Cram 16-INCH ILLUMINATED CONTEMPORARY MODEL GLOBE
503ENF2535—16-inch illuminated globe with a contemporary styled floor stand. The **solid walnut stand has a hand-rubbed oiled walnut finish** with smooth, brass feet. Movable meridian is polished brass. Lovely, fade-proof colors afford added brilliance when illuminated. Globe ball is shatterproof. Height 33", shpg. wt. 27½ lbs. **F.O.B. Indiana Factory.** **Ret. $125.00**

Cram 16-INCH ILLUMINATED ITALIAN PROVINCIAL GLOBE
503TNF2717—16-inch illuminated globe in an Italian Provincial styled floor stand of **virile design with a deep mahogany finish.** Globe has full movable polished brass meridian. Globe and meridian may be lifted from cradle. Globe has vivid, fade-proof colors. Globe ball is shatterproof. Height 33", shpg. wt. 31 lbs. **F.O.B. Indiana Factory.** **Ret. $145.00**

Cram 16-INCH ILLUMINATED FRENCH PROVINCIAL GLOBE
503RNF11050—16-inch illuminated globe with a stand in the popular French Provincial style. Floor stand has a **luxurious antique white finish.** Brilliant fade-proof globe colors complement the white stand. Movable full meridian finished in gleaming brass. Globe ball is shatterproof. Complete, ready to plug in. Height 33", shpg. wt. 29¾ lbs. **F.O.B. Indiana Factory.** **Ret. $165.00**

Cram 16-INCH ILLUMINATED CASTILLIAN MODEL GLOBE
503NF10285—16-inch illuminated globe of Castilian styling. Stand is artfully conceived in the **Spanish tradition, finished in rich fruitwood finish.** Unit has full movable polished brass meridian. Globe and meridian may be lifted from cradle. Globe ball is shatterproof. Complete, ready to plug in. Height 33", shpg. wt. 30½ lbs. **F.O.B. Indiana Factory.** **Ret. $155.00**

Ⓐ The CENTURY By Replogle

Ⓑ Replogle 12-INCH ILLUMINATED GLOBE **Ⓒ Replogle STEREO RELIEF GLOBE**

Ⓓ Rand McNally GLOBE-ATLAS COMBINATION

Ⓐ The CENTURY By Replogle

718NN3047—12-inch illuminated globe rests in an authentic reproduction of a century-old globe mounting. Base of **rich-tone solid Walnut;** hand carved and rubbed. Place names on 10-color globe stand out brilliantly when illuminated. **Includes book of uses and games, "The Story of the Globe."** Ht. 17". Ship. wt. 13 lbs. **Retail $49.95**

Ⓑ Replogle 12-INCH ILLUMINATED GLOBE

5040NN1760—Create a center of interest and knowledge in your home with this beautiful, handcrafted **12-inch illuminated globe.** Shows countries in different colors, ocean depth zones, thousands of brilliantly legible place names. As decorative as it is rich in reference value. Satin-gold finished meridian, woodgrain base. Ht. 16", wt. 6 lbs. **Retail $27.95**

Ⓒ Replogle STEREO RELIEF GLOBE

5007NN1034—Thrill to nature's exciting contrasts with this beautiful **12-inch globe in raised relief.** Understand better how earth topography affects climate, populations, boundaries. See the flow and direction of ocean currents. Greatly detailed 10-color map. Unique **Space Flight mounting** combines solid walnut with satin-gold finish on base ring and numbered meridian. Ht. 15". Ship. wt. 6 lbs. **Retail $16.95**

Ⓓ Rand McNally GLOBE-ATLAS

5041NN2832—12-inch illuminated Political globe combined with the **324-page Imperial World Atlas.** Atlas contains: "Saga of Space" with illustrations, full-color maps, Universal Index and many other exciting features with illustrations. Decorative walnut-finished, metal-trimmed atlas case also serves as a sturdy base for globe. The globe features a wealth of man-made installations as well as the geographic relationship between political entities. Ht. 17½", shpg. wt. 11¼ lbs. **Retail $44.95**

5042NN1887—Same as above with **non-illuminated World Portrait Globe.** Shpg. wt. 10½ lbs. **Retail $29.95**

Ⓔ Replogle 16-INCH ILLUMINATED FLOOR MODEL GLOBE

5010NF10366—Distinguished globe, perfect for office, home library or reception room. Cradle pedestal base of solid walnut is hand-carved and hand-rubbed. Brass claw feet. Globe ball is over 30 inches around, scaled 500 miles to the inch. Full numbered brass-plated meridian. U.L. approved, AC or DC, 110 volts. Stands 39¼" high. Ship. wt. 28 lbs. **F.O.B. Illinois Factory. Ret. $170.00**

Ⓕ Replogle 12-INCH ILLUMINATED FLOOR MODEL GLOBE

5008NN2656—Stands 34½" high on hand carved, solid walnut Duncan Phyfe pedestal base. Movable meridian, numbered in degrees, brings any area of the accurate 10-color globe into closer view. Thousands of place names are shown in easy-to-read type. Meridian and metal fork brass plated. U.L. approved, AC or DC, 110 volts. Ship. wt. 13 lbs. **$59.95**

Ⓔ Replogle 16-INCH ILLUMINATED FLOOR MODEL GLOBE

Ⓕ Replogle 12-INCH ILLUMINATED FLOOR MODEL GLOBE

A Beautiful World Globe Will Add Charm and Interest to Any Room

ROAD RACING SETS

AURORA

HO "500" 4 Lane

Custom HO Racing Set

HO Wide Track Racing Set

STROMBECKER

Le Mans Race Set

6874T3867—The Le Mans has 25 feet of real competition racing in the ½₄ scale. Set includes: two ½₄ scale racing cars; two complete four piece 30° banked Monza walls with solid fence, two controllers. 105"x39" layout consists of: four each curved track; nine straight tracks; four each fence sections; one starting track with plug in terminals: overpass supports; connector wires and locking lugs; one UL approved power pack; instructions. Ship. wt. 18 lbs.

Sugg. Retail $64.50

Championship "500" HO 4 Lane Race Set

6789T2397—The nearest thing to professional auto racing. The whole family can compete at one time on this exciting 4 Lane circuit. Set includes: Four Thunderjet "500" Cars; four ultra-sensitive thumb controls for fast positive acceleration and braking; six 9" radius curved roadways; six 9" curved roadways; ten 9" straight roadways; four 6" straight roadways; two 9" terminal roadways; four modular bridge beam supports with flags; one D.C. Power Pack. Ship wt. 10 lbs.

Mfr's. Sugg. Retail $39.95

Custom Racing Set

6790T1197—HO scale for more zoom in less room. Set includes: Two Thunderjet cars with the fastest, smoothest, quietest, most dependable motors in 1/87 scale, cars actually roar along at over 500 scale miles per hour; two ultra-sensitive racing speed controls; eight 9" radius curved roadways; one 9" straight roadway; one 9" terminal roadway; two trestle posts; one D.C. Power Pack. Ship. wt. 8 lbs.

Mfr's. Sugg. Retail $19.95

HO Wide-Track 2 Lane Set

6791T1797—Miles of thrills, fewer spills, drifting into wide open curves, screaming into narrowing straights, all the authentic racing competition of professional circuits. Set includes: two Thunderjet cars; two racing speed controls; five 9" curved roadways; two 9" straight roadways; one 9" terminal roadway; one 6" straight roadway; ½ pair bridge track; ten 10" wide track curved roadways; four wide track adaptors; four modular bridge supports with flags; 14 guard rails; one D.C. Power Pack. Ship. wt. 11 lbs.

Mfr's. Sugg. Retail $29.95

HO Super-Looper 2 Lane Race Set

6792T1797—Doubly exciting, doubly daring, twin loop-the-loops, defy you to challenge your driving skill. Set includes: two Thunderjet cars; two racing speed controls; six 9" curved roadways; six 9" straight roadways; one 9" terminal track; four 6" straight roadways; one pair loop tracks; four modular bridge beam supports with flags; six guard rails, one D.C. Power Pack. The most Challenge-packed racing set in existence. Ship. wt. 10 lbs.

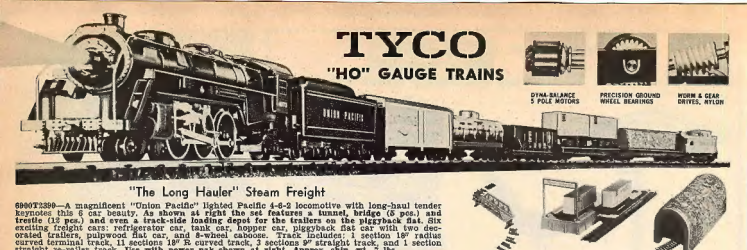
Mfr's. Sugg. Retail $28.95

Thunderjets . . . go like lightning

For line-for-line realism, top quality, and power-packed performance, no HO car in the world can touch the fast and furious Thunderjet 500. It's perfectly scaled from manufacturers' blueprints. Hi-performance tires mean quick starts.

TYCO

"HO" GAUGE TRAINS



DYNA-BALANCE 5 POLE MOTORS

PRECISION GROUND WHEEL BEARINGS

WORM & GEAR DRIVES, NYLON

"The Long Hauler" Steam Freight

6900T2390—A magnificent "Union Pacific" lighted Pacific 4-6-2 locomotive with long-haul tender keynotes this 6 car beauty. As shown at right the set features a tunnel, bridge (5 pcs.) and trestle (12 pcs.) and even a track-side loading depot for the trailers on the piggback flat. Six exciting freight cars: refrigerator car, tank car, hopper car, piggyback flat car with two decorated trailers, pulpwood flat car, and 8-wheel caboose. Track inclutes: 1 section 18" radius curved terminal track, 11 sections 18" R curved track, 3 sections 9" straight track, and 1 section straight re-railer track. Use with power pak shown at right. Approx. ship. wt. 7 lbs.

Retail $39.98

NOTICE—All prices quoted herein are either the Manufacturer's or Bennett's Suggested Retail prices. They are not the prices at which Bennett Brothers sell. See Trade Information.

Tyco Master-Pak

6901T959—(left). Direction control, on-off switch, overload indicator light. Circuit-breaker protected. 2 amperes. AC-DC terminal. Ship. wt. 3 lbs.

Retail $15.98

"The Over 'N' Under" Freight (left) with Tyco-Pak

6902T2030—Exciting over and under realism with a full bridge and trestle set commanded by a husky, lighted GP 20 "Burlington" diesel and 4 colorful freight cars: skid flat car with culvert pipe, box car, hopper car, and bridge set. Power pak equipped with an 8-wheel caboose. 30 pc. trestle set, 3 pc. direction and speed controls. Track includes: 1 section 18" radius curved terminal track, 13 sections 18" R curved track, 5 sections 9" straight track, and 1 section 9" straight re-railer track. Track makes figure 8 and many other exciting layouts. Approx. ship. wt. 7 lbs.

Retail $35.98

"Alco Action Freight" with Tyco-Pak

6903T2399—(above). For railroad action here is this beautiful 6 car freight set, led by the exciting lighted Alco Century diesel "Santa Fe" with many action and sounty features. Featured are a piggyback flat car with two trailers and trackside trailer depot, operating log dump car and remote control actuator, 12 telegraph poles, and 12 assorted signs (right). Other cars included are: refrigerator car, skid flat car with culvert pipe, hopper car, and 8-wheel caboose. Track includes: 1 section 18" radius curved terminal track, 11 sections 18" R curved track, 3 sections 9" straight track, and 1 section 9" straight re-railer track. Power pak included. Approx. ship. wt. 8 lbs.

Retail $39.98

"The Shifter" Steam Locomotive with power pak (left)

6900T1299—One of the most widely used of all steam locomotives. This beautifully sealed and lighted 0-4-0 "Pennsylvania RR" locomotive with its sloped-back tender features operating headlight. Track for big 36" circle includes 1 section 18" radius curved terminal track and 11 sections of 18" R curved track. Also included are: skid-flat car with culvert pipe, box car, hopper car, and 8-wheel caboose. The Tyco-Pak is equipped with direction and speed controls. Approx. ship. wt. 7 lbs.

Retail $29.98

"The Super Chief" Santa Fe Passenger Train with Tyco-Pak

6904T2519—This gleaming streamliner is complete with a power pak equipped with direction and speed control. Led by a beautiful F9 diesel "Santa Fe" and its mate, the non-powered F9 "B" diesel, this set features 4 dual-lighted cars: 1 streamline dual-lighted combine car, 2 streamline dual-lighted coaches, and 1 streamline dual-lighted observation car. Track for big 45"x36" oval includes: 1 section 18" radius curved terminal track, 11 sections 18" R curved track, 1 section 9" straight track, and 1 section 9" straight re-railer track. Approx. ship. wt. 8 lbs.

Retail $41.98

6797T779—Santa Fe "Diesel GP-20." A brawny, lighted, powered diesel that's authentically scaled, realistically detailed. Gimbal mounted, self-contained diesel power trucks maintain sure traction and contact on roughest track. Use with Tyco equipment or HO Rolling stock with NMRA couplers. Ship. wt. 2 lbs.

Retail $19.98

Remote-Control Switches

6784T595—This pair of switches can be used with any HO train set. Consists of right and left hand switches.

Retail $9.80 Pr.

90-Degree Crossing

6785T135—Allows two main lines to intersect. Especially needed for figure of eight layout.

Retail $2.25

HO Track

6787T180—Box of 12 curved sections 9" long, 18" radius, 24 lbs.

Retail $6.25 ea.

6787T186—Box of 12 straight sections, 9" long, 31 lbs.

Retail $6.25 ea.

TRAVEL . . . ADVENTURE . . .

Yours at the touch of a lever with our STEREO

Lighted stereo View-Master

~~Was 3.50~~ 2.99

A thrilling gift for anyone of any age! Deluxe View-Master lights your pictures with a flick of the lever to show you breathtaking pictures in color and 3-D. Takes all View-Master stereo reels. Uses 3 "C" batteries (not included, order below). 1 reel included.
55 J 3930M. Shipping weight 1 lb. 4 oz. 2.99
55 J 3422. Package of 2 "C" batteries. (8 oz.) ..... Pkg. .59

Standard View-Master takes all View-Master stereo reels. Just hold to any light. Hi-impact polystyrene. 1 reel included.
55 J 3918M. Shipping weight 1 lb. 6 oz. 1.49

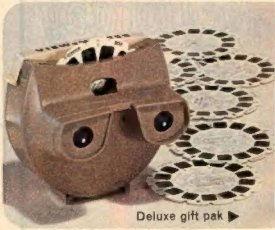
B-501 B-494 B-544

A-654 B-382 B-546

B-663 B-571 B-405

Disney theater ▶

DISNEY THEATER 8.99 gives you projector, screenette plus reels. Adds a special charm to Christmas festivities.
True-to-life color—ten non-stereo 14-scene View-Master reels of your favorite characters (including Sleeping Beauty, Bambi, Mickey Mouse, Mary Poppins, Peter Pan and Donald Duck.
Projector with f/3 lens; deluxe 13x14-inch fiberboard (not wood) screenette; 30 watt lamp, cord. Operates on 110-120V, 60 cycle AC only. Mailable. Shipping weight 6 lbs.
255 J 3920 ..... 8.99



Deluxe gift pak ▶

"Apollo" gift pak ▶

VIEW-MASTER 2.99 gift pak gives you one standard View-Master plus thrilling "Apollo Moon Landing 1969" stereo View-Master packet. Packet gives you 3 reels (21 pictures), all in beautiful color and fantastic 3-dimensions.
Life-like scenes make you feel as though you were actually there! Enjoy sharp reproductions with accurately ground lenses.
Just hold viewer to any light for picture . . . a flick of the finger changes the scenes instantly. Shipping weight 1 lb. 6 oz.
55 J 3922 ..... 2.99

Standard gift pak ▶

Use Budget Power—make brightest Christmas dreams come true

ACTION . . . THRILLS . . . EXCITEMENT!

VIEW-MASTER®

in life-like 3-D and vivid color

Start a collection of View-Master® color packets . . . only 1.50 ea.

Each Packet below has 3 reels (21 pictures). To order: state catalog number of group, then subject number and title. Shipping weight 2 oz. Example: 55 J 3948M. B-360 Alice in Wonderland.

TRAVEL—view the world in colorful 3-D . . . . . 55 J 3944M.

A-101* Alaska
A-763* Annapolis, the U.S. Naval Academy, Maryland
A-486* Black Hills, South Dakota
A-168* Northern California
A-169* Southern California
A-090* Canada
A-787* Cape Cod and Plymouth, Mass.
A-551* Chicago, Illinois
A-813* Colonial Williamsburg, Va.
A-220* Colorado
A-967 Cypress Gardens Water Ski Show, Florida
B-156* England
A-958* East Florida
A-959* West Florida
A-579* Exploring the Grand Canyon
A-298* Glacier National Park, Mont.
A-307* Grand Teton, Wyoming
A-192* Hawaii
A-153* Honolulu and Waikiki
B-160* Ireland
B-180* Italy
B-062* Kennedy Space Center, Fla.
A-166 Las Vegas, Nevada
A-083 Lion Country Safari, Florida
B-157* London
A-181* Los Angeles, California
A-963* Miami and Miami Beach, Fla.
B-224* Modern Israel
A-487* Mount Rushmore, S.D.
A-054* New York City—Sightseeing
A-055* Niagara Falls, New York
A-449* Ozark Mountains, Arkansas and Missouri
B-177* Paris
A-321 Pikes Peak, Colorado
B-182* Rome
A-172* San Francisco
A-096* Scenic U.S.A.
A-792* Smithsonian Institution
B-171* Spain
A-410* Texas
B-178* Vatican City
A-900* Washington, D.C.
A-783* White House, Wash., D.C.
A-626 Wisconsin Dells
A-306* Yellowstone Park, South
A-171 Yosemite National Park

NEW RELEASES—all the latest packets . . . . . 55 J 3942M.

B-773* Airplanes of the World
B-563 Apollo Moon Landing 1969
B-774* Automobile Racing
A-855* Blue Ridge Parkway, Virginia and New York City at Night
A-183* California Missions
A-178* Carlsbad Caverns, #1
A-377* Carlsbad Caverns, #2
B-545* Cheyenne Ghostland
B-617* Children's Zoo
B-871* Family Affair
B-546* Fantastic Voyage
A-889* Great Smoky Mountains, Tenn. and North Carolina
B-501* The Love Bug (Disney)
A-047* New York City at Night
B-982* Physics—Matter and Energy
A-173* San Diego Zoo, #1
A-197* San Diego Zoo, #2
A-811* Shenandoah National Pk., Va.
A-786* Smithsonian Institute, #2
B-405* The True Story of Smokey Bear
B-544* Snoopy and the Red Baron
A-651* United Nations

CHILDREN'S STORIES and Special subjects . . . . . 55 J 3948M.

A-177 Adventureland (Disney)
B-360* Alice In Wonderland
B-725* The American Indian
B-857* America's Man in Space
B-581* Astronautics—The Conquest of Space
B-400* Bambi (Disney)
B-502* Barbie's World Trip
B-538* Beep, Beep, the Road Runner
B-100* Batman
B-870* The Beverly Hillbillies
B-822* Bible Heroes
B-575* Birth of Jesus
B-417* Bonanza
B-831* Bugs Bunny
B-315* Bullwinkle
B-560* Captain Kangaroo
B-533* Casper the Friendly Ghost
B-617* Children's Zoo
B-983* The Christmas Story
A-895 Circus Hall of Fame
B-518* Cinderella (Disney)
B-790* Dr. Dolittle
B-498* Daktari
B-479* Daniel Boone
B-528* Dennis the Menace
B-505* Donald Duck (Disney)
B-514* The Flintstones
B-520-1* Flintstones, Pebbles and Bamm-Bamm
B-485* Flipper
B-317* Goldilocks and the 3 Bears
B-525* Heidi
B-029* The Holy Land—Jordan, Israel
B-515* Huckleberry Hound, Yogi Bear
B-535* 101 Dalmatians (Disney)
B-314* Jack and the Beanstalk
B-363* Jungle Book (Disney)
B-484* Land of the Giants
B-480* Lassie Look Homeward
B-459* Lassie Rides the Log Flume
B-310* Little Red Riding Hood
B-883* The Lone Ranger
B-482* Lost In Space
B-186* Marineland of Pacific
B-378* Mary Poppins (Disney)
B-004* Mexican Bullfight
B-528* Mickey Mouse (Disney)
B-526* Mighty Mouse
B-506* Mission Impossible
B-478* The Mod Squad
B-554* The Monkees
B-410* Mother Goose Rhymes
B-508* NASA's Project Apollo, Man on the Moon
B-851* Noah's Ark
B-382* Night Before Christmas
B-676* Prehistoric Life
A-965* Parrot Jungle, Florida
B-536* Peanuts
B-372* Peter Pan (Disney)
B-311* Pinocchio
B-516* Popeye
B-519* Prehistoric Animals
B-320* Puss 'n Boots
B-534* Quick-Draw McGraw
B-478* Roy Rogers Adventures
B-870* Rudolph the Reindeer
A-192 Sea World, San Diego
B-538* Secret Squirrel, Atom Ant
B-901* The 7 Wonders of the World—Ancient, Modern, Nature
B-308* Sleeping Beauty (Disney)
B-306* Snow White and the 7 Dwarfs
B-509* Space Mouse
B-499* Star Trek
B-818* Strange Animals of the World
B-444* Terzan of the Apes
B-011* Tom and Jerry
A-179 Tomorrowland (Disney)
B-813* Top Cat
B-370* 20,000 Leagues Under the Sea
B-463* Voyage to the Bottom of the Sea
B-518* Wild Animals of Africa
B-514* Wild Animals of the World
B-366* Winnie the Pooh (Disney)
B-812* Wonders of the Deep
B-301* Wizard of Oz
B-308* Woody Woodpecker Show
B-409* Zorro

*Story folder included. #Stereo viewing only—not for projectors.

DELUXE Lighted View-Master gift pak with reels. A complete picture show featuring cartoon characters in full color and thrilling 3-D. A flick of the finger changes the scene . . . a press of the finger turns it on. Operates on 2 low cost "C" batteries (not included—order from facing page.) Internal illumination gives extra brilliance to scenes. Your choice of: (A) Cartoon favorites or (B) Disney favorites (see below). State letter and title. Shipping weight 2 lbs.
55 J 3916 . . . . . 5.64

VIEW-MASTER standard gift pak brings your favorite cartoon characters to life in brilliant color and life-like 3-D. A wonderful gift for fun all year around.
Just hold it to any light—precision-ground lens bring pictures into sharp focus. Also includes your choice of one 7-reel pack: (A) Cartoon favorites (Huckleberry Hound, The Flintstones, etc.) or (B) Walt Disney favorites (Donald Duck, Mickey Mouse, etc.). State letter and title of 1 pack. Shipping weight 1 lb. 4 oz.
55 J 3945 . . . . . 3.58

See Page 279 for low Budget Power Monthly terms—No Money Down

VIEW-MASTER DELUXE travel theater . . . non-stereo projector with 100W lamp shows 7-scene or 14-scene reels. F/2.8 lens shows 30x27-inch pictures. Lighted stereo viewer uses 2 "C" batteries (not included, order from facing page under item 55 J 3422). Outfit includes plastic carrying case for projector plus 10 exciting travel stereo View-Master reels.
Z55 J 3903. Mailable. (10 lbs.) . . . . . Set 15.99

VIEW-MASTER THEATER . . . picture fun for the whole family! You get one standard non-stereo 30W View-Master projector, projector carrying case, standard View-Master viewer plus ten seven-scene stereo picture reels and an illustrated story booklet. State choice of 10 reel series: (A) Travel Scenes Theater or (B) Disney Theater.
Z55 J 3901. Mailable. (7 lbs.) . . . . . Set 10.44

Magnificent Diamond Creations To Compliment Any Watch

WILLOW — 36 Diamonds 0301X26900 .... $578.00

CAMELIA — 8 Diamonds 0302X7900 .... $158.00

JUNIPER — 100 Diamonds 0303X31900 .... $638.00

HOLLY — 6 Diamonds 0304X6900 .... $138.00

IRIS — 16 Diamonds 0305X11900 .... $238.00

CORAL — 20 Diamonds 0306X14500 .... $290.00

SCULPTURED IVY — 40 Diamonds 0307X22000 .... $440.00

SPIRAL — 10 Diamonds 0308X8200 .... $164.00

TROPICAL STAR — 22 Diamonds 0309X16900 .... $338.00

MAGNOLIA — 32 Diamonds 0310X16900 .... $338.00
TULIP — 5 Diamonds 0311X6750 .... $135.00

LILAC — 24 Diamonds 0312X15900 .... $318.00

ELM — ¼ carat Total Weight 0313X20900 .... $418.00
GARDENIA — 10 Diamonds 0314X10900 .... $218.00

OAK — 34 Diamonds 1 carat Total Weight 0315X43900 .... $878.00
AZALEA — 32 Diamonds 1½ ct. Total Weight 0316X55900 .... $1,198.00

Diamond Masterpieces

sparkling diamonds and creative design in 14K white gold, an effect of magnificent elegance

LOLITA — 25 Diamond Watch, 22J Hamilton movement. 0201X15000 ..... $318.00

ANGELA — 18 Diamonds, 40 ct. T. W. 22J Hamilton movement 0202X23500 .. $470.00

LISA — ½ ct. T. W. 22 Diamonds, 22J Hamilton movement. 0203X23500 .... $470.00

BESSIE — ⅔ ct. T. W. 22 Diamonds, 22J Hamilton movement. 0204X34500 ... $690.00

LAURA — ⅔ ct. T. W. 24 Diamonds, 22J Hamilton movement. 0205X34500 ... $690.00

RHEA — 1 ct. T. W. 22 Diamonds, 22J Hamilton movement. 0206X43000 .... $798.00

DEBBI — 1¼ ct. T. W. 24 Diamonds, 22J Hamilton movement. 0207X48500 .... $970.00

GLENDA — 32 Diamond Watch, 22J Hamilton movement. 0208X29900 .... $598.00

MIRIAM — 6 Diamond Watch, 22J Hamilton movement. 0209X13500 .... $270.00

MONICA — 9 Diamond Watch, 22J Hamilton movement. 0210X13900 .... $278.00

MELISSA — 6 Diamonds, .30 ct. T. W. 22J Hamilton movement. 0211X26900 .... $538.00

ANN — 22 Diamonds, .35 ct. T. W. 17J "Movega" movement. 0212X19900 .... $398.00

A. Genuine Scarab circle pin and matching earrings with textured leaves in 12K Yellow GF.
- 6800KL1275 Set $25.95
- 6801KL655 Pin (only) $17.95

B. Leaf pin and matching clip earrings. Textured finish. 12K Yellow GF.
- 6802KL780 $15.95
- 6803KL490 Pin (only) $9.95

C. Genuine Jade circle pin and matching earrings in bamboo design. 12K Yellow GF.
- 6804KL1200 Set $24.95
- 6805KL710 Pin (only) $14.95

D. Genuine ivory rose pendant with matching earrings. 12K Yellow GF.
- 6806KL525 Pendant (only) $10.95
- 6807KL450 Earrings (French-back) $9.95
- 6808KL450 Earrings (pierced) $9.95

E. Genuine Onyx pendant and earrings in twisted wire motif. 12K Yellow GF. French-back or 14K Gold posts for pierced ears.
- 6809KL650 Pendant (only) $9.95
- 6810KL415 Earrings (French-back) $8.95
- 6811KL415 Earrings (pierced) $8.95

F. Genuine Jade pendant in twisted wire motif with matching earrings. 12K Yellow GF French-back or 14K Gold posts for pierced ears.
- 6812KL490 Pendant (only) $5.95
- 6813KL675 Earrings (French-back) $13.95
- 6814KL675 Earrings (pierced) $13.95

G. Genuine carnelian Cameo pendant in twisted wire mounting with matching earrings. 12K Yellow GF French-back or 14K Gold posts.
- 6815KL555 Pendant (only) $11.95
- 6816KL780 Earrings (French-back) $15.95
- 6817KL750 Earrings (pierced) $15.95

H. Genuine Hematite in Sterling Silver cage with Rhodium finish. Matching drop earrings. French-back or 14K Gold posts for pierced ears.
- 6818KL450 Pendant (only) $8.95
- 6819KL750 Earrings (French-back) $15.95
- 6820KL750 Earrings (pierced) $15.95

J. Genuine hand-carved ivory rose pin and earrings with textured leaves. 12K Yellow GF.
- 6821KL1080 Set $21.95
- 6822KL640 Pin (only) $12.95

K. Mother-of-pearl Cameo earrings for pierced ears. 12K White GF with 14K Gold posts.
- 6823KL750 Earrings (pierced) $15.95

L. Blue moonstone earrings for pierced ears in twisted wire mountings. 12K White GF with 14K Gold posts.
- 6824KL415 Earrings (pierced) $8.95

M. Genuine hand-carved ivory ball earrings on slender 12K Yellow GF chains. 14K Gold posts for pierced ears.
- 6825KL555 Earrings (French-back) $11.95
- 6826KL885 Earrings (pierced) $11.95

N. Filigree Wedding Band earrings for pierced ears. 12K Yellow GF with 14K Gold posts.
- 6827KL450 Earrings (pierced) $9.95

O. Genuine Onyx earrings in delicate filigree mountings for pierced ears. 12K Yellow GF with 14K Gold posts.
- 6828KL415 Set $8.95

P. Genuine Opal earrings in delicate filigree mountings for pierced ears. 12K Yellow GF with 14K Gold posts.
- 6829KL500 Earrings (pierced) $18.95

Q. Tiger eye stone in delicate filigree mounting for pierced ears. 12K Yellow GF with 14K Gold posts.
- 6830KL415 Earrings (pierced) $8.95

R. Pendant and matching earrings with Genuine diamonds set in frosted rose motif. 12K Yellow GF. French-back or 14K Gold posts for pierced ears.
- 6831KL800 Pendant (only) $18.95
- 6832KL1425 Earrings (French-back) $28.95
- 6833KL1425 Earrings (pierced) $28.95

S. Genuine Ivory circle pin and matching earrings with textured leaves. 12K Yellow GF.
- 6834KL1090 Set $21.95
- 6835KL840 Pin (only) $12.95

T. Genuine Scarab bracelet with 6 stones in 12K Yellow GF.
- 6836KL1050 Bracelet $21.95

U. Hand-carved ivory rose bracelet with textured leaves in 12K Yellow GF.
- 6837KL1390 Bracelet $27.95

V. Genuine Onyx bracelet with Cultured Pearls in 12K Yellow GF.
- 6838KL1090 Bracelet $21.95

A. 14K Yellow Gold ivory rose pin and matching earrings. French or pierced backs.
- 6839KL975 Pin (only) $19.95
- 6840KL1128 Earrings (French-back) $22.95
- 6841KL1050 Earrings (pierced) $21.95

B. 14K Yellow Gold ivory rose pendant and matching earrings. French or pierced backs.
- 6842KL825 Pendant (only) $16.95
- 6843KL600 Earrings (French-back) $12.95
- 6844KL525 Earrings (pierced) $10.95

C. 14K Yellow Gold ivory rose circle pin with textured leaves. Matching earrings.
- 6845KL1350 Pin (only) $27.95
- 6846KL1125 Earrings (French-back) $22.95

D. 14K Yellow Gold cage pendant and matching drop earrings with Cultured Pearls. Earrings French or pierced backs.
- 6847KL825 Pendant (only) $16.95
- 6848KL1500 Earrings (French-back) $21.95
- 6849KL1425 Earrings (pierced) $20.95

E. 14K White Gold pendant and matching pierced earrings set with Genuine Diamonds.
- 6850KL1200 Pendant (only) $24.95
- 6851KL1725 Earrings (pierced) $34.95

F. 14K White Gold heart pendant and matching pierced earrings set with Genuine Diamonds.
- 6852KL1200 Pendant (only) $24.95
- 6853KL1725 Earrings (pierced) $34.95

G. 14K White Gold pendant and matching earrings with Genuine Diamonds. Earrings French-back or pierced.
- 6854KL1275 Pendant (only) $25.95
- 6855KL1875 Earrings (French-back) $37.95
- 6856KL1800 Earrings (pierced) $36.95

H. 14K Yellow Gold pendant and matching drop earrings with Genuine Jade in cage motifs. Earrings French or pierced backs.
- 6857KL825 Pendant (only) $16.95
- 6858KL1500 Earrings (French-back) $31.95
- 6859KL1425 Earrings (pierced) $28.95

J. 14K Yellow Gold Jade pendant and matching earrings in French or pierced backs.
- 6860KL825 Pendant (only) $16.95
- 6861KL1200 Earrings (French-back) $24.95
- 6862KL1125 Earrings (pierced) $22.95

K. 14K White Gold star pendant and matching earrings set with Genuine Diamonds. Earrings French or pierced backs.
- 6863KL1200 Pendant (only) $24.95
- 6864KL1800 Earrings (French-back) $36.95
- 6865KL1725 Earrings (pierced) $34.95

L. 14K White Gold eight point star pendant and matching earrings set with Genuine Diamonds. Earrings French or pierced backs.
- 6866KL1200 Pendant (only) $24.95
- 6867KL1800 Earrings (French-back) $36.95
- 6868KL1725 Earrings (pierced) $34.95

M. 14K Yellow Gold pendant and matching earrings with Genuine Onyx. Earrings French or pierced backs.
- 6869KL790 Pendant (only) $15.95
- 6870KL1099 Earrings (French-back) $21.95
- 6871KL1015 Earrings (pierced) $20.95

N. 14K Yellow Gold pendant and matching earrings with Genuine Opal cabochons. Earrings French or pierced backs.
- 6872KL1125 Pendant (only) $22.95
- 6873KL1575 Earrings (French-back) $31.95
- 6874KL1500 Earrings (pierced) $30.95

O. 14K White Gold wishbone pendant and matching pierced earrings set with Genuine Diamonds.
- 6875KL1200 Pendant (only) $24.95
- 6876KL1725 Earrings (pierced) $34.95

P. 14K Yellow Gold bracelet of ivory roses and textured leaves.
- 6877KL2400 Bracelet $48.95

Q. 14K White Gold pendant with Genuine pearshape Jade and synthetic White Spinels.
- 6878KL1050 Pendant $21.95

R. 14K Yellow Gold hand-carved ivory ball pendant.
- 6879KL500 Pendant $12.95

S. 14K Yellow Gold Filigree Genuine Opal pendant and matching earrings. Earrings French or pierced backs.
- 6880KL750 Pendant (only) $18.95
- 6881KL1200 Earrings (French-back) $24.95
- 6882KL1125 Earrings (pierced) $22.95

T. 14K Yellow Gold Cultured earrings for pierced ears.
- 6883KL975 Earrings (pierced) $19.95

U. 14K Yellow Gold Genuine Jade earrings for pierced ears.
- 6884KL825 Earrings (pierced) $16.95

V. 14K Yellow Gold heart pendant and matching earrings in delicate Florentine filigree. Earrings French or pierced backs.
- 6885KL825 Pendant (only) $16.95
- 6886KL1200 Earrings (French-back) $24.95
- 6887KL1125 Earrings (pierced) $22.95

W. 14K Yellow Gold Cultured Pearl pendant.
- 6888KL750 Pendant $18.95

X. 14K Yellow Gold Buddha Jade pendant.
- 6889KL1650 Pendant $33.95

"The Charm of Good Luck"

Genuine Stone

Scarabs by Russel

Genuine Stone Scarabs mounted in 14Kt. and 12Kt. Gold Filled. Beautifully set by expert craftsmen.

Also luxuriously packaged.

LA VIEN ROSE PIN
Scarab and Cultured Pearl
Gold Filled — 100F675 . . **$13.50**

CIRCLE OF BEAUTY
CIRCLE PIN
CLUSTER EARRINGS
Gold Filled—101F975 . . $19.50
14Kt. Gold—1101K2700 . $54.00
Gold Filled—102F875 . . $17.25
Gold Filled — 103F825 . . $18.50
14Kt. Gold — 1103K2325 . $46.50
AVAILABLE IN SCREW BACK OR 14KT. GOLD PIERCED POST. PLEASE SPECIFY.

PETITE Gold Filled — 104F800 . . **$18.00** 14Kt. Gold — 1104K2475 **$49.50**

PRINCESS Gold Filled — 105F875 . . **$17.25** 14Kt. Gold — 1105K2700 . **$54.00**

MONIQUE Gold Filled — 106F875 . . **$17.25** 14Kt. Gold — 1106K2250 . **$45.00**

LADY LUCK Gold Filled — 107F1025 . . **$20.50** 14Kt. Gold — 1107K2400 . **$48.00**

HER GRACE Gold Filled — 108F950 . . **$19.00** 14Kt. Gold — 1108K2325 . **$46.50**

SAN SOUCI Gold Filled — 109F1275 . . **$25.50** 14Kt. Gold — 1109K3600 . **$72.00**

LADY FAIR Gold Filled — 110F1725 . . **$34.50** 14Kt. Gold — 1110K5100 **$102.00**

SCARAB WATCH BAND
Available in 4 Stone and 6 Stone.
Gold Filled — 112Y625 . 4 Stone Yellow . **$12.50**
Gold Filled — 113W625 . 4 Stone White . **$12.50**
Gold Filled — 114Y800 . 6 Stone Yellow . **$16.00**
Gold Filled — 115W800 . 6 Stone White . **$16.00**

SPRAY PIN
Gold Filled — 116F900 . . **$18.00**

PIN AND EARRING SET
Set — Gold Filled — 117F1275 . . . **$25.50**
Pin — Gold Filled — 118F800 . . . **$16.00**
Earring — Gold Filled — 119F500 . . **$10.00**
Pin — 14Kt. Gold — 1118K2550 . . . **$51.00**
Earring Available in Screw Back or 14Kt. Gold Pierced Post. Please Specify.

ABOVE ITEMS AVAILABLE IN WHITE GOLD FILLED SAME PRICE AS YELLOW GOLD FILLED. PLEASE SPECIFY.

RUGG RIDERS

32" CUT RIDING MOWER

7 H.P. Engine; Twin Blades; Electric Starter-Generator, Battery, Headlights and Cigaret Lighter

2665GF45000—Cuts a 32" wide swath. 7 HP B. & S engine with electric starter. Instant stop from positive automotive drum-type, foot pedal operated brakes. Positive parking brake. 16" twin blades work in unison. Safety Blade lever operated Clutch engages and disengages both blades. Detachable floating blade housing. Vac U-Lift wind tunnel action Blade Housing lifts up grass for accurate cutting. Exhaust channel is 9" high to scatter cuttings and eliminate raking. Heavy-duty reinforced channel type frame. Floating front axles of heavy-duty alloy steel allow wheels to drop into low spots without altering level of cutting blade, assure uniform "Carpet Cut." Geared 2½-to-1 ratio steering enables rider to make tight turns. Adjustable steering wheel. Contoured deluxe seat with high back adjusts to three positions. Seat has steel frame, covered foam cushion. Fiberglas hood and fenders. 16 inch pneumatic rear tires; 13" pneumatic front tires. Five cutting positions ranging from 1⅜" to 4". Refer to Transaxle Special Features Shown Below. Includes Tow Bar for pulling of attachments. **Dimensions:** Length 58"; Seat Height 25". Width 34" Ship wt 362 lbs. **Sugg. Retail $598.95**

2665GF37495—**32" Cut Riding Mower without Electric Starter Generator, Battery, Headlights, and Cigarette Lighter.** Mower comes with a 7 HP B & S Engine with Recoil Starter. Other features same as above. **Sugg. Retail $499.95**

SHIPPED F.O.B. OHIO

ACCESSORIES FOR RUGG RIDERS

2597GF6358—34" Snow Blade for 32" Rider Mowers Only. Blade is 12" high adj. straight ahead or 25 degrees to either side. With chains. Fingertip control. Ship wt 45 lbs. **Retail $83.50**

Trailer Dump Cart

2585GF2428—Size 29"x29"x 7". 2 cu. ft. cap. 10"x2.75" semi-pneumatic tires. Ship wt 46½ lbs. **Retail $33.15**

Grass Catcher

2597GF2931—5 bu. cap. Easy to remove and store; folds flat for storage. Wt 18 lbs. **Ret. $35.75**

3-Reel Gang Mower (Not Shown)

2698GF14594 Each reel 20" Overall cut: 60". Tires 10.75 semi pneumatic. Ship. wt 210 lbs. **Retail $192.50**

2598GF2224—Lawn Roller (Not Shown). 24" dia., 24" length. Wt.- 150 lbs. filled with water Ball bearings. Ship. wt 36 lbs. **Retail $37.95**

TRANSAXLE FEATURES FOR 32" CUT RIDING MOWERS

Combines 4-speed transmission and differential. Completely sealed, built-in automotive drum type brake operated by foot pedal. 3 forward speeds and 1 reverse. Tractor Low, Mowing Normal and Travel High. Fourth Speed is Reverse. Made for extra durability with heat-treated, high alloy steel-ground gear shafts and gears in sealed box.

30" Snow Blower For 32" Cut Riding Mowers Only 2670GF19125—Single stage; 30" wide Snow Blower Attachment. Raises and lowers for easy travel. Engages and disengages for easy operation. Remote chute control; adjustable skids. Throws average snow 25' to 30'. Complete with mounting instructions. Size 30" w x 22" h. x 22" d. Ship wt 165 lbs. **Sugg. Retail $219.00**

Riding Mowers & Accessories Shipped F.O.B. Ohio Factory

RUGG MOWERS

SHIPPED F.O.B. OHIO

30" CUT RIDING MOWER

● 7 H.P., B. & S. ENGINE ● 4-SPEED TRANSMISSION

2681GF82325—**Heavy Duty 7 H.P. Mower** has Recoil Starter and twin 15" blades for a 30" cut. 4-speed transmission features 3 forward speeds—tractor low, mowing normal and travel high, fourth speed is reverse. Floating front axles allow wheels to drop into low spots without altering level of cutting blade, assure uniform "Carpet Cut. Cutting Height 1½" to 3". 5" pneumatic rear tires and 13" semi-pneumatic front tires. Vac-U-Lift exhaust channel is 5" high. Mower has contour foam cushion seat and adj. steering wheel. Includes Tow Bar for pulling attachments. Dimensions: Length 52"; Seat Height 24". Width 32" Ship. wt. 304 lbs. **F.O.B. Ohio Factory**.....**Sugg. Retail $430.95**

2668GF6094—32" **Snow Blade with Chains for above Mower Only.** Ship. wt. approx. 48 lbs.....**Sugg. Retail $79.25**

25" CUT RIDING MOWER

● 5 H.P., B. & S. ENGINE ● 4 SPEEDS ● 1¾" to 3" CUT

2682GF22335—**Heavy Duty 5 H.P. Mower** has cutting height of 1¾" to 3" and cuts a 25" swath. Features exclusive Vac-U-Lift. Transmission has 4 speeds—3 forward and one reverse. Steering wheel has 30" turning radius and rigid front suspension. Other features include automotive differential drive axle; fiberglas hood and steel rear fenders. Rider has 12" pneumatic rear tires; 10" semi-pneumatic front tires. Dimensions: Length 48"; Width 25"; Seat Height 21". Ship. wt. 200 lbs. **F.O.B. Ohio Factory.**

Sugg. Retail $297.75

2584GF5469—30" **Snow Blade with Chains for above Mower Only.** Ship. wt. approx. 48 lbs.....**Sugg. Retail $70.85**

LAMBERT 28", 26" and 24" SELF PROPELLED SNOW THROWERS

● Chain Drive
● Tecumseh Engine

● Chain Drive
● 7 H.P. Tecumseh Eng.
● Variable Speeds

28" SELF-PROPELLED SNOW THROWER

Dual Stage Action. Self-cleaning auger delivers snow to powerful ejection fan which throws the snow where the operator wants it . . . as far as 40 feet. Powerful 7 H.P. engine. Remote chute control lets you direct 210° Safety clutches control on handle for variable speeds. Forward and reverse plus stop and start. 5 H.P. snow throwers have pneumatic tires. 3 H.P. snow thrower has semi-pneumatic tires. Front assembly detaches from drive mechanism for compact storage. **F.O.B. Ohio Factory.**

2684GF81000—**28" Self-Propelled Snow Thrower with 7 H.P. Tecumseh Engine.** Ship. wt. 265 lbs. **Retail $419.95**

2683GF28375—**26" Self-Propelled Snow Thrower with 6 H.P. Tecumseh Engine (Not Shown).** Ship. wt. 270 lbs. **Retail $364.95**

2686GF24125—**24" Self-Propelled Snow Thrower with 5 H.P. Tecumseh Engine (Not Shown).** Ship. wt. 270 lbs. **Retail $339.95**

2687GF4626—**Electric Starter Kit (Not Shown).** For above snow throwers, equipped with standard 110V house current. Pilot of switch starts engine. **Specify Cat. No., Engine Make and H.P.** Ship. wt. approx. 15 lbs. **Retail $59.95**

LAMBERT 20" SINGLE STAGE SNOW THROWER

● Self Propelled
● 4½ H.P., B. & S. Engine
● Chain Drive
● High Speed Auger
● Safety Slip Clutch

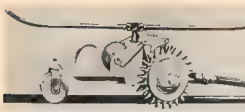
20" SINGLE STAGE SNOW THROWER

● Adj. Discharge Chute ● Adj. Front Skids ● Winterized Engine

2583GF18275—**20" Single Stage Snow Thrower** has chain drive with throttle and clutch controls at operator's fingertips. Throws snow 30 to 35 Ft. Adjustable front skids position auger from ½" to 1" from pavement. High speed auger is 16½" diameter with 3/16"x1½" welded steel blade running on ¾" diameter steel shaft. 4 H.P. B. & S. Engine with recoil starter. 6 to 1 gear reduction. Handle is adjustable for height. Heavy Duty 12 to 14 ga. steel construction. Safety Slip clutch protects auger and drive mechanism. Spring loaded Discharge chute swivels 180° and ball jack construction holds chute in 5 positions. Semi-pneumatic rear tires. **F.O.B. Missouri Factory** Ship. wt. 127 lbs. **Retail $159.95**

Retail Prices May Vary in Different Trading Areas

Lawn & Garden

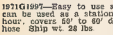


KEES KRAWLER TRAVELS AUTOMATICALLY

- Strong
- Durable
- Versatile
- Convenient
- No Watching
- Saves Water

STANDARD #101 KEES KRAWLER

1971G1997—Easy to use sprinkler, automatically follows hose, can be used as a stationary unit. 2 speeds, 20 or 40 ft. per hour, covers 50' to 60' diameter and will pull 300' of plastic hose Ship wt. 28 lbs. Retail $29.96



HEAVY DUTY #102 KEES KRAWLER

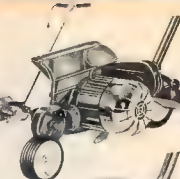
1972G3830—2 speed sprinkler, capable of covering an area of 6 to 60 ft. in diameter, designed to pull more than 300 ft. of plastic hose Ship wt 38 lbs. Retail $37.95

AUTOMATIC SHUT-OFF

1973G360—This automatic Shut-Off can be inserted at any coupling to shut off any Kees Krawler Retail $5.40

Everain Reel Walker and Shut-off

2346G2723—Waters as it travels, winds up hose, shuts itself off. Two speed, 2 position. Rolls over roads, terrain even turns corners. Winds up to 275' of hose Waters up to 15,000 sq ft. Size 19½"x14"x24" Ship wt 20 lbs Sugg. Retail $43.95



SKIL TRIMMER EDGER #539

2058G2397—Dual purpose Trimmer-Edger designed for toughest, day long use. Heavy-duty Super Burnout Protected motor built to withstand frequent and excessive overloads. Slip clutch for added protection against shock and overload. Converts from trimmer to edger and back again with a simple flip of locking button. Convenient thumb switch. No load speed 17,000 R P M., 4 amp. motor. 7" dia blade cord lock, 3 wire cord plug Ship. wt. 10 lbs. Sugg. Retail $39.95

TEC

- Trims
- Edges
- Cultivates

TRIMMER ATTACHMENT

CULTIVATOR

Trimmer-Edger/Cultivator

- Converts
- Durable
- Tight
- Safe
- Strong
- Easy

2713G3246—Power Head, Handle and Cultivator. Rugged ½ H.P. motor turns on self-lubricating bearings Protected by durable cast housing New safety trigger switch conveniently located on handle. 3-wire U.L. cord extends from the end of the 49" handle. Cultivator digs up to 8" deep in the toughest soils. 80 to 1 gear ratio, extra large dust shield. 5¼" basic, and 10½" extension tines. Ship. wt. 13 lbs. Sugg. Retail $74.95

2714G977—Trimmer-Edger Attachment Only. 7" blade turns at 14,000 rpm. Ship. wt 4 lbs. Sugg. Retail $13.95

Light Weight Extension Cord Sets

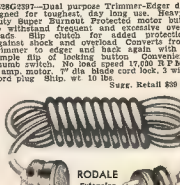
Streamlined extension cord for garden equipment. Flat construction for easy handling. Yellow cord. UL Approved plugs. 16-3 Gauge

2589G570—100' Extension Cord Sugg. Retail $17.70

2331G524—50' Extension Cord Sugg. Retail $9.84

Rodale Extension Cords

Heavy duty extension cord sets ideal for use with portable equipment or for any job that needs a heavy duty extension cord. Rubber Caps and Connectors



RODALE Extension Cords

Rodale Heavy Duty Extension Cords. 16 Gauge Wire. 2-Wire Cords. Rated 13A-125V U.L. Listed. 16/2 S J. Cord. Outside dimension 239 inches

2167G287— 30 ft. Cord, Ship wt. 3 lbs . . Sugg. Retail $ 7.26
2168G780—100 ft. Cord, Ship wt. 6 lbs . . . . Sugg. Retail 14.64

3-Wire Cords, Rated 15A-250V U.L. Listed. 16/3 S. J Cord Outside dimension 235 inches New ground type Caps

2169G285 — 50 ft. Cord, Ship wt. 5 lbs . . Sugg. Retail $12.48
2170G1243—100 ft. Cord, Ship wt 10 lbs. . . . Sugg. Retail 23 32

THOR ELECTRIC LAWN MOWERS

FULLY ASSEMBLED WITH BAG

Double Insulated

Easy Storage Hangs Flat

22" Electric Lawn Mower w/Bag

2333G2499 — 22" Double insulated electric rotary lawn mower. Thermo-Weld motor, 115 Volt AC approved for use with standard 2 wire extensions. Easiest starting lawn mower made. Flip over handle lets you change direction without turning the mower Finger-tip wheel adjustment Grass catcher bag. 1.6 H.P. motor, comparable to a gas engine rating of 3 H P Wheel size—8". with fingertip adjustment —1½" to 3" Folds compactly for easy storage or hangs on wall. Mower comes completely assembled, ready to plug in and use. Ship. wt 50 lbs.

Mfr's. Sugg. Retail $169.45

20" Electric Lawn Mower

2334G2459 -20" double insulated electric lawn mower with famous Thor Therm-o-Weld 115 V AC motor. Approved for use with standard 2-wire extensions. Easy starting, light weight. Flip-over handle lets you change direction without turning the mower. 1.6 H P motor comparable to a gas engine rating of 3 H.P. 8" Wheels Finger-tip adjustment. Folds compactly for easy storage. Grass catcher bag included Mower comes completely assembled, ready to plug in and use. Ship wt 48 lbs

Mfr's. Sugg. Retail $99.45

Grass Catcher Bag

ALVIN STERLING FLATWARE

PLEASE SPECIFY PATTERN CHOICE AND ORDER CHEST BY NUMBER

		BRIDAL BOUQUET SOUTHERN CHARM PIROUETTE SPRING BUD FRENCH SCROLL CHATEAU ROSE ETERNAL ROSE		VIVALDI PRINCE EUGENE	
PLACE-SETTING PIECES		**NO.**	**Retail**	**NO.**	**Retail**
	Teaspoon	1AL630	$10.50	1PE750	$12.50
	Place Fork	2AL975	16.75	2PE1153	19.25
	Place Knife	3AL870	14.50	3PE1020	17.00
	Place Fork, large	4AL1200	20.00[1]	4PE1350	26.00[1]
	Place Knife, large	5AL1050	17.50[1]	5PE1095	18.25[1]
Salad, Pastry or Fish Fork, Ind.	Cream Soup Spoon	6AL825	13.75	6PE975	16.25
	Place Spoon	7AL810	13.50[1]	7PE900	15.00[1]
	Spreader, Hollow Handle	8AL813	13.50[2]	8PE960	16.00[2]
	Spreader, Flat Handle	9AL585	9.75	9PE675	11.25
		10AL585	9.75[3]	10PE675	11.25[3]
OTHER PLACE PIECES					
	Cocktail or Oyster Fork	11AL585	9.75	11PE720	12.00
	Coffee or Cocktail Spoon	12AL405	6.75[4]	12PE480	8.00[4]
Dessert, Cereal or Oval Bowl Soup Spoon		13AL870	14.50[1]	13PE1110	18.50[1]
	Iced Beverage Spoon	14AL810	13.50	14PE960	16.00
Steak Knife, Ind. (30 day delivery)		15AL1005	16.75[5]	15PE1200	20.00
Fish Knife, Ind. (30 day delivery)		16AL1020	17.00[1]	16PE1050	17.50
SERVING PIECES					
	Bonbon or Nut Spoon	17AL750	12.50[4]	17PE930	15.00[2]
	Butter Serving Knife H.H	19AL950	16.00	19PE1092	17.50
	Butter Pick or Olive Fork	20AL750	12.50[4]	20PE780	12.50[4]
	Cold Meat or Buffet Fork	23AL1580	26.50	23PE1950	32.50
	Gravy Ladle	25AL1550	26.50	25PE1950	32.50
	Pie by Server	25AL950	16.00[4]	26PE1050	17.50
	Lemon Fork	27AL750	12.50[4]	27PE750	12.50[4]
Pie or Cake Serving Knife		28AL1550	26.50	28PE1710	28.50
	Salad or Serving Fork	29AL2385	39.75[4]	29PE2550	42.50
	Salad or Serving Spoon	30AL2385	39.75[4]	30PE2550	42.50
	Sugar Spoon	31AL960	16.00	31PE1050	17.50
	Table or Serving Spoon	33AL1590	26.50	33PE1950	32.50
Table or Serving Spoon, Pierced		34AL1590	26.50	34PE1950	32.50
	Tomato or Flat Server	35AL2160	36.50[4]	35PE2400	40.00
CARVING SETS					
	Roast Carving Knife	36AL2130	35.50[4]	36PE2160	38.00[4]
	Roast Carving Fork	37AL2130	35.50[4]	37PE2160	38.00[4]
	Steak Carving Knife	39AL1350	22.50[4]	39PE1515	25.25
	Steak Carving Fork	40AL1350	22.50[4]	40PE1515	25.25
	Carving Knife	41AL1650	27.50[4]	.....	.....
	Carving Fork	42AL1650	27.50[4]	.....	.....
PLACE SETTINGS					
	4-pc. Place Setting				
Knife, Fork, Teaspoon and Salad Fork, Ind.	Place Size	43AL3200	55.00	43PE3900	65.00
	Place Size, large	44AL3705	61.75[1]	44PE4380	73.00[1]
	5-pc. Place Setting				
Knife, Fork, Teaspoon and Salad Fork, Ind. and Cream Soup or Place Spoon					
	Place Size	45AL4110	68.50	45PE4860	81.00
	Place Size, large	46AL4515	75.25[1]	46PE5343	89.00[1]
	6-pc. Place Setting				
Knife, Fork, Teaspoon, Salad Fork, Ind. Cream Soup or Place Spoon and H.H. Butter Spreader					
	Place Size	47AL4695	78.25	47PE5535	92.25
	Place Size, large	48AL5100	85.00[1]	48PE6015	100.25[1]
SPECIALTIES					
	Serving Bud Bar Knife	49AL870	14.50	.....	.....
	Serving Bud Cake Server	50AL2130	35.50	.....	.....
Chateau Rose, Child's Set — Knife, Fork & Spoon		51AL570	9.50	.....	.....
Chateau Rose, Baby Set — Spoon & Fork		52AL570	9.50	.....	.....
Spring Bud — French Scroll	Infant Feeding Spoon	53AL1485	24.75	.....	.....
	3-pc. Feeding Set				
SET PIECES		**No.**	**Retail**	**No.**	**Retail**
16-pc. Set	Four 4-pc. Place-Settings				
	Place Size	54AL12800	220.00	54PE15600	260.00
	Place Size, large	55AL14820	247.00[1]	55PE17523	292.00[1]
30-pc. Set	Six 5-pc. Place-Settings				
	Place Size	56AL24660	411.00	56PE29100	486.00
	Place Size, large	57AL27090	451.50[1]	57PE32040	534.00[1]
40-pc. Set	Eight 5-pc. Place-Settings				
	Place Size	58AL32880	548.00	58PE38880	648.00
	Place Size, large	59AL36120	602.00[1]	59PE42720	712.00[1]
52-pc. Set	Eight 6-pc. Place-Settings, plus 2 serving spoons, butter knife and sugar spoon	60AL42660	711.00	60PE50280	838.00
	Place Size, large	61AL45900	765.00[1]	61PE54120	902.00[1]
76-pc. Set	Twelve 6-pc. Place-Settings, plus 2 serving spoons, butter knife and sugar spoon	62AL61440	1024.00	62PE72420	1207.00
	Place Size, large	63AL66300	1105.00[1]	63PE78180	1303.00[1]

[1]Not available in Eternal Rose or Pirouette.
[2]Available in Pirouette & Eternal Rose only.
[3]Not available in Eternal Rose, Spring Bud or Pirouette.
[4]Not available in Eternal Rose
[5]Not available in Vivaldi.
[6]Not available in Prince Eugene.
[7]Available in Pirouette only.
Prices subject to change without notice.

because you love

to set a perfect table . . .

NATIONALLY ADVERTISED

ALVIN STERLING

IS FOR YOU!

- **ALWAYS CORRECT**

ALVIN is for people who live graciously . . . it fits the life of hospitality! Good taste is evident in every gleaming piece. Distinguished at the most formal dinner, ALVIN is warm and lovely at "breakfast for two."

- **ENDURINGLY TIMELESS**

With a flair for fashion! Designs eternal as a remembered melody! Throughout your lifetime and for generations to come, ALVIN grows only lovelier with age.

- **PERFECTLY BALANCED**

in line and proportion. Sculptured into lasting loveliness by the ALVIN master Silversmiths! Hold it in the palm of your hand. Feel the deep, weighty balance. Examine the deft chasing . . . the flawless detail.

- **ONCE IN A LIFETIME**

will you buy your Sterling. Make yours ALVIN, the "Once In A Lifetime Sterling" since 1886.

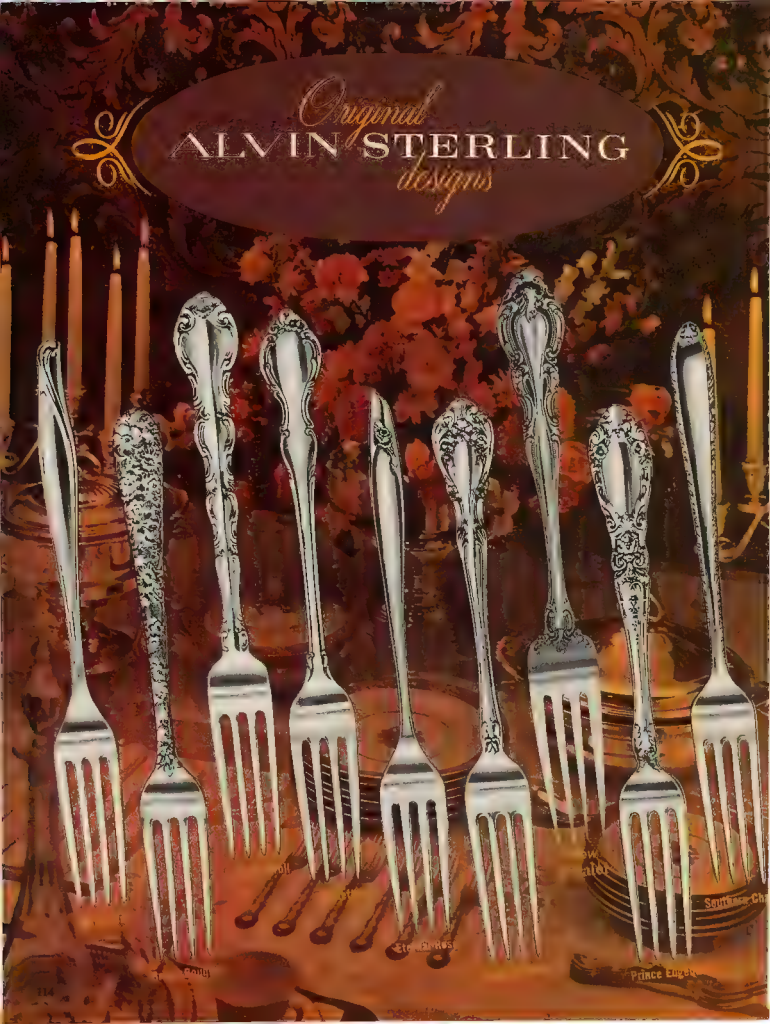
GORHAM DIVISION OF textron

1132H1200

MAHOGANY FINISH HOMEMAKER DRAWER CHEST. Lined with Maroon Tarnish resistant Duvetyne. Holds 144 pieces, including 12 knives in cover and 12 hollow handle spreaders.

Retail **$24.00**

Dimensions. 14¾" x 11½" x 8"


Original
ALVIN STERLING
designs

GORHAM

La Scala • Lace-like hand-crafted effect. **Rondo** • Rhythmic pattern; French scroll tip. **Camellia** • Delicate lace pattern of a Spanish shawl. **Fairfax** • Crisp moulded lines; Colonial design.

INTERNATIONAL

Valencia • Beautiful textured like rich embroidery. **Joan of Arc** • Rococo scrolls, sculptured shell motif. **Prelude** • Exquisite with deep carved ornament. **Angelique** • Dainty incised ornaments; graduated scrolls.

WALLACE

Rose Point • Delicate pierc-ings suggest gossamer beauty. **Grand Baroque** • Gay, glorious spirit of the Renaissance. **Spanish Lace** • Classic antique; admired for centuries. **Grand Colonial** • Reflects Early American charm.

LUNT

Eloquence • Beautifully sculptured roses; richly ornate. **Lace Point** • Qualities of femininity and refinement. **Modern Victorian** • Scroll-work border; tiny blossoms. **Madrigal** • Traditional in the beauty of its ornament.

ALL ORDERS SHIPPED AT PREVAILING PRICES AT THE TIME YOUR ORDER IS RECEIVED. Allow 2 to 4 weeks for delivery.

Specify whether you prefer luncheon or dinner style. Minimum order for sterling flatware is $75.00 at open stock.

	PATTERN	TEASPOON	PLACE FORK (small)	PLACE KNIFE (small)	SALAD or PASTRY FORK	SOUP SPOON	SPREADER HOLLOW HANDLE	COCKTAIL or OYSTER FORK
GORHAM	La Scala	LS2X1000 $12.50	LS13X1540 $19.25	LS14X1360 $17.00	LS15X1300 $16.25	LS16X1280 $16.00	LS3X900 $11.25	LS4X950 $12.00
	Rondo	R02X820 10.25	R013X1240 15.50	R014X1100 13.75	R015X1060 13.25	R016X1040 13.00	R03X740 9.25	R04X720 9.00
	Camella	CM2X820 10.25	CM13X1240 15.50	CM14X1100 13.75	CM15X1060 13.25	CM16X1040 13.00	CM3X740 9.25	CM4X720 9.00
	Fairfax	FF2X820 10.25	FF13X1240 15.50	FF14X1100 13.75	FF15X1060 13.25	FF16X1040 13.00	FF3X740 9.25	FF4X720 9.00
INTERNATIONAL	Valencia	VA2X800 10.00	VA13X1280 16.00	VA14X1080 13.50	VA15X1040 13.00	VA16X1000 12.50	VA3X720 9.00	VA4X640 8.00
	Joan of Arc	JA2X720 9.00	JA13X1120 14.00	JA14X1000 12.50	JA15X960 12.00	JA16X960 12.00	JA3X640 8.00	JA4X560 7.00
	Prelude	PR2X720 9.00	PR13X1120 14.00	PR14X1000 12.50	PR15X960 12.00	PR16X960 12.00	PR3X640 8.00	PR4X560 7.00
	Angelique	AN2X720 9.00	AN13X1120 14.00	AN14X1000 12.50	AN15X960 12.00	AN16X960 12.00	AN3X640 8.00	AN4X560 7.00
WALLACE	Rose Point	RP2X740 9.25	RP13X1120 14.00	RP14X980 12.25	RP15X920 11.50	RP16X920 11.50	RP3X720 9.00	RP4X740 9.25
	Grand Baroque	GB2X900 11.25	GB13X1360 17.00	GB14X1120 14.00	GB15X1080 13.50	GB16X1080 13.50	GB3X760 9.50	GB4X840 10.50
	Spanish Lace	SL2X860 10.75	SL13X1300 16.25	SL14X1040 13.00	SL15X1020 12.75	SL16X1020 12.75	SL3X740 9.25	SL4X760 9.50
	Grand Colonial	GC2X740 9.25	GC13X1120 14.00	GC14X980 12.25	GC15X920 11.50	GC16X920 11.50	GC3X720 9.00	GC4X740 9.25
LUNT	Eloquence	EL2X860 10.75	EL13X1260 15.75	EL14X1080 13.50	EL15X1080 13.50	EL16X1050 13.25	EL3X740 9.25	EL4X800 10.00
	Lace Point	LP2X720 9.00	LP13X1100 13.75	LP14X1000 12.50	LP15X940 11.75	LP16X920 11.50	LP3X640 8.00	LP4X640 8.00
	Modern Victorian	MV2X720 9.00	MV13X1100 13.75	MV14X1000 12.50	MV15X940 11.75	MV16X920 11.50	MV3X640 8.00	MV4X640 8.00
	Madrigal	MA2X720 9.00	MA13X1100 13.75	MA14X1000 12.50	MA15X940 11.75	MA16X920 11.50	MA3X640 8.00	MA4X640 8.00
REED & BARTON	Rose Cascade	RC2X700 8.75	RC13X1100 13.75	RC14X920 11.50	RC15X880 11.00	RC16X880 11.00	RC3X636 7.95	RC4X640 8.00
	Classic Rose	CR2X740 9.25	CR13X1160 14.50	CR14X960 12.00	CR15X920 11.50	CR16X920 11.50	CR3X656 8.20	CR4X660 8.25
	Savannah	SA2X740 9.25	SA13X1160 14.50	SA14X960 12.00	SA15X920 11.50	SA16X920 11.50	SA3X656 8.20	SA4X660 8.25
	Tara	TA2X740 9.25	TA13X1160 14.50	TA14X960 12.00	TA15X920 11.50	TA16X920 11.50	TA3X656 8.20	TA4X660 8.25
TOWLE	King Richard	KR2X820 10.25	KR13X1160 14.50	KR14X1140 14.25	KR15X1020 12.75	KR16X1040 13.00	KR3X820 10.25	KR4X720 9.00
	Candlelight	CA2X640 8.00	CA13X1040 13.00	CA14X1020 12.75	CA15X850 10.75	CA16X880 11.00	CA3X640 8.00	CA4X600 7.50
	Old Master	OM2X640 8.00	OM13X1040 13.00	OM14X1020 12.75	OM15X860 10.75	OM16X880 11.00	OM3X640 8.00	OM4X600 7.50
	Fontana	FO2X640 8.00	FO13X1040 13.00	FO14X1020 12.75	FO15X860 10.75	FO16X880 11.00	FO3X640 8.00	FO4X600 7.50

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

LUCIEN PICCARD PRESENTATION WATCHES

(A) Breathtaking in its execution. 4 brilliant Diamonds set in a 14K Gold case. 17 jewel Swiss movement. Matching adjustable bracelet with safety chain. Retail
5069W11100—14K White Gold. $185.00
5070W11100—14K Yellow Gold 185.00

(B) Simple and dainty, actually smaller than a dime. 14K Gold case set with 6 Diamonds. 17 jewel Swiss movement. Attractive adjustable bracelet with safety chain. Retail
5071W12500—14K White Gold $260.00
5072W12500—14K Yellow Gold 260.00

(C) Dainty and petite model with 14K Gold case and 2 fine Diamonds. 17 jewel Swiss movement. Faceted crystal and silk cord. Retail
5073W11700—14K Yellow Gold $185.00
5074W11700—14K White Gold 185.00

(D) Fabulous creation featuring a 14K Gold nugget texture bracelet. 14K Yellow Gold case. 17 jewel Swiss movement. Faceted crystal.
5075W18600—14K Yellow Gold. . . Retail $310.00

(E) Classic beauty, new fashioned design 14K Yellow Gold case with tailored 14K Gold bracelet. 17 jewel movement. Faceted crystal.
5076W21600—14K Yellow Gold. . . Retail $360.00

(F) Classic beauty in 14K Yellow Gold octagon-shaped case. Gold tone dial with Roman numerals. 17 jewel Swiss movement. Tapered 14K Gold bracelet.
5077W31500—14K Yellow Gold. . . Retail $525.00

(G) Exquisitely designed model with a textured 14K Gold bracelet. Beautiful 14K Yellow Gold case. Gold Tone dial, faceted crystal. 17 jewel Swiss movement.
5078W27000—14K Yellow Gold
Retail $450.00

(H) Newest luxurious watch in years. 14K Yellow Gold case with beautiful 14K Gold tapered bracelet. 17 jewel Swiss movement.
5079W30000—14K Yellow Gold
Retail $500.00

(J) Captivating latest fashion. 14K Gold case with 2 fine Diamonds. 17 jewel Swiss movement. Faceted crystal. Matching adjustable bracelet with safety chain. Retail
5080W9450—14K White Gold. $157.50
5081W9450—14K Yellow Gold. 157.50

(K) Simple and graceful is this creation in 14K Gold. 17 jewel Swiss movement. Matching Gold Filled bracelet with safety chain. Retail
5082W8400—14K Yellow Gold. $140.00
5083W8400—14K White Gold. 140.00

(L) Styling at its finest. 14K Gold case with matching Gold Filled bracelet. Features a Gold Tone dial and a faceted crystal. 17 jewel Swiss movement. Retail
5084W8700—14K Yellow Gold. $145.00
5085W8700—14K White Gold. 145.00

(M) Beautifully designed 14K Gold case set with 12 brilliant full cut Diamonds. 17 jewel Swiss movement. Attractive grey cord. Retail
5086W15600—14K White Gold. $260.00
5087W15600—14K Yellow Gold. 260.00

(N) Simplicity at its best. Beautiful 14K Yellow Gold case with 14K Gold bracelet. Fine 17 jewel Swiss movement. Gold Tone dial
5088W24600—14K Yellow Gold. . . Retail $410.00

(P) Tailored, beautiful and comfortable to wear. 14K Yellow Gold case and matching 14K Gold bracelet. 17 jewel Swiss movement. Gold Tone dial with Roman numerals
5089W19500—14K Yellow Gold Retail $325.00

(R) 14K Yellow Gold watch with combination bright and Florentine finish bracelet. Stunning marquise shape. 17 jewel Swiss movement.
5090W20100—14K Yellow Gold . . . Retail $335.00

(S) Elegant bracelet watch in 14K Yellow Gold. Fine 17 jewel Swiss movement. Comfortable fitting bracelet. Gold Tone dial
5091W20100—14K Yellow Gold. Retail $335.00

(T) 14K Yellow Gold oval shape watch with beautifully tailored Florentine finish bracelet. 17 jewel Swiss movement. Gold Tone dial, faceted crystal.
5092W25500—14K Yellow Gold. . . . Retail $425.00

GRUEN® CREATION OF MASTER CRAFTSMAN

SINCE 1874

EVERY GRUEN WATCH HAS incabloc® THE SHOCK RESISTANT DEVICE

A.I HAVE SWISS GRUEN PRECISION® MOVEMENTS . . . UNBREAKABLE MAINSPRINGS . . . ARE ANTI-MAGNETIC . . . SHOCK RESISTANT.

NOLA Modern styled 17 jewel creation in smart sculptured case. 10K Yellow rolled gold plated top, Stainless Steel back. Unbreakable mainspring, shock resistant. Faceted crystal Attractive mesh bracelet with safety chain Retail
4057W2393—NOLA—Yellow . . $55.00
4058W2393—NOLA—White . . . 55.00

HARRIET—Beautiful and petite 17 jewel model with one piece bracelet and case. 10K White rolled gold plated top, Stainless Steel back. Shock resistant. Retail
4059W2393—HARRIET—White $55.00
4060W2393—HARRIET—Yellow 55.00

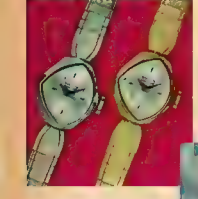
MELODIE—Attractive 17 jewel watch with 14K Yellow rew rolled gold plated top, Stainless Steel back. One piece bracelet and case. Shock resistant. Retail
4061W2393—MELODIE—Yellow $55.00
4062W2393—MELODIE—White 55.00

TRIGERE—Excellent 17 jewel model features a round petite dial within a marquise shaped faceted crystal. 10K Yellow rolled gold plated top, Stainless Steel back. Unbreakable mainspring, shock resistant. Tapered adjustable bracelet. Retail
4083W2397—TRIGERE—Yel. top $55.00
4084W2397—TRIGERE—White . . 55.00

★ 14KT. GOLD
★ 17 JEWELS

GOLDEN EAGLE This handsome 17 jewel dress watch features a 14K Yellow Gold case with a Florentine finish Square, smart and modern Unbreakable mainspring, anti-magnetic Shock and dust resistant. With textured black strap.
4065W5527.....Retail $85.00

The retail prices used in this catalog are either those as supplied to us by the manufacturer or those we ourselves have determined as a fair and normal retail price.



MELISSA—Beautiful 17 jewel model in striking new wedge shape. 10K Yellow rolled gold plated top, Stainless Steel back. Faceted crystal. Shock resistant. Tapered adjustable bracelet with safety chain. Retail
4065W2633—MELISSA $42.50
4057W2633—Same White 42.50

Every Gruen watch comes beautifully gift boxed.

ALL GRUEN® MOVEMENTS ARE SWISS. FROM OUR OWN MANUFACTURING FACTORY IN BIENNE, SWITZERLAND.

The Gruen Watchmaking Factory

EVERY WATCH IS GRUEN GUARANTEED The movement is guaranteed against defective parts and workmanship for 1 year from factory shipment date, and Gruen will repair or replace any movement which fails to perform properly because of such defects during the life of the guarantee.

SEA SPRAY—Perfect for house cleaning or for dress wear 17 jewels Shock resistant, unbreakable mainspring. Nite-glo dial Chrome plated top, Stainless Steel back. Expansion bracelet.
4068W2593.....Retail $42.50

SEA NYMPH—Practical and pretty. 17 jewels. Yellow top, Stainless Steel back. Nite-glo hands. Shock resistant, unbreakable mainspring Gentle, flowing designed expansion bracelet.
4069W2793.....Retail $45.00

ELAINE—A winning combination; dainty easy-to-read Quality 17 jewel movement. Attractive case with 10K Yellow rolled gold plated top. Stainless Steel back Shock resistant. Matching expansion bracelet.
4070W2300—ELAINE Retail $37.50
4071W2300—Same in White 37.50

LORRAINE — Petite tonneau shape watch small enough to fit through a wedding band. 17 jewel movement. 10K Yellow rolled gold plated top, Stainless Steel back Shock resistant, unbreakable mainspring. Matching adjustable bracelet Retail
4072W3193—LORRAINE $62.50
4073W3193—Same in White. 52.50

HELENA — Sophisticated, richly decorated case with 10K Yellow rolled gold plated top, Stainless Steel back. 17 jewel movement. Full numeral dial Shock resistant. Matching expansion bracelet.
4074W2300—HELENA Ret. $37.50
4075W2300—Same in White. 37.50

NORA—Sleekly styled . . . always fashionable, Tonneau shape case with 10K Yellow rolled gold plated top. Stainless Steel back. 17 jewel movement. Shock resistant Matching adjustable bracelet
4076W2633—NORA . Retail $42.50
4077W2633—Same in White. 42.50

Retail Prices Are Suggested Only and May Vary in Different Trading Areas

LUCIEN PICCARD PRESENTATION WATCHES

(A) Striking in elegance, self-winding Seashark Automatique watch with calendar window. Features a matching Giltron Supreme Gold Filled bracelet. 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic.

5065W12300 — 10K Yellow Gold Filled. Retail $285.00

5066W10909 — Stainless Steel. Retail $180.00

(B) Uniquely styled self-winding Seashark Automatique with calendar window and adjustable Gold Filled mesh bracelet. Waterproof*, shock resistant, anti-magnetic.

5087W16600 — 14K Yellow Gold. Retail $350.00

5088W11400 — 10K Yellow Gold Filled. Retail $190.00

5629W9600 — Stainless Steel. Retail $160.96

(C) Dynamic and handsome, self-winding Seashark Automatique watch. Calendar model gives time, day and date automatically. 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic. Fine Alligator strap.

5057W16600—14K Yellow Gold. Retail $260.00

5058W10896—10K Yellow Gold Filled. Ret. $180.00

5056W9609 Stainless Steel. Retail $160.00

(D) New and distinctive self-winding Seashark Automatique watch. 17 jewel Swiss movement Calendar feature. Waterproof*, shock resistant, anti-magnetic. Fine Alligator strap.

5059W15690—14K Yellow Gold Ret. $260.00

5061W10350—10K Yellow Gold Filled. Retail $172.50

(E) Sleek, masculine self-winding Seashark Automatique watch. 17 jewel Swiss movement. Waterproof,* shock resistant, anti-magnetic. Fine Alligator strap.

5048W14400—14K Yellow Gold Ret. $240.00.

5049W9600 — 10K Yellow Gold Filled. 160.00

5050W7800—Stainless Steel 130.00

(F) Bold, contemporary styling Self-winding Seashark Automatique with cushion shape case and Gold Tone dial. 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic. Fine Alligator strap.

5083W11190—14K Yellow Gold. Retail $285.00

5084W11190—10K Yellow Gold Filled. Ret. $185.00

(G) A brilliant modern interpretation in an ultra thin case and a 14K Gold bracelet. Fine 17 jewel Swiss movement. Shock resistant, anti-magnetic

5064W30000—14K Yellow Gold

Retail $500.00

5065W30000—14K White Gold .. 500.00

*If case, crystal and crown remain intact.

(H) Designed for the man whose standards of quality are above consideration of price Ultra thin waterproof* watch accented by 12 brilliant diamonds 17 jewel Swiss movement Shock resistant, anti-magnetic.

5051W20100—14K White Gold. Retail $385.00

(J) Distinctive ultra thin watch with textured sunray bezel. 17 jewel Swiss movement. Waterproof,* shock resistant, anti-magnetic. Fine Alligator strap.

Retail

5035W11100—14K Yellow Gold $185.00

5036W9800—10K Yellow Gold Filled 140.00

(K) Dynamic and handsome self-winding Seashark Automatique model with gold tone dial. 17 jewel Swiss movement. Waterproof* shock resistant, anti-magnetic Fine Alligator strap

Retail

5045W15000—14K Yellow Gold $250.00

5046W9600—10K Yellow Gold Filled 160.00

5047W8400—Stainless Steel,.... 140.00

(L) Handsome new self-winding Seashark Automatique model featuring a cushion shape case and Gold Tone dial with Roman numerals 17 jewel Swiss movement. Waterproof,* shock resistant, anti-magnetic Fine Alligator strap

Retail

5066W15900—14K Yellow Gold....$265.00

5067W10276—10K Yellow Gold Filled 170.00

5068W9050 —Stainless Steel 150.00

(M) Ultra thin, outstanding for its simplicity. Quality 17 jewe Swiss movement Waterproof,* shock resistant, anti-magnetic Fine Alligator strap.

Retail

5030W10800—14K Yellow Gold . $180.00

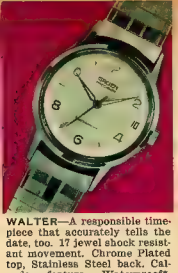
5031W7500—10K Yellow Gold Filled 125.00

GRUEN Precision

Bienne • Geneva • Toronto • New York

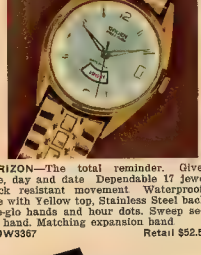
Quality Since 1874

EVERY WATCH IS GRUEN GUARANTEED
The movement is guaranteed against defective parts and workmanship for 1 year from factory shipment date, and Gruen will repa r or replace any movement which fails to perform properly because of such defects during the life of the guarantee. (To cover cost of postage insurance and handling, there is a minimum charge of $1.50 on each watch returned.)



WALTER—A responsible timepiece that accurately tells the date, too. 17 jewel shock resistant movement. Chrome Plated top, Stainless Steel back. Calendar feature. Waterproof*, nite-glo hands and hour dots, sweep second hand. Matching expansion band.
4046W2393 Retail $37.50

MARINER—A most popular, rugged 17 jewel waterproof* watch. Full numeral, nite-glo dial—easy to read. Shock resistant, sweep second hand. Chrome Plated top. Stainless Steel back. Handsome expansion band.
4050W1993 Retail $32.50



HORIZON—The total reminder. Gives time, day and date Dependable 17 jewel shock resistant movement Waterproof* case with Yellow top, Stainless Steel back. Nite-glo hands and hour dots. Sweep second hand. Matching expansion band
4049W3367 Retail $52.50

The Gruen Watchmaking Factory

GRUEN WATCH MANUFACTURING CO., S.A. BIENNE, SWITZERLAND

MARSHALL—A conversationally interesting dial. Dependable 17 jewel movement. Yellow top, Stainless Steel back. Dress—waterproof*. Calendar feature. Nite-glo hands, shock resistant, sweep second hand Matching expansion band.
4047W3100 Retail $49.95

GENERAL—New and distinctive, outstanding in its simplicity Fashionable 14K Yellow Gold case Quality 17 jewel movement. Calendar feature, dress—waterproof*. Raised hour markers, shock resistant. Double feature expansion band.
4048W6393 Retail $100.00

RONALD—Smart, muted design on the face of this rich dress model Yellow top, Stainless Steel back Dependable 17 jewel movement. Shock resistant. Attractive expansion band.
4051W2300 Retail $37.50

VERI-THIN® LANCELOT—Handsome dress—waterproof* model Quality 17 jewel movement. Yellow top, Stainless Steel back. Nite-glo dial with sweep second hand. Shock resistant. Double feature expansion band.
4052W2700 Retail $42.50

VERI-THIN® FALK—Modern looking from any angle Dependable 17 jewel movement. All Stainless Steel case. Dress—waterproof*. Sweep second hand, nite-glo dial. Shock resistant Attractive expansion band.
4053W2393 Retail $37.50

VERI-THIN® WILTON—A sure style prize winner. 10 kt. Yellow Rolled Gold Plated case. Dress—waterproof*. Quality 17 jewel movement. Nite glo dial Shock resistant, sweep second hand. Matching expansion band.
4054W3060 Retail $49.95

VERI-THIN® RALEIGH—A sophisticated timepiece with a quality 17 jewel movement. Yellow top, Stainless Steel back Dress—waterproof*, shock resistant. Sweep second hand, nite glo hands and dial. Handsome expansion band.
4055W2727 Retail $42.50

YACHTSMAN Fascinating newstyle that's different and distinguished looking Yellow top, Stainless Steel back. Quality 17 jewel shock resistant movement. Smart textured brown strap
4056W2193 Retail $35.00

SULTAN-W — Waterproof*, 17 Lifetime Jewels; shock-resistant, unbreakable mainspring. Chrome-plated top, stainless steel back. Expansion bracelet.
3706W1700 Ret. $29.75

SULTAN-Y — Same, yellow top.
3696W1967 Ret. $32.50

Helbros quality watches — America's distinctive quality watches at popular prices — with the famous Lifetime Jewels, unbreakable mainsprings and shock-resistant!

NATIONALLY-ADVERTISED:

LIFE LOOK Esquire PLAYBOOK Coronet Good Housekeeping GUARANTEED

BRIAN-Y — Tells day and date automatically! Self-winding; waterproof*, 21 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow top; stainless steel back. Bracelet has center, adjustable expansion.
3706W3163 Ret. $52.50

BRIAN-W — Same, chrome-plated top.
3707W2927 Ret. $47.50

TEMPEST-Y — Waterproof*, self-winding, 17 Lifetime Jewels; shock-resistant; unbreakable mainspring. Yellow top; stainless steel back. Bracelet has center expansion.
3701W2900 Ret. $47.50

TEMPEST-W — Same, chrome-plated top.
3702W2500 Ret. $42.50

BOULDER-W — Waterproof*. Tells date automatically. 17 Lifetime Jewels; unbreakable mainspring, shock-resistant. Chrome-plated top; stainless steel back. Expansion bracelet.
3690W1847 Ret. $29.75

BOULDER-WB — Same, with black dial
3691W1847 Ret. $29.75

MASON-Y — Waterproof*, calendar. Tells date automatically. 17 Lifetime Jewels; shock-resistant; unbreakable mainspring. Yellow top; stainless steel back. Expansion bracelet.
3683W2440 Ret. $39.75

MASON-W — Same, chrome-plated top
3684W2167 Ret. $35.00

CAMERON-W — Waterproof*; 21 Lifetime Jewels; unbreakable mainspring; shock-resistant. Chrome-plated top, stainless steel back. Bracelet has adjustable, center-expansion.
3693W2167 Ret. $35.00

CAMERON-Y — Same, yellow top.
3692W2440 Ret. $39.75

SURFER—100% waterproof* skindiver. Calendar shows date automatically. Safe for 600-ft depth. Self-winding. Rotating bezel indicates elapsed time. Luminous dial. Shock-resistant; unbreakable mainspring; 17 Lifetime Jewels. Stainless steel case. Weatherproof, black nylon strap.
3710W3405 Ret. $37.50

OCEAN-LORD — Same, in manual wind.
3711W2033 Ret. $47.50

SCOTT-Y — Waterproof*; calendar "bauble" shows date automatically. 21 Lifetime Jewels; shock-resistant; unbreakable mainspring. Yellow top; stainless steel back. Bracelet has center-expansion.
3694W2513 Ret. $42.50

SCOTT-W — Same, chrome-plated top.
3695W2235 Ret. $37.50

Waterproof provided crystal and crown are intact, case unopened.

BENNETT BROTHERS, INC. —
YOUR SOURCE FOR EXCELLENT WATCH VALUES!

GRUEN *The Quality Watch*

Precision®

★ 5 DIAMONDS

★ 14KT. GOLD

PRINCE—This brilliant watch is designed in 14K White Gold The exceptionally slender case is truly elegant 5 Diamonds Quality 17 jewel movement Shock resistant, unbreakable mainspring Satin-rib strap

4078W7327 Retail $112.50

DIAMOND FLORA — Superior workmanship and fine styling in 14K White Gold case with 2 sparkling Diamonds 17 jewel movement Shock resistant Attractive mesh bracelet with safety chain

4079W7527—**DIAMOND FLORA**
Retail $89.95

4080W7527—Same in Yellow $89.95

DIAMOND GRACE—Glittering beauty in 14K White Gold model with 10 fine Diamonds Faceted crystal Quality 17 jewel movement. Shock resistant. Beautiful tapered bracelet with safety chain

4081W7460 Ret $115.00

DIAMOND GLAMOUR—Delicately designed 6 fine Diamonds. Softly engraved case with 10K White rolled gold plated top, Stainless Steel back. 17 jewel movement. Faceted crystal. Shock resistant Matching adjustable bracelet

4082W7527 Retail $89.95

DIAMOND ROYALE—Graceful petal shaped endpieces. 4 sparkling Diamonds. 17 jewel movement. 10K White rolled gold plated top, Stainless Steel back Faceted crystal. Shock resistant. Matching tapered bracelet

4083W4860 Retail $75.00

DIAMOND AMY—Regal splendor. Attractive 14K White Gold case. Quality 17 jewel movement. 4 sparkling Diamonds. Shock resistant, unbreakable mainspring. Tapered adjustable bracelet with safety chain

4084W5060—**DIAMOND AMY**
Retail $79.95

4085W5060—In Yellow $79.95

DIAMOND CINDY - Exquisite classic charm. 10K White rolled gold plated top, Stainless Steel back. 17 jewel movement. 2 fine Diamonds. Shock resistant Fascinating expansion bracelet

Retail

4086W2927—**DIAMOND CINDY.** $47.50

4087W2927—Same in Yellow. . . 47.50

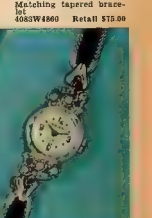
DIAMOND FIESTA —24 sparkling Diamonds set in 14K White Gold case. Excellent 17 jewel movement Shock resistant. Spline)-set adjustable bracelet with safety chain.

Retail

4088W19268 . . . .$297.50

DIAMOND DOLL—Richly rewarding fashion design 10K White rolled gold plated top, Stainless Steel back 17 jewel movement. 2 fine Diamonds. Faceted crystal Shock resistant. Tapered embossed bracelet.

4089W4106. Retail $67.50



REGINA Exquisitely beautiful watch with 6 sparkling Diamonds (T.W. ⅛ carat). 14K White Gold case and faceted crystal. Quality 17 jewel movement. Shock resistant Suede inset adjustable bracelet

Retail

4090W16960 $245.00

DISTINCTIVE DESIGNS IN 14 K. GOLD

RHONDA—Stunningly designed watch with 14K Yellow Gold case. Quality 17 jewel movement. Unbreakable mainspring shock resistant. Matching tapered bracelet with safety chain.

Retail

4091W3993—**RHONDA** $65.00

4092W3993—Same in White..$65.00

EDIE—Petite and beautiful watch featuring a 14K Yellow Gold case. Quality 17 jewel movement. Faceted crystal Unbreakable mainspring, shock resistant. Mesh cord attachment.

Retail

4093W5660—**EDIE** $89.95

4094W5660—Same in White..$89.95

GOLDEN MARLO—Golden height of fashion. 17 jewel movement. Gracefully rounded 14K Yellow Gold marquise shape case. Shock resistant. Tapered adjustable bracelet of engraved design.

4095W3593—**GOLDEN MARLO**
Retail $59.95

4096W3593—Same in White $59.95

EMPRESS—Styling at its finest. Engraved 14K Yellow Gold case in a smart new shape. 17 jewel movement. Faceted crystal. Shock resistant. Adjustable mesh bracelet with safety chain.

Retail

4097W4593—**EMPRESS** $72.50

4098W4593—Same in White..$72.50

GRUEN Precision®

THE SWISS NAME FOR FINE WATCHES

EVERY GRUEN WATCH HAS
incabloc®
THE SHOCK RESISTANT DEVICE

ALL HAVE SWISS GRUEN PRECISION® MOVEMENTS . . . UNBREAKABLE MAINSPRINGS . . . ARE ANTI-MAGNETIC . . . SHOCK RESISTANT.

*as long as case, crown, crystal remain intact.

AUTOWIND® THOR—Handsome styling and automatic performance. 17 jewel self-winding watch for men of action. Gives time, day and date automatically. Stainless Steel case. Nite-glo dial, waterproof* Sweep second hand, shock resistant. Matching expansion band.
4034W3727 Retail $59.95

AUTOWIND® KENT—Modern 17 jewel self-winding watch. Waterproof* case with Yellow top, Stainless Steel back. Calendar model gives time, day and date automatically. Nite-glo hands with sweep second. Shock resistant. Handsome expansion band.
4035W3927 Retail $62.50

The retail prices used in this catalog are either those as supplied to us by the manufacturer or those we ourselves have determined as a fair and normal retail price

AUTOWIND® OLYMPIC—Superb 25 jewel self-winding watch. Waterproof* case with Yellow top, Stainless Steel back. Calendar with magnified date window. Shock resistant, nite-glo dial with sweep second. Matching expansion band.
4038W4393 Retail $67.50

AUTOWIND® BETA—All guessing aside—here's the date up to the second. 17 jewel self-winding model. Dress—waterproof*. Yellow top, Stainless Steel back. Nite-glo dial, sweep second hand. Shock resistant. Matching expansion band.
4036W3767 Retail $59.95

AUTOWIND® TITAN—Magnificent! 29 jewel self-winding watch features a calendar with magnified date window. All Stainless Steel case. Shock resistant. Nite-glo hands and dial. Sweep second hand. Dress—waterproof* Attractive expansion band
4037W3993 Retail $82.50

AUTOWIND® YALE—A watch fit for a king—priced for you. 17 jewel shock resistant movement. Handsomely styled 18K Yellow Gold case. Self-winding, dress—waterproof*, sweep second hand. Expansion band
4039W8260 Retail $127.50

AUTOWIND® ETON—Smartly styled, moderately priced 17 jewel self-winding model Yellow top, Stainless Steel back. Waterproof*, shock resistant. Nite-glo hands with sweep second. Textured brown strap.
4040W2993 Retail $47.50

AUTOWIND® PATRIOT—Shimmering dial adds prestige to this self-winding, dress—waterproof* watch. 17 jewel shock resistant movement. Yellow top, Stainless Steel back. Nite-glo dial, sweep second hand. Double feature expansion band.
4041W3500 Retail $55.00

AUTOWIND® COUNT—Sleek, masculine 25 jewel self-winding watch. Waterproof* case with Chrome Plated top, Stainless Steel back. Nite-glo hands with sweep second. Shock resistant. Double feature expansion band
4042W3393 Retail $52.50
AUTOWIND® COUNT Z—Same as above with Black Dial.
4043W3393 Retail $52.50

AUTOWIND® BARON—Fashionable styling and accurate. 25 jewel self-winding movement. Yellow top, Stainless Steel back. Dress—waterproof*, nite-glo dial with sweep second hand. Shock resistant. Double feature expansion band.
4044W4033 Retail $65.00

AUTOWIND® DOUGLAS—Gleaming self-winding watch in all Stainless Steel case. 17 jewel shock resistant movement Waterproof*, sweep second hand. Nite-glo hands and hour dots. Matching expansion band.
4045W3327 Retail $52.50

Retail Prices Are Suggested Only and May Vary in Different Trading Areas

HELBROS

Shock-resistant watches known for their award-winning quality and beauty for over half a century — offering luxury and accuracy at popular prices! All tapered bracelets have center-expansion with spring-ring safety chain.

NATIONALLY-ADVERTISED:

LIFE · LOOK · Esquire · PLAYBOY · Coronet · Good Housekeeping

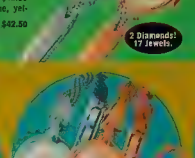
CHARLENE-W — Two diamonds! Pear-shape. Facet-crystal. 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. White top; stainless steel back. Tapered bracelet.
3661W2633 Ret. $42.50

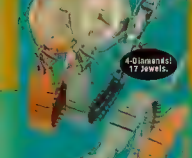
CHARLENE-Y—Same, yellow top.
3660W2633 Ret. $42.50

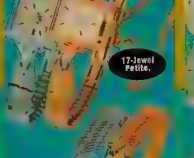
21-Jewel Petite.

CATHY-Y — Petite, Long-oval, 21 Lifetime Jewels. Shock-resistant; unbreakable mainspring. Yellow top; stainless steel back. Tapered bracelet.
Ret. $42.50

CATHY-W — Same, white top.
Ret. $42.50







(TOP)
VICTORIA-W — Four diamonds! Oval; facet-cut crystal. 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. White top; stainless steel back. Tapered bracelet.
3657W2253 Ret. $32.50

VICTORIA-Y — Same, yellow top.
3656W3253 Ret. $32.50

CORONET-Y — Round. 21 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow top; stainless steel back. Braided, mesh bracelet.
3660W2660 Ret. $42.50

CORONET-W — Same, white top.
3661W2660 Ret. $42.50

(TOP)
CORA-Y — Petite, oblong. 17 Lifetime Jewels; shock-resistant; unbreakable mainspring. Yellow top; stainless steel back. Tapered bracelet.
3675W2393 Ret. $39.75

CORA-W — Same, white top.
3677W2393 Ret. $39.75

(TOP)
AILEEN-Y — Juniorette Special! Facet-cut crystal. 7 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow top; stainless steel back. Tapered bracelet.
3652W1667 Ret. $28.75

AILEEN-W — Same, white top.
3653W1667 Ret. $28.75

GILDA-Y — Oval with florentine etching. Facet-cut crystal. 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow top; stainless steel back. Tapered bracelet.
3658W2127 Ret. $35.00

GILDA-W — Same, white top.
3659W2127 Ret. $35.00

(BOTTOM)
PENNY-Y — Marquise with round dial. Yellow top; stainless steel back. 21 Lifetime Jewels; shock-resistant, unbreakable mainspring. Tapered bracelet.
3635W2257 Ret. $42.50

PENNY-W — Same, white top.

LISA-Y — Petite, marquise. 17 Lifetime Jewels; unbreakable mainspring, shock-resistant. Yellow top; stainless steel back. Mesh bracelet.
3678W2513 Ret. $42.50

LISA-W — Same, white top.
3679W2513 Ret. $42.50

(BOTTOM)
JUNIOR-W — Teenage special! 7 Lifetime Jewels, unbreakable mainspring, shock-resistant. Chrome-plated top; stainless steel back. Matching, expansion bracelet.
3569W1327 Ret. $24.75

JUNIOR-WB — Same, with black dial.
$24.75

RETAIL PRICES ARE SUGGESTED ONLY AND MAY VARY IN DIFFERENT TRADING AREAS.

HAMPDEN

All Movement Parts

GUARANTEED FOR LIFE

*The movement parts of every watch on this page are unconditionally GUARANTEED FOR LIFE against breakage! Never a charge for material or labor FOR LIFE! Simply return watch and guarantee card to Hampden Watch Co. with $1.50 handling charge.

Shipping weight 8 oz.

A SYBIL 21. Two gleaming cocut diamonds grace beautiful 21 Jewel model GUARANTEED FOR LIFE*

6243W2260 White . . . $37.50
6243W2200 Yellow . . . $37.50

B SANDRA 21. Two sparkling diamonds highlight 21 Jewel beauty. GUARANTEED FOR LIFE*. Lovely band

6244W2807 White $45.00
6245W2807 Yellow $45.00

C CAROLINE 23. Three brilliant diamonds in tiny pear shaped 14K gold case 23 Jewel movement GUARANTEED FOR LIFE*.

6246W5333 . . . . . Retail $82.50

D CONTESSA 22. Four gleaming diamonds grace this unusual watch 23 Jewel movement GUARANTEED FOR LIFE*

6247W3667 . . . . . Retail $82.50

E NANETTE. Magnificent mesh bracelet on diminutive florentine case. 17 Jewel movement GUARANTEED FOR LIFE*.

6246W2920 . . . . . Retail $45.00

F STARBRIGHT. Up to the minute colored dials grace beautiful models unusual taper band 17 Jewel mov't GUARANTEED FOR LIFE*

6249W2293 Black Dial . $37.50
6250W2293 Blue Dial . . $37.50

G CAMEO Genuine shell cameo with rope-like edging. 17 Jewel movement GUARANTEED FOR LIFE*

6251W2283 . . . Retail $37.50

H DOMINIQUE Flip over tear drop florentined pendant. 17 Jewel GUARANTEED FOR LIFE*. A Real Buy.

6252W1967 . . . Retail $32.50

I ROULEAU Sumptuous gold coin replica. 17 Jewel pendant watch GUARANTEED FOR LIFE* Our finest.

6253W2800 . . Retail $45.00

beautifully gift boxed.

K DELTA. Florentine finish on triangular frame form this beautiful pendant watch 24 inch double-link chain 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*.

6264W1727 . . . . . Retail $27.50

L HERITAGE. Delightfully styled "Hunter's closed case pendant watch in the most popular antique style 24-inch chain. 17 Jewel movement G.ARANTEED FOR LIFE*

6259W2307 . . . . . Retail $37.50

M NOREEN. Tiny marquise case, stunning taper band 17 Jewel movement GUARANTEED FOR LIFE*

6256W1933 Yellow . . $32.50
6257W1933 White . . $32.50

N CARLA 23. Tiny scalloped case, beautiful taper band. 23 Jewel mov't GUARANTEED FOR LIFE*

6258W2660 White . . . $42.50
6259W2660 Yellow . . $42.50

O CANDY 23. Charming, diminutive case, taper band. 23 Jewel mov't GUARANTEED FOR LIFE*.

6260W2067 White . . . $39.95
6261W2467 Yellow . . . $39.95

P NANCY. Beautiful popular oval model—a Best Buy! Slim expansion bracelet 17 Jewel movement GUARANTEED FOR LIFE*

6262W1653 Yellow . . $27.50
6263W1653 White . . $27.50

R NINA, Magnificent long oval model with genuine SPEIDEL Twist-O-Flex bracelet. 17 Jewel mov't GUARANTEED FOR LIFE*

6264W2467 Yellow . . . $39.95
6265W2467 White . . . $39.95

S SABINA 21. Pear shaped beauty Tapered bracelet. 21 Jewel mov't GUARANTEED FOR LIFE*

6266W1993 Yellow . . . $32.50
6267W1993 White . . . $32.50

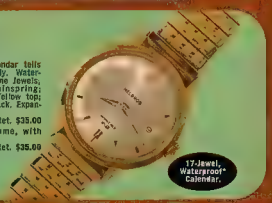
**WATERPROOF as long as case, crown and crystal are intact.

Bennett Brothers, Inc.—Your Source for Excellent Watch Values

HELBROS

LIFETIME GUARANTEE
on all movement parts against breakage

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts. Handling Charge $1.25



MERRICK-Y — Calendar tells date automatically. Waterproof*. 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow top; stainless steel back. Expansion bracelet.
3688W2147 ..... Ret. $35.00

MERRICK-YB—Same, with black dial
3689W2147 ..... Ret. $35.00

VALIANT-W Self-wind, waterproof*. 17 Lifetime Jewels, unbreakable mainspring, shock-resistant. Chrome-plated top; stainless steel back. Bracelet has center-expansion.
BTAW2423 ..... Ret. $37.50

VALIANT-Y — Same, yellow top.
3703W2567 ..... Ret. $42.50

TRENT — Same, all stainless steel.
BTAW2423 ..... Ret. $39.75

CRUSADER-Y — Automatically tells day and date. Self-winding. Waterproof*. 17 Lifetime Jewels, unbreakable mainspring; shock-resistant. Yellow top; stainless steel back. Bracelet has center-expansion.
3714W3260 ..... Ret. $52.50

CRUSADER-W — Same, chrome-plated top.
3715W2907 ..... Ret. $47.50

DAVEY-Y — Waterproof* 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow top; stainless steel back. Bracelet has center-expansion.
3698W2040 ..... Ret. $35.00

DAVEY-W — Same, chrome-plated top.
3810W1700 ..... Ret. $28.75

CADET-W — Same, all stainless steel.
3699W1783 ..... Ret. $28.75

JAVELIN-W—Self-winding, waterproof*. Calendar tells date automatically. 17 Lifetime Jewels, unbreakable mainspring; shock-resistant. Chrome-plated top; stainless steel back. Bracelet has center-expansion.
3713W2446 ..... Ret. $39.75

JAVELIN-Y — Same, yellow top.
3712W2807 ..... Ret. $45.00

RORY-Y — Waterproof*. 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow top; stainless steel back. Expansion bracelet.
3696W2213 ..... Ret. $37.50

RORY-W — Same, chrome-plated top.
3697W1927 ..... Ret. $32.50

KEITH — Waterproof*. Calendar tells date automatically. 17 Lifetime Jewels; shock-resistant; unbreakable mainspring. All stainless steel case. Bracelet has center-expansion.
3687W2309 ..... Ret. $37.50

DATER-W — Tells day and date automatically! Waterproof*. 17 Lifetime Jewels, unbreakable mainspring, shock-resistant. Chrome-plated top; stainless steel back. Bracelet has center-expansion.
3685W2260 ..... Ret. $37.50

DATER-Y — Same, yellow top.
3685W2527 ..... Ret. $42.50

SAXTON-Y — Self-winding; waterproof*. 21 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow top; stainless steel back. Bracelet has center-expansion.
3708W2060 ..... Ret. $48.75

SAXTON-W — Same, chrome-plated top.
3709W2783 ..... Ret. $45.00

* Waterproof provided crystal and crown are intact, case unopened.

HELBROS

Celebrated collection of award-winning designs for women. Precision, Lifetime-Jewel movements; guaranteed unbreakable mainsprings. Expansion bracelets feature quick-link adjustment.

LAURA-Y — Marquise; facet-cut crystal. 17 Lifetime Jewels; unbreakable mainspring, shock-resistant. Yellow top; stainless steel back. Tapered bracelet.
3494W2127 ..... Ret. $35.00

LAURA-W — Same, white top.
3495W2127 ..... Ret. $38.00

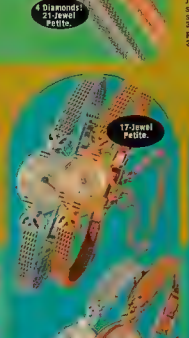
LIFETIME GUARANTEE

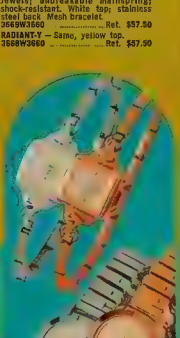
on all movement parts against breakage

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts. Postage, insurance, handling and packaging charge $1.25

RADIANT-W — Four diamonds! Petite, marquise. Facet-crystal. 21 Lifetime Jewels; unbreakable mainsprings; shock-resistant. White top; stainless steel back. Mesh bracelet.
3669W3660 ..... Ret. $57.50

RADIANT-Y — Same, yellow top.
3668W3660 ..... Ret. $57.50





(TOP)
SPLENDOR-W — Two diamonds! 21 Lifetime Jewels. Petite long oval. Unbreakable mainspring; shock-resistant. White, florentined top; stainless steel back. Mesh bracelet.
3673W3327 ..... Ret. $52.50

SPLENDOR-Y — Same, yellow top.
3672W3327 ..... Ret. $52.50

(TOP)
FERN-Y — Round; facet-cut crystal. 21 Lifetime Jewels; unbreakable mainspring; shock-resistant Yellow top; stainless steel back. Tapered bracelet.
3682W2260 ..... Ret. $37.50

FERN-W — Same, white top.
3683W2260 ..... Ret. $37.50

(TOP)
ENID-Y—Petite, round. 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow top; stainless steel back. Mesh bracelet.
3674W3033 ..... Ret. $47.50

Enid-W — Same, white top.
3675W3033 ..... Ret. $47.50

(TOP)
HELENA-Y — Square shape; facet-cut crystal, 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow top; stainless steel back. Florentined, expansion bracelet.
3654W1860 ..... Ret. $29.75

HELENA-W — Same, white top.
3655W1860 ..... Ret. $28.75

(BOTTOM)
GRACE-Y — Stylish round. 17 Lifetime Jewels; shock-resistant; unbreakable mainspring. Yellow top; stainless steel back. Full-numeral dial. Expansion bracelet.
3582W1927 ..... Ret. $32.50

GRACE-W — Same, white top.
3583W1927 ..... Ret. $32.50

(BOTTOM)
AVIS-Y — Marquise with round dial; 21 Lifetime Jewels; shock-resistant; unbreakable mainspring. Yellow top; stainless steel back. Tapered bracelet.
3684W2260 ..... Ret. $37.50

AVIS-W — Same, white top.
3685W2260 ..... Ret. $37.50

(BOTTOM)
MELODY-Y — Petite. Long oval. 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow, florentined top; stainless steel back. Tapered bracelet.
3680W2363 ..... Ret. $39.75

MELODY-W — Same, white top.
3681W2363 ..... Ret. $39.75

(BOTTOM)
SEA-SPRITE-Y — Waterproof*. Full-figure dial; sweep second-hand. 17 Lifetime Jewels; unbreakable mainspring, shock-resistant. Yellow top, stainless steel back. Expansion bracelet.
3650W2440 ..... Ret. $39.75

SEA-SPRITE-W — Same, chrome-plated top.
3651W2263 ..... Ret. $37.50

*Waterproof provided crystal and crown are intact, case unopened.

BENRUS

IF IT WERE AN ORDINARY WATCH... WE'D GIVE IT AN ORDINARY GUARANTEE

Benrus makes the best watch you can buy for the money. And we guarantee the movement, unconditionally, for three years. If the movement fails to operate properly for any reason, Benrus will repair it free.

Your Benrus movement must perform properly for 3 years or Benrus will repair or replace it free.

Lady Renee 23 . . . 23 Jewels. Elegant yellow 10K rolled gold plate top case front on an 18 gauge stainless steel back. Shock-absorbing movement, unbreakable mainspring. Flexible, adjustable bracelet with safety chain.
5022BW5225 . . . **$95.00**

Lady Renee W23 . . . Same model in white.
5023BW5225 . . . **$95.00**

Orbit Challenger Day/Date . . . Tells day and date automatically. Yellow top, stainless steel back. Luminous hands, sweep second. 17 jewel shock-absorbing movement, unbreakable mainspring. Adjustable expansion band.
5024BW7299 . . . **$150.00**

Orbit Challenger Day/Date X . . . Same as above in stainless steel.
5025BW8900 . . . **$140.00**

Orbit Calendar Baron 25 . . . Self-winding. Tells date automatically. Waterproof.* Yellow top, stainless steel back. Luminous hands, sweep second. 25 jewel shock-absorbing movement, unbreakable mainspring. Matching adjustable expansion band.
5026BW8290 . . . **$125.00**

Orbit Calendar Baron X25 . . . Same as above in stainless steel.
5027BW8990 . . . **$120.00**

Lady Michele . . . Exquisite petite dress styling. 14K yellow solid gold case. 17 jewel shock-absorbing movement, unbreakable mainspring. Flexible, adjustable expansion. 10K gold filled bracelet with safety chain.
5028BW5980 . . . **$125.00**

Lady Michele A . . . Same as above in white 14K gold.
5029BW5990 . . . **$125.00**

Calendar Orbit Deluxe . . . Self-winding. Tells date automatically. Waterproof.* Yellow solid 14K gold case. 17 jewels. Luminous hands, sweep second. Shock-absorbing movement, unbreakable mainspring. Adjustable expansion band.
5030BW5590 . . . **$115.00**

Calendar Orbit Dwight W . . . Same as above in white solid 14K gold.
5031BW5590 . . . **$115.00**

Lady Hope . . . Exquisite petite oval creation. Yellow solid 14K gold case. 17 jewels. Shock-absorbing movement, unbreakable mainspring. Flexible adjustable mesh 14K gold filled bracelet with safety chain.
5032BW8290 . . . **$125.00**

Lady Hope A . . . Same as above in white solid 14K gold.
5033BW8290 . . . **$125.00**

Orbit Duncan T . . . Self-winding ever. Waterproof.* Yellow top, stainless steel back. Champagne dial. Luminous hands, sweep second. Shock-absorbing 17 jewel movement with unbreakable mainspring. Adjustable expansion band.
5034BW4910 . . . **$85.00**

Orbit Duncan . . . Same as above with white dial.
5035BW4490 . . . **$85.00**

Lady Claire . . . Fashionable petite design. Yellow top, stainless steel back. 17 jewel shock-absorbing movement, unbreakable mainspring. Flexible, expansion adjustable bracelet with safety chain.
5036BW3990 . . . **$79.50**

Lady Claire W . . . Same as above in white.
5037BW3990 . . . **$79.50**

Lord Byron . . . Continental styling. Yellow 10K gold filled fiorentine case. Shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable fiorentine expansion bracelet.
5038BW4850 . . . **$85.00**

Lord Byron W . . . Same model in white 10K gold filled.
5039BW4850 . . . **$85.00**

Lady Gwen 21 . . . 21 Jewels. 14K yellow solid gold case accented by faceted crystal. Shock-absorbing movement, unbreakable mainspring. Flexible bracelet with concealed clasp lock.
5040BW5225 . . . **$100.00**

Lady Gwen A21 . . . Same as above in white solid 14K gold.
5041BW5225 . . . **$100.00**

Calendar Orbit Faster 38 . . . Reminds itself to wind itself. Tells date automatically. Waterproof.* Yellow solid 14K gold case. Champagne dial. Luminous hands, sweep second. Shock-absorbing movement, unbreakable mainspring. 10K gold filled mesh bracelet with safety lock.
5042BW10490 . . . **$225.00**

Calendar Orbit Faster 38 . . . Same model with white dial.
5043BW10490 . . . **$225.00**

*When case, crystal and crown remain intact

BENRUS

IF IT WERE AN ORDINARY WATCH . . . WE'D GIVE IT AN ORDINARY GUARANTEE.

Benrus watches are guaranteed to perform properly for 3 full years.

Unconditionally.

Benrus offers a guarantee this strong because we make every watch with exceptional care. By the time a Benrus watch is assembled, the watch and its parts have gone through 1350 tests and inspections. That's why we can say Benrus makes a better watch. Whether you give or receive a Benrus you can count on a lifetime of dependability.

Your Benrus movement must perform properly for 3 years of Benrus will repair or replace it free.

CLASSIC DESIGN

FACETED CRYSTAL

Lady April . . . Superb dress creation with elegant 10K yellow rolled gold plate top and stainless steel back. Features 17 jewel shock absorbing movement with unbreakable mainspring. Adjustable bracelet with safety chain
5008BW3125 **$82.95**

Lady April W . . . Same model in white.
5001BW3125 **$82.95**

WATERPROOF*

CALENDAR FEATURE

Calendar Sea Barton . . . Modern waterproof* case combines sturdiness and elegance with convenience of automatic calendar feature. Yellow top case stainless steel back. 17 jewel shock-absorbing movement, unbreakable mainspring. Champagne colored dial. Luminous hands and sweep second. Adjustable expansion band
5002BW3990 **$85.00**

Calendar Sea Barton . . . Same model with white dial
5003BW3990 **$85.00**

DRESS-SWEEP SECOND

Lord Aiken Z . . . Handsome square design with black dial. Yellow top case stainless steel back. 17 jewel shock absorbing movement with unbreakable mainspring. Adjustable expansion band.
5004BW3580 **$71.50**

Lord Aiken . . . Same as above with white dial
5005BW3580 **$71.50**

FULL-FIGURE DIAL

Lady Amanda . . . Ultra smart 17 jewel creation. Beautifully crafted yellow 10K rolled gold plate case with stainless steel back. 10K gold filled adjustable expansion bracelet. Shock-absorbing movement with unbreakable mainspring
5008BW2680 **$52.50**

Lady Amanda W . . . Same as above in white
5007BW2680 **$52.50**

WATERPROOF*

Sea Abbey . . . Rugged masculine design. Stainless steel case. Shock absorbing 17 jewel movement with unbreakable mainspring. Luminous dial and sweep second hand. Adjustable expansion band
5008BW2790 **$53.50**

Sea Abbey Z . . . Same model with black dial
5009BW2790 **$52.50**

21 JEWELS

Lady Liz 21 . . . Elegant styling. All yellow case. 21 jewel shock absorbing movement, unbreakable mainspring. Flexible adjustable bracelet with safety chain.
5010BW4490 **$85.00**

Lady Liz W21 . . . Same as above in white
5011BW4490 **$85.00**

THIN

FANCY

WATERPROOF*

PETITE

Sea Adler . . . Smart modern design features stainless steel case. Sunburst fine line dial. Luminous hands with sweep second. 17 jewel shock absorbing movement unbreakable mainspring. Adjustable expansion band
5012BW3425 **$82.95**

Sea Adler Z . . . Same as above with black dial
5013BW3425 **$82.95**

Lady Brenda . . . Love y custom creation. Yellow top with Florentine finish accents jeweled facetted crystal. Shock absorbing 17 jewel movement unbreakable mainspring. Flexible bracelet with safety chain
5014BW3580 **$71.50**

Lady Brenda W . . . Same as above in white.
5015BW3898 **$71.50**

*When case, crown and crystal remain intact

WATERPROOF*

BRESS

PETITE

MARQUISE

Sea Adrian . . . Richly styled yellow top stainless steel back. Raised dial markers and sweep second. Luminous hands. 17 jewel shock absorbing movement unbreakable mainspring
5016BW3980 **$89.50**

Sea Adrian C . . . Same as above with Champagne colored dial.
5017BW3580 **$89.50**

Lady Camille . . . Classic design. Simple sculptured case. Yellow top, stainless steel back. Faceted crystal. 17 jewel shock absorbing movement, unbreakable mainspring. Flexible adjustable Florentine-finish bracelet with safety chain
5018BW4490 **$85.00**

Lady Camille W . . . Same as above in white.
5018BW4490 **$85.00**

SELF-WINDING

WATERPROOF*

Orbit Allston . . . No winding required ever. Stainless steel case. Eight numeral dial. Luminous hands with sweep second. Shock absorbing 17 jewel movement unbreakable mainspring. Matching adjustable expansion band
5020BW3990 **$75.00**

Orbit Allston Z . . . Same as above with black dial
5021BW3990 **$75.00**

BENRUS

IF IT WERE AN ORDINARY WATCH . . . WE'D GIVE IT AN ORDINARY GUARANTEE.

Benrus Watches are guaranteed to perform properly for 3 years, unconditionally. Other well-known brands guarantee, for a year. Benrus can afford to give a 3 year unconditional guarantee because Benrus makes a better watch. Every Benrus undergoes 1,350 tests and inspections before it leaves the factory

Your Benrus movement must perform properly for 3 years or Benrus will repair or replace it free

TECHNIPOWER
BY BENRUS
NEW ELECTRONIC TIMEPIECES WITH OPTIONAL CALENDAR FEATURE
OPERATES ON TINY ENERGY CELL†
NEWLY DEVELOPED HIGH ACCURACY ELECTRONIC TIMEPIECE. TRANSISTORIZED MOVEMENT. THE ONLY ELECTRONIC TIMEPIECE IN THE WORLD UNCONDITIONALLY GUARANTEED FOR 3 YEARS. GUARANTEED WATERPROOF* SHOCK-ABSORBING WAVE MOVEMENT.
GUARANTEED WATERPROOF*

Technipower C . . . Yellow top, stainless steel back. Luminous hands sweep second. Adjustable expansion band.
5064BW7750 **$150.00**

Technipower D . . . Same as above in stainless steel
5065BW7750 **$150.00**

Calendar Technipower C . . . Date changes automatically. 10K yellow gold filled case. Matching adjustable expansion band
5066BW8590 **$200.00**

Calendar Technipower D . . . Same as above in stainless steel
5067BW8250 **$175.00**

ELEGANT SELF-WINDING

Orbit Harris X . . . No winding ever. Waterproof* Yellow top case with stainless steel back. Black dial, luminous hands, sweep second Shock-absorbing 17 jewel movement, unbreakable main spring. Adjustable expansion band
5068BW4456 **$85.00**

Orbit Harris . . . Same model with white dial.
5069BW4450 **$85.00**

ALARM FEATURE

Sea Sentry . . . Alarm rings to remind you. Waterproof* yellow top, stainless steel back. Luminous hands, sweep second. Shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable expansion band.
5070BW4450 **$90.00**

Sea Sentry X . . . Same as above with stainless steel case
5071BW4650 **$85.00**

LADIES WATERPROOF

Sea Jewel . . . Pretty and practical. Waterproof* yellow top, stainless steel back, full-figured dial. Luminous hands sweep second hand Shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable expansion band.
5072BW2990 **$75.00**

Sea Jewel X . . . Same model with stainless steel case.
5073BW3780 **$71.50**

SELF-WINDING 25 JEWELS

Orbit Lincoln 25 . . . Never needs winding. 25 jewels, waterproof*, yellow top, stainless steel back Shock-absorbing movement, unbreakable main spring. Adjustable expansion band.
5074BW5590 **$110.00**

Orbit Lincoln X25 . . . Same as above in stainless steel.
5075BW5290 **$100.00**

14K SOLID GOLD PETITE

Lady Donna . . . Exquisite petite creation. 14K yellow solid gold case. 17 jewel shock-absorbing movement, unbreakable mainspring. Flexible, adjustable 10K gold filled bracelet with safety chain.
5076BW5890 **$125.00**

Lady Donna A . . . Same as above in 14K white solid gold.
5077BW5890 **$125.00**

CALENDAR SELF-WINDING

Calendar Orbit Hector . . . No winding ever, tells date automatically. Waterproof* yellow top, stainless steel back, shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable expansion band.
5078BW5390 **$110.00**

Calendar Orbit Hector X . . . Same as above with stainless steel case.
5079BW4090 **$100.00**

CALENDAR SELF-WINDING 25 JEWEL

Calendar Orbit Judson 25 . . . Winds with every motion of your wrist Tells date automatically. 25 jewels, Waterproof* yellow top, stainless steel back Luminous hands Sweep second, Shock-absorbing movement, unbreakable mainspring Adjustable expansion band
5080BW6290 **$120.00**

Calendar Orbit Judson X25 . . . Same as above with stainless steel case.
5081BW5890 **$110.00**

39 JEWELS SELF-WINDING CALENDAR

Calendar Orbit Keith 39 . . . Bold continental styling. 39 jewels. No winding ever. Tells date automatically. Waterproof* yellow top, stainless steel back Luminous hands and luxury finished dial Sweep second. Shock-absorbing, unbreakable-mainspring. Adjustable expansion band
5082BW7250 **$135.00**

Calendar Orbit Keith X39 . . . Same model with stainless steel case
5083BW6890 **$130.00**

*When case, crown and crystal remain intact. †Energy Cell Not Included In Guarantee.

Royal Geneva WATCHES · all movements are shock-resistant and contain unbreakable mainsprings

CALENDAR WATERPROOF SWISS MADE

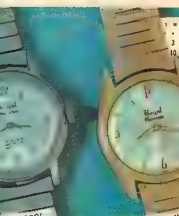
17 Jewels, Waterproof guaranteed to five atmospheres Manly designed white top steel back case - Elapsed time rotating bezel - Luminous Hands and Dots — Waterproof Strap
100S1S1990 . . . $33 75

WATERPROOF*

17 Jewels All Steel Case, Luminous Hands and Dots, Sweep Second Hand, Adjustable Expansion Bracelet.
100291790 . . . $29 75
Yellow Top Steel Back Case
100S1S1990 . . . $33 75

CALENDAR WATERPROOF*

17 Jewels Yellow Top Steel Back Case, Luminous Hands and Dots, Sweep Second Hand, Adjustable Expansion Bracelet
100S52190 . . . $35.95
All Steel Case
100S51990 . . . $33 75



AUTOMATIC WATERPROOF

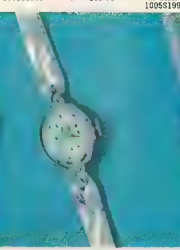
17 Jewels Automatically Winds Itself With The Motion of Your Wrist. All Steel Case, Luminous Hands and Dots, Sweep Second Hand, Adjustable Expansion Bracelet
100652490 . . . $42 50
Yellow Top Steel Back Case
100752690 . . . $45 00

CALENDAR AUTOMATIC WATERPROOF*

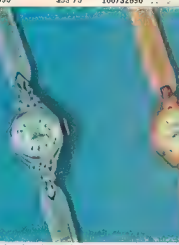
17 Jewels - Automatically winds itself with the motion of your wrist Yellow Top Steel Back Case, Luminous Hands and Dots, Sweep Second Hand, Adjustable Expansion Bracelet
100S32290 . . . $55 00
All Steel Case
100952990 . . . $49 50

WATERPROOF*

Luminous Number Dial and Hands, 7 Jewels, Sweep Second Hand, Yellow Top Steel Back Case, Adjustable Expansion Bracelet.
101081490 . . . $24 75
White Top Steel Back Case
101151390 . . . $22 50



17 Jewels - Marquise Shaped White Top Steel Back Case, Matching Tapered Adjustable Bracelet, Safety Catch and Chain
101481990 . . . $33.75
Yellow Top Steel Back Case
101581990 . . . $33 75

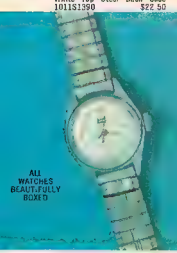


2 Du Cat Diamonds - 17 Jewels, White Top Steel Back Case, Matching Tapered Adjustable Bracelet, Safety Catch and Chain.
101652490 . . . $45.00
Yellow Top Steel Back Case
101752490 . . . $45 00

17 Jewels - Oval Shaped Yellow Top Steel Back Case, Matching Tapered Adjustable Bracelet, Safety Catch and Chain.
101881990 . . . $33 75
White Top Steel Back Case
101991990 . . . $33 75

WATERPROOF*

Luminous Number Dial And Hands, 7 Jewels, Sweep Second Hand, White Top Steel Back Case, Adjustable Expansion Bracelet.
102051190 . . . $19 95



ALL WATCHES BEAUTIFULLY BOXED

Nurse Type Sport Style, Luminous Number Dial And Hands, Sweep Second Hand, 7 Jewels, White Top Steel Back Case, Adjustable Expansion Bracelet
102151490 . . . $24 75

17 Jewels - Yellow Top Steel Back Case, Matching Adjustable Expansion Bracelet.
102251690 . . . $27 50
White Top Steel Back Case
102351690 . . . $27.50

WATERPROOF*

17 Jewels - Yellow Top Steel Back Case, Luminous Hands and Dots, Sweep Second Hand, Adjustable Expansion Bracelet
102452190 . . . $37.50
All Steel Case
102552190 . . . $35 95

17 Jewels Sport Style, Yellow Top Steel Back Case, Suede Strap.
102651690 . . . $27 50

Yellow Top Steel Back Case, Matching Adjustable Expansion Bracelet. 7 Jewels
102751390 . . . $22 50
White Top Steel Back Case
102851390 . . . $27 50

*Guaranteed waterproof as long as case, crown and crystal remain intact.

BENRUS

**IF IT WERE AN ORDINARY WATCH . . .
WE'D GIVE IT AN ORDINARY GUARANTEE.**

Sparkling selected diamonds are hand set in these exquisite petite cases. These richly fashioned Benrus Diamond Watches feature long-lasting 17 jewel and 23 jewel movements. Each is a precision time piece combined with a fine diamond jewelry creation. And each carries the Benrus famous unconditional guarantee for 3 full years.

Your Benrus movement must perform properly for 3 years or Benrus will repair or replace it free.

Diamond Deena 23 . . . 23 jewels. Brilliant diamonds are featured in this petite case. White 10K rolled gold plate top, stainless steel back. Faceted crystal, shock-absorbing movement, unbreakable mainspring. Flexible adjustable bracelet with safety chain. . . . **$106.50**
B044BW5290

Diamond Deena T23 . . . Same as above in yellow. . . . **$106.50**
5043BW5290

Diamond Francie . . . Classic beauty accented by sparkling diamonds hand set in white 10K rolled gold plate top, stainless steel back case. 17 jewel shock-absorbing movement, unbreakable mainspring. Flexible, adjustable expansion bracelet with safety chain. . . . **$89.50**
5044BW4490

Diamond Francie T . . . Same model in yellow. . . . **$89.50**
5047BW4490

Diamond Cleo T . . . Flashing diamonds hand set in a yellow 10K rolled gold plate top, stainless steel back. Full figured dial. 17 jewels, shock-absorbing movement unbreakable mainspring. 10K gold filled adjustable expansion bracelet. **$85.00**
5048BW2490

Diamond Cleo . . . Same model in white. . . . **$85.00**
5049BW5490

Diamond Daisy . . . Hand set diamonds complement this white 10K rolled gold plate top stainless steel back. Faceted crystal, 17 jewels, shock-absorbing movement, unbreakable mainspring. Flexible adjustable bracelet with safety chain. . . . **$73.50**
5050BW3990

Diamond Daisy T . . . Same as above in yellow. . . . **$71.50**
5051BW3986

Diamond Dixie 623 . . . 23 jewels. Fine diamonds are set in this petite marquise. . . . faceted crystal, Shock absorbing movement. . . . **$125.00**
5052BW6480

Diamond Dixie 723 . . . Same model in . . . **$125.00**
5053BW6490

Diamond Dale . . . Fashionable vision styling make this a hand set diamond . . . Stainless steel back. Faceted crystal. 17 . . . 5 jewel shock-absorbing movement . . . able expansion bracelet with safety chain. . . . **$110.00**
5054BW4990

Diamond Dale T . . . Same as above in yellow. . . . **$110.00**
5055BW4890

Diamond Diane 23 . . . 23 jewels. Sparkling diamonds petite styling. White 10K rolled gold plate top, stainless steel back. Faceted crystal. Shock-absorbing movement with unbreakable mainspring. Flexible adjustable bracelet with safety chain. . . . **$125.00**
5056BW5990

Diamond Diane T23 . . . Same as above in yellow. . . . **$125.00**
5057BW5990

Diamond Edna 623 . . . 23 jewels. Brilliant design in yellow solid 14K gold case. Faceted crystal, shock absorbing movement, . . . unbreakable . . . flexible adjustable bracelet . . . **$135.00**
5058BW7850

Diamond Edna 23 . . . Same model . . . **$135.00**
5059BW7950

*When case, crown and crystal remain intact.

Diamond Ethel 23 . . . 23 Jewels. Ultra feminine styling to gift in a fashionable diamond design. Ten matched diamonds . . . . . Shock-absorbing movement, unbreakable mainspring. Flexible snake link bracelet with safety chain. . . . **$150.00**
5060BW8250

Diamond Ethel T23 . . . Same as above in yellow. . . . **$150.00**
5061BW8250

Diamond Forma W23 . . . 23 Jewels. Exquisite jeweled dress creation. 20 hand selected diamonds. Hand set in a white 10K rolled gold plate top. Stainless steel back. Shock-absorbing movement. Unbreakable mainspring. Flexible snake . . . . . with safety chain. . . . **$225.00**
5062BW12495

Diamond Forma 23 . . . Same as above **$250.00**
5063BW13995

WALTHAM

An international product by Waltham of Chicago

LIFETIME GUARANTEE

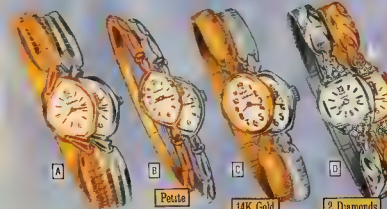
on all movement parts against breakage
Postage, Insurance and Handling Charge $1.50

Auto Voyager "21" Y: Self-winding 21 jewel movement in a distinctively elegant dress watch. Waterproof* yellow top case with stainless steel back. Luminous hands, hour dots; sweep second. Expansion band.
8E657W3065 $60.00

Auto Voyager "21" W: Stainless case.
8E656W2790 $55.00

Date-Cal Sport Y: Tell the time, the day and the date at a single glance. Waterproof* yellow top case with stainless steel back. Luminous hands, hour dots; sweep second. 10K gold-filled expansion band. 17 jewels.
8F875W2790 $55.00

Date-Cal Sport W: As above in white.
8F574W2850 $53.00



A Noreen Y: Modern styling. Yellow top case, stainless steel back. Wide bracelet. 17 jewels.
8S785W2250 $45.00

Noreen W: As above in white.
8S766W2250 $45.00

B Vanessa Y: Ultra-petite. Yellow top case, stainless steel back. Expansion bracelet. 17 jewels.
8T807W2450 $49.00

Vanessa W: As above in white.
8T806W2450 $49.00

C Golden Darlene Y: Solid 14K yellow gold case. Full numeral dial. Wide gold-filled bracelet. 17 jewels.
8S791W2795 $55.00

Golden Darlene W: Above, white.
8S792W2795 $55.00

D Diamond Laurie W: 2 du-cut diamonds in a white top case, steel back. Wide bracelet. 17 jewels.
8W869W2570 $51.50

Diamond Laurie Y: Above, yellow.
8W870W2570 $51.50

E Lady Waltham "23" Y: Solid 14K yellow gold case, 23 jewels. Dainty, graceful 10K gold-filled bracelet.
8Y838W4450 $89.00

Lady Waltham "23" W. As above in white.
8Y839W4450 $89.00

ALL WATCHES ARE ATTRACTIVELY GIFT BOXED

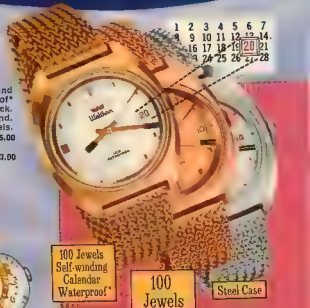
F Sir Brentwood Y: Impeccably crafted, executive-styled dress watch. Square yellow top case with stainless steel back. White dial with modern stick figures. Expansion band. 17 jewels.
8B569W2675 $53.50

Sir Brentwood W: As above, with black dial.
8B570W2675 $53.50

G Sea Empire W: Rugged craftsmanship and a dependable 17 jewel movement make this the perfect watch for on the job. Waterproof* white top case, steel back. Luminous hands, hour dots; sweep second hand. Expansion band.
8D812W2595 $41.50

Sea Empire Y: As above, yellow, with champagne dial.
8D814W2285 $45.00

Watch movements on this page are made expressly for Waltham in Switzerland, France and U.S. Territories.



Autochron Waltham "100" Y: An amazing 100 jewel movement in a self-winding calendar watch. Outstanding in the entire watch industry! Waterproof* all yellow case with white dial. Luminous hands, dots; sweep second hand. 10K gold-filled adjustable band.
8G710W9850 $139.50

Autochron Waltham "100" YC: Above in yellow with champagne dial.
8G701W9850 $139.50

Autochron Waltham "100" W: Above with stainless steel case.
8G699W9850 $130.00

Sea Capsule W: Waterproof* white top case, stainless steel back. All numeral dial. Luminous hands, hour dots; sweep second. Expansion band. 17 jewel movement.
8D807W1935 $39.50

Sea Capsule Y: As above in yellow.
8D808W2285 $45.00

***Guaranteed waterproof as long as case, crown, crystal remain intact.**

WALTHAM®

An international product by Waltham of Chicago

LIFETIME GUARANTEE

on all movement parts against breakage
Postage, Insurance and Handling Charge $1.50

Auto-Crest Y: The convenience of a self-winding movement with the superb styling of a fine dress watch. Waterproof* yellow top case with stainless steel back. Luminous hands and hour dots; sweep second. Expansion band. 17 jewels.
8E647W2790 ..... $55.00

Auto-Crest YC: Same as above with champagne dial
8E648W2790 ..... $55.00

Auto-Crest W: As above, white case with white dial.
8E645W2490 ..... $49.50

Ocean Oliver "23" Y: Accurate 23 jewel movement in a waterproof* yellow top case, stainless steel back. Luminous hands and hour dots; sweep second hand. Matching expansion band
8D639W2550 ..... $51.00

Ocean Oliver "23" W: As above, all steel case
8D638W2395 ..... $47.50

Auto-Cal Richard Y: Self-winding calendar watch. Automatically winds itself with the motion of your wrist. Waterproof* yellow top case, stainless steel back. Handsome dial has luminous hour dots and hands; sweep second hand. Expansion band. 17 jewels.
8G689W3190 ..... $82.50

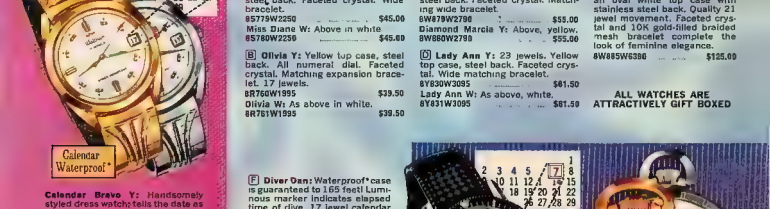
Auto-Cal Richard W: Above, white.
8G687W2890 ..... $68.00

Calendar Bravo Y: Handsomely styled dress watch; tells the date as well as the time. Waterproof* yellow top case with stainless steel back. Luminous hands and hour dots; red-tipped sweep second hand. Matching expansion band. Dependable 17 jewel movement.
8F873W2450 ..... $49.00

Calendar Bravo W: As above, white.
8F572W2235 ..... $44.50

*Guaranteed waterproof as long as case, crystal and crown remain intact.

Watch movements made expressly for Waltham in Switzerland, France and U.S. Territories.



A Miss Diane Y: 17 jewel dress watch. Yellow top case, stainless steel back. Faceted crystal. Wide bracelet.
8S779W2250 ..... $45.00

Miss Diane W: Above in white
8S780W2250 ..... $45.00

B Olivia Y: Yellow top case, steel back. All numeral dial. Faceted crystal. Matching expansion bracelet. 17 jewels.
8R760W1995 ..... $39.50

Olivia W: As above in white.
8R761W1995 ..... $39.50

C Diamond Marcia W: 2 diamonds. 21 jewels. White top case, stainless steel back. Faceted crystal. Matching wide bracelet
8W878W2798 ..... $55.00

Diamond Marcia Y: Above, yellow.
8W880W2798 ..... $55.00

D Lady Ann Y: 23 jewels. Yellow top case, steel back. Faceted crystal. Wide matching bracelet.
8Y830W3095 ..... $61.50

Lady Ann W: As above, white.
8Y831W3095 ..... $61.50

E Diamond Daisy W: 12 genuine diamonds flash brilliantly in an oval white top case with stainless steel back. Quality 21 jewel movement. Faceted crystal and 10K gold-filled braided mesh bracelet complete the look of feminine elegance.
8W885W6386 ..... $125.00

ALL WATCHES ARE ATTRACTIVELY GIFT BOXED

F Diver Dan: Waterproof* case is guaranteed to 165 feet! Luminous marker indicates elapsed time of dive. 17 jewel calendar movement in white top case with stainless steel back. Luminous hands and hour dots. Sweep second. Waterproof strap.
8H715W2790 ..... $55.00

G Transportation Y: Pocket watch; 17 jewel movement in 10K yellow gold top case; yellow rolled gold plate back. Large numerals; small second hand dial. Leather fob included.
8H721W3250 ..... $85.00

Transportation W: Above in white, stainless steel back.
8H720W2570 ..... $51.50

Handsome, water and shock resistant, 17 Jewels with yellow 20 micron top; stee back; G.F. expan. bracelet.
160183250 ..... $49.50
160282975 all steel $45.00

Deluxe Thin Automatic Calendar, 17 Jewels, brushed steel case; sweep-second. Handsome alligator strap.
161344950 ..... $85.00
161445500 in yellow $82.50

Smartly styled water and shock resistant, 17 Jewels, all steel case, handsome, deluxe expansion bracelet
160343250 ..... $49.50
160443500 in yellow $57.50

Engineer and technician's Chronograph with Tachometer and Telemetric dial, 1 minute & lapsed 12 hour recorder. 17 Jlls. water res.
162745950 steel only $99.50

Automatic Self-Winding and water & shock resistant, 17 Jewels; 20 micron yellow top and G.F. expansion bracelet.
160749950 ..... $85.00
160847750 all stee. . . $79.50

Deluxe Automatic Calendar 17 Jewels, 20 micron case, water and shock resistant. Smart expansion bracelet.
162066750 ..... $115.00
162156500 all steel $110.00

Very thin Automatic Self-Winding 17 Jewel Calendar. Brushed steel case; water & shock resist Exp brac.
162445950 ..... $ 99.50
162546250 in yellow $105.00

Fancy thin Automatic Self-Winding Calendar; water and shock resistant, 17 Jewels and G.F. expansion bracelet
162246500 ..... $110.00
162346250 all steel .$105.00

Ultra-thin Automatic Self-Winding Calendar, 17 Jewels, yellow top, water & shock resistant, G.F. exp. bracelet
160945500 ..... $92.50
161045250 in white $87.50

Water and shock resistant, 17 Jewel Calendar with 20 micron yellow top and G.F. deluxe expansion bracelet.
160563950 ..... $65.00
160653750 in white $59.50

WALTHAM

An international product by Waltham of Chicago

LIFETIME GUARANTEE

Sea Traveler W: Engraved waterproof* stainless steel case. 17 jewels. Luminous hands, hour dots; sweep second. Matching expansion band.
6D819W2350 $47.00

Sea Traveler Y: As above in yellow
6D620W2550 $51.00

Calendar Riptide "21" W: 21 jewels. Tells time and date. Luminous hands, dots; sweep second. Stainless steel case and expansion band.
6F678W2280 $53.50

Calendar Riptide "21" Y: Yellow, 10K gold-filled expansion band
6F680W2335 $60.00

A Lady Madge "21" Y: An accurate 21 jewel movement in a sleek, modern yellow top case, with stainless steel back. Faceted crystal. Wide bracelet.
8S80DW2425 $48.50

Lady Madge "21" W.: Same as above in white
8S801W2425 $48.50

B Golden Ruth Y: Solid 14K yellow gold case. Petite marquise shaped case is delicately engraved for added luxury. 23 jewels. 10K gold-filled bracelet.
8Y640W4475 $99.50

Golden Ruth W: Same as above in white
8Y641W4475 $69.50

C Diamond Geneva W: 6 exquisite diamonds in a solid 14K white gold case, carved for a look of feminine elegance. 17 jewels. 10K gold-filled expansion bracelet.
8W751W7650 $150.00

D Cheryl Y: 17 jewel movement Petite yellow top case, stainless steel back. Matching wide bracelet.
8Y824W2570 $51.50

Cheryl W: Same as above in white
8Y825W2570 $51.50

E Sea Mate W: Boy's watch. Waterproof* white top case, with stainless steel back. Matching expansion band. Luminous hands, dots; sweep second hand. 7 jewel movement.
6C590W1425 $27.50

Sea Mate WB: Black dial, non-luminous numerals.
6C991W1425 $27.50

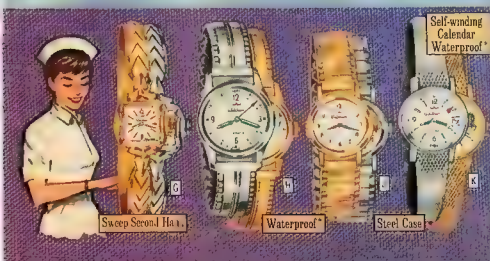
Sea Mate Y: Yellow, white dial; luminous numerals.
6C592W1650 $32.50

F Miss Fiesta Y: Styled for the young miss. Yellow top case with stainless steel back. 10K gold-filled expansion bracelet. 7 jewels.
8P736W1570 $31.50

Miss Fiesta W: Same as above in white.
8P737W1370 $31.50

***Guaranteed waterproof as long as case, crown and crystal remain intact.**

Watch movements made expressly for Waltham in Switzerland, France and U.S. territories.



G Nurse Charlotte Y: Professionally approved. Yellow top case, steel back. Luminous hands, dots; sweep second hand. Expansion bracelet. 17 jewel movement.
8V852W2650 $53.00

Nurse Charlotte W: Same as above in white.
8V851W2850 $53.00

H Sea Queen W: Waterproof* white top case, steel back. Luminous hands and hour dots; sweep second hand. Matching expansion bracelet. 17 jewels
8V847W2375 $47.50

Sea Queen Y: Same as above in yellow
8V848W2375 $47.50

J Ocean Martha Y: Waterproof* yellow top case, steel back. Luminous hands, hour dots, sweep second. Expansion bracelet. 17 jewels.
8V857W2950 $60.00

Ocean Martha W: As above in all steel case.
8V856W2795 $55.00

K Auto-Cal Maureen W: Self-winding calendar. Waterproof* stainless steel case. Luminous hands, hour dots; sweep second hand. 10K gold-filled bracelet. 17 jewels.
8V868W4359 $87.00

Auto-Cal Maureen Y: As above in yellow.
8V350W4475 $89.50

WALTHAM

An international product by Waltham of Chicago

LIFETIME GUARANTEE

30 day movement exchange against breakage
Postage, Insurance and Handling Charge $3.50

25 JEWEL MOVEMENT

Auto-Cal Century "25" Y: A striking example of masculine elegance! Solid 14K yellow gold case and 25 jewel calendar movement make this watch a superb choice for the discriminating gentleman. Luminous hands and hour dots; sweep second hand. 10K gold-filled expansion band completes the look of total sophistication.
8G698W7850 . . . . . **$150.00**

Calendar Buccaneer W: Tells the time and the correct date! Handsome waterproof* white top case with stainless steel back. Easy-to-read luminous hands and hour dots; sweep second hand. Basket-weave textured expansion band. 17 jewel movement.
8F668W2225 . . . . . **$44.50**
Calendar Buccaneer Y: Same as above in yellow, steel back.
8F678W2350 . . . . . **$47.00**

Auto Nomad Y: Self-winding watch with waterproof* yellow top case, steel back. Luminous hands, hour dots; sweep second Expansion band. 17 jewel movement.
8E835W2750 . . . . . **$55.00**
Auto Nomad W: As above in white, steel back.
8E649W2490 . . . . . **$49.50**

Auto-Dato-Cal Y: Self-winding, tells day and date. Waterproof* yellow top case, steel back. Luminous hands, hour dots; sweep second. Expansion band. 17 jewel movement.
8G705W4450 . . . . . **$97.00**
Auto-Dato-Cal W: Above in stainless steel case.
8G704W4450 . . . . . **$89.00**

A Mary Bell Y: Scrolled yellow top case, steel back. Expansion bracelet. 17 jewel movement.
8R762W2075 . . . . . **$41.50**
Mary Bell W: Above in white.
8R763W2075 . . . . . **$41.50**

B Miss Sonata Y: Ultra-petite yellow top case, stainless steel back. Wide bracelet. 17 jewel movement
8Y822W2570 . . . . . **$51.50**
Miss Sonata W: Above in white
8Y823W2570 . . . . . **$51.50**

C Lady Ida "21" Y: 21 jewels. Yellow top case, steel back. Faceted crystal. Wide bracelet.
8S797W2425 . . . . . **$48.50**
Lady Ida "21" W: Above in white
8S798W2425 . . . . . **$48.50**

D Lady Dolores "23" Y: 23 jewels Petite yellow top case, steel back. 10K gold-filled wide bracelet.
8Y832W3050 . . . . . **$60.00**
Lady Dolores "23" W: Above, white
8Y833W3050 . . . . . **$60.00**

E Diamond Evelyn W: 4 diamonds flash brilliantly in a carved white top case with stainless steel back. 21 jewel movement. 10K gold-filled wide mesh bracelet.
8W833W3985 . . . . . **$79.50**
Diamond Evelyn Y: Same style as above in yellow
8W684W3985 . . . . . **$79.50**

F Ocean Nelson "23" W: 23 jewel movement. Rugged all stainless steel case. Luminous hands and hour dots; red-tipped sweep second hand. Expansion band.
8D636W2395 . . . . . **$47.50**
Ocean Nelson "23" Y: Same style as above, but in yellow Matching expansion band
8D637W2550 . . . . . **$51.00**

G Sir Duke Y: Ultra-thin, modern styling in a distinguished dress watch. Yellow top case with stainless steel back. White dial has stylized stick figures, small second hand. Matching expansion band. 17 jewels.
8B567W2395 . . . . . **$51.50**
Sir Duke YC: Same as above, but with champagne dial.
8B568W2595 . . . . . **$51.50**

*Guaranteed waterproof as long as case, crown and crystal remain intact.

Watch movements on this page are made expressly for Waltham in Switzerland, France and U.S. Territories.

ROYAL®
FULLY ELECTRIC
CUSTOM ULTRONIC

FULLY ELECTRIC . . .
- . . . carriage return
- . . . repeat space bar
- . . . tabulator
- . . . backspace
- . . . ribbon feed
- . . . repeat keys

(x) (.) (÷) (—)

The Royal Custom Ultronic is the finest, most versatile electric ever designed for personal use. Fully electric with an automatic carriage return that operates right from the keyboard. More typing features than many office machines. Five electric repeat characters. Repeat space bar. Full-size, 88 character keyboard. Magic Margins Fully-electric tabulator, shift, back-spacer and ribbon feed. Full 11¾" paper capacity. Many other Royal exclusive features. Pica or Elite Type White or Green color. Ship. wt. 35 lbs

961N13740—**CUSTOM ULTRONIC TYPEWRITER.** Pica type. Specify color. Sugg. Retail $179.95

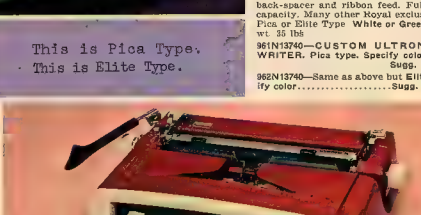
962N13740—Same as above but Elite type. Specify color.....Sugg. Retail $179.95

NOTICE

Royal CUSTOM Typewriters are sold by us only to retailers for resale or sold by us only for awards, premiums or prizes on a bona fide purchase order.

This is Pica Type.
This is Elite Type.

CUSTOM III
Royal's Distinguished Personal Portable



The Royal Custom III Typewriter is as close as you can come to electric typing in a manual typewriter, a quick, responsive touch with a full range of typing conveniences. Full-size, 88-character keyboard Touch Control selector Large, contoured carriage return level. 11¾" paper capacity with 3" writing line. Magic Margins and Magic Column set Push-button variable line spacer 1, 1½, 2 line spacing Two-color ribbon and stencil cutter. Many other exclusive Royal features. Includes Luggage style carrying case. Pica or Elite type Burgundy or Charcoal color. Ship. wt. 21 lbs.

963N8138—**CUSTOM III TYPEWRITER.** Pica Type. Specify color...Retail $134.50

964N8138—Same as above but Elite type. Specify color..... Sugg. Retail $134.50

ELECTRIC MULTIPLIER—Model E/11MCB. Fully electric compact, easy to operate. Multiplies with a single pressing of a key. Automatic step-over multiplier dial 10-Key Keyboard. Direct subtraction and multiplication; direct credit balance and sub-total printed on tape; "non-add" figures printed separately; total, sub-total and credit balance printed in red; identifying symbols appear for each calculation. List 10. Total 11. Ship. wt. 13 lbs.

939N13561—**Electric Multiplier** ..... Sugg. Retail $189.95

ELECTRIC ADDING MACHINE—Model E/11FCB. Large capacity adding machine. High-speed 165 CPM Sensitive 10-Key Handspan Keyboard. Safety interlock; one-piece removable top. Direct subtraction and multiplication; direct credit balance and sub-total printed on tape; invoice dates, check numbers, etc. printed on tape without adding into total; total, sub-total and credit balance printed in red; identifying symbols shown for each calculation. List 10. Total 11. Ship. wt. 12 lbs.

930N11284—**Electric Adding Machine** .. Sugg. Retail $159.95

Electric Multiplier

Electric Adding Machine

BENRUS

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . . and FREE!

Patriot Lady Catherine—Practical and beautiful 17 jewel model features a sweep second hand and a full figure dial. Yellow top, Stainless Steel back. Flexible bracelet with adjustable links, center catch and safety chain.
7141W3563 Retail $55.00
Patriot Lady Catherine "W"—Same as above in White.
7142W3563 Retail $55.00

Lady Ellen — Fashionable 17 jewel creation with 10K Yellow Rolled Gold plate top, Stainless Steel back. Flexible adjustable bracelet with safety chain.
7146W2933 Retail $45.00
Lady Ellen "W" — Same as above in White.
7147W2933 Retail $45.00

Lady Aurora "21"—Dependable 21 jewel movement set in daintily sculptured case. Yellow top, Stainless Steel back. Flexible tapered bracelet with safety chain.
7152W4596 Retail $65.00
Lady Aurora "W" "21"—Same as above in White.
7153W4596 Retail $65.00

Calendar Sea Lawrence—Modern design in waterproof* all Yellow case. 17 jewel shock-absorbing movement, unbreakable mainspring. Calendar feature, sweep second hand, luminous hands. Matching adjustable expansion band
Retail $59.95
7145W3910
Calendar Sea Lawrence "C"—Same as above with Champagne colored dial
7144W3910 Retail $59.95

Lady Sarron "21"—Exciting and bewitching in a delightfully styled 14K Yellow Gold case. Features a 21 jewel movement and a faceted crystal. Flexible adjustable bracelet with safety chain
7148W5120 Retail $72.50
Lady Sarron "A" "21"—Same as above in White
7149W5120 Retail $72.50

Patriot Space Climber — Self-winding model precision crafted to attain the heights of accurate timekeeping. 17 jewel movement, yellow top, stainless steel back. Guaranteed waterproof*. Modern dial with luminous hands and sweep second. Matching adjustable expansion band.
7154W4633 Retail $62.50

★ 39 Jewels

★ Automatic Calendar

Orbit Calendar Dan "39"—Modern touch in masculine design. The quality movement contains 39 jewels and is self-winding. All Yellow case guaranteed waterproof.* Date changes automatically. Luminous hands with sweep second. Unbreakable mainspring, shock absorbing movement, anti-magnetic. Matching adjustable expansion band.
7145W6013 Retail $89.95

LADY ELSA "21"

This excellent 21 jewel model features an attractive tailored case and a faceted crystal. 10K Yellow Rolled Gold plate top, Stainless Steel back. Flexible adjustable bracelet with safety chain.
7150W4053 Retail $62.50
Lady Elsa "W" "21"—Same as above in White.
7151W4053 Retail $62.50

Sea Lark—Dynamic and handsome 17 jewel model. Wrist alarm feature. Yellow top, Stainless Steel back, guaranteed waterproof* Luminous hands w/sweep second hand Expansion band.
7155W4792 Retail $67.50
Sea Lark "X"—Same as above in Stainless Steel case.
7156W4657 Retail $85.00

Lady Hazel "B"—Petite and beautiful 17 jewel model features a 14K Yellow Gold case and faceted crystal. Elegant flexible adjustable bracelet with safety chain.
7157W5453 Retail $82.50
Lady Hazel "B" "A"—Same as above in White.
7158W5453 Retail $82.50

BENRUS

UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS

Your Benrus watch movement must run properly —or Benrus will repair it or replace it free and fast. This unequalled guarantee of quality—integrity—value applies to every Benrus Watch. It is your assurance of lasting satisfaction and dependability.

TRAVELLER DAY/DATE

Automatic 17 jewel model for men of action. Dynamic and handsome styling. Calendar model gives time, day and date automatically. One piece waterproof* case with Yellow top, Stainless Steel back. Luminous hands with sweep second. Champagne color dial. Shock absorbing, unbreakable mainspring, anti-magnetic. Handsome flexible adjustable mesh Gold-filled band.

7093W7350 Retail $107.50

Traveller "X" Day/Date—Same as above in Stainless Steel with charcoal dial.

7094W7350 Retail $107.50

Calendar Orbit Johnson "39"

Fashionable styling in an all purpose watch. 14K Gold case, 39 jewels, self-winding, guaranteed waterproof*, calendar feature. Luminous hands with sweep second. Handsome flexible adjustable mesh gold-filled band.

7095W10280 Retail $142.50

Calendar Orbit Johnson "T"/"39"—Same as above with Gold color dial.

7096W10250 Retail $142.50

The retail prices used in this catalog are either those as supplied to us by the manufacturer or those we ourselves have determined as a fair and normal retail price.

ORBIT HOLIS "X" "25"

Gleaming self-winding watch in all Stainless Steel case. 25 jewels, self-winding, guaranteed waterproof*. Handsome brush finish dial. Luminous hands with sweep second. Shock absorbing, unbreakable mainspring, anti-magnetic. Handsome adjustable center expansion band.

7097W4830 Retail $72.50

Orbit Holis "25"—Same as above with White mother of pearl dial.

7098W4830 Retail $72.50

Orbit Javier "25"

Superb new 25 jewel self-winding watch is ideal for both work and play. Handsome Shock absorbing and remagnetized watch. Yellow top Stainless Steel back, guaranteed waterproof* luminous hands with sweep second, anti-magnetic, unbreakable mainspring. Matching adjustable expansion band.

7099W5478 Retail $72.50

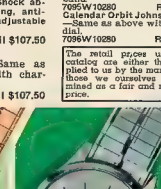
Orbit Javier "X" "25"—Same as above in Stainless Steel.

7100W5184 Retail $75.00

PATRIOT SPACE LIFE "A"

Convenient and accurate 17 jewel. Calendar model gives time and date, automatically. Yellow top, stainless steel back guaranteed waterproof*. All faceted stick dial and luminous hands with sweep second. Shock absorbing movement, anti-magnetic, unbreakable mainspring. Handsome Kreisler adjustable center expansion band.

7101W5313 Retail $77.50



Patriot Space Sphere "A"

Automatic performance and smart styling too. Dependable 17 jewel calendar watch winds itself. Gleaming stainless steel case, guaranteed waterproof*. Modern dial and luminous hands with sweep second. Unbreakable mainspring, anti-magnetic, shock absorbing. Highly styled J-B adjustable center expansion band.

7102W4893 Retail $72.50

*If case, crystal, and crown remain intact.

Orbit Ambrose

The gentlest wrist movement winds this superb 17 jewel quality watch. Yellow top, Stainless Steel back, self-winding, guaranteed waterproof*. Sweep second, luminous hands. Shock absorbing, unbreakable mainspring, anti-magnetic. Adjustable watch band.

7103W4557 Retail $65.00

Orbit Ambrose "Z"—Same as above with black dial.

7104W4557 Retail $65.00

Orbit Salem

Waterproof* and weatherproof is this smart 17 jewel self-winding model with Stainless Steel case. 8 numeral dial with luminous hands and sweep second. Shock absorbing movement, unbreakable mainspring, anti-magnetic. Adjustable expansion band.

7105W3910 Retail $57.50

Orbit Salem "Z"—Same as above with black dial.

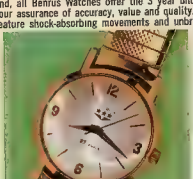
7106W3910 Retail $57.50

BENRUS

EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS.

The most beautiful watches of all time by Benrus. Here is styling to complement any wardrobe—designed with you in mind. And, all Benrus Watches offer the 3 year unconditional guarantee . . your assurance of accuracy, value and quality. And, Benrus Watches feature shock-absorbing movements and unbreakable mainsprings.

Calendar Orbit Kilmore—Rugged 17 jewel self-winding creation. Radiant dial with sculptured markers. Calendar model gives time and date automatically. Yellow top, Stainless Steel back. Luminous hands with sweep second. Guaranteed waterproof* Shock absorbing movement, anti-magnetic, unbreakable mainspring. Matching adjustable expansion band.
7108W5282 Retail $75.00
Calendar Orbit Kilmore "X"—Same as above in Stainless Steel.
7109W4880 Retail $69.95



Orbit Hudson "A" "25" Magnificent 25 jewel self-winding model features brilliant sunburst dial. Guaranteed waterproof* Gleaming yellow top, Stainless Steel back. Unbreakable mainspring, shock absorbing movement, anti-magnetic. Handsome Kreisler adjustable expansion band.
7110W5173 Retail $77.50
Orbit Hudson "A" "X" "25"—Same as above in Stainless Steel.
7111W4970 Retail $75.00

◀ **Orbit Calendar Clinton "25"**—Handsome 25 jewel self-winding calendar model. Guaranteed waterproof* case with Yellow top, Stainless Steel back. Shock absorbing movement, anti-magnetic, unbreakable mainspring. Luminous hands and sweep second. Matching adjustable expansion band.
7112W6164 Retail $85.00
Orbit Calendar Clinton "X" "25"—Same as above with Stainless Steel case.
7113W5870 Retail $82.50

Orbit Dallas—Impeccably designed 17 jewel model with quality self-winding movement. Perfectly styled for dress or business wear. Yellow top, Stainless Steel back. Luminous hands with sweep second. Guaranteed waterproof*. Shock absorbing movement, unbreakable mainspring, anti-magnetic. Matching adjustable expansion band.
7116W4890 Retail $69.95
Orbit Dallas "T"—Same as above with Gold color dial.
7119W4890 Retail $69.95

PATRIOT SKY EMPEROR "25" ▶
Modern radiant dial watch encircled by minute track. Fine 25 jewel self-winding movement. Yellow top, Stainless Steel back, guaranteed waterproof* Luminous hands with sweep second. Unbreakable mainspring, anti-magnetic. Matching expansion band
7120W4893 Retail $72.50
Patriot Sky Emperor "2" "25"—Same as above with black dial.
7121W4893 Retail $72.50

Every Benrus watch comes beautifully gift boxed.

ORBIT CALENDAR WILLIAM ▶
Sleek 17 jewel creation features a fine self-winding movement. All Stainless Steel case, guaranteed waterproof*. Luminous hands and sweep second. Shock absorbing movement, unbreakable mainspring, anti-magnetic. Neat adjustable center expansion band.
7107W5033 Retail $75.00

Calendar Orbit Briggs "39"—Modern 39 jewel self-winding model. Attractive luminous dial with raised markers. Yellow top, Stainless Steel back. Calendar feature, guaranteed waterproof*. Shock absorbing unbreakable mainspring, anti-magnetic. Matching adjustable center expansion band.
7114W7144 Retail $97.50
Calendar Orbit Briggs "X" "39"—Same as above in Stainless Steel.
7116W6850 Retail $95.00

Calendar Orbit Dennis "25"—The ultimate in automatic timekeeping. 25 jewels, self-winding, calendar feature, guaranteed waterproof*. Yellow top, stainless steel back. Luminous hands with sweep second Matching adjustable center expansion band.
7116W6164 Retail $85.00
Calendar Orbit Dennis "X" "25"—Same as above in Stainless Steel.
7117W5870 Retail $82.50

Orbit Amherst Day/Date—Modern 17 jewel self-winding model is smartly styled. Handsome dial features faceted markers and luminous hands with sweep second. Convenient and accurate, gives time, day and date automatically. Yellow top, Stainless Steel back. Shock absorbing movement, unbreakable mainspring, anti-magnetic. Handsome adjustable expansion band.
7122W7144 Retail $97.50
Orbit Amherst Day/Date "X" -Same as above in Stainless Steel.
7123W6850 Retail $95.00

*If case, crystal, and crown remain intact.

Rockford SELF-WINDING WATCHES

Prestige Styling . . . Most-Wanted Features

14KT. GOLD AUTOMATIC CALENDAR

CAVALIER Fashionable styling in an all purpose watch. The sentient wrist movement winds this fine 17 jewel automatic model. 14K Gold case, guaranteed waterproof*. Calendar feature. Shock-absorbing movement, anti-magnetic, unbreakable mainspring. Handsome strap.
5105W6185 Retail $100.00

- AUTOMATIC
- CALENDAR

CONCORD—New and distinctive 17 jewel automatic watch. Calendar model gives time and date automatically. Yellow top, Stainless Steel back. Shock-absorbing movement, unbreakable mainspring, anti magnetic. Handsome J-B florentine fold over buckle band.
5004W4585 Retail $75.00

- AUTOMATIC
- CALENDAR

COMMANDER—Dynamic and handsome automatic—calendar model. Yellow top, Stainless Steel back, 17 jewel shock-absorbing movement. Calendar feature, waterproof* sweep second hand. Unbreakable mainspring, anti-magnetic. J-B florentine fold over buckle band.
5002W4885 Retail $77.50

- 18 KT. GOLD
- AUTOMATIC—CALENDAR

EXECUTIVE—Elegant 18K Yellow Gold watch with rich alligator strap. Precision crafted to attain the heights of accurate timekeeping, 17 jewel shockproof automatic movement. Calendar dial with Gold markers, sweep second hand. Waterproof*, unbreakable mainspring Anti-magnetic.
5000W8840 Retail $140 00

AUTOMATIC
Weight oscillates with wrist motion winding the watch

CALENDAR
Tells the day of the month

SWEEP SECOND HAND
Long hand sweeps entire dial each minute.

SHOCK-RESISTANT
Every watch has shockproof incabloc feature.

UNBREAKABLE MAINSPRING
Guaranteed for the life of the watch.

ROCKFORD
PRECISION BEAUTY VALUE
18 74

Rockford Watch Guarantee
This is to certify that all Rockford watches are fully guaranteed against defective material and workmanship
Rockford Watch Co. Ltd.
Chicago, Illinois 60603

- AUTOMATIC
- CALENDAR

CONCORD "W" - Superb 17 jewel watch perfectly styled for dress or business wear. All Stainless Steel waterproof* case. Accentuating calendar window, sweep second hand. Shock-absorbing, unbreakable mainspring. J-B florentino fold over buckle band
5005W4265 Retail $72.50

- AUTOMATIC
- CALENDAR

VIKING—Dependable performance and smart too. 17 jewel shockproof automatic movement. Waterproof* case with Yellow top, Stainless Steel back. Calendar feature, sweep second hand, luminous dial. Handsome J-B expansion band.
5106W3430 Retail $67.50

- AUTOMATIC
- WATERPROOF*

NASSAU—A handsome watch with amazing accuracy. Automatic 17 jewel shock-absorbing movement. Yellow top, Stainless Steel back. Modern luminous dial with sweep second hand. Waterproof* case, unbreakable mainspring, anti-magnetic. J-B adjustable expansion band.
5008W4140 Retail $72.50

Rockford now presents an assortment of quality time pieces — transportation models, fine dress watches, calendars, automatic, waterproof, and fine ladies watches.

BENRUS

UNCONDITIONALLY 3 YEARS GUARANTEED

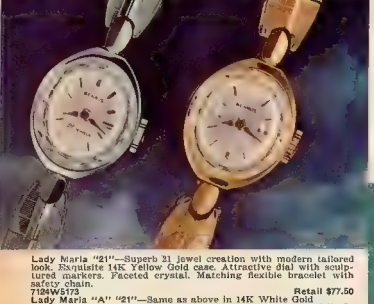
EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS. The most beautiful watches of all time by Benrus. Here is styling to complement any wardrobe—designed with you in mind. And, all Benrus Watches offer the 3 year unconditional guarantee . . . your assurance of accuracy, value and quality. And, Benrus Watches feature shock-absorbing movements and unbreakable mainsprings.

★ ELECTRONIC CALENDAR
★ TRANSISTORIZED MOVEMENT
★ NEVER NEEDS WINDING

Calendar Spartan "A" ▶

The newest high accuracy Electronic timepiece! Transistorized movement . . . nothing to wind ever . . . powered by an electric energy cell. Date changes automatically 10K Yellow Gold Filled case and matching adjustable bracelet. Guaranteed waterproof*. Shock absorbing movement.
7126W9398 **Retail $132.50**

Calendar Spartan "B"—Same as above in Stainless Steel case.
7127W4124 **Retail $115.00**

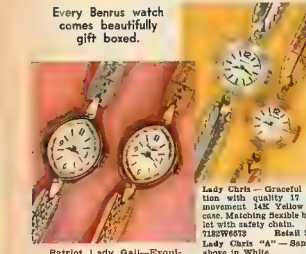


Lady Maria "21"—Superb 21 jewel creation with modern tailored look. Exquisite 14K Yellow Gold case. Attractive dial with sculptured markers. Faceted crystal. Matching flexible bracelet with safety chain.
7124W5173 **Retail $77.50**
Lady Maria "A" "21"—Same as above in 14K White Gold
7125W5173 **Retail $77.50**

Lady Winslow "21"—Modern styled 21 jewel creation in smart sculptured case. 10K Yellow Rolled Gold plate top, Stainless Steel back. Faceted crystal. Adjustable bracelet with safety chain adds charm and elegance.
7128W4123 **Retail $62.50**
Lady Winslow "W" "21"—Same as above in White.
7129W4123 **Retail $62.50**

Lady Haren—Charm and elegance in this breathtaking creation. Quality 17 jewel movement 14K Yellow Gold oval case. Shock absorbing movement, unbreakable mainspring. Flexible adjustable mesh gold-filled bracelet with safety chain enhances this lovely watch.
7134W6164 **Retail $85.00**
Lady Haren "A"—Same as above in 14K White Gold.
7135W6164 **Retail $85.00**

Every Benrus watch comes beautifully gift boxed.



Patriot Lady Gail—Exquisite 17 jewel creation features a faceted crystal, 10K Yellow Rolled Gold plate top. Stainless Steel back. Tapered adjustable expansion bracelet with safety chain.
7130W2933 **Retail $45.00**
Patriot Lady Gail "W"—Same as above in White
7131W2933 **Retail $45.00**

Lady Chris—Graceful creation with quality 17 jewel movement 14K Yellow Gold case. Matching flexible bracelet with safety chain.
7132W6573 **Retail $97.50**
Lady Chris "A"—Same as above in White.
7133W6573 **Retail $97.50**

Lady Ginger "21"—Stunningly designed 21 jewel watch for the glamorous lady. All Yellow case with faceted crystal. Tapered Kreisler adjustable expansion bracelet.
7137W6550 **Retail $67.50**
Lady Ginger "W" "21"—Same as above in White.
7138W6550 **Retail $67.50**

Lady Cindy—Enchanting 17 jewel model features a Yellow top with partial Florentine finish, Stainless Steel back, and faceted crystal. Matching flexible bracelet with safety chain.
7139W3910 **Retail $59.95**
Lady Cindy "W"—Same as above in White
7140W3910 **Retail $59.95**

Patriot Garth "23"—Dynamic and handsome 23 jewel model in all Yellow case. Simple modern dial. Self-winding, guaranteed waterproof*. Luminous hands with sweep second. Shock absorbing movement, unbreakable mainspring. Matching J-B adjustable expansion band.
7150W4893 **Retail $72.50**

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . . and FREE!

BENR

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . . and FREE!

NEW! EXTRA-THIN MODELS

NEW! ELECTRONIC MODELS

Technipower Barton—Highest accuracy in an Electronic timepiece! Transistorized movement . . . powered by an electric energy cell. Yellow top, Stainless Steel back. Guaranteed waterproof*. Luminous hands, sweep second hand, shock absorbing movement. Adjustable expansion band.
7174W7695 Retail $109.95

Technipower Barton "A"—Same as above in Stainless Steel case.
7176W7695 Retail $109.95

Lord Adam—Handsomely fashioned 17-jewel movement. Features all Yellow ultra-thin case. Shock absorbing movement. Unbreakable mainspring. Adjustable expansion band.
7175W4279 Retail $65.00

EXTRA THIN PROFILE SHOWN ACTUAL SIZE

Lord Seth—Fascinating new style featuring an all Yellow square case. 17 jewel movement. Shock absorbing movement. Unbreakable mainspring. Adjustable expansion band.
7177W4279 Retail $65.00

The retail prices used in this catalog are either those as supplied to us by the manufacturer or those we ourselves have determined as a fair and normal retail price.

Sea Calendar Jupiter—Handsome 17 jewel calendar watch with luminous hands and sweep second. Yellow top, Stainless Steel back. Guaranteed waterproof*, shock absorbing movement, unbreakable mainspring. Matching adjustable expansion band.
7178W4613 Retail $69.95

Sea Calendar Jupiter "X"—Same as above in Stainless Steel.
7179W4613 Retail $69.95

Sea Fleet—Rugged 17 jewel watch for him. All Stainless Steel case, guaranteed waterproof*. Easy to read luminous dial with sweep second. Shock absorbing, unbreakable mainspring. Easy adjustable expansion band.
7180W2734 Retail $42.50

Sea Fleet "Z"—Same as above with Black dial.
7181W2734 Retail $42.50

* If case, crystal and crown remain intact.

◀ **PATRIOT SEA DOG**
A distinctive watch for the distinguished man. Perfectly styled for dress or business wear. 17 jewels, all Yellow case, guaranteed waterproof*. Luminous hands with sweep second. Shock absorbing movement, unbreakable mainspring. Neat J-B adjustable expansion band.
7184W3773 Retail $57.50

Sea Woodward—17 jewel sport watch with easy to read full figure dial. Luminous hands with sweep second makes this watch ideal for nurses, teachers, stewardesses. Waterproof*, unbreakable mainspring, shock absorbing movement. Sturdy adjustable expansion bracelet.
7183W3916 Retail $57.50

Sea Woodward "X" Nurses' 17 jewel watch features full figure dial with luminous hands and sweep second. Guaranteed waterproof* unbreakable mainspring, shock absorbing movement. Matching adjustable expansion bracelet.
7183W3714 Retail $55.00

Sea Hanover—Super thin 17 jewel model. All Stainless Steel waterproof* case. Sunburst dial has luminous hands and sweep second. Matching adjustable expansion band.
7185W3396 Retail $49.95

Sea Hanover "Z"—Same as above with Black dial.
7186W3396 Retail $49.95

Patriot Sea Ranger—Smartly styled 17 jewel waterproof* model. Yellow top with Stainless Steel back. Luminous full figure dial with sweep second. Shock absorbing movement, unbreakable mainspring. Double feature expansion band.
7187W3353 Retail $52.50

BENRUS

FINE WATCH OF GUARANTEED ACCURACY

Every Benrus quality watch movement has 17 or more jewels. 17 or more points of protection, and bears the unequalled Benrus Unconditional 3 Year Guarantee. In fact—you can count on a whole lifetime of faithful service. Every Benrus is just that fine a watch.

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . . and FREE!

BENRUS UNCONDITIONALLY 3 YEARS GUARANTEED

Lady Lee "23"—Delicately styled 23 jewel creation 10K Yellow Rolled Gold plate top. Stainless Steel back. Matching flexible bracelet with safety chain.
7159W5120 **Retail $72.50**

Lady Lee "W" "23"—Same as above in White.
7160W5120 **Retail $72.50**

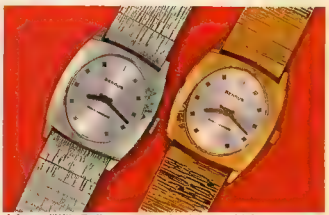
◀ LADY MAYFLOWER

Attractive 17 jewel model with a faceted crystal. 10K Yellow Rolled Gold plate top. Stainless Steel back. Matching flexible adjustable brace let with safety chain.
7161W3062 **Retail $47.50**

Lady Mayflower "W"—Same as above in White.
7162W3062 **Retail $47.50**

Lady Dahalia—17 jewel model featuring florentine finish dial. Yellow top with Stainless Steel back. Faceted crystal. Attractive adjustable florentine finish bracelet with safety chain.
7163W4400 **Retail $62.50**

Lady Dahalia "W"—Same as above in White.
7164W4400 **Retail $62.50**



Lord Angus "W"—Brilliant new watch with 10K White Gold filled Florentine case. Quality 17 jewel movement. Shock absorbing, unbreakable mainspring, anti-magnetic. Attractive adjustable expansion bracelet.
7165W4557 **Retail $65.00**

Lord Angus—Modern model with Continental styling. Handsome 10K Yellow Gold filled Florentine case. Shock absorbing 17 jewel movement, unbreakable mainspring, anti-magnetic. Matching adjustable expansion bracelet.
7166W4557 **Retail $65.00**

Lady Cordial—Ultra smart 17 jewel creation with full figure dial. Beautifully crafted case with 10K Yellow Rolled Gold plate top, Stainless Steel back. Matching adjustable expansion bracelet.
7167W2636 **Retail $42.50**

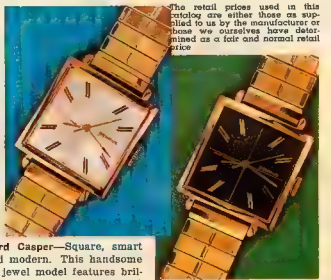
Lady Cordial "W"—Same as above in White
7168W2636 **Retail $42.50**

The retail prices used in this catalog are either those as supplied to us by the manufacturer or those we ourselves have determined as a fair and normal retail price

Lady Orchid—Small enough to fit through a wedding band. 17 jewel shock resistant movement. Yellow top, Stainless Steel back. Adjustable flexible bracelet.
7169W3910 **Retail $57.50**

Lady Orchid "W"—Same as above in White.
7170W3910 **Retail $57.50**

Patriot Rick—Bold contemporary styling to please any man. 17 jewels. Superbly-fashioned Yellow top, Stainless Steel back case. Shock absorbing movement, unbreakable mainspring. Matching adjustable expansion band.
7171W3213 **Retail $49.95**



Lord Casper—Square, smart and modern. This handsome 17 jewel model features brilliant Gold color markers and sweep second hand. Yellow top, Stainless Steel back. Adjustable expansion band.
7172W3518 **Retail $52.50**

Lord Casper "Z" Same features as model Lord Casper. Black dial
7173W3518 **Retail $52.50**

Retail Prices Are Suggested Only And May Vary In Different Trading Areas

BENRUS

Precious Diamond Watches

The brilliance, the fire, the everlasting beauty of genuine diamonds enhance the traditional quality of these beautiful watches by BENRUS. No other gift means so much.

Diamond Queen "23" — Captivating style and superior workmanship in 14K White Gold case with 4 sparkling Diamonds. Quality 23 jewel movement. Attractive flexible bracelet with safety chain
7076W7791 Retail $107.50
Diamond Queen "C" "23"—Same as above in Yellow.
7075W7781 Retail $107.50

Patriot Diamond Gregg "2" "39" —Handsome Guaranteed Waterproof* watch in all Stainless Steel case. 6 Diamonds, 23 jewels, self-winding. Rich charcoal dial with sweep second hand. Matching adjustable expansion band.
7076W8673 Retail $125.00

* If case, crystal and crown remain intact.

Diamond Coed—Modern styled creation with 2 fiery Diamonds. 17 jewel movement. 10K White Rolled Gold plate top, Stainless Steel back. Flexible bracelet with safety chain.
7071W4890 Retail $69.95
Diamond Coed "E" Same as above in Yellow
7074W4890 Retail $69.95

Diamond Jaipur "23"—4 fine Diamonds accent the beauty of this 23 jewel model 10K White Rolled Gold plate top, Stainless Steel back. Attractive flexible bracelet with safety chain.
7079W5870 Retail $85.00
Diamond Jaipur "T" "23"—Same as above in Yellow.
7080W5870 Retail $85.00

Diamond Heather—New tailored look in 17 jewel model with 2 Diamonds. 10K White Rolled Gold plate top, Stainless Steel back. Faceted crystal. Matching flexible bracelet with safety chain.
7085W3910 Retail $59.95
Diamond Heather "T"—Same as above in Yellow.
7086W3910 Retail $59.95

Diamond Cadiz—Beautifully designed model with 2 Diamonds 17 jewel movement. 10K White Rolled Gold plate top, Stainless Steel back. Matching flexible bracelet with safety chain.
7087W4400 Retail $65.00
Diamond Cadiz "T"—Same as above in Yellow.
7088W4400 Retail $65.00

Diamond Marisa "23" — Elegant design in lustrous 14K White Gold containing 2 fine Diamonds. Quality 23 jewel movement Attractive flexible bracelet with safety chain.
7089W6360 Retail $92.50
Diamond Marisa "G" "23"— Same as above in Yellow.
7090W6360 Retail $92.50

Diamond Felicia "23"—Petite oval shaped creation features a faceted crystal. 2 Diamonds in 10K White Rolled Gold plate top, Stainless Steel back. 23 jewel movement. Adjustable flexible bracelet with safety chain.
7091W6184 Retail $75.00
Diamond Felicia "T" "23"—Same as above in Yellow
7092W6184 Retail $75.00

Diamond Tona "23" —Superb 23 jewel creation features 10 fiery Diamonds. 10K White Rolled Gold plate top, Stainless Steel back. Double snake chain bracelet, with protective safety chain.
7081W8085 Retail $115.00
Diamond Tona "T" "23"—Same as above in Yellow.
7082W8085 Retail $115.00

Diamond Laurel "23"—36 fine Diamonds set in 14K White Gold case 23 jewels. Double snake chain bracelet.
7083W13715 Retail $200.00
Diamond Laurel "G" "23"—Same as above in 10K Rolled Gold plate top, Stainless Steel back.
7084W13545 Retail $170.95

Bennett Brothers, Inc.—Your Source for Excellent Watch Values

Wilson

BASEBALL EQUIPMENT

(A) MAJOR LEAGUE BASEBALL. "Center of action" is made of responsive cork, cushioned with layers of firm black and springy red rubber. Yard balance-wound to official size and weight. Horsehide cover.
A1010X255 ..... RETAIL **$3.60**

(B) LITTLE LEAGUE BASEBALL. Excellent alum-tanned horsehide cover. Lively cushioned-cork center.
A1074X177 ..... RETAIL **$2.85**

(C) PONY LEAGUE BASEBALL. Responsive cushioned-cork center. Sturdy alum-tanned horsehide cover. Anchored and balanced wool yarn windings.
A1076X177 ..... RETAIL **$2.85**

(D) PEE WEE LEAGUE BASEBALL. White alum-tanned horsehide cover is stitched with strong cotton thread. Responsive cork and rubber center.
A1052X132 ..... RETAIL **$2.05**

(E) MAJOR LEAGUE BASEBALL BAT. Selected White Ash; flame-fused finish. Turned to specifications of Major League players.
A1320X247 ..... RETAIL **$3.90**

(F) YOUTH LEAGUE BASEBALL BAT. Official for all youth leagues. Selected Northern White Ash in natural finish. Power-Fused.
A1538X207 ..... RETAIL **$3.30**

(G) ALL-STAR BASEBALL BAT. Power-Fused natural finish. Hard tensile strength for hard usage.
A1340X217 ..... RETAIL **$3.30**

(H) AL KALINE FIELDER'S GLOVE. New, Split-Lock open web; deep Grip-Tite pocket. Adjustable wrist strap. Made of specially selected and tanned fine grade leather. Cross-over style, leather fingertip lacing.
A2025X2197 ..... RETAIL **$33.50**

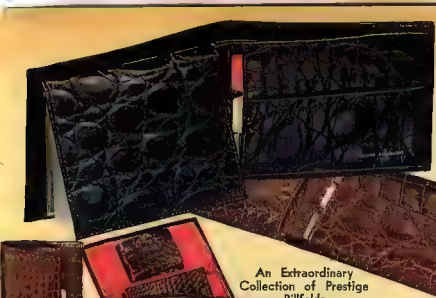
(I) LUIS APARICIO FIELDER'S GLOVE. Crafted of select glove leather, with roll leather binding, fully welted seams and nylon thread stitching. Narrow, adjustable strap.
A2914X1277 ..... RETAIL **$20.00**

(J) "BIG SCOOP" MAJOR LEAGUE BASEMAN'S MITT. Grip-Tite pocket provides outstanding playability and durability. Snap-Action leather palm lining; Lock-Tite web.
A2830X1927 ..... RETAIL **$29.75**

(K) DON MINCHER BASEMAN'S MITT. For left handed players. Features deep Triple-Lock web with spiral top lacing. Grip-Tite pocket. Snap-Action leather palm lacing.
A2864X1547 ..... RETAIL **$23.75**

(L) JEFF TORBORG CATCHER'S MITT. Single horizontal hinged web and Grip-Tite pocket. Snap-Action break and leather lining. Streamlined back fingers. Lined wrist strap.
A2564X697 ..... RETAIL **$29.00**

(M) SMOKY BURGESS CATCHER'S MITT. Made of select leather. Web and Grip-Tite pocket form large catching area. Air-Lite padding; leather thumb loop.
A2564X697 ..... RETAIL **$14.95**



DELUXE
BILLFOLDS
IN THE WORLD'S MOST EXPENSIVE LEATHERS
BY COACH

Genuine Alligator . . . the Aristocrat of fine leathers. An elegant, widely acclaimed leather that is expensive but durable, long-wearing and will remain unscratched thru constant use! So rare it is bought and sold by the square inch.

ALLIGATOR BILLFOLDS (left)
Luxuriously detailed in the finest craftsmanship. Unique "tyre-folded" center construction billfold closes slim and folds incredible flat! Hand turned edges. Interiors highly silk lined bill dividers are leather lined. Passcase model has 2 large window pockets plus 2 card pockets. Flatfold style is trim and slim, has 4 roomy pockets, color coded, removable acetate inserts for photos cards. Retail

5140L2250—Black Passcase Model	$85.00
5141L2250—Brown Passcase Model	85.00
5142L2250—Black Flatfold Model	55.00
5143L2250—Brown Flatfold Model	55.00

An Extraordinary Collection of Prestige Billfolds

ALLIGATOR GIFT SET

Handsome pocket secretary and billfold in luxurious Alligator leather Smart silk-lined gift box. Slender pocket secretary has hand turned edges, leather and silk lining 2 large pockets, letter flap, I D window. Billfold has removable passcase, 2 card pockets, leather tipped bill divider.

	Retail
5144L2000—Brown Pocket Secretary and Billfold Set	$80.00
5145L2000—Black Pocket Secretary and Billfold Set	80.00

IMPORTED AUSTRALIAN KANGAROO (Right)

A distinctive leather of strength, beauty and durability. Reasonably priced yet its softness and firm handsome grain give the appearance of expensive Pinseal leather! Hand turned edges, silk lined. Double bill sections with leather-tipped divider. Removable passcase model has 2 card pockets. Flatfold model has color-coded removable inserts for photos, etc. 4 pockets. Retail

5146L606—Black Passcase	$12.50
5147L606—Brown Passcase	12.50
5148L606—Black Flatfold	7.50
5149L606—Brown Flatfold	7.50

GENUINE OSTRICH

The rarest, most luxurious of all pocketbook leathers . . . from South Africa! Prized for its beautiful, distinctive quill-marked hide—so famed for strength and durability. Pre-folded center construction enables wallet to close slim and trim. Hand turned edges. Elegantly lined interior, leather-tipped divider "Flip-up" passcase model for extra photos, cards, etc. Flatfold model is extremely thin, has 4 pockets, removable acetate inserts for cards, etc. Retail

5139L2250—Natural Passcase Billfold	$55.00
5131L2250—Natural Flatfold Billfold	35.00

SMOOTH CALFSKIN (Right)

Popular the world over, fine Calfskin is soft, supple with a lustrous finish So luxurious to touch, yet wears so well! Stitchless construction, double bill compartment. Removable passcase model has 2 card pockets. Flatfold has 4 pockets, removable acetate inserts for cards, etc.

Retail	
5132L413—Black Passcase	$7.95
5133L413—Brown Passcase	7.95
5134L413—Black Flatfold	7.95
5135L413—Brown Flatfold	7.95

APPROX. SHP. WTS.
Billfolds 1 lb.
Gift Sets 1½ lbs.

TOP GRAIN COWHIDE GIFT SET

Superb styling in masculine-looking Top grain Cowhide leather . . . derived from strong, durable hides. Handsome matched set in stitchless gift box. Stitchless billfold has removable passcase, bill divider, card and stamp pockets 6 hook key case has snap button closure.

	Retail
5156L375—Black Billfold and Key Case Set	$8.95
5157L375—Brown Billfold and Key Case Set	8.95

"TRI-FOLD" WALLET

Holds oversize bills, letters—yet folds to slim, pocket size! Removable window "file" for 12 cards, photos. 2 roomy pockets, extra large currency section.

Retail	
5158L338—Brown Kangaroo Leather	$7.50
5159L338—Black Kangaroo Leather	7.50
5160L300—Black Buffalo Calfskin	5.95
5161L262—Brown Morocco Leather	5.00

FINE PINSEAL

Genuine Seal, one of the scarcest of prestige leathers. Characterized by its sparkling hand grained finish . . . soft, and extremely supple. Wears exceptionally well Pre-folded center to close slim. Hand turned edges, leather tipped bill divider, silk lined Passcase model has "flip up" window file for 8 cards, photos Slender flatfold has removable acetate window file, 4 pockets. Retail

5162L1250—Black Passcase Billfold	$30.00
5163L1250—Black Flatfold Billfold	30.00

STEVENS FORSTMAN MERINO WOOL BLANKETS

. . . The Aristocrat of Luxury Wool Blankets

The ultimate in sleeping comfort! True elegance in this extra-fine 100% wool blanket from Stevens Fine Art Collection. Made of luxurious Merino Wool that's imported from Australia—especially produced in limited quantities. No other blanket fiber can compare with this elegant yarn for true warmth. So whisper-soft, with "velvet touch," permanently lofty and luxurious. Ends handsomely bound with 7-inch Nylon satin. Hand wash with care. Beautifully gift boxed. Parrot Green, Cherry Jubilee, Desert Gold, Blue Bell or Merino White. Specify.

	Ship. Wt. (Lbs.)	Sugg. Retail
9779C1931—Twin Size Blanket, 66"x90"	8	$32.50
9780C2574—Full Size Blanket, 86"x90"	13½	40.00
9781C3545—King Size Blanket, 108"x90"	10	55.00

Pepperell NEW MIRACULOUS "MIRALUX" BLANKETS

. . Looks and Feels Like Frosted Velvet

. . Almost Indestructible—Washes and Wears Practically Forever

A revolutionary concept in bed blankets by Pepperell. Non-woven, this new blanket is produced by a new secret "Vellux" process . . . an inner core of polyurethane foam, supported by Nylon webbing, to which Nylon fibers are electrostatically* bonded on both sides. Creates a featherweight, downy feel with an unusual shimmering effect. Smooth velvety fabric has special thermal qualities and strength, making it especially light and warm. Practically indestructible—withstands machine washings and dryings without pilling or shedding ever! Shrink-proof. Nylon bound on all four sides. Frosty colors: Deep Blue, Deep Pink, Deep Green or Gold. Specify.

9782C780—"Miralux" Blanket, 72"x90" (fits twin or full beds). Shipping Wt. 5 lbs. . . . . Sugg. Retail $13.00

9783C1261—"Miralux" Blanket, King Size 108"x90". Shipping Wt. 7 lbs. . . . . Sugg. Retail $22.00

Pepperell's "Mark III" 100% ACRILAN

Pepperell's deluxe winterweight blanket in the wonder fiber "ACRILAN." Thoroughly washable in tub or machine . . . quick drying! Absolutely moth and mildew-proof. Non-allergenic . . . won't irritate the most sensitive skin. 100% "ACRILAN" acrylic fiber, blanket is warmer than other blankets of its weight. Exclusive "NAP-GUARD" Superloft finish. Soft and fluffy with long-wearing Nylon binding. Deep Pink, Deep Blue, Deep Green or Gold. Specify.

6645C908—Fits Twin or Full Sizes, 72"x90". Ship. wt. 5½ lbs. . . . . Sugg Retail $14.95

6380C1677—King Size, 108"x90". Ship. wt. 7½ lbs. 23.95

(Nylon binding all around)

*NOTICE—All prices quoted in this Catalog are either the Manufacturer's or Bennett's Suggested Retail prices. They are not the prices which Bennett Bros. sell. See Trade information

St. Marys

ST. MARYS Winterweight ACRILAN

The ultimate in Chemstrand's Acrilan luxury! More warmth, less weight, longer wear with less care! Non-allergenic, moth-mildew proof. Machine wash, machine dry. "Nova-shed" finish eliminates shedding, matting. True winterweight blanket has extra wide 3" Nylon binding. Gift Box. Antique Gold, Carnation Blue, Verdian Green, or White. Specify color.

	Ship. Wt. (Lbs.)	Retail
9097C1091—Twin Size Blanket (66"x90")	4½	$14.95
9098C1177—Full Size Blanket (80"x90")	6	16.95
9099C1835—King Size Blanket (108"x90")	8½	27.50

ST. MARYS "HARWICH" Wool/Polyester Blend

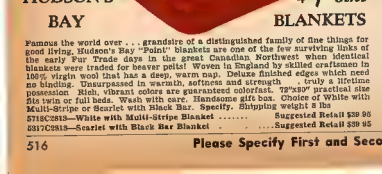
An exciting new blanket in a blend of fine wool (55%) and polyester (45%) yarns. Extra lofty and warm, yet so durable. Retains its new look and exquisite softness. Housewife's delight—machine wash, machine dry. Non-allergenic, moth and mildew-proof. Nylon binding. Antique Gold, Desert Pink, Peacock Blue or Verdian Green colors. Specify.

9784C885—Twin Size Blanket, 66"x90"	Ship. wt. 4 lbs	Sugg. Retail $14.95
9785C1125—Full Size Blanket, 80"x90"	Ship. wt. 5 lbs	Sugg. Retail $16.95
9786C1716—King Size Blanket 108"x90"	Ship wt. 6 lbs	Sugg. Retail $24.95

ST. MARYS "Moderne"—Deluxe Wool

100% Virgin Wool blankets for real prestige. Thick and heavy in choice, long fibered Wool—rich in luster and beauty. Extra warmth! Rich texture color and cashmere softness that last and last. Bound with Nylon binding. Permanently mothproofed. Carnation color-fast. Peach, Cadet, White or Verdian Green colors. Specify.

		Retail
9649C1585—Twin Size 66"x90"	Ship. wt 5½ lbs	$24.95
9650C2145—Double Size 80"x90"	Ship wt 6½ lbs	29.95



HUDSON'S BAY 4 Point BLANKETS

Famous the world over . . . grandsire of a distinguished family of fine things for good living. Hudson's Bay "Point" blankets are one of the few surviving links of the early Fur Trade days in the great Canadian Northwest when identical blankets were traded for beaver pelts! Woven in England by skilled craftsmen in 100% virgin wool that has a deep, warm nap. Deluxe finished edges which need no binding. Unsurpassed in warmth, softness and strength . . . truly a lifetime possession. Rich, vibrant colors are guaranteed colorfast. 72"x90" practical size fits twin or full beds. Wash with care. Handsome gift box. Choice of White with Multi-Stripe or Scarlet with Black Bar. Specify. Shipping weight 8 lbs.

5719C2813—White with Multi-Stripe Blanket	Suggested Retail $39.95
5317C2815—Scarlet with Black Bar Blanket	Suggested Retail $39.95

GENUINE JADE *by Russel*

GENUINE HAND POLISHED JADE.
Delicately set in gleaming yellow gold, accentuating the lovely green that is attained only in Jade.

MING TAI
Gold Filled — 200F1200 . . $24.00
14Kt. Gold — 2200K2625 . $52.50

QUAN YIN
Gold Filled — 201F1025 . . $20.50
14Kt. Gold — 2201K2700 . $54.00

MAI CHUM
Gold Filled — 202F1175 . . $23.50
14Kt. Gold — 2202K2775 . $55.50

CULTURED PEARL AND JADE
Gold Filled — 203F1325 . $26.50
14Kt. Gold — 2203K2700 . $54.00

JADE SET
Earrings Available in Screw Back or 14Kt. Gold Pierced Post. Please Specify.

SHANGRILA
Gold Filled — 206F875 . . $17.50
14Kt. Gold — 2206K2925 . $58.50

Pendant
Gold Filled
208F475 . $ 9.50

Earring — Gold Filled — 209F650 . . $13.00

ORIENTAL ROSE PIN
Jade & Cultured Pearl
Gold Filled — 210F750 . . $15.00

JADE EARRINGS
Gold Filled — 211F575 . . $11.50
14Kt. Gold — 2211K1575 . . $35.00

GENUINE JADE AND CULTURED PEARL
Gold Filled — 204F975 . . $19.50

JADE AND CULTURED PEARL BRACELET
Gold Filled — 205F1800 . . $36.00
14Kt. Gold — 2205K3900 . $78.00

SPRAY PIN JADE AND CULTURED PEARL
Gold Filled 215F1050 . . . $21.00

JADE AND CULTURED PEARL PIN
Gold Filled — 214F1050 . . $21.00

CIRCLE PIN
Gold Filled — 216F1050 . . $21.00
14Kt. Gold — 2216K3000 . $60.00

GENUINE JADE NECKLACE
14Kt. Gold Clasp — 2213K4950 . . . $98.00

EARRINGS AVAILABLE IN SCREW BACK OR 14KT GOLD PIERCED POST — PLEASE SPECIFY

JADE EARRINGS
Gold Filled — 212F575 . . $11.50

JADE PIN
Gold Filled — 217F900 . . $18.00
14Kt. Gold — 2217K2475 . $49.50

JADE BUDDHA
14Kt. Gold — 2219K1650 $33.00

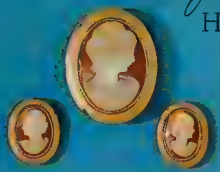
LARGE JADE PIN
Gold Filled — 218F1100 . . $22.00
14Kt. Gold — 2218K2700 . . $54.00

Exquisite Cameos

Hand Carved Italian Art

1/20 12 karat Gold Filled

All Cameos beautifully gift boxed.

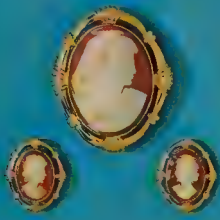


Exquisite Hand Carved Italian Cameo Pin. 1/20 12 karat gold filled.
8609X975 ..... $19.50

Cameo earrings to match above.
8610X925 ..... $18.50

Graceful Hand Carved Italian Cameo Pin, plain polished gold filled border.
8613X925 ..... $18.50

Cameo earrings to match above.
8614X825 ..... $16.50



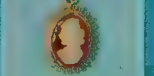
Genuine Hand Carved Italian Cameo Pin. Large cameo in fancy border.
8607X1100 ..... $22.00

Cameo earrings to match above
8608X875 ..... $17.50

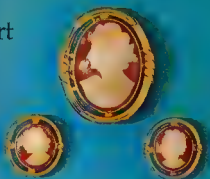
Gold Filled Cameo Pendant. Hand Carved.
8904X575 .. $11.50

Hand Carved Italian Cameo Pendant & Chain.
8902X575 .. $11.50

Cameo in plain polished gold filled border.
8903X575 .. $11.50



Graceful Filigree border Cameo Pendant.
8901X575 .. $11.50

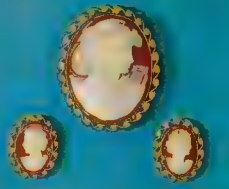


Delicate Hand Carved Oval Italian Cameo Pin. 1/20 12 karat gold filled.
8605X925 ..... $18.50

Cameo earrings to match above.
8606X825 ..... $16.50

Three Graces Hand Carved Italian Cameo Pin. Delicate gold filled border.
8611X1100 ..... $22.00

Cameo earrings to match above.
8612X925 ..... $18.50



Beautiful Oval Italian Hand Carved Cameo Pin. Gold filled fancy border.
8615X1100 ..... $22.00

Cameo earrings to match above.
8616X875 ..... $17.50

General Electric 50550
Novelco 54870

AIWA CASSETTE RECORDERS

C/DC PORTABLE STEREO CASSETTE RECORDER

4 Track stereo • Dual track monaural • Capstan drive Playback or record up to 120 minutes per cassette Push button controls: record, rewind, stop, forward, fast forward • Bass/treble tone controls • 2 VU meters Two 5" x 3" oval detachable speakers • Aux input jack Earphone jack • Speaker and mike jacks • Stereo headphone jack • Remote input jack • Built-in mike storage Power sources: 4 "D" cell batteries or AC

Accessories: 2 dynamic mikes (one w/on-off switch), two earphones, one cassette, batteries and AC line cord. Size: 12¾"H x 15"W x 3½"D.

TP1004X10495 ..... List $139.95

POP-UP CASSETTE AC/DC TAPE RECORDER

- Instant load cassette • Record or playback up to 60 full minutes • Built-in AC converter • Automatic volume control • Push buttons for rewind, fast forward, stop and record functions • Cassette pops-up automatically when stop button is pressed • 4" x 2½" dynamic speaker • Auxiliary input and external output jacks • New dynamic cardioid microphone

Power Source: 6 "C" cell batteries or AC house current. Accessories: Microphone, batteries, cassette w/ tape, and AC line cord. Size: 10¼"H x 6"W x 3½"D.

TP728X4998 ..... List $69.95

"COMPANION EXECUTIVE" TAPE RECORDER

- Uses standard Philips type cassette • Record or playback up to one full hour or more • Single selector control • DC 6 volt jack • See-thru plexiglass cover
- Automatic volume control

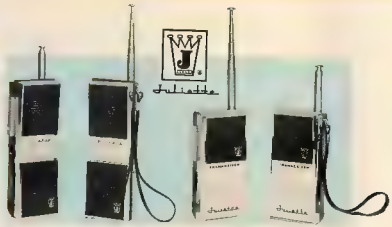
Here's the ideal tape recorder for people on the go! Playback your favorite pre-recorded music or dictate notes for hours. For students or businessmen alike AC current with use of AIWA AC-603 adapter (opt extra) output and input jacks. Power source: 4 "C" cell batteries.

TP736X3490 ..... List $44.95

CASSETTES · TRANSCEIVERS

THE OAKWOOD "Pop-Up" Cassette

Capstan drive constant speed operation • AC/Battery operation • Speaker monitoring feature • Continuous tone control • 3" dynamic speaker • Safety lock record button • Fast forward and rewind • Fine quality remote pencil microphone • Solid State engineering. RQ-203X4995 List $59.95



SIX TRANSISTOR TRANSCEIVERS—Super regenerative circuit. All chrome front, 2 controls: Push to talk and combined On-Off volume control. Hand strap, 9 volt battery. 6¾ x 2 x 1¾". WT-8X1597 ..... List $22.95

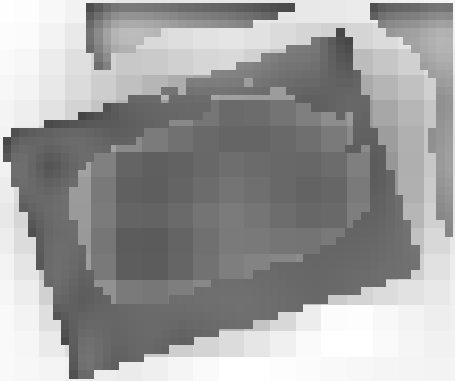
FOUR TRANSISTOR TRANSCEIVERS - All chrome front, 2 controls: Volume control On-Off and push to talk. Super-regenerative circuit. Hand strap, 9 volt battery. 5 x 2¼ x 1¼". WT140X1097 ..... List $16.95

THE SIGNAL SEEKER Transceivers

Finely-engineered Solid-State Transceiver • 8-transistor performance • 100mW input • Range up to 4 miles • Unique signal button • 2-channel capacity • No license or permit required • Complies with FCC rules and regulations. RJ 55X5995 List $69.95

THE MAGIC TOUCH Transceivers

Maintains continuous contact without wearing out batteries • When not in use, put transceiver on stand-by • Simply alert the person called by using unique signal button • Very little drain on batteries • Powerful transmission • Range up to 6 miles loud and clear • Plug-in Channel 11 crystals supplies. RJ-6X9990 List $125.00



Mikasa

GENUINE CHINA

Magnificent MIKASA—incredibly lovely china imported from Japan. **MIKASA** is world famous for its deep luster and rich translucency. Produced by true artisans—fired for lasting durability.

F.O.B. New Jersey Warehouse.

SET COMPOSITION

55 PC. SERVICE FOR 8 (Approx. ship. wt. 42 lbs.) **8 EACH:** dinner plates, bread/butter plates, cups, saucers, fruits and soups; **1 EACH:** chop plate, vegetable bowl, sugar w/ cover, creamer. **PLUS 2 EXTRA CUPS.**

61 Pc. SERVICE FOR 8—VALHALA PATTERN ONLY—(Approx. ship. wt. 45 lbs.) **8 EACH:** dinner plates, salad plates, bread/butter plates, cups, saucers, soups and fruits **1 EACH:** creamer, sugar w/cover, oval vegetable and 14" oval platter

95 PC. SERVICE FOR 12 (Approx. ship. wt. 75 lbs.) **12 EACH:** dinner plates, bread/butter plates, salads, cups, saucers, soups and fruits. **1 EACH:** chop plate, 16" large platter, sugar w/cover, creamer, gravy boat, vegetable bowl, and salad bowl. **PLUS 3 EXTRA CUPS.**

VERSAILLES

The regal appearance of the distinctive baroque styling artistically complemented by spaced sprays of pink roses with green leaves, matching center spray. Platinum band highlights rims.

Sugg. Retail

6205XF3217—55-Pc. Service for 8....$46.95

6206XF5750—95-Pc. Service for 12... 84.95

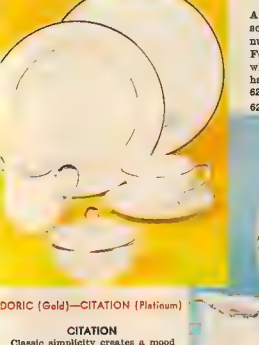
VALHALA

Regal Gold mixed gently with an Avocado Green creates a Kaleidoscope effect to adorn the Pure White of this empire shape.

Sugg. Retail

6234XF5150—61-Pc. Service for 8...$ 75.95

6235XF8150—95-Pc. Service for 12.. 120.95



MARLBORO

A truly traditional pattern with elaborate sculptured edges richly trimmed with platinum, permits gracious and formal dining. For all its fragile looks, the translucent white china is extra strong—glazed to rock hardness.

Sugg. Retail

6209XF3817—55-Pc. Service for 8....$ 55.95

6210XF6817—95-Pc. Service for 12...$100.95

DORIC (Gold)—CITATION (Platinum)

CITATION

Classic simplicity creates a mood of elegance. Pure white body; **Platinum Borders** enhance the traditional rim shape.

Sugg. Retail

6211XF3350—55-Pc. for 8... $46.95

6212XF6150—95-Pc. for 12... 80.95

DORIC

Same as Citation except with **Gold Borders.**

Sugg. Retail

6213XF3350—55-Pc. for 8....$48.95

6214XF6150—95-Pc. for 12... 90.95

MARLBORO

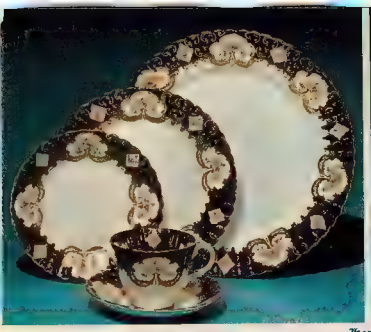
SWEET BRIAR

SWEET BRIAR

Exquisitely soft Blue rose buds highlighted with leaves and stems of Pink, Beige, and Gray. Traditional design in similar colors on verge. Platinum edge accents the baroque shape.

6215XF3217—55-Pc.
Service for 8....**Retail $46.95**

6216XF5750—95-Pc.
Service for 12...**Retail $84.95**



Heritage (LEFT)

St. Regis (ABOVE)

Royal Stafford China

FAMOUS ENGLISH BONE CHINA

Manufactured by the family of Thomas Poole and Sons at the town of Longton, in England for over one hundred and twenty years. Handmade by craftsmanship that stands respected and cherished by owners of fine china all over the world. Select the pattern of your choice to blend with your decor from the lovely *Heritage, St. Regis, Mary Rose* & *Sweet Violet* Patterns shown on this page. *Shipped F.O.B. New York Warehouse.*

SET COMPOSITIONS

Shipped F.O.B. N. Y. Warehouse

5-PC. PLACE SETTING—SERVICE FOR 1. 1 EACH: Cup, Saucer, Dinner Plate, Salad Plate, Bread and Butter Plate. Ship. wt. approx. 8½ lbs.

20-PC SERVICE FOR 4. Same as above except 4 each. Ship wt. approx. 26 lbs.

40-PC. SERVICE FOR 8. Same as above except 8 each. Ship. wt. 52 lbs

60-PC. SERVICE FOR 12. Same as above except 12 each. Ship. wt. 78 lbs.

SERVING 6-PC SET. 1 EACH: 1½ Pt. Tea Pot, Sugar, Sugar Cover, Creamer, Platter, Oval Veg Ship. wt. approx. 9 lbs

Additional Open Stock pieces Available on Special Order—Write for Prices & Delivery.

Heritage

ROYAL STAFFORD BONE CHINA MADE IN ENGLAND

A glowing example of the rich and intricate Derby design beloved by connoisseurs of Bone China. The lovely Heritage pattern illustrates beyond doubt the craftsmanship of the maker and decorator alike. Finished in Shining Gold to enhance the richness of the colors. See Page 203.

		Sugg. Retail
6279X F1498	—5-Pc. Place Setting. Service for 1	$ 29.95
6280X F3975	—20-Pc. Service for 4	119.50
6281X F11948	—40-Pc. Service for 8	238.95
6282X F17925	—60-Pc. Service for 12	358.50
6283X F5725	—6-Pc. Serving Set	114.50

"MARY ROSE"

St. Regis

ROYAL STAFFORD BONE CHINA MADE IN ENGLAND

A gracious and elegant table is assured for the discerning hostess by this lovely pattern with its smoldering Gold edge and simple Garland of Gold Scrollwork, all enhancing the Pure Whiteness of the china and the Grecian style shape. See Page 204.

		Sugg. Retail
6284X F1075	—5-Pc. Place Setting. Service for 1	$ 21.50
6285X F4275	—20-Pc. Service for 4	85.50
6286X F8950	—40-Pc. Service for 8	171.00
6287X F12798	—60-Pc. Service for 12	255.95
6288X F4175	—6-Pc. Serving Set	83.50

"MARY ROSE"

ROYAL STAFFORD BONE CHINA MADE IN ENGLAND

A pattern immediately appealing to the lover of the traditional. A romantic and sentimental design with Small Posies of Roses and intertwining Forget-Me-Nots with tiny Grey leaves—finished in Gold.

		Sugg. Retail
6289X F758	—5-Pc. Place Setting. Service for 1	$ 16.95
6290X F3225	—20-Pc. Service for 4	64.50
6291X F6475	—40-Pc. Service for 8	128.50
6292X F9695	—60-Pc. Service for 12	193.95
6293X F3148	—6-Pc. Serving Set	62.95

"SWEEET VIOLETS"

"SWEET VIOLETS"

ROYAL STAFFORD BONE CHINA MADE IN ENGLAND

A charming and appealing decoration which conjures pictures of the old flower sellers of London. Tiny knots of Deep Violets, which have the appearance of being enameled onto the china bring pleasure and pride of ownership to the purchaser. Each piece finished with lustrous Gold.

		Sugg. Retail
6294X F1025	—5-Pc. Place Setting. Service for 1	$ 20.50
6295X F4098	—20-Pc. Service for 4	81.95
6296X F8225	—40-Pc. Service for 8	164.50
6297X F12325	—60-Pc. Service for 12	246.50
6298X F3975	—6-Pc. Serving Set	79.50

ELEGANT DECORATOR CLOCKS

2569N2496 — **GRANDFATHER BATTERY CLOCK.** A clock to cherish for beauty and accuracy. Dial is antiqued and gold-highlighted with spun brasstone dim. Multi-color accents on charming fruitwood tone finish. Operates on standard 1½-volt battery. 12"x28" high Ship. wt. 10 lbs. Sugg. Retail $39.90

2568N1896 — **FRENCH PENDULUM CHIME CLOCK.** Yesteryear's classic French styling. Electric movement. Pendulum motion visible through open-work case design. Antiqued avocado green finish, gold highlights, to blend and accent with all decors. Hang on wall or stand on mantel. Chime strikes each hour and half hour. 7⅛"x221⁄2" high Wt. 2 lbs. . . . . Sugg. Retail $25.95

JEFFERSON "500" CLOCK

1817N1297 Electric Desk Clock. Strikingly modern, patterned after a ship's compass. Heavy chrome plate. Black instrument dial, gold numerals and hands. Red second hand. 5⅛" high, 4⅜" dia. Ship. wt. 4 lbs. . Sugg. Retail $19.95

JEFFERSON GOLDEN HOUR

1292N1622—Electric Clock. 24K gold plate. Modern clock with air of mystery. No working parts are visible, but clock performs its function efficiently. Radium treated hands and numerals. Overall height 8¾". Ship. wt. 4 lbs. . . . . Sugg. Retail $24.95

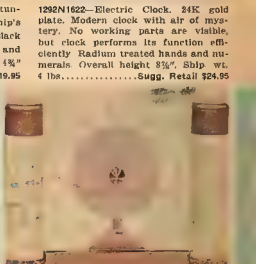
Mastercrafters

"ACTION LINE"

ACCURATE SELF STARTING ELECTRIC CLOCKS

WEATHER HOUSE CLOCK

2570N761—An accurate clock and weather forecaster. Little boy comes out to indicate good weather, little girl comes out in foul weather. Flickering light sets off 4¼" dial, Red roof, white house, brick trim. 7¾" W., 9¼" H., 2¼" D. U.L. Approved. Ship. wt. 3 lbs. . . . . Sugg. Retail $12.95



ACTION STARLIGHT

Fascinating illuminated electric action clock. A glass tube on each side of dial, filled with small silver particles continuously move slowly up and down. Clock has a beautiful glass illuminated dial. Gold finished metal base. Action and illumination controlled by light switch. 8" w., 7⅛" h., 4½" dial. Ship. wt. 4 lbs. Sugg. Retail

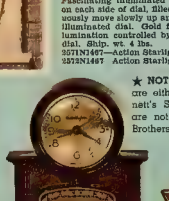
2571N1467—Action Starlight, **Silver Light** $24.95

2572N1467 Action Starlight, **Blue Light** 24.95

★ **NOTICE**—All prices quoted herein are either the Manufacturer's or Bennett's Suggested Retail prices. They are not the prices at which Bennett Brothers sell. See Trade Information.

Swinging Playmates

2573N1114—Boy and girl swing gaily, alternately back and forth beneath a lovely garden bower. Illuminated garden scene controlled by pin switch. Plastic case in Walnut. 10½" H., 4¾" D. Ship. wt. 4 lbs. Sugg. Retail $18.95



"Fireplace" Clock

1582N1114—Realistic flames dance and flicker. Case of beautiful walnut plastic. Gold finish dial. Electric 10½" h., 7½" w. 4¾" d. Ship. wt. 4 lbs. Sugg. Retail $18.95

"Perky" Kitchen Clock

Real percolating Action! A cheerful timepiece. Hangs or stands . . . for kitchen or den. 1¼ lbs., 7½" high, 7½" wide. Ship. wt. 2 lbs. Sugg. Retail

2575N844—Copper . . . $10.95

2576N844—Chrome . . . 10.95

"Pot Belly" Stove Clock

2674N703 — Old Fashioned Black Pot Belly Stove. Fire box flickers simulating glowing coals. 4" dial. Electric, hangs or stands. 11⅞" h., 6⅝" w. Ship wt. 3 lbs. . . . Sugg. Retail $17.95

"Engine" Clock

2501N703—Replica old fashion engine, headlight glitters, flickers. Hangs or stands. Bright chrome trim on black case. 4½" dial. Electric movement, U.L. Approved. 11⅞" H., 6½" W. Ship. wt. 3 lbs. Sugg. Retail $11.95

AUDITRON

Seth Thomas

BREAKS THE SLEEP PATTERN WITH SOUND WAVES!

Melosonic Alarm. You are gently but surely awakened with a sound that is like a soft, compelling hand on your shoulder. Scientific research perfected it . . . eliminated the usual rude awakening with irritating noises. Keeps perfect time for a full year on one "C" size battery.

Auditron produces a 2500 cycle per second sonic note that gently but surely **breaks the sleep pattern and awakens your mind.** Research proves that awakening the mind and how it is awakened has a great bearing on the way you start your day. Auditron, with its gentle but compelling melosonic frequency, **starts you and your disposition off the relaxed way.**

(A) AUDITRON VII

2518N1640—Early American styled **Maple Hardwood case.** Brown and White textured audio grille framed in Gold with Colonial eagle. Flesh tinted dial. Black numerals, luminous hands **"Melosonic" battery alarm.** 4⅝" h., 7¾" w., 2⅝" d. Dial 4¼"x3". **Ret. $25.95**

(B) AUDITRON IV TOTE

2518N1250—Ideal for travel-desk-or home. Smooth grained Brown leatherette case. White dial, Black numerals, luminous hands Snap-on cover protects dial when traveling. **"Melosonic" battery alarm.** 3¾" h., 4⅝" w., 3½" d. Dial 4¼"x3". **Retail $19.95**

(C) AUDITRON I

2520N1000—Attractive **Beige** case and Beige audio grille framed in Gold. White dial with black numerals and corner decorations. Luminous hands, square crystal. **"Melosonic" battery alarm.** 4⅝" h., 6⅝" w., 2½" d. Dial 4¼"x3". **Retail $15.95**

(D) AUDITRON VI

2521N1510—**Walnut finished hardwood case.** Silver dial and Gold-colored audio grille framed in Gold Black numerals, luminous hands. Solid brass spool-type feet. **"Melosonic"** battery alarm 4⅝" h., 7" w., 2½" d. Dial 4¼"x3" **Retail $23.95**

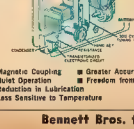
KENILWORTH ACROTYNE

2522N4690—The perfect size for today's mantels. Styled in the manner of an authentic English shelf clock. Antiqued dial with corner decorations and Silver-colored numeral ring. Beautifully grained **Walnut-finished** case with brass decoration around bezel. 12⅞" h., 9⅛" w., 5" d. Dial ring 5¼" Ship. wt 8 lbs. **Retail $79.95**

ACRO TYNE

Seth Thomas

Unquestionable accuracy plus beautiful wooden decorator cases and cordless convenience. Requires no outlet—operates for one full year on a standard 1.5 volt "D" size flashlight battery. Acrotyne—the first unfailing standard of time for your home or office, will keep you on time all the time. Cased only in quality wood because Acrotyne owners display them in the most conspicuous places.



- Magnetic Coupling
- Quiet Operation
- Reduction in Lubrication
- Less Sensitive to Temperature
- Greater Accuracy
- Freedom from Wear

New Tuning Fork Movement

Transistorized movement with electronic tuning fork, can be adjusted to within ±2 seconds.

EXETER ACROTYNE

2523N3125—A beautifully styled mantel or shelf clock. Solid Mahogany case with sides in richly-grained Mahogany veneer. Available in a **Mahogany or Nutmeg finish. Specify.** Shock protected floating escapement with suspended balance. 10½" h., 7⅛" w., 3⅞" d Dial 5½" Ship. wt. 5 lbs **Retail $54.95**

SHARON ACROTYNE

2524N4095—Colonial steeple clock design. Hardwood case in **Mahogany or Nutmeg finish. Specify.** Colorful floral design on dial and panel. Black hands and numerals. 15⅛" h., 9" w., 4⅜" d. Dial ring 5". Ship. wt. 11 lbs. **Retail $69.50**

WESTCLOX *No-Cord* *Electric* DECORATOR WALL CLOCKS

NOTICE—Westclox clocks are sold by us only to retailers for resale or sold by us only for awards, premiums or prizes on a bona fide purchase order

PARKWAY

2618N2400—Parkway Wall Clock. Solid Walnut diamond-shaped case. Hexagonal brushed gold color dial. 2¾" long, 19" wide. Operates on a standard "C" battery. Ship wt. 3 lbs. Sugg. Retail $40.00

WAVERLY

2646N1197—Waverly Wall Clock. Gold color antique-styled picture frame wood case. Gold color dial mounted on Ivory leather-textured backing 11½" Square. No Cord Electric movement. Ship wt. 4 lbs. Sugg. Retail $19.95

TARUS

2812N2400—Tarus Wall Clock with thermometer and hygrometer. Walnut finish picture frame wood case, brass grille inserts and brushed Gold color dial. 13"x17". No Cord Electric clock movement. Ship wt. 4 lbs. Sugg. Retail $40.00

PARLIAMENT

2518N2700—Parliament Wall Clock. Walnut Wood finish picture frame case with rectangular base. Base has Gold-color grille matching numerals 10½"x22". No-Cord Electric, operates on standard "C" battery. Ship. wt. 6 lbs. Sugg. Ret. $45.00

Colonial ZEELAND

FLOOR CLOCKS ELGIN

KINGSTON

2623NF28860—Versatile Colonial design appointed with brass capped fluted columns and brass finial. Available in artistically distressed antique Cherry or rich Brown Honduras Mahogany. Operating moon-phase dial gives phase of the moon in the arch. Silver color hour ring has raised brass numerals. Distinctive corner ornaments complete the dial. 8 rod Westminster chime. 8-Day weight driven movement. H. 73½", W. 18½", D. 10". Ship wt. 85 lbs. F.O.B. Mich. Factory. Specify finish.
Sugg. Retail $444.00

HAMPTON

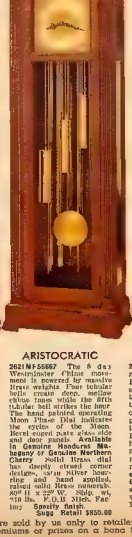
2624NF28650 — Traditional well designed Colonial clock with free standing columns and deep set dial. Available in light distressed Cherry Fruitwood, rich Brown Honduras Mahogany or distressed Natural Walnut. Brass "Tempus Fugit" dial with silver hour ring and black etched numbers, weights and pendulum disc of lacquered brass. 8 rod Westminster chime 8-Day weight driven movement. H. 79", W. 19", D. 10". Ship wt. 78 lbs. F.O.B. Mich Factory Specify finish. Sugg. Retail $466.00

CAPETOWN

2628NF23010 — Delightfully warm and charming clock, will add decorum to any room or hall. Colonial design of beautiful proportions with columns and bottom overlay. Made in hard rock Maple, and Satined in Nutmeg Brown Maple color to harmonize with popular Early American furniture. Brass dial with silver hour ring and "Tempus Fugit" world in arch. Applied corner and arch bronze ornaments. Brass weights and pendulum disc 8-day Westminster rod chime weight driven movement. H. 72", W. 19½", D. 8½". Ship wt. 78 lbs. F.O.B. Mich Factory. Sugg. Retail $354.00

HEIRLOOM

2629NF28333—The eight-day, weight driven movement is unique in Grandmother Clocks. It features a deep toned, 8 rod authentic Westminster Chime that adjusts automatically to time settings. Available in Genuine Northern Cherry, Genuine Honduras Mahogany or Distressed Fruitwood Finish. The solid brass "Tempus Fugit" dial is accented by silver hour ring black etched numerals, and hand wrought, raised corner and arch ornaments. 72" H x 18½" W Wdth. wt 72 lbs. F.O.B. Mich. Factory Specify finish.
Sugg. Retail $425.00



ARISTOCRATIC

2621NF55587 The 8 day Westminster Chime movement is powered by massive brass weights. Four tubular bells create deep, mellow chime tones while the 48th tubular bell strikes the hour. The hand painted moon dial Moon Phase Dial indicates the phase of the moon. Rich walnut case with side and door panels. Available in Genuine Honduras Mahogany or Genuine Northern Cherry. Solid Brass dial has deeply etched corner designs, satin silver hour ring and hand applied, raised solid Brass numerals. 80" H x 22" W. Ship. wt. 118 lbs. F.O.B. Mich. Factory Specify finish.
Sugg. Retail $850.00

PATRIARCH

2622NF20607 — The 8-day movement is powered by Brass weights and features a richly toned, 8-rod authentic Westminster Chime that adjusts itself automatically as the time is set. Superb "Tempus Fugit" dial is a masterpiece in solid Brass with exquisite silver hour ring, black etched numerals and hand applied, raised corner and arch ornaments. Available in Genuine Northern Cherry or Genuine Honduras Mahogany. 82" H x 19" W Ship. wt. 110 lbs. F.O.B. Mich. Factory. Specify finish.
Sugg. Retail $636.00

NOTICE—Elgin clocks are sold by us only to retailers for resale or sold by us only for awards, premiums or prizes on a bona fide purchase order.

SETH THOMAS

FINE CLOCKS SINCE 1813

"Lynton" Mantel Clock

A handsome tambour clock with hour and half-hour strike. Beautifully grained mahogany case with contrasting lighter band along the base. Brown numerals against a light dial background. Height 8¼", width 18¾", depth 4⅝", dial 5"

2118N2130—Lynton Electric Retail $49.95
2119N2130—Lynton 8-Day Retail 49.95

"Medbury" Mantel Clock

A distinctive tambour clock with quarter-hour Westminster chimes. The rich mahogany case with front panel of walnut veneer has gracefully sweeping lines. Silvery dial, hands and numerals in black. Height 8½", width 20", depth 6¼", dial 4½"

1548N5315—Medbury 8-Day ..... Retail $84.95
1907N5315—Medbury Elec. ..... Retail $84.95

"Woodbury" Mantel Clock

2331N4380—A beautiful clock with quarter-hour Westminster chime. Perfectly styled mahogany case with solid brass sash. Legible dial with brown numerals. 8-day Keywound. Height 8", width 17½", depth 4½", dial 5⅝"

Retail $69.95

"HOMESTEAD"

Traditional and Modern Designs

◀ "HOMESTEAD"

2219N3125—A charming replica of an Early American banjo clock. 8-day, 5-jewel, keywound. Beautifully grained mahogany case with polished solid brass Colonial spool and scroll trim. Light dial background, black numerals and hands. Height 24⅜", Width 6¼", Depth 2½", Dial 4½". Retail $49.95

2563N3125 — HOMESTEAD Transistor, same as above but operates on standard "C" batteries. Walnut or Mahogany finish. Specify.

Retail $49.95

"HAMPSHIRE"

America's Best-Loved Clocks

"BROOKFIELD" ▶

Reflects the quaint charm of Early American banjos. Strikes hours and half-hours. Mahogany case with brass trim. Colorful panels. Silver dial with Black numerals. Height 29", width 9¾", dial 5⅝"

1550N6270—8-Day Keywound.

Retail $99.50

"BROOKFIELD"

◀ STONINGTON

2475N1500 — Classic Early American wall fashion brings warmth and charm to Colonial and Contemporary settings. Beautifully grained solid walnut case frames the antique white dial. Delicate gold colored decorations on dial. Lower panel has brown and white woven insert, walnut veneer spoke overlay. Cordless, Dual-Jewel transistor movement. 24" H., 9¼" W., 2⅛" D. 8" Dial. Retail $24.95

"HAMPSHIRE"

2439NF26100 — Early American classic Grandfather's clock with full quarter-hour, 8-Day, weight driven, Westminster Chime movement. Circular finished brass weights and pendulum ball. "Tempus Fugit" solid brass bow dial with antique brass filigree corner decorations, antique brass center and top arch ornament. Silver plated dial ring with numerals etched and filled in black. Available in beautifully grained Mahogany or Walnut finish. Height 72", Width 14⅜", Depth 8½". Ship. wt 90 lbs Specify finish. Allow ample time for delivery.

F.O.B. Conn. Factory. Retail $434.95

GOLDEN RULE ▶

2564N3300 Reminiscent of early schoolhouse clocks that so many remember. "Drop-Octagon" design in Connecticut Nutmeg finish. Antique porcelain dial. Colorful floral garland in lower panel. 8-day keywound movement with swinging pendulum. Height 19¼", Width 13⅛", Depth 2⅛".

Retail $54.95

2565N2400 — Golden Rule Transistor same as above but operates on standard "C" flashlight battery. No pendulum.

Retail $39.95

Retail Prices Are Suggested Only

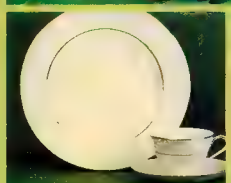
ONE OF THE WORLD'S PROUDEST NAMES *Wyndham fine China*

WYNDHAM sets today's table with these beautiful new fine china patterns... each a masterpiece of quality and design and especially created to complement traditional or modern decor. Every piece comes in a high-fired glaze for a lifetime of service.

LIZBETH... A garland of Sweetheart Roses encircled with broken scroll work in Avocado Green with Platinum bands

57 Pc. Service for 8
No. 3415X3347.....Retail Price $44.95

98 Pc. Service for 12
No. 341LX5597.....Retail Price $79.95



FRESCO... Rim shape has white on white etched floral design, beautifully balanced with platinum accents.

57 Pc. Service for 8
No. 3540SX4197.....Retail Price $59.95
(Salad Plate Instead of Bread and Butter)

98 Pc. Service for 12
No 3540LX6867.....Retail Price $99.95

STRASBOURG... For those who want the true rich feeling of an Etched Gold Border decoration....Will set off your table in a Royal Fashion.

57 Pc. Service for 8
No. 3445X4997.....Retail Price $ 69.95

98 Pc. Service for 12
No. 344LX8997.....Retail Price $129.95

WAKEFIELD... The everlasting beauty of Pure Gold and Soft Green has always startled the imagination. And Jewel-like Beads of Raised Enamel makes this a Classic Beauty.

57 Pc. Service for 8
No. 3465X6197.....Retail Price $ 79.95

98 Pc. Service for 12
No. 346LX10697.....Retail Price $149.95

AURORA... The soft muted Green embellished with Old Gold delicate Flowers makes this Platinum Rim pattern a delight to behold.

57 Pc. Service for 8
No. 3405X3347.....Retail Price $44 95

98 Pc. Service for 12
No. 340LX5597.....Retail Price $79.95

PRELUDE... Pure White with a sparkle of Silver will make your Modern table setting a complete success.

57 Pc. Service for 8
No. 347SX3797.....Retail Price $49.95

98 Pc Service for 12
No. 347LX5997.....Retail Price $89.95

JANICE... Petite pink and blue flowers with soft moss green leaves in platinum trim. A graceful accent for your table.

57 Pc. Service for 8
No. 3425X3797.....Retail Price $49.95

98 Pc. Service for 12
No. 342LX5997.....Retail Price $89.95

LENOX WARE

sets the table, sets the pace... in quality Melmac® dinnerware

Enjoy the charm of beautiful table settings with this exciting new collection from Lenoxware. Designed for the fashion-conscious woman who demands practical durability. Lenoxware features stain-resistant cups ... dishwasher safety ... fade-proof colors ... and a written 2-year GUARANTEE against breakage.

CHANTILLY—A rich border design of pale ochre and honeytoned gold on a translucent ivory body. Accessories in soft ivory
1685FCH/L5310 53-piece set with 25 Decorated pieces.
Shpg. Wt. 15½ lbs. ..... Retail **$49.95**

LEMON DROPS — Border design of rich olive leaves scattered with yellow blossoms. Accessories in avocado & white. 53 Pc. set incls. 8 each Plates, stain-resistant Cups, Saucers, B&B/Salad Plates, Soup/Cereal Bowls, Fruit/Dessert Bowls, 1 each Platter, Creamer, Sugar w/Cover, Open Vegetable Bowl
6859PLD/LT697 Shpg. Wt. 12½ lbs Retail **$29.95**

Kasuga STONEWARE The most exciting hand crafted stoneware for casual table setting. Oven and dishwasher safe.

CATALINA
Solid moss green color with a contrasting chevron texture for lasting beauty.

SHRIMPBOAT
Orange color with unique hand engraved design.

MOONGLOW PATIO
A most original Hand crafted patio stoneware.

7956X4495 Retail **$65.00** **825X2695** Retail **$39.95** **510AX4495** Retail **$65.00**

45-Pc. set includes 8 each Dinner Plates, Salad Plates, Cups, Saucers, Soup Bowls, Sugar w/Cover and Creamer, 1 Vegetable Bowl and Round Platter.

BROOKPARK

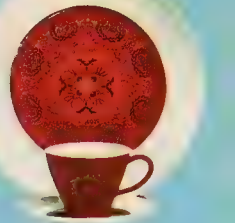
FINE QUALITY MELAMINE® DINNERWARE

- ★ NEWEST CONCEPT IN STEMWARE AND BARWARE
- ★ NEW BREAK-RESISTANT SUPER-GLOSS, SCRATCH-RESISTANT DINNERWARE
- ★ EXCITING NEW PATTERNS
- ★ SMART DECORATOR ACCESSORY COLORS
- ★ EXCLUSIVE PERMACLEAN CUPS
- ★ FULL BROOKPARK 2 YEAR GUARANTEE
- ★ COMPLETE SELECTION IN EVERY PRICE RANGE AND ONLY BROOKPARK HAS IT!

featuring PERMACLEAN CUPS
A Brookpark exclusive!
The melamine cup that is guaranteed against permanent staining!

COMPOSITION OF 45 PC. SETS OF BROOKPARK DINNERWARE

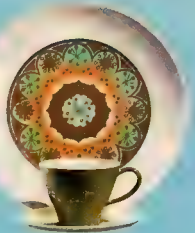
8—Dinner Plates
8—Luncheon/Salad Plates
8—Saucers
8—Soup/Cereal Bowls
8—Permaclean Cups
1—Vegetable Bowl
1—Platter/or Chop Plate
1—3 Pc. Creamer & Sugar Set



GENIE

A bright and distinctive design, outstanding in every way. Red and black design trimmed in gold on sparkling white background. Decorated 10¼" Dinner Plate, 8" Salad Plate, 6" Saucer. Accessories in Christmas Red.

5507H2663—45 Pc. Set. Ship. Wt. 17 lbs. **Retail $39.95**



ALI-BABA

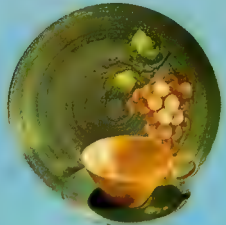
Cool, subtle shades of blue, brown and gold are employed in this delightful design on clear white background. Decorated 10¼" Dinner Plate, 8" Salad Plate, 6" Saucer and 12¼" Chop Plate. Accessories in Bronze Green.

5508H2663—45 Pc. Set. Ship. wt. 17 lbs. **Retail $39.95**

ANTIGUA

The accents so popular today. Gold and green serpentine designs against blue encircled by bands of gold and green. Decorated 10" Dinner Plates, 8" Salad Plates, 6" Saucers and 12¼" Chop Plate. Accessory pieces in Bonnie Blue.

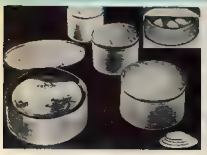
5308H2663—45 Pc. Set. Ship. wt. 14 lbs. **Retail $39.95**



NAPA VALLEY

Refreshing look of the finest stoneware . . . all-over color of Olive Green makes a handsome background for grape cluster of Burnt Orange, Olive Green and Gold pattern, produced from hand-painted original. Decorated 10½" Dinner Plates, 8" Luncheon Plates, 6" Saucers and 12½" Chop Plate. Accessories in Gold

5818H2663—45 Pc. Set. Ship. wt. 17 lbs. **Retail $39.95**



DISH AND CUP PAK SET

9572H730—Have full all-around zippers for easy inserting. Dish-paks hold 12 each: 12" Dinner Plates, 9½" Salad Plates, 8" Bread Plates and 7" Saucers: 48 Dish Pads prevent cracking, chipping or scratching . . . One 12 Cup Pak. Gold quality quilted vinyl. Wt. 3 lbs. **Sugg. Retail $11.95**

4 PC. PLATE CASE SET—12 CUP CASE SET

Golden Baroque Cases—Gold scroll on white, quilted taffeta-like vinyl protection from chipping. Each case has zipper closure.

4 PC. PLATE CASE SET W/PADS

8219H495—Includes 11½" dia. case for Dinner Plates, 9" for Salads or Soups 7¼" for Bread and Butters, 6¼" for Saucers. 48 Pads included to guard against chipping, cracking and scratching. Ship. wt. 1¾ lbs. **Sugg. Retail $7.45**

12 CUP CASE SET

9711H339—12½"x9"x4½" rectangular shape quilted vinyl Cup Case. Snap-together dividers form 12 separate pockets. Crush resistant inner liner. Ship. wt. 1 lb. **Sugg. Retail $4.95**

STEMWARE CASE

Provides dust-free storage and

9715H450—Stemware case. 12 Separate pockets for **Goblets** or **Iced Teas**; up to 7¼" high, 4" dia. Crush resistant lining. Ship. wt. 1¼ lbs. **Mfrs. Sugg. Retail $6.95**

8320H450—Stemware case. 12 Separate pockets for **Cocktails** or **Sherbets**, up to 5½" high, 4" dia. Crush-resistant lining. Ship. wt. 1½ lbs. **Mfrs. Sugg. Retail $6.95**

TIPPY TUMBLES . . . A TRICKY SCAMP!

Was ~~11.97~~ 10.94

I'm a 17-inch topsy turvy tyke by Remco. I turn somersaults (both forward and back)—just push button! I'm polyethylene plastic. I need 3 "D" batteries, (not included, sold on page 364). Mail. (4 lbs.)
R36 J 3076...10.94

Ann 'n Andy

1 Raggedy and musical, we have cuddly, cotton-filled cloth bodies with yarn hair and button eyes. We're each 15 in. tall, and dressed in our best.

Musical Raggedy Ann. (1 lb. 4 oz.)
35 J 3097.....4.97

Non-musical Ann.
35 J 3025. (1 lb.)..2.97

Musical Raggedy Andy (1 lb. 4 oz.)
35 J 3098.....4.97

Non-musical Andy.
35 J 3027. (1 lb.)..2.97

That Kid!

2 I'm a 21 in. red-haired freckle faced boy, by Hasbro. Twist my ear, I say "let go of my ear!" Take my sling shot, I tell you to "put that back or the monster will get you!" And 3 more phrases. I wear my favorite clothes. I'm vinyl and need 1 "D" battery (not incl., see pg. 364). Mail.
R36 J 3842. (7 lb.)17.99

Mrs. Beasley

3 I'm TV's favorite . . . now a talking doll by Mattel. I say 11 phrases. I'm 22 in. of vinyl and cotton filled cloth; rooted hair. I wear granny glasses and apron. Mailable.
R36 J 3832. (5 lb.) 9.99

Talking Storybook Dolls...7.99 each

We're Storybook Dolls by Mattel. We say 8 phrases that tell our stories and bring a storybook, too. We're 11 inches of polyethylene plastic.

Goldilocks . . . I have blond hair and wear pantaloons under my dress.
36 J 3756. Sh. wt. 1 lb.....7.99

Cinderella . . . I have curly hair and wear a beautiful long gown.
36 J 3755. Sh. wt. 1 lb.....7.99

Budget Power terms are lowest ever, with longer time to pay

SAVE $3.00

BABY GIGGLES

Was ~~2.99~~ Now 6.99

I'm Baby Giggles by Ideal Move my left hand and I turn my precious head and giggle! I'm polyethylene, 15 inches tall and wear a play set with matching panties and sandals. Available. (4 lbs.)
R36 J 3670 . **Was 9.99.** 6.99

Save on Me & My Wardrobe!
21-pc wardrobe 3-pc. snow suit set, 2 dresses, diaper, sweater set and skirt, panties shoes and socks; and lots of play accessories.
R36 J 3668. (6 lbs.) Set 9.88

I'M MISS PEEP, a 16-in newborn of baby-soft vinyl. Hug me I coo, pinch my arm I cry. I'm dressed in a kimono diaper and booties and wrapped in a blanket. You can bathe me, too. (2 lbs. 10 oz.)
3S J 3800 . . . . 6.49

18½-in. Miss Peep
Available (5 lb.-1
R36 J 3801 7.99

I'M A PILLOW BABY . . . 12 inches of soft vinyl. You can comb my rooted hair. I'm dressed up in a flocked dress trimmed with lace. My pretty pillow is edged with lace, too. I also wear booties and I carry my own baby bottle. (1 lb. 8 oz.)
3S J 3745 . . . . 3.99

I'M TAMMY TEARS by Horsman. My layette and I fit in my plastic zip case. I drink, wet and cry. I have a 10-in. jointed, vinyl body, rooted hair, eyes that close. I wear rompers, booties & a blanket. My layette dress, bed jacket, diaper, bottle, more! Mail. (3 lbs.)
R36 J 3001 6.77

I'M PITTER PATTY by Horsman Pick me up and hear my "heart" beat! I'm 15 in. tall and have a Foam filled cloth body; vinyl legs, arms and head; rooted hair. I'm wearing a cotton dress, pinafore, panties, booties. My layette suedette dress, jacket, pj s, diaper, bonnet, comb, brush, scissors, mirror, 2 curlers
3S J 3002. Shpg. wt. 2 lbs. 6.99

See Page 279 for low Budget Power Monthly terms—No Money Down

ALL PRICES CUT FOR CHRISTMAS SAVINGS!

Was ~~8.77~~ 7.99

BOUNCY-ROLLY MULE . . . sit on back and bounce away! Put on casters and it's a rolling toy. 20x22 in. Soft fiber-filled plush. Mail. (9 lb) IC36 J 4080 . . . . . 7.99

Was ~~3.33~~ 2.99

CLOWN BALL GAME. Toss ball in hat . . . eyes roll, nose turns! Score appears in mouth. 4 balls incl. All plastic. 19in. high. Mail. (4 lb) IC36 J 3303. . . . . 2.99

Just "Wee Three" Family

Were ~~3 for 8.88~~ 3 for 7.88

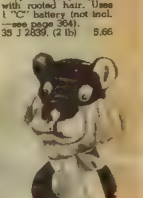
I'm Chubby Walker, 24 in. of soft vinyl—hold my hand and I'll walk with you. "Big little Sis" is 12 in. tall, dressed like me in a lace-trimmed velveteen dress. Pee Wee is a sweet 4 in. tall. We all have rooted hair. Mailable IC36 J 3809. Shpg. wt. 5 lbs. . . . . Set 7.88

New Low Price 5.77

PATOOTIE, the 16-in. talking clown with a happy face 'n a sad mask. Pull string for 10 phrases. Soft plush. (3 lbs. 2 oz.) 36 J 4021. . . . 5.77

New Low Price 5.66

BABY SMALL-WALK by Mattel learns to walk. 11¼ in. of polyethylene with rooted hair. Uses 1 "C" battery (not incl. —see page 364). 38 J 2839. (2 lb) 5.66



Was ~~9.88~~ 8.88

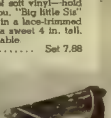
MOD TIGER . . . yellow bellied, but brave too, 'cause he's a big 28 in. tall. He'll sit on your bed and cheer you up with his cuddly cotton-filled body, always keeping his bright eyes on you. Mail. (7 lbs.) IC36 J 3959. . . 8.88

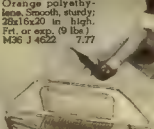
New Low Price 7.77

STEP 'N SLIDE playground. Step up! Slide down! Crawl through! Portable one-piece playground, bright Orange polyethylene. Smooth, sturdy; 28x16x20 in. high. Frt. or exp. (9 lbs.) M36 J 4622. . . . 7.77

New Low Price 5.66

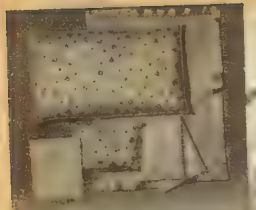
TOM 'N JERRY are all set for cat and mouse games. Your children will have hours of fun with these happy-go-lucky characters. Pull Tom's magic ring and hear them both say ten phrases to each other. Jerry unsnaps for separate play. Tom is corduroy and stands 19 in. high; vinyl face. Jerry is all vinyl. (3 lbs. 5 oz.) 38 J 4051. . . . . 5.66





Was ~~12.88~~ 11.88 Set

ZOOM LOOM by Kenner. Automatic plastic weaving machine, just push or pull handle. Incls. 2-color warp, attached; 2 extra warps; 8 spools of yarn; 3 bobbins; accessories; instructions. IC36 J 4361. 15¾x14½x11½ in. Mailable (7 lbs.). 11.88



Dolly's Bedding Set available with any Doll on this page

5-pc. bedding set . . . everything a dolly needs. 20x12-in. cotton-filled plastic mattress, 9x6-in. pillow; pillow case; 24x17-in. blanket bound with satin; 25x17-in. sheet. The set would cost much more if sold alone.

Tumbling Tomboy and her Go-cart . . . 12.88

By Remco. I'm 17-in. high . . . everybody calls me Tumbling Tomboy 'cause I love to tumble forward and backward. I like to play with my go-cart, too . . just put me in, press the magic button and off we go across the floor. I'm jointed vinyl with rooted hair. I need 3 "D" cells (not included, see pg. 364). My plastic go-cart is 13x8 inches. Mailable. (4 lbs.)
R36 J 3727 12.88

Save! Doll and Bedding. (6 lbs.)
R36 J 3728. . . . 15.79

Baby Peek 'n Play with her very own Accordion . . . 18.88

By Topper. I'm 18 inches tall and I can play my accordion, play peek-a-boo, pick up my bottle and drink and raise my arms for you to pick me up. I'm vinyl with rooted hair and use 2 "D" batteries (not incl.) Mailable.

Baby Peek 'N Play with Her Accordion.
R36 J 3700. (5 lbs.) 18.88

Save! Doll, Accordion & Bedding Set.
R36 J 3701. (7 lbs.) 21.79

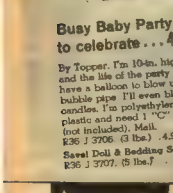
Baby Peek 'N Play Doll Only.
R36 J 3702. (4 lbs.) 13.95

Peek 'N Play & Bedding Set.
R36 J 3703 (6 lbs.) 16.88

Baby Catch-A-Ball begs you to play . . . 13.95

By Topper Please toss my ball to me. I'll throw it back. I'm 18 in. of vinyl with rooted hair. I need 2 "D" batteries (not incl.)
R36 J 3704. Mail. (4 lbs.) 13.95

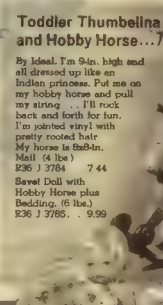
Save! Doll & Bedding Set.
R36 J 3705. Mail. (6 lbs.) . . 16.88



Busy Baby Party loves to celebrate . . . 4.99

By Topper. I'm 10-in. high and the life of the party . . . I have a balloon to blow up and a bubble pipe I'll even blow out candles. I'm polyethylene plastic and need 1 "C" cell (not included). Mail.
R36 J 3706. (3 lbs.) . 4.90

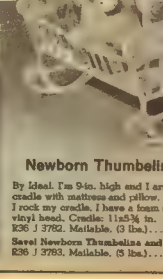
Save! Doll & Bedding Set.
R36 J 3707. (5 lbs.) . . 7.88



Toddler Thumbelina and Hobby Horse . . . 7.44

By Ideal. I'm 9-in. high and all dressed up like an Indian princess. Put me on my hobby horse and pull my string . . I'll rock back and forth for fun. I'm jointed vinyl with pretty rooted hair. My horse is 8x8-in.
Mail (4 lbs.)
R36 J 3784 7 44

Save! Doll with Hobby Horse plus Bedding. (6 lbs.)
R36 J 3785. . 9.99



Newborn Thumbelina . . . 7.77

By Ideal. I'm 9-in. high and I arrive in my plastic cradle with mattress and pillow. Pull my string. . . I rock my cradle. I have a foam rubber body with vinyl head. Cradle: 11x5¾ in.
R36 J 3762. Mailable. (3 lbs.) 7.77

Save! Newborn Thumbelina and Bedding Set.
R36 J 3783. Mailable. (5 lbs.) 9.99

dolls plus

from dolly heaven to hug and love... for a happier child and playtime hours!

BEND ME TO ANY POSE

(A) **SNIFFLES.** Love me, snuggle me, play with me! A 12 in. vinyl/poly doll; fully jointed, with moving eyes, rooted bobbed hair. Drinks/wets. Blue taffeta dress trimmed with lace and embroidery. Diaper Trunk contains layette and accessories. Wt. 4 lbs.
6938T497 ..... Retail $6.95

(C) **KANDI AND HER BABY SEAT.** Hours of happy child play with this 12 in. doll in its 3-in-1 plastic seat designed for travel, feeding, sleeping. With nursery tray, additional clothes, accessories. Drinks/wets. Fully jointed, moving eyes, rooted hair 3½ lbs.
6940T597 ..... Retail $8.95

(E) **POSI-PLAYMATE.** A 19 in. "heart-winner." She poses prettily because her soft foam body is wired to let arms and legs bend in any position. Cries mama. Moving eyes, rooted pixie hair. Dressed in cotton jumper with lace trimming. Wt. 2½ lbs.
6942T497 ..... Retail $6.95

(G) **BABY CARRIE.** In a 3-in-1 baby seat! Cries mama! 18 in. vinyl/poly body; drinks/wets. Moving eyes; rooted pixie hair. Rose/white trim dress. 2½ lbs.
6944T450 ..... Retail $6.95

(J) **ANNETTE AND HER POODLE.** She actually walks! Leads her fluffy plush little doggy! 26 in. vinyl/poly body, fully jointed. Moving eyes, rooted twin-tails hairdo; socks, shoes, pretty blue ensemble attire. Wt. 6 lbs.
6946T675 ..... Retail $9.95

(B) **SUSAN AND HER STROLLER.** A heavenly 16 in tot, seated in her own sturdy plastic wheeling stroller. Fully jointed vinyl/poly body, rooted curly hair. Drinks/wets! Corduroy overalls, teddy bear appliques; knitted cotton shirt, socks. 4 lbs.
6939T535 ..... Retail $7.95

(D) **12" MUSICAL BABY.** Head rotates, body moves, music is Brahms Lullaby. Vinyl head, arms, legs. Cotton-stuffed body. Painted eyes; rooted hair. 1¼ lbs.
6941T365 ..... Retail $5.00

(F) **SLEEPY HEAD.** With plastic hooded bassinet 13½ in. vinyl/poly. drinks/wets. Moving eyes; rooted hair Flannel jacket, nylon coverlet. 3½ lbs
6943T535 ..... Retail $7.95

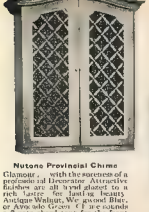
(H) **ANNETTE WALKER.** Big 26" tall, fully jointed walker doll. Dressed in the latest fashion. Colorful mini-dress, orange stockings & handbag. Moving eyes, rooted hair in the latest long style. Ship. wt. 6 lbs.
6945T897 ..... Retail $14.95

LET'S GO FOR A WALK

DOOR CHIMES

NUTONE

RITTENHOUSE



Nutone Provincial Chime

Glamour . . . with the sureness of a professional Decorator. Attractive finishes are all hand glazed to a rich lustre for lasting beauty. Antique Walnut, We ground Blue, or Avocado Green. Of precision tone in a 2-note chord tone for the front entrance, and a single door note for rear door. Size 8¼" x 10½" x 4". Shipping wt. 3½ lbs. **Specify Color**

606E1167—Three or more
806-3E1077—Three or more
Sugg. Retail $17.95

Nutone ' Antigua" Chime

A chime from Nutone's "Master-pce" series. Lighted-Lantern door chime. Beautiful Antique Bronze finish. Amber bottle-bottom front panel glows with soft light from low-voltage bulbs (bulbs not included). Two notes for front door, one note for rear door. Size 9¼"x 14¾"x3½". Ship wt. 3 lbs.

676E1072—Antigua Chime
676 3E390—Three or more
Sugg. Retail $16.50

Riviera Chime

The Riviera Chime by Nutone offers you Mediterranean styling especially designed to dramatize the best in your home planning. Choose Walnut or Blend Elm wood grain finish with gold color trim. Two notes for front door, 1 note for rear door, and a different note for 3rd door. Transformer included. Size 9" x 14¾" x 4". **Specify Finish.** Shipping wt. 3½ lbs.

610E2277—Riviera Chime
Sugg. Retail $37.95

Nutone Madison Chime

Dramatized classic lines and hand-crafted appearance combine to make this one of Nutone's finest. Elegant styling in Antique Walnut or Blend Elm. Advanced Solid-State circuitry for greater operating dependability and protection against damage from shorts. Chime sounds 8 or 4 notes for a front door, one for a rear door and a different note for a third door. Transformer included. Size 8¼" x 12" x 3½". Shipping wt. 6½ lbs. **Specify Color.**

809E2307—Madison Chime
Sugg. Retail $39.95

Nutone "Coronet"

Light Beige or Walnut finish plastic cover with gold flecked grille cloth. Three satin brass tubes. Two notes for front door and one note for rear door. Size: 8⅝" x 12⅝" x 4¾". Ship. wt. 3¾ lbs. **Specify Finish.**

4639E1203—Coronet Chime
4639 3E1110—Three or more.
Sugg. Retail $18.50

Rittenhouse Georgian Chime

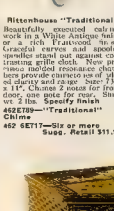
This modern designed chime will enhance any wall. Richly grained walnut finish, graceful fle ds, and a lattice grille pat. tern of antique brass over a plastic gold grille cloth combines to make this a truly elegant chime. Sounds deep chord tone for front entrance, and single note for rear door. Size 9⅝" x 12¼". Shipping wt. 8 lbs.

807E1947—Georgian Chime
807. 3E1170 Three or more
Sugg. Retail $25.50

Mediterranean Chime

The romance of Mediterranean styles is skillfully rendered in this attractive chime. Rich, walnut grain finish with accent grille cloth in dark Spanish Red. Precision resonance chime tone yield clear, full beauty. Two notes for front entrance. One note for rear door. Size 8¾" x 13½". Shipping wt. 2 lbs.

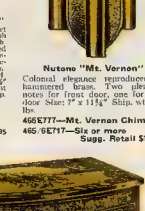
808E723—Mediterranean Chime
808 6E657—Six or more. Sugg. Retail $10.95



Rittenhouse "Traditional"

Beautifully executed cabinet work in a White Antique finish or a rich Fruitwood to fit. Graceful curves and appointed spindles stand out against contrasting grille cloth. New precision molded resonance chambers provide clearest tone of old charm and range. Size: 7⅞ x 11". Chimes 2 notes for front door, one note for rear door. Shipping wt. 3 lbs. **Specify finish.**

462E789—"Traditional" Chime
462 6E717—Six or more
Sugg. Retail $11.95



Nutone "Mt. Vernon"

Colonial elegance reproduced in hammered brass. Two pleasant notes for front door, one for rear door. Size: 7" x 11⅝" Ship. wt. 2½ lbs.

465E777—Mt. Vernon Chime
465/6E717—Six or more
Sugg. Retail $11.95

Nutone Regency Chime

Beautifully styled combination wall paper and steel chime. Attractive walnut frame, with borders of red and gold frames the dignity of a rich, antique gold scroll Heraldic Crest. The mat is a drop-red, richly textured fabric. Two notes sound for the front door, one note for a rear door. Size: 7" x 9½" high. Shipping wt. 3½ lbs

810E1037—Regency Chime
810/3E957—Three or more
Sugg. Retail $15.95

Nutone Jefferson Wall Clock Chime

Colonial wall clock and chime with rich hand brushed Walnut wood cabinet. Antique white face, black numerals, gold and tan hours. Selector switch for 8 or 4 notes for front door, one note for rear door and a different note for third door. Volume control switch and West. minster chime sequence. Electric clock movement. Size: 11" wide x 16" high x 3" deep. Shipping weight 11 lbs. **F.O.B. New York. Mallable.**

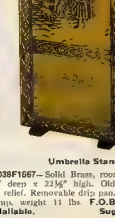
412E6270—Jefferson Wall Chime Clock
Sugg. Retail $104.50

Coal Scuttle

2035F1863 Hand hammered Solid Brass. A fine coal or log holder for the fireplace, but imagine the striking effect if filled with flowers. Ship. wt. 7 lbs. **F.O.B. New York Mallable. Sugg. Ret. $27.95**

Wood Box

1599F2433—Solid Brass, wood lined, curved front. Typical scene in relief. No end of uses. Might even consider as hamper for luxury bathroom 18¾" long x 13½" deep x 14½" high. Ship. weight 17½ lbs. **F.O.B. New York. Sugg. Ret. $38.50**



Umbrella Stand

2038F1067—Solid Brass, roomy 10" wide x 7" deep x 22½" high. Old World scene in relief. Removable drip pan. Ring handles. Ships. weight 11 lbs. **F.O.B. New York. Mallable. Sugg. Ret. $23.50**

REED & BARTON

REED & BARTON

Rose Cascade • Hand cascade of roses, truly elegant.
Classic Rose • Simple in shape and form, subtle.
Savannah • Delicately sculptured scrolls and flowers
Tara • Feminine, thoroughly romantic pattern.

TOWLE

King Richard • Regal dignity; deeply and richly carved.
Candlelight • Decorations like Renaissance embroidery. Old Master • Graceful, traditional; crown of leaves.
Fontana • Fresh simplicity; classic Italian Provincial

Sterling Flatware

PRICES ARE CURRENT AS OF JULY 15, 1960

a symbol of prestige . . . Here from one source you can make your selection from the world's finest sterling flatware. The patterns and brand names illustrated here will provide enchantment and enjoyment for all your lifetime.

4-PIECE PLACE SETTING
Teaspoon/Knife/Fork/Salad Fork

5-PIECE PLACE SETTING
Teaspoon/Soup Spoon/Knife/Fork/Salad Fork

8-PIECE PLACE SETTING
Teaspoon/Knife/Fork/Soup Spoon
Salad Fork/Butter Spreader

Other popular place pieces so necessary to elegant dining: Dessert spoon, iced beverage spoon, coffee or cocktail spoon, cocktail or oyster fork.

ALL OTHER PATTERNS NOT SHOWN ARE AVAILABLE FROM THE MANUFACTURERS

ICED BEVERAGE SPOON		BUTTER KNIFE		COLD MEAT or BUFFET FORK		GRAVY LADLE		PIE or CAKE SERVING KNIFE		SUGAR SPOON		TABLE or SERVING Spoon—Pierced		TABLE or SERVING SPOON	
LS5X1280	$16.00	LS6X1400	$17.50	LS7X2600	$32.50	LS8X2600	$32.50	LS9X2280	$28.50	LS10X1400	$17.50	LS11X2600	$32.50	LS12X2600	$32.50
R05X1040	13.00	R06X1200	15.00	R07X2000	25.00	R08X2000	25.00	R09X2000	25.00	R010X1200	15.00	R011X2000	25.00	R012X2000	25.00
CM5X1040	13.00	CM6X1200	15.00	CM7X2000	25.00	CM8X2000	25.00	CM9X2000	25.00	CM10X1200	15.00	CM11X2000	25.00	CM12X2000	25.00
FF5X1040	13.00	FF6X1200	15.00	FF7X2000	25.00	FF8X2000	25.00	FF9X2000	25.00	FF10X1200	15.00	FF11X2000	25.00	FF12X2000	25.00
VA5X1000	12.50	VA6X1080	13.50	VA7X2800	35.00	VA8X2000	25.00	VA9X1800	22.50	VA10X1080	13.50	VA11X1800	22.50	VA12X1800	22.50
JA5X960	12.00	JA6X1080	13.50	JA7X2000	25.00	JA8X2000	25.00	JA9X1800	22.50	JA10X1080	13.50	JA11X1800	22.50	JA12X1800	22.50
PR5X960	12.00	PR6X1080	13.50	PR7X2000	25.00	PR8X2000	25.00	PR9X1800	22.50	PR10X1080	13.50	PR11X1800	22.50	PR12X1800	22.50
AN5X960	12.00	AN6X1080	13.50	AN7X2800	35.00	AN8X2000	25.00	AN9X1800	22.50	AN10X1080	13.50	AN11X1800	22.50	AN12X1800	22.50
RP5X920	11.50	RP6X1100	13.75	RP7X2080	26.00	RP8X2000	25.00	RP9X1700	21.25	RP10X1100	13.75	RP11X2020	25.25	RP12X2020	25.25
GB5X1080	13.50	GB6X1120	14.00	GB7X2860	35.75	GB9X2720	34.00	GB9X1920	24.00	GB10X1360	17.00	GB11X2500	31.25	GB12X2500	31.25
SL5X1020	12.75	SL6X1100	13.75	SL7X2380	29.75	SL8X2260	28.25	SL9X1780	22.25	SL10X1240	15.50	SL11X2360	28.75	SL12X2360	28.75
GC5X920	11.50	GC6X1100	13.75	GC7X2080	26.00	GC8X2000	25.00	GC9X1700	21.25	GC10X1100	13.75	GC11X2020	25.25	GC12X2020	25.25
EL5X1060	13.25	EL6X1040	13.00	EL7X2120	26.50	EL8X2120	26.50	EL9X1760	22.00	EL10X1280	16.00	EL11X2320	29.00	EL12X2320	29.00
LP5X920	11.50	LP6X1000	12.50	LP7X1920	24.00	LP8X1920	24.00	LP9X1600	20.00	LP10X1020	12.75	LP11X1840	23.00	LP12X1840	23.00
MV5X920	11.50	MV6X1000	12.50	MV7X1920	24.00	MV8X1920	24.00	MV9X1600	20.00	MV10X1020	12.75	MV11X1840	23.00	MV12X1840	23.00
MA5X920	11.50	MA6X1000	12.50	MA7X1920	24.00	MA8X1920	24.00	MA9X1600	20.00	MA10X1020	12.75	MA11X1840	23.00	MA12X1840	23.00
RC5X880	11.00	RC6X1020	12.75	RC7X1760	22.00	RC8X1760	22.00	RC9X1600	20.00	RC10X1020	12.75	RC11X1760	22.00	RC12X1760	22.00
CR5X920	11.50	CR6X1020	12.75	CR7X1760	22.00	CR8X1760	22.00	CR9X1600	20.00	CR10X1020	12.75	CR11X1760	22.00	CR12X1760	22.00
SA5X920	11.50	SA6X1020	12.75	SA7X1760	22.00	SA8X1760	22.00	SA9X1600	20.00	SA10X1020	12.75	SA11X1760	22.00	SA12X1760	22.00
TA5X920	11.50	TA6X1020	12.75	TA7X1760	22.00	TA8X1760	22.00	TA9X1600	20.00	TA10X1020	12.75	TA11X1760	22.00	TA12X1760	22.00
KR5X1000	12.50	KR6X1020	12.75	KR7X1900	23.75	KR8X1900	23.75	KR9X1600	20.00	KR10X1020	12.75	KR11X1760	22.00	KR12X1760	22.00
CA5X780	9.75	CA6X1020	12.75	CA7X1900	23.75	CA8X1900	23.75	CA9X1600	20.00	CA10X1020	12.75	CA11X1760	22.00	CA12X1760	22.00
OM5X780	9.75	OM6X1020	12.75	OM7X1900	23.75	OM8X1900	23.75	OM9X1600	20.00	OM10X1020	12.75	OM11X1760	22.00	OM12X1760	22.00
FO5X780	9.75	FO6X1020	12.75	FO7X1900	23.75	FO8X1900	23.75	FO9X1600	20.00	FO10X1020	12.75	FO11X1760	22.00	FO12X1760	22.00

ORIGINAL ROGERS SILVERPLATE

★ROGERS & BRO.

Wm. ROGERS & SON©

THE INTERNATIONAL SILVER COMPANY

SET COMBINATIONS *Please specify pattern*	Teaspoons	Place Forks	Place Knives (Forged)	Place Knives (Stylecraft)	Salad Forks	Place Spoons	Cocktail Forks	Iced Drink Spoons	Butter Knife	Sugar Spoon	Tablespoon, Regular	Cold Meat Fork	Gravy Ladle	Pierced Tablespoon	RETAIL *without chest*	
50 piece for 8	16	8		8	8	8			1	1					50BSP2397	$39.95★★
50 piece for 8	16	8	8		8	8			1	1					50BFP2997	$49.95★
76 piece for 12	24	12		12	12	12			1	1	1			1	76ZSP3597	$59.95★★
76 piece for 12	24	12	12		12	12			1	1	1			1	76ZFP4197	$69.95★
104 piece for 12	24	12		12	12	12	12	12	1	1	2	1	1	2	104SP4797	$79.95★★
104 piece for 12	24	12	12		12	12	12	12	1	1	2	1	1	2	104FP5397	$89.95★
Single Chest for above															5045PS10	$ 8.50
Drawer Chest for above															517TP990	$16.50

These most-wanted serving pieces included with the 104/12 combinations. Open Stock Available

★ All Wm. Rogers & Son patterns available with Hollow Handle *Forged* Knives.
★★ All ★ Rogers & Bro patterns available with Hollow Handle *Stylecraft* Knives.

Drawer Chest Mahogany finish and tarnish-resistant Rocket Red Duvetyne lining. **517TP990 $16.50**

Single Chest Walnut finish and tarnish-resistant Robin's Egg Blue Duvetyne Lining. **5045PS10 $8.50**

Wilson

FOOTBALL & BASKETBALL EQUIPMENT

(A) VARSITY OFFICIAL FOOTBALL. Top-quality leather. Triple-ply, specially processed lining designed for maximum shape retaining qualities. Lockstitched seams, double laced. Tan with white stripes.
F1222X1547 .....RETAIL **$23.00**

(B) JOHN BRODIE AUTOGRAPH FOOTBALL. Full grained cowhide cover. three-ply lining; lockstitched seams. Rubber valve bladder. Double white leather lacing.
F1132X1027 .....RETAIL **$15.75**

(C) DICK BUTKUS AUTOGRAPH JR. SIZE FOOTBALL. Fine cowhide cover. Double lining for added durability; tough rubber valve bladder; white lacing.
F1350X457 .....RETAIL **$8.95**

(D) TV BASKETBALL. Interlock seam construction; full grain leather cover is specially tanned with deep pebble-grain for complete control. 100% nylon wound; Orange color.
B1700X1187 .....RETAIL **$22.50**

(E) OFFICIAL BASKETBALL. Gyro wound with nylon filament for exact roundness and shape retention. Molded, butyl rubber bladder. Pebble-grain finish; Orange.
B1616X847 .....RETAIL **$14.75**

(F) SCHOLASTIC JR. BASKETBALL. Official 28" circumference. Perfect for youngsters' use on any surface. Composition cover, nylon 40 quality carcass. Orange color.
B1328X887 .....RETAIL **$10.50**

SPALDING

FOOTBALL & BASKETBALL EQUIPMENT

(G) OFFICIAL FOOTBALL. Crafted of top grain leather. Tan with White bands, grip guard for handling qualities. Triple fabric lining; rugged lockstitch construction.
61-422X1757 .....RETAIL **$26.40**

(H) TUCKER FREDERICKSON OFFICIAL FOOTBALL. Select pebble grain cowhide leather with exclusive Spalding tannage for finest feel and control. Official size, shape and weight.
61-482X717 .....RETAIL **$10.80**

(J) TOUCHDOWN CLUB FOOTBALL—Youth-size for informal touch games and passing practice. Selected pebble-grain leather with double lining & laces. Tan with White bands.
61-469X527 .....RETAIL **$7.80**

(K) OFFICIAL COLLEGIATE BASKETBALL. Finest full grain deep-pebbled cowhide leather, expertly tanned. Butyl rubber valve bladder, precision-wound with yards of nylon.
81-112X1787 .....RETAIL **$27.00**

(L) RICK BARRY BASKETBALL. Super deluxe rubber covered basketball with Orange Permalite outer cover. Tough butyl rubber valve bladder Official size and weight.
61-226X797 .....RETAIL **$12.45**

(M) DELUXE OFFICIAL BASKETBALL AND GOAL SET. Heavy gauge official regulation size goal, 36 thread white net, orange color goal has 18" ring of ½" diameter stock. Heavy gauge bracket and side braces. With Chamberlain official basketball.
65-115X807 .....RETAIL **$12.45**

(N) FOOTBALL UNIFORM. Sturdy helmet; adjustable suspension shoulder pad, constructed of unbreakable plastic, with sponge rubber padding. DeLuxe cotton pants with knee guards. Two color cotton jersey with arm hole insert.
FS100DX887 .....RETAIL **$11.95**

FINE RATTAN FURNITURE

Ficks Reed Co.

A complete catalog of Ficks Reed furniture will be mailed upon request on memo billing of $10.00. Your account will be credited upon return of the catalog

In the hands of Ficks Reed craftsmen, the strong but pliable characteristics of rattan are given rich expression. This collection is truly beautiful . . . and it fits into almost any environment. Foam reversible seat and back cushions are upholstered in a Textered solid color fabric in Green, Gold, Burnt Orange, Blue/Green or Champagne; or in Scotchgard© treated Floral Prints in Green/Orange/Natural, Blue/Green/White, Green/Natural/Orange, Olive/Blue/Natural or Rust/Green/Brown. Frames are coated with Spar Varnish in Natural, Chestnut or Walnut finish. All tables are resistant to stains, heat, scratches, etc., since they have laminated plastic Micarta Tops in Slate Gray, Green, Walnut, White, White Oak or Pecan. Specify Fabric Color, Finish, and Table Top Finish. F.O.B. Ohio Factory.

19133F5563—**Swivel Chair.** 23" W. x 23" D. x 30" H. Ship. wt. approx. 60 lbs. **Sugg. Retail $98.95**

18574F10604—**Round Table.** Plastic top. 42" D., 26" H. Ship. wt. approx. 100 lbs. **Sugg. Retail $188.50**

18575F10604—**Round Table.** Plastic top. 48" D., 26" H. Ship. wt. approx. 120 lbs. **Sugg. Retail $188.50**

(Upper Right)
19134F8163—**Barrel Chair.** 26" W. x 25" D. x 29" H. Ship. wt. approx. 60 lbs. **Sugg. Retail $144.95**

19135F8258—**Left Arm Sectional Chair.** 26" W. x 34" D. x 30" H. Ship. wt. approx. 80 lbs. **Sugg. Retail $146.95**

19136F7414—**Center Sectional Chair.** 24" W. x 34" D. x 30" H. Ship. wt. approx. 70 lbs. **Sugg. Retail $131.95**

19137F16403—**Curved Corner Settee.** 60" W. x 24" D. x 30" H. Ship. wt. approx. 115 lbs. **Sugg. Retail $291.50**

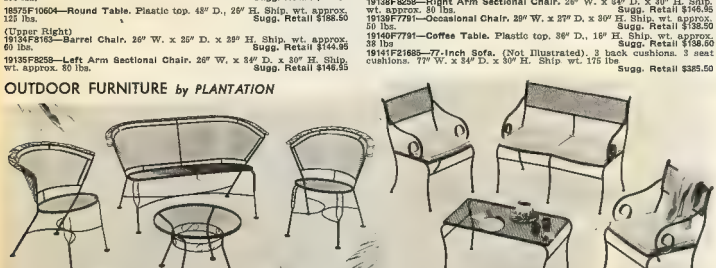
19138F8258—**Right Arm Sectional Chair.** 26" W. x 34" D. x 30" H. Ship. wt. approx. 80 lbs. **Sugg. Retail $146.95**

19139F7791—**Occasional Chair.** 29" W. x 27" D. x 30" H. Ship. wt. approx. 50 lbs. **Sugg. Retail $138.50**

19140F7791—**Coffee Table.** Plastic top. 36" D., 16" H. Ship. wt., approx. 38 lbs **Sugg. Retail $138.50**

19141F21685—**77-Inch Sofa.** (Not Illustrated). 3 back cushions. 3 seat cushions. 77" W. x 34" D. x 30" H. Ship wt. 175 lbs. **Sugg. Retail $385.50**

OUTDOOR FURNITURE *by PLANTATION*



Designed for casual living . . . you'll enjoy the refreshing beauty of these patio groups indoors or out. Comfort, durability, and good looks are basic parts of these groupings which are constructed to remain beautiful for years to come. All frames are hand made of steel and treated with a zinc coating and a series of primer baths to guard against rust and corrosion. Several coats of specially formulated finishing materials are applied for the maximum in beauty and long-lasting protection. See matching groups on page 492.

Wrought Iron Patio Set. Dramatic accent for any patio! Pieces have decorative scroll accents. Chairs have comfortable rounded backs. Frame finishes of White, Black, Blue, Olive Green or Yellow. Specify Color. F.O.B. Alabama Factory.

Cat. No.	Ship. wt.	Retail
19142F8184—4 Pc. Set.	104 lbs.	$125.95
19143F3380—Set of 2 Chairs.	44 lbs.	51.95
19144F4154—Loveseat.	45 lbs.	63.95
19145F1350—Coffee Table. 24" dia.	15 lbs.	16.95

Cushioned Wrought Iron Set. So comfortable—polyfoam seat cushions covered in Persimmon, Yellow, Olive Green, White, Turquoise, Antique White, Light Green or Red. Wrought Iron frames in White, Charcoal, Blue, Olive Green or Yellow finish. Specify frame and cushion color. F.O.B. Alabama Factory.

Cat. No.	Ship. wt.	Retail
19146F7586—4 Pc. Set.	99 lbs.	$116.50
19147F3926—Set of 2 Chairs.	50 lbs.	60.50
19148F3860—Loveseat.	33 lbs.	56.95
19149F1550—Cocktail Table. 17" W. x 33" L.	18 lbs.	21.00

Bells ring, lights flash and score climbs on Marx's Electric Pinball game 24.95

Enjoy all the thrills of an arcade machine! Lights blink, bells ring, score climbs automatically . . . when ball drops into "win, place or show" chutes . . . or it ball hits one of 11 electric pins . . . just reset to play again. Full color lithographed steel with clear hi-impact plastic top; ruggedly braced legs. Spring trigger works easily S steel balls included. 110-120V, AC. UL listed. 31x16x45 in. high.
M36 J 3484. Freight or express. Shpg. wt. 26 lbs. 24.95

Portable Pinball 14.77

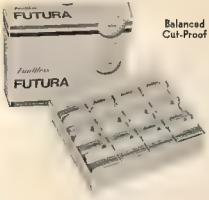
Battery pinball by Marx is fun for the whole family! Spring trigger . . . steel balls race through the games of chance. Strike a scoring knob . . . light comes on and sweep-hand dial automatically advances. Lithographed steel; lucite top; plastic upright back. Uses 4 "D" batteries (not incl; see pg. 364). 13x27x19 in. Mail.
Z36 J 3483. (13 lbs.) 14.77

OFFICIAL NFL ELECTRIC FOOTBALL GAME Run, block, kick, tackle, fumble . . . all the action of a real game! You're the coach as the Cleveland Browns and the New York Giants clash. 22 plastic players. Steel frame. Automatic timer, yard-down marker, center post goal posts. 110-120V, AC. UL listed
W36 J 3309 38x20x3 in. high Mailable (15 lbs.) 13.95

ELECTRIC FOOTBALL GAME with NFL players. 9.99
Flip the switch and 22 molded styrene players clash on quiet, vibrating hardboard surface. Re-enact plays of a real football game in miniature! Magnetic football and kicker/passer device. UL listed 31x18x3 in. Grandstand 15 in. high.
W36 J 3440 110-120V, AC Mailable (8 lbs.) 9.99

Budget Power can give your loved ones a Christmas to remember

Faultless



Futura Golf Ball

5088A731—Made of solid synthetic rubber. Balanced for straighter, truer flight. Ball cannot be damaged in ordinary play. Conforms to all U.S.G.A. rules. High compression ball that suits even low handicap golfer. **Box of 12.** **Sugg. Retail $12.00**

CAPRI

Capri Golf Balls

4378A390—High compression offers top distance and accuracy. Super tough cut resistant vulcanized American Balata cover. Ideal ball for average golfer. Electrically wound. Made in Japan **Box of 12.**
Sugg. Retail $6.60

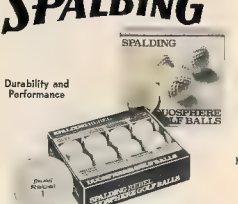
Electra Golf Balls

3838A1576—Amazing distance yet stands up hole after hole. Can consistently increase your distance up to 50 yds. Features G.E center product which delivers added power Constant white, virtually cut-proof and scuff-proof cover. Made in Japan. **Box of 12.**
Mfr's. Sugg. Retail $2.00 ea.

SPALDING

Spalding Al Geiberger Golf Balls

5100A538—New **Unicore** two piece construction Super-resilient one-piece core with a virtually indestructible one piece molded on cover Gives the ball more life and extraordinary durability. Lifetime white finish Sharp click at impact
Box of 12. **Mfr's. Sugg. Retail $9.00**



Rebel Duosphere

5101A750—Revolutionary new concept in golfing . . . the **Duosphere** ball Radical two piece construction combines distance and durability. Its click and feel cannot be equalled. Delivers the performance of high quality liquid center distance golf balls plus extraordinary durability **Box of 12. Mfr's. Sugg. Ret. $12.00**

Johnny Pott Golf Balls

5102A683 — Two-piece construction, one piece molded cover and super-resilient one piece core, welded together under tremendous heat and pressure. Lifetime white paint. Extraordinary durability. Box of 12.
Mfr's. Sugg. Retail $12.00

THE REVOLUTIONARY SPALDING ALUMINUM SHAFT

- **It took Spalding years to develop an aluminum shaft that would perform like steel, yet weigh less.**
- **It also took a special new aluminum alloy from the Reynolds Metals Company.**
- **The Spalding aluminum shaft plays like steel, deflects like steel, and is steptapered for the same precise response.**
- **What's more it has less torque than steel.**

Johnny Pott Deluxe Golf Clubs

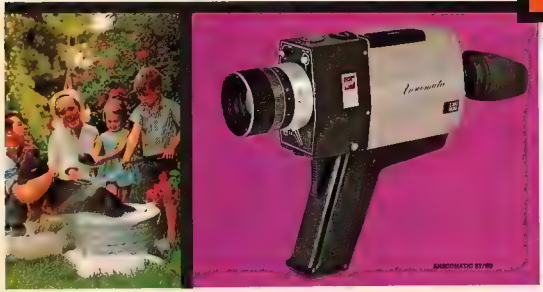
Spalding Power Action Aluminum shafts for the finest feel and playability. Dark walnut power-ply laminated hardwood heads High power titanite face inserts are in Red, White and Black Chevron design. Black cushion foam rubber grips with red and white trim. Iron heads have Perma Finish chrome plating.

	Mfr's. Sugg. Retail
5103A6400—8 Irons (2-3-4-5-6-7-8-9)	$96.00
5106A4800—4 Woods (1-3-4-5)	72.00
5107A3600—3 Woods (1-3-4)	54.00
5104A800 —Putter	12.00
5105A800 —Pitching Wedge	12.00

For movies you'll be proud of, choose an

gaf ANSCOMATIC® SUPER 8

EASY TO USE...LUXURIOUS FEATURES...SUPERIOR VALUES!



THE ANSCOMATIC ST/87 SUPER 8 ZOOM MOVIE CAMERA ☐ 3-to-1 manual zoom ☐ fast f/1.7 lens ☐ automatic thru-the-lens CdS exposure control ☐ thru-the-lens viewing ☐ electric motor drive ☐ instant cartridge loading ☐ built-in Type 85A filter

A top-quality Super 8 zoom movie camera with these deluxe features: smooth, manually-operated f/1.7 lens zooms from wide-angle scenics to dramatic close-ups; thru-the-lens metering system adjusts lens automatically for best exposure under all lighting conditions. Bright, thru-the-lens viewfinder has over/under exposure warning signal. Snap-in cartridge loading; film pulse indicator tells when film is running through camera, signals end of cartridge. Automatic film speed setting; built-in Type 85A filter; electric motor drive; built-in battery tester

ST/87X6995 ..... **Retail $104.50**

THE ANSCOMATIC ST/89 SUPER 8 ZOOM MOVIE CAMERA ☐ 4-to-1 push button power/manual zoom ☐ bright, sharp f/1.7 lens ☐ automatic thru-the-lens CdS exposure control ☐ thru-the-lens viewing ☐ electric motor drive

Fully automatic and packed with features! Thru-the-lens viewing lets you see exactly what you're getting on film; fast f/1.7 lens zooms from wide angle to close-up at a finger's touch. Thru-the-lens CdS exposure meter adjusts lens opening automatically for perfectly exposed movies—or you can set lens openings manually for special lighting effects. "Shoot/no shoot" signal in viewfinder lets you know when the light is right; automatically displays exposure information. Easy loading with snap-in Super 8 cartridge; film pulse indicator signals when film is running through camera and the end of a cartridge. Special control for back-lighted subjects; remote control outlet, built-in battery tester; electric motor drive.

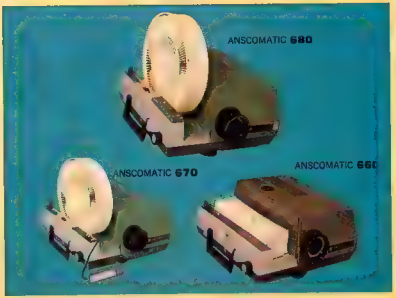
ST/89X1165 ..... **Retail $139.50**

ANSCOVISION 588
DUAL 8 MOVIE PROJECTOR

Sharp f/1.5 zoom lens fills your screen with big, brilliant scenes. Easy to load with automatic, sprocketless film threading and exclusive Adjusto-Matic take-up control. Automatic room light outlet turns lights off when show begins, turns them on when show is over. Forward, reverse, still, and fast forward operation. Self-contained carrying case with handle; complete with reel, power cord and instructions

588X7995 ..... **Retail $99.95**
As above with slow motion.
688X8995 ..... **Retail $114.95**

gaf ANSCOMATIC® SLIDE PROJECTORS
WITH THE FAMOUS 100-SLIDE ROTOTRAY®



ANSCOMATIC **680** SLIDE PROJECTOR
Precision engineered with a host of most-wanted deluxe features

Full remote control—forward, reverse, and focus—automatically with the hand-held remote control panel. Razor-sharp f/3.5 lens and 500-watt lamp for brightest, clearest slide projection. Handsome self-contained carrying case in two-tone gray with silver trim. Complete with one spill-proof 100-slide Rototray. **680X8789** ..... **Retail $89.95**

ANSCOMATIC **670** SLIDE PROJECTOR

A rugged, automatic slide projector that projects your slides in beautiful full-color rendition. Features a forward remote control, with push-button forward, reverse, and focus at projector; 500-watt lamp; f/3.5 lens; self-contained carrying case in two-tone gray with silver trim. Complete with one spill-proof 100-slide Rototray. **670X5959** ..... **Retail $79.95**

ANSCOMATIC **660** SLIDE PROJECTOR
Ideal for the slide enthusiast on a budget

Unusual brilliance at a moderate price. Projects your slides with remarkable realism and detail. Manual forward slide advance; 500-watt lamp; f/3.5 lens; smartly-styled self-contained carrying case in tan with silver trim. Complete with one 36-slide Easy-Edit® tray for short shows or quick viewing. **660X4299** ..... **Retail $59.95**

DRUM SETS AND GUITARS

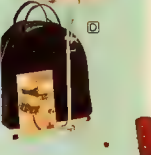
These deluxe accessories available to complete your "Tr o" outfit

(A) TRIO DRUM SET. Handsome matched set w th 14x20" Bass Drum that has inla d pearl hoops, disappearing spurs, cymbal and holder. 5½x14" Snare and 8x12" Tom-Toms have triple-flanged metal hoops. Weatherproof heads, double tension lugs. Drum pedal; snare stand, 12" cymbal, sticks, wire brushes, self-instruction book. Blue Sparkle finish. Wt. 57 lbs.
DS860X8795 ..... retail $150.00

(B) DRUMMER'S THRONE. Adjustab e height Upholstered swivel seat Folds for storage
DT794X1059 Wt. 9 lbs. ..... retail $16.95

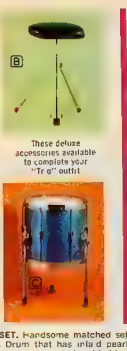
(C) FLOOR TOM-TOM to match Trio set above. Triple-flanged hoops Double tension adjustment. 14x14" size with adjustable legs. Blue Sparkle. Wt 20 lbs.
TT722A/2995 ..... retail $49.85

(D) DELUXE SNARE DRUM KIT. Complete With 5½x14" chrome-plated metal snare drum that has 8 double tension lugs with triple-flanged metal hoops, snare throw-off. Flat base stand, sticks, wire brushes, 10" cymbal and holder, rubber practice pad, compartmented vinyl zipper bag and self-nstruction book all included. Shipp ng weight 15 pounds.
DK672C/3495 ..... retail $55.00



(G) FLAT TOP FOLK GUITAR. Standard size guitar ideally suited to beginners. Durable stee- reinforced neck; 4 inlaid pearl position markers on hardwood fingerboard. Steel strings, celluloid guard plate, nickel-plated tailpiece, geared tuning heads. Natural finish top, Mahogany sides and back 36x13x3¼". Wt. 5 lbs.
FB10X1295 ..... retail $19.95

FLAT TOP FOLK GUITAR OUTFIT Complete outfit Includes flat top guitar described above plus pick, instruction and tuning record, neck cord, and viny carrying bag.
FG10AB/1795 Wt. 7 lbs. ..... retail $26.95



ACCESSORY PACK. All acoustic guitars come with pick, neck cord, instruction record, and vinyl carrying bag

(H) BARITONE UKELELE OUTFIT. Rosewood fingerboard, brass frets, Nylon strings 20½x10-½x3¼". With accessory pack.
527AB/1595 Wt. 4 lbs. ..... retail $25.00
STANDARD UKELELE OUTFIT Plastic fingerboard non-slip tuning pegs. 21x6½x2½". With accessory pack Weight 3 lbs.
536AB/695 ..... retail $10.95

(J) JUMBO WESTERN FLAT TOP. Deep, resonant bass, clear treble tones. Spruce top, Mahogany back and sides. Adjustab e steel-reinforced neck. Rosewood fingerboard, Steel strings Large 41½x18½x4" size With accessory pack. Weight 10 lbs.
WG67AB/4295 ..... retail $65.00

(K) GRAND CONCERT FLAT TOP. Steel-reinforced neck, celluloid guard plate. Rosewood fingerboard, steel strings, Spruce top. 40x15x3½". With accessory pack. Wt. 9 lbs.
FG35AB/2495 ..... retail $39.95

(L) CONCERT SIZE CLASSIC. Traditional wide fingerboard and nylon strings for easy fingering. Steel-reinforced neck has slotted head. Fan bracing. 39x14x3½". With accessory pack.
CG100AB/2295 Wt. 9 lbs. ..... retail $36.95

JUNIOR MOD COMBO OUTFIT

Be the hit of your crowd with this sharp combination that sets the pace Here's a snappy combo at a price anyone can afford! Aspiring drummers really go for this thrifty yet big-sounding drum ensemble. Everything you'll need to set the beat With a these great components, earn ng is fun as well as educational Who wouldn't be pleased with this variety there's a 10x16" Bass Drum, a 6x5" hanging Tom-Tom, a 4x10" Snare Drum and Stand, a 10x10" Floor Tom-Tom. All the drums in the ensemble have sturdy three ply wood frames, plastic heads. Single lug, single tension The gleaming hardware is chrome-plated for easy care, and beauty 10" brass cymbal mounts on Bass Drum. Complete outfit includes foot pedal, cowbe l set of drumst cks, set of brushes, and an easy-to-follow instruct on book. Great in performance — and appearance, too! Comes in Go d Sparkle only Wt. 30 lbs.
DS802X5995 ..... retail $99.50

Commander
Cornet and Trumpet

Shipping Weight
Approx. 10 Lbs.
on Trumpet and Cornet

ARTIST B♭ CORNET

Nickel Silver valves, nickel plated. Sturdy bracing. Polished brass with, two coats of heat hardened lacquer for long wear. Professional medium rim mouthpiece. Complete with lyre and plush fitted case. **F.O.B. Illinois**

2786MF7955—**Cornet Outfit.** **Sugg. Retail $129.50**

2982MF8569—**Cornet Outfit.** Same as above except Cornet is all **Nickel Plated.** **$139.50**

ARTIST B♭ TRUMPET

Valves of nickel silver, nickel plated. Long racy lines. Perfectly fit valves and slides. Polished brass gold lacquer finish, wide medium rim professional mouthpiece. Complete with lyre and deluxe plush lined fitted case **F.O.B. Illinois.** **Sugg. Retail $129.50**

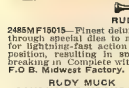
2787MF7955—**Trumpet Outfit.**

2983MF8569—**Trumpet Outfit.** Same as above except Trumpet is all **Nickel Plated.** **$139.50**

Trombones
Ship. Wt. 23 Lbs.

RUDY MUCK CITATION TROMBONE

2485MF15015—Finest deluxe, U.S. made trombone. 8" bell diameter. Slides are drawn through special dies to make them perfectly straight. Inner slides chrome-plated for lightning-fast action and lifetime durability. Lapping is done in the playing position, resulting in smooth, noiseless and frictionless slides that require no breaking in. Complete with mouthpiece and plush lined Gladstone case. **F.O.B. Midwest Factory.** Sugg. Retail **$275.00**

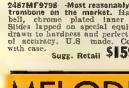


RUDY MUCK CONDUCTOR TROMBONE

2486MF10347—**Medium priced.** American made. Light, fast, durable. 7½" bell, chrome plated inner slides. Tested and approved by America's finest trombonists. Includes shaped case. **Sugg. Ret.** **$189.50**

RUDY MUCK ACADEMY TROMBONE

2487MF9798—**Most reasonably priced trombone on the market.** Has 7½" bell, chrome plated inner slides. Slides lapped on special equipment; drawn to lardest speed degree of accuracy. U.S made. Complete with case. **Sugg. Retail** **$159.50**



BENETONE DELUXE AMERICAN-MADE TROMBONE

Slides are drawn to lardness and degree of accuracy that is perfect. Extra long slide cups, invisible slide lock. 7½" bell. Chrome-plated inner slides. Perma lacquer finish. Wood veneer shaped case—good, sty luggage type Fabrikoid covering—silk plush lined. **F.O.B. Midwest Factory.**

2304MF16101—**Trombone Outfit.** **Sugg. Retail** **$185.00**

AMERICAN MADE BUGLE OUTFIT

U. S. Regulation Bugle of heavy gauge polished brass. Manufactured like a trumpet in key of G with slide to F. Fully tapered bell beyond the first bend of the bugle (for easier blowing). **Complete with bag and instruction book.** Ship. wt. 4 lbs.

1629G1142—**Bugle**

1629/3G1085—3 or more. **Sugg. Retail** **$21.50**

MELODICAS by HOHNER

Made In Germany

Hohner Melodicas combine the lovely sound of reeds with an easily understood piano-type of keyboard. Instruments range from a simple beginner's model, favored by educators, to a rich-toned professional unit. Musical range is fully chromatic. All notes are "blow" tones. Mouthpieces are interchangeable. Easy to play. Ideal instruments for school classrooms as well as organized groups.

Vista Mouthpiece

2419G51—**(Not Shown)** Especially designed to permit player to see keyboard more easily. Fits all Melodicas shown below except 1613G3999 "Professional 36". **Available only with purchase of a Melodica. Not sold separately.** **Sugg. Retail $0.75**

Melodica Table Stand

2451G338—**(Not Shown)** Combines the convenience of a horizontal rest for easy piano fingering and teaching. A Gerlo mouthpiece extender and a groove for holding up the music **Sugg Retail $4.95**

"Professional 36" Melodica

This 3-octave professional instrument finds an important place with the modern combo. Conveniently hand held 36 piano keys control the precision-tuned brass reeds . . . produces a fine, accordion-like tone. With specially designed mouthpiece, instructions and 1-shoulder fitted carrying case. Approx. Size: 1'6"L x 4¾"W. x 2"D. Ship. wt. approx. 6½ lbs. **Sugg. Retail**

1613G3997 **"Professional 36" Melodica.** **$59.95**

1613 3G3797 5 or more.

"Piano 27" Melodica

An advanced virtuoso instrument in the Alto range. Its 27 piano keys start with F below middle C and extend up for over 2 chromatic octaves. Comfortable strap for left hand. Complete with 2 mouthpieces, instructions and deluxe carrying case. Approx Size: 16½"L. x 3½"W. x 2½"D. Ship. wt. approx. 2½ lbs. **Sugg. Retail**

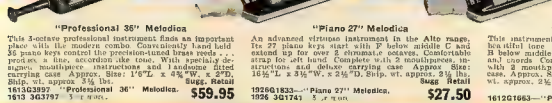
1926G1833—**"Piano 27" Melodica.** **$27.50**

1926 3G1741 5 or more.

"Piano 26" Melodica

This instrument's appearance is surpassed only by its beautiful tone. Over 2 chromatic octaves starting with B below middle C, with 26 piano keys for single notes and chords. Comfortable strap for left hand. Complete with 2 mouthpieces, instructions and deluxe carrying case. Approx. Size: 16½"L. x 3⅛"W. x 3½"D. Ship. wt. approx. 2½ lbs. **Sugg. Retail**

1612G1863—**"Piano 26" Melodica.** **$24.95**



Alto Melodica

Deeper voiced Melodica blends with the 1610G888 Soprano Melodica beautifully for group playing. Similar construction; deeper sounding board. Two octave range from F below middle C. Complete with instructions; spare mouthpiece and case. Approx Size: 15¾"L. x 2⅝"W. x 1⅝"D. Ship wt. approx 2 lbs. **Sugg. Retail**

1611G1073—**Alto Melodica.** **$14.95**

1611/3G1019—3 or More

Soprano Melodica

Metal body; scientifically-tuned brass reeds. Range covers two full chromatic octaves from piano middle C. Permits playing of single notes or chords for solo playing or accompanying. Complete with instructions, spare mouthpiece and case. Approx. Size: 15¾"L. x 2⅝"W. x 1⅝"D. Ship wt. approx 2 lbs **Sugg. Retail**

1610G888—**Soprano Melodica.** **$12.95**

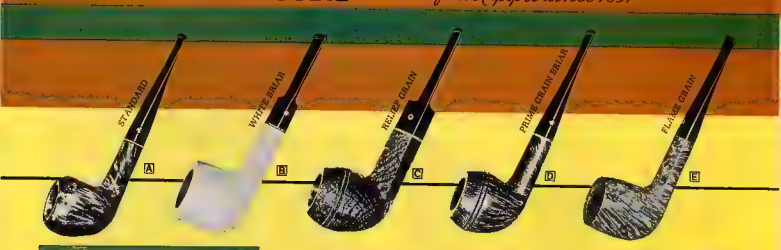
1610/3G844 5 or More.

Student Melodica

Ideal for the beginner 20 chromatic keys from middle C up to G; over 1½ octave range. Attractive item for children's music classes. Interchangeable mouthpiece. Complete with instructions and case. Approx. Size: 13⅜"L. x 2⅝"W. x 1⅝"D. Ship wt. approx. 2 lbs. **Sugg. Retail**

1927G739—**Student Melodica.** **$10.95**

1927 3G894—3 or more



[A] STANDARD — Original dry-smoking pipe with Drinkless Fitment. Made from aged Kaywoodie Briar. Deep brown finish.
STX597 ..... Retail $7.95

[B] WHITE BRIAR — Looks like Meerschaum but is made of Kaywoodie Briar. Unusual contrast of ebony bit and white briar.
WBX597 ..... Retail $8.95

[C] RELIEF GRAIN — Rugged, rustic finish. Sandblasted to increase outer surface area. Dark burgundy.
RGX597 ..... Retail $8.95

[D] PRIME GRAIN — Rich brown color; flawless grain markings Aged Kaywoodie Briar.
PGX750 ..... Retail $10.00

[E] FLAME GRAIN — Grain pattern runs deep and makes a beautiful flame-like design.
FGX1125 ..... Retail $15.00

[F] BLOCK MEERSCHAUM — Hand sculptured from solid blocks of Turkish Meerschaum. Coral finish.
KBMX2997 ..... Retail $40.00

[G] COMPANION SET — Two dark brown Standard pipes. Aged Kaywoodie Briar. Billiard and Pear shapes.
E-100$X1197 ..... Retail $15.95

[H] PIPE 'N' POUCH SET — Kaywoodie Standard pipe, plus top quality Flavor-Seal Tobacco Pouch with zipper closure.
E-1023SX937 ..... Retail $12.50

[I] YELLO-BOLE SMOKER'S KIT — Includes pipe, 4-way Pipe Tool (Tamper, Scraper, Ash Extractor, Shank Cleaner), plus pocket-sized Tobacco Pouch.
YBSKX371 ..... Retail $4.95

HUMIDORS

PIPE RACK/HUMIDOR — Cast pipe-holder, 4 pipes mounted on genuine walnut base, 6⅛" x 6¼" featuring all metal humidor. 4 3/16" x 5¼" cork lined humidifier in cover.
438-PX097 ..... Retail $15.00

PIPE RACK COMBINATION — Four cast brass plated pipe holders on walnut base. 11⅛" x 5¼". All metal humidor in ivory enamel finish with "Antique Car" motif. Brass cover with humidifier.
84-ACX897 ..... Retail $13.50

SPHERE TOBACCO HUMIDOR — All metal humidor. 6½" Diameter on tripod base. Coppertone finished with knob and base in brass finish. Humidifier in cover.
20X497 ..... Retail $7.50

RONSON®
VARAFLAME® BUTANE
LIGHTERS

Fuel in seconds . . . light for months on clean odorless, smokeless, tasteless Ronson butane fuel . . . available everywhere. Ronson® quality plus Ronson dependability back up the Ronson guarantee and Lifetime Free Service Policy.

Varaflame COMET,®
Bright chrome plate, black or gray satin finish.
19001R521 ... $6.95
19002R521 ... $6.95
BLACK: 19001, GRAY: 19002

Varaflame 39703
WINDLITE SLIMLINE,
Bright chrome plate, engraved, engraveable shield.
39702R971 ... $12.95

Varaflame 39703
WINDLITE SLIMLINE,
Bright chrome plate, gun metal satin enamel.
39703R1046 .. $13.95

67015
Varaflame WINDLITE,
Satin chrome plate, bright cover, engraved.
6701SR971 $8.95

GRAY 19008
BLACK 19007
Varaflame COMET,
Bright gold plate, gray or black satin finish.
19008R746 ... $9.95
19007R746 ... $9.95

17354
Varaflame PREMIER,
Bright chrome plate, black sable finish.
17354R1046 $13.95

17017
Varaflame PREMIER,
Bright chrome plate, engraved, tortoise enamel, engraveable shield.
17017R1196 .. $15.95

62116
Varaflame WHIR-WIND,
Silver-tone, bright finish, engine-turned.
62116R971 .. $12.95

62014
Varaflame LITEGUARD,
Silver-tone, bright finish, engraved
engraveable shield
62014R896 .. $11.95

29808
Varaflame PRINCESS, Gold-tone, charcoal satin finish, deep engraved.
29808R1196 .... $15.95

11603
Varaflame ADONIS,
Bright chrome plate, engine-turned, tortoise enamel, gold emblem.
11603R1388 $16.50

11622
Varaflame ADONIS,
Bright chrome plate, engine turned, gold emblem.
11622R1122 .... $14.95

63108
Varaflame LADYLITE,
Gold-tone, bright finish, engraved.
63108R1238 .... $16.50

63114
Varaflame LADYLITE,
Gold-tone, satin finish, deep engraved.
63114R1238 .... $16.50

19905
Varaflame PETITE,
Gold-tone, bright-finish, engine turned.
19905R1122 $14.95

19901
Varaflame PETITE,
Gold-tone, blue sable finish, deep engraved.
19901R971 .. $12.95

89019
Varaflame STARFIRE,
Gold-tone, charcoal satin finish, deep engraved.
8901SR1122 $14.95

89001
Varaflame STARFIRE,
Silver-tone, bright finish, engraved, engraveable shield.
8900IR896 $11.95

14013
Varaflame STANDARD,
Gold-tone, bright finish, engraved, engraveable shield
14013R821 $10.95

LENOX WARE

MELAMINE DINNERWARE

VIRTUALLY UNBREAKABLE

Smartly designed melamine dinnerware for the fashion conscious woman who demands both utility and durability. Each piece is guaranteed against breakage for a full two years. Safe in automatic dishwashers

SET COMPOSITION

45 piece service for 8 includes 8 each dinner plates, saucers, salad plate, soup bowls and cups. 1 each platter, vegetable bowl, creamer and sugar bowl with cover.

CHANTILLY *(Eight)*

45 pc. Set. A rich border design of pale ochre and honeytone gold on a translucent ivory body. Decorated dinner plates, saucers, salad plates and platter. Accessories in a soft translucent ivory.

5497H2663—Ship. wt. 15½ lbs.....**Retail $39.95**

CINNAMON

45 pc. Set. A floral border of beige, ochre and rust accented with rich shades of brown. Decorated dinner plates, saucers and platter. Accessory pieces in Swiss brown.

5498H1998—Ship. wt. 14 lbs.....**Retail $29.95**

BLUE MEDALLION

45 pc. Set. A rich blue border design with a floral motif encrusted with gold and etched with two gold bands. Decorated dinner plates, saucers, salad plates and platter. Accessories in soft translucent ivory.

5499H2663—Ship. wt. 15½ lbs. ..**Retail $39.95**

TIARA

45 pc. Set. A border design in ruby and warm gold tones interlaced with golden highlights on a soft ivory body. Decorated dinner plates, saucers, salad plates and platter. Ivory color accessories

5500H2663—Ship. wt. 15½ lbs.....**Retail $39.95**

CAMEO ROSE

45 pc. Set. An elegant rose set against a marble background in warm ivory, pink and grey. Decorated dinner plates, saucers and platter. Accessory pieces in shell pink.

5501H1998—Ship wt. 14 lbs.. . . .**Retail $29.95**

SPRINGTIME

45 pc. Set. A large spray of white and ivory blossoms are intertwined with soft olive leaves and set against a pale ivory background. Decorated dinner plates, saucers and platter. Accessories in avocado

5502H1998—Ship wt. 14 lbs.....**Retail $29.95**

PROVINCETOWN

45 pc. Set. An early American design in olive, orange and brown on a beige background and highlighted with copper. Decorated dinner plates, saucers and platter. Accessory pieces in Swiss brown.

5503H1998—Ship. wt. 14 lbs.....**Retail $29.95**

Dormeyer by Waring

White Stand Mixer
With Meat Grinder Attachment

Your personal kitchen helper. Saves time, effort. Speed selector for any of 10 full-powered speeds. For fast, perfect, uniform mixing, stirring and whipping of everything from bulky batters to airy omelettes. Complete with grinder attachment to chop meats, vegetables, nuts, left-overs. Comes equipped with a 1½ qt. and 3 qt. glass mixing bowls. Bowl rotation platform. Powerful Solid State 150 watt motor with infinite speed control. 110-120 volts. One year warranty. Ship. wt. 20 lbs.

5270E3317—Stand Mixer W/Grinder Attachment Sugg. Retail $52.95

Chrome Stand Mixer
with Meat Grinder Attachment

Gleaming chrome finish, with two stainless steel 1½ qt. and 3 qt. mixing bowls. The ultimate in beauty, in a superb, super-powered mixer that brings new efficiency and convenience to the kitchen. 10 full powered speeds just right for fast mixing, stirring and whipping. Grinder attachment quickly chops meats, vegetables and left-overs. Powerful 150 watt solid state motor with infinite speed control. Bowl rotation platform. 110-120 volts. One year warranty. Ship. wt. 16 lbs.

5271E4044—Chrome Mixer W/Meat Grinder Attachment
Sugg. Retail $63.95

Waring BLENDORS

Solid State Control Hand Mixer

Illuminated speed selector dial provides infinite speed control from 0 to 1250 R.P.M. Mixing guide indicates speed for all mixing needs. Keyhole slot for wall mounting. Beater release. Handle heel for setting mixer on end. Detachable cord. Weighs only 3 lbs. Available in White, Harvest Gold or Avocado. Specify color. Super-Torque 120 watt motor, 115 volts. Ship. wt. 3¾ lbs.

772E1463—Hand Mixer
772/SE1317—Three or more
Sugg. Retail $21.95

Dairy-Bar Electric Drink Mixer

Now you can concoct soda fountain drinks at home. Specially designed mixing shaft aerates ingredients for lighter, smoother drinks. King size, 30 ounce capacity non-breakable plastic container. Handy, control knob positioned on top. Powerful, 10ns Super-Torque motor. White with Silver anodized trim. 100 watts, 115 volts. AC, 60 cycles. Ship. wt. 6½ lbs.

771E987—Drink Mixer
771/SE897—Three or more
Sugg. Retail $14.95

Blender with Timer

Designed for performance, 8 Texture-Rite push-buttons give you a special speed for each blending job. Five cup, heat resistant graduated glass container feeds food into whirlpool-action blades, for more blending efficiency. Blades snap out for easy cleaning. Thanks to the automatic timer there is no overblending. Center section of lid is a 2 oz. measuring cup. Cord storage in base. Complete with Waring Cook Book. Chrome metal base. 110-120V-AC. 700 watt Solid state motor. U.L. approved. Ship. wt. 10 lbs.

848E3447—Eight Speed Push Button Blender
Sugg. Retail $39.95

XV-Push Button Blendor
with Ice Crusher Attachment

Finger-Tip push-button control gives a specific speed for every blending job. Graduated heat-resistant 5 cup container with detachable handle. Lid doubles as measuring cup. Whirlpool-action blades for more efficient blending. Blades snap out for easy cleaning. Powerful 1000 watt motor. 60 second automatic timer lets you set the proper time for any blending job. Cord storage. Solid state circuitry for reliability. Complete with Waring cookbook. Chrome steel base. 110-120 volts, AC only. U.L. approved. Ship. wt 15 lbs.

849E4235—XV-Push Button Blendor
Sugg. Retail $69.95

SILENTROL ELECTRIC FISHING MOTORS

Silentrol Electric Fishing Motors are lightweight and operate on a 6, 12 or 18 volt storage battery. All Silentrol Elec. Motors feature alum. construction; 8' battery cables; sturdy mtg. bracket; convenient steering handle, fingertip control, and make boat handling easier without the chore of paddling, permitting more fishing time enjoyment. **Shipped F.O.B. Texas. Factory.**

4940AF12250 —"Model 316 — Silentrol 50# Elec. Fishing Motor with Remote Control. Std. 3-speed motor equipped with a remote control unit which can be operated 10' from motor. Button operated controls. Motor speed control in handle. Ship. wt. 22 lbs. **Retail $169.95**

4941AF12690 — Model 340 — Silentrol H. D. 50# Elec. Fishing Motor With Remote Control. Same as above except delivers approx. 30% extra power at high speed. Ship. wt. 24 lbs. **Retail 179.95**

4476AF9650—Side Mount Brkt. (Not Shown). For easy installation of motor on either side of boat. Approx ship wt. 7 lbs **F.O.B. Texas. Factory. Retail $7.95**

5053AF9450—Bayou Mfg. Brkt. (Not Shown). Permits mtg. of Remote Control fishing motor at prow of boat. Permits motor to be lifted from water and folded back parallel with top of boat when cruising with outboard. Std. 19" arm length. Ship wt. approx. 2 lbs. **Retail $8.95**

5014AF4175—Model 450—Starflo Silentrol 2nd Elec. Fishing Motor. All alum. construction; special high efficiency nylon propeller. Special permanentmagnet motor with low ampere draw for greater power. Two speeds High, Low. Ship. wt. approx 14 lbs **Sugg. Retail $39.95**

4942AF9250—Model 390—Silentrol 39# Std. Motor. Weighs only 13½ lbs. 3 speed Unit. All die cast alum. construction; special high efficiency nylon propeller. Special permanentmagnet motor with low ampere draw for greater power. Two speeds High, Low. Ship. wt. approx 14 lbs **Retail $49.95**

4943AF9350—Model 395—Silentrol 39# H.D. Motor. 3-speed unit, weighs 14 lbs. Low and med. speeds compare with the speeds of the std. motor, but the high speed has approx. 30% more power 4-position cd. handle Ship wt. 15½ lbs. **Retail $104.95**

Battery Chargers

For marine, auto and other batteries which require an efficient charger

4475AF9375—3 Amp. 12V Battery Charger (Not Shown). Ship. wt. 4½ lbs. F.O.B. Tennessee Factory. Sugg. Retail $13.85

4521AF1330—4 Amp. 6 or 12 Volt Battery Charger (Not Shown). Ship wt 6½ lbs. Sugg. Retail $18.95

PHANTOM
WORLD'S LARGEST SELLING ELECTRIC MOTORS

All Phantom Electric Fishing Motors Feature: Full 360° Steering for easy maneuverability; **Lifetime Lubricated;** Specially designed power unit enclosed in sealed, lower unit; **Steering Elev.** which protects propeller from logs and rocks; **Cushioned, Steering Handle Grip.** Phantom Motors are double sealed against water. **Rugged, heavy duty, corrosion resistant alum. alloy** adjustment screws as lock to hold motor horizontal when not in use or when using spray gun and/or for power. Phantom Motors allow you to slip up on the big fish without noisy, splashing, fish scaring oars

Rocket Electric Fishing Motor

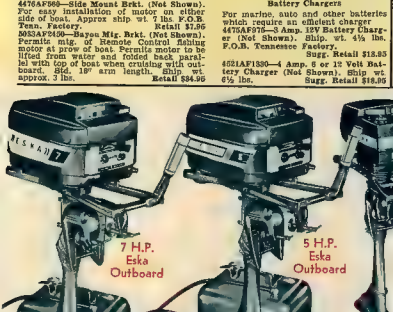
5013AS7360—The Rocket with its 30" shaft is ideal for use on boats with 30" transom or for used on the bow for boats with bow depth to 30". Three speed rotary switch for slow, med. and high speeds. Double screw clamp holds motor to transom. Force position spring loaded transom adj. to fit any transom angle Recommended Power Source 12 V car battery but motor will run on a 6 V. at reduced efficiency Amperage Draw 8 amps on low speed, 10 amps on intermediate, 18 amps on high. 8' battery cables Power unit and shaft finish gold; other parts bright burnished alum. Ship. wt. 12½ lbs. **Retail $69.95**

Husky Elec. Fishing Motor

4532A4689—The "Husky" can handle boats to 17' with full load. 27" shaft, three speeds. Amp. draw is 4 amps on low speed, 8 on intermediate and 14 on high 12 V car battery is recommended as power source Motor will run on a 6 V at reduced efficiency Double screw clamp brkt. gives positive grip on transom and has new spring-loaded, instant change angle adjustment Swivel brkt. adj for correct depth Ship wt. 12 lbs. **Retail $69.95**

Bantam Elec. Fishing Motor

4470A2560—The "Bantam" will handle the average fishing boat with three men and all of their gear for a full day of shoreline fishing without re-charging the battery. Powerful 2-speed Motor has finger-tip control, two-speed switch and full 360° steering Five ft. long battery cable Amp. Draw, 8 amps on low speed, 14 amps on high. Recommended Power Source, 12 V. car battery, however motor can be used on a 6 V battery but performance will be out approx. In one-half Transom and swivel brkt. fully adj. to transom ht. and angle Ship wt. 8 lbs. **Retail $49.95**



Eska 3 H.P. Outboard Motor

5023AF8346—Precision built air cooled motor with 2 pint integral tank, shadowed with front and rear handle for easy carrying Features: Power Products 2 cycle, single cylinder engine; 2 blade semi-weedless propeller; Forward — full pivot reverse drive; Hi tension magneto ignition; overall length 49" Ship wt. 35 lbs **F.O.B. Iowa Factory. Retail $109.95**

Eska 5 H.P. Outboard Motor

5026AF10496—Designed with the special needs of the fisherman in mind. Air cooling eliminates dangerous corrosion, freeze ups and simplifies winter care. Features, Power Products 2 cycle, single cylinder engine; Hi tension magneto ignition; Automatic rewind starter; Under water exhaust muffler, 2 blade semi-weedless propeller, automatic pump type carburetor; Forward—full pivot reverse drive integral 3½ pint tank and auxiliary 2½ gal. tank Weight approx 36 lbs., overall length 49". **F.O.B. Iowa Factory.**

Sugg. Retail $139.95

5027AF9371—Same as above without auxiliary tank Ship wt. 31 lbs. **Sugg. Retail $124.95**

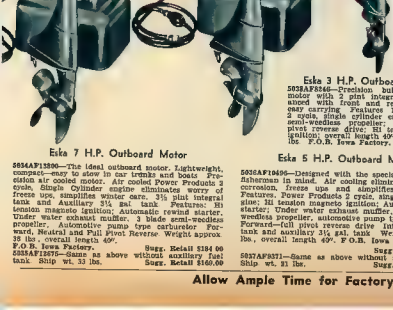
Eska 7 H.P. Outboard Motor

3034AF13390—The ideal outboard motor. Lightweight, compact—easy to stow in car trunks and boats. Precision air cooled motor. Air cooled Power Products 2 cycle, Single Cylinder engine eliminates worry of freeze ups, simplifies winter care. 3½ pint integral tank and Auxiliary 3½ gal tank Features: Hi tension magneto ignition; Automatic rewind starter. Under Water exhaust muffler. 3 blade semi-weedless propeller. Automotive pump type carburetor Forward, Neutral and Full pivot Reverse. Weight approx. 36 lbs., overall length 49".

F.O.B. Iowa Factory.

Sugg. Retail $184 00

5035AF12575—Same as above without auxiliary fuel tank Ship wt. 33 lbs. **Sugg. Retail $160.00**


5 H.P. CLINTON
• Only 3 Major Moving Parts
• Aircraft-Type Master Control Panel
• Jeweled Engine Delivers 5 Full HP
• Easy Access to All Parts
• Exclusive Clin-Tone Muffler
• Auto. Rewind Starter
• Compact
• Lightweight
• Powerful
J9 Air-Cooled Outboard Motor
2½ Gal. Tank

5 H.P. Clinton Air Cooled Outboard Motor

3081A10315—Features snap-off hood for easy access to engine, cooling fins; handles for easy carrying; motor head swivels 360° for forward and reverse, automotive type carburetor; 2-bladed, semi-weedless propeller; 5-foot neoprene fuel hose; automatic recoil starter, folding steering arm; aircraft-type throttle and choke controls; built-in automotive-type fuel pump; needle and sleeve bearings resist friction wear, remote 2½-gallon fuel tank and die cast aluminum crankcase. Ship. wt. approx. 36 lbs. **Retail $134.25**

Allow Ample Time for Factory Shipped Merchandise

STAR TREK ROCKET PLANE makes you a daring pilot. Remote control for loops, nose dives and figure eights. 4-ft. long remote control wire incl. Plastic 13-in. wingspan 12 in. long. Uses 3 "D" batteries (not incl. see p. 364). Was 3.88
38 J 5277. (2 lbs.) 3.47

THE BATHHOUSE BRASS . . . by Mattel. No notes to learn, no music to read. Just hum your favorite tunes into the horn! Both have gold-color bell, pressure bulb, faucet handle, spigot mouthpieces. Plastic.

(A) Brassoon . . . in two sections. 15 inches long.
38 J 2583. (1 lb. 8 oz.) 3.66

(B) Floogle Horn . . . one section. 10 inches long.
38 J 2582. (1 lb. 4 oz.) 1.99

ALL PRICES CUT FOR CHRISTMAS SAVINGS

COBRA SKYWAY & BALANCING kit by Remco. Over 9 ft. of plastic track; snap section bases, dowel standards of different lengths. Also: Balancing Kit with bracket, wire rods and counter-balancing weights. Converts Kit Patrol Jeep (not incl; sold below) for its ride.
R36 J 5487. Mail. (4 lbs.) 4.77

Johnny Astro Outfit
Separately Were 8.48 5.94

JOHNNY ASTRO SETS for lots of fun in outer space! Launch space craft—land and explore the moon based. Plastic.

(1) Spacecraft Explorer Set. 3 space-craft, 2 passes, pick-up, controls 4 "D" batteries (not included) (4 lbs.) 3.99
Z36 J 5511 Mail Was 5.99

(2) Moon and Mars Bases each 12¼-in. diameter. 2 space stations (2 lbs.) 2.29
Z36 J 5509. Mail. . . . Was 2.69

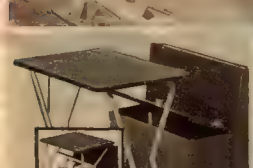
SAVE ON OUTFIT! Includes (1) & (2) as above. 4 "D" cells (not incl.) 5.94
Z36 J 5512. Mail. (6 lbs.) . . . . . .

Separately Were 5.96 4.88

ASTRO JACK lands on 8-in. high space station by remote control 2 "D" cells (not incl; see p. 364). (1 lb.)
38 J 5456 Was 2.98 Set 2.47

Lunar Bug navigates by remote control 4-in.-diam. Lunar Bug takes off, turns and hovers, picks up 2½-inch high capsule—drops it on target! Plastic. Uses 2 "D" cells (not incl). Game board incl (1 lb. 8 oz.)
38 J 5456 Was 2.98 Set 2.47

Lunar Bug, Astro Jack Sets.
38 J 5453 (3 lbs. 4 oz.) 4.88



DESK-TOY CHEST. Unique desk-bench unit becomes a play table, work table, dinette or toy chest. Hard-tempered, wood-grained hardboard resists staining. Bronzed tube-steel frame. Table top 24x16 inches; 32x24x22½ inches high. Fit, or exp. (31 lbs.)
M36 J 4640 Easy assembly. . . 14.88

RAT PATROL JEEP by Remco. Motorized for super traction-action! Goes over unbelievable obstacles! Realistic detail, with revolving gun mounted on back. 5¾ in. long. Plastic. Uses 2 "AA" batteries (not included; sold on page 364). (1 lb. 8 oz.) 2.99
38 J 5463

RADIO CONTROL MOON SHIP. No wires to tangle. Runs by remote control up to 50 ft. away. Goes forward, backward, left and right. Spaceship . . . 9x8x4½ in. high, transmitter 5x2x1½ in. Needs 2 9-volt transistor cells and 2 "D" cells (not included; sold on page 364)
38 J 5294 (4 lbs. 8 oz.) 14.88

See Page 279 for low Budget Power Monthly terms—No Money Down

Eldon Super 100 set gives extra thrills

Complete Set **24.98**

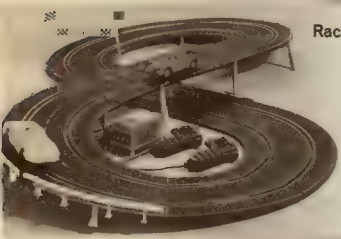
More cars . . . 8 body shells in most popular sport car designs

More track . . . 23 ft. of it, sets up in over a hundred ways

More accessories . . . lap counter, flags, supports, fences

This set features a huge 23-ft. track—lets you assemble many, many exciting twist-filled layouts! Piston grip rheostats command 1/32 scale Mustang and Stingray with pre-wired motors. 6 other shells permit change to Porsche, Ferrari P-3, Ford J, Chaparral, Camaro or Charger.

Also includes: 6V power pack, lap counter, flags, start/finish banner, bridge supports, fence, authentic racing decals. UL listed. Easy to assemble. (13 lbs.)
R36 J 8411. Mail. . . .Set **24.98**



Race over and under on Eldon's figure-8 track

Complete Set **12.97**

Figure-8 racing set has 1/32 Porsche and Ferrari Roadsters with hi-power motors. 2 racing-type rheostats for speed control—slow down for sharp curves, give it "the gas" down straightaways (incl.: 9½-ft. track, fence rails, bridge supports; start-finish banner, flags, racing decals, instr. book. Easy to assemble, plug-in connectors. 6-volt power pack, 110-120V, AC. UL listed.
R36 J 5413. Mailable. Shpg. wt. 7 lbs. **12.97**

International speedsters race on battery power!

Complete Set **6.88**

Zoom over 'n under . . . then over 'n under again! Both cars race around the exciting, breath taking 18-ft. crossover track with their "motors" roaring. And you're in command with split-second pistol-grip rheostat speed controls.

Includes: two powerful gear driven plastic racers, guard rails, bridge supports, instructions. Easy-to-assemble with plug-in wiring. Runs on six "D" batteries (not included—see pg. 364). Needs no electrical connection.
35 J 5469. Sh. wt. 3 lbs. 12 oz. .Set **6.88**

See Page 279 for low Budget Power Monthly terms—No Money Down

AURORA HO

scale raceways with speeds to "600" mph

GET ALL THIS WITH EACH SET:

- Giant-sized racing track layouts
- 2 Thunderjet "500" HO racing cars
- Modular bridge supports, flags
- Ten pieces of guard rail for curves
- Specially banked corners for speed

PLUS . . .

- 2 instant response speed controls

Tabletop HO 15-ft. set

19.95

Get ready for hours of thrilling jet speed action from Aurora. Rheostat controls put you in command . . . spiral up and around on this challenging 2-lane raceway! Fire up your two HO scale Thunderjet "500" racers . . . roar off to speeds up to 600 scale mph! No need to "brake" for the special wide banked speed corners. 52x37-in. track layout includes curved, straight, terminal track sections; 4 radius speed corners, racing type rheostat controls. 20V DC power pack. 110-120V AC UL listed. #36 J 5151 Mailable (10 lbs.) . . . . . Set 19.95

Deluxe HO 23-ft. set

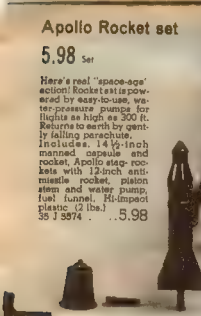
27.88

Over 23 feet of curving, spiraling, tri-level 2 lane raceway! Assemble table-top track to suit your fancy, then fire up your Thunderjet "500" HO scale racers. Cars accelerate up to 600 scale mph . . . zoom over bridges, down straightaways on 73x29-in. layout. You set the pace with twin remote control rheostats . . . don't bother to "brake" for wide banked corners, but take it easy on that downgrade! Also includes bridge supports, guard rails. 20V DC power pack. 110-120V AC. UL listed. #36 J 5152. Mailable. (13 lbs.) . . . . . Set 27.88

Apollo Rocket set

5.98 Set

Here's a real "space-age" action! Rocket set is powered by easy-to-use, water-pressure pumps for flights as high as 300 ft. Returns to earth by gently falling parachute. Includes, 14½-inch manned capsule and rocket, Apollo stage rockets with 12-inch anti-missile rocket, piston stem and water pump, fuel funnel. Hi-impact plastic. (2 lbs.)
35 J 5874 . . . . . 5.98



NEW this Christmas

Valkyrie II . . . liquid propelled rocket blasts off to 1000 feet!

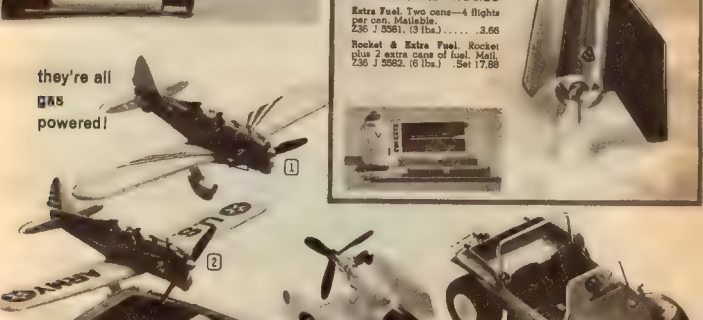
14.88

This big 16-inch rocket shoots as high as 1000 ft. . . . operates on non-flammable, non-toxic fuel. Metal and wood vehicle is designed for "space" travel — has parachute return. Easily assembled rocket comes with fuel for 4 flights. Matlabie.
Z36 J 5580 (4 lbs.) . . . 14.88

Extra Fuel. Two cans—4 flights per can. Matlabie.
Z36 J 5581. (3 lbs.) 3.66

Rocket & Extra Fuel. Rocket plus 2 extra cans of fuel. Mail.
Z36 J 5582. (6 lbs.) . Set 17.88

they're all gas powered!



ACCESSORY KIT by Cox . . . for planes and vehicles at right. Incl: ½ pint fuel filter strainer, 1¼" ignition battery, filler hose, glo-clip with wires, line clips, wrenches Matlabie. (3 lbs.)
Z36 J 5597M . . . 3.66

[1] **RYAN ST-3** by Cox. Exciting model is powered by Super .020 engine which delivers 18,000 rpm. Equipped with throttle control and spring starter propeller spinner. Wing span about 16 in., about 11¾ in. long. Assembled Accessory Kit sold at left. Matlabie.
Z36 J 5578M. Sh wt 5 lbs . . . 9.88

[2] **RYAN PT-20** by Cox . . . realistic replica of army trainer runs on .020 gas engine. With control handles and lines plus spring starter, propeller spinner. Authentic U. S. Army markings. Wing span, 16¼ in.; about 12 in. long. Assembled Accessory kit sold at left.
Z36 J 5577M Matl (4 lbs.) . . . 7.98

[3] **SEA-BEE** speed boat . . . operates on any body of water . . . can be tether controlled or allowed to run free with rudder set for as wide an arc as operator desires. Powerful .049 gas engine with recoil pull starter and stainless steel drive shaft; throttle control. Special flotation seat fastened to hi-impact polystyrene hull—Sea-Bee won't sink! Lift-up hood. About 16 in. long. Accessory Kit sold at left. Matlabie. Shipping weight 4 lbs.
Z36 J 5576M . . . 12.88

[4] **SHRIKE RACING CAR** by Cox. Gas powered speedster has all the action of a real racer! 12-inch long polypropylene body takes all the shocks of a racing day. Runs on .049 gas powered engine. Treaded rubber racing tires. Assembled. Accessory kit sold at left. Matl.
Z36 J 5998M. Sh. wt. 4 lbs . . . 8.88

[5] **DUNE BUGGY** by Cox takes the roughest terrain in stride with its hi-impact styrene body. Powered by .049 gas engine recoil starter and throttle control. "Customized" with oversized carburetor, air filter; metal roll bar 12 in. long. Accessory kit sold at left. Matlabie.
Z36 J 5575M. Sh. wt. 4 lbs.. 12.88

See Page 279 for low Budget Power Monthly terms—No Money Down

deluxe ELDON raceway!
3 exciting sets in 1
. . . priced incredibly low!
Complete Set 19.88

GET 3 TIMES THE ACTION:

- ✓ Have over 'n under road races
- ✓ Have power-strip drag races
- ✓ Have laugh-filled stunt races

Road race over 'n under, thrill to stunt driving or race on drag strip. Track and 1/32 inch scale cars convert in minutes—you need only grip the rheostat controls for endless moments of raceway thrills.

Pit the Ford J against the Chaparral in road racing—go over and under bridges, negotiate hairpin turns, then come barreling down the straightaway for a breath-taking finish. Switch to dragster shells for a top-speed run down the power strip shock-absorber tunnel brings them to a safe stop finish. red flag pops up to determine winner. Slip on stunt-car shells for obstacle course racing—set up bumpy road section, wheel ramp and spinning clown for hilarious fun!

Includes 17 ft. track, fence rails and bridge sections, lap counter, racing decals, six-volt power pack and instructions 110-120V AC UL listed
R36 J 5467 Mailable Sh wt 10 lbs Set 19.88

Budget Power can give your loved ones a Christmas to remember

MIKASA STONEWARE, CERASTONE IRONSTONE, AND MEDITERRANIA DINNERWARE.

Genuine Stoneware by Mikasa. Beautifully sculptured stoneware in **Snow White** and **Bristol Blue** patterns are generously sized, durable . . . yet light in weight. Perfect for casual entertaining. **Shipped F.O.B. New Jersey or California Warehouse.**

Mikasa Cerastone Ironstone and Mediterrania Dinnerware. Exciting Cerastone Ironstone imports from Japan in **Westwood, Avocado** and **Blue Point** or in **Mediterrania** patterns of **Caracas** and **Dominique** bring colorful artistry in dinnerware for your table. Fine pieces have a delicate grace that belies their hardness and strength. Ovenproof . . . prepare, keep warm, serve in the same pieces. **Shipped F.O.B. New Jersey or California Warehouse.**

A WESTWOOD

Brown floral pattern of leaves and buds in variable Brown Shades encircling rim of Pure White body of dinner plate. Holloware with Solid Brown Accent exterior, white interior.

6264XF2550—53 Pc. Set. . . . . Sugg. Retail $36.95

B SNOW WHITE

Snow White Matte finish contrasted by Rich Brown and White Holloware. Highly appealing . . . yet sturdy. Provides an impressive table setting. Ideal for informal entertaining.

6198XF3083—53 Pc. Set. Sugg. Retail $44.95

C BRISTOL BLUE

Durable, handsomely styled dinnerware in Blue Matte finish contrasted by Brown and Blue Holloware, for greater casual dining enjoyment.

6197XF3083—53 Pc. Set. Sugg. Retail $44.95

D AVOCADO

Solid Avocado band on rim of White plates; inner Avocado line on verge. Holloware with Solid Avocado exterior, White interior.

Sugg. Retail

6265XF2550—53 Pc. Set. $36.95

E CARACAS

Sunflowers of Antique Yellow Gold wreathe the rim of the White Plates gaily. Complementary Holloware adds to vibrant effect.

Sugg. Retail

6267XF2483—45 Pc. Set. $35.95

6268XF3083—65 Pc. Set. 44.95

E BLUE POINT

Blue and Green geometric design on White rim of all flat pieces. Holloware with Solid Blue exterior, White interior. Sugg. Retail

6266XF2550—53 Pc. Set. $36.95

G DOMINIQUE

Black triangular geometric design on Avocado band on border of White plates. Complementary Holloware. Sugg. Retail

6269XF2483—45 Pc. Set. $35.95

6270XF3083—65 Pc. Set. 44.93

SET COMPOSITION—Westwood, Snow White, Bristol Blue, Avocado and Blue Point Patterns:

53 Pc. Service for 8. (Approx. ship. wt. 42 lbs.) 8 EACH: dinner plates, salad plates, soups, fruits, cups, saucers; 1 EACH: covered sugar, creamer, veg. bowl, buffet platter. F.O.B. New Jersey or California Warehouse.

SET COMPOSITION—Caracas and Dominique Patterns: 45 Pc. Service For 8. (Approx. ship. wt. 27 lbs.) 8 EACH: dinner plates, salad plates, soups, cups, saucers; 1 EACH: platter, vegetable bowl, creamer, covered sugar. F.O.B. New Jersey or California Warehouse.

65 Pc. Service for 12. (Approx. ship. wt. 55 lbs.) 12 EACH: dinner plates, salad plates, soups, cups, saucers; 1 EACH: platter, vegetable bowl, creamer, covered sugar.

Set a pretty table with English-look Dinnerware

86-pc. set 4.98

Dainty plastic dinnerware looks like Mom's china. Includes walnut-look beef board and meat holder. Plus: 2 candle holders, candles, fruit and bowl, swinging teapot on stand, divided vegetable dish and cover, covered soup tureen, creamer and covered sugar bowl, salt-pepper shakers. Also 6 each: plates, saucers, cups, soup bowls, goblets, forks, knives, spoons, butter dishes, napkins.
Z36 J 6093. Mailable. (6 lbs.) . . . Set 4.98

Red Bouquet Tea set... looks just like Mommy's

75-pc. set 3.99

Durable plastic service for six . . . sets a table as pretty as Mom's. Includes teapot and cover, covered sugar bowl and creamer, napkin holder, salt and pepper shakers, well-and-tree platter. Plus 6 each, plate, cups, saucers, knives, forks, spoons, butter dishes, goblets, casseroles, place mats and napkins. Mailable.
Z36 J 6094. Shipping wt. 5 lbs. . . . . Set 3.99

Magic Perc set—tilt to empty; put it down, presto—it refills!

46-pc. set 2.99

Your little girl will love this aluminum perc set by Marro. Tilt the percolator and pour, it empties. Set it down, it refills like magic! No spills, ever . . . no mess! Service for 6 includes plastic cups, tumblers, knives, forks, spoons, aluminum plates, saucers. Plus a serving tray, creamer, sugar bowl and magic percolator.
35 J 6016. (1 lb. 12 oz.) . . . . . Set 2.99

golden harvest color STEEL KITCHEN

5 pc. set 13.95

Her modern kitchen set is smartly finished in a rich, new color—Golden Harvest. The washer washes, the refrigerator is well stocked and the stove is all ready for "cooking." All heavy gauge steel. Buy complete set (sold below) and save! Mailable

The Washing Machine actually holds water. 13 plastic laundry aids. 8x7½x10½ in. high.
Z36 J 5977. Sh. wt. 4 lbs. 2.98

The Refrigerator has lithographed shelves on inside of door. 17-pc. plastic refrigerator set included.
Z36 J 5974. 7½x6¼x15 in. high. (3 lbs.) 2.98

The Sink looks like modern cabinet sink. 10 plastic utensils included. 11x15½x11½ in. high.
Z36 J 5975. Sh. wt. 4 lbs. 2.98

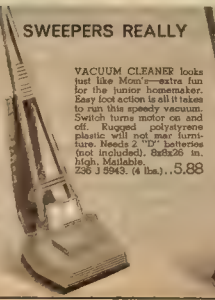
The Stove has lithographed controls and clock; see-through window in oven door. Also included: 15 plastic utensils. Measures 11x6½x11½ in. high.
Z36 J 5973. Sh. wt. 4 lbs. 2.98

The Cabinet for extra storage space. Has 4 opening doors. Comes with 6 plastic utensils.
Z36 J 5976. 11x6½x15¾ in. high. (5 lbs.) 3.99

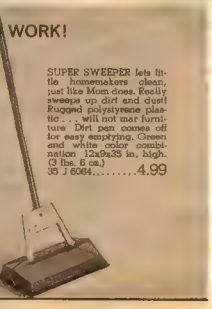
SAVE ON 5-PC. SET. Stove, Refrigerator, Sink, Cabinet, Washing Machine, plus 61 accessories.
W36 J 5979. Mailable Sh. wt. 20 lbs. 13.95

SUZY HOMEMAKER SWEEPERS REALLY WORK!

ELECTRIC VACUUM with lots of accessories! Foot switch turns it on, off. Polystyrene plastic. Floor polisher, upholstery cleaner, Venetian blind accessory, furniture brush, hose, 11¼ x11¼x37½ in. Uses 3 "D" batteries (not incl.). Mail. (7 lbs.)
Z36 J 5944. ... 10.99



VACUUM CLEANER looks just like Mom's—extra fun for the junior homemaker. Easy foot action is all it takes to run this speedy vacuum. Switch turns motor on and off. Rugged polystyrene plastic will not mar furniture. Needs 2 "D" batteries (not included). 8x8x26 in. high. Mailable.
Z36 J 5943. (4 lbs.).. 5.88



SUPER SWEEPER lets little homemakers clean, just like Mom does. Really sweeps up dirt and dust! Rugged polystyrene plastic . . . will not mar furniture. Dirt pan comes off for easy emptying. Green and white color combination. 12x9x35 in. high. (3 lbs. 6 oz.)
35 J 6084. ..... 4.99

Budget Power terms are lowest ever, with longer time to pay

DELUXE "TEFLON" COOKWARE AND PATIO WARE LIKE MOM'S

83-pc. set 5.99

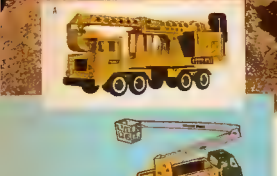
Here's What You Get

- stove
- roaster pan with cover
- 3 pots with covers
- skillet with handle
- 4 bake-and-serve casseroles with covers and handle
- percolator with cover
- well-and-tree platter
- 7-pc. utensil set
- salt and pepper shakers
- sugar bowl with cover
- creamer
- walnut-color fruit bowl and fruit

plus 6 each: • plates • saucers • cups • napkins • knives • forks • spoons

Beautiful dinnerware, utensils, bakeware lined in play Teflon . . . looks just like Mom's!
Z36 J 6092. Durable molded plastic. Mailable. Shpg. weight 5 lbs..... **83-pc. set 5.99**

See Page 279 for low Budget Power Monthly terms—No Money Down



Price cut $10.10 on Smith Corona portable . . . a gift for all seasons

~~Was 89.98~~ 79.88

Price cut $10.10 from our Fall Catalog! Compact Super-Sterling portable is scaled just like a big office machine. 88 character keyboard handles big jobs with ease and speed. Key-set tabulator operates from keyboard—lets you set or clear tab stops with one lever. Quick Set margin control allows you to set margins with a flip of the finger. Page-Gage tells distance to bottom of page. Push variable line spacing 1, 2 and 3 line spacing. Forward glide top. Star-Mist Blue. Carrying case included. Actual weight 19 lbs. See **5 year guarantee** (below).

259 J 4578 PICA type. Mailable. Shipping weight 23 lbs 79.88
259 J 4577 ELITE type. Mailable. Shipping weight 23 lbs 79.88

5 YEAR GUARANTEE

If typewriter shows any defects in material or workmanship within 5 years of purchase, return typewriter to manufacturer or dealer. Any defective part will be replaced at no charge, except for shipping and labor. If any defect is found within 90 days, there will be no charge for labor. Rubber parts, ribbon, cleaning, accidental damage not incl.

Budget priced Smith Corona Corsair plus $2.98 bonus Atlas!

39.98

Buy the portable Corsair and get a bonus Atlas of the World 9¾x13½-in. Atlas has 272 pages including full color maps and photographs of the moon, summaries of principal lakes, mountains, rivers, dams and canals of the world. Economical typewriter has 84 character keyboard with office machine dimensions. Quick Set® margins are fully variable. Page-Gage tells distance to bottom of page. 5 position pre-determining tab. Touch selector. Half spacing. Self-contained by impact plastic case. 2 color ribbon. Uses 8½x11-in. paper. Pastel Blue. Act. wt. 10 lbs. **Five year guarantee** (see above)

259 J 4520 **PICA type only.** Typewriter plus bonus atlas. Mailable. Sh. wt. 14 lbs 39.98
259 J 4940. **Atlas of the World only.** Mailable. Shipping weight 2 lbs 2.98

Price slashed $20—big Christmas savings on full-feature REMINGTON Ten Forty portable

Was ~~69.98~~ **49.88** Case included

JUST LOOK AT THESE FEATURES . . .

- ☆ Dial-A-Touch to adjust typing "feel"
- ☆ Office sized 86 character keyboard
- ☆ Flip-top cover for easy ribbon changing
- ☆ Harder-than-metal Armor-shield®
- ☆ Key-set tab sets/clears with one lever
- ☆ Easy set, visible margin stops

Carry case included

Price reduced $20.10 from Our Fall Catalog . . . just in time for Christmas giving. Compact portable has variable line spacer, 2 color ribbon and stencil control. Protected by hi-impact harder than-metal Armor shield® Dial-a touch control lets you select the right feel. 86 character keyboard gives office machine performance. Key set tab sets, clears tabs with one lever. Visible margin stops set and clear quickly. Flip-top cover simplifies cleaning and ribbon changing. Takes 8½x11 in. paper. Carrying case included. Actual weight 15¼ lbs. 5 year guarantee, see page 144.

255 J 4593. PICA type. Blue. Malleable. Shipping weight 23 lbs. 49.88

255 J 4594. ELITE type. Blue. Malleable. Shipping weight 23 lbs. 49.88

Type Styles — **Elite Size** (12 letters per inch) — **Pica Size** (10 letters per inch) — *Artistic Script* (South Carolina Cursive)

See Page 279 for low Budget Power Monthly terms—No Money Down

New! Automatic 12 electric portable by Smith Corona only 159.88

Brand new this Christmas Automatic 12 electric portable is a truly professional typewriter ... ideal for a small office. Fully powered 12-inch carriage returns and advances automatically. Has full length power tabulation and repeat, actuate for underscoring, xxx, —, . and spacing. Features full 88 character office size keyboard equipped with two interchangeable keys. Quick Set margins are fully visible. Copy set dial makes to 10 clear carbons. Page-Gage. Push variable line spacing. Case. 110-120V, 60 cycle AC. **5 year guarantee**, page 144. Actual weight 26 lbs.

M55 J 4558 **Pica** type. Blue Express. Sh. wt. 28 lbs. 159.88
M55 J 4560 **Elite** type. Blue Express. Sh. wt. 28 lbs. 159.88
M55 J 4561. **Script** type. Blue Express. Sh. wt. 28 lbs. 159.88

Smith Corona Coronet Automatic—Save $20.07

Was ~~159.95~~ 139.88

- **Power carriage returns and advances lines automatically**
- **88 character keyboard gives office machine performance**
- **Five power repeat keys let you type continuous lines**

Cut from Fall Catalog! Automatic Electric is fully powered . . . responds just like an office machine. Power carriage returns, advances to next line automatically. Full powered tabulation speeds up column typing. Five automatic repeat keys. Visible Quick-Set margins. Page-Gage. Impression control for 10 clear carbons. Case. Script type uses 1 color ribbon. 110-120V, AC. **5 yr guarantee**, p. 144. Act. wt. 23½ lb.

M55 J 4573. **Pica** type. State Blue or Gray. Exp. (26 lbs.) 139.88
M55 J 4574. **Elite** type. State Blue or Gray. Exp. (26 lbs.) 139.88
M55 J 4588. **Script** type. Blue only. Express. (26 lbs.) 139.88

Smith Corona Coronet Electric—Price cut $12.07

Was ~~129.95~~ 117.88

- **Impression control lets you type to ten clear carbons**
- **Visible Quick-Set Margins set/clear with just a touch**
- **Compact portable has full sized 88 character keyboard**

Reduced from Fall Catalog in time for Christmas gift giving. Smith-Corona Coronet gives you electric typing ease at your lowest cost. Has repeat action for typing continuous lines of . - , xxx and space. Touch selector. Quick-Set margins. Page-Gage. Case. Script type uses 1 color ribbon. 110-120V, 60 cycle, AC. See **5 year guarantee** on page 144. Act. wt. 23½ lbs. Express. Shpg. wt. 26 lbs.

M55 J 4565. **Pica** type. State Blue or Gray 117.88
M55 J 4566. **Elite** type. State Blue or Gray 117.88
M55 J 4567 **Script** type. Blue only. 117.88

SMITH-CORONA®
PORTABLE TYPEWRITERS

Figuramatic®

LIGHTWEIGHT ALL-ELECTRIC ADDING MACHINE. Easy-to-learn, easy-to-use adding machine for the homemaker or professional. Ideal for salesmen, club-women and students. An ingenious 8-lb. electric brain that does your adding, subtracting and multiplying automatically. Checks everything from store bills to a store inventory . . . fast as you can click off the items. Hand-Span keyboard is easy to use . . . has sensitive key response. Exclusive ribbon cartridge. Lists 7 columns of figures ($99,999.99) and totals 8 ($9999,999.99). Snap-on cover, retractable handle. Pacific Green. Shpg. wt. 10½ lbs.

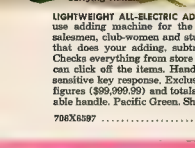
708X8597 ..... Retail $66.50

Coronet® Electric

LIGHTWEIGHT PORTABLE ELECTRIC TYPEWRITER. Simply touch the keys and electricity does the work for you. Features full 88-character office-size electric keyboard; 5 automatic electric repeat actions including high speed spacing. Electric shift keys. Full-length tabulator, key sets and clears. Personal touch selector, erasure table, Quick-Set™ visible margins and Page Gage™. Copy Set dial, transparent line indicator, removable platen. Metal Trimline™ case. Pica or Elite. Slate Gray, Bengal Tan, Spring Green or Starmist Blue. Shpg. wt. 27 lbs.

6SV/X11597 ..... Retail $149.50
12" Carriage with 11⅞" writing line.
6SV12X12497 ..... Retail $159.50

Corsair®



PICA type
ELITE type

CORSAIR®—THE FINEST, MOST DEPENDABLE LOW-PRICED TYPEWRITER YOU CAN BUY. Lightweight traveller with space age styling. Features 84-character office-size keyboard, Page Gage™ and fully visible Quick-Set™ margin stops, retractable paper support arms, Pre-Set™ key operated tabulator, key-touch selector and half spacing for error control. Cycolac body; deluxe unified base and handy carrying case. In Beige or Blue . . . Pica or Elite. Shpg. wt. 12 lbs.

6Y/X3687 ..... Retail $56.50

Super Sterling®

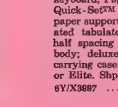
SUPER STERLING®—MEETS THE TYPING REQUIREMENTS OF THE ENTIRE FAMILY. A newly-styled version of an all-time favorite. Good looking and rugged. Full 88-character office-sized keyboard. Full-length tabulator key-sets and clears. Page Gage.™ Personal touch selector. Quick-Set™ margin stops—fully visible and easily set. Removable platen. Push variable line spacing. Trim-line™ case. Pica or Elite. Slate Gray, Bengal Tan, Oasis Green or Starmist Blue. Wt. 20 lbs.

6SS/X7597 ..... Retail $169.00
12" Carriage with 11⅞" writing line.
6SS12X8497 ..... Retail $177.50

Galaxie® Deluxe

GALAXIE® DELUXE PORTABLE WITH HIGH-SPEED POWERSPACE AND CHANGEABLE TYPE.™ American-made portable for student and general home use. Feel the sense of absolute, effortless control at your fingertip command. Features: full 88-character keyboard, jeweled escapement,, cushioned return lever, line indicator, Page Gage™ and Quick-Set™ margins, personal touch selector and more. Pica or Elite. Metallic Gold, Charcoal Gray or Metallic Blue. Shpg. wt. 21 lbs.

9T2V/X9147 ..... Retail $121.50



SPECIAL OFFER $3.95

10-Day Touch Typing Course with purchase of any Smith-Corona Portable Typewriter. 5 Columbia records, easel type instruction book.

5 YEAR GUARANTEE

Any SCM Corporation Service Center will replace without charge (except for labor and shipping), any part that proves defective within five years of purchase date. No labor charge within the first 90 days. Has nine service centers ready to serve you, owner. Guarantee void if: (1) replacement of cooler, energy cell, charger, carrying case or rubber parts after 90 days from original purchase or (2) to damage resulting from accident, neglect or misuse. This guarantee is in lieu of all other warranties, express or implied, including warranties of merchantability and fitness for a particular purpose.

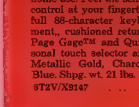
DELUXE 890N ELECTRIC ADDING MACHINE WITH DIRECT CREDIT BALANCE. Adds, subtracts, and multiplies. Adds 8 columns and totals 9. Totals negative for balancing accounts, figures change. Hand-Span keyboard, transparent tear strip, Easy-Feed paper chute. 9" detachable cord and dust cover. Charcoal Gray. Wt. 14½ lbs.

890N/X9997 ..... Retail $129.95

910N adds 9 columns, totals 10. Same features as 890N. Credit balance.

890— adds 8 columns, totals 9, without credit balance. Steel carrying case.

890X8897 ..... Retail $119.95



Lady Rockford WATCHES

Each is an exquisite piece of jewelry as well as an accurate timepiece

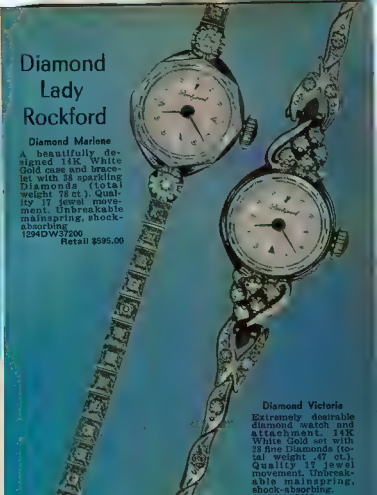
A **NANCY AUTOMATIC**—Ideal for sportswear. Modern case with Yellow top, Stainless Steel back. Dependable 17 jewel shock-absorbing movement. Calendar model gives time and date automatically. Waterproof*, unbreakable mainspring. Fine leather strap.
5107W2890 Retail $50.00

B **DIANA**—Captivating in its execution. Gracefully fashioned model with 18K Gold case and bracelet. Quality 17 jewel movement. Faceted crystal. Unbreakable mainspring, shock-absorbing.
5108W9760—18K White Gold Retail $160.00
5109W9760—18K Yellow Gold Retail $160.00

C **NINA**—Simple and graceful is this creation in mirror-like finish. Fine 17 jewel movement. Elegant 14K Gold case and bracelet. Unbreakable mainspring, shock-absorbing. Faceted crystal.
5110W9040—14K Yellow Gold Retail $145.00
5111W9040—14K White Gold Retail $145.00

D **EMILY**—Captivating style and superior workmanship in 14K Gold case and bracelet. Dependable 17 jewel movement. Faceted crystal. Unbreakable mainspring, shock-absorbing
5112W10000—14K Yellow Gold Retail $165.00
5113W10000—14K White Gold Retail $165.00

Diamond Lady Rockford



Diamond Marlene
A beautifully designed 14K White Gold case and bracelet with 38 sparkling Diamonds (total weight 78 ct.) Quality 17 jewel movement. Unbreakable mainspring, shock-absorbing.
1294DW37200 Retail $595.00

Diamond Victoria
Extremely desirable diamond watch and attachment. 14K White Gold set with 23 fine Diamonds (total weight .47 ct.). Quality 17 jewel movement. Unbreakable mainspring, shock-absorbing.
1286DW25900 Retail $425.00

ROCKFORD "WINNEBAGO"

17 jewel Railroad type pocket watch. Heavy duty Yellow case. Shock-absorbing movement with unbreakable mainspring. Large black enameled arabic figures. Fully numbered minute track. Durably constructed.
5009W2870 Retail $50.00

ADMIRAL — Designed for handsome appearance in durable waterproof* case. 17 jewel shock-absorbing movement Luminous dial with sweep second Yellow top, Stainless Steel back. Unbreakable mainspring, anti-magnetic. Matching full expansion band.
5012W3235 Retail $57.50

METEOR Ideal watch for the man who appreciates dependability Yellow top, Stainless Steel back Shock-absorbing 17 jewel movement, waterproof.* Modern luminous dial with sweep second hand Matching J-B expansion band
5114W1905 Retail $32.50

ADMIRAL "W"—Rugged 17 jewel watch for the active man Waterproof* all Stainless Steel case Shock-absorbing movement, unbreakable mainspring, anti-magnetic. Luminous dial with sweep second Adjustable expansion band
5011W3025 Retail $52.50

SATURN—A 17 jewel model with rugged reliability Yellow top, Stainless Steel back Waterproof*, shock-absorbing, anti-magnetic Luminous dial with sweep second hand Rich leather strap.
5115W1410 Retail $25.00

*If case, crystal and crown remain intact.

NEW!

LADIES' AUTOMATIC 17 JEWEL WATERPROOF*

- SHOCK-RESISTANT
- UNBREAKABLE MAINSPRING
- ANTI-MAGNETIC
- SWEEP SECOND

Rockford Watches

ROCKFORD PRECISION BEAUTY VALUE 18 74

True to the Rockford tradition of prestige and reputation these dependable watches are engineered for maximum precision and styled for maximum beauty. Rockford's up-to-the-minute styles are as practical as they are beautiful. A guarantee against defective material and workmanship accompanies every watch.

JEAN AUTOMATIC—Tops for styling and performance! Attractive 17 jewel automatic-calendar watch. All Stainless Steel waterproof* case. Shock-absorbing movement, unbreakable mainspring. Luminous dial. Fine quality strap.
5118WX888 Retail $60.00

DONNA AUTOMATIC—Modern 17 jewel automatic-calendar model with a Yellow top, Stainless Steel back. Winds itself as you wear it. Waterproof*, shock-absorbing movement, unbreakable mainspring. Sweep second hand. Fine quality strap.
5117W2910 Retail $50.00

Rockford Watch Guarantee
This is to certify that all Rockford watches are fully guaranteed against defective material and workmanship.
Rockford Watch Co. Ltd.
Chicago, Illinois 60603
Every Rockford watch comes beautifully gift boxed.

Rockford Watch Guarantee
This is to certify that all Rockford watches are fully guaranteed against defective material and workmanship.
Rockford Watch Co. Ltd.
Chicago, Illinois 60603

BERNICE—Attractive for evening and sportswear. Yellow top, Stainless Steel back. Features a 17 jewel shock-absorbing movement. Unbreakable mainspring, anti-magnetic. Attractive strap.
5118W1685 Retail $30.00

DENISE—Dainty and petite. Quality 17 jewel movement. Yellow top, Stainless Steel back. Faceted crystal. Shock-absorbing, unbreakable mainspring. Fine quality strap.
5119W1725 Retail $38.50

SHIRLEY—Smartly styled. 17 jewel movement set in a waterproof* case with Yellow top, Stainless Steel back. Unbreakable mainspring, shock-absorbing movement. Luminous dial. Attractive strap.
5120W1665 Retail $36.00

THERESE 17 jewel sport watch with a waterproof* case. Luminous dial with sweep second. Yellow top, Stainless Steel back. Unbreakable mainspring, shock-absorbing movement. Fine quality strap.
5121W2650 Retail $32.00

NATALIE—Dependable 17 jewel model featuring a full numeral, easy-to-read dial. Yellow top, Stainless Steel back. Unbreakable mainspring, shock-absorbing. Fine quality strap.
5122W1655 Retail $30.00

SKINDIVER
100% waterproof* case with Stainless Steel back. Dependable 17 jewel shock-resistant movement. Features a calendar window and an elapsed time bezel. Luminous hands and markers. Waterproof strap.
5123W1675 Retail $30.00

BARTON—This rugged and handsome watch has a calendar feature. All Stainless Steel waterproof* case. Durable 17 jewel movement. Shock-absorbing, unbreakable mainspring. Luminous dial with sweep second hand. Handsome J-B expansion band.
5124W1989 Retail $32.50

KEITH—Durable and dependable for the man on the go. All Stainless Steel case. Calendar feature, full figure dial. 17 jewel movement. Luminous dial with sweep second hand. Shock-absorbing, unbreakable mainspring. Matching J-B expansion band.
5125W1705 Retail $30.00

LOWELL—A 17 jewel calendar model featuring an easy-to-read dial. Waterproof* case with Yellow top, Stainless Steel back. Luminous hands and dots, sweep second. Shock-absorbing, unbreakable mainspring. Attractive J-B expansion band.
5126W1816 Retail $32.50

NELSON—Dynamic and handsome calendar watch. Quality 17 jewel movement. Yellow top, Stainless Steel back. Guaranteed waterproof*, luminous dial with sweep second hand. Unbreakable mainspring, shock-absorbing. Handsome J-B expansion band.
5127W1815 Retail $32.50

Retail Prices Are Suggested Only and May Vary In Different Trading Areas

4 genuine diamonds; 17J shock resist; RGP, steel back and G.F. bracelet
1701D4995 white $89.50
1702D4995 yell. $89.50

14 kt. white gold case, 17 jewels, water-shock resist., cord bracelet
1727G5350 . . . $89.50
1728G5350 yell. $89.50

17 jl. shock resistant; RGP, stainless st. back; deluxe fashion bracelet
1713B3375 yell. $59.50
1714B3375 white $58.50

17 jl. shock resistant, RGP, stainless st. back; deluxe fashion bracelet
1723B3450 white $65.00
1724B3450 yell $65.00

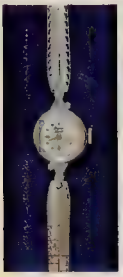
16 genuine diamonds in 14 kt solid gold case with silk cord bracelet. in white gold only.
1722D13900 $250.00

17 jl. shock-resistant, RGP, stainless st. back, smart fashion bracelet
1708B3750 yell. $69.50
1710B3750 white $69.50

Jacques Monnat
3-YEAR
GUARANTEE
All JACQUES MONNAT Watches are electronically timed and tested and made in accordance with the highest standards of the Swiss watchmaking industry, and can be serviced in over 75 countries throughout the world.

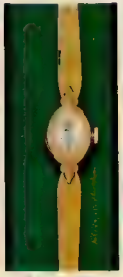
17 j. automatic calendar, water & shock resistant, st. steel, leather strap
1716W4800 white $85.00
1717W4800 yell. $85.00

2 genuine diamonds, 17J shock resist, RGP, steel back, fashion bracelet
1703D4250 wh to $79.50
1704D4240 yell $79.50



6 genuine diamonds, 17J shock resist, RGP, stee back and G.F. bracelet
1705D5500 white $99.50
1706D3500 yell $93.50

17 jl shock resistant, RGP, stainless st. back; lovely fashion bracelet
1707B2995 yell $49.50
1708B2995 white $49.50



17 jl shock resistant, RGP, stainless st. back, lovely fashion bracelet
1729B3975 yell $65.00
1730B3975 white $65.00

17 jewel nurses' type; water-shock resistant, yellow top, steel back
1715W3450 . . . $85.00
1720W3450 steel $85.00

(A) ANTIQUE LOCKET. Lacey, floral ornamented pendant reminiscent of a glorious yesterday. Front clips open to reveal the watch inside.
601X1297 . Retail **$21.50**

(B) VENTED TRIANGLE. A fashion design! Highly polished Florentine finish. Faceted dome crystal sets the tiny round dial aglow.
5290X899 Retail **$14.95**

(C) ENCHANTRESS. Gracefully styled elliptical crystal is faceted. Polished yellow gold-finished Florentine case
1187X949 Retail **$15.95**

(D) OPEN FACE TEAR DROP. Slender contemporary with classic petite styling. Brings delicate, elegant touch to every attire. Yellow gold-finished.
402X699 Retail **$14.95**

(E) DEBUTANTE. Ultra-modernistic. Bright gold-finish case with delicate tracery front and back. Wear either way. 1⅛" diameter.
203X597 .. Retail **$9.95**

(F) FILIGREE. Dramatic ornamented white dial framed in gold and black colored case. Elaborately embossed design on back.
202X587 Retail **$9.95**

(G) TEAR DROP. High fashion accents! Rich yellow gold color Florentine finish case. Tear drop crystal reflects rainbow colors. Flip it to tell time!
1316X1297 . . . . . Retail **$21.50**

MIX & MATCH WATCH — Match costumes six ways with watch and set of bands in Red, White, Blue, Gold, Orchid, Black and color-conforming snap on rims.
1001X1797 . . . . . Retail set **$28.95**

"GO-GO" MOD FASHION WATCH with 2 Extra Bands

(K) Big, bold, highly styled sporty ensemble. Three fashionable 1⅜" wide interchangeable patent leather bands in white with black polka dots, orange and black with gold color buckles provide utmost comfort; color-coordinates with any outfit. Electronically timed anti-magnetic Swiss movement. Sweep second hand.
131WX999 Retail **$15.95**
Same with men's bands.
131MX999 Retail **$15.95**

GIFT WATCHES FOR CHILDREN BY BRADLEY

COMMANDO

202 — COMMANDO — Features a jet black 24 hour military count down dial. Luminous full figures and hands. Sweep second hand. Sturdy, lustrous, chrome case. G.I. 100% Nylon strap.
2029765 Retail **$16.95**

Barbie®

181 — BARBIE — Girl's Petite Fashion Watch picture 'Barbie' in full color on dial. Genuine leather strap matches coral, pink or blue dial or black strap with white dial.
1918795 Retail **$11.95**

*Barbie—is the registered trade mark of Mattel, Inc. Used under their license.

TIME TEACHER

157—BOY'S **236—GIRL'S**
Educator approved way of teaching time to children. Successful, patented numerical dial makes it simple.

'BOYS' — Chrome case. Genuine leather strap.
1575765 Retail **$10.95**

'GIRLS' — Petite gold color case Genuine leather strap.
1581765 Retail **$11.95**

Swiss watches plus accessories for boys and girls...4 gifts in 1

4 pc. set **9.88**

FOR JUNIOR GENT . . . thrill him with four terrific gifts! Give him everything he wants: watch, wallet, ball point pen and pencil!

Dependable Swiss watch has unbreakable mainspring; sweep second hand. Gold-color metal case; exp. band. Wallet of split leather has 3-way zip. Smart pen-pencil set. Gift box. (1 lb. 4 oz.)
54 J 1686. . . Set 9.88

FOR JUNIOR MISS . . . four eye-catching presents she's sure to treasure! Set watch, ring, pendant and ID bracelet.

Dainty, dependable Swiss watch has unbreakable mainspring. Gold-color metal case; expansion band. Sparkling ring adjusts to fit all. Fanciful pendant swings on lovely chain. Mesh-band ID bracelet (not engraved.) Boxed. (1 lb. 6 oz.)
54 J 1690. . . Set 9.88

Timely charmers for little miss

PRINCESS CHARMING . . . for your little charmer! Florentined metal case with gold-color top. Dependable Swiss movement has rugged unbreakable mainspring. Leather strap.
54 J 1362. (14 oz.). 7.99
54 J 1345. 17-JEWEL. . . . 14.99

CINDERELLA watch by Ingersoll . . . petite pink strap, hands and numerals make it just right for the jr. miss. Comes with "dressed-for-the-ball" 5-in. figurine. Chrome-plated metal case, stainless steel back. Attractively gift boxed.
54 J 1564. Sh. wt. 15 oz. 7.95

ALL SPORT CALENDAR watch for active kids! Water-resistant* (see note, facing page) watch features calendar window; 60-minute elapsed timer. Dependable Swiss movement has unbreakable mainspring. Chrome-plated metal case, stainless steel back. Water-resistant strap.
54 J 1315. (1 lb 4 oz.) . 10.95

THE TIME TEACHER watch helps teach youngsters to tell time the fun way! The simple color identification system makes it so easy. Rugged and dependable Swiss movement features non-breakable mainspring. Rich metal case has shiny chrome-plated top. Matching expansion band. Complete instructions.
54 J 1592. Sh. wt. 12 oz. 8.99

Girls' hi-fashion wrist watch has 3 snap-on bands

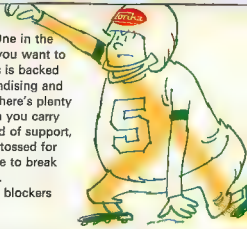
Set **10.88**

Surprise her Christmas morning with this 3-in-1 wardrobe watch—the latest from the world of fashion! It's unique—a petite watch with 3 colorful snap-on straps!

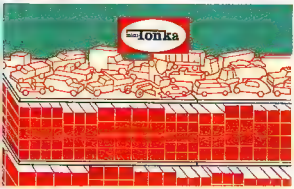
Change the bands easily to match any outfit. Three smooth patent vinyl straps are all 1-inch wide: 1 Red, 1 White, 1 Blue. Big black numerals on white dial are easy to read. Modern design metal case has rich gold-color top. Accurate Swiss movement; non-breakable mainspring.
54 J 1551. (15 oz.) . Set 10.88

See Page 279 for low Budget Power Monthly terms—No Money Down

When your line is Number One in the Steel Truck League, naturally you want to keep it there. That's why ours is backed by strong advertising, merchandising and promotion programs. It means there's plenty of interference out front when you carry the ball for Tonka. With this kind of support, there's far less chance to get tossed for a loss. And a far better chance to break loose for long gains.
Carry Tonka and follow your blockers to paydirt.



MERCHANDISING LINEBACKER



Free Display Kits make big impact play.

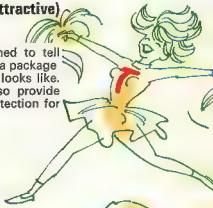
Here are point-of-purchase materials that hit 'em with impact. Kits spell out the Tonkas you offer like the color cards in the home team rooting section. Contains a big Tonka oval with stand, Tiny, Mini, Regular and Mighty-Tonka gondola signs, gummed labels for out-of-package identification plus a Tonka oval decal. Free.

Manual provides coaching on how to build winning displays.

Free from us or your Tonka rep, this book diagrams effective gondola displays so simply that even rookie stockboys can understand. It's invaluable as a display-building primer as well as a handy reference for keeping displays properly stocked.

Packaging as colorful (and attractive) as pompom girls.

Tonka Toy packaging is designed to tell everything it's possible to tell on a package What the toy inside is. What it looks like. Its color. Its size. Packages also provide effective merchandising and protection for toys.



Long range sign power.

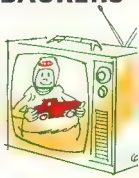
When this big 4-ft. Tonka trademark hangs suspended, it leaves absolutely no doubt in the customer's mind where the Tonkas are.

..are Hard-Hitting Lin

ADVERTISING LINEBACKERS

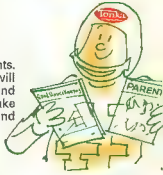
Colorful tv commercials break through to the kid market.

Three tv commercials, all in color, will blitz through to millions of kids across the nation. There's one on Tiny-Tonka, one on Mini and Regular Tonka and another on Mighty-Tonka. Each is a full 60-second play-action spot, designed to create instant replay with live Tonka Toys.



There's also a sustained drive at parents.

In this League, you can't neglect the parents. We don't. Full color advertisements will appear in both Good Housekeeping and Parents' magazines. Often enough to make millions of moms cheer for our side (and yours).

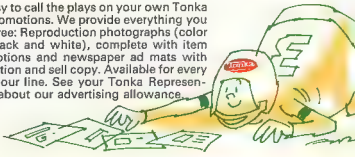


Plus a little book with big sell-power.

Every youngster that gets a Tonka Toy gets the Tonka Look Book. It shows our full line in full color with a strong message directed at parents. Object: repeat sales! This year, 25,000,000 will be printed and inserted in our toy packages.

Free materials to quarterback your own advertising.

It's easy to call the plays on your own Tonka Toy promotions. We provide everything you need free: Reproduction photographs (color and black and white), complete with item descriptions and newspaper ad mats with illustration and sell copy. Available for every toy in our line. See your Tonka Representative about our advertising allowance.



PRODUCT OR PERFORMANCE DEFECTIVE
Good Housekeeping
GUARANTEES
REPLACEMENT OR REFUND TO CONSUMER
COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THERE IN

PROMOTION LINEBACKERS

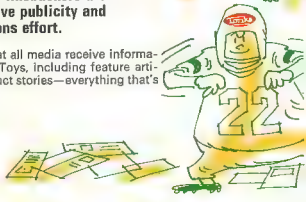
Top-rated magazine approvals.

So well known, they speak for themselves. Tonka Toys have earned the right to wear them.

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THERE IN
PRODUCT OR PERFORMANCE DEFECTIVE
Good Housekeeping
GUARANTEES
REPLACEMENT OR REFUND TO CONSUMER

All the above linebackers are backed by an extensive publicity and public relations effort.

We see to it that all media receive information on Tonka Toys, including feature articles, new product stories—everything that's newsworthy.



Now that you know how well we protect our ball carriers, ready to take the snap from center?

1 CHICHESTER & COMPANY
1919 N.W. Kearney St.
Portland, Oregon 97209
Phone: (503) 223-3121
Alaska
Hawaii
Oregon
Washington
Western Idaho

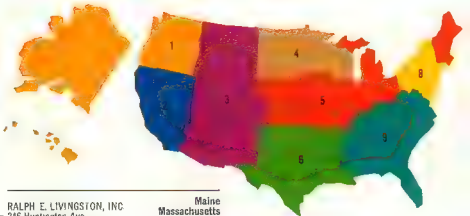
2 COLEE SALES COMPANY, INC.
5655 Naples Plaza
Long Beach, California 90803
Phone: (213) 439-0951
California
Nevada

3 MOUNTAIN STATES SALES COMPANY
67 Waxie Market
Denver, Colorado 80204
Phone: (303) 222-6411
Arizona
Colorado
Eastern Idaho
El Paso, Texas
Montana
New Mexico
Utah
Wyoming

4 TONKA CORP.
Robert Merrill eld, Nat. Sales Mgr
Mound, Minnesota 55364
Phone: 472-2431
Minnesota
North Dakota
South Dakota
Wisconsin

5 JAMES R CAVANAGH & ASSOCIATES INC.
1417 Merchandise Mart
Chicago, Illinois 60654
Phone: (312) 467-6363
Illinois
Indiana
Iowa
Kansas
Michigan
Missouri
Nebraska
Ohio

6 FRANK E. LESSELYONG COMPANY
6052 Avenil Way
Dallas, Texas 75225
Phone (214) 368 5441
Arkansas
Louisiana
Oklahoma
Texas



7 RALPH E. LIVINGSTON, INC
246 Huntington Ave.
Boston, Massachusetts 02115
Phone: (617) 266-3114
Maine
Massachusetts
New Hampshire
Rhode Island
Vermont

8 RAY LARSEN ASSOCIATES, INC
200 Fifth Ave Building
New York, New York 10010
Phone (212) 675-9055
Connecticut
Delaware
Maryland
New Jersey
New York
Pennsylvania
Washington, D.C.

9 HANSON SOUTHERN SALES CO., INC.
3384 Peachtree Road Building
Atlanta, Georgia 30326
Phone: (404) 233-2762
Alabama
Florida
Georgia
Kentucky
Mississippi
North Carolina
South Carolina
Tennessee
Virginia
West Virginia

Also manufactured in Canada by
TONKA CORPORATION CANADA LTD.
7630 Airport Road
Malton, Ontario, Canada

TONKA CORP.
Henry Auzerais, International Sales Manager
Mound, Minnesota 55364
Phone 472 2431
Export

Tonka

Tonka Corporation
Mound, Minnesota

Printed in U.S.A.

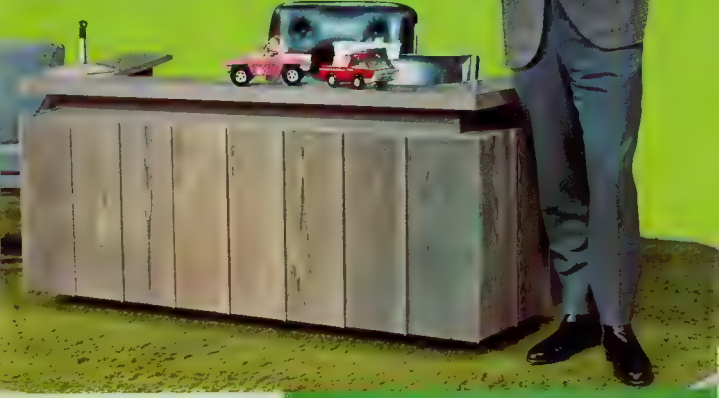
Behind our Four Big Frontliners...

Adults determine 2/3 of all toy purchases.

And nearly every night, 3½ million adults watch JOEY BISHOP.

Statistics* prove that adults, not children, determine 62% of planned toy purchases, 74% of impulse toy purchases and at least 73% of gift toy purchases. So the Structo trucks we make for kids will be presold to adults next fall on ABC-TV's Joey Bishop Show. Better stock up now because, like we said, can he sell trucks!

*From Toy Manufacturers of the U.S.A., Inc. and Parents' Magazine.



STRUCTO®

STRUCTO DIVISION

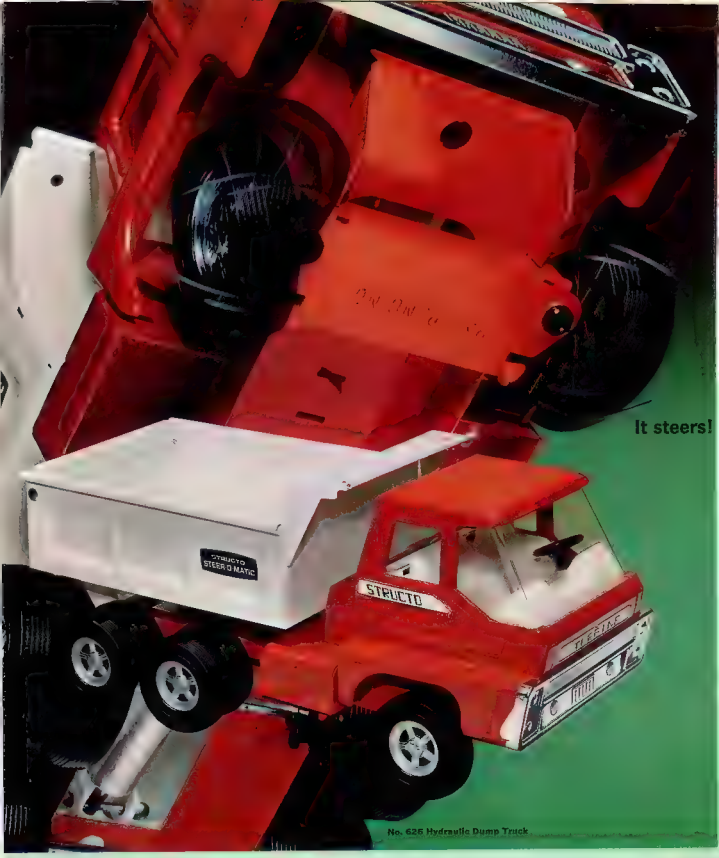
KING-SEELEY KST THERMOS CO.

General Offices and Factory • Freeport, Illinois 61032

And we'll give you a hand with these dealer aids. We've got an advertising allowance and a number of promotional aids available free. They include color transparencies and newspaper ad mats; as well as black and white

toy and packaging specifications; and a twenty-page, full-color trade catalog that gives complete information on the entire 1969 line. In addition, our nationwide group of sales representatives stands ready to help you make 1969

Boy! Can he sell Structo Trucks!...



No. 626 Hydraulic Dump Truck

No. 812 Minute-Man

No. 841 Dump Truck

No. 874 Merry-Go-Round

No. 837 Waggin' Wagon

No. 801 Rough Rider

No. 853 Cement Mixer

HURRICANE FLEET

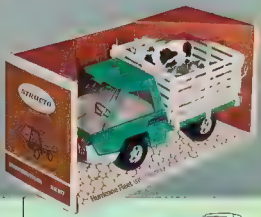
Even though our 1969 toys practically sell themselves!

From the dramatically new Steer-O-Matic* guidance system (tilt cab, front wheels turn) to the new wide-tread mag-type wheels themselves, the1969 Structo line is studded with sales-building play-value features. Three exciting new series—Hurricane, Thunderbolt and Sports—give you 14 hot new models that defy cherry-picking. Plus the popular 14-model Typhoon Fleet restyled for '69. And, of course, Structo's famous quality construction is a sure-fire hit with the parents who buy toy steel trucks.

*U.S. Patent Pending

No. 766 Boog-A-Loo

No. 878 Snorkel Fire Truck



Exciting new packaging...

To show off the 1969 line to best advantage, we've completely redesigned our packaging. Each package becomes a display piece that lets customers see and feel the trucks without damaging them. They're touchable . . . but locked in place.

No. 870 Livestock Truck

No. 632 Cement Mixer

THUNDERBOLT FLEET

No. 653 Fire Rescue Truck

SPORTS FLEET

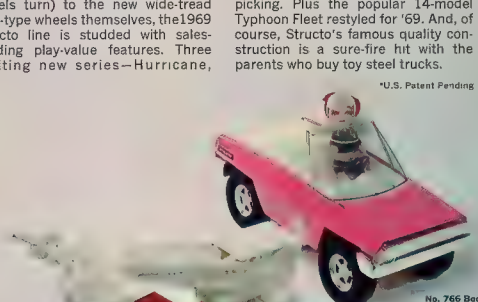
No. 744 Scamp

No. 755 Sea Sprite

Even though our 1969 toys practically sell themselves!

From the dramatically new Steer-O-Matic* guidance system (tilt cab, front wheels turn) to the new wide-tread mag-type wheels themselves, the1969 Structo line is studded with sales-building play-value features. Three exciting new series—Hurricane, Thunderbolt and Sports—give you 14 hot new models that defy cherry-picking. Plus the popular 14-model Typhoon Fleet restyled for '69. And, of course, Structo's famous quality construction is a sure-fire hit with the parents who buy toy steel trucks.

*U.S. Patent Pending



No. 766 Baag-A-Loo

No. 878 Snorkel Fire Truck

Exciting new packaging...

To show off the 1969 line to best advantage, we've completely redesigned our packaging. Each package becomes a display piece that lets customers see and feel the trucks without damaging them. They're touchable . . . but locked in place.

No. 870 Livestock Truck

No 632 Cement Mixer

THUNDERBOLT FLEET

No. 653 Fire Rescue Truck

SPORTS FLEET

No. 744 Scamp

No. 755 Sea Sprite

Boy! Can he sell Structo Trucks!...

Adults determine 2/3 of all toy purchases. And nearly every night, 3½ million adults watch JOEY BISHOP.

Statistics* prove that adults, not children, determine 62% of planned toy purchases, 74% of impulse toy purchases and at least 73% of gift toy purchases. So the Structo trucks we make for kids will be presold to adults next fall on ABC-TV's Joey Bishop Show. Better stock up now because, like we said, can he sell trucks!

*From Toy Manufacturers of the U.S.A., Inc. and Parents' Magazine.

STRUCTO®

STRUCTO DIVISION

KING-SEELEY KSF THERMOS CO.

General Offices and Factory • Freeport, Illinois 61032

And we'll give you a hand with these dealer aids. We've got an advertising allowance and a number of promotional aids available free. They include color transparencies and newspaper ad mats; as well as black and white glossy photographs with complete toy and packaging specifications; and a twenty-page, full-color trade catalog that gives complete information on the entire 1969 line. In addition our nationwide group of sales representatives stands ready to help you make 1969 a banner year.

It steers!

No. 626 Hydraulic Dump Truck

No. 812 Minute-Man

No. 841 Dump Truck

No. 874 Merry-Go-Round

No. 801 Rough Rider

No. 837 Waggin' Wagon

No. 853 Cement Mixer

HURRICANE FLEET

REPEAT PERFORMANCE!

AHM does it again!... and again!

IE SENSATIONAL NEW 'ORSCHE CARRERA 6

LOADED WITH
ELLING
OWER!

$8.95 RETAIL

NEW! FROM IMAI!

These red hot fully motorized kits will set a sizzling sales pace for you because they're loaded with every conceivable new feature . . . plus AHM's unbeatable low prices . . . plus **AHM's exciting new discount program.**

For sheer craftsmanship, for precision engineering and authenticity, for ultra-fine detailing, for super quality—and **value**, nowhere in the world can you find anything in model kit craft that beats **IMAI** . . . one of the world's great creators of plastic model kits. Package these outstanding features in stunning, giant-size full color boxes, and you've got a winner! — A **BIG** winner!

1/16 SCALE

FULL CRYSTAL CLEAR SHRINK WRAPPED KITS

BOX SIZE
19½" x 12" x 3¼"

Don't be mislead by kits which may be marked "MOTORIZED". If you buy a "MOTORIZED"

OK NO. PS308

ULLY MOTORIZED — MOTOR INCLUDED

cale tubular space frame construction

olded in 7 authentic colors. No painting necessary.

rubber tires.

ull color decals

ully detailed scale engine.

- Front wheels steer.
- Working suspension.
- Doors and engine compartment open and close.

Call or write for complete information

Associated Hobby Manufacturers, Inc.
621 East Cayuga Street, Philadelphia, Pennsylvania 19120
NEW YORK SHOWROOM: • 200 FIFTH AVENUE • ROOM 518

MORE AHM INCREDIBLES!

NEW FULLY MOTORIZED MODEL KITS FROM IMAI

12 pcs. per carton

S F ZIGGURAT

STOCK NO. 952 $4.95

This all purpose tank crawls und
own power. If it hits an obsta
backs up and turns around. Th
plane launcher then elevates an
airplane is launched, its wings u
ing automatically. The rockets
fire at the same time.

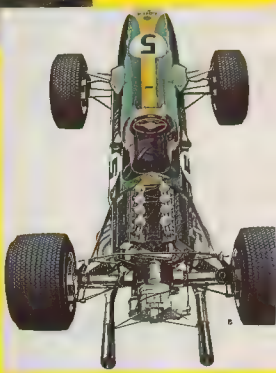
- Fully motorized, motor include
- Pre-assembled gear boxes.
- Molded in 4 colors. No pai
necessary.
- A pre-programmed, automat
operating scale model.
- Launches airplane, fires roc
avoids obstacles or crawls
them.

LOTUS 49 FORD F-1

STOCK NO. 3203 $8.95 retail

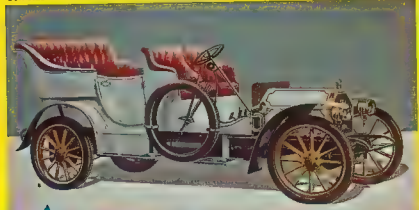
FULL CRYSTAL CLEAR SHRINK WRAPPED KITS

- Motorized, motor included.
- Operating independent suspension on all four wheels.
- Molded in 5 authentic colors.
- Fully assembled gear box included.
- Adjustable front wheel steering.
- Fully detailed engine.
- Completely detailed cockpit.
- 104 chrome plated parts.



BOX SIZE 19½" x12" x 3¼" 6 pcs. per

BOX SIZE 19½" x 12" x 3½" 6 pcs. per carton



MERCEDES BENZ 1906

STOCK NO. 13407 $9.98

- Molded in 7 different colors
- Operating headlights . . . bulbs included.
- Fully motorized . . . motor included
- Two speed transmissio
- Hood and doors op close.
- Scale rubber tires.

AHM

THE WORLD'S GREATEST NAME IN PLASTIC HOBBY KITS

Powerful National Advertising Campaign PRE-SELLS For You All Year

DIAL NEW YORK
255-6298
for BANDAI toys from JAPAN.
A wide range of quality toys always in stock
for immediate response to your order

GRAND PRIX RACING···TUMBLING ···SPORT FLYING SERIES

4270 Cessna Sports Plane

Runs in a figure 8. Propellor whirls. Engine roars. 2 UM-3 dry cells used

4327 Tumbling Fire Engine
4328 Tumbling Police Car
4329 Tumbling Loco
All tumble after hitting obstacle: They hit obstacle, climb it, then flip over and continue to run 2 UM-3 dry cells used.

4271 Ferrari Racer
4272 Lotus Racer
4273 Honda Racer
Travel forward and reverse. Engines roar. Gear-shift speed control. All run on 2 UM-3 dry cells.

Bandai

Makers of the fastest sellers and biggest earners in toys:

Bandai Co.,Ltd.

4-5, 2-chome, Komagata, Taito-ku, Tokyo, Japan. Phone: 842-0441.

Sales Office: **Toyomenka Inc.** Rm. No 251/253, 200 5th Ave., New York 10. N.Y. Phone: 21-255-6298

Contact: **Mr. I. W. Berman** (Sales Mgr.) or **Mr. Y. Kageyama**

DIAL NEW YORK 255-6298

for BANDAI toys from JAPAN.

A wide range of quality toys always in stock for immediate response to your order

HEAVY GAUGE STEEL TOYS HERCULES TRUCK SERIES

Size. 5" long.
Packed 1 dozen in Chip
4 dozen in Master
Wt.. 23 Lbs.
Cube: 3 0

Size: 7" long
Packed: 1 dozen in Chip.
2 dozen in Master.
Wt.: 37 Lbs
Cube. 3 6

Fully operational! For year-round volume sales! Withstands roughest treatment!

2500 HERCULES Jr. TRUCKS

- DUMP TRUCK
- PICK-UP TRUCK
- CEMENT MIXER TRUCK
- WRECKER TRUCK

* Heavy gauge steel
* Workable and moving features
* Unbreakable Plexi-glass windows
* Colorful baked enamel finish
* Attractively boxed

2507 HERCULES Sr. TRUCKS

- DUMP TRUCK
- PICK-UP TRUCK
- CEMENT MIXER TRUCK
- WRECKER TRUCK

* Heavy gauge steel
* Tilt cab features
* Unbreakable Plexi-glass windows
* Chrome type wheel discs and steering whee
* Colorful baked enamel finish
* Attractively boxed

Makers of the fastest sellers and biggest earners in toys:

Bandai Co.,Ltd.

4-5, 2-chome, Komagata Taito-ku, Tokyo, Japan Phone 842 0441

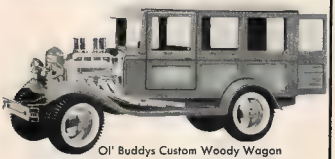
Sales Office· **Toyomenka Inc.** Rm. No. 1111, 200 5th Ave., New York 10, N.Y Phone 212-255-6298

Contact. **Mr. I. W Berman** (Sales Mgr.) or **Mr. M. Ariga**

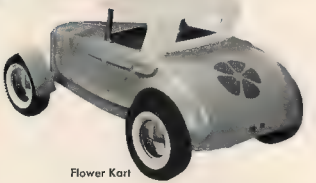
BUDDY L BUILDS STRONG BODIES 8 WAYS

Big Mack® Hydraulic Dumper

Kennel Truck



Ol' Buddys Custom Woody Wagon



Flower Kart

Jr. Canada Dry Delivery Truck

Brute Fire Pumper

Brute Fire Buggy

Jr. Beach Buggy

8 WAYS TO MULTIPLY YOUR PROFIT!

Buddy L®

BUDDY L CORPORATION
EAST MOLINE, ILLINOIS 61244
NEOSHO, MISSOURI 64850

Worldwide Sales Coverage: **Henry Katz Organization** Tenth Floor—200 Fifth Ave., New York, N.Y. 10010

UNCLE MILTON PRESENTS A FASCINATING LINE FOR '69!

UNCLE MILTON'S AMAZING SEA HORSE CORRAL

NEW!

They're Off... and Swimming! Just like they've done for a million years—they're Nature's humor with heads like horses, monkey tails, kangaroo pouches, protective armor, revolving eyes and a propeller! Watch them perform tricks; stand on their heads and even change colors right before your eyes. Lovable little oddities keep you fascinated for hours. Uncle Milton's SEA HORSE CORRAL—complete with clear see-thru Aquarium, Marine Salts, "Ocean Bottom Sand," real Sea Horse Food, Hitching Post and Uncle Milton's SEA HORSEMAN'S MANUAL—plus Stock Certificate for Sea Horses are mailed from the Gulf of Mexico: GUARANTEED LIVE DELIVERY.

No. 548 3 SEA HORSES SIZE.....$ 5.00 retail
No. 572 DELUXE 9 SEA HORSES SIZE $10.00 retail

NEW! UNCLE MILTON'S FASCINATING GIANT ANT FARM

Only twelve years NEW and still growing strong! Watch world's finest engineers dig tunnels, build bridges and roads, even move mounta ns. Ants actually sow, reap and harvest their own food. Escape-Proof! Complete with Ant Treats, Liquid Feeder, Supply of California Sand, "Uncle Milton's" Ant Watchers Handbook and Stock Certificate for generous supply of live ants air-mailed from California.

No. H33 GIANT Ant Farm.....$ 6.95 retail
No. H15 Regular Ant Farm.....$ 2.98 retail
No. H50 EXECUTIVE Ant Farm...$10.00 retail

UNCLE MILTON'S DELUXE DWARF TREE KIT

NEW

Here's everything for growing 9 completely different and exciting live miniature trees; early growing pots, "Uncle Milton's" Basic Plant Mix and Plant Food, Identification Markers, Select Seeds for 9 exotic Bonsai Trees and "Uncle Milton's" DWARF TREE MANUAL.

No. DK398 DWARF TREE KIT
$3.98 retail

UNCLE MILTON'S WILD ACTION MIX and SPELL

NEW

America's most sensational new party game! It's human scramble to form words with colorfully printed bibs (40 letters). Not recommended for party poopers. Fast and furious fun for everyone! A new way to make new friends!

No. MS598 MIX and SPELL
$5.98 retail

UNCLE MILTON'S EXCITING ANT FARM GAME

Lovable life-like colonies of ants race through tunnels to WIN! Just like in real ant life! Most exciting board game ever invented. Complete with full-color illustrated board, 4 different colonies of ants (40 in all), 42 playing cards, 4 Ant Picking Tools, Dice and instructions.

No. 108 ANT FARM GAME
$4.98 retail

UNCLE MILTON'S FANTASTIC GRO-A-FACE

NEW

Actually grow unbelievable eyes, noses and mouths that make monster faces which can be planted later for full enjoyment. Scientific and educational! Includes 12 "heads," enough beans and seeds for a full year, planting tray decorator kit and instructions.

No. GAF298 GRO-A-FACE
$2.98 retail

UNCLE MILTON'S HUMOROUS 4 WISE MONKEYS

NEW

You've seen the "3 Wise Monkeys" now they're joined by the wisest of all "NO EVIL"! Clever statue that's a great gag; wonderful gift.

No. 4M100 Ivory 4 WISE MONKEYS $1.00 retail
No. 4G298 Deluxe GOLD MONKEYS .....$2.98 retail
Gold Plated & Walnut Stand

UNCLE MILTON'S DELUXE MODEL BUTTERFLY NET

NEW

Here's the BEST! Quality produced, promot onal y priced! Rust Resistant (washable), large 28 inch ant-tear Nylon Net, light we ght, new longer handle. Colorful poly bag package.

No. 419 BUTTERFLY NET
$2.28 retail

Write, wire or phone COLLECT for full details

FACTORY:

UNCLE MILTON INDUSTRIES, INC.
FORMERLY COSSMAN & LEVINE, INC.
1238 N. Highland Ave., Los Angeles, Calif. 90038 (213) 466-7641

NEW YORK OFFICE: FRANK SHAIN
Room 453—200 5th Ave. Bldg., New York City. (212) 675-2597/(212) 279-1122
CHICAGO OFFICE: HARCOURT COMPANY
121 N. Marven, Oak Park, Illinois 60302 (312) 848-0548
SOUTHWEST OFFICE NATE LEVINE
11132 Cinderella Lane, Dallas, Texas 75229, (214) 351-4877
WESTERN OFFICE: JACK PEARLSTEIN
1206 S. Maple Ave., Los Angeles Calif. 90015. (213) 747-5435

©1969 U.M.I., INC.

Now Buddy L quality in both girls' and boys' toys!

New rugged steel Buddy L. Turtledove Kitchen appliances made to last as long as famous Buddy L steel trucks. Each appliance has an action feature built in, yet needs no batteries. *The smash hit at Toy Fair.*

The fabulous thirties become the roaring sixties with the introduction of Buddy L Ol' Buddys trucks. These are replicas of the trucks that helped make Buddy L famous. **They really steer, too!**

Buddy L®

Buddy L Corporation
East Moline, Illinois 61244 • Neosho, Missouri 64850

Worldwide Sales Coverage: Henry Katz Organization • Tenth Floor—200 Fifth Ave., New York, N.Y. 10010

rooted hair dress me dolls

Modern Hair Style That Can Be Re-Styled

Size 12"

Rooted Hair, Movable Arms Removable Shoes

America's largest selection of Miniature Dolls

Send for Catalog prices

GRANT PLASTICS INCORPORATED TOWNSEND, MASS. 01469

New York Showroom 200 Fifth Avenue New York, N.Y. 10010

Sturdy tricycle has "extras" designed to intrigue the very young cyclist – jeweled hub caps, simulated headlights, second step plate, high handlebar and banana seat. Red with chrome trim. 10", 12" and 16" sizes. Garton Toy.

Countertop display for toy guns is corrugated paperboard unit with header card. Measuring 19¼"-by-15¾"-by-6", it holds 36 cap pistols. Display and pistols are shipped as self-contained unit. #4985. Daisy/Heddon.

Dynamite Shack is not dangerous yet provides fun and excitement for the 7-to-14 age group. Object of game is to place "dynamite" in timer-controlled shack before it blows up. Plastic "fumbly thumbs" are worn. Milton Bradley.

CLOWN FLASHLITE

● 5" sturdy, colorful plastic. Features 4-color switch for red, blue, yellow or clear beam. Uses one battery, trouble-free.

1923 . . . $6.00 dz.

● See our exclusive BOATS, DOLLS, GAMES, PUZZLES, etc.

Do you have our latest catalog?

B. SHACKMAN & COMPANY

Dept. PL-6, 2 W. 35th St., New York, N. Y. 10001

Originators of Unique Toys Since 1892

STABILITY

Over twenty five years of deepening our roots in the hobby business

MAXWELL

MODEL DISTRIBUTORS, INC.

400 W 30th ST., LOS ANGELES 90007

213/747 5505

GIVE... so more will live

HEART FUND

SEND FOR CATALOG

PLACO TOYS

● SAFETY DART GUNS AND TARGET SETS ● SAFETY ● THROW DART SETS ● LEARN & PLAY "FUN DIAL" ● SERIES ● RUBBER BAND DRAG RACE SETS ●

PLACO PRODUCTS CO.

1450 West 228th Street

P. O. Box 3456, Torrance, Calif. 90510 (213) 775-2372

Guillow's

Gliders

Flying Model Kits

Rubber-powered Planes

Flying high for over 30 years

SEND FOR CATALOG

PAUL K. GUILLOW INC. Wakefield, Mass. 01880

See us at the Toy Fair, Room 505 Toy Building, 200 Fifth Ave., New York.

FLEXIBLE FLYER ISN'T JUST FOR KIDS THIS YEAR

wait 'til you see our new toboggans!

Now, the greatest selling name in sleds for eighty years is joined by Werlich... Canada's famous producer of the finest and most complete line of toboggans in the world.

Now, Flexible Flyer's new 1969 Winter Products line includes the widest range of sleds, snow saucers, exciting wheel racers and new Winter toys ..plus seven new Flexible Flyer and Werlich toboggans. Now, you can choose from 19 product lines and 68 different sizes... the greatest buying flexibility in the industry

You'll sell and profit more with Flexible Flyer this year because of powerful consumer advertising in LIFE, LOOK, WOMAN'S DAY and FAMILY CIRCLE. You'll love our in-store merchandising aids; early order discounts and dating; and money-making combined shipment program

We're not kidding about helping you make more money on new, better merchandised Flexible Flyer products. See your jobber or Leisure Group representative... or send this coupon for profitable details

FLEXIBLE FLYER®
A product of The Leisure Group, Inc.
4711 N. Altadena Drive
Pasadena, Ca 91107
Dept. FP

O.K....send Catalog and Merchandising brochure.

NAME

COMPANY

ADDRESS

CITY STATE ZIP

THE "FIRST LADIES" OF THE ITALIAN DOLLS

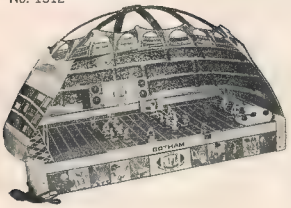
With its long and unquestionable experience, Furga produces in its modern plants not only Rossella, Donata, Annalisa and Manon, but also a large variety of up-to-date dolls highly appreciated both for their technical conception and for their refined taste. That is why all Furga dolls may be considered the «First Ladies» of the Italian and of the whole world dolls.

Furga

Luigi Furga & C. - s. p. a.
Via San Calocero, 10 - I 20123 Milano Italy

If these 3 Action Games don't make money for you then the other 9 will.

NFL PA
Electric Football
with Super Dome.
41" L. x 25½" W. x 21" H.
No. 1512



Magnetik Baseball
Denny McLain
No. 31
Electric Baseball
No. 831

NFL PA Electric Football
in carrying case.
36" L. x 20" W. x 15" H.
No. 895

We've got a smart deal for you. Why not ask about it?

GOTHAM ACTION GAMES will be backed by the biggest advertising & promotional campaign ever.

Mats & Glossies Available

GPS
GOTHAM
PRESSED STEEL CORPORATION

Permanent Showrooms
200 Fifth Avenue, New York, N.Y.—(212) WA 4-9055

Factory & General Offices
Wales Avenue, Bronx, N.Y. 10454—(212) MO 5-4800

Turn of the century.

Hubley announces the most revolutionary toy truck idea in 100 years —The Steerables*.

The Steerables turn, swerve and careen around corners. The secret is an axle that pivots so a kid can turn it simply by leaning the truck in the direction he wants to turn.

Soon The Steerables will be turning all over TV Land, with fast-moving color commercials telling kids they can have more fun with THE STEERABLES than any other toy trucks.

The Steerables bring new dash and promotional excitement to the toy truck field. They're bound to steer new profits into your corner.

The STEERABLES™ by Hubley®

Hubley Division of Gabriel Industries, 200 Fifth Ave., N.Y. 10010

*Patent pending

ZEROIDS AND NEWBORN THUMBELINA ...two of your best salesmen during the Long, Hot Winter.

While BATTLING TOPS™, FLATSY™ and New OUTBOARD BOATERIFIC® are making a hot impact, your customers will also see the full line of ZEROIDS™ and NEWBORN THUMBELINA®.

ZEROIDS. The futuristic robots that willingly serve their masters. And you are their master during the Long, Hot Winter.

NEWBORN THUMBELINA. She turns, twists and rocks her cradle from side to side, just like a real baby And she'll be walking off your shelves and into kids' arms during the Long, Hot Winter.

These hard workers will continue to be seen on NATIONAL NETWORK TELEVISION.

ZEROIDS and NEWBORN THUMBELINA. Two of the best salesmen you ever had working for you.

IDEAL

IDEAL TOY CORPORATION, 1107 BROADWAY, NEW YORK, N. Y.

THE "FIRST LADIES" OF THE ITALIAN DOLLS

With its long and unquestionable experience, Furga produces in its modern plants not only Rossella, Donata, Annalisa and Manon, but also a large variety of up-to-date dolls highly appreciated both for their technical conception and for their refined taste. That is why all Furga dolls may be considered the « First Ladies » of the Italian and of the whole world dolls.

Furga

Luigi Furga & C. - s. p. a.
Via San Calocero, 10 - I 20123 Milano Italy

MURRAY

Play power for Sales power

MURRAY "Eliminators" – high-riser bikes with drag race design

MURRAY Tractors – super realistic. Reliable ball bearing drive.

MURRAY Velocipedes – available in over 30 models and price ranges

Part of the fun of growing up is riding a Murray. Because every Murray model is child-styled for greater play value and engineered to last much longer. Cash in on this sales opportunity. Kids on the grow – go Murray. Shouldn't you?

Write for Murray's New Accessories & Parts Catalogs

THE MURRAY OHIO MFG. CO.
Nashville, Tennessee 37204

BEST SELLERS *by* MURRAY

MURRAY "FIREBIRD"— just one of our many sports-styled autos

RACE to new sales with the Murray "Gold Cup Special" shown at left

MORE MODELS—Murray velocipedes are made in over 30 size and price ranges

For years and years, more kids growing up have had more fun riding on Murray wheels. This lasting leadership offers you *greater* sales opportunities. So go ahead — go Murray!

THE MURRAY OHIO MFG. CO.
Nashville, Tennessee 37204

COMMENDED BY PARENTS' MAGAZINE

MURRAY

GROWS WITH KIDS ON THE GO

Shouldn't You?

Wheelgoods by Murray are the odds on favorite of the juvenile jet set. Sales grow year after year. Cash in on this preference. Feature Murray—see how *your* sales grow.

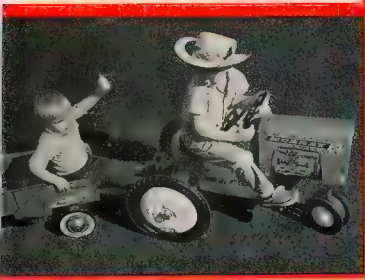
THE MURRAY OHIO MFG. CO.
Nashville Tenn. 37204

SUPER SELLERS — "Ram Rods" are tops in our big park cycle line

ALWAYS HOT — Murray fire trucks (shown at right) are sure fire profit producers

MAKE "HAY" — Extra realism makes Murray tractors easier to sell

COMMENDED by PARENTS MAGAZINE



Meet Matt Cancelose...
ONE OF MANY REASONS WHY QUALITY IS THE NAME FOR

NYLINT

COMMENDED BY PARENTS' MAGAZINE

Yes, meet Matt Cancelose . . . another Nylint multi-year veteran, another Nylint top-man expert in assembly line programming for fabrication, spray-painting, packaging. He is typical of the Nylint team group of dedicated production craftsmen. Absolute insistence on quality is the only standard they know. And that is your clue to the leadership Nylint has won as America's finest steel toys! Buy with confidence. Nylint offers you a complete line . . . unequalled design and engineering excellence . . . the finest in built-in manufacturing value . . . eye-catching packaging that gets action at the point of sale . . . functional (and safe) play value that wins the hearts of youngsters and their parents. Come along now . . . *with Nylint.*

NYLINT *America's Finest Steel Toys*

NYLINT CORPORATION, 1800 SIXTEENTH AVE., ROCKFORD, ILL. 61101

Meet Harold Hawkinson... ONE OF MANY REASONS WHY QUALITY IS THE NAME FOR

NYLINT

COMMENDED by PARENTS

Yes, meet Harold Hawkinson . . . one of Nylint's most highly skilled veterans — a tool and die and mold specialist — and our acknowledged "secret weapon" when it comes to truly precision know-how. He is a real craftsman who lives in a world of dimensional exactness to the one ten-thousandth of an inch. This is the beginning of Nylint quality . . . this is the starting point for all of Nylint's demanding standards through every step of production. Reason enough for you to buy with confidence! Always — you can be sure of the sales-winning combination of superior engineering, built-in value, and safe functional play appeal that has made Nylint America's finest steel toys.

NYLINT *America's Finest Steel Toys*

NYLINT CORPORATION, 1800 SIXTEENTH AVE., ROCKFORD, ILL. 61101

Meet John Samuelson... ONE OF MANY REASONS WHY QUALITY IS THE NAME FOR

NYLINT

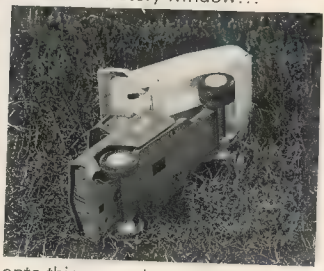
COMMENDED by PARENTS MAGAZINE

Yes, meet John Samuelson . . . a Nylint veteran in the press department and an acknowledged specialist in stamping production. He is one of our real "tigers" on quality control. Years of experience have made him as demanding as he is knowledgeable in working to minutely detailed specifications. So — typically Nylint, we remind you! And if it is something of a community heritage — since Rockford, Illinois is one of the major machine tool centers of the world — you are the one who benefits. Order Nylint with complete confidence. Take advantage of our engineering excellence . . . our in-depth interpretation of functional play value that pays off for you in greater sales, greater customer satisfaction. That's why Nylint has earned leadership as America's finest steel toys!

NYLINT *America's Finest Steel Toys*

NYLINT CORPORATION, 1800 SIXTEENTH AVE., ROCKFORD, ILL. 61101

This new Tonka Toy.....was dropped 50 times from this second story window...



by this boy....onto this ground ....

...the wheels go 'round
...the paint is hardly scratched
...the dump still works
...it has no dents
...it is made of steel
...by Tonka Toys
...known for quality that sells

and it still looks like new!

Tonka U.S.A.

Good Housekeeping

COMMENDED by PARENTS MAGAZINE

TONKA CORPORATION • MOUND, MINNESOTA

The Collector Series

Here are more original Tootsietoy toys from the fabulously successful Collector Series. These new, highly detailed, brightly colored Collector Series toys are made of unbreakable die-cast metal. Hung on pegboards or stacked on a shelf, the colorfully illustrated see-through packages sell themselves. Customer-appealing Collector Series toys sell for under a dollar . . . and sell fast. Collector Series . . . another Tootsietoy $uccess $tory!

No. 1467 Houseboat and Transporter

A Toots etoy original! Highly detailed snub-nose cab and flat-bed trailer in unbreakable die-cast metal. Carries a floatable houseboat with colorful y str ped removable awn ng, water line and deta ling. Only 4½ long

No. 1468 Cabin Cruiser, Trailer and Cadillac El Dorado

A multi-colored m ni-masterpiece , car and tra er made of die-cast metal. Authentically styled two-deck cabin cruiser with painted water ne, flag and detailing. ifts off, boat trai er unhooks. Total length is 5¾"

No. 1466 Road Builder

Tiny, yet highly detailed! Heavy-duty, long-nose cab and flat-bed transporter carr es a d e-cast meta Michigan earth mover. Br ght ye.low truck is only 4½" long.

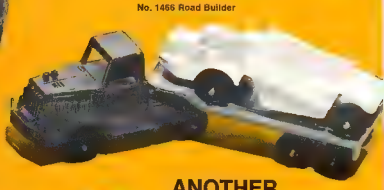
No. 1469 Stake Trailer and Jeepster

Another original Tootsietoy Collector Series toy. Unbreakable die-cast metal stake trailer has drop-down tailgate for easy un oading. Four removable polyethylene horses are packed in position and stand on molded pad. Total length is only 4½".

tootsietoy

No. 1467 Houseboat and Transporter

No. 1468 Cabin Cruiser, Trailer and Cadillac El Dorado



No. 1466 Road Builder

No. 1469 Stake Trailer and Jeepster

ANOTHER $UCCESS $TORY FROM TOOTSIETOY!

Division of Strombecker Corporation
500 N. Pulaski Road
Chicago, Illinois 60624

The Collector Series

Here are more original Tootsietoy toys from the fabulously successful Collector Series. These new, highly detailed, brightly colored Collector Series toys are made of unbreakable die-cast metal. Hung on pegboards or stacked on a shelf, the colorfully illustrated see-through packages sell themselves. Customer-appealing Collector Series toys sell for under a dollar . . . and sell fast. Collector Series . . . another Tootsietoy $uccess $tory!

No. 1467 Houseboat and Transporter

A Tootsietoy original! Highly detailed snub-nose cab and flat-bed trailer in unbreakable die-cast metal. Carries a floatable houseboat with colorfully striped removable awning, water line and detailing. Only 4½" long.

No. 1468 Cabin Cruiser, Trailer and Cadillac El Dorado

A multi-colored mini-masterpiece car and trailer made of die-cast metal. Authentically styled two-deck cabin cruiser with painted water line, flag and detailing, lifts off boat trailer unhooks. Total length is 5¾".

No. 1466 Road Builder

Tiny, yet highly detailed. Heavy-duty long nose cab and flat-bed transporter carries a die-cast metal Michigan earth mover. Bright yellow truck is only 4½" long.

No. 1469 Stake Trailer and Jeepster

Another original Tootsietoy Collector Series toy. Unbreakable die-cast metal stake trailer has drop-down tailgate for easy unloading. Four removable polyethylene horses are packed in position and stand on molded pad. Total length is only 4½".

tootsietoy

No. 1468 Cabin Cruiser, Trailer and Cadillac El Dorado
No. 1466 Road Builder
No. 1467 Houseboat and Transporter
No. 1469 Stake Trailer and Jeepster

ANOTHER $UCCESS $TORY FROM TOOTSIETOY!

Division of Strombecker Corporation
600 N. Pulaski Road
Chicago, Illinois 60624

JANUARY 1969

Playthings

The National Magazine of the Toy Trade

BACKYARD POOLS { *The Record in '68* / *Prospects for '69*

PATENT OFFICE
JAN 9 1969

Murray Autos

See Murray Ohio advertisement inside

Tootsietoy Hitch-Up™ Series

new idea!

new category!
new package!

Looks like Tootsietoy did it again! A whole new category of unbreakable die-cast metal toys that'll spark a whole new sales program for you. Highly detailed, with wide-tread white wall tires, fresh new contemporary designs and new baked-on colors never before seen on toys. Stack 'em, rack 'em . . . they're visually packed to sell on sight! New Tootsietoy Hitch-Ups, a whole new idea that kids really dig! See a salesman . . . write for a catalog. Do it now!

TOOTSIETOY®

Division of Strombecker Corporation, 5001 N. Pulaski Road, Chicago, Illinois 60624

Three of your top alepeople...

Each is a live-wire, fast-moving brand name. Each is well-known for quality and reliability. For more than 62 years, starting with "Uncle Sam", they've been real leaders in the educational toy field . . .

Little Mary PROCTOR®

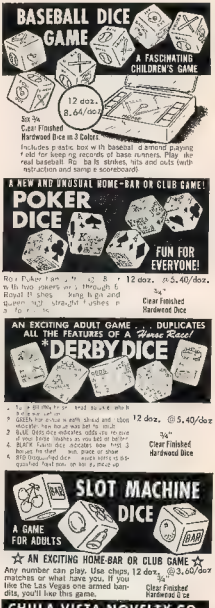
Tom Thumb®

Uncle Sam

This chrome-front Tom Thumb cash register is one of a large line of products bearing these three brand names. Included are other cash registers, student toy typewriters, desks and chairs, banks, bank vaults, and toy electric and play irons and ironing sets.

WESTERN STAMPING CORPORATION
Jackson, Michigan

WORLDWIDE SALES COVERAGE: **THE HENRY KATZ ORGANIZATION** Tenth Floor, 200 Fifth Avenue, New York, N.Y. 10010


BASEBALL DICE GAME
A FASCINATING CHILDREN'S GAME
12 doz. 8.64/doz.
Six ¾
Clear Finished
Hardwood Dice in 3 Colors
Includes plastic box with baseball diamond playing
field for keeping records of base runners. Play like
real baseball. Roll ball strikes, hits and outs with
instruction and simple scoreboard!
A NEW AND UNUSUAL HOME-BAR OR CLUB GAME!
POKER DICE
FUN FOR EVERYONE!
12 doz. @5.40/doz.
¾"
Clear Finished
Hardwood Dice
AN EXCITING ADULT GAME . . . DUPLICATES ALL THE FEATURES OF A Vegas Resort
DERBY DICE
12 doz. @5.40/doz
¾"
Clear Finished
Hardwood Dice
SLOT MACHINE DICE
A GAME FOR ADULTS
BAR
☆ AN EXCITING HOME-BAR OR CLUB GAME ☆
Any number can play. Use chips, 12 doz. @3.60/doz
matches or what have you. If you ¾"
like the Las Vegas one armed ban- Clear Finished
dits, you'll like this game. Hardwood Dice
CHULA VISTA NOVELTY CO.
P.O. BOX 403, CHULA VISTA, CALIFORNIA 92012

ANNOUNCING...

4 COLOR

BREAKTHROUGH

More and more 4 color is being used today in trade magazines. In order to reflect this trend PLAYTHINGS has introduced a 4-color OFFSET EDITORIAL SECTION in this issue.

See it on pages 43 to 46. *Once more PLAYTHINGS takes the lead . . .*

4 color OFFSET ADVERTISING is now available in every issue of PLAYTHINGS. For added readership your ad can be placed in this beautiful 4 color section.

Here's a chance to show your entire line to all of the buyers in the reality of 4 color.

INTERESTED ? ? ?

Contact your local PLAYTHINGS salesman or write to:

PLAYTHINGS

51 Madison Avenue
New York, N.Y. 10010
Telephone (212) 689-4411

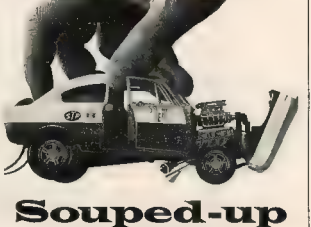
These beautiful Revell Models-of-the-Month will really turn a kid on.

Here are our new national ads for the Henry J Drag Coupe, P-47 Thunderbolt and Yamaha G.P. Motorcycle—our Models-of-the-Month for July, August, September.

Of all model kit makers, only Revell has a complete month-after-month promotion package for you. Each month Revell ads reach one hundred million readers of Look, Boys' Life, Junior Scholastic,Junior Catholic Messenger, the 30 National Comics and al, the model magazines. The package includes merchandising aids and merchandise deliveries to your store before the ads break.

That's Revell for you. The people who make model kits for fun and profit. Fun for the kids. Profitable for you.

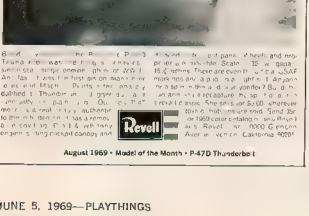
Revell, Inc., 4223 Glencoe Ave., Venice, Calif. 90291



Souped-up Coupe

Build it yourself—Revell's Model-of-the-Month for July, the Henry J Drag Coupe.

Remember Kaiser's '51 Henry J? It's still very much alive and running on America's drag strips where it's a hot contender in the gas coupe class. Revell 's new 1/25 scale mode of Henry J has the same authentic features as the real dragster. You build it like it really is with hood and front fenders that lift forward doors that open, detailed interior and chromed supercharged engine. Superior features like the hollow tires, tinted windows and chrome trim. Under $2 wherever toys or hobbies are sold. Send 25¢ for 1969 catalog of new Revell kits. Revell Inc. 4211 Glencoe Avenue, Venice California 90291



August 1969 • Model of the Month • P-47D Thunderbolt

Yamaha's Grand Prix 350 is Japanese engineering at its most unpredictable. Its wonderful handling and performance is due to heavy cast aluminum frame, 4 speed transmission and 4 piston disc brakes. Trans-atlantic Revell has captured and miniaturized every detail and put it in a box. Our mode of the Grand Prix is authentic down to real cables and all the wheels have front shock and detailed hollow tires. The scale is 1 to 8, which means your finished model is one eighth as long as the real machine. Only $4.00 wherever toys or hobbies are sold. Send 35¢ for 1969 color catalog of new Revell kits. Revell, Inc., 4223 Glencoe Avenue, Venice, California 90291

September 1969 • Model of the Month • Yamaha Grand Prix 350

NEW!

mold·a·plack

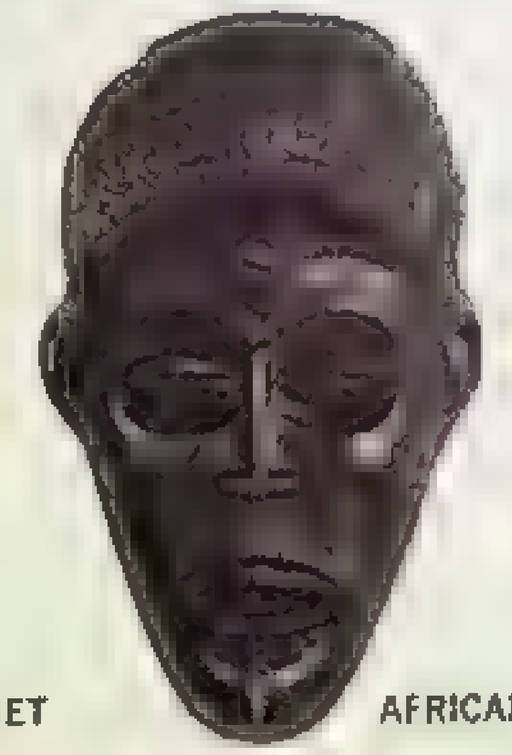
TRADEMARK

Celluclay

DO IT YOURSELF - INSTANT PAPIER MÂCHE - NO SPECIAL SKILLS REQUIRED

ASST.
NO. 1010

FLOWER BOUQUET



AFRICAN MASK

TROPHY FISH

Beautiful do-it-yourself sculptured plaques using CELLUCLAY—instant papier mâché. No special skills required. Everything needed to make these delightful plaques is included: sturdy mold, Celluclay, paints, brush, sandpaper, wire for hanging, illustrated instruction sheet. Each plaque approximately 18" x 11" x 4".

NO. 1010 MOLD A PLACK assortment contains 2 each African Mask, Flower Bouquet, Trophy Fish. Packed 6 assorted to carton.

ASST. NO. 1005

CLOWN

PUSSY CAT

FROG

Decorative sculptured, do it yourself wall plaques for children's rumpus breakfast rooms. Easy to do. Everything included: sturdy mold, Celluclay, paints, brush, sandpaper, wire for hanging, illustrated instruction sheet. Each plaque approximately 10" diam. x 4".

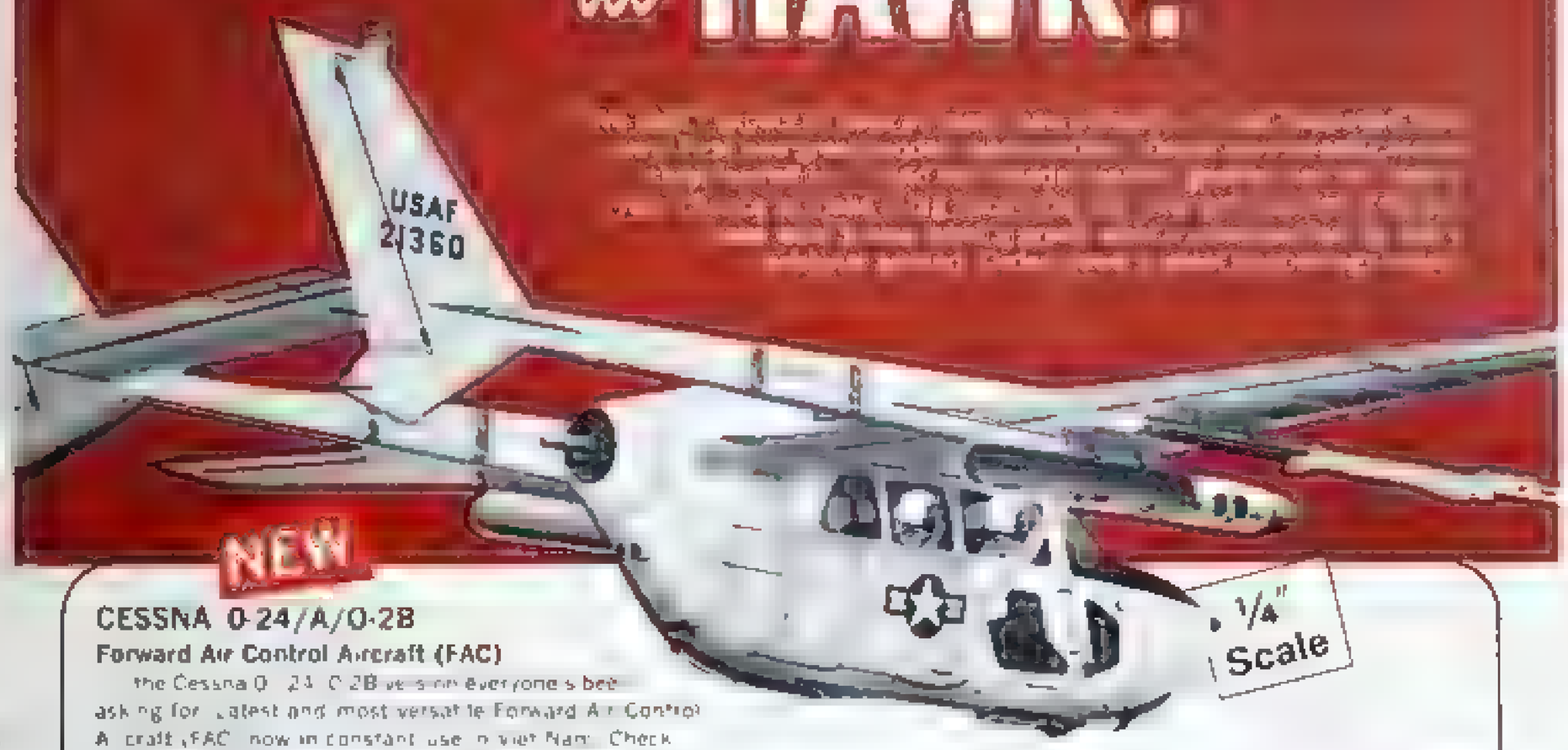
NO. 1005 MOLD A PLACK assortment contains 2 each Frog, Pussy Cat, Clown. Packed 6 assorted to carton.

ACTÍVA

Activa Products Inc.
44 Montgomery St., San Francisco 94104 • Tel: (415) 421-9630
Makers of Celluclay.

© Copyright 1969 by Activa Products, Inc. SF

Everything's New at HAWK!



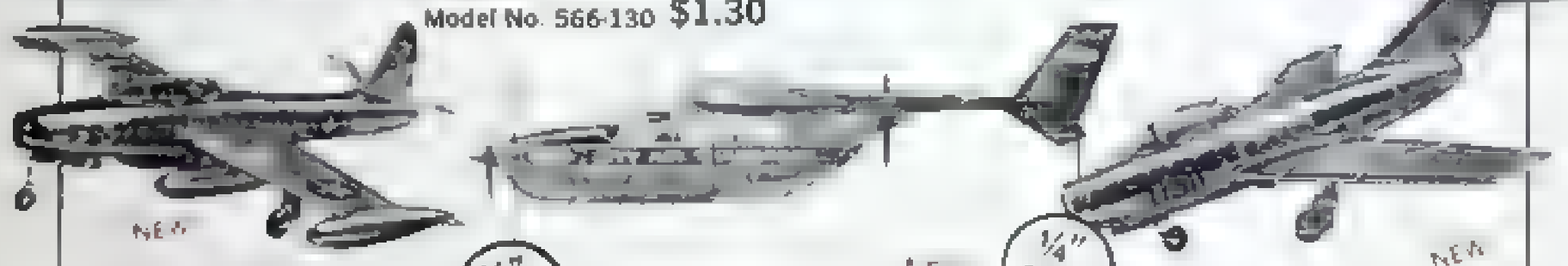
NEW

CESSNA O-24/A/O-2B
Forward Air Control Aircraft (FAC)

the Cessna O-24 O-2B version everyone's beer asking for. Latest and most versatile Forward Air Control Aircraft (FAC) now in constant use in Viet Nam. Check the special underwing equipment for close ground support: radio antenna, smoke marker rocket launchers, latest Air Force markings, and more!

Model No. 566-130 **$1.30**

• 1/4" Scale



NEW

• "Plated" Republic F-84-G Thunderjet

Famous Korean War Fighter that made the Russian Migs and NATO pilots respect the F-84's. Authentic fighter markings, detailed cockpit, wheel well, and more!

No. 219-200 $2.00

1/4" Scale

NEW

• "Plated" CESSNA SUPER SKYMASTER

This quiet, high speed executive transport with retractable landing gear, and many other features. Kit includes all parts, decals, and markings.

No. 217-200 $2.00

NEW

1/4" Scale

• "Plated" RUSSIAN FIGHTER MIG-15

The swept wing jet fighter that gave the Air Force the most trouble in Korea. Kit includes all parts, decals and markings for the Red Chinese Air Force, the Russian Air Force, and more!

No. 218-200 $2.00

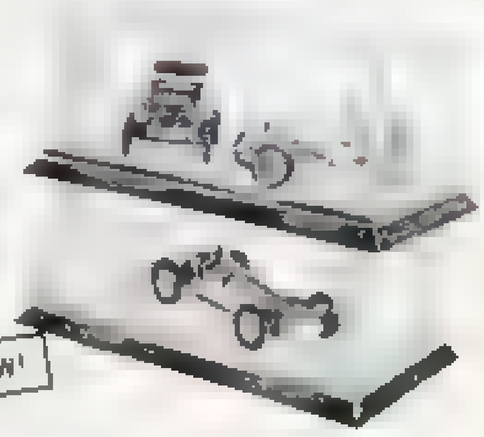
NEW "Model Display Cases"

In plastic for the collector and builder
- for cars • for ships • for planes • for trains
- for armored vehicles • for military figures
- for displaying and protecting all miniatures and models kits

2 ideal sizes

No. K200 for up to 1:24" scale
5" x 4" x 10½" $2.00

No. K130 for up to 1:25" scale
3½" x 4½" x 10½" $1.30



That Great Glint is
AUTHENTI-PLATE
only Hawk has it! And Hawk has enough plated models with exclusive Authenti-Plate

MARCH OF SAND-O-RAMA

hawk

HAWK MODEL COMPANY Chicago 60656

The most trusted name in modeling — We prove it. Kit after kit after kit after

MABUCHI MOTORS

THE HEART OF EVERY BATTERY OPERATED TOY IS THE MOTOR...

AND WITH MABUCHI MINIATURE MOTORS – YOU'LL NEVER NEED A TRANSPLANT!

For greater customer satisfaction always specify Mabuchi Motors. Look around. The best-selling toys, the biggest names use Mabuchi Motors all over the world. Why? They outlast the toys.

1500 skilled workers, strict quality control, constant up grading, systemat c mass production of toy motors have earned Mabuchi Motors a reputation for delivery, unbeatable prices and high quality are yours when you deal with Mabuchi.

We are proud of our reputation. Our advanced engineering team and pro duction line engineers are constantly striving to improve quality and keep costs down giving you the best buy in miniature electric motors.

Our newly expanded No. 6 Matsudo plant with ultra modern production facilities are your assurance of reliability and economy in miniature electric motors.

We do all paper work in U.S.A., deliver to your plant and guarantee every motor.

MABUCHI MOTORS

O.E.M. DESIGNERS & ENGINEERS WRITE FOR NEW CATALOG & PARTICULARS
CONTACT DIRECT NORTH AMERICAN MABUCHI FACTORY OFFICE

[redacted] TOLL FREE COLLECT 212 [redacted] FAX GWE CABLE POLKSMOD TELEX 224565

AMF PROUDLY PRESENTS 1969.

11 10 9 8 7 6 5 4 3 2 1 0

AMT ANNOUNCES A FABULOUS PROFIT-MAKING TRAFFIC BUILDER!

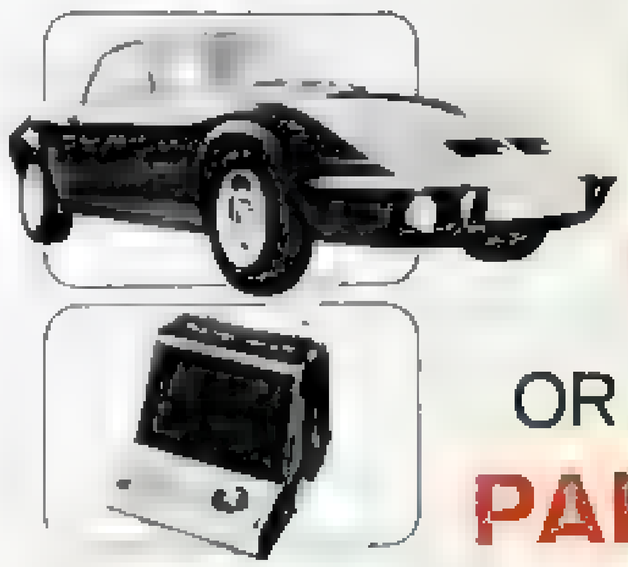
ALL AMERICAN SHOW 'N GO SWEEPSTAKES

Your customers may WIN over 15,000 Prizes

Worth over $50,000

Here's the biggest, wildest AMT promotion ever offered! A consumer Sweepstakes drawing that will create traffic in your store, bring you more sales, increase your profits! A tremendous array of prizes has been gathered for this fantastic Sweepstakes: TV Sets, Stereo Tape Players and Recorders, Bicycles, Portable Radios, Watches, Cameras, Phonographs, Racing Jackets...and thousands more.

Full details are in the March Issue of AMT's LEADER, along with a beautiful 3 color window banner and a 3 color in-store Sweepstakes announcement banner. If you do not receive the LEADER, you may still receive all the benefits from this gigantic Sweepstakes. Simply write: **AMT Corporation, 1225 E. Maple Road, Troy, Michigan 48084.** You will receive the banners and Sweepstakes details.



Mr. Retailer:

YOU TOO MAY WIN!...

1969 OPEL GT

OR ONE OF 50 PORTABLE

PANASONIC TV SETS

To be eligible to win, your name must appear on one of the Sweepstakes' 51 major prize winners' entries

PUT YOUR SWEEPSTAKES BANNERS UP AS SOON AS YOU RECEIVE THEM

BE SURE YOUR CUSTOMERS ADD YOUR NAME TO THEIR ENTRIES

TELL ALL YOUR MODEL CAR CUSTOMERS ABOUT THIS TERRIFIC SWEEPSTAKES

THE EXCITING KITS ARE FROM AMT

371

We've picked three dolls to represent us in Fall '69.

1. A redheaded doll to all the ladies

When Arthur Godfrey speaks, millions of women listen. And he'll be talking about Remcraft to all of them for a full thirteen weeks. The biggest, sellingest weeks of the year. From Fall through Christmas '69. But you'll find out. Your wife will tell you.

2. A living doll with the kiddies.

We asked for the biggest name in children's TV and that's exactly what we got. Captain Kangaroo himself. Live. On network TV. Coast to coast. Getting the message across 10 times a day, 5 days a week. And Remco will be the message. For a half hour. A first in the industry. But you'll find out. Your kids will tell you.

3. Our very own walking, talking, selling Remco doll.

Meet the newest, most exciting Remco doll yet. The Little Old Toymaker. Millions of kids across the country will be introduced to Remco's brand new, kindly doll of an image. He'll be on every TV commercial we run this Fall. He'll do for Remco what that jolly green fellow did to peas. And there will be 20 more just like him travelling coast to coast to meet all of you. That's what we call a doll of a doll. But you'll find out. Just ask your store manager.

So don't miss out on Remco for Fall '69. See us in Room 931 and get these three bigger-than-life dolls, free.

REMCO Remco Industries Inc.
200 Fifth Avenue
New York, 10010 / (212) AL 5-2500

NEW

ACTION POWERED KITS

FROM

PARAMOUNT

ACTION . . . POWER . . .
EXCITING PERFORMANCE!

Every major classification of hobby kits is now ACTION POWERED for greater hobby interest . . . for added sales appeal

Paramount also offers dozens of basic model kits, plus many unique novelty models

SEE THE "ACTION POWERED"
PARAMOUNT LINE
HOBBY SHOW, BOOTHS 316-17-18

PARAMOUNT

PARAMOUNT HOBBIES INC.
999 MAIN STREET
PAWTUCKET, RHODE ISLAND 02860

CARS — $.79 to $9.95

SPACE — $2.00 to $4.00

TANKS — $2.00 to $5.95

SHIPS — $3.50 to $20.00

PLANES — $1.00 to $5.95

* We're offering you a line.... that means business in sixty-nine!

QUALITY RECREATION PRODUCTS

- Home Pool Tables
- Table Tennis Tables
- Exercise Equipment
- Snow Mobiles

COME VISIT US

SUITE 217

200 • FIFTH AVENUE

NEW YORK TOY FAIR

Write for Complete Information

FREDERICK-WILLYS

612 WILLOW ST., FARMINGTON, MINN. 55024

REPRESENTATIVES

James C. Wall Company
Tacoma, Washington 98411

O Brien Sexton Associates, Inc.
Chicago, Illinois 60654

Von Esh-Nabinger
Atlanta, Georgia 30328
Nashville, Tennessee 37215

James Marmer
Leawood, Kansas 66206

Sam Levine Sales
Dallas, Texas 75231

Jacobs Sales Inc
New York, New York 10011

Robert W Burns Sr
Stoneham, Massachusetts 02180

population explosion

caused by the world's biggest maker of baby dolls

"SUSAN AND HER STROLLER"
The award winner!

Join the 15th Birthday Celebration for

blockhead

now! more "party power" with
year 'round advertising
reaching 25 million consumers in:

- PARADE
- THIS WEEK
- TV GUIDE
- NEW YORK TIMES

...appearing just ahead of big
gift-giving holidays:

Valentine's Day
Father's Day
Christmas

all designed to help you get ahead of the game

▲7563 ▲6163

Our Valentine Day Ad

BLOCKHEAD!

A PARTY FOR ALL AGES!

- *A Most Popular Party Defroster*
- *A Change-of-Pace Gift*

Available at Toy, Stationery, Gift Counters
$1.50 — $4.00

A SAALFIELD Game

Blockhead is available in 3 editions . . .

- 7563 Regular
- 6163 Executive
- 7625 Giant

Also available in 2 editions of Romper Room Sets—Advertised Year Round on TV

Stock up on Blockhead, the fast-selling party game now... and make more profits all year!

See your SAALFIELD Distributor or write

SAALFIELD

AKRON, OHIO 44301

The ONLY 1/72nd Scale Model Available!

BOEING B-47E STRATOJET

Now!
An AMT Exclusive!

A few exciting reasons why AMT's new B-47E is a sales record-breaker:

- *Magnificently detailed surfaces*
- *Largest jet bomber model in AMT's line— 18.7 inches long, with a whopping 19.3 inch wingspan*
- *Precision-engineered for **easy** assembly*
- *Highly-detailed crew figures*
- *Optional position landing gear and bomb bay doors*
- *24 bombs and two drop-fuel tanks*
- *Giant-sized authentic S.A.C. marking decals*

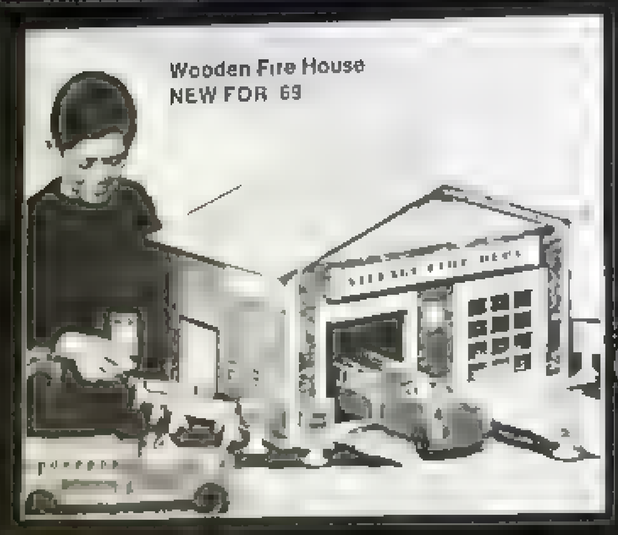
PLUS—Exclusive Parts Protection!
*Each of the four molded-plastic parts "clusters" is **individually poly-bagged.** Every box is shrink-wrapped as well.*

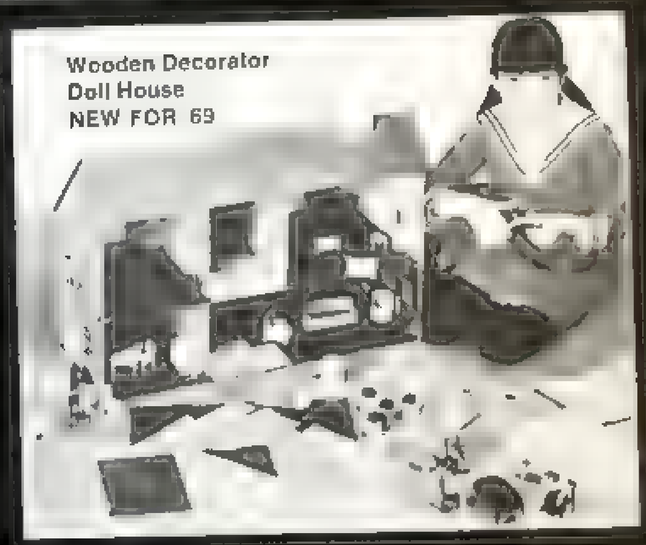
Cat. No. A-671.
Retail price $6.00

THE EXCITING KITS ARE FROM amt ERTL

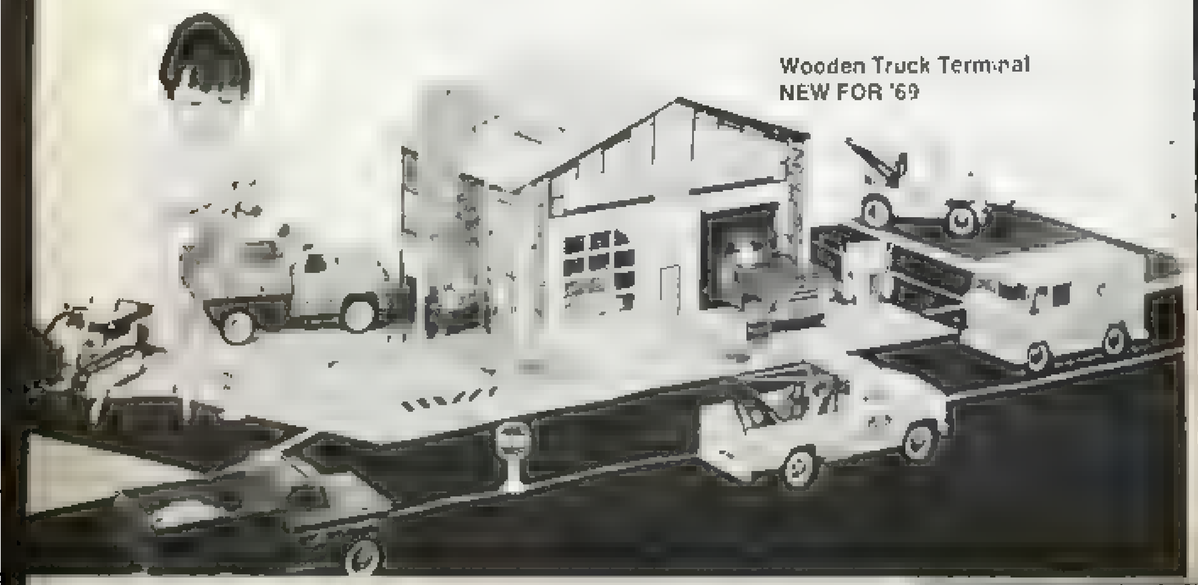
BRUMBERGER...Since 1904...a proven

source for QUALITY, VALUE and DEPENDABILITY IN TOYS





zooms into high gear in 1969...our sprightly 65th year – with a new 95,000 sq. ft. plant producing our largest and most comprehensive array of exciting new playthings, as well as time-tried, fast-selling Staples



Write for new 32-page catalog

BRUMBERGER

1946 TROUTMAN ST. [illegible]

SHOWROOMS AND REPRESENTATIVES

[illegible]

IF YOU MISS WHAT'S NEW AT CADACO

IT'S JUST NO "FAIR"!

Catch the Brand New "CREATURE CATCHER"

What is it? Only the most delightful, the cutest, most intriguing, original and *newest* thing you'll see at the TOY FAIR. This rare species of excitement carries little game hunters on a bug-bagging safari in their own back yards, with all the equipment for catching keeping and watching the wee, winged wild life irresistibly packaged and priced to lure the lion's share of the action

and more new playing-and-paying attractions

SEE THE U.S.A.

DECISIONS, DECISIONS

ALL-AMERICAN FOOTBALL

ALL-STAR BASEBALL

THREE-DIMENSIONAL TRIPOLEY

ALL-STAR HOCKEY

TUMBLE LOGS

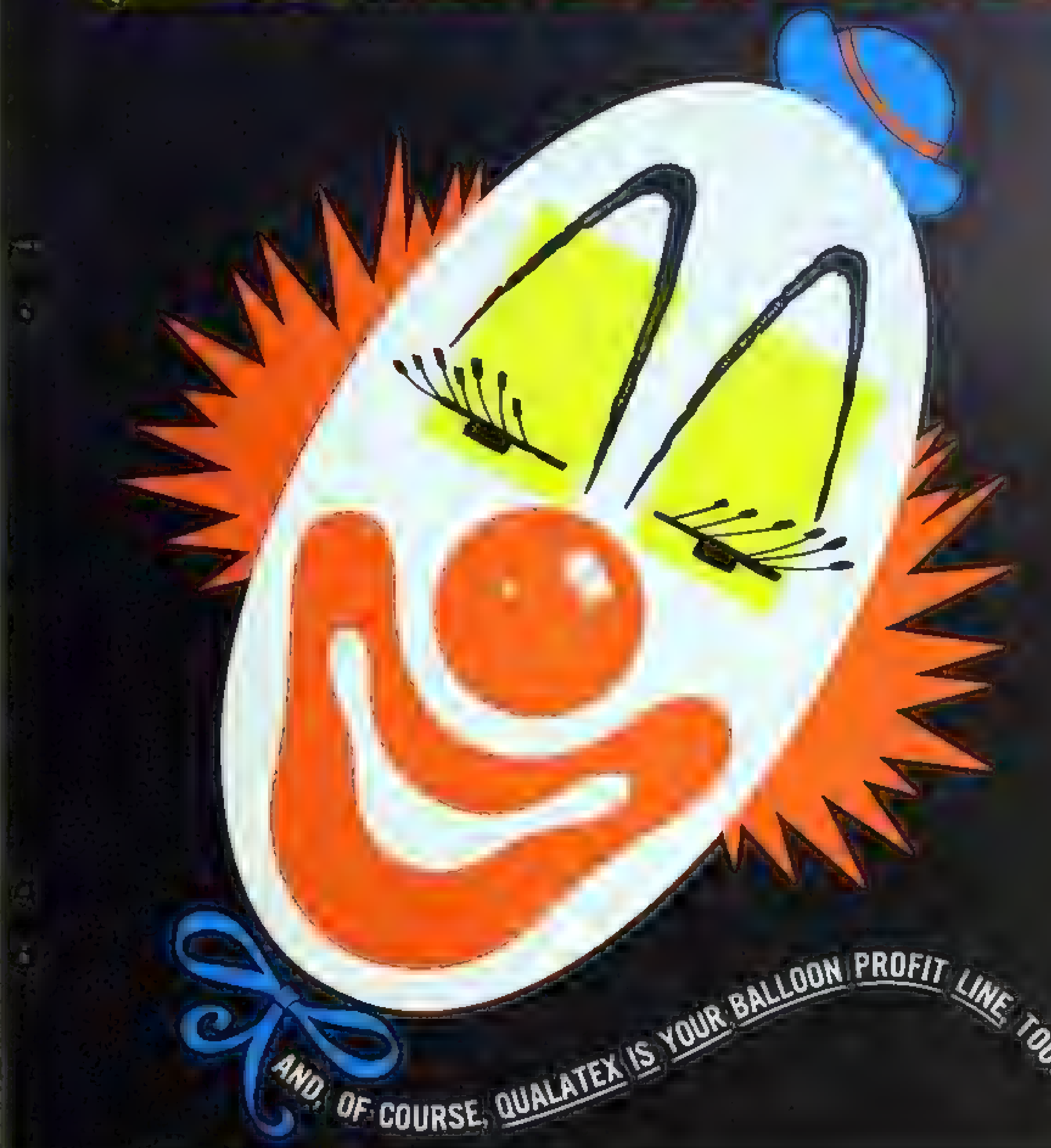
WHAT ELSE IS NEW? EVERYTHING!

great games by Cadaco

cadaco, inc.

New York Showroom • Room 407 • 200 5th Avenue, N Y C
Executive Offices • 310 W. Polk Street • Chicago, Illinois 60607

Qualatex®....YOUR COMPLETE BALLOON LINE



AND, OF COURSE, QUALATEX IS YOUR BALLOON PROFIT LINE TOO!

THE PIONEER RUBBER COMPANY
421 Tiffin Road • Willard, Ohio 44890

Dear Mrs. Wolfe:
Please send me all the information on Qualatex Balloons and Balloon Packages

COMPANY
STREET
CITY STATE ZIP
REQUESTED BY

when is a bank more than a bank?

when it's got plenty of action . . . Profit-Action for you!

FASCINATING, INTRIGUING, LOADED WITH PLAY VALUE . . . toy banks that move out fast because imagination sells time and time again! Every Superior bank is more than a bank, because each one is designed with colorful action . . . with unique selling features that create interest and stimulate sales. That's why we put imaginative action into every toy idea we make.

All the action is at Superior these days. All kinds of exciting new ideas that mean really big profits for you!

LOOK TO SUPERIOR TOY FOR PROFITABLE ACTION. WE'VE GOT IT!

SUPERIOR TOY & MANUFACTURING COMPANY, INC.
14-125 Merchandise Mart
Chicago, Illinois 60654

NEW YORK SHOWROOM
RAY LARSEN ASSOC., INC.
200 Fifth Ave. Bldg., Room 1144
New York City, N.Y.

CIRCUS COIN BANK

Count money at a glance in this revolving circus carousel, decorated with fascinating animals—crystal-clear plastic walls and color metal top and base. Sturdy lock and key. 3½" wide x 4⅞" high

No. X-701 Pat. #3,161,351

ROLLAMATIC

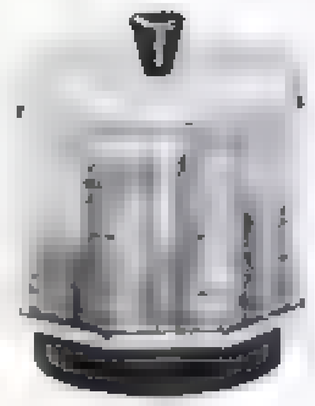
[illegible] bank . . . the world's Only [illegible] surface. It sorts, stacks and counts all automatically. Coupon Bank for Magic Action. Holds $5.00 [illegible] wide x 6 [illegible] high

No. C-501 Pat. #3,314,477

COMPUTA BANK 707

A mechanical marvel of modern computer. Appel Counts pennies, nickels, dimes and quarters automatically as they pass through. Also counts foreign coins as they come through. Resets itself for single currency count. Holds $20.00 [illegible] wide x 6 [illegible] x 4 deep

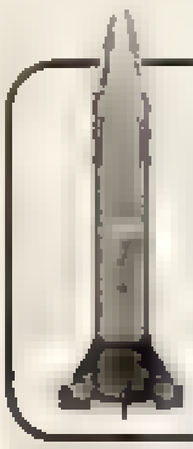
No. 707 Pat. #3,2[illegible]



VISUAL COIN BANK

See the money grow in this sturdy revolving coin bank with lock and key. Clear plastic walls and chrome plated metal top and base. 3½" wide x 4 [illegible] high

No. V-700 Pat. #3,161,351



SATURN MOON ROCKET BANK

Lots of action and adventure with what's happening today. Blast off launching switch fires coins into the bank. Nose cone is vacuum plated chromium finish. Made of durable high impact plastic. 13" x 4" x 4"

No. R-600

ROLL-A-COIN

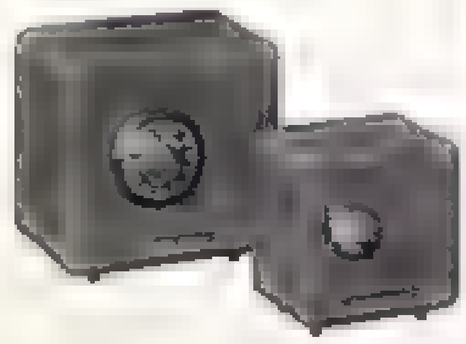
Here's the action bank with a [illegible] where coins sort themselves as they roll down double tracks for MORE ACTION! Made of crystal clear plastic and chrome plated steel, with lock and key. Holds over $25.00. 6½" wide x 6½" high

No. C-800 Pat. #3,313,477

DIEBOLD JR. DELUXE STEEL SAFE BANKS

The Child-Safe bank! Made from heavy gauge steel with no sharp edges! Double painted inside and out—rust proof . . . finest quality. Self-winding burglar alarm automatically rings when door is opened. No battery required and can't be overwound! Every bank has its own two-number combination. Stands on "no mark" rubber legs.

(large)	(small)
No. S-502A	No. S-350A
8½" x 7½" x 6"	6⅛" x 5⅛" x 4"



FORT KNOX STEEL SAFE BANKS

Child-Safe's Fort Knox. Made from heavy gauge steel with no sharp edges. Double painted inside and out—rust proof . . . finest quality. Every bank has [illegible] number combination. Stands on "no mark" rubber legs.

(large)	(small)
No. FK-2000	No. FK-1000
8½" x 7½" x 6"	6⅛" x [illegible]" x 4"

SEE US AT TOY FAIR
March 2 thru 5, 1969
The Statler Hilton
Room 100

© [illegible] TOY & MFG. CO.

Sizzler '69 ... COX

DUNE BUGGY

with the engine you only have to mention once—COX Babe Bee .049

With soft, semi-pneumatic tires the Dune Buggy takes to rough terrain exactly like its full-size counterpart. Ample torque permits climbing steep grades and prevents stall-out in sand. Adjustable throttle regulates speed. Front wheels are steerable and may be set to run car in a predetermined circle. *Sizzler for '69*...Dune Buggy with metal roll bar and windshield frame, dazzling orange styrene body, oversize carburetor air filter, and recoil starter makes an outstanding model for hobbyists of all ages. In distinctive full color packaging!

You can count on it... it's from COX

L. M. COX MANUFACTURING CO., INC. / COX CENTER / SANTA ANA, CALIFORNIA 92702

All seven of these CPI games are based on the same idea:

Profit.

AN APPLE IS NOT A PEACH;
YET BOTH ARE FRUIT.

A MOVING VEHICLE CAN BE A PLEASURE CAR
...A SPORTS CAR...A COMMERCIAL CAR.
IN IRRESPONSIBLE HANDS A LETHAL WEAPON
— OFTEN A MULTIPLE ONE. ALL ARE AUTOMOBILES.

THERE ARE GUNS USED, ILLEGALLY, FOR VIOLENT
PURPOSES. THERE ARE GUNS FOR SPORTS
ACTIVITIES. THERE ARE TOY GUNS, TOO. BUT —

A GUN IS WHAT YOU MAKE IT!

Daisy makes toy playguns Been making BB Guns, too, generation upon generation for longer than three-quarters of a century; through times, too, like the present and most recent past.

Most of the nation's leaders, at some time in their youth, played with a Daisy gun. They must have had fun . . . must have learned, in play, from re-living some of the history of the West; or why would their sons and grandsons (even many daughters), have followed in their footsteps — and with parental encouragement.

Let's face reality. Let's strip hypocrisy from public utterance. If recent tragic events call for the end of play with toy guns — shouldn't constantly increasing highway death tollscall, also, for the end of play with toy automobiles.

Do we erase the history of the American West—or hide it? Do we make toy guns taboo —and thus glamorize them and make them more desirable, surreptitiously, and for the wrong reasons? Toy manufacturers have an inherent responsibility — for their products are intended for children. That responsibility is one of the basic tenets in Daisy policy. It always has been. A Daisy toy gun is intended for play — first, last and only for play. It will never be for anything else

DAISY / HEDDON ROGERS, ARKANSAS 72756

Daisy
TOYS

267

Nov. 1, 1969

THE NEW YORKER

Price 50 cents

W. Steig

New faces for 1969 from Tootsietoy:

Hitch-ups · Playmates Vinyl Cases Wall Cases Collector Series.

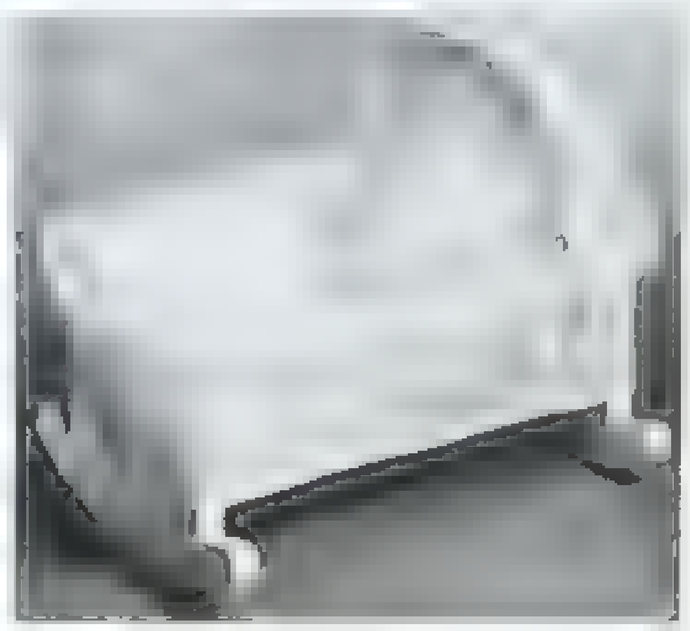
Presented by these old familiar faces:

tootsietoy®

BADGER presents NEW IDEAS for 1969

Doll Buggies

Sturdy, plated steel tubular carr ages with plastic wheels and detachable hoods come in three non tox c fin sh es. A must item for your new Badger nventory. Comes K.D. with easy in struct ons



Doll Cradles

Beautifully designed wood comb ned with loom woven f bre lined w th heavy quilted Pearlized plastic finish printed with four colored Baby Bunny pattern Removable hoods trimmed with lace Heavy durable construc tion throughout

Doll Canopy Bed

Comes in two sizes with heavy wood en construction. Sides made of loom woven f.bre. Canopy & inside bed ined with heavy Pear ized qu ted plastic material, lace trimmed Beal tifully des gned and finished with 4 co or decals on ends of bed. Boxed mattress covered with matching Pearlized quilted liners

All Badger Toys this year come in three distinct patterns and colors. All toys are lined with heavy Pearlized quilted plastic materials.

Send for Fully Illustrated Catalog
and Price List.

Permanent Showrooms:

NEW YORK: Rm. 316 One Park Avenue • Rm. 1374 200 5th Avenue
CHICAGO: Rm. 1494 Merchandise Mart
LOS ANGELES: 4735 District Blvd.

BADGER BASKET COMPANY

DIVISION OF STANDARD CONTAINER OF EDGAR, INC. . . . EDGAR, WISCONSIN

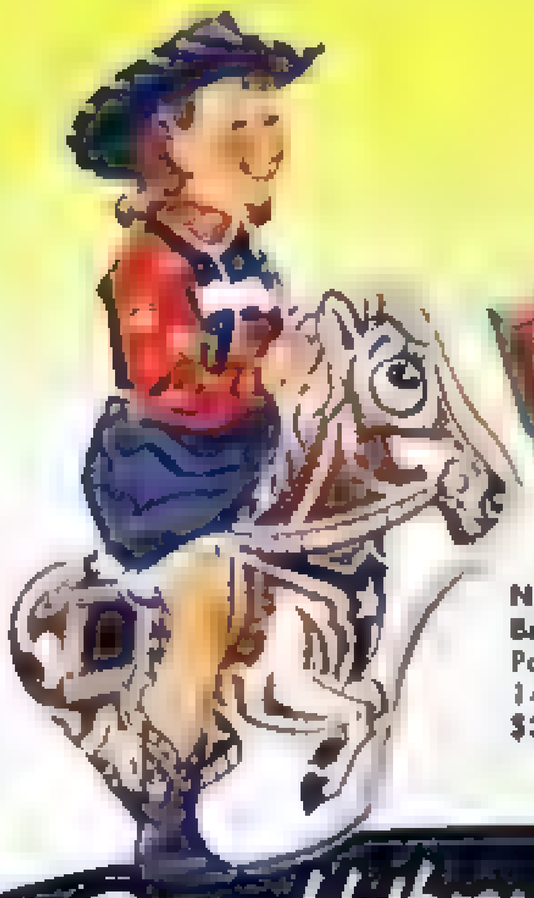
MARCH 1969

223

America's *best selling* line of inflatable ACTION toys by...

Doughboy

BUCKY BRONC



No. 531, Bucky Bronc
Packed 6 to 14-lb. case
$3.00

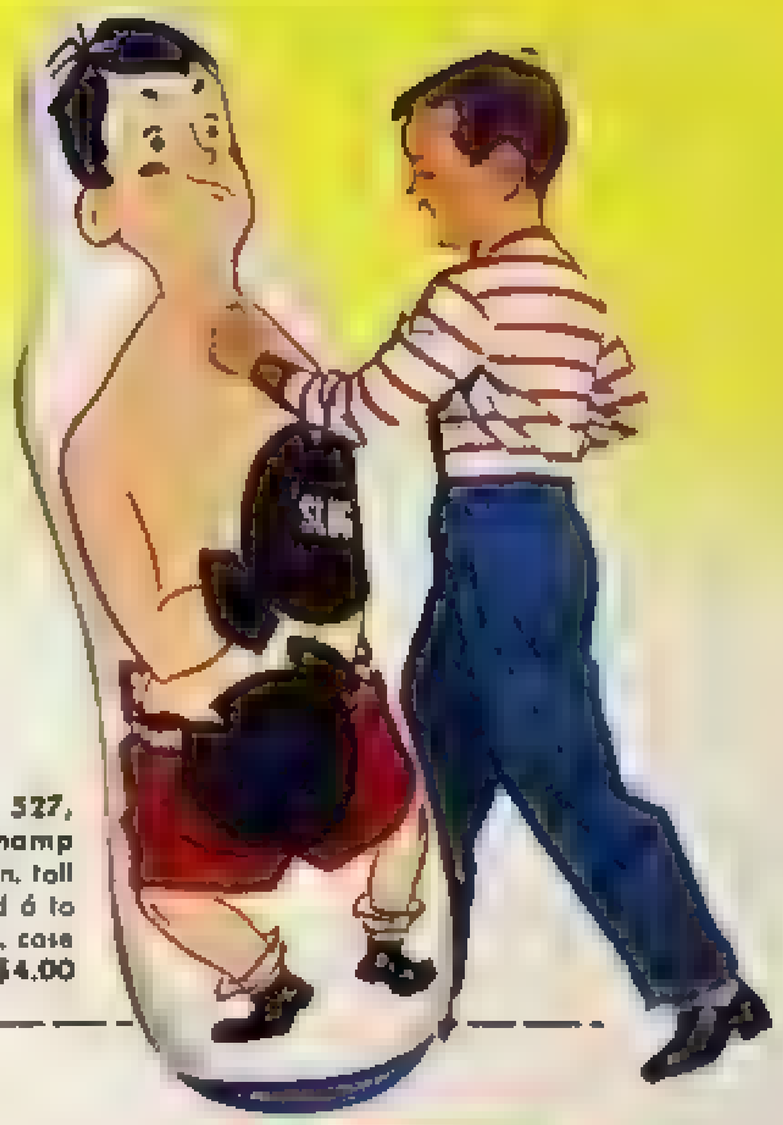
There's a barrel of fun for youngsters in this junior cow-pony. With its weighted bottom it gives the rolling, rollicking, bouncing in-the-saddle action that little cowboys love. Sturdy and safe . . . can't mar floors or scratch furniture. A big 2-ft. high by 2-ft. long.

Pre-sold through NATIONAL ADVERTISING and publicity!

Make toy sales come alive with America's most famous brand of inflatable action toys . . . pre-sold through national advertising and publicity. All items are made of Forti-plyed Krene—TWO layers of heavy-duty vinyl, permanently bonded together—tape seamed by Doughboy's exclusive process to give extra strength and longer life. Bright, fast colors are a permanent part of the plastic . . . won't crack, chip, or peel. All items individually boxed in display cartons. Doughboy inflatable action toys sell on sight . . . are easy to display. Stock up now!

CHAMP

Every age goes for the Champ. He's a safe sparring partner for tiny tots and "tough guys". Roughest, toughest action can't hurt the Champ . . . and the Champ can't hurt anybody. Real ring action, and he always bounces back for more.



No. 527, Champ
52 in. tall
Packed 6 to 25 lb. case
$4.00

DOUGHBOY SALES REPRESENTATIVES

New York, N. Y
Eyerly Associates, 1107 Broadway

Atlanta, Ga
The Dennis Co. 1069 Briarcliff Rd., NE

Chicago, Ill.
Eyerly Associates, 1442 Merchandise Mart

Cleveland, Ohio
Eyerly Associates, 2516 Newbury Drive

Denver, Colo
Mountain States Sales Co., 210 Exchange Bldg.

Dallas, Texas
Ben G. Thigpen, 2554 Overton Rd

Kansas City, Mo
Eyerly Associates, P. O. Box 8806

Minneapolis, Minn.
Leslie E. Taylor, 425 Merchandise Bldg.

Seattle, Wash.
Ward Francis Co., 222 Terminal Sales Bldg.

Los Angeles, Calif.
Ward Francis Co., 1533 Wilshire Blvd.

St. Petersburg, Fla.
The Dennis Co., 4500 Burlington N.

San Francisco, Calif.
Ward Francis Co. Western Merchandise Mart

Doughboy

DOUGHBOY INDUSTRIES, INC.

New Richmond, Wisconsin • Helena, Arkansas

Quality since 1856

Doughboy

ACTION TOYS

to activate sales!

Bobo... AMERICA'S BEST-SELLING INFLATABLE CLOWN!

Nothing-but-nothing delights small-fry more than a colorful, sturdy, bounce-back toy by Doughboy. Bobo the Clown, with his weighted bottom and famous roly-poly action is the all-time favorite among inflatable toys. Colorful design is executed on rugged Krene vinyl, "Forti-plyed" to take hard wear. There's plenty of sales action in Bobo . . . the nationally advertised play-action clown. Stock up now on Bobo in 3 sizes. An exclusive design by Doughboy . . . first name in quality inflatable toys.

3 Popular sizes!

No. 528, Bobo, 50-in. tall, with squeaker nose
Packed 6 to 25-lb. case. **$4.00**

No. 529, Bobo, 39-in. tall
Packed 6 to 14-lb. case. **$3.00**

No. 530, Bobo, 27-in. tall
Packed 12 to 14-lb. case. **$2.00**

Nationally Advertised and Publicized

Sockable... Lovable... Rockable!

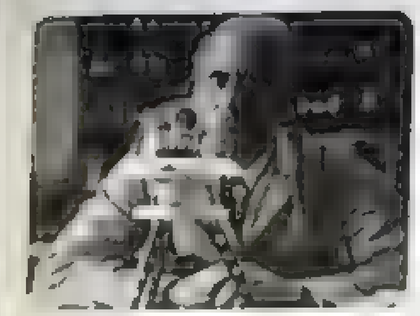
Doughboy

DOUGHBOY INDUSTRIES, INC.

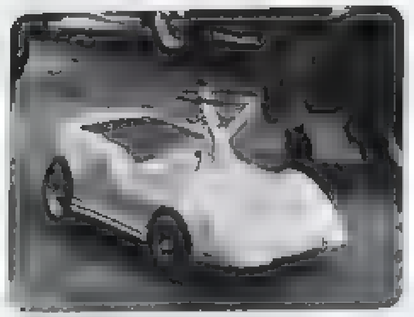
New Richmond, Wisconsin • Helena, Arkansas

You are cordially invited to visit the Doughboy Exhibit in Grand Ball Room of Hotel New Yorker and permanent showroom at 1107 Broadway, New York, during the Toy Fair

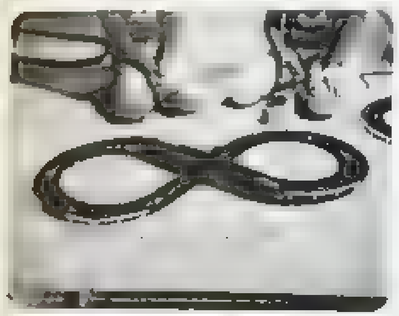
This fall Eldon will preview so many new toys on television, you'll find it hard to keep your eyes off of us.



Billy Blastoff Space Base 9 piece set featuring battery-operated dish with vehicles powered by hidden parts. Things like a Space Capsule that sits on top of a revolving dish-type tower. Everything included in one package. Really a way-out toy.



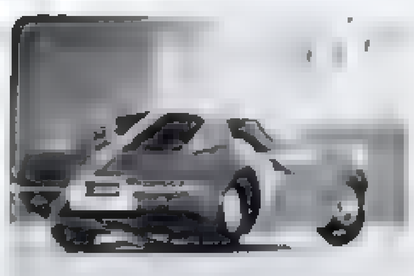
Eldon's Poweride Car. Every car dealer should sell rechargeable battery. Goes 2 mph—8 hours without recharge. Fast time this kind of cut has been proved for volume sales.



Road Racing—HO Scale. Here we bring out our Over and Under Set and our new Banked Curve 8 Set. First time we've ever had a banked curve track in HO scale.

Billy Blastoff Construction Set: 7 piece construction worker set with a bulldozer, conveyer belt and dump truck, all powered by Billy's Jet Pack. Sure is the build your business.

Billy Blastoff Space Scout. This set was such a big success last year that we're bringing it back again this year. It includes a Lunar Crawler, Exploration Tractor and a Jet Pack to make everything work. Another Eldon toy that's out of this world.



Eldon's Touch Command: Three unique remote control toys that are controlled by air pressure. Last year our Touch Command Corvette Stingray was sold out within 7 days. This year's going to be an even better one. New Touch Command toys. A submarine and a land sea car. These are toys worth getting your hands on.

This year we have more commercials, more TV time, and more new products than you've ever seen before from Eldon.

Our line-up of toys is so big and exciting that we are planning a nationwide television campaign. And we're going to be on it, in color coast to coast. A lot which means more money for you.

In addition to all the wonderful toys that will be seen on television, there are several new toys that won't.

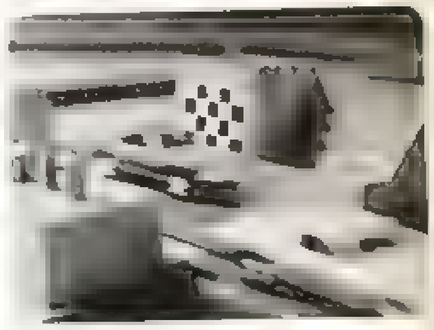
Make a point of seeing everything at Toy Fair. Or write us today for a complete catalog.

Now sit back. Relax. And enjoy a sneak preview of Eldon's fantastic line up for 1969.

ELDON
Just for the fun of it.

Eldon Industries, Inc. 2701 West El Segundo Boulevard, Hawthorne, California

Billy Blastoff & friend Robbie Robot. 5-piece set featuring battery-operated walking robot. A fun robot with imagination equipment like a grabber and a radioactive retrieval wagon. Look out. The Robots Are Coming! The Robots Are Coming.



Collect-A-Car Raceway. This set has an exciting new twist-driven whip. No crank wires. Easy to assemble. And many die-cast collector cars. A first. First of its kind to be promoted in dealers' ads and a price everyone can afford.

Road Racing—1:32nd Scale: This is our Super 100 Set that lets you change the layout 100 different ways and our Double-Banked 8 Curve Set that lets cars go twice as fast without spinning out. Both are proven winners from last year. And all revved up and ready to go again this year.

Billy Blastoff Cargo Jet Set. 8-piece set includes Billy Jet Pack, open-cockpit cargo plane and loading dock. Set turns out to be fun to go with you.

Billy Blastoff Scuba Scout. 8-piece set complete with real-life Self-Contained Underwater Breathing Apparatus. Land-Sea Car and Discovery Boat. Now our popular Space Scout is ready to carry on his adventures underwater.

Road Racing—1:32 and 1:24 Scale. This is Eldon's Car Storming Car Set in 1/24 scale. It's the newest in a line of kinds that's as big as the exciting new Road Racing Set for 1/32 scale. And that's what we're showing our Competition Road Racing. One of the hottest sets in road racing. Fast time we're going to show two different scales in one competitive set.

ERTL*

Nº1 IN CONSTRUCTION & FARM TOYS

THE DIE CAST DIE-HARDS!

THE FARM TOYS THAT SELL BIG IN THE CITY!

SAN FRANCISCO • EMPORIUM
LOS ANGELES • MAY CO.
ST. LOUIS • FARMOUS & BARR
DETROIT • J. L. HUDSON
NEW YORK • GIMBELS
BOSTON • JORDAN MARSH

ERTL SETMAKER TRACTORS

Pull customers back for more equipment . . . again and again . . .

THE ERTL COMPANY/DYERSVILLE, IOWA 52040

add **ANDY GARD** to the already fabulous **IRWIN** line of plastic toys,

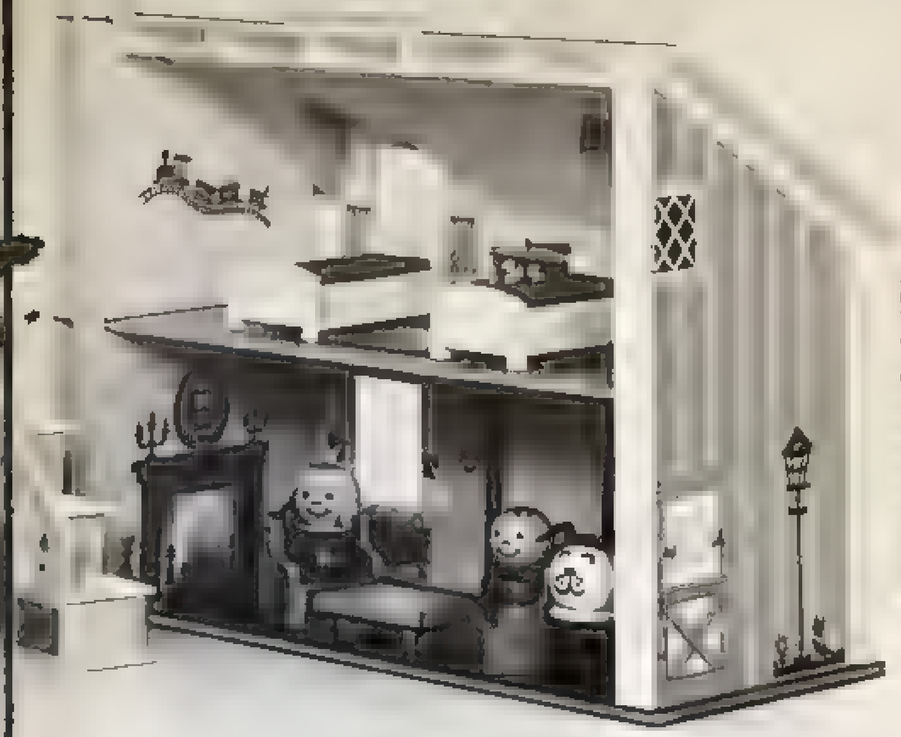
...and what have you got?

FANTASMAGORIA!

In other words:
the most complete,
most profitable,
most saleable assortment of toys ever presented!

[redacted]

New 952 Play Family House (Open View)



FISHER-PRICE TOYS

Dream house . . in a dream line!

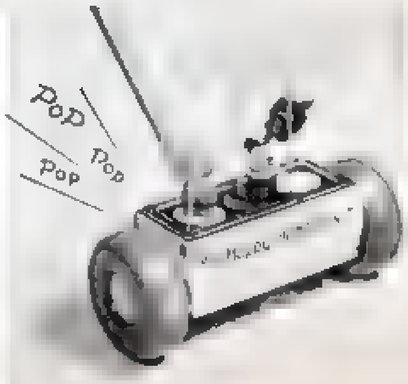
New 952 Play Family House (Closed View)

New 164 Chubby Cub

New 935 Tool Box Work Bench

New 910 Change-A-Tune Piano

New 121 Happy Hoppers



New 759 Do-Re-Mi* Pocket Radio

*From The Sound Of Music

See us at the Toy Fair
Room 505 Toy Building
200 Fifth Ave., New York

FLEXIBLE FLYER ISN'T JUST FOR KIDS THIS YEAR

wait 'til you see our new toboggans!

FLEXIBLE FLYER

FLEXIBLE FLYER

O K send Catalog and Merchandising brochure

141

NEW FROM FLI-BACK...

THE BUY PACKS

FLI-BACK©

YOU can play with a

"FRACTURED FANNY"

in Room 212—come in—it's fun!

IT'S A BLAST! FOR YOUNGSTERS, TEENAGERS AND GROWN-UPS!

"FRACTURED FANNY" and "FRACTURED FREDDIE" are **WINTHROP TOY'S** newest and hottest "MAGNETIC FUNNIES". Everyone can make hundreds of mad, weird, crazy faces for hour after hour of hilarious fun

Each full color illustrated box is header-punched for rack display or counter. Each contains a collection of full color facial parts and self-stick magnets, plus a magnetic board It's the greatest little fun kit in years! Packed 2 dozen asst'd to carton.

at **$1.25** *(sugg. retail)*

it has enough "magnetic" appeal to make it the fastest pick-up, big-volume item you'll sell this year!

WINTHROP-ATKINS CO., INC.

MIDDLEBORO, MASS. 02346

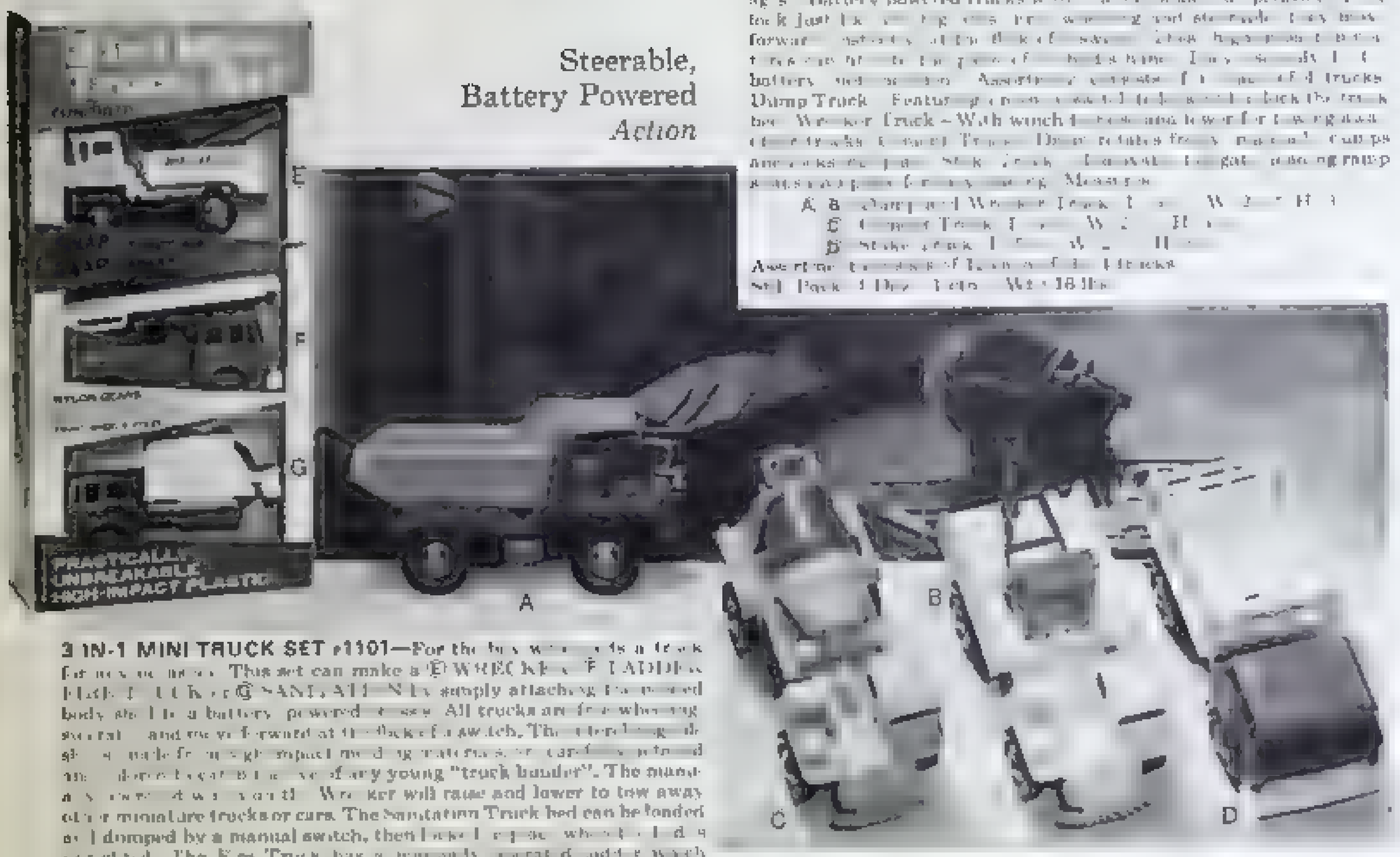
WINTHROP TOY

NEW YORK SHOWROOM—ROOM 212—200 FIFTH AVENUE
CANADA—INTERNATIONAL GAMES OF CANADA, LTD.
3227 LENWORTH DRIVE, COOKSVILLE, ONT.

CLEARED by PARENTS

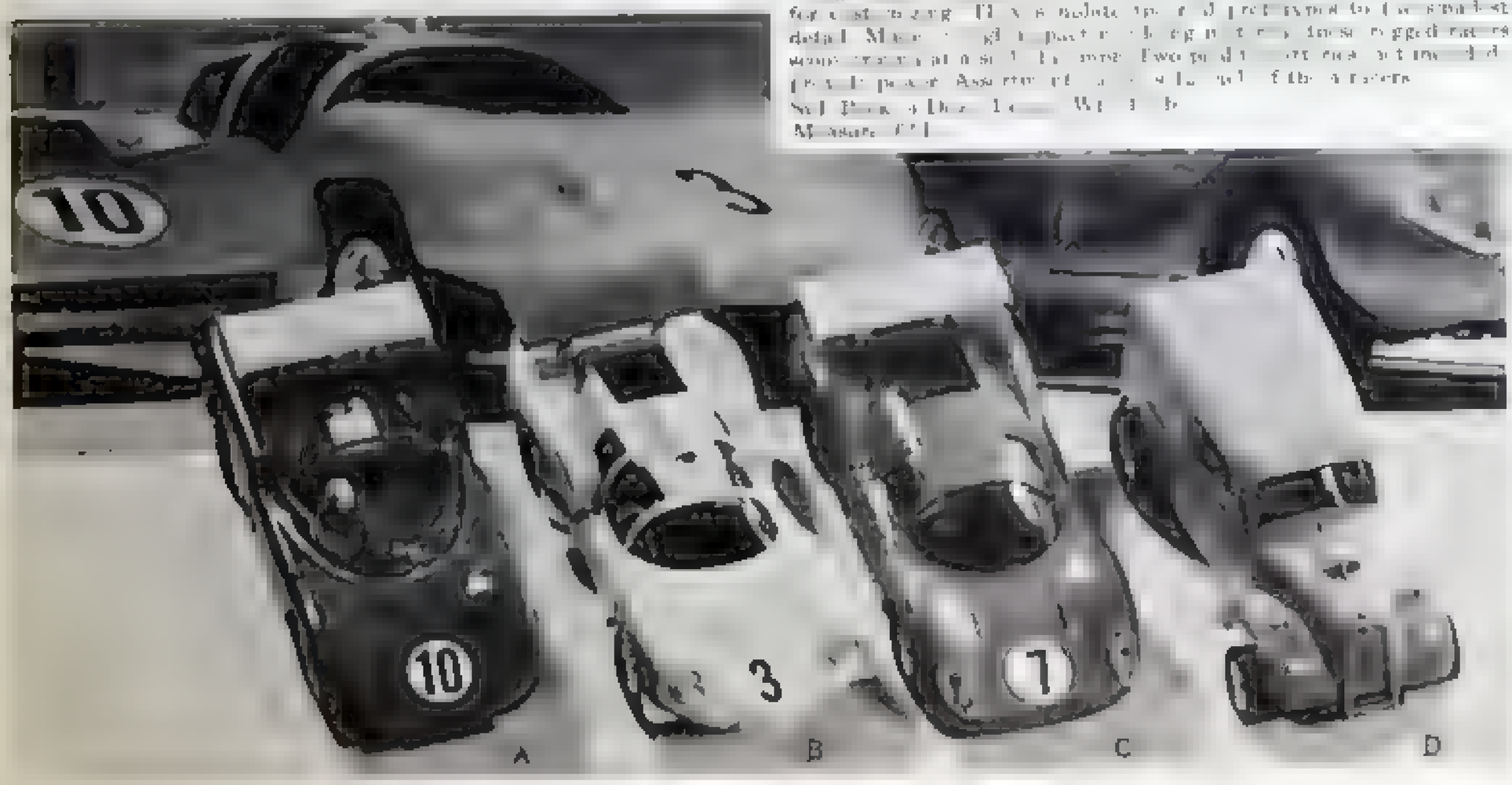
FUNMATE

Steerable,
Battery Powered
Action



MINI TRUCK #1040 Asst — Package [illegible] battery powered trucks with [illegible] operation. They look just like [illegible] forward [illegible] Assortment consists of [illegible] Dump Truck. Features [illegible] Wrecker Truck – With winch [illegible] Fire Truck. Dump [illegible] Stake Truck [illegible]
Assorted [illegible]
Set Pack: 1 Doz. Cartons. Wt.: 18 lbs.

3 IN-1 MINI TRUCK SET #1101 — For the boy who wants a truck for [illegible] This set can make a (E) WRECKER, (F) LADDER, HOSE TRUCK or (G) SANITATION by simply attaching the proper body style to a battery powered chassis. All trucks are free wheeling and can be powered at the flick of a switch. The interchangeable styles are made from high impact moulding materials for durability and detail. Each one is a favorite of any young "truck hauler". The manual steering front wheels of the Wrecker will raise and lower to tow away other miniature trucks or cars. The Sanitation Truck bed can be loaded and dumped by a manual switch, then back to operate wheels. The Ladder Fire Truck has a removable ladder which extends to 10" and rotates a full 360 degrees. Trucks use 1.5v batteries (not included).
Set Pack: 1 Doz. Cartons. Wt.: 10 lbs.



GRAND PRIX RACING CARS & DRAGSTER #1070 — The [illegible] Assortment [illegible] B's [illegible] C's [illegible] and D's [illegible] Dragster have strong wheels and [illegible] for fast racing. They are molded [illegible] detail. Many [illegible] Two pull-out rear [illegible] provide power. Assortment [illegible]
Set Pack: 1 Doz. Cartons. Wt.: [illegible]
Measures [illegible]

MATSUSHIRO (CANADA) LTD.
132 Vancouver Merchandise Mart A
Vancouver 3, B.C., Canada
604-684-5308

MATSUSHIRO U.S.A., INC.
P.O. Box 916 TN
Bellevue, Washington 98004
206-455-5450

FUNMATE TOY LINE '69

featuring:

SUPER TRUCKS #1035 Asst [illegible]

Moulded REALISM ...Steel STRENGTH

Ⓐ WRECKER
Ⓑ PUMPER
Ⓒ DUMP
Ⓓ CEMENT MIXER

All models L 5½" W 2¼" H 2¾"
Assortment consists of 12 each of the 4 trucks
Shipping Pack 4 Doz 1 cu ft Wt 16 lbs

GUARANTEED UNBREAKABLE

featuring:

WIGGLE WATER WINDUPS [illegible]

Ⓐ **TIPPY & TOM TURTLE 1086**— [illegible]

Ⓑ **JONATHON SEAL 1087**— [illegible]

Ⓒ **WALDO WHALE 1085** [illegible]

Where the action is!

FAMOUS PARKER GAMES

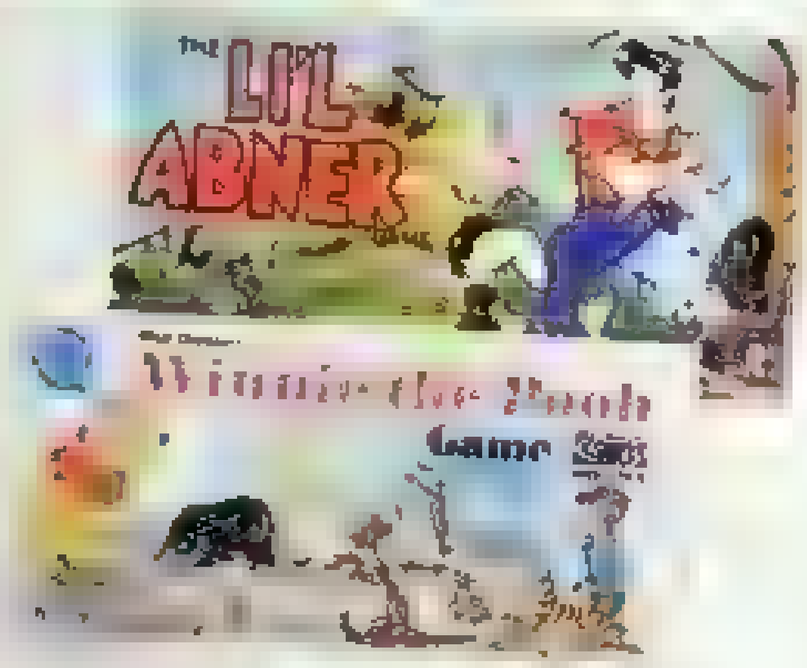
PARKER BROTHERS INC. SALEM MASSACHUSETTS — DES MOINES IOWA

#40 FUNNY BONES™ The [illegible] game for [illegible] adults and teenagers. [illegible] Funny Bones [illegible] hilarious assortment of situations like "Ed's Bone Contest" and "Ice Cream Blues." To score a point, a player must guess a word card by completing [illegible] pantomime display with sights and sounds.

Action...that's the attraction!

Guess which game manufacturer had the largest increase in 1968. That's right, Parker Brothers! It all happened at the point of purchase, in stores all over the country. But this is 1969, and here we go again with the strongest line of new games ever — something for everyone, and several potential fad sensations! We're investing 25% more in promotion this year. Intensified, multi-network national TV . . . saturation spot TV in major markets . . . bigger and better ads in national magazines — spot radio. Nobody wants merchandise that sits on the shelf. Go with Parker and grab yourself a piece of the action!

#21 LOOP A LOT™ [illegible] game [illegible] Players [illegible] up to 3 cars in [illegible] and [illegible] [illegible] [illegible]



ON 9 POPULAR CHILDREN'S ASSORTMENT

61/2 LIL ABNER

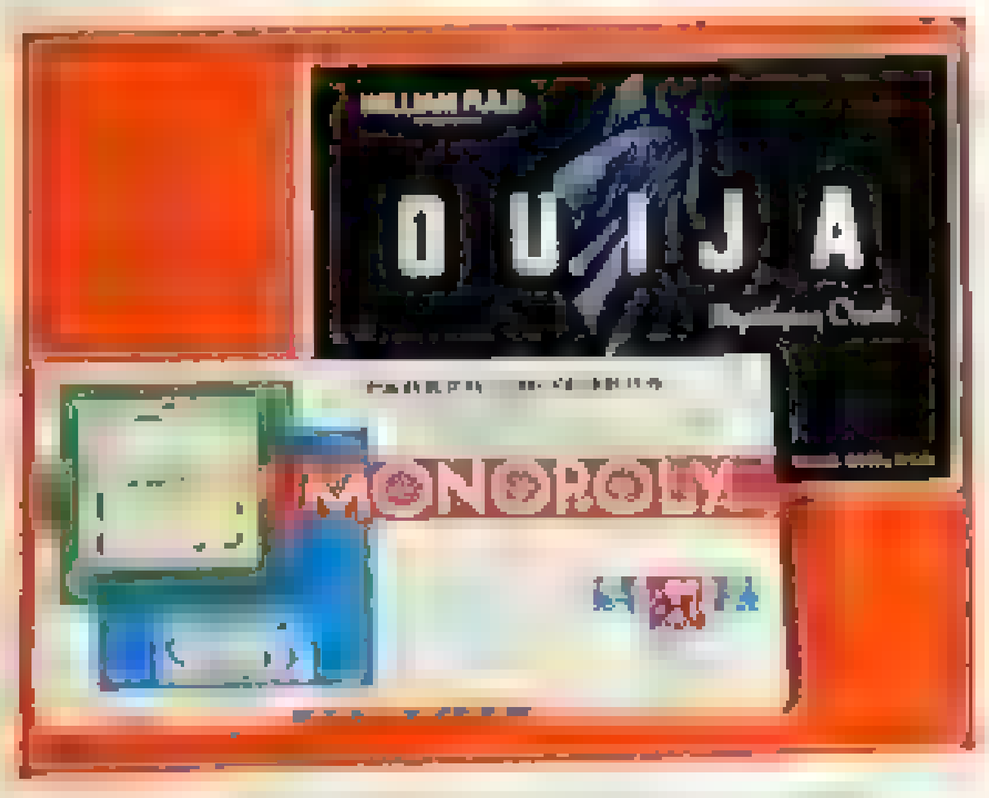
1 PETER PAN

3 WINNIE THE POOH

4 BLONDIE

PAGE CAN GUARD

300 DECK E DOBBERS



AMERICA'S MOST PLAYABLE GAMES
GUARANTEE YOUR SALES GROWTH!

OUIJA

MONOPOLY

3 NEW WINNERS . . .

molded of tough Polypropylene on sturdy all-steel chassis. Dazzling new designs to drive in speedy sales . . . faster profits for you. From GARTON, all-time "champion" in wheel toys.

GARTON TOY COMPANY
SHEBOYGAN, WISCONSIN 53081

GARTON

famous frame

SINCE 1878

SEND FOR THE NEW 1969 CATALOG

HALCO IN WITH THE NEW

ALL NEW HALCO SALES WINNERS!

See them at 200 Fifth Ave. Room 404 during the Toy Fair.

NEW WESTERN HERITAGE SETS
with New Packaging Concept

NEW POPULAR ACTION GAMES
with Safe Magnetic Darts

NEW MASQUERADE COSTUMES
with New Packaging Design

J. HALPERN COMPANY Division of Kusan Inc. 810 PENN AVE., PITTSBURGH PA 15222 • 200 FIFTH AVE. NEW YORK, N.Y. 10010

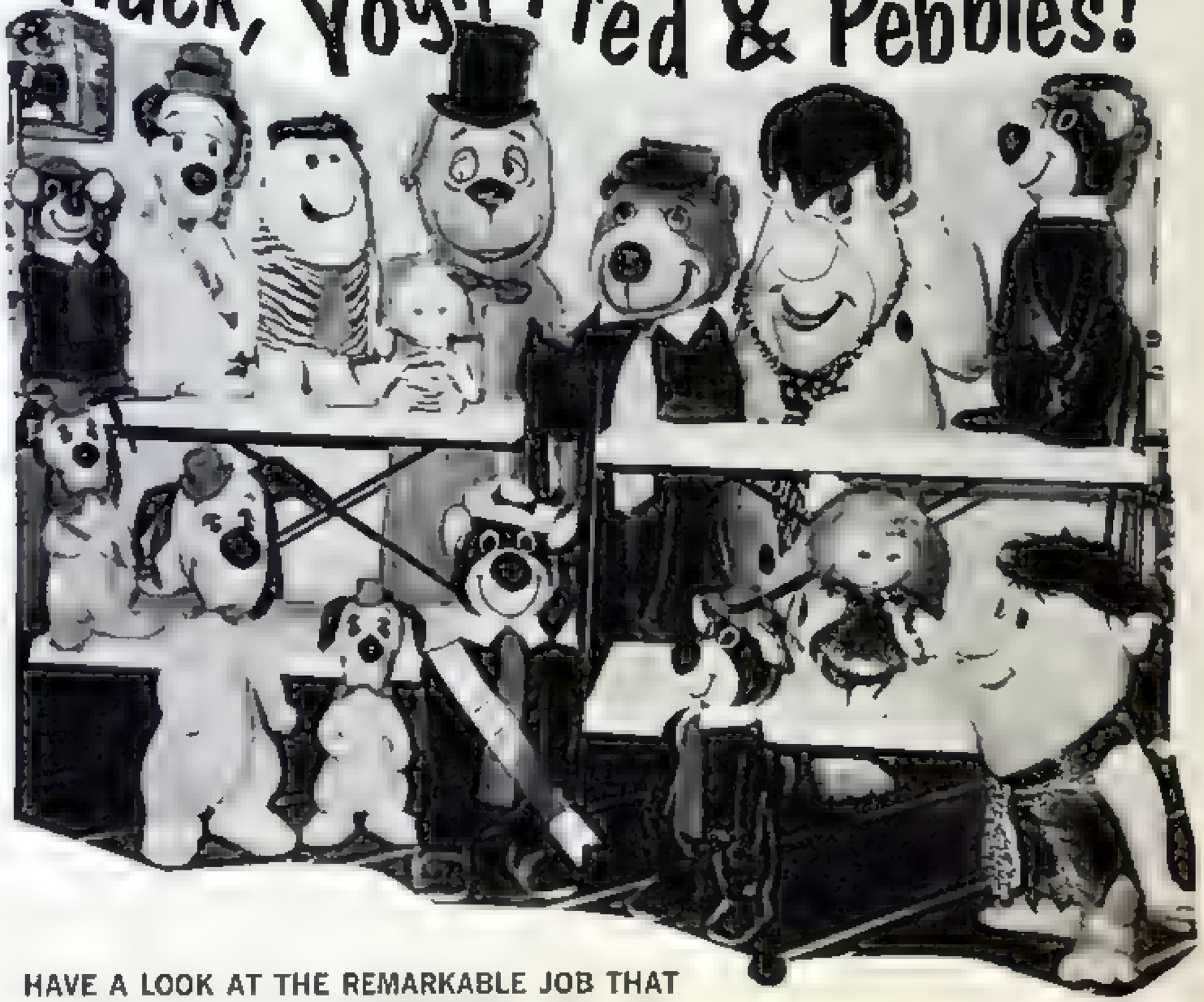
©1969 HANNA-BARBERA PRODUCTIONS INC

Merchandising Propaganda

SCREEN GEMS, INC. 711 FIFTH AVE., NEW YORK 10C.. - 4452

"WE NEVER HAD IT SO GOOD!"

Huck, Yogi, Fred & Pebbles!



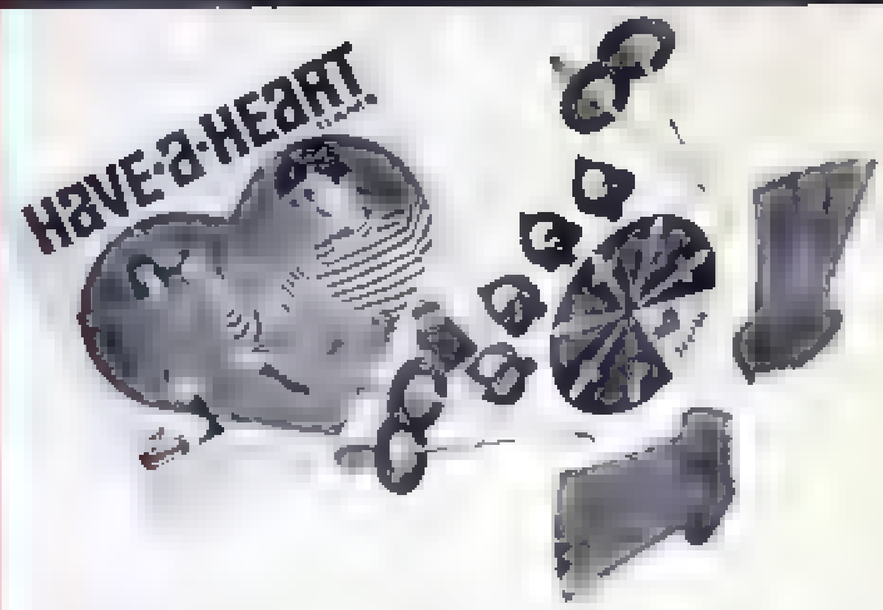
HAVE A LOOK AT THE REMARKABLE JOB THAT ALLEN FRIEDMAN (STERLING BEST-EVER) HAS DONE WITH OUR GREAT HANNA-BARBERA FAVORITES (WITH MORE TO COME) AND YOU'LL BE AMAZED AND DELIGHTED!!

NOT NEEDY, JUST GREEDY!

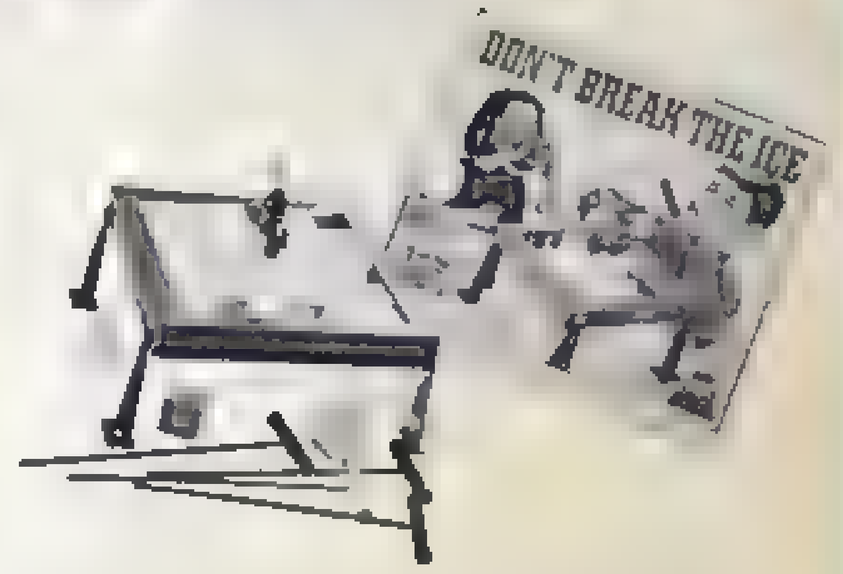
~~Honest~~ Ed

~~HONEST~~ *ED JUSTIN*

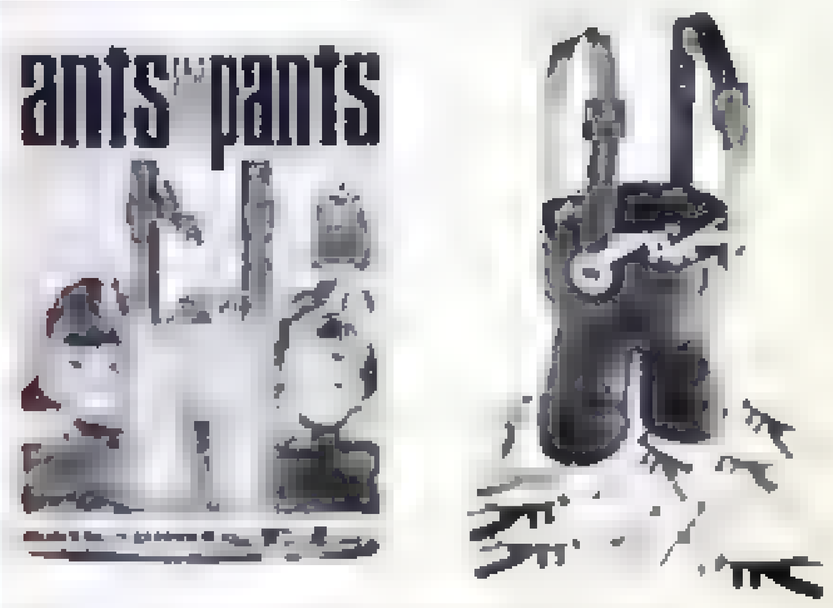
Great Games by SCHAPER for '69



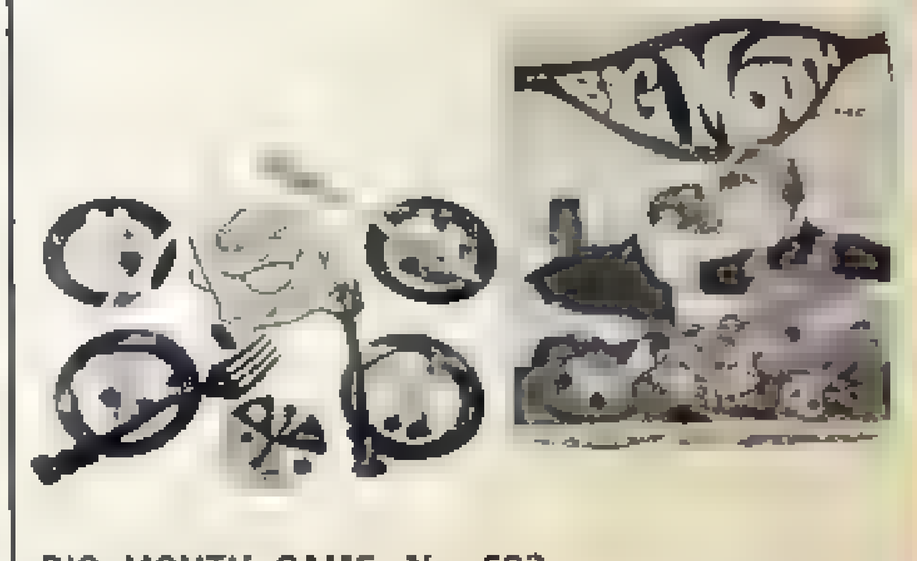
HAVE A HEART GAME No. 505



DON'T BREAK THE ICE GAME No. 509



ANTS IN THE PANTS GAME No. 404



BIG MOUTH GAME No. 603

PULL THE RUG OUT GAME No. 410

SEE US AT TOY FAIR
ROOM 660 FIFTH AVENUE BUILDING

SCHAPER MANUFACTURING CO INC
Main Office and Factory 9909 South Shore Drive
P O Box [illegible] • Minneapolis Minnesota 55440
Phone (612) 544 9161

ride with HOPPITY HOP!™

bounce your profits with the TV sensation of the season!

Hoppity Hop is THE ball with hops of fun for the entire family . . . it's fabulous fun from SUN!

Hoppity Hop is being introduced across the country right now with terrific television. See reverse side for schedule in your market.

- RIDE for FUN and EXERCISE
- FUN in BACKYARD, PARK, LAWN BEACH, POOL, PLAYGROUND
- BRIGHT ASSORTED COLORS
- INFLATES to CHILD or ADULT SIZE
- AUTOMOTIVE REINFLATABLE VALVE
- RUGGED VINYL CONSTRUCTION
- MOLDED RING HANDLE

Special Announcement
30 Day Consumer
Unconditional Guarantee

SUN

SUN CORPORATION
BARBERTON, OHIO 44203 U.S.A.

STOCK NO. 10114

'ROUND THE WORLD
WITH JEFFERSON MUSICAL TOYS

FEATURED IN COLOR IN LADIES' HOME JOURNAL AMERICAN TOYS PROMOTIONS

THE LONE RANGER GUITAR
$3.98 RETAIL
No 85
Also $4.98

LENGTH 30
DEPTH 3 in
WIDTH 11
Weight 3 lbs

ROCKET RANGER GUITAR
No. 70 BLUE

LENGTH 30
DEPTH 3¼
WIDTH 11
Weight 3 lbs

$3.98 RETAIL
Also $4.98

WYATT EARP GUITAR
No. 71 BLACK
$3.98 RETAIL
Also $4.98

HOTEL NEW YORKER Room 928

SQUARE DANC'N
$3.98 RETAIL
Also $4.98

No. 72 GREEN
No. 73 BROWN

LENGTH 30"
DEPTH 3¼
WIDTH 11"
Weight 3 lbs.

LENGTH 30
DEPTH 3¼"
WIDTH 11"
Weight 3 lbs.

ALL AMERICAN GUITAR
No. 74 BLUE with RED and WHITE Decorations
LENGTH 30"
DEPTH 3¼"
WIDTH 11
Weight 3 lbs.

$3.98 RETAIL
Also $4.98

All Guitars decorated with two harmonizing colors. Equipped with latest wire and nylon strings and plastic keys. Each packed in separate decorated shipping container with instructions for tuning and playing

Manufactured by JEFFERSON MANUFACTURING CO.
2433 N. ORIANNA ST. PHILA. 33, PA

Representative ROBERT PATTERSON & ASSOCIATES

3379 WEST 3rd STREET
LOS ANGELES, CALIFORNIA

200 FIFTH AVENUE
NEW YORK 10, N. Y.

209 SOUTH STATE STREET
CHICAGO 6, ILLINOIS

DOWN TO EARTH PRICES
WITH POPULAR MUSICAL TOYS

DELUXE GUITAR No. 75

All-Wood construction. Finished in two-tone Mahogany with white decoration. Equipped with six wire and nylon strings. Individually packed with instructions for tuning and playing

$8.98 RETAIL

WYATT EARP GUITAR

No. 76 BLACK

LENGTH 24"
DEPTH 2½
WIDTH 9½
Weight 2 lbs.

$2.69 RETAIL

$3.98 RETAIL

Also $4.98

CALYPSO GUITAR

No. 84 BLUE

LENGTH 30
DEPTH 3¼
WIDTH 11
Weight 3 lbs.

ROCK 'N ROLL

No. 77 BLUE

LENGTH 24"
DEPTH 2½"
WIDTH 9½"
Weight 2 lbs.

$2.69 RETAIL

BABY GRAND PIANO & BENCH

No. 830

30-Key Floor Model
2½ Full Octaves

$9.98 RETAIL

Piano and Bench finished in two-tone colors with silk-screened decorations
Multi-color Sheet Music with colored Key Chart

HOTEL NEW YORKER Room 928

Manufactured by JEFFERSON MANUFACTURING CO.
2433 N. ORIANNA ST. PHILA. 33, PA

Representatives ROBERT PATTERSON & ASSOCIATES

3379 WEST 3rd STREET
LOS ANGELES, CALIFORNIA

200 FIFTH AVENUE
NEW YORK 10, N Y

209 SOUTH STATE STREET
CHICAGO 4, ILLINOIS

Introducing horseplay

Here's how Jump Jockey works

Here's what you get in every Jump Jockey set

that isn't just for kids.

Here's how we plan to promote Jump Jockey

Lines Bros., Inc.

11 10 9 8 7 6 5 4 3 2 1 0

17 16 15 14 13 12 11 10 9 8 7 6 5 4 3 2 1

Dolly Toy's New Prep Course For "College" Kids

a brand new educational idea

PILLOW-SOFT, FOAM-FILLED VINYL

DOLLY DOODLE BLOCKS

WITH A SOFT POLYETHYLENE SHAPE-MATCHING PLAY TRAY

NO 826 DOLLY DOODLE BLOCKS

Write for our new 1969 catalog

THE DOLLY TOY COMPANY

Typ C ly Ohio 453?1

NEW YORK SHOWROOM
ROOM 303 — 200 FIFTH AVENUE

IT'S A WHOLE NEW DOLL GAME!

Huggles by Fun-World! After one of the most thorough face-lifting jobs in the industry, we bring you a complete new line of dolls, new toys, all brand new packaging (including dump displays) graced by full-color photography with sales-appeal. From now on, it's sell, sell, sell! Just make sure you find your place in our new Fun-World!

Huggles by Fun-World

FUN-WORLD, INC. (Formerly S. Rosenberg Co., Inc.)
1107 BROADWAY • NEW YORK, N.Y. 10010

See us at Room 1510, 1107 Broadway (Toy Center North)

OUR "BIG STUFF" IS BIG NEWS THIS YEAR!

COME IN AT TOY FAIR AND SEE
THE EXCITING NEW LINE!

STILL NO. 1 IN STUFFED TOYS!

Knickerbocker

"Home of Raggedy Ann® and Andy® Dolls"

Knickerbocker Toy Co., Inc
1107 Broadway, New York, N.Y. 10010 • (212) WA 4-6810

the Lite Buoy

NO. LB120

by MARLIN

LAND AND WATER TOY

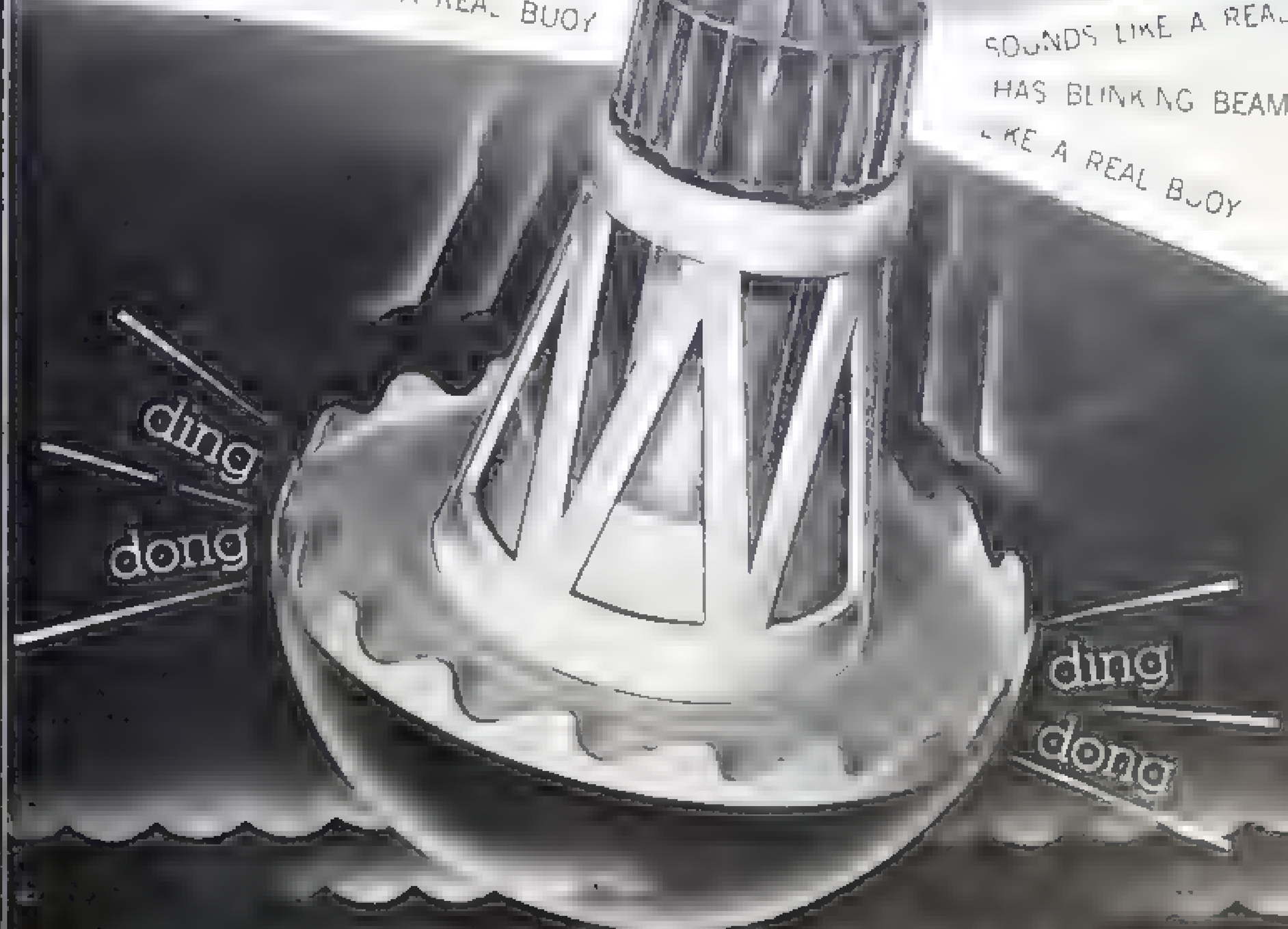
LOOKS LIKE A REAL BUOY

ACTS LIKE A REAL BUOY

SOUNDS LIKE A REAL BUOY

HAS BLINKING BEAM LIGHTS*

LIKE A REAL BUOY



it had to have ACTION

because all Marlin toys have action. The Lite Buoy has the fascinating rocking motion of a real buoy on the floor or in water.

it had to have SOUND

because all Marlin toys delight children with sound. The Lite Buoy has two bells in its base, creating the realistic warning sound of a real buoy.

it had to have COLOR

because all Marlin toys have brilliant colors. The shield over the lens is bright red. The globe structure is yellow and the base is a sea-simulating blue green.

. . . and it had to be another Marlin exclusive

It's a most unusual new fun toy, built with Marlin's traditional fine quality to take lots of abuse.

In its rocking action, the blinking light is diffused, making it appear to come from all sides of the buoy.

*BATTERIES NOT INCLUDED

The Lite Buoy is 9½" high and 19½" in circumference at its base.

WRITE FOR FULL COLOR CATALOG SHEET OF THE LITE BUOY AND OTHER MARLIN BEST SELLERS.

Marlin Toy Products, Inc. 300 Ellison St. Horicon, Wisc. 53032

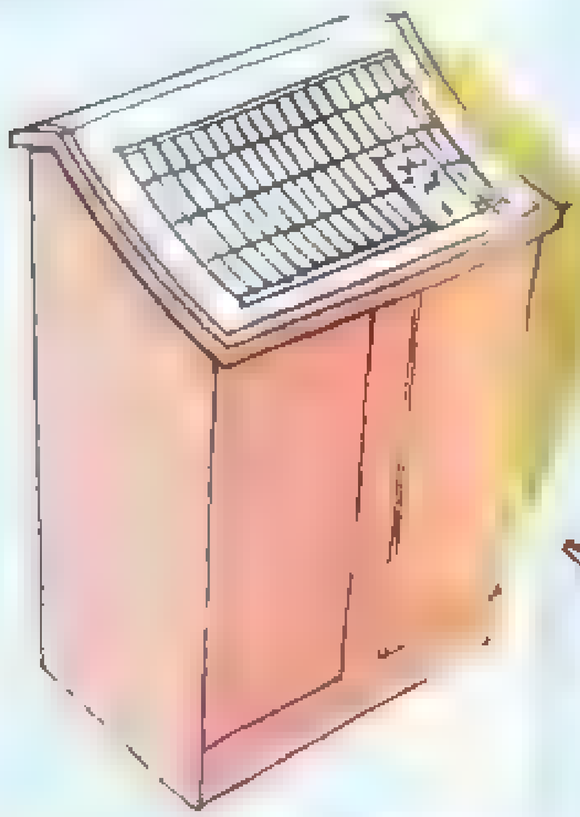
NEW YORK: ROOM 303
[illegible]

Little Festival

Clean·Sweep Set

No. Y 520 Set

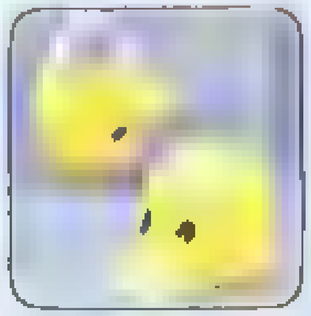
TOY CENTER
1107 Broadway



Little Festival

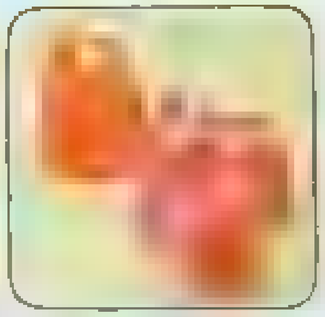
Sand Toys

Assortment No. 3508



No. 2856 Duck Hat Pa

No. 2878 Rake & Shovel Set



No. 2867 Mold Assortment

Little Festival Dolly•Bathette Set

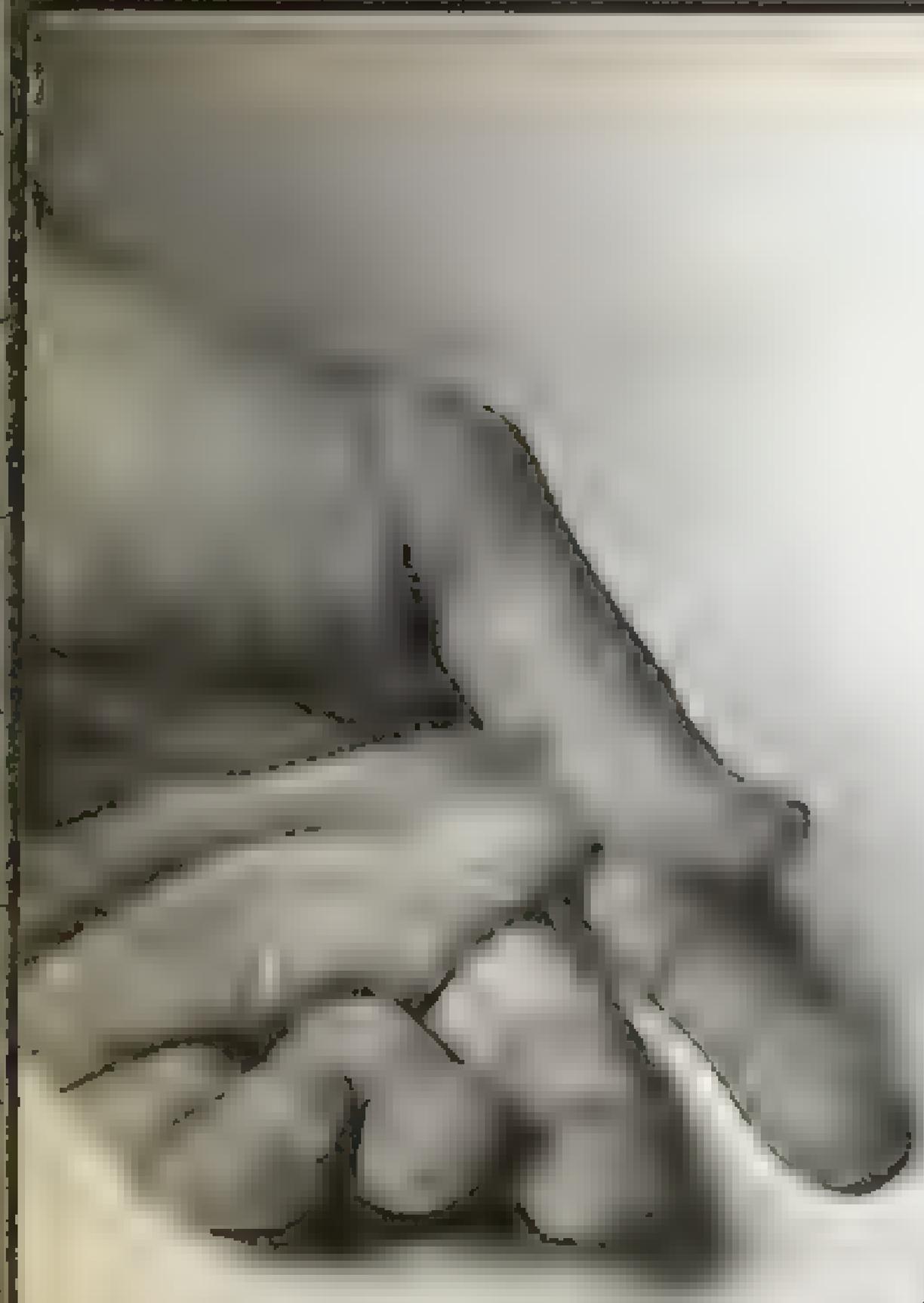
No. Y-510 Set
includes
No. Y-167 Baby Bath and
No. Y-178 Diaper Pail
Baby Bath colors available:
Pink Frost, Yellow, White
Diaper Pail colors available:
Pink Frost with White lid and strap
Yellow with White lid and strap
White with Pink Frost lid and strap
Individual carton dimensions:
10⅝ x 7¾ x 18¼"
Master carton (6 sets) dimensions:
22⅝ x 18¾ x 21"
Master carton weight: 17½ lbs.

Little Festival Sit•on Hamper Ensemble

No. Y-500 Ensemble
includes
No. Y-123 Hamper — Size: 11 x 8 x 11"
No. Y-11[illegible] Waste Basket — Size: 9[illegible] x 4¾ x 5
No. Y-101 Tissue Box — Size: 5 x 3 x 4
Individual carton dimensions: 11⅝ x 9[illegible]
Master carton dimensions: 2[illegible]
Master carton weight: 23[illegible]
Packed 6 sets to master carton
Packed 3 sets per carton
Colors available: [illegible] White, Gypsy Gold, Rose

new
from one of the
world's leaders
in housewares

Festival
YOUTHINGS



How do you stop gambling on games?

It's easy. You're every time with a winner MB games!

Here are four sure-fire new ones! Heavy TV!

Dynamite Shack. Explode with fun. [illegible] de Skull. Suspense. Everybody gets a bang out of it!

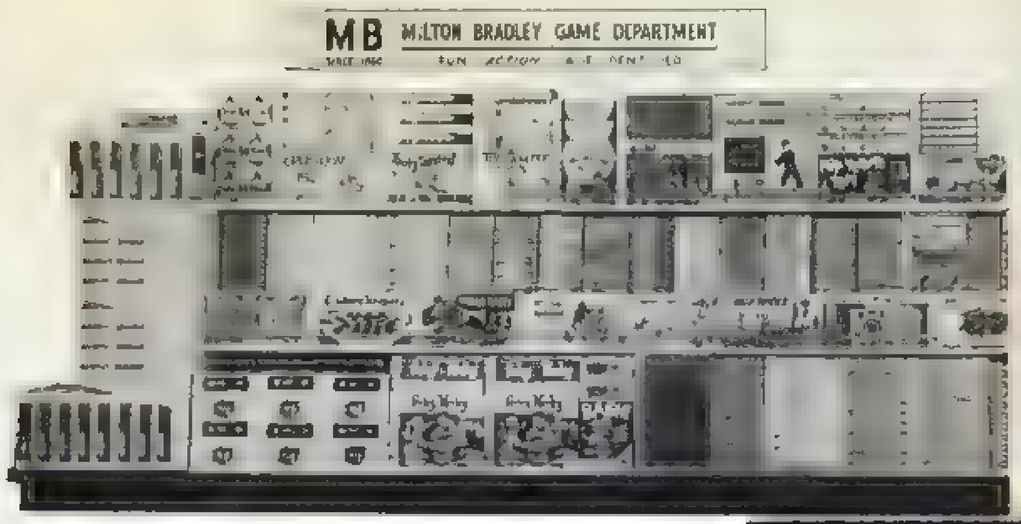
Cut Up. Fabulous [illegible] Never-ending. Like it [illegible]

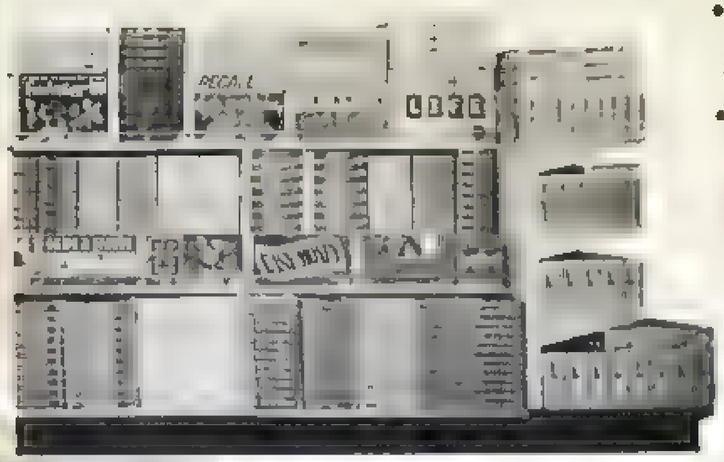
[illegible] Limbo Legs. Crazy [illegible] Magnificent!

Kooky Carnival. A whole carnival of fun. Ring Shies. Wheel of fortune. Heavy. Heavy. Everybody wants to play

Games are no gamble when they're from MB.

Milton Bradley game departments are profit-builders. We'll help tailor-make them for your stores!





- Feature an MB game department.
- MB will design a profit-making gondola display for your store.

Great way to create impulse sales and fast turnover.

We're laying on the

Two networks. CBS and ABC.
in the history of the game

$4,000,000 line.

The biggest ad campaign
business.

MB's bigger in print, too. Backing these headliners.

Hit the jackpot with MB.

MB Milton Bradley Company

[redacted]

TWO NEW MEMBERS ON THE TEAM!

★ JAY KANTER ★ JACK MARCUSON

STAR SALES REPRESENTATIVES

have joined Merle R. Long Associates and Perry G. Allen for complete coverage in Ohio, Indiana, Michigan, and Kentucky of the following top quality lines

★ CRAFT MASTER CORP. ★ MODEL PRODUCTS CORP.

★ INTERNATIONAL ASSEMBLIX CORP.

Merle R. Long Associates, Inc.

108 Elmwood Parkway, Genoa, Ohio 43430

Area Code 419 — 855-3482

Effective date, February 10, 1969

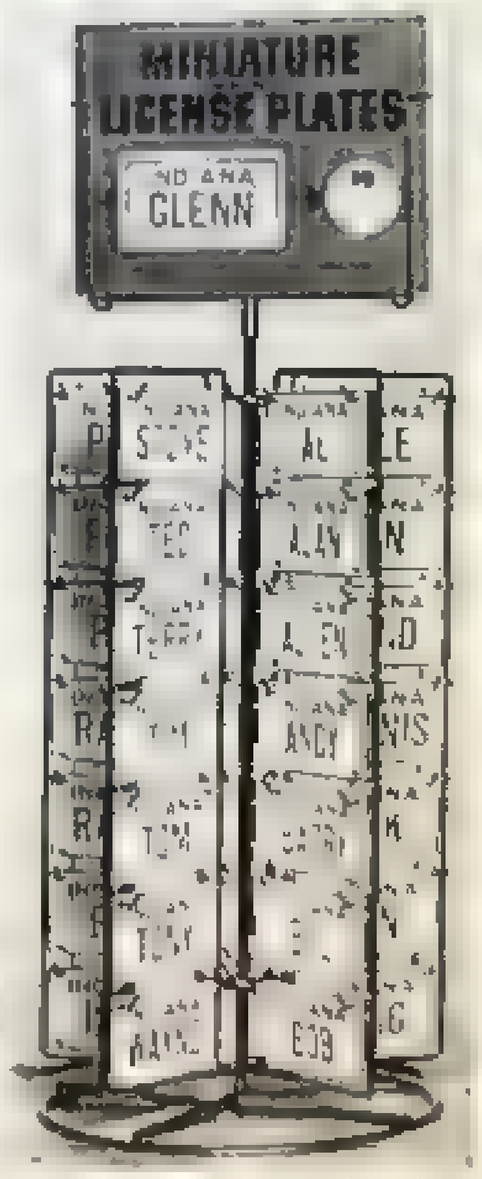
MINIATURE PERSONALIZED LICENSE PLATES

- Ideal for souvenirs
- Identification for wheel toys
- Personalizing packages
- Excellent for party favors

STATES AVAILABLE-

Alabama
Connecticut
Florida
Georgia
Illinois
Indiana
Kansas
Louisiana
Michigan
Minnesota
Missouri
New Jersey
New York
Ohio
Oklahoma
Pennsylvania
Tennessee
Texas
Wisconsin

One revolving display is 21 high 11 wide contains 300 plates names assorted according to popularity Two display racks 1 with boys names and 1 with girls names



On Display During . . .
Toy Fair • Booth M-31 • Statler-Hilton Hotel and Variety Merchandise Show • ROOM 854 • McAlpin Hotel

MINIATURE STATE LICENSE PLATES

BRUCE with that PERSONAL 4" x 2¼" TOUCH

IN DEMAND for Party Favors • for Wheel Toys Identification • Personalizing Packages • Souvenirs

Suggested Retail **50c**

FLOOR RACK One revolving display size 65 high 20 wide, weight 35 lbs Contains 1000 plates -120 boys' names 120 girls names assorted according to popularity Also available as a counter rack 40 high 20 wide weight 35 lbs

Centro Mfg. Co., Inc.

P.O. Box [illegible]

[illegible], Texas [illegible]

3a1

MIRRO toys

for a world of fun, seen through the eyes of a child . . . . . .

Suppose you could be young and look at these toys with the wonder and excitement they have brought to you as a child. Theirs fantasy here and now . . . long, fun-filled days of play outdoors or in. To you the child, these aren't merely objects at all. They're fun to do, days to enjoy always to be happy.

UL

A MIRRO FIRST

A REAL WORKING MINIATURE OF A COOKY PRESS

MIRRO Cooky Press Set

21 Pieces!

NO. T 0142

Fun as you make cookies using Cooky Press . . . easier to use because Aluminum won't rust. Aluminum Press . . . proved for more than 100 years. Plastic Spatula . . . Cookie Sheet . . . Recipe Booklet. Carton shrink wrapped.

MIRRO Pop-a-Party Corn Popper Set

Just 6" tall!

NO. T 3360

Pops corn in just about the time it takes to tell about it. Aluminum Popper proved for more than 100 years. Plastic Handle stays cool. Big capacity. Measuring Cup. Plastic Bowl with handle. Carton shrink wrapped.

MIRRO Coffee Set

NO. T 0149

Here's a choice of fascinating fun are built into this elegant coffee service. Aluminum pieces and beauties have ornamented red design motif and red plastic trim. Knives, forks and spoons of sturdy white plastic. Carton shrink wrapped.

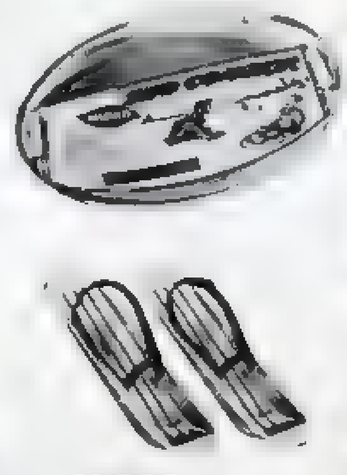
MIRRO Colormode Tea Set

Cherry Red Translucent Plastic!

NO. T 0050

Colorful marmalade and toast to brighten your table. Cups, saucers, sugar and creamer are needed to complete a tea. Durable high impact plastic. Plates have raised design. Sprinkles set. Boxed. Carton shrink wrapped.

Back in your baby's arms to use a touch of [illegible] and some [illegible] Yes, a [illegible] plastic. Durable [illegible] Doll bed [illegible] a [illegible] pillow, sheet and [illegible] baby knows [illegible] at bed and that baby [illegible] bring it to you. They're [illegible] Tuck [illegible] Mom [illegible]



MIRRO Sno-Coaster

Every day a fun [illegible]

NO. T 3589

MIRRO Toy Snow Shovel

NO. T 4146

[illegible] the Deep [illegible] with [illegible] handles of [illegible] plastic. [illegible] blade [illegible] durable plastic.

MIRRO Sno-Skis

NO. T 3318

[illegible] with [illegible] Aluminum [illegible] Adjustable [illegible] Easily [illegible]

NEW!

MIRRO Mini-Sets

Cotton Set NO. T 0072

Bake Set NO. T 0074

MIRRO Mini-Set Assortment

With FREE Display Rack

NO. T 0097

[illegible] Bake [illegible]

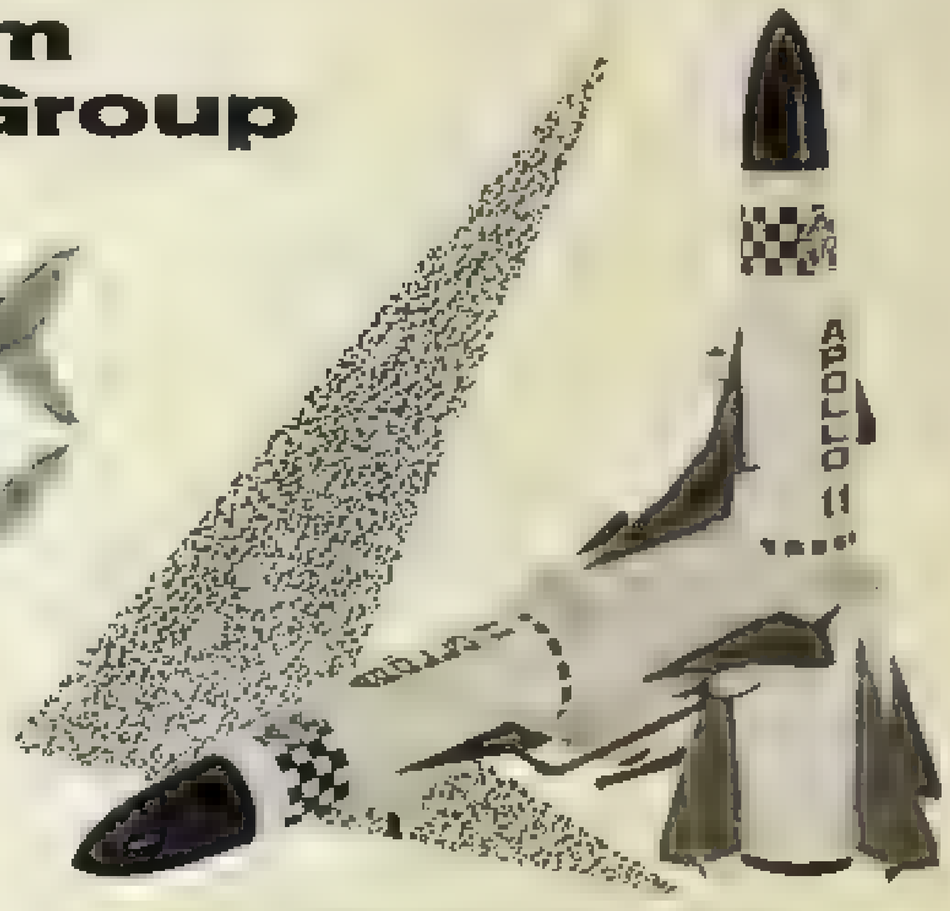
ALL MIRRO TOYS ARE ON DISPLAY in Room 940 200 Fifth Avenue Bldg. New York City

MIRRO ALUMINUM COMPANY Manitowoc Wisconsin 54220

[illegible] Avenue Bldg. New York [illegible] Merchandise Mart [illegible]

New Toys from The Nomura Group

TRADE MARK T.N



NO 2132 B,O JET FIGHTER, F-4 "PHANTOM"

Automatic two-speed operation with wing rods moving up and down.

Size 44cm long x 28cm span 1 doz - 3.5cft

NO. 2117 B,O SPACE ROCKET "MARS-3"

Automatically stops and rises vertically, with conical nose lighted

Size 36cm long 1 doz - 3.5cft

Exclusive
UNIVERSAL TOY EXPORTERS, LTD.
17-9 Higashi 2-chome Taito-ku Tokyo Japan Cables YOSHIROTOY TOKYO Phone 851-7211

Manufacturers
NOMURA TOYS, LIMITED

THE SEVENTEENTH ANNUAL

CALIFORNIA TOY SHOW

ALL NEW AND EXCITING!

EXCLUSIVELY AT THE

BENDIX BUILDING

1206 SOUTH MAPLE AVE., LOS ANGELES

SUNDAY, APRIL 13TH thru APRIL 17TH

The most important Toy Show on the Pacific Coast, exhibiting all major lines

- *FREE PARKING*
- *LUNCH*
- *REFRESHMENTS*

Plus toys from Orient and Europe.
All alert toy buyers interested in profit for 1969 should attend

DESIRABLE SHOWROOM SPACE AVAILABLE

The Ben Hecht Co., Managing Agents
215 W 7th St., Los Angeles, Calif Phone: 464-4111

Nov. 1, 1969

THE NEW YORKER

Price 50 cents

NEW HERCULES
extra light,
extra strong. Five-speed
Derailleur gear,
other racing features.

HERE COMES THE ROADMASTER
FLYING WEDGE! New sports
torsion bar frame, full range of
-out colors.

NEW SPACE-AGE
PROBE 3": br
futuristic sidewa
for junior astronauts!

AMF

AMF PROUDLY PRESENTS 1969.

The one source for the world's most complete line of high-styled, high-demand wheel goods.

AMF.

See them all at Room 814, 200 Fifth Avenue.

See why we're so proud.

AMF Wheel Goods Division, Olney, Illinois 62450.

NEW HANDLEBAR-WHEEL: See the Roadmaster Flying Wedge with new [illegible] wheel . . . your customers will be asking for it!

WEE RIDER: Dragster-inspired bucket seat and rollbar; new steering wheel and lots of chrome!

NEW SIDEWALK BIKE! Features of the big ones, scaled for today's juniors!

AMF PROUDLY PRESENTS 1969.

The one source for the world's most complete line of high-styled, high-demand wheel goods.
AMF.
See them all at Room 814, 200 Fifth Avenue.
See why we're so proud.
AMF Wheel Goods Division, Olney, Illinois 62450.

NEW HANDLEBAR-WHEEL:
See the Roadmaster Flying Wedge with new custom wheel . . . your customers will be asking for it!

WEE RIDER. Dragster-inspired bucket seat and rollbar; new steering wheel and lots of chrome!

NEW SIDEWALK BIKE! Features of the big ones, scaled for today's juniors!

NEW HERCULES
extra light,
extra strong. Five-speed
Derailleur gear,
other racing features.

HERE COMES THE ROADMASTER
FLYING WEDGE! New sportscar-inspired
torsion bar frame, full range of far-out colors.

NEW SPACE-AGE
PROBE 1™ brand-new
futuristic sidewalk car
for junior astronauts!

AMF

Big Diesel

Tough, friction-powered transport carries 12 cars

3.98

Exclusive with EATON'S. Detachable van has plastic windshield, plated grille and bumper, dual exhaust stacks. Ramp attached to upper or lower deck for easy loading. Carrier section comes complete with twelve cars of assorted domestic and foreign models. Sturdy enamelled steel construction, heavy rubber tires. 28" long with ramp lowered. 27-R 3006—Needs no batteries 3.98

Use your Eaton Account and order early. See pages 268, 269

1 to 3 "Buddy L" authentic steel models designed to take hours of rugged punishment. All feature extra-safe rolled body edges

(1) "Scoop-'n'-Hoe" manually operated bulldozer. It dumps, raises, lowers, Lever operates front bucket, crank for back scoop.
27-R 3323—About 14½" long 3.98

(2) Tractor and wagon exclusive with EATON'S. Lever action raises and lowers blade, wagon back opens for easy loading. Heavy tread plastic tires. Tractor about 11" long.
27-R 3254 Over-all 18" long 4.98

(3) Horse van with three stalls and three plastic horses. Convenient side and rear loading ramp doors. Top vent and side windows. Six wheels with heavy-duty tires.
27 R 3328—About 14¾" long 4.98

Buy before November 17th, no payments until January 1970
See page 268

4 to 7 Basically, all Tonka toys are made of steel with two-coat enamel finish. Authentic as possible copies of the real thing, designed and built to take the toughest play conditions

(4) Camper truck and trailer. Camper has swing open door, sliding windows. About 9¾" long. Pulls detachable, 7¾" long trailer with sturdy plastic Corvette Stingray.
27-R 3061—Complete 3.98

(5) Lowboy and bulldozer. Cab detaches from trailer. Over-all length 11¾ inches. Hauls a tiny bulldozer, 4¼" long, blade raises and lowers, vinyl treads.
27 R 3060—Complete. 2.19

(6) Bottom dump, loads from the top, spreads from the rear gate, levers operate dual doors. Uncouples from cab. About 8¼" long.
27-R 3064—Each 2.19

(7) Fun buggy, the VW dragster complete with roll bar and big tires for a fast get-away. Open top and "flower power" trim on hot rod colour gives it a real cool look. About 7" long.
27-R 3059—Each. 1.49

8 to 10 From minis to mighties, Marx trucks and cars with their sturdy steel bodies and tough enameled finish, are built to last. All come with rugged vinyl tires.

(8) Fire department set. Jeep has adjustable windshield, plastic seat and carrying compartment, about 8¾" long. Pick-up truck with roomy carrying section, about 8" long. Pumper comes with hose that reels, pump and two ladders that clip to chromed running boards, about 8" long. Rescue truck includes two detachable ladders and carrying compartment, about 7" long.
27-R 3215—Exclusive to EATON'S Set 6.98

(9) Six trucks that do "big" jobs, all just 4" long. Set includes cargo truck with reclining carrying compartment, tow truck with tow rope and lifting hook, dump truck that "unloads", pick-up truck with roomy carrying compartment, sanitation truck with scoop pick-up and lift to empty, cement truck with revolving mixer on rear. Shiny plated bumpers. All feature the new "speed" wheels, more distance per push—they really go!
27-R 3213—Exclusive to EATON'S Set 4.98

(10) Lights that work, and cabs that tilt make these Mighty Marx steel trucks special. Set of three includes cement truck with lever-operated mixer, dump truck that has a lever to raise and lower it, tow truck with crank-operated metal chain and hook. Two "AA" penlight batteries (not included, required for each truck to operate headlights. Each about 8¾" long.
27 R 3214 Exclusive to EATON'S Set 4.98
27-R 3273—Pack of six "AA" batteries 72

1 BOY'S 5 SPEED 20 X 16 IN SWINGER Derailleur (racing-style) gears change smoothly. Tubular steel frame. Front and rear caliper handbrakes. Double red band tires 20 x 2 125 in "Cheater" slick rear tire and 16 x 1 75 in front tire. Chrome-plated ram's horn style handlebars. Flame design chain and sprocket cover, fenders and rims. Lemon glitter saddle. Flamboyant lemon chrome finish. See Penney's bicycle guarantee at right. Shpg wt 50 lbs.*
X 927-1081 A 68 88

2 BOY'S 3-SPEED 20 X 16 IN SWINGER Smooth-shifting gears with stick shift control. Tubular steel frame. Front and rear caliper handbrakes. Double red band tires 20 x 2 125 in "Cheater" slick rear tire and 16 x 1 75 in. front tire. Chrome-plated pretzel-style handlebars. Flame design chain and sprocket cover, fenders and rims. Magenta glitter saddle. Flamboyant blue and magenta finish. See Penney's bicycle guarantee at right. Shpg wt 49 50 lbs.*
X 927 1099 A ... 58 88

3 BOY'S 20 X 16 IN COASTER BRAKE SWINGER Sporty low-profile tubular steel frame. Coaster brake. 20 x 2 125 in "Cheater" slick rear tire and 16 x 1 75 in. front tire. Sweeping chrome-plated high-rise handlebars for extra control. Chrome-plated flame-design chain and sprocket cover, fenders and rims. Stylish banana saddle. Flamboyant chrome finish for a metallic gleam. See Penney's bicycle guarantee at right. Shipping weight 47 50 lbs.*
X 927 1107 A .. 45 88

4 PUSH BUTTON FLASHING SIGNAL TAILLIGHT Chrome-plated steel, 3 in. diam. reflector. Brackets mount bikes with 2 D-cell batteries (not incl.); order below. Item [4] on page 237.
X 927 1115 A—Shpg wt 0 90 lb **2 98**

PENNEY'S GUARANTEE ON BICYCLES Within 10 years of purchase we will replace the bicycle frame if it breaks as a result of a defect in material or workmanship. Within 1 year we will repair or replace any defective part. Installation is included. Within 30 days we will make any mechanical adjustment needed for proper operation. Just return the bicycle to us for service. This guarantee does not apply to any bicycle that has had a motor attached or has been used for rental.

*Not mailable—read about shipping, page 260. Shipped partially assembled—you install seat, handlebars, pedals, kickstands, accessories.

24-in. SWINGER

for faster speeds with less effort

- Boy's models have red-band racer front Cheater® slick rear tires
- Girl's models have front baskets with sporty racing stripes
- Lustrous flamboyant finishes in eye-catching colors

2 43 98

Sports-car style console stick shift — see and feel what gear you're in!

3 61 98

1 43 98

4 4 98
Revolving bicycle taillight

Derailleur (racing-style) gears with 34 to 69 ratio range for smooth, accurate handling

Boy's and Girl's Coaster-Brake Swingers

1 SPORTY LONG-LINE STYLING Tubular steel frame. Coaster brake brings you to a fast, sure stop. 1.75-in. white sidewall tires. Chrome-plated high-rise handlebars, fenders and rims. Dainty white front basket with color-coordinated stripes. White and lemon glitter banana saddle. Gleaming flamboyant lemon finish. See Penney's bicycle guarantee on page 236.
X 927-0174 A 40 lbs.*... 43 98

2 LOW-PROFILE STYLING Tubular steel frame. Coaster brake brings you to a sure stop. Double red-band tires 1.75-in. Cheater® slick rear tire. 1¾-in. racer front tire. Chrome-plated high-rise handlebars, fenders, hubs. White with bronze-tone glitter saddle, color-matched grips. Flamboyant bronze-tone finish. See Penneys bicycle guarantee on page 236.
X 927-0141 A 40 lbs.* . 43 98

*Not available read above shipping page 260. Shipped partially assembled: you install seat, handlebars, pedals, kickstand and accessories.

Exciting Boy's 5-speed Swinger

3 LONG LEAN FRAME Derailleur (racing-style) gears. Tubular steel frame. Front and rear caliper handbrakes. Double red-band tires 1.75-in. Cheater® slick rear tire. 1¾-in. front tire. Chrome-plated high-rise handlebars, flamboyant stack chain guards, stubby fenders, rims. Quilted glitter saddle, silver-tone polyester trim, color-coordinated grips. Flamboyant avocado green finish. See bicycle guarantee pg. 236.
X 927-0273 A Shipping weight 45 lbs.*... 61 98

4 BICYCLE LIGHT 2 lenses — clear, red. Use as head or tail light, vertical or horizontal position, revolving or steady. Chrome-plated steel. Uses 3 D-cell batteries (not incl.—order below).
X 927-1487 A 4-3/4x4-3/4x2-in. high. Shpg. wt. 1.25 lbs. ... 4 98
X 957-1761 A D-Cell Batteries. Pkg. of 6. 1.25 lbs. 1 pkg. for 99c

Each 41 98

5

6

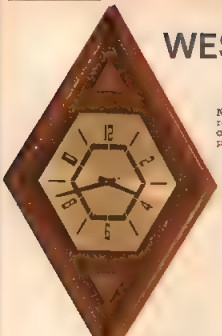
20-in. SWINGER

with Coaster Brakes

5 GIRL'S 20-IN. COASTER-BRAKE SWINGER Tubular steel frame. Coaster brake brings you to a sure stop. 1.75-in. white sidewall tires. Attractive white woven plastic basket with pink stripe. Chrome-plated handlebars, fenders and rims. Color-matched glitter banana saddle and Penney grips. Bright cyclamen pink flamboyant finish. See Penneys bicycle guarantee on page 236.
X 927-0281 A Shipping weight 41 lbs.* ... 41 98

6 BOY'S 20-IN. COASTER-BRAKE SWINGER Tubular steel frame. Coaster brake brings you to a stop. 2.12-in. Cheater® slick rear tire. 1.75-in. front tire. Chrome-plated handlebars, fenders and rims. Color-matched glitter banana saddle, matching Penney grips. Gleaming flamboyant orange finish. See Penneys bicycle guarantee on page 236.
X 927-0307 A Shipping weight 45 lbs.*..... 41 98

WESTCLOX No-Cord Electric DECORATOR WALL CLOCKS



NOTICE Westclox clocks are sold by us only to retailers for resale or sold by us only for awards, premiums or prizes on a bona fide purchase order.

PARKWAY

2610N2480—Parkway Wall Clock. Solid Walnut diamond-shaped case Hexagonal brushed gold color dial 27" long 16" wide Operates on a standard "C" battery Ship wt 5 lbs Sugg Retail $40.00

WAVERLY

2644N1197—Waverly Wall Clock. Gold color antique-styled picture frame wood case Gold color dial, mounted on Ivory leather textured backing 11¼" Square No Cord Electric movement Ship wt 4 lbs. . . . . Sugg Retail $19.95

TARUS

2513N2480—Tarus Wall Clock with thermometer and hygrometer Walnut finish picture frame wood case, brass grille insert and brushed Gold color dial 13"x17". No Cord Electric clock movement Ship wt. 4 lbs. . . . . Sugg Retail $40.00

PARLIAMENT

2619N2780—Parliament Wall Clock. Walnut Wood finish picture frame case with rectangular base Base has Gold-color grille, matching numerals 20½"x22" No-Cord Electric operates on standard "C" battery. Ship wt. 6 lbs. Sugg. Ret. $45.00

Colonial of ZEELAND FLOOR CLOCKS ELGIN

KINGSTON

2623NF28860—Versatile Colonial design appointed with brass capped fluted columns and brass finial. Available in artistically distressed antique Cherry or rich Brown Honduras Mahogany. Operating moon-phase dial gives phase of the moon in the arch. Silver color hour ring has raised brass numerals. Distinctive corner ornaments complete the dial. 8 rod Westminster chime 8-day weight driven movement H 73½" W 18", D 10" Ship wt 85 lbs. F.O.B. Mich Factory Specify finish.

Sugg. Retail $444.00

HAMPTON

2624NF28620 — Traditional well designed Colonial clock with free standing columns and deep set dial. Available in light distressed Cherry Fruitwood, rich Brown Honduras Mahogany or distressed Natural Walnut. Brass "Tempus Fugit" dial with silver hour ring and black etched numbers weights and pendulum disc of accurered brass 8 rod Westminster chime 8-Day weight driven movement. H. 72", W 17", D. 10" Ship wt 78 lbs F.O.B Mich Factory Specify finish. Sugg Retail $406.00

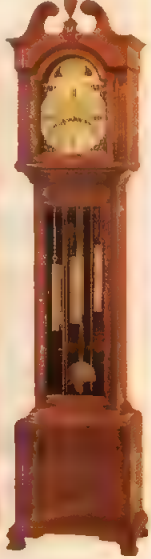
CAPETOWN

2625NF28618 — Delightfully warm and charming clock will add decorum to any room or hall Colonial design of beautiful proportions with columns and bottom overlay. Made in hard rock Maple and finished in Nutmeg Brown Maple color to harmonize with popular Early American furniture. Brass dial with silver hour ring and "Tempus Fugit" world arch Applied corner and arch bronze ornaments. Brass weights and pendulum disc 8-day Westminster rod chime weight driven movement H. 72", W 15½" D 8½" Ship wt 78 lbs F.O.B. Mich. Factory Sugg Retail $354.00

HEIRLOOM

2620NF28333 -The eight-day weight driven movement is wound for total movement. It features a deep toned, 8-rod authentic Westminster chime that adjusts automatically to time setting. Available in Genuine Northern Cherry, Genuine Honduras Mahogany or Distressed Fruitwood Finish. The solid Brass "Tempus Fugit" dial is accented by silver hour ring Back of dial numerals and hand set are gilt raised corner and arch ornaments. H 73½"W 18½"W Ship wt 73 lbs F.O.B. Mich. Factory. Specify finish.

Sugg Retail $425.00



ARISTOCRATIC

2621NF58667 The 8-day Westminster Chime movement is powered by separate Brass weights. Four tubular bells create deep, mellow chime notes while the fifth rounds bell strikes the hour The hand painted porcelain Moon Phase Dial indicates the stages of the Moon. Raised gold plate ornaments. Base panels Available in Genuine Honduras Mahogany or Genuine Northern Cherry. Solid Brass dial has ivory etched numerals, brass sash, silver nurling and hand applied raised solid Brass roberts. 85" H x 22"W x 10" D. Ship wt. 210 lbs F.O.B Mich. Factory Specify finish.

Sugg Retail $850.00

PATRIARCH

2622NF36667 The 8-day movement is powered by Brass weights and features a richly toned 8-rod authentic Westminster Chime that adjusts itself automatically as the time is set. Superb "Tempus Fugit" dial is a masterpiece of solid Brass, with exquisite silver hour ring, black etched numerals and hand applied raised corner and arch ornaments. Available in Genuine Northern Cherry or Genuine Honduras Mahogany 82" H x 19" W. Ship wt 110 lbs. F.O.B Mich. Factory Specify finish.

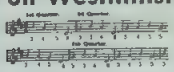
Sugg Retail $550.00

NOTICE—Elgin clocks are sold by us only to retailers for resale or sold by us only for awards, premiums or prizes on a bona fide purchase order

Floor Clocks F.O.B. Mich. Factories—Allow Ample Time for Delivery

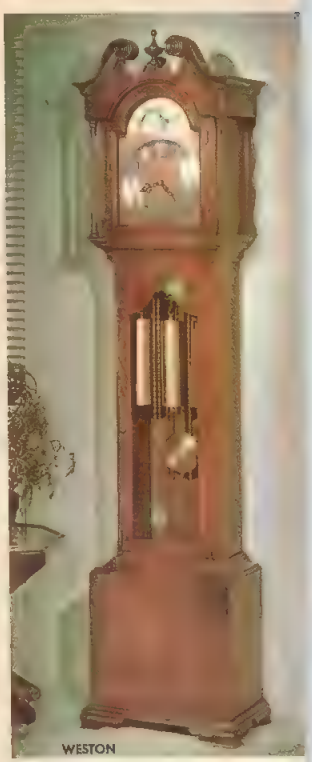
Colonial OF ZEELAND — 8-DAY CHAIN-WIND FLOOR CLOCKS

Full Westminster Chimes



Westminster Chimes. Traditionally rung from the Victoria Clock of the House of Parliament, these beloved chimes are faithfully reproduced tubular bells or chime rods. The original melodic inspiration is to be found in the fifth bar of Handel's magnificent symphony "I Know That My Redeemer Liveth."

FULL-COLOR BROCHURES AVAILABLE UPON REQUEST



Colonial Clocks, the heirlooms of tomorrow, have been made since 1906. Finest quality workmanship and fully guaranteed. All Colonial Clocks have removable hoods, adjustable glides in the feet, and a level for setup.

GODDARD — HARLAND — CLASSIC — MILFORD

2626NF35360—"Goddard." A most elegant Grand mother Clock of John Goddard origin. Authentic hand painted antiqued moon-phase dial. Fluted columns in the base, center and head. Traditional shell carving on center door. **Made in Mahogany, with lightly distressed medium brown finish, or cherry with heavily distressed hand padded nutmeg fruit finish.** The movement is three weight eight day Westminster Rod Chime. 75" H., 17" W., 9¾" D. Ship. wt. 82 lbs. F.O.B. Mich. Factory. **Specify finish** ..... **Sugg. Retail $544.00**

2627NF48620—"HARLAND." A stately Grandfather in beautifully distressed fruitwood with the traditional Harland flame turned finial and scalloped base moulding. Columns are set in brass caps. **The movement is a three chime Westminster, St. Michels, and Whittington with chime selector on the moon phase brass dial.** 86" H., 20" W., 12½" D. Ship. wt. 120 lbs. F.O.B Mich. Factory ..... **Sugg. Retail $748.00**

2628NF66690—"CLASSIC." One of the finest masterpieces ever created. The 8-Day chain wind movement is imported Westminster Tubular Chime. Set off by a magnificent hand tooled brass moon phase dial. Heavy beveled edge center glass door. **Honduras Mahogany with slightly distressed brown color, or distressed light fruitwood in Cherry.** 82" H., 22" W., 16" D. Ship. wt 181 lbs. F.O.B. Mich Factory. **Specify finish** ..... **Sugg. Retail $1,026.00**

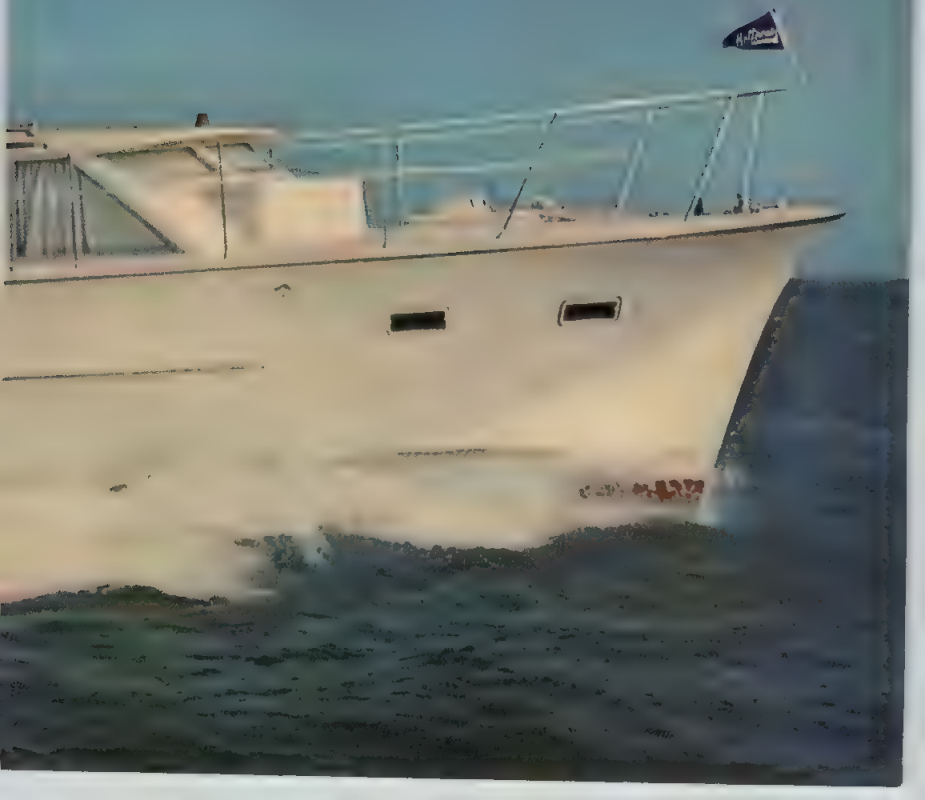
2629NF80210—Same as above but in Solid Brazilian oiled Rosewood with Black and Gold columns and top finial. Limited quantities, a true collector's item. 82" H., 22" W., 16" D. Ship. wt. 201 lbs. F.O.B. Mich Factory ..... **Sugg. Retail $1,234.00**

2630NF60580—"MILFORD." Long beveled glass door gives an impressive look to this graceful design. Westminster chimes peel out the quarter hours on four nickel-plated brass chime tubes and the hour strikes on the fifth tube. Brass weights and large brass pendulum disc. Brass moon-phase dial. Silver color hour ring, raised brass numerals. Beautiful crotch overlays on face rail and base posts and panel. **Finished in light distressed cherry or deep brown cherry.** H. 78", W. 19", D. 12½". Ship. wt. 136 lbs. **Specify finish** ..... **Sugg. Retail $932.00**

2631NF39650 — "WESTON." Stately Grandfather Colonial clock has beautifully matched veneers laid on bias on the base. **Available in lightly distressed cherry fruitwood or rich brown Honduras Mahogany.** Moon phase dial shows position of moon in the sky. Brass dial has silver hour ring with raised brass numerals. Three large weights are of brass as well as the pendulum disc. 8-Day Westminster chime grandfather movement chimes the quarters on four rods and strikes the hour on four deep toned rods. H. 79", W. 19½", D. 12". Ship. wt. 123 lbs. F.O.B. Mich. Factory. **Specify finish** **Sugg. Retail $610.00**

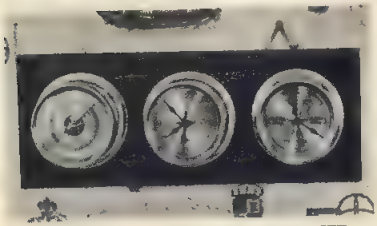
Some owners say their fiberglass Hatteras is the most beautiful boat in the world.

Others say it's the most spacious. Others say it's the easiest to maintain. What do you say? What, you don't own one? Start living. Now. Write for name of the nearest dealer. If you'd like a portfolio of color literature enclose $1.00. Hatteras Yacht Division, North American Rockwell, 2319 Kivette Dr., High Point, N.C. 27261 (Shown: 44 Triple Cabin)



WILCOX-CRITTENDEN MARINIUM HOLLOW CLEATS

THE BJ MARINE BEARING



TIME & TIDE THREE-INSTRUMENT SET

ONE-EYELET SPERRY TOP-SIDER FOR LADIES

HEATHKIT'S COMPACT TRAIL BIKE

AIRGUIDE'S MODEL 98 WEATHERLY COMPASS

THE FROG HORN FROM WOOLSEY MARINE

anemometers are a $65 model with masthead transducer and helm meter, a similar $80 model for cruising yachtsmen, and $85 and $80 two-component instruments for use ashore in home, club or office. The company also has an omni-directional parallel rule priced at $50 which uses six interconnecting rubber-covered rollers to maintain parallelism when the rule is rolled in any direction on a chart.

WILCOX-CRITTENDEN

☐ The Wilcox-Crittenden Division of North & Judd Mfg. Co., Middletown, Conn. 06457 manufactures more than 5000 hardware and equipment items described in a new 156-page edition of its catalog, priced at $1. New for 1969 are an enlarged selection of Marinium deck fittings, a new automatic pump system for water pressure, large heavy-duty Full-Way Seacox, heavyweight stuffing boxes of cast bronze, Sea Gal galley pumps, Marinium boarding steps, a selection of chrome-plated drop-forged bronze fittings, stainless-steel hardware that includes flush-hatch lifting handles, and a newly-designed Macerator/Chlorinator unit. Other items from W-C include Sea-Gleam cruiser lights and Sea-Flair combination lights, Stardust steering systems, Hi-Cap exhaust blowers listed by the Yacht Safety Bureau, the Head-Mate compact marine toilet, and Hi-Amp electrolysis eliminators.

BJ MARINE BEARINGS

☐ Quadriplex and Byplex marine bearings are made by BJ Marine Products, Box 2709, Terminal Annex, Los Angeles, Calif. 90054 with a fluted liner of resilient rubber that absorbs shock and is constantly lubricated and flushed by the passage of water The Quadriplex is available in 3" to 12" sizes and has a brass flange and outer shell of reinforced phenolic that eliminates metal-to-metal contact and electrolysis. The Byplex has a similar phenolic resin shell to eliminate electrolytic corrosion and is available in ¾" to 6" sizes. Standard and flanged bearings are also available with casings of high quality naval brass. All BJ bearings are made to meet U.S. Navy specifications.

SERVO-TEK PRODUCTS

☐ The Polarmarine refrigerator, according to Servo-Tek Products Co., 1088 Goffle Rd., Hawthorne, N.J 07506, operates on DC current and is available with an optional automatic switchover to dockside power. The refrigerator's door is stainless steel with interior surfaces polystyrene plastic over polyurethane insulation. Polarmarine conversion units for existing boat ice chests are also available from Servo-Tek in all popular voltages. Battery drain, says the company, is less than 3 amps per hour on 12 volts. Other Servo-Tek products include the Servo-Charger, a battery charger that operates entirely automatically to monitor every battery function and to return to batteries only the power required with no danger of overcharging; the Bat'ry Chekker, a $19.75 helm instrument that shows battery condition and percent of charge; and the Phillips Course Protractor, a simplified course plotter of stainless steel and polystyrene that sells for $47.

JABSCO PUMP CO.

☐ A new submersible bilge pump is announced by the Jabsco Pump Co., 1485 Dale Way, Costa Mesa, Calif. 92626. A centrifugal pump that moves 18 gallons per minute at a 3' head, the new pump is made from corrosion-resistant materials and has a strainer-impeller design that keeps out debris. Other Jabsco pumps include self-priming heavy-duty units for a variety of purposes aboard or at dockside, such as bait-tank circulation, engine cooling, water pressure systems, deck and anchor washdown, and diesel generator cooling.

WOOLSEY MARINE INDUSTRIES

☐ The Seaquipment Division of Woolsey Marine Industries, Inc., 201 E. 42nd St., New York, N.Y 10017 has several new products, among them the $6.95 Frog Horn signaling device and five plow-type anchors. The Frog Horn is a simple molded horn set in an aerosol power pack that delivers the sound of a big-boat horn but is small enough to stow aboard the smallest boats. More than 100 several-second blasts are possible with a single power pack Extra power packs are $1.95 The company's Plowright anchors, in weights of 6, 12, 18, 22 and 30 pounds, have a sharp plow shape and a shank that rotates 180° so that wind and tide shifts do not affect holding. The Telo Division of Woolsey also has new products: a $4.95 pair of boating gloves that stretch to fit and remain pliable despite weather and use, and feathered "Wind Chickens" that attach to sailboat stays and pick up the slightest breezes and changes in wind direction. Their price is $4.95 per pair.

AIRGUIDE INSTRUMENT CO.

☐ A complete line of speedometers, tachometers, compasses and other marine instruments is manufactured by the Airguide Instrument Co., 2210 Wabansia Ave., Chicago, Ill. 60647 and described in a 16-page color catalog available from the address above. Two new compasses from Airguide are the Magellan for large boats and the Model 98 Weatherly for medium and large boats. The Magellan has an apparent card size of 8" and an overall height of 9". The capsule is a true sphere and the compass has full internal gimbals, built-in compensating magnets, and adjustable red light illumination The handsome $55 Weatherly has a chrome-plated solid-brass binnacle, internal gimbals, direct-reading conical card, adjustable red lighting, and internal compensating magnets. The company's full line of compasses ranges from an $8.50 small-boat model to the $150 Magellan. Other instruments in matched cases include tachs, speedometers for both power and sail boats, fuel gauges, hour meters, engine temperature gauges, clocks, ammeters, barometers and oil pressure gauges The company also has a matched wind-speed and wind-direction indicator set in a solid walnut console priced at $159.50, a $69 50 wind-speed indicator, and matched sets of clocks and barometers.

HEATHKIT TRAIL BIKE

☐ A yachtsman's motorcycle is available from The Heath Co., Benton Harbor, Mich. 49022. The compact 5-hp trail bike is easily stowed and engineered to travel nearly anywhere ashore despite the terrain. The bike has a large flotation-type rear tire for traction and a two-speed transmission for a choice of power or speed.

SPERRY TOP-SIDER

☐ Stylish boat shoes for men and women are made by Sperry Top-Sider, 5 Rubber Ave., Naugatuck, Conn. 06770 with uppers of Cordura nylon that keep feet cool and resist rot and mildew, sponge cushion arch and insole, and a tread design that assures firm footing on wet decks. The single-eyelet version for ladies is available for $11 in natural or blue, medium sizes 5-10 or slim sizes 6-11. The men's version, in natural only and with 14 eyelets for firm fit, is $12 in sizes 6-13.

TIME & TIDE, INC.

☐ In keeping with its name, Time & Tide, Inc., 99 N.W. 11th St., Boca Raton, Fla. 33432 sells precision instruments for measuring time, tide and weather. The set of barometer, ship's clock and tide clock shown is priced at $200, with each instrument covered by a one-year warranty. Cases are available in chrome or brass either plain style or, at $15 extra, with a surrounding ship's wheel. The aneroid barometer is temperature-compensated and has chain-linkage construction The battery-wound ship's clock has a 13-jewel Swiss movement. The tide clock, also with a 13-jewel Swiss movement, counts hours to and from high

1969 FOUR NEW FIRSTS IN DEPENDABILITY

✶✶ New Sea-Horse low profile Vees—115 and 85 hp. Everything new but the shape of the engine block. V-115: 15 more hp, weighs 20 lbs. less than last year's V-100.

Johnson's V-115 is lower, leaner, lighter than other motors in its hp class—makes your boat look, ride and handle better. New high in performance, new lows in fuel consumption, vibration and sound. Computer-designed lower unit reduces drag.

✶ Our "total performer"—the new Johnson Sea-Horse 25. Fast it is, but heavy it isn't.

You can ski it, fish, cruise it, race, work it . . . and *still lift it!* New computer designed prop, large bore carb, stainless steel reed valves, new pistons with super-slim, high rpm rings are a few reasons why we've clocked it at 30-plus mph on a 14-footer.

✶ All new Sea-Horse 4 feels like a 5. Weedless Angle-Matic

prop now delivers 25% more open water thrust. A high-efficiency combustion chamber design with wide-open fuel intake system, twice as many reed valves, a new high capacity carburetor increased the horsepower but added only 1 lb over our old 3. Silencing is improved, vibration dampened with a new isolation system.

Choose from 16 models (1½ to 115 hp) all new or improved... all with the dependability we never stop improving. Backed by our 2-yr. warranty.*

To see the most 1969 firsts, see your Johnson dealer first—he's in the Yellow Pages. Write for free 36-page catalog. Johnson Motors, Waukegan, Ill. 60085. Dept. MB-91.

FIRST IN DEPENDABILITY

Johnson

Division Outboard Marine Corporation

*For 24 months after purchase, Johnson Motors will replace or repair without cost to the original purchaser any part of its manufacture which upon inspection proves to have failed in normal pleasure use due to faulty material or workmanship.

Get a Load of the New Samsonite Toy Line.

Now plastic skates and skis are part of the entire Manning line has just been acquired. That's quality you know, now improved and to be repackaged under the Samsonite name.

Samsonite Corporation, Toy Division, Denver, Colorado 80217

LUCIEN PICCARD PRESENTATION WATCHES

(A) Striking in elegance, self-winding Seashark Automatique watch with calendar window. Features a matching Citron Supreme Gold Filled bracelet. 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic

5055W12300 10K Yellow Gold Filled **Retail $205.00**

5055W10900 — Stainless Steel. **Retail $180.00**

(B) Uniquely styled self-winding Seashark Automatique with calendar window and adjustable Gold Filled mesh bracelet Waterproof*, shock resistant, anti-magnetic

5057W18600 — 14K Yellow Gold. **Retail $360.00**

5058W11400 — 10K Yellow Gold Filled **Retail $190.00**

5059W9400 — Stainless Steel. **Retail $160.00**

(C) Dynamic and handsome, self-winding Seashark Automatique watch Calendar model gives time, day and date automatically. 17 jewel Swiss movement Waterproof*, shock resistant, anti-magnetic Fine Alligator strap

5057W15600—14K Yellow Gold. **Retail $260.00**

5058W10600—10K Yellow Gold Filled. **Ret. $180.00**

5059W9600 Stainless Steel **Retail $150.00**

(D) New and distinctive self-winding Seashark Automatique watch 17 jewel Swiss movement Calendar feature. Waterproof*, shock resistant, anti-magnetic Fine Alligator strap.

5060W15600—14K Yellow Gold. **Ret. $260.00**

5061W10350—10K Yellow Gold Filled. **Retail $172.50**

(E) Sleek masculine self-winding Seashark Automatique watch 17 jewel Swiss movement Waterproof,* shock resistant, anti-magnetic Fine Alligator strap

5048W14400 14K Yellow Gold.. **Ret. $240.00.**

5049W9600 — 10K Yellow Gold Filled 160.00

5050W7800— Stainless Steel 130.00

(F) Bold, contemporary styling Self-winding Seashark Automatique with cushion shape case and Gold Tone dial 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic Fine Alligator strap

5062W17100—14K Yellow Gold. **Retail $285.00**

5063W11100—10K Yellow Gold Filled **Ret. $185.00**

(G) A brilliant modern interpretation in an ultra thin case and a 14K Gold bracelet. Fine 17 jewel Swiss movement. Shock resistant, anti-magnetic.

5064W30000—14K Yellow Gold **Retail $500.00**

5065W30000—14K White Gold 500.00

(H) Designed for the man whose standards of quality are above consideration of price Ultra thin waterproof* watch accented by 12 brilliant diamonds 17 jewel Swiss movement. Shock resistant, anti-magnetic.

5051W20100—14K White Gold. **Retail $335.00**

(J) Distinctive ultra thin watch with textured sunray bezel. 17 jewel Swiss movement Waterproof,* shock resistant, anti-magnetic Fine Alligator strap

Retail

5035W11100—14K Yellow Gold ..$185.00

5036W8400—10K Yellow Gold Filled 140.00

(K) Dynamic and handsome self-winding Seashark Automatique model with gold tone dial. 17 jewel Swiss movement. Waterproof* shock resistant, anti-magnetic Fine Alligator strap

Retail

5045W15000—14K Yellow Gold. $250.00

5046W9600—10K Yellow Gold Filled 160.00

5047W8400—Stainless Steel 140.00

(L) Handsome new self-winding Seashark Automatique model featuring a cushion shape case and Gold Tone dial with Roman numerals. 17 jewel Swiss movement, Waterproof,* shock resistant, anti-magnetic Fine Alligator strap

5066W15900—14K Yellow Gold... $265 00

5067W10275—10K Yellow Gold Filled 170.00

5068W9050—Stainless Steel 150.00

(M) Ultra thin, outstanding for its simplicity Quality 17 jewel Swiss movement Waterproof,* shock resistant, anti magnetic Fine Alligator strap

Retail

5030W10800—14K Yellow Gold.. $180.00

5031W7500—10K Yellow Gold Filled 125.00

*If case, crystal and crown remain intact.

LUCIEN PICCARD PRESENTATION WATCHES

(A) Breathtaking in its execution. 4 brilliant Diamonds set in a 14K Gold case. 17 jewel Swiss movement. Matching adjustable bracelet with safety chain. Retail
5065W11100—14K White Gold . . $155.00
5070W11100—14K Yellow Gold . . 155.00

(B) Simple and dainty actually smaller than a dime 14K Gold case set with 8 Diamonds. 17 jewel Swiss movement. Attractive adjustable bracelet with safety chain. Retail
5071W12000—14K White Gold $200.00
5072W12000—14K Yellow Gold 200.00

(C) Dainty and petite model with 14K Gold case and 2 fine Diamonds. 17 jewel Swiss movement. Faceted crystal and silk cord Retail
5073W11700—14K Yellow Gold $195.00
5074W11700—14K White Gold 195.00

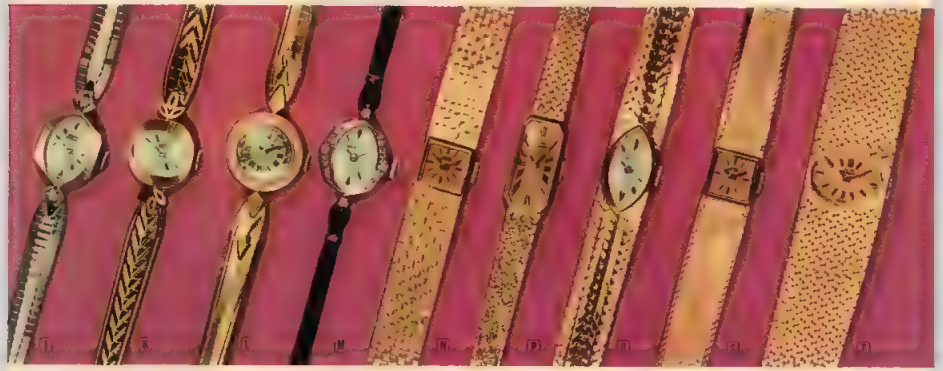
(D) Fabulous creation featuring a 14K Gold nugget texture bracelet. 14K Yellow Gold case. 17 jewel Swiss movement. Faceted crystal.
5075W18600—14K Yellow Gold...Retail $310.00

(E) Classic beauty, new fashioned design. 14K Yellow Gold case with tailored 14K Gold bracelet. 17 jewel movement. Faceted crystal.
5076W21600—14K Yellow Gold...Retail $360.00

(F) Classic beauty in 14K Yellow Gold octagon-shaped case. Gold tone dial with Roman numerals. 17 jewel Swiss movement. Tapered 14K Gold bracelet
5077W31500—14K Yellow Gold...Retail $525.00

(G) Exquisitely designed model with a textured 14K Gold bracelet. Beautiful 14K Yellow Gold case. Gold Tone dial, faceted crystal. 17 jewel Swiss movement.
5078W27000—14K Yellow Gold
Retail $450.00

(H) Newest luxurious watch in years. 14K Yellow Gold case with beautiful 14K Gold tapered bracelet. 17 jewel Swiss movement.
5079W30000—14K Yellow Gold
Retail $500.00



(J) Captivating latest fashion. 14K Gold case with 2 fine Diamonds. 17 jewel Swiss movement. Faceted crystal Matching adjustable bracelet with safety chain. Retail
5080W9450—14K White Gold..... $157.50
5081W9450—14K Yellow Gold . . . 157.50

(K) Simple and graceful is this creation in 14K Gold. 17 jewel Swiss movement Matching Gold Filled bracelet with safety chain. Retail
5082W8400—14K Yellow Gold $140.00
5083W8400—14K White Gold..... 140.00

(L) Styling at its finest. 14K Gold case with matching Gold Filled bracelet Features a Gold Tone dial and a faceted crystal. 17 jewel Swiss movement. Retail
5084W8700—14K Yellow Gold $145.00
5085W8700—14K White Gold 145.00

(M) Beautifully designed 14K Gold case set with 12 brilliant full cut Diamonds. 17 jewel Swiss movement. Attractive grey cord Retail
5086W15600—14K White Gold..... $260.00
5087W15600—14K Yellow Gold 260.00

(N) Simplicity at its best. Beautiful 14K Yellow Gold case with 14K Gold bracelet Fine 17 jewel Swiss movement. Gold Tone dial.
5088W24600—14K Yellow Gold...Retail $410.00

(P) Tailored, beautiful and comfortable to wear. 14K Yellow Gold case and matching 14K Gold bracelet. 17 jewel Swiss movement Gold Tone dial with Roman numerals.
5089W19500—14K Yellow Gold. .Retail $325.00

(R) 14K Yellow Gold watch with combination bright and Florentine finish bracelet. Stunning marquise shape. 17 jewel Swiss movement
5090W20100—14K Yellow Gold....Retail $335.00

(S) Elegant bracelet watch in 14K Yellow Gold Fine 17 jewel Swiss movement. Comfortable fitting bracelet Gold Tone dial
5091W20100—14K Yellow Gold Retail $335.00

(T) 14K Yellow Gold oval shape watch with beautifully tailored Florentine finish bracelet 17 jewel Swiss movement Gold Tone dial, faceted crystal
5092W25500—14K Yellow Gold Retail $425.00

IT'S NOT WHAT YOU PUT INTO IT...

IT'S WHAT YOU GET OUT OF IT!

... you get fun, excitement and adventure for every member of the family out of your new Nauta-Line. You get your own private swim club ... a lake front cottage ... a hunting and fishing lodge and campsite ... where the family young and old can have fun together.

When you buy this 49' Nauta-Line you'll get an open water Houseboat with hustle and style and the ability to take all the luxuries and conveniences of home anywhere there's a couple of feet of water. You'll like the way she handles, the way she planes quickly and stays on even keel. Power and speed? Her twin V/8 engines let you pull two water skiers with ease.

If you're a man you'll get a rough tough cruiser that's nimble as a runabout. Her large, bright and airy pilot house with 360° visibility makes navigation and docking a snap. You'll like her responsive centerpoint control station with her nautical chrome and hardwood wheel, handsome padded dash and easy-to-read instrument cluster. You'll get a man sized thrill from her clean crisp lines. Nauta-Line's shallow 17" draft lets you go where conventional cruisers can't go. Whether you're a salt water fisherman, or fish lakes and rivers your Nauta-Line is a comfortable fishing camp. If you're a hunter, she'll put your hunting lodge a short ride from your duck blind. If you're a camper, she'll help you discover new camping sites, explore rivers, lakes and inlets.

You'll get a man's boat the women love too! Living is delightfully easy aboard. Meals are fun to prepare in the huge kitchen size galley with everything at fingertip reach. Sinks are stainless steel, counter tops easy-clean formica. Hanging lockers keep clothes fresh and ready to wear. Full size shower head and vanitor are standard.

Interiors are more luxurious than ever before with a new symphony of coordinated fabrics and vinyls. You get walnut panelling and thick pile carpeting for the touch of yacht luxury. Wide shatterproof marine type aluminum windows let in air and sunshine, and the full width sliding patio door all opens easily to expand your living and fun space.

And what do you put into it? Her 400 square feet of living space let you get eight grown-ups and all your equipment aboard easily. The optional forward stateroom lets you increase sleeping to ten adults. You'll put eight people in the unique "U" shaped dinette for dinner ... no crowding here. Her heavy duty fiberglass hull and cabin sides let you put in less maintenance and clean-up time. You'll put in less money too! Your Nauta-Line gives you the liveability, comfort, convenience and performance found only in yachts costing three times as much ... But most of all you'll put in unlimited seasons of boating fun and enjoyment. Nauta-Line—the greatest fun machine afloat. See both the fabulous 34' and 43' Nauta-Line at your dealers today.

AWARD

WINNER
1960 BUC award for
Marine Excellence
1960 Donald T. Wright
"Excellence in Design" award,
Third International Houseboat Regatta

NAUTA-LINE

NAUTA-LINE MOBILE HOMES, INC.
HENDERSONVILLE, TENN.

Cram 16-INCH ILLUMINATED CONTEMPORARY MODEL GLOBE
5036NF8383—16-inch illuminated globe with cross supports styled floor stand. Has **solid walnut stand has a hand-rubbed oiled walnut finish** solid support brass-fitted Movable meridian is pivoted and moves over globe. Lovely color effects afford added beauty when illuminated. Globe ball is shatterproof. Height 32", shpg. wt. 27½ lbs. **F.O.B. Indiana Factory.** **Ret. $125.00**

Cram 16-INCH ILLUMINATED ITALIAN PROVINCIAL GLOBE
5037NF9717—16-inch illuminated globe has base in Provincial style floor stand of **virile design with a deep mahogany finish**. Globe has full movable polished brass meridian. Globe and meridian may be lifted from cradle. Globe has vivid, color effects. Globe ball is shatterproof. Height 31", shpg. wt. 31 lbs. **F.O.B. Indiana Factory.** **Ret. $145.00**

Cram 16-INCH ILLUMINATED FRENCH PROVINCIAL GLOBE
5038NF11050—16-inch illuminated globe with cradle in the popular French Provincial style. Floor stand has **luxurious antique white finish**. Bright, non-glare globe colors conform to the white stand. Movable full meridian, finished in gleaming brass. Globe has shatterproof. Completely ready to plug in. Height 34", shpg. wt. 29½ lbs. **F.O.B. Indiana Factory.** **Ret. $165.00**

Cram 16-INCH ILLUMINATED CASTILLIAN MODEL GLOBE
5039NF10365—16-inch illuminated globe of Castillian styling. Stand is artfully carved in the **Spanish tradition, finished in rich fruitwood finish**. Dual brass full movable polished brass meridian. Globe and meridian may be lifted from cradle. Globe has shatterproof. Complete, ready to plug in. Height 34", shpg. wt. 30½ lbs. **F.O.B. Indiana Factory.** **Ret. $155.00**

Ⓐ The CENTURY By Replogle

Ⓑ Replogle 12-INCH ILLUMINATED GLOBE

Ⓒ Replogle STEREO RELIEF GLOBE

Ⓓ Rand McNally GLOBE-ATLAS COMBINATION

Ⓔ Replogle 16-INCH ILLUMINATED FLOOR MODEL GLOBE

Ⓕ Replogle 12-INCH ILLUMINATED FLOOR MODEL GLOBE

Ⓐ The CENTURY By Replogle

718NN3047 12-inch illuminated globe rests in an authentic reproduction of a century-old globe mounting. Base of **rich-tone solid Walnut**; hand carved and rubbed. Place names on 10-color globe stand out brilliantly when illuminated. **Includes book of uses and games, "The Story of the Globe."** Ht. 17". Ship. wt. 13 lbs. **Retail $49.95**

Ⓑ Replogle 12-INCH ILLUMINATED GLOBE

5040NN1760—Create a center of interest and knowledge in your home with this beautiful handcrafted **12-inch illuminated globe.** Shows countries in different colors, ocean depth zones, thousands of brilliantly legible place names. As decorative as it is rich in reference value. Satin-gold finished meridian, wood grain base. Ht. 16", wt. 6 lbs. **Retail $27.95**

Ⓒ Replogle STEREO RELIEF GLOBE

5007NN1034 Thrill to nature's exciting contrasts with this beautiful **12-inch globe in raised relief.** Understand better how earth topography affects climate, populations, boundaries. See the flow and direction of ocean currents. Greatly detailed 10-color map. Unique **Space Flight mounting** combines solid walnut with satin gold finish on base ring and numbered meridian. Ht. 15". Ship. wt. 6 lbs. **Retail $16.95**

Ⓓ Rand McNally GLOBE-ATLAS

5041NN2832—12-inch illuminated Political globe combined with the **324-page Imperial World Atlas.** Atlas contains: "Saga of Space" with illustrations, full-color maps, Universal Index and many other exciting features with illustrations. Decorative walnut finish metal trimmed atlas case also serves as a sturdy base for globe. The globe features a wealth of man-made installations as well as the geographic relationship between political entities. Ht. 17½"; shpg. wt. 11½ lbs. **Retail $44.95**

5042NN1887 Same as above with **non-illuminated World Portrait Globe** Shpg. wt. 10½ lbs. **Retail $29.95**

Ⓔ Replogle 16-INCH ILLUMINATED FLOOR MODEL GLOBE

5010NF10366 Distinguished globe, perfect for office, home library or reception room. Cradle pedestal base of solid walnut is hand-carved and hand rubbed. Brass claw feet. Globe ball is over 50 inches around, scaled 500 miles to the inch. Full numbered brass-plated meridian. U.L. approved, AC or DC, 110 volts. Stands 39½" high. Ship. wt. 28 lbs. **F.O.B. Illinois Factory. Ret. $170.00**

Ⓕ Replogle 12-INCH ILLUMINATED FLOOR MODEL GLOBE

5008NN3656 Stands 34½" high on hand carved, solid walnut Duncan Phyfe pedestal base. Movable meridian, numbered in degrees, brings any area of the accurate 10-color globe into closer view. Thousands of place names are shown in easy to-read type. Meridian and metal fork brass plated. U.L. approved, AC or DC, 110 volts. Ship. wt. 13 lbs. **$59.95**

A Beautiful World Globe Will Add Charm and Interest to Any Room

Globes & Books

The APOLLO by Rand McNally

5021NN3780 This desk globe will add richness and beauty to any home or office with its gold plated full meridian and solid Walnut cradle base. **12-Inch Illuminated** multi-colored ball, completely up-to-date reference for clearer understanding of the news and world events. Ht. 15". Ship. wt. 11 lbs.
Retail $59.95

16TH Century Globe Reproduction for Table or Desk

Authentically Reproduced from Old Italian Hand Engravings

OLD WORLD GLOBES

Faithful reproductions of 16th Century masterpieces. Meridian, Equatorial frame and entire map authentically reproduced from old Italian hand engravings. Classic, richly grained hardwood base. Made in Italy.

5025NN900—Globe stands 8" high, 7" wide
Sugg. Retail $15.95

5026NN1200—Globe stands 9" high, 8" wide
Sugg. Retail $21.95

5027NN1500—Globe stands 10" high, 8¼" wide
Sugg. Retail $28.95

5028NN1800—Globe stands 11½" high, 9½" wide
Sugg. Retail $31.95

Cram EARLY AMERICAN Illuminated 18" Globe

5043NF13567—16-inch illuminated globe with an Early American styled stand of base-tubed distressed maple stand is beautifully cross-pinned by a full meridian of antiqued bronze. Antique toned compass rose globe further enhance the charm of this unit. Complete ready to plug in. Globe is shatterproof. Height 31". Shpg. wt. 37 lbs. **F.O.B. Indiana Factory**
Retail $175.00

The Golden Book Encyclopedia

671N4205—Deluxe Edition, 16 Volume set. Created especially for young people, contains more than 500,000 words of ample text, **printed in large, clear type**. It covers 1,375 topics which, according to educational studies and surveys, **are those most needed by the school child. Color illustrations,** [illegible]
Retail $56.00

The Golden High School Encyclopedia

720N4950—This superb 20 volume set has been created expressly for junior high and high school students to help them with homework assignments, retain useful facts and figures, [illegible] daily vocabulary and develop better study habits.
Sugg. Ret. $68.00

Rand McNally New Cosmopolitan World Atlas

5015N1275 Expanded global view edition. New astronaut viewed earth. More than 200 pages in full color. Most complete "facts and figures" section. 82,000 entry index with latest [illegible] to figures. 120 pages. Size 11¼" x 14¾".
Retail $16.95

Rand McNally PILGRIM

5022NN2520 Beautifully hand crafted Fruitwood finished base of Colonial design holds **illuminated 12-inch globe.** Gold plated semimeridian calibrated for both latitude and miles. Ht. 18". Ship. wt. 11 lbs.
Retail $39.95

Rand McNally "COSMOPOLITAN" Illuminated 16" Globe With Floor Stand

One of the finest Rand McNally 16" **Illuminated** globes, precisely accurate, completely up-to-date, a dependable reference source. Full meridian ring, finish in brass, degrees of latitude on one side, scale of miles on other. Hand finished floor stand. **F.O.B. Illinois Factory.** Ship. wt. 29 lbs.

634NF10500 – Mahogany finish.
Retail $175.00

702NF10500 — Fruitwood finish.
Retail $175.00

717NF10500 — Oil Walnut Finish.
Retail $175.00

By Rand McNally

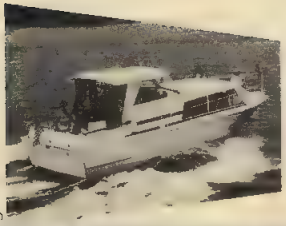
The DISCOVERER II

5023NF2397 Blends modern and traditional design in a **16-inch floor stand** [illegible] Brass-plated base. Perfect [illegible] Globe is [illegible] finely [illegible] meridian ring. Ht. 38". Ship. wt. 33 lbs. **F.O.B. Illinois Factory**
Retail $39.95

Rand McNally "AMUNDSEN" Illuminated 16" Globe With Pedestal Base

5030NF10500—An artistic combination of base and globe, with the large 16 inch **illuminated** globe mounted in a gold plated [illegible] stand. Diana Fruitwood [illegible] horizon ring, full movable meridian ring, plus the highly accurate and completely up-to-date globe make [illegible] Amundsen a most attractive [illegible] item. Height 35½". Shipping wt. 44 lbs. **F.O.B. Illinois Factory**
Retail $175.00

Retail Prices Are Suggested Only and May Vary In Different Trading Areas



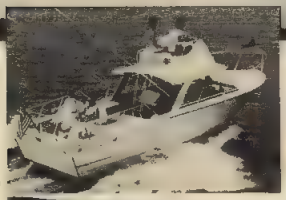
(A)

If you want

TOTAL PLEASURE

Revel in a REVEL

(B)



(C)

(D)

(A) 30′ Holiday model $9,195. Sedan $12,495
(B) 37′ Adventurer Sedan $20,970 (Bridge optional) Express model $17,965.
(C) 27′ Sport Fisherman $7,995. Vacationer model $6,280
(D) 24′ Revelaire Fiberglass $7,390. Sportsman model $6,375

Pleasure is the knowledge that no better quality is built into any other boat.

Pleasure is that you've paid less money for more boat.

Pleasure is in the performance of your boat — unexcelled by any other comparable model.

Pleasure is the conviction that yours is the right boat for you, whether you're an old salt or just getting your first sea legs . . . a fisherman, traveler, yachtsman or all three.

Pleasure is a design that provides the most comfort and safety per foot in any boat you can buy

Pleasure is the fine feeling you get when your boat is easy to maintain.

Pleasure is pride in your own beautiful boat at sea . . . for admiring fellow skippers to see.

Pleasure is your Revel Craft!

YOU OWE IT TO YOURSELF! Boats illustrated have several options. Write for nearest dealer and latest product details, and why REVEL CRAFT is the "total pleasure" boat for you.

CHECK YOUR NEEDS ■ CHECK YOUR BUDGET ■ COMPARE
SELECT FROM 16 "TOTAL PLEASURE" REVEL MODELS

REVEL IN YOUR REVEL CRAFT — if you're paying more you're paying too much

REVEL CRAFT

REVEL CRAFT CRUISERS, SEDANS, SPORT CRUISERS FROM 24′ TO 37′
BOX 20 (A1), ARNOLD, MARYLAND 21012. PHONE 301/647-1700

your fun time in '69 is REVLINE

The fabulous new all fiberglass boats designed *to fit every family need,* every family budget. . . . The name of the game is *confidence.* You do get *more for your money.* (All you need do is compare. *Compare* designs; performance; standard equipment lists; construction details, comfort, fun, maintenance and safety features.) Revline is the proud new product of *generations of boat building experience* with boats for every boating condition, everywhere! Choose your own exclusive pleasure island . . . (Top photo) 24' AVALON $6,995 . . . (Lower left) 24' KEY LARGO IB $8,395. Biscayne model $7,995 . . . (Right upper) 18' SEA CRUISE CUSTOM $2,095. Sea Cruise model $1,795 . . . (Right lower) 18' SEA SCOUT Custom $1,680. Sea Scout model $1,395. . . . *Please write for full details,* including descriptions of other brand new Revline models *You can be sure,* if you plan to buy a new boat, that you *get most* for your money when you *compare Revline!*

Boats illustrated have several options. Write for latest product information — free charts to your own "pleasure island," and name of nearest dealer

Fabulous
Fiberglass
Fun-Time

REVLINE

more for your money every time

Box 20 (A2), Arnold, Maryland 21012

RUGG RIDERS

32" CUT RIDING MOWER

7 H.P. Engine; Twin Blades; Electric Starter-Generator, Battery, Headlights and Cigaret Lighter

2665GF45000—Cuts a 32" wide swath. 7 HP B. & S. engine with electric starter. Instant stop from positive automotive drum-type, foot pedal operated brakes. Positive parking brake. 16" twin blades work in unison. Safety Blade lever operated Clutch engages and disengages both blades. Detachable floating blade housing. Vac-U-Lift wind tunnel action Blade Housing lifts up grass for accurate cutting. Exhaust channel is 5" high to scatter cuttings and eliminate raking. Heavy-duty reinforced channel type frame. Floating front axles of heavy-duty alloy steel allow wheels to drop into low spots without altering level of cutting blade, assure uniform "Carpet Cut". Geared 2½-to-1 ratio steering enables rider to make tight turns. Adjustable steering wheel. Contoured deluxe seat with high back adjusts to three positions. Seat has steel frame covered foam cushion. Fiberglas hood and fenders. 18 inch pneumatic rear tires; 13" pneumatic front tires. Five cutting positions ranging from 1¾" to 4". **Refer to Transaxle Special Features Shown Below.** Includes Tow Bar for pulling of attachments. **Dimensions:** Length 56", Seat Height 25" Width 34" Ship. wt. 368 lbs. **Sugg. Retail $599.95**

2666GF37495—**32" Cut Riding Mower without Electric Starter Generator, Battery, Headlights, and Cigarette Lighter.** Mower comes with a 7 HP B. & S. Engine with Recoil Starter. Other features same as above. **Sugg. Retail $499.95**

SHIPPED F.O.B. OHIO

TRANSAXLE FEATURES FOR 32" CUT RIDING MOWERS

Combines 4-speed transmission and differential. Completely sealed, built-in automotive drum type brake operated by foot pedal. **3 forward speeds:** Tractor Low, Mowing Normal and Travel High. Fourth Speed is Reverse. Made for extra durability with heat-treated high alloy steel-ground gear shafts and gears in sealed box.

30" Snow Blower For 32" Cut Riding Mowers Only

2670GF19125—Single stage, 30" wide Snow Blower Attachment. Raises and lowers for easy travel. Engages and disengages for easy operation. Remote chute control, adjustable skids. Throws average snow 25' to 30'. Complete with mounting instructions. Size: 30" w. x 22" h. x 22" d. Ship. wt. 165 lbs. **Sugg. Retail $219.00**

ACCESSORIES FOR RUGG RIDERS

2667GF6388—**34" Snow Blade for 32" Rider Mowers Only.** Blade is 12" high, adj. straight ahead or 35 degrees to either side. With chains. Fingertip control. Ship. wt. 48 lbs. **Retail $83.20**

Trailer Dump Cart

2585GF2838—Size 29"x29"x7". 3 cu. ft. cap. 10"x3.75" semi-pneumatic tires. Ship. wt. 46½ lbs. **Retail $33.15**

Grass Catcher

2587GF283—Easy to remote and dump. Folds flat for storage. Wt. 18 lbs. **Ret. $35.75**

5-Reel Gang Mower (Not Shown)

2689GF14504—Each reel 22". Overall cut 60". Tires 10.75 semi-pneumatic. Ship. wt. 210 lbs. **Retail $ 92.80**

2586GF2224—**Lawn Roller (Not Shown).** 18" dia., 24" length. Wt. 150 lbs. Filled with water. On Ake bearings. Ship. wt. 35 lbs. **Retail $27.65**

RUGG MOWERS

SHIPPED F.O.B. OHIO

30" CUT RIDING MOWER

● 7 H.P., B. & S. ENGINE ● 4-SPEED TRANSMISSION

2681GF32325—Heavy Duty 7 H.P. Mower has Recoil Starter and twin 15" blades for a 30" cut. 4-speed transmission features 3 forward speeds tractor low, mowing normal and travel high; fourth speed is reverse. Floating front axles allow wheels to drop into low spots without altering level of cutting blade, assure uniform "Carpet Cut." Cutting Height 1⅜" to 3". 15" pneumatic rear tires and 13" semi-pneumatic front tires. Vac-U-Lift exhaust channel is 5" high. Mower has contour foam cushion seat and adj. steering wheel. Includes Tow Bar for pulling attachments. Dimensions: Length 52"; Seat Height 24"; Width 32". Ship. wt. 304 lbs. **F.O.B. Ohio Factory**..... **Sugg. Retail $430.95**

2668GF6094—32" Snow Blade with Chains for above Mower Only. Ship. wt. approx. 48 lbs.... **Sugg. Retail $79.25**

25" CUT RIDING MOWER

● 5 H.P., B. & S. ENGINE ● 4 SPEEDS ● 1¾" to 3" CUT

2682GF22335—Heavy Duty 5 H.P. Mower has cutting height of 1⅜" to 3" and cuts a 25" swath. Features exclusive Vac-U-Lift. Transmission has 4 speeds- 3 forward and one reverse. Steering wheel has 30" turning radius and rigid front suspension. Other features include automotive differential drive axle; fiberglas hood and steel rear fenders. Rider has 12" pneumatic rear tires; 10" semi pneumatic front tires. Dimensions: Length 48"; Width 28"; Seat Height 21". Ship. wt. 200 lbs. **F.O.B. Ohio Factory.**

Sugg. Retail $297.75

2584GF5469—30" Snow Blade with Chains for above Mower Only. Ship. wt. approx. 48 lbs.....**Sugg. Retail $70.85**

LAMBERT 28", 26" and 24" SELF PROPELLED SNOW THROWERS

● Chain Drive
● Tecumseh Engine

● Chain Drive
● 7 H.P. Tecumseh Eng.
● Variable Speeds

28" SELF-PROPELLED SNOW THROWER

Dual Stage Action. Self-cleaning auger delivers snow to powerful ejection fan which throws the snow where the operator wants it—as far as 40 feet. Powerful 7 H.P. engine. Heavy-duty chute control thru full 210° Safety squeeze control handle for variable speeds. Forward and reverse plus stop and start. 7 & 8 H.P. snow thrower has semi pneumatic tires. 5 H.P. snow thrower has semi pneumatic tires. Front assembly detaches from drive mechanism for compact storage. **F.O.B. Ohio Factory.**

2684GF51000—28" Self Propelled Snow Thrower with 7 H.P. Tecumseh Engine. Ship. wt. 265 lbs. **Retail $419.95**

2585GF28375—26" Self-Propelled Snow Thrower with 6 H.P. Tecumseh Engine (Not Shown) Ship. wt. 270 lbs. **Retail $354.95**

2686GF24125—24" Self-Propelled Snow Thrower with 5 H.P. Tecumseh Engine (Not Shown Ship. wt. 250 lbs. **Retail $319.95**

2687GF4656—Electric Starter Kit (Not Shown) For above snow throwers only. Plugs into standard 110V house current. Flick of switch starts engine. **Specify Cat. No., Engine Make and H.P.** Ship. wt. approx. 15 lbs. **Retail $59.95**

LAMBERT 20" SINGLE STAGE SNOW THROWER

● Self Propelled
● 4½ H.P., B. & S. Engine
● Chain Drive
● High Speed Auger
● Safety Slip Clutch

20" SINGLE STAGE SNOW THROWER

● Adj. Discharge Chute ● Adj. Front Skids ● Winterized Engine

2685GF13875—20" Single Stage Snow Thrower has chain drive with throttle and clutch controls at operator's fingertips. Throws snow 20 to 25 ft. Adjustable front skids position auger from 1/16" to 1" from pavement. High speed auger is 10½" diameter with 3⅛"x14" welded steel blade running on ⅝" diameter steel shaft. 4 H.P. B. & S. Engine with recoil starter. 6 to 1 gear reduction. Handle is adjustable for height. Heavy Duty 14 gauge steel construction. Safety Slip clutch protects auger and drive mechanism. Spring loaded. Discharge chute swivels 180° and ball lock construction holds chute in 8 positions. Semi-pneumatic rear tires. **F.O.B. Missouri Factory.** Ship. wt. 127 lbs. **Retail $189.95**

Retail Prices May Vary in Different Trading Areas

"Sierra-12" 12 String Folk Guitar

"Sierra-6" 6-String Folk Guitar

"Troubador" Grand Concert Classic Guitar

"Cavalier" Flat Top Guitar

2636G8480 "Sierra-12" Twelve String Folk Guitar with Case. Beveled body, solid spruce top, Rosewood pins, bridge, saddle and fingerboard. Triple-X Bar bracing and adjustable neck rod provides. Metal machine heads. Bone saddle. Bridge, spruce Top, Mahogany Sides and Back, Nickel Silver Pyramid Frets, Florentine Guard plate. Steel strings. Expertly crafted in Italy. Approx. size 42" l. x 15½" w. x 4½" d. tapered to 4" depth at neck or 3¾" depth at body. Ship wt. approx. 18 lbs.
Sugg. Retail $119.95

2646G10493 "Sierra-12E" Twelve String Folk Guitar with Electric Pick-Up and Case. Same as above except with Built-In Pick-Up mounted on fingerboard. Guitar can be played electrically through an amplifier (not included) or acoustically without using same.
Sugg. Retail $149.50

2637G6293— "Sierra-6" Six String Folk Guitar with Case. For folk and country music. Large tapered body projects a deep, rich tone. Rosewood bridge, fingerboard and pegs. Adjustable pyramid bridge meets exacting loads, low action. 3-steel removable neck. Neck has double T-Bar reinforcement. Fully purified body. Florentine pick guard. Bone saddle. Bridge; Spruce Top, Mahogany Sides and Back. Steel strings. Hand-rubbed finish. Expertly constructed neck construction. Pearl inlays on fingerboard. Nickel silver frets. Steel strings. Crafted in Italy. Approx. size 41" l. x 16¼" w. x 4½" d. tapered to 3¾" depth at neck joint. Ship wt. approx. 16 lbs.
Sugg. Retail $89.50

2638G3703 "Troubador" Grand Concert Classic Guitar with Case. Luxurious Mahogany body—top of Spruce. Stress resistant neck, Rosewood fingerboard, silver frets. Rosewood bridge, gold strings, gold engraved tuning machines, 5 internal tone support braces, inlaid decorations and sound hole Excellent Japanese craftsmanship and finish are combined in the structure of classic beauty. Approx. Size, 38¾" l. x 14½" w. x 3¾" d. Ship. wt. approx. 16 lbs.
Sugg. Retail $51.95

2639G2528 "Cavalier" Concert Size Flat Top Guitar with Case. Birch construction. Beautiful Mahogany finish. Nickel tuning pegs, White striped top and back edges, position markers, attractive shell pick guard. Steel strings. Approx. size 43¾" l. x 15¼" w. x 3¼" d. Ship wt. approx. 16 lbs.
Sugg. Retail $46.95

2640G2528 "Serenader" Concert Size Flat Top Guitar with Case. Same as above except Natural Bundle Top. Mahogany finished sides and back.
Sugg. Retail $48.95

Standard or ¾ Size Guitars

Tenor 4-String Guitar

5-String Folk Banjo

"Folk" Flat Top Guitar Outfit with Pick, Vinyl Carrying Bag, Neck Cord, Record & Instruction Book

★NOTICE—All prices quoted herein are under the Manufacturer's or Importer's Suggested Resale Price. They are used for the convenience of which benefit by these sell. See Trade Information.

Hardwood construction. Maple ebonized fingerboard. Steel Strings. **Specify Mah. or Wal. Lacquer.**
2641G1896— Std. Guitar with Case. Approx. Size: 36½" l. x 13¾" w. x 3¾" d. Ship. wt. approx 15 lbs.
Retail $36.95

2642G1891—¾ Size Guitar with Case. Size 33¼" l. x 12" w. x 3¾" d. Ship. wt. approx. 14 lbs. **Retail $24.95**

2643G1891— Tenor Guitar with Case. Hardwood construction, accurately fretted. Hard maple ebonized fingerboard with pearloid dots. Metal tuning pegs. Mah. Finish, White binding around face and sound hole. Steel Strings. Approx. size 35½" l. x 13¾" w. x 3¾" d. Ship. wt. approx. 12 lbs.
Sugg. Retail $24.95

2644G8573 5-String Folk Banjo with Case. 11" Head. Features an 11" Lion Maple rim and 1 resonator, rosewood neck, brackets, a Mahogany Mesh head, page 26 also brackets. Permanent pearloid inlay plated metal parts. Ship. wt. approx. 27 lbs.
Sugg. Retail $107.00

2645G8573 4-String Tenor Banjo with Case. Same as above except 4 string Tenor Banjo.
Sugg. Retail $107.00

"Folk" Std. Size Guitar Outfit with steel or nylon string guitar, steel strings geared tuning heads. Natural finish top. Red Mahogany sides and back. Limited Lifetime Warranty. Size 36" l. x 13" w. x 4½" d. **2448G1667** Ship wt. approx. 7 lbs. **Sugg. Retail $23.95**

2449G1246 Folk Guitar Only with Pick and Instr. Book. Ship. wt. 5 lbs. **Sugg. Retail $17.95**

"Valencia" Grand Concert Size Spanish Guitar
"Imperial" Classic Guitar
Concert Size Deluxe Classic Guitar
"Transcendor" Flat Top Guitar

1650G9513— Valencia ' Grand Concert Spanish Guitar with Case. Nat'l finish. Mahogany Rosewood fingerboard. Nickel Silver frets. Satin finish neck. Rosewood bridge. Size 19" x 7½" x 4". Ship. wt. approx 18 lbs.
Sugg. Retail $151.00

1651G13986— ' Seville'' Deluxe Spanish Guitar with Case. (Not Shown.) Similar to above except top is of select Balsam Spruce. Mahogany back and sides. Pearl Multiply top. Body edges Black. Gold Seal. Ship wt. approx 18 lbs.
Sugg. Retail $222.00

1641G9513 "Imperial ' Classic Guitar with Case. Mahogany back and sides. Rosewood fingerboard. Nickel Silver frets. Satin finish neck. 19 scale, 19 on strings. Nickel Silver frets. Approx. Size 37" L. x 14¾" w. x 4⅜" d. Ship. wt. approx 18 lbs.
Sugg. Retail $151.00

1837G13986 Deluxe Quality Classic Guitar with Case (Not Shown) Spruce top. Mah. back and sides. Other features similar to **1641G9513 guitar.** Ship wt. approx 20 lbs.
Sugg. Retail $222.00

2456G9513—Concert Size Deluxe Classic Guitar with Case. Rosewood back and sides. Natural finish. Nickel Silver frets. Rosewood fingerboard. Ivoroid nut and saddle. Ivoroid binding around top and back edges. Single action rod. Quality tested throughout. Approx. size 37" L. x 14" w. x 4" d. Ship wt. approx 18 lbs.
Sugg. Retail $55.95

2631G4928—"Transcendor" Flat Top Guitar with Case. All Mah. body. Rosewood grained finish. Ivoroid binding around top and back edges. Ivoroid bound f-holes. Rosewood fingerboard. Nickel Silver frets. Ivoroid nut and saddle. Adjustable bridge. Approx. Size 37" L. x 14¾" w. x 4" d. Ship wt. approx 18 lbs.
Sugg. Retail $74.50

2632G5825—Flat Top Guitar with Case (Not Shown.) Same as above guitar except has Sunburst Maple finish, deluxe steel strings. Ship wt. approx 18 lbs.
Sugg. Retail $84.50

1885G1333 Economy ' Baritone Uke Birch construction Hardwood fingerboard Maple neck. Nickel Silver frets. Light weight for easy playing. Overall length 30" Body White striped to resemble Blonde finish. Approx Size 29" L. x 10" w. x 3⅜" d. Approx Ship wt. 6 lbs.
Sugg. Retail $23.95

1806G1333—Baritone Uke Same as above except Dark Brown Birch construction with a **Natural Blonde Top**
Sugg. Retail $23.95

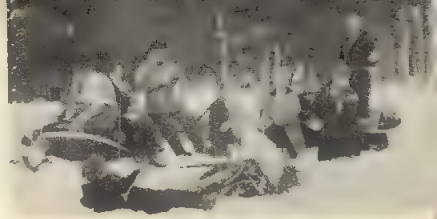
2633G5432 Mahogany body. Rosewood fingerboard and bridge. Neck joins body at 14th fret. Inlaid position markers. Body binding around top and back edges. Ten-ply neck edge. Ivoroid and black purfling. Nickel Silver frets. Nylon strings. Pinned bridge. Approx. Size 38" L. x 14" w. x 4" d. Ship wt. approx 8 lbs.
Sugg. Retail $77.50

1939G4158—Quality Uke with Bag. Body and neck of Mah. Rosewood fingerboard. Pearl inlaid position markers. Body binding around top and back edges. Ten-ply neck edge. Ivoroid and black purfling. Nickel Silver frets. Size 23½" L. x 8⅝" w. x 2½" d. Ship wt. approx 4 lbs. **Sugg. Retail $66.00**

2634G5682 — Jumbo Size Western Folk Guitar with Case. All steel reinforced fan braced back. Transparent lacquer finish. Extra heavy steel strings. Heavy pearloid bridge and pearloid position markers. Body bound with simulated pearl binding. Spruce Top Sunburst Reddish Mahogany Finish. Rosewood back and sides. Black pearloid pickguard. Quartered mahogany neck. Approx. size 41½" L. x 17⅛" w. x 4¾" d. Ship wt. approx. 20 lbs. **(Not Available)**
Sugg. Ret $79.95

2635G2465 — Grand Concert Classic Guitar with Case. Concert size guitar with Spruce top, Rosewood back and sides. Natural finish. Spruce top. Reddish Mahogany neck. Nickel silver frets. Ivoroid bound f-holes. Quartered Japan Approx. size 39" L. x 14" w. x 31" d. Ship wt. approx. 18 lbs.
Sugg. Retail $34.50

Mercury 250ER



Scorpion Mark II by Trail-A-Sled

1969 Polaris Colt

Rupp's Sno-Sport

Sno-Jet by Glastron Boat Co.

New Look of the

You might ask what a snow-vehicle story is doing in a boating magazine—but read on you'll find out that boatmen go for snow as well as water!

IF THE HEROIC Eskimo of that decades-old documentary motion picture, "Nanook of the North," could view the snowbound scene today and observe the antics of otherwise sane people aboard their snowmobiles, he'd head for his igloo in a hurry—never to emerge; or, more likely, to collect his treasured cache of ivory carvings and rush to swap it for one of the vehicles that have brought a new look to the North.

The snowmobile has spawned an exciting new form of healthful outdoor recreation and, in the process, has created virtually a whole new industry.

Though it first saw the light of day 'way back in 1927 when Carl Eliason of Sayner, Wisconsin, hooked a sprocket, chain, and belt to a modified Johnson 2½ hp outboard mounted on a sled and got a patent on the resulting vehicle, the snowmobile didn't really start going places till the 1960's when big business became interested in its possibilities.

Ciant Outboard Marine Corporation, seeing the snowmobile as a product that might help Johnson and Evinrude dealers weather the seasonal winter slump, went to work in 1964 and produced their first Johnson Skee-Horse and Evinrude Skeeter snowmobiles. Bombardier, then and probably still, the largest builder of snowmobiles, responded with improved models of their Ski-Doo. The success of these and the other vehicles then being produced was nothing short of spectacular.

During the intervening five years sky-rocketing sales have attracted other manufacturers, till today the roster of builders of snowmobiles includes such well-known names as Rupp, Kiekhaefer, Larson, Polaris, Glastron, AMF, and possibly 30 to 50 other companies some of which also serve the boating field

About 200,000 vehicles have been produced since the early beginnings of the industry when Bombardier of Valcourt, Quebec, was virtually the only manufacturer in the field. But optimistic sales managers predict that nearly the same quantity of snowmobiles will be sold this winter alone!

Considering the geographic and time limitations on the use of snowmobiles, and the $600 to $2000 price range, you might wonder what makes them so popular. Especially since some states and provinces do not allow snowmobiles to be driven on highways. Nevertheless, energetic and inventive Americans and Canadians who live in the snow country have found numerous and exciting uses for snowmobiles.

As you might suspect, racing is one of the major activities,

Johnson Skee-Horse

Evinrude's Skeeter and Sleigh-Mate

Skee-Daddler by AMF

North

and speeds of up to 85-90 miles per hour have been registered at "rallies", which are similar in many respects to sports car rallies

Snowmobiling through the winter woods for miles and miles on lonely trails seems to satisfy the average snowmobiler who often is also a boat-owner. But he'll often tow skiers, or engage in a "treasure hunt", or even take the machine over jumps in his quest for fun in the snow-bound outdoors Camping, too, despite the cold, is favored. Many boat-owners in the north go for snowmobiling in a big way They find they can get to favorite fishing holes via the frozen surface of any lake just as fast as their outboard boat carries them in the summer

The vehicle itself is essentially a simple machine, consisting of a one- or two-cylinder gasoline engine whose power (up to 40 hp) is transferred, by one means or another, to a ribbed-rubber tractor-type track on which the body of the snowmobile rides. Steering is controlled by short ski-like runners at the front end.

Considered a passing fad by some only a couple of years ago, snowmobiling today gives solid evidence that it's here to stay—adding yet another means for the average American to make use of his ever-increasing income and leisure time . . . IF he lives in the snow country, that is! ⚓

Paragon®
PROFESSIONAL SERVICE

FROM AUTHORIZED DISTRIBUTORS

Northeast
Ideal Transmissions, Inc.
Marine Gear Div.
Salem, Mass

Middle Atlantic
Lehman Manufacturing Co.
Linden, N. J.
Johnson & Towers, Inc.
Camden, N. J

Southeast
The Lauderdale Marina, Inc.
Ft. Lauderdale, Fla

Midwest
Ray's Marine Engine Service
St. Clair Shores, Mich

Northwest & Alaska
Apex Equipment, Inc.
Seattle, Wash

Southwest & Hawaii
Boatswain's Locker, Inc.
Newport Beach, Cal

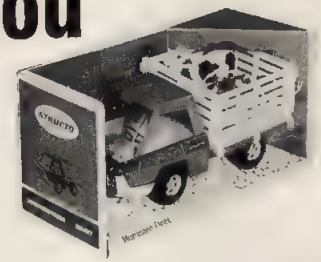
Canada
Nor-West Gear & Engine Co., Ltd.
Vancouver, B. C

International
Kemper en Van Twist—Dordrecht, Holland
Lees Marine Ltd.—Padakura, New Zealand
Clae Engine Pty., Ltd.—Bankstown, Australia

PARAGON GEAR WORKS, INC.
TAUNTON, MASS. 02780
Manual & Hydraulic Transmissions V-Drive Units

6-247

Structo has NEWS for you in 1969



NEW products . . . For 1969, everything's new at Structo . . . starting with 8 **new** Hurr.cane models, including three **new** Thunderbolts and three **new** Sports models. Even the 14-model Typhoon series has been completely redesigned to cause a "storm" of sales.

NEW features . . . Sales-building, come alive features stud the line for '69. Bright new colors add visual appeal and new wide-tread mag-type wheels have the look of now. Add your new Steer-O-Matic* and you've got the makings of the best year ever.

NEW assured delivery . . . Structo trucks are made in the U.S.A., so there's never the chance of an overseas delay. And Structo has put its computer to work on production, inventory and order control. Put it all together and you'll have delivery when you want it with Structo.

NEW packaging . . . To go with our new line, we have new 3-D Show 'n Sell Paks that are designed to let customers see and touch . . . but never damage. And each package is its own self selling display piece.

NEW advertising support . . . Structo is pre-selling the 1969 line with minute-long commercials on the Joey Bishop Show, where they'll be seen by adults . . . who make most of the buying decisions and virtually all buys for toy trucks.

NEW pricing . . . Structo's 1969 pricing structure is new, too. It's designed so Structo trucks sell over the counter . . . competitively and at a good profit

And NEW momentum . . . The whole 1969 program is just the beginning of increasingly aggressive support for you . . . with full-scope, sales-oriented, profit-building programs.

*U. S. Patent Pending

STRUCTO ®

the IndeSTRUCTOble

STRUCTO DIVISION

KING-SEELEY KST THERMOS CO.

General Offices and Factory • Freeport, Illinois 61032

SNORKEL
Buddy L
DING DING
DING DING
7
Hook and Ladder
4.99
8
Snorkel Truck
4.99
9
Fire Pumper
1.99
SAVE $2 ON SET
items (7) (8) (9) separately cost 1.97 buy 3 pc. set for only
9.97
10
Your choice
3.89
11
12
13
2.49
14
99
15
3.49
SAVE $1 on 3 Piece Set
6.97
16
Your choice
1.99
17
18
Your choice
4.89
19

1 to 3 Each Zeroid has its own unique pair of action hands — plus interchangeable magnetic and throwing hands. They have one purpose — to serve you, their master. Battery-powered motor with forward and reverse action. Capable of grabbing, pinching, carrying, clawing, attracting, throwing, pushing, pulling and hauling. Plastic—molded in awesome detail. Each stands about 6-½" high. Requires 2 penlight batteries (not included—see Page 298.

(1) ZERAK—the Blue Destroyer.
49 N 28 440—With hook hands . . . 6.29
(2) ZOBOR—the Bronze Transporter.
49 N 28 441—With gripper claws . . 6.29
(3) ZINTAR—the Silver Explorer
49 N 28 442—With gripper fists . . . 6.29

4 Zippity Speedway — cars race 'n' ride on cushion of air . . . just like cars of the future. Race 1 or as 12 plastic cars around one-piece track, propelled by jet of air produced by enclosed, battery-operated fan. Glows in the dark. Take 3 D-cell batteries (not included—see Page 298)
49 N 28 420—Approx. 19 x 10 x 3" . . 6.99

5 Walking Robot — battery operated, all metal. Walks, stops . . . TV screen on his chest lights up, flashes . . . he walks again. TV screen chest looks like a mirror when not lit up. Arms, head may be positioned manually. Abt. 8" high. Requires 2 'C' batteries (not included—see Page 298)
49 N 28 046—Each delivered . . . 2.98

6 Remote-Control Volkswagen is fun to use. It's only 8" long but you're the driver from the remote-control unit. Forward and reverse action. Visible working engine makes "chirping" sound. A.-metal construction with electric headlights. Takes 2 'D' batteries (not included—see Page 298)
49 N 28 013—Each, delivered . . . 3.98

7 to 19 'Action' Feature Trucks. Our fine range of Jr.-size Buddy L trucks, in durable steel, baked on enamel finish; sparkling chrome trim; durable plastic tires won't mark furniture. Colors as shown.
SAVE 2.00 on Exclusive 3-Pc. Fire Department Set—includes (7) 17" Hook-and-Ladder Truck—ladder swivels 360°, raises/lowers by crank; about 19" extended; stabilizer rides/lowers manually. (9) Snorkel Fire Truck—snorkel raises/lowers by crank. Swivels 360° manually; ringing crank bell. 11" long. (8) 6¾" Fire Pumper—has 2 plastic ladders, (together about 7" long) ringing crank bell. Separately cost 11.97
49 N 28 337—3-piece set, deal'd . . 8.97
(7) 49 N 28 284—Hook-and-Ladder . 4.99
(8) 49 N 28 335—Snorkel Fire Truck . 4.99
(9) 49 N 28 285—Fire Pumper . . . 1.99
(10) Canada Dry Truck. 2 doors roll up for access to scale models of cases of pop; standard on side for removing cases.
49 N 28 331 —About 9" long . . . 3.89
(11) Scoop-and-Hoe. Front-scoop loader raises/lowers, back hoe digs holes, caterpillar-type treads
49 N 28 343—About 13" long . . . 3.89
(12) Exclusive Race Car Team—transporter/service truck and turbine race 6" long transporter has lever action to lower ramp. 6¾" racer has wide jack' racing wheels
49 N 28 341—Abt. 5¾" high overall. 3.89

SAVE 1.00 on Exclusive 3-Pc. Animal Trucks. Includes (13) Kitty Kennel—with individual kennels, kitten in each; removable roof and kennel unit; 6¾" long. (14) Giraffe Truck—plastic giraffe, rear ramp raises/lowers, 6¼ x 3⅝" high. (15) Sportster/Pony-Trailer—jeep with bucket seats, trailer with pony, hitches to jeep, ramp lowers, 11⅜" long overall. Sep. cost 7.97
49 N 28 339—3-piece set, deal'd . . 6.97
(13) 49 N 28 286—Kitty Kennel . . . 2.49
(14) 49 N 28 278—Giraffe Truck . . 1.98
(15) 49 N 28 333—Sportster/Trailer . 3.49
(16) Exclusive Hot Wrecker tow truck with cranking tow hook, large balloon tires
49 N 28 340—About 7 x 4½" high. . 1.99
(17) Beach Buggy. Surfboard clips on to plated roll bar and windshield; oversize sand tires; molded interior seats.
49 N 28 342—About 6" long . . . 1.99
(18) Auto Carrier with two 6" long plastic cars. Upper deck lowers to form ramp.
49 N 28 283—About 15¾" long. . . 4.89
(19) Horse Van. Side gate lowers for loading and unloading 3 plastic horses.
49 N 28 338—About 14⅝" long . . . 4.89

1
2
3
Zeroids in own cases

ZEROIDS
From the planet ZERO come the android-like workers of the future
Your Choice 6.29

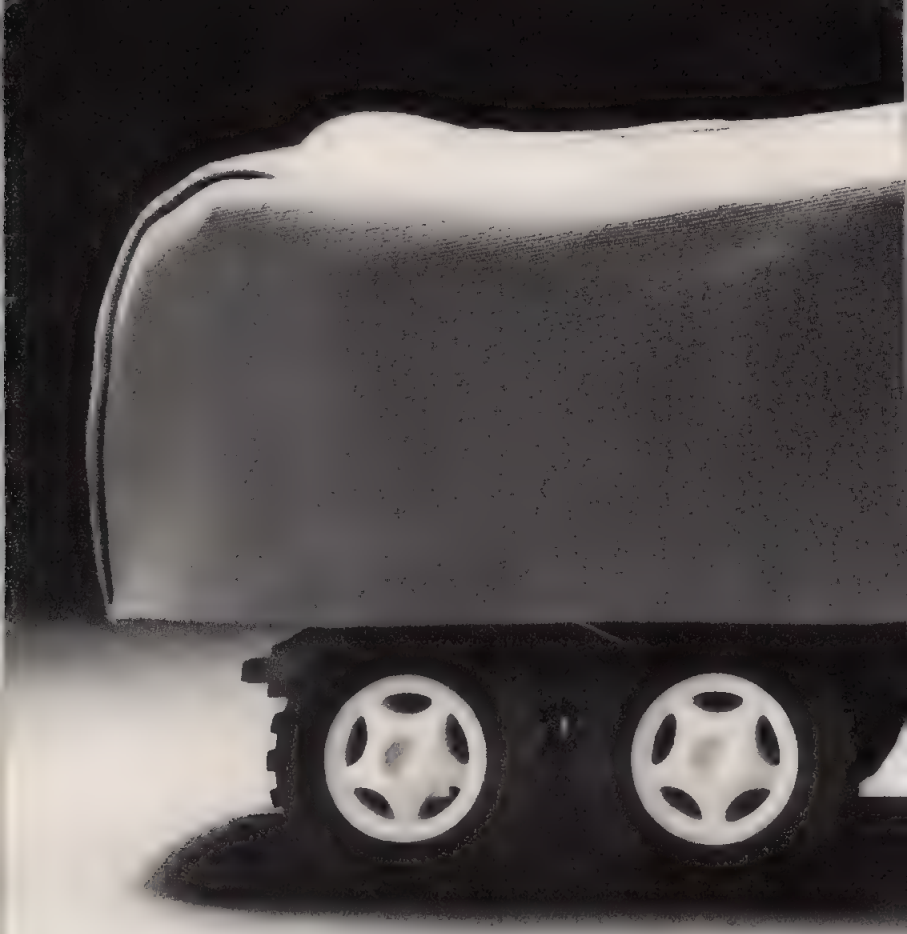
4
NEW ZIPPITY SPEEDWAY
Cars race and ride on a cushion of air!
6.99

5 Walking Robot 2.98

6
Remote Control Volkswagen
3.98

Visible working engine

SAVE THIS CATALOGUE!
Toys on pages 285 to 363 available until JULY 2, 1970



Hubley Division of Gabriel Industries, 200 Fifth Ave. N.Y. 10010

AMPLIFIER
• 12" H.D. Speaker • 50 Watt Peak Output
3172MF19867 For electric bass and electronic organs. Our channel with two inputs. Master Volume. Treble tone. Mid-range tone. Bass tone controls. Italian craftsmanship. Approx. size 11" h. x 23" w. x 10" d. Ship. wt. 40 lbs. **F.O.B. Midwest Warehouse.**
Sugg. Retail $200.00

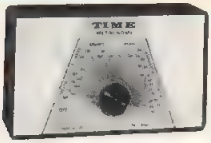
DELUXE AMPLIFIER
• Dual 12" H.D. Speakers • 1 Channel-2 Inputs
• 100 Watt Peak Output
3174MF26400 For electronic organs and electric bass. Master Volume. Treble tone. Mid-range tone. Bass tone controls. Italian craftsmanship. Approx. size **Speaker Cabinet** 31" w. x 10" d. x 23" h. **Power Section** 18" w. x 9½" d. x 9" h. Ship. wt. 90 lbs. Italian crafted **F.O.B. Midwest Warehouse.**
Sugg. Retail $396.00

SUPER DELUXE AMPLIFIER
• Dual 12" Speakers • Two Channels • Reverb
3175MF25733 Channel 1 has Vibrato speed control, stereo jack with foot switch for Vibrato and Reverb. Channel 2 has Bass control. Each channel has 2 inputs. Volume. Treble. Mid-range tone controls. Piggy back construction. Approx. size **Speaker Cabinet** 31" w. x 10" d. x 23" h. **Power Section** 18" w. x 9½" d. x 9" h. Expertly crafted in Italy. Ship. wt. 90 lbs. **F.O.B. Midwest Warehouse.**
Sugg. Retail $536.00

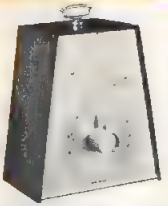
STEREO AMPLIFIER
Comprised of Two Complete Stereo Amplifiers
Common Power Section

STEREO AMPLIFIER
• 20 Watt Total Peak Output • Dual Channel
• Volume, Tone & Tremolo Controls • Four 6" Speakers In Each Column
3143MF11250—A dual-channel amplifier, each with 2 input jacks with master tone control. Common power supply has switch, pilot light and fuse. Tremolo with speed and modulation control may be used on either channel or both. A third switch ties the outputs together providing 20 watts of power. **Quality U.S. crafted** Speaker Column Stees 30" h. x 8¼" w. x 7" d. Amplifier Unit Size 9" h. x 19" w. x 7" d. Speaker columns and amplifier are covered in Black simulated leather. Ship. wt. approx. 65 lbs. **F.O.B. Illinois Factory.** **Sugg. Retail $187.50**
3144MF7875—**COLUMN SPEAKER ONLY** **Not Shown**
Size 35½" h. x 15" w. x 9" d. Houses Four 12" Jensen Speakers. Power rating 100 watts. Cabinet covered in simulated Black leather. Ship. wt. 65 lbs. **Sugg. Retail $131.50**
3145MF5885—**COLUMN SPEAKER ONLY** Similar to above except cabinet size is 48" h. x 12" w. x 8½" d. Houses Six 6" heavy duty speakers. Power rating: 60 watts. Ship. wt. 41 lbs. **Sugg. Retail $99.95**

PIGGY BACK REVERB-TREMOLO AMPLIFIER
• 2 Heavy Duty 12" Speakers • Dual Channel
• 4" Tweeter • Reverb
3176MF17250—Two channels, each with individual Tone and Volume Controls. Transistor input on each channel. Reverb with gain control, foot switch and jack. Tremolo with modulation and speed control with foot switch and jack. Two front stereo Eight tubes and Five diodes provide 14 tube performance. 100 Watt Peak performance. **U.S. Made.** Approx. size **Power Section:** 6½" h. x 26½" w. x 9½" d. **Speaker Cabinet** 21" h. x 26½" w. x 10½" d. Cabinet covers with Black simulated leather. Ship. wt. 48 lbs. **F.O.B. Ill. Factory.**
Sugg. Retail $287.50



TIME METRONOME
2463G785 Electro-mechanical solid state circuitry. 40 to 208 beats per minute. No tubes. Single key. Printed circuit makes troublefree ticking. Shatterproof case. No warmup, beats instantly at accurate tempo. Conventional tempo divisions. Largo to Largo, Adagio, Andante, Allegretto, Presto. Has pleasant loud sound with woody quality. Gleaming **Black case, White face** accents. Both have raised gold-color numerals. Hand-rubbed, nicely grained. Operates on 115 V. AC. Enough battery power included. U.S. made. Insured to arrive in good condition. Ship. wt. 2 lbs.
Sugg. Retail $10.95



Metronomes

Seth Thomas Transistor Metronome Battery Operated
- Portable
- Distinctive, Precise Click
- Variable Tone

Seth Thomas Electronic Metronome
- Audible Beat
- Visual Light Flashes with Beat
- Adjustable Sound Selector

1847G1600—**Transistor Metronome.** Uses all solid state. Highest quality transistorized sealed movement. Audible sound. Silver brass gold colored dial 40-208 beats per minute. Volume control operates on two 9 volt transistor radio batteries NEDA NO. 1604 (Batteries not included) Sugg. Retail $25.95. 4" W. x 3¼" D. 8¾" x 3 lbs. **Mahogany or Walnut Specify**
Sugg. Retail $25.00

1608G1500—**Electronic Metronome.** Handsome aluminum dial calibrated from 40 to 208 beats per minute. Current operated 115 volts, 60 cycles. Size 6¼"H. x 5⅝" W. x 4½" D. Ship. wt. Approx. 3 lbs. **Mahogany or Walnut Specify.**
Sugg. Retail $25.00

FRANZ

ELECTRIC METRONOMES
Flash Beat Models
SOLID WALNUT CASE

PLASTIC CASE

- 99% Accuracy Guarantee
- Five Year Life Guarantee
- U.L. Listed • No Winding

2070G1377—**Metronome.** Flash Beat, can be seen from all sides. Easy to read and start 110 volts, 60 cycles A.C. Size: 9" x 4" x 4½". Ship. wt. approx. 3 lbs.
Sugg. Retail $22.95

2281G1251—**Metronome.** Same as above except **no Flash-Beat.**
Sugg. Retail $20.85

2071G1847—**Metronome.** Easy to read dial. Beats same speed warmed up or cold. No wires to burn out. Available in Solid Genuine **Mahogany or Walnut. Specify Finish.** Size: 8" x 4" x 4½". Ship. wt. 3 lbs.
Sugg. Retail $27.45

2262G1515—**Metronome.** Same as above except **no Flash-Beat. Specify Finish**
Sugg. Retail $25.25

Seth Thomas Keywound Metronome
- Audible Distinctive Tick
- Visual Oscillating Pendulum
- Portable

1809G1017—**Metronome.** Adjustable weight on pendulum. 40-208 beats per min. Height 8¾", base 4½". Ship. wt. approx. 3 lbs. **Mahogany or Walnut. Specify.**
Sugg. Retail $16.95

Quality Amplifiers and Metronomes from Bennett Bros., Inc.

Quality Amplifiers

All Models
110-120V,
60-Cy.,
A.C. Only

These Handsome Amplifiers Combine the Marvel of Modern Electronics with Skilled U. S. Craftmanship

GRAND DELUXE SIX-TUBE AMPLIFIER

- Two 12" Jensen Speakers
- 3½" Tweeter
- 30 Watt Output

2505G12285—Has 6 tubes (2 dual purpose) 2 separate Channels, Top Mounted Chassis or Finger Tip Operation. Two inputs, 2 one channel inputs. **Additional Features**—6 tubes, (4 dual purpose with 5 silicon rectifiers) give 16 tube performance. 3 instrument inputs with foot switch, 2 volume controls (one each channel) modulation and speed control, on-off switch standby switch. Replaceable pilot light and fuse AC only. Input 95 watts. Cabinet covered with simulated Black leather. Approx. size 21½" H. x 20¼" W. x 10½" D. Ship. wt. 48 lbs. **Sugg. Retail $204.75**

2248G360—Foot Switch Only for amplifier Ship. wt. approx. 1 lb. **Sugg. Retail $6.00**

SIX-TUBE AMPLIFIER

- Two 12" Jensen Speakers
- 3½" Tweeter
- Tremolo
- 75 Watt Output

2605G11405—(Not Shown). Similar to above **2605G12285** Amplifier except **Transistorized Input on Both Channels**. 2 inputs on each channel only, makes it possible to use many more of the features on each channel. Simulated Black leather covered cabinet. Approx. size 21½" H. x 26½" W. x 10½" D. Ship. wt. 51 lbs. **Sugg. Rets $241.50**

2248G360—Foot Switch Only for amplifier Ship. wt. approx. 1 lb. **Sugg. Retail $6.00**

Deluxe Six-Tube Amplifier

- 12" Jensen Speaker
- 2 Separate Channels
- Tremolo
- 25 Watt Output

2250G7880—6 tubes (2 dual purpose) give 8 tube performance. 12" speaker 4 instrument inputs, 2 separate channels 2 volume, 2 tone controls Pilot light, fuse on-off switch Tremolo with modulation and speed control. Power consumption, 70 watts. Cabinet covered with Black simulated leather. Audio output 25 watts peak. Approx size 18" H. x 22" W. x 9" D. Ship. wt. 28 lbs.

Sugg. Retail $131.00

2248G360—Foot Switch for amplifier Ship. wt. approx. 1 lb.

Sugg. Retail $6.00

Five-Tube Amplifier

- 12" Jensen Speaker
- 2 Separate Channels
- 4 Instrument Inputs
- 25 Watt Output

2251G6030—5 tubes (2 dual purpose) give 7 tube performance. 12" heavy duty speaker, 4 instrument inputs, 2 separate channels; 2 volume controls, 2 tone controls on-off switch, pilot light, fuse A.C. only. Power consumption 70 watts. Audio output 25 watts peak. Cabinet covered with simulated Black leather Approx. size 17" H. x 20" W. x 9" D. Ship. wt. 23 lbs.

Sugg. Retail $99.95

"Super Deluxe" Four-Tube Amplifier

- Two Heavy Duty 8" Speakers
- Tremolo
- 3 Instrument Inputs

2252G5040—Two 8" heavy duty Speakers. 3 instrument inputs, separate jack for foot switch. 1 volume and 1 tone control. Tremolo with modulation and speed controls. Pilot light, fuse, and separate ON and OFF switch. Power consumption 40 watts. Audio output 8 watts. A.C. only. Cabinet covered with simulated Black leather. Approx. size 17" H. x 20" W. x 9" D. Ship. wt. 20 lbs. **Sugg. Retail $83.95**

2248G360 Foot Switch Only for amplifier Ship. wt. approx. 1 lb

Sugg. Retail $6.00

Bass Amplifier

- 4 Tubes
- 15" Jensen Speaker
- 5 Silicon Rectifiers
- 30 Watt Output

2253G9323—Has 4 tubes (2 dual purpose) 5 silicon rectifiers, speaker size 15" 2 input jacks for guitar or bass guitar. Tremolo controls Bass, Treble and Volume. Separate on-off, and standby switches. Pilot light and fuse. 4 tubes give 8 tube performance. 2 tubes function as preamp. 2 tubes function as power amp. 3/4" plywood cabinet covered with simulated Black leather. Approx. size 22½" H. x 19¼" W. x 10½" D. Approx. ship. wt. 40 lbs.

Sugg. Retail $185.50

Deluxe Four-Tube Tremolo Amplifier

- 8" Heavy Duty Speaker
- 3 Instrument Inputs
- Tremolo
- Volume & Tone Controls

2254G3623—Tremolo control with on-off switch. Tone control. Tremolo with modulation and speed control. Cabinet covered with simulated Black leather. Power consumption 30 watts. Audio output 3 watts. A.C. only. Approx. size 16" H. x 16" W. x 7½" D. Ship. wt. 12 lbs.

Sugg. Retail $60.60

2453G300—Foot Switch Only. Ship. wt. 1 lb

Sugg. Retail $5.00

Four-Tube Amplifier

- 8" Heavy Duty Speaker
- 3 Instrument Inputs
- Volume Control
- Tone Control

2255G2678—8" speaker, 3 instrument inputs, volume control with on-off switch; tone control. Power consumption. 30 watts Audio Output approx. 3 watts. A.C only. Cabinet covered with simulated Black leather. Approx. size: 16" H. x 16" W. x 7½" D Ship. wt. 12 lbs. **Sugg. Retail $44.50**

Quality Three-Tube Amplifier

- 8" Speaker
- Volume Control
- 3 Instrument Inputs
- Tone Control

2256G2363—8" speaker; 3 tubes; 3 instrument inputs. Volume control with on-off switch, Tone control Power consumption: 30 watts. Audio Output, approx. 3 watts. A.C only Cabinet covered with simulated Black leather Approx. size 16" H. x 16" W x 7½" D. Ship. wt. 12 lbs

Sugg. Retail $39.50

Quality U.S. Crafted Amplifiers for Full, Rich Sound Amplification

3 NEW WINNERS . . .

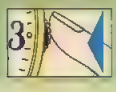
molded of tough Polypropylene on sturdy all-steel chassis. Dazzling new designs to drive in speedy sales . . . faster profits for you. From GARTON, all-time "champion" in wheel toys.

see the complete GARTON line now at

BLAKE & CONROY, Suite 1005,
TWO PENN PLAZA, NEW YORK 10001
Phone 212-929-4442

GARTON TOY COMPANY
SHEBOYGAN, WISCONSIN 53081

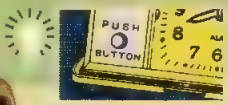
GARTON
1969
famous for 90 years
GARTON TOY COMPANY
SINCE 1878
2
2
SEND FOR THE NEW 1969 CATALOG



SPECIAL FEATURE
simplified exclusive alarm setting feature on front of clock

Phinney-Walker

subsidiary of HAMILTON WATCH COMPANY



30 HOUR PICTURE FRAME TRAVEL

INSPIRATION...picture your loved ones around-the-clock. Leather-textured finish case with two ingenious fold away picture frames. Gilt figures luminous hands, hour dots. Closed case: 3⅛" x 2⅞". Specify color: tan, red, brown.
2459N517 Sugg. Ret. $7.95

ROUND 30 HOUR DESK/TRAVEL ALARM

COLLEG AN . cheers to a winner. Leather-textured finish case, full figure dial, luminous hands, hour dots. Has exclusive front set alarm feature, 3" diameter. Specify color. black, tan, red.
2638N393.....Sugg. Retail $6.95

SQUARE 30 HOUR DESK/TRAVEL ALARM

CELEBRITY...a noteworthy achievement. Leather-textured finish case, easy-to-see black figures, luminous tip hands, hour dots. Exclusive front set alarm feature, 3¼"x 2⅞" Specify color: tan, black, red.
2639N393 .....Sugg. Retail $6.95

30 HOUR NIGHT-LIGHT TRAVEL ALARM

NIGHT LIGHT.. brilliance in the dark of night. Push button lights up time in the darkness. Leather-textured finish case, complete with battery and extra light bulb. Gilt figures, luminous hands hour dots, with exclusive front set alarm feature, 3⅛" x 2¾". Specify color: black, tan red.
2525N640 . Sugg. Ret. $9.95

40 HOUR WORLD TIME TRAVEL ALARM

DATE LINE.. tops in efficiency. Simplified setting shows time around the world. Leather-textured finish case, gilt hour indicators, luminous hands, hour dots, 3½"x 3½". Specify color tan, brown-alligator, black alligator.
2528N813 Sugg. Ret. $12.95

40 HOUR DESK TRAVEL ALARM

BANNER...a high standard for travel. Leather-textured finish case, gilt figures, luminous hands, hour dots. 3½"x 2¾". Specify color: brown-alligator, tan, red.
2228N517....Sugg. Ret. $7.95

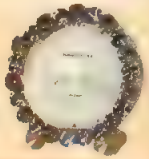
30 HOUR CALENDAR-DATE ALARM

DATE-ALARM . . . up-to-date on time. Leather-textured finish case, raised gilt figures, luminous hands, hour dots. Has magnifying "date-window" crystal, also exclusive front set alarm feature, 3⅛" x 3". Specify color: tan, black, red
2531N517 Sugg. Ret. $7.95

30 HOUR ALARM

EXTRA SLEEP . . . awaken relaxed on first alarm. Arise to steady follow-up alarm approx mately 7 minutes later. Leather-textured finish case, gilt figures, luminous hands, dots. Exclusive front set alarm feature 3⅛" x 3". Specify color: tan, black, red.
2526N517—30 Hour Alarm . Sugg. Retail $7.95

Boudoir Beauties



40 HOUR BOUDOIR ALARM

DAZZLER . . sparkling loveliness. Gilt case, brilliant rhinestones with filigree trim. Gilt figures, luminous hands, dots 3 x 2¾". Specify color: ice-blue rose, crystal.
2409N813 ..... Sugg. Retail $12.95

Wake Up to Gay Color!

40 HOUR DESK/BOUDOIR ALARM

AMOUR.. for happier hours. Transparent petal-shape plastic case, raised gilt figures, luminous hands, hour dots. 3⅜" diameter. Specify color: rose, light-blue, clear-white, amber
2539N640 Sugg. Retail $10.95

30 HOUR TWIN BELL BOUDOIR ALARM

DREAM BOAT...everything you've hoped for. Lively psychedelic colors beautify this twin bell alarm. Smart black roman numerals, luminous hands, hour dots. 3⅜" x 2¾". Specify color: Hot pink, yellow, green, blue
2640N480 Sugg. Retail $7.50

40 HOUR DESK TRAVEL ALARM

PERSONALITY . . . leather-textured finish case. Luminous. 3½"x3½" Specify Tan, brown-alligator red, black.
2630N517 —40 hour . . . . Sugg. Retail $ 7.95
1780N1093—8 Day-7 Jewel 17.50

Phinney-Walker

subsidiary of
HAMILTON WATCH
COMPANY

CORDLESS BATTERY WALL CLOCKS

electro-cell

Will operate up to 2-years on an ordinary flashlight battery

PADOVA

2611N2100 Beautiful beyond words Highly fashioned Italian wood case featuring an antique like combination of lustrous gold and silver finish Contrasting silver tone dial, black roman numerals. 14¼" diameter, 9¼" dial Ship wt 3 lbs.

Sugg. Retail $34.95

PARMA CLOCK AND SCONCES

2612N1800—Elegance for the discriminating Picturesque Italian creation of an antique like gold finish wood case. Black roman numerals on white shield background with decorative spira. relief ornamentation on dial. 14" square, 8¼" dial. Ship wt. 3 lbs.....**Sugg. Retail $29.95**

2613N950—Pair matching sconces, without candles, 5½"x12" Ship wt. 2¼ lbs.....**Sugg. Retail $15.95**

CORDLESS ELECTRIC
Models With
Battery Operated
Movement

Picture Clocks

Reproductions of Original Oil Paintings . . .

REGULAR ELECTRIC
Models With
Swinging Pendulum
Action

SHOPPING IN PARIS

2532N1437 Elegant full color reproduction of original oil painting by Jon Botie French street scene at turn of century and Arc de Triomphe in the background Beautifully finished 16"x20" golden frame Cordless battery clock, Dial 7" dia Ship wt 7 lbs

Sugg. Retail $33.95

CAPTAIN'S LOG

2532N1437 Elegant full color reproduction of an original oil painting by C VanderVelde Nautical still life depicting the traditional navy captain's desk. Handsome gold finished 16"x20" frame Cordless battery clock, Dial 2½" dia Ship wt 7 lbs Sugg Retail $33.95

SUGAR N SPICE

2614N777- A unique conversation piece The pendulum actually swings as the clock operates. Woodtone finished frame Size 11⅛"x 8⅛".....**Sugg. Retail $12.95**

COUNTRY KITCHEN

2614N777—An elegant full-color reproduction of an original still-life oil painting The warm and charming scene was especially commissioned to accent any decor Woodtone finish frame Size 11½"x8½"

Sugg. Retail $12.95

Cordless Electric Models Keep Accurate Time using the current from an ordinary flashlight battery

OLDE WORLD MAP CLOCK

2616N1617—A metal relief map with all the charm of an antique engraved sailor's chart Embossed gold designs surround maps. Distressed fruitwood finished 16"x26" frame Cordless Ship. wt. 5 lbs. . . .**Sugg. Retail $26.95**

SLEIGHRIDE

2634N1437—Elegant full color reproduction of an original oil painting by dhotty Snow covered village church yard scene with fun-loving children enjoying the new fallen snow in their sleigh Rich woodtone finished 16"x20" frame Cordless battery clock, Dial 12½" dia Ship wt. 7 lbs **Sugg Retail $23.95**

THE PENDULUM ACTUALLY SWINGS!

The Pendulums are recessed below the surface of the painting and are crystal covered allowing the swinging motion to be easily seen.

PROVINCIAL

2617N1017—Always in the finest taste in any room in the house. The pendulum swings as the clock operates. Antiqued gold finished frame. This full color reproduction would make a welcome well-remembered gift Size: 20"x16". . . . . .**Sugg. Retail $16.95**

Office electric features in a new personal size!

ROYAL JETSTAR

- Electric carriage return
- Four repeat characters (.) (x) (-) (_)
- Repeat forward spacing
- Extra-wide 11¾" carriage
- On-Off and ribbon color indicator lights

Home-size electric with the features of an office machine offers choice of Pica or Elite type styles. 18⅛" x 15¾" x 6¾" high. Detachable 8 ft. power cord. Plastic dust cover included. Carrying case optional. Shipping weight 35 lbs.

14932-14988. Pica.
14933-14988. Elite.
Retail 199.95

Carrying Case. Shpg. wt., 8 lbs.
14931-1288.
Retail 14.95

ROYAL FIVE-YEAR GUARANTEE

Royal Consumer Products, a division of Litton Business Systems, Inc., guarantees replacement at no charge, other than labor and shipping, of any defective part (except rubber parts, ribbons or parts damaged by accident or misuse) within five years of purchase. No labor charge within first 90 days. Guarantee covers only the original purchaser. Electric motors of Jetstar and All-Electric models are guaranteed for one year.

This is Pica Type.
This is Elite Type.

- Adds, subtracts, multiplies, provides direct credit balance
- Totals up to 9,999,999.99
- All controls on keyboard for one-hand operation
- Non-add key for dates, invoice numbers

Whiz through a column of figures in no time with this lightning-response, all-electric adder. It's ideal for housewives, businessmen, clubwomen, attorneys ... for anyone who figures. Prints big numbers in black and red. All-metal frame and segment. Transparent paper shield, easy-change paper roll, 5½" high. Detachable 8 ft. cord. Two-tone Black and Tahitian Beige. Shipping weight 12 lbs.

14929-8488 Retail 139.95

ROYAL ALL ELECTRIC™

- Full-size, 88-character keyboard
- Electric carriage return
- Variable impression control for carbons
- Four repeat characters (.) (x) (-) (_)
- Repeat forward spacing

Quality-built Royal electric portable offers office electric features in a truly compact size. Full-width tab bar, pre-set for convenience. Two-color ribbon and stencil cutter Choice of Pica or Elite type styles. 14" x 13⅜" x 4½" high. Shipping weight 27 lbs Carrying case included
14934-13488. Pica
14935-13488. Elite. Retail. 159.95

- Full-size, 88-character keyboard
- Touch regulator
- Touch-Set margin controls
- Keyboard Tabulation
- Two-color ribbon and stencil cutter

Handsome, compact portable comes complete with its own "console" carrying cover, features quality construction. Pica or Elite type. Shipping weight 12½ lbs.
14936-4588 Pica
14937-4588. Elite
Retail. 59.95

- Office-size, 84-character keyboard
- Touch-Set margin controls
- Calibrated paper bail
- Rugged, all-metal construction

Economy portable comes with your choice of Pica or Elite type styles. Convenient "console" carrying cover included Shipping weight 11 lbs.
14938-3688 Pica
14939-3688. Elite
Retail. 49.95

- Full-size, 88-character keyboard
- Magic® Margin controls
- Magic® Meter
- Touch Control® selector
- Magic® Column Set and Clear

Full-size manual offers a host of exclusive Royal typing features. Choice of Pica or Elite type styles. Available in Frost Green Metallic. Handsome, luggage-style carrying case included. Shipping weight 21 lbs., 2 oz
14940 8388. Pica
14941 8388. Elite.
Retail. 104.95

SMITH-CORONA®

PORTABLES AND ADDING MACHINES

Coronet™ Electric

Slate Gray · Bengal Tan · Spring Green · Starmist Blue

The first portable electric typewriter! Simply touch the keys and electricity does the work for you. American-made portable with full 88-character office-sized keyboard, electric shift keys. Time-saving automatic electric repeat actions — dashes, dots, underlines and "x's". High speed spacing at fingertip command. Full-length tabulator, key sets and clears. Personal touch selector, erasure table Quick Set™ visible margins and Page Gage™ Exclusive copy set dial, transparent line indicator, variable line spacing retractable paper support arms. Easily removable platen. Trimline™ all steel carrying case. Slate Gray, Bengal Tan, Spring Green or Starmist Blue. Pica or Elite Shipping weight 27 lbs.

870N11768—Coronet Electric Typewriter. Pica type. Specify color.....Sugg. Retail $149.50
874N11786—As above but Elite type. Specify color.....Sugg. Retail $149.50

All Metal Vinyl Covered Trimline™ Carrying Case

Super Sterling®

Feel the smooth action; see the precision and styling Rugged, steel construction. 88-character keyboard. Page Gage™, full-length tabulator, key-sets and clears. Personal touch selector. Quick-Set™ visible margins. Ribbon color selector, line indicator, removable platen. Trimline carrying case. Slate Gray, Bengal Tan, Oasis Green, Starmist Blue. Pica or Elite. Sh. Wt. 20 lbs.

908N7589—Super Sterling Typewriter. Pica type. Specify color. Sugg. Retail $107.50
908N7589—As above but Elite type. Specify color.....Sugg. Retail $107.50

Slate Gray · Bengal Tan · Starmist Blue

STERLING™ 12™ 12" Carriage

- Big Capacity Carriage takes standard typing paper the long way
- Full Length Tab Stops

STERLING 12. Big capacity carriage takes large envelopes, ledger sheets and standard typing paper the long way. Full 88 Character office size keyboard. Full length tabulator, key set and clears. Page gage, shows typing space remaining on page. Push-variable line spacing. Quick-set visible margins. Plus many other Smith Corona manual portable typewriter features. Starmist Blue, Bengal Tan, Oasis Green or Slate Gray. Pica or Elite type. Ship. wt. 23 lbs.

959N8090—Sterling 12 Typewriter. Pica type. Specify color. Sugg. Retail $117.50
960N8090—As above but Elite type. Specify color... Sugg. Retail $117.50

MODEL 890 ADDING MACHINE
Complete with all steel carrying case. Engineered for every business or profession. Adds, subtracts and multiplies automatically. Adds 8 columns ($999,999.99) and totals 9 columns ($9,999,999.99). Features Hand-Span keyboard, transparent tear strip; keyboard correction key eliminates incorrect items before machine is operated. Easy-Feed paper chute. Quick-change ribbon mechanism. 9' detachable cord and dust cover included. Charcoal Gray. Shipping weight 14½ lbs.

859N8094—Model 890 Adding Machine....Sugg. Retail $119.95
920N9384—Model 890N Adding Machine. Same as above with Credit Balance (No Carrying Case).....Sugg. Retail $129.50

*NOTICE—All prices quoted herein are either the Manufacturer's or Bennett's Suggested Retail prices. They are not the prices at which Bennett Brothers sell. See Trade Information.

SMITH-CORONA®

PORTABLE TYPEWRITERS

5 YEAR GUARANTEE

Any SCM Typewriter Service Center will replace without charge, except for ribbon and shipping, any part that proves defective within five years of purchase date. No labor charges within 90 days of purchase. This guarantee extends only to the original owner and does not apply to: (a) damage resulting from misuse, abuse, fire, flood, theft or other casualty; (b) damage resulting from accidental, improper or negligent use; (c) damage resulting from alterations or repairs by anyone other than an authorized SCM Typewriter Service Center; (d) damage resulting from failure to provide reasonable and necessary maintenance. The foregoing is in lieu of all other warranties, express or implied, including warranties of merchantability and fitness for a particular purpose.

PICA type ELITE type

CORONET ELECTRIC PORTABLE WITH OFFICE-SIZE 12" CARRIAGE

- Takes large envelopes, ledger sheets and standard typing paper the long way.
- Automatic electric repeat actions—dashes, dots, underlines and "x's" plus electric shift keys.

CORONET ELECTRIC™ 12™. High volume 12" electric with the extra versatility of a wide carriage for oversized typing jobs. Takes large envelopes, ledger sheets and standard typing paper the long way. Full 88 Character office size keyboard. Electric repeat actions. Full length tabulator with professional "Target Bar." Electric shift keys. Page gage shows typing spaces (inches) remaining on page. Quick-set visible margins. Transparent line indicator. Push-variable line spacing. Copy-set dial, make up to 10 clear carbons. Many other features. **Star-Mist Blue, Bengal Tan, Oasis Green or Slate Gray.** Pica or Elite type. Ship. wt. 30 lbs.

955N12550—Coronet Electric 12 Typewriter. Pica type. Specify color.....Sugg. Retail $159.50
956N12560—Coronet Electric 12 Typewriter. Elite Type. Specify color.....Sugg. Retail $159.50

CARRYING CASE. The Coronet Electric 12 and the Coronet "Automatic" are supplied with Flight-styled, all steel, vinyl clad cases. Constructed to take travel's hardest knocks.

CORONET ELECTRIC PORTABLE with AUTOMATIC CARRIAGE RETURN

- Push button Power Return Electric Portable.
- All of the ease, speed, and precision of an office typewriter.
- Five automatic electric repeat actions plus power space.

CORONET AUTOMATIC. The ultimate achievement in an Electric Portable Typewriter. All of the ease, speed, and precision of an office typewriter. Simply touch the Power Return, instantly a smooth dependable response, returning the 10" carriage and advancing the line spacing. Full 88 Character office size keyboard. Electric repeat action keys: dots, hyphens, underscore, and upper or lower case X. Full length tabulator. Electric shift keys. Page gage shows typing space remaining on page. Quick-set visible margins. Transparent line indicator. Push-variable line spacing. Copy set dial. Plus many other features found only on Smith Corona Electric Portables. **Star-Mist Blue, Bengal Tan, Oasis Green or Slate Gray.** Pica or Elite type. Ship. wt. 28 lbs.

957N14167—Coronet Automatic Typewriter. Pica type. Specify color. Retail $189.50
958N14167—Coronet Automatic Typewriter. Elite type. Specify color. Retail $189.50

World Famous BROTHER DeLuxe Typewriters

MODEL 11
Portable Typewriter

Model 11 portable gives heavyweight performance. Real featherweight, 12 lbs. in weight and 3½" high. Standard keyboard with 84 characters. 1, ½, 2 line spacing. Two-color Ribbon. Has line finder and paper bale, automatic and manual ribbon release. All metal body complete with smart carrying case. Instructions and black ribbon. Ship. wt. 15 lbs. **Pica type only.**

954N3844—Model 11 Typewriter....Retail $44.95

OPUS 885
Portable Typewriter

Ultra modern design, ideal for students and all members of the family has full 44 keys, including exclamation point, number 1, plus and equal signs. Features include two-color ribbon stencil position, touch control, anti-jam key release, retractable paper support arm. A true lightweight, only 12 lbs. Luggage style carrying case. Ship. wt. 15 lbs. **Special "Pica-Elite" type.** Eleven characters to the inch.

940N4250—OPUS 885 Typewriter Retail $69.95

OPUS 895
Portable Typewriter

Has full office features in ultra-modern design. Features include automatic pushbutton situlator, full 44 keys, two-color ribbon stencil position, touch control, anti-jam key, automatic ribbon reverse and deep molded keys. Ultra-Deluxe carrying case. Ship. wt. 19 lbs. Pica or Elite type.

941N5688—OPUS 895 Typewriter Pica Type Retail $89.95

942N5688—Same as above but Elite Type Retail $89.95

VULCAIN

SINCE 1858

(A) HAL. Gentlemen's ultra-thin model. Famous 17 jewel Swiss movement. Small second hand. Yellow top and stainless steel back with matching mesh bracelet.
1312V2140 . . . . . $42.95
1311V1990 (Same, except white top) $39.95

(B) AUTOMATIC SEA HENRY. Handsome watch for the busy, modern man. Self-winding, sweep second hand and 17 jewel Swiss movement. Waterproof* with yellow top and stainless steel back. Matching expansion bracelet.
1722V2990 . . . . . $59.95
1721V2990 (Same, except white top) . $59.95

(C) HARVARD DAY/DATE. Durable! Day and date at a glance. Stainless steel case with matching heavy stainless steel expansion bracelet. 17 jewel Swiss movement. Waterproof* Rugged masculine design.
1575V2795 . . . . . $55.95
1576V2895 (Same, except in yellow) . $58.95

(D) AUTOMATIC CALENDAR BLAKE. Rugged self-winding model. Easy-to-read calendar date 17 jewel Swiss movement. Waterproof* Yellow top, stainless steel back and gold filled expansion bracelet.
1702V3240 $65.45
1701V3240 (Same, except all stainless steel case and bracelet) $65.45

(E) SEA VIKING. Trim, smart gentleman's watch with matching bracelet. White top stainless steel back. Waterproof*, sweep second hand and 17 jewel Swiss movement.
1001V1995 $39.95
1002V1995 (Same, except yellow top and gold filled matching expansion bracelet). $39.95

*When case, crown and crystal are intact.

The Incomparable Choice Throughout The World

HIGH PRECISION WATCHES
SOLD, SERVICED AND GUARANTEED
IN OVER 100 COUNTRIES

(F) IRMA. Ultra smart, petite lady's watch. 17 jewel Swiss movement. Yellow case, stainless steel back. Enhanced with matching gold filled tapered bracelet. Facetted crystal.
3336V2740 $59.45
3337V2740 (Same, except white top) $59.45

(G) DIAMOND BETH. 7 genuine matched diamonds make this beauty especially appealing. White top with stainless steel back. 17 jewel Swiss movement. Matching sculptured, flexible, tapered bracelet with safety chain.
3557V2690 $55.45

(H) LOREN. Exquisitely styled lady's model with 17 jewel Swiss movement. Crafted with yellow case and stainless steel back. A petite beauty reflecting your good taste. Facetted crystal and matching tapered bracelet.
3302V1990 $42.95
3301V1990 (Same, except white top) . $42.95

Worn by heads of nations, presidents, statesmen, scientists, sportsmen and other world leaders.

LIFETIME GUARANTEE

Numerous medals and awards, attest to the superlative quality of VULCAIN watches. As movement parts are completely guaranteed for life, and will be replaced by the factory without charge for parts. Return your watch via insured parcel post with $1.50 to cover postage, insurance and handling costs.

HONORED BY INTERNATIONAL GRAND PRIX AWARDS

Barcelona

All VULCAIN watches have 100% Swiss movements

Copyright 1968 V[illegible] Watch Co.

Grand Prix Award Watches

for over a century

(A) DIAMOND PHAEDRE. Elegantly styled, precision crafted lady's watch with 6 genuine diamonds, 17 jewel Swiss movement. White with stainless steel back. Faceted crystal. Graceful, flexible bracelet with safety chain.
3521V3390 . . . . . $69.95

(B) PORTIA. Stylish lady's watch fashioned in 14 karat yellow gold. 17 jewel Swiss movement. Matching gold filled, flexible tapered bracelet with safety chain.
3402V2790 . . . . . $55.95
3401V2790 (Same, except in 14 karat white gold) $55.95

(C) SEA ONDINE. A beauty to behold. Lady's 17 jewel Swiss movement watch with sweep second hand and full figured dial. Yellow top with stainless steel back. Waterproof*. Matching expansion bracelet.
3202V2490 . . . . . $49.95
3201V2290 (Same, except white top) $45.95

(D) LADY CRICKET. Alarm rings to remind you of appointments, schedules. World's only ladies wrist alarm. Beautifully designed stainless steel case and matching bracelet. 17 jewel Swiss movement. Sweep second hand. Patented double-back case.
3851V8240 . . . . . $135.45
3852V8240 (Same, except yellow gold filled case and bracelet) $135.45

(E) MEN'S CRICKET. Worn by statesmen, scientists, businessmen, explorers, servicemen around the world. Precision 17 jewel Swiss movement. Sweep second hand. Handsome yellow gold filled case and matching expansion bracelet. Patented double-back case.
1952V6890 . . . . . $125.45
1951V6890 (Same, except all stainless steel case and bracelet) $125.45

(F) CALAIS. High-fashion watch with 12 brilliantly matching diamonds indicate hour markers on dial. 17 jewel Swiss movement. Ultra thin, chrome top, stainless steel back. Genuine lizard strap.
1555V3390 . . . . . $69.45

(G) SEA CALENDAR ROLAND. Ultra-thin waterproof*. Yellow case with stainless steel back. Calendar date window. 17 jewel Swiss movement. Matching expansion bracelet.
1032V2440 . . . . . $49.95
1031V2190 (Same, except white top) $45.45

(H) SEA CALENDAR CHRISTOPHER. 17 jewel Swiss movement, unexcelled craftsmanship. Calendar date, modern designed stick dial. Waterproof* with yellow top and stainless steel back. Expansion bracelet.
1052V2490 . . . . . $49.95
1051V2290 (Same, except white top) $45.95

(I) PARIS. Man's high-fashion watch with 3 selected diamonds on dial. 17 jewel Swiss movement. Ultra-thin chrome top, stainless steel back with matching expansion bracelet.
1551V2490 . . . . . $49.95

(J) AUTOMATIC YALE DAY/DATE. Gives day and date at a glance. Sturdy, waterproof*, stainless steel case and matching heavy stainless steel bracelet 17 jewel Swiss movement. Masculine designed watch for the active man
1565V3645 . . . . . $79.95
1566V3845 (Same, except in yellow) $82.45

VULCAIN

SINCE 1858

All VULCAIN watches have 100% Swiss movements.

Copyright 1968 Vulcain Watch Co.

*When case, crown and crystal are intact.

LIFETIME GUARANTEE

Mainsprings, pendants and jewels, affixed to the respective quality of VULCAIN watches. All movement parts are completely guaranteed for life, and will be replaced by the factory without charge for parts. Return your watch via insured parcel post with $1.50 to cover postage, insurance and handling costs.

SMITH-CORONA

PORTABLES AND ADDING MACHINES

Coronet™ Electric

Slate Gray

Spring Green

The first portable electric typewriter! Simply touch the keys and electricity does the work for you. American-made portable with full 88-character office-sized keyboard, electric shift keys. Time-saving automatic electric repeat actions — dashes, dots, underlines and "x's". High-speed spacing at fingertip command. Full length tabulator, key sets and clears. Personal touch selector erasure table. Quick Set™ visible margins and Page Gage™ Exclusive copy set dial, transparent line indicator, variable line spacing retractable paper support arms. Easily removable platen. Trimline™ all steel carrying case. Slate Gray, Spring Green or Starmist Blue. Pica or Elite. Shipping weight, 27 lbs.

14800-11997. Gray Pica.	14803-11997. Gray Elite	Retail
14801-11997. Green Pica.	14804-11997. Green Elite	
14802-21997. Blue Pica.	14805 11997 Blue Elite	149.50

All Metal Vinyl Covered Trimline™ Carrying Case

Super Sterling®

Feel the smooth action, see the precision and styling. Rugged, steel construction. 88-character keyboard. Page Gage™, full-length tabulator, key-sets and clears. Personal touch selector. Quick Set™ visible margins. Ribbon color selector. Line indicator. Removable platen. Trim line carrying case. Bengal Tan, Oasis Green or Starmist Blue. Pica or Elite. Shipping weight 20 lbs.

14806 7887 Tan Pica.	14809 7887 Tan Elite.		
14807-7887 Green Pica.	14810 7887 Green Elite.		
14808 7887 Blue Pica.	14811 7887 Blue Elite.		
Retail	107.50		

MODEL 890 ADDING MACHINE

Complete with all-steel carrying case. Engineered for every business or profession. Adds, subtracts and multiplies automatically. Adds 8 columns ($999,999.99) and totals 9 columns ($9,999,999.99.) Features Hand-Span keyboard, transparent tear strip, keyboard correction key eliminates incorrect items before machine is operated. Easy-Feed paper chute. Quick-change ribbon mechanism. 9" detachable rod and dust cover included. Charcoal Gray. Shipping weight 14½ lbs.

14822-9997. Retail. 119.95

JUST SAY IT AND SEND IT!

Mail Call is a talking-letter machine, an easy way to keep in touch with the family, friends. So easy to use. Just insert the Letterpak into the Mail Call slot. Turn the selector to talk or listen, remove the Letterpak and mail it. You receive two Mail Calls in each set. Amplifier is solid state, hand wired circuit. Transistorized, lightweight and operates on four 1½ volt "C" batteries. 10½ x 4⅝ x 3⅝". Wt. 2 lbs. Batteries not included.

14829-5687. Retail, Set . . . 86.50

SMITH-CORONA

PORTABLES AND ADDING MACHINES

5 YEAR GUARANTEE

SCM will, with each new Smith-Corona Portable Typewriter and Electronic Adding Machine, or to be purchased, if it proves defective in material or workmanship for a period of five years, on date of purchase by the customer, SCM will repair or replace any part which proves defective in material or workmanship, provided the unit is returned, shipping and insurance charges prepaid, to the authorized SCM dealer from whom it was purchased during the first year of the guarantee period. In addition, SCM will repair or replace, at no charge, any defective part in the typewriter case, charger, carrying case or globe during the first year of the guarantee period. This guarantee does not apply to parts after 90 days from original retail purchase or (1) to damage resulting from accident, neglect or misuse.

Figurematic®

LIGHTWEIGHT FIGUREMATIC ALL-ELECTRIC ADDING MACHINE. Easy-to learn easy-to-use adding machine 8 lb. electric brain does your adding, subtracting, multiplying automatically. "Hand Span" keyboard is easy to use . . . has sensitive key response. Goes wherever you go—tuck in the cord, snap on the cover, pull out the retractable case handle. Easy-to read type, clearly printed tape lists 7 columns ($99,999.99) and totals 8 ($9999,999.99). 9x13x7". Pacific Green. Shipping weight 10½ lbs.

14823-6797. Retail **86.50**

Snap-on cover Carrying Handle

SPECIAL OFFER $3.95

10-Day Touch Typing Course with purchase of any Smith-Corona Portable Typewriter. 5 Columbia records, ease type illustrated instruction book

Features Changeable Type.

Special type bar for optional Changeable Type(TM). Over 50 pages, symbols, accents can be added

PICA type
ELITE type

Galaxie® Deluxe

DELUXE PORTABLE WITH BIG MACHINE EFFICIENCY AND CHANGEABLE TYPE. American made portable gives you heavy-duty performance. Styled and priced for student and general home use. Features amazing Powerspace key for fast carriage traverse. Changeable Type™ bar lets you use more than fifty different characters, accents, signs and symbols. Personal touch selector, ensure table. Page Gage™ and Quick Set™ margins. Variable line spacing, retractable paper support arms, removable color matched platen forward glide top deck. Metallic Gold, Charcoal Gray, Metallic Blue, Pica or Elite. Shipping Weight 21 lbs.

14812-9487. Gold Pica.	**14815-9487.** Gold Elite.	**Retail**
14813-9487. Gray Pica.	**14816-9487.** Gray Elite.	
14814-9487. Blue Pica.	**14817-9487.** Blue Elite.	**116.50**

Charcoal Gray

Metallic Blue

Vinyl ne... Case Matche... Airplane Lu...

Unified base and carrying case

Corsair®

THE FINEST MOST DEPENDABLE LOW-PRICED TYPEWRITER MONEY CAN BUY! Space-age styling combined with all-around convenience. Weighs just 9 lbs., yet built to deliver years of full duty performance. Take it to school, work or vacation—it's a durable, good looking traveler. Regular size keyboard with 84 characters. Page Gage™ tells how far you are from bottom of page. Quick Set™ margin stops are fully visible and set with a single finger motion. 3-position ribbon selector. Retractable paper support arms. Pre-Set™ tabulator, half spacing for error control, key touch selector. Sturdy Cycolac body, unified base and carrying case. Beige or Blue. Pica or Elite. Shipping weight 12 lbs.

14818-6497. Beige Pica.	**14820-6497.** Beige Elite.	**Retail**
14819-6497. Blue Pica.	**14821-6497.** Blue Elite.	**56.50**

BENRUS

IF IT WERE AN ORDINARY WATCH...
WE'D GIVE IT AN ORDINARY GUARANTEE

Benrus makes the best watch you can buy for the money. And we guarantee the movement unconditionally for three years. If the movement fails to operate properly for any reason, Benrus will repair it free.

Your Benrus movement must perform properly for 3 years or Benrus will repair or replace it free

Lady Renee 23 . . . 23 Jewels. Elegant yellow 10K rolled gold plate top case with florentine accents. Stainless steel back. Shock absorbing movement, unbreakable mainspring. Flexible adjustable bracelet with safety chain
5022BW5225 Retail $100.00

Lady Renee W23 Same model in white
5023BW5225 Retail $100.00

Orbit Challenger Day Date Tells day and date automatically. Yellow top stainless steel back. Luminous hands, sweep second. 17 jewel shock absorbing movement, unbreakable mainspring. Adjustable expansion band
5024BW7290 Retail $150.00

Orbit Challenger Day Date X Same as above in stainless steel. . . .
5025BW8890 Retail $139.50

Orbit Calendar Baron 25 Self winding. Tells date automatically. Waterproof* Yellow top stainless steel back. Luminous hands, sweep second. 25 jewel shock absorbing movement, unbreakable mainspring. Matching adjustable expansion band
5026BW8290 Retail $125.00

Orbit Calendar Baron X25 . . . Same as above in stainless steel
5027BW5990 Retail $120.00

Lady Michele . . . Exquisite petite dress styling. 14K yellow solid gold case. 17 jewel shock absorbing movement, unbreakable mainspring. Flexible adjustable expansion 10K gold filled bracelet with safety chain
5028BW5990 Retail $120.00

Lady Michele A . . . Same as above in white 14K gold.
5029BW5990 Retail $120.00

Calendar Orbit Dwight . . . No winding ever. Tells date automatically. Waterproof* All yellow case. 17 jewels. Luminous hands, sweep second. Shock absorbing movement, unbreakable mainspring. Adjustable expansion band
5030BW5590 Retail $110.00

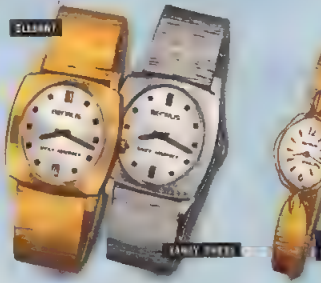
Calendar Orbit Dwight W . . . Same as above in white. . .
5031BW5590 Retail $110.00

Lady Hope . . . Exquisite petite oval creation. Yellow solid 14K gold case. 17 jewels. Shock absorbing movement, unbreakable mainspring. Flexible adjustable mesh 10K gold filled bracelet with safety chain
5032BW6290 Retail $125.00

Lady Hope A . . . Same as above in white solid 14K gold
5033BW6290 Retail $125.00

Orbit Duncan 7 . . . No winding ever. Waterproof* Yellow top stainless steel back. Champagne dial. Luminous hands, sweep second. Shock absorbing 17 jewel movement with unbreakable mainspring. Adjustable expansion band
5034BW4990 Retail $95.00

Orbit Duncan . . . Same as above with white dial.
5035BW4990 Retail $95.00



Lady Claire . . . Fashionable petite design. Yellow top, stainless steel back. 17 jewel shock absorbing movement, unbreakable mainspring. Flexible expansion adjustable bracelet with safety chain
5036BW3990 Retail $79.50

Lady Claire W Same as above in white
5037BW3990 Retail $79.50

Lord Byron . . . Continental styling. Yellow 10K gold filled florentine case. Shock absorbing 17 jewel movement, unbreakable mainspring. Adjustable florentine expansion bracelet
5038BW4690 Retail $92.50

Lord Byron W . . . Same model in white 10K gold filled
5039BW4690 Retail $92.50

Lady Gwen 21 . . . 21 jewels. 14K yellow solid gold case accented by faceted crystal. Shock absorbing movement, unbreakable mainspring. Flexible bracelet with slip through lock
5040BW5225 Retail $100.00

Lady Gwen A21 Same as above in white solid 14K gold
5041BW5225 Retail $100.00

Calendar Orbit Foster 139 . . . Reminds itself to wind itself. Tells date automatically. Waterproof* Yellow solid 14K gold case. Champagne dial. Luminous hands, sweep second. Shock absorbing movement, unbreakable mainspring. 10K gold filled mesh bracelet with safety lock
5042BW10490 Retail $210.00

Calendar Orbit Foster 39 . . . Same model with white dial
5043BW10490 Retail $210.00

*When case, crystal and crown remain intact

BENRUS

IF IT WERE AN ORDINARY WATCH . . . WE'D GIVE IT AN ORDINARY GUARANTEE.

Benrus Watches are guaranteed to perform properly for 3 years, unconditionally. Other well-known brands guarantee, for a year. Benrus can afford to give a 3 year unconditional guarantee because Benrus makes a better watch. Every Benrus undergoes 1,350 tests and inspections before it leaves the factory.

Your Benrus movement must perform properly for 3 years or Benrus will repair or replace it free.

TECHNIPOWER
BY BENRUS
NEW ELECTRONIC TIMEPIECES WITH OPTIONAL CALENDAR FEATURE
OPERATES ON TINY ENERGY CELL.†
NEWLY DEVELOPED HIGH ACCURACY ELECTRONIC TIMEPIECE. TRANSISTORIZED MOVEMENT. THE ONLY ELECTRONIC WATCH IN THE WORLD UNCONDITIONALLY GUARANTEED FOR 3 YEARS. GUARANTEED WATERPROOF.* SHOCK-ABSORBING MOVEMENT.
GUARANTEED WATERPROOF*

Technipower C . . . Yellow top, stainless steel back. Luminous hands sweep second. Adjustable expansion band
5064BW7750 Retail $155.00

Technipower S . . . Same as above in stainless steel
5065BW7750 Retail $155.00

Calendar Technipower A . . . Date changes automatically. 10K yellow gold filled case. Matching adjustable expansion band.
5066BW9550 Retail $190.00

Calendar Technipower B . . . Same as above in stainless steel.
5067BW7390 Retail $165.00

ACCURIST SELF-WINDING

Orbit Harris Z . . . No winding ever. Waterproof*. Yellow top case with stainless steel back. Black dial, luminous hands sweep second. Shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable expansion band
5068BW4850 Retail $92.50

Orbit Harris . . . Same model with white dial
5069BW4850 Retail $92.50

ALARM FEATURE

Sea Sentry . . . Alarm rings to remind you. Waterproof* yellow top, stainless steel back. Luminous hands, sweep second. Shock absorbing 17 jewel movement, unbreakable mainspring. Adjustable expansion band
5070BW4880 Retail $95.00

Sea Sentry X . . . Same as above with stainless steel case
5071BW4650 Retail $92.50

LADIES WATERPROOF

Sea Jewel . . . Pretty and practical. Waterproof* yellow top, stainless steel back, full-figured dial. Luminous hands, sweep second hand. Shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable expansion band
5072BW2990 Retail $79.50

Sea Jewel X . . . Same model with stainless steel case
5073BW3790 Retail $75.00

SELF-WINDING 25 JEWELS

Orbit Lincoln 25 . . . Never needs winding. 25 jewels, waterproof*, yellow top, stainless steel back. Shock-absorbing movement, unbreakable mainspring. Adjustable expansion band
5074BW5390 Retail $110.00

Orbit Lincoln X25 . . . Same as above in stainless steel
5075BW5290 Retail $100.00

14K SOLID GOLD PETITE

Lady Donna A . . . Exquisite petite creation. 14K yellow solid gold case. 17 jewel shock-absorbing movement, unbreakable mainspring. Flexible, adjustable 10K gold filled bracelet with safety chain.
5076BW5090 Retail $120.00

Lady Donna A . . . Same as above in 14K white solid gold.
5077BW5390 Retail $120.00

CALENDAR SELF-WINDING

Calendar Orbit Hector . . . No winding ever, tells date automatically. Waterproof* yellow top, stainless steel back, shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable expansion band
5078BW5390 Retail $105.00

Calendar Orbit Hector X . . . Same as above with stainless steel case
5079BW4960 Retail $95.00

CALENDAR SELF-WINDING 25 JEWEL

Calendar Orbit Judson 25 . . . Winds with every motion of your wrist. Tells date automatically. 25 jewels. Waterproof* yellow top, stainless steel back. Luminous hands, sweep second. Shock absorbing movement, unbreakable mainspring. Adjustable expansion band
5080BW6290 Retail $125.00

Calendar Orbit Judson X25 . . . Same as above with stainless steel case.
5081BW5890 Retail $120.00

39 JEWELS SELF-WINDING CALENDAR

Calendar Orbit Keith 39 . . . Bold continental styling. 39 jewels. No winding ever. Tells date automatically. Waterproof* yellow top stainless steel back. Luminous hands and lumin finished dial. Sweep second. Shock-absorbing, unbreakable mainspring. Adjustable expansion band
5082BW7290 Retail $150.00

Calendar Orbit Keith X39 . . . Same model with stainless steel case.
[redacted] Retail $139.50

*When case, crown and crystal remain intact.

†Energy Cell Not Included In Guarantee

BENRUS

IF IT WERE AN ORDINARY WATCH . . . WE'D GIVE IT AN ORDINARY GUARANTEE.

Benrus watches are guaranteed to perform properly for 3 full years.

Unconditionally.

Benrus offers a guarantee this strong because we make every watch with exceptional care. By the time a Benrus watch is assembled, the watch and its parts have gone through 1350 tests and inspections. That's why we can say Benrus makes a better watch. Whether you give or receive a Benrus you can count on a lifetime of dependability.

Your Benrus movement must perform properly for 3 years or Benrus will repair or replace it free

Lady April . . . Superb dress creation with elegant 10K yellow rolled gold plate top and stainless steel back. Features 17 jewel shock-absorbing movement with unbreakable mainspring. Adjustable bracelet with safety chain
5000BW3125 Retail $62.50

Lady April W . . . Same model in white
5001BW3125 Retail $62.50

Calendar Sea Barton C . . . Modern water proof case combines sturdiness and elegance with convenience of automatic calendar feature. Yellow top case, stainless steel back. 17 jewel shock-absorbing movement. Unbreakable mainspring. Champagne colored dial. Luminous hands and sweep second. Adjustable expansion band
5002BW3990 Retail $79.50

Calendar Sea Barton W . . . Same model with white dial
5003BW3990 Retail $79.50

Lord Aiken Z . . . Handsome square design with black dial. Yellow top case, stainless steel back. 17 jewel shock-absorbing movement with unbreakable mainspring. Adjustable expansion band.
5004BW3580 Retail $72.50

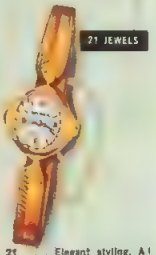
Lord Aiken W . . . Same as above with white dial
5005BW3580 Retail $72.50

Lady Amanda Z . . . Ultra smart 17 jewel creation. Beautifully crafted yellow 10K rolled gold plate case with stainless steel back. 10K gold-filled adjustable expansion bracelet. Shock-absorbing movement with unbreakable mainspring.
5006BW2690 Retail $52.50

Lady Amanda W . . . Same as above in white.
5007BW2690 Retail $52.50

Sea Abbey Z . . . Rugged masculine design. Stainless steel case. Shock-absorbing 17 jewel movement with unbreakable mainspring. Luminous dial and sweep second hand. Adjustable expansion band.
5008BW2790 Retail $55.00

Sea Abbey Z . . . Same model with black dial.
5009BW2790 Retail $55.00



Lady Liz 21 . . . Elegant styling. All yellow case. 21 jewel shock-absorbing movement, unbreakable mainspring. Flexible, adjustable bracelet with safety chain
5010BW4690 Retail $92.50

Lady Liz W21 . . . Same as above in white
5011BW4690 Retail $92.50

Sea Adler . . . Smart modern design features stainless steel case. Sunburst fine-line dial. Luminous hands with sweep second. 17 jewel shock-absorbing movement, unbreakable mainspring. Adjustable expansion band.
5012BW3425 Retail $68.50

Sea Adler Z . . . Same as above with black dial
5013BW3425 Retail $68.50

Lady Brenda . . . Lovely custom creation. Yellow top with Florentine finish accents, jewel-like faceted crystal. Shock-absorbing 17 jewel movement, unbreakable mainspring. Flexible bracelet with safety chain
5014BW3990 Retail $79.50

Lady Brenda W . . . Same as above in white
5015BW3990 Retail $79.50

Sea Adrian . . . Richly styled yellow top, stainless steel back. Raised dial markers and sweep second. Luminous hands. 17-jewel shock-absorbing movement, unbreakable mainspring
5016BW3390 Retail $72.50

Sea Adrian C . . . Same as above with Champagne colored dial.
5017BW3390 Retail $72.50

*When case, crown and crystal remain intact

Lady Camille . . . Classic design. Simple sculptured case. Yellow top, stainless steel back. Faceted crystal. 17-jewel shock-absorbing movement, unbreakable mainspring. Flexible, adjustable — florentine-finish bracelet with safety chain
5018BW4490 Retail $89.50

Lady Camille W . . . Same as above in white.
5019BW4490 Retail $89.50

Orbit Allstem . . . No winding required ever. Stainless steel case. Eight numeral dial. Luminous hands with sweep second. Shock-absorbing 17-jewel movement, unbreakable mainspring. Matching adjustable expansion band
5020BW3990 Retail $79.50

Orbit Allstem Z . . . Same as above with black dial
5021BW3990 Retail $79.50

BROOKPARK

FINE QUALITY MELAMINE® DINNERWARE

See Opposite Page for Set Composition

TRINIDAD

Oriental dining in circles of tropical-hot shades of Cinnamon, Tangerine and Beige. Decorated 10" Dinner Plates, 6" Saucers, 7⅛" Luncheon Plates and 12⅛" Chop Plate. Accessory pieces in Cinnamon.

9627H2330—45 Pc. Set. Ship. wt. 14 lbs. Retail $34.95

JAMAICA

Contemporary Bands in hues of Avocado, Turquoise and Olive. Decorated 10" Dinner Plates, 6" Saucers, 7⅛" Luncheon Plates and 12⅛" Chop Plate. Accessories in Avocado

9628H2330—45 Pc. Set. Ship. wt. 14 lbs. Retail $34.95

NASSAU

Elegant simplicity in blends of cool of the sea colors of Bristol Blue, Olive and Powder Blue. Decorated 10" Dinner Plates, 6" Saucers, 7⅛" Luncheon Plates and 12⅛" Chop Plate. Accessories in Bristol Blue

9629H2330—45 Pc. Set. Ship. wt. 14 lbs.

BERRIES AND CHERRIES

Modern fruit design with a geometric border of Cinnamon keyed to casual living. Decorated 10" Dinner Plate, 6" Saucers and 12¼" Chop Plate. Accessory pieces in Cinnamon

5504H1997—45 Pc. Set. Ship. Wt. 14 Lbs. Retail $29.95

FANCY THAT

Youthful border design of leaves and flowers in Bonnie Blue and Teal Green. Decorated 10" Dinner Plates, 9" Saucers and 12¼" Chop Plate Accessory pieces in Bonnie Blue

5214H1997—45 Pc. Set. Ship. Wt. 14 Lbs. Retail $29.95

AUGUST

Sunshine bright with Golden Fruit and Green Leaves—an all year delight. Colorful 10" Dinner Plate, 6" Saucer, 13⅛" Platter. Accessory pieces in Avocado

5505H1997—45 Pc. Set. Ship. Wt 14 Lbs. Retail $29.95

SUNSET

Beautiful swirl design of Burnt Orange and Yellow for the young at heart. Bright 10" Dinner Plate, 6" Saucer, 12⅛" Chop Plate. Accessory pieces in Burnt Orange

5506H1997—45 Pc. Set. Ship. Wt. 14 Lbs. Retail $29.95

BROOKPARK Beverageware

Styled by Joan Luntz

Stemware and Barware that last and last. A compliment to any table setting graceful shapes in glowing heirloom shades to compliment Brookpark's dinnerware. Break resistant . . . Stain-resistant . . . Dishwasher-safe. Available in shades of Bristol Blue, Cranberry, Amber or Avocado. Specify color when ordering.

8636H463	Set of 8—14 oz. Water Goblet	Retail $6.95
8637H463	Set of 8— 8 oz. Champagne-Sherbet	Retail $6.95
8638H463	Set of 8— 5 oz. Cocktail-Wine	Retail $6.95
8639H330	Set of 8—12 oz. Highball-Water	Retail $4.95
9964H330	Set of 8—16 oz. Iced Tea (not shown)	Retail $4.95
9640H330	Set of 8— 9 oz. Old Fashioned	Retail $4.95
9641H330	Set of 8— 6 oz. Juice	Retail $4.95

Prompt Shipment from Our Large Stock

BROOKPARK

FINE QUALITY MELAMINE® DINNERWARE

- ★ NEWEST CONCEPT IN STEMWARE AND BARWARE
- ★ NEW BREAK-RESISTANT SUPER-GLOSS, SCRATCH-RESISTANT DINNERWARE
- ★ EXCITING NEW PATTERNS
- ★ SMART DECORATOR ACCESSORY COLORS
- ★ EXCLUSIVE PERMACLEAN CUPS
- ★ FULL BROOKPARK 2 YEAR GUARANTEE
- ★ COMPLETE SELECTION IN EVERY PRICE RANGE AND ONLY BROOK-PARK HAS IT!

featuring PERMACLEAN CUPS
A Brookpark exclusive!
The melamine cup that is guaranteed against permanent staining!

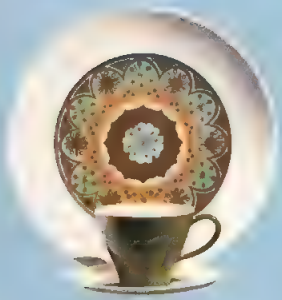
COMPOSITION OF 45 PC. SETS OF BROOKPARK DINNERWARE

8—Dinner Plates
8—Luncheon/Salad Plates
8—Saucers
8—Soup/Cereal Bowls
8—Permaclean Cups
1—Vegetable Bowl
1—Platter/or Chop Plate
1—3 Pc. Creamer & Sugar Set

GENIE

A bright and distinctive design, outstanding in every way. Red and black design trimmed in gold on sparkling white background. Decorated 10¼" Dinner Plate, 8" Salad Plate, 6" Saucer. Accessories in Christmas Red.

5507H2663—45 Pc. Set. Ship. Wt. 17 lbs. Retail $39.95



ALI-BABA

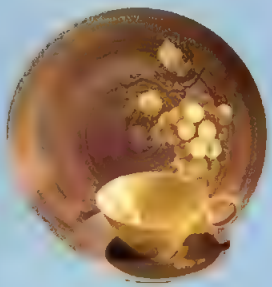
Cool, subtle shades of blue, brown and gold are employed in this delightful design on clear white background. Decorated 10¾" Dinner Plate, 8" Salad Plate, 6" Saucer and 12¼" Chop Plate Accessories in Bronze Green.

5508H2663—45 Pc Set Ship wt 17 lbs. Retail $39.95

ANTIGUA

The accents so popular today. Gold and green serpentine designs against blue encircled by bands of gold and green. Decorated 10" Dinner Plates, 8" Salad Plates, 6" Saucers and 12½" Chop Plate. Accessory pieces in Bonnie Blue. Retail

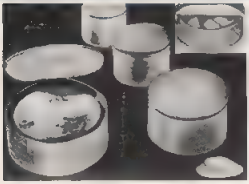
5308H2663—45 Pc. Set. Ship. wt. 14 lbs $39.95



NAPA VALLEY

Refreshing look of the finest stoneware . . . all-over color of Olive Green makes a handsome background for grape cluster of Burnt Orange, Olive Green and Gold pattern, produced from hand-painted original. Decorated 10¼" Dinner Plates, 8" Luncheon Plates, 6" Saucers and 12¼" Chop Plate Accessories in Gold

9819H2663—45 Pc. Set. Ship. wt. 17 lbs. $39.95



DISH AND CUP PAK SET

9572H730—Have full all-around zippers for easy inserting. Dish-paks hold 12 each: 12" Dinner Plates, 9½" Salad Plates, 8" Bread Plates and 7" Saucers' 48 Dish Pads prevent cracking, chipping or scratching . . . One 12 Cup Pak Gold quality quilted vinyl. Wt. 3 lbs Sugg. Retail $11.95

4 PC. PLATE CASE SET—12 CUP CASE SET

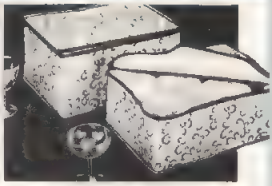
Golden Baroque Cases—Gold scroll on white, quilted taffeta-like vinyl. Provides dust-free storage and protection from chipping. Each case has zipper closure

4 PC. PLATE CASE SET W/PADS

5319H495—Includes 11½" dia. case for Dinner Plates, 9" for Salads or Soups, 7½" for Bread and Butters, 6½" for Saucers 48 Pads included to guard against chipping cracking and scratching. Ship wt 1¾ lbs Sugg Retail $7.45

12 CUP CASE SET

9111H330—13½"x9"x4½" rectangular shape quilted vinyl Cup Case. Snap-together dividers form 12 separate pockets Crush resistant inner lines Ship wt 1 lb Sugg Retail $4.95



STEMWARE CASE

9713H450—Stemware case. 12 Separate pockets for Goblets or Iced Teas; up to 7¾" high, 4" dia. Crush resistant lining. Ship wt. 1¼ lbs Mfrs. Sugg. Retail $6.95

5320H450—Stemware case. 12 Separate pockets for Cocktails or Sherbets, up to 5½" high, 4" dia. Crush-resistant lining Ship wt. 1¼ lbs. Mfrs. Sugg. Retail $6.95

CONCEPT

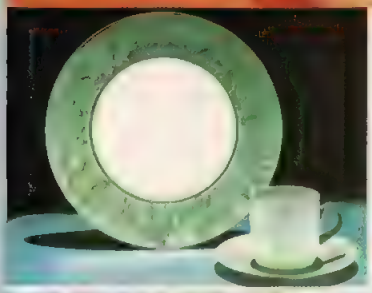
LENOX WARE

The three Concept Patterns Coronet, Paisley in Jade and Melanie have been spawned by an imaginative approach to dinnerware design and made possible by a breakthrough in technology. The contrast of stark white and rich color in a distinctive new sculptured look.

The Three Concept Patterns 45 Pc. Sets are composed of: 8 each—cups, 10¾" decorated dinner plates, decorated saucers, decorated salad plates, 22 oz. white soup bowls 1 each—12" round decorated serving platter 1½ qt. white vegetable bow, sugar bowl, sugar bowl lid and creamer

CORONET

5313H3338—45 Pc. Set. Warm vibrant gold accents contrasted with stark white. Composition as above. Ship wt. 15 lbs.
Mfr's. Sugg. Ret. $49.95

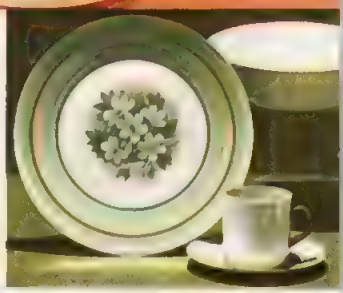


◀ PAISLEY IN JADE

5315H3330—45 Pc. Set. A bold, clear accent color, yet because of the crisp whiteness of the accessory pieces, the pattern becomes softly muted to its surroundings. Composition as above. Ship wt. 16 lbs.
Mfr's. Sugg. Ret. $49.95

MELANIE ▶

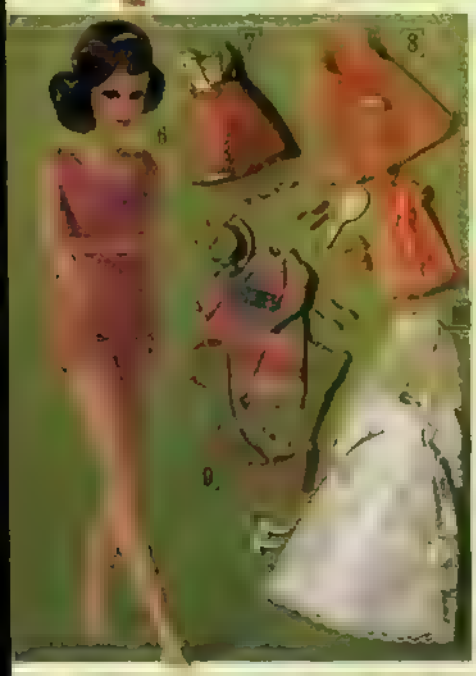
5665H3330—45 Pc. Set. A center cluster of delicate white petals surrounded with pale turquoise and brown leaves. Bordered with a swirl of turquoise and yellow. Accessory pieces in white with fawn accents. Composition as above. Ship wt. 16 lbs.
Mfr's. Sugg. Ret. $49.95



LENOXWARE enters the active world of modern homemakers with bold beauty and the carefree strength of breakresistant MELMAC.® **TRINIDAD II 45 Pc. Service for 8** consists of **8 each** dinner plates, cups, saucers, salad plates, soup/cereal bowls; **1 each**—platter, vegetable bowl, creamer, sugar bowl and lid

TRINIDAD II

45 Pc. Set. A Smartly Styled geometric border design in turquoise and olive enhanced by a metallic green-gold. New 9 oz. cups resist coffee and tea stains. All pieces are guaranteed against breakage for two years. Decorated dinner plates, saucers and platter. Accessory pieces are in Avocado green. Ship wt. 16 lbs
5496H1998 . . . **Mfr's. Sugg. Ret. $39.95**



Meet Barbie's Friends

1 **TALKING KEN®.** Handsome doll measures 11½ in. tall. Repeats 6 different phrases at random when talking ring is pulled. Ken has a plastisol body. Life-like bendable legs. Dressed in red beach jacket, trunks.
X 921-2028 A—Shipping weight 6.40 lbs..... 4.88

2 **BREAKFAST AT 7 OUTFIT** for Ken. Plaid pajamas with robe. Cotton. With slippers, toy "electric" shaver.
X 921-2119 A—Shipping weight 0.40 lb..... 2.88

3 **RALLY GEAR** for Ken. Stylish sport jacket. Cotton slacks with tapered styling, sport shirt. Shoes. Cotton.
X 921-2127 A—Shipping weight 0.25 lb..... 2.88

4 **GURUVY FORMAL** for Ken. Fancy pants, and shirt. Brocade-type vest, jacket. Shoes. Cotton.
X 921-2143 A—Shipping weight 0.25 lb..... 2.88

5 **TOWN TURTLE** for Ken. Double breasted blazer over formal turtleneck pullover, slacks. Shoes. Cotton.
X 921-2135 A—Shipping weight 0.25 lb..... 2.88

6 **FRANCIE WITH TWIST 'N TURN WAIST.** Stands 11½ in. high. She twists and turns from the waist to pose in many positions. Plastisol body. Life-like bendable legs. Rooted hair in casual style. Dressed in striped cotton bathing suit—(for additional clothes [7]-[10])
X 921-2630 A—Shipping weight 0.75 lb. 3.33

7 **GOLD RUSH.** Dress with orange skirt, white bodice. Gold-color net overskirt. Shoes. Cotton.
X 921-2663 A—Shipping weight 0.40 lb..... 1.44

8 **SNOOZE NEWS.** Orange sleep shirt with ruffles. Cotton. Slippers and mirror.
X 921-2697 A—Shipping weight 0.40 lb..... 1.94

9 **MERRY-GO-ROUNDERS.** Bright, colorful ensemble. Striped cotton dress, matching coat and hat.
X 921-2796 A—Shipping weight 0.40 lb..... 2.88

10 **VICTORIAN WEDDING.** Beautiful bridal gown. Lace over rayon satin, lace veil. Plastic bouquet.
X 921-2812 A—Shipping weight 0.40 lb... ..... 3.29

11 **SKIPPER WITH TWIST 'N TURN WAIST.** Stands 9¼ in. high. Twists from waist to pose in many positions. Plastisol body. Legs are bendable. Rooted hair. Dressed in cotton swim suit. Additional clothes available below—see [12] to [15]
X 921-2507 A—Shipping weight 0.75 lbs..... 2.99

12 **PLAID CITY.** Olive green dress, blue/white/green plaid jacket, plaid tam. All wool.
X 921-2564 A—Shipping weight 0.50 lb..... 1.88

13 **CHILLY CHUMS.** Cuddly cotton coat, brass-tone buttons. Hood. Pink cotton tights, yellow cotton dress.
X 921-2523 A—Shipping weight 0.25 lb..... 2.88

14 **ICE CREAM 'N CAKE.** A frothy costume—lacy cotton hose. Blue cotton dress with pink belt.
X 921-2580 A—Shipping weight 0.25 lb..... 1.94

15 **PANTS 'N PINAFORE.** Cotton pinafore dress, and pant dress. With bonnet.
X 921-2622 A—Shipping weight 0.25 lb..... 1.94

16 **TALKING JULIA®.** Beautiful doll stands 11½ in. high. Repeats 6 different phrases at random when talking ring is pulled. Speaks in Diahann Carroll's voice. Julia has a plastisol body. Life-like bendable legs. Rooted black hair. Dressed in a gold and white lamé hostess outfit. Shoes. Order additional outfits [18]-[21].
X 921-2234 A—Shipping weight 0.75 lb..... 6.44

17 **JULIA® WITH TWIST 'N TURN WAIST.** Stands 11½ in. high. She twists and turns from the waist to pose in many positions. Plastisol body. Life-like bendable legs. Black rooted hair. Eyes open and close. Dressed in white nurse's uniform, cap, and matching shoes.
X 921-2242 A—Shipping weight 0.50 lb..... 4.44

18 **LEATHER WEATHER.** Leather coat, wool plaid skirt and pullover.
X 921 2291 A—Shipping weight 0.25 lb..... 2.88

19 **BURR-FURR.** Blue suit, mink-color top and hat.
X 921-2374 A—Shipping weight 0.25 lb. 2.88

20 **CANDLELIGHT CAPERS.** Cape, sheath, hat.
X 921-2390 A—Shipping weight 0.25 lb. . 2.88

21 **PINK FANTASY.** Tiers of tulle gown, single rose.
X 921-2465 A—Shipping weight 0.25 lb 2.88

*Copyright by Savannah Products Inc.

Welcome to the Wonderful World of Barbie...

with lots of beautiful clothes for Barbie and her friends

[1] **8.88**

Talking Barbie in her own outfit, exclusively from Penney's

[1] **TALKING BARBIE PINK PREMIERE GIFT SET**—a Penney's exclusive [illegible] with [illegible] time. Talking Barbie with bendable legs and real eyelashes says 6 different phrases. She wears [illegible] Clip-on pearl earrings, [illegible] pink taffeta skirt, [illegible] sheer lined skirt. Matching stole and purse and gloves. Dress and evening coat with gold lame trim. Doll is [illegible] Made in Japan. Order [illegible] Barbie items [illegible]

X 921 6581 A—Shpg wt. 2.25 lbs. 8.88

Save when you buy more than one outfit. State catalog number for each on same order blank.

Save 64c when you buy any combination of 3 outfits

Each 1.88 Any 3 for 5.00

2 **MOVIE GROOVY.*** Hot pink skirt, silver-tone and [illegible] blouse. With matching tights. For evening parties—or that special date.

X 921-6599 A—Shpg wt. 0.40 lb. 1.88

3 **FIRELIGHTS.*** Paisley brocade ball-button [illegible] suit. Silver-tone evening slippers. For elegant at-home entertaining.

X 921-6623 A—Shpg wt. 0.40 lb. 1.88

4 **YELLOW MELLOW.*** But-ercup velv[illegible] velveteen and cotton-lace stockings to match. Perfect for parties.

X 921-6631 A—Shpg. wt. 0.40 lb. 1.88

Buy any 3 for $5.00 . . . Choose any 3 outfits at this price. State catalog number for each.

Save 54c when you buy any combination of 2 outfits

Each 2.77 Any 2 for 5.00

5 **CLOUD 9.*** Dreamy robe and matching night gown in nylon. Matching bedroom slippers. Ideal for Christmas morning.

X 921-6656 A—Shipping wt. 0.40 lb. 2.77

6 **WINTER WOW.*** Jacket, skirt, and hat. Thick fluffy trim. Thigh-high boots. For outdoor winter [illegible]

X 921-6706 A—Shpg. wt. 0.40 lb. 2.77

7 **ROMANTIC RUFFLES.*** Ankle-length [illegible] dress. With evening bag and earrings. Perfect for holiday parties.

X 921-6789 A—Shpg. wt. 0.40 lbs. 2.77

Buy any 2 for $5.00 . . . Choose any 2 outfits at this price. State catalog number for each.

Save 38c when you buy any combination of 2 outfits

Each 3.44 Any 2 for 6.50

8 **WINTER WEDDING.*** Brocade bridal gown. Fingertip veil. Accessory bouquet. For [illegible] very special [illegible]

X 921-6797 A—Shpg. wt. 0.40 lb. 3.44

9 **LET'S HAVE A BALL.*** Cotton velvet [illegible] skirt with fuzzy collar over a full-length [illegible] For dancing till dawn.

X 921-6805 A—Shpg. wt. 0.50 lb. 3.44

10 **MADE FOR EACH OTHER.*** Coat [illegible] looking fluffy trim, matching hat. Skirt [illegible] Boots [illegible] stepping boots. Ideal for [illegible] hopper nos.

X 921-6888 A—Shpg. wt. 0.50 lb. 3.44

Buy any 2 for $6.50 . . . Choose any 2 outfits at this price. State catalog number for each.

A hairstyle for every occasion—change hairdos as well as outfits!

11 **BARBIE HAIR FAIR.** Barbie vinyl [illegible] rooted acetate hair. If [illegible] bra-det. switch, crown-size, and [illegible] rollers. Head fits any Barbie, Stacey, Francie doll. Made in Japan.

X 921-6938 A—Shpg. wt. 0.40 lb. 3.29

*Barbie and her friends not included with outfits. Buy dolls at left and on pages 299 and 300.

A brand-new home for Barbie and her friends

Compact carrying case opens into 2-room house!

[12] **BARBIE FAMILY HOUSE** Al[illegible] four-square feel of portable play and living space. Contemporary style, case opens into bedroom and living room furnished with molded plastic [illegible] and two dolls. Wipe-clean vinyl. Measures [illegible] x 14 in. high when closed. Dolls shown, not included with house. Order below.

X 921 7019 A Wt. 3.50 lbs. 6.88

Barbie, Stacey, Christie—chattering in full-length teenage phrases

[13] to [15] **TALKING BARBIE, STACEY AND CHRISTIE DOLLS** talk to each other in their [illegible] voices. Each says 6 full-length teen phrases. These conversations compartments have pendulum eyes and eyelashes, rooted hair, vinyl skin and [illegible] which doctors at set. Barbie dresses in great-looking swimsuit. 11½ in. tall. Made in Japan.

[13] **TALKING CHRISTIE** with [illegible] brown hair and skin. Knit swimsuit.
X 921-7209 A—Wt. [illegible] lb. 4.88

[14] **TALKING BARBIE** in ponytail hair style and knit swimsuit.
X 921 7183 A—Wt. 0.40 [illegible] 4.88

[15] **TALKING STACEY** has Brunette hair. She's wearing striped swimsuit.
X 921-7266 A—Wt. 0.30 lb. 4.88

Real Swingers—Barbie and Stacey dolls twist and turn at the waist

[16] **BARBIE DOLL WITH TWIST 'N TURN WAIST** sl[illegible]ve-looking gal who poses endlessly with her new twist 'n turn waist. She has eyelashes, bendable legs, rooted hair, vinyl skin. She's wearing [illegible] four-piece [illegible] (not shown) serves as chair. Barbie stands 11½ in. tall. Made in Japan.
X 921-7027 A Wt. 0.70 lb. 3.33

[17] **STACEY DOLL WITH TWIST 'N TURN WAIST** [illegible] fashion doll with wonderful [illegible]. She twists and turns at the waist to pose in many different positions. She has eyelashes, bendable legs, rooted hair, vinyl skin. She wears a one-piece swimsuit. Chair, plaque stand not shown. Both have different Stacey stands [illegible] Made in Japan.
X 921-7043 A Wt. 0.70 lb. 3.33

[12] 6.88

[13] 4.88

[14] 4.88

[15] 4.88

[16] 3.33

[17] 3.33

[18] 4.44

[19] 2.29

[20] 4.88

[21] 5.88

[22] 4.88

[23] 3.44

[18] BARBIE DOUBLE DOLL CASE* holds two [illegible] in doll [illegible] outfits. Has [illegible] and jewelry area. For [illegible] shoes, pocketbook, hangers included. Wipe-clean vinyl. 11½ x [illegible] high.
X 921-7274 A Shpg. wt. 4.40 lbs. 4.44

[19] BARBIE SINGLE DOLL CASE* holds [illegible] in doll [illegible]. Case has doll compartment, [illegible] rack with hangers and one drawer for doll accessories. Durable wipe-clean vinyl. [illegible] x 11½ x [illegible] high.
X 921 7100 A Shpg. wt. [illegible] lbs. 2.29

[20] BARBIE TRIPLE DOLL CASE* holds three [illegible] in doll [illegible]. Two storage drawers, [illegible] hangers are provided. Wipe-clean vinyl. Measures [illegible] x 11½ x [illegible] in. high.
X 921 7282 A Shpg. wt. 4 lbs. 4.88

[21], [22] METAL DOLL TRUNKS. Each has inside [illegible] hanger. Use hanger to hold doll's clothes. Wood frame covered with metal. Bright red enamel finish. Available in 2 sizes.*

21 [illegible] x 9½ in. high. Genuine key lock.
X 921-9080 A Shpg. wt. 5.75 lbs. 5.88

22 [illegible] x 7 in. high. Combination lock.
X 921 9098 A—Shpg. wt. 4.75 [illegible] 4.88

[23] 12¾ x 6½ x 6½ in. high. Combination lock.
X 921 9106 A—Shpg. wt. 2.50 lbs. 3.44

*Dolls and accessories not included.

FOR SALE:
FURNISHED DOLL HOUSES

13.44

Durable pressed hardboard

Decorator doll house has all the supplies for little decorators—you furnish the imagination!

DECORATOR DOLL HOUSE

X 922 0632 A .3.44

8.88

Colonial-style Mansion with garage—has two cars, too! Heavy-gauge steel.

Roomy interior.

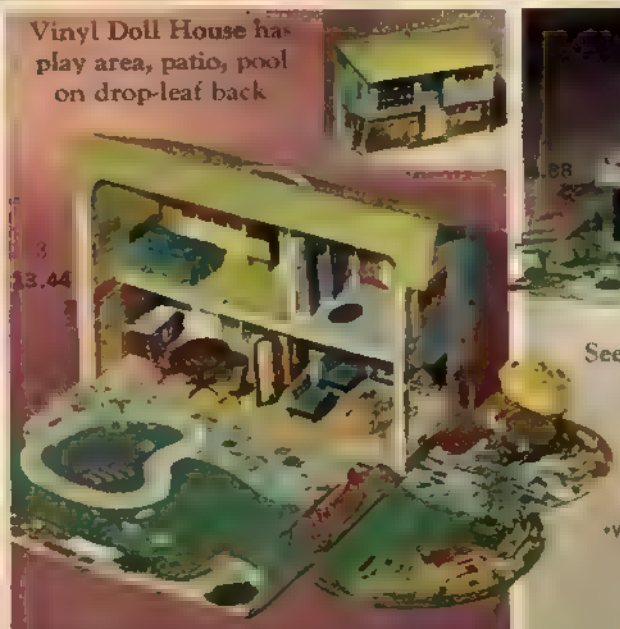
310 Penneys

8.88

Handsome Colonial styling, sturdy pressed hardboard

Vinyl Doll House has play area, patio, pool on drop-leaf back

13.44



8.88

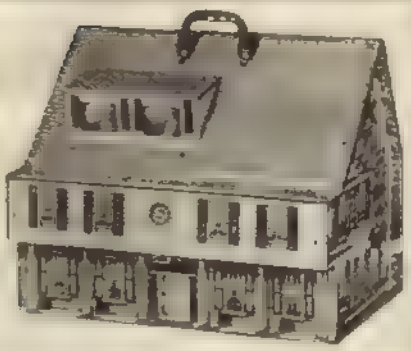
See-through Disney* Doll House full of all-time favorites

*Walt Disney Productions

3-Story Doll House with Fold-out Patio.

Durable vinyl folds to form carrying case.

DELUXE PORTABLE DOLL HOUSE. Elegant colonial-style mansion with see-through dormer windows that look out on a lovely patio. Exterior is colorfully printed. Each room is beautifully decorated and fully furnished and a family of four figures enjoy living in house and yard. For carrying, fold up patio yard, secure latch with key, and raise handle. Wipe-clean vinyl. 14½ x 17 x 12½ in. Pre-assembled. Mailability restricted—see page 262. Shpg. wt. 5.50 lbs.
X 922-0658 A 8.77



8.77

1 **2-STORY COLONIAL-STYLE DOLL MANSION WITH GARAGE.** Gracious. Overhead door opens and closes. Cupola with moving weather vanes. Windows and doors are plastic as is the large lattice bay window. Simulated wrought iron entrance; door opens. Early American-style color schemes lithographed on exterior. Five big rooms furnished with plastic furniture. Easy to set up—heavy gauge steel house "clips" together. Cars included. 32½ x 22 x 27½ in. high. Unassembled.
X 922 0690 A Shpg wt 9 lbs 8.88

2 **2-STORY COLONIAL-STYLE DOLL HOUSE.** Colorfully decorated exterior with simulated clapboards, bricks, windowboxes and shrubbery. Plastic windows and opening front door. Inside, five smartly decorated, fully furnished rooms. Pressed hardboard with metal edges. 24 x 19 x 10 in. high. Partially assembled.
X 921-7134 A—Shpg. wt. 8.70 lbs 8.88

3 **TWO-STORY SUBURBAN DOLL HOUSE.** Fold-out patio-play area with "flagstone" walk and swimming pool. Has see-through front window and permanent clear-plastic side patio doors. 4 rooms furnished with contemporary-style molded-plastic furniture. Tough, wipe-clean vinyl house folds into carrying case with handle. 22 x 9 x 16½ in. high. Preassembled. Mailability restricted—see page 262. Shpg. wt. 8 lbs.
X 922-0641 A 13.44

4 **TRANSPARENT DISNEY* DOLL HOUSE.** Perfect miniature dwelling for Disney* cartoon favorite figurines. A family of 10 of them is included along with 4 trees, 2 cars, 2 signs, tiny furniture and instruction sheets. Transparent plastic. 6½ x 9½ x 5 in. high. Shipped unassembled.
X 922-0633 A—Shpg. wt. 1.90 lbs. 4.88

*Walt Disney Productions.
Unassembled

Doll houses are shipped flat to save on shipping costs. Easy and quick to assemble.

Order Early—
make sure gifts arrive
on time!

Doll House of the Future. Colorful high-impact plastic

8.77

"IMAGINATION" DOLL HOUSE is completely transparent. Open on both sides—gives airy and spacious appearance. Completely furnished in the modern manner. Five rooms plus rooftop sun deck are connected by modernistic flight of stairs. Family of four included. Clear, colorful high-impact plastic. 31 x 19½ x 8½ in. high. Unassembled. Shipping weight 3 lbs.
X 921-7076 A..... 8.77

4.99

3-D Bay window, patio awning. Windows and doors really open and shut.

Doll-House Elegance

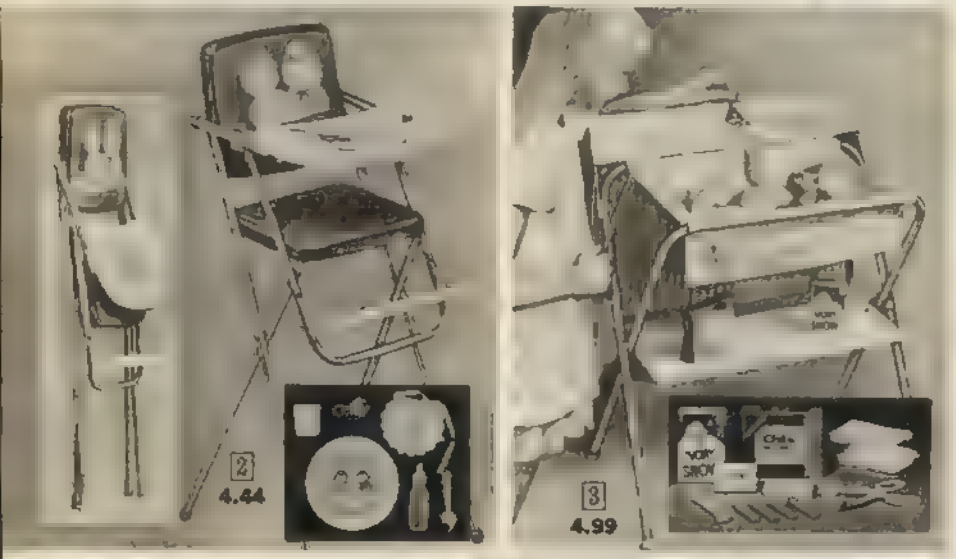
COLONIAL-STYLE HOUSE with sun porch—a realistic-looking home for years of happy play. Colorfully lithographed steel, decorated inside and out down to the last detail—outside landscaping! See-through plastic windows including large bay window. Plastic front door opens. Plastic deck awning. Six rooms. Modern plastic furniture. Sturdy steel. 24¾ x 9 x 15¾ in. high. Unassembled.
X 922 0708 A—Shpg wt 7 lbs 4.99

Furniture for Dolls of all Sizes

7.88 [1]

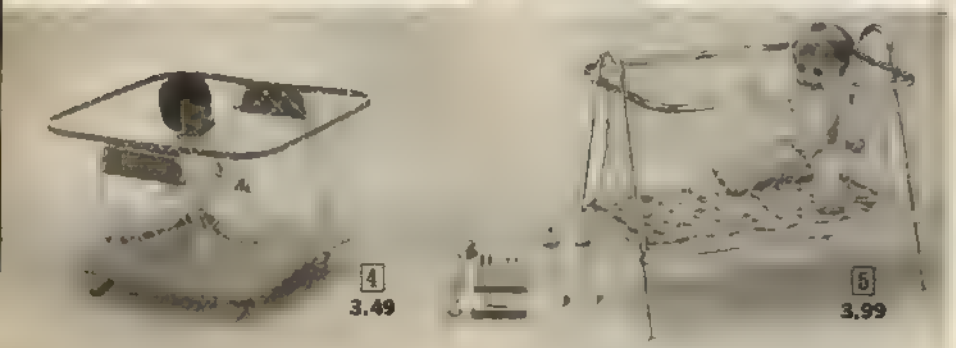
Sit and Rock Baby Julie to Sleep

[1] **BABY JULIE AND HER SIT 'N' ROCK HER.** Unusual combination of chair and cradle-bed of tubular aluminum. 14-in. Baby Julie with vinyl head, polyethylene body. Rooted hair, moving eyes. Baby Julie drinks and wets while little mother sits in chair and rocks the cradle. Accessories include 13½ in. x 21½-in. blanket, 6 x 8¾ in. pillow, 2 bottles, 1 rattle, funnel, and pajamas.
X 921-9767 A—Shipping weight 5.50 lbs . . . 7.88



[2] 4.44

[3] 4.99



[4] 3.49

[5] 3.99

Nursery Furniture for Dolly's Care and Comfort

[2] **RAGGEDY ANN AND PAL HIGH CHAIR AND FEEDING SET.** Sturdy steel chair with bright red, white, and chrome-tone finish. Folds. Set includes 6-piece feeding set: Raggedy Ann and Pal plate, bottle, cup, spoon, rattle and bib. Makes feeding time easy and fun for Dolly's little mom. Chair completely assembled. 27 in. high, seat 18 in. from floor.
X 921-7647 A—Shipping weight 3 lbs.. 4.44

[4] **NYLON MESH PLAYPEN** with steel frame and hardboard floor. Snaps together. For all size dolls. 18 x 18 x 12½ in. high.
X 921-5518 A—Shpg. wt. 4 lbs..... 3.49

[3] **DOLL BATH AND DYDEE SET** with folding steel frame and accessory tray. Leak-proof vinyl plastic tub with recirculating shower spray. Flip-back dressing table top, and decorated backsplash. Accessory set includes accessories as shown. 21 x 13 x 25 inches high. Doll not included. Easy-to-assemble.
X 921-9296 A—Shpg. wt. 4 lbs..... 4.99

[5] **BABY DOLL CRIB** of pink nylon net; tubular-steel frame with the look of chrome. White tips on legs. Accessories include sponge, 2 bottles, bottle brush, rattle, clothespin set and soap. For dolls up to 18 in. 21x12½x17½ in. high. Doll not incl. Unassembled.
X 921-9791 A—Shpg. wt. 4 lbs..... 3.99

Dreamy pink and white for dainty little dolls

[6] **DOLL'S WARDROBE** of solid hardboard and wood. Finished in pink and white with animal decals. Pull-out drawer and 2 sliding doors. Plastic hangers included. Plenty of room for toys, too. 10½ x 20 x 24½ in. Unassembled.
X 921-9908 A—Shpg. wt. 13.50 lbs.... 8.88

[7] **WHITE DROPSIDE CRIB.** Hardwood head and footboards. With gold-color trim. Pink mattress pad covered in plastic. For dolls up to 25-in. 26 x 21 x 15 in. Partially Assembled.
X 922-0369 A—Shpg. wt. 6.60 lbs..... 8.88

[8] **CANOPY DOLL BED.** Hardwood and hardboard painted white. Shaped hardwood legs. Vinyl mattress is padded. Pink canopy has matching bed skirt and pillow. Print quilted bedspread. For dolls up to 20 in. 22 x 15 x 22 in. Unassembled.
X 921-9825 A—Shpg. wt. 8.00 lbs 8.88

Sturdy, solid oak

[9] **DOLL'S HIGH CHAIR** of solid oak. Natural oak finish. Chair has drop-leaf feeding tray, foot rest, and distinctive wood turnings on back support. Will accommodate all standard size dolls. 28 x 11 x 11 inches. Partially assembled.
X 921-5484 A—Shpg. wt. 6 lbs..... 4.99

Rest little heads in hardwood beds

[10] **DROPSIDE CRIB.** Wood and hardboard has solid hardwood frame with clear finish to show wood grain. Gay decal decorates end panel. Padded vinyl mattress and head bumper included. Crib has dropside feature and easy rolling casters. For dolls to 20 in. 22 x 17 x 13 in. high. Partially assembled.
X 922-0450 A—Shpg. wt. 7 lbs... .. 5.99

[11] **DOLL CRADLE.** Oak and hardboard—clear finish. Full hardboard bottom supports vinyl padded mattress. Accomodates dolls up to 20 in. long. 22 x 13 x 14 in. Partially assembled.
X 922-0443 A—Shipping weight 6 lbs.. 5.99

[12] **DOLL BUNK BEDS.** Oak and hardboard—shiny natural finish shows off grain. Beds may be easily detached and placed side by side as twin beds when not used as double deckers. Two vinyl mattress pads and an oak stepladder are included. Accommodates dolls up to 25 in. 26 x 14 x 27 in. high. Partially assembled.
X 921-5492 A—Shpg. wt. 11.60 lbs.... 8.88

Basket-weave buggy—a cradle to match

[13] **BASKET-WEAVE DOLL BUGGY.** Wood and loom-woven fiber over sturdy chrome-plated tubular steel. All in non-toxic finish. Plastic wheels and detachable hood. Vinyl lining. Fits dolls up to 14 in. Pink. 16 x 12 x 22 in. high. Partially assembled.
X 927-2097 A—Shpg. wt. 4 lbs..... 5.99

[14] **BASKET-WEAVE DOLL CRADLE** of wood and loom-woven fiber has detachable hood. Non-toxic finish. Plastic liner is easy to clean, has printed design. Fits dolls up to 14 in. 16 x 10½ x 12 in. high. Assembled.
X 922-0435 A—Shpg. wt. 3 lbs..... 3.49

Simplicity . . . antique styling

[15] **PENDULUM CRADLE.** Hardwood with Salem maple finish has fancy lathe-turned bars. Colonial-print mattress pad and hardboard bottom complete the look of this Early American style antique cradle. Fits dolls up to 25 in. 28 x 17 x 20 in. Partially assembled.
X 921-5450 A—Shpg. wt. 8.50 lbs..... 9.44

For crib, cradle, carriage

[16] **DOLL BEDDING SET** of rayon satin. Luxurious doll bedding set for any doll, crib, carriage, or bed. Doll blanket 12 x 18 in. has rayon satin binding. Matching 16 x 22-in. quilt is reversible.
X 922-0468 A—Shpg. wt. 8.90 lbs..... 2.49

tiny Tonka

No. 515

No. 535

No. 555

No. 655

No. 575

No. 595

No. 615

No. 635

No. 675

mini-Tonka

No. 1040

No. 1050

No. 1056

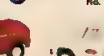
No. 1060

No. 1030

No. 1042

No. 1064

No. 1066


No. 1068

No. 1070

No. 1072

No. 1076

No. 1077

No. 1082

No. 1080

No. 1084

No. 1096

No. 1098

515 TINY TONKA PICK-UP Rugged scale replica of the real thing. All-steel body lifetime tires resist heavy duties, enclosed cab. Measures 4-1/2" long, 2-1/2" high, 2-1/8" wide. Shpg. wt 1/2 lb.
62287-74 Retail 1 15

535. TINY TONKA DUMP TRUCK. Hood operated dump, six lifetime tires, "glassed-in" cab. Measures 5" long, 2-11/16" high, 2-1/8" wide. Shpg. wt., 1/2 lb.
62288-96. Retail 1 50

555. TINY TONKA WRECKER Lifting winch operates with a flip of a lever. Enclosed cab lifetime tires. Measures 5" long, 2-1/2" high, 2-1/8" wide. 1/2 lb.
62289-98. Retail 1 50

575. TINY TONKA CEMENT MIXER. Operates like a real cement mixer. Stream from inside, turns, tilts for pouring. Detailed enclosed cab measures 4-1/8" long, 3-1/16" high, 2-1/8" wide. Shpg wt. 1/2 lb.
622L5-98. Retail 1 90

595. TINY TONKA PUMPER. Enclosed cab, simulated hoses removable ladders. Measures 5-13/16" long, 2 1/2" high, 2-1/8" wide. Shpg. wt., 1 lb.
622L9-106 Retail 1 65

615. TINY TONKA SANITARY SERVICE. Sanitation truck actually loads trash and dumps Tandem wheels, lifetime tires. Enclosed cab. Measures 5-9/16" long, 2-3/4" high, 2-1/8" wide. Shpg. wt., 1 lb.
62L25-118 Retail 1 65

635. TINY TONKA CAR CARRIER. All steel cab body, chassis and trailer with two plastic cars. Trailer detaches Measures 9-5/16" long, 2-1/2" high, 2-1/8" wide. Shpg. wt., 1 lb.
62238-143. Retail 2.19

659. TINY TONKA BOTTOM DUMP. Adjusts for dumping or spreading. Trailer unhitches from tractor. Easleep cab realistically detailed. Measures 9-9/16" long, 2-1/2" high 2-1/8" wide. Shpg. wt. 1 lb.
62235-142. Retail 2.15

675. TINY TONKA AERIAL LADDER. Ladder adjusts to raised positions and swivels. Two detachable auxiliary ladders Measures 10-1/2" long, 3-1/2" high, 2-1/8" wide, Shpg. wt., 1 lb.
62237-143 Retail 2.19

1030. MINI-TONKA "JEEP" DESPATCHER. Folding windshield, separate front seats rear cargo space, lifetime tires, "steering" wheel. Measures 5-1/16" long, 3-1/8" high, 3-1/8" wide. Shpg. wt., 1 lb.
62284-116. Retail 1 75

1040. MINI-TONKA "JEEP" COMMANDER. Rugged all-steel body, simulated "canvas" all weather top with window, lifetime tires. Highly detailed, down to simulated dual gear shifts and emergency gas tanks. Measures 6-1/2" long, 3-5/8" high, 3-3/8" wide. Shpg wt 1 lb.
62285-133 Retail 2.00

1044. MINI-TONKA BEACH BUGGY. Sport version of "Jeep" features wide balloon tire, divided seats, all-weather "canvas" top, spare gas tanks. Measures 6-1/2" long, 3-5/8" high, 4" wide. Shpg. wt. 1 lb.
62288-133. Retail 2.00

1050 MINI-TONKA PICK-UP. Rugged all-steel truck with easy-open tailgate trailer hitch enclosed cab, lifetime tires. Measures 9-1/8" long, 3-1/2" high, 3-1/8" wide. Shpg wt 1-1/2 lbs
62267-.32 Retail 2.00

1056. MINI-TONKA STAKE TRUCK. Lever raises bed for dumping. End stake panels removable, converts to semi-flatbed unit. Enclosed cab, lifetime tires. Measures 9-3/4" long, 3-5/8" high, 4" wide. Shpg. weight, 2 lbs.
62268-167. Retail 2 50

1060. MINI-TONKA DUMP TRUCK. Solid steel body, enclosed cab lever operated dump action, dual rear wheels. 9-1/2" long, 6" high, 4" wide Wt., 2 lbs.
62269-167. Retail 2.50

1064 MINI-TONKA HI-WAY PATROL CRUISER. Highway cruiser with all-steel body, patrol cruiser colors and insignia, detailed emergency "Flasher", front and rear seats, spring-action tailgate, lifetime tires. Measures 9-1/8" long, 4-1/8" high, 3-3/8" wide. Shpg. weight, 2 lbs.
62271-167. Retail 2.50

1066, MINI-TONKA FIRE CHIEF. Authentic, complete with detailed emergency "Flasher", fire chief decal, front and rear seats, spring-action tailgate, all-steel body, shiny grille and bumper, lifetime tires. Measures 9-1/8" long, 4-1/8" high, 3-3/8" wide. Shipping weight 2 lbs.
62272-167 Retail 2.50

1068. MINI-TONKA WRECKER. Rugged steel tow truck, complete with winch that operates with the flip of a lever Will hoist and haul Mini-Wrecks Non-rust chip resistant baked enamel finish, long casting tires. Measures 9-1/8" long, 3-3/8" high, 3-1/2" wide. Shipping weight, 2 lbs
62273-167. Retail 2.50

1070. MINI-TONKA CAMPER. Swing-open door and sliding windows make this authentic scale model room like the real thing. Tough, all-steel body, lifetime tires. Measures 9-1/2" long, 5-1/8" high, 3-3/8" wide. Shpg weight, 2 lbs.
62273-197. Retail 3.00

1072. MINI-TONKA FIRE FIGHTER. Realistic molded hose reels, detachable ladders, authentic "flasher", dual rear wheels, lifetime tires. Measures 9-3/4" long, 4-1/4" high, 4-1/8" wide. Shpg. wt., 2 lbs.
62294-197. Retail 3.00

1076. MINI-TONKA GRADER. Easy lever steering blade adjusts to spread or scrape. Rugged, deep-cleat tires just like those on real graders. Measures 10-3/8" long 4-9/16" high, 4-7/8" wide. Shpg. wt., 2 lbs.
62274-197 Retail 3.00

1077 MINI-TONKA CEMENT MIXER. Crank operated mixture drum lands through hopper in rear, tilts for pouring. Steel body and chassis, lifetime tires Measures 9-5/8" long, 4-7/8" high, 4" wide. Wt., 2 lbs.
62275-197 Retail .. 3.00

1080 MINI-TONKA WAGONEER & TRAILER. Detachable trailer hauls plastic Bing-Bay Sports Car. Authentic scale model of "Jeep" Wagoneer with all-steel body and detailed seat insert. Spring-action tailgate opens. Lifetime tires on all units. Measures 14-3/8" long, 3-9/16" high, 3-5/8" wide Shpg wt 4 lbs
62276-233, Retail 3.50

1082. MINI-TONKA PICK-UP & HORSE TRAILER. Pickup Truck plus four wheel detachable trailer with see-thru top carries two thoroughbreds, Lifetime tires all around. Measures 14-3/8" long, 3-3/8" high, 3-5/8" wide Shpg. wt., 3 lbs
62277-263, Retail 4.00

1084 MINI-TONKA SANITARY SERVICE. Authentic vehicle with sewer controlled emptying and dumping. Lifetime tires. Measures 9-1/2" long, 5-1/8" high, 4-1/8" wide. Shpg wt., 2 lbs.
62261-298. Retail 4.50

1096, MINI-TONKA CAR CARRIER, Modern steel-bodied hauler with two tough acetate plastic Bing Bay sports cars. Detachable "glassed-in" cab with detailed seats and steering, long life balloon tires. Measures 18-5/8" long, 8-3/4" high, 4-1/8" wide. Shpg. wt., 4 lbs.
62295-266 Retail 5.50

1098. MINI-TONKA ALLIED VAN. Authentic to last detail, including Allied Van identification decals. Detachable trailer with wide opening doors. Detailed cab interior, rugged balloon tires. Measures 16" long, 8-3/4" high, 4-1/8" wide. Shpg. wt., 4 lbs.
62249-383. Retail 9 75

Tonka

No. 2252

No. 2300

No. 2304

No. 2306

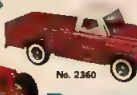
No. 1158

No. 2200

No. 2302

No. 2315

No. 2352


No. 2360

No. 2430

No. 2445

No. 2435

No. 2406

No. 2518

No. 2526

No. 2516

No. 2510

No. 2520

No. 2534

No. 2620

No. 2616

No. 2840

No. 2926

No. 2690

No. 2910

No. 2998

1150. VOLKSWAGENS. Authentic scale models 8-5/8" long, 3-3/8" high, 3-9/16" wide. Shpg. wt., 2 lbs.
62288-167, Black. 62282-167 Green. Retail
62281-167, Blue. 62283-167, Red. 2.50

2200 "JEEP" DISPATCHER Accurate scale model with "steering" wheel, front seats, fold-down windshield, whitewalls with chrome wheel discs. Measures 9 3/4" long, 5-1/2" high, 5-1/4" wide. Wt., 2 lbs.
62232-167 Retail 2.50

2252. AIR FORCE "JEEP" Famous Air Force Blue enamel finish and insignia. All "Jeep" features. 10-1/2" long, 5-1/2" high, 5-1/4" wide. Shpg wt., 2 lbs.
62284-179 Retail 2.75

2300 BULLDOZER. Tough unit with durable deep-groove tracks. Blade adjusts to 3 positions. Measures 8-7/8" long, 4-3/4" high, 6" wide. Shpg. wt., 2 lbs.
62311-216 Retail 3.25

2302. PICK-UP Snap-open tailgate, lifetime whitewall tires, chrome wheel discs. Measures 13-1/2" long, 5-5/8" high, 5-1/2" wide. Shpg. wt., 3 lbs.
62201 233. Retail 3.50

2304. "JEEP" COMMANDER. Realistic "all-weather" top, "steering" wheel, front seats, gas tanks, spare tire 10-1/2" long, 5-7/8" high, 5-1/8" wide. 3 lbs.
62200-233 Retail 3.50

2306. LIFE GUARD "JEEP" Carries a raft that actually floats. Lifetime whitewall tires, chrome wheel discs 9-3/4" long, 4-5/8" high, 5-3/4" wide Wt., 2 lbs.
62250-233 Retail 3.50

2315 DUMP TRUCK. Latest styling. Smooth, clever action dumping. Heavy Duty dual rear tires, lifetime whitewalls, chrome wheel discs 13-7/8" long, 6-1/8" high, 5-7/8" wide Shpg. wt., 6 lbs.
62263-268. Retail 3.75

2352. LOADER. Bucket scoops and unloads, raises and lowers. Lever operated. Measures 12" long, 4-5/8" high, 5-1/4" wide. Shpg. wt., 3 lbs.
62238-266. Retail 4.00

2360. STYLESIDE PICK-UP Latest styling, with rugged bumper and grille. Straight-line side panels for sleek look. Lifetime whitewalls, chrome wheel discs. 14-9/16" long, 5-5/8" high, 5-1/2" wide. 3 lbs.
62226-266 Retail 4.00

2406. DUMP TRUCK. Tailgate adjusts for dumping or spreading. Lever operated dump action. Measures 14" long, 6-1/4" high, 6-1/8" wide. Shpg. wt., 4 lbs.
62205-297. Retail 4.50

2430. HORSE VAN. Tailgate provides unloading ramp for two handsome styrene horses. Measures 13-5/16" long, 5-5/8" high, 5-1/2" wide. Shpg. wt., 4 lbs.
62219-266 Retail 4.75

2435 "JEEP" WRECKER WITH PLOW Winch operates for hoisting wrecks. Red "Flasher" cab, folding windshield, "steering" wheel. Measures 12-3/8" long, 4" high, 5-1/2" wide. Shpg wt., 3 lbs.
62225-297 Retail 4.50

2445 DUNE BUGGY Authentic counterpart of vehicle built for dunes, beach, etc. Oversize lifetime tires, steel tow chain, removable top. Measures 10-3/8" long, 6-1/2" high, 6-1/4" wide. Shpg. wt., 3 lbs.
62253-297. Retail 4.50

2510. GRADER. Authentic in every detail. Blade rotates five positions, raises and lowers. Lever steering, floating tandem wheels, extra large tires, driver's seat, red reflectors, motor. Measures 17-1/2" long, 7-1/8" high, 7-7/8" wide. Shpg wt., 5 lbs.
62217-283 Retail 9.75

2518. "JEEP" RUNABOUT. Boat hauls onto detachable trailer with winch. Rugged impact styrene boat with windshield, canopy, removable motor. Jeep has all details. 26-3/8" long, 5-3/4" high, 5-1/4" wide, 5 lbs.
62245-367 Retail 5.50

2518. WRECKER. Actually hoists and tows toy vehicles. Red "flasher", lifetime whitewall tires. 14-5/8" long, 6-1/4" high, 5-1/2" wide. Shpg. wt., 5 lbs.
62208 367 Retail 5.50

2520. HYDRAULIC DUMP TRUCK. Smooth dumping action. Two position tailgate, rear dual tires. Measures 14" long, 6-1/4" high, 6-1/8" wide. Shpg. wt., 5 lbs.
62246-383. Retail 5.75

2526. SHOVEL. Handle grip for easy bucket loading, trip lever releases load. Cab pivots 360°. Measures 25" long, 15" high, 8-1/4" wide. Shpg. wt., 5 lbs.
62222-398 Retail 6.00

2534. TRENCHER. Digs, loads, hauls, dumps and levels. Back hoe swings either way. Measures 18-1/2" long, 7-3/8" high, 5-1/4" wide. Shpg wt., 6 lbs.
62240-367 Retail 5.50

2616. DUMP & SANDLOADER. Endless conveyor loads Truck. Hopper raises and lowers. Measures 24-1/8" long, 8-5/16" high, 5-7/8" wide. Shpg. wt., 6 lbs.
62227-466. Retail 7.00

2620. CEMENT MIXER. Hopper tilts, rotates, dumps. Measures 14" long, 8" high, 6-1/8" wide. Wt., 5 lbs.
62213-466. Retail 7.00

2690, SANITARY SERVICE. Authentic truck actually loads, hauls, dumps, 16" x 7-5/8" x 6" wide. Wt., 6 lbs
62248-498. Retail 7.50

2840. CAR CARRIER. All-steel transport carries 3 plastic cars. Lever positions unloading ramp. 27-1/2" long, 6-1/2" high, 5-3/4" wide. Shpg. wt., 8 lbs.
62268-613. Retail 9.50

2910. BOTTOM DUMP. Levers operate dual 5-position dumping doors. 25" x 6-1/2" high, 6" wide. 8 lbs.
62265-666. Retail 10.00

2926, PUMPER. Looks and works like a real fire engine. Actually shoots water. 15-1/2" long, 6-1/2" high 6-1/4" wide. Shpg wt., 7 lbs
62210-698. Retail 8.50

2998. TONKA AERIAL LADDER. Ladder cranks up 3 feet, adjusts to six angles. 28-3/4" long, 6-3/4" high, 6-1/8" wide. Shpg. wt., 9 lbs
62281-766. Retail 11.50

TONKA SET

No. 3109

MIGHTY-TONKA SET

No. 4000

mighty Tonka

No. 3900 No. 3920 No. 3930 No. 3906 No. 3940 No. 3935 No. 3990

MINI-TONKA SETS

No. 1103 No. 1104 No. 1110

3109. TONKA CONSTRUCTION SET. Contains Cement Mixer, Dump Truck and Loader. Three accurate replicas of life-size construction equipment. Cement Mixer drum fills through top-mounted hopper, rotates as truck is moved, tilts to pour cement down adjustable chute at rest. Measures 14" x 8" x 5-1/4" wide. Dump truck, with auto-gauge steel body, features smooth, lever-operated dump action. Measures 13-7/8" x 6-1/8" x 5-7/8" wide. Both units have lifetime white-wall tires. Loader moves stand and back, scoops and unloads, moves on deep-grooved treads. Measures 12" x 4-5/8" x 5-1/4" wide. Packed in display-gift carton. Shpg. weight, 11 lbs.
62255-935. Retail 14.75

3920. MIGHTY TONKA CONSTRUCTION SET. Contains the Mighty Dump, Mighty Loader, Mighty Scraper plus the famous Tonka Hard Hat, which means mighty big fun for boys. All toys have automotive grade steel bodies, TX-500 lifetime tires with deep-cleated tread and detailed authenticity. Shpg. wt., 30 lbs
62262-228S. Retail 34.50

3900. MIGHTY-TONKA DUMP. Tough giant with all-steel body that moves on new, larger 4-3/4" tires with Celcon bearings. Youngster can actually ride on this sturdy Dump Truck. Load box raises for dumping. Detailed, realistic interior assembly is "glassed-in" cab. Heavy-duty bumper is equipped with shock absorber pads. Measures 18-1/2" long, 10-1/4" high, 8" wide. Shpg. wt., 10 lbs
62223-598. Retail 9.00

3905. MIGHTY-TONKA BULLDOZER. Designed as closely as possible to the real thing. Moves on flexible, heavy-duty vinyl treads. Blade operates with the rugged dependability of a full-size "dozer. Lever adjusts blade to three positions. Swivel umbrella over driver's seat. Measures 12-3/8" long, 7-1/2" high, 7-3/4" wide. Shpg. wt., 5 lbs.
62255-468. Retail 6.75

3920. MIGHTY-TONKA LOADER. Tough steel reproduction of actual road building equipment. Lever operates bucket, which scoops, raises for hauling and unloads. Swivel cab is "glassed-in". Authentic details include exhaust stack, dual air cleaners and "steering". Durable deep-cleat tires. Measures 19-7/8" long, 9-1/8" high, 8-1/8" wide. Shpg. wt., 10 lbs.
62289-729. Retail 11.00

3930. MIGHTY-TONKA SHOVEL. Swivel shovel unit mounts on truck chassis. Shovel unloads by tripping lever near handle. Big truck traction comes from deep grooved heavy duty tires. Runs quietly on Celcon bearings. Sturdy bumper has shock absorbing pads. Measures 29" long, 16" high, 7-3/4" wide. Wt., 11 lbs
62247-829. Retail 12.50

3935. MIGHTY-TONKA SCRAPER. All-steel body. A hard working earth mover that scrapes, hauls and spreads. Oversize lifetime tires with deep cleats. Authentic power section. Measures 27-1/2" long, 7" high, 8-1/4" wide. Shpg. wt., 11 lbs.
62290-829. Retail 12.50

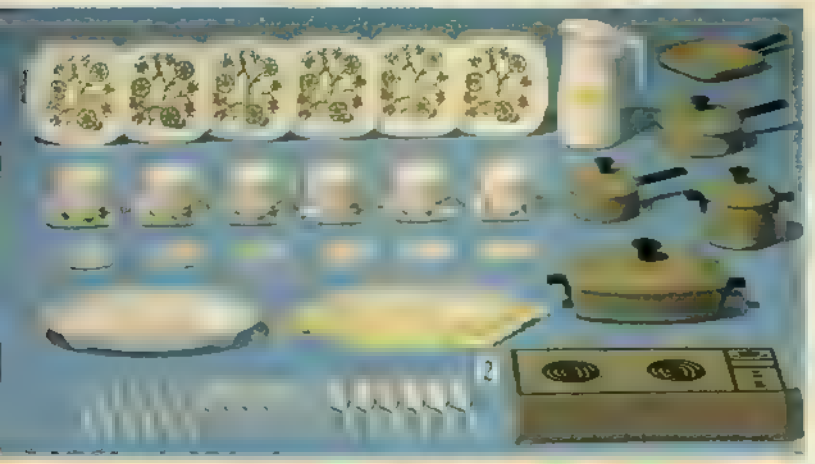
3940. MIGHTY-TONKA CRANE. Locking cranks control boom angle work clam bucket. All-steel body, oversize heavy duty lifetime tires. Measures 30" long, 23" high, 7-7/8" wide. Shpg. wt., 11 lbs
62225-966. Retail 14.50

3990. MIGHTY-TONKA CAR CARRIER. Tough all-steel unit hauls three Mini-Tonka vehicles. Permanently attached ramp at rear permits cars to be unloaded or transferred to lower section. Tractor features duo-direct, exhausts, gas tanks, "steering" wheel, see-through cab enclosure. Measures 34-1/4" long, 8-5/8" high, 7-5/8" wide. Shpg wt., 19 lbs
62291-1433. Retail 21.50

1103. MINI-TONKA FIRE DEPARTMENT SET. Includes 1066 Fire Chief, "Jeep" Fire Fighter, plus "Jeep" in Fire Department colors. All-steel bodies, lifetime tires. Shipping weight, 5 lbs.
62287-479. Retail 7.25

1104. MINI-TONKA STABLES SET. Consists of 1030 "Jeep", 1082 Pick-Up with Horse Trailer, and 1056 Stake Truck. Pick-Up has "glassed-in" cab, Stake Truck converts to flatbed. Shpg. wt., 6 lbs.
62294-547. Retail 8.25

1110. MINI-TONKA CONTRACTOR SET. Includes 1082 Pick-Up, 1050 Dump Truck, 1076 Grader and 1077 Cement Mixer. All-steel bodies, lifetime tires. Everything for the young contractor. Shpg. wt., 7 lbs.
62299-598. Retail 10.75



CORNING WARE® AND PYREX® WARE*

Servers and Casseroles

Service for Six only **5.44**

1 **CORNING WARE® AND PYREX® WARE DINNER SET.** Plastic set has stylish blue cornflower design on white. Includes 6 of each: plates, cups, saucers, butter dishes, goblets, sherbet bowls, knives, forks, spoons, napkins. Also: 4 casseroles with covers, 2 handles, and cradles; set of 4 kitchen utensils on rack; 3 graduated bowls, 2 covered bowls; napkin holder; sugar bowl; creamer; coffee pot with lid and warmer, teapot with lid and warmer. Complete and useful set. A "must" for every little homemaker!

X 922-1441 A—Shipping weight 3.25 lbs. 5.44

Cook and Serve

Service for Six **4.44**

2 **COOKWARE SET.** Avocado green and white plastic. Has 6 each of: plates, saucers, cups butter dishes, napkins, knives, forks, spoons. Also 4 ovenware pots with covers, fry pan, well and tree platter, coffee pot with cover and warmer

X 922-1458 A—Shipping weight 1.75 lbs. 4.44

Plastic Dinnerware Looks Like English China

Set for Six **4.44**

3 **DINNER SET.** Pink and blue floral design on white. Everything of plastic. Includes 6 of each: plates, saucers, butter dishes, soup bowls, cups, goblets, knives, forks, spoons, napkins. Also: 2 candle sticks with holders, salt and pepper shakers, well and tree platter, fruit bowl with plastic fruit, swinging-handle tea pot with cover, vegetable dish with cover, soup tureen with cover, creamer, sugar dish with cover. Perfect for dolly's dinnertime!

X 921-1756 A—Shipping weight 2.65 lbs. 4.44

Perky Rooster Breakfast Set

Service for Four **2.99**

4 **BREAKFAST SET WITH ROOSTER DESIGN.** Orange, brown, and yellow design on white. Vinyl-covered metal and plastic. 4 of each: cups, plates, saucers, plastic knives, forks, spoons. Creamer, sugarer, fruit bowl. 5 plastic fruits. Has matching vinyl-covered metal toaster

X 922-1466 A—Shipping weight 2 lbs. 2.99

CORNING WARE® and PYREX® Ware are trademarks of Corning Glass Works, Corning, New York.

***CHARGE IT*—see page 265**

Plays Tune

Imported Porcelain

Service for Six **5.99**

1 **MUSICAL TEA SET.** Delightful porcelain set in colorful floral pattern on white; has its own musical teapot with top that plays when it's lifted to pour, stops when it's set down again. Includes 6 of each: cake plates, cups, saucers; also covered sugar bowl, creamer. From Japan. Shpg. wt. 6.75 lbs.

X 921-0170 A..... 5.99

Classic or Mod-Style
Choose your design

2 **CLASSIC TEA SET** in pretty blue floral print on white plastic—looks like ironstone. Has 6 of each: plates, saucers, cups, goblets, knives, forks, spoons, napkins. Also has salt, pepper shakers, napkin holder, creamer, sugar bowl, with cover, tea pot with cover. Shpg. wt. 2 lbs.

X 922-1490 A ... 2.99

3 **MOD-STYLE FLOWER TEA SET** with big, bold, orange and yellow flowers on white plastic. Has 6 of each: plates, saucers, cups, goblets, sherbet dishes, knives, forks, spoons, napkins. Also has covered teapot, sugar bowl, creamer, napkin holder. Shipping weight 1 lb.

X 922-1482 A..... 2.99

Choose Raggedy Ann or Peanuts motif

4 **RAGGEDY ANN AND ANDY DINNER SET**—featuring two ever-popular characters. Consists of 4 each: metal coffee pot, plastic cups, saucers, goblets, sherbet dishes, knives, forks, spoons; paper napkins with plastic napkin holder. Metal coffee pot with cover. Plastic sugar bowl and creamer. Wt. 1.50 lbs.

X 921-1541 A..... 1.99

5 **PEANUTS® TEA SET** with all the favorites from the popular comic strip. Serving tray shows the whole gang. 4 of each: regular plates, large plates, cups, knives, forks, spoons, napkins. Teapot with lid. Dishes, tray, and cups are of lithographed metal. Teapot and cutlery are plastic. Shipping weight 1.50 lbs.

X 922-1474 A. 1.99

Charge It—
see page 265.

Musical Teapot

1

High Tea's a Gay Time with a Splash of Color Service for Six **2.99**

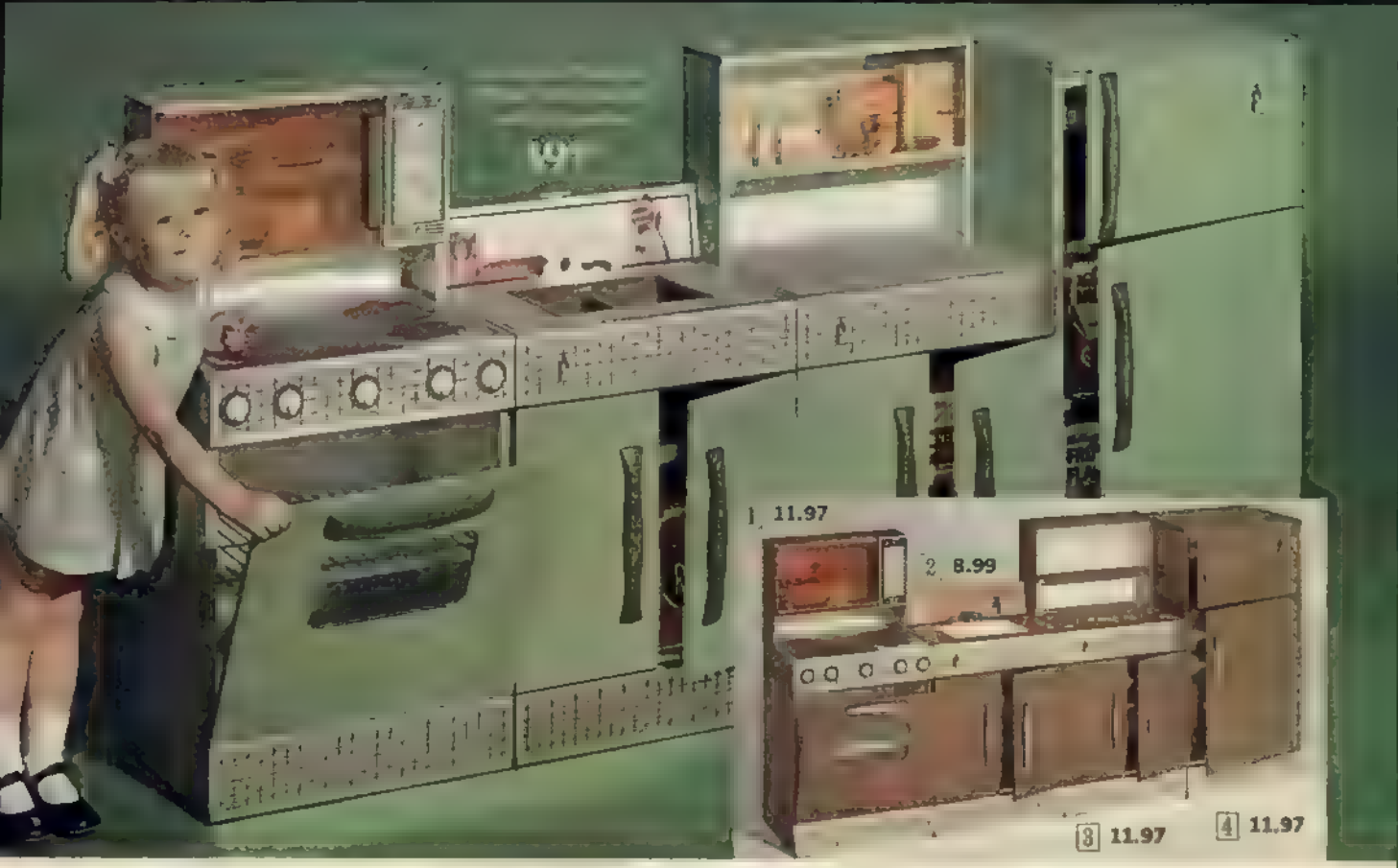
2

3

Tea Sets with a Special Personality Service for Four **1.99**

4

5



SAVE $5.00 when you buy 4-piece steel kitchen set

Range 11.97

1 **STURDY STEEL RANGE** Styled after 10 est modern. Stylish modern handles. Control knobs turn smoothly. Oven thermostat. Self-even with see-through windows can hold all your delicious make-believe meals. Cardboard pie and turkey included for variety in meal planning. Sturdy steel with avocado or coppertone finish. Easy to assemble. Range is 15 x 18 x 36 in. high. Mail/ability restricted —see page 262. Wt. 17 90 lbs.

X 921-5583 A—Avocado finish.
X 921 2259 A—Coppertone finish
11 97

Sink 8.99

2 **STYLISH STEEL SINK** Adorned with stylish modern handles. Realistic faucet has chrome control. Water flows from reservoir for quick and easy dish washing. Double basin with stoppers is roomy and convenient. Takes care of dirty dishes in no time at all. Made of sturdy steel with plastic basin and handles. Avocado or coppertone finish. Easy to assemble. Sink is 15 x 18 x 28 in. high. Mailability restricted—see page 262. Wt. 14 lbs.

X 921-5591 A—Avocado finish.
X 921-2267 A—Coppertone finish
8.99

Cabinet 11.97

3 **STEEL CABINET** Modern handles see-through plastic sliding doors in upper section of cabinet helps you to plan meals easily; you always know what treasures you have on hand. Lower doors open to roomy storage area. Countertop provides a work surface for preparing meals. Sturdy steel with avocado or coppertone finish. Easy to assemble. Cabinet is 15 x 15 x 36 in. high. Mailability restricted —see page 262. Wt. 16 90 lbs.

X 921-5609 A—Avocado finish.
X 921 2283 A—Coppertone finish
11 97

Refrigerator 11.97

4 **STEEL REFRIGERATOR.** Great looking and lots of fun! Realistic looking refrigerator has convenient two-door styling. Plastic shelves in lower door make storage of food so convenient. Roomy meal size opening lets all you see exactly what you have. Sturdy steel with avocado or coppertone finish. Easy to assemble. Refrigerator is 15 x 15 x 36 in. high. Mailability restricted—see page 262. Ship. wt. 2 40 lbs.

X 921-5567 A—Avocado finish
X 921-2275 A—Coppertone finish
11 97

TO ORDER 4-PC. SET—*State catalog number for each item on same order blank; state catalog number for desired color on each item. Range [1] Sink [2] Cabinet [3] and Refrigerator [4]* Order 1 set for 39 90

Kitchen Necessities for Little Cooks

5 **COMPLETE COOK, BAKE AND SERVE SET.** All the items necessary for a completely equipped miniature kitchen. Set includes a full array of aluminum pots, mixing and cooking pans and bowls, plus plastic mixing utensils, and a table service for six with plastic cups, aluminum saucers, plates, plastic utensils, paper napkins.

X 922 0955 A—Wt. 1 70 lbs..... 4.44

6 **COMPLETE COOK AND BAKE SET** of polished aluminum. Set includes 3-pc. double boiler, covered pans, mixing bowl, colander, covered coffee pot, covered roaster, cookie sheet, 4 measuring cups, 4 cookie cutters, spatula, and strainer-spoon. Perfect for any little cook.

X 922-0963 A—Wt. 2 lbs..... 3.44

Save This Catalog—

order anything on pages 2-36,

and toys on pages 283-455

till August 29, 1970

CLINTON

GUARANTEED TO SATISFY

A **CENTURY 25 DAY-DATE.** Rugged self-winding 25 Jewel AUTOMATIC—tells both DAY and DATE. Tested WATERPROOF** case has stainless back. 25 Jewel shock-resistant movement GUARANTEED FOR LIFE* has unbreakable mainspring.

6127-3750	Yellow	75.00
6128-3350	White	67.50

B **SKINDIVER 25.** 25 Jewel WATERPROOF** tested to 600 feet! Self-winding CALENDAR AUTOMATIC 25 Jewel movement GUARANTEED FOR LIFE*, has unbreakable mainspring. Stainless steel case has Grooved Time ring. CALENDAR tells date automatically. Wonderful watch for all sportsmen!

6129-9950 79.95

C **GLOUCESTER 25.** Self-winding automatic beauty. Tested and guaranteed WATERPROOF** 25 Jewel shock-resistant movement GUARANTEED FOR LIFE* has unbreakable mainspring. Handsome matching tapered expansion band.

6131-2995	All Steel	59.95
6132-3250	Yellow	65.00

D **YORKSHIRE 23 AUTOMATIC CALENDAR.** Self-winding beauty with handsome dial showing CALENDAR window. Tested WATERPROOF** case has stainless back. 25 Jewel shock-resistant movement GUARANTEED FOR LIFE*, has unbreakable mainspring.

6136-3350	Yellow	67.50
6137-3250	White	65.00

E **MARINE DATER.** Tested WATERPROOF** case, stainless back. Has CALENDAR window that shows the date automatically. Famous SPEIDEL Twist-O-Flex Expansion Band so flexible you can tie it in a knot! 17 Jewel shock resistant movement GUARANTEED FOR LIFE*, has unbreakable mainspring.

6140-3450	49.00
As Above Automatic Wind	
6141-3995	79.95

F **SOMERSET.** Super slim watch. 17 Jewel shock-resistant movement with unbreakable mainspring GUARANTEED FOR LIFE*. Watch has famous SPEIDEL expansion band so flexible you can tie it in a knot!

6166-3995	White	39.95
6167-2195	Yellow	44.50

G **BLACK BEAUTY AUTOMATIC.** No winding ever! 25 Jewel shock-resistant movement GUARANTEED FOR LIFE*, has unbreakable mainspring. Handsome, matching expansion band. An unusual and attractive masculine-looking watch.

6169-3350 47.50

H **ENGINEER 24.** Rugged wrist watch tested WATERPROOF** Clear black numbered, easy-to-read dial has numbered minute track. 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*, has unbreakable mainspring.

6170-3250	All Steel	45.00
6171-3250	Yellow	45.00

**WATERPROOF as long as case, crown and crystal are intact.

Shipping weight 8 oz.

Copyright 1968, C.W. Co.

CLINTON

All Mechanical Parts **GUARANTEED FOR LIFE**

*Against defects in workmanship and guarantee of every watch bearing our [illegible] guarantee and guarantee card. If any watch ever needs repair or adjustment, return it to us or to the nearest store listed on the Clinton watch and guarantee card to Clinton Watch Company with $1.50 handling charge.

EVERY WATCH LUXURIOUSLY GIFT BOXED

J SEA WOLF. Our most popular RUGGED 17 Jewel WATERPROOF** Used by thousands of military men everywhere. Stainless back luminous dial, unbreakable crystal, tapered expansion band. 17 Jewel shock-resistant movement is GUARANTEED FOR LIFE*.

4144-1995	White	$1.95
4014-2250	Yellow	45.00

K AUTO DAY-DATE. Handsome automatic self-winder — rugged and attractive. Tells the **Day** and the **Date** automatically. Tested WATERPROOF** case. 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*

4172-3350	Yellow	67.50
4173-2995	White	59.95

L DAY-DATE DOLPHIN. Tells the **Day** of the week as well as the **Date**! 17 Jewel shock resistant movement GUARANTEED FOR LIFE* has unbreakable mainspring. Tested WATERPROOF** Luminous dial. Matching tapered all atex expansion band.

4103-2250	White Dial	45.00
4103-2250	Black Dial	45.00

M AUTO BARNABY. Self winding AUTOMATIC with latest Roman numeral styling. Tested WATERPROOF** case has stainless back. 17 Jewel shock-resistant movement is GUARANTEED FOR LIFE*. Unbreakable mainspring. Matching tapered expansion band

4108-2795	Yellow	55.95
4109-2295	White	47.95

N TOP KICK. Handsome, rugged model designed specially for the military and other rugged users. Tested WATERPROOF** all stainless steel case. Dial has 24-hour markers, sun rays dots and hands. Match regular stretch expansion band or textile strap for hard knocks. 17 Jewel shock-resistant movement GUARANTEED FOR LIFE* has an unbreakable mainspring.

4174-2250	Black Dial	45.00
4175-2250	White Dial	45.00

O CADET. Boy's size tested WATERPROOF** Sweep second hand, luminous dial, unbreakable mainspring, 17 Jewel movement and movement GUARANTEED FOR LIFE* Matching expansion band.

4113-1695	White	33.95
4114-1895	Yellow	37.95

P TIME TESTER. Our finest Chronograph stop watch, 30 minute register, tachometer and telemeter. Chrome plated top case has stainless back and is water-resistant. Fine 17 Jewel movement is shock-resistant and has unbreakable mainspring.

4110-3950	78.95

Q SANTA FE TRANSPORTATION WATCH. A dependable favorite respected for its accuracy. Large clear black numerals and minute divisions. Heavy duty 17 Jewel shock-resist equipment is GUARANTEED FOR LIFE*, has unbreakable mainspring. Sturdy leather fob.

4117-2695	Yellow	33.95
4118-2295	White	45.95

**WATERPROOF as long as case, crown and crystal are intact.

Shipping weight 8 oz.

Copyright 1968, C W Co.

CLINTON

GUARANTEED FOR LIFE

*Movement parts of every watch bearing our LIFETIME GUARANTEE, are guaranteed unconditionally against breakage! Never a charge for material or labor for LIFE! Simply return watch and guarantee card to Clinton Watch Company with $1.50 handling charge.

CLINTON

GUARANTEED TO SATISFY

(A) **ROYAL MARINE.** Our most rugged, sturdy watch. Smart handsome and tested WATERPROOF** All stainless steel case with 17 jewel shock-resistant movement GUARANTEED FOR LIFE*. Unbreakable mainspring and crystal. Luminous dial. All steel expansion band can be tied in a knot! Ideal for servicemen!

6138-1995	White Dial	39.95
6136-1995	Black Dial	39.95

(B) **SEA MAID AUTO 23.** Smallest self-winder made for women! 23 Jewel shock-resistant movement GUARANTEED FOR LIFE*. WATERPROOF** case with matching tapered expansion band

6197-4500	Yellow	90.00
6196-4250	White	95.00

(C) **PRINCE ALBERT.** Elegant combination of the old and the very new. Roman numeral dial. 17 jewel shock-resistant movement. GUARANTEED FOR LIFE*. Genuine suede strap

6199-2350	Yellow	47.00
6200-2350	White	47.00

(D) **MERMAID 58.** 17 Jewel WATERPROOF** has calendar feature, tells date automatically. Perfect for nurses and career girls. Sweep hand luminous dial. 17 jewel movement GUARANTEED FOR LIFE*. SPEIDEL Twist-O-Flex bracelet can be tied in a knot!

6201-2990	White	59.00
6202-3195	Yellow	62.95

(E) **NYMPH.** Latest in high fashion styling, tested WATERPROOF** case CALENDAR feature tells the date automatically. Jewel foil white tropic strap. 17 jewel shock-resistant movement GUARANTEED FOR LIFE* (For the young at all ages.)

6203-2995		59.95

(F) **CAREER.** Latest in sport and professional WATERPROOF** styling. Easy-to-read dial. Sweep second hand. Genuine cord strap. 17 Jewel shock resistant movement GUARANTEED FOR LIFE*. Perfect for nurses.

6204-2350	Yellow	47.00
6205-2350	White	45.00

(G) **ROY.** One of our most popular models for active young men. Guaranteed WATERPROOF** luminous dial. All steel expansion band adjusts to every wrist. 7 Jewel shock-resistant movement GUARANTEED FOR LIFE*

6152-1295	Black Dial	27.95
6158-1295	White Dial	27.95

(H) **MADEMOISELLE.** Latest high fashion styling. Beautiful detailed engraved case with matching tapered bracelet. 7 Jewel movement GUARANTEED FOR LIFE*

6206-1695	Yellow	33.95
6207-1695	White	33.95

(I) **SKINDIVER-CALENDAR.** Chrome plated top, stainless back case tested WATERPROOF** to 150 feet. Matching all steel band will fit every wrist. A Best Buy. 7 jewel shock-resistant movement GUARANTEED FOR LIFE*

6208-1995		39.95

As shown, 17 Jewel

6209-2375		47.50

(J) **ROXANNE.** Charming and attractive model with easy-to-read dial. Matching expansion bracelet fits every wrist. 7 jewel shock-resistant movement GUARANTEED FOR LIFE*

6152-1595	Yellow	31.95
6156-1595	White	31.95

(K) **ROGER 66.** Rugged CALENDAR watch tells the day of the month. WATERPROOF** too. Matching expansion band. 7 Jewel shock-resistant movement GUARANTEED FOR LIFE*

6150-1795	Yellow	35.95
6151-1595	White	31.95

**WATERPROOF as long as case, crown and crystal are intact.

Shipping we get 8 oz.

Copyright 1968, C W Co.

CLINTON

All Movement Parts GUARANTEED FOR LIFE

*Movement parts of every watch bearing our LIFETIME GUARANTEE, are guaranteed unconditionally against breakage. Never a charge for material or labor for a FULL life! Simply return watch and guarantee card to Clinton Watch Company with $1.50 handling charge.

A

Super 'Big 100' PLUS

3' of extra track, 8 extra bridge supports—make more layouts with the extra track

29.99

Shop early
See Page 182

Raceway Sets by

ELDON

- 1/32-scale authentic car models the most popular size in home racing equipment
- You control the cars to race at scale speeds up to 180 mph, powered by the snappy Dyna-Mite motors in each Eldon set
- Sets are all easy to assemble

Super 'Big 100' PLUS 29.99

A Now try your hand at the controls and test your skill as you put the sporty Chapparal or Porsche Carrera through a passe. Interchangeable plastic shells for Ferrari P3 and Ford J, along with more than 100 different layouts you can construct make this one of the most versatile road-race sets we know of. Over 25 ft. of track. Set includes lap counter, 2-pc. chicane hazard, 6-volt power pack (CSA approved), 2 rheostat hand controls with speedometers, 1 set of banked curve supports, bridge supports, fence sections, flags, poles, start/finish banner
79 N 40 140 DL—Set, delivered . 29.99

Customized Race Set 25.99

B Take the controls and two miniature thunderbolts "dig in" . . . zooming along the track, rounding curves at top speed with all the thrills and excitement of a Grand Prix! Set has one 1969 Mustang and one 1969 Camaro car, plus 15 ft. of running track that makes an elongated over-and-under figure 8. The jump hazard includes approach ramp with tunnel and return ramp. Customizing kit contains rally stripes, wide traction rear axle with wide slick rear tires, chromed hood scoops and side vent exhaust systems. Other accessories include bridge supports, start/finish banner, fence sections, 2 rheostat hand controls with speedometers and 6-volt power pack (CSA approved)
79 N 40 224 DL—Set delivered . . 25 99

Exciting Figure Eight 15.99

C A powerful Ford G T and Chapparal roadster challenge each other on this tricky 10-ft track. Includes 6 volt power pack (CSA approved), 2 rheostat hand controls with speedometers. Bridge supports, flags, poles, fence sections, start/finish banner, decals also included
79 N 40 220 D—Set delivered . . 15.99

Daytona 'Speed Track' 39.95

D The fastest, most thrilling set available! With its exciting banked-curve layout you can race up to 3 times as fast without spinning out. Track includes 6 piece banked curve, parallel overpass and chicane hazard—cars veer towards each other, then out again for added thrills. Automatic lap counter, 2 chassis assemblies with Dyna-Mite motors, 4 interchangeable car shells: Mustang, Stingray, Dodge Charger, Camaro. 6 volt power pack (CSA approved) and 2 rheostat hand controls with speedometers. Pylon and bridge supports, fence sections, flag poles with colorful flags, start/finish banner
79 N 40 154 DL—Set, delivered . 39 95

Extra Track for Eldon Race Sets. 1/32 scale
49 N 40 116—Straight track Set of 4 . 2.79
49 N 40 117—Curved track Set of 4 . . 2.99

Battery-Operated Set 8.98

E Basic figure 8 over-and-under track makes a layout 20 x 42" from easily assembled track sections. 2 Lotus-Ford remote control race cars whiz around the track, over the plastic bridge and through the exciting one-lane narrow bridge chicane. 10 fence sections. 2 variable-speed rheostat hand controls and 1 battery box. Uses 8 D-cell batteries (not included—see P. 298)
49 N 40 114—Set, delivered 8 98

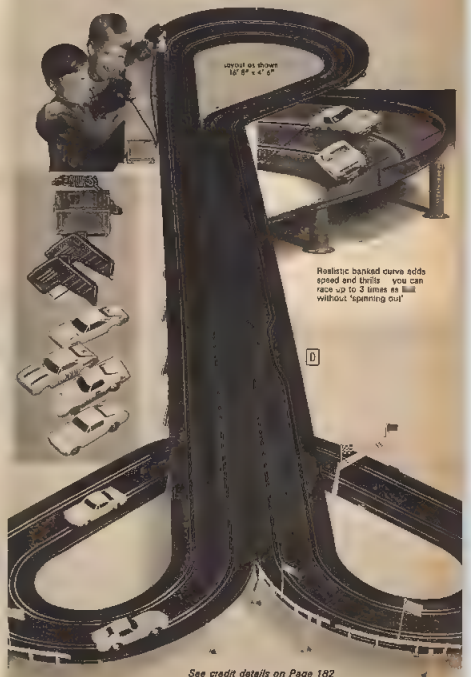
SAVE THIS CATALOGUE!
Toys on pages 285 to 363
available until JULY 2, 1970

36-Ft. Speedtrack

Daytona Banked Curve for more exciting racing

Extra-long 'speed' straightaways
Four interchangeable car bodies

39.95 5.00 MONTHLY



Realistic banked curve adds speed and thrills . . . you can race up to 3 times as fast without "spinning out"

D

See credit details on Page 182

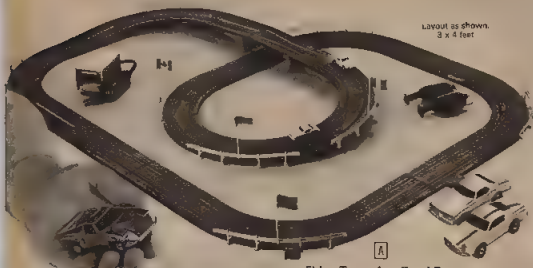
E

Battery Operated deal for beginners

8.98

More zoom in less room with HO

Racing skills, cool nerves and hot cars are pitted against each other in all the fascination of a road rally that will fit right on your table-top. Accurate HO scale means that all cars are 1/87 of actual life size. Just as exciting as many larger-scale racing sets.



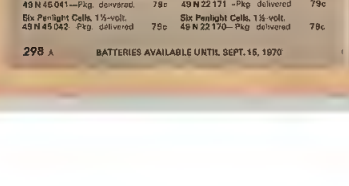
A Set 'em Up! Spin 'em Out! Trans-American road race set offers realistic racing action for thrills and spills on more than 14 feet of running track. Over and under layout measures compact 4' x 3'. Make different and imaginative layouts to increase the danger and difficulty of the course. The chicane hazard adds suspense and daring (only one car can pass through at a time). Set includes a high speed Camaro and a racing Mustang, 2 plunger-type hand controls and a 12-volt power pack. Also flags fence sections and bridge supports.
79 N 40 208 DL—Set, def'd **19.99**

B A Challenge! Take control and develop skill in getting top performance from your Ferrari P3 and Ford G.T. as they chase over 15 ft. of grueling course. Set features four banked curves that call for expert ability. The chicane hazard forces you to slow down or crash! (Tracks veer toward each other to allow only one car to pass at a time). Set forms layout approximately 4' x 6' in over-and-under double figure 8. Comes complete with 2 cars, 2 plunger-type hand controls, 12-volt power pack, bridge supports, fence sections, lap counter, flags, poles.
79 N 40 205 DL—Set, def'd... **25.95**

Eldon Trans-Am Road Race
Accurate HO scale — over 14 feet of track featuring chicane hazard
19.99

Exciting banked curves for extra high speed thrills

Eldon Double Figure Eight
HO Scale — features 4 banked curves, chicane hazard and lap counter
25.95



BATTERY CENTRE

Guaranteed factory fresh, premium quality
Made by one of Canada's largest manufacturers

TOYS, GAMES FLASHLIGHTS 79c pkg

Four D Cells, 1½-volt. Steel cased.
49 N 45 040—Pkg. delivered 79c

Four 'C' Cells, 1½ volt. Steel cased.
49 N 45 041—Pkg. delivered. 79c

Six Penlight Cells, 1½-volt.
49 N 45 042 Pkg. delivered 79c

TRANSISTOR ELECTRONIC 79c pkg

Four D Cells, 1½-volt. Steel cased.
49 N 22 172 Pkg. delivered. 79c

Four 'C' Cells, 1½-volt. Steel cased.
49 N 22 171 —Pkg. delivered 79c

Six Penlight Cells, 1½-volt.
49 N 22 170— Pkg. delivered 79c

BATTERIES AVAILABLE UNTIL SEPT. 15, 1970

SAVE $4.00

Daredevil Race Trik-Trak Set

WAS ~~7.99~~ **3.99**

Daredevil Trik-Trak has all the thrills of regular Trik Trak sets plus four action obstacles, including 'Exploding House' and 'Wall of Logs'. Start the battery operated Dolphin racer and watch the action. See the speed rig tilt, swing through the sticky Teeter Totter, flip over on the Somersault Flip Trick, etc. Gear driven car about 6" long, of sturdy plastic. Set has 6 curved 4 straight track sections, scenic background. Requires 1 'C' cell (not included).
79 N 40 131 DL—Was 7.99 . **3.99**

1 Comfortable black split leather uppers, brown trim. Box toe, reinforced tendon guard, padded inside ankle support. Tough composition soles. Rust-resistant blades. Small boys' full sizes 7 to 13.
61-R 4017A—State size. Pair 6.49

2 White split leather upper with cosy fur cuff. Inside ankle support with strap and buckle out side. Plated rust resistant blades mounted on tough composition soles. Girls' full sizes 7 to 13.
61-R 4221A—State size. Pair 6.49

3 Here's the easy way to teach the youngsters to skate. Steel bob skates with rust-resistant steel plating. Leather toe and ankle straps. Adjustable from 6" to 8".
61-R 4030 —Pair 1.69

To ensure comfortable fit, order skates one size larger than normal shoe size

4 Puffy fur tops and jingling bells. White split leather uppers, soft Kalfsuede lining. Composition soles, comfortably padded tongue. Sheffield steel blades are brightly polished. Full sizes 11 to 4.
61-R 4219A—Pair 8.99

For boys and misses: long-wearing split leather uppers and tough composition soles

5 Misses' figure skates. Uppers are made of white split leather, inner linings of luxuriously soft Kalfsuede, tongue is comfortably padded. Sheffield steel blades are brightly polished and hold a keen edge. Misses' full sizes 11 to 5.
61-R 4029A—Pair 7.99

6 Boys' hockey outfit—an outstanding buy for the pro of the future. Black solid leather boots with brown trim; sturdy box toe, waterproof counters and soles. Gleaming blades of tempered steel have approved heel guards. Boys' full sizes 11 to 5.
61-R 4063A – Pair 7.99

Gordie Howe custom skates must be tops to carry this champion's approval
For men, boys, small boys—full range of sizes. Top grain leather uppers
Top protection and support—reinforced tendon guard, double helmet toe

7 Black top-grained quarters (quilted and padded) with dark brown trim. Natural suedded leather lining with padded reinforced tendon guard. White felt tongue. Double box toe. Strong waterproof counter, waterproof composition soles. Polished, nickel-plated steel blades are tempered to take and hold a good edge. *Sanforized* treated for freshness and to retard development of odours due to absorbed perspiration
61-R 4004A—Men's sizes 5, 7, 8, 9, 10, 11, 12. State size. Pair 12.98
61-R 4007A—Boys' sizes 3, 4, 5. State size. Pair 11.98
61-R 4009A—Small boys' sizes 11, 12, 13 1 2. State size. Pair 10.98

Buy now! Use your Eaton Account. See pages 268 and 269 for details

Introductory offer in pro styles for men and boys

1 Gordie Howe "700". Compare the rugged features, then compare the price! All-black uppers in top-grain leather full-grain English kip leather lined. Nickel-plated tempered steel blade takes and holds a really sharp edge. *Sanitized* treated inside. Reinforced tendon guard, heavy double box toe. Long inside counter, tough composition outsole. 3 piece shaped tongue; heavy white felt lined.
61-R 4088A—Men's full and half sizes 6 to 12 14.99
61-R 4089A—Boys' full sizes only 3, 4, 5 13.99

Save $7 on famous Daoust pro skates for men

2 Top-grain leather uppers in black and brown with English kip leather lining, long inside heavy fibre counter. Strong "Texon" reinforced tendon guard. Heavy double box toe won't soften. Secure double telescopic eyelets. Chrome-plated tempered steel blade has deep cut—keeps its sharp edge longer. Men's full and half sizes 6 to 12.
61-R 4056A—Ordinarily 28.95 ..... 21.95

3 Men's CCM hockey skates. Black top-grain leather uppers with dark oak-grain toe. Corrected-grain kip leather lining is foam interlined for extra comfort. Steel shank; CCM moulded "Pro-Guard" toe and heel protector. Crimped tongue with white felt padding; secure telescopic eyelets. Tendon guard. Three-quarter leather outsole; reinforced moisture-resistant insole at heel. Waterproof moulded counter. Men's full and half sizes 6 to 12; also size 13.
61-R 4059A—Pair 24.99

To ensure a comfortable fit we suggest you order skates one size larger than shoe size.

3
Men's CCM hockey skates
24.99

2
Save $7 on men's pro skates
21.95

1
Gordie Howe "700"
Skates built and designed to celebrate his 700th goal
13.99 up

10% to 20% off famous Cooper-Weeks hockey equipment

From Pee Wee to professional, good equipment makes the difference. And now you can save on this famous maker's sets

Pee Wee hockey equipment

8 Shoulder pads, white duck-covered foam plastic. Bicep pads, cotton covered. Fillpers, moulded polyethylene, adjustable elastic body straps
61-R 5542—Ord. nanly 4.95 . . 4.44

9 Elbow pads. Pre-shaped model of expanded vinyl. Elastic straps for easy adjustment. Measure 7 inches long
61-R 5510—Ordinarily 2.95 2.49

10 Shin guards. Thick wool felt moulded polyethylene knee cap. Shin slotted for extra straps
61-R 5534—Ordinarily 2.95 2.49

11 Gloves, for up to 10-year-olds. Strong vinyl construction, split cowhide palm and finger gussets. Wool-padded back rolls; vinyl cuffs. Tan colour
61-R 5508—Ordinarily 7.95 6.66

Junior hockey equipment (up to 12 years)

12 Shoulder pads, body of cotton drill, foam-covered moulded black polyethylene shoulder caps and flippers. Adjustable elastic body straps, laced front and back
61-R 5543—Ordinarily 5.95 . . . . 5.29

13 Elbow pads, pre-shaped, expanded vinyl model with felt padding, sponge rubber-covered polyethylene cap lined with cotton drill, 2-inch elastic strap, 9¼ inches long
61-R 5539—Ordinarily 3.95 . . . . . 3.49

14 Gloves, top-grain cowhide; one-piece armour-flex thumb, foam-padded cuffs; padded back fingers. 13 inches long. Tan
61-R 5531—Ordinarily 11.95 . . . . 9.99

15 Shin guards, blue wool felt, moulded polyethylene knee cap, vinyl knee facing. Slotted for straps
61-R 5535—Ordinarily 3.95. . . . . 3.49

Equipment for players to 15 years

16 Shoulder pads. Foam padded shoulder caps and flippers of moulded polyethylene, adjustable elastic body and arm straps, laced front and back
61-R 5512—Ordinarily 7.50 . . . . 5.99

17 Shin guards. Wool felt with moulded polyethylene knee cap, polyethylene reinforced, expanded vinyl knee facing. Slotted to take elastic straps
61-R 5538—Length 16 ins. Ord. 5.95 5.29

18 Elbow pads, expanded vinyl (pre-shaped model) felt padding, sponge rubber elbow cap with moulded polyethylene core, cotton drill lined, 2½-inch elastic armbands
61-R 5540—Length 11 ins. Ord. 4.95. 4.44

19 Gloves, top-grain cowhide, ventilated palm and fingers, leather-covered armoured polyethylene thumb; vinyl-covered back rolls and cuffs. Black/tan
61-R 5511—Length 14 ins. Ord. 16.95 13.99

Finest full-size professional

20 Shoulder pads, cotton drill-covered, foam plastic padded moulded polyethylene shoulder caps; reinforced bicep pads, adjustable elastic body and arm straps, laced front and back
61-R 5514—Ordinarily 8.50 . . . . . 6.79

21 Shin guards, 3/8-inch blue felt, built-in foam plastic knee cushions for extra protection, large flare shaped knee cap over foam rubber pad. Vinyl-covered foam rubber side pieces, moulded polyethylene shin section, ventilated. With slots for elastic straps
61-R 5537—Ordinarily 9.95 8.88

22 Elbow pads, expanded white vinyl turtle-neck model. Elbow padded with 1-inch sponge rubber foam, 2-inch wide elastic armbands, length 10½ inches
61-R 5541—Ordinarily 8.95 . . . . . 5.99

23 Gloves, top-grain cowhide with pre-curved fingers, large, one-piece polyethylene armoured thumb, deep padding around vinyl-backed cuff roll. Tan colour 15" long.
61-R 5513—Ordinarily 19.95 . . . . 16.99

24 Junior hockey set consisting of gloves and shin guards. Gloves of top-grain cowhide with leather-covered, armour-clad polyethylene thumb, vinyl cuffs. Tan. Shin guards have thick blue wool felt with moulded polyethylene knee cap, vinyl knee facing, slotted for straps
61-R 5508—Ordinarily 12.50. Set 9.99

25 Pee Wee hockey set consisting of gloves and shin guards. Gloves (for up to 10 years) of strong vinyl with top-grain horsehide palm and finger gussets, wool-padded back rolls, vinyl cuffs. Tan. Shin guards of thick wool felt with moulded polyethylene knee cap. Shin slotted for elastic straps
61-R 5507—Ordinarily 10.00. Set 7.99

GRUEN *The Quality Watch*

Precision

★ 5 DIAMONDS
★ 14KT. GOLD

PRINCE This brilliant watch is designed in 14K White Gold The exceptionally slender case is truly elegant 5 Diamonds Quality 17 jewel movement. Shock resistant unbreakable mainspring Satin-rib strap
4078W7327 Retail $112.50

DIAMOND FLORA — Superior workmanship and fine styling in 14K White Gold case with 2 sparkling Diamonds 17 jewel movement Shock resistant Attractive mesh bracelet with safety chain
4079W5727—**DIAMOND FLORA**
Retail $89.95
4080W5727—Same in Yellow $89.95

DIAMOND GRACE— Glittering beauty in 14K White Gold model with 10 fine Diamonds Faceted crystal Quality 17 jewel movement Shock resistant Beautiful tapered bracelet with safety chain
4081W7460 Ret. $116.00

DIAMOND GLAMOUR — Delicately designed 6 fine Diamonds Softly engraved case with 10K White rolled gold plated top, Stainless Steel back. 17 jewel movement Faceted crystal Shock resistant Matching adjustable bracelet
4082W5727 Retail $89.95

DIAMOND ROYALE — Graceful petal shaped endpieces 4 sparkling Diamonds 17 jewel movement. 10K White rolled gold plated top, Stainless Steel back. Faceted crystal Shock resistant Matching tapered bracelet
4083W4860 Retail $75.00

DIAMOND AMY Regal splendor Attractive 14K White Gold case Quality 17 jewel movement 4 sparkling Diamonds Shock resistant unbreakable mainspring Tapered adjustable bracelet with safety chain
4084W5060—**DIAMOND AMY**
Retail $79.95
4085W5060 -In Yellow $79.95

DIAMOND CINDY — Exquisite classic charm 10K White rolled gold plated top Stainless Steel back 17 jewel movement 2 fine Diamonds Shock resistant Fascinating expansion bracelet Retail
4086W2927—**DIAMOND CINDY** $47.50
4087W2927—Same in Yellow 47.50

DIAMOND FIESTA—24 sparkling Diamonds set in 14K White Gold case Excellent 17 jewel movement Shock resistant. Spinel-set adjustable bracelet with safety chain Retail
4088W19593 . $297.50

DIAMOND DOLL— Richly rewarding fashion design. 10K White rolled gold plated top, Stainless Steel back 17 jewel movement. 2 fine Diamonds Faceted crystal. Shock resistant. Tapered embossed bracelet.
4089W4190 Retail $67.50

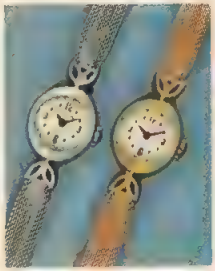
REGINA — Exquisitely beautiful watch with 6 sparkling Diamonds (T.W. ⅛ carat) 14K White Gold case and faceted crystal Quality 17 jewel movement Shock resistant Suede inset adjustable bracelet Retail
4090W16060 $245.00

DISTINCTIVE DESIGNS IN 14 K. GOLD

RHONDA — Stunningly designed watch with 14K Yellow Gold case Quality 17 jewel movement Unbreakable mainspring shock resistant Matching tapered bracelet with safety chain Retail
4091W3993—**RHONDA** . $65.00
4092W3993 -Same in White $65.00

EDIE—Petite and beautiful watch featuring a 14K Yellow Gold case Quality 17 jewel movement Faceted crystal Unbreakable main spring shock resistant Mesh cord attachment. Retail
4093W5660—**EDIE** . $89.95
4094W5660—Same in White $89.95

GOLDEN MARLO—Golden height of fashion 17 jewel movement. Gracefully rounded 14K Yellow Gold marquise shape case Shock resistant Tapered adjustable bracelet of engraved design
4095W3593—**GOLDEN MARLO**
Retail $59.95
4096W3593—Same in White $59.95



EMPRESS—Styling at its finest Engraved 14K Yellow Gold case in a smart new shape 17 jewel movement Faceted crystal Shock resistant Adjustable mesh bracelet with safety chain. Retail
4097W4593—**EMPRESS** . $72.50
4098W4593—Same in White $72.50

GRUEN Precision

THE SWISS NAME FOR FINE WATCHES

EVERY GRUEN WATCH HAS **incabloc®** THE SHOCK RESISTANT DEVICE

ALL HAVE SWISS GRUEN PRECISION® MOVEMENTS . . . UNBREAKABLE MAINSPRINGS ARE ANTI MAGNETIC . . . SHOCK RESISTANT

*as long as case, crown, crystal remain intact.

AUTOWIND® THOR—Handsome styling and automatic performance. 17 jewel self-winding watch for men of action. Gives time, day and date automatically. Stainless Steel case. Nite-glo dial, waterproof* Sweep second hand, shock resistant. Matching expansion band.
4034W3727 Retail $59.95

AUTOWIND® KENT—Modern 17 jewel self-winding watch. Waterproof* case with Yellow top, Stainless Steel back. Calendar model gives time, day and date automatically. Nite-glo hands with sweep second. Shock resistant. Handsome expansion band
4035W3927 Retail $62.50

The retail prices used in this catalog are either those as supplied to us by the manufacturer or those we ourselves have determined as a fair and normal retail price

AUTOWIND® PATRIOT—Shimmering dial adds prestige to this self-winding, dress—waterproof* watch. 17 jewel shock resistant movement. Yellow top, Stainless Steel back. Nite-glo dial, sweep second hand. Double feature expansion band.
4041W3500 Retail $55.00

AUTOWIND® OLYMPIC—Superb 25 jewel self-winding watch. Waterproof* case with Yellow top, Stainless Steel back. Calendar with magnified date window. Shock resistant, nite-glo dial with sweep second. Matching expansion band.
4038W4393 Retail $67.50

AUTOWIND® COUNT—Sleek, masculine 25 jewel self-winding watch. Waterproof* case with Chrome Plated top, Stainless Steel back. Nite-glo hands with sweep second. Shock resistant Double feature expansion band.
4042W3393 Retail $52.50
AUTOWIND® COUNT Z—Same as above with Black Dial
4043W3393 Retail $52.50

AUTOWIND® BETA—All guessing aside—here's the date up to the second 17 jewel self-winding model Dress—waterproof* Yellow top, Stainless Steel back. Nite-glo dial, sweep second hand. Shock resistant Matching expansion band.
4036W3787 Retail $59.95

AUTOWIND® TITAN—Magnificent 25 jewel self-winding watch features a calendar with magnified date window All Stainless Steel case. Shock resistant. Nite-glo hands and dial Sweep second hand Dress—waterproof* Attractive expansion band.
4037W3993 Retail $67.50

AUTOWIND® YALE—A watch fit for a king—priced for you 17 jewel shock resistant movement. Handsomely styled 18K Yellow Gold case. Self-winding, dress—waterproof*, sweep second hand Expansion band.
4039W8260 Retail $127.50

AUTOWIND® ETON—Smartly styled, moderately priced 17 jewel self-winding model Yellow top, Stainless Steel back. Waterproof*, shock resistant. Nite-glo hands with sweep second Textured brown strap
4040W2983 Retail $47.50

AUTOWIND® BARON Fashionable styling and accurate. 25 jewel self-winding movement Yellow top, Stainless Steel back. Dress—waterproof*, nite-glo dial with sweep second hand. Shock resistant. Double feature expansion band.
4044W4033 Retail $65.00

AUTOWIND® DOUGLAS—Gleaming self-winding watch in all Stainless Steel case. 17 jewel shock resistant movement. Waterproof*, sweep second hand. Nite-glo hands and hour dots. Matching expansion band
4045W3327 Retail $52.50

Retail Prices Are Suggested Only and May Vary in Different Trading Areas

GRUEN Precision

Bienne • Geneva • Toronto • New York

Quality Since 1874

EVERY WATCH IS GRUEN GUARANTEED
The movement is guaranteed against defective parts and workmanship for 1 year from factory shipment date and Gruen will repair or replace any movement which fails to perform properly because of such defects during the life of the guarantee. (To cover cost of postage, insurance and handling, there is a minimum charge of $1.50 on each watch returned.)

WALTER—A responsible timepiece that accurately tells the date, too. 17 jewel shock resistant movement. Chrome Plated top, Stainless Steel back. Calendar feature. Waterproof*, nite-glo hands and hour dots, sweep second hand Matching expansion band.
4046W2393 **Retail $37.50**

HORIZON—The total reminder. Gives time, day and date. Dependable 17 jewel shock resistant movement. Waterproof* case with Yellow top, Stainless Steel back Nite-glo hands and hour dots. Sweep second hand. Matching expansion band.
4049W3367 **Retail $52.50**

MARINER—A most popular, rugged 17 jewel waterproof* watch. Full numeral, nite-glo dial—easy to read. Shock resistant, sweep second hand. Chrome Plated top. Stainless Steel back. Handsome expansion band
4060W1993 **Retail $32.50**

The Gruen Watchmaking Factory

GRUEN WATCH MANUFACTURING CO., S.A. BIENNE, SWITZERLAND

MARSHALL—A conversationally interesting dial. Dependable 17 jewel movement. Yellow top, Stainless Steel back Dress—waterproof*. Calendar feature Nite-glo hands, shock resistant sweep second hand. Matching expansion band.
4047W3100 **Retail $49.95**

GENERAL—New and distinctive, outstanding in its simplicity. Fashionable 14K Yellow Gold case. Quality 17 jewel movement Calendar feature. dress—waterproof*. Raised hour markers, shock resistant Double feature expansion band
4048W6393 **Retail $100.00**

RONALD—Smart, muted design on the face of this rich dress model Yellow top, Stainless Steel back Dependable 17 jewel movement Shock resistant. Attractive expansion band
4051W2300 **Retail $37.50**

VERI-THIN® LANCELOT—Handsome dress—waterproof* mode Quality 17 jewel movement. Yellow top, Stainless Steel back. Nite-glo dial with sweep second hand Shock resistant Double feature expansion band
4052W2700 **Retail $42.50**

VERI-THIN® FALK—Modern looking from any angle Dependable 17 jewel movement. All Stainless Steel case Dress—waterproof* Sweep second hand, nite-glo dial Shock resistant Attractive expansion band.
4053W2393 **Retail $37.50**

VERI-THIN® WILTON—A sure style prize winner 10 kt Yellow Rolled Gold Plated case Dress—waterproof*. Quality 17 jewel movement Nite-glo dial Shock resistant sweep second hand Matching expansion band
4054W3060 **Retail $49.95**

VERI-THIN® RALEIGH—A sophisticated timepiece with a quality 17 jewel movement Yellow top, Stainless Steel back Dress—waterproof* shock resistant Sweep second hand nite-glo hands and dial. Handsome expansion band.
4055W2727 **Retail $42.50**

YACHTSMAN—Fascinating new style that's different and distinguished looking. Yellow top, Stainless Steel back Quality 17 jewel, shock resistant movement Smart textured brown strap
4056W2193 **Retail $35.00**

HELBROS

LIFETIME GUARANTEE
on all movement parts against breakage
All movement parts in every HELBROS watch are guaranteed never to break and will be replaced by factory without charge for parts. Handling Charge $1.25

MERRICK-Y Calendar tells date automatically. Waterproof*; 17 Lifetime Jewels, unbreakable mainspring; shock-resistant. Yellow top; stainless steel back. Expansion brace et.
3688W2147 . . Ret. $35.00

MERRICK-YB—Same, with black dial.
3589W2147 . . Ret. $35.00

VALIANT-W—Self-wind, waterproof*. 17 Lifetime Jewels; unbreakable mainspring, shock-resistant. Chrome-plated top, stainless steel back. Bracelet has center-expansion.
3704W2283 . . . . Ret. $37.50

VALIANT-Y — Same, yellow top.
3703W2557 . . . . Ret. $42.50

TRENT Same, all stainless steel
3705W2433 . . . . Ret. $39.75

CRUSADER-Y — Automatically tells day and date Self-winding Waterproof*. 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow top, stainless stee back. Bracelet has center-expansion.
3714W2260 . . . . Ret $52.50

CRUSADER-W — Same, chrome-plated top.
3715W2887 . . . . Ret. $47.50

DAVEY-Y — Waterproof*. 17 Lifetime Jewels; unbreakable mainspring, shock-resistant. Yellow top, stainless steel back. Bracelet has center-expansion.
3698W2040 . . . . Ret. $38.00

DAVEY-W — Same, chrome-plated top.
3610W1700 . . . . Ret. $28.75

CADET-W — Same, all stainless steel.
3609W1783 . . . . Ret. $28.75

JAVELIN-W—Self-winding, waterproof*. Calendar tells date automatically. 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Chrome-plated top, stainless steel back. Bracelet has center-expansion.
3713W2440 . . . . Ret. $38.75

JAVELIN-Y Same, yellow top.
3712W2807 . . . . Ret. $45.00

RORY-Y — Waterproof*. 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow top; stainless steel back. Expansion bracelet.
3696W2213 . . . . Ret. $37.50

RORY-W — Same, chrome-plated top.
3697W1927 Ret. $32.50

KEITH — Waterproof*. Calendar tells date automatically. 17 Lifetime Jewels; shock-resistant; unbreakable mainspring. All stainless steel case. Bracelet has center-expansion
3687W2300 . . . . Ret. $37.50

DATER-W Tells day and date automatically! Waterproof* 17 Lifetime Jewels; unbreakable mainspring shock-resistant. Chrome-plated top, stainless steel back. Bracelet has center-expansion.
3686W2260 Ret. $37.50

DATER-Y — Same, yellow top.
3685W2527 . . Ret. $42.50

SAXTON-Y — Self-winding; waterproof*. 21 Lifetime Jewels; unbreakable mainspring shock-resistant Yellow top, stainless stee back Bracelet has center-expansion
3704W2060 Ret. $49.75

SAXTON-W - Same, chrome-plated top
3705W2763 Ret. $45.00

* Waterproof provided crystal and crown are intact, case unopened.

BENNETT BROTHERS, INC. - QUALITY MERCHANDISE — DEPENDABLE SERVICE!

HELBROS

Celebrated collection of award-winning designs for women. Precision, Lifetime-Jewel movements; guaranteed unbreakable mainsprings. Expansion bracelets feature quick-link adjustment.

LAURA-Y — Marquise; facet-cut crystal. 17 Lifetime Jewels; unbreakable mainspring; shock resistant. Yellow top; stainless steel back. Tapered bracelet.
3494W2127 Ret. $35.00

LAURA-W — Same, white top.
3495W2127 Ret. $38.00

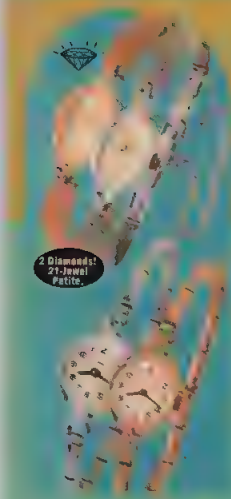
LIFETIME GUARANTEE

on all movement parts against breakage

All movement parts in every HELBROS watch are guaranteed never to break and will be replaced by factory without charge for parts. Postage insurance, handling and packaging charge $1.25

RADIANT-W — Four diamonds! Petite, marquise. Facet-crystal, 21 Lifetime Jewels; unbreakable mainspring; shock-resistant. White top; stainless steel back. Mesh bracelet.
3668W3660 Ret. $57.50

RADIANT-Y — Same, yellow top
3668W3660 Ret. $57.50



(TOP)
SPLENDOR-W — Two diamonds! 21 Lifetime Jewels. Petite long oval. Unbreakable mainspring, shock resistant. White florentined top; stainless steel back. Mesh bracelet
3673W3327 Ret. $52.50

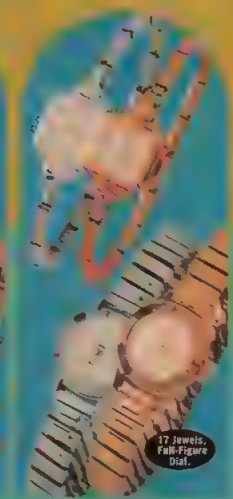
SPLENDOR-Y — Same yellow top
3672W3327 Ret. $52.50

(TOP)
FERN-Y — Round; facet-cut crystal. 21 Lifetime Jewels, unbreakable mainspring, shock resistant. Yellow top, stainless steel back. Tapered bracelet
3682W2260 Ret. $37.50

FERN-W — Same, white top.
3683W2260 Ret. $37.50

(TOP)
ENID-Y—Petite, round. 17 Lifetime Jewels; unbreakable mainspring, shock-resistant. Yellow top; stainless steel back. Mesh bracelet
3674W3033 Ret. $47.50

Enid W — Same white top
3675W3033 Ret. $47.50



(TOP)
HELENA-Y — Square shape, facet-cut crystal. 17 Lifetime Jewels, unbreakable mainspring, shock resistant. Yellow top, stainless steel back. Florentined expansion bracelet.
3654W1860 Ret. $29.75

HELENA-W — Same, white top
3655W1860 Ret. $29.75

(BOTTOM)
GRACE-Y — Stylish round. 17 Lifetime Jewels; shock-resistant, unbreakable mainspring. Yellow top, stainless steel back. Full-numeral dial. Expansion bracelet.
3582W1927 Ret. $32.50

GRACE-W — Same, white top
3583W1927 Ret. $32.50

(BOTTOM)
AVIS-Y — Marquise with round dial; 21 Lifetime Jewels; shock-resistant; unbreakable mainspring. Yellow top, stainless steel back. Tapered bracelet
3664W2260 Ret. $37.50

AVIS-W — Same, white top.
3665W2260 Ret. $37.50

(BOTTOM)
MELODY-Y — Petite. Long oval. 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow florentined top; stainless steel back. Tapered bracelet.
3680W2393 Ret. $39.75

MELODY-W — Same, white top.
3681W2393 Ret. $39.75

(BOTTOM)
SEA-SPRITE-Y — Waterproof* Full-figure dial; sweep second-hand. 17 Lifetime Jewels unbreakable mainspring, shock-resistant. Yellow top; stainless steel back. Expansion bracelet.
3650W2440 Ret. $39.75

SEA-SPRITE-W Same, chrome-plated top
3651W2263 Ret. $37.50

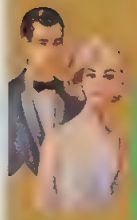
*Waterproof provided crystal and crown are intact, case unopened.

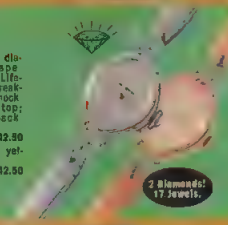
HELBROS

Shock-resistant watches known for their award-winning quality and beauty for over half a century — offering luxury and accuracy at popular prices! All tapered bracelets have center-expansion with spring-ring safety chain.

NATIONALLY-ADVERTISED:

LIFE Esquire PLAYBOY Coronet Good Housekeeping





CHARLENE-W — Two diamonds! Pear-shape Facet-cryst al. 17 Lifetime Jewels; unbreakable mainspring; shock resistant White top; stainless steel back Tapered bracelet
3861W2633 Ret. **$42.50**

CHARLENE-Y—Same, yellow top
3860W2633 Ret. **$42.50**

CATHY-Y — Petite. Long-oval, 21 Lifetime Jewels. Shock-resistant; unbreakable mainspring. Yellow top; stainless steel back. Tapered bracelet
3870W2660 Ret. **$42.50**

CATHY-W — Same, white top.
3871W2660 Ret. **$42.50**

(TOP)
VICTORIA-W Four diamonds Oval, facet-cut crystal 17 Lifetime Jewels, Unbreakable mainspring shock-resistant White top, stainless steel back Tapered bracelet
3657W3253 Ret. **$52.50**

VICTORIA-Y - Same, yellow top
3656W3253 Ret. **$52.50**

(TOP)
CORONET-Y Round. 21 Lifetime Jewels, unbreakable mainspring; shock-resistant Yellow top stainless steel back Braided, mesh bracelet.
3666W2660 Ret. **$42.50**

CORONET-W Same, white top
3667W2660 Ret. **$42.50**

(TOP)
CORA-Y — Petite, oblong. 17 Lifetime Jewels; shock-resistant; unbreakable mainspring Yellow top stainless steel back. Tapered bracelet.
3678W2393 Ret. **$39.75**

CORA-W Same white top.
3677W2393 Ret. **$39.75**

(TOP)
AILEEN-Y — Juniorette Special! Facet-cut crystal. 7 Lifetime Jewels; unbreakable mainspring, shock-resistant Yellow top, stainless steel back. Tapered bracelet
3652W1667 Ret. **$28.75**

AILEEN-W — Same white top.
3653W1667 Ret. **$28.75**

(BOTTOM)
GILDA-Y Oval with florentine etching Facet-cut crystal 17 Lifetime Jewels, unbreakable mainspring shock resistant Yellow top, stainless steel back, Tapered bracelet.
3558W2127 Ret. **$35.00**

GILDA-W Same white top
3559W2127 Ret. **$35.00**

(BOTTOM)
PENNY-Y Marquise with round dial Yellow top, stainless steel back 21 Lifetime Jewels shock-resistant, unbreakable mainspring Tapered bracelet
3635W2567 Ret. **$42.50**

PENNY-W Same, white top
3636W2567 Ret. **$42.50**

(BOTTOM)
LISA-Y — Petite, marquise, 17 Lifetime Jewels unbreakable mainspring; shock-resistant, Yellow top; stainless steel back Mesh bracelet
3678W2513 Ret. **$42.50**

LISA-W Same, white top
3679W2513 Ret. **$42.50**

(BOTTOM)
JUNIOR-W — Teenage special! 7 Lifetime Jewels, unbreakable mainspring; shock-resistant Chrome-plated top; stainless steel back Matching, expansion bracelet.
3546W1327 Ret. **$24.75**

JUNIOR-WB — Same, with black dial
3682W1327 Ret. **$24.75**

RETAIL PRICES ARE SUGGESTED ONLY AND MAY VARY IN DIFFERENT TRADING AREAS.

HELBROS

Quality

SENECA-W. Practical, handsome, modern! Waterproof*. 17 Lifetime Jewels, unbreakable mainspring; shock-resistant. Full numeral dial. Chrome-plated top; stainless steel back. Matching, adjustable expansion bracelet
37282H1775...Sugg **$37.50**
SENECA-Y. Same as above in yellow-plated
37281H2065...Sugg **$42.50**

PAYNE-Y. Calendar window tells date automatically. 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Waterproof* Yellow plated top with subtle sunburst design; stainless steel back. Adjustable expansion bracelet
34191H2565...Sugg **$52.50**
PAYNE-W. Same as above in chrome plated.
34192H2285...Sugg **$47.50**

**Waterproof provided crystal and crown are intact, case unopened.*

MALLARD-W. Self winding, waterproof* 17 Lifetime Jewels. Shock-resistant; unbreakable mainspring Chrome-plated top, stainless steel back. Adjustable expansion bracelet.
59252H2350.....Sugg **$47.50**
MALLARD-Y. Same, in yellow top
59231H2675.....Sugg **$55.00**
SCORPIO-W. Same, stainless steel.
59259H2515.....Sugg **$52.50**

LUNAR-Y. Superb design; shows day *and* date automatically! 17 Lifetime Jewels; unbreakable mainspring; shock-resistant Waterproof*. Yellow-plated top; stainless steel back. Luxurious, adjustable center-expansion bracelet.
34171H2675.....Sugg **$55.00**
LUNAR-W. Chrome-plated top.
34172H2350.....Sugg **$47.50**

SEA-TIMER-W Self winding skin diver shows date automatically. Perfect for depths to 600'. Rotating bezel indicates total elapsed time. Luminous dial. 17 Lifetime Jewels. Waterproof*. Shock resistant; unbreakable mainspring Stainless steel case. Bracelet has adjustable buckle.
63309H3775.....Sugg **$75.00**
SEA-SCOUT-W Same manual wind
34109H3295.....Sugg. **$67.50**

ENSIGN-Y. Handsome popular, practical Waterproof*; shock resistant, unbreakable mainspring 7 Lifetime Jewels. Distinctive numeral and markers. Yellow-plated top; stainless steel back. Matching adjustable expansion bracelet
32061H1675. Sugg **$35.00**
ENSIGN-W. Same as above in chrome-plated top
32062H1375. Sugg **$27.50**

RANGER-W. Handsome, calendar watch tells date automatically Waterproof*. 17 Lifetime Jewels, shock-resistant, unbreakable mainspring. Chrome-plated top, stainless steel back Dapper, matching, adjustable expansion bracelet with florentine etching
34922H1945.....Sugg **$39.75**
RANGER-Y. Same as above in yellow plated.
34921H2270.....Sugg **$47.50**

TITAN-Y. Debonair, ultra modern styling! Self-winding 21 Lifetime Jewels; waterproof* Shock-resistant; unbreakable mainspring. Sleek, yellow plated top; stainless steel back Elegant matching, adjustable expansion bracelet to complement this watch
60811H2975.....Sugg **$62.50**
TITAN-W. Same as above in chrome-plated top.
60812H2675.....Sugg. **$55.00**

LIFETIME GUARANTEE

on all movement parts against breakage

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts only. Postage, insurance, handling and packaging charge $1.25. Any necessary charges will be for skilled labor only

PANAMA-W. Smart, rugged, waterproof*! 17 Lifetime Jewels; shock resistant. Unbreakable mainspring. Chrome-plated top; stainless steel back. Matching expansion bracelet
37772H1775.....Sugg. **$37.50**
PANAMA-Y. Same as above in yellow
37771H2150.....Sugg **$45.00**
ROVER-W. Same as above in all stainless steel.
37779H1925.....Sugg **$39.75**

RECORDER-Y. Day *and* date calendar watch! Self-winding. 17 Lifetime Jewels; waterproof* Shock-resistant; unbreakable mainspring. Yellow plated top; stainless steel back. Adjustable center-expansion bracelet
65171H3450.....Sugg. **$69.75**
RECORDER-W. Same as above in chrome-plated top.
65172H3125.....Sugg **$65.00**

POLAR-Y. Slim, self-winding! Champagne dial. Yellow plated top, stainless steel back. 17 Lifetime Jewels. Waterproof*. Shock resistant; unbreakable mainspring. Mesh bracelet, adjustable center-expansion
58781H3295.....Sugg. **$67.50**
POLAR-W. Same as above with chrome-plated top.
58782H2975.....Sugg **$62.50**

PERRY-Y. Tells date thru magnifying bubble-window Waterproof*. 21 Lifetime Jewels, unbreakable mainspring, shock resistant. Goldtone dial. Yellow plated top, stainless steel back. Center-expansion bracelet.
35911H2675...Sugg **$55.00**
PERRY-W. Same, with chrome-plated top, gray tone dial.
35912H2375...Sugg **$47.50**

REGATTA-W. Majestic design! Waterproof* self winding calendar. 17 Lifetime Jewels; shock resistant; unbreakable main spring. Chrome-plated top; stainless steel back. Adjustable expansion bracelet
03942H2565.....Sugg **$52.50**
REGATTA-Y. Yellow-plated top.
63941H2975.....Sugg **$62.50**

*Waterproof provided crystal and crown are intact, case unopened.

HELBROS

Featuring Lifetime Jewels; unbreakable mainsprings and shock-resistant movements. Expansion bracelets are adjustable for perfect fit.

PACER-Y. Elegant and modern! Waterproof*: 17 Lifetime Jewels, unbreakable mainspring, shock resistant. Yellow-plated top, stainless steel back. Matching, adjustable center-expansion bracelet
37291H2350.....Sugg **$47.50**
PACER-W. Same as above in chrome-plated top
37292H2045.....Sugg **$42.50**

DOLPHIN-W. Rugged, 21 Lifetime Jewels; waterproof*. Shock-resistant; unbreakable mainspring. Chrome-plated top; stainless steel back. Adjustable center-expansion bracelet
35582H2045.....Sugg **$42.50**
DOLPHIN-Y. Same in yellow.
35581H2375.....Sugg **$47.50**
SEAMAN-W. Same stainless steel
35589H2250.....Sugg. **$45.00**

FOR THE YOUNG SET

CAMPER-W. Budget-priced with expensive features! Ideal for youths. Waterproof*. 7 Lifetime Jewels. Shock-resistant; unbreakable mainspring. Chrome-plated top, stainless steel back. Full numeral dial. Adjustable expansion bracelet.
32182H1375.....Sugg **$27.50**
CAMPER-WB. Same, with black dial
32142H1375.....Sugg **$27.50**

Good Housekeeping
LIFE
POST
LOOK
PLAYBOY
Esquire
Coronet

HELBROS

Every Helbros watch is electronically-tested for accuracy and dependability. Lifetime Jewels, unbreakable mainsprings and shock-resistant movements.

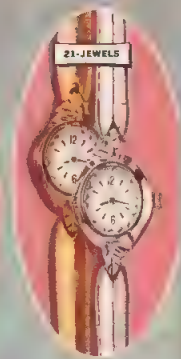
HELBROS, a name known all over the world for its time-keeping supremacy . . . a masterpiece of precision and design.

REGENCY-W. Four sparkling diamonds! Facet-cut crystal 21 Lifetime Jewels. Petite White top stainless steel back. Shock resistant, unbreakable mainspring. Exquisite, matching tapered bracelet
30886H3775...Sugg. **$75.00**
REGENCY-Y. Same as above in yellow
30885H3775...Sugg. **$75.00**

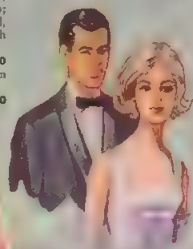
EXOTIC-W. Petite, highlighted with two brilliant diamonds. 21 Lifetime Jewels, unbreakable mainspring; shock resistant. White top; stainless steel back. Graceful, matching, mesh bracelet with safety chain
30636H3125...Sugg. **$65.00**
EXOTIC-Y. Same as above in yellow.
30635H3125...Sugg. **$65.00**

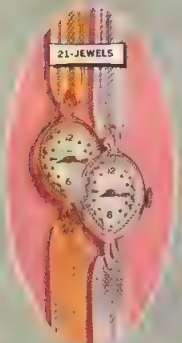
SUSIE-Y. Charming simplicity in marquise shape and facet-cut crystal. 7 Lifetime Jewels; unbreakable mainspring; shock resistant. Yellow top; stainless steel back. Matching, adjustable expansion bracelet.
21741H1595...Sugg **$32.50**
SUSIE-W. Same in white
21742H1595...Sugg. **$32.50**

CELESTE-Y. Ideal creation for dress or sports. Facet-cut crystal. 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow top, stainless steel back. Matching tapered mesh bracelet with safety chain.
31061H2675...Sugg **$55.00**
CELESTE-W. Same as above in white
31062H2675...Sugg **$55.00**



MELANY-Y. Enchanting design with facet-cut crystal 21 Lifetime Jewels; unbreakable mainspring; shock-resistant. Yellow top; stainless steel back Lovely, matching, tapered bracelet with safety chain.
24841H2350...Sugg **$47.50**
MELANY-W. Same as above in white
24842H2350...Sugg **$47.50**





GAIETY-Y. Stunning design! Petite pear shape with facet cut crystal. 21 Lifetime Jewels, unbreakable mainspring; shock-resistant. Yellow top; stainless steel back Luxurious, mesh tapered bracelet with safety chain
30611H2725...Sugg. **$57.50**
GAIETY-W. Same as above in white
30612H2725...Sugg **$57.50**

NICOLE-Y. Petite, marquise shape with facet-cut crystal. 17 Lifetime Jewels, shock resistant; unbreakable mainspring. Yellow top; stainless steel back. Enchanting, tapered bracelet with safety chain
31691H2525...Sugg **$52.50**
NICOLE-W. Same as above in white
31692H2525...Sugg **$52.50**

LIFETIME GUARANTEE
on all movement parts against breakage

All movement parts in every HELBROS watch are guaranteed never to break and will be replaced by factory without charge for parts only. Postage, insurance, handling and packaging charge $1.25. Any necessary charges will be for skilled labor only

Good Housekeeping
MAGAZINE
ADVERTISEMENT IN PERFORMANCE WITHOUT REPRESENTATION
ACCEPTANCE OR REFUSE TO COMMENT

LIFE POST
PLAYBOY LOOK
Esquire
Coronet

AQUATIC-Y. Smart! Full-numeral dial; sweep second hand Waterproof*. 17 Lifetime Jewels; shock-resistant; unbreakable mainspring. Yellow top; stainless steel back. Matching expansion bracelet.
15071H2565...Sugg **$52.50**
AQUATIC-W. Same as above in chrome-plated top
15072H2425...Sugg. **$49.75**

*Waterproof stranded crystal and crown are intact, case unopened.

FOR THE YOUNG SET

BUNNY-Y. The Younger Set's favorite! Full numeral dial. 7 Lifetime Jewels; shock-resistant; unbreakable mainspring. Yellow top; stainless steel back Matching, adjustable expansion bracelet.
21231H1595 Sugg. **$32.50**
BUNNY-W. Same as above in white
21232H1595 Sugg. **$32.50**

Winner of 32 distinguished international awards since 1740

JULES JÜRGENSEN,

CORPORATION

Chronometer and Watchmaker

EST. 1740

New and distinctive timepieces in the great tradition of superlative craftsmanship and flawless design. Honored by Royalty, prized possessions of museums around the world, these are truly watches without parallel.

† All Jules Jurgensen automatic watches are equipped with the world's exclusive Exactomatic golden rotor high-precision movement.

(A) BABS. Petite, pretty and perfect 14 karat Florentine gold, classic shape with facetted crystal. 17 jewel high-precision movement. Matching adjustable 10 karat gold filled bracelet.
8092JC5440 ..... $105.00
8091JC5440 (Same as above except in 14 karat white gold) $105.00

(B) DIAMOND GOLDA. Enchantingly sculptured 14 karat Florentine white gold case. Enhanced by 2 brilliant diamonds. 17 jewel high-precision movement. Matching adjustable 10 karat gold filled bracelet. Correct for any occasion.
8641JC7390 ..... $140.00

(C) ERICA. Charming! 17 jewel high-precision movement enclosed in hi-styled 10 karat gold filled case with permanently attached 10 karat gold filled mesh bracelet. Crowned with facetted crystal. Sure to be this seasons sensation.
9622JC5590 ..... $105.00
9621JC5590 (Same as above except in 10 karat white gold filled) $105.00

(D) DIAMOND CARLOTTA. Exquisitely beautiful bracelet watch. 14 karat white gold case surrounded by 22 brilliant diamonds. Matching 14 karat white gold Florentine bracelet. 17 jewel high-precision movement. One of the most desired watches in the Jurgensen collection.
9081JC32500 ..... $650.00

(E) AUTOMATIC ROYCE. Day and date. Rugged 17 jewel, self winding, high-precision movement encased in stainless steel. Matching all steel expansion bracelet. Sweep second hand, shock protected, waterproof*. Any man's ideal.
6951JC6690 ..... $130.00

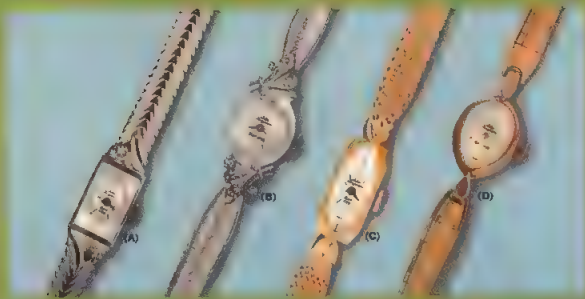
(F) AUTOMATIC CASSELL. Day and date. A practical beauty . . . 18 karat gold case in quite good taste. 17 jewels, self winding, sweep second hand. Easy-to-read window shows day of week and date automatically. Genuine lizard strap.
6502JC9990 ..... $195.00

(G) AUTOMATIC BRAD. Self winding, 17 jewel high-precision movement in 10 karat gold filled case, easy reading calendar. Matching 10 karat gold filled expansion bracelet. Truly distinguished styling.
5912JC6740 ..... $135.00

(H) DIAMOND BRAMWELL. For the men who wants the very best! 14 karat white gold case and matching 14 karat Florentine white gold fine link bracelet. Embellished with 52 diamonds — 40 in case — 12 in dial. World-renowned 17 jewel high precision movement.
7331JC49800 ..... $1000.00

*When case, crown and crystal are intact.

JULES JURGENSEN
CORPORATION
Chronometer and Watchmaker
EST 1740



(A) DIAMOND COUNTESS. Strikingly beautiful 14 karat white gold baguette case, facetted crystal. Accented with 2 brilliant diamonds. Two-tone Florentine finish and matching 14 karat white gold bracelet. 17 jewel high-precision movement.
9841JC16500 . . . . . $330.00

(B) DIAMOND PRINCESS. 10 flashing diamonds add brilliance to 14 karat Florentine white gold classic case. Gold filled matching tapered bracelet. 17 jewel high-precision movement. Facetted crystal reflects additional lustre. Truly elegant.
[redacted] $265.00

(C) ALLURE. A dainty baguette watch for the discriminating. 14 karat gold case with elliptical dial makes for a graceful combination. 17 jewel high precision movement. Matching 10 karat gold filled self-adjustable mesh bracelet
8202JC6990 . . . . . $135.00
[redacted]JC6990 (Same as above except in 14 karat white gold) $135.00

(D) MIMI. 10 karat gold filled case in ever popular marquise shape with facetted crystal to hi-lite design. 17 jewel high-precision movement. Adjustable 10 karat gold filled tapered bracelet.
9602JC4590 . . . . . $79.90
9601JC4590 (Same as above except in 10 karat white gold filled) $79.90

(E) GOLDEN GRANT. A slim handsome watch in gleaming 14 karat gold. Easy to read full Arabic dial. 17 jewel high-precision movement. Small second hand. Always in style, always in good taste. Genuine alligator strap.
5012JC6445 . . . . . $130.00
5011JC6445 (Same as above except in 14 karat white gold) $130.00

ABBOT
5002JC6445 (Same as above in 14 karat yellow gold with stick dial) $130.00
5001JC6445 (Same as above in 14 karat white gold with stick dial) $130.00

† All Jules Jurgensen automatic watches are equipped with the world's exclusive Exactomatic golden rotor high-precision movement.

(F) AUTOMATIC GAINS. Self-winding, easy-to-read calendar with sweep second hand. This Super-thin 14 karat gold beauty with smart Lizard strap. Masculine [redacted]ndsome.
5892JC9490 . . . . . $185.00

(G) NEVILLE. Distinctively styled 14 karat gold case with wide Florentine bezel and attached 14 karat gold classic bracelet. 17 jewel high-precision movement assures years of accurate time keeping.
7672JC32500 . . . . . $650.00

(H) AUTOMATIC SEABROOKE. Self-winding calendar dial. A real man's watch! Highly functional — 17 jewel high-precision movement. Sweep second hand and stainless steel square case. Genuine lizard strap. Tailored for the active life.
6811JC5195 . . . . . $105.00

(I) APOLLO. Elegant 14 karat Florentine gold case with attached 14 karat gold bracelet. 17 jewel high-precision movement. Smart design with modern square facetted markers on dial . . a blend of old world charm and modern up-to-the minute style.
7522JC24000 . . . . . $485.00
7521JC24000 (Same as above except in 14 karat white gold) $485.00

(J) VIRGIL. 14 karat white gold Florentine case with 28 matching diamonds in raised settings surrounding the oval dial. Fine 17 jewel high-precision movement. Silk strap.
7041JC27000 . . . . . $550.00

(K) JOBE. Almost square case of modern design, combined Florentine bezel with round dial. 10 karat gold filled case and attached 10 karat gold filled self-adjustable mesh band, constructed to fit any size wrist. 17 jewel high precision movement assures lasting performance
5952JC6590 . . . . . $130.00
5951JC6590 (Same as above except in 10 karat white gold filled) $130.00

JULES JÜRGENSEN
CORPORATION
Chronometer and Watchmaker
EST 1740

† All Jules Jurgensen automatic watches are equipped with the world's exclusive Exactomatic golden rotor high-precision movement.

(A) HUBERT. Day and date handsome calendar watch. 10 karat gold filled case with matching 10 karat gold filled bracelet. Sweep second hand and 17 jewel high-precision movement. Dynamic and handsome. Indicates time, day and date at a glance.
5972JC6990 $125.00

(B) AUTOMATIC GOLDEN PRINCE. An executive's dream! 14 karat gold case with attached 14 karat Florentine gold bracelet. Self-winding, calendar, sweep second hand and 25 jewel high-precision movement to assure accurate time keeping. Most elegant.
7702JC28800 $575.00

(C) BARLOW. 12 diamonds on dial add richness to this masculine beauty. 14 karat white gold case in two tone finish. 17 jewel high-precision movement. Stylish strap.
6571JC12500 $250.00
6572JC12500 (Same as above except in 14 karat yellow gold $250.00

(D) AUTOMATIC OCEAN SHARK. Durable stainless steel case with matching expansion bracelet. Self winding, waterproof, sweep second hand. 17 jewel high precision movement. Masculine design. A rugged watch for the active man.
6661JC4890 $89.95

*When case, crown and crystal are in tact

ALL WATCHES ARE BEAUTIFULLY GIFT BOXED, SHPG. WT. ½ LB. EACH.

(E) GOLDEN BEAUTY. Stunningly styled 14 karat gold oval one piece case and match ng 14 karat Florentine gold bracelet. Easy to-read roman numeral dial, facetted crystal, 17 jewel h gh precision movement. A real charmer.
9832JC14900 $295.00
9831JC14900 (Same as above except in 14 karat white gold) $295.00

(F) DIAMOND ELIZABETH. A jewel of a timepiece. 18 fine v cut diamonds encrust the case around the tiny round face. 14 karat white gold – always in good taste. 17 jewel high precision movement. Suede cord for that feminine look.
8901JC12500 $250.00

(G) DIAMOND HEATHER. 6 matched diamonds are set in 18 karat gold bracelet which is permanent y attached to 18 karat gold oval shaped case, facetted crystal, 17 jewel h gh prec sion movement. Italian styling makes this watch distinct va and lovely at a glance.
9862JC19900 $400.00
9861JC19900 (Same as above except in 18 karat white gold) $400.00

(H) DIAMOND GLEAM. A graceful, tasteful design in 14 karat white gold. 2 matched diamonds skillfully placed add beauty. 17 jewel high-precision movement. Matching adjustable 10 karat gold filled bracelet.
9631JC7390 $135.00
9632JC7390 (Same as above except in 14 karat yellow gold) $135.00

(I) JANETTE. Charming, square 14 karat gold case with oval face. Easy-to-read roman numeral dial. 17 jewel high-precision movement. Matching adjustable 10 karat gold filled bracelet. Always in good taste.
8162JC5890 $110.00
8161JC5890 (Same as above except in 14 karat white gold) $110.00

(J) DIAMOND COVER NAN. Luxuriously styled! 7 large diamonds set in 14 karat gold cover enhance design of this one piece 14 karat gold case and matching 14 karat gold bracelet. 17 jewel high precision movement. Elegance in classic Italian styling.
9802JC44000 $990.00

A. 14K Yellow Gold ivory rose pin and matching earrings French or pierced backs

3888-1125	Pin (only)	$19.95
3888-1052	Earrings (French-back)	$22.95
	Earrings (pierced)	$21.95

B. 14K Yellow Gold ivory rose pendant and matching earrings French or pierced backs

3887-823	Pendant (only)	$18.95
4008-600	Earrings (French-back)	$12.95
4001-525	Earrings (pierced)	$10.95

C. 14K Yellow Gold ivory rose circle pin with textured leaves. Matching earrings.

4019-1350	Pin (only)	$27.95
4020-1125	Earrings (French-back)	$22.95

D. 14K Yellow Gold cage pendant and matching drop earrings with Cultured Pearls. Earrings French or pierced backs

4037-825	Pendant (only)	$16.95
4036-1500	Earrings (French-back)	$31.95
4168-1425	Earrings (pierced)	$28.95

E. 14K White Gold pendant and matching pierced earrings set with Genuine Diamonds

4031-1200	Pendant (only)	$24.95
4032-1725	Earrings (pierced)	$34.95

F. 14K White Gold heart pendant and matching pierced earrings set with Genuine Diamonds.

4055-1200	Pendant (only)	$24.95
4165-1725	Earrings (pierced)	$34.95

G. 14K White Gold pendant and matching earrings with Genuine Diamonds. Earrings French-back or pierced

4005-1275	Pendant only.	$23.95
4006-1875	Earrings (French-back)	$37.95
4007-1800	Earrings (pierced)	$36.95

H. 14K Yellow Gold pendant and matching drop earrings with Genuine Jade in cage motifs. Earrings French or pierced backs

4051-825	Pendant (only)	$18.95
4137-1500	Earrings (French-back)	$31.95
4138-1425	Earrings (pierced)	$28.95

14K Yellow Gold Jade pendant and matching earrings in French or pierced backs.

4139-825	Pendant (only)	$16.95
4140-1200	Earrings (French-back)	$24.95
4141-1125	Earrings (pierced)	$22.95

K. 14K White Gold star pendant and matching earrings set with Genuine Diamonds. Earrings French or pierced backs

4050-1200	Pendant (only)	$24.95
4061-1800	Earrings (French-back)	$36.95
4062-1725	Earrings (pierced)	$34.95

L. 14K White Gold eight point star pendant and matching earrings set with Genuine Diamonds. Earrings French or pierced backs.

4050-1200	Pendant (only)	$24.95
4054-1800	Earrings (French-back)	$36.95
4055-1725	Earrings (pierced)	$34.95

M. 14K Yellow Gold pendant and matching earrings with Genuine Onyx. Earrings French or pierced backs

4142-780	Pendant (only)	$13.95
4143-1080	Earrings (French-back)	$21.95
4144-1015	Earrings (pierced)	$20.95

N. 14K Yellow Gold pendant and matching earrings with Genuine Opal cabachons. Earrings French or pierced backs.

4077-1125	Pendant (only)	$22.95
4078-1575	Earrings (French-back)	$31.95
4079-1500	Earrings (pierced)	$30.95

O. 14K White Gold rainbow pendant and matching pierced earrings set with Genuine Diamonds

4015-1200	Pendant (only)	$24.95
4124-1725	Earrings (pierced)	$34.95

P. 14K Yellow Gold bracelet of ivory roses and textured leaves

	Bracelet	$48.95

Q. 14K White Gold pendant with Genuine pearshape Jade and synthetic White Sapphires

4047-1052	Pendant	$21.95

R. 14K Yellow Gold hand-carved ivory ball pendant

4040-600	Pendant	$12.95

S. 14K Yellow Gold Filigree Genuine Opal pendant and matching earrings. Earrings French or pierced backs

3982-750	Pendant (only)	$15.95
3983-1200	Earrings (French-back)	$24.95
3984-1125	Earrings (pierced)	$22.95

T. 14K Yellow Gold Cultured earrings (or pierced ears

4125-975	Earrings (pierced)	$19.95

U. 14K Yellow Gold Genuine Jade earrings for pierced ears

4123-825	Earrings (pierced)	$16.95

V. 14K Yellow Gold heart pendant and matching earrings in delicate filigree design. Earrings French or pierced backs

	Pendant (only	$16.95
3986-1200	Earrings (French backs	$24.95
3987-1125	Earrings (pierced	$22.95

W. 14K Yellow Gold Cultured Pearl pendant.

4025-750	Pendant	$15.95

X. 14K Yellow Gold Buddha Jade pendant

4148-650	Pendant	$32.95

A. Genuine Scarab circle pin and matching earrings with textured leaves in 12K Yellow GF.
4098-1278 Set $29.95
4098-865 Pin (only) $17.95

B. Leaf pin and matching clip earrings. Textured finish 12K Yellow GF.
4727-750 Set $18.95
4728-450 Pin (only) $8.95

C. Genuine [illegible] circle pin and matching earrings in [illegible] 12K Yellow GF
[illegible] Set [illegible]
4728-750 Pin (only) $14.95

D. Genuine Ivory rose pendant with match ng earr ngs. 12K Yellow GF
4098-528 Pendant (only) $18.95
4102-450 Earrings (French-back) $9.95
4101-450 Earrings (pierced) $9.95

E. Genuine Onyx pendant and earrings in twisted wire motif 12K Yellow GF French back or 14K Gold posts for pierced ears
4063-498 Pendant (only) $9.95
4067-415 Earrings (French back) $8.95
4828-415 Earrings (pierced) $8.95

F. Genuine Jade pendant in twisted wire motif with match ng earr ngs. 12K Yellow GF French-back or 14K Gold posts for pierced ears.
4874-498 Pendant (only) $9.95
4875-415 Earrings (French-back) $10.95
4876-415 Earrings (pierced) $10.95

G. [illegible]
[illegible] $21.95
4111-565 [illegible] $15.95
4112-498 [illegible] $10.95
4830-750 [illegible] $10.95

H. [illegible] Hematite in Sterling Silver cage with Rhodium Finish. Matching drop earrings. French-back or 14K Gold posts for pierced ears.
4871-450 Pendant (only) $9.95
4872-750 Earrings (French-back) $13.95
4873-750 Earrings (pierced) $13.95

I. Genuine hand-carved Ivory rose pin and earrings with [illegible]
4844-1698 Set $21.95
4849-965 Pin (only) $12.95

J. Mother-of-pearl Cameo earri[illegible] pierced ears. 12K White GF with 14K Gold posts
4833-750 Earrings (pierced) $15.95

K. Blue aquastone earrings for pierced ears in twisted wire mountings 12K White GF with 14K Gold posts.
4848-415 Earrings (pierced) $8.95

L. Genuine hand-carved ivory ball earrings on silencer [illegible] Yellow GF chains 14K Gold posts for pierced ears.
4802-565 Earrings (French-back) $11.95
4803-565 Earrings (p erced) $11.95

M. Filigree Wedding Band earrings for pierced ears 12K Yellow GF with 14K Gold wires
4235-450 Earrings (p erced) $9.95

N. [illegible]
[illegible] $8.95

P. Genuine Ons earrings in delicate filigree mountings for pierced ears. 12K Yellow GF with 14K Gold posts
4010-900 Earrings (pierced) $10.95

Q. Tiger eye stone in delicate filigree mounting for pierced ears. 12K Yellow GF with 14K Gold posts.
4057-415 Earrings (pierced) $8.95

R. Pendant and matching earrings with Genuine diamonds set in frosted rose motif 12K Yellow GF. French-back or 14K Gold posts for pierced ears.
4835-908 Pendant (only) $10.95
4053-1425 Earrings (French back) $20.95
4054-1425 Earrings (pierced) $20.95

S. Genuine ivory circle pin and matching earrings with textured leaves. 12K Yellow GF
4068-1098 Set $21.95
4070-845 Pin (only) $12.95

T. Genuine Scarab bracelet with 6 stones in 12K Yellow GF
4066-1098 Bracelet $31.95

U. Hand-carved ivory rose bracelet with textured leaves in 12K Yellow GF
4062-1398 Bracelet $27.95

V. Genuine Onyx bracelet with Cultured Pearls in 12K Yellow GF
4006-1098 Bracelet $31.95

A. 12K White GF hand-engraved tailored leaf design pin and match ng earrings

3952-978 Set	$18.95
3953-525 Pin (only)	$10.95

B 12K Yellow GF Genuine Ivory dogwood petal pin and matching earrings.

3954-1030 Set	$21.95
Pin (only)	$12.95

C. 12K Yellow GF hand-engraved leaves with Cultured Pearl and matching earrings

3956-1128 Set	$22.95
3957-800 Pin (only)	$12.95

D. 12K White GF circle pin with Cultured Pearls and matching earr ngs

3958-750 Set	$15.95
3959-378 Pin (only)	$7.95

E. 12K Yellow GF Genuine Onyx oval pin and match ng button earrings

3960-885 Set	$17.95
3961-450 Pin (only)	$9.95

F Sterling Silver Genuine Hematite heart pendant and matching earrings. Earrings French or pierced backs.

3962-525 Pendant (only)	$10.95
3963-675 Earrings (French-back)	$13.95
3964-675 Earrings (pierced)	$13.95

G. Ster ng Silver ·ple heart pendant with Cu tured P arl

3965-450 Pendant	$9.95

H Sterling Si ver Cu tured Pearl pendant with match ng earrings. Earrings French-back or pierced with 14K posts.

3966-413 Pendant (only)	$8.95
3967-490 Earrings (French-back)	$8.95
3968-480 Earrings (pierced)	$8.95

J. 12K Yellow GF Tailored textured leaf pin and matching earrings

3969-750 Set	$15.95
3970-450 Pin (only)	$9.95

K. Sterling S ver delicate heart pendant and matching p rced earrings with 14K posts.

3971-415 Pendant (only)	$8.95
3972-490 Earrings pierced (only)	$8.95

L 12K Yellow GF Genuine ·vory dogwood petal pendant and matching earr ngs Earrings French-back or pierced with 14K gold posts.

3973-450 Pendant (only)	$9.95
3974-490 Earrings (French-back)	$9.95
3975-490 Earrings (pierced)	$9.95

M 12K Yellow GF Cultured Pea , fil gree pin with matc ng earr ngs

3976-975 Set	$19.95
3977-525 Pin (only)	$10.95

N 12K Yellow GF Jade pendant of Oriental design.

3978-450 Pendant	$9.95

O 12K Yo ow GF filigree circle pin and matching earrings set with genuine Smoke Topaz stones

3979-1185 Set	$32.95
3980-528 Pin (only)	$10.95

P. 12K Yellow GF filigree bracelet with Cultured Pearls.

4082-795 Bracelet	$19.95

Q. 12K White GF Blue moonstone bracelet

4087-750 Bracelet	$15.95

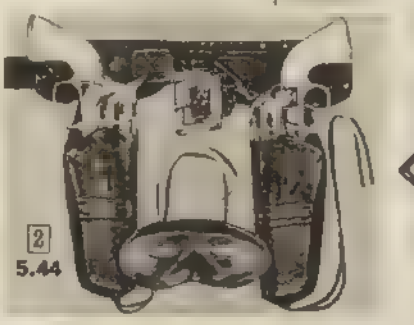
R. 12K Yellow GF Genu ne Ivory bracelet with dogwood petals and textured leaves

3981-1350 Bracelet	$27.95

The Lone Ranger Rides Again!

1 THE LONE RANGER TRUSTY TWO-SOME SET. Two great sets in one—realistic rifle uses soft plastic bullets or caps* in single-load or rapid-fire with automatic trigger. Cartridge ejector. Storage compartment in barrel for extra shells. High-impact plastic, 26 in. long. White handled, cap-firing*, fanning pistol. Set includes rifle, pistol, plastic holster, adjustable belt, plastic silver-tone bullets, black mask **
X925-0184A —2.75 lbs. 5.88

1 5.88 Trusty Two some Set



2 THE LONE RANGER DOUBLE HOLSTER SET. Plastic holsters on adjustable belt. 2 cap-firing* pistols, plastic silver-tone bullets, black mask. Fits waists 25 to 35 in.
X 925-0192 A —2.50 lbs. 5.44

2 5.44

*Caps not included with any item. ** Not sold to residents of Massachusetts, District of Columbia, New York, Delaware, or New Jersey.

3 5.44

4 4.99

5 3.77

Lever-action western rifles

3 RICOCHET SMOKING RIFLE. Makes ricochet whine, puffs smoke when fired. 30 in. long; gun-metal-blue steel barrel and receiver; handsome walnut-colored plastic stock; plastic see-through, non-magnifying scope. Lever-cocking action. Shipping weight 2 90 lbs.
X 925 0762 A 5.44

4 WINCHESTER CRACKFIRE RIFLE. Makes rifle shot and ricochet sound with sound mechanism housed in wood-grain plastic stock. 32 in. long; gun-metal-blue plastic barrel, frame. Metal cocking lever.
X 924-1845 A—Shipping weight 4.50 lbs... 4.99

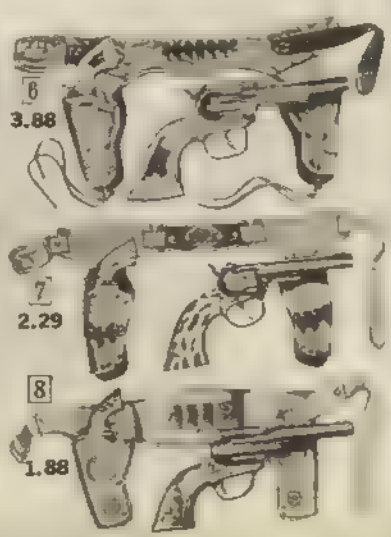
5 DAISY AUTOMATIC SMOKING RIFLE. Makes rifle shot sound and puffs smoke when fired. 30 in. long; gun-metal-blue steel barrel; walnut-colored plastic stock. Lever-cocking action.
X 923 2661 A Shipping weight 2 25 lbs. 3.77

We'll send your gifts for you!
Use the Special Order Form on page 269.

6 TROPHY-BUCKLE DOUBLE HOLSTER SET. Tooled tulaysilect top-grain leather holsters. Gold-tone, cap-firing* pistols with bone-white grips, steerhead design. 6 play bullets. Fits waists 22–29 in.
X 924-3155 A—Wt 2 lbs....3.88

7 TROPHY-BUCKLE DOUBLE HOLSTER SET. Finished leather and natural burnished russet leather holsters. 2 nickel-plated cap-firing* pistols. Play bullets, conchos. Waists 22–29 in.
X 923-7058 A—Wt 1 lb... 2.29

8 MINIATURE DOUBLE-HOLSTER SET. Natural top grain leather. 2 nickel-plated cap-firing* pistols. Play bullets, conchos. Fits waists 18 to 23 in
X 924-3064 A—Wt 1 lb.... 1.88
*See boxed notice above



6 3.88

7 2.29

8 1.88

4.66

Be the best-dressed lawman in the West!

LAWMAN'S OUTFIT. Hours of play and fun in one set. Canteen with carrying strap and compass, plastic bowie knife with leather sheath, bullet clip with play bullets, two repeater cap* pistols, double leather holsters, belt with buckle, handcuffs and deputy-sheriff badge, lever-action rifle, neckerchief with tie slide. Fits waists up to 27 in.
X 924-3080 A Shipping weight 2 70 lbs. . . . 4.66
*See boxed notice at left

9 5.88

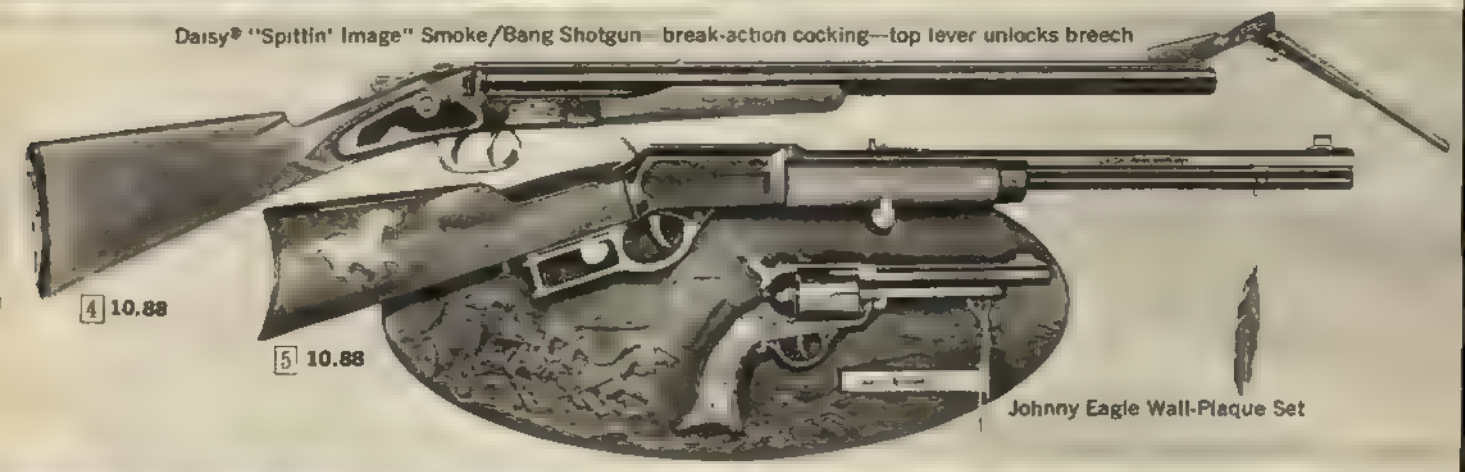
10 3.77

Western Outfits for young trailhands

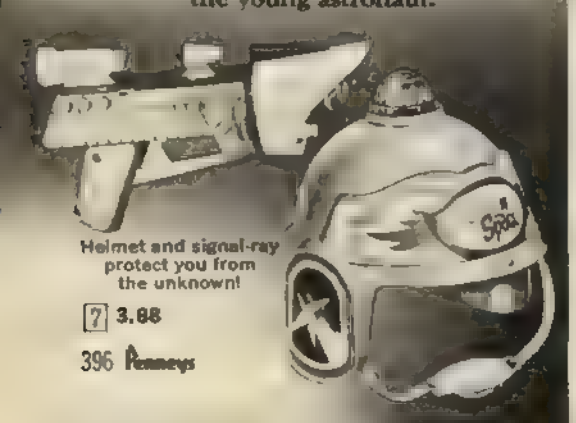
9 RAMROD OUTFIT. All you need to take charge of that long cattle drive to market. Natural top grain leather double holster, gold-colored ornamentation, two gold-colored mustang repeating pistols, repeating carbide, gold-colored bullets. At the end of the cattle drive, pay your "cowhands" off with three authentic copies of Texas bank notes. Fits waists up to 28 in. Wt. 6 lbs.
X 923-7017 A.. . . 5.88

10 POINTRIDER OUTFIT. Blaze new trails of fun as you guide your cattle drive on its way to market. Natural top-grain and deep-buff leather double holster set with two stag-handled long-horn repeating pistols, play bullets. Includes three authentic copies of Texas bank notes and historical information on cattle drives. Fits waists up to 28 in.
X 923-7033 A—Wt. 8 lbs. 3.77

In the dense jungle . . . or African plains . . . here is protection for the fearless explorer!
1 6.99
Authentic action—"cracks" and "whines"
Big Game rifle with scope
2 10.88
3 3.44
Fanner 50® Single Holster Set


Daisy® "Spittin' Image" Smoke/Bang Shotgun—break-action cocking—top lever unlocks breech
4 10.88
5 10.88
Johnny Eagle Wall-Plaque Set

A visit to the moon or an interplanetary adventure to the beyond . . . equipment for the young astronaut!



396 Penneys

1 WILDLAND SAFARI CRRACKFIRE RIFLE® W/ SCOPE. Authentic-action rifle has realistic sounding "crack" and "whine". Adjustable "high-powered" scope will bring that lion or big-game elephant closer to you! The silver-tone parts are made of durable styrene—made to take the toughest of punishment! Tan color wood-grain-finished styrene stock and front grip look like the real thing. Shoots perforated caps† No batteries needed. 32¼ in. long
X 923-7157 A—2.25 lbs.. 6 99

2 JOHNNY EAGLE MAGUMBA® RIFLE SET. Includes rifle with six rifle "bullets" pistol Engraved plastic stock has beautiful wood-grain finish 3 6-power scope Fires "bullets", ejects shells, and fires caps† too! Pistol fires "bullets", ejects shells, and fires stick-on caps.† Includes pistol carrying case. Pistol plastic and metal Plaque of plastic. 36-in.-long plastic and metal rifle. Wt. 4 75 lbs.
X 923 3271 A* . 10 88

3 FANNER 50® SINGLE HOLSTER SET. White simulated-bone plastic pistol-grip. Barrel of black metal Fires perforated roll caps† —smoke bursts at every shot! Natural tan Durahyde plastic belt and holster. Pistol fires in fanning or single-shot action for more fun. An action-packed holster set. Shpg. wt. 1 lb.
X 923-7181 A.. 3.44

4 DAISY® "SPITTIN' IMAGE" DOUBLE-BARREL SHOTGUN. Slide the top lever and break the action to cock As gun cocks, safety automatically turns "on" Release the safety, then pull the double triggers—each barrel is activated by its own trigger Firing produces a loud bang, and spouts a puff of smoke—gives a realistic shotgun recoil too! Barrels and receiver of heavy-gauge steel with fine gold-color engraving. Stock and forearm of molded, wood-grained plastic 37 in. long
X 924 3098 A—Shpg wt 5 25 lbs. 10 88

5 JOHNNY EAGLE WESTERN GIFT SET. Rifle ejects shells, makes ricochet sound. Wood-grained plastic stock, horse decoration. Ejection rod empties cylinder of six-shooter. Rifle and pistol fire caps† or shoot soft, plastic bullets. Plastic and metal pistol Plastic wall plaque. Carton can be used as a movable action target Rifle 36 in. long; order rifle only below
X 923 3966 A*—Wt. 4.75 lbs..... 10.88
Rifle only, 36-in. long
X 923-3982 A*—Wt. 2.50 lbs..... 5.99

6 ASTRORAY® GUN. Battery operated "space" light and plastic gun Light beam spotlights target . . . trigger action "fires" suction-cup darts. Complete set comes with four plastic darts. An exciting toy for space-minded youngsters. Uses 2 "C" cell batteries (not included) —order below
X 924-3270 A* Shpg. wt. 1 lb..... 2.22
C-Cell Batteries Sold in pkg of 2
X 957-1746 A-0.20 lb..Order 1 pkg. for 39c

7 FUTURISTIC HELMET AND RAY GUN. Helmet has make-believe blue light, adjustable chin strap. Touch trigger for flashing colored beam of light—you can choose 3 blast-away colors—then bzz, bzz . . . the signal sounds Uses 2 "C" cell batteries (not included)—order below
X 924-3221 A—Shpg. wt. 2 lbs. 3.88
C-Cell Batteries Sold in pkg of 2
X 957-1746 A-0.20 lb..Order 1 pkg. for 39c

*Not sold to residents of Massachusetts, District of Columbia, New York, Delaware, or New Jersey.

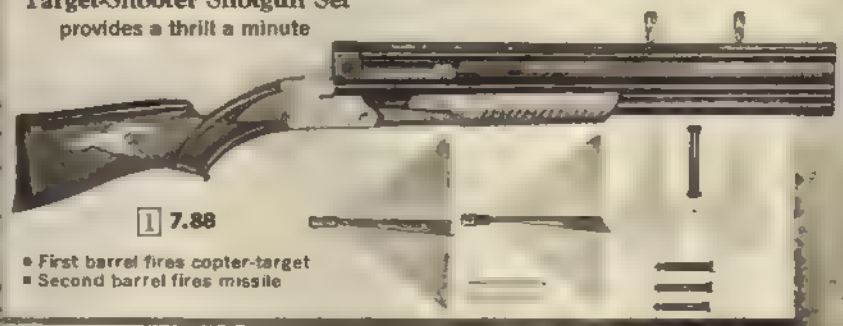
†Caps not included with any cap-firing gun.

Johnny Eagle Sport Shooting Sets—

Fantastic action! Fantastic fun!

Target-Shooter Shotgun Set

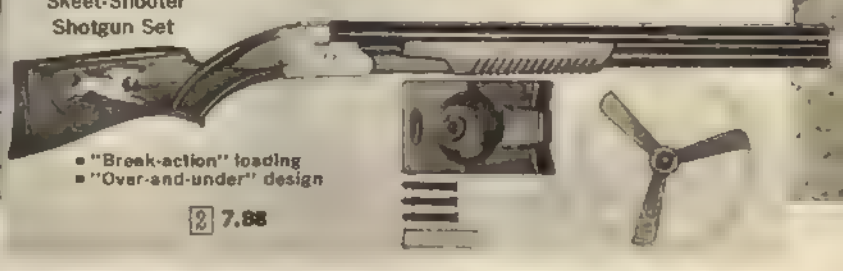
provides a thrill a minute



1 7.88

- First barrel fires copter-target
- Second barrel fires missile

Skeet-Shooter Shotgun Set

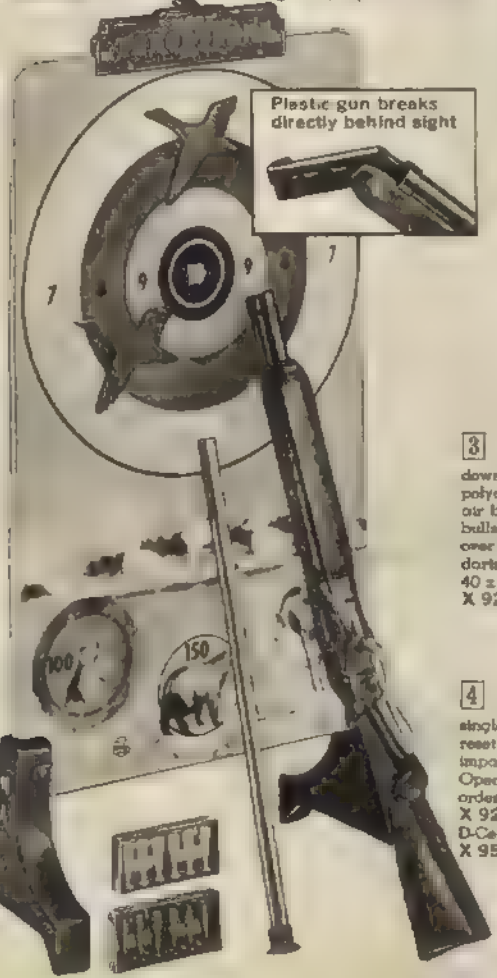


- "Break-action" loading
- "Over-and-under" design

2 7.88

3 7.88

"Targetland"
Hit bullseye, knock down geese, flip-over ducks!



1 **JOHNNY EAGLE TARGET SHOOTER.** So much fun for the whole family. Rifle looks, even feels, like a real over-and-under shotgun. Attach the top barrel and you're ready to launch your target: plane or helicopter. Now take aim and shoot them down with your "shell" or "missiles", fired from the second barrel. You can launch your target and fire all your missiles in almost one simple operation. Includes rifle, one top-barrel for launching targets, target plane, helicopter, 1 plastic shell, 2 plastic missiles. Rifle made of plastic and metal. Brown, silver-tone, blue, yellow, and red colors. Rifle 36 in. long. Also fires caps (not included).
X 923-7264 A*—Shpg. wt. 4 lbs..... 7.88

2 **WIND-UP SKEET ON THROW STAND . . .** press release-pedal with foot . . . target spins and soars through the air. Arm fire shotgun has engraved, walnut-grained plastic stock and silver-blue plastic barrel, popular "over-and-under" design. Play shotgun shells fire plastic bullets. Break open the chamber . . . insert shells . . . release skeet . . . fire plastic bullets. Set includes shotgun, shells, large spinning target, small spinning target, and throw stand. Also fires caps (caps not included).
X 924-3825 A*—Shpg. wt. 4 lbs.. 7.88

*Not sold to residents of Delaware, Dist. of Col., Mass., New Jersey, or New York

A Whole Shootin' Gallery . . . at home

3 **TARGETLAND.** Ideal for target practice indoors or out. Use rugged plastic rifle. Flip down the muzzle load-chamber, slip in a soft polyethylene dart, cock the rifle, and a powerful air blast propels the dart over 20 feet. Hit the bullseye, knock down spinning geese—the flip-over ducks! Includes: plastic blow-gun that uses darts, 12 darts. Rifle 24½-in. long. Target 40 x 17 x 4½ in. high.
X 924-1837 A—Shpg. wt. 7 lbs..... 7.88

4 **ARCADE-TYPE SHOOTING GALLERY.** Self-loading machine gun fires single-shot or automatic rapid-fire. Shoot at reset targets, bullet traps. Self-enclosed high-impact plastic case. Approx. 36 in. long. Operates on 4 "D" batteries (not included)—order below.
X 925-2438 A—Wt. 9 lbs. 12.99
D-Cell Batteries. Pkg. of 6. 1.20 lbs.
X 957-1761 A..... Order 1 pkg. for 99c

How's your aim? Shoot slow or fast!

4 12.99

Here's fine translucent china you don't have to treat just for special occasions. It's durable enough to take everyday use because each piece is highly resistant to chipping. Dishwasher and detergent proof because colours are protected by a glistening, clear hard glaze. †Open stock.

Regularly 79.95. 95 piece set. Twelve each dinner plates, bread and butter plates, tea plates, cups and saucers, coupe soups, fruit nappies, plus three extra tea cups. One each: large platter, medium platter, creamer, lug covered sugar bowl, two serving bowls, gravy boat with fixed stand.

A [illegible] Graceful oat scroll motif plate [illegible] Regularly 79.95.
R52-R 2285—95 piece set 59.95

B Margaret pattern. Dainty blue roses in baskets of gold rims. Regularly 79.95.
R62-R 2495—95 piece set 59.95

†OPEN STOCK for above fine china patterns sold in our Fall and Winter catalogue. See page 631

Complete 95 piece dinnerware set of Mikasa fine translucent china

EATON'S 329

To find an item quickly consult the index on page 270

EATON CENTURY SPECIAL

EATON 100 1869 1969

40% off

a service for eight of either famed English Ironstone or new stove-to-table Noritake chinaware

Noritake Progression China, multi-purpose stove-to-table

- You'll feel proud to own this beautiful, yet extremely practical co-ordinated chinaware.
- Scientifically crafted to let you refrigerate, freeze, heat, cook, bake and serve using the same excellent kitchen-to-tableware.
- Highly resistant to chipping and cracking.
- Dishwasher and detergent-proof . . . because the extra-smooth glazed surface seals in colours.
- Traditional and modern patterns on snowy white ground, so like far costlier china.
- †Manufacturer's 2-year replacement guarantee for pieces damaged during normal use.

Ordinarily 89.95. 45-piece service for eight in Tropica and Up Sa Daisy patterns. Set contains eight each dinner, salad, bread and butter plates, cups and saucers. One each 14-inch platter, vegetable bowl, creamer and covered sugar bowl.

1 Up Sa Daisy pattern. Avocado rim. Blue and avocado daisies on white ground.
R52-R 2945—45-piece china set 59.95

2 Tropica pattern. Orange and yellow fruit on white ground.
R52-R 3045—45-piece china set 59.95

25% OFF five-piece place setting in above two patterns. Setting contains one each dinner, salad, bread and butter plates, cup and saucer. Ordinarily 9.95.
M52-R 3005—Tropica, 5 pieces 7.46
M52-R 2905—Up Sa Daisy, 5 pieces 7.46

25% OFF China open stock

Item	Up Sa Daisy Catalogue No.	Tropica Catalogue No.	Ord	Each
Bread and butter	M52-R 2910	M52-R 3010	1.75	1.31
Salad plate	M52-R 2911	M52-R 3011	2.50	1.87
Dinner plate—10-inch	M52-R 2912	M52-R 3012	4.50	3.37
Soup bowl	M52-R 2913	M52-R 3013	3.00	2.25
Vegetable bowl	M52-R 2927	M52-R 3027	9.00	6.75
Fruit nappie	M52-R 2914	M52-R 3014	1.78	1.31
Cup only	M52-R 2916	M52-R 3016	2.75	2.06
Saucer only	M52-R 2915	M52-R 3015	1.25	.93
Gravy boat	M52-R 2923	M52-R 3023	9.00	6.75
Covered sugar	M52-R 2921	M52-R 3021	7.00	5.25
Creamer	M52-R 2920	M52-R 3020	4.00	3.00
6-cup tea pot	M52-R 2925	M52-R 3025	16.00	12.00
Platter 14-inch	M52-R 2918	M52-R 3018	14.00	10.50
Platter 16-inch	M52-R 2919	M52-R 3019	17.00	12.75
Salt and pepper	M52-R 2928	M52-R 3028	6.00	4.50
Covered skillet 8¾"	M52-R 2922	M52-R 3022	17.00	12.75
2½-qt covered saucepan	M52-R 2924	M52-R 3024	18.00	13.50
9-cup percolator	M52-R 2926	M52-R 3026	24.00	18.00
Detachable handle for skillet or saucepan	M52-R 2917	M52-R 3017	3.00	2.25

This specially purchased English Ironstone is famous because:

- Years of craft knowledge learned by specialized artisans, using the finest clays, makes English Ironstone world famous for quality.
- Thinner, lighter, more durable than semi-porcelain, because clays are fired at higher temperature.
- Detergent and dishwasher-proof, each piece is protected by a glistening clear, hard glaze.
- Colours are sealed-in, keep bright looking.
- Extremely resistant to chipping and cracking.

Regularly 44.97. 53-piece service for eight in Montebello and Estoril patterns. Eight each dinner plates, bread and butter plates, cereal bowls, fruit nappies, cups and saucers. One each vegetable bowl, 12-inch platter, creamer, covered sugar bowl. †Open stock.

3 Montebello pattern. Delicate blue and avocado flowers on white ground. Regularly 44.97.
R52-R 5776—Ironstone 53-piece set 28.97

4 Estoril pattern. Bold gold and yellow flowers on white ground. Regularly 44.97.
R52-R 5876—Ironstone 53-piece set 28.97

5 and 6 Here's a six-piece complete set to match above ironstone dinnerwares. One each coffee pot with lid, gravy boat with stand, salt and pepper shakers. Regularly 17.45.
(5) M52-R 5785—Montebello complete set. . . 9.99
(6) M52-R 5885—Estoril complete set. 9.99

†Manufacturer's Guarantee, page 459 Fall and Winter catalogue.
‡Ironstone OPEN STOCK, see page 631 Fall and Winter catalogue.

✻ See page 270

3.4

Introductory offer.
SAVE $40. Noritake
oven-to-table china
5995
45-piece set
1
Up Sa Daisy

SAVE $18
Still our lowest price
for our best quality
English Ironstone
2697
53-piece set
3
Montebello
Montebello
EATON'S

Price cut $10.10 on Smith Corona portable . . . a gift for all seasons

Was ~~89.98~~ 79.88

Price cut $10.10 from our Fall Catalog! Compact Super-Sterling portable is scaled just like a big office machine. 88 character keyboard handles big jobs with ease and speed. Key set tabulator operates from keyboard; lets you set or clear tab stops with one lever. Quick Set margin control allows you to set margins with a flip of the finger. Page-Gage tells distance to bottom of page. Push variable line spacing: 1, 2 and 3 line spacing. Forward glide top. Star Mist Blue. Carrying case included. Actual weight 19 lbs. See **5 year guarantee** (below)

Z55 J 4578 PICA type. Mailable Shipping weight 23 lbs. 79.88
Z55 J 4577. ELITE type. Mailable Shipping weight 23 lbs. 79.88

5 YEAR GUARANTEE

If typewriter shows any defects in material or workmanship within 5 years of purchase, return typewriter to manufacture or dealer. Any defective part will be replaced at no charge, except for shipping and labor. If any defect is found within 90 days, there will be no charge for labor. Rubber parts, ribbon, cleaning, accidental damage not incl.

Budget priced Smith Corona Corsair plus $2.98 bonus Atlas!

39.98

Buy the portable Corsair and get a bonus Atlas of the World. 9¾x13½ in. Atlas has 272 pages including full color maps and photographs of the moon; summaries of principal lakes, mountains, rivers, dams and canals of the world. Economical typewriter has 84 character keyboard with office machine dimensions. Quick Set® margins are fully visible. Page-Gage tells distance to bottom of page. 5 position pre-determining tab. Touch selector. Half spacing. Self-contained by impact plastic case. 2 color ribbon. Uses 8½x11 in. paper. Pastel Blue. Act. wt. 10 lbs. **Five year guarantee (see above)**

Z55 J 4580 **PICA type only.** Typewriter plus bonus atlas. Mailable. Sh. wt. 14 lbs. 39.98
Z55 J 4940 **Atlas of the World only.** Mailable Shipping weight 2 lbs. 2.98

Use Budget Power—make brightest Christmas dreams come true

New! Automatic 12 electric portable by Smith Corona only 159.88

Brand new this Christmas! Automatic 12 electric portable is a truly professional typewriter ideal for a small office Fully powered 12 inch carriage returns and advances automatically Has full length power tabulation and repeat actions for underscoring xxx, and spacing features full 88 character office size keyboard equipped with two interchangeable keys Quick Set margins are fully variable Copy set dial makes to 10 clear carbons Page Gage Push variable line spacing Case 110-120V, 60 cycle AC 5 **year guarantee**, page 144 Actual weight 26 lbs.

M55 J 4558 **Pica** type Blue Express Sh wt 28 lbs 159.88
M55 J 4560 **Elite** type Blue Express Sh wt 28 lbs 159.88
M55 J 4561 **Script** type Blue Express Sh wt, 28 lbs. 159.88

Smith Corona Coronet Automatic—Save $20.07

Was ~~159.95~~ 139.88

- **Power carriage returns and advances lines automatically**
- **88 character keyboard gives office machine performance**
- **Five power repeat keys let you type continuous lines**

Cut from Fall Catalog! Automatic Electric is fully powered responds just like an office machine Power carriage returns, advances to next line automatically. Full powered tabulation speeds up column typing. Five automatic repeat keys Visible Quick-Set margins. Page-Gage Impression control for 10 clear carbons Case, Script type uses 1 color ribbon. 110-120V, AC, **5 yr. guarantee**, p 144 Act wt 23½ lb

M55 J 4573. **Pica** type State Blue or Grey Exp. (26 lbs.) 139.88
M55 J 4574 **Elite** type. State Blue or Grey Exp. (26 lbs.) 139.88
M55 J 4588 **Script** type Blue only Express (26 lbs.) 39.88

Smith Corona Coronet Electric —Price cut $12.07

Was ~~129.95~~ 117.88

- **Impression control lets you type to ten clear carbons**
- **Visible Quick-Set Margins set/clear with just a touch**
- **Compact portable has full sized 88 character keyboard**

Reduced from Fall Catalog in time for Christmas gift giving Smith Corona Coronet gives you electric typing ease at your lowest cost Has repeat action for typing continuous lines of . . xxx and space. Touch selector Quick Set margins Page Gage Case. Script type uses 1 color ribbon. 110-120V 60 cycle, AC See **5 year guarantee** on page 144 Act. wt 23½ lbs. Express Shpg wt 26 lbs

M55 J 4568 **Pica** type State Blue or Gray 117.88
M55 J 4566 **Elite** type. State Blue or Gray 117.88
M55 J 4567 **Script** type. Blue only 117.88

Price slashed $20—big Christmas savings on full-feature REMINGTON Ten Forty portable

Was ~~69.98~~ **49.88** Case included

JUST LOOK AT THESE FEATURES . . .

- ☆ Dial-A-Touch to adjust typing "feel"
- ☆ Office sized 86 character keyboard
- ☆ Flip-top cover for easy ribbon changing
- ☆ Harder-than-metal Armor-shield®
- ☆ Key-set tab sets/clears with one lever
- ☆ Easy set, visible margin stops

Carry case included

Price reduced $20.10 from Our Fall Catalog . . . just in time for Christmas giving. Compact portable has variable line spacer, 2 color ribbon and stencil control. Protected by hi impact harder than metal Armor-shield®. Dial-a-touch control lets you select the right "feel". 86 character keyboard gives office machine performance. Key-set tab sets, clears tabs with one lever. Visible margin stops set and clear quickly. Flip top cover simplifies cleaning and ribbon changing. Takes 8½x11-in. paper. Carrying case included. Actual weight 15¼ lbs. **5 year guarantee**, see page 144.

Z55 J 4983 PICA type. Blue Mailable. Shipping weight 23 lbs. 49.88

Z55 J 4994 ELITE type. Blue Mailable. Shipping weight 23 lbs. 49.88

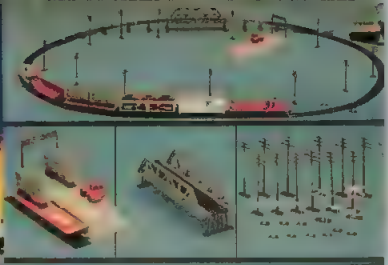
Type Styles

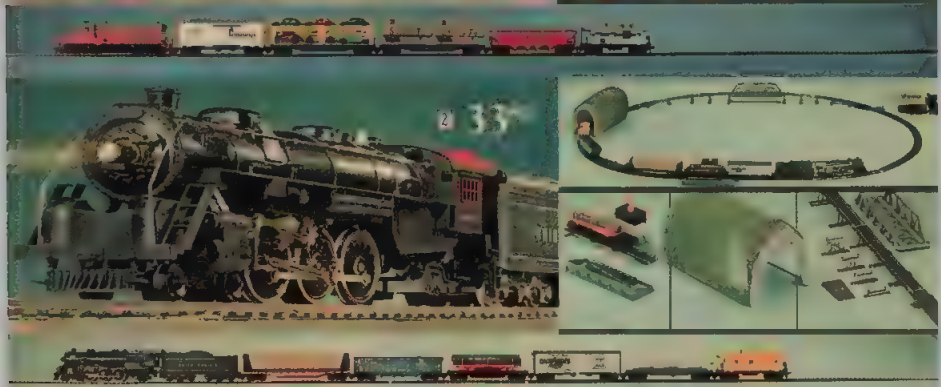
Elite Size (12 letters per inch)

Pica Size (10 letters per inch)

Artistic Script (Smith Corona Coronet)

See Page 279 for low Budget Power Monthly terms—No Money Down





Authentically Detailed
HO Train Sets by
TYCO®

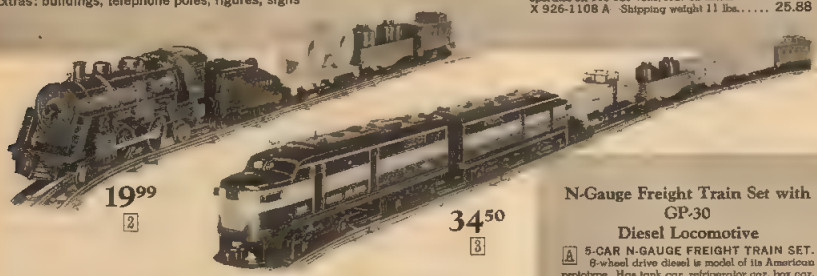
Authentically detailed .027-Gauge Train Sets

Big Rail Freight Train—everything's here for a complete railroad system

25.88

- Detailed locomotive has working headlight, puffs smoke
- 4 cars—including remote-control log-dumping car
- Powerful 50-watt transformer; track switch, spur
- Extras: buildings, telephone poles, figures, signs

1 **"BIG RAIL" TRAIN SET.** Locomotive pulls four cars—tender, box car, log dumper that works automatically, and caboose. Cars and locomotive of molded plastic and metal. Automatic crossing gate, semaphore, and siding switch. Added extras include: station, telegraph poles, figures, dead-end bumper on siding, log-dump catcher, simulated high-tension wires for telephone poles, right-of-way signs, smoke liquid, news stand, 8 straight and 9 curved tracks, 1 switch track, 8 poles, connecting wires, trip levers—a complete railroad system! Everything here for complete fun! 50-watt transformer operates on 110-120 volts, AC. UL listed.
X 926-1108 A Shipping weight 11 lbs..... 25.88



19.99
2

34.50
3

4-Car Lionel Freight Train Set and Steam Locomotive with moving slide rods

- Includes tender; loaded flat car and gondola; caboose
- 45-watt transformer

2 **4-CAR FREIGHT TRAIN SET** led by steam locomotive that has moving side rods. Engine pulls four cars: tender, flatcar with load, gondola with load, and caboose—all detailed for added realism. Flat car, gondola, and caboose have durable plastic bodies with heavy-duty under frames. Engine and tender are of molded plastic and metal. 10 sections of track include 2 straight and 8 curved. Exciting set at a reasonable price! Powerful 45-watt transformer operates on 110-120 volts, AC. UL listed.
X 926-1082 A—Shipping weight 6.50 lbs. 19.99

Lionel's "Rock Island" 5-Car Freight Set and twin diesels

- Twin diesels have working headlights
- Includes tank car, gondola with load, box car, hopper, caboose
- 45-watt transformer with reversing control and circuit breaker

3 **ROCK ISLAND "AA" DIESEL FREIGHT TRAIN SET.** Twin diesels have authentic lettering and road marking. 5 cars include tank car, gondola with load, box car, hopper, and caboose—all with authentic lettering! Diesels and cars of molded plastic and metal with extra-rugged underframes. Includes remote-control track for automatic uncoupling. 45-watt transformer, 110-120 volts, AC. UL listed
X 926-1090 A—Shpg. wt. 9.25 lbs.. 34.50

N-Gauge Freight Train Set with GP-30 Diesel Locomotive

A **5-CAR N-GAUGE FREIGHT TRAIN SET.** 8-wheel drive diesel is model of its American prototype. Has tank car, refrigerator car, box car, twin hopper, and caboose—molded plastic and metal bodies. Automatic coupling on all cars. Includes 2 straight rails, and 4 curved rails. Realistic black burnished rails never need cleaning. Also with track clips, power cable, car railer. Variable speed throttle control has reversing switch. Uses 110-120 volts, AC. UL listed.
X 926-0845 A—Shpg. wt. 2.40 lbs..... 19.99

N-Gauge Buildings

- Engraved with fine details
- Add your own lights to enhance layout

B & C **ADD REALISM TO YOUR LAYOUT.** Hand decorated molded plastic with detailed engraving—can be lighted with your own lights. Sold in sets of four

[B] Set includes two American-style houses, two-story Brick Building, General Store.
X 926-0969 A–0.80 lb.....Order 1 set for 6.88

[C] Set includes Station, Factory, and two Track-side Buildings.
X 926-0944 A–0.50 lb.....Order 1 set for 6.88

4
3.99

Wind-Up 3-Car Train Set and Steam Locomotive

4 **MECHANICAL FREIGHT TRAIN SET.** A delight for the preschooler. Steam-type locomotive pulls tender, gondola, and caboose. Cars of plastic and metal. Set includes 8 sections of curved track and winder key.
X 926-1165 A—Shpg. wt. 2.75 lbs. 3.99

N-Gauge Track-Extender Set expands basic oval to 5 different track layouts

D **EXPAND YOUR N-GAUGE TRAIN SET** and make five exciting layouts! Each track is realistic black burnished rail that never needs cleaning. Even after long periods of use, cars and locomotive will automatically clean the track. Set includes: one pair manual switches, eight 9-in. straight tracks, two 17-in. 18° radius tracks, two 4½-in. straight tracks.
X 926-1009 A—Shpg. wt. 0.25 lb..... 6.88

Compact HO Train Sets

All sets come with UL-listed 1-amp. power pack —controls both trains and accessories

Super Action Freight Set

Everything you'll need to start your own model railroad

- Lighted GP-20 locomotive
- Bridge and trestle set; decorated track-side signs and poles.
- Cars with special features and functions

1 **SUPER ACTION FREIGHT,** 5 cars that follow a mighty leader. The authentically detailed Burlington GP-20 diesel with stainless steel side rails and a headlamp that lights. Also included: box car, hopper car, auto loader car with 6 automobiles, piggyback flat car with 2 trailers and separate truck terminal with cab, caboose. Cars with plastic bodies. Track makes 45 x 36 in. oval. 110–120 volts, AC.
X 926-1942 A—Wt. 6 lbs... 23.99

Pacific Fast Freight

- 4-6-2 Pacific Steam engine and tender, plus 6 cars

2 **PACIFIC FAST FREIGHT SET.** Powerful 4-6-2 steam engine and tender with authentic detail—headlamp actually lights. Replica of the type of equipment that served major railroads. Features a remote-control log unloading car and bin. Also: pulpwood car, reefer, hopper, flat car with pipe sections, caboose. Cars with plastic bodies. Also included is a tunnel and bridge and trestle set. Tracks make 45 x 45-in layout. 110-120 volts, AC.
X 926-1959 A Wt. 8 lbs... 33.88

Railroad Empire

- Lighted 2-8-2 steam locomotive and tender
- Variety of automatic and manual accessories

3 **THE RAILROAD EMPIRE** with a variety of special features. The lighted locomotive and tender pull 8 cars including a remote-control log unloading car and bin, auto loader with 6 cars, piggyback flat car with 2 trailers, truck terminal and truck tractor. Also hopper, box car, cable reel car, flat car with pipes, and caboose. Cars with plastic bodies. Includes remote control uncoupler, lighted freight station, automatic crossing gate, and switches to allow track layout variations. Layout measures 72 x 45 in. 110–120 volts, AC.
X 926-1967 A—Wt. 13 lbs.. 48.88

The Super Chief

- Lighted F-9 diesel locomotive
- 4 dual-lighted cars

4 **THE SUPER CHIEF** led by the lighted F-9 diesel locomotive and its mate, the non-powered F-9 "B" diesel. Among the 4 other cars are: 1 combine, 2 coaches, 1 observation car —all with plastic bodies. With re-railer. Track forms 45 x 36 in. oval. 110-120 volts, AC
X 926-0035 A -750 lbs... 29.99

Charge It—see page 265.

HO Train Sets, Engines and Accessories

Speed! Action! Excitement!

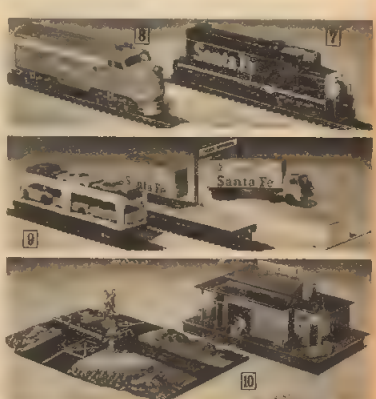
5 **THE "LONG HAULER"** pulled by F-9 Santa Fe diesel locomotive with blue and yellow freight markings—headlight actually works. This handsome set has five cars including J.C. Penney Co. box car with sliding door, gondola with load, hopper, reefer, caboose. Detailed lettering contributes to this authentically scaled set. Cars have plastic bodies. Track sections make 45 x 36 in. oval. Operates on 110–120 volts, AC.
X 926-0787 A—Shpg. wt. 6.50 lbs..... Set 15.88

5 **15.88**

Big, Lighted Suspension Bridge

6 **SUSPENSION BRIDGE** adds a further dimension of realism and drama to your HO model railroad—designed from an actual prototype and executed in plastic with the look of concrete and steel. Lighting kit included for realistic-looking night scenes. 4½ ft. long.
X 926-0043 A—Shpg. wt. 2 lbs..... 11.99

HO-Scale Extras



7 **GP-20 LOCOMOTIVE** the big workhorse. Lighted locomotive is realistic in every way down to the handrails and walkways. Bold blue and yellow color with Santa Fe lettering. Sturdy plastic body. Makes an exciting gift.
X 926-0068 A Shpg. wt. 1 lb..... 8.88

8 **F-9 DIESEL LOCOMOTIVE.** Lighted. Sleek streamline design. Many authentic details add further realism. Penn Central lettering. Plastic body.
X 923-8429 A—Shpg. wt. 1 lb..... 6.88

9 **SET OF 2 SPECIAL FEATURE CARS** to add variety to your HO freight set. Includes double decker auto loader with 6 vehicles, and piggyback flat car with 2 Santa-Fe trailers, terminal and truck cab for unloading. Plastic. Sold in set of 2, 0.90 lb.
X 926-1983 A.....Order 1 set for 7.44

10 **SET OF 2 OPERATING ACCESSORIES** includes lighted freight station with figures and crates; includes automatic crossing gate—when train approaches gate drops, until last car passes. Plastic. Sold in set of 2 0.70 lb.
X 926-1975 A..... Order 1 set for 9.44

11 to 13 **EXTRA TRACK SECTIONS** to enlarge your HO set. Durable metal rails with plastic cross ties—sections easily snap together. Adds scope to layout.

[11] Curved Track Set. 18 in. long. Sold in set of 4. 0.25 lb.
X 923-9237 A...1 set for 99c

[12] Remote Control Switches add excitement. Wt. 0.40 lb.
Left-hand, Turn-out Switch.
X 923-9500 A..... 3.98
Right-hand, Turn-out Switch.
X 923-9617 A..... 3.98

[13] Straight Track Set. 9 in. long. Sold in set of 4. 0.25 lb.
X 923-8890 A...1 set for 99c

14 **SCENERY** for railroad includes everything needed for landscaping a 4 x 8 ft. scene. Set includes 16 brightly colored assorted trees, 3 electrified lamp posts, "Shrubbery", simulated earth and grass mats, path mats, decorated tunnel HO scale. All plastic.
X 925-1927 A 4 lbs. ... 9.88

15 **2-AMP DUAL POWER PACK.** Runs 4 trains, controls direction, speed, also direction on 2 separate tracks. Rheostats, resettable circuit protector. Overload light. Fixed DC for expansion. 110–120 volts AC. UL listed 3.75 lbs.
X 926-1793 A.....11.88

Standard stereo viewer or gift pack

1 So easy to operate even a small child can use it. Just insert reel, then hold viewer up to any light to see full-colour scenes in natural vision three-dimension. A quick flip of the lever changes scene. Made of high-impact plastic.
13-R 7059—Standard viewer plus one reel 2.65

2 Handy gift pack includes standard stereo viewer and one title containing seven assorted reels. Choose 01—fairy tales packet 02—Walt Disney favourites packet, 03—cartoon packet
13-R 7002K—Please state title number and title 4.95

De luxe self-light stereo viewer or gift pack

3 No need to hold viewer up to sunlight or lamp. Just insert reel, touch full length light-bar and the scene is illuminated instantly to give you bright, vivid pictures. Flip lever to change scene. Made of high-impact plastic.
13-R 7005—Self-light viewer, two batteries, one reel . . 5.95

4 De luxe gift pack includes self-light stereo viewer, two batteries and seven assorted reels of one title. 01—fairy tales packet, 02—Walt Disney favourites packet, 03—cartoon packet
13-R 7004K—Please state title number and title 8.95

Special 7-reel gift pack or library chest

5 Gift packet of seven full-colour stereo reels (49 scenes) on related subjects. Choose 01—Disney favourites; 02—D ney fairy tales 03—animals of the world, 04—television favourites
13-R 7038K—Please state title number and title 2.99

6 Library chest keeps viewer and reels together and dust-free. Holds up to 23 reel packs. (Viewer and reels not included) Made of high-impact plastic.
13-R 7036—About 8¾ x 6¼ inches high 3.95

Order in plenty of time for Christmas

3-D View-Master puts the world of fun and adventure at your fingertips

Reels for VIEW-MASTER viewers shown below are sold on opposite page

SAVE $2.00
Mighty Heavy-Gauge Steel Trucks
Scraper
Tonka
Loader
Tonka
Dump
Car Carrier
Mighty Tonka
Pennneys 485

Tonka

5 HYDRAULIC DUMP TRUCK
X 924 4[illegible] A 4.44

6 PICK UP TRUCK
X 924 4047 A 2.88

7 ROAD GRADER
X 32 [illegible]222 A 3.79

8 BOTTOM DUMP
X 924 [illegible]442 A 6.66

9 BULLDOZER
X 924 0 44 A 2.22

1 TRENCHER digs, lo[illegible] and levels. Lever [illegible]
X [illegible]23 [illegible]198 A 3.79

Save $1.50 when you buy 3-Piece Construction Set

2 to 4 DETAILED COPIES of heavy construction equipment. Auth[illegible]

Set Includes [illegible]
X 924 0763 A 9.95

2 Dump Truck [illegible]
X 924 402[illegible] A 3.79

3 Loader [illegible]
X 925 2636 A [illegible] 2.87

4 Mixer. [illegible] [illegible]m fills to pour down [illegible]see through cab [illegible]
X 924 5265 A 14 in long [illegible] 4.79

10 6.44

Car Carrier transports Sports Car and Pickup

10 CAR CARRIER. Carries sports car, truck. Lever positions ramp for unloading [illegible] model cars. P[illegible] [illegible] features dual rear cab. [illegible] cab. All [illegible]
X 924-4294 A—Ships avg weight 6.10 lbs. [illegible] 6.44

SOLD ONLY AT PENNEYS!

TONKA TOWN

makes Tiny Tonka® vehicles feel right at home!

SAVE $1.00 when you buy either the Construction Set or Fire Department Set with TONKA TOWN

Your Choice **4.88** each

SAVE $1.00 when you buy either set with Tonka Town

State color & number for each item on same order blank. You pay only $11.75

Tonka Town **7.88**

TINY TONKA FIRE DEPARTMENT Ding ding ding! A fire! And you're on hand with these five sturdy, steel vehicles. Aerial Ladder Truck with extending ladder that swivels and rotates. Two detachable ladders. Pumper Truck has working hose reel to fight fires. Detachable cab. Flat bed Pick Up Truck has steel side panels for hauling. Fire Chief car has glass windows in front. Ambulance with glass windows and sliding side and rear doors with fold down stretcher. Each 3" to 4" long.

X 924 0573 A Approx. Ship Wt. 3 Lbs. Order 1 Set for **4.88**

TINY TONKA CONSTRUCTION SET Be a construction boss with these five heavy duty steel vehicles. Cement Mixer loads from rear, empties from front. Dump Truck has working tailgate and Dump Truck has working tailgate and 10 Wheeled Lowboy with tilt bed and detachable ramps. Loader has scoop that raises, lowers and tilts. Bottom Dump Truck has sliding doors that open to dump load. Each 3" to 4" long.

X 924 0581 A Approx. Ship Wt. 3 Lbs. Order 1 Set for **4.88**

TONKA TOWN Portable carry case opens to reveal two floor construction Tiny Tonka Town. Working garage and firehouse serve as storage for Tiny Tonka vehicles. Weekday with control tower for the supervised airport. Working Wash Rack for the gas station. Vinyl floor mat for parking area. Each 3" to 4" long.

X 924 0599 A Approx. Ship Wt. 4 Lbs. 7.88

Penneys 487

Ring the doorbell and enter the house
with hinged front door, sliding garage door.
Plastic family figures and furniture
are easily moved from room to room.

Choose Play Family House or Farm for 8.88 each

FISHER-PRICE TOYS

Made for fun! Designed for the preschool child — with special parts to help him develop coordination, self-expression, creativity.

PLAY FAMILY HOUSE Hinged design opens easily for ... play ... Movable furniture ... Ages ... & up.
X 923 7280 A Shipping weight ... lbs 8.88

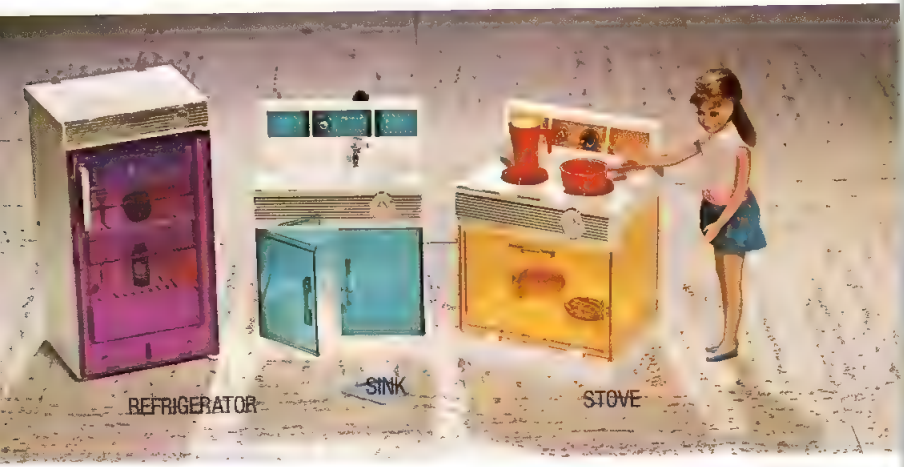
PLAY FAMILY FARM Barn opens to ... large ... play area ... Ages 2 and up.
X 924 2918 A Shipping weight 5 lbs 8.88

A mooing cow welcomes you to the farm
with opening barn door, sliding hayloft door.
Plastic accessories and animals with movable heads and legs.

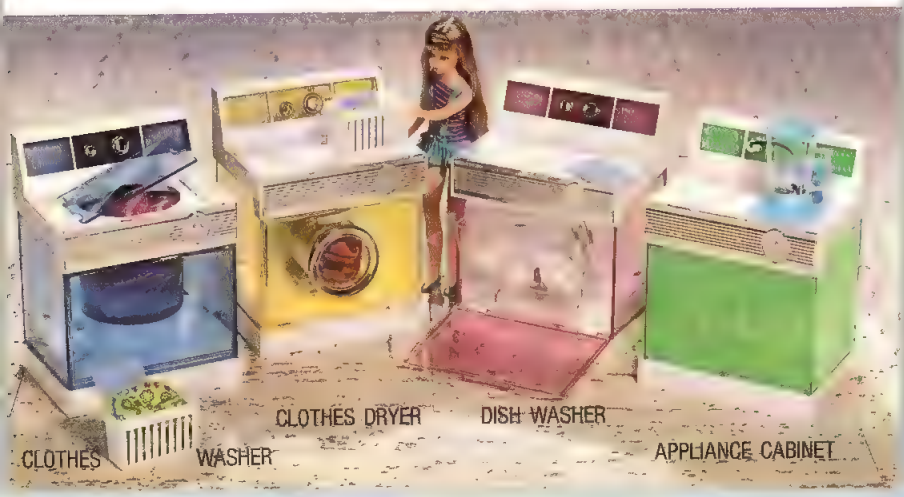
Remove top, use silo for storage

J. C. PENNEY COMPANY, INC.

AMSCO PRESENTS...



ALL NEW MINI APPLIANCES



BABY NEW

This soft, cuddly 20-inch infant doll has washable nylon hair, soft, stuffed body, sleeps and cries. Comes with her "special occasion" outfit and lace-trimmed pillow

7.77

Pick her up—she has the feel of a real baby with life-like vinyl head, arms, legs and stuffed body. Rooted, washable nylon hair; go-to-sleep eyes; gently crying voice. Her beautiful long nylon and taffeta dress is lavishly trimmed with lace and lined with taffeta underskirt; matching bonnet, panties; bootees. Lace-edged pillow about 12 x 14 ins.
27-R 1002. ..... **7.77**

Save this Catalogue.
Toys from pages 2 to 70 may be ordered until Aug 15, 1970

EATON 100 1869 969

* See page 270

EATON CENTURY SPE

1234

EATON'S 3

1 **Baby doll drinks and wets.** This 18-inch darling has fully jointed vinyl body, rooted, washable nylon hair, sleeping eyes. Wears nylon dress, matching lace-trimmed bonnet, panties, shoes and socks.
27-R 1010—Plus bottle 5.98

2 **14-inch infant doll** with soft vinyl head, arms and legs, cuddly stuffed body. Rooted, washable nylon hair, soft crying voice; go-to-sleep eyes. Lace-trimmed cotton dress with matching bonnet, panties and socks.
27-R 1004. . . . . 3.98

3 **Baby small talk.** Pull the talking ring, her clear little voice coos "Baby help mommy okay?" and seven more easy-to-hear phrases. 10 inches tall in soft vinyl with movable arms and legs, rooted Saran hair. Dress and matching pants. Painted eyes.
27-R 1009—English talk . 7.49
27-R 1011—French talk. . . . 7.49

4 **Drink 'n' wet baby doll** comes with her own bottle. 14 inches tall with fully jointed soft vinyl body, sleeping eyes and rooted washable nylon hair. Lace-trimmed dress, matching diaper and bootees.
27-R 1012. . . . . 2.98

5 **Diaper bag set.** 20-piece set includes embossed vinyl zipper bag, bottle carrier bag; sterilizer pot cover; carrier and six bottles. "Magic" juice and "magic" milk bottles. Six other items.
27-R 1014—Set 2.98

6 **Musical Wiggles**—14 inches of life-like newborn infant who wiggles and stretches while a lullaby plays. Cuddly stuffed body with soft vinyl head, arms and legs. Rooted, washable nylon hair. Wind-up music box inside to animate. Long christening dress of nylon and lace with matching bonnet, panties, booties.
27-R 1005. . . . . 5.98

Shown on opposite page

7 **Fairy tale princess.** 18-inch toddler doll looks her prettiest sitting on your bed or dresser. Old-fashioned, magic velvet, lace trimmed dress, eyelet-flounced pantaloons, matching hat and persalot socks and shoes. Jointed vinyl body; rooted, washable nylon hair in ringlet style long eyelashes on go-to-sleep eyes.
27-R 1016. . . . . 8.98

8 **Giggles**, the happy doll. Press her arms together, she puts her head on one side, rolls her eyes and giggles "tee hee!" Smooth vinyl body, Saran hair can be washed and set, knitted mini dress, sandals.
27-R 1059—18 ins. tall . . . 11.98

9 **Beautiful bride.** 16-inch toddler doll carrying a bouquet, dressed in gown of nylon and lace, veil, headpiece, shoes and socks. Trousseau includes coat, hat, dress, comb-brush, curlers and scissors. Fully jointed vinyl body; waist-length washable nylon hair, sleeping eyes.
27-R 1017—Complete . . . 5.98

Save this Catalogue. Toys from pages 2 to 70 may be ordered until August 15, 1970

8.98
SEEN ON TV
MISS MOD
the 24-inch walking doll dressed in the very latest. Take her hand and she swings along with you!
7.98
Action is automatic and convincingly natural—no string, just a gentle tug of the hand. Movable vinyl body, long washable nylon hair, glowing eyes with long eyelashes. Fashionable one-piece dress of mock-velvet and cotton, lace-trimmed, flowered headband, shoes. Pull-on hat very warm textured penti-
M27-R1503. . . . . 7.98
1 2 3 4
EATON'S

1 Lightweight plastic baby carrier puts a doll up where she can be fed handily, or see out the car window. It's 16 ins. high, has safety harness and a string of rattle balls. Perky drink-and-wet vinyl bodied doll has rooted nylon hair, sleeping eyes. Dressed in bright pyjamas, with her own feeding bottle.
27-R 1022—Set 4.98

2 14-inch baby with movable vinyl body, closing eyes and rooted nylon hair. She comes ready for her nap wearing two-piece pyjamas, includes dress, sun suit, two diapers, jacket and pants, socks, rattle, bottle, comb and brush. Pink plastic crib has an inflatable mattress and pillow and a snug blanket. 19 x 13 x 10 inches.
M27-R 1505—Complete 7.98

3 New-born Thumbelina is a 9-inch foam-stuffed doll with vinyl head. A most life-like squirmer when her string pull mechanism is activated. Thumbelina has rooted Saran hair and is dressed in a colourful ensemble accented by a bracelet.
27-R 1101. ..... 5.49

4 Dolly's totable car bed. Washable plastic with white plastic lining. Sturdy carry straps. Two full-length zippers for opening, adjustable sun visor.
27-R 1066—For dolls up to 20 ins. 2.98
27-R 1067—For dolls up to 15 ins. 1.98

5 Baby Brother and Baby Sister dolls. Many parents and educators welcome the idea of boy and girl dolls that indicate with naturalness and good taste that "Brother" is a boy and "Sister" is a girl. In the same way tea boys and girls are different. Other than for the subtly moulded addition, the drink-and-wet dolls are similar to any other lovable baby doll. They are 18 ins. long of tubbable vinyl with eyes that open and close and nylon hair that can be washed and combed. Dainty dressed in two-piece pyjama set. Comes complete with potion tray, bottle, soap, lotion, powder, comb, brush and washcloth.
27-R 1018—Baby Brother 6.98
27-R 1019—Baby Sister 6.98

All dressed to go dreaming. Drink-and-wet doll with crib and layette

7.98

1

Tot 'n' tote 16-inch baby in her lounger

4.98

2
7.98

BENRUS

IF IT WERE AN ORDINARY WATCH
WE'D GIVE IT AN ORDINARY GUARANTEE

Benrus makes the best watch you can buy for the money. And we guarantee the movement unconditionally for three years. If the movement fails to operate properly for any reason, Benrus will repair it free.

Lady Benrus 23 . . . 23 jewels. Elegant yellow 10K raised bezel dial top case with florentine accents. Stainless steel

$110.00

Lady Benrus 873 . . . Same model in white,

$295 9731

Orbit Challenger Day/Date X . . . Same as above

Orbit Commander Benrus 75 . . .

minutes, hands, sweep

$173.5990

Lady Victoria . . .

shock-absorbing mainspring. Flexible,

$196.5990 120.00

Commander Orbit Benrus . . . hands, sweep second. Shock-

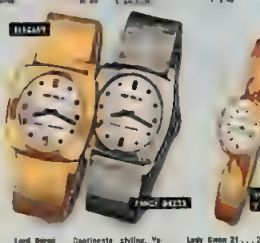
$168.5590 113.00

Lady Regis . . . mainspring. Flexible adjustable

Lady Regis A . . . Same as above

Orbit Benrus . . . sweep second. Shock-absorbing

5235-4490



Lady Claire . . . Fashionable petite design. Yellow top, stainless steel back, 17 jewel shock-absorbing movement, unbreakable mainspring. Flexible, expansion adjustable bracelet with safety

Lady Claire W . . . Same as above in

Lord Byron Continents styling. Yellow 10K gold filled Florentine case. Shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable stretchlac expansion bracelet.

Lord Byron . . . white 10K gold filled.

Lady Benrus 21 . . . 21 jewels. 14K yellow soldid gold case accented by faceted crystal. Shock-absorbing movement, unbreakable mainspring. Flexible bracelet with slip-through lock

Lady Benrus 831 . . . white solid 14K gold

Calendar Orbit Foster 739 Reminds itself to wind itself. Tells date automatically waterproof.* Yellow solid 14K gold case. Champagne dial. Luminous hands, sweep second. Shock-absorbing unbreakable mainspring 10K

5191 10490 210.00

*Leather band flexible to mould with white dial

BENRUS

IF IT WERE AN ORDINARY WATCH . . . WE'D GIVE IT AN ORDINARY GUARANTEE.

Benrus Watches are guaranteed to perform properly for 3 years, unconditionally. Other well-known brands guarantee, for a year. Benrus can afford to give a 3 year unconditional guarantee because Benrus makes a better watch. Every Benrus undergoes 1,350 tests and inspections before it leaves the factory

Your Benrus movement must perform properly for 3 years or Benrus will repair or replace it free.

Technipower B . . . stainless steel
5299-7790

Technipower C . . . Yellow top, stainless steel back, Luminous hands, sweep second. Adjustable expansion band.

Calendar Technipower B . . . Date changes automatically. 10K yellow gold . . . matching, adjustable expansion band.
5246-9590 195.00

Calendar Technipower B . . . Same as above in stainless steel . . .
165.00

Orbit Harris Z . . . No winding ever. Waterproof* yellow top case with stainless steel back. Black dial. Luminous hands. Sweep second. Shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable expansion band.
5343-4650 92.50

Orbit . . . Same made with . . .
. . . 82.50

Sea Sentry . . . Alarm rings to remind you. Waterproof* yellow top, stainless steel, back. Luminous hands, sweep second. Shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable expansion band
5332-4690 97.50

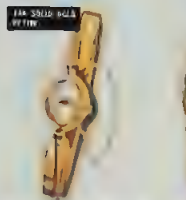
Sea Sentry X . . . Same as above with stainless steel case
5333-4650 95.00

Sea Jewel . . . Pretty and practical. Waterproof* yellow top, stainless steel back, full-figured dial. Luminous hands, sweep second hand. Shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable expansion band.
5285-3990 80.00

Sea Jewel X . . . Same model with stainless steel case.
5277-3790

Orbit . . . Never needs . . . arproof* yellow . . . back. Shock-ab . . . g movement, unbreakable mainspring. Adjustable expansion band.
5267-5590 112.50

Orbit . . . X25 . . . Same as above . . . stainless steel . . .
5268-5 . .



Lady Benrus . . . Exquisite petite creation, 14K yellow solid gold case. 17 . . . safety chain.
5289-5990 120.00

Lady Benrus A . . . Same as above in 14K white solid gold.
5290-5990 120.00

Calendar Orbit Hector . . . No winding ever, tells date automatically. Waterproof* yellow top, stainless steel back. Shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable expansion band
5360-5390 107.50

Calendar Orbit Hector X . . . Same as above with stainless steel case.
5361-4990 100.00

Calendar . . . . . .
. . . 125.00

Calendar Orbit Judson X25 . . . Same as above with stainless steel case.
5318-5990 90.00

Calendar Orbit Keith 38 . . . Bold contrast styling. 38 jewels. No winding ever. Tells date automatically. Waterproof* yellow top, stainless steel back. Luminous hands and luxury tin shell dial. Sweep second. Shock-absorbing, breakable mainspring. Adjustable expansion band.
5214-7290 145.00

Calendar Orbit Keith X38 . . . Same . . . in stainless steel case
5 . . . 160.00

*When case, crown and crystal remain intact.

†Energy Cell Not Included In Guarantee.

BENRUS

IF IT WERE AN ORDINARY WATCH
WE'D GIVE IT AN ORDINARY GUARANTEE.

Lord Khan design with stainless steel back, 17 jewel shock-absorbing [illegible] Adjustable expansion band. 5152-3590 [illegible]

Lord Albert white dial [illegible] 5153-3590 [illegible]

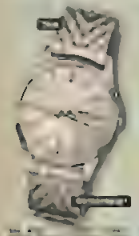
Lady Benrus smart 17 jewel [illegible] elegantly crafted yellow rolled plate case with stain[illegible] expansion brace movement with gilt [illegible]

Lady Lu 21 [illegible] Elegant styling. All yellow case. 21 jewel shock-absorbing movement, unbreakable mainspring. Flexible, adjustable bracelet with safe chain.

94.50

[illegible] above in

92.50



[illegible] Lovely custom Yellow top with Flotch accents, jewel-like faceted crystal. Shock-absorbing 17 jewel movement, unbreakable mainspring. Flexible bracelet with safety chain.

No winding [illegible] stainless steel [illegible] dial. Sweep second

BENRUS

Sparkling selected diamonds
these exquisite,

diamond jewelry creation. And each ca
Benrus famous unconditional guara

23 ... 23 jewels. Brilliant diamonds are featured in this elite case. White 10K rolled gold plate

Same as above

106.00

Classic beauty

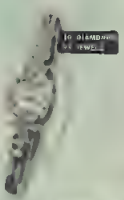
Same model in

Diamond Dial 23

Styling make this a hand set diamond classic. White 10K rolled gold plate top Stainless steel back Faceted crystal 1

120.00

Diamond Edna 23 ... Same model in



with safety chain

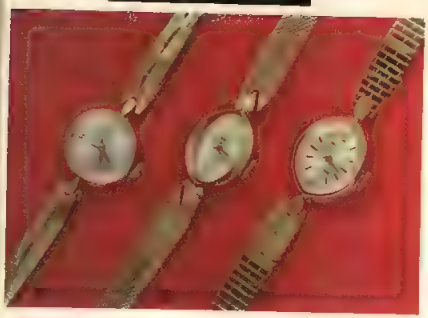
3283-13493

When case, crown and cry

BENRUS

A ROYAL INTERLUDE I. Gentleman's dress watch, the ultimate in sophisticated styling. 14K solid yellow gold case, smooth florentine finish with matching dial. Precision 17 jewel movement is shockproof and has unbreakable mainspring. Handsomely set off with black matte satin strap.
909 49Y8545

B GOLDEN EMBRACEABLE I. Bruyere Rouge dial with solid 14K yellow gold case and bracelet. Highly faceted crystal imparts a halo of beauty to this unusual dial. Precision 17 jewel movement.
909 55Y8995



C GOLDEN LADY CLEO. Round-shaped, solid 14K gold case. Highly faceted crystal. 17 jewel shockproof movement with unbreakable mainspring. Florentine finish, gold filled, tapered bracelet is adjustable and has safety chain.
909 53Y4870—Yellow
909 54Y4870—White

D LADY HOPE. Svelte, petite, solid 14K gold case contains 17 jewel shock-absorbing movement with unbreakable mainspring. Matching flexible gold filled bracelet with safety chain.
909 15Y6290—Yellow
909 16Y6290—White

E LADY GWEN. 21 jewel movement 14K gold case and brick-work bracelet. Shock absorbing, unbreakable mainspring.
909 17Y5225—Yellow
909 18Y5225—White

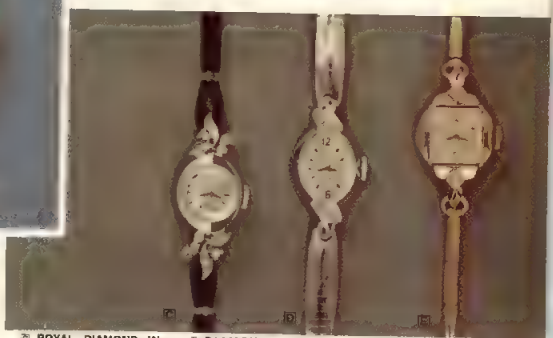
ROYAL INTERLUDE II. Gentleman's dress watch. Ultra-precise 39 jewel movement. Handsome solid 14K yellow gold case with 12 brilliant diamonds set as hour marks in a brushed finish silver dial. Self-winding, waterproof*, shockproof, and has unbreakable mainspring and sweep second hand. Fitted with a luxurious brown cobra skin strap
909 50Y12145

A ORBIT CALENDAR DAY VOYAGER. 17 jewel, self-winding, waterproof*, shockproof. Day and date windows change automatically. Luminous hands, sweep second hand. Specially fitted adjustable mesh band
909 44Y8545—Yellow top with stainless steel back
909 43Y8545—As above, all stainless steel.

B SEA LORD ALARM SATURN. 17 jewel wrist alarm Waterproof*, shockproof, unbreakable mainspring. Matching adjustable mesh band
909 41Y5620—Yellow top with stainless steel back.
909 42Y5620—As above, all stainless steel.

THE BENRUS QUALITY STANDARD is one of the highest in the industry; it makes the *3-year unconditional guarantee* possible because their timepieces are that good.

UNCONDITIONALLY GUARANTEED THREE YEARS



C ROYAL DIAMOND INTERLUDE. Solid 14K white gold case set with 10 matching diamonds in floral end pieces. A highly faceted crystal lends to the brilliance of the diamonds. 17 jewel movement. Black suede cord band
909 58Y11095

D DIAMOND ENDEARMENT. Solid 14K gold case set with two diamonds. Marquise shape with highly faceted crystal. 23 jewel movement is shock proof and has an unbreakable mainspring. The bracelet is florentine-finished, tapered, adjustable, with safety chain.
909 56Y6295—White
909 57Y6295—Yellow

E DIAMOND CLEO. Two brilliant diamonds set in gold plated top with stainless back. Full numerated dial. 17 jewel movement. Shock proof; unbreakable mainspring. Gold filled adjustable bracelet.
909 19Y3490—Yellow
909 20Y3490—White

BENRUS

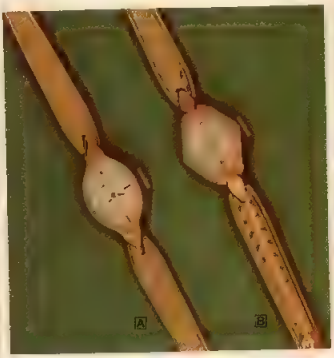
THE BENRUS QUALITY STANDARD is one of the highest in the industry; it makes the *3-year unconditional guarantee* possible because its timepieces are that good.

SEA LORD ORBIT CAL/DAY GRAYSON. Self-winding, shock-absorbing waterproof* shows day and date. 17J movement Yellow top with stainless steel back. 14K gold filled mesh bracelet with slip-thru clasp
909 37Y7495

Same as above. All stainless steel case
909 38Y7495

SEA LORD ORBIT CALENDAR MARTIN. Yellow top, stainless steel back. Automatic calendar, self-winding, waterproof,* shockproof 17J Adjustable gold filled mesh bracelet with a buckle clasp
909 39Y6445

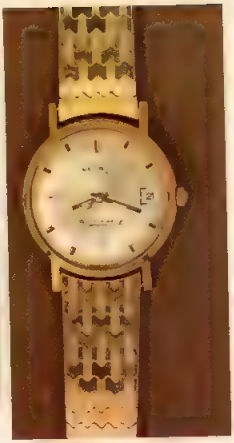
Same as above. All stainless steel case
909 40Y6445



A LADY CAMILLE. Faceted crystal over florentined finished dial. Yellow top with stainless steel back. 17J shock absorbing movement, unbreakable mainspring. Florentined bracelet with safety chain
909 09Y4490

Same as above in white
909 10Y4490

B PATRIOT JACKIE. 17J dress watch. Rolled gold plate top with stainless steel back. Shock absorbing, unbreakable mainspring. Fitted adjustable bracelet with safety chain
909 78Y3715—Yellow
909 79Y3715—White



TECHNIPOWER. Newest high accuracy electronic timepiece. Transistorized movement—nothing to wind—powered by an electric energy cell. Automatic calendar, waterproof, shock absorbing. Expansion bracelet Yellow case,
909 21Y9590
Same as above. Stainless steel case
909 22Y8250

UNCONDITIONALLY GUARANTEED THREE YEARS

A SEA LADY. Waterproof*, shockproof, unbreakable mainspring, sweep second hand 17J Yellow top case with stainless back. Flexible gold-filled bracelet with safety catch.
909 36Y4645
909 35Y4645—As above, all stainless steel

B GOLDEN LADY AVA. 17J shockproof movement with unbreakable mainspring. Oval 14K gold case, adjustable, gold-filled bracelet
909 51Y4945—Yellow
909 52Y4945—White

C PATRIOT ORBIT CALENDAR NYE. 39 jewel movement for extreme accuracy Calendar window; self-winding, waterproof*, shockproof, unbreakable mainspring, luminous hands and sweep second hand Yellow top case with expansion band.
909 73Y6270

D ORBIT CALENDAR/DAY SEAFARER. Self winding, waterproof,* shockproof, unbreakable main spring 17 jewel movement. Day and date windows change automatically. Highly styled case in yellow rolled gold plate Gold filled expansion band
909 45Y5695
909 46Y5695—As above, with champagne-colored dial

E CALENDAR ORBIT HECTOR. 17J, self-winding, waterproof* watch in rugged stainless steel case Shock absorbing movement with unbreakable mainspring. Adjustable expansion band
909 28Y4990
909 27Y5390—As above in yellow

F CALENDAR ORBIT DWIGHT. Self-winding, waterproof* and shockproof, 25 jewel movement with unbreakable mainspring. Date changes automatically Yellow or white top case with matching stainless backed expansion band
909 29Y5590—Yellow
909 30Y5590—White

*Guaranteed waterproof when case, crown and crystal remain intact.

REFER TO FIRST PAGE FOR PRICING INFORMATION

BENRUS

THREE YEARS UNCONDITIONALLY GUARANTEED

**Guaranteed waterproof when case, crown and crystal remain intact*

SEA SENTRY. Alarm feature is a gentle reminder of parking meters, appointments, phone calls, etc. This rugged helpmate is shock proof, waterproof*, and has a 17 jewel movement with unbreakable mainspring Yellow top case with stainless steel back Adjustable expansion band

909 23Y4890

909 24Y4650—As above, all stainless steel.

A **LADY RENEE.** 23 jewel movement, shock absorbent. Yellow case, stainless stee back Bracelet with soft flexibility, adjustable and piece with safety chain

909 11Y5225—Yellow

909 12Y5225—White

B **PATRIOT MARIA.** 17 jewel shock proof movement. Yellow case, stainless back A delicate blending of florentine and bright finish. Adjustable bracelet with safety chain

909 80Y3935—Yellow

909 81Y3935—White

C **LADY BRENDA.** Oval florentine and bright finish yellow case, stainless back Brilliant faceted crystal 17 jewel movement Tapered bracelet with safety chain

909 07Y3990—Yellow

909 08Y3990—Wh te

D **LADY APRIL.** 17 jewel shock absorbing movement 10K rolled gold plated case with stainless back. Highly faceted crystal. Tapered adjustable, flexible bracelet with safety chain

909 01Y3125—Yellow

909 02Y3125—White

LORD AIKEN. Yellow top case, stainless back. Handsome black dial with sweep second hand. Adjustable expansion band. Shock-absorbing 17 jewel movement with unbreakable mainspring

909 03Y3590—Black dial

909 04Y3590—As above, with white dial

A **PATRIOT SEA VIEW DAVID.** Rugged, stainless steel watch with adjustable expansion band. Waterproof,* shock proof, and has unbreakable mainspring. 17 jewel movement. Luminous hands and sweep second hand

909 70Y3205

909 71Y3205—As above, with black dial

B **PATRIOT ORBIT CALVIN.** 25 jewels, self-winding, waterproof,* shock proof, unbreakable mainspring. Simplicity of design Round, yellow top case with durable stainless back Adjustable gold-filled center expansion band. Luminous hands and sweep second hand.

909 82Y4960

C **ORBIT LINCOLN 25**—Selfwinding, waterproof* watch with 25 Jewe shock absorbing movement Bright yellow top with stainless steel back Luminous hands, sweep second hand. Matching expansion band

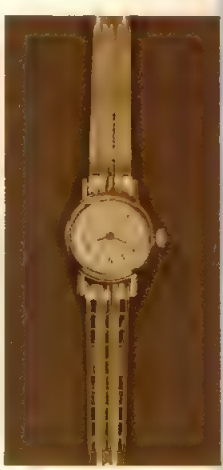
909 13Y5590

909 14Y5290—As above, all stainless steel

D **PATRIOT ORBIT MARSH.** 17 jewels, self-winding, waterproof,* shock proof, unbreakable mainspring. Full numerated white dial, luminous hands and sweep second hand. Yellow top case with stainless back Adjustable gold filled expansion band

909 83Y4230

909 84Y4230—As above with black dial



SEA JEWEL. Nurse or sport watch. 17 jewel movement is waterproof,* shock proof, unbreakable mainspring. Full-numeral dial, luminous hands and sweep second hand Bright yellow top case and stainless back Adjustable expansion band

909 26Y3790—As above, all stainless steel

REFER TO FIRST PAGE FOR PRICING INFORMATION

BENRUS

A PATRIOT ALICE. 17 jewel movement shockproof, unbreakable mainspring. Numeraled dial. 10K yellow gold plated bezel, stainless steel back. Sculpted adjustable gold filled expansion bracelet

909 74Y2840—Yellow

909 75Y2840—White

B PATRIOT AMY. Smart, oval shape with round, easy-read dial. 10K yellow rolled gold plated bezel, stainless back. 17 jewel shockproof movement with unbreakable mainspring. Tapered adjustable gold-filled bracelet with safety chain

909 76Y3350—Yellow

909 77Y3350—White

C SEA ABBEY. 17 jewel movement, shock absorbing, unbreakable mainspring. Rugged stainless steel waterproof* case. Luminous dial and sweep second hand. Adjustable stainless expansion band

909 05Y2790

909 06Y2790—as above, with black dial

D PATRIOT SEA VIEW FALMER. Guaranteed waterproof* and shock proof. Has unbreakable mainspring, luminous hands, sweep second hand. 17 jewels. Yellow gold plated bezel with stainless back, white dial; adjustable gold-filled band with expansion center.

909 72Y3495

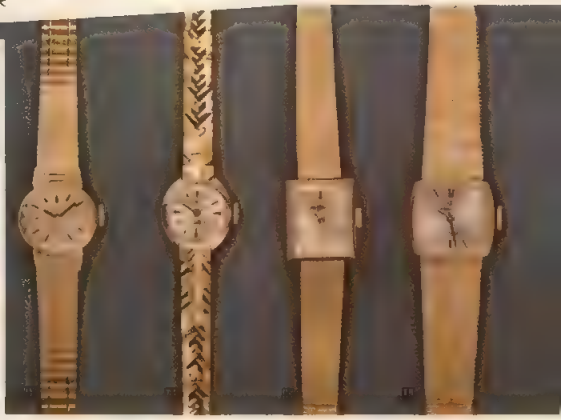
E CALENDAR SEAFARER. 17 jewel waterproof*, shock proof movement with unbreakable mainspring. Date window. Luminous hands, sweep second hand. Yellow gold plated bezel, stainless back; gold-filled expansion band

909 47Y3895

909 48Y3895—As above, all stainless steel.

*Guaranteed waterproof when case, crown and crystal remain intact.

La Cloche 17J MEN'S & LADIES' WATCHES



F SWISS CALENDAR WATCH. 17 jewel Swiss movement, self-winding, waterproof*, incabloc. Date window. Stainless steel case with matching expansion band

920 76Y4500 .....$90.00

G IMPORTED DAY-DATE WATCH. Self-winding, 17 jewels, waterproof*, incabloc, Swiss movement. Day and date change automatically. Yellow gold-plated bezel, stainless back. Yellow mesh band

920 56Y4750 . . . $95.00

H IMPORTED LADIES WATCH. Delicate oval case, yellow gold plated with stainless back. 17 jewel movement is shock proof. Matching bracelet.

928 12Y2590 . . . .$51.80

I BRACELET WATCH. Traditional round case in yellow gold plate; stainless back. 17 jewel movement, shock proof. Attractive matching bracelet.

928 47Y2115 . . . .$42.30

J BRACELET WATCH. 17 jewel Swiss movement. 20 micron yellow gold plated case with stainless back, matching yellow band.

920 43Y3500 ..... .$70.00

K BRACELET WATCH. 17 jewel precision Swiss movement. 20 micron yellow gold case with stainless steel back, matching bracelet

920 40Y4000 ....$80.00

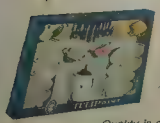
REFER TO FIRST PAGE FOR PRICING INFORMATION

Ohio Art Toy Irons
NEW!
NEW!
NEW!
"Hello Dolly!"
DOLLY WALKER
Dolly Stroller
Doll Stroller
Ohio Art Musical Toys
WORKBENCH
TALK 'N SEE
MERRY-GO-ROUND
TRAIN
TALKS JUST LIKE A REAL RAILROAD CONDUCTOR!
NO BATTERIES REQUIRED!
Art is The World of Toys

Just your cup of
Ohio Art Tea Sets

ALL NEW!

Contemporary styling, Decorator designs
ALL NEW PLASTIC TEA SETS



NEW!

NEW!

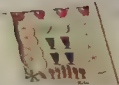
Quality is comparable to luxury home dinnerware.

NEW!

Plastic and Metal Tea Sets

Big money-makers to delight little homemakers

NEW!



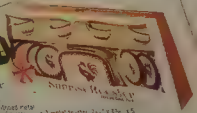
NEW!

Ohio Art's famous Metal Tea Sets

Proven favorites of generations of junior hostesses

NEW!

NEW!



NEW!

Ohio Art is The World of Toy

Lifelike Baby Dolls

drink, wet, and play! Each with accessories

Babsie—rock her to sleep in her own bassinet

BABSIE AND HER BASSINET. [illegible]

X 921 C245 A [illegible] 5.77

Susan—a playful little companion with her own swing

SUSAN AND HER SWING. [illegible]

X 921 0287 A [illegible] 5.77

Susan is ready for a ride in her mobile stroller

SUSAN AND HER STROLLER. 16-in. high doll drinks and wets. Blond rooted hair can be combed and brushed. Polyethylene body, arms, and legs. Vinyl head. Eyes open and close. Susan is dressed in a 2-piece knitted cotton outfit with matching hat—perfect for a walk. With plastic bottle. Take Susan for a ride in her contemporary-looking plastic stroller. Bundle is easily assembled. Has plastic seat, side arms, metal rail on front of stroller.

X 921 0303 A [illegible] 5.77

Baby Softina can be washed—comes with complete notion tray for extra-special care

BABY SOFTINA AND HER SKIN CARE TRAY. [illegible]

X 921-0311 A [illegible] 5.77

Cry Baby Buttons loves to play in her own nursery furniture

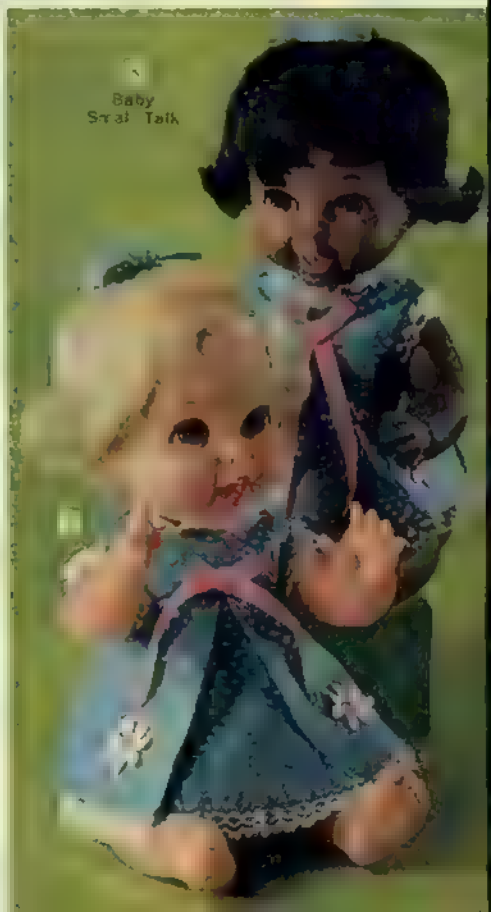
CRY BABY BUTTONS. 12-in. little charmer drinks and wets and cries real tears. Rooted hair in twin ponytails—you can be combed and brushed. Polyethylene body and legs. Vinyl head and arms. Eyes open and close. Cry Baby Buttons is dressed in a lovely pink cotton dress with lace trim. She comes with her own plastic drinking bottle. Doll comes with plastic sleep and play nursery set—includes rocker-feeder chair and swing. We'll delight any little mother.

X 921-0329 A [illegible] 5.77

SAVE $1.00 when you buy any 2 dolls from this page

each 5.49

any two for 9.98



Action Dolls Keep Little Mothers Busy

Save $1.00 when you buy any 2 dolls [1] through [9].*

Busy Baby rides her bike all by herself

1 BUSY BABY RIDE-A-BIKE [illegible] by pushing the pedals [illegible]

X 921 1434 A [illegible] 5.49

Drowsy Baby Doll has half-shut eyes

2 & [3] TALKING DROWSY® [illegible]

[2] Talking White Drowsy Doll
X 921 3281 A—Shpg. wt. 2 25 lbs. 5.49

[3] Talking Black Drowsy Doll
X 921-1517 A—Shpg. wt. 2 25 lbs. 5.49

Bouncy Baby bounces on her mommy's knee.

4 BOUNCY BABY [illegible]

X 921-1459 A—Shpg. wt. 1 lb. 5.49

Baby Small Walk can walk all by herself

5 BABY SMALL WALK® [illegible] C-Cell battery (not included) order below

X 921-5260 A—Shpg. wt. 1 lb. 5.49

Thumbelina turns and twists like a newborn baby.

6 & 7 NEWBORN THUMBELINA [illegible]

[6] White Thumbelina Doll
X 921-5989 A—Shpg. wt. 1 40 lbs. 5.49

[7] Black Thumbelina Doll
X 921-6078 A—Shpg. wt. 1.40 lbs. 5.49

Baby Small Talk speaks to you

8 & 9 BABY SMALL TALK® can say "Baby [illegible] Mommy. Okay?" Baby Small Talk wears [illegible] panties to match. 20½ in. tall.

[8] Black Baby Small Talk
X 921 1533 A—Shpg. wt. 1 lb. 5.49

[9] White Baby Small Talk.
X 921-2929 A—Shpg. wt. 1 lb. 5.49

C-Cell Batteries [illegible] package
X 957-1746 A—Shpg. wt. 0.20 lb. Order 1 pkg. for 39c

SAVE $1.00 when you buy any 2 dolls, [10] through [13].*

each 4.49
any two for 7.98

Busy Baby dolls to play with you!

Baby Crawler creeps and crawls.

10 BUSY BABY CRAWLER [illegible] C-Cell battery (not included)—order under item [11].

X 921 1301 A [illegible] 4.49

Baby Party blows up balloons —blows bubbles too

11 BUSY BABY PARTY [illegible] pointed eyes. 13 in. tall. Plastic body. Includes balloon and bubble pipe. Uses one C-Cell battery (not included)—order under item [9].

X 921 1335 A [illegible] 4.49

Baby Fussy cries, kicks, moves when not happy

12 BUSY BABY FUSSY [illegible]

X 921-1392 A—Shpg. wt. [illegible] 4.49

Baby Walker walks, then stops.

13 BUSY BABY WALKER walks [illegible] by herself [illegible] C-Cell battery [illegible] order under item [9]

X 921 1426 A [illegible] 4.49

*To get savings, state catalog number for each item on same order blank.

Order Early—make sure gifts arrive on time!

Action Dolls that dance, tumble, walk, ride

Swingy—a sensational dancer! She walks 'n sways, strolls 'n dances all by herself

1 & 2 **SWINGY®** can be every little girl's dance partner—she seems to do all kinds of dance steps! She actually swings her whole body, arms and head while she dances and walks. Swingy comes with her own 33⅓ rpm record to dance to. 20-in. tall. Swingy has painted eyes, long rooted hair in flip style. Plastisol head and body. She wears stylish dress with dainty floral trim. Uses 2 D-cell batteries (not incl.)—order below.

(1) Swingy Doll—Black.
X 921-0527 A—Shipping weight 3.50 lbs..... 13.88

(2) Swingy Doll—White
X 921-0451 A—Shipping weight 3.50 lbs..... 13.88

D-Cell Batteries. Sold in pkg. of 6. Wt. 1.25 lbs.
X 957-1761 A. Order 1 pkg. for..... 99c

Dancerina does real ballet steps! Hold her tiara, she toe-dances and pirouettes gracefully

3 **DANCERINA**—an exquisite ballerina doll who assumes familiar ballet poses and dances when you hold the hidden knob in her pink tiara. She comes with her own 33⅓ rpm record for background ballet music. Beautiful Dancerina is 24-in. tall, with painted eyes, long rooted hair. Plastisol head and body. Costumed for performance in bright tutu; stockings and plastic ballerina slippers. Uses 2 D-cell batteries (not incl.)—order below.

X 921-0543 A—Shipping weight 5 lbs..... 15.99

D-Cell Batteries. Sold in pkg. of 6. Wt. 1.25 lbs.
X 957-1761 A—Order 1 pkg. for..... 99c

Tippee-Toes rides her horse and tricycle—she walks too!

4 **TIPPEE-TOES®** is the versatile doll that rides her own tricycle or horse. She can also push her own horse and can walk when she's held by the hand. When lying on her back or tummy, she tosses and tosses her legs. She wears colorful knitted ensemble. Has rooted hair that can be combed, painted eyes. 17 in. tall, plastic body, vinyl head and limbs. Colorful horse and trike are high-impact plastic. Operates on 2 D-cell batteries (not incl.)—order above, see item 4 this page.

X 921 5146 A. Shipping weight 3 40 lbs. . 10.88

Tumbling Tomboy has her own go-cart!

5 & 6 **PUT TUMBLING TOMBOY** in her go-cart and she moves across the floor under her own power. Take her out, she stands on her head, does forward and backward somersaults. It's done by remote control. Tumbling Tomboy is 17 in. tall, has rooted hair and painted eyes. Made of vinyl and styrene with moving arms (jointed legs). Wears checked shirt, marching top and hat. She even has her own pocket book! Operates on 3 D-cell batteries (not incl.)—order below.

(5) Tumbling Tomboy—White
X 921-0550 A—Wt. 3 lbs. 12.44

(6) Tumbling Tomboy—Black.
X 921-0576 A—Wt. 3 lbs. 12.44

D-Cell Batteries. Sold in pkg. of 6. Wt. 1.25 lbs.
X 957-1761 A
Order 1 pkg. for 99c

Tippy Tumbles—tumbles and does acrobatics, too!

7 **TIPPY TUMBLES.** She tumbles and does acrobatics. Controlled from a small purse-like plastic case, wire is attached to her ankle bracelet which may be removed. Little acrobat is dressed in bootards, striped pullover. 17 in. tall, rooted hair in pixie style, wide-set painted eyes, vinyl head, arms, chrome plastic body. Batteries concealed in purse. Uses 3 D-cell batteries (not incl.) order below.

X 921 4446 A. Wt. 2.75 lbs. . 10.88

D-Cell Batteries. Sold in pkg. of 6. Wt. 1.25 lbs.
X 957-1761 A—Order 1 pkg. for 99c

Scout Out High Adventure with Remarkable Billy Blastoff® Playsets

Powered by Billy's Test Pack. Use any one vehicle and any one accessory in a set together — many combinations possible.

1 BILLY BLASTOFF SPACE BASE [illegible]
X 92[illegible]8923 A [illegible] 10.88
X 957 1902 A [illegible] 54c

2 BILLY BLASTOFF SPACE SCOUT SET [illegible]
X 923 4981 A [illegible] 5.88
X 957 1902 A [illegible] AA batteries (2 pk.) 1 pkg. for 54c

3 BILLY BLASTOFF CARGO SET [illegible]
X 924 8535 A [illegible] 5.88
AA Cell Batteries [illegible]
X 957 1902 A [illegible] 54c

4 BILLY BLASTOFF FIRE FIGHTING SET [illegible]
X 924 8601 A [illegible] 5.88
AA Cell Batteries [illegible]
X 957 1902 A [illegible] 54c

5 BILLY BLASTOFF ROBOT SET [illegible]
X 924 8584 A [illegible] 5.88
AA Cell Batteries [illegible]
X 957 1902 A [illegible] 54c

Any Set 5.88 each

Cowboys, Indians Soldiers, Horses

Recreate Old-West Adventures with Johnny West and his friends at the Circle X Ranch

1 CIRCLE X RANCH for "Johnny West" figures (figures not incl.). Bunk house with operating doors, bunk bed stove, cupboard, and many accessories. Heavy-gauge chipboard. Overall layout is 4½ ft. wide. Bunk house is 26 x 30 x 21 in. high; corral is 36 x 21 in. deep. All ready to assemble.
X 924-7909 A—Shipping weight 7.50 lbs..... 5.99

2 JOHNNY WEST COVERED WAGON. Plastic wagon made to fit all "Johnny West" figures. Carries Johnny and friends over treacherous terrain. Set contains covered wagon, horse on rollers with complete harness. 34¼x9½x15¾ in. high.
X 923-4741 A—Shipping weight 4.75 lbs..... 6.99

Johnny West and his spirited horses

3 JOHNNY WEST. Fully jointed—stands, kneels, aims his rifle. Can be placed in almost any position. All plastic with head and hands of pliable vinyl. 11½ in. tall. Outfitted in chaps, stetson. Comes with accessories as shown.
X 923-4113 A—Shipping weight 1.25 lbs..... 2.99

4 THUNDERBOLT. Spirited quarter horse that carries all 11½-in. Johnny West figures—there whenever they need him. 11¾ in. high, 14½ in. long. Assorted colors—no choice. All plastic, includes accessories as shown.
X 923-4154 A—Shipping weight 1.50 lbs..... 2.66

5 COMANCHE. 13 hinged joints. Plastic blanket, saddle, opening saddle bags, and other accessories as shown. High-impact plastic. For 11½-in. figures
X 925-2040 A—Shipping weight 1.80 lbs..... 2.99

Johnny West's Attractive Family

6 JOSIE WEST. The cute daughter of Johnny West. Fully jointed—she can stand, run, sit, and ride. Complete with costume changes and plastic accessories as shown. Plastic body, hands of pliable vinyl. 9 in. tall.
X 923-4733 A—Shipping weight 1 lb..... 1.99

7 JANE WEST. The wife of Johnny West. Fully jointed so she can sit, run, stand, and ride. Plastic accessories as shown, include 4 changes of costume. Plastic body. Pliable vinyl head and hands. 11¼ in. tall
X 923-4709 A—Shipping weight 1.25 lbs..... 2.99

8 JAMIE WEST. Scaled for Johnny West family. Jointed. Complete with accessories as shown. Plastic body, hands and head of pliable vinyl. 9 in. tall.
X 925-1992 A—Shipping weight 1 lb..... 1.99

9 PANCHO PONY. Faithful friend and companion for Josie and Jamie. Plastic. Stands 9⅜ in. high.
X 925-2008 A—Shipping weight 1.40 lbs..... 1.99

The Army and the Indians

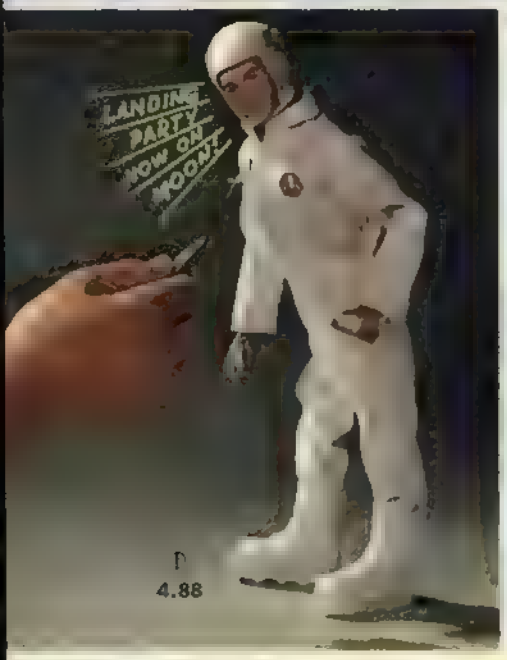
10 CHIEF CHEROKEE. Wears costume. Fits on Thunderbolt or Pancho. Fully jointed—he can bend in many positions. Tan and dark brown figure. With a wide assortment of accessories—all the details of tribal dress. Molded plastic. Hands and face of pliable vinyl. 11½ in. tall
X 923-4147 A—Shipping weight 1.40 lbs..... 2.99

11 GENERAL CUSTER. The fierce Indian fighter who helped conquer the West. Fully jointed, can stand and sit. Authentic military garb, includes detailed accessories as shown. Molded plastic; vinyl hands, face. 11½ in. tall
X 923-4758 A—Shipping weight 1.50 lbs . . 2.99

12 CAPTAIN MADDOX. Fort Apache cavalry fighter—fully jointed, he can sit, stand, and ride. Authentic military garb. Includes many detailed accessories as shown—including riding equipment, a pair of cavalry riding gloves. Solid molded plastic. 11½ in. tall.
X 925-2024 A—Shipping weight 1.40 lbs..... 2.99

13 FIGHTING GERONIMO. The powerful leader of a mighty Indian nation. Movable joints so he can assume action positions—stands, sits, runs, and rides. Realistic face and hands made of flesh-like pliable vinyl. Plastic body. Stands 11½ in. tall. Comes with wide assortment of accessories shown—including ceremonial dress, headdress, ceremonial masks, quiver, bola, saddle bag, bow and arrow, rifle, drum, knives, tomahawk, etc.
X 924-9103 A—Shipping weight 1.25 lbs..... 2.99

G.I. JOE off to new adventures...



The Golden Astronaut Set—a Penneys Exclusive

- Multi colored plastic set with 15 golden astronauts

EVERYTHING YOU NEED FOR SPACE ADVENTURES 4 astronaut Launch Set. Mobile launch tower has operating crane, 2 gangways, detachable command module. Working lift truck, tow truck and helicopter. **Moon Exploration Set.** 4 furnished buildings that can be joined together or played with separately, living quarters, communications center, recreation center, depot garage. 4 spaceships, explorer, prospector, and mobile headquarters. **Space Probe Set.** 4 streamlined reconnaissance space ships. **Interplanetary Set.** Space station has 2 modules. See-through hatch on top contains patrol ship that can be launched. 4 space ships, command ship that has 2 rockets, cruiser, space patrol and Nova rocket 3.5" h.

X 924-9087 A 8.88

16-page adventure booklet included with [A], [B], [C].

G. I. JOE Even Talks

Pull his "dog tag" and Joe issues commands from his branch of the service!

Only **4.88** each

A to C G. I. JOE ADVENTURE PACKAGES let you create the exciting adventures found in the 16-page booklet or make up your own. Each set contains 11½-in.-high plastic G. I. Joe that can twist and bend into any position, appropriate uniform, and accessories.

[A] Spaceman. Space suit and helmet, space capsule with opening hatch, and all necessary equipment.
X 924-8949 A—2.25 lbs. . 6.99

[B] Frogman. 3-piece scuba suit, sea sled, shark, face mask, swim fins, spear gun, tanks, treasure chest and coins.
X 924-9020 A—2.25 lbs. . 6.99

[C] Polar Explorer. Uniform, dog sled, husky dogs, pack, snow shoes, boots, trunks, and ice pick.
X 924-9046 A—2.25 lbs... 6.99

D TALKING G. I. JOE ASTRONAUT. Pull his "dog tag" and he gives appropriate commands on his exploration of outer space. 11½-in. plastic figure is pliable so you can twist and bend him into any position. Includes zippered space suit, hood, and boots. For more space fun, order accessory kit [E] below.
X 924-8931 A—Wt. 1 lb. 4.88

Your G. I. Joe Doll Will Have New Experiences in Adventure Outfits

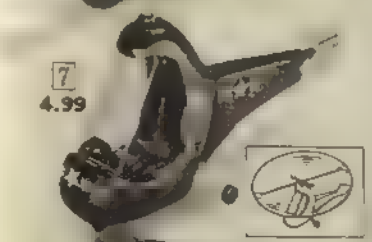
E G. I. JOE SPACEMAN OUTFIT brings you all the excitement of present-day space and lunar exploration. Includes space suit and helmet, boots, missile detector, land mines, camera, oxygen chest pack, propellent gun, and 16-page G. I. Joe adventure packed comic book.*
X 924 8980 A—1.40 lbs.. 4.66

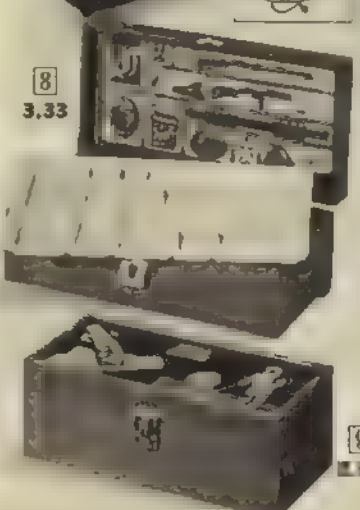
F G. I. JOE TEST PILOT OUTFIT. Includes flight suit and helmet, boots life vest, working parachute, flashlight, signal light and 16-page G. I. Joe comic book.*
X 924-9061 A—1.40 lbs.. 4.66

G G. I. JOE SEA RESCUE OUTFIT. Includes orange scuba suit and headpiece, fins, mask, oxygen tanks, life ring marker flare gun.*
X 924-9004 A—0.60 lb... 3.33

H G. I. JOE FIREFIGHTER OUTFIT. All the equipment needed to put out the roughest blazes. Includes fireman's jacket and pants, protective hood, boots, fire extinguisher, crash belt, axpliers, flashlight, strapcutter, crutch, stretcher, plasma bottle, first aid bag, and 16-page G. I. Joe adventure comic book.*
X 924-9079 A—Wt. 1 lb. 3.33

*G. I. Joe figure not included.





1 to 4 TALKING G. I. JOE ACTION FIGHTING MEN are ready to serve you—on land, on the sea, or in the air—in any situation. Just pull their "dog tags" and each G. I. Joe will speak the typical commands heard from his branch of the service. Each plastic figure is 11½ in.-tall and pliable, so it can bend and twist into any position. Each uniform, complete with cap, boots, and insignia, looks like the work uniform worn by the men of the various branches of the military. Training manual incl.

Figures can be more fun when used with any of the G. I Joe accessories and outfits sold on this page.

[1] Talking G. I. JOE Action Soldier. Fatigue jacket, trousers, cap, and combat boots.
X 925-2289 A—Shipping weight 0.75 lb..... 4.88

[2] Talking G. I. JOE Action Sailor. Ready to sail the seas. Work shirt, pants, boots, and sailor cap.
X 925-2297 A—Shipping weight 0.75 lb..... 4.88

[3] Talk ng G. I. JOE Action Pilot. Zippered flight suit, work cap, boots.
X 925-2305 A—Shipping weight 0.75 lb..... 4 88

[4] Talking G. I. JOE Action Marine. Camouflage uniform cap, boots.
X 925-2313 A—Shipping weight 0.75 lb. 4.88

Authentic-looking G. I. Joe Army Vehicles

5 G. I. JOE JEEP WITH TRAILER. Holds three 11½-in. figures. Searchlight on trailer really works! Includes flag, rifle 4 shells. Plastic. 38-in. long. Uses 3 D-cell batteries (not included)—order below. Mailability restricted—see page 262. 9.20 lbs.*
X 923-1390 A..... 10.99

6 G. I. JOE MOTORCYCLE WITH SIDE-CAR holds two G. I. figures. Machine-gun mounted on side-car swivels from side-to-side. Polyethylene and high-impact styrene plastic. Measures 13½x9x 8 in. high. No batteries needed. G. I. Joe figure not included.
X 924-8519 A—3.50 lbs.. 3.77

D-Cell Batteries. Pkg of 6.
X 957-1761 A—Shipping weight 1.20 lbs.....Order 1 pkg. for 99c

7 G. I. JOE HELICOPTER makes rotor sound as blades spin. Holds one G. I. Joe figure. Polyethylene and high-impact styrene plastic. Plastic wrap-around windshield. Measures 38x12x16 in. high. No batteries needed. G. I. Joe figure not included.
X 923-4675 A—Shpg. wt. 4.20 lbs... . . . . 4.99

Regulation Footlockers Hold G. I. Joe's Gear

8 G. I. JOE FOOTLOCKER. Detailed like a real military footlocker Removable compartment holds G. I. Joe's outfits and gear—keeps them from getting lost. Wood with rope handles and brass fittings. 13½x6-½x4¾ in. high.
923-1382 A—2.20 lbs.... 3.33

9 G. I. JOE ASTRONAUT FOOTLOCKER. Official locker for G. I. Joe's space suits and equipment. Rugged wood with rope handles for easy lifting. Colorful blue footlocker measures 14¼x7x 14¼ in. high.
X 924-9095 A—2.50 lbs.. 2.99

REMINGTON®

"700" Electric
A Compact Office Typewriter . . . with portability! Crisp, clear print work everytime.

This is Pica

This is Elite

This is *Script*

Remington "700" Compact Office Typewriter

- Electric "Power Touch" from heavy to light
- Electric Repeat Keys XXX - - - ——- . . .
- Power Backspace Key
- Illuminated "On" indicator
- U.L. Listed. Detachable cord and accessories outlet.

Remington "700" rugged all steel Electric Typewriter for home or office. Full size 88 character Keyboard with a **responsive touch. Lightweight,** weighs only 26 lbs. Big 10" wide paper capacity, 9" writing line. Snap off top cover. **Electric backspace.** Special vertical half spacing 1, 1½, 2, with Page-end indicator and paper support. Illuminated "ON" indicator; Electric **"Power Touch" tabulator** controlled by governor. **Impression control** makes 1 to 10 carbon copies. Repeat Keys; Detachable electric cord; AC 110-120V, 60 cycle. Accessories outlet. Ship. wt. 31 lbs. Attractive Two-tone Charcoal Gray color. **Choice of Pica or Elite Type.**

943N13200—Elec. "700" Typewriter. Pica Type.
Sugg. Retail $169.50

944N13200—Elec. "700" Typewriter. Elite Type.
Sugg. Retail $169.50

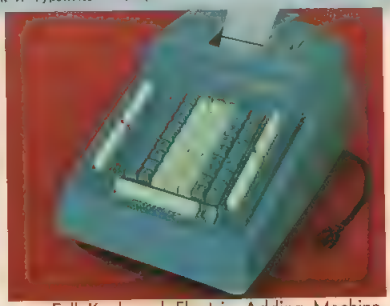
Remington Mark II Deluxe Typewriter

Remington Mark II . . . Deluxe Manual Portable with office machine quality. **Superb craftsmanship throughout** this full featured machine. Smart, beautiful styling . . . A magical touch so **smooth, rapid and responsive** it actually rivals expensive office machines. Full-size 88 character office typewriter Keyboard; **Key-set tabulation;** Automatic paper feed; Crossover Linkage separates letters that often jam other portables; Two-color ribbon and stencil control. Plated steel levers and sub-levers. Complete with stunning luggage-type carrying case. Attractive two-tone Imperial Gray color. Ship. wt. 25 lbs. **Choice of Pica, Elite or Script Type.**

886N8040—Mark II Typewriter . . Pica . . . . . Sugg. Retail $125.00
887N8040—Mark II Typewriter . Elite . . . . . Sugg. Retail 125.00
888N8040—Mark II Typewriter . Script . . . . . Sugg. Retail 125.00

Electric Adding Machine

928N10588—**Model 102,** durable and reliable fully electric adding machine 115 Volts AC-DC Ten key keyboard featuring repeat multiplication, credit balance, jump totals, with two color ribbon for fast and easy identification of totals. Also has add bar, subtract bar, subtotal repeat, total and correction. Column capacity 7 listing. Totaling. Large Case. Instruction Book, Dust Cover, Reel of Tape and Ribbon. 14" L., 9" W., 7" H. Ship. wt. 24 lbs.
Sugg. Retail $139.50



Full Keyboard Electric Adding Machine

949N10588—**Model 50712,** the finest full keyboard all electric adder on the market . . . for speedy addition, subtraction, multiplication. Richly designed Cycolac case resists dents and scratches, cleans with a damp cloth. Perfect for home or office . . . Column capacity 7 listing, 8 totaling. Automatic credit balance; Twin total bars, sub-total bar, electrified non-add bar, direct subtraction. Beige case. Ship. wt. 22 lbs.
Sugg. Retail $139.50

Retail Prices Are Suggested Only and May Vary in Different Trading Areas

first name in typewriters . . . last word in portables!

Remington "TEN FORTY" Typewriter

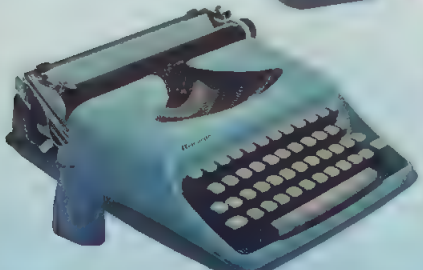
- Full Size Keyboard
- Visible Margin Stops
- Key Set Tabulator

The **TEN FORTY** medium-priced portable with luxury features. **Armor/Shield** construction, accident-proof protection. **Dial-a-Touch Control** for the right "feel" in typing—light, heavy or anywhere between. Flip Top cover for quicker, easier cleaning and ribbon changing. **Key-Set Tabulator**—one lever sets and clears tab stops. Full size standard keyboard. Available in Ivory or Turquoise. Choice of Pica, Elite or Script (on special order) type. Carrying case included. Ship. wt. 21 lbs. **Specify Color.**

881N5838—Ten Forty Typewriter—Pica
Sugg. Retail $86.50

882N5838—Ten Forty Typewriter—Elite
Sugg. Retail $86.50

883N5838—Ten Forty Typewriter—Script
Sugg. Retail $86.50



Remington "STREAMLINER" Typewriter

The **STREAMLINER** budget priced portable with these expensive features. **Armor/Shield** construction for accident-proof protection. Won't chip, dent or rust . . . tougher than metal. **Lightweight** but sturdy—never "creeps." Built to last. Variable line spacer. Both single and double line spacing. Full **84 character keyboard.** Available with Pica or Elite type. Durable good looking built-in carrying cover. Two tone Blue color. Ship. wt. 17 lbs.

866N3910—Streamliner Typewriter—Pica
Sugg. Retail $58.00

867N3910—Streamliner Typewriter—Elite. . . .
Sugg. Retail $58.00

The Remington "333" Typewriter

The **"333" Typewriter,** a "New Breed" of portable at an economical, low price. It has many quality features usually found only on high price machines! Full-size **88 character keyboard;** Visible margin stops. **Pre-set tabulator;** Convenient **touch control;** Type Bar spring action gives an office typewriter response. Two-color ribbon. Complete with handsome leatherette carrying case. This lightweight beauty will go everywhere with you! Ship. wt. 15 lbs. Charcoal Gray color. **Educational Pica, 11 space type.**

947N4304—"333" Typewriter. . . . . Sugg. Retail $64.00

5-Year Warranty

Typewriters are warranted by Remington Rand Office Machines Division for 5 years from date of your purchase. With the first 3 days, any mechanical adjustments and replacement parts (excluding ribbon, carrying case and rubber parts) required through normal use will be provided free of charge except for shipping costs. During the balance of the Warranty Period, parts covered will be replaced without charge except for labor and shipping costs.

FREE! REMINGTON
Color-Key Touch Typing Course

Remarkably fast, easy to learn. Fingers are matched to keyboard by colors — begin to touch-type within one hour. With application, complete the entire course in just one week! The Color-Key Touch Typing Course is provided FREE with every REMINGTON Portable.

HAND OPERATED CASH REGISTER

845N14042—**Model 321 Cash Register.** Bookkeeping cash register and adding machine. Self-balancing, subtracts paidouts, cash in drawer always balances with total on tape; locked-in totals, sub-totals; one-key, five-way lock; **tamper-proof tape;** nine designation keys. Size: 18¾" L., 13⅛" W., 10¾" H. Ring-up $9,999.99. Total $99,999.99. Ship. wt. 45 lbs.
Sugg. Retail $222.00

MANUAL ADDING MACHINE

948N8729—**Model 77.** Speed and accuracy in a distinctively styled, lightweight, portable hand adder. Column capacity 10 List, 11 Total. Add, subtract, multiply, sub-total bar prints with symbol "S". Credit balance. Ten-key keyboard. Color: Gray. Ship. wt. 19 lbs.
Sugg. Retail $115.00

SMITH-CORONA®

PORTABLES AND ADDING MACHINES

5 YEAR GUARANTEE

SCM warrants each new Smith Corona Portable Typewriter and Electric Adding Machine to be free from defects in material or workmanship. For a period of five years from date of purchase by retail customer, SCM will replace any part which proves defective with no charge except for shipping and the usual charge for labor. There will be no charge for labor during the first 90 days after purchase. This warranty does not apply to (i) replacement of motor, energy cell charger, carrying case or rubber parts after 90 days from original retail purchase, or (ii) to damage resulting from accident, neglect or misuse.

Figurematic®

LIGHTWEIGHT FIGUREMATIC ALL-ELECTRIC ADDING MACHINE. Easy-to-learn, easy-to-use adding machine 8-lb electric brain does your adding, subtracting, multiplying automatically! "Hand-Span" keyboard is easy to use . . . has sensitive key response. Goes wherever you go—tuck in the cord, snap on the cover, pull out the retractable case handle. Easy-to-read type, clearly printed tape. Lists 7 columns ($99,999.99) and totals 8 ($999,999.99). 9x13x7" Pacific Green. Shipping weight 10½ lbs.

858N5640—Figurematic Electric Adding Machine. Sugg. Ret. $86.50

Snap-on cover
Carrying handle

SPECIAL OFFER $3.95

10-Day Touch Typing Course with purchase of any Smith-Corona Portable Typewriter. 5 Columbia records, easy type illustrated instruction book.

Features Changeable Type.

Special type bar for optional Changeable Type(TM). Over 50 signs, symbols, accents can be added

PICA type
ELITE type

Galaxie® Deluxe

DELUXE PORTABLE WITH BIG MACHINE EFFICIENCY AND CHANGEABLE TYPE. American made portable gives you heavy-duty performance. Styled and priced for student and general home use. Features amazing Powerspace key for fast carriage traverse. Changeable Type™ bar lets you use more than fifty different characters; accents, signs and symbols. Personal touch selector, erasure table. Page Gage™ and Quick Set™ margins. Variable line spacing, retractable paper support arms, removable color matched platen forward glide top deck. Metallic Gold, Charcoal Gray, Metallic Blue, Pica or Elite. Shipping Weight 21 lbs.

861N9352—Galaxie Deluxe Typewriter. Pica type.
Specify color. . . . . Sugg. Retail $116.50
873N9352—Same as above but Elite Type.
Specify color. . . . . Sugg. Retail $116.50

Unified base and carrying case

Corsair®

THE FINEST MOST DEPENDABLE LOW-PRICED TYPEWRITER MONEY CAN BUY! Space-age styling combined with all-around convenience. Weighs just 9 lbs., yet built to deliver years of full duty performance. Take it to school, work or vacation—it's a durable, good looking traveler. Regular size keyboard with 84 characters. Page Gage™ tells how far you are from bottom of page. Quick Set™ margin stops are fully visible and set with a single finger motion. 3-position ribbon selector. Retractable paper support arms. Pre-Set™ tabulator, half spacing for error control, key touch selector. Sturdy Cycolac body, unified base and carrying case. Beige or Blue. Pica or Elite. Shipping weight 12 lbs.

	Specify color.	Sugg. Retail
854N3929—	Corsair Typewriter. Pica type.	$56.50
871N3929—	Same as above but Elite type.	$56.50

Be Sure to Specify Color Desired

ROYAL ELECTRIC™

- Full-size, 88-character keyboard
- Electric carriage return
- Variable impression control for carbons
- Four repeat characters (.) (x) (-) (_)
- Repeat forward spacing

Quality-built Royal electric portable offers office electric features in a truly compact size.
Full-width tab bar, pre-set for convenience.
Two-color ribbon and stencil cutter
Choice of Pica or Elite type styles.
14" x 13⅜" x 4½" high. Shipping weight 27 lbs.
Carrying case included
Two-Tone Gray color.

965N12600—ALL ELECTRIC TYPEWRITER. Pica type ..... Sugg. Retail $159.95
966N12600—Same as above but Elite type ..... Sugg. Retail $159.95

ROYAL *FIVE-YEAR* GUARANTEE: Royal Typewriter Company, Inc., guarantees replacement at no charge, other than labor and shipping, of any defective part (except rubber parts, ribbon or parts damaged by accident or misuse) within 5 years of purchase. No labor charge within first 90 days. Guarantee covers only original purchaser

- Office-size, 84-character keyboard
- Touch-Set margin controls
- Calibrated paper bail
- Rugged, all-metal construction

Economy portable comes with your choice of Pica or Elite type styles. Convenient "console" carrying cover included. Shipping weight 11 lbs.

Gray color

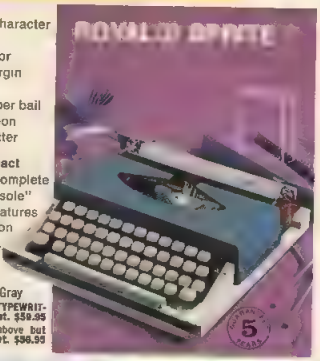
967N3503 — SIGNET TYPEWRITER. Pica type. Sugg. Ret. $49.95
968N3503—Same as above but Elite type.... Sugg. Ret. $49.95

- Full-size, 88-character keyboard
- Touch regulator
- Touch-Set margin controls
- Calibrated paper bail
- Two-color ribbon and stencil cutter

Handsome, compact portable comes complete with its own "console" carrying cover, features quality construction Pica or Elite type. Shipping weight 12½ lbs.

Two-Tone Blue with Gray

969N4343 — SPRITE TYPEWRITER. Pica type. Sugg. Ret. $59.95
970N4343—Same as above but Elite type ...Sugg. Ret. $59.95

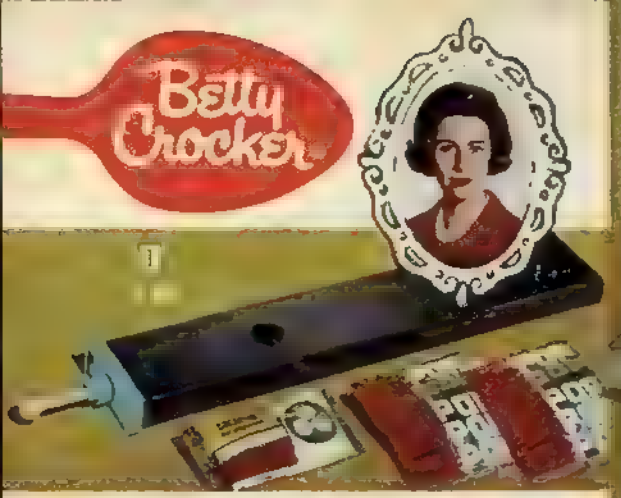


- Adds, subtracts, multiplies, provides direct credit balance
- Totals up to 9,999,999.99
- All controls on keyboard for one-hand operation
- Non-add key for dates, invoice numbers

Whiz through a column of figures in no time with this lightning-response, all-electric adder. It's ideal for housewives, businessmen, clubwomen, attorneys ... for anyone who figures.
Prints big numbers in black and red. All-metal frame and segment. Transparent paper shield, easy-change paper roll. 5½" high. Detachable 8 ft. cord. Two-tone Black and Tahitian Beige. Shipping weight 12 lbs. Carrying case available.

923N8400—ELECTRIC ADDER ..... Sugg. Retail $119.95

Royal Typewriter Company, Inc. guarantees replacement at no charge, other than labor and shipping, of any defective part (except parts damaged by accident or misuse) within 1 year of purchase. No labor charge within first 90 days. Guarantee covers only original purchaser of the Adding Machine



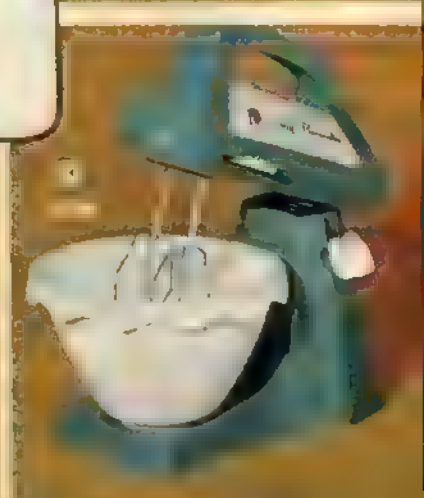
1 **EASY-POP CORN POPPER.** To be used with Betty Crocker Easy-Bake Oven sold below. Blue metal corn popper with everything needed—wooden handle, 2 bags of popcorn mix for caramel syrup, and suggestion sheet. Just pour in corn, push knob—corn pops and empties into bowl.
X 921-5724 A Shipping weight 2 lbs. . . **2 99**

2 **BETTY CROCKER® EASY-BAKE® OVEN AND MIXES.** Cooking chamber of oven is sealed from curious hands. Plastic. Uses two 40 watt bulbs (not incl.) 110-120 volts AC. 11"x6½"x 2 ¼" high. Betty Crocker mixes require only water. Mix assortment: 1 devils food cake, 1 white cake, 1 brownies, 2 chocolate frostings, Kitchen utensils: spatula, mixing bowl, 3 baking pans and cookbook. Read salmon note pg 333 3L listed.
X 922 0807 A Shipping weight 5 75 lbs. . . **11 99**

Betty Crocker Refill Mixes for use in Betty Crocker oven cakes—1 devils food, 1 white, 1 cherry, 1 yellow, 1 brownies, cookies—1 sugar, 1 chocolate chip, 1 oat n' honey, frostings—1 chocolate fudge, 1 creamy white, 1 cherry, 1 milk chocolate.
X 922 0815 A Shipping weight 1 90 lbs **2 77**

Suzy Homemaker®

HOUSEKEEPING HELPERS THAT WORK



[8]
2.66

[2]
4.99

7.99

Suzy Homemaker
Sweet Shoppe

your own
soda
fountain
4.99
[2]
3.99

"Toot Sweet"
make 'em
blow 'em
eat 'em
4.99

5.88
Have a
corny
time at
home
JOLLY TIME
POP
CORN

4.77

Suzy Homemaker

HOUSEKEEPING HELPERS THAT WORK

18¾-in. high
2 14.88

8 in. high
1 4.44

Hot/cold water really runs—cleans dishes with ease!

18¾ in. high
3 14.88

Washing machines keep doll's clothes sparkling clean!

1 SUZY HOMEMAKER WASHER provides hours of washday fun. Just turn on and it washes little homemaker's and her doll's clothes. Easy to fill, top loading machine with agitation action. Green and white plastic. Uses 2 D-cell batteries (not incl.)—order below. 11x9x8-in. high.
X 922-1268 A Wt. 2 lbs. 4.44

2 SUZY HOMEMAKER WASHER-SPIN DRYER with push-button action agitates, sprays, and spins. Add soap (not incl.) and water and wash! Removable see-through top load lid. Plastic. Uses 4 D-cell batteries (not incl.)—order below. 12½x10¾x18¾ in. high. Mail order quantity restricted—see page 262. Wt. 7 lbs.
X 921-5187 A 14.88

X 957-1761 A—D-cell batteries. Sold in pkg. of 6. 1 lb. 2 oz. Order 1 pkg. for 99c

Electric ironing set styled just like Mom's!

6.88

Tidy up with a vacuum that works!
Complete Set
9.99
Vacuum Only
4.99

3 SUZY HOMEMAKER DISHWASHER-SINK with hot and cold running water does a sinkful of dishes in a whiz. Spray dishes (not incl.) in sink with water from swing faucet, then place dishes in removable rack and add liquid soap (not incl.). Secure safety latch and watch the wash and rinse cycles through the see-through front-loading door. Fully instrumented control panel. Needs no attaching hoses. Green and white plastic. Uses 4 D-cell batteries—not incl.—order below. 10⅜x12½x18¾-in. high. Mail order quantity restricted—see page 262. Shpg. wt. 8.75 lbs.
X 921-4776 A. 14.88

4 SUZY HOMEMAKER IRONING SET Easy-to-handle 30-in. plastic board adjusts to three heights for comfortable ironing. Metal legs with skid-resistant feet. Cloth ironing board cover. Push the button, plastic spray iron sprays a mist of water. Light shines when iron is on—heats to moderately warm. Uses 10 W bulb (not incl.). 110–120 V, AC. UL listed.
X 921-4784 A—Shpg. wt. 4.80 lbs. . . . 6.88

5 SUZY HOMEMAKER VACUUM CLEANER like mom's—works too! Bag removes for emptying. Convenient on/off switch. Includes 2½-ft. hose, floor polisher, 4 cleaning attachments for a really thorough job. Plastic. Uses 3 D-cell batteries—not included, order below. Mailability restricted—see page 262. Shipping weight 4.50 lbs.
X 921-5161 A 37½-in. high 9.99

Regular Vacuum (not shown). Similar to above but no hose attachments. Uses 2 D-cell batteries (not incl.)—order below.
X 922-1276 A—24-in. high. 2.75 lbs. . 4.99

D-cell batteries. Pkg. of 6. 1 lb. 2 oz.
X 957-1761 A. . . . . Order 1 pkg. for 99c

TREAT YOURSELF...Sweetly

Make tasty, wholesome ice cream

1 **FREEZE QUEEN SET**—everything you'll need to make mouth-watering ice cream! Set includes dairy-stand machine, 24 cones, mixing bowl, canister, and nine mixes to which you just add water to make—3 vanilla, 3 chocolate, 1 orange sherbet flavors, 1 chocolate topping, 1 butterscotch topping. With recipe booklet. Machine of high-impact plastic is 5½ x 5 x 12½ in. high.
X 921-2747 A—Shpg. wt. 4.50 lbs..... 7.88

Freeze Queen Treats. 24 cones, 9 mixes (2 vanilla, 2 chocolate, 1 peppermint, 1 strawberry, 1 orange sherbet; also 1 butterscotch, and 1 chocolate topping)
X 921-4826 A—Shpg. wt. 1.40 lbs..... 2.99

Make your favorite ice cream soda —it's easy—it's tasty!

2 **HOME SODA FOUNTAIN.** Works just like the real ones. Easy-to-operate—just slip the soda bottles into the fountain, insert the pumps into the tops, and pump out your favorite soda. Fountain holds three different flavors of 7 ounce bottles (also holds soft-drink cans). Three built-in containers with covers hold ice cream for those special ice cream sodas. Constructed of sturdy high-impact styrene plastic in colorful red and white colors. Includes six plastic glasses. Measures 10¾x8¾x9¾-in. high.
X 922-1706 A—Shipping weight 2.50 lbs..... 2.99

Colorful Machines— Look like the ones used at soda fountains

3 **KOOL AID DISPENSER** is the fun way to make and enjoy a glass of this delicious beverage. Bright dispenser looks like the ones at the soda fountain—set up your own fountain business. Comes with 2 packs of delicious Kool-Aid, paper cups. Dispenser made of high-impact plastic with glass jar. 6x5x10 in. high
X 921-4552 A—2.20 lbs..... 2.22

4 **COCA-COLA DISPENSER.** This streamlined machine dispenses one of the world's most popular and tasty beverages. Looks like the Coca-Cola machines used at soda fountains—even down to its red and white colors. Dispenser holds Coke bottle up to 12-ounce size (not included). Includes 4 small plastic Coke glasses. Plastic dispenser measures approximately 11 x 5½ x 10½ in. high.
X 921-5666 A—2.20 lbs..... 2.22

Make tasty candy whistles

5 **TASTITOY MACHINE** presses out tasty candy whistles called "toot sweet" that really work. Whistles can be decorated to enhance their appearance. Includes 40 unique-sized Tootsie Rolls—mouth watering chocolate, grape, butterscotch and strawberry flavors. Set contains 8 molds for making interesting whistle shapes. Tastitoy plastic machine measures 4¾ x 8½ x 5¾ in. high.
X 922-0724 A—Shpg. wt. 1.50 lbs..... 4.99

Toot Sweet Candy Refills. Assortment includes 120 unique-size Tootsie Rolls in 4 flavors—chocolate, grape, strawberry, butterscotch.
X 922-0732 A—Shpg. wt. 1.30 lbs..... 2.49

Kids have a poppin' good time

6 **ELECTRIC CORN POPPER.** Fresh, warm popcorn in your own home! Makes one pint at a time. Uses heat of 100-watt bulb (included). Pour corn down funnel, plug in—no oil required. Unloads through front chute. Contents: popcorn maker, 3-oz. bag of popcorn, 6 popcorn bags, tablespoon, salt shaker, butter dispenser, and instructions. Transparent plastic popper is 7¼ x 6½ x 12½ in. high. 100 watts. 115 volts, AC. UL listed. Read Caution Note on page 333.
X 921-6813 A—Wt. 2.70 lbs..... 5.88

Sno-cones in 10 different flavors

7 **SNO-CONE MACHINE** makes refreshing treats—delicious on hot summer days! Top crushed ice with fruit flavored syrup and presto—it's a sno-cone! Put ice into round dispenser—out comes a sno-ball! Mold ice, decorate with candy topping then freeze—it's a sno-pop! Kit includes snowman dispenser, 10 paper cups, 2 syrup bottles, plastic funnel and 10 various flavors. Plastic dispenser with stainless-steel circular grate measures 5½ x 8⅜ x 6⅛ in. high.
X 921-1905 A—Wt. 2.20 lbs..... 4.77

Modern twist to old-fashioned fun

8 **TAFFY PULLER** for tasty candy and fun! Use in combination with candy maker (see item [10] below). Fun for everyone—watch the stretchy taffy pulled like a delicious rubber band. Plastic and metal. Measures 7½ x 4 x 5¼ in. high.
X 922-0773 A—Wt. 1.25 lbs..... 2.66

Makes real ice cream in minutes

9 **ICE CREAM MAKER.** Perfect for parties, picnics, family meals. Complete with ice cream cylinder, ice bucket, and paddle to agitate ice cream. Makes delicious ice cream in just 20 minutes. Plastic ice-cream bucket measures 8 x 7 x 13 in. high.
X 922-0740 A—Wt. 3.50 lbs..... 4.99

It actually makes delicious candy

10 **CANDY MAKER** lets you make sweets at home —surprise your friends and family with delicious home-made candy. Includes plastic heating unit, metal cooking pan, candy-form mold. Measures 12 x 10 x 7½ in. high. 70 watts, 115 volts, AC. Read Caution Note on page 333.
X 922-0765 A—Wt. 4.25 lbs..... 7.99

Makes real ice cream sodas

11 **SODA FOUNTAIN** adds real sparkle to your home entertainment. Make your favorite flavored ice cream soda right from your own fountain! Easy to operate. Dispenses syrup and water—in all flavors. Comes with 2 empty containers, 1 pump housing, 1 bottle. Plastic dispenser measures 10½ x 6½ x 11 in. high.
X 922-0781 A—Wt. 3.50 lbs..... 4.99

Have an ice delight party

12 **ICE DELIGHT MAKER** for cool refreshment on hot days. Great for making ice treats for friends or the family. Simply place one cube at a time into container, press plunger and turn handle—remove crushed ice with tiny shovel, place in cup and flavor. (Flavors not included.) Comes with ice shovel, 2 syrup containers, crank, grater. Plastic base measures 10 x 6 x 10 in. high.
X 922-0757 A—Wt. 3 lbs..... 3.99

Order Early—make sure gifts arrive on time!

THE QUALITY WATCH WITH THE FINE SWISS MOVEMENT

17 JEWELS

STEPHAN
This muted dial pattern will attract admirers. Shock resistant. Yellow top, stainless steel back. Expansion band.
1761962588
Retail $51.50

DRESS WATERPROOF

MARINER
A real winner. 17 jewels. Nite-glo dial. Shock resistant. Chrome plated top, stainless steel back. Adjustable band.
2740462066
Retail $41.50

DRESS WATERPROOF

VERI-THIN® COMET
Definitely sleek. Nite-glo hands. Shock resistant. 17 jewels. Yellow top, stainless steel back. Engraved bezel. Double feature adjustable band.
2761563395
Retail $67.50

DAY-DATE

HORIZON
Tells all at a glance. Water-proof* 17 jewels. Shock resistant. Yellow top, stainless back. Double feature band.
2761863850
Retail $67.00

14 KT GOLD

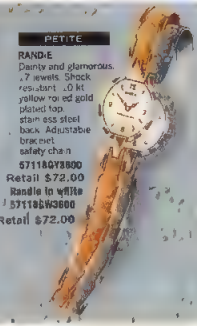
GOLDEN JUNE
Sophisticated fashion. 17 jewels. Adjustable bracelet with safety chain. Shock resistant.
87915GY4075
Retail $81.50
Golden June in white
87915GW4075
Retail $81.50

FACETED CRYSTAL

FASHION
Fascinating wedge shape. 17 jewels. 10 kt. yellow rolled gold plated top, stainless steel back. Shock resistant. Adjustable bracelet with safety chain.
87194GW2975
Retail $60.00
Fashion in yellow
87194GY2975
Retail $60.00

2 DIAMONDS

DIAMOND SAB
Truly a dream. 10 kt. white rolled gold plated top, stainless back. Shock resistant. 17 jewels. Matching expansion bracelet.
87040GW3250
Retail $65.00
Dia. Sab in yellow
87040GY3250
Retail $65.00



PETITE

RANDLE
Dainty and glamorous. 17 jewels. Shock resistant. 10 kt. yellow rolled gold plated top, stainless steel back. Adjustable bracelet, safety chain.
87118GY3600
Retail $72.00
Randle in white
87118GW3600
Retail $72.00

DRESS WATERPROOF

MERMAID
Comely yet practical. Shock resistant. Nite-glo. Yellow top, stainless steel back. Graceful expansion bracelet.
8761562990
Retail $60.00

*as long as case, crown, crystal remain intact

EVERY WATCH IS GRUEN GUARANTEED
The movement is guaranteed against defective parts and workmanship for 1 year from factory shipment date and Gruen will repair or replace any movement which fails to perform properly because of such defects during the life of the guarantee. (To cover cost of postage, insurance and handling, there is a minimum charge of $1.50 on each watch returned.)

ALL HAVE SWISS GRUEN PRECISION® MOVEMENTS
UNBREAKABLE MAINSPRINGS . . . ARE ANTI-MAGNETIC . . . SHOCK RESISTANT BY INCABLOC

A DISTINCTIVE NEW SERIES OF FINE WATCHES

2 DIAMONDS
DIAMOND AVON
Simply beautiful Florentine finish in 10 kt. rolled gold plated top stainless back. 17 jewels. Shock resistant. Adjustable bracelet safety chain. Faceted crystal.
570510W4550
Retail $90.00

10 DIAMONDS 14 KT. GOLD
DIAMOND VENUS
Magnificently different. 17 jewels. Faceted crystal. Shock resistant. Adjustable bracelet with safety chain.
57053GW8200
Retail $160.00

4 DIAMONDS 14 KT. GOLD
DIAMOND JULIA
Petite low mess. Tapered adjustable bracelet with safety chain. 17 jewels. Shock resistant.
67014GW5425
Retail $110.00
Dia. Julia in yellow
67014GY5425
Retail $120.00

4 DIAMONDS
DIAMOND STACEY
Dramatically charming. Faceted crystal. Adjustable bracelet with safety chain. 17 jewels. Shock resistant.
570526W5300
Retail $105.00

6 DIAMONDS
DIAMOND NELL
Brilliantly crafted 10 kt. white rolled gold plated top stainless steel back. Faceted crystal. 17 jewels. Adjustable bracelet safety chain. Shock resistant.
57061GW5900
Retail $115.00

NEW STANDARD OF EXCELLENCE

GRUEN

25 Jewel

AUTOWIND®

SUPERB CRAFTSMANSHIP IN A SELF-WINDING WATCH

EVERY GRUEN WATCH HAS **incabloc®** THE SHOCK RESISTANT DEVICE

SELF-WINDING CALENDAR
AUTOWIND® JASON
Waterproof*
All stainless steel case.
Shock resistant.
Nite-glo. Adjustable double feature band.
3560[illegible]
Retail $90.00

SELF-WINDING CALENDAR
AUTOWIND® HUNTER
Waterproof* Nite-glo hands and dial. Shock resistant. Yellow top stainless steel back. Double feature band.
3560[illegible]
Retail $100.00

SELF-WINDING WATERPROOF*
AUTOWIND® RIALTO
Shock resistant. Nite-glo hands and dial. Yellow top, stainless steel back. Double feature adjustable band.
3560[illegible]
Retail $92.00

SELF-WINDING WATERPROOF*
AUTOWIND® DUKE
Nite-glo hands and dial. Chrome plated top, stainless steel back. Shock resistant. Double feature adjustable band.
3540[illegible]
Retail $75.00
AW Duke with ebony dial
3540[illegible]
Retail $75.00

*as long as case, crown, crystal remain intact

ALL HAVE SWISS GRUEN PRECISION® MOVEMENTS
UNBREAKABLE MAINSPRINGS ARE ANTI-MAGNETIC SHOCK RESISTANT

GRUEN *Created by Master Craftsmen*

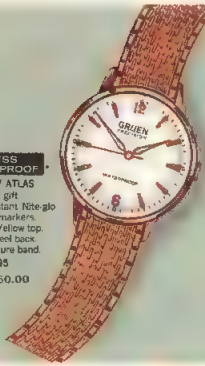
with Harmony of Design— Excellence of Quality

WATERPROOF

VERI-THIN® ROVER
Distinctively different 17 jewels. Shock resistant. Nite-glo, 10 kt yellow rolled gold plated case. Expansion band.
2730163450
Retail $69.00

STAINLESS STEEL CASE

VERI THIN® SEAMAN
A salute to good taste Dress-waterproof* 17 jewels Shock resistant Nite-glo Matching expansion band.
2750462995
Retail $51.00



DRESS WATERPROOF*

VERI-THIN® ATLAS
The perfect gift Shock res stant Nite-glo hands and markers. 17 jewels. Yellow top, stainless steel back. Double feature band.
2760662995
Retail $60.00

25 JEWELS

14 KT. GOLD CALENDAR

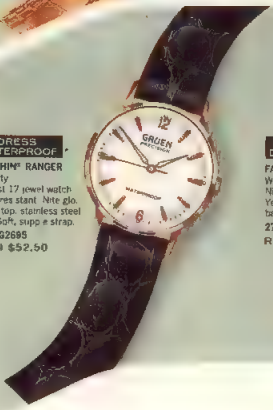
AUTOWIND® SPARTA
Bold rugged handsome. Self-winding Waterproof* Shock resistant Smartly engraved double feature band
3593G7700
Retail $155.00

SELF-WINDING WATERPROOF*

AUTOWIND® SKEFTER
Attractive sunburst dial N te-glo hands. ,7 jewels. Shock resistant Yellow top, stainless back Adjustable double feature band.
3761G3950
Retail $79.00

SELF-WINDING CALENDAR

AUTOWIND® TYROS
Elegant and rugged Waterproof* ,7 jewels. Nite-glo dia Shock resistant Yellow top, stainless steel back. Double feature band.
3760964300
Retail $85.00



DRESS WATERPROOF*

VERI THIN® RANGER
A quality low cost 17 jewel watch Shock res stant Nite glo. Yellow top, stainless steel back. Soft, supp e strap.
2761462995
Retail $52.50

MAGNIFIED DATE WINDOW

FALCON
Waterproof* 17 jewels. Nite-glo Shock resistant Yellow top, stainless steel back. Expansion band
2761763495
Retail $69.50

*as long as case, crown, crystal remain intact.

EVERY WATCH IS GRUEN GUARANTEED
The movement is guaranteed against defective parts and workmanship for 1 year from factory shipment date, and Gruen will repair or replace any movement which fails to perform properly because of such defects during the life of the guarantee (To cover cost of postage, insurance and handling, there is a minimum charge of $1 50 on each watch returned.)

ALL HAVE SWISS
GRUEN PRECISION® MOVEMENTS
UNBREAKABLE MAINSPRINGS
ARE ANTI MAGNETIC
SHOCK RESISTANT BY INCABLOC

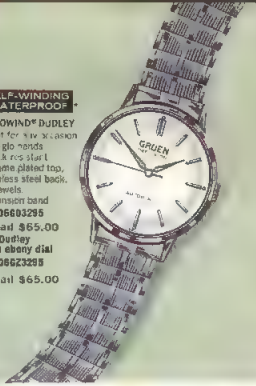
GRUEN
Precision®

DAY-DATE

PILOT
Gives all the facts. Waterproof,* Nite-glo dial, 17 jewels. Shock resistant. Chrome plated top, stainless steel back. Double feature adjustable band.
2741402995
Retail $60.00

SELF-WINDING WATERPROOF

AUTOWIND® DELTA
Beautifully bevelled dial. 17 jewels. Nite-glo. Shock resistant. Yellow top, stainless steel back. Attractive adjustable band.
3761104100
Retail $82.50



SELF-WINDING WATERPROOF

AUTOWIND® DUDLEY
Right for any occasion. Nite-glo hands. Shock resistant. Chrome plated top, stainless steel back. 17 jewels. Expansion band.
37406603295
Retail $65.00
AW Dudley with ebony dial
37406623295
Retail $65.00

14 KT. GOLD DAY-DATE

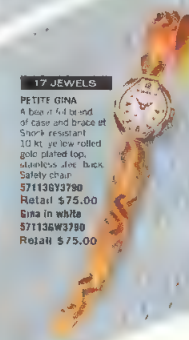
AUTOWIND® ATLANTIC
Self-winding. Waterproof.* Shock resistant. 17 jewels. Applied markers. Comfortable adjustable band.
3790GG7700
Retail $155.00

14 KT. GOLD 2 DIAMONDS

PRINCESS
Delicately styled with engraved satin finish bezel. 17 jewels. Shock resistant. Braided adjustable bracelet with safety chain.
57066GW6200
Retail $125.00
Princess in yellow
57066GY6200
Retail $125.00

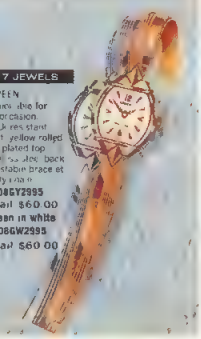
17 JEWELS

PETITE DANSETTE
Delightful marquise shaped case. 10 kt. yellow rolled gold plated top. Stainless steel back. Adjustable bracelet with safety chain. Shock resistant.
57112GY3695
Retail $72.50.
Dansette in white
57112GW3695
Retail $72.50



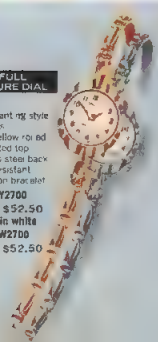
17 JEWELS

PETITE GINA
A beautiful band of case and bracelet. Shock resistant. 10 kt. yellow rolled gold plated top, stainless steel back. Safety chain.
57113GY3790
Retail $75.00
Gina in white
57113GW3790
Retail $75.00



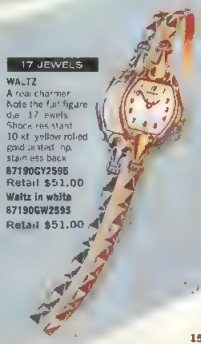
17 JEWELS

NOREEN
Lushes chic for any occasion. Shock resistant. 10 kt. yellow rolled gold plated top, stainless steel back. Adjustable bracelet with safety chain.
57208GY2995
Retail $60.00
Noreen in white
57208GW2995
Retail $60.00



FULL FIGURE DIAL

SERENE
An enchanting style. 17 jewels. 10 kt. yellow rolled gold plated top, stainless steel back. Shock resistant. Expansion bracelet.
67193GY2700
Retail $52.50
Serene in white
67193GW2700
Retail $52.50



17 JEWELS

WALTZ
A real charmer. Note the full figure dial. 17 jewels. Shock resistant. 10 kt. yellow rolled gold plated top, stainless steel back.
67190GY2595
Retail $51.00
Waltz in white
67190GW2595
Retail $51.00

*as long as case, crown, crystal remain intact

EVERY GRUEN WATCH HAS
incabloc®
THE SHOCK RESISTANT DEVICE

ALL HAVE SWISS GRUEN PRECISION® MOVEMENTS
UNBREAKABLE MAINSPRINGS . ARE ANTI MAGNETIC SHOCK RESISTANT.

HELBROS

SENECA-W Practical, handsome, modern. Waterproof* 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Full-numeral dial. [illegible] stainless [illegible] fatching, adjustable expansion bracelet
1647-1775. . .Retail **$37.50**
SENECA-Y. Same as above in yellow-plated
1644-2045 . . Retail. **$42.50**

PAYNE-Y Calendar window tells date automatically. 17 Lifetime Jewels; unbreakable [illegible] shock-resistant. A[illegible] Yellow-plated top with sunburst design stainless steel back. Adjustable expansion bracelet.
1648-2545. . . Retail **$52.50**
PAYNE-W. Same as above in chrome-plate
1649-2383 Retail **$47.50**

MALLARD-W Self-[illegible]terproof* 17 Lifetime Jewels. Shock-resistant; unbreakable mainspring. Chrome-plated top; stainless steel back. Adjustable expansion bracelet
5650-2350. . . . . Retail **$47.50**
MALLARD-Y. Same, in yellow top
5651-2675. . . . . Retail **$55.00**
SCORPIO-W. Same, stainless steel.
5652-2515 . . . . . Retail **$52.50**

LUNAR-Y. Superb design; shows day and date automatically* 17 Lifetime Jewels; unbreakable mainspring; shock-resistant. Waterproof*. Yellow-plated top; stainless steel back. Luxurious adjustable center-expansion bracelet.
5641-2675. . . . . Retail **$55.00**
LUNAR-W. Chrome plated top.
5640-2350. . . . . Retail **$47.50**

SEA-TIMER-W. Self winding skin-diver shows date automatically. Perfect for depths to 600' Rota[illegible]g bezel indicates total elapsed time. Luminous dial. 17 Lifet[illegible] Jewels. Waterproof* Shock-resistant, unbreakable mainspring. Stainless steel case. Bracelet has adjustable buckle.
5653-2775. . . . . Retail **$75.00**
SEA-SCOUT-W Same manual wind
5656-3295 [illegible] **$67.50**

RANGER-W. Handsome, calendar [illegible] Waterproof* [illegible] shock-resistant unbreakable mainspring. Chrome-plated top, stainless steel back Dapper, matching, adjustable expansion bracelet with floreatine etching.
5631-1945. . . . . Retail **$39.75**
RANGER-Y. Same as above in yellow plated.
5632-2270 . Retail. **$47.50**

TITAN-Y [illegible] tant; [illegible] Steel. [illegible] adjustable expansion bracelet to complement this watch.
5634-2975 Retail. **$62.50**
TITAN-W. same as above in chrome-plated top.
5635-2675 . . . Retail. **$55.00**

ENSIGN-Y. Handsome popular practical! Waterproof*. [illegible] stant, unbreakable mainspring.* Lifetime Jewels. [illegible] tinctive numeral and [illegible] Yellow-plated top [illegible] less steel back. Matching adjustable expansion bracelet.
5637-1675 . . . Retail **$35.00**
ENSIGN-W. Same as above in chrome plated top.
5636-1375 Retail **$37.50**

LIFETIME GUARANTEE
on all movement parts against breakage

A movement parts in every HELBROS watch [illegible] guaranteed never to break and will be replaced [illegible] ty without charge for parts only Postage, in[illegible]ce, handling and packaging charge $1.25. An[illegible] charges will be for skilled labor only

PANAMA-W Man's size Waterproof* 17 Lifetime Jewels shock resistant unbreakable mainspring. Chrome plated top stainless steel back. Matching expansion bracelet
5602-1975 Retail $37.50
PANAMA-Y Same as above in yellow
5601-2150 ...Retail $45.00
ROVER-W Same as above in all stainless steel
5603-1925 Retail $39.75

RECORDER-Y Dual calendar watch Self-winding, 17 Lifetime Jewels, waterproof* Shock-resistant; unbreakable mainspring. Yellow plated top; stainless steel back. Adjustable center-expansion bracelet.
5639-3450.....Retail $69.75
RECORDER-W. Same as above in chrome-plated top.
5638-3825.....Retail $65.00

POLAR-Y. Slim self-winding! Champagne dial. Yellow-plated top; stainless steel back. 17 Lifetime Jewels Waterproof* Shock-resistant; unbreakable mainspring. Mesh bracelet, adjustable center-expansion
5627-3295.....Retail $67.50
POLAR-W. Same as above with chrome-plated top.
5628-2975.....Retail $62.50

PERRY-Y. Tells date thru magnifying bubble window. Waterproof* 21 Lifetime Jewels, unbreakable mainspring, shock-resistant. Goldtoned dial. Yellow plated top, stainless steel back. Center-expansion bracelet
5593-2675..... Retail $55.00
PERRY-W Same, with chrome-plated top, gray tone dial
5594-2375 Retail $47.50

*Waterproof provided crystal and crown are intact, case unopened.

HELBROS

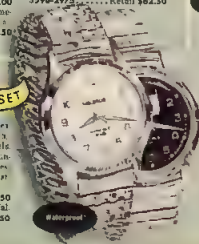
Featuring Lifetime Jewels; unbreakable mainsprings and shock-resistant movements. Expansion bracelets are adjustable for perfect fit.

REGATTA-W. Majestic design! Waterproof*, self-winding calendar 17 Lifetime Jewels, shock-resistant, unbreakable main spring. Chrome-plated top, stainless steel back. Adjustable expansion bracelet.
5595-2565..... Retail $62.50
REGATTA-Y. Yellow-plated top
5596-2975.....Retail $62.50

PACER-Y. Elegant and modern Waterproof* 17 Lifetime Jewels, unbreakable mainspring; shock-resistant. Yellow-plated top; stainless steel back. Matching, adjustable center-expansion bracelet.
5629-2350.....Retail $47.50
PACER-W. Same as above in chrome-plated top
5630-2045 Retail $42.50

DOLPHIN-W. Rugged! 21 Lifetime Jewels; waterproof* Shock-resistant, unbreakable mainspring. Chrome-plated top, stainless steel back. Adjustable center-expansion bracelet
5655-2045..Retail $42.50
DOLPHIN-Y. Same in yellow.
5654-2375.....Retail $47.50
SEAMAN-W Same stainless steel
5658-2250 Retail $45.00

FOR THE YOUNG SET



CAMPER-W Budget priced with expensive features. Ideal for youth! Waterproof* 7 Lifetime Jewels. Shock-resistant, unbreakable mainspring. Chrome-plated top, stainless steel back. Expansion bracelet
5682-1375 Retail $27.50
CAMPER-WB. Same, with black dial
5600-1375 Retail $27.50

Good Housekeeping LIFE POST LOOK PLAYBOY Esquire Coronet

HELBROS

Every Helbros watch is electronically-tested for accuracy and dependability. Lifetime Jewels, unbreakable mainsprings and shock-resistant movements.

HELBROS, a name known all over the world for its time-keeping supremacy . . . a masterpiece of precision and design.

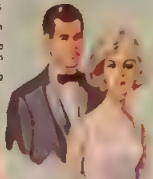
REGENCY-W. Four sparkling diamonds! Facet-cut crystal. 21 Lifetime Jewels. Petite. White top, stainless steel back. Shock-resistant; unbreakable mainspring. Expansion matching tapered bracelet.
5662-3775 Retail $75.00
REGENCY-Y Same as above in yellow.
5661-3775 Retail $75.00

EXOTIC-W. Petite [illegible] lighted with two bri[illegible] monds! 21 Lifetime Jewels, unbreakable mainspring; shock-resistant. White top; stainless steel back. Graceful matching, mesh bracelet with [illegible].
5640-3125 . . . Retail $65.00
EXOTIC-Y. Same as above in yellow.
5639-3125 . . . . Retail $65.00

SUSIE-Y. Charming simplicity in marquise shape and facet-cut crystal. 7 Lifetime Jewels unbreakable mainspring shock-resistant. Yellow top, stainless steel back. Matching, adjustable expansion bracelet.
5649-1595 . . . . Retail $32.50
SUSIE-W. Same in white.
5670-1595 . . Retail $32.50

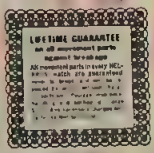
CELESTE-Y. Ideal creation for dress or sports. Facet-cut crystal. 17 Lifetime Jewels unbreakable mainspring, shock-resistant. Yellow top stainless steel back. Matching tapered mesh bracelet with safety chain.
5665-2675 . . . . Retail $55.00
CELESTE-W. Same as above in white
5666-2675 . . . . Retail $55.00

MELANY-Y. Enchanting design with facet-cut crystal. 21 Lifetime Jewels, unbreakable mainspring, shock-resistant. Yellow top, stainless steel back Lovely, matching, tapered bracelet with safety chain.
5647-2250 . . . . Retail $47.50
MELANY-W. Same as above in white.
5648-2250 . . . . Retail $47.50



GAIETY-Y. Stunning Petite pear shape [illegible] cut crystal 21 Lifetime Jewels; unbreakable mainspring shock-resistant. Yellow top, stainless steel back. Luxurious, mesh tapered bracelet with safety chain
5695-2725 . . . . Retail $57.50
GAIETY-W. Same as above in white
5696-2725 . . . . Retail $57.50

NICOLE-Y. Petite, marquise shape with facet cut crystal 17 Lifetime Jewels; shock-resistant; unbreakable mainspring. Yellow top; stainless steel back Enchanting, tapered bracelet with safety chain
5691-2525 . . . . Retail $52.50
NICOLE-W. Same as above in white.
5692-2525 . . . . Retail $52.50



AQUATIC-Y. Smart! Full numeral dial, sweep second hand Waterproof*, 17 Lifetime Jewels; shock-resistant; unbreakable mainspring Yellow top, stainless steel back. Matching expansion bracelet
5673-2565 . . Retail $52.50
AQUATIC-W. Same as above in chrome-plated top
5677-2425 . . Retail $49.75

BUNNY-Y. The Younger Set's favorite. Full-numeral dial. 7 Lifetime Jewels, shock resistant, unbreakable mainspring. Yellow top stainless steel back Matching, adjustable expansion bracelet
5683-1595. Retail $32.50
BUNNY-W. Same as above in white.
5684-1595. Retail $32.50

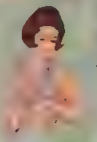
*Waterproof provided crystal and crown are intact, case unopened.

LIFE POST PLAYBOY LOOK Esquire Coronet

Every HELBROS watch bespeaks beauty accurately and unerringly. Lifetime jewels unbreakable main spring and shock-resistant movement.

HELBROS

BALLET Y
1697-750 ▸ $35.00
BALLET W
1698-1750 ▸ $35.00



GISELLE Y
1663-1910 $39.75
GISELLE W
1664-1910 ▸ $39.75

GALAXY W
1660-3450 ▸ $69.75
GALAXY Y
1680-3450 ▸ $69.75

MONIQUE W
1686-25 S ▸ $52.50
MONIQUE Y
1687-2315 ▸ $83.50

SCARLET Y
1685-2425 $49.75
SCARLET W
1686-2425 ▸ $49.75

MEADY Y
1678-2045 ▸ $42.50
MEADY W
1679-2045 ▸ $42.50

CAMEO-W
5587-4575 ▸ $93.50
CAMEO Y
5588-4575 ▸ $93.50

PLAIN Y
3689-2675 ▸ $55.00
PLAIN W
3690-2675 ▸ $55.00

LOTUS Y
3693-2235 ▸ $45.00
LOTUS W
3694-2235 ▸ $45.00

7 8
Games that operate like computers
29.95 each

9
Home Pinball Game
22.88

10 in 1 action games for home fun

- Bowling
- Golf
- Darts
- Shuffleboard
- Tic-Tac-Toe
- Checker pitch
- Car, Plane, Horse Racing and many more!

11 8.99

12 8.99

At-Home Football

Captures the action and excitement of Football—mechanical ball carrier really runs—fun for all

Penneys Year-Round

SPORTS CENTER

Play all your favorite pro-type games indoors!

A
12.88
Super Dome
electric
football game

B
10.99
N H L
hockey game

C
N H L Eastern
League players
2.88

D 2.88
N H L Western
League players

E
14.44

F
5.99

G
5.88

Top NFL players compete in realistic domed stadium

A NATIONAL FOOTBALL LEAGUE PLAYERS ASSOCIATION SUPER DOME ELECTRIC FOOTBALL lets you play to a packed, modernistic 21-in.-high, domed stadium with twenty-two 3-D players. Set up your own formations, run your own plays, then watch players clash on the electric vibrating field. Different results on each play. Kicker/passer boots, actually passes magnetic ball. Watch the points mount up on workable metal scoreboard. Multicolored hardboard playing field and dome decorated with top NFLPA stars from all cities. Steel frame has rounded plastic edges. Paints and brushes included to paint on the colors of your favorite team, 48 red, white, and blue self-sticking name tabs. Special photo-autograph library of key NFLPA members, instructions. 41x25½x 21 in. high. 115 volts, AC. UL listed. For 1 to 2 players. Ages 9 to adult. Mailability restricted—see page 262. Shpg. wt. 13 lbs.

X 923-8163 A 12.88

It's hockey at its best when East meets West in realistic play

B OFFICIAL N.H.L. "POWER PLAY" HOCKEY GAME. 12 uniformed men play pro-style hockey on "speed-slotted" rink. Score tower has "face-off" puck dropper to assure a fair start. Defensemen block and check; goalies block shots, protect vital net. Puck can even be passed behind net. "Red light" pops up when goal is scored. Plastic rails and legs. Rules included. 37x17x3½ in. high. No batteries required. For 2 players. Ages 7 to adult. Order N.H.L. players, [C] and [D] below. Mailability restricted—see page 262. Shpg. wt. 8.50 lbs.

X 924-2785 A..... 10.99

N.H.L. Eastern and Western Division Players

C & D OFFICIAL N.H.L. HOCKEY PLAYER TEAMS. Now you can match your favorite N.H.L. teams against each other in Power Play Hockey [B] above. Each set contains all 6 teams in each division—36 players' Official N.H.L. uniforms. Metal. 1 lb.

[C] Eastern Division Set
X 923-8171 A..... Order 1 set for 2.88

[D] Western Division Set
X 923-8221 A..... Order 1 set for 2.88

Set up plays from any angle on the floor

E PRO-LEAGUE BASKETBALL. 10 "action-positioned" metal players are ready to move on slotted, steel frame court. Get your men to cross court, twist, pass, block, rebound, and set up plays from every angle on the floor. Slide-action gear movements and basket flippers. Grandstand scoreboard. Simulated-glass see-through backboard. 2 nets, 2 basketballs, and complete rules included. Measures 37x24x19 in. high. For 1 to 2 players. Ages 7 to adult.

X 924-2793 A—Shipping weight 13 lbs..... 14.44

All the excitement of pro-style football

F TRU ACTION® ELECTRIC FOOTBALL. 22 one-piece plastic players in five 3-D poses. Kicker/passer sends magnetic football into action on electric vibrating football field. Realistic players block, tackle, "catch passes", kick field goals, run for yardage. Grandstand has mounted scoreboard. Automatic timer, speed control. Metal playing field. Paint set and press-on numbers let you paint on your favorite team's colors. Rules incl. 26½x15½x1¾ in. high. 110 volts, AC. UL listed. For 1 to 2 players. Ages 7 to 12 years.

X 923-8338 A—Shipping weight 4.50 lbs..... 5.99

Golfer drives, chips, putts on realistic miniature course

G ARNOLD PALMER INDOOR GOLF COURSE. All the thrills and frustrations of a real golf course. 6 different 3½-in. metal snap-in clubs add realism to the game. 7¼-in. high model golfer permanently attached to 28-in. standard golf handle. Golfer actually moves through backswing when you actuate special trigger in handle. Pull trigger and watch him tee off, take long iron shots, chip, and even putt—you choose the right snap-in club for each shot. Fun begins on tee area of the driving markers. Further pro realism with 2½x3-ft. green with simulated lakes, 2 sand traps, and 4 out-of-bounds markers. 6 styrofoam golf balls, complete instructions. Ages 5 to adult.

X 924-7198 A—Shipping weight 5 lbs..... 5.88

Action for "cage" fans! You control the shots from anywhere on the court

BAS-KET. There's plenty of fast-paced competitive action every minute. You shoot with mechanical levers from any position on the court. Score as fast as time permits. Rules and scoring are based on those of real basketball. Sturdy construction and steel mechanism for a longer playing life. Play indoors or out. Includes court, baskets and backboards, scoreboards, rules, and game ball. Size of court 20½x12½x2⅜ in. For 1 to 6 players. Ages 6 years to adult. Shpg. weight 3.40 lbs.

X 923 2596 A . . 3.99

3.99

Fast-paced hockey action

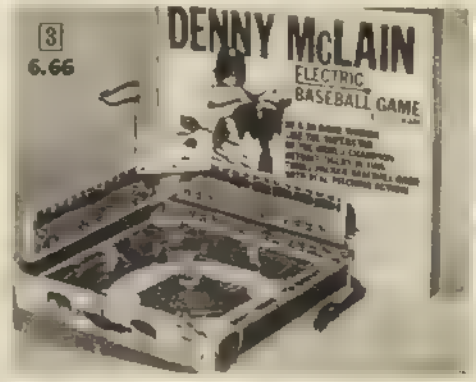
1 N.H.L. HOCKEY "FACE-OFF" GAME brings you all the thrills of a hockey rink. Ideal starter-set for the young hockey fan who wants to test his skill at the sport. Two hockey forwards—manually operated by remote control—shoot the puck at the goals. Manually operated goalies protect against a score. Sturdy plastic, metal construction. Measures 27x17x4 ¼-in. high. Instructions. No batteries required. For 2 players. Ages 6 to 14.

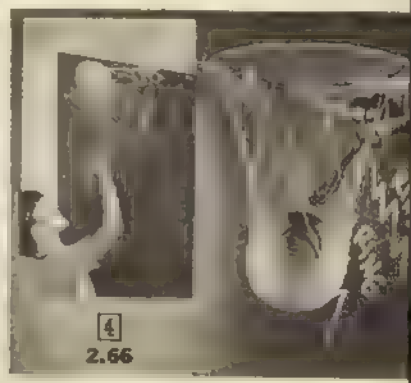
X 923-8395 A—Shipping weight 7 lbs.. 5.99

Test your football knowledge

2 FOTO-ELECTRIC FOOTBALL measures your quarterbacking strategy plus your opponent's defensive skills. You choose your offense—opponent sets his defense. Playviewer actually shows you the ball carrier in motion—until he's stopped. Complete with field, scoreboard, offensive and defensive plays, kicking and run-back chals in full color. 19x4¾x4¾ in. high. 110-120 volts, AC. UL listed. For 1 to 2 players. Ages 10 years to adult.

X 923-2562 A—Shpg. wt. 4.50 lbs..... 6.99





Be a 30-game winner this season!

3 DENNY McLAIN ELECTRIC BASEBALL. You're in the batter's box against one of baseball's finest pitchers. Exclusive pitching device throws all of Denny's famous pitches. Here's the pitch, it's a home run! Swing-action bat allows player to hit to all fields, even bunt. When your side's retired, you take the field and test your skill at handling line drives, grounders, and fly balls. 2 magnetic baseballs, 3 in-motion runners, chalk and permanent scoring device, instructions. Board size 18½x18½x18 in. high. 110 v., AC. UL listed. For ages 5 to adult.

X 923-8346 A—Shpg. wt. 2.50 lbs..... 6.66

Make a basket—the bell rings!

4 RING-A-BELL BASKETBALL SET. Now you can try any shot and never be in doubt about your two points. Fun as a game, ideal for practice, indoors or outdoors. 12-in.-diameter welded heavy-duty steel hoop is held in place by rugged overdoor bracket and indoor-outdoor joining hardware. 6-in.-diam., scuff-resistant all rubber basketball. Long-lasting mesh cord net. Spring-triggered bell-ringing mechanism requires no batteries or electrical wiring. Complete instructions included. For any number of players. Ages 3 to 10.

X 925-2545 A—Shipping weight 3 lbs. 2.66

Charge It—see page 264.

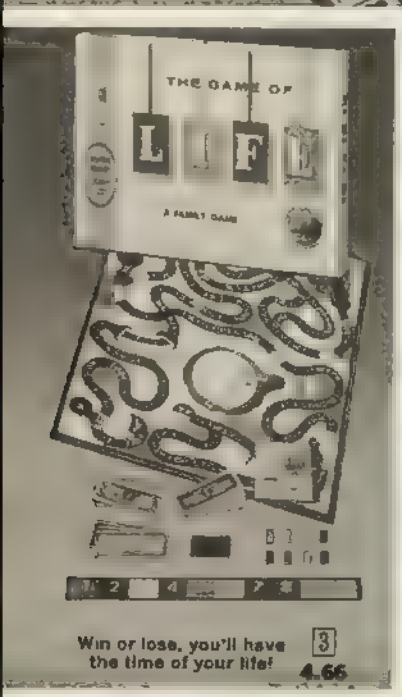
One of the best known board games ever published!

1 **DELUXE MONOPOLY® GAME.** Bigger and better than ever edition of the famous real estate game. Removable banker's tray lets the bank clerk keep track of all investments plus handle money. Includes play money, 19x19-in. board, plastic houses and hotels, and plastic playing pieces. For 2 to 10 players. Ages 8 to adult.

X 923 2042 A—Wt. 3.75 lbs.. 5.88

Standard Edition of Monopoly® (Not shown). Similar to above but no "banker's tray". For 2 to 8 players. Ages 8 to adult.

X 923-1960 A—Wt. 2.75 lbs..... 3.88



Word games to increase your vocabulary

2 **DELUXE SCRABBLE®.** Beautifully framed, plastic 15½-in. sq. board with indented squares so tiles do not slip. Built-in turntable at base enables all players to see the board. 4 racks with built-in score-keepers and metal score pegs. 100 plastic tiles, instructions. For 2 to 4 players. Ages 8 to adult.

X 923-2117 A—Wt. 6 lbs..... 8.88

Standard Scrabble® (Not shown). Similar to above but flat board, racks. 100 tiles. For 2 to 4 players. Ages 8 to adult.

X 923-1952 A—Wt. 1.70 lbs. 3.44

Scrabble® for Juniors (Not shown). Start vocabulary building early. 2-sided board with pictures. 100 tiles, 32 counters. 2 to 4 players. Ages 6 to 12 years.

X 923-2281 A—Wt. 2 lbs..... 2.33

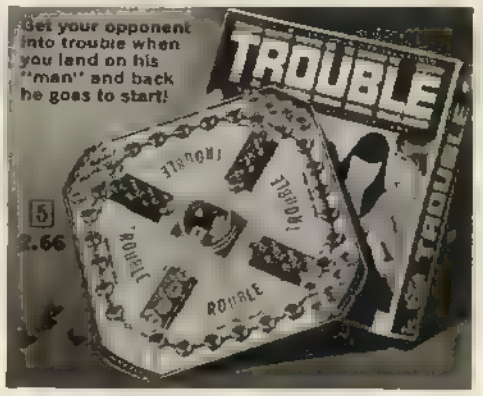
Challenging board games

3 **THE GAME OF LIFE®** begins with each player having $2,000 and a car. From then on your future is decided by spinning the wheel of fate. With luck and right decisions, you might land in Millionaire Acres or the Poor Farm. Include $7 million in play money, 8 autos, "Share the Wealth" cards, 32 insurance policies and stocks, and 23-¼x19½-in. 3-D board. For 2 to 8 players. Ages 10 to adult.

X 923-2091 A—Wt. 3 lbs.. ..... 4.66

4 **CLUE.** Challenging detective-story plot—players have to find the culprit, weapon, and scene of the crime. Plays differently each time. Contains weapons, clue cards, one die, 6 colored tokens, detective notes, pencils, and colorful 20x20-in. board. 3 to 6 players. Ages 8 to adult.

X 923-2018 A—Wt. 2.50 lbs. ... 3.66



5 **TROUBLE.** Exciting all-plastic chase game. Press Pop-O-Matic cube shaker and move your "men" around the 10¾x10½ in. playing board. Land on your opponent's "man" and he goes back to start. For 2 to 4 players. Ages 5 to adult.

X 924-4716 A—Wt. 1 lb..... 2.66

6 **SORRY.** Famous pursuit game. Players move around the 18x20-in. board at a rate controlled by the "Sorry" cards. Get your 4 men home first and win! The unfancier never gets discouraged—there's always hope he may win. Special rules for adults turn regular game into one of skill and judgment. For 2 to 4 players. Ages 8 to adult.

X 923-2000 A—Wt. 2.60 lbs. 3.44

7 **HEADACHE.** All-plastic chase game of strategy. Press Pop-O-Matic cube shaker and move your "men" around the 10½x10½ in. board. First player to capture all his opponent's "men" is the winner. For 2 to 4 players. Ages 6 to adult.

X 923-8403 A—Wt. 1 lb..... 2.66

We'll send your gifts for you! Use the Special Order Form on page 269

Here's what kids are after--exciting, new toys from the Play-Doh People!

A new dimension in puzzles!

PUZZLE-UPS A fun due and exc usive new concept from Ra nbow Crafts **Dimension!** Different he ghts g ve pieces a dimension no other puzzle toy has Sets them apart from any other puzz e on the she.f. Strong appeal to mothers ooking for a puzz e with a difference one equal to their ch d's ab ity **Motion!** K ds make eyes rotate, wheels turn, c ock face change, mix ng fun with finger dexter ty. A fun toy and a learning toy **Interchangeability!** Pieces sw tch within a puzz e for extra p ay va ue lion face exchanges w th face of ion tamer. **Six exciting new subjects!** Bright, co.orful art subjects for the pre schoo and kindergarten age group. "C own", "Cat & Dog", ' Train", Lion Tamer", "Anima Band and "Clock". Stock up with brand new Puzz e-Ups and get set for a Counter Attack!

Pumps up sales for you!

FUNNY PUMPER Another first from Rainbow! A fresh, new exciting idea in a totally different pump-it yourself toy-making toy. **Action!** Using Play-Doh, special molds and elbow action, kids crank out 6 different Play-Doh figures in sharp detail and in jig time. **Squirts out!** Play-Doh is dropped in and popped out of holes in plastic molds. Big fun value from watching Play-Doh squirt out—legs "grow", eyes "show". **Makes 6 Play-Doh figures!** "Rocket Boy", "Flower Fun", "Clunky Robot", "Crazy Two-Way", "Happy Bug" and "Friendly Bear". Simple to operate and built to take rugged punishment, Funny Pumper is a durable, high quality toy. Completely safe. No heating elements, nothing to plug in. For kids 3 to 10. Lay in a supply of Funny Pumpers—and get set for a Counter Attack!

Here's what kids are after-- exciting, new toys from the Play-Doh People!

A new dimension in puzzles!

PUZZLE-UPS A unique and exclusive new concept from Rainbow Crafts! **Dimension!** Different heights give pieces a dimension no other puzzle toy has. Sets them apart from any other puzzle on the shelf. Strong appeal to mothers looking for a puzzle with a difference—one equal to their child's ability. **Motion!** Kids make eyes rotate, wheels turn, clock face change, mixing fun with finger dexterity. A fun toy and a learning toy. **Interchangeability!** Pieces switch within a puzzle for extra play value—lion face exchanges with face of lion tamer. **Six exciting new subjects!** Bright, colorful art subjects for the pre-school and kindergarten age group. "Clown", "Cat & Dog", "Train", "Lion Tamer", "Animal Band" and "Clock". Stock up with brand new Puzzle-ups—and get set for a Counter Attack!

Kids attack for the whole Rainbow line

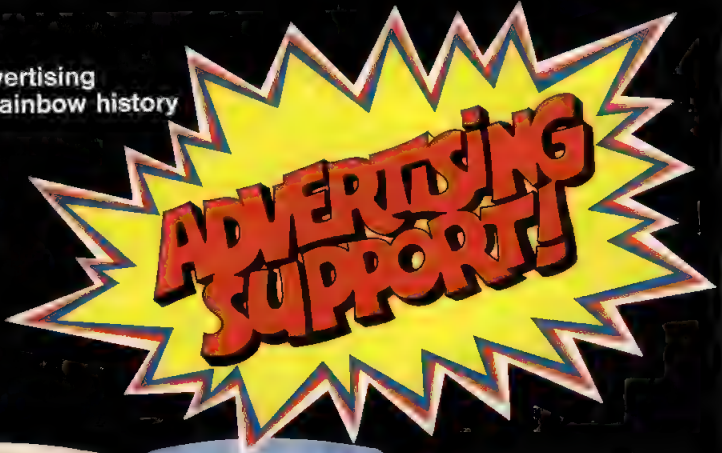
Scranimals . . . a crazy, mixed-up animal show that shows kids a lot of fun. And shows you a lot of sales.

Coin Maker . . . a do-it-yourself money-maker for kids as well as you. With Coin Maker the name of the game is money for you.

Clackity Tracks . . . a new idea in an action toy that means plenty of counter action for you. A piece of this action will bring you livelier sales.

And don't forget this line-up of proven Rainbow staples:
• Play-Doh • Fun Factory • Oddkins • Playnts • Dip Dots • Puzzle 'n Paint

Heaviest advertising support in Rainbow history



More TV support! More promotion support! Exciting new commercials on top-rated local and national kid shows in 1969. And seven out of eight kids will see them!

Plus an advertising first on the sensational new "Puzzle-ups" puzzles. Local television spots targeted against the prime puzzle buyer . . . mothers. Backed up by a print campaign in mass circulation women's magazines.

Get set for a counter attack! See how advertising power starts it.

SEE IT ALL AT THE TOY FAIR. SUITE 1003-1005, 200 5TH AVE

The Play-Doh People

Form No. 364-5-169 Rainbow Crafts, Inc. Cincinnati, Ohio 45212 Printed in U.S.A.

Bears attack a bucket of honey for something they want—dessert.

Weekend duffers attack a golf ball for something they want—about 250 yards.

In 1969, kids'll attack toy counters for something they want—

Lifelike Baby Dolls

drink, wet, and play! Each with accessories

5.77

Babsie—rock her to sleep in her own bassinet

BABSIE AND HER BASSINET. 13-in. doll will drink and wet. Rooted hair can be combed and brushed. Polyethylene body, legs. Vinyl head, arms. Eyes open and close. Bassinet has hood, mattress, pillow, sheet, blanket, bumper pad, 2 bottles, nipples, powder puff, comb, brush, complete outfit. Hood removes for use as carriage.

X 92, 0295 A Shpg. wt. 3 lbs. . . 5.77

Susan—a playful little companion with her own swing

5.77

SUSAN AND HER SWING. 14-in. doll drinks and wets. Blond rooted hair can be combed and brushed. Polyethylene body, legs. Vinyl head and arms. Eyes open and close. Swing has metal frame and seat. Swings with her own doll-size drinking bottle. Swing comes with her own doll-size drinking bottle. Swing actually works, pushes with or without the top. Three beads slide along rod across the front of the seat.

X 921 0287 A Shpg wt 2 50 lbs 5.77

Susan is ready for a ride in her mobile stroller

SUSAN AND HER STROLLER. 16-in. high doll drinks and wets. Blond rooted hair can be combed and brushed. Polyethylene body, arms and legs. Vinyl head. Eyes open and close. Susan is dressed in a 2 piece knitted cotton outfit with matching hat, perfect for a walk. With plastic bottle. Take Susan for a ride in her authentic-looking plastic stroller. Handle easily assembled. Play plastic beads slide across metal rod on front of stroller.

X 921-0303 A Shpg wt 3 lbs 5.77

Baby Softina can be washed—comes with complete notion tray for extra-special care

BABY SOFTINA AND HER SKIN CARE TRAY. 9-in. high doll drinks and wets. Does when bathed in water. Vinyl foam body, arms and legs. Vinyl head. Molded hair, glamour type. Dresses in knitted two piece outfit with matching hood, remove outfit to bathe her. Has her own drinking bottle. Baby Softina comes with an assortment of skin care items, including baby powder and other items with snap-on pink plastic notion tray and powder puff.

X 921 0311 A Shpg wt 2 lbs 5.77

Cry Baby Buttons loves to play in her own nursery furniture

CRY BABY BUTTONS. 12-in. little charmer drinks and wets and cries real tears. Rooted hair in her own pony tail style can be combed and brushed. Polyethylene body and legs. Vinyl head and arms. Eyes open and close. Cry Baby Buttons is dressed in a lovely pink cotton dress with lace trim. She comes with her own plastic drinking bottle. Doll comes with plastic sleep and play nursery set, including crosley, feeder chair and swing. Will delight any little mother.

X 921 0329 A Shpg wt 3 lbs 5.77

SAVE $1.00 when you buy any 2 dolls from this page

each 5.49
any two for 9.98

Action Dolls Keep Little Mothers Busy

Save $1.00 when you buy any 2 dolls [1] through [9].*

Busy Baby rides her bike all by herself

1 **BUSY BABY RIDE-A-BIKE** propels her bicycle along by pushing the pedals with her toes. She's 10 in. tall, and looks almost like a real baby. She's wearing a pretty dress, sneakers, and baby shoes. Saran hair and vinyl head, plastic body; pretty painted eyes. She brings her own plastic bike along. Uses C-Cell battery (not included) order below

X 921-1434 A -Shpg. wt. 1 lb. 5.49

Drowsy Baby Doll has half-shut eyes

2 & 3 **TALKING DROWSY®** is all ready to be rocked ... with those half shut eyes ... or set on end and wear ... Stuffed body with head and hands of vinyl. Her rooted hair can be brushed and combed just like a real baby's. Pull her talking ring and she'll say 11 sleepy things like "Mommy, kiss me goodnight." She's 15½ in. tall

[2] Talking White Drowsy Doll.

X 921-3281 A—Shpg. wt. 2.25 lbs. 5.49

[3] Talking Black Drowsy Doll.

X 921-1517 A—Shpg. wt. 2.25 lbs... ... ... 5.49

Bouncy Baby bounces on her mommy's knee.

4 **BOUNCY BABY** moves almost like a real baby, always reacting happily to "mother's touch. Cradle-size Bouncy Baby, her arms, legs and head move. Pliable body reproduces free, fluid, baby-like movements. Dynel® modacrylic hair, painted eyes. 11 in. tall. Wears flowered nylon dress with matching panties. She carries her own rattle

X 921-1459 A—Shpg. wt. 1 lb..... ..... 5.49

Baby Small Walk can walk all by herself

5 **BABY SMALL-WALK®** is learning to walk all by herself. She has painted eyes, shoes, and she's wearing a party dress with matching panties and hair bow. Her body and legs are plastic with vinyl head and arms. You can brush and comb her rooted hair. ... C-Cell battery (not included) order below.

X 921-5260 A Shpg. wt. 1 lb. 5.49

Thumbelina turns and twists like a newborn baby.

6 & 7 **NEWBORN THUMBELINA.** Just pull string on doll and she twists and turns. Polyurethane-foam-filled cotton body with vinyl head, arms and legs, rooted hair painted eyes. 9-in. tall. Comes dressed in 2 pc. leotard outfit. Wears hospital bracelet like real newborns do

[6] White Thumbelina Doll.

X 921-5989 A Shpg. wt. 1.40 lbs. 5.49

[7] Black Thumbelina Doll.

X 921-6078 A Shpg. wt. 1.40 l... 5.49

Baby Small Talk speaks to you

8 & 9 **BABY SMALL TALK®** can say "Baby help Mommy. Okay?" Baby Small Talk says seven other phrases too. She's made of vinyl, has rooted hair, pretty painted eyes. Wears a lovely, cotton dress with panties to match. 10½ in. tall

[8] Black Baby Small Talk

X 921-1533 A—Shpg. wt. 1 lb. 5.49

[9] White Baby Small Talk.

X 921-2929 A—Shpg. wt. 1 lb. 5.49

C-Cell Batteries. Sold in package of 2.

X 957-1746 A-Shpg. wt 0.20 lb. Order 1 pkg. for 39c

SAVE $1.00 when you buy any 2 dolls, [10] through [13].*

each 4.49
any two for 7.98

Busy Baby dolls to play with you!

Baby Crawler creeps and crawls.

10 **BUSY BABY CRAWLER.** Comes all wound up for motion. Turn on her switch and she crawls all over a flat surface on her hands and knees. She's made of smooth vinyl. Wide-set painted eyes and blond bobbed saran hair add to her perky appearance. 10 in. long. She wears a romper suit. Uses two C-Cell batteries (not included) order under item [9].

X 921-1301 A -Wt. 1 lb..... .. . 4.49

Baby Party blows up balloons —blows bubbles too

11 **BUSY BABY PARTY.** Just lift her right arm and she'll do all this: blow up party balloons and blow bubbles from her pipe. Wears party dress. Vinyl head; saran hair; painted eyes. 10 in. tall. Plastic body. Includes balloon and bubble pipe. Uses one C-Cell battery (not included)—order under item [9].

X 921-1335 A—Shpg. wt. 1 lb..... 4.49

Baby Fussy cries, kicks, moves when not happy

12 **BUSY BABY FUSSY.** kicks and cries, but she stops when you change her diaper and move her right arm. Wears dress trimmed with lace. Vinyl head; saran hair; painted eyes. Plastic body. 10 in. tall. Comes with a diaper, bottle. Uses one C-Cell Battery (not included)—order under item [9].

X 921-1392 A—Shpg. wt. 1 lb. 4.49

Baby Walker walks, then stops.

13 **BUSY BABY WALKER** walks and pauses all by herself, just like a real toddler. Just turn her switch on and off. She's wearing a red and white dress. Pretty bobbed saran hair tops vinyl head. 10 in. tall. Body of plastic. Pretty, smiling painted eyes, shoes. Uses one C-Cell battery (not included) —order under item [9]

X 921-1426 A—Shpg. wt. 1 lb. 4.49

*To get savings, state catalog number for each item on same order blank.

Order Early—make sure gifts arrive on time!

Action Dolls that dance, tumble, walk, ride

Swingy—a sensational dancer! She walks 'n sways, strolls 'n dances all by herself

[1] & [2] **SWINGY®** can be every little girl's dance partner—she seems to do all kinds of dance steps. She actually swings her whole body, arms and head while she dances and walks. Swingy comes with her own 33⅓ rpm record to dance to. 20-in. tall Swingy has painted eyes, long rooted hair in flip style. Plastisol head and body. She wears stylish dress with dainty floral trim. Uses 2 D-cell batteries (not incl.)—order below

[1] **Swingy Doll—Black.**
X 921-0527 A—Shipping weight 3.50 lbs. 13 88

[2] **Swingy Doll—White.**
X 921-0451 A—Shipping weight 3.50 lbs. 13.88

D-Cell Batteries. Sold in pkg. of 6. Wt. 1 25 lbs
X 957-1761 A—Order 1 pkg. for. 99c

Dancerina does real ballet steps! Hold her tiara, she toe-dances and pirouettes gracefully

[3] **DANCERINA**—an exquisite ballerina doll who assumes familiar ballet poses and dances when you hold the hidden knob in her mini tiara. She comes with her own 33⅓ rpm record for background ballet music. Beautiful. Dancerina is 24 in. tall, with painted eyes, long rooted hair. Plastisol head and body. Costumed for performance in long tutu, stockings and plastic ballerina slippers. Uses 2 D-cell batteries (not incl.)—order below

X 921-0543 A—Shipping weight 5 lbs. 15.99

D-Cell Batteries. Sold in pkg. of 6. Wt. 1 25 lbs.
X 957-1761 A—Order 1 pkg. for. 99c

Tippee-Toes rides her horse and tricycle—she walks too!

[4] **TIPPEE-TOES®** is the versatile doll that rides her own trike or horse. She can also push her own horse and can walk when she's held by hand. When seated on her back or tummy, she fusses and tosses her legs. She wears colorful, knitted ensemble, has rooted hair that can be combed, painted eyes. 17 in. tall; plastic body, vinyl head and limbs. Colorful horse and trike are high-impact plastic. Operates on 2 D-cell batteries (not incl.)—order above, see item [3] this page

X 921-5146 A—Shipping weight 3.40 lbs. 10 88

Tumbling Tomboy has her own go-cart!

[5] & [6] **PUT TUMBLING TOMBOY** in her go-cart and she moves across the floor under her own power. Take her out, she stands on her head, does forward and backward somersaults. It's done by remote control. Tumbling Tomboy is 17 in. tall, has rooted hair and painted eyes. Made of vinyl and styrene, with moving arms, jointed legs. Wears checked slacks matching top and hat. She even has her own pocket book. Operates on 3 D-cell batteries (not incl.)—order below

[5] **Tumbling Tomboy—White.**
X 921-0550 A—Wt. 3 lbs. 12.44

[6] **Tumbling Tomboy—Black.**
X 921-0576 A—Wt. 3 lbs. 12.44

D-Cell Batteries. Sold in pkg. of 6. Wt. 1 25 lbs
X 957 1761 A
Order 1 pkg. for 99c

Tippy Tumbles—tumbles and does acrobatics, too!

[7] **TIPPY TUMBLES.** She tumbles and does acrobatics. Controlled from a small purse-like plastic case—wire is attached to her ankle bracelet which may be removed. Little acrobat is dressed in leotards, striped pullover. 17 in. tall; rooted hair in pixie style, wide-set, painted eyes, vinyl head, arms, styrene plastic body. Batteries concealed in purse; uses 3 D-cell batteries (not incl.)—order below

X 921-4446 A—Wt. 2.75 lbs. 10 88

D-Cell Batteries. Sold in pkg. of 6. Wt. 1.25 lbs
X 957-1761 A—Order 1 pkg. for 99c

HO Gauge Road and Rail Crossover Set

A great fun-time combo—two complete sets in one!

29.99

- Heavy-duty F-9 locomotive with 4 cars
- 21-pc. triple level racing layout with 2 race cars
- Power packs for both sets—may be used together or separately

ROAD-AND RAIL COMBINATION SET. Freight train runs along on the track while the two cars race overhead toward crossing. F-9 locomotive, two tone cars, box car, hopper, skid flat with culvert-pipe load, and caboose. With 12 sections of curved and straight track and power pack. Triple-level, racing layout with 2 cars that run with trains or separately. Also includes road and rail crossover, insert piers, struts, guard rail, and power pack. All cars and locomotive are molded plastic and metal, with remarkable details. Power packs operate on 110-120 volts AC. UL listed. Shipping weight 12.50 lbs.

X 926-0795 A 29.99

24.99

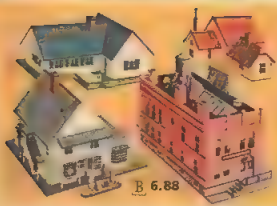
N-Gauge Freight Train with Diesel Locomotive, 3 cars, layout, bridge!

"N"-Gauge— the tiny trains you can set up anywhere!

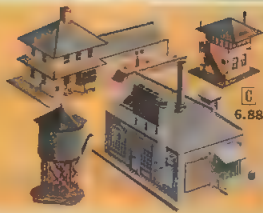
3-CAR FREIGHT-TRAIN LAYOUT SET with 8-wheel drive F-9 diesel locomotive, 3 cars: hopper car, box car, caboose. Metal locomotive, cars of plastic. Styrofoam layout with bridge is 20 in. x 36 in. Includes track clips, power cable, and car trailer. Variable-speed throttle control operates on 110-120 volts, AC. UL listed.

X 926-0837 A—Shipping weight 7.25 lbs. 24.99

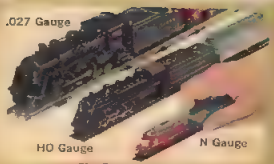
A 19.99



B 6.88



C 6.88



D 6.88

Use Penneys Time Payment Account—see page 267

Get Set for Action with HO-scale Formula I Banked-Curve Racing Set

Race along a challenging double level spiral climb. There're thrills along the way as you go into 90° and 180° banked curves!

- 23 running ft. of track
- 2 Formula I controllers
- Guard rails prevent "spin-outs"

1 **23.99**

2 **2.99** each
2 for **5.50**

3 **2.99** each
2 for **5.50**

4 **2.99** each
2 for **5.50**

5 **2.99** each
2 for **5.50**

6 **2.49** each
2 for **4.50**

7 **2.49** each
2 for **4.50**

8 **2.49** each
2 for **4.50**

9 **2.49** each
2 for **4.50**

HO-Scale Cars "set the pace" in model road racing!

For Daredevils Only! Test your driving skills over a triple level climb with all the hazards of daredevil racing.

16.99

- 17½ running ft. of track makes many different layouts
- Automatic lap counter/flag finish
- Two ready-to-race cars

TYCO® DAREDEVIL ROAD RACE SET. Here's the test of daredevil speeds. Your [illegible] Shark and Cyclone sports cars race up and along three-level ramps over 17 ft. of track. You can throw on the brakes and power around the [illegible] lane circle or double chicane. 22 pieces of track: 12 curves, 10 straights so you design different layouts. 14 guard rails prevent spin-outs. Automatic lap counter keeps track of each racer's time. Set up for 1 player. Height and 56 assorted cars 2 controllers to drive. Needs 1 player adapter Set adapter for use with Model Motoring track and accessories. Power pack plugs into standard 115-120 volt AC outlet. Requires AC [illegible]
X926 1884 A 16.99

Double Chicane Adapter Track not shown. Adapts any Tyco set to A [illegible] HO scale Model Motoring track and gives [illegible] hours of [illegible] with adapter [illegible]
X926 1892 A 1.66

1 **A PENNEY EXCLUSIVE—FORMULA 1 BANKED-CURVE RACE SET.** You'll never know what real racing excitement is until you try your skill at taking high-speed banked curves of 90° and 180°. Your 2 Formula 1 cars roar over 23 running ft. of track with a double-level spiral climb. HO-scale cars reach scale speeds up to 650 mph. 27 pieces of track—10 curved, 14 straight, three 90° banked. Guard rails at the curves help keep you in the race. 2 controllers. Layout measures 67 x 46 in. wide. Power pack delivers 12–20 volts, DC. Operates on 110–120 volts AC. *UL listed.*
X 926-1256 A—Shipping weight 10.70 lbs. 23.99

2 & 3 **THE WILD ONES.** Two of the hottest HO-scale cars on wheels with scale speeds up to 750 mph! Equipped with hot armatures, silver-plated pickups/brushes, sponge racing slicks, competition stripes, decals. Plastic shells. 2½ in. long.
X 926-1421 A—[2] **Camaro.** Shpg. wt. 0.20 lb. 2.99
X 926-1512 A—[3] **Cougar.** Shpg. wt. 0.20 lb. 2.99

4 & 5 **HOT OFF THE RACING CIRCUIT** comes 2 of the new Formula 1 HO-scale racers. Powerful Mini-T-Jet motor allows scale speeds up to 650 mph. Plated exhausts and stacks, racing slicks, drivers, racing stripes. Plastic shells. 2½ in. long.
X 926-1785 A—[4] **Repco Brabham.** Shpg. wt. 0.20 lb. ... 2.99
X 926-1850 A—[5] **McLaren BRM.** Shpg. wt. 0.20 lb. 2.99
SAVE 48c when you buy any 2 racing cars [2] to [5]. *State catalog number-and-name of each car ordered on same order blank.*
Order 1 set for 5.50

6 & 7 **"FUN" CARS FOR YOUR HO SET.** Colorful Dune Buggy and VW sedan with flower decals. Scale speeds up to 650 mph. Plastic shell, rubber tires 2⅛ in. long.
X 926-1868 A—[6] **VW Sedan.** Shipping weight 0.20 lb. ... 2.49
X 926-0878 A—[7] **Dune Buggy.** Shipping weight 0.20 lb. .. 2.49

8 & 9 **THUNDERJET "500" HO-SCALE MODEL CARS.** 2 of the world's fastest racers. Thunderjet 500 motors reach scale speeds up to 650 mph. Plastic shell, rubber tires. 2½ in. long.
X 926-1827 A—[8] **Dino Ferrari.** Shipping weight 0.20 lb. 2.49
X 926-1876 A—[9] **McLaren Elva.** Shipping weight 0.20 lb. 2.49
SAVE 48c when you buy any 2 racing cars [6] to [9]. *State catalog number-and-name of each car ordered on same order blank.*
Order 1 set for 4.50

10 **CUSTOM FIGURE "8" ROAD-RACE SET.** A beginner's set with plenty of road-racing action. 10 pieces of track—8 curve, 2 straight—form basic figure "8" layout for over-and-under racing fun! Two HO-scale racing cars reach scale speeds up to 650 mph. Two speed controllers, 2 trestle posts with extensions included. Layout measures 43 x 24 in. wide. Power pack delivers 12–20 volts, DC 110–120 volts, AC. UL listed. Complete instructions incl.
X 926-1918 A—Shipping weight 4.78 lbs. 11.99

11 **CHAMPIONSHIP "500" ROAD-RACE SET.** Here's the road-racing set you've been waiting for! Now you can race four high-speed Thunderjet "500" cars on one layout—over 18½ running ft. of track. Each car has it's own lane and speed controller. HO-scale racers reach scale speeds up to 650 mph. 28 pieces of track—12 curve, 16 straight. Four modular bridge beams with realistic racing flags help you design exciting over-and-under layouts. Layout measures 45 x 39 in. Power pack delivers 12–20 volts, DC. Operates on 110–120 volts, AC. UL listed. Complete instructions incl.
X 926-1900 A—Shipping weight 8.20 lbs. 29.88

12 **MARK II SPEED CONTROLLER** for racing "pros". Ultra-sensitive, plunger-type. Fully rotating thumb button—won't tire thumb or hand. Won't overheat.
X 926-1934 A—Shipping weight 1 lb. 2.49

13 **HO POWER PACK.** Output 12–20 volts, DC. Screw terminals, circuit breaker. On-off switch, 6-ft. cord. 110–120 volts, AC.
X 923-7777 A—Shipping weight 1.70 lbs. 4.99

14 **2-LANE LOOP-THE-LOOP** raises your HO-scale layout to new heights. Plastic track. Tin-coated steel loops. 10x8x2 in.
X 924-0490 A—Shpg. wt. 1.20 lbs. 4.99

15 **MONZA BANKED-CURVE SET.** Now you can have banked curves anywhere on your HO-scale layout. Set contains four 45° banked curve sections and 2 adapters to make one 180° turn, or any combination of above. Use with any Aurora HO-scale track.
X 926-1074 A—Shipping weight 0.75 lb. 3.29
X 923-7801 A—9-in. Straight Track. Wt. 0.20 lb. ... 1 Pair for 98c

16 **"THE CHALLENGER" ACCESSORY PACK** opens up a whole new world of road-racing thrills. Includes: 4 pieces of 45° banked curve track and 2 approach bases; 1 wiggle track—series of small curves to get your car "swinging"; 4-piece obstacle course—teeter-totter, jump, bumps; 1 double-cross track—left goes right, right goes left—twice; 1 bump track; screwdriver, tires, slicks, pick-up shoes, brushes, hubs, 12-tooth gear, crown gear, axles.
X 926-1926 A—Shipping weight 2 lbs. 6.99

CHARGE IT—see page 265.

Order Early—make sure gifts arrive on time!

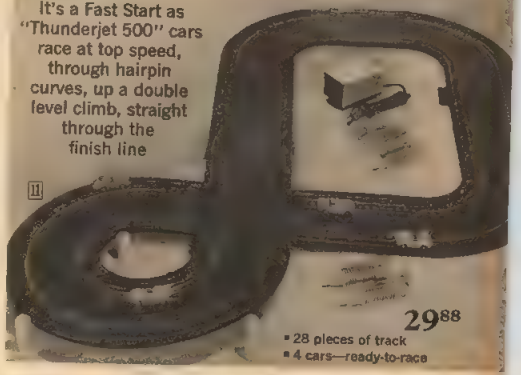
ZOOM Over the Finish Line with Aurora HO-Scale Race Sets and Accessories

AURORA MODEL MOTORING

Figure "8" starter set—fun for "racers" of all ages

11.99
- 10 pieces of track
- 2 cars—ready-to-race!

It's a Fast Start as "Thunderjet 500" cars race at top speed, through hairpin curves, up a double level climb, straight through the finish line

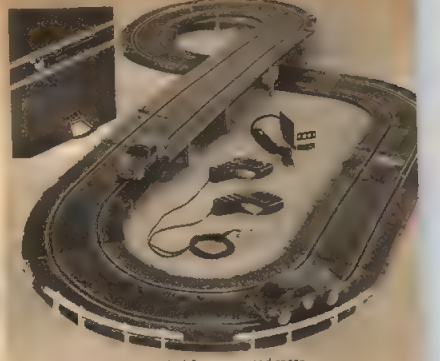


29.88
- 28 pieces of track
- 4 cars—ready-to-race

Don't just collect them . . . race them! 13.88

Special adapter pins convert your die-cast metal collector-type cars into high-speed racers —Open 'em up on the figure "8" track—race up to 12 cars at once. Test their speed against the high-speed Mustang and Camaro (incl.)

ELDON'S COLLECT-A-CAR ROAD RACE SET. Twice as much fun—race your favorite collector-type models over 10 running ft. of track. 12 reusable adapter pins attached to pressure sensitive bases turn collector-type cars into racers. 4 modern-styled bridge supports let you design exciting over-under layouts. 12 pieces of track—6 curved, 6 straight—easily snap together to form the basic figure "8" design with overpass. Raceway has quiet nylon bead-chain drive—no noisy wires, no difficult assembly, no batteries required. Two variable speed controls hook into power pack. Power pack delivers 6-volts, DC at 0.8 amps, 110–120 volts, AC. UL listed. Set includes 1/24-in.-scale Mustang and Camaro with metalized plastic finish and die-cast metal chassis. Complete instructions included.
X 926-2049 A—Shipping weight 6 lbs. 13.88

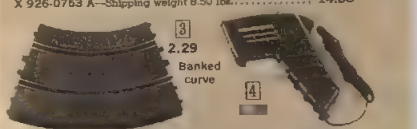


Challenging start for a new road racer

1/32-scale cars zip over a double-level overpass 14.88

- 14 running ft. of track/bridge supports
- Power pack and lap counter
- Camaro and Mustang included

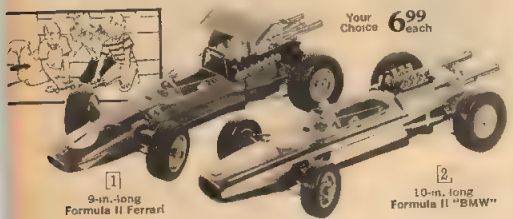
"PAN AMERICAN" RACING SET for beginning racers. 14 running ft. of track provides all the thrills of bigger outfits. 8 bridge supports let you design exciting over-under layouts. 25 pieces of track—12 curved, 13 straight. Full guard rails at curves. Lap counter/power track. 2 rheostat controllers. Power pack delivers 6 volts, DC. 110–120 volts AC. UL listed. 1/32-scale Camaro, Mustang cars, with high-speed motors, plastic shells, metal chassis included. Accessory folder, service station list, complete instructions.
X 926-0753 A—Shipping weight 8.50 lbs. 14.88



1/32-scale road racing accessories

3 ADD MORE ENJOYMENT to your racing outfit with extra 9-in. track sections. Sold in package of 2. Shpg. wt. 0.25 lb.
X 926-0977 A—45° banked curve track. . . . . 1 pkg. for 2.29
X 924-2017 A—Curved track (not shown). . . . . 1 pkg. for 1.44
X 924-2009 A—Straight track (not shown). . . . . 1 pkg. for 1.15

4 RHEOSTAT SPEED CONTROLLER. 6-volt, prewired control plugs into power pack. With brakes and cooling fins.
X 926-0985 A—Shipping weight 0.25 lb. 1.88



Clear the Track! The big ones are ready to roar into action. They run outdoors—just like the real racers—or indoors too!

- 1/16-scale, true-to-life model racers
- Strong clockwork motor for key winding or friction wind—means faster starts off the line, greater acceleration
- Rugged steel chassis, shock-resistant plastic body

1 & 2 1/16-SCALE MODEL RACING CARS. Leave the others in your dust with these two true-to-scale models of fast Formula II cars. Strong, long-running clockwork motor can be friction wound for fast starts off the line or key wound. Visible operating differential keeps car stable over the roughest track, ensures a quiet ride. Automatic freewheel clutch allows the car to be pushed without endangering the motor. Fully sprung, independent front wheel suspension. Telescopic spring-type independent rear wheel suspension. Accurately operating steering gear with realistic-looking steering wheel. Detachable wheels and racing tires—reamer tool, tire wrench included. Shock-resistant plastic body, steel chassis. From West Germany.

[1] **Ferrari Formula II Racing Car.** Red. Movable stabilizer fin. 9 in. long.
X 926-2064 A—Shipping weight 0.70 lb. 6.99

[2] **"BMW" Formula II Racing Car.** Blue finish. Measures 10 in. long.
X 926-2056 A—Shipping weight 0.70 lb. 6.99

A miniature town in a portable carrying case!

6 attached buildings with drive-in, drive-through doors

A HOT WHEELS ACTION CITY. Gas up, shop, cruise through town, or hit the open road. Garage roof opens to reveal storage compartment for six cars (cars not included—order Hot Wheels cars, page 459). Colorful scenery and landscaping with molded roadways and raised shoulders. Hot Strip Track (see page 458, 459) can be attached at different points. Sturdy wipe-clean vinyl. Measures 32⅜ x 18¼ x 4½ in. high when open. Folds easily for storage. Handy carrying handle.
X 926-0811 A—Shipping weight 3 lbs. 9.88

B HOT WHEELS TALKING SERVICE CENTER. Pull-string sound track with 10 different action phrases. Front and back panels open. Molded rooftop with individual parking spaces. Lube racks. Drive-through gas-pump area. Crank-raised drive-up ramp connects 3 levels. Hot Strip track (see pages 458, 459) can be attached to roof. Rugged wipe-clean vinyl case with carrying handle. (Cars shown not included—order on page 459.)
X 926-0829 A—Shipping weight 1 lb. 5.88

TREAT YOURSELF... Sweetly

Make tasty, wholesome ice cream

1 **FREEZE QUEEN SET**—everything you'll need to make mouth-watering ice cream! Set includes dairy-stand machine, 24 cones, mixing bowl, canister, and nine mixes to which you just add water to make—3 vanilla, 3 chocolate, 1 orange sherbet, flavors; 1 chocolate topping, 1 butterscotch topping. With recipe booklet. Machine of high-impact plastic is 5½ x 8 x 12½ in. high.
X 921-2747 A—Shpg. wt. 4.50 lbs. 7.88

Freeze Queen Treats. 24 cones, 9 mixes (2 vanilla, 2 chocolate, 1 peppermint, 1 strawberry, 1 orange sherbet; also 1 butterscotch, and 1 chocolate topping).
X 921-4826 A—Shpg. wt. 1.40 lbs. 2.99

Make your favorite ice cream soda —it's easy—it's tasty!

2 **HOME SODA FOUNTAIN.** Works just like the real ones. Easy-to-operate—just slip the soda bottles into the fountain, insert the pumps into the tops, and pump out your favorite soda. Fountain holds three different flavors of 7 ounce bottles (also holds soft-drink cans). Three built-in containers with covers hold ice cream for those special ice cream sodas. Constructed of sturdy high-impact styrene plastic in colorful red and white colors. Includes six plastic glasses. Measures 10¾ x 6¾ x 9¾-in. high.
X 922-1706 A—Shipping weight 2.50 lbs. 2.99

Colorful Machines—Look like the ones used at soda fountains

3 **KOOL-AID DISPENSER** is the fun way to make and enjoy a glass of this delicious beverage. Bright dispenser looks like the ones at the soda fountain—set up your own fountain business. Comes with 2 packs of delicious Kool-Aid, paper cups. Dispenser made of high-impact plastic with glass jar 6x5x10 in. high.
X 921-4552 A -2.20 lbs. ... 2.22

4 **COCA-COLA DISPENSER.** This streamlined machine dispenses one of the world's most popular and tasty beverages. Looks like the Coca-Cola machines used at soda fountains—even down to its red and white colors. Dispenser holds Coke bottle up to 12-ounce size (not included). Includes 4 small plastic Coke glasses. Plastic dispenser measures approximately 11 x 8½ x 10½ in. high.
X 921-5666 A—2.20 lbs. ... 2.22

Make tasty candy whistles

5 **TASTITOY MACHINE** presses out tasty candy whistles called "toot sweet" that really work. Whistles can be decorated to enhance their appearance. Includes 40 unique-sized Tootsie Rolls—mouth watering chocolate, grape, butterscotch and strawberry flavors. Set contains 8 molds for making interesting whistle shapes. Tastitoy plastic machine measures 4¾ x 8½ x 5¾ in. high.
X 922-0724 A—Shpg. wt. 1.50 lbs. 4.99

Toot Sweet Candy Refills. Assortment includes 120 unique-size Tootsie Rolls in 4 flavors—chocolate, grape, strawberry, butterscotch.
X 922-0732 A—Shpg. wt. 1.30 lbs. 2.49

Kids have a poppin' good time

6 **ELECTRIC CORN POPPER.** Fresh, warm popcorn in your own home! Makes one pint at a time. Uses heat of 100-watt bulb (included). Pour corn down funnel, plug in—no oil required. Unloads through front chute. Contents: popcorn maker, 3-oz. bag of popcorn, 6 popcorn bags, tablespoon, salt shaker, butter dispenser, and instructions. Transparent plastic popper is 7¼ x 6½ x 12½ in. high. 100 watts. 115 volts, AC. UL listed. Read Caution Note on page 333.
X 921-6813 A—Wt. 2.70 lbs. 5.88

Sno-cones in 10 different flavors

7 **SNO-CONE MACHINE** makes refreshing treats—delicious on hot summer days! Top crushed ice with fruit flavored syrup and presto—it's a sno-cone! Put ice into round dispenser—out comes a sno-ball! Mold ice, decorate with candy topping, then freeze—it's a sno-pop! Kit includes snowman dispenser, 10 paper cups, 2 syrup bottles, plastic funnel and 10 various flavors. Plastic dispenser with stainless-steel circular grate measures 5½ x 8⅜ x 6½ in. high.
X 921-1905 A—Wt. 2.20 lbs. 4.77

Modern twist to old-fashioned fun

8 **TAFFY PULLER** for tasty candy and fun! Use in combination with candy maker (see item [10] below). Fun for everyone—watch the stretchy taffy pulled like a delicious rubber band. Plastic and metal. Measures 7½ x 4 x 5¼ in. high.
X 922-0773 A—Wt. 1.75 lbs. 2.66

Makes real ice cream in minutes

9 **ICE CREAM MAKER.** Perfect for parties, picnics, family meals. Complete with ice cream cylinder, ice bucket, and paddle to agitate ice cream. Makes delicious ice cream in just 20 minutes. Plastic ice-cream bucket measures 8 x 7 x 13 in. high.
X 922-0740 A—Wt. 3.50 lbs. 4.99

It actually makes delicious candy

10 **CANDY MAKER** lets you make sweets at home —surprise your friends and family with delicious home-made candy. Includes plastic heating unit, metal cooking pan, candy-corn mold. Measures 12 x 10 x 7½ in. high. 70 watts, 115 volts, AC. Read Caution Note on page 333.
X 922-0765 A—Wt. 4.25 lbs. 7.99

Makes real ice cream sodas

11 **SODA FOUNTAIN** adds real sparkle to your home entertainment. Makes your favorite flavored ice cream soda right from your own fountain! Easy to operate. Dispenses syrup and water—in all flavors. Comes with 2 empty containers, 1 pump housing, 1 bottle. Plastic dispenser measures 10¼ x 6½ x 11 in. high.
X 922-0781 A—Wt. 3.50 lbs. 4.99

Have an ice delight party

12 **ICE DELIGHT MAKER** for cool refreshment on hot days. Great for making ice treats for friends or the family. Simply place one cube at a time into container, press plunger and turn handle—removes crushed ice with tiny shovel, place in cup and flavor (Flavors not included.) Comes with ice shovel, 2 syrup containers, crank, grater. Plastic base measures 10 x 6 x 10 in. high.
X 922-0757 A -Wt. 3 lbs. 3.99

Order Early—make sure gifts arrive on time!

[1] **EASY-POP CORN POPPER** To be used with Betty Crocker Easy Bake Oven (sold below). Basic metal corn popper with everything needed: wooden handle, 2 bags of popcorn mix for caramel syrup, and suggestion sheet. Just pour in corn, push knob—corn pops and mixes in old bowl.
X 921-5724 A—Shipping weight 2 lbs. 2 99

[2] **BETTY CROCKER® EASY BAKE® OVEN AND MIXES** Cooking chamber of oven is sealed from grimy hands. Plastic. Uses two 10(watt bulbs (not incl.). 110-120 volts AC. 11 x 6½ x 12 ¼ in. high. Betty Crocker mixes require only water. Mix assortment: 1 devils food cake, 1 white cake, 1 brownies, 2 chocolate frostings. Kitchen aids: spatula, mixing bowl, 3 baking pans, and cookbook. Read caution note, pg. 333. UL listed.
X 922-0807 A Shipping weight 5 75 lbs . 11.99

Betty Crocker Refill Mixes for use in Betty Crocker oven
cakes—1 devils food, 1 white, 1 cherry, 1 yellow, 1 brownies; cookies—1 sugar, 1 chocolate chip, 1 oat 'n' honey; frostings 1 chocolate fudge, 1 creamy white, 1 cherry, 1 milk chocolate
X 922 0815 A Shipping weight 1 50 lbs. 2.77

Suzy Homemaker®

HOUSEKEEPING HELPERS THAT WORK

7
8
2.66

4.99
7.99

Suzy Homemaker®
Sweet Shoppe™

your own soda fountain
Soda Fountain
4.99
3.99

"Toot Sweet" make 'em blow 'em eat 'em
5
4.99

5.88
Have a corny time at home
JOLLY TIME
POP CORN

4.77

GRUEN

The Precision® Watch Since 1874

The Gruen Watch Company guarantees that (1) for one year after purchase it will replace or repair my defective movement case, crystal or dial without charge for parts or labor (with $2 for handling charges), and (2) during the second and third years after purchase it will replace any defective parts of the movement for payment of a labor charge with no charge for parts, if the watch is returned to Gruen Watch Company, New York, New York. This Guarantee does not apply to straps, bracelets, cords or energy cell in electronic watches, and does not include normally required service such as cleaning or apply to watches damaged by accident, misuse, or neglect.

Water Resistant: Meets U.S. Government standards— withstands water pressure to 50 lbs. p.s.i. as long as crystal, crown, and case are intact. Watch must be checked periodically.

Shock Resistant: Meets U.S. Government standards— withstands shock equal to a drop of 3 feet to a hardwood surface without substantial adverse effects.

Anti-Magnetic: Meets U.S. Government standards— withstands magnetic field of 80 Gauss without substantial adverse effects.

A Precision ELECTRONIC VI
Stainless steel case. Stainless steel bracelet. Battery operated. Water resistant. Adjustable band.
8093A6775 $89.95

B Precision ELECTRONIC VIII
Battery operated. Water resistant. Stainless steel case and bracelet. Adjustable band.
8094A7350 $109.95

C MARINER
Stainless steel case. Water resistant. Stainless steel bracelet.
3084A2490 $36.95

D Autowinds DELTA
Stainless steel case. Water resistant. Stainless steel bracelet.
3083A3975 $59.25

E Very Thin ROMAN
Stainless steel case. Water resistant. Gold plated top. Stainless steel bracelet.
3090A3675 $54.95

F DATELINE
Stainless steel case. Water resistant. Stainless steel bracelet. Adjustable band.
1281A3800 $56.95

G LAURA
Classic charm. 10 kt. yellow rolled gold plated top, stainless steel back. 17 jewels. Adjustable bracelet with safety chain.
5733A3000 $45.95

Laura in white
5734A3000 $45.95

H PETITE ANITA
Perfect harmony of bracelet and timepiece. 17 jewels. 10 kt. rolled gold plated top, stainless steel back. Safety chain.
3086A3575 $54.95

Petite Anita, white
3087A3575 $54.95

J COUNTESS
2 sparkling diamonds. 14 kt. gold satin finish engraved case. 17 jewels. Adjustable bracelet with safety chain.
5731A5900 $99.95

Countess in yellow
5732A5900 $89.95

K HEIRESS
Styled for today's living. 17 jewels. 10 kt. yellow rolled gold plated top, stainless steel back. Adjustable bracelet with safety chain.
3073A3000 $45.95

Heiress in white
3072A3000 $45.95

L AQUA MAID
The every occasion watch. 17 jewels. Water resistant. Yellow top with stainless steel back. Nite-glo hands. Expansion bracelet.
3083A3300 $48.25

M PETITE DAMSEL
A charming blend of [illegible] stainless steel back. Adjustable bracelet with safety chain.
3081A3725 $56.95

Petite Damsel, white
3082A3725 $56.95

LUCIEN

All Lucien Piccard watches are equipped with precision Swiss movements, all full jeweled, shock resistant and anti-magnetic.

All Deep Water Pressure tested except F and G.

All Lucien Piccard watches embody the Swiss heritage of accuracy and dependability presented in a style rendition that meets the demands of today's fashion world.
Recognized internationally for scientific research

A. Self winding 14K Yellow Gold Seashark Automatique with calendar window
8558A18000 $300.00
As above in 10K Yellow Gold Filled
8559A11500 $190.00
As above in all Swiss Stainless Steel
5235A9650 $160.00

B. 14K Yellow Gold ultra thin dress watch
8563A10500 $175.00
As above in 10K Yellow Gold Filled
8564A8100 $135.00

C. Self winding Glitron Supreme Seashark Automatique with calendar window and matching Glitron Supreme Gold Filled bracelet
5228A12800 $212.50
As above in all Swiss Stainless Steel
5229A11300 $185.00

D. Self winding 14K Yellow Gold Seashark Automatique
8556A18000 $300.00
As above in 10K Yellow Gold Filled
855?A12150 $200.00
As above in all Swiss Stainless Steel
5227A9150 $150.00

E. Self winding 14K Yellow Gold Seashark with automatically changing day and date window
5230A18000 $300.00
As above in 10K Yellow Gold Filled
523.A11300 $185.00
As above in all Swiss Stainless Steel
5232A9700 $160.00

F. Gents 14K Yellow Gold thin dress watch
857?A11000 $180.00
As above in 10K Yellow Gold Filled
8574A8750 $145.00

G. Ultra thin calendar dress watch in all Swiss 14K Yellow Gold
8554A17300 $285.00
As above in Swiss Glitron Supreme Filled
8555A9900 $165.00

H. 14K Yellow Textured Gold thin dress watch
857DA13600 $225.00
As above in all Glitron Supreme
8571A9150 $150.00
As above in all Swiss Stainless Steel
8572A8100 $135.00

J. Self winding 14K Yellow Gold Seashark Automatique with matching Yellow Gold Filled bracelet
8567AJ7175 $300.00
As above in 10K Yellow Gold Filled
8568A11300 $185.00
As above in all Swiss Stainless Steel
8569A9650 $160.00

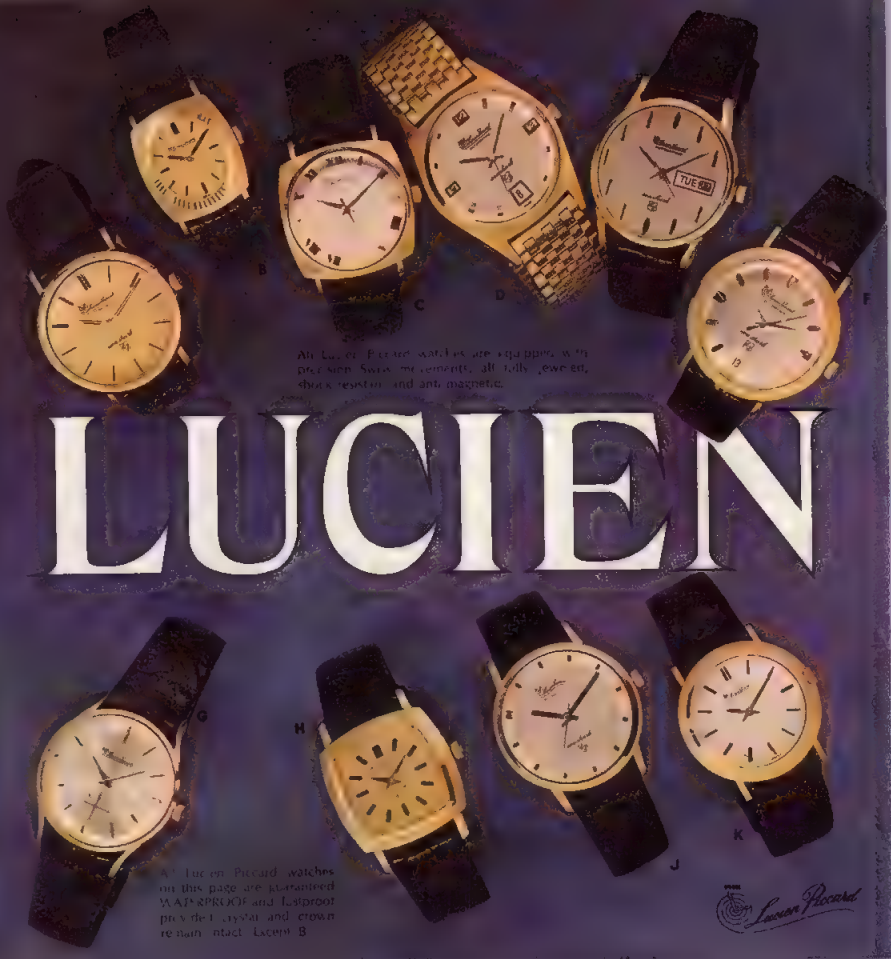
K. Self winding 14K Yellow Gold Seashark Automatique
8565A15000 $250.00
As above in 10K Yellow Gold Filled
8566A10200 $170.00
As above in all Swiss Stainless Steel
5222A9000 $150.00

L. Self winding 14K Yellow Gold Seashark Automatique with calendar window
8560A18000 $300.00
As above in 10K Yellow Gold Filled
8561A11500 $190.00
As above in all Swiss Stainless Steel
8562A9650 $160.00

All prices subject to change due to fluctuation in gold market

Retail prices are listed only for information and identification.

THEN, WATCH, SOMETHING MARVELOUS



All Lucien Piccard watches are equipped with precision Swiss movements, all fully jewelled, shock resistant and anti magnetic.

LUCIEN

All Lucien Piccard watches on this page are guaranteed WATERPROOF and Leakproof provided Crystal and crown remain intact. Lucien B

Lucien Piccard

We are responsible. .we are the guardian of your time for as long as you wear your Lucien Piccard watch. Pride in our product endows these timepieces with a heritage second to none

A. Self-winding 14K Yellow Gold Seashark Automatique watch
Z487LP15000 $300.00
As above in 10K Yellow Gold Filled
R687LP9600 $192.50
As above in Stainless Steel
N687LP8400 $167.50

B. Ultra thin 14K Yellow Gold Dress Watch
B282LP11200 $264.50
As above in 10K Yellow Gold Filled
Y982LP8700 $175.00

C. Self-winding 14K Yellow Gold Seashark Automatique Watch
Z187LP15900 $319.50
As above in 10K Yellow Gold Filled
R287LP10275 $205.50

As above in Stainless Steel
N687LP9050 $181.50

D. Self-winding Citron Supreme Seashark Automatique with calendar window and matching Citron Supreme Gold Filled bracelet
RF980LP12300 $247.50
As above in Stainless Steel
NC880LP10900 $218.50

E. Self-winding 14K Yellow Gold Seashark with automatically changing day and date window
W777LP15600 $312.50
As above in 10K Yellow Gold Filled
T877LP10900 $218.50
As above in Stainless Steel
K677LP9600 $192.50

F. Self-winding 14K Yellow Gold Seashark Automatique with calendar window
ZC787LP15600 $312.50
As above in 10K Yellow Gold Filled
PC887LP10350 $207.00
As above in Stainless Steel
NC987LP9050 $181.50

G. Ultra thin 14K Yellow Gold Dress Watch
B588 P.0900 $218.50
As above in 10K Yellow Gold Filled
Y688LP8300 $165.50

H. Self-winding 14K Yellow Gold Seashark Automatique Watch
LG975LP17100 $342.50

As above in 10K Yellow Gold Filled
LF176LP11100 $222.50

J. Self-winding 14K Yellow Gold Seashark Automatique Watch
Z480LP15000 $300.00
As above in 10K Yellow Gold Filled
R980LP9600 $192.50
As above in Stainless Steel
N188LP8400 $167.50

K. Ultra thin 14K Yellow Gold Dress Watch
B288LP11100 $222.50
As above in 10K Yellow Gold Filled
Y188LP8400 $167.50
As above in Stainless Steel
P488LP7800 $156.00

From a Swiss heritage based upon generations of refinement of the watchmakers technological achievements, your Lucien Piccard watch represents the summit of perfection...A symbol of a way of life.. a seal of success

A. Textured bracelet watch in 14K Yellow Gold
3863LP25500 $510.00

B. Classic bracelet watch in 14K Yellow or White Gold
3760LP18600 $372.50

C. Elegant bracelet watch in 14K Yellow or White Gold
3860LP20100 $402.50

D. Nugget texture bracelet watch in 14K Yellow Gold
3959LP18600 $372.50

E. Fashionable bracelet watch in 14K Yellow Gold
3860LP20100 $402.50

F. Graceful bracelet watch in 14K Yellow or White Gold
3263LP17100 $342.50

G. 14K Yellow or White Gold bracelet watch accented with Diamonds
3163LP24600 $492.50

H. Graceful bracelet watch in 14K Yellow or White Gold
3162LP16200 $325.00

J. 14K Yellow or White Gold watch with matching Gold Filled bracelet
J3550LP8750 $175.50

As above in 14K White Gold with two brilliant Diamonds
G3650LP9900 $197.50

K. 14K White Gold watch with two brilliant Diamonds and matching Gold Filled bracelet
G3653LP9450 $189.00

As above in 14K Yellow or White Gold No Diamonds
J3554LP8400 $167.50

L. 14K Yellow or White Gold watch with matching Gold Filled bracelet
J3852LP8400 $167.50

As above in 14K White or Yellow Gold with two brilliant Diamonds
G3451LP9450 $189.50

M. 14K White Gold watch with six brilliant Diamonds and matching Gold Filled bracelet
W3651LP12200 $245.00

As above with two brilliant Diamonds
G3451LP9300 $186.50

N. 14K White Gold watch with four brilliant Diamonds and matching Gold Filled bracelet.
F3846LP11700 $225.00

As above in 14K Yellow or White Gold No Diamonds.
J3648LP8750 $175.00

O. 14K Yellow or White Gold watch with matching Gold Filled bracelet
J3150LP8750 $175.00

As above in 14K White Gold with four brilliant Diamonds and matching Gold Filled bracelet.
E3350LP11200 $225.00

All Lucien Piccard watches embody the Swiss heritage of accuracy and dependability presented in a style rendition that meets the demands of today's fashion world

Recognized internationally for scientific research

A. Ladies' textured 14K Yellow Gold bracelet watch
3761LP27200 **$545.00**

B. Ladies 14K Yellow or White Gold bracelet watch accented by sixteen brilliant Diamonds
3458LP27200 **$545.00**

C. Ladies 14K Yellow or White Gold concealed bracelet watch
3563LP28500 **$570.00**

D. Ladies tailored 14K Yellow or White Gold bracelet watch
3164LP18600 **$372.50**

E. Ladies classic 14K Yellow Gold bracelet watch
3862LP31600 **$632.50**

F. Ladies' elegant 14K Yellow or White Gold bracelet watch.
3363LP31600 **$432.50**

G. Ladies petite 14K White Gold cord watch accented by twelve brilliant Diamonds
WJ173BLP15600 **$312.50**

H. Men's tailored 14K Yellow Gold bracelet watch.
JJ191LP33000 **$660.00**

J. Men's elegant 14K Yellow or White Gold bracelet watch
J776LP30500 **$610.00**

K. Men's 14K What Gold dress watch accented by twelve brilliant Diamonds
MD778LP20100 **$402.00**

LUCIEN PICCARD

A. Ladies' tailored 14K Yellow or White Gold bracelet watch 3853LP21600 $432.50

B. Ladies' 14K Yellow or White Gold convertible bracelet watch accented by ten brilliant Diamonds 1857LP17500 $750.00

C. Ladies' elegant 14K Yellow or White Gold bracelet watch 3485LP24600 $495.00

D. Ladies' textured 14K Yellow or White Gold bracelet watch 3264LP21600 $432.50

E. Ladies' classic 14K Yellow or White Gold bracelet watch. 3855LP13600 $312.50

F. Ladies' textured 14K Yellow or White Gold bracelet watch 3212LP27000 $540.00

G. Ladies' petite 14K Yellow Gold cord watch accented by two brilliant Diamonds QX1835LP1700 $235.00

H. Men's elegant 14K Yellow or White Gold bracelet watch. U3761LP31500 $630.00

J. Men's tailored 14K Yellow Gold bracelet watch U3585LP34500 $700.00

K. Men's 14K Yellow Gold $20.00 Gold watch with Sapphire crown B2751LP16800 $337.50

All Lucien Piccard watches are equipped with precision Swiss movements, all fully jewelled, shock resistant and anti-magnetic.

Lucien Piccard

A leader in the world of fine watches, Lucien Piccard combines their technological accuracy with creative originality. Judged for their fashion superiority, Lucien Piccard holds the much coveted Diamonds U.S.A. Award and the Fashion Foundation of America Award

LUCIEN PICCARD

the DUFONTE collection

All LuFonte men's watches are guaranteed WATER PROOF and dustproof, provided crystal and crown remain intact.

Fully jeweled precision Swiss movements by Lucien Piccard—and guaranteed by Lucien Piccard. Crafted in Giltron,® a new process exclusively DuFonte's, that deposits a layer of 17K gold on the case for amazing brilliance and longer lasting durability!

Created by the same stylists who have made Lucien Piccard world famous.

A. Sweep second hand Giltron top, Stainless Steel back. Yellow Gold Filled Bracelet.
7901LP4475 **$90.50**

B. Ladies' classic Gold Filled bracelet watch
5601LP7400 **$149.50**

C. Men's Self-winding watch with automatically changing day and date Giltron top, Stainless Steel back. Matching Yellow Gold Filled attachment.
7801LP7050 **$141.50**

As above in Stainless Steel.
7202LP7050 **$141.50**

D. Men's Automatic watch. Giltron top, Stainless Steel back, Yellow Gold Filled bracelet.
7002LP5350 **$108.00**

E. Men's calendar automatic magnifying date window Giltron top, Stainless Steel back with Yellow Gold Filled bracelet.
7701LP5550 **$111.50**

F. Giltron top, Stainless Steel back calendar watch, Luminous hands and hour dots. Yellow Gold Filled bracelet
7102LP4050 **$81.50**

As above in Stainless Steel. Stainless Steel bracelet.
7302LP3850 **$77.00**

G. Giltron top, Stainless Steel back Chronograph timing to 1/5 of a second, 45 minute register. Tachometer Scale
7601LP6900 **$137.50**

H. Two Diamonds White Giltron top, Stainless Steel back Matching Gold Filled attachment
5202LP4200 **$84.50**

J. 14K Yellow Gold watch, Yellow Gold Filled attachment
5701LP4200 **$84.50**

As above in 14K White Gold, White Gold Filled attachment.
5801LP4200 **$84.50**

K. Petite watch Giltron case. Matching Yellow Gold Filled attachment
5302LP4050 **$81.50**

As above White Giltron top, Stainless Steel back, White Gold Filled attachment.
5802LP4050 **$81.50**

L. Giltron case. Yellow Gold Filled attachment.
5402LP3575 **$71.50**

As above, White Giltron top, Stainless Steel Back, White Gold Filled attachment.
5502LP3575 **$71.50**

Created by the same stylists who have made Lucien Piccard world famous. Manufactured to meet the most exacting requirements of fashionable men and women.

Pride in our product endows these timepieces with a heritage second to none.

Your DuFonte watch represents the summit of perfection . . . A symbol of a way of life . . . a seal of success.

A. Men's Calendar Automatic watch Giltron top Stainless Steel back. Yellow Gold Filled bracelet
7802LP5350 **$108.00**

As above in Stainless Steel.
7902LP5350 **$108.00**

B. Ladies' Yellow Gold Filled bracelet watch.
5501LP7400 **$149.50**

C. Stainless Steel watch Sweep second hand Stainless Steel bracelet.
7501LP4775 **$90.50**

D. Sweep second hand, radium hands and hour dots. Giltron top Stainless Steel back. Yellow Gold Filled bracelet.
7401LP4050 **$81.50**

E Day-date watch Giltron top. Stainless Steel back Matching Yellow Gold Filled attachment.
7101LP4650 **$93.50**

F Ladies Yellow Gold Filled bracelet watch
5401LP7400 **$149.50**

G Exclusive Giltron top, Stainless Steel back calendar automatic Three separate interchangeable watches in one, skin diving, time of the world and tachometer scale for gauging speed
7001LP7050 **$141.50**

H Calendar automatic. Giltron top, Stainless Steel back Yellow Gold Filled bracelet
7201LP5550 **$111.50**

J. Ladies' petite watch, Giltron case, Yellow Gold Filled attachment.
5201LP4200 **$84.50**

As above White Giltron top, Stainless Steel back White Gold Filled attachment
5301LP4200 **$84.50**

K. Giltron watch with matching Gold Filled bracelet.
5001LP3150 **$63.50**

As above White Giltron top, Stainless Steel back, White Gold Filled attachment.
5101LP3150 **$63.50**

WALTHAM

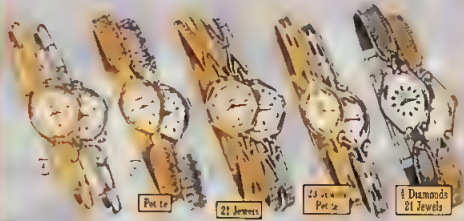
An international product by Waltham of Chicago

LIFETIME GUARANTEE

on all movement parts against breakage, defects in workmanship and material. Postage, Insurance and Handling Charge $1.00

Auto Nomad Y: Self-winding watch with waterproof* yellow top case, steel back. Luminous hands, hour dots, sweep second. Expansion band. 17 jewel movement.
5983-4490 Retail 55.95
Auto Nomad W As above in white steel back
5984-2490 Retail 49.95

Auto-Date-Cal Y: Self-winding, tells day and date. Waterproof* yellow top case, steel back. Luminous hands, hour dots; sweep second. Expansion band. 17 jewel movement.
5981-4850 Retail 97.00
Auto Date-Cal W Above in stainless steel case
5987-4450 Retail 89.00



25 JEWEL MOVEMENT

Auto-Cal Century "25" Y: A striking example of masculine elegance! Solid 14K yellow gold case and 25 jewel calendar movement make this watch a superb choice for the discriminating gentleman. Luminous hands and [illegible] sweep second [illegible] stainless steel back. [illegible]
5980-850 Retail 150.00

A Mary Bell Y: Scrolled yellow top case, steel back. Expansion bracelet. 17 jewel movement.
5775-2075 Retail 47.50
Mary Bell W Above in white
5776-2075 Retail 47.50

B Miss Senata Y: Ultra petite yellow top case stainless steel back. Wide bracelet. 17 jewel movement.
5917-2570 Retail 57.50
Miss Senata W: Above in white
5918-2570 Retail 57.50

C Lady Ida "23" Y: 23 jewels. Yellow top case steel back. Faceted crystal. Wide bracelet.
5714-2425 Retail 48.50
Lady Ida "23" W Above in white
5715-2425 Retail 48.50

D Lady Delores "23" Y: 23 jewels. Petite yellow top case, steel back. Wide bracelet.
5984-3050 Retail 64.00
Lady Delores "23" W Above white
5990-3050 Retail 64.00

E Diamond Evelyn W: 4 diamonds flash brilliantly in a carved white top case with stainless steel back. 21 jewel movement. 10K gold-filled wide mesh bracelet
5796-3995 Retail 79.95
Diamond Evelyn Y: Same style as above in yellow
5797-3995 Retail 79.95

Calendar Buccaneer W: Tells the date at a glance. Precise date hand. Stainless steel, white top case with stainless steel back. Easy-to read luminous hands and hour dots; sweep second hand. Basket-weave textured expansion band. 17 jewel movement.
5784-2535 Retail 44.95
Calendar Buccaneer Y Same as above in yellow, steel back
5795-2350 Retail 47.00

F Ocean Nelson "23" W: 23 jewel movement. Rugged stainless steel case. Luminous hands and hour dots; red-tipped sweep second hand. Expansion band.
5773-2395 Retail 47.95
Ocean Nelson "23" Y: Same styling as above, but in yellow. Matching expansion band.
5774-2350 Retail 51.00

G Sir Duke Y: Ultra-thin, modern styling in a distinguished dress watch. Yellow top case with stainless steel back. White face has stylized stick figures, small second hand. Matching expansion band. 17 jewels.
5985-2595 Retail 51.95
Sir Duke YC: Same as above but with champagne dial
5986-2595 Retail 51.95

*Guaranteed waterproof as long as case, crown and crystal remain intact.

Watch movements on this page are made expressly for Waltham in Switzerland France and U.S. Territories

WALTHAM

An international product by Waltham of Chicago

LIFETIME GUARANTEE

on all movement parts against breakage
Insurance and Handling Charge $1.50

Auto Voyager "23" Y: Self-winding 21 jewel movement in a distinctively elegant dress watch. Waterproof* yellow top case with stainless steel back. Luminous hands, hour dots; sweep second. Expansion band.
5991-3065 Retail 61.50
Auto Voyager "21" W: Stainless case
5992-2790. Retail 55.95

Dato-Cal Sport Y: Tell the time, the day and the date at a single glance. Waterproof* yellow top case with stainless stee back. Luminous hands, hour dots; sweep second. 10K gold-filled expansion band. 17 jewels.
5992-2790. Retail . . . . .
Dato-Cal Sport W: As above in white
5994-2650. Retail 51.X

100 Jewels
Calendar
Waterproof*
10K
Jewels
Steel Case

Autochron Waltham "100" Y: An amazing 100 jewel movement in a self winding calendar watch. Outstanding in the entire watch industry! Waterproof* all yellow case with white dia Luminous hands, dots; sweep second hand. 10K gold-filled adjustable band
575-4950 Retail 139.00
Autochron Waltham "100" YC: Above
. . . . . 99.00
Autochron Waltham "100" W: As ab
. . . . . 89.00

23 Jewels
Solid 14K
Petite

A Norgen T: . . . . .
. . . . .
Norgen W: . . . . .

C Golden Lariane T: . . . . .
. . . . .

E Lady Waltham 23 T: . . . . .
. . . . .

D Diamond Laurie W: 2 dia-cut back. Wide bracelet. 17 jewels.
5997-2570 Retail 51.50
Diamond Laurie Y: Above, yellow,
5998-2570. Retail 51.50

Lady Waltham "23" W: . . . . .
5754-4450. Retail. 89.00

ALL WATCHES ARE ATTRACTIVELY GIFT BOXED

B Vanessa I: . . . . .
top case, stainless steel back. Expansion bracelet. 17 jewels
5719-2450 Retail 49.00
Vanessa W: . . . . .

F Sir Brentwood Y: Impeccably crafted, executive-styled dress watch. Square yellow top case with stainless steel back. White dial with modern stick figures. Expansion band. 17 jewels.
5817-2675. Retail 53.50
Sir Brentwood W: As above, with black dial
58 8-2675. Retail 53.50

G Sea Empire W: Rugged craftsmanship and a dependable 17 jewel movement make this the perfect watch for on the job. Waterproof* white top case, steel back. Luminous hands, hour dots; sweep second hand. Expansion band.
5850-2095 Retail 41.95
Sea Empire Y: As above,
. . . . . .
5849-2285 Retail 55.95

Watch movements on this page are made expressly for Waltham. Not for sale in France and U.S. Territories.

"Waterproof"

Sea Capsule W: Waterproof* white top case, stainless steel back. All numeral dial. Luminous hands, hour dots; sweep second. Expansion band
. . . . .
. . . . .
Sea Capsule Y: As above
5996-2285 . . . . .

*Guaranteed waterproof as long as case, crown, crystal remain intact.

WALTHAM

An international product by Waltham of Chicago

LIFETIME GUARANTEE

All movement parts against breakage
Service and Handling Charge, $1

Steel Case

Self winding Day Date Waterproof*

Alarm Signal Waterproof*

Steel Case

...graph ...proof*

...Case

- 3 Scales Including Tachometer
- Start—Stop—Start Button
- Waterproof* Stainless Steel Case

GT-840 W: Auto racing enthusiasts and sportsmen! Here's a precision chronograph that accurately measures 1/5 second intervals. Stop watch feature times races; tachometer gives the speed of a moving object over an established course. 3 button function. Waterproof* stainless steel case; genuine leather strap. 17 jewels
5723-5995 Retail ... 119.95

GT-840 YB: Yellow, black dial.
5724-5995. Retail ... 119.95

...m Thin

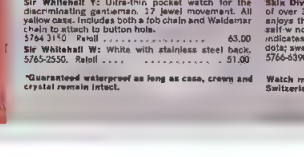
Lord Benton Y: Distinctively styled men's dress watch with a smart square and yellow case. The case has a satin-finish brushed design; white dial. Matching 10K gold-filled expansion band. 17 jewel movement.
5762-3890. Retail ... 79.95

Lord Benton YC: Same style as above with champagne dial
5763-3890. Retail ... 79.95

Auto-Cal Dater W: A complete time package for the modern man on the go. Tells the time, the day and the date at a glance, and it winds itself automatically with the motion of your wrist. Waterproof* stainless steel case. Luminous hands and hour dots; sweep second. Matching expansion band. Dependable 17 jewel movement.
5734-4450 Retail ... 89.00

Auto-Cal Dater Y: Same as above in yellow with champagne dial. 10K gold-filled expansion band.
5735-4725. Retail ... 94.50

Self winding Calendar Waterproof* Steel Case



Ultra Thin

Sir Whitehall Y: Ultra-thin pocket watch for the discriminating gentleman. 17 jewel movement. All yellow case. Includes both a fob chain and Waldemar chain to attach to button hole.
5764-3150 Retail ... 63.00

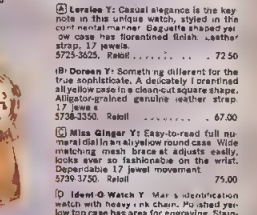
Sir Whitehall W: White with stainless steel back.
5765-2550. Retail ... 51.00

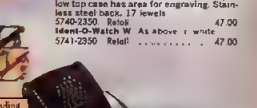
*Guaranteed waterproof as long as case, crown and crystal remain intact.

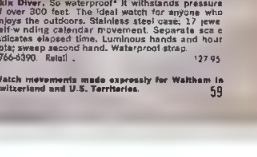
See Alarm Y: Automatic alarm signal keeps you on time for important appointments. Waterproof* yellow top case, steel back. Luminous hands, hour dots; sweep second. Expansion band. 17 jewels.
5736-4465. Retail ... 89.50

See Alarm WB As above stainless steel case, black dial.
5737-4350. Retail ... 87.00

See Alarm W: As above, steel case, white dial.
5761-4350. Retail ... 87.00







Skin Diver. So waterproof* it withstands pressure of over 300 feet. The ideal watch for anyone who enjoys the outdoors. Stainless steel case; 17 jewel self-winding calendar movement. Separate scale indicates elapsed time. Luminous hands and hour dots; sweep second hand. Waterproof strap.
5766-6390. Retail ... 127.95

Lorelee Y: Casual elegance is the keynote in this unique watch, styled in the continental manner. Baguette shaped yellow case has florentined finish. Leather strap. 17 jewels.
5725-3625. Retail ... 72.50

Doreen Y: Something different for the true sophisticate. A delicately Florentined all yellow case in a cleancut square shape. Alligator-grained genuine leather strap. 17 jewels
5738-3350. Retail ... 67.00

Miss Ginger Y: Easy-to-read full numeral dial in an all yellow round case. Wide matching mesh brace at adjusts easily, looks ever so fashionable on the wrist. Dependable 17 jewel movement.
5739-3750. Retail ... 75.00

Ident-O-Watch Y Man's identification watch with heavy link chain. Polished yellow top case has area for engraving. Stainless steel back. 17 jewels
5740-2350 Retail ... 47.00

Ident-O-Watch W As above, white
5741-2350 Retail ... 47.00

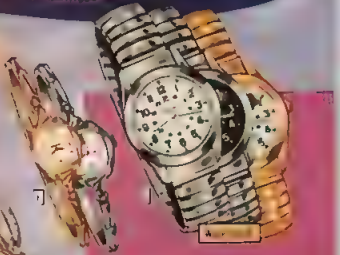
Watch movements made expressly for Waltham in Switzerland and U.S. Territories.

Sea Traveler W: Engraved waterproof* stainless steel case. 17 jewels. Luminous hands, hour dots; sweep second. Matching expansion band
57 2-2550 Retail 47.00

Sea Traveler Y: As above in yellow
5713 2550 Retail 51.00

Calendar Riptide "21" W: 21 jewels. Tells time and date. Luminous hands, dots; sweep second. Stainless steel case and expansion band
5908 2935 Retail 53.95

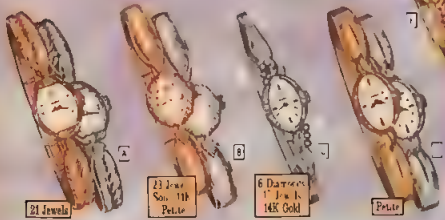
Calendar Riptide "21" Y Yellow 10K gold filled expansion band
5908 2935 Retail 58.95



E Sea Mate W: Boy's watch. Waterproof* white top case, with stainless steel back. Matching expansion band. Luminous hands, dots; sweep second hand. 7 jewel movement
5835 4[illegible] Retail 28.50

Sea Mate WR Black dial, non-luminous numerals
5834 4[illegible] Retail 28.50

Sea Mate Y Yellow white dial; luminous numerals
5835 4[illegible] Retail 33.00



A Lady Madge "21" Y: An accurate 23 jewel movement in a sleek, modern yellow top case, with stainless steel back. Faceted crystal. Wide bracelet
5956-2425 Retail 48.50

Lady Madge "21" W Same as above white
5957-2425 Retail 48.50

B Golden Ruth Y. Solid 14K yellow gold case. Petite marquise-shaped case is delicately engraved for added luxury. 23 jewels. 10K gold-filled bracelet.
5716-4475 Retail 89.50

Golden Ruth W: Same as above in white.
5717 4475 Retail 89.50

C Diamond Geneva W: 6 exquisite diamonds in a solid 14K white gold case, carved for a look of feminine elegance. 17 jewels. 10K gold-clad expansion bracelet
5760-7650 Retail 153.00

D Cheryl Y: 17 jewel movement. Petite yellow top case, stainless steel back. Matching wide bracelet
5721 2570 Retail 51.50

Cheryl W: Same as above in white.
5722-2570 Retail 51.50

***Guaranteed waterproof as long as case crown and crystal remain intact**

Watch movements made expressly for Waltham in Switzerland, France and U.S. territories

G Nurse Charlotte Y: Professional styling. Yellow top case, steel back. Luminous hands dots, sweep second hand. Expansion bracelet. 17 jewel movement
5727-2550 Retail 53.00

Nurse Charlotte W Same as above in white
5726-2550 Retail 53.00

H Sea Queen W: Waterproof* white top case, steel back. Luminous hands and hour dots, sweep second hand. Matching expansion bracelet. 17 jewels
5732-4475 Retail 47.50

Sea Queen Y Same as above in yellow
5733-2575 Retail 47.50

J Ocean Martha Y: Waterproof* yellow top case steel back. Luminous hands, hour dots; sweep second hand. Expansion bracelet. 17 jewels
5780-4[illegible] Retail 59.00

Ocean Martha W As above in a steel case
5779-4[illegible] Retail 55.95

K Auto-Cal Maureen W Self winding case in waterproof* stainless steel case. Luminous hands, hour dots sweep second hand. Expansion bracelet. 17 jewels.
5926-4350 Retail 87.00

Auto-Cal Maureen Y As above in yellow
5929-4475 Retail 89.50

WALTHAM

An international product by Waltham of Chicago

LIFETIME GUARANTEE

Auto-Cal Richard Y: Self-winding calendar watch. Automatically winds itself with the motion of your wrist. Waterproof* yellow top case stainless steel back. Handsome dial has luminous hour dots and hands, sweep second hand. Expansion band. 17 jewels.
5758-3190 Retail 63.95

Auto-Cal Richard W: Above, white.
5759-2990 Retail 59.95

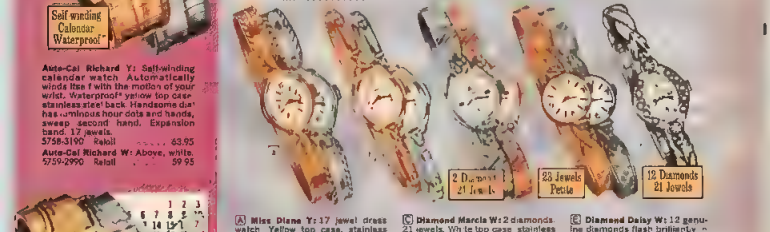
Auto-Crest Y: The convenience of a self-winding movement with the superb styling of a fine dress watch. Waterproof* yellow top case with stainless stee. back. Luminous hands and hour dots- sweep second. Expansion band. 17 jewels.
5756-2790 Retail 55.95

Auto-Crest YC: Same as above with champagne dial.
5755-2790 Retail 55.95

Auto-Crest W: As above, white case with white dial.
5757-2490 Retail 49.95

Ocean Oliver "23" Y: Accurate 23 jewel movement in a waterproof* yellow top case, stainless steel back. Luminous hands and hour dots, sweep second hand. Matching expansion band
5778-2550 Retail 51.00

Ocean Oliver "23" W As above all steel case
5777 2395 Retail 47.95



(A) Miss Diane Y: 17 jewel dress watch. Yellow top case, stainless steel back. Faceted crystal. Wide bracelet.
5702-2250 Retail 45.00

Miss Diane W, Above in white.
5703 2 50 Retail 45.00

(B) Olivia Y: Yellow top case, steel back. All numeral dial. Faceted crystal. Matching expansion bracelet. 17 jewels.
5704 995 Retail 39.95

Olivia W: As above in white.
5705-1995 Retail 39.95

(C) Diamond Marcia W: 2 diamonds. 21 jewels. White top case stainless stee back. Faceted crystal. Matching wide bracelet.
5909-2790 Retail 55.95

Diamond Marcia Y: Above yellow.
59 0 Retail 55.95

(D) Lady Ann Y: 23 jewels. Yellow top case, steel back. Faceted crystal. Wide matching bracelet
5708-3095 Retail 61.95

Lady Ann W: As above, white
5709-3095 Retail 61.95

(E) Diamond Daisy W: 12 genuine diamonds flash brilliantly in an oval white top case with stainless stee back. Quality 21 jewel movement. Faceted crystal and 10K gold filled bezel with textured accent complete the look of genuine elegance.
5848-6390 Retail . . . 127.95

ALL WATCHES ARE ATTRACTIVELY GIFT BOXED

Calendar Bravo Y Handsomely styled dress watch tells time, date as well as the time. Waterproof* yellow top case with stainless steel back. Luminous hands and hour dots; red-tipped sweep second hand. Matching expansion band. Dependable 17 jewel movement.
5710-2450 Retail 49.00

Calendar Bravo W: As above, white.
57 2235 Retail 45.00

(F) Diver Dan: Waterproof* case is guaranteed to 165 feet! Luminous marker indicates elapsed time of dive. 17 jewel calendar movement in white top case with stainless steel back. Luminous hands and hour dots. Sweep second Waterproof strap.
5999-2790 Retail 55.95

(G) Transportation Y: Pocket watch. 17 jewel movement in Ob ve ng the yellow gold plate top. Large numerals, small, second hand dial. Leather fob included
5860-3250 Retail 65.00

Transportation W Above in white, stainless steel back
5861 2570 Retail 51.50

*Guaranteed waterproof as long as case, crystal and crown remain intact.

Watch movements made expressly for Waltham in Switzerland, France and U.S. Territories.

Diana: Luminous simulated jade brilliant faceted accents make a stunning 17 jewel pendant watch.
5782-2395 Retail . . . 48.00

A Paduan Y: Engine turned pendant watch. Sparkling rhinestones circle Roman numeral dial. 17 jewels.
5786-2350
Paduan W: As above in white.
5730-2350
Retail . . 47.00

B Neferiate. Simulated Jade set in scarab. 17 jewel pendant watch with faceted crystal.
5731-2100 Retail . . . 42.00

C Venetia: Richly carved rose cameo gives a charming antique look to this 17 jewel pendant watch. Roman numeral dial.
5707 2475.
Retail . 49.50

D Gothic Cross Y: Religious pendant watch. Engraved accents. 17 jewels. Yellow.
5977 2670 Retail 53 50
Gothic Cross W: Above white.
5978-2670 Retail 53 50

La feminique
by
WALTHAM®
An international product by Waltham of Chicago
17 JEWEL WATCHES
- Guaranteed Shock-Resistant
- Unbreakable Mainspring

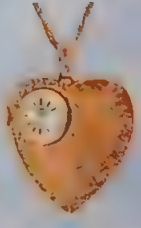
Lifetime Guarantee
Plus a minimum per shipment handling, postage, insurance and handling charge $1 50

Gallicia K: Solid 14K yellow gold pendant watch intricately engraved in the "old fashioned" manner. 14K chain. 17 jewels.
5976-7900 Retail 158 00

Chanteuse Y: Swirl-designed floriated yellow pendant watch. 17 jewel movement.
5863-2040 Retail 41.00
Chanteuse W: As above in white.
5864 2040 Retail 41 00

Autumna: Contrast of charcoal and yellow creates a stunning effect. 17 jewel pendant watch with traditional wheat design. Antique style Roman numeral dial.
5967 2570 Retail 51 50

Pandora: Delicately crafted pendant watch with antique wrought gold effect. Easy-to-read Roman numeral dial with fancy black hands. 17 jewel movement.
5974 2510 Retail 50 00



Amour: Lovely heart-shaped pendant watch contoured for heightened interest. Contrasting textures to its charm Accurate 17 jewel movement. Faceted crystal.
578 -2100. Retail 42.00

Watch movements made expressly for Waltham in Switzerland and U S Territories.

BENRUS

UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS

Your Benrus watch movement must run properly —or Benrus will repair it or replace it free and fast. This unequalled guarantee of quality—integrity—value applies to every Benrus Watch. It is your assurance of lasting satisfaction and dependability.

BENRUS UNCONDITIONALLY 3 YEARS GUARANTEED

TRAVELLER DAY/DATE

Automatic 17 jewel model for men of action. Dynamic and handsome styling. Calendar model gives time, day and date automatically. One piece waterproof* case with Yellow top, Stainless Steel back. Luminous hands with sweep second. Champagne color dial. Shock absorbing, unbreakable mainspring, anti-magnetic. Handsome flexible adjustable mesh Gold-filled band.
7093W7350 Retail $107.50

Traveller "X" Day/Date—Same as above in Stainless Steel with charcoal dial.
7094W7350 Retail $107.50

Calendar Orbit Johnson "39"

Fashionable styling in an all purpose watch. 14K Gold case, 39 jewels, self-winding, guaranteed waterproof*, calendar feature. Luminous hands with sweep second. Handsome flexible adjustable mesh gold-filled band
7096W10280 Retail $142.50
Calendar Orbit Johnson "7" "39"—Same as above with Gold color dial
7096W10280 Retail $142.50

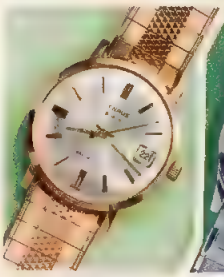
The retail prices used in this catalog are either those as supplied to us by the manufacturer or those we ourselves have determined as a fair and normal retail price

ORBIT HOLIS "X" "28"

Gleaming self-winding watch in all Stainless Steel case. 25 jewels, self-winding, guaranteed waterproof* Handsome brush Finish dial Luminous hands with sweep second Shock absorbing, unbreakable mainspring, anti-magnetic Handsome adjustable center expansion band.
7087W4830 Retail $72.50
Orbit Holis "28"—Same as above with White sunray dial.
7088W4830 Retail $72.50

Orbit Javier "25"

Superb new 25 jewel self-winding watch is ideal for both work and play. Dependable shock absorbing movement winds itself Yellow top, Stainless Steel back, guaranteed waterproof* Luminous hands with sweep second, anti-magnetic. Unbreakable mainspring Matching adjustable expansion band
7085W5478 Retail $77.50
Orbit Javier "7" "25"—Same as above in Stainless Steel
7086W5184 Retail $75.00



PATRIOT SPACE LIFE "A"

Convenient and accurate. 17 jewel. Calendar model gives time and date, automatically. Yellow top, stainless steel back, guaranteed waterproof*. All faceted stick dial and luminous hands with sweep second. Shock absorbing movement, anti-magnetic, unbreakable mainspring. Handsome Kreisler adjustable center expansion band
7101W5313 Retail $77.50

Patriot Space Sphere "A"

Automatic performance and smart styling too. Dependable 17 jewel calendar watch winds itself. Gleaming stainless steel case, guaranteed waterproof*. Modern dial and luminous hands with sweep second. Unbreakable mainspring, anti-magnetic, shock absorbing Highly styled J-B adjustable center expansion band.
7102W4893 Retail $72.50

*If case, crystal, and crown remain intact.

Orbit Ambrose

The gentlest wrist movement winds this superb 17 jewel quality watch. Yellow top, Stainless Steel back, self-winding, guaranteed waterproof*. Sweep second, luminous hands Shock absorbing, unbreakable mainspring, anti-magnetic. Adjustable watch band
7105W4557 Retail $65.00
Orbit Ambrose "Z"—Same as above with black dial.
7104W4557 Retail $65.00

Orbit Salem

Waterproof* and weatherproof is this smart 17 jewel self-winding model with Stainless Steel case. 8 numeral dial with luminous hands and sweep second. Shock absorbing movement, unbreakable mainspring, anti-magnetic. Adjustable expansion band.
7105W3910 Retail $57.50
Orbit Salem "Z"—Same as above with black dial.
7106W3910 Retail $57.50

BENRUS

EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS.

The most beautiful watches of all time by Benrus. Here is styling to complement any wardrobe—designed with you in mind. And, all Benrus Watches offer the 3 year unconditional guarantee . . your assurance of accuracy, value and quality. And, Benrus Watches feature shock-absorbing movements and unbreakable mainsprings.

Calendar Orbit Kilmers—Rugged 17 jewel self-winding creation. Radiant dial with sculptured markers. Calendar model gives time and date automatically. Yellow top, Stainless Steel back. Luminous hands with sweep second. Guaranteed waterproof*. Shock absorbing movement, anti-magnetic, unbreakable mainspring. Matching adjustable expansion band.
7108W5282 Retail $75.00

Calendar Orbit Kilmore "X"—Same as above in Stainless Steel
7109W4890 Retail $69.95

ORBIT CALENDAR WILLIAM ▶
Sleek 17 jewel creation features a fine self-winding movement. All Stainless Steel case, guaranteed waterproof*. Luminous hands and sweep second. Shock absorbing movement, unbreakable mainspring, anti-magnetic. Neat adjustable center expansion band
7107W5033
Retail $75.00

Orbit Hudson "A" "25"—Magnificent 25 jewel self-winding model features brilliant sunburst dial. Guaranteed waterproof* Gleaming yellow top, Stainless Steel back. Unbreakable mainspring, shock absorbing movement, anti-magnetic. Handsome Kreisler adjustable expansion band.
7110W5173 Retail $77.50

Orbit Hudson "A" "X" "25"—Same as above in Stainless Steel.
7111W4970 Retail $75.00

◀ Orbit Calendar Clinton "25" Handsome 25 jewel self-winding calendar model. Guaranteed waterproof* case with Yellow top, Stainless Steel back. Shock absorbing movement, anti-magnetic, unbreakable mainspring. Luminous hands and sweep second. Matching adjustable expansion band
7112W6164 Retail $85.00

Orbit Calendar Clinton "X" "25"—Same as above with Stainless Steel case.
7113W5870 Retail $82.50

Calendar Orbit Briggs "39"—Modern 39 jewel self-winding model Attractive luminous dial with raised markers Yellow top, Stainless Steel back. Calendar feature, guaranteed waterproof* Shock absorbing unbreakable mainspring, anti-magnetic. Matching adjustable center expansion band.
7114W7146 Retail $97.50

Calendar Orbit Briggs "X" "39"—
7115W6850 in Stainless Sel. $95.00

Calendar Orbit Dennis "25"—The ultimate in automatic timekeeping 25 jewels, self-winding, calendar feature, guaranteed waterproof* Yellow top, stainless steel back. Luminous hands with sweep second. Matching adjustable center expansion band.
7116W6164 Retail $85.00

Calendar Orbit Dennis "X" "25"—Same as above in Stainless Steel
7117W5870 Retail $82.50

Every Benrus watch comes beautifully gift boxed.

Orbit Dallas—Impeccably designed 17 jewel model with quality self-winding movement Perfectly styled for dress or business wear Yellow top, Stainless Steel back Luminous hands with sweep second. Guaranteed waterproof*. Shock absorbing movement, unbreakable mainspring, anti-magnetic Matching adjustable expansion band
7118W4890 Retail $69.95

Orbit Dallas "T" Same as above with Gold color dial.
7119W4890 Retail $69.95

PATRIOT SKY EMPEROR "25" ▶
Modern radiant dial watch encircled by minute track. Fine 26 jewel self-winding movement. Yellow top, Stainless Steel back, guaranteed waterproof*. Luminous hands with sweep second. Unbreakable mainspring, anti-magnetic. Matching expansion band.
7120W4893 Retail $72.50

Patriot Sky Emperor "Z" "25"—Same as above with black dial
7121W4893 Retail $72.50

Orbit Amherst Day/Date—Modern 17 jewel self-winding model is smartly styled. Handsome dial features faceted markers and luminous hands with sweep second. Convenient and accurate, gives time, day and date automatically. Yellow top, Stainless Steel back. Shock absorbing movement, unbreakable mainspring, anti-magnetic. Handsome adjustable expansion band.
7122W7144 Retail $97.50

Orbit Amherst Day/Date "X" -Same as above in Stainless Steel.
7123W6850 Retail $95.00

*If case, crystal, and crown remain intact.

BENRUS

UNCONDITIONALLY GUARANTEED 3 YEARS

EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS. The most beautiful watches of all time by Benrus. Here is styling to complement any wardrobe—designed with you in mind. And, all Benrus Watches offer the 3 year unconditional guarantee . . your assurance of accuracy, value and quality. And, Benrus Watches feature shock-absorbing movements and unbreakable mainsprings.

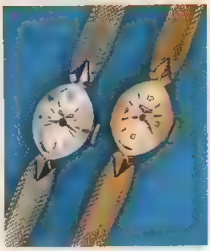
★ ELECTRONIC CALENDAR
★ TRANSISTORIZED MOVEMENT
★ NEVER NEEDS WINDING

Lady Maria "21"—Superb 21 jewel creation with modern tailored look. Exquisite 14K Yellow Gold case. Attractive dial with sculptured markers. Faceted crystal. Matching flexible bracelet with safety chain
7124W5173 Retail $77.50
Lady Maria "A" "21"—Same as above in 14K White Gold.
7125W5173 Retail $77.50

Calendar Spartan "A"

The newest high accuracy Electronic timepiece! Transistorized movement . . . nothing to wind ever . . . powered by an electric energy cell. Date changes automatically. 10K Yellow Gold Filled case and matching adjustable bracelet. Guaranteed waterproof* Shock absorbing movement.
7126W9398 Retail $132.50
Calendar Spartan "B"—Same as above in Stainless Steel case
7127W8124 Retail $115.00

Lady Winslow "21"—Modern styled 21 jewel creation in smart sculptured case. 10K Yellow Rolled Gold plate top, Stainless Steel back. Faceted crystal. Adjustable bracelet with safety chain adds charm and elegance.
7128W4123 Retail $62.50
Lady Winslow "W" "21" Same as above in White
7129W4123 Retail $62.50



Lady Haren—Charm and elegance in this breathtaking creation. Quality 17 jewel movement 14K Yellow Gold oval case. Shock absorbing movement, unbreakable mainspring. Flexible adjustable mesh gold-filled bracelet with safety chain enhances this lovely watch.
7134W6164 Retail $85.00
Lady Haren "A"—Same as above in 14K White Gold
7136W6164 Retail $85.00

Every Benrus watch comes beautifully gift boxed.

Lady Chris — Graceful creation with quality 17 jewel movement. 14K Yellow Gold case. Matching flexible bracelet with safety chain
7132W6573 Retail $97.50
Lady Chris "A" — Same as above in White.
7133W6573 Retail $97.50

Patriot Lady Gail—Exquisite 17 jewel creation features a faceted crystal. 10K Yellow Rolled Gold plate top. Stainless Steel back. Tapered adjustable expansion bracelet with safety chain
7130W2933 Retail $45.00
Patriot Lady Gail "W"—Same as above in White
7131W2933 Retail $45.00

Lady Ginger "21" — Stunningly designed 21 jewel watch for the glamorous lady. All Yellow case with faceted crystal. Tapered Kreisler adjustable expansion bracelet
7137W4550 Retail $67.50
Lady Ginger "W" "21"—Same as above in White.
7138W4550 Retail $67.50

Patriot Garth "23"—Dynamic and handsome 23 jewel model in all Yellow case. Simple modern dial. Self-winding, guaranteed waterproof* Luminous hands with sweep second. Shock absorbing movement, unbreakable mainspring. Matching J-B adjustable expansion band
7136W4893 Retail $72.50

Lady Cindy—Enchanting 17 jewel model features a Yellow top with partial Florentine finish, Stainless Steel back, and faceted crystal. Matching flexible bracelet with safety chain
7138W3910 Retail $59.95
Lady Cindy "W"—Same as above in White
7140W3910 Retail $59.95

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . . and FREE!

BENRUS

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . . and FREE!

Patriot Lady Catherine—Practical and beautiful 17 jewel model features a sweep second hand and a full figure dial. Yellow top, Stainless Steel back. Flexible bracelet with adjustable links, center catch and safety chain.
7141W3563 Retail $55.00

Patriot Lady Catherine "W"—Same as above in White.
7142W3563 Retail $55.00

Calendar Sea Lawrence—Modern design in waterproof* all Yellow case 17 jewel shock-absorbing movement, unbreakable mainspring, Calendar feature, sweep second hand, luminous hands. Matching adjustable expansion band
7143W3910 Retail $69.95

Calendar Sea Lawrence "U"—Same as above with Champagne colored dial
7144W3910 Retail $69.95

★ 39 Jewels

★ Automatic Calendar

Orbit Calendar Dan "39"—Modern touch in masculine design. The quality movement contains 39 jewels and is self-winding. All Yellow case guaranteed waterproof.* Date changes automatically. Luminous hands with sweep second. Unbreakable mainspring, shock absorbing movement, anti-magnetic. Matching adjustable expansion band.
7145W5013 Retail $69.95

Lady Ellen — Fashionable 17 jewel creation with 10K Yellow Rolled Gold plate top, Stainless Steel back. Flexible adjustable bracelet with safety chain.
7146W2933 Retail $45.00

Lady Ellen "W" - Same as above in White.
7147W2933 Retail $45.00

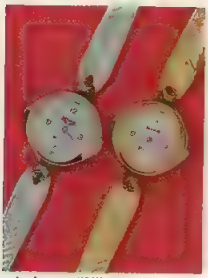
Lady Sarron "21"—Exciting and bewitching in a delightfully styled 14K Yellow Gold case. Features a 21 jewel movement and a faceted crystal. Flexible adjustable bracelet with safety chain.
7148W5120 Retail $72.50

Lady Sarron "A" "21"—Same as above in White
7149W5120 Retail $72.50

◀ LADY ELSA "21"

This excellent 21 jewel model features an attractive tailored case and a faceted crystal 10K Yellow Rolled Gold plate top, Stainless Steel back. Flexible adjustable bracelet with safety chain
7150W4053 Retail $62.50

Lady Elsa "W" "21". Same as above in White.
7151W4053 Retail $62.50



Lady Aurora "21" -Dependable 21 jewel movement set in daintily sculptured case. Yellow top, Stainless Steel back Flexible tapered bracelet with safety chain
7152W4596 Retail $65.00

Lady Aurora "W" "21"—Same as above in White
7153W4596 Retail $65.00

Patriot Space Climber Self-winding model precision crafted to attain the heights of accurate timekeeping. 17 jewel movement, yellow top, stainless steel back. Guaranteed waterproof* Modern dial with luminous hands and sweep second. Matching adjustable expansion band
7154W4053 Retail $62.50

Sea Lark—Dynamic and handsome 17 jewel model Wrist alarm features. Yellow top, Stainless Steel back, guaranteed waterproof*. Luminous hands w/sweep second hand. Expansion band.
7155W4792 Retail $67.50

Sea Lark "X" Same as above in Stainless Steel case.
7156W4657 Retail $65.00

◀

Lady Haze "B"—Petite and beautiful 17 jewel model features a 14K Yellow Gold case and faceted crystal. Elegant flexible adjustable bracelet with safety chain
7157W5453 Retail $82.50

Lady Hazel "B" "A"—Same as above in White.
7158W5453 Retail $82.50

BENRUS

FINE WATCH OF GUARANTEED ACCURACY

Every Benrus quality watch movement has 17 or more jewels. 17 or more points of protection, and bears the unequalled Benrus Unconditional 3 Year Guarantee. In fact—you can count on a whole lifetime of faithful service. Every Benrus is just that fine a watch.

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . . and FREE!

BENRUS UNCONDITIONALLY 3 YEARS GUARANTEED

Lady Lee "23"—Delicately styled 23 jewel creation. 10K Yellow Rolled Gold plate top. Stainless Steel back. Matching flexible bracelet with safety chain.
7159W5120 Retail $72.50

Lady Lee "W" "23"—Same as above in White
7160W5120 Retail $72.50

◀ LADY MAYFLOWER

Attractive 17 jewel model with a faceted crystal. 10K Yellow Rolled Gold plate top. Stainless Steel back. Matching flexible adjustable bracelet with safety chain.
7161W3062 Retail $47.50

Lady Mayflower "W"—Same as above in White.
7162W3062 Retail $47.50

Lady Dahalia 17 jewel model featuring florentine finish dial. Yellow top with Stainless Steel back. Faceted crystal. Attractive adjustable florentine finish bracelet with safety chain.
7163W4400 Retail $62.50

Lady Dahalia "W"—Same as above in White
7164W4400 Retail $62.50

Lord Angus "W" Brilliant new watch with 10K White Gold filled Florentine case. Quality 17 jewel movement. Shock absorbing, unbreakable mainspring, anti magnetic Attractive adjustable expansion bracelet.
7165W4557 Retail $65.00

Lord Angus—Modern model with Continental styling. Handsome 10K Yellow Gold filled Florentine case. Shock absorbing 17 jewel movement, unbreakable mainspring, anti magnetic. Matching adjustable expansion bracelet.
7166W4557 Retail $65.00

Lady Cordial—Ultra smart 17 jewel creation with full figure dial. Beautifully crafted case with 10K Yellow Rolled Gold plate top. Stainless Steel back. Matching adjustable expansion bracelet
7167W2638 Retail $42.50

Lady Cordial "W"—Same as above in White
7168W2638 Retail $42.50

Lady Orchid—Small enough to fit through a wedding band. 17 jewel shock resistant movement. Yellow top, Stainless Steel back. Adjustable flexible bracelet
7169W3910 Retail $57.50

Lady Orchid "W"—Same as above in White
7170W3910 Retail $57.50

Patriot Rick—Bold contemporary styling to please any man. 17 jewels. Superbly fashioned Yellow top, Stainless Steel back case. Shock absorbing movement, unbreakable mainspring. Matching adjustable expansion band.
7171W3213 Retail $49.95

Lord Casper—Square, smart and modern. This handsome 17 jewel model features brilliant Gold color markers and sweep second hand. Yellow top, Stainless Steel back. Adjustable expansion band.
7172W3518 Retail $52.50

Lord Casper "Z"—Same features as model Lord Casper. Black dial.
7173W3518 Retail $52.50

The retail prices used in this catalog are either those as supplied to us by the manufacturer or those we ourselves have determined as a fair and normal retail price

Retail Prices Are Suggested Only And May Vary In Different Trading Areas

BENRUS

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . . and FREE!

NEW! EXTRA-THIN MODELS

NEW! ELECTRONIC MODELS

Technipower Barton Highest accuracy in an Electronic timepiece! Transistorized movement . . . powered by an electric energy cell. Yellow top. Stainless Steel back. Guaranteed waterproof*. Luminous hands, sweep second hand, shock absorbing movement. Adjustable expansion band
7174W7565 Retail $109.95

Technipower Barton "A"—Same as above in Stainless Steel case
7175W7885 Retail $109.95

Lord Adam—Handsomely fashioned 17 jewel movement. Features all Yellow ultra-thin case. Shock absorbing movement. Unbreakable mainspring. Adjustable expansion band
7176W4270 Retail $65.00

EXTRA THIN PROFILE SHOWN ACTUAL SIZE

Lord Seth—Fascinating new style featuring an all Yellow square case. 17 jewel movement. Shock absorbing movement. Unbreakable mainspring. Adjustable expansion band
7177W4270 Retail $65.00

The retail prices used in this catalog are either those as supplied to us by the manufacturer or those we ourselves have determined as a fair and normal retail price

Sea Calendar Jupiter—Handsome 17 jewel calendar watch with luminous hands and sweep second. Yellow top. Stainless Steel back. Guaranteed waterproof*, shock absorbing movement, unbreakable mainspring. Matching adjustable expansion band
7178W4613 Retail $69.95

Sea Calendar Jupiter "X"—Same as above in Stainless Steel
7179W4613 Retail $69.95

Sea Fleet—Rugged 17 jewel watch for him. All Stainless Steel case, guaranteed waterproof*. Easy to read luminous dial with sweep second. Shock absorbing, unbreakable mainspring. Easy adjustable expansion band.
7180W2734 Retail $42.50

Sea Fleet "Z"—Same as above with Black dial
7181W2734 Retail $42.50

Sea Woodward—17 jewel sport watch with easy to read full figure dial. Luminous hands with sweep second makes this watch ideal for nurses, teachers, stewardesses. Waterproof*, unbreakable mainspring, shock absorbing movement. Sturdy adjustable expansion bracelet
7182W3910 Retail $57.50

Sea Woodward "X"—Nurses' 17 jewel watch features full figure dial with luminous hands and sweep second. Guaranteed waterproof* unbreakable mainspring, shock absorbing movement. Matching adjustable expansion bracelet.
7183W3714 Retail $65.00

◀ PATRIOT SEA DOG

A distinctive watch for the distinguished man. Perfectly styled for dress or business wear. 17 jewels, all Yellow case, guaranteed waterproof*. Luminous hands with sweep second. Shock absorbing movement, unbreakable mainspring. Neat J-B adjustable expansion band.
7184W3773 Retail $57.50

Sea Hanover—Super thin 17 jewel model. All Stainless Steel waterproof* case. Sunburst dial has luminous hands and sweep second. Matching adjustable expansion band.
7185W3356 Retail $49.95

Sea Hanover "Z"—Same as above with Black dial.
7186W3356 Retail $49.95

Patriot Sea Ranger—Smartly styled 17 jewel waterproof* model. Yellow top with Stainless Steel back. Luminous full figure dial with sweep second. Shock absorbing movement, unbreakable mainspring. Double feature expansion band.
7187W3353 Retail $52.50

* If case, crystal and crown remain intact.

BENRUS

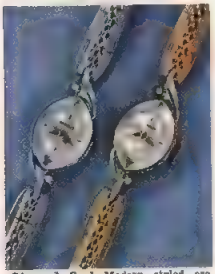
Precious Diamond Watches

The brilliance, the fire, the everlasting beauty of genuine diamonds enhance the traditional quality of these beautiful watches by BENRUS. No other gift means so much.

Diamond Queen "23"—Captivating style and superior workmanship in 14K White Gold case with 4 sparkling Diamonds. Quality 23 jewel movement. Attractive flexible bracelet with safety chain
7074W7791 Retail $167.50
Diamond Queen "G" "23" Same as above in Yellow
7075W7791 Retail $167.50

Patriot Diamond Gregg "2" "39"—Handsome Guaranteed Waterproof* watch in all Stainless Steel case. 6 Diamonds, 39 jewels, self-winding. Rich charcoal dial with sweep second hand. Matching adjustable expansion band.
7076W8673 Retail $125.00

Diamond Jalpur "23"—4 fine Diamonds accent the beauty of this 23 jewel model. 10K White Rolled Gold plate top, Stainless Steel back. Attractive flexible bracelet with safety chain
7079W5870 Retail $85.00
Diamond Jalpur "T" "23" -Same as above in Yellow
7080W5870 Retail $85.00



* If case, crystal and crown remain intact.

Diamond Coed—Modern styled creation with 2 fiery Diamonds. 17 jewel movement. 10K White Rolled Gold plate top, Stainless Steel back. Flexible bracelet with safety chain
7077W4890 Retail $69.95
Diamond Coed "T"—Same as above in Yellow.
7078W4890 Retail $69.95

Diamond Heather—New tailored look in 17 jewel model with 2 Diamonds. 10K White Rolled Gold plate top, Stainless Steel back. Faceted crystal. Matching flexible bracelet with safety chain
7085W3910 Retail $59.95
Diamond Heather "T"—Same as above in Yellow.
7086W3910 Retail $59.95

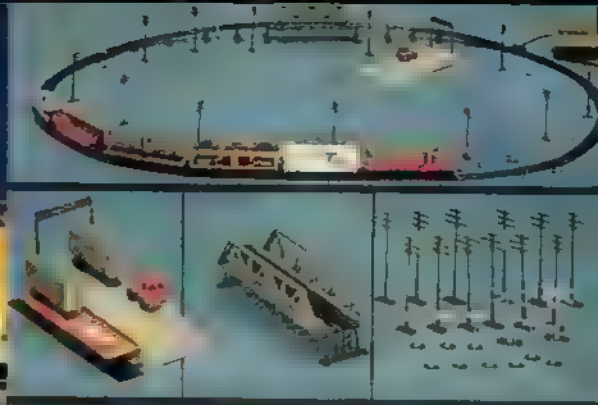
Diamond Cadiz—Beautifully designed model with 2 Diamonds. 17 jewel movement 10K White Rolled Gold plate top, Stainless Steel back. Matching flexible bracelet with safety chain.
7087W4400 Retail $65.00
Diamond Cadiz "T"—Same as above in Yellow.
7088W4400 Retail $65.00

Diamond Marisa "23"—Elegant design in lustrous 14K White Gold containing 2 fine Diamonds. Quality 23 jewel movement. Attractive flexible bracelet with safety chain
7089W6360 Retail $92.50
Diamond Marisa "G" "23"—Same as above in Yellow.
7090W6360 Retail $92.50

Diamond Felicia "23"—Petite oval shaped creation features a faceted crystal. 2 Diamonds in 10K White Rolled Gold plate top, Stainless Steel back. 23 jewel movement. Adjustable flexible bracelet with safety chain.
7091W5184 Retail $75.00
Diamond Felicia "T" "23"—Same as above in Yellow.
7092W5184 Retail $75.00

Diamond Laurel "23"—20 fine Diamonds set in 14K White Gold case. 23 jewels. Double snake chain bracelet
7083W13715 Retail $280.00
Diamond Laurel "W" "23"—Same as above in 10K Rolled Gold plate top, Stainless Steel back
7084W2245 Retail $179.95

Diamond Tona "23"—Superb 23 jewel creation features 10 fiery Diamonds. 14K White Rolled Gold plate top, Stainless Steel back. Double snake chain bracelet with protective safety chain
7081W8085 Retail $115.00
Diamond Tona "T" "23"—Same as above in Yellow
7082W8085 Retail $115.00



Authentically Detailed
HO Train Sets by
TYCO®

Compact HO Train Sets

All sets come with UL-listed 1-amp. power pack —controls both trains and accessories

Super Action Freight Set

Everything you'll need to start your own model railroad

- Lighted GP-20 locomotive
- Bridge and trestle set, decorated track-side signs and poles.
- Cars with special features and functions

1 SUPER ACTION FREIGHT, 5 cars that follow a mighty leader. The authentically detailed Burlington GP-20 diesel with stainless steel side rails and a headlamp that lights. Also included: box car, hopper car, auto loader car with 6 automobiles, piggyback flat car with 2 trailers and operating truck terminal with cab; caboose. Cars with plastic bodies. Track makes 45 x 36 in. oval. 110–120 volts, AC.
X 926-1942 A—Wt. 6 lbs... 23.99

Pacific Fast Freight

- 4-6-2 Pacific Steam engine and tender, plus 6 cars

2 PACIFIC FAST FREIGHT SET. Powerful 4-6-2 steam engine and tender with authentic detail. Headlamp actually lights. Representative of the type of equipment that served major railroads. Features a remote control log unloading car and bin. Auto loader car with 6 automobiles, piggyback flat car with 2 trailers and operating truck terminal with cab; hopper, box car with cable reel, flat car with pipes, and caboose cars with plastic bodies. Also included is a tunnel and bridge and trestle set. Tracks make 4 x 45-in. layout. 110–120 volts AC.
X 926-1959 A—Wt. 8 lbs... 33.88

Railroad Empire

- Lighted 2-8-2 steam locomotive and tender
- Variety of automatic and manual accessories

9 THE RAILROAD EMPIRE with a variety of special features. The lighted locomotive and tender pull 8 cars including a remote-control log unloading car and bin, auto loader with 6 cars, piggyback flat car with 2 trailers, truck terminal and truck tractor. Also hopper, box car, cable reel car, flat car with pipes, and caboose. Cars with plastic bodies. Includes remote control uncoupler, lighted freight station, automatic crossing gate, and switches to allow track layout variations. Layout measures 72 x 45 in. 110–120 volts, AC.
X 926-1967 A—Wt. 13 lbs. 48.88

The Super Chief

- Lighted F-9 diesel locomotive
- 4 dual-lighted cars

4 THE SUPER CHIEF led by the lighted F-9 diesel locomotive and its mate, the non-powered F-9 "B" diesel. Among the 4 other cars are: 1 combine, 2 coaches, 1 observation car —all with plastic bodies. With remote. Track forms 45 x 36 in. oval. 110–120 volts, AC.
X 926-0035 A—7.50 lbs. .. 29.99

Charge It—see page 265

HO Train Sets, Engines and Accessories

Speed! Action! Excitement!

5 THE "LONG HAULER" pulled by F-9 Santa Fe diesel locomotive with blue and yellow freight markings—headlight actually works. This handsome set has five cars including J.C. Penney Co. box car with sliding door, gondola with load, hopper, reefer, caboose. Detailed lettering contributes to this authentically scaled set. Cars have plastic bodies. Track sections make 45 x 36 in. oval. Operates on 110–120 volts, AC.
X 926-0787 A—Shpg. wt. 6.50 lbs.....Set 15.88

5 15.88

Big, Lighted Suspension Bridge

6 SUSPENSION BRIDGE adds a further dimension of realism and drama to your HO model railroad—designed from an actual prototype and executed in plastic with the look of concrete and steel. Lighting kit included for realistic-looking night scenes. 4½ ft. long.
X 926-0043 A—Shpg. wt. 2 lbs..... 11.99

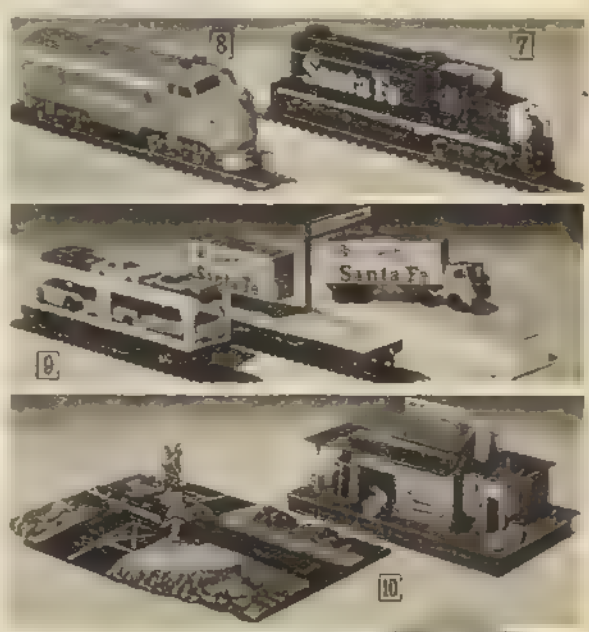
HO-Scale Extras

7 GP-20 LOCOMOTIVE the big workhorse. Lighted locomotive is realistic in every way down to the handrails and walkways. Bold blue and yellow color with Santa Fe lettering. Sturdy plastic body. Makes an exciting gift.
X 926-0068 A—Shpg. wt. 1 lb..... 8.88

8 F-9 DIESEL LOCOMOTIVE. Lighted. Sleek streamline design. Many authentic details add further realism. Pano 'central lettering. Plastic body.
X 923-8429 A—Shpg. wt. 1 lb..... 6.88

9 SET OF 2 SPECIAL FEATURE CARS to add variety to your HO freight set. Includes double decker auto loader with 6 vehicles, and piggyback flat car with 2 Santa-Fe trailers, terminal and truck cab for unloading. Plastic. Sold in set of 2, 0.90 lb.
X 926-1983 A.....Order 1 set for 7.44

10 SET OF 2 OPERATING ACCESSORIES includes lighted freight station with figures and crates; includes automatic crossing gate—when train approaches gate drops, until last car passes. Plastic. Sold in set of 2, 0.70 lb.
X 926-1975 A.....Order 1 set for 9.44



11 to 13 EXTRA TRACK SECTIONS to enlarge your HO set. Durable metal rails with plastic cross ties—sections easily snap together. Adds scope to layout.

(11) Curved Track Set. 18 in. long. Sold in set of 4. 0.25 lb.
X 923-9237 A....1 set for 99c

(12) Remote Control Switches add excitement. Wt. 0.40 lb.
Left-hand, Turn-out Switch.
X 923-9500 A 3.98
Right-hand, Turn-out Switch.
X 923-9617 A . . 3.98

(13) Straight Track Set. 9 in. long. Sold in set of 4. 0.25 lb.
X 923-8890 A....1 set for 99c

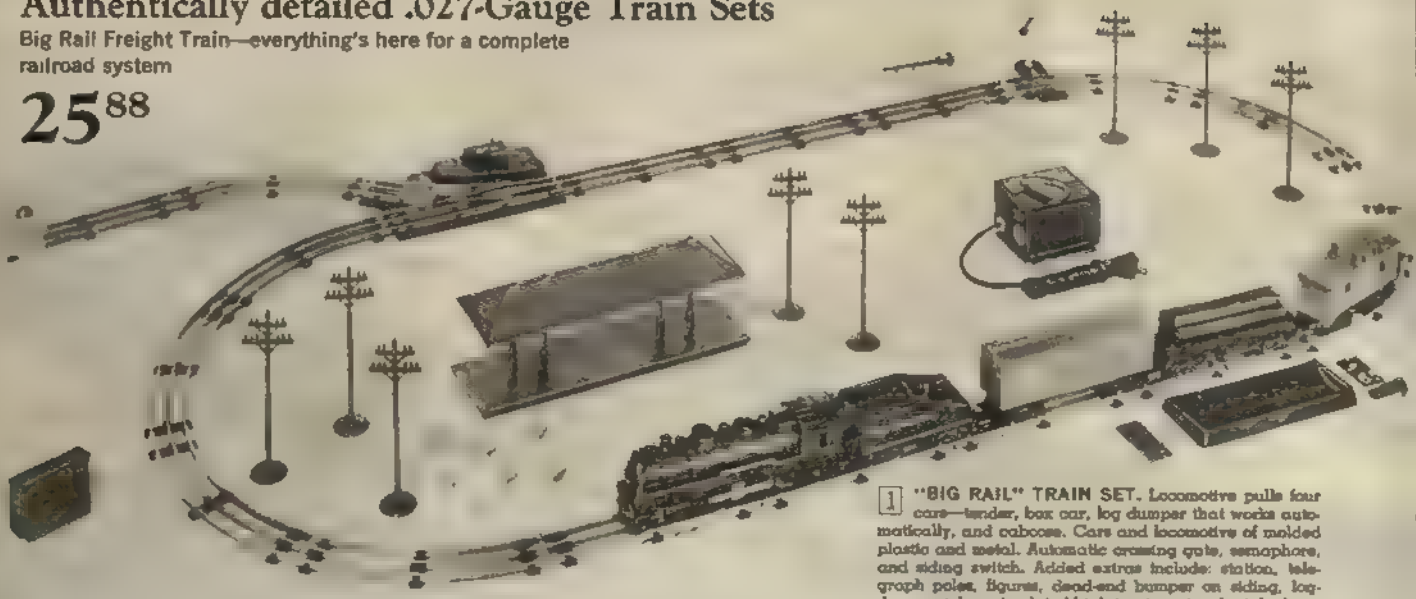
14 SCENERY for railroad. Includes everything needed for landscaping a 4 x 8 ft. scene. Set includes 18 brightly colored assorted trees, 3 electrified lamp posts, "Shrubbery" simulated earth and grass mats, path mats, decorated tunnel. HO scale. All plastic.
X 925-1927 A—4 lbs..... 9.88

15 2-AMP DUAL POWER PACK Runs 4 trains, controls direction, speed, also direction on 2 separate tracks. Rheostats, resettable circuit protector. Overload light. Fixed DC for expansion. 0–20 volts AC. UL listed. 3.75 lbs.
X 926-1793 A.....11.88

Authentically detailed .027-Gauge Train Sets

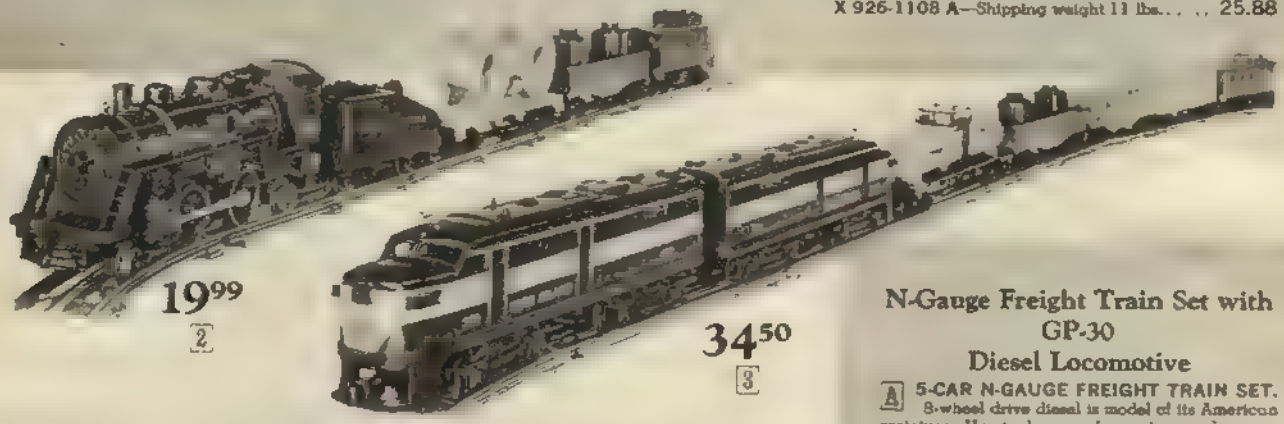
Big Rail Freight Train—everything's here for a complete railroad system

25.88



- Detailed locomotive has working headlight, puffs smoke
- 4 cars—including remote-control log-dumping car
- Powerful 50-watt transformer; track switch, spur
- Extras: buildings, telephone poles, figures, signs

[1] **"BIG RAIL" TRAIN SET.** Locomotive pulls four cars—tender, box car, log dumper that works automatically, and caboose. Cars and locomotive of molded plastic and metal. Automatic crossing gate, semaphore, and siding switch. Added extras include: station, telegraph poles, figures, dead-end bumper on siding, log-dump catcher, simulated high-tension wires for telephone poles, right-of-way signs, smoke liquid, news stand, 8 straight and 9 curved tracks, 1 switch track, 8 poles, connecting wires, trip levers—a complete railroad system! Everything here for complete fun! 50-watt transformer operates on 110-120 volts, AC. UL listed.
X 926-1108 A—Shipping weight 11 lbs. 25.88



19.99
[2]

34.50
[3]

4-Car Lionel Freight Train Set and Steam Locomotive with moving slide rods

- Includes tender; loaded flat car and gondola; caboose
- 45-watt transformer

[2] **4-CAR FREIGHT TRAIN SET** led by steam locomotive that has moving side rods. Engine pulls four cars: tender, flatcar with load, gondola with load, and caboose—all detailed for added realism. Flat car, gondola, and caboose have durable plastic bodies with heavy-duty under frames. Engine and tender are of molded plastic and metal. 10 sections of track include 2 straight and 8 curved. Exciting set at a reasonable price! Powerful 45-watt transformer operates on 110-120 volts, AC. UL listed.
X 926-1082 A—Shipping weight 8.50 lbs. 19.99

Lionel's "Rock Island" 5-Car Freight Set and twin diesels

- Twin diesels have working headlights
- Includes tank car, gondola with load, box car, hopper, caboose
- 45-watt transformer with reversing control and circuit breaker

[3] **ROCK ISLAND "AA" DIESEL FREIGHT TRAIN SET.** Twin diesels have authentic lettering and road marking. 5 cars include tank car, gondola with load, box car, hopper, and caboose—all with authentic lettering. Diesels and cars of molded plastic and metal with extra-rugged underframes. Includes remote-control track for automatic uncoupling. 45-watt transformer, 110-120 volts, AC. UL listed.
X 926-1090 A—Shpg. wt. 9.25 lbs.. 34.50

N-Gauge Freight Train Set with GP-30 Diesel Locomotive

[A] **5-CAR N-GAUGE FREIGHT TRAIN SET.** 8-wheel drive diesel is model of its American prototype. Has tank car, refrigerator car, box car, twin hopper, and caboose—molded plastic and metal bodies. Automatic coupling on all cars. Includes 2 straight rails, and 4 curved rails. Realistic black burnished rails never need cleaning. Also with track clips, power cable, car railer. Variable speed throttle control has reversing switch. Uses 110-120 volts, AC. UL listed.
X 926-0845 A—Shpg. wt. 2.40 lbs..... 19.99

N-Gauge Buildings

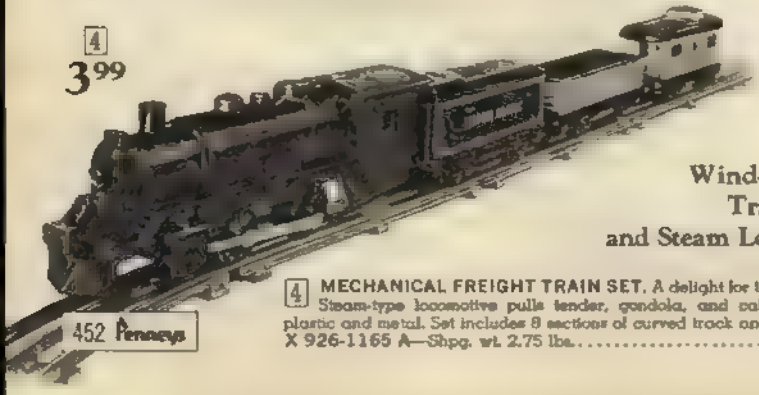
- Engraved with fine details
- Add your own lights to enhance layout

[B] & [C] **ADD REALISM TO YOUR LAYOUT.** Hand decorated molded plastic with detailed engraving—can be lighted with your own lights. Sold in sets of four.

[B] Set includes two American-style houses, two-story Brick Building, General Store.
X 926-0969 A–0.50 lb. . . . Order 1 set for 6.88

[C] Set includes Station, Factory, and two Trackside Buildings.
X 926-0944 A–0.50 lb. . . . Order 1 set for 6.88

[4]
3.99



Wind-Up 3-Car Train Set and Steam Locomotive

[4] **MECHANICAL FREIGHT TRAIN SET.** A delight for the preschooler. Steam-type locomotive pulls tender, gondola, and caboose. Cars of plastic and metal. Set includes 8 sections of curved track and winder key.
X 926-1165 A—Shpg. wt. 2.75 lbs..... 3.99

N-Gauge Track-Extender Set expands basic oval to 5 different track layouts

[D] **EXPAND YOUR N-GAUGE TRAIN SET** and make five exciting layouts! Each track is realistic black burnished rail that never needs cleaning. Even after long periods of use, cars and locomotive will automatically clean the track. Set includes: one pair manual switches, eight 9-in. straight tracks, two 17-in. 15° radius tracks, two 4½-in. straight tracks.
X 926-1009 A Shpg. wt. 0.25 lb. 6.88

HO Gauge Road and Rail Crossover Set

A great fun-time combo—two complete sets in one!

29.99

- Heavy-duty F-9 locomotive with 4 cars
- 21-pc. triple-level racing layout with 2 race cars
- Power packs for both sets—may be used together or separately!

ROAD-AND-RAIL COMBINATION SET. Freight train runs along on the track while the two cars on the overhead [illegible] F-9 locomotive pulls four cars: box car, hopper, and [illegible] with culvert-pipe load, and caboose. With 12 sections of curves and straight track and power pack. Triple-level racing layout with 2 cars that run with trains or separately. Also includes road and rail cross-over, insert piers, struts, guard rail, and power pack. All cars and locomotive are molded plastic and metal with realistic details. Power packs operate on 110–120 volts, AC. UL listed. Shipping weight 12.50 lbs.

X 926-0795 A..... 29.99

24.99

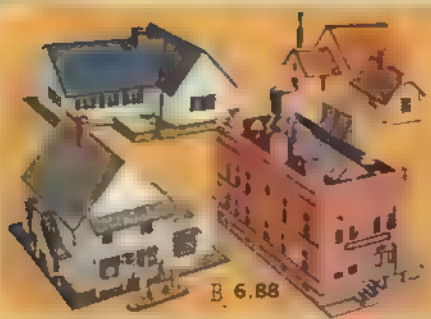
N-Gauge Freight Train with Diesel Locomotive, 3 cars, layout, bridge!

3-CAR FREIGHT-TRAIN LAYOUT SET with 8-wheel drive F-9 diesel locomotive [illegible] case. Metal locomotive, cars of plastic. Styrofoam layout [illegible] in. Includes track clips, power cable, and car roller. [illegible] AC. UL listed. [illegible] weight [illegible]

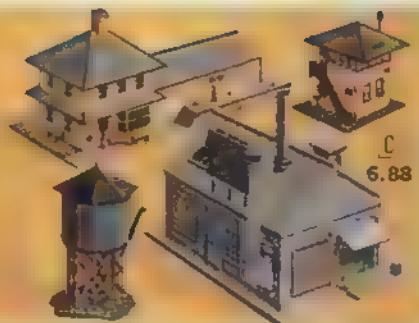
X 926-0837 A [illegible] 24.99

"N"-Gauge— the tiny trains you can set up anywhere!

A 19.99



B 6.88



C 6.88

.027 Gauge

HO Gauge

N Gauge

D 6.88

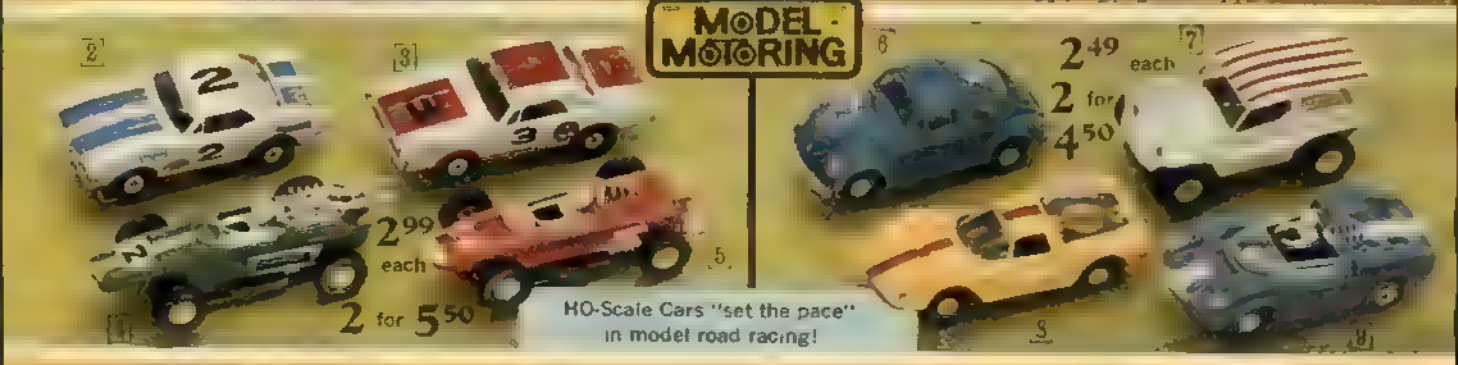
Use Penneys Time Payment Account—see page 207

Get Set for Action with HO-scale Formula I Banked-Curve Racing Set

Race along a challenging double level spiral climb. There're thrills along the way as you go into 90° and 180° banked curves!

- 23 running ft. of track
- 2 Formula I controllers
- Guard rails prevent "spin-outs"

1. 23.99



2. 2.99 each 2 for 5.50

3. 2.99 each 2 for 5.50

6. 2.49 each 2 for 4.50

7.

5.

8.

HO-Scale Cars "set the pace" in model road racing!

For Daredevils Only! Test your driving skills over a triple level climb with all the hazards of daredevil racing.

16.99

- 17½ running ft. of track makes many different layouts
- Automatic lap counter, flag finish
- Two ready to-race cars

TYCO® DAREDEVIL ROAD RACE SET [illegible] the [illegible] challenge! Your [illegible] Tyco [illegible] over a [illegible] over [illegible] you go [illegible] your design [illegible] 14 guard rails prevent [illegible] Automatic lap counter keeps [illegible] Flag finish [illegible] includes [illegible] transformer about [illegible] plans [illegible] year old and up. Set [illegible] requires [illegible] with Model [illegible] and [illegible] Power pack converts [illegible] to 120 volt AC. [illegible] 4 lbs.

X 926-1884 A 16.99

Double Chicane Adapter Track [illegible] Adapter track set to Aurora HO-scale Model Motoring track and sets. The [illegible] adapter pairs [illegible]

X 926 1892 A 1.06

[1] **A PENNEY EXCLUSIVE—FORMULA I BANKED-CURVE RACE SET.** You'll never know what real racing excitement is until you try your skill at taking high-speed banked curves of 90° and 180°. Your 2 Formula I cars roar over 23 running ft. of track with a double-level spiral climb. HO-scale cars reach scale speeds up to 650 mph. 27 pieces of track—10 curved, 14 straight, three 90° banked. Guard rails at the curves help keep you in the race. 2 controllers. Layout measures 67 x 48 in. wide. Power pack delivers 12–20 volts, DC. Operates on 110–120 volts AC. UL listed.
X 926-1256 A—Shipping weight 10.70 lbs..... 23.99

[2] & [3] **THE WILD ONES** Two of the hottest HO-scale cars on wheels with scale speeds up to 750 mph! Equipped with hot armatures, silver-plated pickups/brushes, sponge racing slicks, competition stripes, decals. Plastic shells. 2½ in. long
X 926-1421 A—[2] **Camaro.** Shpg. wt. 0.20 lb..... 2.99
X 926-1512 A—[3] **Cougar.** Shpg. wt. 0.20 lb..... 2.99

[4] & [5] **HOT OFF THE RACING CIRCUIT** come 2 of the new Formula I HO-scale racers. Powerful Mini-T Jet motor allows scale speeds up to 650 mph. Plated exhausts and stacks, racing slicks drivers, racing stripes. Plastic shells. 2½ in. long
X 926-1785 A—[4] **Repco Brabham.** Shpg. wt. 0.20 lb.... 2.99
X 926-1850 A—[5] **McLaren BRM.** Shpg. wt. 0.20 lb. 2.99
SAVE 48c when you buy any 2 racing cars [2] to [5]. *State catalog number-and-name of each car ordered on same order blank.*
Order 1 set for..... 5.50

[6] & [7] **"FUN" CARS FOR YOUR HO SET.** Colorful Dune Buggy and VW sedan with flower decals. Scale speeds up to 650 mph. Plastic shell, rubber tires. 2½ in. long.
X 926-1868 A—[6] **VW Sedan.** Shipping weight 0.20 lb.... 2.49
X 926-0878 A—[7] **Dune Buggy.** Shipping weight 0.20 lb.. 2.49

[8] & [9] **THUNDERJET "500" HO-SCALE MODEL CARS.** 2 of the world's fastest racers. Thunderjet 500 motors reach scale speeds up to 650 mph. Plastic shell, rubber tires. 2½ in. long.
X 926-1827 A—[8] **Dino Ferrari.** Shipping weight 0.20 lb. 2.49
X 926-1876 A—[9] **McLaren Elva.** Shipping weight 0.20 lb. 2.49
SAVE 48c when you buy any 2 racing cars [6] to [9]. *State catalog number-and-name of each car ordered on same order blank.*
Order 1 set for 4.50

[10] **CUSTOM FIGURE "8" ROAD-RACE SET.** A beginner's set with plenty of road-racing action. 10 pieces of track—8 curved, 2 straight—form basic figure "8" layout for over-and-under racing fun! Two HO-scale racing cars reach scale speeds up to 650 mph. Two speed controllers, 2 trestle posts with extensions included. Layout measures 45 x 24 in. wide. Power pack delivers 12–20 volts, DC. 110–120 volts, AC. UL listed. Complete instructions incl.
X 926-1918 A—Shipping weight 4.75 lbs..... 11.99

[11] **CHAMPIONSHIP "500" ROAD-RACE SET.** Here's the road-racing set you've been waiting for. Now you can race your high-speed Thunderjet "500" cars on one layout—over 18½ running ft. of track. Each car has it's own lane and speed controller. HO-scale racers reach scale speeds up to 650 mph. 28 pieces of track—12 curves, 16 straight. Four modular bridge beams with realistic racing flags help you design exciting over-and-under layouts. Layout measures 45 x 39 in. Power pack delivers 12–20 volts, DC. Operates on 110–120 volts, AC. UL listed. Complete instructions incl.
X 926-1900 A—Shipping weight 8.20 lbs..... 29.88

[12] **MARK II SPEED CONTROLLER** for racing "pros". Ultra-sensitive, plunger-type. Fully rotating thumb button—won't tire thumb or hand. Won't overheat.
X 926-1934 A—Shipping weight 1 lb..... 2.49

[13] **HO POWER PACK.** Output 12–20 volts, DC. Screw terminals, circuit breaker. On-off switch, 6-ft. cord. 110–120 volts, AC.
X 923-7777 A—Shipping weight 1.70 lbs..... 4.99

[14] **2-LANE LOOP-THE-LOOP** raises your HO-scale layout to new heights. Plastic track. Tin-coated steel loops. 10x8x2 in.
X 924-0490 A—Shpg. wt. 1.20 lbs..... 4.99

[15] **MONZA BANKED-CURVE SET.** Now you can have banked curves anywhere on your HO-scale layout. Set contains four 45° banked curve sections and 2 adapters to make one 180° turn, or any combination of above. Use with any Aurora HO-scale track.
X 926-1074 A—Shipping weight 0.75 lb..... 3.29
X 923-7801 A—9-in. Straight Track. Wt. 0.20 lb... 1 Pair for 98c

[16] **"THE CHALLENGER" ACCESSORY PACK** opens up a whole new world of road-racing thrills. Includes: 4 pieces of 45° banked curve track and 2 approach bases; 1 wiggle track—series of small curves to get your car "swinging"; 4-piece obstacle course: teeter-totter, jump, bump; 1 double-cross track—left goes right, right goes left—twice; 1 bump track; screwdriver, tires, slicks, pick-up shoes, brushes, hubs, 12-tooth gear, crown gear, axles.
X 926-1926 A—Shipping weight 2 lbs..... 6.99

CHARGE IT—see page 265.

Order Early—make sure gifts arrive on time!

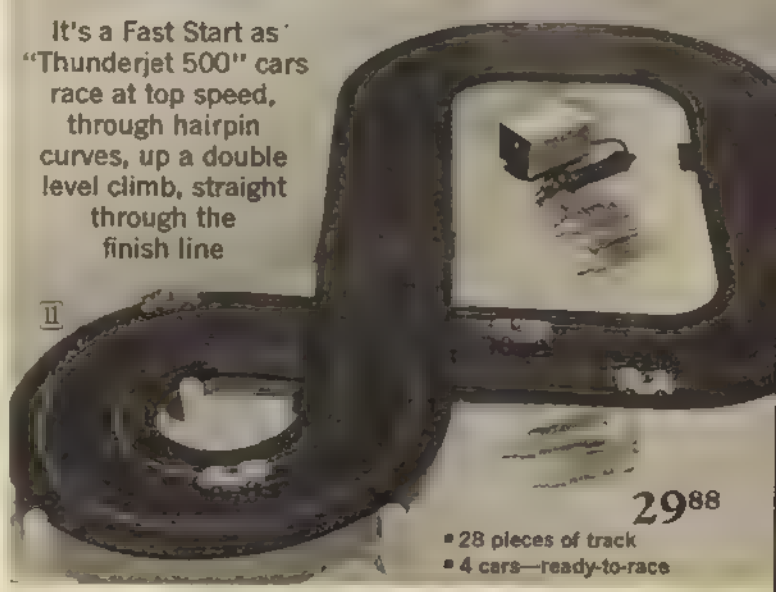
ZOOM Over the Finish Line with Aurora HO-Scale Race Sets and Accessories

AURORA MODEL MOTORING

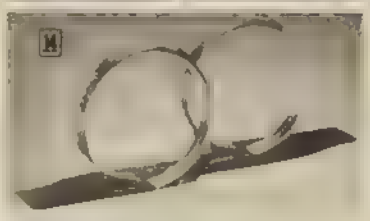
Figure "8" starter set—fun for "racers" of all ages

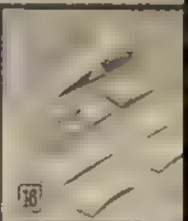
11.99
- 10 pieces of track
- 2 cars—ready-to-race!

It's a Fast Start as "Thunderjet 500" cars race at top speed, through hairpin curves, up a double level climb, straight through the finish line



29.88
- 28 pieces of track
- 4 cars—ready-to-race



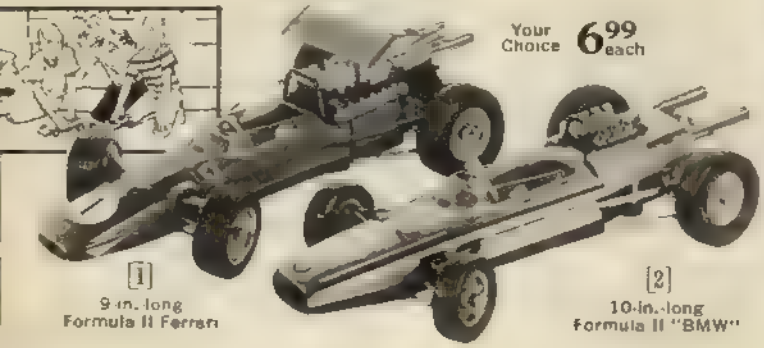


Don't just collect them . . . race them! 13.88

Special adapter pins convert your die-cast metal collector-type cars into high-speed racers—Open 'em up on the figure "8" track—race up to 12 cars at once. Test their speed against the high-speed Mustang and Camaro (incl.)

ELDON'S COLLECT A CAR ROAD RACE SET. Twice as much fun—race your favorite collector type models over 10 running ft. of track. 12 reusable adapter pins attached to pressure sensitive bases turn collector-type cars up to 4" scale models. Styled bridge supports let you design exciting over-under layouts. 12 pieces of track—6 curved, 6 straight easily snap together to form the basic figure "8" design, with overpass. Raceway has dust-resistant nylon bead chain drive—set is easy to wire, no difficult assembly—no batteries required. Two variable speed controls hook into power pack. Power pack delivers 6 volts DC at 0.8 amps. 110-120 volts AC. UL listed. Set includes 1/24 scale Mustang and Camaro with metalized plastic finish and die-cast metal chassis. Complete instructions included.

X 926-2049 A Shipping weight 6 lbs. 13.88



Clear the Track! The big ones are ready to roar into action. They run outdoors—just like the real racers—or indoors too!

- 1/16-scale, true-to-life model racers
- Strong clockwork motor for key winding or friction wind—means faster starts off the line, greater acceleration
- Rugged steel chassis, shock-resistant plastic body

[1] & [2] **1/16-SCALE MODEL RACING CARS.** Leave the others in your dust with these two true-to-scale models of fast Formula II racers. Strong long-running clockwork motor can be friction wound for fast starts off the line or key wound. Visible operating differential keeps car stable over the roughest track, ensures a quiet ride. Automatic freewheel clutch allows the car to be pushed without danger of ruining the motor. Feisty sprung, independent front wheel suspension. Telescopic spring-type independent rear wheel suspension. Accurately operating steering gear with realistic looking steering wheel. Detachable wheels and racing tires. Reamer tool, tire wrench included. Shock-resistant plastic body, steel chassis. From West Germany.

[1] Ferrari Formula II Racing Car. Red. Movable stabilizer fin. 9 in. long.
X 926-2064 A—Shipping weight 0.70 lb. 6.99

[2] "BMW" Formula II Racing Car. Blue finish. Measures 10 in. long.
X 926-2056 A—Shipping weight 0.70 lb. 6.99

Challenging start for a new road racer

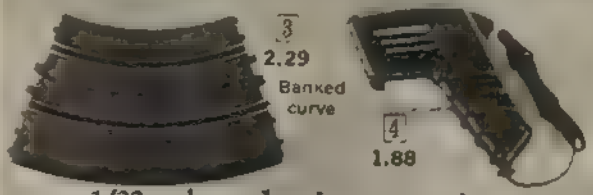
1/32-scale cars zip over a double-level overpass

- 14 running ft. of track/bridge supports
- Power pack and lap counter
- Camaro and Mustang included

14.88

"PAN AMERICAN" RACING SET for beginning racers. 14 running ft. of track provides all the thrills of bigger outfits. 8 bridge supports let you design exciting over-under layouts. 25 pieces of track—12 curved, 13 straight. Full guard rails of curves. Lap counter power track. 2 rheostat controllers. Power pack delivers 6 volts DC. 0-120 volts AC. UL listed. 1/32 scale Camaro, Mustang cars with high-speed motors, plastic shells, metal chassis included. Accessory tanker service station set, complete instructions.

X 926-0753 A Shipping weight 8.90 lbs. . 14.88



1/32-scale road racing accessories

[3] **ADD MORE ENJOYMENT** to your racing outfit with extra 9-in. track sections. Sold in packages of 2. Shpg. wt. 0.25 lb.

X 926-0977 A—45° banked curve track.. 1 pkg. for 2.29
X 924-2017 A—Curved track (not shown) . 1 pkg. for 1.44
X 924-2009 A Straight track (not shown) 1 pkg. for 1.15

[4] **RHEOSTAT SPEED CONTROLLER** 6-volt, prewired control plugs into power pack. With brakes and coasting fins.

X 926-0985 A—Shipping weight 0.25 lb. 1.88

A miniature town in a portable carrying case!

6 attached buildings with drive-in, drive-through doors

[A] **HOT WHEELS ACTION CITY.** Gas up, shop, cruise through town, or hit the open road. Garage roof opens to reveal storage compartment for six cars (cars not included—order Hot Wheels cars, page 459). Colorful scenery and landscaping with molded roadways and raised shoulders. Hot Strip Track (see page 458-459) can be attached at different points. Sturdy wipe-clean vinyl. Measures 32⅜ x 18¼ x 4½ in. high when open. Folds easily for storage. Handy carrying handle.

X 926-0811 A—Shipping weight 3 lbs. 9.88

[B] **HOT WHEELS TALKING SERVICE CENTER.** Pull-string sound track with 10 different action phrases. Front and back panels open. Molded rooftop with individual parking spaces. Lube racks. Drive-through gas-pump area. Crank-raised drive-up ramp connects 3 levels. Hot Strip track (see pages 458, 459) can be attached to roof. Rugged wipe-clean vinyl case with carrying handle. (Cars shown not included—order on page 459.)

X 926-0829 A—Shipping weight 1 lb. 5.88

A Auto-Cal Convoy "25" Y: 14K gold case. 25 jewel, self winding calendar watch. Luminous hands and hour dots. 10K gold-filled expansion band. Water-resistant.* INCABLOC shock resistant.† 8670A8990 $145.00

B Electrodyne W: All electric, water-resistant* calendar watch in stainless steel case. Battery-powered movement needs no winding. Operates for one year on single power cell. Luminous dial; sweep second hand. Steel expansion band 8671A4590 $72.50

Electrodyne Y: Above, in yellow 8672A4750 $74.00

C Dato-Count Y: Complete time center. Tells day and date. Water-resistant* yellow top case with steel back. 10K gold filled expansion band. 17 jewels 8673A3795 $59.00

Dato-Count W: Above, in steel. 8674A3595 $57.00

*These watches are water-resistant in accordance with the F.T.C. standards. They are manufactured to withstand water pressure to 50 lbs. P.S.I. as long as case, crystal and crown remain intact. Watch should be checked periodically.

†These watches are shock resistant as defined by the F.T.C. standards. They are manufactured to withstand shock equal to a drop of 3 feet to a hardwood surface without substantial adverse effects.

D Cal. Sentry Y: Tells date and time. Yellow top case, steel back. Exp. band. 17 jewels. 8675A2595 $38.00

Cal. Sentry YC: Above, Yellow dial 8676A2595 $38.00

Cal. Sentry W: Above, white case, and white dial. 8677A2295 $35.00

Cal. Sentry WB: Above, white case, with black dial. 8678A2295 $35.00

E Diver Dan: Water-resistant* calendar watch. Luminous markers indicates elapsed time of dive. Luminous hands and dots. 17 jewels. INCABLOC. Stainless steel case. 8679A2690 $41.00

WALTHAM®

An international product by Waltham of Chicago

• Shock Resistant • Unbreakable Mainspring

SAT 7
INSTA-SET™
1. 2.
To set hands pull crown to position 1. To set date insert fingernail and pull crown to position 2
Water Resistant*

Calendar Trooper Y: 17-jewel date and day calendar watch with yellow top case, stainless steel back. White dial features luminous hands and dots; full sweep second hand. 10K gold-filled combination expansion band 8680A2895 $43.00

Cal. Trooper W: As above, white. 8681A2695 $41.00

Auto-Cal Courier W: Newest self-winding calendar watch. Crown controls time and date setting with two pull positions: No winding to set date. White top case. Luminous hands, dots. Stainless steel expansion band. INCABLOC shock resistant.† Water-resistant.* 17 jewels. 8683A2990 $45.00

Auto-Cal Courier Y: In Yellow 8682A3190 $48.00

Sir Michael YC: 17-jewel watch with a truly elegant champagne dial. Yellow florentined top case, stainless back. Gold-filled mesh band with Corfam® inserts. INCABLOC shock resistant.† Continental styling in the modern mode 8684A3275 $48.00

Sir Michael Y: As above, with white dial 8685A3275 $48.00

Sea Chase Y: For dress or sports. Water-resistant* yellow top case with stainless steel back. Full luminous dial has sweep second hand. Matching expansion band. 17-jewel movement. 8687A2285 $36.00

Sea Chase W: Above, in white 8686A1995 $33.00

Watch movements made expressly for Waltham in Switzerland, France, and U.S. Territories.

INCABLOC® is the registered trademark of Incabloc Corp.

NATIONALLY ADVERTISED **LOUIS**

MR. CHAS R. BEAVER
3136 S E 7TH
PORTLAND, OREGON 97202

(A) DAY-DATER Automatic self-winding day-dater dress watch. Self-winding, tells the date and the day. 25 jewel movement, shock-resistant, water-resistant. Yellow top — steel back, luminous hands and dots. Gold filled expansion band. (*)
2694A2865 **47.00**
9157A2865 As above, all Stainless Steel (*) **47.00**

(B) WEATHER-BIRD AUTOMATIC A self-winding aristocrat. Water-resistant. Handsome yellow top-steel back houses Louis 17 jewel movement incabloc (shock-resistant). Matching yellow gold filled expansion band. Unbreakable mainspring. (*)
6881A2835 **42.00**
6882A2835 As above w/chrome top— steel back (*) **37.50**

(C) NEW FRONTIER AUTOMATIC Slim round yellow 10 micron case (with stee. back). Louis 25 jewel incabloc, shock-resistant movement. Automatic self-winding, unbreakable mainspring. Water-resistant. Matching gold filled self-adjustable expansion band. Easy to read, clear, clean white dial, raised gilt hour markers (*)
7397A3400 **55.00**
8877A3135 As above, all Stainless Steel (*) **51.95**

(D) COMMENTARY Wherever you go they'll notice this handsome all stainless steel watch. Water-resistant. Famous Louis 17 jewel movement. Incabloc, shock resistant. Unbreakable mainspring. Matching stainless steel expansion band. (Swiss Complete) (*)
8874A1665 **27.50**
2057A1465 As above w/chrome top— steel back (*) **24.00**

(E) INDUSTRIALIST CALENDAR Slim and trim tailored to a "T". It's the choice of the man on the go. Water-resistant, shock-resistant, 17 jews movement, easy to read dial with sweep second hand, adjustable gold filled expansion band matches yellow 10 micron case with steel back. (Swiss Complete) (*)
1796A2000 (*) **33.00**
1797A1765 Same as above with chrome top (*) **28.00**

(F) ALEXANDER REYNOLDS Rich masculine styling. All stainless steel automatic self-winding, water-resistant watch. Famous Louis 17 jewel incabloc shock-resistant movement with unbreakable mainspring. Features: Sweep second hand, luminous hands and dots, stainless steel, self-adjustable expansion band. (Swiss Complete) (*)
5861A2735 **48.00**

(G) CALENDATER A handsome Day and Date Calendar watch in the modern manner with a 17 jewel movement, is shock-resistant, water-resistant, has an unbreakable mainspring with a matching gold filled adjustable expans on band. (*)
9158A2135 **35.00**
9159A2000 As above, chrome top— steel back. (*) **32.00**

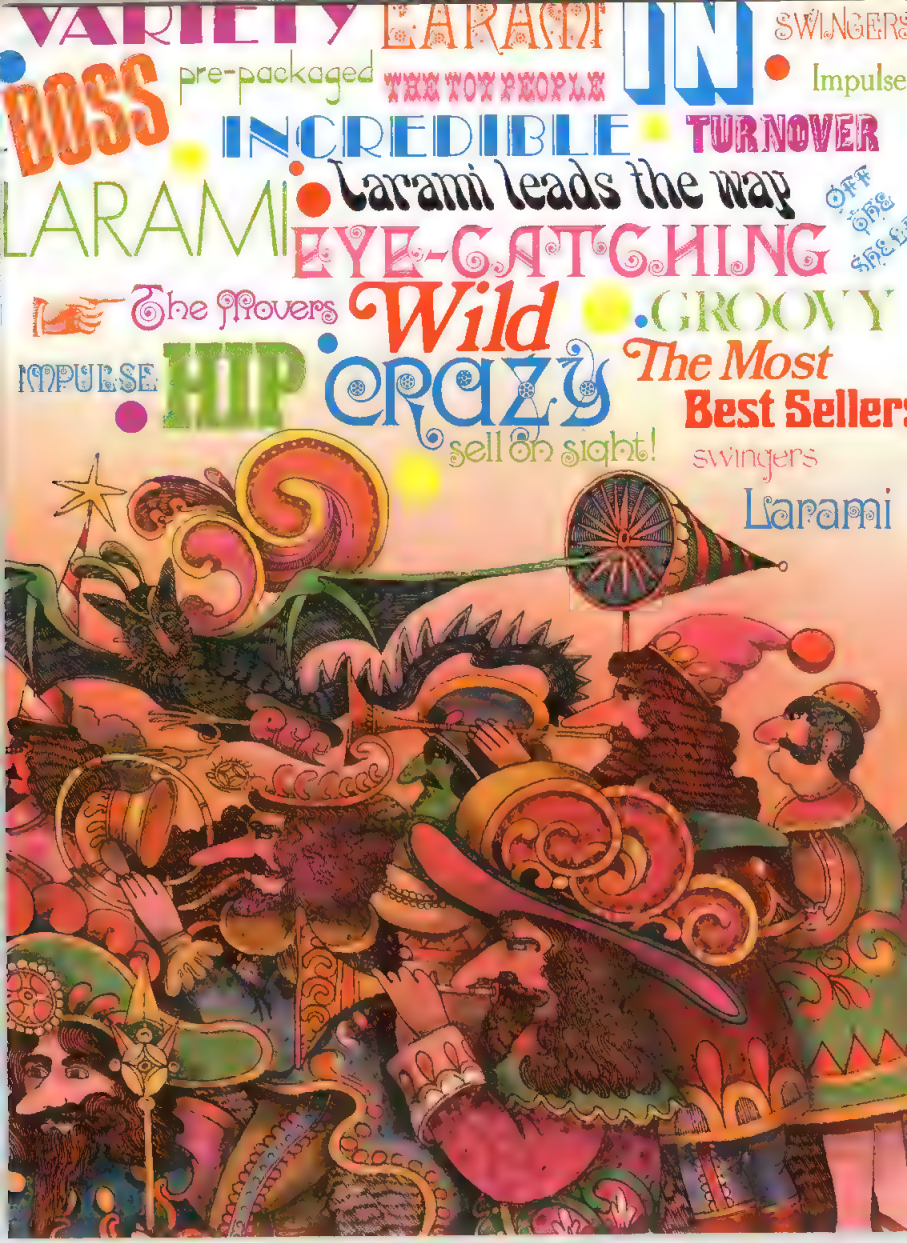
(H) MARK ANTHONY CALENDAR Thin yellow 10 micron case (steel back) with masculine styling. Dial window automatically shows date. Automat-C—it winds itself with your natural wrist action. Louis 17 jewel incabloc shock-resistant movement with unbreakable mainspring. Features: tells time and date automatically, water-resistant and handsome gold filled self-adjustable expansion band. (Swiss Complete) (*)
5868A3900 **49.50**
5866A2935 As above, chrome top— steel back (*) **48.50**

(J) TIROS Handsome design plus utility makes this yellow Louis 17 jewel watch with unbreakable mainspring and shock-resistant movement a real champion. Water-resistant, anti-magnetic. Matching gold filled expansion band. (Swiss Complete) (*)
4168A1735 **28.50**
4169A1735 As above, all stainless steel (*) **28.50**

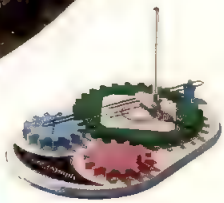
(K) WESTCHESTER AUTOMATIC 11 Rugged chrome top—steel back watch. Water-resistant. Completely self-winding. Famous Louis 17 jewel movement incabloc, shock-resistant, unbreakable mainspring. Matching stainless steel self-adjustable expansion band. Luminous dots and hands. Deep grey dial with bar markers (Swiss Complete) (*)
8875A2665 **47.00**

(*) Guaranteed water-resistant as long as case, crown, crysta remain intact

MR. CHAS R. BEAVER
3136 S E 7TH
PORTLAND, OREGON


VARIETY
LARAMI
IN
SWINGERS
BOSS
pre-packaged
THE TOY PEOPLE
Impulse
INCREDIBLE
TURNOVER
LARAMI
Larami leads the way
EYE-CATCHING
The Movers
Wild
GROOVY
IMPULSE
HIP
crazy
The Most
Best Seller
sell on sight!
swingers
Larami

Ohio Art is The World of Toys



1969 FALL AND WINTER

The Ohio Art Company, Bryan, Ohio 43506

NEW SHOWROOMS: SUITE 901, 200 FIFTH AVENUE NORTH, NEW YORK 10010

Profit

Ohio Art Drawing Toys

bizzy buzz buzz®

No. 501 BIZZY BUZZ BUZZ®
PATENT PENDING

- Creative activity toy.
- Four colored pens.
- Drawing pad
- Colorful illustrated instruction booklet.
- Motor driven.
- 2 type C batteries (not included).
- Motor from Japan.
- Colorful heavy duty plastic.
- Each in printed display box, shrink wrapped.
- 4½" x 6¼" x 3".
- 1 doz. ctn. 10½ lbs.

EXCITING NEW COLORS!
ALL NEW PACKAGE!

No. 507

twirlograph
GEOMETRIC DESIGNER
PATENT NO. 3,298,104

No. 507 TWIRL-O-GRAPH

- Create thousands of designs.
- Ready to Use Nothing to Lose—Self Contained
- Three different colored pens.
- Adjustable control discs
- Use anyplace.
- Sturdy metal and plastic.
- Drawing paper included.
- Each in full color display box.
- 14" x 9".
- 1 doz. ctn. 19 lbs.

No 498

MYSTERIOUS! FASCINATING!

doodle Lite

Writes, draws and doodles
IN THE DARK!

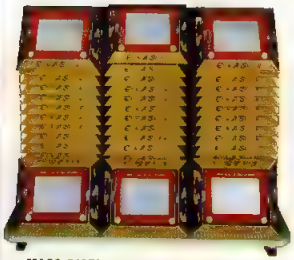
Ohio Art is The World of Toys

No. 505A

Etch A Sketch®

No. 505A ETCH A SKETCH®
PATENT NO. 3 055 243

- Most popular drawing toy of all times.
- Turn knobs to draw.
- Shake to erase.
- Self contained.
- No pencils.
- No crayons.
- No pens.
- No paper.
- No erasers.
- No mess.
- Each in full color display box.
- 9¾" x 8" x 1⅝".
- 1 doz. ctn. 19½ lbs.



MASS DISPLAYS PRODUCE BIG SALES!

Writes like light'ning
IN YOUR ORDER BOOK!

No. 498 GLO WORM DOODLE LITE

- Use glo worm to draw on light sensitive surface.
- Drawings disappear like magic.
- Silhouette drawing guides included.
- Two C type batteries not included.
- Durable plastic.
- Each in full color box
- Base. 15" x 11¾"
- Glo worm 6" overall.
- ½ doz. ctn. 9½ lbs.

TURN ON THE WHOLE FAMILY WITH THIS FAVORITE

SPUDSIE® THE HOT POTATO GAME

No. 514

Wind me
toss me
round the
ring

when I get
hot, I go
z-z-z-z DING!

AND SO WILL YOUR CASH REGISTER!

- Suspense toy.
- 5 time settings.
- Sturdy plastic.
- Each in printed open display box.
- Overall, 6¾".
- 1 doz. ctn. 9 lbs.

MASS DISPLAYS PRODUCE BIG SALES!

Ohio Art Drums

up Big Sales for you!

BASIN BEAT DRUM SET

No. 352 BASIN BEAT DRUM SET

- CLOSE WOUND DOUBLE WOUND SNARES.
- AMPLIFYING TONE BLOCK AND BELL.
- HEAVY DUTY FOOT PEDAL.
- EACH IN FULL COLOR BOX.
- BASS DRUM, 21½" diameter, 15½" deep.
- DRUM RIMS, 2".
- SNARE DRUM, 13" diameter, 5½" deep.
- TOM TOM, 11" diameter, 10½" deep.
- HIS-S-SING CYMBAL, 14".
- Drum playing instruction booklet.
- 1 Each 21 lbs.

Features. **Features, FEATURES!**
. . . and the quality it takes to make them last!

- All playing heads are heavy duty frosted MYLAR®.
- Heavy gauge steel body.
- Rugged metal and high impact plastic pedal with heavy duty spring.
- Adjustable hi-tension drum clips.
- Nickel plated hardware.
- Pedal, 3" high, 10¾" long.
- Hardwood pro drumsticks, 15".

HEAVY DUTY FOOT PEDAL

TONE BLOCK AND BELL

No. 336 TODDLER DRUM

- Starter drum.
- Lithoed metal.
- 2 wooden sticks
- Each in printed self display sleeve.
- 6¼" diameter.
- 3¾" high.
- 1 doz. ctn. Approx. wt. 5½ lbs.

NEW!

No. 338 TOYLAND DRUM
- Lithoed metal body.
- Heavy parchment heads.
- 2 wooden sticks
- 9" diameter.
- 4½" high.
- 1 doz. ctn. Approx. wt. 9 lbs.

No. 351 COME ALIVE DRUM SET
- Psychedelic colors.
- 2 bells, 1 triangle.
- Metal cymbal.
- Tone block and bell.
- Each in full color box.
- BASS DRUM, 20½" diameter, 10" deep, Rings, 1½".
- SNARE DRUM, 9" diameter, 4½" deep.
- TOM TOM, 6" diameter.
- 1 each 9 lbs.

NEW!

No. 342A SAFARI DRUM
- Safari companion.
- Lithoed metal body.
- Heavy parchment heads.
- 2 wooden sticks.
- Each in printed self display sleeve.
- 11" diameter
- 4½" high.
- 1 doz. ctn. 13½ lbs.

No. 345 LIBERTY DRUM
- Authentic. Historical.
- Lithoed metal body.
- Silver mottled finish rims.
- Heavy parchment heads.
- 4 springs.
- 2 wooden sticks.
- Each in printed self display sleeve
- 9" diameter.
- 10" high.
- ½ doz. ctn. 10½ lbs.

NEW!

NEW!

No. 343A MOD DRUM
- Mad, mod beat
- Lithoed metal body
- Metal straps.
- Bright gold rims.
- Heavy parchment heads
- 2 wooden sticks.
- Each in printed self display sleeve
- 11" diameter.
- 6¼" high.
- 1 doz. ctn. 15 lbs.

Ohio Art is The World of Toys

Keep sales humming!

Ohio Art Tops

No. 304 HUMMING TOP
- Stars and flowers design.
- Bright lithoed metal.
- Header suitable for rack.
- Poly bag.
- 5⅜" diameter, 5¼" high.
- 2 doz. ctn. 8½ lbs.

No. 306 SPINNING TOP
- Here we spin 'round the mulberry bush!
- 3 true tone reed. • Quality lithoed metal
- Each in two color box
- 7" diameter, 7½" high.
- 1 doz. ctn. 9½ lbs.

No. 317 POPPIN' TOP
- Colorful balls pop up as top spins.
- Clear plastic, lithoed metal.
- 8 balls made in Japan.
- Each in full color self demonstrating open display box.
- 8½" diameter, 10½" high.
- 1 doz. ctn. 20 lbs.

No. 310 MUSICAL ZOO TOP
- Psychedelic animals.
- 4 true-tone reed.
- Lithoed metal with poly base
- Each in full color box.
- 8½" diameter, 10⅜" high.
- 1 doz. ctn. 13½ lbs.

No. 316 COLOR CHANGING MUSICAL TOP
- Rainbow of changing colored discs.
- 4 true tone reed.
- Plastic and metal.
- Each in full color self demonstrating open display box.
- 7½" diameter, 10" high.
- 1 doz. ctn. Approx. wt. 18 lbs.

NEW!

No. 322 MUSICAL CHORAL TOP
- Finest musical tone.
- 12 tone choral reeds.
- Lithoed metal w th poly base.
- Each in full color self demonstrating open display box.
- 8½" diameter, 9½" high
- ½ doz. ctn. Approx. wt. 10 lbs

No. 330 REVOLVING MUSICAL NATIVITY SCENE
PATENT NO. 3 349 551
- Inspiring
- 16 exquisite hand painted nativity figures made in Hong Kong.
- Completely protected by clear plastic dome with star.
- Slowly revolves on metal base.
- Genuine Swiss music instrument plays "Silent Night."
- Each in full color open display box.
- 7¼" diameter, 8¾" high
- ½ doz. ctn. 12 lbs.

No. 319 Clown Top
PATENT NO. 3 348 334
- Clown collar whooshes out to 11" diameter, then retracts
- Plastic and metal.
- Each in printed window box package
- 5⅝" diameter 12" high.
- 1 doz ctn. 16½ lbs

(Bank Notes)

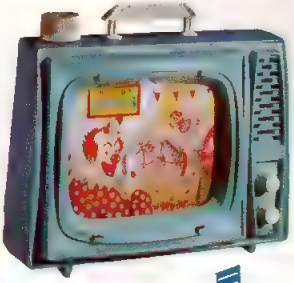
Ohio Art Musical Toys

QUALITY MADE TOYS WITH GENUINE SWISS MUSICAL UNITS

No. 368 MUSICAL COLOR TV

PATENT NO. 3 203 938

- Play portable TV.
- 3 Ring Circus, and you can take it with you!
- Plastic. • Assorted colors.
- Genuine Swiss music instrument.
- Each in full color open display box.
- Overall, 10¼"
- 1 doz. ctn. 28½ lbs.



No. 370 MUSICAL

TALK 'N SEE® TELEPHONE

PATENT NO. 3 203 601

- Keep in touch by "phone." DIAL to TALK and SEE 6 family favorites.
- Colorful, musical learning toy.
- Sturdy plastic.
- Genuine Swiss music instrument.
- Each in printed open display box.
- 13½" x 8½" x 2¼".
- 1 doz. ctn. 21½ lbs.

No. 353 MUSICAL

WORKBENCH

PATENT NOS. 3 269 782 & 3 299 763

- Tools really turn the music on and off, wind, and adjust volume
- Genuine Swiss music instrument
- Control two **different** toned speaker.
- Each in printed open display box
- 10½" x 6½" x 5¾"
- ½ doz. ctn. 12 lbs.

No. 373 MUSICAL

MERRY-GO-ROUND

- The animals go up and down and around.
- Beautifully detailed animals.
- Lithoed metal and plastic.
- Genuine Swiss music instrument
- Each in printed display box
- 9" diameter, 7¼" high
- ½ doz. ctn. 15½ lbs.

No. 802 THE Puffy TALKING TRAIN

- Talking pull-toy.
- Real-life action of piston rods.
- Fully encased record says, "Hello Boys and Girls . . . I'm Puffy, The Talking Train . . . Let's go to Jolly Junction . . . Isn't this fun . . . Run train run . . . Here we are at Jolly Junction . . . Next stop Happytown."
- Colorful no-mar plastic
- Each in full color display box.
- 11¾" x 5½" x 6½"
- ½ doz. ctn. 10½ lbs.

TALKS JUST LIKE A REAL RAILROAD CONDUCTOR!

NO BATTERIES REQUIRED!

Ohio Art is The World of Toys

Just your cup of

Ohio Art Tea Sets

ALL NEW!

Contemporary styling, Decorator designs
ALL NEW PLASTIC TEA SETS

NEW!

No. 460 "TULIP" TEA SET

- Designer styled.
- 4 plates, 5⅞" diameter.
- 4 saucers, 4¾" diameter.
- 4 cups, 2⅝" diameter.
- 1 creamer, 2⅜" diameter.
- 1 sugar, 2⅜" diameter.
- 1 coffee pot with lid, 4¾" high.
- Window box package, 21" x 17" x 3".
- ½ doz. ctn. Approx. wt. 21½ lbs.

NEW!

No. 455 "MORNING GLORY" TEA SET

- Fresh new styling.
- Durable plastic and metal
- 1 metal tray, 10¾" diameter.
- 4 plastic cups, 2⅜" diameter.
- 4 plastic saucers, 4⅜" diameter.
- 1 sugar, 2¾" diameter.
- 1 creamer, 2¾" diameter.
- 1 coffee pot with lid, 4½" high.
- Window box package, 23¾" x 14" x 2⅛".
- ½ doz. ctn. Approx. wt. 24 lbs.

Quality is comparable to luxury home dinnerware.

No. 450 "HARVEST GOLD" TEA SET

NEW!

- A contemporary classic.
- 4 plates, 5⅞" diameter.
- 4 saucers, 4¾" diameter.
- 4 cups, 2⅝" diameter.
- 1 creamer, 2⅜" diameter.
- 1 sugar, 2⅜" diameter.
- 1 coffee pot with lid, 4½" high.
- Window box package, 21½" x 11" x 3¼".
- 1 doz. ctn. Approx. wt. 26 lbs.

Plastic and Metal Tea Sets

Big money-makers to delight little homemakers

NEW!

No. 442 "GOOD MORNING" BREAKFAST SET
- A sunny way to start the day.
- Extra play value in reusable "hutch."
- Vinyl coated lithoed metal and plastic
- 4 metal plates, 5¼" diameter.
- 4 metal saucers, 4⅛" diameter.
- 4 plastic cups, 2" diameter.
- 1 creamer, 2" diameter
- 1 sugar, 2⅛" diameter.
- Plastic flatwear for 4.
- 1 plastic fruit bowl including fruit.
- 1 metal toaster, 7¼" x 4⅜" x 5".
- ½ doz. ctn. Approx. wt. 20 lbs.

No. 425 "DAISY" TEA SET
- Fresh as a daisy styling.
- Vinyl coated lithoed metal, durable plastic and polystyrene.
- 4 metal plates, 5¾" diameter.
- 4 metal saucers, 4¾" diameter.
- 4 decorator styled plastic cups, 1⅝" diameter.
- 1 creamer, 1 sugar, each 2⅛" diameter.
- 4 clear polystyrene gobiets, 1⅝" diameter.
- Plastic flatwear for 4.
- Window box package, 20¾" x 17⅛" x 3".
- 1 doz. ctn. Approx. wt. 26 lbs.

NEW!

Ohio Art's famous Metal Tea Sets

Proven favorites of generations of junior hostesses

No. 407 "TEA LEAVES" TEA SET
- Outstanding success predicted.
- Vinyl coated lithoed metal.
- 1 Tray, 7½" long, 5½" wide.
- 2 plates, 4⅛" diameter.
- 2 saucers, 2½" diameter.
- 2 cups, 2¼" diameter
- 2 butter plates, 1¾" diameter.
- Window box package, 13⅛" x 10⅜" x 2½".
- 2 doz. ctn. Approx. wt. 19½ lbs.

NEW!

NEW!

No. 420 "QUEEN OF HEARTS" TEA AND TART SET
- Exciting, colorful, vinyl coated lithoed metal.
- 1 tray, 7½" long, 5½" wide.
- 4 plates, 5¾" diameter.
- 4 saucers, 4¾" diameter.
- 4 cups, 2½" diameter
- Window box package, 17⅜" x 14⅜" x 3".
- 1 doz. ctn. Approx. wt. 23 lbs.

No. 397 MECHANICAL METAL TOASTER
- Full color lithoed metal
- 7½" x 4¾" x 5".
- 1 doz. ctn. 9 lbs.

No. 402 "PLAY TIME" TEA SET
- Perennial favorite
- Vinyl coated lithoed metal.
- Pi fer-resistant blister package.
- 2 doz. ctn. 7 lbs.

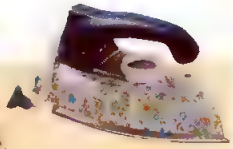
NEW!

No 422 "SUNRISE ROOSTER" BREAKFAST SET
- Pure sunshine!
- Viny. coated lithoed metal.
- 4 plates, 5¾" diameter.
- 4 saucers, 4¾" diameter.
- 4 cups, 2½" diameter
- 1 metal toaster, 7¼" x 4¾" x 5".
- Window box package, 20⅛" x 10½" x 5⅝".
- 1 doz. ctn. Approx. wt. 33 lbs.

Ohio Art is The World of Toys

Permanent Profit

Ohio Art Toy Irons



No. 228 PLAY ELECTRIC IRON

- Contemporary floral design
- Metal iron with coordinated plastic handle and steam knob.
- Curly stretch cord with suction cup.
- Three different colors and patterns.
- Assorted. • Each in full color display box.
- Overall 7⅛".
- 1 doz. ctn. 10 lbs.

NEW!

No. 214 PLAY IRON

- New design
- Metal and plastic.
- 5¼" x 2⅝" x 3".
- 3 doz. ctn. 7 lbs.

NEW!

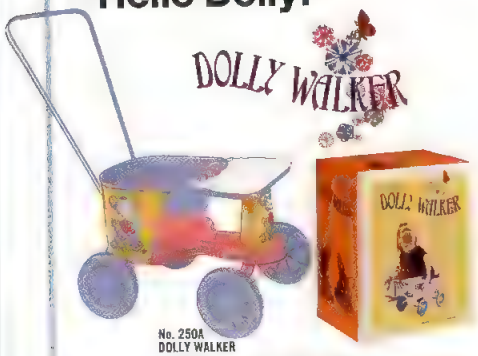
No. 225 POLLY PRETTY'S TOY IRON

- Pretend steam iron.
- Metal and plastic.
- Open display package stacks.
- 7⅜" x 3¾".
- 1 doz. ctn. Approx. wt. 6 lbs.

No. 227 POLLY PRETTY'S ELECTRIC IRON

- For the Junior Sophisticate.
- Steam iron features with movable temperature and steam control dials.
- Metal and plastic.
- Carries UL seal of approval.
- Each in printed open display box.
- 7⅜" x 3¾" x 3⅞".
- 1 doz. ctn. Approx. wt. 16½ lbs.

"Hello Dolly!"



No. 250A
DOLLY WALKER

- Action toy. • Lithoed metal walker.
- Plastic wheels
- 4 colored wooden beads, play tray
- Handle detached for compact shipping.
- Each in printed display box
- 15¾" x 9¼" x 19¼"
- ½ doz. ctn. 16 lbs.

No. 247A
DOLLY STROLLER

- Realistic. • Lithoed meta
- So nice to have dolly where she belongs for easy strolling.
- Large plastic wheels.
- Handle folds down, body drops between wheels for compact shipping.
- Each in printed display box
- 15⅞" x 10¼" x 20⅝".
- ½ doz. ctn. 17½ lbs.

Big Payoff

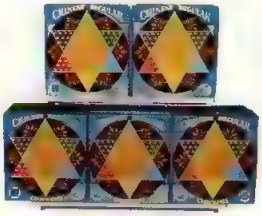
Ohio Art Games

No. 847

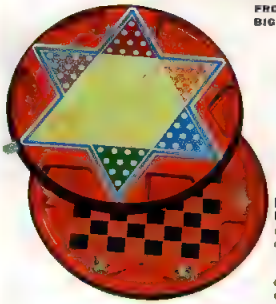
KOO KOO CHOO CHOO

THRILLING GAME OF SUSPENSE, STRATEGY, SKILL

- A laff riot!
- Hours of exciting fun for 2, 3 or 4 players of all ages.
- 30" x 30" heavy duty plastic track and metal base
- 4 man-ally-controlled switch-bridges determine direction of locomotive.
- Heavy-duty, windup locomotive "explodes" for continuous fun.
- Additional plastic parts.
- Each in full color printed box 16⅛" x 15⅜" x 4¾".
- "TNT" locomotive, 5¼" overall.
- ½ doz. ctn. 39½ lbs.



MASS DISPLAYS PRODUCE BIG SALES

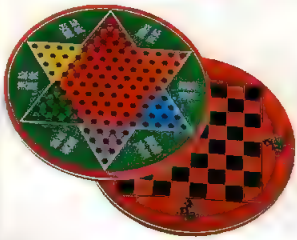


No. 538
CHINESE CHECKERS AND CHECKERS

- Reversible.
- Lithoed metal board has storage for 60 glass marbles and 24 plastic interlocking checkers made in Japan.
- Each in full color open display box.
- 15⅝" x 1".
- 1 doz. ctn. 32½ lbs.

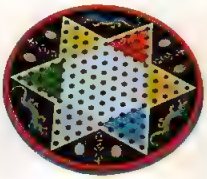
No. 539
DELUXE 18" CHECKERS AND CHINESE CHECKERS SET

- Champion checker set.
- Pull out plastic storage drawers for 60 glass marbles and 24 plastic interlocking checkers made in Japan.
- Lithoed metal board.
- Each in full color open display box.
- 18" x 1⅜".
- ½ doz. ctn. Approx. wt. 22 lbs.



No. 537
CHINESE CHECKERS AND CHECKERS

- Family favorite
- Lithoed metal board has storage for 40 glass marbles and 24 plastic interlocking checkers made in Japan.
- Each in full color display box.
- 12¾" x ⅞".
- 1 doz. ctn. 23 lbs.



No. 535
CHINESE CHECKERS

- Game staple.
- Lithoed metal board.
- 40 glass marbles.
- Each in poly bag.
- 12¾" x ⅞".
- 1 doz. ctn. 12½ lbs.

Ohio Art is The World of Toys

Hay Makin'

Ohio Art Farm Toys

A wonder world of fantasy— *for Fantastic Sales!*

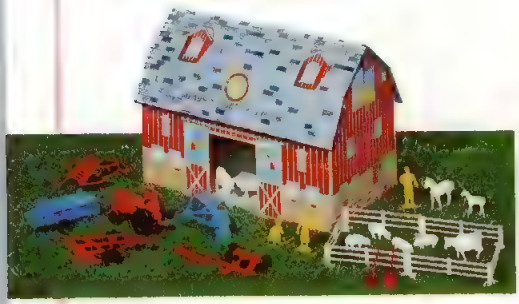
Fantasy Farm

No. 198

OVER 100 PIECES IN FANTASY COLORS
COMPLETE WITH CAPTIVATING CARRY-CASE BARN

- Durable.
- Plastic farm family, animals and tools.
- Excellent detail
- 7¼" x 7½" x 7¾" metal barn with wire handle for carrying.
- Tractor, 4⅛" long x 3⅛" high
- All other pieces proportionately scaled.
- ½ doz. ctn. Approx. wt. 12½ lbs.

ULTRA PSALEADELIC!



No. 197 METAL BARN FARM SET

- Package provides carry case, storage and extra play value.
- Plastic farm tractor, plow, rake, mower, disc, spreader, animals, barnyard fence and farm family.
- Large lithoed metal barn is 15¾" x 9⅜" x 11".
- ½ doz. ctn. 25½ lbs.

No. 193 "MINI-FARM" FARM SET

- Mini-farm with maximum play value.
- Plastic farm family, fence, animals.
- Vinyl tractor
- Each in full color box.
- Lithoed metal barn, 8½" x 4½" x 5¾".
- 1 doz. ctn. Approx. wt. 17½ lbs.

No. 274 POLYETHYLENE TRACTOR

- Flexible. • Unbreakable.
- New assorted fluorescent colors.
- Each in printed self platform display package.
- 7¼" long, 3¾" wide, 5⅜" high.
- 1 doz ctn. 6 lbs.

No. 272 POLY TRACTOR

- New assorted fluorescent colors.
- 5½" long, 4" high.
- 1 doz. to inner box.
- 3 doz. ctn. 7 lbs.

No. 270 POLY TRACTOR

- Realistic
- Assorted colors.
- 4¼" long, 3⅛" high.
- 3 doz. ctn. 4 lbs.

AMF BUILDS THE PROFIT MACHINES.

For almost twenty years, there's been one source for the world's most complete line of high-styled, high demand junior bicycles, sidewalk cars, trikes and wagons.

AMF.

Send for our beautiful new full-color catalog.

And get ready for some really beautiful profits.

AMF Wheel Goods Division, Olney, Illinois 62450.

CLASSIFIED PRODUCTS

Bicycles, Sidewalk (Cont.)

Hedstrom Co Bedford Pa 15522
Huffman Mfg Co PO Box 1036 Dayton Ohio
Huffman Mfg Co of Calif The 1120 W Foothill Blvd Azusa Calif
Irwin Corp 200 5 Ave NYC
Junior Toy Div AMF Wheel Goods PO Box 344 Olney Ill
MTD Prods Inc 5389 W 130 St PO Box 2741 Cleveland Ohio 44111
Murray-Ohio Mfg Co 635 Thompson Land Nashville Tenn
Raleigh Inds of America Inc 1168-70 Commonwealth Ave Boston Mass
Stelber Inds Inc 91-31 Queens Blvd Elmhurst NY 11373
Schwinn Bicycle Co 1856 N Kostner Ave Chicago Ill 60639

BICYCLES, SIMULATED MOTOR DEVICES

Bicycle Section Japan Trade Center NY 1700 Broadway NYC 10019
Raleigh Inds of America Inc 1168-70 Commonwealth Ave Boston Mass

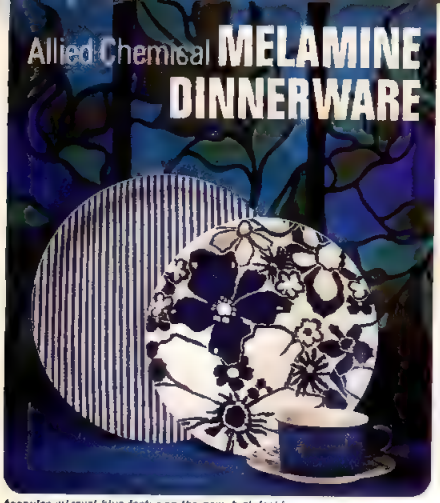
BIOLOGY SETS

Butterfly Co The 291 E 98 St Brooklyn NY 11212
Gabriel Inds Inc 200 5 Ave Rm 1256 NYC
Gilbert Div Gabriel Inds Inc 200 5 Ave NYC
Honey Toy Inds Inc 200 5 Ave NYC
Perfect Parts Co 147 N Haven St Baltimore Md 21224
Perry Promotions 18 Cliff Trail Fayson Lakes NJ 07405
Physio-Chem Corp 101 Frost St Westbury NY 11590
Skil-Craft Playthings Inc 325 W Huron St Chicago Ill
Western Model Distributor 2080 E 25th St Los Angeles Calif 90058

BIRD FEEDERS & HOUSES

Bower Mfg Co PO Box 116 1019 S 10 St Goshen Ind 46526
Centsable Prods Inc 3930 N 25 Ave Schiller Pk Ill 60176
Come Play Products 344 Franklin St Worcester Mass 01604
Hop-A-Tune 15766 Rosalita Dr La Mirada Calif 90638
MSL Plastics Inc Sub M S L Inds Inc 10500 Seymour Ave Franklin Park Ill
Taylor Trading Co White Lake Wis 54491
Vitos Products 17808 Tourny Rd Los Gatos Calif 95030
Wilton Prods Inc No Front St Wrightsville Pa 17368
Zenith Inds Inc 488 Madison Ave NYC

Allied Chemical MELAMINE DINNERWARE



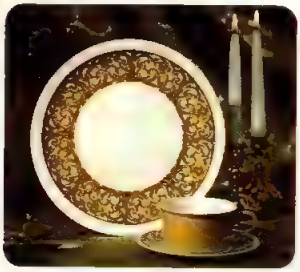
guaranteed for 2 full years against breaking, chipping or cracking . . . cups guaranteed to resist permanent stains . . . lively colors and patterns molded right in—will never fade or wear off . . . completely safe for automatic dish washers . . . cannot be harmed by detergents, fruit acids or oils.

Acapulco w/royal blue featuring the new, high-fashion design theme– COUNTERPOISE

ARTISAN™

styled by Georges Briard

Lavish use of color . . . unique combinations . . . bold adaptations of traditional designs—all contribute to put ARTISAN dinnerware in a class by itself.



Spanish Gold w/antique gold

Acapulco
638 N 2495 45 pc. list $34.95
638 N 3495 65 pc. list $49.95

Spanish Gold
603 N 2495 45 pc. list $34.95
603 N 3495 65 pc. list $49.95

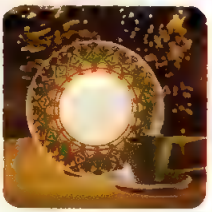
GALAXY™

Galaxy . . . your passport to a fabulous universe of colors, shapes and patterns where time and fashion and mood joyously fuse to create a delightful new aura in dining.

Plymouth	428 N 1945	53 pc.	list $29.95
Plymouth	428 N 2925	77 pc.	list $44.95
Camelot	432 N 1945	53 pc.	list $29.95
Camelot	432 N 2925	77 pc.	list $44.95
Crescendo	430 N 1945	53 pc.	list $29.95
Crescendo	430 N 2925	77 pc.	list $44.95

Plymouth w/brown

Camelot w/antique gold



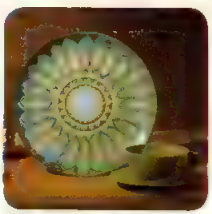
Crescendo w/granada green

San Souci w/antique gold

SUN VALLEY™

Sun Valley . . . for fashion-conscious women everywhere, a lively grouping of charming patterns embracing practically every style, decor and mood.

Sans Souci	322 N 1485	45 pc.	list $22.95
Sans Souci	322 N 2185	65 pc.	list $33.95
Antigua	313 N 1485	45 pc.	list $22.95
Antigua	313 N 2185	65 pc.	list $33.95
Meadow Lane	312 N 1485	45 pc.	list $22.95
Meadow Lane	312 N 2185	65 pc.	list $33.95



Antigua w/granada green

Meadow Lane w/brown

ARTISAN—45 pc. service for 8, consisting of: 8 dinner plates, decorated, 10¼"; 8 cups, twin-tone, stain-resistant, 8 saucers, decorated; 8 salad plates, decorated, 8 soups, 21 ounce, accent color; 1 chop plate, decorated, 12" round 1 vegetable bowl, open oval, accent color; 1 sugar bowl, accent color; 1 sugar bowl lid accent color; 1 creamer, twin-tone
65 pc. service for 12, consisting of: 12 dinner plates, decorated, 10¼"; 12 cups, twin-tone, stain-resistant, 12 saucers decorated 12 salad plates, decorated; 12 soups, 21 ounce, accent color; 1 chop plate, decorated, 12" round; 1 vegetable bowl, open oval, accent color; 1 sugar bowl, accent color, 1 sugar bowl lid, accent color; 1 creamer twin-tone

GALAXY—53 pc. service for 8 consisting of: 8 dinners, decorated, 10", 8 cups, stain-resistant, accent color; 8 saucers, accent color, 8 bread & butter decorated; 8 soups, 16 ounce, accent color; 8 fruits, accent color, 1 platter, 13", accent color, 1 vegetable bowl, oval, accent color; 1 sugar bowl, accent color, 1 sugar bowl lid, accent color, 1 creamer, accent color
77 pc service for 12 consisting of: 12 dinners, decorated, 10"; 12 cups, stain-resistant, accent color; 12 saucers, accent color, 12 bread & butter, decorated; 12 soups, 16 ounce, accent color; 12 fruits, accent color; 1 platter, 13", accent co or, 1 vegetable bowl, oval, accent color; 1 sugar bowl, accent color; 1 sugar bowl lid, accent color, 1 creamer, accent color

SUN VALLEY—45 pc. service for 8 consisting of: 8 dinners, decorated 9⅞"; 8 cups, stain-res stant, accent color; 8 saucers, accent color; 8 bread & butters, accent color; 8 fruits, accent color; 1 platter, 12" accent color; 1 vegetable bowl, round, accent color, 1 sugar bowl, accent color; 1 sugar bowl lid, accent color, 1 creamer, accent color
65 pc. service for 12 consisting of: 12 dinners, decorated, 9⅞"; 12 cups, stain-resistant, accent color; 12 saucers, accent color, 12 bread & butters, accent color; 12 fruits, accent color; 1 platter, 12", accent color; 1 vegetable bowl, round accent color; 1 sugar bowl, accent color; 1 sugar bowl lid, accent co or; 1 creamer accent color

Jawa Announces The End Of Oil Mixing

In introducing these new 125cc and 175cc Sport Roadsters, Jawa goes far beyond a simple face lifting to bring you the most advanced... the most satisfying Jawa roadsters ever. First, Jawa designed and patented its own unique and fool proof separate engine lubricating system which meters the oil exactly according to the engine load. Second, Jawa built a new frame taken from the highly successful, World Champion CZ motocross and combined it with new fork design to provide exceptional comfort and handling. Then they manufactured a new engine which has added new smoothness and 60% more power to the traditional Jawa rugged reliability. Finally, they integrated these advances in a functional and attractive, crisp sport roadster package. Now, everything you ever wanted in a Jawa is here. Write for complete specs and the name of the Jawa dealer nearest you.

AMERICAN JAWA LTD.

East: 38-15 Greenpoint Ave.
Long Island City, N.Y. 11101

JAWA

West: 1325 S. La Brea Ave.
Los Angeles, Calif. 90019

Canada: Skoda & Jawa Motors Ltd. 7600 Trans-Canada Highway, Montreal 377, P.Q.

NEW LINES IN 1969

Soft Cuddly Loveable

MARY MARY

HANSEL

GRETEL

ROCK-A-BYE BABY

NURSERY TALE RAGGI

Cry BABY Cry

Little Miss MUFFET

CINDERELLA

NEW! *Little Queen* BISSELL SWEEPER

HURRY!

HURRY!

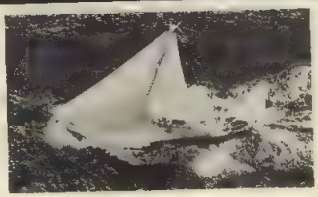
HURRY!

HURRY!..SEE ALL THE NEW AND EXCITING "HAPPENINGS" AT...

AMSCO INDUSTRIES INC./SUITE 1334/200 FIFTH AVE., N.Y., N.Y. 10010/212 WA 4-8700

"Thank Heaven for Little Girls"

DYER® Proudly Built Proudly Owned



ONDINE winning the Rio Race, 1968
9' DYER DHOW® on after deck

According to record ¾ of the 1968 Bermuda Race skippers own DYERs, these

"WHO's WHO of American Yachting"

know and buy the best equipment possible

DYER DHOWs & DYER DINKs

7'9", 7'11", 9', 10', 12½'
finished as a yacht should be.

Own a DYER® and enjoy the Difference for Years.

DYERCRAFT® 29 — **Offshore Fisherman**

A sailorman's power boat with hollow keel and wine-glass sections giving the easy motion of a "Down Easter" -a smaller sister of the DYERCRAFT 40, 128 sq. ft. of cockpit gives ample room for 360° turn of fishing chair Enclosed head, 2 berths, galley. 195 Palmer gives 22 knots

GLAMOUR GIRLS®
16' or 20'

with inboard or high speed outdrive, light easily trailered, towed or carried aboard; fisherman, yacht tender or launch, their performance is brilliant Owner plans layout

7 FF
Los Angeles
Boat Show
B 33
NATIONAL
BOAT SHOW, N.Y.

THE ANCHORAGE · INC

Warren 2 — "Leading the Tender World" — R I 02885

THE COMPANIONWAY

By Ruth Lundgren Williamson

Experts at the Boat Show

One thing I love about the Boat Show is that it gives me a chance to talk things over with an expert—more accurately, a whole lot of experts. And I don't mean just expert salesmen The man who is there to demonstrate and explain the workings of a particular refrigerator or stove or air conditioner or what-have-you knows his field, not just his product.

Of course, all this talk, especially if you're contemplating investing in a few new items for the boat, takes time. So, to organize my time to cover all the specifics in which I'm interested, I always spend my first half-hour at the Show with the program. Only then am I able to start out with a chart from which to navigate. I use a little homemade code next to the listings: this I *must* see; this would be fun to look at; at this exhibit I'll get to see my friend Skip Allen or Ed Van Valey; or what in the world is this—it sounds interesting. Then as I proceed in somewhat orderly fashion from one exhibit to the next, it's kind of like island hopping in the Caribbean. I know where I'm going and why, and I can enjoy my surroundings on the way. I won't miss too much, and will be actively fighting that last-day sinking feeling that it will be a whole year before I have this chance again. That may be true, but then I always have my Boat Show issue of *Motor Boating*. Such a great wide world of boating information between the covers of this book!

If you get to New York for the Show, don't forget the shopping bag and the low-heeled shoes. In the world we live in, not only will a lot of your boatkeeping supplies for the coming season be ordered from that catalogue (or those) you collect, but so will a thousand and one ideas for making life aboard more pleasurable. Be sure to pick up as many booklets and leaflets listing the food supplies as you can. This is your "boat" supermarket, and you have to let your fingers do the shopping (who said that?) for the specialties that look good to you. We all know that our own supers offer many things we can pick up conveniently and adapt to boat use, but it seems a pity to me that not nearly enough food suppliers participate in Boat Shows to give us some ideas as to how their products adapt to our needs. Sometimes one gets the distinct feeling that the big food firms consider us kind of second-class as potential customers . . . if one of them ever came out with a line designed and promoted to the needs of boating women, his particular brand name would have our undying gratitude. We're known for our loyalty. Do you suppose they'll ever get the idea we're trying to tell them something?

Welcome to New Boating Wives

To hang a welcome sign over the top of this page is an impulse I always get in January. Welcome, all you new boating wives. Join the crowd and be it known that we were once (and sometimes right now are) as scared as you. I had a wonderful letter from Phyllis Bohren of Taylor, Michigan. It was two pages, typed, single-spaced, telling about a 10-day cruise from Kingston, Ontario, to Ottawa on the Rideau Waterway. Then it detailed other jaunts to Lower Tahaquamenon Falls in the Upper Peninsula, to Georgian Bay, and Lake St. Claire, all with four children and her mother-in-law. On a 27-foot, 10-year-old Lone Star. Listen to what this experienced, well-organized, enviable boat-wife wrote in her first paragraph, and I quote (and love her every minute):

(Continued on page 306)

dolls plus

from dolly heaven
to hug and love...
for a happier child
and playtime hours!

BEND ME TO ANY POSE

(A) **SNIFFLES.** Love me, snuggle me, play with me! A 12 in. vinyl/poly doll; fully jointed with moving eyes, rooted bobbed hair. Drinks/wets. Blue taffeta dress trimmed with lace and embroidery. Diaper. Trunk contains layette and accessories. Wt. 4 lbs.
6938T497 ..... Retail $6.95

(C) **KANDI AND HER BABY SEAT.** Hours of happy child play with this 12 in. doll in its 3-in-1 plastic seat designed for travel feeding, sleeping. With nursery tray, additional clothes, accessories. Drinks/wets. Fully jointed, moving eyes, rooted hair. 3½ lbs.
6940T597 ..... Retail $8.95

(E) **POSI-PLAYMATE.** A 13 in. "heart-winner." She poses prettily because her soft foam body is wired to let arms and legs bend in any position. Cries mama. Moving eyes, rooted pixie hair. Dressed in cotton jumper with lace trimming. Wt. 2½ lbs.
6942T497 ..... Retail $6.95

(G) **BABY CARRIE.** In a 3-in-1 baby seat! Cries mama! 18 in. vinyl/poly body; drinks/wets. Moving eyes; rooted pixie hair. Rose/white trim dress. 2¼ lbs.
6944T450 . Retail $6.95

(J) **ANNETTE AND HER POODLE.** She actually walks! Leads her fluffy plush little doggy. 26 in. vinyl/poly body, fully jointed. Moving eyes, rooted twin-tails hairdo, socks, shoes, pretty blue ensemble attire. Wt. 5 lbs.
6946T675 ..... Retail $9.95

(B) **SUSAN AND HER STROLLER.** A heavenly 18 in. tot, seated in her own sturdy plastic wheeling stroller. Fully jointed vinyl/poly body, rooted curly hair. Drinks/wets. Corduroy overalls, teddy bear appliqué; knitted cotton shirt, socks. 4 lbs.
6939T535. ... Retail $7.95

(D) **12" MUSICAL BABY.** Head rotates, body moves, music is Brahms. Vinyl head, arms, legs. Cotton-stuffed body. Painted eyes, muted hair. 1½ lbs.
6941T365 Retail $5.00

(F) **SLEEPY HEAD.** With plastic hooded bassinet. 13½ in. vinyl/poly drinks/wets. Moving eyes, rooted hair. Flannel jacket, nylon coverlet. 3½ lbs.
6943T535. ..... Retail $7.95

(H) **ANNETTE WALKER.** Big 36" tall, fully jointed walker doll. Dressed in the latest fashion. Colorful mini dress, orange stockings & handbag. Moving eyes, rooted hair in the latest long style. Ship. wt. 8 lbs.
6945T897 . Retail $14.95

LET'S GO FOR A WALK

FINISHES CONTINUED

Interlux Fiberglass Solvent Wash, eliminating the neccessity of sanding the surface. The primer may be overcoated with most Interlux enamels or Interlux antifouling paints. A new white enamel for topsides or interiors is 300 Interlux Sila-Lux, which the company claims will keep its whiteness and gloss for prolonged periods. Interlux Copper-Lux Red is a new antifouling for fiberglass, wood or metal with long-lasting protection even in severe fouling conditions. Another new finish is Thermo-Spar varnish which International claims will flow oil-smooth.

WOOLSEY

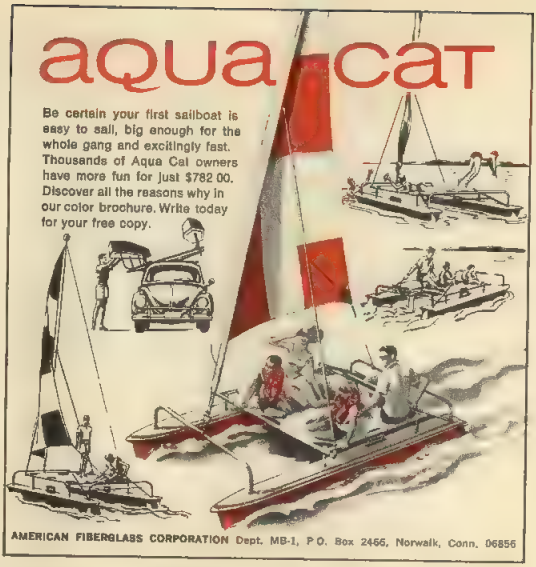
☐ Woolsey Marine Industries, Inc., 201 E. 42nd St., New York, N.Y. 10017 has a large selection of bottom paints, including eleven antifouling formulations, and marine paints for topsides, decks, housetops, engines, etc. Among the antifouling bottom paints are Foul-Ban for every type of water including the tropics, and OTT anti-fouling for all types of hulls including fiberglass and aluminum. A new high-gloss topside paint, Ultimate Super Gloss, is claimed to retain whiteness and gloss up to three times longer than conventional marine whites. It can be used on wood, fiberglass or metals. Two cleaners from Woolsey are Shipmate teak cleaner to restore natural-wood color, and Shipmate fiberglass cleaner which polishes as well as cleans.

BALTIMORE COPPER PAINT CO.

☐ An antifouling finishing system for fiberglass boats is new from the Baltimore Copper Paint Co., 501 Key Highway, Baltimore, Md. 21230. The kit contains a fiberglass solvent wash, fiberglass primer, abrasive paper, and Vinyltex antifouling paint. Another antifouling finish is Regatta Calcutta cold-plastic antifouling in red, blue and green. Evertox Blue Copper is an economy priced cold-plastic antifouling, and Regatta Balto-Polly is a high-gloss deck and topside finish. Regatta Clear Teak Shield is a penetrating liquid that seals teak to protect against stains

FLO PAINT, INC.

☐ BoatLife finishes from Flo Paint, Inc., 5-45 49th Ave., Long Island City, N.Y. include new resins and other chemicals which are claimed to give them the look and the protective capabilities of baked enamel. Both high-gloss and low-lustre finishes are available in a large selection of colors. BoatLife plastic finishes are said to dry nail-hard but to retain enough flexibility to absorb wear and to resist cracking, chipping and peeling


aqua cat
Be certain your first sailboat is easy to sail, big enough for the whole gang and excitingly fast. Thousands of Aqua Cat owners have more fun for just $782.00. Discover all the reasons why in our color brochure. Write today for your free copy.
AMERICAN FIBERGLASS CORPORATION Dept. MB-1, P.O. Box 2466, Norwalk, Conn. 06856

Go first class!

New Airguide compass features solid brass chrome plated binnacle

The "Wealtherly," Model 98 is handsomely massive with a beautifully luxurious look that complements the finest in boat design. Direct reading card gives extra wide visibility range. Movement is jeweled, pivot is osmium tipped. Built-in compensators are provided. The heavy chrome plate over solid brass binnacle measures 7½" wide. The adjustable sunshade contains rheostat controlled red night lighting. Retail price $55.00. Write for Marine Catalog.

Airguide — Airguide, 2210 Wabansia Ave., Chicago 60647.

1968 A Co

meet the Action boats from

OUACHITA!

(say WASH-A-TAW)

Week and. Water. Ouachita. Action! The whole outdoors is yours with a "Convincer" fiberglass boat from Ouachita. The multi-purpose Convincer series incorporates 8 custom interiors with 3 basic hull designs . . . each exceedingly dry and soft riding . . . packed with foam flotation . . . outstanding in trim and finish . . . and built to endure the abuse of today's high-performance engines.

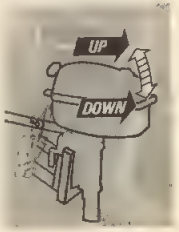
Write for free literature and name of your nearest dealer. Meet the Action Boats from Ouachita . . . bold new leader in aluminum and fiberglass boats!

OUACHITA MARINE AND INDUSTRIAL CORPORATION
P.O. BOX 420 MB-1 ARKADELPHIA, ARKANSAS 71923—PH 501-CH 6-4501

THE WORLD'S MOST DEPENDABLE OUTBOARD MOTOR BRACKET

The McElroy Outboard Motor Bracket is spring-balanced for easy operation. A flip and it's down in the water. A flip brings it up and **it locks automatically in both positions.**

No transom modification is necessary and the Bracket fits all craft. It's safe as gasoline drips overboard. **Four new, improved** models are now of heat-treated aluminum for greatest strength.



No. 1. For Motors to 7½ H.P. (8" vertical travel) $30.00 F.O.B.
No. 2. For Motors to 18 H.P. (10¼" vertical travel) $32.50 F.O.B.
No. 3. For Motors to 12 H.P. (13¼" vertical travel) $38.00 F.O.B.
No. 4. For Motors to 40 H.P. (13¾" vertical travel) $68.00 F.O.B.
Sailboat Adapters available.

See McElroy Outboard Motor Brackets at your favorite dealer.

McELROY MANUFACTURING, INC.

5619 E. Independence • 918-835-9478 • Tulsa, Okla. 74115

EQUIPMENT CONTINUED

city, fingertip hydraulic control, oil-cooled clutches, rubber block drive, double-sealed protection, hardened and ground gears, a "come-home" safety feature, and in-boat serviceability.

OMC ACCESSORIES

☐ An expanded line of OMC accessories is available this year from Outboard Marine Corp., Galesburg, Ill. A new binnacle-mount single-lever control for Johnson and Evinrude 55-hp outboards has a pushbutton-controlled lockout for shifting from neutral to reverse to prevent inadvertent reversing, and an idle adjustment lever to increase or decrease engine idle when returning control handle to neutral. A new instrument, among a full line of engine gauges for stern drives and outboards, is an outboard water-temperature gauge. A power tilt mechanism is now available for outboards from 28 to 100 hp. Other OMC accessories include outboard lubricants, propellers, throttle and shift controls, fuel tanks, battery cases, lower-unit extensions, steering wheels and anti-corrosion devices.

FULLER BRUSH CO.

☐ The Fuller Brush Co., E. Hartford, Conn. 06115 comes to your boat as well as your doorstep with a full line of marine cleaning products. Among them are a fiberglass cleaner and waxer, a heavy-duty boat wax, an ammoniated vinyl cleaner, mildew-killing spray for lockers, low-suds boat soap, a plastic deck swab, a deck brush, and refill cartridges for marine air horns.

ONAN ELECTRIC PLANTS

☐ Gasoline and diesel marine generating plants from the Onan Division of the Studebaker Corp., 2515 University Ave. S.E., Minneapolis, Minn. 55414 include the 30kw Model 30MDEH and the 6.5kw Model 605MCCK. The 30kw plant is a diesel-driven generator which supplies enough electricity for operating air conditioning, refrigeration equipment, communication and navigation gear, etc. It is available in all standard single and three-phase 60-cycle voltages from 120/240 up. Also available are 50-cycle models. The compact 6.5kw generator is driven by a gasoline engine and is a popular electric plant for smaller cruisers.

SUDBURY LABORATORY

☐ A new bilge alarm that sounds the boat's horn continuously when water level rises in the bilges is a product of Sudbury Laboratory, Dutton Rd., Salisbury, Mass. 01776 which has been tested and listed by the Yacht Safety Bureau. New chemical products from Sudbury include Sudbury Fuel Dryer which causes moisture in gasoline and

PDQ

with Ariens

profit

Are you a hard working dealer trying to forecast snowmobile sales and profits this coming season? Well, you don't have to be a *prophet* to make a *profit* with the new Ariens Arrow. We want additional dealers — aggressive dealers — to join our high powered sales team; a group of men who recognize quality and enjoy increased *profits.*

dependability

If you want to become a member of the most dependable sales and service organization in the industry, you can depend on Ariens. The Ariens Arrow snowmobile line includes tested and proven models for riding, racing and recreation. You'll be proud to sell machines built to give a lifetime of dependable performance.

quality

All Ariens Arrow snowmobiles are engineered and constructed with extra quality built in . . . to bring dealers trouble-free profits. CONTACT your Ariens distributor today and learn how you can become a member of the team that enjoys increased sales and profits selling the snowmobile that means *quality* . . . Ariens Arrow.

Ariens COMPANY, BRILLION, WISCONSIN

"a cut above the rest"

Look Lively with PREMIER'S Line for '69!

NEW deep-quilted nylon interior **NEW** variable-size arrangement for low dealer inventory
NEW metalflake colors **NEW** "Lively Look" pinstriping **NEW** Premier 250 half-helmet
NEW chrome strip helmet edging **PLUS** all other Premier-proven safety, comfort & styling features.

PINSTRIPE in gold and white on Oriental Blue or Burgundy Red metalflake colors.

COMPETITION WHITE

METALFLAKE

PREMIER 250

COMPARE THESE PREMIER "500" FEATURES: Made of Merlon polycarbonate, one of the strongest, lightest substances known — shows hardly a scratch after repeated Z-90 impact tests! 50% lighter than fiberglass helmets meeting same safety standards. Recessed ear pockets relieve pressure on ears. "Echo chambers" under Premier medallions improve hearing. Variable-size, created by removable, adjustable foam liner pad, comfortably fits all heads. (Dealer stocks two sizes, cuts inventory in half.) Metalflake colors, Burgundy Red and Oriental Blue, cannot be scratched or damaged. "Lively Look" pinstriping by one of the nation's leading competition stripers — creates both "eye appeal" and "buy appeal."

AND THE PREMIER "250": Unlike bowl-shaped imports, it's Premier-designed and contour styled for maximum comfort and protection. Reinforced fiberglass. Same deep-quilted interior and crushable styrene liner as the "500." Meets or exceeds all safety specs, including Z-90 and AMA.

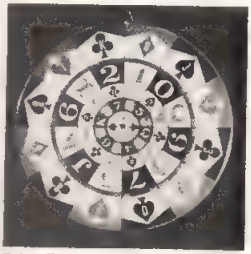
All products made in U.S.A.

premier Seat & Accessory Company
Hamilton, Ohio

Write for catalog today.

The addresses of the companies that supply the products shown below can be found in Playthings' Directory Issue, which has been sent to all of this magazine's subscribers.

Water Color Paint-By-Number Sets feature the Beatles in the "Yellow Submarine" and scenes from the TV shows "Wacky Races" and "The New Adventures of Huckleberry Finn." All three subjects are available in boxed and rack-pack sets. Boxed sets contain 12 non-toxic water colors, 12 containers for mixing colors, a water-color brush and six 8"-by-10" pictures to paint. Rack packs have six colors, six mixing containers, a brush and four 6"-by-8" pictures. Box, $1; rack pack, 69¢. Craft Master.



Poker Darts is an adult game combining chance and skill. The board is designed so that various poker games can be played substituting dart-throwing for dealing. Regular darts can also be played. Oggi Products, 80 Fifth Avenue, N.Y.C.

Punch-O-Ball Display package is designed to promote greater sales of this popular item. A pole-and-ring display assembly, 12 free balls and full-color window banner are included with order for 12 dozen two-color balls. Oak Rubber

Paddy Wagon is latest addition to Fun Car Kit series. A horsedrawn patrol wagon body is combined with a Cobra engine, cycle fenders and custom mag wheels for an eye-catching show rod. Packed in psychedelic box. $2. Monogram.

Repackaged line of Christmas decorations includes garlands, icicles, angel hair. Gold- and silver-trimmed packages are coordinated for mass display. Boxed items have tab for hanging and bulky items are packed in polybags. Union Wadding.

Design-O-Gram crossword puzzle books recommended for ages 10 and up cover U.S. presidents and the 50 states. One book has a puzzle for every president through L.B.J. The other contains a puzzle for each state. 29¢. Saalfield Publishing.

"Flex Wall" Swimming Pools require no tools, braces, nuts or bolts. To set up, pool is unrolled, spread out on level ground and filled. Sidewalls are rigid vinyl and heavy-gauge vinyl bottom is non-slip. From 5'-by-12" deep to 8'-by-12". Hampshire.

includes baseball stars names that everyone is familiar with and rules like those of major league baseball.

¶ Finder's Keepers—a thinker's game in which good memory really pays off.

¶ Swahili Game—a classic strategy game adapted from ancient African game play; players have a set of 12 idols as men.

Cut-Up is a fashion game.

Rack Toys From Creston

Creston Industries, successor to Creston Toy & Crayon Company, will this year expand from its predecessor's base of staple slate sets, chalk and eraser sets, modeling clay and coloring sets.

Aimed primarily at the 4-10 age group, the 1969 line will include boxed activity sets, plastic toys, games, jigsaw puzzles, wall plaques, pocket games and puzzles. In addition to this merchandise in the $1-$3 price range, Creston will offer a wide selection of rack merchandise.

Featured in the new line are: #800 Magic Lotto (a game using the magic of static electricity); #815 Wooden Jigsaw Puzzle Assortment (amusing animal studies); #801 3-D Wall plaques (clay modeling for all ages); #802 Hammer and Nails Set (over 100 wooden pieces); #808 6-in-1 Take-Apart Animal Puzzles, and #96 Power Tops, a motor-driven action game. Creston plans additional entries by mid-year. □

Set has over 100 wooden pieces.

Wash-N-Dryer is manually operated.

Wide Variety

vision's largest assortment of steel Erector parts.

New from Gabriel's Troy Division is an appliance for the Princess line, a Wash-n-Dryer, manually operated and with such play accessories as an apron, clothesline, clothespins, and sponge.

Troy Division's juvenile sporting goods line has been strengthened with the introduction of two new basketball and goal sets, a restyled boxing line, and new mod colors for the Pogo-A-Go-Go high-riser pogo sticks.

Moving Dolls At Horsman

The 1969 line at Horsman Dolls shows new developments in packaging and also new applications of sound and motion to doll design.

One new Horsman doll that incorporates sound and motion (without batteries) is Baby Throw-A-Kiss. By pulling a string in her back, you make her bring one hand to her lips and throw a kiss with a realistic kissing sound.

Pitter Patty is a new doll with a beating heart. Pick her up or lay her down, press your ear to her chest and listen to the realistic heartbeat, says the Horsman spokesman.

A third new entry, Baby Kicks, moves like a real baby. She'll kick either of her feet when her arm is squeezed.

All three of the new dolls come in a newly designed box that permits their unique features to be tested without spoiling the package.

A miniature Raggedy Ann doll is now lodged in the handle of Horsman's Raggedy Ann umbrella. The doll may be removed and worn as a necklace or charm.

Two new Loonie Lite characters have been added to that line, following successful regional tests of TV advertising. Nationwide TV promotion is said to be planned in the fall.

Doll is as good as her name.

Color TV Commercials Will Back Structo Cars/Trucks

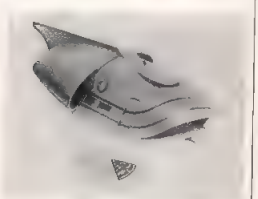
The Structo Division, King-Seeley Thermos Company, will support its three new lines of steel toy trucks and cars—the Hurricanes, the Thunderbolt Fleet, and the Sports Models—with one-minute color TV commercials. These will appear on a nationwide basis on the Joey Bishop Show on ABC during the fall of 1969. This promotional effort will be accompanied by a merchandising program using "psychedelic techniques in the modern mood."

Structo's Hurricane Fleet includes a new snorkel fire truck with telescoping boom that rotates 360 degrees for versatile fire fighting.

The Thunderbolt Fleet features small steel toys with a practical, easy-to-use steering mechanism. Tilt the cab to the left, the truck wheels turn left, tilt it right and they turn right.

Included in the new Sports Models series is the Scamp, a sporty convertible model; the Sea Sprite that pulls a trailer with a scale version of the Johnson Reveler; and a racy-looking roadster, decorated with daisy love flowers, called the Boog-A-Loo and piloted by a blonde teeny-bopper.

Boog-A-Loo has blonde driver. New 3-D box for Structo toys.



"Land of the Giants" spaceship.

24 New Kits

and the phantasmagorical car from "Chitty Chitty Bang Bang."

From two popular TV shows will come the spaceship from "Land of the Giants" and the jalopy from the "Archie" series.

The company's 10 new plane kits will be: the P-40 Flying Tiger, the P-51 Mustang, the Starlifter, the Cheyenne Helicopter, the Sikorsky Jolly Green Giant, the Sikorsky Skycrane, the Piper Cherokee, the Piper Aztec, the Jet Commander, and the Cessna Skymaster.

A detailed model of the Navy's latest vessel, the Tucumcari Hydrafoil, will also be new from Aurora this year.

Corgi Models Inspired by Old Classics

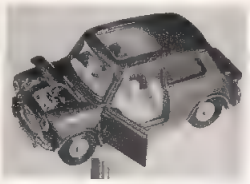
Among the new models to be brought out by Corgi this year is the new Mini Magnifique, a descendant of Corgi's first model of the Mini Cooper that came out in 1960.

This year's model has a wealth of detailing including a striped roof panel that opens, and a dashboard with clocks, dials, radio and heater, and when the hoods opens, it reveals a replica of the engine.

Another 1969 model will be the Ghia de Tomaso Mangusta, with a body that is removable to show the technically correct chrome backbone-style chassis, the 5 liter engine, spring suspension, exhaust pipes and gear shift.

For young fans of the Monkees Corgi has designed a duplicate of their customized dragster, complete with the four Monkees seated in the car.

Chipperfield's Circus, the British counterpart of our Barnum and Bailey, has inspired the Circus Animal Trailer. The model is exactly 1/40th the size of the real one. It is equipped with separate clear plastic animal cages with bars and lifting doors. The occupants are fierce tigers, lions and bears.



New Mini-Magnifique.

Ghia de Tomaso Mangusta.

sports car run by a rechargeable battery.

Super Spirograph – makes larger designs, more shapes, than the original.

Play 'N Show Phono-Projector – combines pictures and story, thanks to color slides attached to a phonograph record.

Motorized Easy-Show Movie Projector – automatically shows four movies of TV favorites.

Knock-Off – a table game requiring fast reflexes to knock off opponent's "Fall Guy."

Hop 'N Stomp–plastic suction Stompers strapped on feet pick up numbered discs to score.

Light Beam Car–does everything a car does by aiming beam of light at photo-electric cells.

Zip Strip – race track and racing car in a pocket pack.

Fit-Rite Spelling kit.

Star at ATF

ATF's patented magnetic spelling puzzles are now being packaged in multi-colored vinyl carrying cases. Each case has a built-in surface for mounting the magnetic puzzles and letters.

The Change-O-Matic is a new point-changing tool for the wood-burning sets. Made of heat-resistant phenolic, the tool eliminates the necessity of waiting for the pen to cool before changing points.

Wrecker in the Mighty-Tonka line is equipped to do heavy work.

Grownups' Fun Vehicles Join '69 Tonka Line

Today's emphasis on leisuretime recreation in the adult world is reflected in the makeup of the 1969 line of vehicles from the Tonka Corporation.

While the company's new line still concentrates on trucks, cranes, scrapers and other such working equipment, it also includes a dozen reproductions of camping, beach and other outdoor "fun" cars.

Tonka's new Fun Buggy comes in three different versions, two in the small Tiny-Tonka line and the third a larger Mini-Tonka. All three feature authentic body styling, oversize tires and realistic roll bars.

New Tiny-Tonka models also include a station wagon and a van. Four others were announced for post-Christmas sale and have been promoted on TV since January. The Tiny-Tonka line is rounded out by three established sellers and three new Tiny-Tonka fleet sets.

In addition to the Fun Buggy, The Mini-Tonka brand features a new loader, scraper and trencher. New in the regular line are a sporty Jeepster, Sport Convertible and pickup, and a snappy roadster that tows its own tri-hull power boat.

There are also two new fire-engines in the regular-size Tonka line as well as two new dump trucks.

New in the Mighty-Tonka group is a giant wrecker, fully equipped with a twin-boom hoist, emergency flasher light and heavy-duty tires.

Available this year as a separate accessory is Tonka's hard hat, made of tough, molded plastic.

At Toy Fair the company, overall, will be showing 85 different truck and set numbers in four sizes. Company officials report that more than one third of these are brand new or have been substantially restyled.

A spring TV push featuring new commercials on the 1969 Tiny-Tonkas will begin in late April. The traditional holiday campaign, concentrated in November and December is set for 60 markets.

In addition, color advertising is planned for the May, June, October, November and December in Parents'

Zippy Tiny-Tonka Fun Buggies

zle, a new version of our longtime favorite, Little Bandit, and six pocket puzzles that will retail at 49¢ each."

In the Globetrotter game, the playing board presents a galaxy of favorite tourist sites. The players assume the role of world travelers, and the object is to complete a "glamour trip" while touching at outstanding tourist attractions.

Also new are striking new package designs for Tournament Chess, Tournament Checkers and Yahtzee, the big-selling game that has become a staple. All its small parts are now blister-packed to the platform to prevent pilferage.

Magnetic chess board, deluxe box.

Messerschmitt ME-109 for radio control combat fighting.

Sterling Models Fly High

Introduced at the IHAA Show in Chicago were four new balsa kits from Sterling Models:

Kit FS22 is a 1½", scale model of the World War I Fighter, the S.E.5a. Designed for .19-to-.29 engines, the model is especially suited for radio control. It may also be built as a control line model.

Kit S33 Winder, 42½", incorporates new design features making possible maneuverability at over 120 miles per hour.

Kit FS24 Messerschmitt ME-109 is the second in Sterling's "almost-ready-to fly" Profile R/C series. It features a completely assembled, factory built fuselage, and red plastic-covered wing panels ready to join.

Kit D5 Cutty Sark is fifth in a line of full-rigged sailing ship kits. To insure permanency, no balsa is used in this kit, all birch masts and yards are provided beautifully tapered, and the decks have sawed-in planking grooves. The kit is complete with hundreds of cast metal fittings in precise scale.

at Worcester

side but with wheels underneath.

The company has introduced design changes and new patterns and color schemes in its line of plastic tea sets, in the Pots'n Pans sets brought out last year, in the mug line, and in the musical line.

New packaging promises to bring a fresh look to the staple bowling line. In addition, two Pop Art Bowling Sets are being added, as well as a Jolly Tar Bowling Set.

English China dinner set.

New Dolls From Uneeda

Uneeda Doll announces that its 1969 line of popular-priced dolls will have a new look, including new characters, and that "a dramatic new concept in doll packaging" will be revealed at Toy Fair.

Among Uneeda innovations are:

A couturier-designed luxury line of dolls retailing for up to $30 each.

Pet-T-Fours, a new plush line using a new merchandising concept.

Petal People, tiny vinyl dolls enclosed in single flowers.

Little Sweetums in a six-style assortment, 8" drink-and wet dolls with washable, rooted hair.

Groovees, 3" groovy characters with 12 different groovy sayings on their robes.

Two new dolls—Wee Walker and Weepsy, who cries real tears after being fed from her own bottle.

New plush animal assortment.

Wee Walker also sits and stands.

FOR ALL THE FAST, FURIOUS ACTION OF INTERNATIONAL CAR RACING IN YOUR OWN HOME H O SCALE

Ⓐ **AURORA "CHAMPIONSHIP 500" 4 LANE RACING SET** Nearest thing to professional auto racing this side of Sebring. This "over and under" pretzel set comes with new ultra-sensitive thumb controls for fast, positive acceleration and braking. Set includes 4 "Thunderjet 500" cars, 4 racing speed controls, 6-9" radius curved tracks (90 degrees) 6-5" radius curved tracks (90 degrees), 10-9" straight tracks 4-6" straight tracks, 2-9" terminal tracks; 4 modular bridge beam supports w/flags; 1-20 volt DC power pack. Box size 21⅜ x 16 x 3". Ship. wt. 9 lbs (Trees not included.)
1045A2665 **$39.95**

Ⓑ **AURORA "WIDE TRACK" 2 LANE RACING SET** New 2 lane set brings you the authentic racing competition feeling of professional circuits. Mile after mile of thrills - drifting into wide open curves - screaming into narrowing straights – all at lightning-like speed. Set includes 2 "Thunderjet 500" racing cars, 2 racing speed controls (with thumb controls for faster more positive acceleration and braking), 1-9" terminal straight track, 1-6" straight track, 2-9" straight tracks, 5-9" radius curved tracks (90 degrees), 10-15" radius wide tracks (45 degrees), ½ pair bridge track, 4 wide track adapters, 4 modular bridge beams w/flags, 14 guard rails, 1-20 volt DC power pack. Box size: 26 x 18¾ x 2⅝". Ship. wt 9 lbs. (Trees not included.)
1224A1998 **$29.95**

Ⓒ **AURORA HIGH BANKED 2 LANE RACING SET** Go like a jet at unbelievable speeds. Real excitement with this terrific new 2 lane high bank curved racing set. Includes: Two Thunderjet "500" cars, two racing speed controls, one 9" terminal straight track, eight 9" straight track, eight 9" radius curved track, two 9" criss-cross track, one 9" wiggle track, two sets of Monza Banked curved track, nine modular bridge supports, twelve sets of guardrail and one D.C power pack. Ship wt. 23 lbs.
4053A2165 **$32.50**

Ⓓ **AURORA "CUSTOM" 2 LANE RACING SET** Get ready – Get set – Go! You're off at breakneck speed down the track heading for the "winners circle" This set has everything you need for thrill-a-minute excitement. "Over-and-under" pretzel set comes with 2 "Thunderjet 500" cars, 2 racing speed controls (with thumb controls for faster starts and stops), 7-9" terminal straight track, 8-9" radius curved tracks (90 degrees), 1-9" straight track, 2 trestle posts, 1-20 volt DC power pack. Box size 21 x 14¾ x 2⅝". Ship. wt. 5 lbs (Trees not included.)
1223A1335 **$19.95**

If you want a cruising or big game beauty that sleeps six, has 2 heads, a great galley and a whale of a flying bridge, this isn't just another fish story.

Avenger's Sedan Fisherman is something else. Whether you're out to catch up with marlin. Or catch up on your cruising. It sleeps six in three cabins. And one of the two heads has a shower. There's a fully concealed galley in the main salon. And the large economy size cockpit comes with or without a built-in fish box. Headroom is 6' 4" throughout. And the flying bridge is as big as all outdoors.

Make sure you make the scene with the full Avenger line at the big boat shows: Miami International Boat Show, Miami Beach, Florida, February 21-26. See the Caterpillar 225 HP, 4 cycle diesel marine conversion by Kelly in the new Sedan Fisherman. Southern California Boat Show, Los Angeles, California, January 24 thru February 2. Both models on display by Del Amo Marine Center. Dealer inquiries invited.

Avenger Yachts, Inc.

Dept. M, 517 N.W. South River Drive,
Miami, Fla. 33136—Telephone (305) 377-9443

BUILDERS OF QUALITY FIBERGLASS YACHTS

Al Grover's Chris-Craft, Inc., Freeport, New York 11520 • Avenger Boats, Inc., Memphis, Tennessee 38130
Avenger Yachts of Tidewater, Norfolk, Virginia 23502 • Del Amo Marine Center, Marina Del Rey, Calif., 90291
Norwalk Cove Marina, Inc., East Norwalk, Connecticut 06855 • Prosperi Caracas C.A., Caracas, Venezuela
San Juan Cruiser Sales & Charter, Inc., Kent, Washington 98031 • Shumway Marine, Rochester, New York 14614

A **A Real Cutie with Her Very Own Bathtub! 14½"** all-vinyl doll with moving arms, legs and head. This mouth little miss is dressed in a cotton sunsuit. Behaves just like a real baby—give her something to drink and she wets! Your little girl can have fun bathing her in the 17⅝" plastic tub. 3-compartment bath set includes puffs, a comb, brush, mirror, scissors, sponge, towels, soap, etc.
49 N 18 217—Set, delivered. 4.98

SAVE THIS CATALOGUE!
Toys on pages 285 to 363 available until JULY 2, 1970

B **'Here Comes the Bride'**—a 12" all-vinyl doll in bridal dress, veil, panties, shoes and socks and carrying a pretty corsage. She has long rooted nylon hair and sleeping eyes. Set includes play dress, coat and hat. Also a 6-piece beauty set. All in a 15" fibreboard carrying case
49 N 18 218—Set, delivered 5.98

C **Twisty Pixie** a real bed-time buddy so soft and cuddly! Bend her into any position and she'll stay there. Her 19" soft foam body is just made for hugging and posing. Has soft rooted hair in a pert style and mischievous smiling eyes. She's all dressed for bed in cosy 1-piece pyjamas. Dress included. A delightful 'snuggles' for Christmas morning.
49 N 18 221—Set, delivered. 6.98

D **14" Baby Cuddles, Convertible Rocker-Stroller.** 'Natural' feel all vinyl doll drinks and wets, has rooted silky hair and moving eyes. 2-piece sleepers, bottle. Versatile plastic rocker can be used as sleigh, push cart, chair, feeding table
49 N 18 220—Set, delivered 6.98

E **Pretty Terry with Lounge Seat**—take her with you everywhere you go. 17" all-vinyl drink-and-wet doll with moving arms, legs and head, moving eyes, rooted hair. She's dressed in printed flannel sleepers. 17½" molded plastic lounge seat with wire support, play beads. The perfect gift—what little girl could resist this charmer?
49 N 18 219—Set, delivered 5.98
49 N 18 126—Lounge seat only 1.98

Shop before November 16, no payments until January, 1970 See Page 182

The Perfect Gift for Every Little Girl on Santa's List!

1 to 3 Walking Dolls take them by the hand they'll stroll along with you! All-vinyl washable bodies with moving arms and head and walking legs; sleepy eyes that open and close. All-nylon completely washable, brushable, curlable—deep rooted hair in the latest fashion hair styles. Wouldn't some one you know like one of these walking "friends"?

(1) Pert-and-Pretty Playmate has little-girl pigtail hairstyle with bright satin bows. She dresses in a fully flowered cotton print dress that is just like a real little girl's! White diamond leotards and White shoes she's all set to walk with someone lucky on Christmas day.
79 N 18 185DL—30" tall. Del'd 9.98

(2) **'Miss-on-the-Move'** with a short, bubbled hairstyle and long, removable hairpiece. Styling her hair is lots of fun—use her own comb and brush. White knit dress with "mod" belt, shoes and socks—she's ready to go!
49 N 18 188—24" tall. Del'd 7.98

(3) **Sweet Miss Teen** with the in' look of curled 'n'an braids. She sports a flowered, lace-trimmed cotton blouse and all-new "elephant" pants, shoes and socks . . . a walking charmer.
49 N 18 189—18" tall. Del'd 5.98

4 Teensie Weensie Tiny Tears in her rock-a-tub. This cuddlesome baby cries real tears. Has vinyl body with moving arms, legs and head. Her all-nylon hair is washable and she can be bathed all over in her 10" "rock-a-tub that converts to a cradle. Diaper, dress, coat and bonnet included.
49 N 18 190—9" doll. Del'd 4.98

5 Music Delights Her! This bundle of joy comes wrapped in her very own blanket. Her plastic cradle has a wind-up music box which plays a happy tune to lull her to dreamland. She drinks, wets, comes with own bottle. All-nylon deep rooted hair. Vinyl body. 13½" cradle.
49 N 18 191—11" doll. Del'd 5.98

6 Baby Doll Wardrobe—dresses, hats, coats, nightgowns, hangers, etc.
49N18232—3-14" 9 pc set 3.98
49N18233—15-17" 8-pc set 4.98
49N18234—18-20" 9-pc set 4.98

7 Girl Doll Wardrobe—dresses, hats, coats, pyjamas, hangers, etc.
49N18236—13-14" 10-pc. set 3.98
49N18235—15-17" 10 pc set 4.98
49N18237—18-20" 11-pc set 4.98

NOTE: Sizes 13-14", etc. refers to size of doll the wardrobe will fit.

8 Deluxe Diaper Bag Set includes two bags, one for baby, one for me! 43¢ bag, 7" bag. 2 "magic" bottles with orange juice and milk. 6 nursing bottles with sterilizing rack. feeding bowl and two spoons. milk" box a measuring spoon, tab dispenser, rattle, bib and panties, all in washable plastic. Ideal for any baby"
49 N 18 122—Set, delivered. 3.98

SAVE THIS CATALOGUE!
Toys on pages 285 to 363 available unt! JULY 2, 1970

"Woody" Coin Banks

Sales Magic!

* Unbreakable Royalsol
* Natural Wood Grain Finish
* 8 different characters
* Half dollar coin slot
* Aluminum pry-out cap
* Poly bagged

Manufactured By

Royalty Designs

OF FLORIDA, INC.
601 W. 27th STREET
HIALEAH, FLORIDA 33010

© 69

CLASSIFIED PRODUCTS

Banks (Cont.)

Ohio Art Co The East High St PO Bo 111 Bryan Ohio 43506
Ohio Plastic Co The Frazeysburg Ohio 43822
Paragon Plastics Inc 98 Adams St Leominster Mass
Parksmith Corp 120 E 23 St NYC 10010
Plastic Toy & Novelty Co 2901 Coney Island Ave Brooklyn NY
Plasticraft Mfg Co 287 Laurel Ave Kearny NJ 07032
Playmate Prods Inc 20 Mohawk Dr Leominster Mass 01453
Product Miniature of South Dakota Inc PO Box 43 Pewaukee Wis
Randing Inc 415 Lexington Ave New York NY
Reliance Prods Corp 108 Mason St Woonsocket RI
Renzi A J Plastic Co 180 Pond St Leominster Mass 01453
Ross Prods Inc 1107 Broadway NYC
Royalty Designs of Florida Inc 601 W 27 St Hialeah Fla
Shackman B & Co 2 W 35 St NYC 10001
Stahlwood Toy Mfg Co 601 W 50 St NYC 10019
Star Mfg Co 100 Water St Leominster Mass 01453
Superior Toy & Mfg Co 14-125 Merchandise Mart Chicago Ill 60654

"BROOKS Creations"
America's Most Popular PIGGY and NOVELTY BANKS
MANY STYLES AND MODELS
PIGGY—BARREL—CAT—ETC.
• BEAUTIFULLY FINISHED
• HANDSOMELY DECORATED
• REASONABLY PRICED
If it has the Brooks Creation label, you know you have the best and most popular bank in America.
A. N. BROOKS CORP.
DEPT. TN, MERCHANDISE MART
CHICAGO, ILL. 60654

Tarrson Sidney A Co 777 S Tripp Ave Chicago Ill
Thompson Packaging Novelties Inc (Div of James Thompson & Co Inc) 350 Warren St Jersey City NJ
Tico Toys (Rosbro Plastic Corp) 999 Main St Pawtucket RI
Transogram Co 200 5 Ave New York NY
Trim Molded Prods Co Burlington Wis
Utexiqual Prods Inc Box 59-B Mount Laurel Rd Moorestown NJ 08057
Western Stamping Corp 2203 W Michigan Ave Jackson Mich 49202
Westland Plastics Inc 800 N Mitchell Rd Newbury Park Calif 49202
Wilton Prods Inc No Front St Wrightsville Pa 17368
Wolverine Toy Co Page & Fontella Sts Pittsburgh Pa 15233

BARBERSHOP SETS

Jak-Pak Inc 236 N Water St PO Box 374 Milwaukee Wis
Larami Corp 340 N 12 St Philadelphia Pa 19107

BASEBALL BATS

Adirondack Inds Inc McKinely Ave Dolgeville NY 13329
Bandai Toys Co Inc 5-4 2-chome Komagata Tokyo Japan
Best Plastics Corp 5620 1 Ave Brooklyn NY
Come Play Prods Co 344 Franklin St Worcester Mass 01604
Cosom Corp 6030 Wayzata Blvd Minneapolis Minn 55416
Empire of Carolina Inc Tarboro NC
Hasbro Industries Inc 1027 Newport Ave Pawtucket RI 02862
Hillerich & Bradsby Co Box 506 Louisville Ky
Hutch Athletic Goods Co 1928-48 W 8th St Cincinnati Ohio
Irwin Corp 200 5 Ave New York NY
King Athletic Goods Co Inc 416 N 3 St Philadelphia Pa
Linen Thread Co The Blue Mt Rd Blue Mountain Ala 36201
Moneco Co PO Box 944 New Haven Conn 06504
Olympic Sporting Goods Co 598 Broadway New York
Rawlings Sporting Goods Co 2300 Delmar Blvd Dept U St Louis Mo
Reach Geo A Co Depot & 8 Sts Cincinnati Ohio 45204
Regent Sports Co 131 Varick St New York NY
Renzi A J Plastic Co 180 Pond St Leominster Mass 01453
Rollin Wilson Co The PO Box 7433 Memphis Tenn
Tico Toys (Rosbro Plastic Corp) 999 Main St Pawtucket RI
Transogram Co 200 5 Ave NYC
Trio Sporting Goods Mfg Co 1621-1629 W Carroll Chicago Ill

BARCLAY

EXPERTLY CRAFTED BAND INSTRUMENTS and ACCESSORIES

(A) BARCLAY TROMBONE OUTFITS. Smooth slide action and pure tone. Carefully crafted. Hard tempered inner surfaces eliminate "break-in" period. Brass with lacquer finish. Standard model has 7" bell, professional model has 7½" bell, chrome sides and trim. Includes case. Wt. 15 lbs.

82110 7910 Standard Outfit . . . . . Retail $125.00
82111-14300 Professional Outfit . . . . . Retail $215.00

(B) BARCLAY ALTO SAXOPHONE OUTFITS. Superbly crafted of French bell brass with drawn tone holes. Nickel plated keys and mechanism. Modern key guards with adjustable and removable key bumpers. French lacquered. Comes complete with attractive case. Wt. 18 lbs.

82166-18625 Alto Saxophone Outfit . . . . . Retail $275.00
82167-22000 Tenor Saxophone Outfit. Wt. 22 lbs Retail $325.00

(C) BARCLAY FLUTE OUTFITS. Three piece flute with a rich, full-bodied tone throughout register. Leakproof and rattleproof. Distinctive nickel plated finish. Boehm system with closed G# key. Sturdy vinyl covered case is plush lined and has bound edges. Wt. 5 lbs.

82112 7900 Student Flute Outfit . . . . . Retail $125.00
82119-10930 Professional Flute Outfit . . . . . Retail $165.00

(D) BARCLAY CORNET AND TRUMPET OUTFITS. Clean, crisp tone. Medium bore. 4¾" bell. "Student" model is ideal for beginners. "Standard" is hand-crafted with hand-ground nickel silver valves. "Professional" is made to glorify the talent of an accomplished artist. Plush-lined case. Wt. 3½ lbs.

82103-5795 Student Trumpet Outfit . . . . . Retail $ 85.00
82104-10940 Standard Trumpet Outfit . . . . . Retail $172.50
82105-14300 Professional Trumpet Outfit . . . . Retail $215.00

Barclay Cornet Outfits. Made to the same quality standards.

82106-5795 Student Cornet Outfit . . . . . Retail $ 85.00
82107-10940 Standard Cornet Outfit . . . . . Retail $172.50
82108-14300 Professional Cornet Outfit . . . . . Retail $215.00

(E) BARCLAY CLARINET OUTFITS. Outstanding in quality, response and intonation. Produces a lighter touch and extra response to rapid fingering. Boehm system. Key of B♭. 17 keys, 6 rings. Complete with lyre, swab, cork grease and attractive durable case. Wt. 6 lbs.

82100-8150 Standard Ebonite Outfit . . . . . Retail $119.50
82-01-8825 Standard Wood Outfit . . . . . Retail $129.95
82102-11300 Artist Wood Outfit . . . . . Retail $175.00

(F) BARCLAY BUGLE. Built in key of G with slide to F. Brass polished finish. Nickel plated mouthpiece and chain. Broad flute run on bell 15⅞" long. Bell diameter, 4½". U.S. Regulation. Wt. 2½ lbs.

82109-1015 . . . . . Retail $15.00

(G) HOHNER BUTTON ACCORDION. Germany's finest! 57x41" Stradella 21 composition keys, 8 bass keys, 4 sets of steel reeds. Walnut finish. Wt. 9 lbs.

82122-6325 . . . . . Retail $90.00

(H) CLAVIETTA. Unique instrument with piano-type keyboard. 34 notes in all. Adjustable spring tension-ing insures light fingering. 15" long. Wt. 4 lbs.

82120 3690 . . . . . Retail $45.00

(I) HOHNER MELODICA. Two full chromatic octaves. Scientifically tuned brass reeds. Available in 3 popular models . . choose the one just right for your needs. 2 lbs.

82114-850 Student Model (Octave and a Half). Retail $10.95
82187-975 Soprano Model . . . . . Retail $12.95
82188-1225 Alto Model . . . . . Retail $14.95

(K) HOHNER CHROMONICA. Made by German craftsmen in a meticulous, time-honored tradition. Key of C or G. 40 reeds. 10 holes. Wt. 1 lb

82127 815 Retail $10.00

(L) HOHNER "64" CHROMONICA. The name Hohner is your assurance of superior tone and trouble-free construction. Features 4 full chromatic octaves (64 reeds. Key of C. An out standing value! Wt. 1½ lbs.

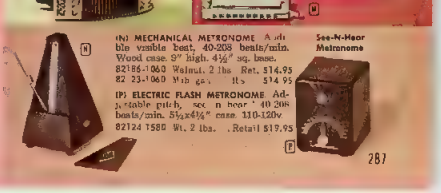
82126-7630 . . . . . Retail $20.00

(M) KOCH CHROMATIC HARMONICA. Here's proof you needn't invest a lot of money to enjoy pleasant harmonica sounds. ½ notes (sharps, flats). 40 brass reeds. Key of C or G. 12" long. Wt. 1 lb.

82125 600 . . . . . Retail $8.00

GUARANTEE

These instruments are guaranteed against all manufacturing defects of either material or workmanship for a period of one year from date of purchase.



(N) MECHANICAL METRONOME. Adjustable visible beat, 40-208 beats/min. Wood case. 9" high. 4½" sq. base.

82185-1060 Walnut. 2 lbs. Ret. $14.95
82 234-060 Mah ga . lbs $14.95

(P) ELECTRIC FLASH METRONOME. Adjustable pitch, see n hear " 40 208 beats/min. 5½x4½" case. 110-120v

82124 7580 Wt. 2 lbs. . Retail $19.95

See-N-Hear Metronome

BARCLAY

SKILLED AMERICAN CRAFTSMANSHIP

Golden Tone Electronics • "ULTRA-SLIM" Neck
Finest Flat-Wound Strings • Deep Lacquer Finish
U.L. Approved Amplifiers

MADE IN AMERICA

BARCLAY COMPLETE GUITAR OUTFITS INCLUDE: GUITAR, AMP[illegible] RECORD INSTRUCTION COURSE & PICK

GUARANTEE

These instruments are guaranteed against all manufacturing defects of either material or workmanship for a period of one year from date of purchase.

(A) SOLID BODY TWO PICKUP GUITAR AND BASS. Slim line necks, Ultra slim fingerboards, dual reinforcing rods, precision fretted ovalled fingerboard, selector switch for rhythm or lead, rounded edges, top and back. Vibrato on guitar. Cherry red finish. Four tube amplifier includes a dual purpose tube for five tube performance. Three inputs, on/off switch, Volume, tone, tremolo speed, tremolo intensity controls. Foot switch, 10" Jensen speaker 25 Watt peak output. UL approved.

	Retail
82214-13870 Complete Outfit	$201.00
82216-6610 Guitar Only	$ 97.50
82221-735 Carrying Bag	$ 10.50
82215-4170 Amplifier Only	$ 89.50
82213-9550 Two Pick-up Bass W/O Tremolo (not illustrated)	$140.00
82217-950 Carrying Case for Bass	$ 15.00

(B) SOLID BODY ELECTRIC GUITAR AND BASS. Slim line necks, Ultra Slim Fingerboards, dual reinforcing rods, precision fret ovalled fingerboard, selector switch for rhythm or lead, rounded edges, top and back. Cherry red finish. 3-tube amplifier for above outfit with 3 inputs, tone control, and on/off switch. 8" Jensen speaker. UL approved.

	Retail
82219-8800 Complete Outfit	$128.50
82222-4599 Guitar Only	$ 65.00
82221-735 Carrying Bag	$ 10.50
82220-3350 Three-Tube Amp.	$ 49.50

(C) Same specifications as above, but four-string bass guitar.

	Retail
82218-7675 Guitar Only	$110.00
82217-950 Carrying Ba[illegible]	$ 15.00
82177-13750 Bass Amplifier (See Copy G)	$207.00

(D) ULTRA THIN CUTAWAY HOLLOW BODY ELECTRIC GUITAR. New Golden Tone Pickups —arched tone chamber, celluloid edges, easy fingering. Torque-Lok reinforcing rod, narrow fingerboard, short scale for easy chording and solo work. Tone and volume controls. Cherry Red finish. Three-tube amplifier includes dual purpose tube for 4 tube performance. Three inputs, on/off switch. Volume and tone controls; 8" Jensen speaker UL approved.

	Retail
82212-5150 Guitar Only	$77.50
82211-1095 Carrying Case	$ 15.50
82222-2350 [illegible]	$49.50
82210-10400 [illegible]	$ 53.50

(E) Same specifications as above [illegible] with spring loaded vibrato, two pickups with selector switch for picking rhythm and lead, set of tone and volume controls

	Retail
82115-8400 Guitar Only	$120.00
82211-1095 Carrying Case	$ 15.50

(F) PROFESSIONAL DOUBLE PICKUP GUITAR. Polished, shaded sunburst finish—each pick-up spring cushioned—slim maple neck—3-position switch plays forward pickup for rhythm, bridge pickup for solo work or both pickups at once. Exclusive vibrato tail-piece.

	Retail
82208-17605 Complete Outfit	$258.50
82209-10160 Guitar Only	$150.00
82211-1095 Carrying Case	$ 15.50
82215-4170 Amplifier Only (See Copy A)	$ 89.50

AMPLIFIERS U.L. APPROVED

(G) BASS AMPLIFIER. 70 watts of peak power, 15 inch Jensen speaker. On-Off switch, pilot lite, three inputs. Separate volume, bass and treble controls. May also be used for voice, accordion, regular electric guitar, organ. Woven "Rally Stripes." Complete with heavy vinyl cover 27x10x9½"

82177-13750 ..... Retail $207.00

(H) REVERB-TREMOLO TWO CHANNEL TWIN SPEAKER AMPLIFIER. Pigg Back design, 75 watts of peak power. Separate power unit may be positioned remote from speaker cabinet. (20 foot cord provided.) Two channels with two inputs for each with separate controls. Tremolo footswitch included. Two matched 12" Jensen speakers. Comp. with heavy vinyl covers. 46x21x18".

82176-25900 ..... Retail $390.00

BARCLAY

SETS THE BEAT IN MODERN MUSIC

BARCLAY PROFESSIONAL DRUM OUTFIT Consists of 5" x 14" snare drum with throw off strainer and muffler. Plus 14 x 20" double tension bass drum, 16 x 16" double tom-tom on floor tom tom and a 9 x 13" bass drum mount tom tom. Incl. the following accessories: 1 pair bass drum spurs, bass drum pedal, chrome hi hat stand, chrome cymbal stand, pair of 14" hi hat cymbals, a 16" cymbal, a 20" cymbal, pair of drum stix, pair of wire brushes and a drum key. Complete outfit includes a deluxe chrome drummer's throne.

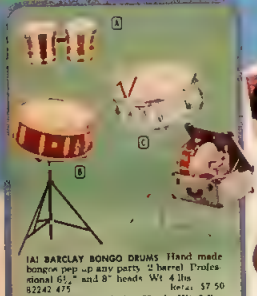
82205 20600 Red Sparkle Outfit	Retail $315.00
82204 20600 Silver Sparkle Outfit	Retail $315.00
82203 20600 Blue Sparkle Outfit	Retail $315.00

BARCLAY ARTIST QUALITY PERCUSSION DRUM OUTFIT Always yearned to play the drums? This outfit can turn a dreamer into a drummer. Consists of 5½" x 14" snare drum with throw off strainer and muffler. Plus 14 x 20" double tension bass drum, 14 x 14" double tension floor tom-tom and a 8 x 12" drum mount tom-tom. Includes the following accessories: 1 pair bass drum spurs, bass drum pedal, chrome snare drum stand, chrome hi-hat stand, chrome cymbal stand, pair of 10" hi-hat cymbals, a 14" cymbal, an 18" cymbal, pair of drum stix, wire brushes, drum key

82202-14500 Red Sparkle Outfit	Retail $220.00
82201-14500 Silver Sparkle Outfit	Retail $220.00
82200-14500 Blue Sparkle Outfit	Retail $220.00

TEACH YOURSELF RECORD COURSE	82252 135 Standard Uke Course	$1.75
	82253 120 Hawaiian Guitar Course	$1.95
	82254 120 Tenor Banjo Course	$1.95
	82255 120 Mountain Dulcimer Course	$1.95
	82256 120 Beginner's Piano Course	$1.95
	82257 345 Violin Course	$5.95

Learn basic chord runs, slurs, cut time and songs. Records, illustration, charts.



(A) BARCLAY BONGO DRUMS Hand made bongos pop up any parts. 2 barrel. Professional 6½" and 8" heads. Wt. 4 lbs.

82242 475 Retail $7.50

Standard 6¾" and 8¾" Heads. Wt. 3 lbs

82243 415 Retail $6.00

(B) MASTRO DRUM OUTFIT Includes 14 x 8½" regular snare drum in copper toned trim and pearl body with tunable Mylar heads, adjustable tripod stand, drum sticks, instruction booklet and carrying box

82164 1700 Retail $26.50

(C) STARTER DRUM KIT 5½" x 14" snare drum, separate tension with self-aligning lugs. Includes drum stand, sticks, key, wire wire brushes, fibre carrying case. Instruction book. Sparkle Red or White Pearl

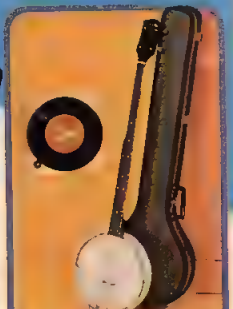
82179 3785 Retail $60.00

(D) BARCLAY UKULELE OUTFIT. Standard size hardwood ukulele with polystyrene fingerboard, non-slip friction tuning pegs and nylon strings. Lined carrying bag. Don Sellers learn-at-home record and uke charts, pro quality pick.

82244-730 Complete Outfit . . . . . Retail $11.00
82245-495 Ukulele Only . . . . . Retail $ 7.50

(E) BARCLAY BARITONE UKULELE OUTFIT Mahogany body, white striped top and sound hole. Adjustable pegs; ecourule frets. Quality carrying bag. Felt uke pick. Recorded instructions

82246-1660 Complete Outfit. 6 lbs. Ret. $24.50
82247-1245 Ukulele Only . . . . Retail $18.75
82248-610 Chipboard Case Only. Retail $ 9.00



5-STRING FOLK BANJO This extra long neck banjo has 3 extra frets at upper end of fingerboard, 25 frets in all, 32 in. scale length. Has individual tuning units, nickel plated arm rests and adjustable tailpieces.

82249-7535 . . . . . Retail $110.00

STANDARD 16 BRACKET BANJO OUTFITS. Five string banjo with resonator

82250-5080 . . . . . Retail $75.00

FOUR STRING TENOR BANJO W/RESONATOR.

82251-4750 . . . . . Retail $70.00

Psychedelic Sounds

(A) BARCLAY COMPACT COMBO ELECTRONIC ORGAN. Its space age solid state electronics and rugged construction make it ideal for the traveling group. With 61 note keyboard 4' 8' 16' registration tabs which extend to 7 octaves. Multi-tone booster. Full range variable vibrato. Electronic-swell foot pedal.
Other exclusive features include slide controlled Bass Boost, unique 16' Solo Bass and Bass Fuzz switch. In a slim line compact case 38½x17x7". Four detachable anodized aluminum legs
15786F45000 ..... **$660.00**

(B) AMPLIFIER FOR ABOVE ORGAN. 70 watts of peak power 27x19x9½".
15787F13750 ..... **$207.00**

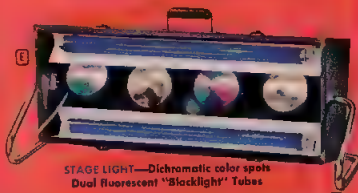
STOP ACTION—Light flashes on and off

(C) BARCLAY STOP-ACTION LIGHT Ideal for achieving special "stop action" effects. Solid-state system. Cover snaps off and becomes a remote foot-operated control panel with on/off switch. Adjustable flash rate. Black krinkle finish 12x12x12".
15788F12600 ..... **$157.50**

PSYCHEDELIC MOOD LIGHTING

(D) BARCLAY SONICOLOR PITCH AND VOLUME ACTUATED COLOR CONSOLE Used as a backdrop the group will be silhouetted against spectacular color patterns. Or use as group illumination by placing the light in front of the stand. Intensity and pitch of tones that enter unit through an amplifier create an ever-changing combination or "fountain" of light! Treble notes, bass notes, chords, slurs all give a different effect. 28x12x11" deep
15789F25450 ..... **$317.50**

SONICOLOR—Intensity control. Light column effect



STAGE LIGHT—Dichromatic color spots. Dual fluorescent "Blacklight" Tubes

(E) BARCLAY STAGE LIGHT. Used for illuminating the group. Operated remotely at the control panel by any member of the group. Contains 4 swivel adjustable par 38 dichro true-color floodlamps. Unit has dual hi-power ultra violet fluorescent tubes for a special "HOT GLOW" effect. Contains solid state circuitry and is made of durable heavy gauge metal construction with a fully adjustable wrap-around chrome stand. Packed in a corrugated carton with a perforated handle slot for continued use as a carrying case
15790F21000 ..... **$262.50**

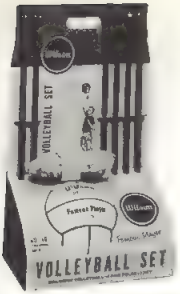
(F) BARCLAY GROWLER PEDAL Be like the top groups . . . with the eerie and bizarre sounds. The growler pedal is a sound effect unit that imitates a muted trumpet, a growling dog, a Sitar. You can make hundreds of effects all at the touch of a toe. You can achieve unlimited possibilities for wild Psychedelic effects.
15791F4500 ..... **$67.50**

ELECTRONIC SOUND MODIFIERS

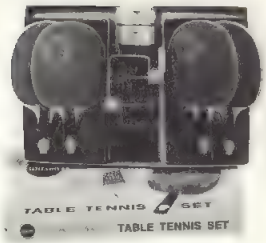
(G) BARCLAY FUZZ DISTORTION UNIT. Designed to help the musician create the completely different, variety of sound effects for the guitar. With the Fuzz Distortion Unit the performer can run the gamut from tender to raucous. Works with any guitar amplifier. A built in foot switch puts the sound you seek at the touch of a toe. Volume control and Fuzz control. Unit is completely transistorized
15792F2665 ..... **$39.95**

(H) BARCLAY TREBLE AND BASS BOOST Designed for the lead guitarist or bassman, for solo work. Boosts treble or bass tones to extreme treble highs or bass lows. All effects at the touch of the toe. Volume, bass and treble controls. May be used in conjunction with any guitar and amplifier
15793F3000 ..... **$45.00**

ALL ITEMS ON THIS PAGE SHIPPED F.O.B. CHICAGO, ILL.



WILSON VOLLEYBALL SET. Famous Volleyball set comes complete with two portable poles, net, stakes, toggles and rope. Ball is official size and weight.
G0710K450 ..... **Retail $6.45**



WILSON TABLE TENNIS SET. Family recreation is provided with the set that includes 4 bats, nets and posts, handy official rule book and 4 balls.
G0500K720 ..... **Retail $11.00**

WILSON TETHERBALL SET. For outdoor recreation Wilson offers a Tetherball set with portable pole, rope, and sturdy stand. Tetherball is official size.
G0512K900 **Retail $12.50**

BILL CUNNINGHAM AUTOGRAPH BASKETBALL AND GOAL SET. Each ball is autographed by this top professional star. Includes a composition covered basketball, orange "no-tie" goal and durable net. Ball is official size and weight for league play.
GO223K990 ..... **Retail $14.50**

CAZZIE RUSSELL AUTOGRAPH BALL AND GOAL SET. Complete set . . . composition covered basketball, orange "no-tie" goal and durable net. Each ball is autographed. Balls are official size and weight for league play. Ideal for indoors or outdoors.
GO224K800 . . . . . **Retail $12.00**

BILL CUNNINGHAM AUTOGRAPH BASKETBALL AND GOAL SET. Each ball is autographed by this top professional star. Includes a composition covered basketball, orange "no-tie" goal and durable net. Ball is official size and weight for league play. Styled for the active young player.
GO225K485.....**Retail $7.25**

GALE SAYRE AUTOGRAPH FOOTBALL. Designed for action! Football of full grain leather. Autographed by professional Gale Sayre. Official size and weight. Tan with white bands. Tee included.
GO612K800.....**Retail $12.00**

BOB HAYES AUTOGRAPH FOOTBALL. Action set consists of a football of quality Cowhide leather, inflator and Tee. Ball is regulation size and weight. Autographed by Bob Hayes. Tan color with white bands.
GO622K800.....**Retail $8.00**

JACK SNOW AUTOGRAPH FOOTBALL. Ready for rugged play! Football inflator and Tee set. Vinyl covered ball of official size and weight. Autographed by Jack Snow. Natural football color with 2 white stripes.
GO623K400.....**Retail $6.00**

Spotting Scopes

BAUSCH & LOMB BALSCOPE ZOOM SPOTTING SCOPE 15X TO 60X

NOTICE· Bausch & Lomb equipment sold by us for premiums, awards or prizes.

SWIFT TELEMASTER 15X to 60X SPOTTING SCOPE

An all-around spotting scope of precision construction throughout. Your favorite adjusting spring to life in wood grain case. Rubber eyepiece for long eye relief. Spring focusing eyepiece with positive stops for 15X, 30X, 45X and 60X observing power. Rugged 2" objective lens. Single lever tilt head. Large sighting telescope. Tripod leg locks. Extra mounting post included. Takes down to fold. Telescope and tripod combine for maximum optical performance.

4157V8200—Telemaster With Tripod
Retail $165.00

4148V1380—Telemaster Case 23.00
3382V1197—Car Window Adapter. 19.95

Note The Telemaster is adaptable to terrestrography with Single Lens Reflex Camera. Write for prices of adapters.

BALSCOPE ZOOM 60 SPOTTING SCOPE

An eye level spotting scope that zooms from 15X to 60X. Ideal for long range observation, sight-seeing and shooting. Finger tip power control knob zooms or locks in any magnification 15X to 60X. Rugged 60MM objective lens resists internal fogging and moisture. Center focus knob changes focus for sharp, clear viewing. Long eye relief for comfortable viewing and easy sighting. Large 45° prism erects image. Wide field of view at 15X is 150' and at 60X is 37.5'. Rugged aluminum die cast construction sealed against dust and moisture. Telescope accepts all standard camera adapters. Equipped with tripod socket. Length 10¼", weight 48 oz.

3383V1960—Balscope Zoom 80
Retail $149.50

3384V1290—Balscope Tripod 21.50
3382V1197—Car Window Adapter 19.95

60MM SPOTTING SCOPE WITH CARRYING CASE

A fine variable power scope, offering a wide Power range of 15X, 20X, 30X, 40X and 60X. Smooth focusing fully coated optics. Adjustable eyepiece. Metal body with chrome and pat. black finish. Complete with carrying case. Made in Japan.

3555V5490—60MM Spotting Scope
Retail $91.50

3382V1197—Car Window Adapter $19.95

60MM ZOOM SPOTTING SCOPE WITH TRIPOD

A fine zoom spotting scope with a powerful excellent lens. Power zoom 20-35X or 30-60X. Ultra-rugged construction for long and short range observation. Built-in sunshade. Smooth, precise focusing. Sturdy tripod with pan and tilt head. Complete with case and tripod. Durable metal construction. Made in Japan.

3917V4886—60MM Zoom Scope Retail $81.00
3382V1197—Car Window Adapter $19.95

50MM SPOTTING SCOPE 15X-24X-36X-60X

A versatile 50mm spotting scope with 4 eyepieces for 15X, 24X, 36X and 60X. Inches eyepiece for added viewing comfort. Precision coated optics. Smooth focusing control. Built-in sunshade. Rugged all metal construction. Complete with carrying case and tripod. Made in Japan.

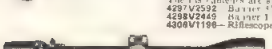
3978V4020—50MM Spotting Scope Retail $67.00
3382V1197—Car Window Adapter $19.95

BUSHNELL SUPERIOR QUALITY RIFLESCOPES

Bushnell Banner Riflescopes
The Banner variable power rifle scopes are rugged, dependable and economical. For 3x, 4x, 6x or 9x. Exclusive reticle centering adjustment. Fine reticle wire remains centered and same size during zooming. Finest coated lenses for highest light efficiency.

Banner Variable Riflescopes
Hard hunting use of the most up to date rifle scopes. Each one has proof of ruggedness and reliability. The two adjustments are sealed to protect free from dust, and moisture.

4297V2932 Banner 3X-9X Riflescope **Retail $49.50**
4298V2449 Banner 1½X-4½X Riflescope **46.50**
4306V1196—Riflescope Mount **14.95**



BUSHNELL SCOPE CHIEF IV VARIABLE POWER SCOPES WITH COMMAND POST RETICLE

Scopechief IV 3X-9X
4300V4750—The **Command Post** offers two separate reticles in one scope. Switch from crosshair to post reticle—at the touch of a finger. Precision optics combined with ruggedness and versatility. **Retail $89.50**
4306V1196—Scope Mount **14.95**

Scopechief IV 2½X-8X
4301V4686—Two reticle types in a single gunscope. The **Command Post** converts from a cross-hair type to a post-hair reticle—the ideal scope under all shooting conditions. Excellent eye relief. **Rec. $84.50**
4306V1196—Scope Mount **14.95**

Scopechief IV 1½X-4½X
4296V5617—An unique rifle scope development. A dual purpose scope in one precision instrument—a cross-hair reticle and a post-hair sight at the touch of a finger. **Command Post** versatility. The finest of optics and rugged reliability.
4306V1196
Riflescope Mount **14.95**

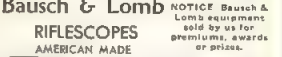
SCOPECHIEF II VARIABLE POWER SCOPE FOR .22 CAL. RIFLES

Scopechief II 22 Riflescope 3X-8X
4299V1556 An excellent riflescope for the .22 cal. rifle with powers from 3 to 8. Features include integral mounting rail—permits the shooter to position the scope in the exact position desired. Coated lenses provide windage and elevation adjustments for an ideal scope for every shooting situation. With mounts.
Retail $19.95

Bausch & Lomb RIFLESCOPES AMERICAN MADE

NOTICE Bausch & Lomb equipment sold by us for premiums, awards or prizes.

BALVAR 8A 2½X—8X RIFLESCOPE

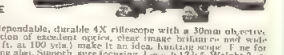


3372V7998—An excellent variable power (2½X to 8X) 40mm riflescope. Fine for all big game hunting and shooting. Fog proof, virtually scratch proof and is completely unaffected by the recoil of any rifle. Field of view at 100 yds. 40 ft. to 12.5 ft. Tapered eyepiece reticle. Length 12¾". Weight 10½ oz.
Retail $99.95
3469V1980—Mount for above. **Specify make and model number of rifle.** **Retail $22.90**

2½X BALTUR A RIFLESCOPE

3353V3996—An ideal riflescope for woods hunting or wherever conditions limit the shooting. The extra large exit pupil (8mm at 4X) makes for effortless head position in snap shooting. 30mm objective lens. Fully waterproof. Relative brightness 64. Field of view 43 ft. Fog-proof. Length of scope 12¾". Weight 9½ oz. Rugged construction.
Retail $49.95
3469V1980—Mount for above. **Specify make and model number of rifle.** **Retail $22.90**

4X 30MM BALFOR RIFLESCOPE



3442V4796—A dependable, durable 4X riflescope with a 30mm objective lens. A combination of excellent optics, clear image brilliance and wide field of view (30 ft. at 100 yds.) make it an ideal hunting scope. Fine for target etc. shooting also. Smooth sure focusing. Length 9¾". Weight 9 oz. File-hard finish. Will provide outstanding performance for years.
Retail $59.95
3469V1980— Mount for above. **Specify make and model number of rifle.** **Retail $22.90**

RIFLESCOPE MOUNTS

3974V297 Fine riflescope mounts for all large rifle scopes illustrated at right. Easily installed. **Retail $4.95**

⊕ **3X to 9X—40MM**

VARIABLE RIFLESCOPE

4251V2400—A deluxe variable riflescope affording powers 3X through 9X. 40MM objective lens. Field of view 41.6 to 12.3 ft. Crosshair reticle. Rotating type eyelid control. Lens tube finish and windage adjustment. Leather end caps. Made in Japan.
Retail $40.00

⊕ **3X to 8X—32MM**

VARIABLE RIFLESCOPE

4159V2130—An excellent variable power riflescope offering power of 3X through 9X. Nitrogen gas filled. Crossed hair reticle. Coated lenses. Windage and windage adjustments. Leather end caps. Made in Japan. Complete with mounts.
Retail $35.50

⊕ **2½X to 8X—32MM**

VARIABLE RIFLESCOPE

3462V2250—An economically priced variable 2½ to 8 power riflescope. Field of view 2½X (34'), 8X (15.5'). Sharp focusing. Elevation and windage adjustments. Coated lenses. Nitrogen filled. Crossed hair reticle. Made in Japan.
Retail $37.50

⊕ **4X—32MM**

RIFLESCOPE

2998V1257 A precision made riflescope. Coated optics. Needle sharp crosshairs. Windage and elevation adjustments. Nitrogen filled. Rugged. Fog proof. Aluminum construction. Leather end caps. Made in Japan.
Retail $20.95

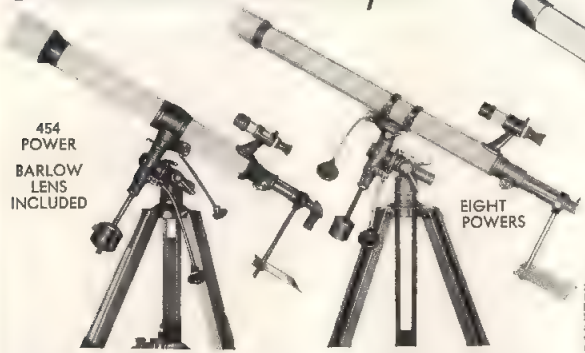
⊕ **3X to 7X—20MM**

22 Cal. RIFLESCOPE

3552V912 An outstanding 3X to 7X 20MM zoom 22 caliber riflescope. Nitrogen filled. Coated optics. Crosshair reticle. No tapping or drilling. Attached mount rings on rifle. Made in Japan.
Retail $15.20

Retail Prices Are Suggested Only and May Vary in Different Trading Areas

Astronomical Telescopes



"CANAVERAL"—454 POWER EQUATORIAL ASTRONOMICAL TELESCOPE

★ Powers to 454X ★ Equatorial Mounting
★ 80MM Achromatic Lens ★ 2 Eyepieces

2606V12390 An outstanding precision quality astronomical telescope. A fine telescope for solar observation. Full 80mm coated achromatic objective lens provides excellent light gathering properties for sharp, clear viewing. Large 910mm focal length. Two eyepieces give normal viewing powers of 45X and 227X. The Barlow lens doubles powers to afford 90X and 454X. Observatory-type equatorial tripod mounting counter balanced for smooth, accurate pinpointing and tracking of celestial objects. Equipped with diagonal prism for right angle viewing, erecting prism converts scope for terrestrial viewing. 6 power finder scope for extra convenience in area location. Sun projection screen permits safe observations of sun spots, solar flares, etc. Durable metal body has a smart white enamel finish. Sturdy wooden tripod with accessory tray. Complete with fitted hardwood case and instruction manual. Made in Japan

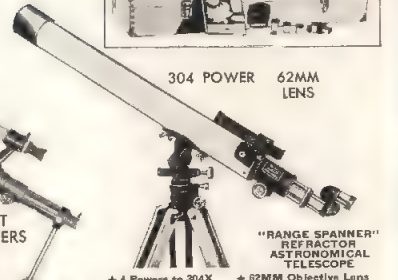
Retail Less Than $207.00

"SOLAR SCOUT"—450 POWER EQUATORIAL MOUNTING TELESCOPE

★ 60MM Objective Lens ★ Powers to 450X
★ Equatorial Mounting ★ 6X Finder Scope

2607V10290—A superior quality precision instrument designed to permit pin-point observation with good light transmission. Brilliant viewing with a focal length of 910mm. Objective lens is full achromatic and coated. Four eyepieces afford powers of 45X, 71X, 152X, and 225X. Barlow lens doubles power to 90X, 146X, 304X, and 450X. Counterbalanced equatorial tripod mounting for true, rapid finding and tracking of celestial objects. Slow motion adjustments for both hour angle and declination. Equipped with diagonal prism for right angle viewing, erecting prism for terrestrial. 6X finder scope for extra convenience in area location. Sun glass and solar projection screen permits safe observation of sun spots, etc. Complete with tripod, fitted hardwood carrying and storage case and instructions. Made in Japan.

Retail Less Than $172.00



"RANGE SPANNER" REFRACTOR ASTRONOMICAL TELESCOPE

★ 4 Powers to 304X ★ 62MM Objective Lens
★ Barlow Lens ★ 4X Finder Scope

2317V8117—A precision quality astronomical telescope. Features a 62mm achromatic objective lens, 800mm focal length. Normal powers are 40X and 152X. Two power Barlow Lens doubles powers to 80X and 304X. Effortless rack and pinion focusing. Erecting prism for terrestrial viewing, diagonal prism for right angle viewing. 5X finder scope. Sun glass permits safe solar observation. Complete with 2 section tripod and instructions. Made in Japan.

Retail Less Than $102.00

★ 2 Eyepieces ★ 2 Powers ★ Tripod

2610V8037—A professionally designed reflector telescope employing a quartz overlaid 4" primary mirror. Also has an extremely bright secondary mirror. Micro-focusing. Highly achromatic lens system. One eyepiece is 4mm Orthoscopic—175X and the other is a 20mm Hygens-30X. Finderscope is 5X with a 24mm objective lens. Sun filter included. All metal construction. Complete with wooden tripod. Made in Japan.

Retail Less Than $84.00

MONOCULAR WITH CASE

Fully achromatic highest quality coated lenses. Each monocular is equipped with a tripod socket. **Japanese.**

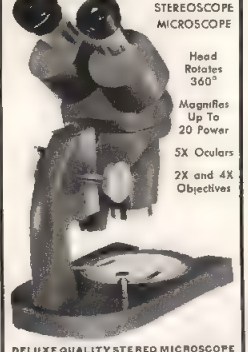
Cat. No	Size	Field of View	Weight	Retail Less Than
2315V897	7X35	340'	10 oz.	$14.95
2315V1055	7X50	375'	16 oz.	16.75
2431V1050	10X50	279'	16 oz.	17.50
3143V1140	16X50	183'	16 oz.	19.00
2031V1185	20X50	183'	16 oz.	19.75

ZOOM MONOCULAR POWERS 7X-12X

2796V667 A highly versatile monocular. Fine achromatic 40MM objective lens. Coated optics. Equipped with special focusing wheel to zoom powers from 7X to 12X. American style. Ideal for tourist, hunting, and general use. Complete with leather case and strap. Has a built-in tripod socket.

Retail Less Than $27.95

3998V630—Tripod for the above 11.00



DELUXE QUALITY STEREO MICROSCOPE

● Ideal for Industry ● Comfortable Viewing

4035V11775—An excellent stereo microscope with many features. Inclined binocular head rotates a full 360°. Revolving objective turret is equipped with 2 parfocal objectives. All images are erect in normal position. Powers are 10X and 20X. Rack and pinion focusing. Interpupillary adjustments. Coated optics. Rugged stand with grey enamel finish. Complete with wooden case.

Retail $106.25

4038V1857 Pair of 10X Ocular Lenses

Retail $30.95

4037V1857—Pair of 15X Ocular Lenses

Retail $30.95

3176V780—An excellent aid for close reading or fine lay work. Illuminates the right of reading surface for clear, undistorted reading of nearly any precision ground and polished lens. Strong molded plastic rim and handle. Operates on 110-120V household current.

Less Than $9.95

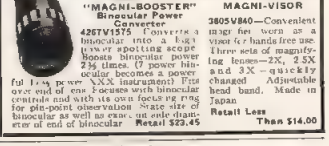
3177V360—Similar to the above but is non-illuminated.

Less Than $4.05

Notice Bausch & Lomb magnifiers are available for prizes, premiums or awards.

3807V717 An outstanding gooseneck 5" magnifier. Ideal for use in offices, workshops, laboratories, etc. Magnifier is attached to an 11" long flexible gooseneck. Sturdy heavy base. Made in Japan.

Less Than $12.00



"MAGNI-BOOSTER" Binocular Power Converter

4267V1575 Converts a binocular into a high power spotting scope. Boosts binocular power 2½ times. (7 power binocular becomes a powerful 17½ power XXX instrument) Fine over-all ease focuses with binocular controls and with its own focusing ring for pin-point observation. Regardless of binocular as well as exact outside diameter of end of binocular.

Retail $23.45

MAGNI-VISOR

3805V840—Convenient magnifier worn as a visor for hands free use. Three sets of magnifying lenses—2X, 2.5X and 3X—quickly changed. Adjustable head band. Made in Japan.

Retail Less Than $14.00

...Featuring Action Ride-on Toys

1 **11.88**

The Fastest 3-wheel cyclist on your block will be riding a "Big Wheel"

- Low-slung suspension and longhorn handlebars give that sleek, drag-strip look
- Adjustable seat allows for growth of child
- Slick rear racing tires slide on tight turns—help prevent tipping

1 THE BIG WHEEL. The big wheel is in front for lots of pedal power. Rear racing slick tires for drifting action turns. Modified longhorn handlebars for quick turns. Low-slung suspension for stability. Realistic engine sound you can turn on and off. Seat adjusts with growth of youngster. Horizontal leg drive for sure breaking action. Made of rugged plastic and steel. Red and yellow. Measures 38 x 20 ½ x 22 ½ in. high. Not available—read about shipping page 260. Shpg. wt. 13 lbs.
X 927-0950 A . 11.88

Choose an action ride-on toy —All are pre-assembled, will arrive ready to use

2 ALL-PLASTIC TRACTOR WITH FARM TRAILER. Fill farm trailer with toys, and carry them with you! Both tractor and trailer are realistically detailed. Easy-rolling plastic wheels with steel axles—4 in. wheels in front, 5 in. in back. Made of rugged polyethylene plastic. Red and green. Unit comes pre-assembled. Tractor and trailer are 30 x 9 x 12 in. high.
X 927 0968 A—Shpg. wt. 5 lbs..... 4.88

3 RESCUE HELICOPTER. Plastic propeller turns, makes motor noise. Plastic helmet and goggles are included. Bright red body, yellow propellor and steering wheel, black and white plastic wheels. Comes completely assembled. 24 x 9¼ x 17¼ in. high. Mailability restricted - see page 262. Shpg. wt. 5 lbs
X 927-1016 A..... 3.66

4 FIRE ENGINE. Highly detailed—has detachable ladder. Horn on top of steering column. Sturdy plastic whitewall tires on steel axles. Rugged polyethylene plastic. Bright red. Comes completely assembled. 23 x 8 x 12 in. high
X 927-1008 A—Shpg. wt. 6.30 lbs..... 3.66

5 DUMP TRUCK. Working dump section slides up—you can also carry toys in it. Horn on steering wheel. Spoked wheels. Sturdy plastic. Orange, blue, and white. Comes completely assembled. Measures 27 x 13½ x 9½ in. high.
X 927-0976 A—Shpg. wt. 6 lbs..... 3.66

2 **4.88**

3 **3.66 Each**

4

5

6 **12.88**

6 MARVEL THE MUSTANG REALLY GALLOPS. Unhitched and ready to go! Moves without motor or batteries. A tough coil spring makes him gallop when child mounts. Steel footrests, hand hold. Western-style reins. Sturdy wheels hidden in hoofs. Removable plastic saddle with underbelly buckle. Spurs. Sturdy, high-impact plastic. Comes partially assembled 18 x 24 x 24 in. high.
X 927-2139 A—Wt. 12 lbs..... 12.88

Save This Catalog— order anything on pages 2-56, and toys on pages 283-455 till August 29, 1970.

11.88 Pedal-power tractor, the fun farming machine

tractor & trailer

TRACTOR AND TRAILER patterned after the farmer's helper. Tractor with adjustable seat, honking horn and many other realistic-looking details. Trailer hooks on for hauling. Molded polyethylene and metal. Large polyethylene wheels. Bright red. Overall length with trailer 48 in. Trailer 22 in. high.

X 927-0570 A—Tractor-trailer 13 lbs.* 11.88

Tractor Only—see description above. 28 in. long.

X 927-0604 A—Shpg. wt. 10 lbs.** 8.88

Get carried away—driving fun with your own vehicle

4 & 5 RECHARGEABLE BATTERY-OPERATED SPORTS CARS zip about without pedaling, pushing or pulling! Run both forward and in reverse with stick shift and gas pedal. Recharge batteries overnight—plug one end of recharger into battery and other end into AC socket UL listed. Batteries included.

[4] Dune Buggy with fifth wheel—so you can turn on a dime, in any direction. Molded plastic body. Rubber tires. 31 in. long, 14 in. high. Operates on 6-volt dry-cell battery. Assembled except wheels.

X 927-0380 A—Wt. 17 lbs.* ... 36.88

6-Volt Eveready dry-cell battery. Extra battery for Dune Buggy above.

X 927-0497 A—Shpg. wt. 4 lbs. .. 6.98

[5] POWERIDE X-1 with futuristic-like lines. Deep-dish steering wheel, molded plastic body. Wide racing rubber tires. 31 in. long, 9 in. high. 6-volt wet cell battery included. Partially assembled.

X 927-0398 A—Wt. 20 lbs.** .. 28.88

Hot Rod with sleek lines

1 TOT'S HOT ROD. Wins every time. Vinyl roll bar and adjustable bucket seat. Sheet metal with tubular steel frame. 8-in. ball-bearing front wheels, 10-in. rear wheels, semipneumatic. In vermilion with white trim. Measures 42 x 33 x 22 in. high. Partially assembled.

X 927-1420 A—Wt. 30 lbs.* .. 15.99

Friendly, Happy-Looking Car

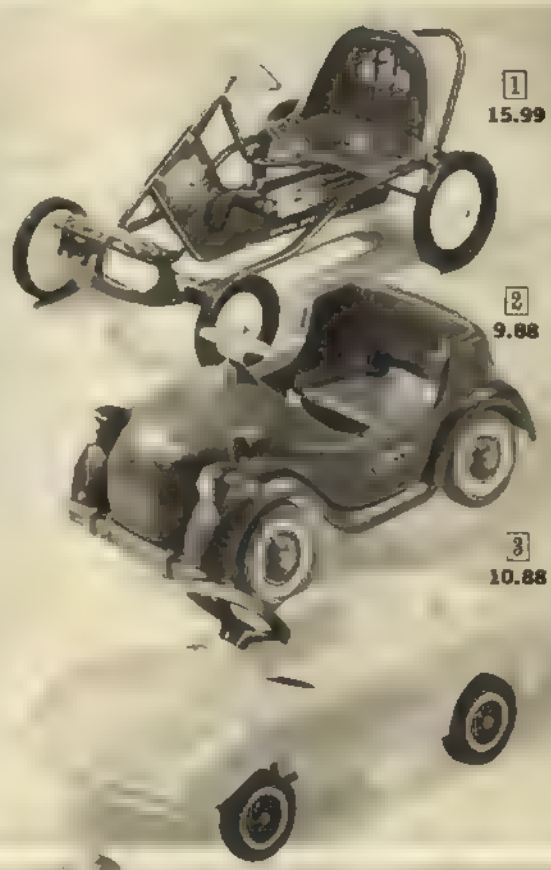
2 CHUBBY AUTO your friendly looking little pal with a personality. Eye-like headlights. Roomy driver's seat. Molded polypropylene plastic; body on sturdy steel chassis—durable yet lightweight. Balloon-type plastic tires. 28 in. long, 15 in. high. Shipped partially as-

X 927-0646 A—Wt. 10 lbs.** . 9.88

Styled like a real "Stingray"

3 STREAMLINED CAR patterned after a real "Stingray". With 4 bright, vividly colored, mod-type flowers. Molded polyolefin plastic; steel steering assembly, pedals, rods, and rear axle. Sturdy rubber tires. Bright, shiny finish with decorative silver-color paint. 38 in. long, 13½ in. high. Assembled except for the steering wheel.

X 927-0752 A—Wt. 10 lbs.** . 10.88



1 15.99

2 9.88

3 10.88

Pedal Autos with Action Features

6 VOLKSWAGEN CONVERTIBLE Reproduction of the famous "bug." Working headlights and horn. Plastic with Padded seat. Rubber tires mounted on silver-color wire-style wheels. 40 in. long 8½ in. high. Headlights use 2 D-cell batteries (not included) -order below. Partially assembled.

X 927-0422 A—Wt. 15 lbs.** .. 17.88

D-Cell Batteries. Pkg of 6. Wt. 1.20 lbs.

X 957-1761 A—Order 1 pkg for 99c

7 MG SPORTS CAR patterned after the real thing. Back-mounted spare wheel can be removed for additional fun. Headlights, working horn, rear-view mirror. Plastic with padded seat. Rubber tires with sport-type hub caps. 42 in. long, 9 in. high. Partially assembled.

X 927-0471 A—Wt. 24 lbs.* ... 19.88

8 THE DELUXE FIRE CHIEF with a variety of fun features. Sturdy plastic construction, padded seats, rubber tires 42 in. long, 9 in. high. Partially assembled. Siren uses 2 D-cell batteries (not included) -order below.

X 927-0406 A—Wt. 24 lbs.** .. 21.88

D-Cell Batteries. Pkg of 6. 1.20 lbs.

X 957-1761 A. .Order 1 pkg. for 99c

*Not mailable—Read about shipping, page 260.

**Mailability restricted —see page 262.

A 6.88

B 16.88

A GAS PUMP. Large red steel model of an actual pump. Realistic hose and sturdy nozzle with clicker in handle. Storage compartment in back—young gas station attendants can store all their equipment! Perfect accessory for toy auto. Approximately 14 x 12 x 30 in. high.

X 927-2071 A—Wt. 11.30 lbs. 6.88

B DELUXE AUTO RACING CAR with handsome, sleek lines. Assortment of racing decals for an added touch of authenticity. Also included is an exciting true-to-life racing helmet—you'll be all set for the "big races". Car is made of sturdy plastic—plastic windshield, simulated front grille. Rubber wheels. Bright yellow finish. Approximately 38 in. long. 19 in. high. Shipped unassembled.

X 927-4010 A—Wt. 26 lbs.* 16.88

Charge It—see page 265.

Royalty Designs of Florida Inc 601 W 27 St Hialeah Fla 33010
Stelber Inds Inc 91-31 Queens Blvd Elmhurst NY 11378
United Filtration Corp Delta Electric Division 3302 South Nebraska St Marion Ind 46952
Yoder Mfg Co 1823 E 17 St Little Rock Ark 72202
Zimmerman Jay V Co The 255 So Meramec Ave St Louis Mo 63105

BICYCLE LAMPS

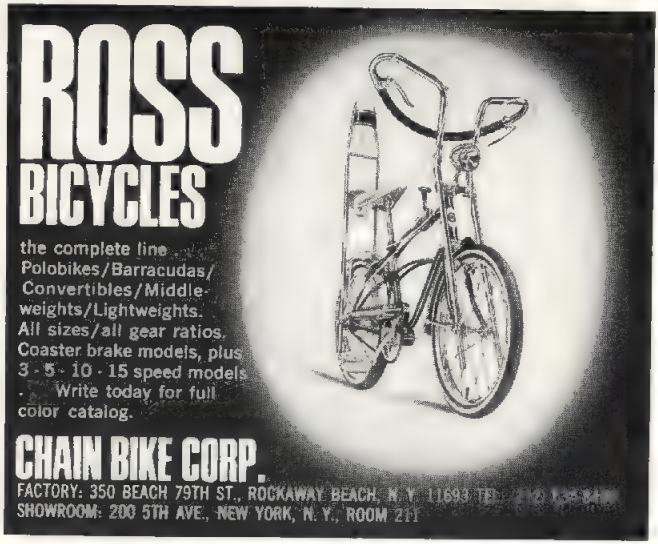
Beacon Cycle & Supply Co Inc 1801 E Bolivar Milwaukee Wis 53207
Bicycle Section Japan Trade Center NY 1700 Broadway NYC 10019
Harris D P Hardware & Mfg Co 99 Chambers St New York NY
Korlis Ltd 10 Humphrey St Englewood NJ
Raleigh Inds of American Inc 1168-70 Commonwealth Ave Boston Mass
Stelber Inds Inc 91-31 Queens Blvd Elmhurst NY 11378
United Filtration Corp Delta Electric Div 3302 S Nebraska St Marion Ind 46952

BICYCLE SIRENS

Beacon Cycle & Supply Co Inc 1801 E Bolivar Milwaukee Wis 53207
Bicycle Section Japan Trade Center NY 1700 Broadway NYC 10019
Harris D P Hardware & Mfg Co 99 Chambers St New York NY
Frankonia Products Inc 1107 Broadway NYC 11010
Korlis Ltd 10 Humphrey St Englewood NJ
Persons-Majestic Mfg Co 72 Commercial St Worcester Mass
Stelber Inds Inc 91-21 Queens Blvd Elmhurst NY 11373

BICYCLE TIRES AND TUBES

Beacon Cycle & Supply Co Inc 1801 E Bolivar Milwaukee Wis 53207
Bicycle Section Japan Trade Center NY 1700 Broadway NYC 10019
Gillette Bicycle Tires Div of US Rubber Co 549 E Georgia St Indianapolis Inc
Harris D P Hardware & Mfg Co 99 Chambers St New York NY
Itoh C & Co 245 Park Ave NYC 10017
Kent International 200 Fifth Ave NYC 10010
Korlis Ltd 10 Humphrey St Englewood NJ
Pennsylvania Athletic Prods The General Tire & Rubber Co Box 951 Akron Ohio 44320
Raleigh Inds of America Inc 1168-1170 Commonwealth Ave Boston Mass
Stelber Inds Inc 91-31 Queens Blvd Elmhurst NY 11373



CLASSIFIED PRODUCTS

Bicycle Tires and Tubes (Cont.)

United States Rubber Co (Bicycle Tire Dept) 540 E Georgia St Indianapolis Ind

BICYCLES

AMF Wheel Goods Div American Machine & Foundry Co Box 344 Olney Ill 62450
AMF Wheel Goods Hercules Div 200 5 Ave NYC 10010
Beacon Cycle & Supply Co Inc 1801 E Bolivar Milwaukee Wis 53207
Bicycle Section Japan Trade Center NY 1700 Broadway NYC 10019
Cardinal Industries Inc 175 Powers St Brooklyn NY 11211
Chain Bike Corp 350 Beach 79 St Rockaway Beach NY 11693
Columbia Mfg Co The 1 Cycle St Westfield Mass 01085
Fox Corp 1111 W Racine St Janesville Wis 53545
HPE Inc 225 Acacia St Co'ton Calif 92324
Goldmeier Larry Assocs Inc 200 5 Ave NYC
Harris D P Hardware & Mfg Co 99 Chambers St New York NY
Huffman Mfg Co PO Box 1036 Dayton Ohio
Huffman Mfg Co of Calif The 1120 W Foothill Blvd Azusa Calif
Itoh C & Co 245 Park Ave NYC 10017
Kent International 200 Fifth Ave NYC 10010
Korlis Ltd 10 Humphrey St Englewood NJ
MTD Prods Inc 5389 W 130 St PO Box 2741 Cleveland Ohio 44111
Murray-Ohio Mfg Co 635 Thompson Lane Nashville Tenn
Pennsylvania Athletic Products The General Tire & Rubber Co PO Box 951 Akron Ohio 44320
Raleigh Inds of America Inc 1168-70 Commonwealth Ave Boston Mass
Schwinn Bicycle Co 1856 N Kostner Ave Chicago Ill 60639
Stelber Inds Inc 91-31 Queens Blvd Elmhurst NY 11373

BICYCLES, SIDEWALK

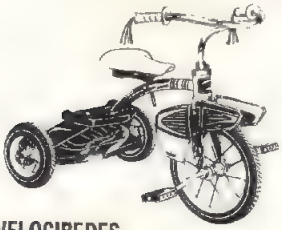
AMF Wheel Goods Div American Machine & Foundry Co Box 344 Olney Ill 62450
Beacon Cycle & Supply Co Inc 1801 E Bolivar Milwaukee Wis 53207
Bicycle Section Japan Trade Center NY 1700 Broadway NYC 10019
Cardinal Inds Inc 175 Powers St Brooklyn NY 11211
Chain Bike Corp 350 Beach 79 St Rockaway Beach NY 11693
Goldmeier Larry Assocs Inc 200 5 Ave NYC
Harris D P Hardware & Mfg Co 99 Chambers St New York NY

Since 1895
Rollfast
• BICYCLES
• ROLLER SKATES
• EXERCISERS
• BICYCLE ACCESSORIES
Write Dept. TN for catalog
D. P. HARRIS HDW. & MFG. CO., INC.
PERMANENT SHOWROOM: ROLLFAST BUILDING
99 CHAMBERS STREET, NEW YORK, N.Y. 10017

IT'S Columbia for everything you need in wheel goods!

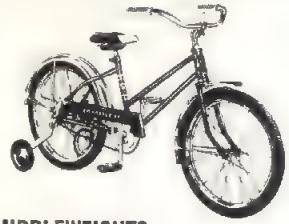
HI-RISE PLAYBIKES

New complete prestige line of Playbikes for toy specialists in high-style. New models for boys and girls in single speed, 3-speed and 5-speed. Way-out new high-low models with 20"/16" and 24"/20" wheels.



VELOCIPEDES and PARK CYCLES

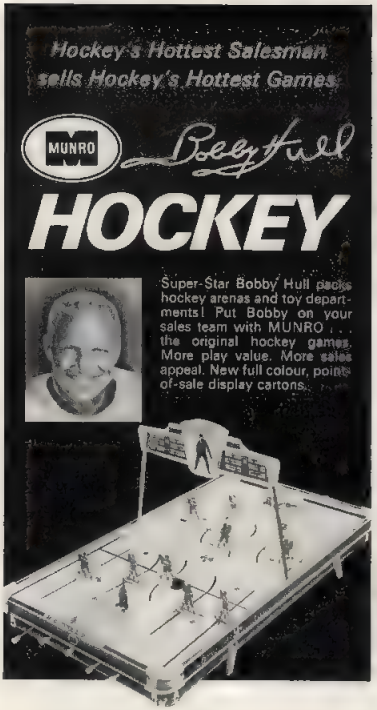
Large selection of handsome new models. Wide range of sizes and prices.



MIDDLEWEIGHTS

21 American-style models. 3 sizes, boys and girls. Also, 20 Continental-style **Lightweights** and **Racers** in all speed gearings.

THE COLUMBIA MANUFACTURING CO., INC.
Westfield, Massachusetts 01085


Hockey's Hottest Salesman
sells Hockey's Hottest Games
MUNRO
Bobby Hull
HOCKEY
Super-Star Bobby Hull packs hockey arenas and toy departments! Put Bobby on your sales team with MUNRO . . . the original hockey games. More play value. More sales appeal. New full colour, point-of-sale display cartons.

See the whole high-scoring Munro line!

Annual American

Toy Fair

MARCH 2–5

200 FIFTH AVENUE BLDG., NEW YORK

Room No. 405

MUNRO

MUNRO GAMES LIMITED

BURLINGTON, ONTARIO, CANADA

Subsidiary of SERVOTRONICS, INC.

TOYS ON THE MOVE CONTINUED

he was thankful that he had them in good supply. It was moving right down the line: the sets, the cars, the pop-up houses, everything. Kenner's Spirograph was—and continues to be—a hot item. Skittle Bowl, too.

And trains have been one of the major movers at Jo-Jo Toys: HO- and N- gauge tabletops, from $19.95 right on up to $59. This was the first time in its 15 years that the store had carried trains and Mr. Evans (who bought the store just over a year ago) has been astonished at their high popularity. What's more, he counts on trains as being a big factor right through the rest of the year, judging from the way customers have been buying accessories since the first of the year.

Sidney Snow is the new toy department manager at the Medallion discount house on Buckner Boulevard. A native Texan, Mr. Snow has been with Medallion three years, took over the toy department at the beginning of the year. He has been selling a lot of Fisher-Price items fire trucks especially, and the clocks that teach youngsters to tell time. Hot Wheels, of course—cars and carrying cases in the four different sets that Medallion carries. Kites took off to an early start and Mr. Snow noticed a clearcut trend to the plastic models. He has been selling the Gayla line very heavily—the dinosaur, large bat, baby bat, and Sky Raider.

Mr. Shappard of Playthings Inc. reported that Empire's $10 Scooter Board took off to an early spring start. Another good $10 item: Tip 'N Rok, Infant-seat's plastic rocking chair. Mattel's Mrs. Beasley doll has done extremely well at Playthings. Among the lower priced lines, Colorform's items have moved steadily. But the biggest business by far in the $1.50-to-$2 range has been generated by Halsam's Playtiles.

Though sales help and personnel are acute problems in Dallas, as most everywhere else, Bob Shappard considers himself fortunate in having his regular cadre of salespeople—experienced, loyal, hardworking. Where he is getting hurt, he said, is in making deliveries on larger items such as sandboxes and swing sets and roller coasters. He can't get the help to deliver, and he must do it himself. And this, understandably, hurts . . . and costs. But he still considers himself in good shape, compared, for example, to a Fort Worth toy merchant who is seriously considering closing down because he simply cannot get good help.

At Toy Town, owner **Leonard Pence** reported volume up about 20%. Hot Wheels was his big item, along with electric football games by Tudor in two sizes at $7.88 and $16.88. Mr. Pence said Madame Alexander dolls have been doing well for the past two years, and he is selling more of them, probably, than any other line. He is delighted, he said, to see consumers "going back strong to the good stuff."

By the end of January, sales had passed the 1968 level for the same period.—NICK NICHOLSON

Boontonware

Break-resistant Melamine Boontonware is ideally suited to casual dining. Distinctively styled, Boontonware includes colorful patterns for traditional and contemporary tastes.

45-PIECE SERVICE FOR 8 contains: 8 ea. dinner plates, sandwich plates, saucers, cups 12 oz. bowls; 1 ea. veg dish, platter, 3-pc sugar/creamer set. Wt. 13½ lbs

54-PIECE SERVICE FOR 8 contains: 8 ea. decorated dinner plates, dessert/sandwich plates, saucers, cups, dessert bowls, soup/salad bowls; plus 2 veg. serv. dishes and 1 platter, and 3-pc sugar/creamer set. Wt. 16 lbs.

81-PIECE SERVICE FOR 12 contains: Same as above, with 12 place settings plus extra serving platter and 2-pc. salt and pepper set. Wt. 23½ lbs.

SHADOW LEAF—leaf pattern capturing autumn colors, with solid color pieces in Sandalwood and white Resistain cups

199 04E2665—54-pc. service for 8 **$39.98**

199 05E3998—81-pc. service for 12 **$[illegible]**

AMERICANA—for early American decor, with solid color pieces in Taffy Yellow and white. Resistain cups

199 06E2665—54-pc. service for 8 **$39.98**

199 07E3998—81-pc. service for 12 **$[illegible]**

MAPLEWOOD—striking spectrum of yellow, brown, and orange on "peg and plank" background. Solid color pieces in Taffy Yellow and white

199 70E1999—53 pc. service for 8, one vege table dish only **$29.98**

BACHELOR BUTTONS—Beautiful floral sidespray with solid color pieces in Blue and white

199 85E1665—45-pc. service for 8 **$24.98**

LENOX WARE — THE FINE MELAMINE DINNERWARE

A. CORONET. An elegant border design in richly textured tones of gold, ochre and brown with gold highlights. Decorated dinners, Salads, Saucers and Platter Gold and White Accessories.

190 11E3330—45 pc. service for 8 . . . . . **$49.95**

190 12E4860—65 pc. service for 12 . . . . . **72.90**

45 Piece Set consists of 8 each Dinner Plates, Saucers, Salad Plates, Cups, Soup Bowls, 1 each Platter Creamer, Sugar Bowl with cover, Vegetable Bowl

B. PAISLEY IN JADE. A contemporary border of the traditional Paisley in rich blues and green accented with gold Dec. Dinners, Saucers, Salads and Platter Jade & White Accessories.

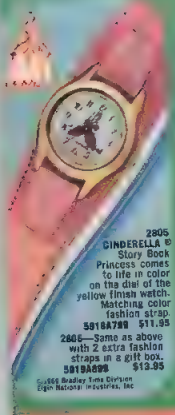
190 13E3330—45 pc. service for 8 . . . . . **$49.95**

190 14E4860—65 pc. service for 12 . . . . . **72.90**

65 Piece Set consists of 12 each Dinner Plates, Saucers, Salad Plates, Cups, Soup Bowls, 1 each Platter, Vegetable Bowl Sugar Bowl with cover, Creamer

FAMOUS NAME GIFT WATCHES FOR CHILDREN

Electronically Timed **by BRADLEY** Precision Movements



2805 CINDERELLA® Story Book Princess comes to life in color on the dial of the yellow finish watch. Matching color fashion strap.
5916A799 $11.95
2806—Same as above with 2 extra fashion straps in a gift box.
5918A899 $13.95

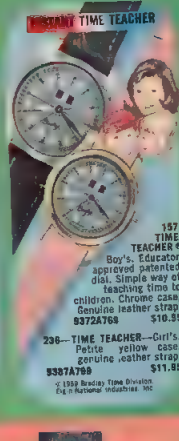
©1966 Bradley Time Division, Elgin National Industries, Inc

202—COMMANDO® Jet black 24-hour military count-down dial. Luminous full figures and hands. Sweep second hand. Sturdy chrome case. G I Nylon strap.
5380A769 $10.95

©1966 Bradley Time Division, Elgin National Industries, Inc

BARBIE® Colorful picture of Barbie on dial. Yellow finish case, assorted color rims. Color coordinated tapered fashion strap.
5917A799 $11.95
2805—Same as above but with 2 extra tapered mix and match fashion straps in a gift box.
5920A899 $13.50

*Barbie—is the registered trade mark of Mattel, Inc. Used under their license



157 TIME TEACHER® Boy's. Educator approved patented dial. Simple way of teaching time to children. Chrome case. Genuine leather strap
9372A768 $10.95
236—TIME TEACHER—Girl's. Petite yellow case, genuine leather strap
9387A799 $11.95

© 1966 Bradley Time Division, Elgin National Industries, Inc

132 SPACE EXPLORER® Capsule rotates around starred blue dial. Full numerals. Chrome case, matching expansion band.
5813A769 $11.95

©1966 Bradley Time Division Elgin National Industries, Inc

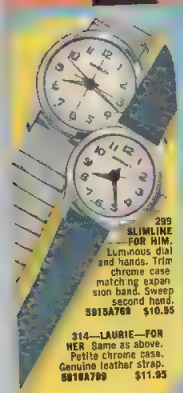
2102 — AQUAROVER — Date changes every 24 hours. Water resistant. Rotating timer bezel. Black dial, chrome top, steel back case. Molded strap
5824A1065 $16.50

2172 — SUPER-DATE — Day and Date change automatically every 24 hours. Sweep second hand. Chrome case. Genuine leather strap.
5210A1090 $18.95

2251—SKELETON—Exciting new concept in watches. See-thru movement. Yellow finish case with matching expansion band. Minute track on outer rim.
5920A1090 $16.95

2161 — CHRONOGRAPH — Rotating timer bezel and 45 minute game timer, tachometer and telemeter. Stop and start push buttons. Molded strap.
5928A1110 $18.95

403—SURFER—Raised figure dial. Luminous dots and hands, sweep second. Lustrous chrome case. Black alligator grain leather strap
5208A865 $12.95



299 SLIMLINE —FOR HIM. Luminous dial and hands. Trim chrome case matching expansion band. Sweep second hand.
5915A769 $10.95
314—LAURIE—FOR HER Same as above. Petite chrome case. Genuine leather strap.
5916A799 $11.95

240 DATOTIME CALENDAR Date changes automatically daily. Luminous dots, hands, sweep second hand. Chrome case, matching expansion band.
5914A799 $11.95
2335—GIRL'S CALENDAR STRAP—Same as above
5168A845 $12.95

2811 — DEBUTANTE — Petite case in yellow, full numerals, champagne dial. Snap on fashion strap.
5921A799 $11.95
2812—Same as above with 2 extra fashion straps in a gift box.
5922A899 $13.50

2813 — BABS — Petite colorful dial, in lustraus case. Fashion strap matches dial. Assorted colors
5923A799 $11.95

2843—LITTLE MISS GO-GO SET — Florentine finish yellow case. Colorful fashion strap—plus an extra strap in a gift box.
5213A799 $11.95

MEN'S WATCHES

A STOWA DAY DATE WATCH. Automatic 17 J. movement with calendar windows. Shockproof, water resistant. Sweep second hand. Yellow gold plated case with stainless back. flexible band. Imported from Germany.
928 51Y2685 ..... $53.70

B STOWA CALENDAR WATCH. 17 jewels, shockproof, water resistant. Sweep second hand Gold plated case with stainless back. Matching flexible band From West Germany.
928 93Y2285 ..... $45.70

C SOVEREIGN EXPLORER ELECTRIC Electronic movement. A single tiny energy cell supplies power for more than one year. Waterproof* and shockproof Yellow or white top case with stainless back Luminous hands and sweep second hand. Automatic calendar. Black leather band
909 97Y3915—Yellow
909 96Y3915—White

D WESTCLOX DRESS WATCH. Raised numerals and markers on luminous, radial brushed-silver background. Golden case with expansion band. 17 jewel waterproof* movement. Sweep second hand
930 82Y1333 .....$20.00

E WESTCLOX SPORT WATCH. 17 jewels, waterproof,* dustproof, sweep second hand. Luminous dial and hands. Chrome plated case, tapered expansion band. Raised numerals and markers on radial brushed silver background
930 88Y1057 ..... $16.00

BREITLING NAVITIMER. Features exclusive combination flight computer and 12 hour chronograph 17J. calibrated with logarithmic scales of an aerial navigation computer Movable bezel 12 hour recorder; 30 minute register; luminous hands and dial
925 14Y12960—Gold filled $240.00
925 13Y10800 Stainless steel 200.00

BREITLING CHRONOGRAPH. Precision 17 jewel Swiss chronograph with 30-minute and 12-hour totalizers and tachometric scale. Entirely waterproofed* "monoque" case. Black dial, black lizard band Stainless steel case
925 30Y7500 .....$140.00
925 41Y6000—45-minute totalizer and tachometric scale 110.00
925 42Y15000—45-minute totalizer, tachometric scale, 18K yellow gold 280.00

SKIN DIVER WATCH. Rugged automatic calendar skin diver watch 17 jewel, shockproof movement Sweep second hand. Full steel waterproof case
928 36Y2790 $55.80

LA CLOCHE DIVERS' WATCH Automatic 25 jewel incabloc movement, unbreakable mainspring, waterproof.* Revolving second dial. Pressurized stainless steel case; tested at 800 feet Calendar window Matching stainless band
920 27Y4400 .....$88.00

LA CLOCHE THINLINE POCKET WATCH. 17 jewel shockproof movement. Ultra thin watch, 20 micron yellow gold-filled case. From Switzerland.
920 11Y2000 .....$40.00
Similar to above. Chrome cased, from Germany.
928 82Y1625 ..... $32.50

INGRAHAM SKINDIVER. Waterproof, tested for three atmospheres with automatic calendar and magnifier on crystal. Rotating bezel Fully luminous numbers and hour indicators. Stainless steel back. Molded rubber strap.
942 03Y997 ..... $14.95

BOYS' WATCHES

ASTRO PILOT. Attractive face with luminous hour markers and hands. Sweep second hand Waterproof. Shock-resistant Polished chrome top with stainless steel back. Handsome nylon strap
907 63Y840 ..... $13.95

**Guaranteed waterproof when case, crown and crystal remain intact*

BUDGET CHRONOGRAPH. Watch has 6 dials, 5 hands and 2 pushbutton controls Tells time in the usual way It also can measure distance, register speed, serve as a stop watch, etc.
907 47Y900 ..... $14.95

REFER TO FIRST PAGE FOR PRICING INFORMATION

ELECTRIC TYPEWRITER WITH FULL OFFICE KEYBOARD

- WIDE 11" CARRIAGE
- ELECTRIC REPEAT SPACE BAR
- 88 KEYS

DELUXE PORTABLE

Loaded with professional office features. Sturdy for heavy use. It features 11" carriage, electric repeat space bar, line drawing aperture (right & left), paper support and line indicator, clear-view paper meters with scale, card holder, graduated touch control, four-position vertical spacing, half space, margin stops, electric tabulation plus an exclusive adapter key.* Comes complete with luggage style carrying case. Wt. 32 lbs.

7152A12995 Pica $159.95
7153A12995 Elite $159.95

*Exclusive...PRO-TYPE

Special keys for foreign languages and many professions available optionally. Order cluster of customized keys suited to foreign languages, engineering symbols, medical or mathematic professions. Attaches easily.

International Language
7154A750 ..... $9.95
Medical Pharmacy
7155A750 ..... $9.95
Engineering
7156A750 ..... $9.95
Mathematics
7157A750 ..... $9.95

brother®

ALL-STEEL TYPEWRITERS

are built to last!

RECOMMENDED by PARENTS' MAGAZINE

5 YEAR PARTS GUARANTEE

BUDGET BANTAMWEIGHT PORTABLE TYPEWRITER

This lightweight rugged portable is an incomparable value for students or pros. Full office keyboard features: 84 characters, jam release key, 2-color ribbon, stencil position, half space and margin stops. Top lid included. Wt. 14.6 lbs.

7158A3995 Pica $49.95

TYPEWRITER INSTRUCTION RECORD

LP typing course teaches anyone to type quickly and easily. Practice exercises included. Wt 8 oz.

THIS ITEM NOT AVAILABLE

FULL FEATURED COMPACT WITH KEY SET TABULATOR

This is your best buy on an automatic key set tab model. Includes 88 character keyboard, jam release key, touch adjustment, half space, margin stops, 2-color ribbon, variable line spacer, stencil position. Comes with elegant luggage-type carrying case. Wt. 18.5 lbs.

7159A8995 Pica $89.95
7160A8995 Elite $89.95

ALL-STEEL TYPEWRITER WITH 88 CHARACTER KEYBOARD

Heavy duty portable with full office keyboard. Has four more characters than comparable models. ¢ ¬ ! ! Crammed with features . . . jam release key, half space and margin stops, variable line spacer, 2-color ribbon, stencil position, tabulator, and touch adjustment. Attractive luggage-type carrying case included. Wt. 14½ lbs.

7161A4995 Pica $89.95

ELECTRIC ALL-STEEL ADDING MACHINE

Loaded with features. Unequaled in value! Compact design, sturdy all-metal construction and lightweight. Adds, subtracts, multiplies. Gives total and sub-total. Features 10-key keyboard, repeat key, correction lever, column indicator. Takes standard tape. Lists to 7 columns — totals to 8. Comes with 3 part case . . . for dust cover, sound absorber and carrying. Retractable handle. WT. 16 lbs.

7162A6995 ..... $89.95

Attention Little Big-Fire Fighters

1 **SNORKEL FIRE ENGINE.** Truck has steerable front wheels, and automatic stop and start action. Light blinks and bell rings when truck moves forward. Snorkel automatically rises to 18 in. high when truck stops, and lowers before starting again. Includes 2 detachable extension ladders, 4 extendable body stabilizers, and a fireman. Sturdy steel and plastic. 12½ in. long. Uses 2 C-cell batteries (not included)—order at bottom of pg.
X 923-3024 A—Shipping weight 2.70 lbs..... 4.44

2 **STEERABLE FIRE TRUCK.** Detailed truck has axle-action steering. Cab has detailed interior, and see-through plastic windshield. Truck bed has revolving snorkel, boom which raises and lowers with attached extendable bucket, and interlocking extension ladders mounted on sides. Metal. 10 in. long.
X 924-2843 A—Shipping weight 1.40 lbs..... 2.88

3 **TONKA SNORKEL® PUMPER** is patterned after actual fire-fighting equipment. Has aerial platform that raises and lowers by lever operation. Deluge gun shoots water when hydrant (included) is connected to an outside garden hose. Miniature hydrant wrench controls water flow. Carries 1 removable ladder and hydrant hoses on side. Modern extra-wide whitewall tires. Rugged steel. 17⅛ in. long
X 924-2835 A—Shipping weight 7.90 lbs..... 6.99

4 **TONKA® FIRE PUMPER.** Has plastic windshield and detailed cab interior. Carries 1 removable ladder and hydrant hoses on side. Turret-mounted deluge gun shoots water when hydrant (included) is connected to an outside garden hose. Miniature hydrant wrench controls water flow. Modern, extra-wide whitewall tires. Sturdy steel. 17⅛ in. long
X 924-2611 A—Shipping weight 5.90 lbs..... 5.44

5 **TONKA® AERIAL HOOK 'N' LADDER.** Authentically detailed with moving parts. Ladder is adjustable to six different angles, and can be cranked up to 30 in. high. Base of ladder rotates a full 360 degrees. Two mounted auxiliary ladders on sides for emergency rescue work. Detachable cab has seats and "steering" wheel. Whitewall tires, metal hubcaps. Rugged heavy-gauge steel. 28¾ x 6¾ x 6⅛ in. high.
X 925-3303 A—Shipping weight 8.20 lbs..... 7.77

Buddy L® Brute Play Sets—Each Truck Has Its Own Garage

6 **PLAY SURF SHACK.** Tote shack includes steel beach buggy. Flaps of shack open for play at turn of twist lock. Interior has space for 2 vehicles. Comes completely with carrying handle. Wipe-clean, durable vinyl shack is 7 x 6 x 4¾ in. high.
X 924-2884 A—Shipping weight 1.50 lbs..... 2.99

7 **PLAY SERVICE STATION.** Durable tote station includes steel tow truck. Flaps of station open for play at turn of twist lock. Interior has space for 2 vehicles. Comes complete with carrying handle. Wipe-clean, rugged vinyl station is 7 x 6 x 4¾ in. high.
X 924-2991 A—Shipping weight 1.50 lbs..... 2.99

8 **PLAY BARN.** Durable barn includes 1 steel farm tractor. Flaps of barn open for play at turn of twist lock. Interior has space for 2 vehicles. Comes complete with carrying handle. Wipe-clean, durable vinyl barn is 7 x 6 x 4¾ in. high. Develop your own farm layout.
X 924-3114 A—Shipping weight 1.50 lbs..... 2.99

Special Trucks for Special Jobs

9 **FOUR REALISTIC TRUCKS** have axle-action steering. Cab interiors are detailed with see-through plastic windshields. Set includes 9-in. long sand-truck with 6 wheels, working bucket, dumping body. 8-in. long cement truck with 6 wheels, gear-operated rotating barrel, and hook that dumps. 8½-in. long tow truck with 4 wheels, 3-position boom, and swiveling hook. 10-in. long snorkel pumper with 4 wheels, revolving snorkel, boom that raises and lowers, extendable bucket, and interlocking extension ladders on side. All trucks are die-cast metal. Set includes the four trucks described.
X 924-3122 A—Shipping weight 5.75 lbs.....Order 1 set for 9.44

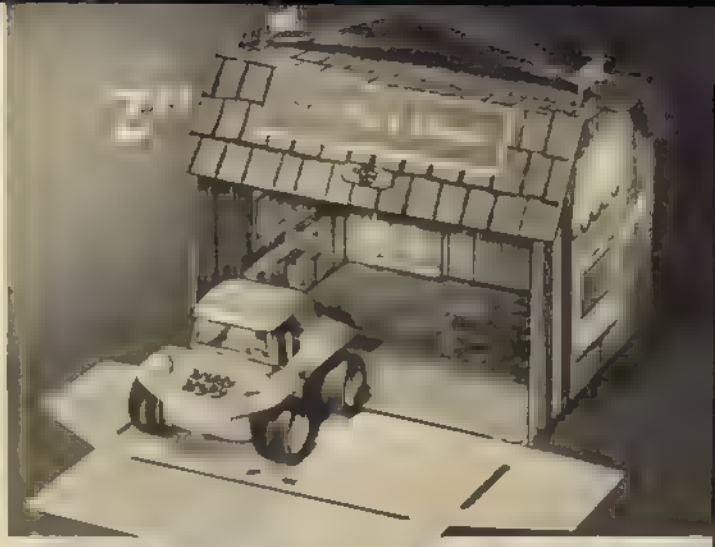
3-Piece Truck Set for Mini-Size Jobs

10 **THREE REALISTIC TRUCKS** made of heavy-gauge metal for long hours of hauling and driving. Trucks have clear plastic windows and chrome-toned metal bumper trim. 6½-in. long pickup truck—tailgate opens for loading. 7½-in. long dump truck has hand crank for tipping dump section. 7-in. long concrete mixer—body tips for pouring, drum revolves. All trucks have wide-track-type, free-rolling wheels. Set includes three heavy-gauge metal trucks packed in a garage-type corrugated cardboard box.
X 923-0194 A—Shipping weight 4.00 lbs... Order 1 set for 3.97

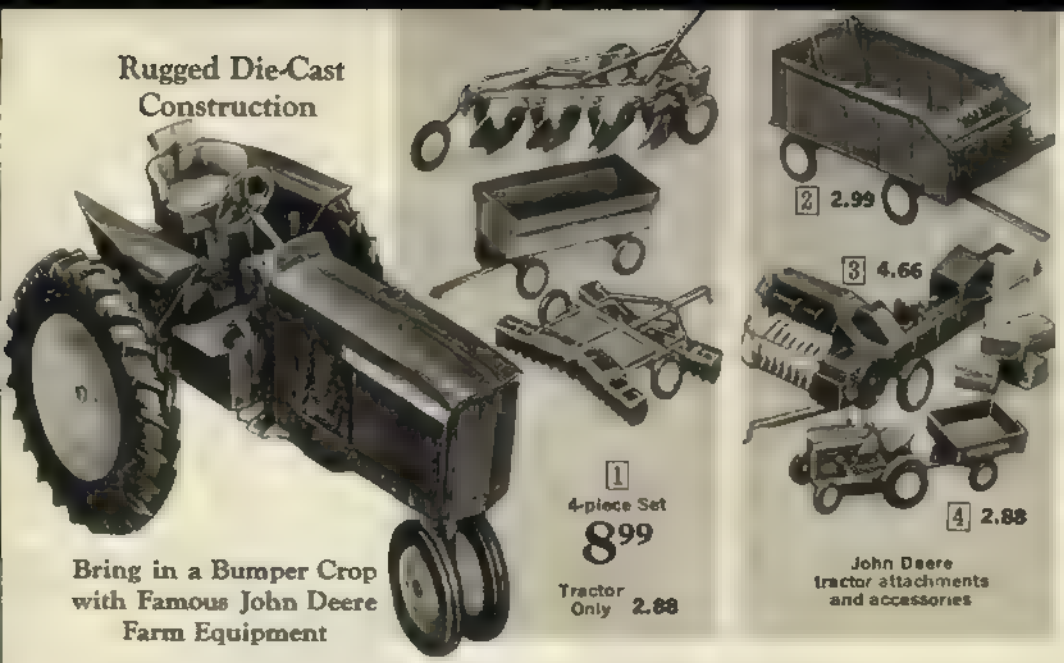
11 **TRAFFIC LIGHT.** Controls traffic in 4 directions. Sequence is automatic when button is pushed. "Walk" and "wait" signs light when signals are flashed. High-impact plastic. 8 inches high. Uses 2 C-cell batteries (not included)—order below
X 923-2075 A—Shipping weight 1.25 lbs..... 1.97

C-Cell Batteries. Sold in packages of 2. Package shpg. wt. 0.20 lb.
X 957-1746 A..... Order 1 package for 39c

Save This Catalog—order anything on pages 2-36, and toys on pages 283-488 till August 29, 1970.



Rugged Die-Cast Construction



Bring in a Bumper Crop with Famous John Deere Farm Equipment

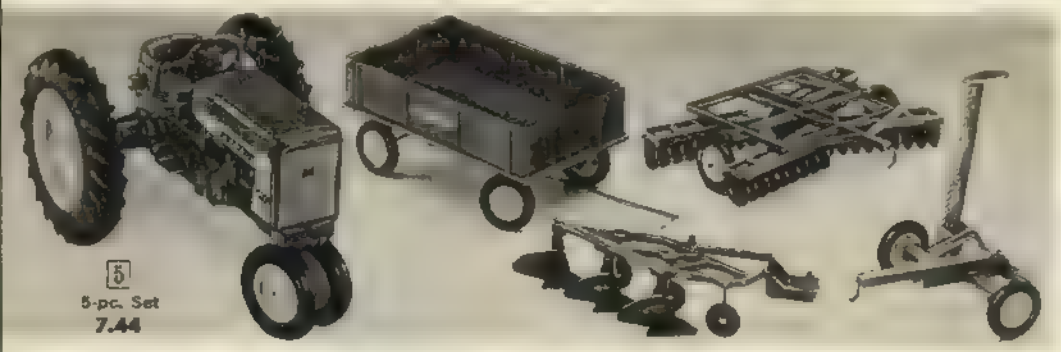
1 **4-PIECE FARM SET** lets you play farmer indoors or out. 1/16 scale, highly detailed working models of famous John Deere farm equipment take on the biggest harvesting jobs with ease. Farm set contains tractor, plow, disc harrow, and wagon. Tractor features real-action steering, cast wheels, rubber tires, exhaust stack. Plow has blades and wheels that lift and lower for plowing or transportation. Disc harrow with adjustable plastic disc rollers. Steel wagon has movable tail-gate and steering. All pieces are die-cast aluminum and long-lasting steel in distinctive John Deere colors of green and yellow. All feature rubber tires. Tractor measures 8⅞ in. long. Sold in set of 4. To build up your farm set, see accessory items [2] through [4] at right.

X 924-6224 A—Wt. 5 lbs.. . Order 1 set for 8.99
X 924-5846 A—Tractor only. Wt. 1.75 lbs . 2.88

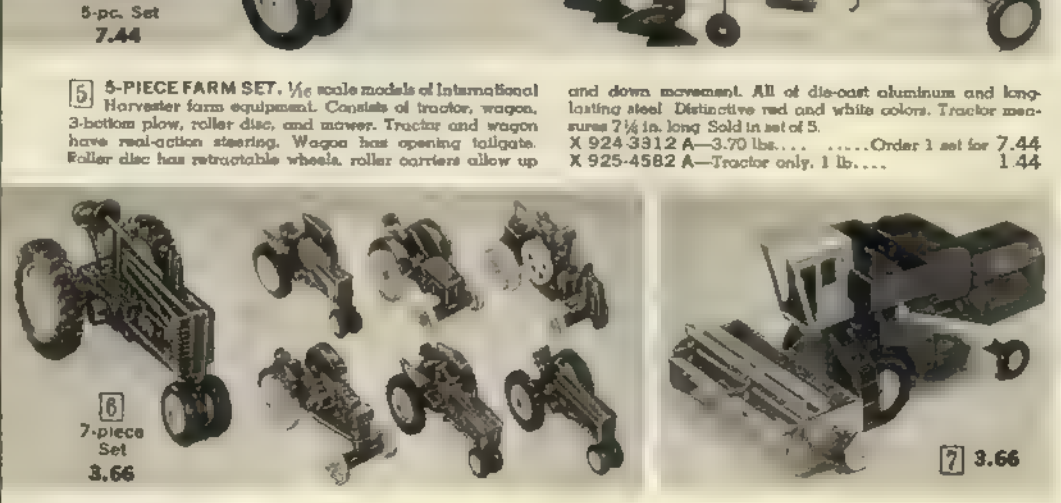
2 **JOHN DEERE CHUCK WAGON** hitches to tractor drawbar. Front wheels pivot; conveyor lifts and lowers. Beaters turn and ingate swings out. Die-cast steel. 9½ in. long
X 923-1531 A—Shipping weight 1.50 lbs.. 2.99

3 **JOHN DEERE BALER.** Ejector throws four 1x1½-in. green plastic bales (incl.) Hay pickup can be raised, lowered. Adjustable front tongue. Rear drawbar for hooking up a wagon. Front hitch attaches baler securely to tractor. Die-cast aluminum and steel. 11⅜ in. long.
X 923-1598 A—Shipping weight 1.75 lbs..... 4.66

4 **JOHN DEERE LAWN GARDEN SET** Steerable tractor dump cart with swinging tailgate. Die-cast aluminum and long-lasting steel. Overall length 9⅝ in
X 924-5911 A—Shipping weight 1 lb..... 2.88



5 **5-PIECE FARM SET.** 1/16 scale models of International Harvester farm equipment. Consists of tractor, wagon, 3-bottom plow, roller disc, and mower. Tractor and wagon have real-action steering. Wagon has opening tailgate. Roller disc has retractable wheels, roller carriers allow up and down movement. All of die-cast aluminum and long-lasting steel. Distinctive red and white colors. Tractor measures 7⅛ in. long. Sold in set of 5.
X 924-3312 A—3.70 lbs.... .....Order 1 set for 7.44
X 925-4582 A—Tractor only, 1 lb.... 1.44



Historical Collection Set

6 **JOHN DEERE TRACTORS.** Set of models in John Deere colors, green and yellow. Includes 1892 Froelich, 1914 Waterloo Boy 1923 Model "D", 1939 Model "A", 1952 Model "60", 1958 "730" Row-Crop, and 1960 "4010" Row-Crop. Diecast aluminum. 2 in. long. Sold in set of 7
X 924 3288 A—Shpg. wt. 0.75 lb.
Order 1 set for..... 3.66

New Holland Combine

7 **THE BIG MACHINE TO HARVEST THE CROPS.** Reel and auger in the grain head are powered by the chain-drive friction wheel. Grain head raises and lowers to harvest and thresh just like the real thing. Painted in bright red and yellow colors. Rugged diecast aluminum construction. 10¼ x 6 x 4⅜ in. high
X 924-3296 A—Shipping weight 2.60 lbs..... 3.66

Mighty Tonka Trucks take on the biggest jobs with ease!

A to **C** **CONSTRUCTION TOYS.** Just like the real thing! Authentically detailed models of heavy construction equipment let you build your own play road over the roughest land. Heavy-gauge steel with baked enamel finish. Deep-cleat tires for sure-grip traction.

[A] Mighty-Tonka Dump Truck. Youngsters can actually ride it! Load box raises for dumping. Heavy-duty bumper with shock pads. 18½x10⅛x8 in. high.
X 925-2685 A—9.25 lbs.. 5.99

[B] Mighty-Tonka Loader. Lever-operated bucket scoops, raises for hauling and unloading. Also features authentic-looking air cleaners, enclosed swivel cab. 19⅛x9⅛x8 in. high.
X 925-2669 A—8.10 lbs.. 7.44

[C] Mighty-Tonka Scraper. Lever-operated bottom lowers for scraping and spreading, closes for hauling. Features authentic-looking engine, grille, air cleaners, and exhaust. 27 ⅛x7x8¼ in. high
X 925-2677 A—9.25 lbs. 8.44

Complete 4-Pc. Construction Set. Save $2.00 when you buy the complete set, [A], [B], and [C] above. Set also includes rugged, molded-plastic Tonka construction hat with adjustable band, fits any head size. Shpg. wt. 28.70 lbs.
X 924-3320 A .....Set 19.87

Lower the ramp, load up the cars, and haul away!

D **MIGHTY-TONKA CAR CARRIER.** The king of the road! Hauls three Mini-Tonka vehicles (incl.)—red station wagon, green pickup, red pickup. Permanently attached ramp at rear of carrier raises and lowers, permitting hauled toys to be unloaded or transferred to lower section. Tractor features dual diesel exhausts, gas tanks, "steering" wheel, see-through cab enclosure. Heavy-gauge steel construction. Bright yellow, chip-resistant enamel finish. Measures 34¼x8⅝x7⅝ in. high.
X 925-2701 A 16.90 lbs. 14.88

Deep-biting Michigan Shovel

E **NYLINT MICHIGAN SHOVEL.** Bucket picks up load, swings to unloading area, tips automatically when raised to top of boom. Enclosed crane cab swivels to full circle. 6 deep-tread, semi-pneumatic tires. Heavy-gauge steel, smooth rolled edges. Baked enamel finish. 30x7¼x10⅝ in. high
X 923 3339 A—7.50 lbs 7.44

The Twister crawls, climbs, twists over the roughest obstacles

F **TWISTER.** Made for on and off the road travel. Two pivot bodies enable it to climb, twist, and crawl over anything in its path. Complete with steering wheel, seats, simulated headlights, and massive deep-tread oversize tires. Heavy-gauge steel; baked-enamel finish. 10½x9⅝x5½ in. high
X 924-3429 A—2.50 lbs.. 3.33

Diversification at Buddy L

Buddy L is bringing back some of the cars and trucks it was well known for in the 20s and 30s. Further news from this manufacturer is its ventures into the little girls' toy appliance field and into the marketing of a line of toy houses.

At Toy Fair Buddy L is unveiling three new Ol' Buddys—a delivery van, dump truck and panel truck—and three new Ol' Buddy Customs—a station wagon, panel truck and dump truck.

New members of Buddy L's Brute line are three new Mod Buggys, in keeping with today's buggy craze. To house the line the company is now offering four different Brute Play Houses made of heavy vinyl. Each one comes complete with one Buddy L Brute truck, tractor or car.

For little girls Buddy L is offering six appliance items in its new Turtledove line. This includes a refrigerator/freezer, a washing machine, sink, appliance center, dishwasher, 18-piece range, sink and dishwasher set, and a 25-piece refrigerator/freezer-washing machine-appliance center set. All are made of heavy gauge steel and operate without batteries.

Ol' Buddys from the 20's are in style . . . New Buddy L kitchen set.

Saalfield Games: Old, New

Star of the Saalfield exhibit at the Toy Fair will be Check-O, a family game that was successfully tested in a national consumer survey and in selected TV markets during the past year. Check-O is a variation on checkers in that it permits two, three or four persons to play at the same time.

Company president H. R. Saalfield has indicated plans for heavy TV promotion for the new game in some 30 major markets. A special musical theme has been composed for the commercials and will be used to promote other items under development.

Also scheduled for heavy consumer advertising support is Blockhead, a balancing game that will be celebrating its 15th anniversary at Toy

In addition to these proprietory games, Saalfield will continue to remain strong in traditional activity lines. Low-end coloring books, puzzles, and activity books and boxes are based on the movie "Oliver" and on such hit TV shows as "Julia," "Laugh-In," and "Blondie." The Peanuts line will continue to be featured.

Other new items from Saalfield include a variety of puzzles, children's 50¢ hobby books, $1 Egghead and Mister Spin Nose activity boxes.

Checkers can now be played by as many as four.

Four-room house with play family.

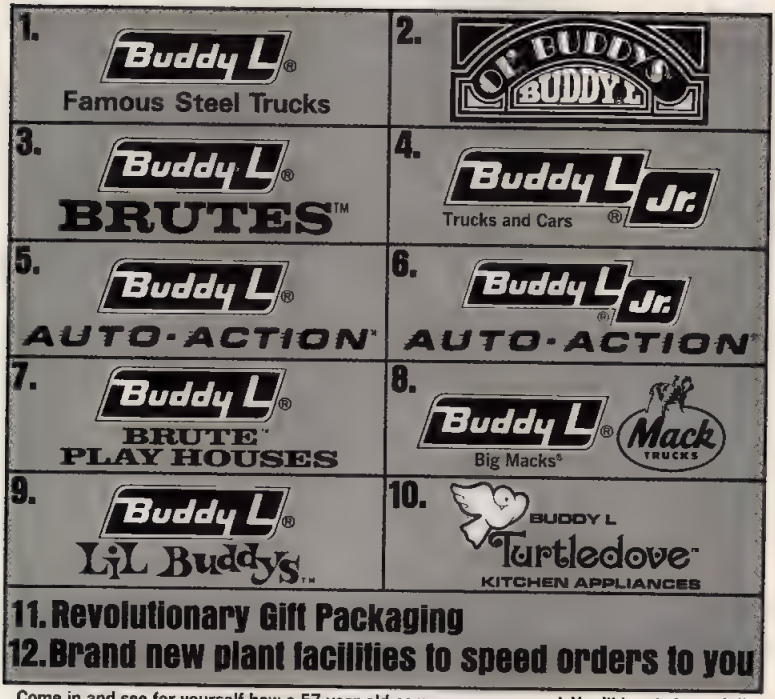
Fisher-Price

Practicality, good looks and a touch of whimsey are to be found in the new toys for preschoolers from Fisher-Price. Based for the most part on real-life situations, the new line includes the following imaginative numbers:

The new Fisher-Price Play Family House has been ingeniously designed to hold a four-member play family and all the furniture when not in use. An added attraction is that it converts into a carrying case with handle when closed. Open, the house offers four rooms and a garage with overhead sliding door. There is even a family dog to round out the picture.

For the small carpenter Fisher-Price has created a tote-around com-

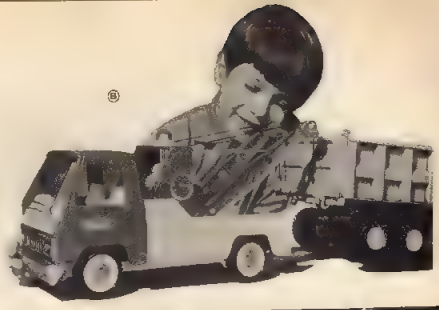
12 REASONS WHY IT PAYS TO SEE BUDDY L FIRST!

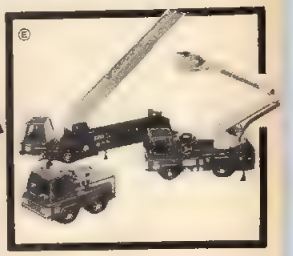


Come in and see for yourself how a 57 year old company can go mod. You'll be glad you did!

Buddy L®

Tenth Floor, 200 Fifth Avenue, New York





FOR YOU FROM THE FUN WORLD OF BUDDY L

Ⓐ **BUDDY L BANDSMEN MERRY-GO-ROUND** Come along and watch the fun! Cheerful Band parades round and round, as truck rolls, bell rings Heavy steel and hi-impact construction White wall "Non-Mar" tires Brite-plate grille, bumper and wheel discs Great as a Pull Toy, too Box size 13½ 6¼ x 8½" Ship wt. 4½ lbs
3981A430 **$6.50**

Ⓑ **BUDDY L TWIN BOOM WRECKER** The king of the road. Built of tough all heavy gauge steel, it's rugged enough for any job. The swinging booms can be operated individually for light hauling or unison for the heaviest towing jobs Just turn the simulated blinker light dial to select whether the crank operates the left boom, right boom or both booms together Features new VISTA-CAB with full interior detail Has NON-MAR white wall tires, Brite-plate grille, bumper and wheel discs Box size. 14½ x 5½ x 8¼" Ship wt 10½ lbs.
1213A540 **$8.00**

Ⓒ **BUDDY L WILD ANIMAL CIRCUS** A mighty 3-ring circus on wheels Richly decorated giant solid steel trailer model. Has see-through window and roof. Features· 6 life-like wild jungle animals n cages (Leo Lion and cub, Jumbo Elephant and calf, and Tony Tiger and cub). 6 realistic hi-impact cage doors 3 on each side easily swing open Animals are removable Has white wall "Non-Mar" tires Brite-plate grille, bumper and wheel discs Box size 26 x 5¼ x 7½". Ship. wt. 6 lbs.
1091A835 **$12.40**

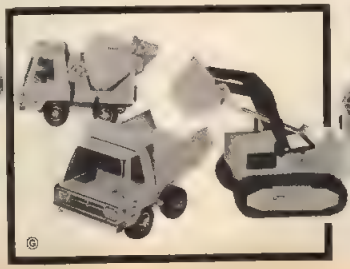
Ⓓ **BUDDY L SIT-N-RIDE DUMPER** Hour after hour, watch your youngsters play and ride this favorite Buddy L solid-steel truck. Realistic knuckle-steering. Removable seat adds more cargo space Dumps easily. Dump box locks down for safe riding. Big 3½" dia. "Non-Mar" tires Box size. 21 x 8½ x 13" Ship. wt. 7 lbs.
3978A595 **$9.00**

Ⓔ **BUDDY L JR. FIRE DEPT.** For three-alarm fire fighting fun This 3 pc. action filled set includes all the equipment needed to tame the biggest blaze The FIRE EMERGENCY TRUCK has removable side ladders and a crank operated bell. FIRE SNORKEL with clanging bell and elevating/rotating snorkel arm and pod HOOK-N-LADDER with elevating/rotating extension ladder which extends to 20". Each unit is authentically decorated including detailed cab interiors. Trucks have NON-MAR tires and Brite-plate grille Ship wt. 6 lbs. Box size· 23¾ x 4¼ x 13"
1214A860 **$13.00**

Ⓕ **BUDDY L BRUTE 5 PIECE FLEET SET** A young truckers delight. Built of rugged steel this is a fun packed assortment of trucks The set consists of Brute Pick-up, Dumper, Cement Mixer, Tow Truck and Car Carrier with 2 cars. Ship. wt. 3 lbs
3979A540 **$8.00**

Ⓖ **BUDDY L JR. HI-WAY SET** A necessity for every budding young construction engineer. This hard working 3 pc. set is built of heavy-gauge steel. The CEMENT MIXER truck really mixes and then dumps the load where it's needed. SCOOPER levels, pushes, dumps to clear the way. DUMP-TRUCK carries big loads, dumps easily. All trucks have carefully detailed features and Brite-plate trim Box size 12¾ x 11¼ x 5½". Ship. wt 4½ lbs.
1215A540 **$8.00**

Ⓗ **BUDDY L JR. ANIMAL FARM SET** Fun-packed combination sure to capture kid's attention 3 sturdy steel vehicles with load of 6 animals. Giraffe and Giraffe Truck with endgate loading ramp Cuddle Cats and Kitty Kennel Truck. Ranch Pony with his own Pony Trailer towed by Sportster Car. All carefully detailed and finished. "Non-Mar" tires Brite-plate trim Box size 14¼ x 9¾ x 5¼". Ship wt 5½ lbs
3980A580 **$9.00**



Soft, beautiful baby dolls are waiting to be hugged

Baby "Dear-One" calls you "Ma-Ma"

1 **BABY "DEAR-ONE."** 25 in. tall—approximates the size of a 1 year old child. Calls "ma-ma" when turned over. Lifelike vinyl head, arms, and legs; body is kapok-filled cloth. Shiny blond rooted hair may be combed. Eyes open and close. Dressed in three-piece pink nylon-fleece pram suit trimmed with white, pink, blue embroidery. Wears real 9- to 12-month infant clothes. Baby Dear One will cuddle her way into any little girl's heart.
X 921-8157 A—Shipping weight 4 lbs. . . . 12.88

Baby Winkie drinks, wets, coos—comes with her own layette

2 **BABY WINKIE WITH HER OWN LAYETTE AND TRUNK.** 14-in. doll makes cooing noise, drinks and wets. Head, arms, legs, and body made of soft, lifelike, washable vinyl. Blond rooted hair can be combed and brushed. Go-to-sleep eyes—open and close. Dressed in printed flannel diaper and tied in embroidery-trimmed white flannel blanket. Layette includes dress, hat, pajamas, bootees, skin-care items, bottle. Paperboard trunk.
X 921-8314 A—3.70 lbs. 9.88

Baby Toddler has rooted hair and soft, cuddly body

3 **SOFT-BODY TODDLER DOLL.** 21-in. tall baby doll. Soft, washable vinyl head, arms, and legs. Foam-filled cloth body. Blond rooted hair can be combed and brushed. Open and close eyes with long lashes. Crisp pink and white check cotton dress and pants; with pinafore and matching hat. Stockings and shoes. Looks so lifelike you'd think she was a real baby! Enchantingly soft and huggable, she's sure to win the heart of any little girl.
X 921-8355 A—2 lbs. . . . 9.88

Beautiful Baby Doll drinks and wets

4 **BABY DOLL.** 13 in. high. Little bundle will charm any little girl. She drinks and wets. Head, arms, legs, and body made of washable lifelike vinyl. Black rooted hair can be combed and brushed; comes fashioned in twin ponytails tied with matching pink ribbons. She is dressed in a colorful printed cotton sun dress that has matching panties. Comes with her own brush, comb, and baby bottle.
X 922-0674 A 1.40 lbs 4.88

Miss Peep—cries when she's pinched—coos when she is hugged

5 **MISS PEEP.** 16 in. high. Hug her and she coos, pinch her and she cries. She is a little delight and will give many hours of play-time pleasure. Soft vinyl arms, legs, head, and body. Set-in eyes, molded hair. Bundled up in a cotton flannel kimono and diaper. Receiving blanket is tied with a wide satin ribbon. She wears tiny knitted bootees tied with ribbon bows; looks and behaves just like a real infant.
X 921-3687 A 2 lbs . 6.99

Kewpie Doll—the favorite with the mischievous charm

6 **KEWPIE DOLL.** 11 in. high. Her voice coos like a baby's. She's made of soft, washable vinyl. Her famous top-knot is molded in place. Her big, bright eyes and mischievous smile are painted. Dressed in colorful red-and-white striped cotton flannel pajamas trimmed with red pompons.
X 921-2382 A—Shipping weight 1.10 lbs. . . 2.99

We'll send your gifts for you!
Use the Special Order Form on page 269.

Little girls love to play mother to drink and wet dolls

14-in. Doll
Complete with Layette
and Doll Seat

8.44

BABY DOLL WITH DOLL SEAT AND EXTENSIVE LAYETTE. 14-in. doll [illegible] dresses, kimono play set bonnets shirt, pants, bib, towels, soap, [illegible] wear [illegible]

X 921 1681 A [illegible] 8.44

4.77

18-in. Baby Carrie has
doll seat for feeding,
sleeping, traveling

BABY CARRIE WITH 3 IN-1 BABY [illegible]

X 92[illegible] 0246 A [illegible] 4.77

Order Toys
from this Catalog
till August 29, 1970

6.99

The Music Box Babies!

Just pull the ring
for music and motion

1 and 2 LI'L DAISY MUSICAL CA ROUSEL AND SEESAW. [illegible] hair can be combed and brushed. Poly[illegible] body, legs, and arms. Vinyl head. Eyes open and close. Dolls are dressed in colorful cotton play clothes. Plastic carousel and seesaw.

1 Li'l Daisy Musical Carousel. Flowe[illegible] orations. Measures 12 in. high.

X [illegible] A [illegible] 6.99

2 Li'l Daisy Musical Seesaw. Bri[illegible] side. Measures 13 in. long.

X 921-0279 A- Wt. 1.75 [illegible] 6.99

6.99

Little, lively ones do many, many lively things!

She shakes her head no— or jumps up and down yes!

1 & 2 **BABY KNOW-IT-ALL** put her in her chair and show her the pictures on the magic slate. When she likes them, she jumps up and down for joy, if she doesn't, she shakes her head no! Sometimes she changes her mind, too! No connecting wires take her out of her chair and she's so huggable. Baby know-it-all is 17-in. tall, has rooted hair, painted eyes, made of vinyl and styrene. She wears a stretch playsuit with a bib. Her chair is 11⅜ in. high. She comes with a slate and picture cards. Baby Know-It All operates on [4] D-cell batteries (not incl.)—see item [4] below

[1] **Baby Know-It-All—Black.**
X 921-0741 A -Shipping weight 4 lbs. 12.88

[2] **Baby Know-It-All—White.**
X 921 0683 A—Shipping weight 4 lbs. 12.88

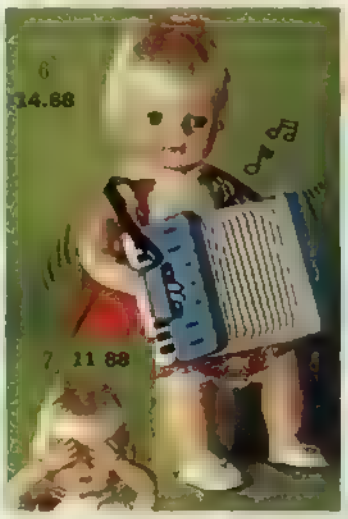
Throw the ball, she'll catch it and throw it back to you —she'll be your favorite playmate!

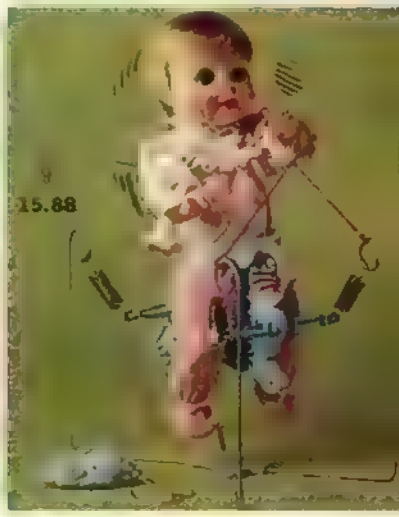
3 & 4 **BABY CATCH-A-BALL.** You throw the ball to her—if your aim is good, she catches it, then tosses it back to you! She comes with her ball and she never gets tired of playing! Baby Catch-A Ball is 18 in. tall. She has rooted hair and painted eyes. Vinyl head and body. Dressed in a pretty striped outfit. Operates on 2 D-cell batteries (not incl.) —order below

[3] **Baby Catch-a-ball—White.**
X 921 0584 A -Shipping weight 3.25 lbs 11.88

[4] **Baby-Catch-a-ball—Black.**
X 921-0659 A—Shipping weight 3.25 lbs 11.88

D-Cell Batteries. Sold in pkg. of 6. Shpg. wt. 1.25 lbs.
X 957-1761 A -Order 1 pkg. for 99c





Walks, Talks and Roller skates!

5 **BABY FIRST STEP.** This talking toddler automatically talks while walking; you don't have to stop her to pull her string. She talks while sitting or not walking by a kiss in front of her left ear. Repeats 11 phrases. Baby first step is 19 in. tall, has rooted hair, painted eyes, made of plastisol. She wears a stylish jumper. Plastic roller skates. Operates on 2 D-cell batteries (not incl.) —see item [4] this page.
X 921 5237 A—Wt. 4 lbs. 14.88

Plays peek-a-boo, accordion, too!

6 & 7 **BABY PEEK N' PLAY.** Place the accordion between her hands, she plays at your command. Also picks up bottle, raises arms. 18 in. tall doll has rooted hair, painted eyes, made of vinyl and plastic. She wears dainty dress. Operates on 2 D-cell batteries (not incl.) —see item [4].

[6] **With accordion**
X 921 0857 A-Wt. 4.25 lbs. 14.88

[7] **Without accordion.**
X 921 0865 A-Wt. 3.25 lbs 11.88

Take her pacifier away, out pops a tooth!

8 **TINY BABY GROW-A-TOOTH.** Actually can grow a tooth by taking pacifier from her mouth. Feed her with her spoon and the tooth disappears! Cuddly doll is 15-in. tall, has rooted hair, painted eyes. Vinyl head, arms, styrene body, polyethylene legs. Wears dainty pants outfit. With magic bottle, pacifier, no spoon.
X 921-0816 A—2 lbs. ... 6.44

Blow the magic whistle, watch what happens!

9 **BABY BUNNY** moves her arms and legs and rocks from side to side—all you have to do is blow the magic whistle. She comes with a bunny swing; when you put her in it and blow the whistle, she swings back and forth. She can also be activated by clapping or a voice command. Baby Bunny is 14-in. tall with rooted hair, painted eyes. Made of vinyl and styrene. Wears pajamas. Operates on 3 D-cell batteries (not incl.) —see item [4] this page.
X 921-0758 A—3 lbs. . . 15.88

Order Early—make sure gifts arrive on time!

Crissy's Rooted Hair Really Grows!

Pull her hair and it grows all the way to the floor!
Turn the knob and it's short again!
Style her hair in dozens of fashions!

1 & 2 **CRISSY THE HAIR-GROWING DOLL.** Her silky tresses or soft rooted hair really grow—give every [illegible] of her shoulder length. She's [illegible] Body and legs are polyethylene; head and arms are vinyl. She comes dressed in a [illegible] party dress. You can order six stunning outfits at right. Ship. wt. 2.40 lbs.

X 921-7340 A—1] White Crissy 8.88
X 921 7399 A—2] Black Crissy 8.88

*To get savings when you buy two outfits, state catalog number for each item on same order blank.

2.99 each; any 2 for 5.50*

3 **CORDUROY JUMPSUIT.** Flare-leg jumpsuit with straps. Long sleeved blouse. Doll not included.
X 921-7514 A—Shipping weight 0.40 lb..... 2.99

4 **QUILTED ROBE SET.** Robe and flare-leg pajamas. Lace trimmed. Doll not included.
X 921-7555 A—Shipping weight 0.40 lb..... 2.99

5 **CAPE OUTFIT.** In plaid. Hooded and plush-trimmed. Doll not included.
X 921-7613 A—Shipping weight 0.40 lb..... 2.99

3.99 each; any 2 for 7.50*

6 **3-PC. BLAZER SET.** Double-breasted blazer, pleated skirt, scarf. Doll not included.
X 921 7621 A—Shipping weight [illegible] 3.99

7 **AT-HOME OUTFIT.** Flare-leg slacks, blouse, scarf. Doll not included.
X 921 7704 A—Shipping weight 0.40 lb 3.99

8 **PARTY DRESS.** Dress of gold lame metallic fabric. Gold-colored [illegible]. Doll not included.
X 921 7746 A—Shipping weight 0.40 lb 3.99

Crissy's Clothes—all in the latest styles!

9 8.88

April Shower splashes in her own bathtub—or in yours!

9 **APRIL SHOWER.** Splashes in the water and rolls her head—enjoys bathtime fun as much as you'll enjoy bathing her. Comes with bath and shower set opposite. After you've bathed, dress her, dress her in her matching diaper and kimono. She's 14-in. long with plastic body and rooted hair. Operates on 2 AA cell batteries (not included)—order below.
X 921-7845 A—Shpg. wt. 3.40 lbs. 8.88

AA cell batteries. Pkg. of 4
X 957-1902 A—Wt. 0.20 lb.
Order [illegible] pkg. for 54c

Toby the Ballerina Doll—Dances to her own music!

10 **DANCING TOBY.** Turn the key on the back of her head, and music begins to play. Hold the key and she will twirl to the music. She can be positioned 20-in. high. Arms and head of vinyl. Polyethylene body and legs. Rooted hair. Has flowers on leotard and in [illegible].
X 922-1680 A—1.30 lbs. 7.99

Thumbelina is an active baby!

11 **TODDLER THUMBELINA WITH HOBBY HORSE.** See little Thumbelina on her rocking horse, pull the string and she rocks back and forth like a real toddler! Toddler Thumbelina is 9-in. tall, vinyl head, arms and legs; rooted hair; painted eyes. She comes fully dressed in her Indian costume with headban[illegible].
X 921-7779 A—Shipping weight 1.75 lbs..... 5.99

12 **TODDLER THUMBELINA WITH WALKER.** Thumbelina actually walks in her own "Walker-Trainer". Just pull her string and she "learns" to walk just like a real baby! She's 9-in. tall. Vinyl arms, legs and head; rooted hair; painted eyes. Dressed in her own pink sailor dress and hat.
X 921-7837 A—Shipping weight 2 lbs.... 5.99

Baby Winkie "coos", drinks, and wets

BABY WINKIE [illegible]

X 92[illegible] A [illegible] 5.88

She's got the cutest little Baby Face

BABY FACE [illegible]

[illegible] only little girls [illegible]

X 921-0964 A Shpg. wt. 2.20 lbs. 9.88

Baby Cuddles cries when Mommy turns her over

BABY CUDDLES [illegible]

[illegible]

X 921-0899 A- Shpg. wt. 2.25 lbs..... 10.88

Baby-doll Fashions fit all dolls on these two pages

1 ROBE AND PAJAMAS. Check cotton flannel [illegible] Shpg. wt. 0.5 lb.

X 921-1004 A [illegible] Baby Winnie 3.44
X 921-4628 A [illegible] Baby Cuddles 3.99
X 92[illegible]5.04 A [illegible] Twinkie or Baby Face 3.99

2 COAT AND HAT. Cotton fleece with [illegible] Shpg. wt. 0.50 lb.

X 921-1186 A -Fits Baby Winkie 3.44
X 921-1236 A Fits Baby Cuddles 3.99
X 921-1293 A- Fits Twinkie and Baby Face... 3.99

3 POP OVER AND PANTS [illegible] cotton [illegible] Shpg. wt. 0.50 lb.

X 921-1061 A [illegible] Baby Winkie 3.44
X 92[illegible]-4644 A [illegible] Baby Cuddles 3.99
X 921-1152 A [illegible] Twinkie and Baby Face 3.99

Cinzia and Cristina
beautiful charmers from romantic Italy

Completely handmade by Italian craftsmen their rooted hair can be combed in any style, they have fully jointed bodies, open-and-close eyes with long lashes; they wear elegant costumes in "old world" designs.

1 & 2 **LOVELY ITALIAN IMPORTS.** Lifelike vinyl heads are washable; vinyl arms; polyethylene body and legs.

[1] **Cinzia** in her big cotton velveteen hat. Wears cotton and rayon dress with attached rayon half-slip. Hoop petticoat over ruffled pantaloons. Also wears panties, socks, plastic shoes. Carries her own plastic hoop. 18 in. tall.
X 921 7936 A Shipping weight 2 40 lbs. 20.00

[2] **Cristina** with perky flowers in her hair. Wears pinafore-type cotton dress with attached rayon taffeta half-slip, hoop petticoat over ruffled pantaloons. Also wears panties, socks, plastic shoes. Carries her own parasol. 18 in. tall.
X 921-8066 A Shipping weight 1 70 lbs. 18.00

Claudia and Little Sister
perky playmates from West Germany

3 & 4 **ADORABLE WEST GERMAN IMPORTS.** Rooted hair can be combed and brushed. Vinyl heads, arms; fully jointed polyethylene bodies, legs. Go-to-sleep eyes.

[3] **Little Sister** wearing ski pants with knit top and hooded parka, all cotton. Plastic shoes. 11 in. tall.
X 921 8090 A Shipping weight 1 50 lbs. 5.88

[4] **Claudia** in smart white tights. Wears sleeveless dress with turtleneck blouse. Matching coat and hat, all cotton. Zippered plastic boots. 14 in. tall.
X 921-8140 A Shipping weight 1 50 lbs. 7.88

Twinkie is waiting to be cuddled and loved by you!

9.88

Perky playmate drinks, wets, and "coos" if you press her tummy; when she's tired, she closes her eyes and naps on her soft pillow.

TWINKIE. Pink-and-pretty baby drinks from her special feeding tube, wets and coos when Mommy squeezes her tummy. Her [illegible] eyes open and shut when [illegible] her eyes. Lifelike baby-soft vinyl body. Dress, panties, cuddly rompers. Twinkie wears pink-and-green with lace trim, white rompers, soft baby shoes and socks. She has one of her own, too, plus a new bottle and cereal comes with feeding bottle.

X 921-0881 A. Shipping weight 2 2[illegible] lbs.

9.88

1 SENTRY BOX. Two shelves and clothesbar are removable. Magnetic door catch. Sturdy barboard. 12½x21x37¼ in. high. Shipped unassembled.
X 924 4351 A—Shpg. wt. 33 lbs..... 29.00

2 SHAGGY SHEEP DOG. Acrylic pile plush can be brushed, combed. Polystyrene and cotton stuffing. Non-allergenic. 17 in. long, 24 in. tall!
X 922-1367 A—Shpg. wt. 8.50 lbs.*..... 12.88

3 DONATA DOLL—FROM ITALY. Rooted hair can be combed. Go-to-sleep eyes. Vinyl head, arms; poly vinyl body, legs. Wears skirt, vest, hat trimmed with velveteen; blouse. Half slip, hoop and pantaloons with lace trim. All cotton. Parasol, 22 in. tall.
X 921-8488 A—Shpg. wt. 1.50 lbs. 29.00

4 WOODEN FIRE ENGINE. Turn crank to lift ladder to 50 in. high. Sliding doors, ringing bell, rubber tires. 34½x12½x13 in. high. Assembled.
X 924 4401 A—Shpg. wt. 20.50 lbs.*..... 25.00

5 CADILLAC. Push-button forward, reverse, stop. Illuminated control panel, precision steering, opening hood, doors, trunk. Detailed interior. Rubber tires. Plastic and die-cast zinc. 11 in. long. Uses 2 C-cell batteries (not included)—order below.
X 926-2528 A—Shpg. wt. 1 lb.....7.99
C-Cell Batteries. Sold in pkg. of 2. Wt. 0.20 lb.
X 957-1746 A.....Order 1 pkg. for 39c

6 CABLE CAR SET. 2 cars (included) start at lift house and travel to wherever end of 8 ft. long adjustable plastic string is attached. Switch for on/off, forward/reverse. With 2 figures, tickets, puncher. Metal and plastic. Uses 2 D-cell batteries (not included)—order below.
X 925-2190 A—Shpg. wt. 4.75 lbs..... 14.95
D-Cell Batteries. Sold in pkg. of 6.
X 957-1761 A—Wt. 1.25 lbs.....Order 1 pkg. for 99c

7 COCO CLOWN. Bright hair, felt hat, features. Acrylic plush pile, cotton stuffing. 18 in. tall.
X 922 1389 A—Shpg. wt. 2 lbs..... 7.88

8 BIG BUTTONS. Child plays with snaps, zipper, buckle, shoe lace, buttons—and learns as he plays. Brush, play money, pocket watch add further educational value. Acrylic and rayon hair can be brushed. Features, cotton body and stuffing. 24 in. tall.
X 922 1383 A—Shpg. wt. 2.50 lbs. 10.99

9 SNOOPY MUSIC BOX. Snoopy revolves on top of dog-house music box as song, "Over There" plays. Wood. 7" high. From Japan.
X 922 1425 A—Shpg. wt. 1.50 lbs... . . 7.99

10 & 11 PEANUTS SKEDIDDLERS®. Heads swivel. Molded hair, painted eyes. Removable cotton costumes. Made of Plastisol. 4½ in. tall. Wt. 0.40 lb.
X 922 1417 A—[10] Lucy..... 2.99
X 922 1409 A—[11] Charley Brown..... 2.99

12 PENNEYS EXCLUSIVE SNOOPY PLAYCASE. With Snoopy Skedaddler® and plane. Snoopy walks, his arms and legs move, head turns. Slips into cockpit to fly plane. Wears scarf, goggles, helmet. Plastisol. 4½ in. tall. Vinyl playcase opens to 23¾x11 in. play area, with view of Snoopy's house and baseball diamond. Removable vinyl plane has fold-up wings, spinning prop, rolling wheels. 9 in. long, 12 in. wing span.
X 922-0666 A—Shpg. wt. 0.50 lb..... 5.88

13 SNOOPY ASTROBAG. Zippered flight bag is nylon laminated to vinyl. Adjustable vinyl strap. Red. 12x4x12 in. high.
X 922 1508 A—Shpg. wt. 1 lb..... 3.66

14 SNOOPY ASTRONAUT DOLL. Snoopy the Astronaut wears bag, clear plastic space helmet, rayon spacesuit with red metal zipper and red scarf. Made of vinyl and plastic. Carries plastic flight bag. 9 in. tall.
X 922 1516 A—Shpg. wt. 0.75 lb. 3.66

15 MEDIEVAL FORTRESS. Realistically designed, authentically detailed. Exterior made to look like real "stone". Designed with "moat" and drawbridge, parapets, and towers. Includes knights and soldiers, archers, horses and riders—7 figures in all. Also with scaling ladder. Everything of plastic. Measures a big 29x29 in. long. Shipped assembled.
X 924-4336 A—Shpg. wt. 6.50 lbs..... 45.00

*Mailability restricted—see page 262

BUILDING BLOCKS AND KINDS

A
105 pc. Set 4.99
70 pc. Set 3.99

E
2.99

D
3.99

TOG'L MAKE TOYS THAT MOVE

[1] 13.44

ACTION HINGE

Dynamic new way to make toys that move with blocks that move. Each happy colored TOG'L block features the action hinge that swings open—snaps shut—builds and bends!

[2] 5.44

[3] 7.44

[4] 9.44

[5] 2.99

Creative Play with TOG'L 500

[1] **WANT A FASCINATING NEW ACTION TOY?** Build it yourself with Tog'l 500! Every block has an action hinge (see picture at right above). Want a whirling carousel? A funny-faced creature with wacky-looking hands? Make them all! Tog'l 500 includes 290 action-hinge blocks; a spring-wound motor (needs no electricity batteries); human and animal heads, hands, feet; bellows system, pulley; tubes; window, doors; hemisphere; axles; wheel gears—everything you need for fun galore. Play-base for building on and for storage. Instructions.
X 924-6562 A—Shipping weight 6.50 lbs... 13.44

TOG'L MOTOR PAK. Spring-wound motor to mechanize all Tog'l . . . included with [1] above. Use with [2] [3, [4] right. Has pin-hole body, 4 gears, on/off switch. Needs no batteries/electricity; builds right into toy.
X 924-6570 A—Shipping weight 0.50 lb. 1.99

TOG'L 200

[2] **MAKE GALLOPING GIRAFFES,** rolling trucks, and more with 85 action hinge blocks. Similar to [1], but does not include motor, pulley, hemisphere, window, doors. Order motor at left. Includes playbase, instructions.
X 924-6604 A—Shpg. wt. 2.50 lbs. .. 5.44

TOG'L 300

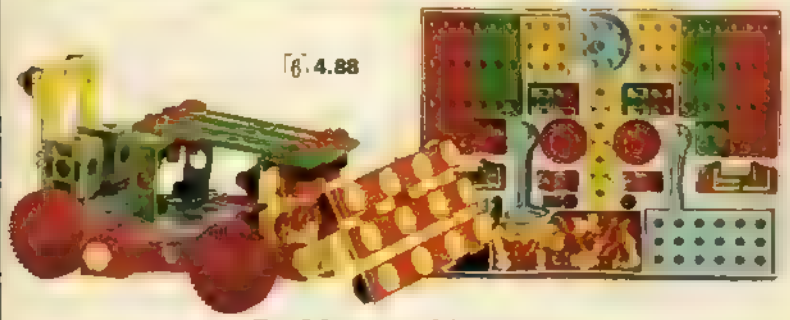
[3] **PUT TOGETHER GOOFY ANIMATED PEOPLE** or creatures! Make spinning carnival rides. You'll have days and days of fun just thinking up new and nutty things to make. Has 135 action hinge blocks. Similar to [1] left, but does not include motor or pulley. Order motor separately at left. Playbase, instructions included.
X 924-6596 A—Shpg. wt. 3.50 lbs.. 7.44

TOG'L 400

[4] **LET YOUR IMAGINATION RUN WILD** as you create gyrating puppets, trundling trucks, skyscrapers with moving elevators and revolving doors. 180 action hinge blocks. Similar to [1], but does not include pulley or motor. Order motor separately at left. Includes playbase to build on, storage area and complete instructions.
X 924-6588 A—Shipping weight 4.50 lbs... 9.44

TOG'L PLAY CASE

[5] **STORE DOZENS OF TOG'L TOYS, PIECES, PARTS.** Pegboard on front for play area and construction. Inside compartments for storage. Washable and durable, with sturdy carrying handle.
X 924-6612 A—Shipping weight 3.40 lbs 2.99



[6] 4.88

For Miniature Mechanics

[6] **ALL YOUNGSTERS SEEM TO WANT TO MAKE THINGS ON THEIR OWN.** Here's a 156-piece set to construct snow plows, helicopters, windmills, carousels, tractors and more. All plastic nuts, bolts, wheels, and tools. Educational and fun. A toy with endless challenge that helps develop coordination, ingenuity, and imagination.
X 923-3578 A Wt. 3.50 lbs 4.88

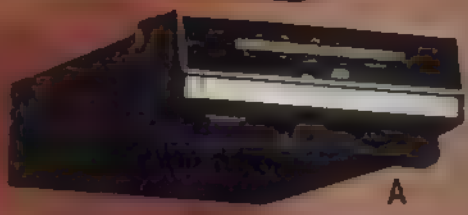
[7] 2.88

Lets the young builder make Trains and Trucks . . . Villages, too!

[7] **TRAIN-BUILDING SET FOR YOUR YOUNGEST BUILDER.** Tots may be tiny, but they can be tough on toys. Here's an all-plastic building set that's speedy-quiet and sturdy, with room to run around. Whether it's a truck or train . . . or the village they pass through, here are enough basic parts and possibilities—60 pieces in all.
X 923-3552 A Shipping weight 2 lbs 2.88

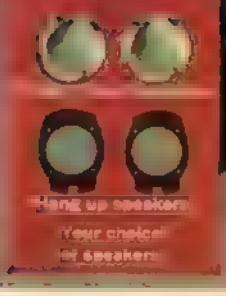
E 4.99
Tape Caddy
Choice of 8-track stereo tape cartridge

D
Cassette Tape Deck Recorder
2 speakers included
114.95



A
Mini AM FM Radio
34.95
Speaker included

B
Mini AM Radio
19.95



Hang up speakers
Your choice of speakers

C 64.95 8-Track Stereo Tape Deck

Put this page in the letter you write to Santa

97.

El Tigre Mini Bike

A gift for happy hooligans and good fun for all year long!

SAVE 20.00
Now 164.95
Was $184.95 in our Fall '69 Cat. p. 744.

Face Shield
3.49

16.49

SAVE $. on your helmet and face shield at Sears. Helmet and face shield must be purchased at the same time. Limited time only.

H

J

Great on the trail or cross country rides

"Mini Bikes are not intended for racing or for use on streets, side-

Our most powerful auto vacuum

- Plugs into lighter. Comes in attractive, sturdy storage/carrying case
- Picks up sand, small pebbles, dust. Long-service dust bag is easy to remove
- 14-ft. cord to reach trunk, easy-grip handle, high-impact plastic compact design

1 **OUR MOST POWERFUL AUTO VACUUM** in a 14¼ x 4½ x 5 in. storage/carrying case—black vinyl on the outside with red and black vinyl inside. Plugs directly into lighter. 14-ft. heavy-duty cord. Crevice tool and soap-up for fabric, brush attachments provide strong suction for powerful cleaning. Measures 3 x 13 in. easy-grip handle and high-impact case. Capacity, self-contained bag empties easily for car and truck. 2 volt negative or positive ground systems.
X 986 1170 A Shipping weight 1.90 lbs. 12.88

Our standard auto hand vacuum

2 **FOREMOST AUTO HAND VACUUM** plugs directly into lighter. Has 16 ft. cord to reach trunk. Comes with easily removable flat nozzle for small crevices and attachable upholstery brush for seats and floor mats. High-impact plastic construction, durable fabric dust bag. Lightweight, slim styling. Measures 3½ x 17½ in. For 12 volt negative or positive ground.
X 986-2350 A Shipping weight 1.70 lbs. 8.88

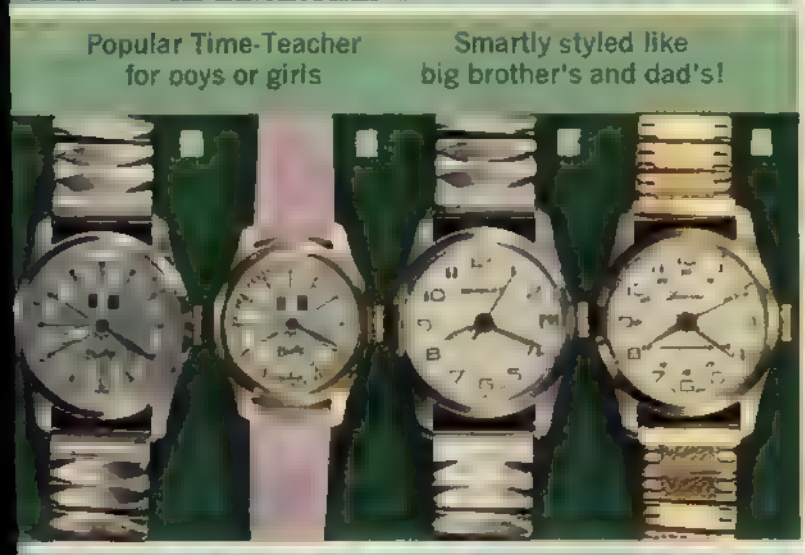
Gets ice off windshield quickly

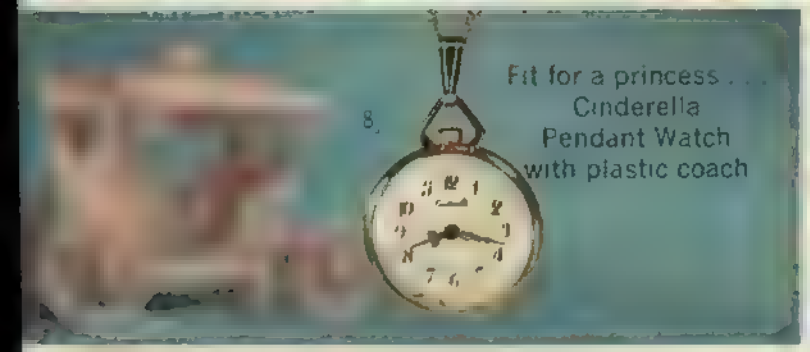
3 **FOREMOST WINDSHIELD DEFROSTER** operates from lighter. Combines heating and scraping action. Defroster is 14 in. long, 18-amp, 9,000-rpm motor, 6 ft. cord means it can reach all windows. Blue, high-impact plastic body. An ideal accessory for cars and trucks. Shipped with installation kit—contains inline fuse retainer. For 12 volt negative or positive ground systems.
X 986-0669 A Shipping weight 1.50 lbs. 9.88

Save This Catalog—order anything on pages 2-86, and toys on pages 283-488 till August 20, 1970.

4 **GOLDEN PINTO MOBILE TRANSCEIVER** [illegible]
X 985 9901 A [illegible] 157.00

5 **PINTO 23B BASE STATION TRANSCEIVER** [illegible]
X 985 7061 A [illegible] 157.00





Three-in-One Watches sport swinging young looks
Straps snap on and off— a match for whatever you're wearing!
9
10
11
Beloved Barbie for your little girl's wrist!

[1] to [3] **"CHARACTER" WATCHES** with [illegible] Silver-tone base metal top cases and backs. Leather straps. Gift boxed.

X 644 4418 A Snow White [1] 7.95
X 644 7965 A Cinderella [2] 7.95
X 644 4426 A Mickey Mouse [3] 7.95

[4] & [5] **TIME TEACHER® WATCH.** [illegible] and learns to read watch by associating time with color. Swiss movements. Base metal backs.

[4] Boy's. Chrome-plated base metal top case, matching expansion band.
X 644 0424 A 8.95

[5] Girl's. Gold-tone base metal case. Pastel leather strap.
X 644 0275 A 8.95

[6] **BOY'S CALENDAR WATCH.** Automatic date changer. Numerical dial. Luminous hands sweep second hand. Chrome-plated base metal top case, base metal back. Matching expansion band.
X 644 2479 A 8.95

Same as above, but styled for girls. Black leather straps.
X 644 2529 A 8.95

[7] **BOY'S DRESS WATCH.** 24-hour dial. Gold-tone base metal top case, base metal back. Matching expansion band. Luminous hands, sweep second hand.
X 644 2461 A 7.95

[8] **CINDERELLA PENDANT WATCH.** Comes with pink plastic [illegible] Gold-tone base metal top and base metal back. Complementing chain. Swiss movement. Full-numeral dial.
X 644 1265 A 7.95

We pay postage on all watches shown on this page

[9] **BOY'S 3-IN-1 WATCH.** With 3 snap-on leather straps: black, brown and gray. Luminous numerals and hands. Chrome-plated base metal top case, base metal back.
X 644-2503 A 8.95

[10] **GIRL'S 3 IN 1 WATCH.** With 3 snap-on red, white and black patent pastel straps. Gold-tone Florentined base metal top case, base metal back.
X 644 2495 A..... 8.95

[11] **BARBIE 3 IN 1 WATCH.** With 3 pastel snap-on accent plastic straps. Swiss movement. Gold-tone base metal top case, base metal back.
X 644 2511 A 9.95

Use Penneys Time Payment Account—see page 207.

Funny Little Flatsy Dolls . . . You Can Wash and Comb Their Hair

1 to 6 **THE FLATSY DOLL.** Comes mounted in picture frame suitable for wall or table top display. When removed doll has high plastic foot to stand alone. Each has long shaved rooted hair that can be combed. Outfits are interchangeable. Wonderful starting accessory unit provided with each frame adapter plus another so doll may be worn anywhere.

[1] **Rally Flatsy.** In a driving ensemble. With car
X 921-2887 A—Shipping weight 0.75 lb. 2.44

[2] **Fifty Flatsy.** In a riding outfit. With horse.
X 921-2895 A—Shipping weight 0.75 lb. 2.44

[3] **Dewie Flatsy.** Pulls little wagon with kitten
X 921-2945 A—Shipping weight 0.75 lb. 2.44

[4] **Nancy Flatsy.** Wheels baby carriage containing doll
X 921-3067 A—Shipping weight 0.75 lb. 2.44

[5] **Candy Flatsy.** Decorates. With table and chairs
X 921-3273 A—Shipping weight 0.75 lb. 2.44

[6] **Cookie Flatsy.** Chef's outfit. With stove.
X 921-3430 A—Shipping weight 0.75 lb. 2.44

*Buy any 2 Flatsys for 4.50. Choose any 2 and state catalog number of each on same order blank.

2.44 each, any 2 for 4.50*

Flatsies Town House with pop-up floor and furnishings

7 **TOWN HOUSE FOR FLATSY DOLLS.** Oblong shape perfect home setting for the little Flatsy People. Two floors, and two see-through windows with a Flatsy scene on each. Pop up floors and furnishings. Sturdy vinyl construction in bright colors. Brass-plated steel trim. Look 16½ in. high.
X 921-5120 A—Shipping weight 2 lbs. 5.99

Kozmic Kiddles are out of this world

8 to 10 **KOZMIC KIDDLES.** 2-in. high. While young in their own roll-along space ships, they giggle and swivel heads bob up and down as eyes toggle. Kiddles can be removed from ships and dressed with. At night hair beads glow in the dark. Sturdy plastic.

[8] **Greenie-Meenie.** Shipping weight 0.50 lb.
X 921-4610 A. 1.77

[9] **Bluey-Blooper.** Shipping weight 0.50 lb.
X 921-5062 A. 1.77

[10] **Purple-Gurple.** Shipping weight 0.50 lb.
X 921-5070 A. 1.77

Flavor-Scented Kiddle Kones

11 to 13 **KIDDLE KONES.** 2-in. high kiddles in a transparent plastic ice cream cone. Removable kiddles are vinyl with rooted hair that may be combed. Costume colors correspond to flavor themes. From Hong Kong. Shipping weight 0.70 lb.
X 921-3975 A—[11] Tutti-Frutti Kone. 1.77
X 921-3463 A—[12] Orangeade Kone 1.77
X 921-3547 A—[13] Frosty Mint Kone 1.77

7.5.99

Flavor-Scented Lolli-Kiddles

14 to 16 **LOLLI-KIDDLES.** 2-in. high. Luscious-smelling flavor-scented kiddles in a transparent plastic lollipop. Kiddles are vinyl with rooted hair that may be combed. Bright cheerful costumes in colors to correspond to flavor themes. Kiddles can be removed from pop.

[14] **Lolli-Grape.** Shipping weight 0.70 lb.
X 921-4107 A. 1.77

[15] **Lolli-Mint.** Shipping weight 0.70 lb.
X 921-4511 A. 1.77

[16] **Lolli-Lemon.** Shipping weight 0.70 lb.
X 921-4222 A. 1.77

**Buy any 3 kiddles for 5.00. Choose any 3 and state catalog number of each on same order blank.

1.77 Each, any 3 for 5.00**

Hours of Merriment With Komedy Theatre, Komedian Puppets

1 KOMEDY THEATRE for at-home entertainment. Comes with two molded-plastic puppets on 11½-in. long swivel sticks with trigger operation for easy manipulation. Also includes removable cloth costumes, 4 plastic masks, and a vinyl record with 5½ minutes of dialogue, songs, and sound effects to provide background for skits. Colorful styrene plastic theatre is 12⅜x4⅜x9½ in. high with slot opening in bottom to insert puppets; reversible back drop. Fun for all.
X 921 5195 A—Shipping weight 2 lbs 5.66

2 KIDDLES SWEATSHIRT. 95% cotton and 5% acrylic fleece. Long sleeved, crew neck. Kiddles screen print on front. White. Machine wash. *Girl's sizes:* S (2-3), M (4-5), L (6-6x). *Be sure to state size S, M, or L when ordering.*
X 322 1314 B—Shipping weight 0.40 lb 2.59

Each set of puppets **2.79**

3 and **4** **KIDDLE KOMEDIANS** in pairs, with personality. Each measures 6 in. high, dressed in colorful removable costumes. Plastic heads with cloth arms, poses. Bright painted eyes. Komedians fit 11½ in. swivel stick included or can be used on swivel sticks that come with Komedy Theatre. Each set of puppets comes with a vinyl record to provide dialogue and sound effects on accompaniment to action. Each pair can use two-sided backdrop, opposite which a skit may be presented.

[3] Jeff and Lena are a pair of hillbilly types.
X 921 5286 A—Shipping weight 2 lbs Pair 2.79

[4] Punch and Judy are the classic pair of quarrelers.
X 921 5377 A—Shipping weight 2 lbs Pair 2.79

5 DOLL HOUSE WITH THE CAPE-COD INFLUENCE. Charming little hide-away for 3-in. tall dolls. 2-story living area with staircase. Interior with molded plastic bed, chairs, table. Outdoor patio area with sandbox and removable sun umbrella. Wipe-clean vinyl plastic handle. 15 x 12 x 10 in. high.
X 921 3851 A Shipping weight 3.50 lbs 6.44

Each **3.27** Any 2 for **6.00***

6 to 8 STORYBOOK SWEETHEARTS WITH PENDANT NECKLACE. May be placed on doll stand. Dolls with rooted hair, costumes, storybook. Sold in set of 2.
[6] The King and Queen of Hearts. Each 2 in. high.
X 921-5716 A Shipping weight 0.40 lb Order 1 set for 3.27
[7] Romeo and Juliet. Star-crossed lovers. Each 2 in. high.
X 921-5773 A Shipping weight 0.40 lb Order 1 set for 3.27
[8] Robin Hood and Maid Marion in forest garb. Each 2 in. high.
X 921 5864 A Shipping weight 0.40 lb Order 1 set for 3.27

Each **2.77** Any 2 for **5.00***

9 to 11 KIDDLES 'N' KARS. Dolls ride about in models of antique automobiles. Each doll is dressed in a colorful costume, sits in little vehicle that actually rolls. Plastic.

[9] Henrietta Horseless Carriage. Overall height 3½ in.
X 921 5427 A Shipping weight 0.40 lb 2.77

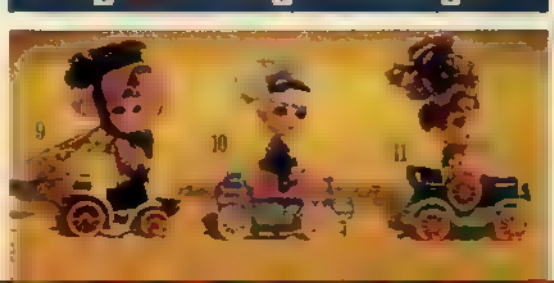
[10] Rosemary Roadster. Colorful car and doll. 3½ in. high.
X 921 5641 A Shipping weight 0.40 lb 2.77

[11] Teresa Touring Car. Fert driver. Overall height 3½ in.
X 921-5708 A Shipping weight 0.40 lb 2.77

Each **1.77** Any 3 for **5.00***

12 to 14 FLOWER DARLINGS. Fragrant pin-on plastic flowers. Tiny doll nestled in each may be removed. Each bend-n-pose doll with rooted hair that can be combed. Overall height 4½ in.
[12] Lily Darling. Blond hair, lace hat, white dress, bluebird.
X 921-5880 A—Shipping weight 0.25 lb. 1.77
[13] Rose Darling. Purple hair, sash, shoes, butterfly.
X 921-5922 A Shipping weight 0.25 lb. 1.77
[14] Daisy Darling. Red hair, flower headpiece, dress, shoes.
X 921-5906 A Shipping weight 0.25 lb. 1.77

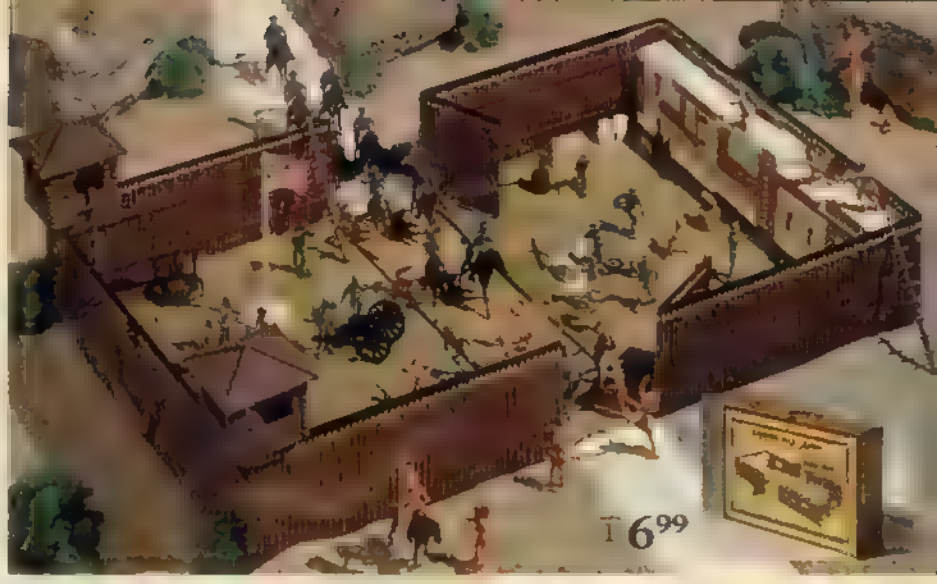
*To get savings when you buy any combination, state catalog number for each item on same order blank.



Fort Apache

1 **THE APACHES ARE ON THE WARPATH,** as they throw their scouts' spears over the walls of the fort. The U.S. Cavalry numbers less than they outside the fort with their warriors. The cavalry has been alerted. The cavalry and troops are ready to fight or defend. They are there to help defend the fort or yourself or with friends. Opened layout measures 49 in. long x 29½ in. wide x 11½ in. high. Fully sheet metal construction. Equipment necessary including command post, blockhouses, and stockade, water well, corn, wood stack, pump, flagpole with Old Glory, 2 cavalry men, 15 mounted Indians, cooking shelters, watering hole, totem-pole. Layout folds to a handy storage and carrying case with handle measures 13 x 17½ x 4½ in. high. Sold does not include rock and strawberry pictured.

X 923 8056 A Shpg wt 5.50 lbs **6.99**



Fort Cheyenne

2 **INDIANS SUDDENLY ATTACK THE FORT** and you command the troops to prepare the defense. Close the gates and see the warriors looks as if you have a real fight on your hands. Four color lithographed vinyl layout measures 2 in. wide x 3 in. long x 6 in. high opened. Set includes 1 fort, 1 blockhouse and troops with cannon, cannon power. Premium quality and features folded case with handle holds all pieces conveniently for storage or for carrying. Cacti and mountains 11 x 12 x 4 in. high. Rock and strawberry shown not included in set.

X 923 6076 A Shpg wt 4 lbs **5.99**

Wild West City

- With layout, buildings, figures
- Figures with interchangeable parts

3 **CAPTURES THE SPIRIT OF THE WEST.** Exciting authentic models of all you need for town-side western fun. Includes 30 x 36 in. printed base sheet. Wild West City saloon, marshal's office, stage coach station, stage coach with driver and 2 horses. Comes with a total of 9 standing cowboys, 3 mounted cowboys, 3 standing indians and 9 extra parts. Assembled plastic figures have interchangeable body parts, interchange clothing for different combinations. Buildings not shipped.

X 923 4865 A Shpg wt 4 lbs **9.88**

Lone Ranger Silver City

4 **EXCITEMENT IN THE OLD WEST.** Silver City is protected by a surrounding wall resembles a stockade. Indians and cowboys with drawn weapons challenge each other. Hundreds of buildings on inside of wall. Gates swing. Twin sentry towers guard the gates. Comes with all the plastic figures shown in cradles molded in the Lone Ranger, Indians, cowboys, horses with saddles, horse-drawn wagon with rotating wheels. Vinyl playset city 24 x 11 x 6½ in. high folds into safety and 12 x 6 x 3½ in. high carrying case. Firetory shown, not included.

X 924-9129 A Shpg wt 2.50 lbs **4.66**

Order Early—make sure gifts arrive on time!

Drive right in for rooftop parking, elevators—most modern service in town!

1 MODERN DRIVE IN SERVICE STATION. A [illegible] to keep the junior mechanic busy for hours. Full-color, all-steel station features a turn-crank elevator to roof parking area and a car ramp that goes from the roof down through the garage to the main level. The setting is a busy midtown location filled with cars, attendants, and service station accessories. The station building measures 20¼ x 14⅝ x 14½ in. high on a lithographed 26 x 14½ in. steel base. The set includes 5 cars, 5 attendants, a turn-crank elevator [illegible] line pumps, 1 oil rack display, 1 water can, 1 battery display, 1 grease fitt, 1 air pump, 1 tire sign, and much more. All accessories plastic. Unassembled.

X 925 1976 A —Shpg. wt. 8 lbs..... 5.88

You'll service people from all over the country at a Shell turnpike station

2 SERVICE IS YOUR BUSINESS at this up-to-date Shell service station. Watch cars pull into this colonial style colorful lithographed-steel station and platform. 2 overhead doors open in service area. 3 front and side doors. Shell gas pumps with flexible hoses for quick servicing. Platform measures 25 x 15 in. Building 11 in. high. Complete with 2 plastic cars and tow truck. Accessories include 2 oil can racks, operable lift grease rack, lubricant dispenser, authentic Shell sign. All accessories plastic. Unassembled.

X 923-5086 A Shpg. wt. 5 lbs..... 3.77

Realistic Farm Sets with buildings, livestock, accessories

Start your own large livestock operation

3 DELUXE LIVESTOCK FARM SET. Metal [illegible] to-two-story barnlet. [illegible] with [illegible] top. Plastic farm livestock includes 4 cows, 30 farm animals, 10 prize livestock and 30 birds. 12 sections of wire fence, and a coop for the fowl.

Tractor set includes 2 barns, horses, 1 plow, 1 mower, 1 wo wheeled farm wagon, 1 hay rake, 1 manure, and 2 farm figures to use the equipment. Vegetable garden includes 24 plastic vegetables and 4 vegetable bases. Also 2 feed bags, 1 feed box, [illegible] and tractor, [illegible] 2 bales of hay, [illegible] can with [illegible] and, 1 hay wagon, [illegible] tire tank, 1 stock fence, 1 wheat shock, 6 bales of farm [illegible] unassembled.

X 925-1216 A Shpg. wt. 7 lbs. 8.99

Modern family farm

4 FARM SET WITH FIELD EQUIPMENT. [illegible] tractor, farm implement equipment. Set includes red metal barn, [illegible] tractor shed, silo with plastic top, chicken coop, tractor with accessories, 4 farm animals, 18 fowl, complete barn accessories, windmill, stock, feed bags, etc. Crops include 24 vegetables, 4 vegetable bases, and many more. Plastic accessories unassembled.

X 925-1208 A Shpg. wt. 5 lbs. 4.99

Leap, lunge, and whirl like crazy!

1 **LIMBO LEGS** is the action game that rewards your agility! The spinner gives a task and jump instructions. Then set the limbo rod—high or low, fast or slow. Jump over the rod in the position given you by the spinner. When you jump, if you touch the rod, you're out. Last one in the limbo wins. Limbo machine sections rise to the rod, and spinner uses 2 D-cell batteries (not included; order below). Any number of players. Ages 6 to adult.

X 923-9765 A—2.40 lbs. 3.99

D-Cell Batteries. Eac
X 957 1761 A - Wt. .25 lbs
Order 1 pkg. for 99c

Cards suggest outlandish contortionist positions

2 **FUNNY BONES**—the game for people who love to laugh! Game gets you in crazy, impossible positions! Each player has a partner, and they try to connect the body parts named on the cards. The couple to connect the most Funny Bones wins! Includes deck of 70 goofy printed cards. For 2 or more couples. Ages 7 to adult.

X 923-9872 A—Shipping weight 1 lb. 1.66

Swing the flipper round and round

3 **HIP FLIP**. Players learn their position—such as "back to back" or "up to hip"—from the Spinner. Then they must place the Flipper's plastic hands on the position indicated and swing around until five matches have been completed. It takes skill and more than a little coordination. First couple to complete 5 rotations in only 3 positions is the winner. Flipper rod, 2 hands, 2 rings, spinner. For 2 or more couples. Ages 8 to adult.

X 924-2322 A—Shipping weight 5 lbs. 5.44

Capture the loops—a hilarious action game

4 **GRAB-A-LOOP**—it's the game where you "get tested for size." Players in stocking feet wear belts with suspended loops. Players move their bodies to capture colored rubber loops from opponents' belts. When players feel they have captured enough loops, they return to base. Number of captured and uncaptured loops determines score. Game includes 6 plastic belts with loops and holders, 6 drawstring bases, set 3 to 6 players. For ages 8 to adult.

X 924-2272 A—Shipping weight 3 lbs. 4.44

Fun to play—fun to watch

5 **TWISTER®** is that wild family game that tests your "suppleness." Players try to put their hands and feet where the spinner indicates. As game progresses, it becomes harder and harder to stay in position and to find room for hands and feet! First to fall or lose balance is out. Game mat, plastic spinner. 2 to 4 players. Ages 8 and up.

X 924-9772 A—Shipping weight 3 lbs. 3.88

Enjoy a wide variety of games with Hop 'n Stomp

6 **HOP 'N STOMP**. When players put "stompers" on their hands or feet, they're all set for action. The idea is to "stomp" up as many of the numbered discs as possible. Smaller discs are ready to go, or put your own words on the letters on other side of discs to play Stompers Word. Player with most words wins. Many games to be played in different ways. Starter has 28 numbered discs, 4 suction-cup stompers. 2 to 4 players. Ages 4 to 12.

X 923-9898 A—Shipping weight 1 lb. 3.33

Charge It—see page 205

1 **BATTLING TOPS** [illegible]
X 924 0607 A [illegible] 2 66

2 **TOSS ACROSS** [illegible]
X 424 0805 A [illegible] 9.44

3 **KER PLUNK** [illegible]
X 924 2553 A [illegible] 2 99

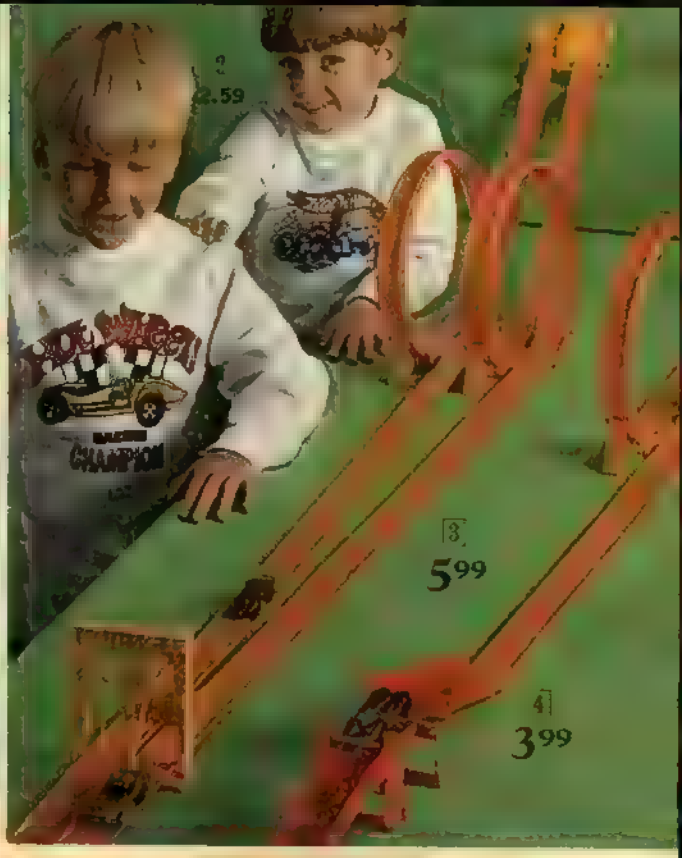
4 **HIT THE SPOT** [illegible]
X 924 4443 A [illegible] 3 44

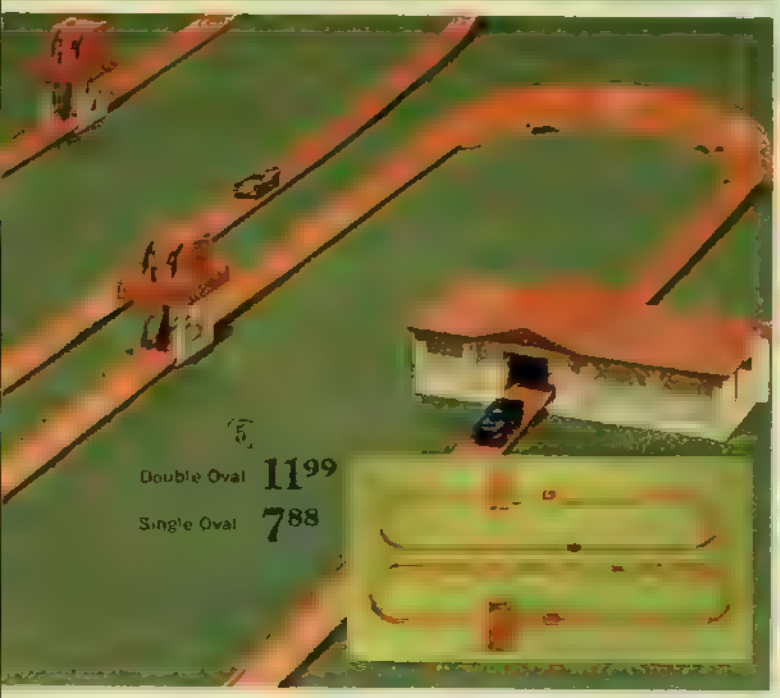
5 **BUCKET OF FUN** [illegible]
X 924 2520 A [illegible] 4 88

6 **KING OF THE HILL** [illegible]
X 923 9286 A [illegible] 3 33

7 **MARBLE-HEAD.** [illegible]
X 924 0870 A [illegible] 3 99

We'll send your gifts for you!
Use the Special Order Form on page 269





A JOHNNY LIGHTNING MOTION 500 TRACK SET. Move the starting lever and the cars take off! Speed depends upon players' skillful use of control knobs. Played without batteries, motors, or wires—only skill prevents cars from stopping. Set includes 1 L.M. unit, two 180° turns (1 high and 1 low), 2 crossovers, 3 straight tracks, 6 couplers, 8 uprights, 8 bases, 2 roofs (1 lower and 1 upper) and 2 cars. Set is vivid yellow, red, and black plastic and metal.

X 926-2106 A—Shipping weight 8 lbs. 10.99

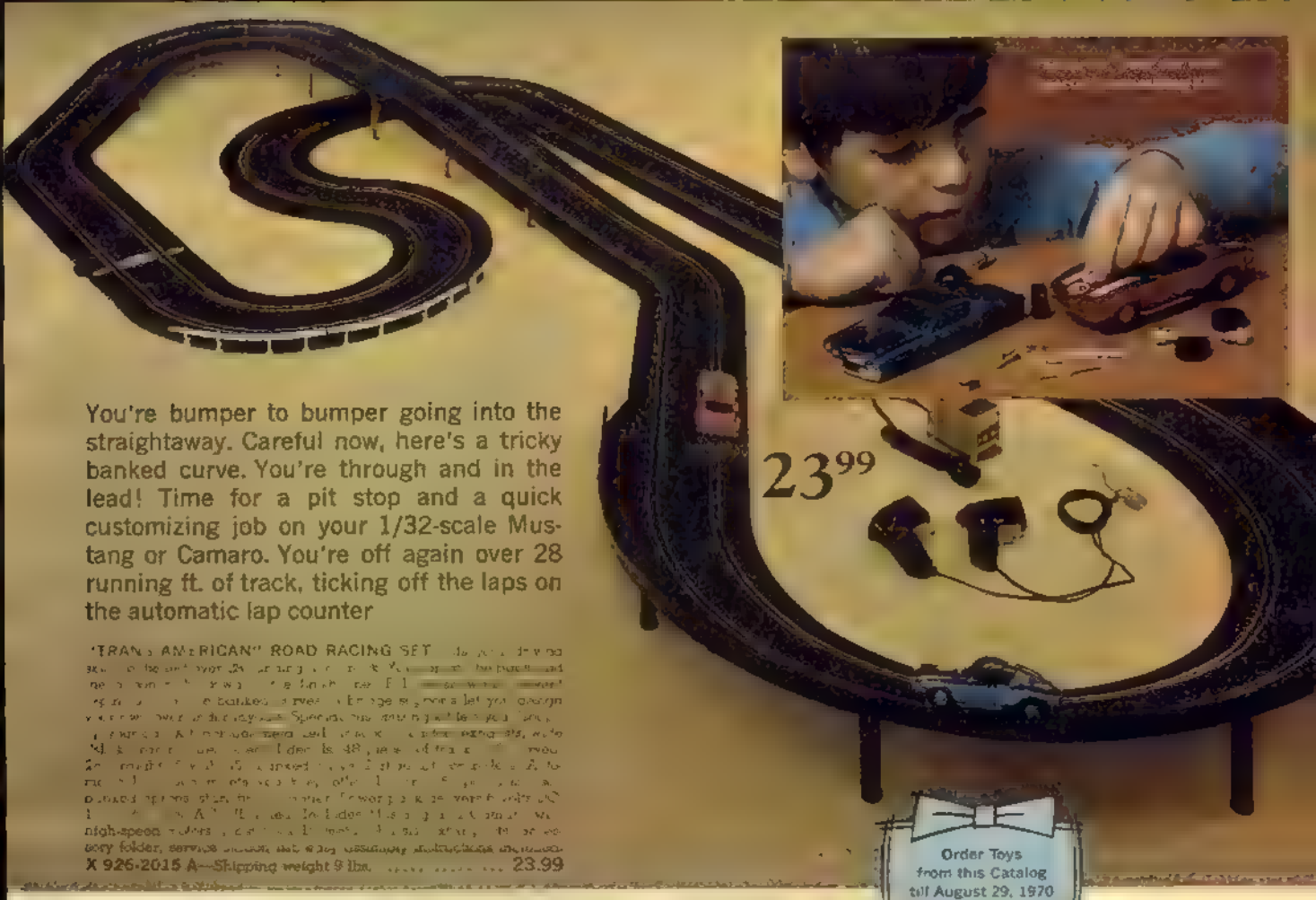
B JOHNNY LIGHTNING RACE COURSE ACCESSORY PACK. Assemble all of these exciting accessories to create a near duplicate of the real race tracks. Set includes 2 grandstands, 1 bridge section, 1 pit-stop setup, and 18 flags. Made of multi-colored cardboard.

X 926-2114 A—Shipping weight 1 lb. 3.88

C JOHNNY LIGHTNING HELMET. Wear this red and white helmet when you race the exciting Johnny Lightning cars. It's just like the real ones worn by all the famous race car drivers. Plastic with foam rubber padding.

X 926-2122 A—Shipping weight 2 lbs. . 3.77

Charge It—see page 265.



You're bumper to bumper going into the straightaway. Careful now, here's a tricky banked curve. You're through and in the lead! Time for a pit stop and a quick customizing job on your 1/32-scale Mustang or Camaro. You're off again over 28 running ft. of track, ticking off the laps on the automatic lap counter

"TRANS AMERICAN" ROAD RACING SET [illegible] high-speed [illegible] accessory folder, service [illegible]
X 926-2015 A—Shipping weight 9 lbs. 23.99

23.99

Order Toys from this Catalog till August 29, 1970

SAVE $1.00 when you buy any 2 ready-to-race 1/32-scale slot cars Each 4.49 Any 2 for 7.98

1 to 6 READY TO RACE 1/32 SCALE SLOT CARS. [illegible] with confidence when you race these high performance [illegible] High-impact styrene plastic [illegible] wheels with soft rubber tires. Operates with a 6-volt motor; [illegible] scale speeds up to 160 mph.

[1] Ford "J"
X 926-2023 A [illegible] Each 4.49

[2] Corvette Stingray.
X 926 1017 A [illegible] Each 4.49

[3] Chaparral.
X 926-0936 A—1.40 lbs. Each 4.49

[4] Mustang.
X 926 0910 A [illegible] Each 4.49

[5] Ferrari P-3.
X 924 1951 A [illegible] Each 4.49

[6] Lotus Ford.
X 926-0951 A—1.40 lbs. Each 4.49

Save $1.00 [illegible] 2 cars. [1] to [6] [illegible] order blank.

Hot Wheels Action City

B
5.88

A
9.88

Mighty engines roar! Lights flash as mechanical-action toys soar into space. You're at the controls!

Explore, Patrol, Orbit the Moon and Beyond

Motorized Toys. . . here's where the action is!

Your Choice [1] or [2] **10.88**

Robot 3.99

4.99

Dial your camera Robot

Take real pictures with working flash camera

5 1.99

A new dog with old tricks — Astro Mutt walks in space!

6 3.66

Space Rocket

7 3.77

Fire Dept. jeep jumps to the occasion

8 7.88

CLANG CLANG

476 Penneys

Overland locomotive carries a trainload of excitement!

9 4.99

WHOO WHOO

Watch him run round in circles

10 3.66

LEGO Building Sets

Combine a Builder Set with the Gear Set for added building possibilities

Master Builder Set **14.99** — Deluxe Builder Set **8.99**

Basic Builder Set **4.99** — Gear Set **3.99**

1 **LEGO MASTER BUILDER SET.** 600 and up to put together pieces. Builds 4 sizes of gears without [illegible] necessary parts. Plastic board is wood-grain effect with compartment-enhanced tray. Combine with gear set below for more fun.

X 924 4591 A Shpg wt 5.90 lbs — 14.99

Deluxe Builder Set. Similar, but with 450 pieces.

X 923 7314 A Shpg wt 4.50 lbs — 8.99

Basic Builder Set. Similar, but with 285 pieces.

X 923 7306 A Shpg wt 2 lbs — 4.99

Gear Set. 12 gears in various sizes. Extra parts to make gear assemblies. For any set above. Plastic.

X 923 2216 A Shpg wt .25 lbs — 3.99

Build Them, Motorize Them, and Watch Them Go!

2 **LEGO MOTORIZED TRUCK SET.** You can make more motorized vehicles than with any other Lego set. You build the models with Lego power which has on/off reverse switch. Models have self-locking doors that open and close, realistic dumps and crane actions. Uses 3 C-cell batteries (not incl.) order below.

X 924 6679 A Shpg wt 2 lbs — 12.99

"C" Cell Batteries. Sold in pkg of 2. Wt 0.20 lb.

X 957 1746 A — Order 1 pkg for 39c

Now A Lego Builder Set with over 600 pieces!

Lego Motorized Truck Set

2 **12.99**

3 **5.88**

Choose from three Lincoln Log Sets

3 **DELUXE LINCOLN LOG SET.** 210 pieces—enough for building large, complex structures. Set includes wood logs, steps, roof slats, plastic windows and chimneys. Includes sturdy storage container.

X 924-4682 A Shpg wt 4.50 lbs — 5.88

165-piece Lincoln Log Set.

X 924-4773 A—Shpg wt 3.50 lbs — 4.88

120-piece Lincoln Log Set.

X 924-4815 A—Shpg wt 2.70 lbs — 3.44

4 **2.88**

4 **PENNEYS PLASTIC MAGNETIC PEGBOARD SET.** [illegible] magnetized pieces [illegible] can make many different designs and [illegible] Plastic and metal pieces [illegible] 12 x 16".

X 923 2364 A Shipping weight .75 lbs — 2.88

5 **7.99**

6 **3.99**

Choose an American Brick Set

661 pc set **7.99** — 510 pc set **5.99** — 329 pc set **3.99**

5 **AMERICAN BRICKS.** 661 [illegible] bright colored pieces of interlocking bricks and other pieces for imaginative play. Movable doors and windows. Transparent windows and chimneys. Garage doors slide. Many plastic parts. Instructions included.

X 923 7090 A Shipping weight 4 lbs — 7.99

510 Pc. American Brick Set.

X 923 1440 A Shipping weight 3.40 lbs — 5.99

329 Pc. American Brick Set.

X-924 1597 A Shipping weight 2 lbs — 3.99

6 **AMERICAN BRICKS WHEEL TOY SET.** [illegible] pieces in six assorted colors. Pieces [illegible] wheels, gears, figures, [illegible]

X 924-4856 A Shipping weight [illegible] lbs — 3.99

POWERMITE

Everything
[illegible] Carpenter
[illegible] Workbench, and Battery-
Operated Mini-Tools,
Hand-Tools, and Pegboard!

A
8.99

Workbench
features 66 storage area

Work with easy-to-use balsa wood and other materials

YOUR CHOICE 2.88 Each; Buy any two for 5.50

Carry-case converts to power-pack

Saber Saw

Drill

Orbital Sander

Circular Saw

fischer

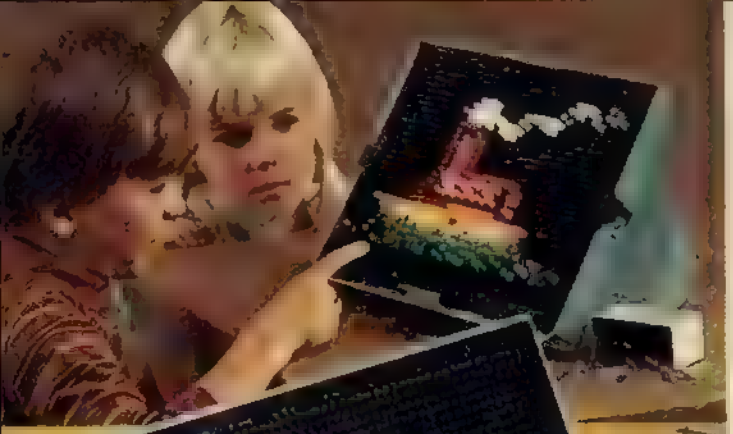
B
14.99

Motorized Pack
3.4 cm

360 Pennevs

Educational, Easy-To-Use, Creative Toys
to Delight Every Boy and Girl

Create Colorful Pictures and Designs with Light



Order Toys from this Catalog till August 29 1970

1 Deluxe Lite-Brite 8.88

2 Standard Lite-Brite 5.99

3 9.99

1 DELUXE LITE-BRITE. Create large moving multicolored pictures with light. Control the fascinating screen movement over frames with eight bulb rocket over 400 Lite Brite pegs and source cord. 16 pre-printed and 6 blank patterns shapes. Uses 10 volts AC (see one 25-watt bulb not incl.) Measures 15 x 11 x 9 in. high.
X 923 0517 A
Shpg wt 6 lbs 8.88

2 LITE-BRITE Pattern picture outline insert colored glow pegs and watch them light up. Set contains 2 screens, 16 pre-printed and 6 blank patterns, 400 glass marbles with light bulb socket, over 400 pegs in 8 different colors, 2 plastic peg plates, electric cord, and 25 watt bulb. Measures 9½ x 9 x 4 in. high. Uses 10 volts AC (see one 25 watt bulb incl.)
X 924 7305 A Shpg weight 5 50 lbs 5 99

Extra Shapes and Forms. Includes 96 symbol characters and drawing guide for creative shapes.
X 923-0590 A Shipping weight 0 75 lb. 1.44

Extra Lite Brite Pegs. Over 400 pegs in 8 assorted colors
X 924-7313 A Shipping weight 0 7 lb 1 44

Lite Brite Printed and Blank Paper Refill Assortment. Incl 12 pictures 20 blanks
X 924-7404 A—Shipping weight 0.75 lb. 1.44

3 ASTROLITE. Build futuristic cities and constructions with translucent plastic panels, the building blocks of tomorrow. Over 200 pieces make any design imaginable. Internal reflecting color wheel lights the buildings with brilliant changing colors. 110 to 120 volts AC (see one 25 watt bulb not incl.)
X 924-7420 A Shipping weight 6 50 lbs. 9 99

4 3.44

5 7.99

4 TRACE 'N' LITE employs the basic concept of tracing and adds the colorful dimension of light. Just spread a blank white sheet over the picture to be traced, turn on the light and trace. Uses 2 size C batteries (not incl.) and 2 D cell batteries (not incl.) Order below.
X 924-7453 A—Shipping weight 2 lbs 3 44

D Cell Batteries. Package of 6 1.25 v
X 957 1761 A Order one pkg for 99c

5 COLOR WRITER. Permanent plastic writing surface with narrow sleeve contoured to realistic writing position. Has writing stylus, bulb socket, electrical cord. Use one 25-watt bulb (not included). Operates AC. UL listed
X 925 2651 A Shipping weight 5 50 lbs 7 99

Gas-Powered Engines—
The New Dimension in Model Toys

1 DUNE BUGGY. Runs over rugged terrain just like its full-size counterpart. Ample torque to climb steep grades, prevent stallouts in sand. Enclosed engine for protection against sand, dirt. Front wheels are steerable and can be set to run in a predetermined circle. Adjustable throttle regulates speed. High-impact styrene body with dazzling, silver-tone-flake finish. Soft, semi-pneumatic vinyl tires. 12 in. long.

X 926-2619 A—Shipping weight 2.40 lbs..... 12.88

2 SEA BEE SPEED BOAT can be operated on any body of water even open ocean. Use tether-control, or set rudder for pre-determined circular course. Special flotation seals fastened to hull assure craft's stability. Lift-up hood with full access to marine engine. Recoil-type pull starter, stainless-steel driveshaft, high-speed prop and vacuum metalized deck fittings and accessories. High-impact polystyrene hull and sparkling metal-flake deck finish. 16 in. long.

X 926-2627 A—Shipping weight 2 lbs..... 11.88

Realistic Motorized Model Racing Car Kits

3 PORSCHE 910 CARRERA 10. 1/12-scale model with over 280 precision parts. Remove the rear body shell, study the clear plastic fuel lines, fuel injection stacks and pump, detailed ignition wiring, exhaust headers, working universals and more. Has operating rack and pinion steering, movable gear shift, semi-pneumatic tires, working electric tail lights, and actual mesh air-intake screens. Includes electric motor. 13⅛ in. long. 3 volts DC. Uses 2 "C"-cell batteries (not incl.)—order at bottom of page.

X 926-2635 A Shipping weight 5 lbs..... 12.88

4 LOTUS 49 FORD F-1. 1/12-scale model of prize-winning Grand Prix car. Has rubber hoses on cooling system, clear plastic fuel lines, fully operating suspension and steering, individual spark plug wires, exact instrumentation, and semi-pneumatic rubber tires. Includes electric motor. 14½ in. long. 3 volts DC. Uses 2 "C"-cell batteries (not incl.)—order at bottom of page.

X 926-2643 A Shipping weight 3 lbs..... 9.99

Exciting, Fun-to-Put-Together Kits

5 MODEL A FORD ROADSTER AND COUPE. 1/20-scale models. Each kit comes with 38 parts of die cast metal and plastic. Front wheels steer, hood lifts off to show four-cylinder engine. Die-cast metal models are 7½ in. long. Save $1.00 when you buy two—either two of the same model or one of each. *State catalog number for each on same order blank.* Shpg. wt. 1.60 lbs.

X 926-0332 A—Roadster....Each 2.75; Any 2 for 4.50

X 926-0407 A—Coupe.....Each 2.75; Any 2 for 4.50

6 V-8 ENGINE KIT. Clear plastic lets you observe parts as they perform—pistons, connecting rods, rocker arms move, valves open and close, spark plugs light up (with tiny bulbs). Plastic parts are molded in 4 different colors and scaled to ¼ size. May be taken apart and reassembled. Driven by a powerful miniature motor. Authoritative engine manual included. Uses 2 "C"-cell batteries (not included)—order at bottom of page.

X 924-0276 A—Shipping weight 5.40 lbs 9.99

7 BELL HUEY HELICOPTER. 1/24-scale model has transparent fuselage—lets you see internal structure in detail. Main and tail rotors driven by remote-control motor; main rotor produces "putt-putt" sound. Plastic display stand and motor (wood base shown not included). 184 parts, pilot and co-pilot figures. All plastic & colors, authentic decals. 22-in. rotor span, 19½ in. long when fully assembled. Uses 2 "D"-cell batteries (not included)—order at bottom of page.

X 926-2668 A—Shipping weight 3.40 lbs..... 8.88

8 MOTORCYCLE COMBINATION PACK. 2 cycles—Yamaha Grand Prix 350 and Harley Davidson police cycle. Yamaha has steerable front wheel, control cables, fuel and oil lines, and soft, hollow tires. Harley Davidson has detailed, chrome-plated engine, engine wiring, control cables, fuel and oil lines, and police accessories (radio gear, lights, and aerial). Each is metal and 13 in. long.

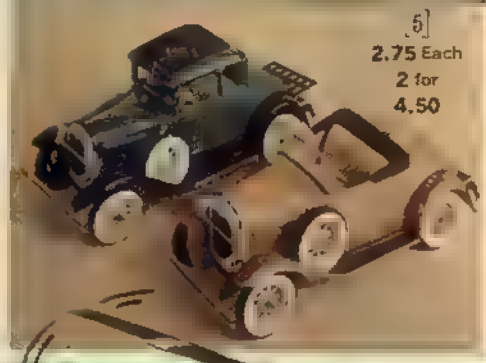
X 926-2650 A—2.90 lbs.....Order 1 set for 6.88

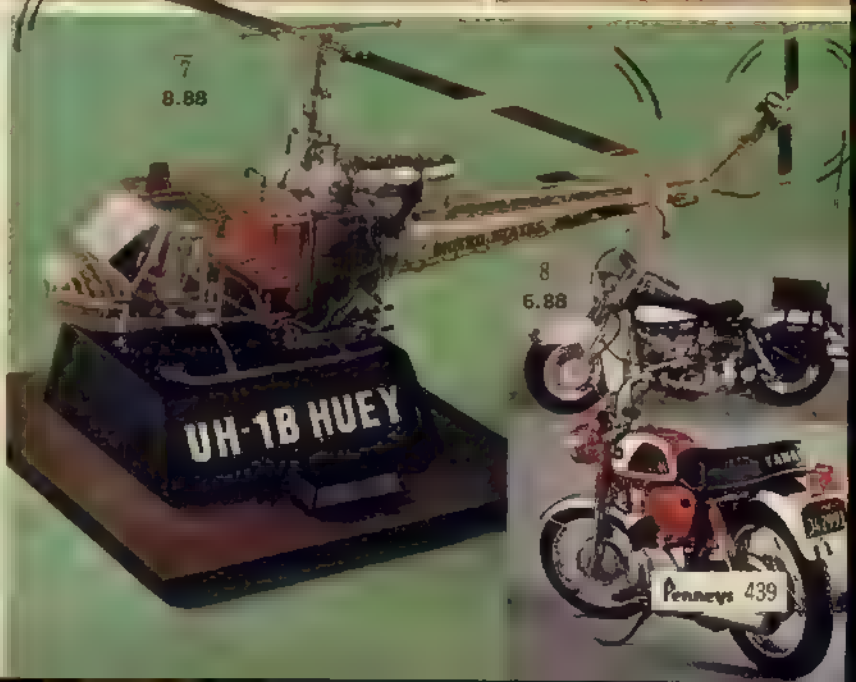
"C" Cell Batteries. Sold in package of 2. Wt. 0.20 lb.

X 957-1746 A.....Order 1 pkg. for 39c

"D"-Cell Batteries. Sold in package of 6. Wt. 1.25 lbs.

X 957-1761 A.....Order 1 pkg. for 99c





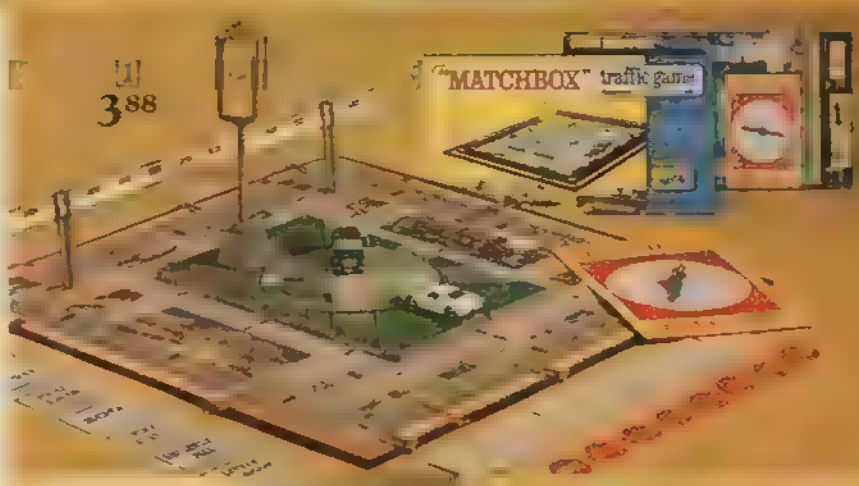
Bring your "MATCHBOX"®* models to life!

Special activators let you race any model on 14 running ft. of track—or race them against the powerful Mercedes and Ferrari Berlinetti (included).

"MATCHBOX"®* MOTORWAY lets you have twice the fun with "MATCHBOX" cars—you can collect them, and race them! 2-lane plastic track snaps together to make a 33½x63-in. layout with 14 ft. of thrill-packed over and under track. Includes 10 activators to fit any "MATCHBOX" car plus two pace-setting models—Mercedes 230 SL convertible and Ferrari Berlinetti. 2 speed controllers provide a wide range of speeds. Power pack operates on 110–120 volts, AC. UL listed. Instructions included.
X 926-2478 A—Shipping weight 6.20 lbs. 18.88

"MATCHBOX"®* traffic game plays differently every time traffic signal rotates

1 **THRILLING, ACTION-PACKED!** Test your luck on the road. Spin the traffic signal and send your opponent back the way he came. Set includes three and chance options, rotating traffic signal, mile meter, detailed playing board with scenic traffic obstacles, and two "MATCHBOX" cars for two to four players. Ages
X 926-1678 A—Shipping weight 2.40 lbs. 3.88



"MATCHBOX"®* Gift Sets—Collector's carrying cases

2 **HOLDS 48 "MATCHBOX" MINIATURE MODELS** in special plastic lift-out trays (models not included). Case has three separate storage compartments. Collector's carrying case made of sturdy vinyl in 4-color design. Nickel-plated snap lock. 10x3x5 in. high, closed.
X 926-2486 A—Shipping weight 1.70 lbs. 2.29

Models-of-yesteryear set and case

3 **CARRYING CASE AND WALL DISPLAY** holds 16 models (models not included). Hardboard vacuum formed plastic case with individual locked-in compartments. Removable cover. 18x10x2½ in. high.
X 926-2494A—Shipping weight 1.70 lbs. 2.99

4 **4-PIECE SET.** 1 of each: 1909 Opel Coupe, 1912 Simplex, 1909 Thomas Flyabout, 1911 Maxwell Roadster. Sturdy diecast metal. Average length 3½ in.
X 926-1736 A—0.70 lb. ..... Order 1 set for 4.66

Rugged car transporter set

5 **5 PIECE SET** includes one 8-in. car transporter and 1 of each: ISO Grifo, Rolls-Royce Limousine, Mercedes, and Ford Zodiac. All made of sturdy diecast metal. Average length of cars is 2¾ in.
X 926-1710 A—1.20 lbs. Order 1 set for 3.88

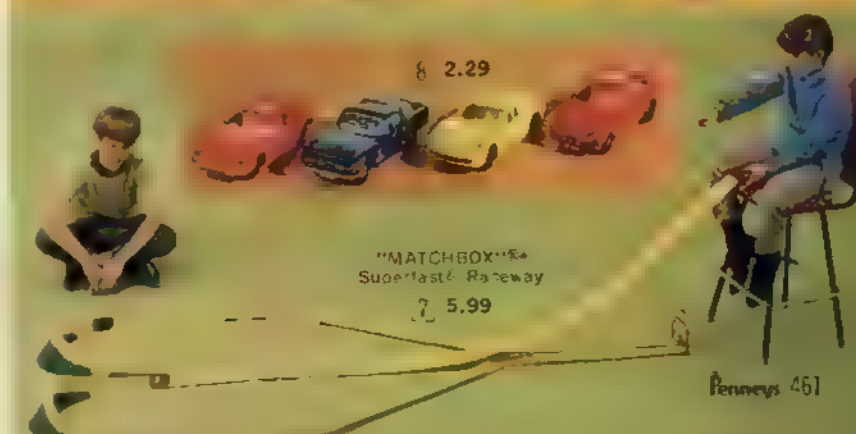
Construction truck set

6 **8-PIECE SET.** Has 1 of each: Mercedes truck, pipe truck, Foden concrete truck, GMC tipper truck, 8-wheel crane truck, Unimog, truck with site office, sand spreader truck. Diecast metal. Average length 2¾ in.
X 926-1744 A—1 lb. ..... Order 1 set for 3.66

"MATCHBOX"®* Raceway and 4-car Gift Set

7 **"MATCHBOX"®* SUPERFAST® RACE SET.** 2 "MATCHBOX"® Superfast® cars speed over 32-running-ft. of double track, through two 180° and four 90° curves, to the finish gate. Cars have operating doors, spring suspension, free-rolling wheels. Starting grid with clamp, 12 track joiners, instructions incl. Gravity-operated track. Die-cast metal models; average length 2½ in.
X 926-3088 A—Shipping weight 3 lbs. 5.99

8 **"MATCHBOX"®* SUPERFAST 4-CAR SET.** ISO Grifo, Lotus Europa, Lamborghini Miura, and a compact sedan. Die-cast metal; average length 2½ in.
X 926-3096 A—0.75 lb. ..... Order 1 set for 2.29



*"MATCHBOX" is a registered trademark owned by Lesney Products & Co., Ltd., London, England.

The spacecraft model kit of the fabulous Apollo-Saturn Spacecraft
4.88
21.88
15.99
16.99
18.99
USA
USA
The Wondrous Spectacle of Space Brought Closer

High Speed Thrills with Space-Saving Small-Scale Racers—It's Mini Motorific

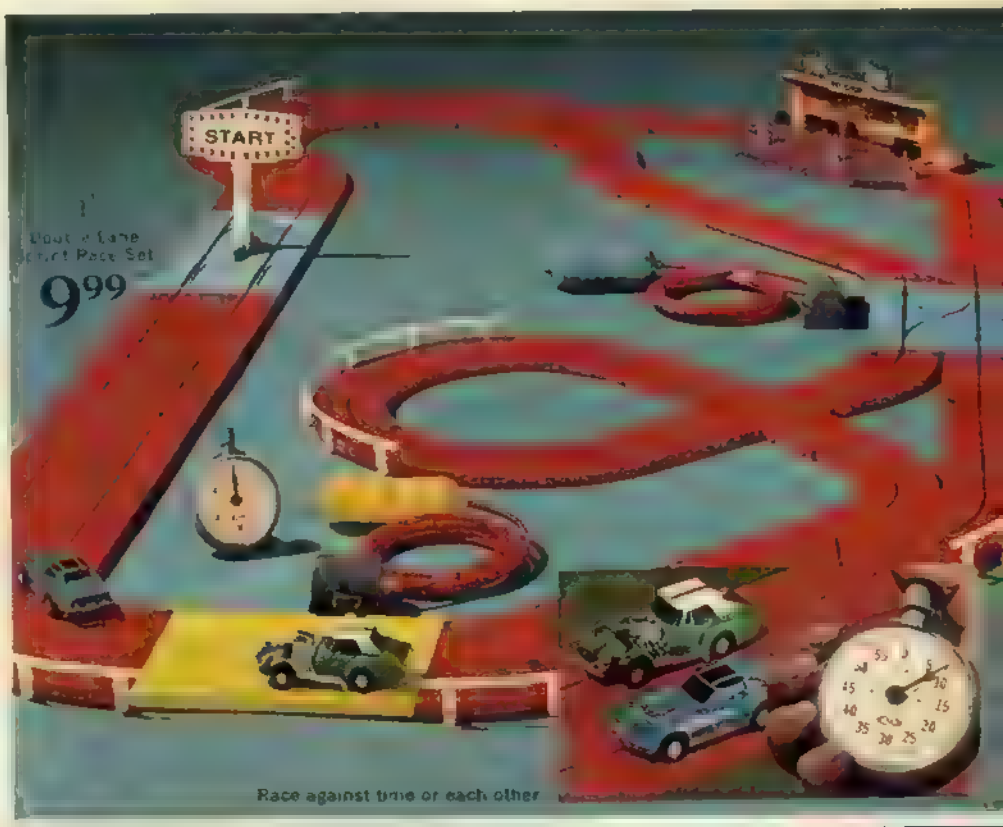
Mini-Motorific for Maxi-Excitement!

1 **MINI-MOTORIFIC SPRINT RACE SET.** You control the action as your wo[illegible]in long die-cast metal mini-racers speed over 16 running foot track. Start finish line assures a fair start by switching on 2 cars together. Remote-control pit-changer switch lets you change from inside to the outside lane. Caution of the pit stop mist the selector and your car sits after repairs. Checkered flag drops at finish line, racer goes to unoccupied lane. Misc. includes 43 pcs. track, 2 cross-over sections, 2 lane changes, 2-speed runs, 2 hand controls, and stop watch for keeping time. Uses 4 [illegible] batteries (not incl.) order on bottom of page 478.
X 924 7743 A—4 lbs. 9.99

Racing fun from start to finish line!

2 **MINI-MOTORIFIC SPEED TRIAL MARK II.** Packed full of excitement. Two 16 in. long die-cast metal mini-racers race over the circular track. One racer goes through the "trouble tube" for stops for repairs. Into the underground "pit" racer enters, does a U-turn, and leaves, sometimes the same way it came in! Automatic start finish line, includes 20 pieces of track, 2 lane changes, 2 [illegible] switches and stop watch. Uses 4 AA-size batteries (not incl.) order on bottom of page 478.
X 924 9566 A—3 lbs. 5.77

3 **MINI-MOTORIFIC VINYL STORAGE CASE.** Looks like a 12-volt car battery! Holds 6 mini-racers plus track in separate compartments. 9x6½x6⅛ in. high.
X 924 9657 A—1 lb. 2.66



You control lights and action!

MOTORIFIC MIDNIGHT SPECIAL [illegible] you [illegible] the 8 [illegible] from the [illegible] track [illegible] on a night [illegible] with [illegible] and [illegible] are [illegible] AA-[illegible] order on [illegible]
X 924 9632 A—[illegible] lbs. 11.88

Choose a Set—then add to it

Exclusive Display Case

TOOTSIETOY HITCH-UPS. Set of 6 trucks with hitch up for each. Truck [illegible] die-cast metal [illegible]

X 924 3445 A Order [illegible] 4 88

4.88

24 Trucks and Cars

TOOTSIETOY CAR SET WITH CARRYING CASE [illegible]

X 923 3610 A Wt. 2 lbs. 4 88

4.88

5.99

Includes 9 Wild Animals

SAFARI HUNT. All the animal-catching equipment you need plus nine life-size wild animals. Metal [illegible] 5.99

2.99

TONKA DUNE BUGGY. Like the real thing! It's built for where the going is rough—along sandy beaches and around dunes. Oversize 3½ in. tires; steel tow chain up front; removable top. Heavy-duty axle assemblies. Steel body. Enamel finish. Measures 10⅞x8 4/x6½ in. high.

X 924-3700 A—Shipping weight 2.8 lbs. 2 99

2.44

BEACH BUGGY A[illegible]

[illegible] 5⅛x3⅛ in. high.

X 924 3544 A—Shipping weight 1 35 lbs. 2 44

3.33

CAMP [illegible]

Measures 9½x4⅝x5 4 in. high.

X 924-3528 A—Shipping weight 1 1 lbs. . 3 33

4.66

BUDDY L SANDSMEN MERRY-GO-ROUND [illegible]

X 924 3[illegible] A 4.66

PHONO-VIEWER

SEE A SHOW on the automatic projector—5 x 6-inch screen!

HEAR A STORY played on the 2-speed transistorized phono!

Full-color pictures timed to words and music

PENNCREST PHONO-VIEWER. Children will thrill to the entertainment of their own little theater at home. The viewing screen provides beautiful color pictures that are timed to an exciting background of story and music on record. 2-speed phonograph for both 33 and 45-rpm. Automatic slide projector with lighted screen has a 15mm f/3.0 lens. Just put on a record, slip film slide into slot, turn a switch, and enjoy the show! You can even use phono separately for other records. Solid-state construction means phono plays instantly—no warm-up wait. Full-range speaker, sapphire needle, built-in 45-rpm adapter, built-in cooling system helps prevent overheating. 11 x 11¼ x 7¾ in. high. Plays on 110–120 volts AC.

X 853 0502 A Shipping weight 13 lbs. **22.88**

PACKET PROGRAMS FOR PHONO-VIEWER. A delightful selection of programs for your child's Phono-Viewer. Packets carefully chosen to appeal to the young set. Famous characters from the wonderful world of Walt Disney plus all-time favorite fairy tales.

Walt Disney Packets. Each Walt Disney packet listed below includes one record with film-strip. *For each packet you order be sure to state one program number-and-name (please write this in the "Color Name" columns on your order form).*

X 858-1365 B Shipping weight 0.20 lb. . . . . Packet **1.29**

No.	Program Name	No.	Program Name
01	Three Little Pigs	04	Mickey Mouse
02	Pinocchio	05	Bambi
03	Cinderella		

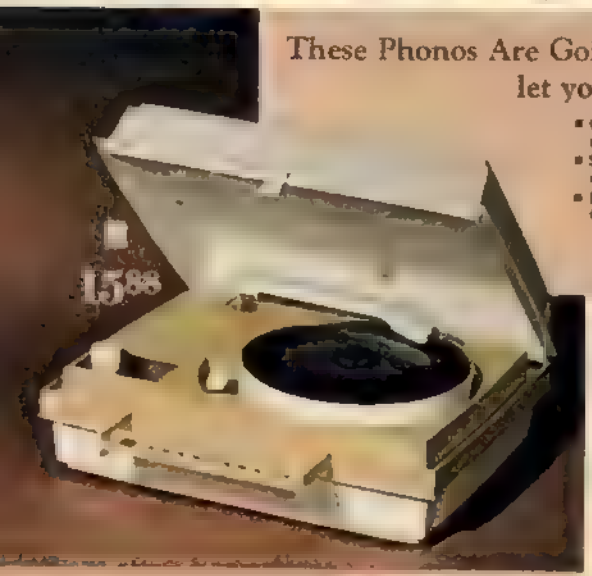
Fairy Tale Packets. Each Fairy Tale packet listed below includes one record with film-strip. *For each packet you order state one program number-and-name (please write this in the "Color No." and "Color Name" columns on your order form).*

X 858-1373 B Shipping weight 0.20 lb. Packet **1.29**

No.	Program Name	No.	Program Name
01	Wizard of Oz	04	Rumpelstiltskin
02	Gingerbread Man	05	Puss in Boots
03	Jack & the Beanstalk		

These Phonos Are Going Places . . . Lightweight and compact—let you bring the fun with you

- Colorful, high-impact cabinets resist travel knocks
- Solid state for dependability, instant playing excitement
- Deck-mounted speakers provide full-range sound reproduction



Portable plays all four speeds!

1 PENNCREST® PHONOGRAPH. Indoor-outdoor lightweight portable for any type of play. Solid-state construction for reliable performance. Instant-start full-range 4-inch speaker. Lid-mounted 45-rpm adapter. Plays all speeds. Heavy-duty changer plays up to ten records at a time. Has separate tone and volume controls. Plays on 110–120 volts AC or with 6 flashlight batteries (not included). Size closed 13 x 12¾ x 6¾ in. high. Plays on 110–120 volts AC.

X 853-2202 A—Shipping weight 4.50 lbs. **15.88**

Plays up to 80 hours on batteries

2 PENNCREST® BATTERY OPERATED PHONOGRAPH. Always ready for carry-with! Dependable solid-state construction for instant sound, no wait. Full-range 3-inch mounted speaker. Has 4-speed phono plays 7-inch 45-rpm records, sapphire LP and 45-rpm needles. Changer lifts over 6 records at a time. Plays up to 80 hours on batteries (not included). Red and white case made of high-impact molded plastic. Removable lid. 13 x 7 x 3½ in. high.

X 853-0784 A—Shipping weight 11 lbs. **19.50**

Order Early—make sure gifts arrive on time!

These phonos are guaranteed —see page 52.

A 4-GUN WALL MOUNT RACK. Elm finish on select hardwood. Drawer for added security. Wall-mount screws included. 22¼x7x35½ in. high. Not mailable—read about shipping, page 260.
X 916-4690 A—Shipping weight 14 lbs. 14.95

B 3-GAME OUTFIT. Volleyball, badminton, and Takraw set all in one fun-filled outfit. Includes: 4 steel-shafted badminton rackets, 3 shuttlecocks, 1 Foremost volleyball, 1 Takraw, set of 1¼-in. metal poles with 10-in. ground sleeves, heavy mesh volleyball/badminton net.
X 911-1196 A—Shipping weight 10 lbs. 13.98

C CLARK GRAEBNER STEEL TENNIS RACKET BY SHEFFIELD. Round-bow frame of chrome-plated alloy steel. Open-throat handle with ring design. Nylon strings. Calfskin grip. Med. wt., grip sizes: 01 (4½"), 02 (4⅝"), 03 (4¾"). State grip number-and-size.
X 911-0230 B—Shipping weight 1.90 lbs. 29.89

D NFL DARTBOARD SET. Two-sided board. Front side has offensive plays, penalties and fumbles. Back side has kickoffs, punts and points after touchdown. Includes 9 darts. 18-in.-diameter board.
X 911-8043 A—Shipping weight 5 lbs. 8.99

E FOREMOST JUNIOR SKI SET. Solid maple with painted polyurethane face. Binding with release. Steel poles with rubber grip. Mail restricted—see p. 262.
X 911-0611 A—4 ft. Shpg. wt. 10 lbs. 12.88
X 911-0529 A—4 ft. 6 in. Wt. 10 lbs. 13.88
X 911-0545 A—5 ft. Shpg. wt. 12 lbs. 14.88
X 911-0560 A—5 ft. 6 in. Wt. 12 lbs. 15.88

F 13-PIECE ARCHERY SET. 54-in. recurved fiberglass bow. Six 28-in. target arrows, belt quiver, arm guard, shooting tab, 24-in. excelsior target, aluminum target stand, inst. book. Not mailable—read about shipping, page 260. The ideal archery set for the beginner or young archer. Use Penneys Time Payment Account—see page 267 for details.
X 916-4708 A—Shipping weight 35 lbs. 19.99

G STURDY FOLDING FISHING CHAIR. Includes built-in tackle box so that all your gear is handy. Fish in comfort from your own lightweight folding chair—just take it along when you move to another spot. Sturdy tubular steel frame, cotton canvas seat and back. Adjustable self-locking rod holders for added convenience. Built-in steel tackle box with tray. Ideal for ice or stream fishing. A perfect gift for the fisherman of all ages.
X 912-1518 A—Shipping weight 4 lbs. 9.99

H 2-PIECE SPINNING OUTFIT BY TRUE TEMPER®. All-metal level-winding reel has a wide-span spool. Cup rotates, but spool is fixed. Front drag is set once for consistent control. Permanent anti-reverse crank and quick takedown. Push-button control in handle. Precision gears with ratio of 3.56 to 1. Prewound with 10-lb. test monofilament line. 6½ ft. hollow-glass 2-pc. rod has stainless steel guides and tip top. Available in both right hand and left-hand crank. Shipping weight 2 lbs. Use Penneys Time Payment Account—see page 267.
X 912-1138 A—Right-hand crank 21.88
X 912-1088 A—Left-hand crank 21.88

I 19TH-HOLE ELECTRIC PUTTING GAME. Ideal for home or office. Ball returns automatically. Plastic top and metal bottom. 110-120 volts, AC. Plastic 19th-hole flag.
X 911-6716 A—Shipping weight 1.20 lbs. 6.99

J PUTTING RUG. Ideal for improving your putting game at home. 1x9-ft. polyester foam rug with printed directional guide lines. A perfect match with 19th-hole putting game.
X 911-1626 A—Shipping weight 0.90 lb. 3.99

K FOREMOST SOLID GOLF BALL BY FAULTLESS. Exclusive process produces this all-solid ball—plays almost like new time after time. Gives straight flight, distance and accuracy. Sold in packages of 12. Shipping weight 2 lbs.
X 911-3606 A ..... 1 pkg. for 6.88

L COMPLETE JUNIOR GOLF OUTFIT by Northwestern. True Temper® steel shafts. Includes #2 wood, 3, 5, 7 irons, putter, and golf bag. Easy-to-hold grips, durable plastic heads. Right hand outfit only. For junior golfers ages 10 to 14. Use Penneys Time Payment Account—see page 267.
X 911-8795 A—Shipping weight 8 lbs. 28.88

M FOREMOST DELUXE PRO-STYLE BOWLING BAG. Lightweight, washable expanded vinyl. Molded ball holder. Shirt and shoe accessory pocket. 2-way zipper opening. Leather handles. Blue with black trim. This sturdy bag is sure to give years of lasting service.
X 911-5183 A—Shipping weight 5 lbs. 17.99

Be the First with PENNEYS Exclusive 4-Piece uniform with OFFICIAL NFL Team Colors

4-Pc. Uniform only

14.88

- Cotton jersey with team colors and stripes
- Cy-Co-Lite helmet shell with team insignia
- White pants with thigh and knee padding
- Shoulder pads with adjustable fasteners

Buy with Uniform and SAVE $1.00

7.99 if bought separately 6.99 with set

1 4-PIECE FOOTBALL UNIFORM BY RAWLINGS® Rugged helmet of Cy-Co-Lite plastic. 4 point web suspension with nylon face guard, polyurethane foam padded interior. NFL team insignia and team colors on helmet. Sanforized® natural cotton twill pants with thigh and knee padding. Cotton jersey in Official NFL team colors and stripes. Plastic shoulder pads. Not recommended for competitive play. *Sizes* M (6–8) L (10–12). *State M or L—not number size. NFL Teams* 01 Green Bay Packers. 02 Chicago Bears. 03 Minnesota Vikings. 04 St. Louis Cardinals. 05 Baltimore Colts. 06 New York Giants. 07 Dallas Cowboys. 08 Los Angeles Rams. 09 Atlanta Falcons. 10 Cleveland Browns. 11 Washington Redskins. 12 Pittsburgh Steelers. 13 San Francisco 49ers. 14 Detroit Lions. 15 New Orleans Saints. 16 Philadelphia Eagles. *State number-and-team name for each.* Hand wash—line dry. Now pick the uniform of your favorite NFL team.
X 911-5585 D—Shipping weight 5 60 lbs .. 14 88

2 RAWLINGS NFL FOOTBALL HELMET. Competition quality 1-piece Cy-Co-Lac plastic shell spreads impact. Rivet-attached 6-point fixed-web suspension leather center circle. Vinyl-dipped polyurethane foam padding, jaw pads. Plastic double-bar face guard, vinyl chin strap. See [1] for NFL teams. *State number-and-team name. Sizes* S (6⅝–6¾) M (6⅞–7) L (7⅛–7¼) *State S, M or L*
X 911-5171 D—Shipping weight 2 lbs 6 99

3 OFFICIAL NFL FOOTBALL BY RAWLINGS. Top-grain leather shell with 3-ply lining, gyrometric shape. Valve-type bladder.
X 911-0156 A—Shipping weight 1 20 lbs 7 99

SAVE $1 00 WHEN YOU BUY FOOTBALL [3] WITH UNIFORM [1]. *State catalog number for each, size, team number-and-name for uniform on same order blank* .....Combination price 21 87

5.49

Super SEE 'N' SAYS are super fun!

7.88

A TESTED PRE-SCHOOL TOY BY MATTEL

Listen to your favorite SEE 'N' SAY characters

MATTEL-O-PHONES really talk!

A real delight for little chatterboxes

- Talk to Peanuts and his friends
- Listen to Barbie®, Stacy, and Christie
- Hear Santa Claus, Snow White, and fairy tale characters

H 7.77 Each

I 7.77

J 7.77

SEE 'N' SAY Talking Storybooks

take you on a magical trip through make believe land

5.88 Each

That silly dog will never catch the Red Baron

K

L

M

N

Remote control action— helps teach driver skills

8.88

POWERDRIVE Drive against time [illegible] Ages 3 to 6 years.

X 923 5342 A Wt. 2.25 lbs. 8.88

"C" cell batteries [illegible] per package.

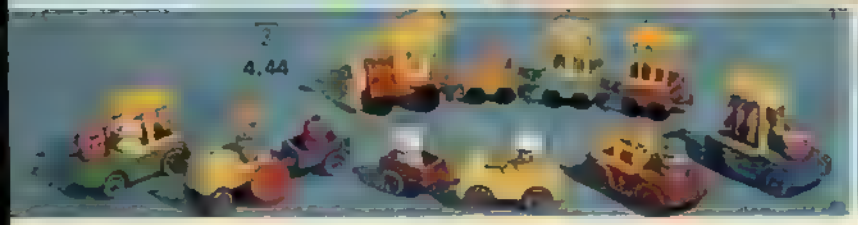
X 957 1746 A Order 1 pkg. for 39c

Order Toys from this Catalog till August 29, 1970

1 4.44

2 4.44

3 4.44



4 3.66

Pry! Pull! Push! Action toys build skills.

1 SURPRISE BOX 6 different actions 3 surprises Pull the lever or slide the lever, twist the knob, turn the dial or lift the switch—see a different face each time. No loose parts. Comes with a carrying handle. Non-toxic plastic. Measures [illegible] x 7 x 5½ x 4 in. Ages 3 to 4 years.

X 925 1315 A Shpg. wt. 2.70 lbs. 4.44

2 CAR AND CARGO FERRY SET Authentically detailed 24 in. long ferry boat rolls on the floor or floats in water. Functional parts: hatch covers open, crane scoops and lifts cars and trucks, roll up and down ramps, radar tower revolves and gates swing. Scaled figures and cargo included. Non-[illegible] 17 x 24 x [illegible] in. Ages 3 to 6 years.

X 925 1323 A Shpg. wt. 3 lbs. 4.44

3 TOWN AND COUNTRY SET Scaled for pre-school players busy little hands. A sturdy locomotive, [illegible] tender and wooden cars through the countryside. Other vehicles include a tractor with vegetables, a delivery wagon, ken[illegible], pick-up truck and others. Sturdy figures and attractive cargo brighten every conveyance. Non-toxic plastic. Ages 2 to 6 years.

X 923 5326 A Shpg. wt. 4.44

4 MOTHER GOOSE TRAIN These story book characters move, respond to touch. A take-apart pumpkin coach with moving wheels and mouse, an animal cage are three of the five sections. Pull toy. Non-toxic polyethylene plastic and metal, brass. Ages 2 to 6 years.

X 923 9674 A Shpg. wt. 1.25 lbs. 3.66

5 4.99

5 KITCHEN CHARACTERS. Mr. and Mrs. Pig are their chubby Peter Cottontail, Penelope Tom[illegible] plus [illegible] pig, a [illegible] and a [illegible] spoon. These happy, cheerful characters brighten the day [illegible] the fun, [illegible] Mommy preparing family meals. High-impact plastic with bright non-toxic paint. Ages 3 to 6 years.

X 923 5292 A Wt. 2.50 lbs. 4.99

One, Two, Three Wheels add up to Sidewalk Fun!

Sidewalk Swingers

Racy bikes that "grow up" with the rider

- Removable training wheels come off when no longer needed
- Adjustable crossbar converts bike to boy's or girl's model

A
34.98
or $3.00 monthly
—see page 267

B
24.98
or $3.00 monthly
—see page 267

C
or $5.00 monthly
—see page 267

Tricycles—

for the youngster on the move!

D
low as
13.88

E
22.88
or $3.00 monthly
—see page 25

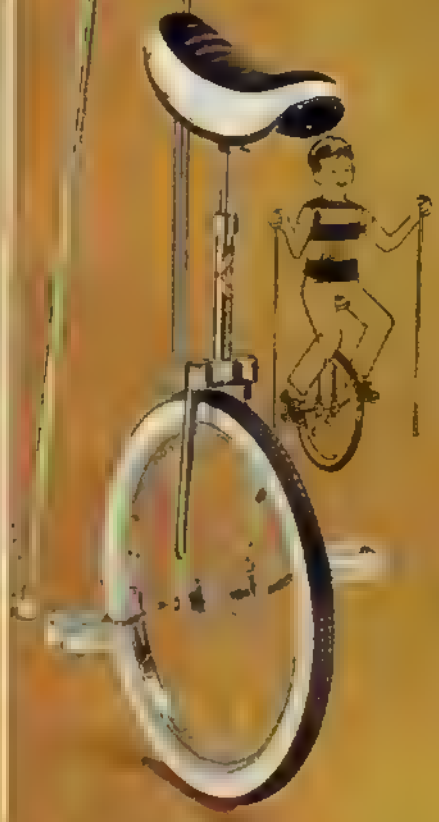
F
low as
9.88

Deluxe Unicycle

A real challenge for balance skills

Poles
H
2.49
Pair

G
17.88 20 in. Tire
9.88 18 in. Tire



G DELUXE UNICYCLE —amaze your friends and yourself as you learn to balance on a one-wheeler. Deluxe bicycle saddle and adjustable seat post (from 22-27 in. high). White-walled 20-in. pneumatic tire. Chrome-plated steel tubing. Assembly. 6. Not available. See page 260. Shpg. wt. 14 lbs.
X 927 1305 A 17.88

Same features as unicycle above except for 18-in. pneumatic tire. Not available. See page 260. Shpg. wt. 12 lbs.
X 927 3400 A. 9.88

H UNICYCLE TRAINING POLES help you learn to ride unicycle without [illegible]
X 927 4184 A 2.49

PLAYSKOOL PLAY AND LEARN

PLAYSKOOL

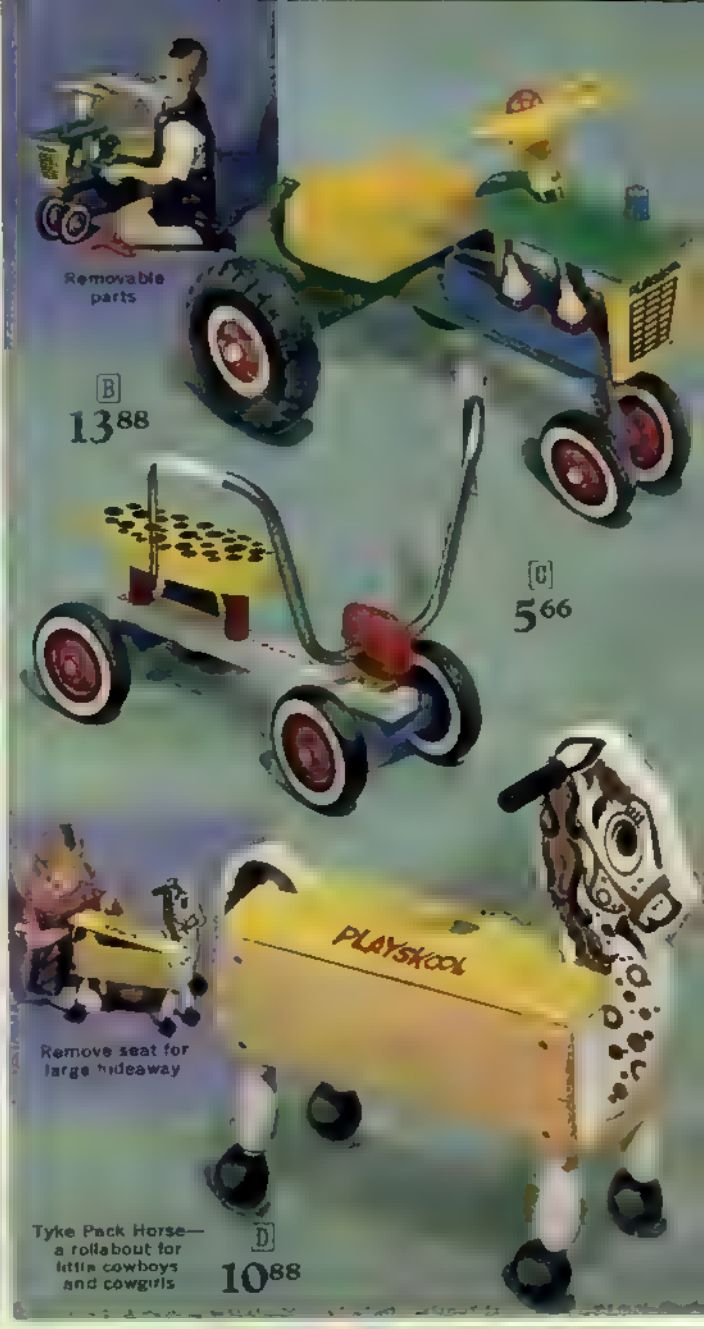
Ride-On Toy Center

Where imaginary trips come true!

A

Tyke Plane for preschool jet setters

10.88



B

13.88

C

5.66

Tyke Pack Horse—a rollabout for little cowboys and cowgirls

D

10.88

"POP" Ride-Ons

Slinky Lobster has a funny face claws open and close as it moves

1

4.88

1 **SLINKY THE LOBSTER** Smiling funny face is a delight to youngsters. Tot sits on saddle. Rear spoilers enable child to steer by shifting his weight. Claws alternately snap open and closed as child rolls along. Rugged high-intensity blue-and-red polyethylene body takes the roughest of pavement. Measures 22¼x16x14 in. high. Easy to assemble.

X 927-0877 A—Shpg. wt. 4.50 lbs..... 4.88

Heinz Ketchup Ride-On

2

3.88

2 **HEINZ KETCHUP RIDE-ON** has authentic-looking label and coloring with realistic design. Tot sits directly on "bottle" and grasps handle—then he rolls along. Durable polyethylene body constructed to take tot-type abuse. Mounted on extra-heavy steel axles. 21x6x13¾ in. high. This model of Heinz Ketchup bottle is sure to stimulate child's imagination and provide hours of fun!

X 927-0851 A—Shpg. wt. 3 lbs..... 3.88

Chiquita Banana looks like the real thing

3

3.88

3 **CHIQUITA BANANA RIDE-ON** has authentically designed label and shape. Tot sits directly on "Chiquita", grasps handle, and he's off on an imaginary trip. Rugged yellow polyethylene body is mounted on steel axles—made to take tough treatment. Measures 23x7½x14½ in. high.

X 927-0836 A—Shpg. wt. 3 lbs. 3.88

The Action Skediddles really get around!

1 **SKEDIDDLE KIDDLE WITH 3 VEHICLES** sits on her or any one of them, rolls on the surface, and she seems to be pedaling, moves arms and swings head. With Jet's handle walker for movement outside the vehicles. 4-in. all Plastic [illegible] Blond hair
X 921 5963 A Wt. [illegible] lb. 3.99

2 to 5 **SKEDIDDLE KIDDLES.** Each 4-in. high [illegible] doll with hair-own wet-dip new-mes and-tie when pushed. Also has her own comfortable walker & [illegible] dressed in colorful removable costumes & jointed hair.

[2] From Frosty Wagon rides 3-in. long on [illegible]
X 921 6128 A Wt. 0.50 lb. 3.29

[3] Tessie Tractor rides a colorful 3-in. long [illegible]
X 921 6136 A Wt. 0.50 lb. 3.29

[4] Heather Diddle Horse rides a bright 4-in. long [illegible]
X 921 6110 A Wt. 0.50 lb. 3.29

[5] Tricky Tricydiddle rides a 3-in. long [illegible]
X 921 6326 A Wt. 0.50 lb. 3.29

Talking Town House With an Elevator

6 **TALKING KIDDLE TOWN HOUSE** has 2-stories with a crank-operated elevator. Repeats 11 playful phrases when talking ring is pulled—including "All aboard" "Elevator going up", etc. Inside features molded plastic bunk-in bed, dresser, and fireplace. Wipe-clean vinyl with silk-screened artwork inside and out. House closes compactly for carrying and storage. Opens to 24 x 13⅜ x 10 in. high. Dolls not included.
X 921-5930 A—Wt. 4 lbs. 7.88

The Skediddle Kiddles go for a perky walk

Each **2.49** Any 2 for **4.80***

7 to 9 **SKEDIDDLE® KIDDLES** are active little charmers. Each petite vinyl Miss is 4-in. high. Push the detachable walker and doll toddles, runs, moves her arms, and tosses her head from side to side. Each Skediddle Kiddle is dressed in a distinctive way. Colorful costumes are removable. Dolls have rooted hair that can be combed, big bright painted eyes. Each with a special feature [illegible]

[7] **Rah-Rah Skediddle.** In a colorful cheer-leader outfit with 2 pom-poms.
X 921 6185 A Wt. 0.40 lb. .. 2.49

[8] **Swingy Skediddle.** As she walks, her purse swings. With long earrings.
X 921 6250 A—Wt. 0.40 lb. . . 2.49

[9] **Cherry Blossom Skediddle.** Oriental look. Swings her green paper parasol.
X 921-6276 A Wt. 0.40 lb. . 2.49

Disney** Skediddlers scamper about

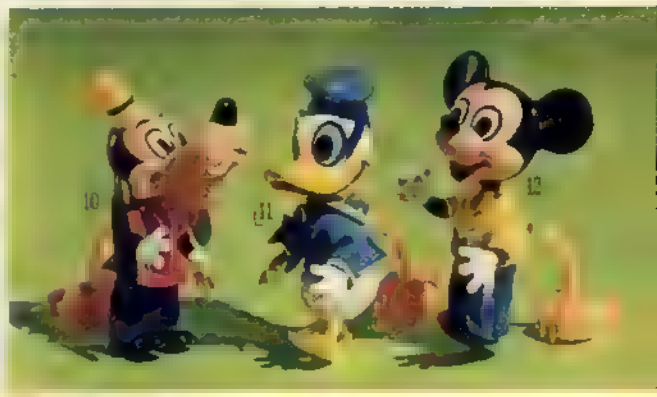
Each **2.77** Any 2 for **5.29***

10 to 12 **DISNEY** SKEDIDDLERS.** Your favorite character from the delightful Walt Disney** family—each 4½-in. high. As the walker is pushed, each character jauntily bounces along. Plastisol heads with plastic bodies, arms, and legs. Big bright painted eyes. Each dressed in colorful costumes that are removable.

[10] Goofy** with his long ears and hat.
X 921-6516 A—Wt. 0.20 lb.... 2.77

[11] Donald Duck** with sporty outfit.
X 921-6466 A—Wt. 0.20 lb.... 2.77

[12] Mickey Mouse** with sweater.
X 921 6383 A—Wt. 0.20 lb.... 2.77



Three-story House with "Snap-Happy" furniture

13 **LIDDLE KIDDLE DOLL HOUSE** Contains 3 sets of "Snap-Happy" furniture—for garden, bedroom, and living room. Vinyl house is decorated in red, blue, and green silk screening. Front folds out to form play yard. Opens to 24 x 11¾ x 16½ in. high.
X 921-6532 A—Wt. 4 lbs..... 6.44
"Snap-Happy" Furniture only. House not included. Sold in set of 3. 2.40 lbs.
X 921-6557 A. .Order 1 set for 3.44

14 **BUFFY AND MRS. BEASLEY.** Patterned after delightful characters from TV's Family Affair. May be separated from each other. Both with plastisol heads, rooted hair. Costumed. Buffy 6 in. tall, Mrs. Beasley 2½ in.
X 921-4016 A Wt. 4 lbs. .Pair 4.44

*Choose 2 of the same, or any combination of 2. To get savings, state catalog number for each item on same order blank.

**Walt Disney Productions.

For Puppets or Marionettes

1 **TWO-WAY PLAY THEATRE** for life-size puppets or marionettes. When playing as a puppet playhouse, curtain is open at back for a puppet playhouse scene. As a front curtain becomes a marionette stage with painted standing room to match the playhouse. This is two action setting for a home or child's mart. Create scenes to match your stories. Use puppets, paper-doll cutouts or drawings. Heavy cotton. Measures 31½ x 23 x 34½ in. high. Easy to assemble with metal hooks. Puppets not inc.

X 921-8611 A Shpg. wt. 7 lbs. 3.99

Jabbering Hand Puppets

2 to 4 **JABBER JAWS—THE HAND PUPPETS THAT TALK.** Each repeats 10 phrases at random when talking rings is pulled. Hand movement causes them to talk, wiggle ears, yawn or close eyes. Each 27 in. high, made of cotton-stuffed vinyl covered vinyl fabrics. 4 with vinyl-lined, flocked tongues. These lovable companions will open your mouth as wide when you work them to make one of fury jaws.

[2] **Larry Lion.** One of the phrases he says is "I love you very, very much, too." Soft, wavy mane. White whiskers. Acrylic plastic eyelashes and nose. Gold-colored eyes.

X 921-8751 A Shpg. wt. 1.50 lbs. 5.77

[3] **Bernardo.** The talking Saint Bernard. One of his phrases is "Rescue a snowman!" Brown coat with floppy ears. Pink inner ears, a bib of white on his chest.

X 921-8710 A Shpg. wt. 1.50 lbs. 5.77

[4] **Maunce Monkey.** Delightful little Maunce says, "I love you. I love you, and I love me too." In a French accent. Bright orange. White collar and tie.

X 921-8819 A Shpg. wt. 1.50 lbs. 5.77

Favorite Disney Characters

5 and 6 **DISNEY* HAND PUPPETS.** Your favorite little characters from the Walt Disney factory are perfect on these soft hand puppets. Three characters in each set. Measure 11 in. tall. Each has a pliable, durable vinyl head for lifelike puppet fun. Cloth bodies. Each with a little voice box that squeaks.

[5] **Set of 3 Disney Hand Puppets.** Characters are Mickey Mouse, Donald Duck, and Pluto.*

X 921 8850 A Wt. 2 lbs. Order 1 set for 2.77

[6] **Set of 3 Disney Hand Puppets.** Set includes Popeye, Tomorrow Jiminy Cricket.*

X 921 8827 A Wt. 2 lbs. Order 1 set for 2.77

Press a Button, They Laugh

7 and 8 **HAPPY CHARACTERS THAT PRODUCE INFECTIOUS LAUGHTER.** Press the button and hear approximately 20 seconds of laughter. Voice instrument in recessed compartment, needed only. Operates on 1 C cell battery (not included, order below).

[7] **Laffin' Clown.** All cotton body. Orange acrylic hair. Vinyl face. Removable cotton outfit. Measures 20 in. high.

X 921 8884 A Shpg. wt. 1.25 lbs. 9.99

[8] **Laffin' Goofy.** Brown rayon plush filled with cotton. Vinyl face and hands. Buttons in front. Bow at neck. Measures 16 in. high.

X 92. 8876 A Shpg. wt. 1.20 lbs. 9.99

C Cell Batteries. Sold in pkg. of 2. Wt. 0.20 lb.

X 957-1746 A Order 1 pkg. for 39c

You be the Ventriloquist

9 **DANNY O'DAY DOLL** works by string in mouth or button on back of neck. Has cotton stuffed body, movable vinyl head and mouth, painted eyes and hair. He wears dress suit, white shirt front, bow tie and shoes. 30 in. tall.

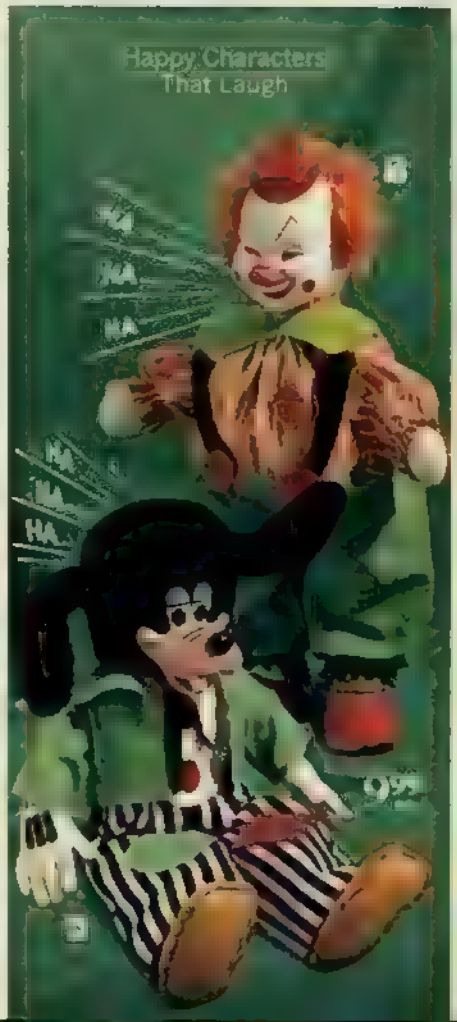
X 922-0310 A Shpg. wt. 3 lbs. 7.88

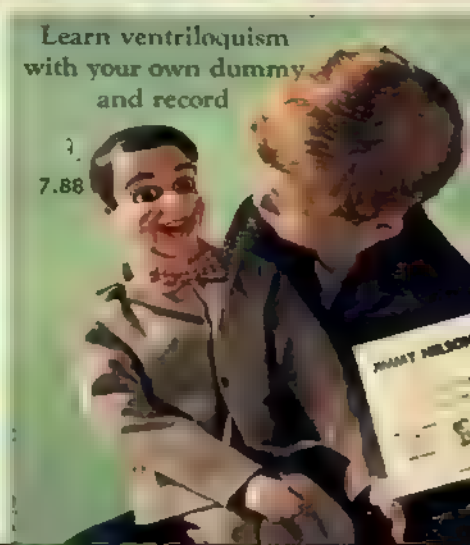
Same as above, but 24 in. tall.

X 922 0328 A Shpg. wt. 2.50 lbs. 6.88

10 **JIMMY NELSON'S INSTANT VENTRILOQUISM* RECORD.** 12 in. LP is a rapid course for the beginner. Includes basic instructions and routines with skit. Booklet of skits included.

X 921 0469 A Shpg. wt. 1 lb. 2.44





 *Walt Disney Productions.

The Action Skediddles really get around!

1 **SKEDIDDLE KIDDLE WITH 3 VEHICLES** sits on her or any one of them, rolls on the surface, and she seems to be pedaling, moves arms and swings head. With Jet's handle walker for movement outside the vehicles. 4-in. all Plastic [illegible] Blond hair
X 921 5963 A Wt. [illegible] lb. 3.99

2 to 5 **SKEDIDDLE KIDDLES.** Each 4-in. high [illegible] doll with hair-own wet-dip new-mes and-tie when pushed. Also has her own comfortable walker & [illegible] dressed in colorful removable costumes & jointed hair.

[2] From Frosty Wagon rides 3-in. long on [illegible]
X 921 6128 A Wt. 0.50 lb. 3.29

[3] Tessie Tractor rides a colorful 3-in. long [illegible]
X 921 6136 A Wt. 0.50 lb. 3.29

[4] Heather Diddle Horse rides a bright 4-in. long [illegible]
X 921 6110 A Wt. 0.50 lb. 3.29

[5] Tricky Tricydiddle rides a 3-in. long [illegible]
X 921 6326 A Wt. 0.50 lb. 3.29

Talking Town House With an Elevator

6 **TALKING KIDDLE TOWN HOUSE** has 2-stories with a crank-operated elevator. Repeats 11 playful phrases when talking ring is pulled—including "All aboard" "Elevator going up", etc. Inside features molded plastic bunk-in bed, dresser, and fireplace. Wipe-clean vinyl with silk-screened artwork inside and out. House closes compactly for carrying and storage. Opens to 24 x 13⅜ x 10 in. high. Dolls not included.
X 921-5930 A—Wt. 4 lbs. 7.88

The Skediddle Kiddles go for a perky walk

Each **2.49** Any 2 for **4.80***

7 to 9 **SKEDIDDLE® KIDDLES** are active little charmers. Each petite vinyl Miss is 4-in. high. Push the detachable walker and doll toddles, runs, moves her arms, and tosses her head from side to side. Each Skediddle Kiddle is dressed in a distinctive way. Colorful costumes are removable. Dolls have rooted hair that can be combed, big bright painted eyes. Each with a special feature [illegible]

[7] **Rah-Rah Skediddle.** In a colorful cheer-leader outfit with 2 pom-poms.
X 921 6185 A Wt. 0.40 lb. .. 2.49

[8] **Swingy Skediddle.** As she walks, her purse swings. With long earrings.
X 921 6250 A—Wt. 0.40 lb. . . 2.49

[9] **Cherry Blossom Skediddle.** Oriental look. Swings her green paper parasol.
X 921-6276 A Wt. 0.40 lb. . 2.49

Disney** Skediddlers scamper about

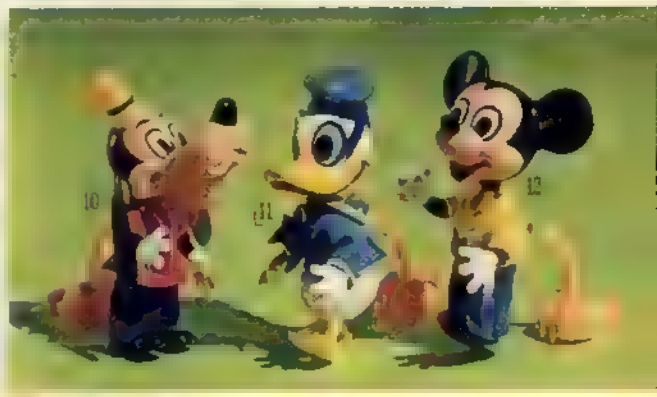
Each **2.77** Any 2 for **5.29***

10 to 12 **DISNEY** SKEDIDDLERS.** Your favorite character from the delightful Walt Disney** family—each 4½-in. high. As the walker is pushed, each character jauntily bounces along. Plastisol heads with plastic bodies, arms, and legs. Big bright painted eyes. Each dressed in colorful costumes that are removable.

[10] Goofy** with his long ears and hat.
X 921-6516 A—Wt. 0.20 lb.... 2.77

[11] Donald Duck** with sporty outfit.
X 921-6466 A—Wt. 0.20 lb.... 2.77

[12] Mickey Mouse** with sweater.
X 921 6383 A—Wt. 0.20 lb.... 2.77



Three-story House with "Snap-Happy" furniture

13 **LIDDLE KIDDLE DOLL HOUSE** Contains 3 sets of "Snap-Happy" furniture—for garden, bedroom, and living room. Vinyl house is decorated in red, blue, and green silk screening. Front folds out to form play yard. Opens to 24 x 11¾ x 16½ in. high.
X 921-6532 A—Wt. 4 lbs..... 6.44
"Snap-Happy" Furniture only. House not included. Sold in set of 3. 2.40 lbs.
X 921-6557 A. .Order 1 set for 3.44

14 **BUFFY AND MRS. BEASLEY.** Patterned after delightful characters from TV's Family Affair. May be separated from each other. Both with plastisol heads, rooted hair. Costumed. Buffy 6 in. tall, Mrs. Beasley 2½ in.
X 921-4016 A Wt. 4 lbs. .Pair 4.44

*Choose 2 of the same, or any combination of 2. To get savings, state catalog number for each item on same order blank.

**Walt Disney Productions.

For Puppets or Marionettes

1 **TWO-WAY PLAY THEATRE** for life-size puppets or marionettes. When playing as a puppet playhouse, curtain is open at back for a puppet playhouse scene. As a front curtain becomes a marionette stage with painted standing room to match the playhouse. This is two action setting for a home or child's mart. Create scenes to match your stories. Use puppets, paper-doll cutouts or drawings. Heavy cotton. Measures 31½ x 23 x 34½ in. high. Easy to assemble with metal hooks. Puppets not inc.

X 921-8611 A Shpg. wt. 7 lbs. 3.99

Jabbering Hand Puppets

2 to 4 **JABBER JAWS—THE HAND PUPPETS THAT TALK.** Each repeats 10 phrases at random when talking rings is pulled. Hand movement causes them to talk, wiggle ears, yawn or close eyes. Each 27 in. high, made of cotton-stuffed vinyl covered vinyl fabrics. 4 with vinyl-lined, flocked tongues. These lovable companions will open your mouth as wide when you work them to make one of fury jaws.

[2] **Larry Lion.** One of the phrases he says is "I love you very, very much, too." Soft, wavy mane. White whiskers. Acrylic plastic eyelashes and nose. Gold-colored eyes.

X 921-8751 A Shpg. wt. 1.50 lbs. 5.77

[3] **Bernardo.** The talking Saint Bernard. One of his phrases is "Rescue a snowman!" Brown coat with floppy ears. Pink inner ears, a bib of white on his chest.

X 921-8710 A Shpg. wt. 1.50 lbs. 5.77

[4] **Maunce Monkey.** Delightful little Maunce says, "I love you. I love you, and I love me too." In a French accent. Bright orange. White collar and tie.

X 921-8819 A Shpg. wt. 1.50 lbs. 5.77

Favorite Disney Characters

5 and 6 **DISNEY* HAND PUPPETS.** Your favorite little characters from the Walt Disney factory are perfect on these soft hand puppets. Three characters in each set. Measure 11 in. tall. Each has a pliable, durable vinyl head for lifelike puppet fun. Cloth bodies. Each with a little voice box that squeaks.

[5] **Set of 3 Disney Hand Puppets.** Characters are Mickey Mouse, Donald Duck, and Pluto.*

X 921 8850 A Wt. 2 lbs. Order 1 set for 2.77

[6] **Set of 3 Disney Hand Puppets.** Set includes Popeye, Tomorrow Jiminy Cricket.*

X 921 8827 A Wt. 2 lbs. Order 1 set for 2.77

Press a Button, They Laugh

7 and 8 **HAPPY CHARACTERS THAT PRODUCE INFECTIOUS LAUGHTER.** Press the button and hear approximately 20 seconds of laughter. Voice instrument in recessed compartment, needed only. Operates on 1 C cell battery (not included, order below).

[7] **Laffin' Clown.** All cotton body. Orange acrylic hair. Vinyl face. Removable cotton outfit. Measures 20 in. high.

X 921 8884 A Shpg. wt. 1.25 lbs. 9.99

[8] **Laffin' Goofy.** Brown rayon plush filled with cotton. Vinyl face and hands. Buttons in front. Bow at neck. Measures 16 in. high.

X 92. 8876 A Shpg. wt. 1.20 lbs. 9.99

C Cell Batteries. Sold in pkg. of 2. Wt. 0.20 lb.

X 957-1746 A Order 1 pkg. for 39c

You be the Ventriloquist

9 **DANNY O'DAY DOLL** works by string in mouth or button on back of neck. Has cotton stuffed body, movable vinyl head and mouth, painted eyes and hair. He wears dress suit, white shirt front, bow tie and shoes. 30 in. tall.

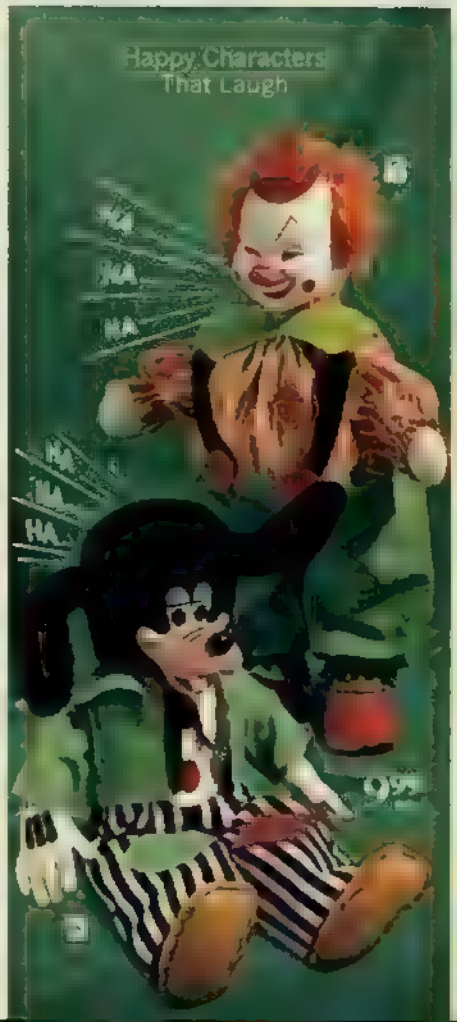
X 922-0310 A Shpg. wt. 3 lbs. 7.88

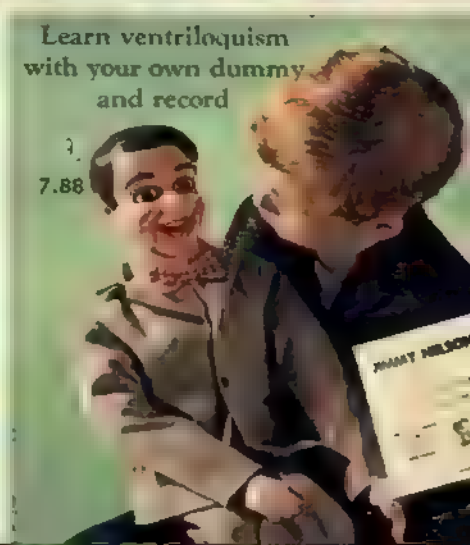
Same as above, but 24 in. tall.

X 922 0328 A Shpg. wt. 2.50 lbs. 6.88

10 **JIMMY NELSON'S INSTANT VENTRILOQUISM* RECORD.** 12 in. LP is a rapid course for the beginner. Includes basic instructions and routines with skit. Booklet of skits included.

X 921 0469 A Shpg. wt. 1 lb. 2.44





 *Walt Disney Productions.

TV's Favorite Little Mother and her Doll— 10¾-in.-tall Buffy and Mrs. Beasley!

1 **TALKING BUFFY AND MRS. BEASLEY.** Now talking Buffy giggles and talks to [illegible] and Mrs. Beasley, right in your own [illegible]. She hugs her rag doll Mrs. Beasley and asks, "Do you have a [illegible] to [illegible]?" This Buffy doll was molded slightly [illegible] and brush [illegible] cuddle [illegible] the looks of TV [illegible] but [illegible] she [illegible] when you [illegible] Buffy [illegible] in [illegible] Mrs. Beasley [illegible]

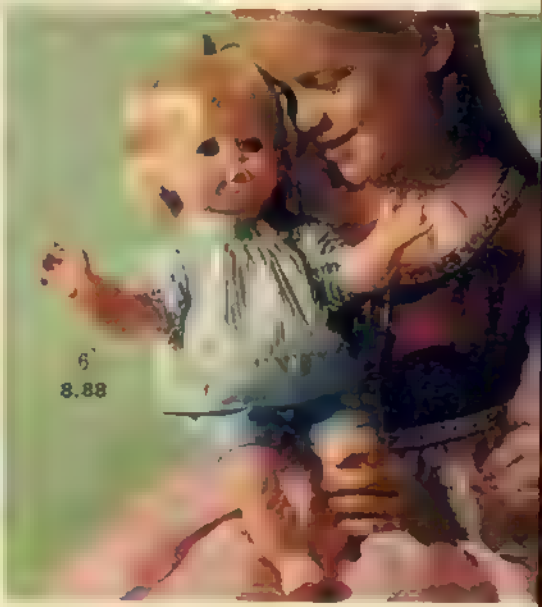
X 921 1707 A Shipping weight 0.50 lb. 6.99

Talking Mrs. Beasley Doll— big 22-in.-tall companion for little girls!

2 **TALKING MRS. BEASLEY.** Buffy's [illegible] looks [illegible] she does on TV but now she [illegible] directly to [illegible] she says. Different things [illegible] company whenever you go. Dressed in 22-in.-tall rag doll with rooted [illegible] hair. She wears glasses [illegible] like Buffy's doll, and talks at the pull of a string.

X 921 1376 A Shipping weight 4.0 lb. 9.99

Little girls will love our nursery of Talking Dolls . . . They Chatter, Whisper, and Tell Stories!



Storybook Small-Talk dolls tell their adventures while you read their books!

STORYBOOK SMALL-TALK DOLLS—the lovely little story teller straight from Fairytale Land. Every little girl will love the elegant costumes and romant[illegible] Storybook Small-Talk makes her story come alive. Press a ring [illegible] different phrases when her [illegible] ring is pulled. And more [illegible] she comes with her very own [illegible] book! Storybook Small-Talk [illegible] from her own rhymes are [illegible] Storybook Small-Talk [illegible] her [illegible] stroll [illegible] like [illegible] with hot [illegible] [illegible] can be brushed and combed. They are fantasy friends that provide hours of [illegible] entertainment—choose one or more for your favor[illegible]

3 **GOLDILOCKS** Storybook Small-Talk doll wears pan[illegible] blouse under [illegible] Her long [illegible] hair is gathered [illegible] with curls. [illegible] her friends the three bears.

X 921-1772 A Wt. 1 lb. 6.44

4 **LITTLE BO-PEEP** Storybook Small-Talk doll [illegible] with [illegible] ed crook. [illegible] with [illegible] blonde hair is styled in curls.

X 921 1798 A Wt. 1 lb. 6.44

5 **CINDERELLA** Storybook [illegible] Talk doll goes [illegible] gold [illegible] [illegible] ball. [illegible] [illegible] Sheds [illegible] at midnight [illegible] plastic slipper at midnight!

X 921 1913 A Wt. 1 lb. 6.44

Beautiful Baby Whisper tells 11 different secrets!

6 **BABY WHISPER** is the gen[illegible]le-voiced doll who whispers 11 different secrets at [illegible] only you can hear. Just pull the ring and [illegible] doll says, "I know a secret about you!" and tells her little secret. "I like to play with you." She walks and [illegible] her hands and overdress. 17-in. tall. Vinyl head, arms and legs. Sold [illegible] to [illegible] corduroy romper, hair [illegible]

X 921 3091 A Shipping weight 2 lbs. 8.88

CUDDLY SMOKEY. The plucky little [illegible] X 922-6625 A Shpg wt [illegible] lbs 7.88

[1] to [5] TALKING PATTER PILLOWS. Each says 10 different phrases when talking ring is pulled; no batteries needed. Cotton with poly-urethane foam and cotton fill. *See plush pillows catalog number and letter.*

[1] Nite Nite Patter Pillow. Bright happy colors. Measures 12 in. high.
X 921 9254 A Shpg wt 1.75 lbs 4.44

[2] Bear Patter Pillow. Talkative, cuddly companion. Measures 15 in. high.
X 921-8892 A Shpg wt 1.50 lbs. 4.44

[3] Clown Patter Pillow. Holds wand and chair. Measures 15 in. high.
X 921-8900 A—Shpg wt 1.50 lbs 4.44

[4] Pink Pussycat Patter Pillow. Cheery cat in bright colors. Measures 15 in. high.
X 921 8983 A—Shpg. wt. 1.50 lbs 4.44

[5] Bunny Patter Pillow. Holds basket. Ears are poseable. Measures 15 in. high.
X 921 9023 A—Shpg. wt. 1.50 lbs..... 4.44

[6] to [8] DELUXE TALKIN' PATTER PILLOWS. Companions as well as pillows. Each of these favorite characters talks when its plush ring is pulled; no batteries needed. Each pillow says 10 different character-type phrases. Soft, huggable bodies are cotton, filled with polyurethane foam and cotton. Floppy arms and legs.

[6] Mickey Mouse* Patter Pillow. Body printed in blazer-and-cowtie. Happy Mickey talks in his actual character voice. 21 in. tall.
X 921 6490 A—Shpg wt 2.50 lbs. 5.99

[7] Goofy Character* Patter Pillow. Body printed in turtleneck sweater, contrasting-color vest and pants. Measures 18 in. tall.
X 921 9205 A—Shpg. wt. 2.50 lbs 5.99

[8] Donald Duck* Patter Pillow. Body printed in cowboy garb. With sheriff's badge. Donald speaks in his distinctive Pan voice. 20 in. tall.
X 921 6508 A—Shpg wt 2.50 lbs 5.99

*Walt Disney Productions

[9] BUGS BUNNY nibbles a carrot. Pull the ring and he says 10 different things in his cartoon voice. Soft gray white plush, filled with cotton. Vinyl face. Bendable ears. 24 in. tall.
X 921-9809 A Shpg wt 2.40 lbs 7.88

[10] GENTLE BEN BEAR. Cuddly version of the peculiar animal star. Pull ring, he growls 10 phrases, including "Give me a bear hug." Brown plush, filled with cotton. With ID chain medallion. 17½ in. tall.
X 921 6664 A Shpg wt 2.70 lbs 7.88

[11] CAPTAIN KANGAROO DOLL. Captain Kangaroo wears his familiar blue uniform, removable coat. Says 10 phrases in his well-known voice. Cotton with cotton fill. 19 in. tall.
X 921 6672 A—Shpg wt 2 lbs 7.88

Raggedy Ann and Andy

Whimsical, Musical, Lovable

The favorite storybook couple is back again—there's never a dull moment when they're around

[1] or [2] Musical **4.77** Each
Non Musical **2.99** Each

1 **MUSICAL RAGGEDY ANDY** Wears cotton trousers and checkered shirt. Red woolen wig. Locked in eyes. Filled with cotton. Has hidden music box. 15" tall.
X 921-1780 A Shipping weight 1 lb. 4 oz. **4.77**

Same as above, but not musical
X 921-4479 A Shipping weight 1 lb. **2.99**

2 **MUSICAL RAGGEDY ANN.** Wears multi-colored cotton print dress and white apron. Red woolen wig. Locked in eyes. Filled with cotton. Hidden music box. 15" tall.
X 921-1764 A Shipping weight 1 lb. 4 oz. **4.77**

Same as above, but not musical
X 921 4461 A Shipping weight 1 lb. **2.99**

Cuddly toys—

the ideal playmates for every tiny tot!

Roly Poly has musical chimes to warm your heart

3 **MUSICAL CHIME SNOWMAN.** Snowy white rayon plush body. Bright pompon nose, eyes; felt mouth, vinyl hands. Has gaily dressed up for winter with striped cotton percale stocking hat and matching scarf. Cotton-filled. Shake him and hear tinkling musical chimes. 11 in. high. Shipping weight 2.25 lb.
X 921-9478 A. **3.99**

Flops, sits, hangs by his tail!

4 **FLOPPY MONKEY** is covered in bright red rayon plush, his face, hands, feet and chest are pure white rayon plush. Felt ears, eyes, nose. Cotton-filled. Even his tail is wired, can be bent, shaped. So lovable and huggable. 21 in. high.
X 921-9502 A—Shipping weight 1 lb. **6.88**

Soulful, soft, Floppy Dog

6 **FLOPPY DOG** of long gold color acrylic pile and soft plastic foam and poly-styrene stuffing. He's the floppiest fun toy around. Big soulful plastic eyes. 24 in. long.
X 921 9387 A Shipping weight 2 lbs. **7 44**

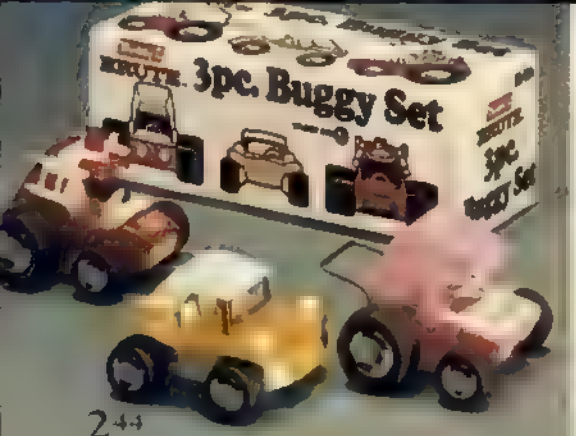
Bozo . . . everybody's favorite clown!

5 **BOZO THE CLOWN.** Cheery circus chum is made of cotton and dressed in fine quality blue clown suit. A heat fully painted vinyl head with hair makes him a handsome pal. Cotton-stuffed. 29 in. high.
X 921 9262 A Shipping weight 2 lbs. 8 oz. **6 44**

Big, sweet St. Bernard—so huggable!

7 **SITTING ST. BERNARD.** Soft acrylic body. Filled with soft plastic foam. Realistic brown and white. Plastic collar and expanded polystyrene keg. Soft to the touch. The mountain climbers gentle friend will be welcome.
X 921 9304 A Shipping weight 5 lbs. **9.88**

Build Your Fleet Now



2.44

BUDDY L BRUTE BUGGIES. 3-pc. set includes baby buggy, buddy buggy and fire buggy—all made of sturdy steel. Slick plastic tires will not mar floors and table tops. [illegible] in. high.
X 924 3981 A—Wt. 1 lb. Order 1 set for 2.44

3.77

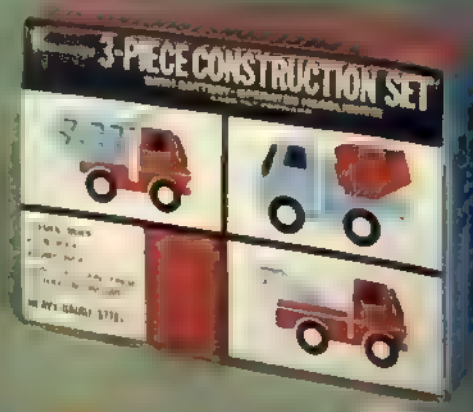
TONKA CAR CARRIER WITH MINIATURE [illegible]. Modern style forbed hauler hoods [illegible] bottom. Carries two plastic sports cars. Detachable cab with plastic windshield, seat and steering wheel. 10¾x4½x6¾ in. high.
X 924-3734 A—Shipping weight 3.70 lbs..... 3.77

6.99

MIGHTY TONKA WRECKER Inside and [illegible] vehicle with husky twin hoods. Big wide deep-grooved tires. Steel body and hoods. Nonmetallic enamel finish. 17 4x7¾x11 in. high.
X 924-4013 A—Shipping weight 8.10 lbs. 6.99

Headlights Really Work!

3-PIECE CONSTRUCTION SET. [illegible] lights go on and off by locking a [illegible]
X 923 2083 A [illegible] 3.88
AA Cel Batteries, [illegible]
X357 1902 A [illegible] 54c

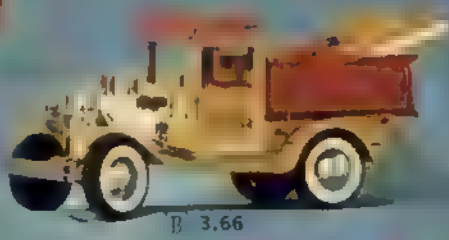


3.88

Order Toys from this Catalog thr August 29 1970

A 3.66

A OL' BUDDY'S PIE WAGON. Authentic thirties models with swing-open doors, working steering wheel, decorations, complete interior. Headlights, whitewall [illegible] 4½x6 in. high.
X 924-3940 A Shpg wt. 1.70 lbs.... 3.66



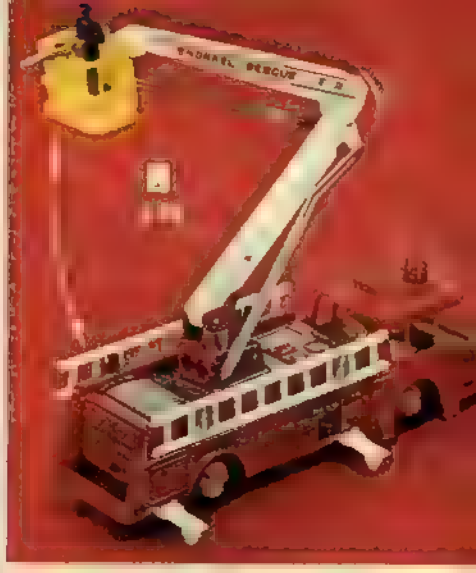
B 3.66

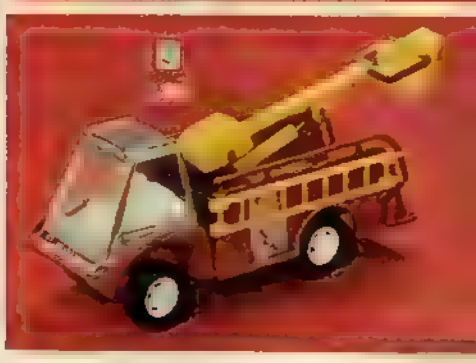
B OL' BUDDY'S CUSTOM SURF N' [illegible] [illegible] steel. 12x4½x5¾ in. high.
X 924-3874 A -Shpg wt. 1.[illegible] 3.66

C OL' BUDDY'S CUSTOM [illegible] [illegible]
X [illegible] 3.66

C 3.66

PONY VAN. Stakey [illegible] [illegible] and [illegible] [illegible] [illegible]





HOUSE SET. [illegible] Order 1 set for 12.88

Fire Truck Set. [illegible] Order 1 set for 4.99

X 924 4252 A

X 923 1911 A

ACTION-PACKED FIRE AND SERVICE TRUCKS

See One TWEAKIE and You'll Want Them All!

Arms, legs and head move—make them sit, stand, hold things

1 TWEAKIE TOY ASSORTMENT. A complete, happy world of 2¼-in.-high Tweakies. 6 high-impact [illegible] townspeople live in 4 town blocks—4¼x4¼x2¼ in. Made of brightly lithographed metal with non-removable plastic trim. Blocks are designed to stack without tumbling. Each block has two sides and 3-D [illegible] or detail on the [illegible]. a heavy-gauge steel truck with plastic see-through windows drives the Tweakies around town. Each truck is 5¾x2¾ high. Includes one of [illegible] driveways, road. No stor[illegible] finishes.

X 924-9178 A—Shipping weight 3 lbs. 9.88

2 TWEAKIE FAMILY AND THEIR HOUSE BLOCKS. Have your own family of Tweakies—her mother, sister, [illegible] her baby, [illegible]. Each colored figure made of high-impact plastic, about 4 3/4 [illegible] in. Lithographed metal blocks, non-removable plastic trim. Stack without tumbling, blocks have [illegible] and 3-D [illegible] features. Rooms inside: bathroom, new bedroom, girl bedroom; kitchen, living room, porch, kitchen [illegible]. Non-toxic finishes.

X 924-9210 A—Shipping weight 2 lbs. 4.88

They live and work in a world of blocks!

3 TWEAKIES AND THEIR TOWN BLOCKS. Imagine, a whole Tweakie Town filled with four 2¼-in. high Tweakie figures—mailman, milkman, [illegible], and storekeeper. Each figure is made of sturdy, colorful high-impact plastic, has bright lithographed metal town blocks with non-removable plastic trim. Measure 4¼x4¼ in. each, designed to stack without tumbling. Each block has two sides and 3-D features. [illegible] you have outside [illegible] inside of 4 buildings: store, service station, school and post office. Non-toxic finishes.

X 924-9186 A—Shipping weight 2 lbs. 4.88

They drive their own little trucks!

4 TWEAKIE TRUCK SET. All set to carry Tweakies and their things [illegible] to Tweakie Town. 4 Tweakie drivers, each [illegible] high, made of sturdy, colorful high-impact plastic. Set of [illegible] brightly painted wood and metal Tweakie trucks. Plus Tweakie [illegible]. Trucks include [illegible] truck, milk delivery truck and mail truck. Each truck has [illegible] features. Has [illegible] finish and measures 5¾x4 in. Tough, sold in set of 4 tweakie drivers.

X 924-9251 A—Wt. 1 lb. Order 1 set for 5.99

Each block has 2 Rooms.

4 member family and house blocks

2 4.88

Tweakie Town 4 storekeepers in 4 town blocks

3 4.88

5.99

9.88

Temp-o Matic Stand shows when pen is too cool, warm and ready to use

Wonder Pen Woodburning Sets

Deluxe Set **9.88** Advanced Set **5.99** Basic Set **3.99**

GIANT WOODBURNING SET ... X 926-2742 A ... 9.88

ADVANCED WOODBURNING SET ... X 924-9228 A ... 5.99

BASIC WOODBURNING SET ... X 924-8964 A Shipping weight 1.20 lbs. ... 3.99

•Wonder Pen operates on 110-120 volts, AC. UL listed.

See Caution Note on page 333.

Make the Old West come Alive!
12.77

THE MOTORIZED
MONSTERS
ARE COMING! BEWARE!
Motorized Monster Maker
Starter Set 10.77
444 Pennsylvania

Specs
'N' Things 10.77

Bags 'N' Things
10.77

Rings 'N' Things
10.77

Type anything from A to Z
it's fun . . . it's useful

A
2.44
Dia Typewriter

B
Standard
Typewriter
9.99

E
Student Desk
and Chair Set
17.88

D
Lite
Touch
Typewriter
with Case
16.99

C
Lite Touch
Typewriter
13.99

Peppy 2½ hp CAT mini-bike

129.95

- 4-cycle Briggs-Stratton engine
- Tough welded twin loop frame
- Extra-strong braced front fork
- Heavy-duty centrifugal clutch

Delivers speeds to 22 mph—yet gives you to 100 miles per gallon of gas! Lime Green frame; padded Black Naugahyde seat. Chain-clutch guard, removable; heat treated sprocket. 8.5 to 1 gear ratio. Recoil start; motorcycle-type throttle control; foot controls friction brake. 6-inch auto-type steel wheels have ⅝-in. shielded ball bearings; ground-gripping 4.10x3.50 6-in 2-ply knobby tires; 32½-in wheel-base. Ground clearance 5½ in. 25-in. to seat. Overall, 45x25x30-in. high.
M36 J 7271 Freight. (79 lbs.) 129.95

NOTE: Mini bike above not for racing or use on streets, highways or sidewalks—cannot be licensed.

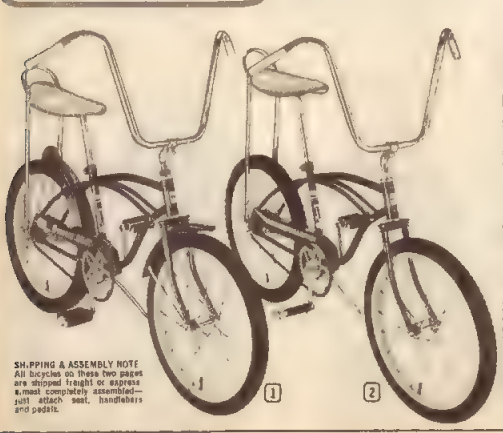
Deluxe Huffy dragsters feature fast-action "T-Bar" stick shifts and "cheater" slicks for super traction

5-speed **54.95** **49.95** 3-speed

- Multi-speed gears
- Front and rear caliper handbrakes
- Chromed Malibu handlebars, rims
- White banana saddle
- Handgrips
- Kickstand
- Rear reflector
- Chainguard

5 SPEED screamer by Huffy! Just shift "T Bar" and step on pedals, chester slick bites the turf . . . and you take off like a jet. Gleaming painted fenders and frame. 20x1.75 front blackwall tire; 20x2.125 rear blackwall "cheater" slick. See assembly and shipping note below left. 20-inch bike for ages 9 and over. Shipping weight 46 lbs.
M36 J 7256. **Carnaby Red** 54.95

3 SPEED Huffy dragster . . . wide chester slick digs in for lightning-fast takeoffs. new Astro Blue frame and flashy pin-stripe fenders make this bike a real standout in any crowd. 20x1.75 front blackwall tire; 20x2.125 rear black wall "cheater" slick. See note below, left. 20-inch bike for ages 9 and over. Shipping weight 44 lbs.
M36 J 7284 **Astro Blue** 49.95



SHIPPING & ASSEMBLY NOTE
All bicycles on these two pages are shipped freight or express, most completely assembled—just attach seat, handlebars and pedals.

Sporty low-cost dragsters

Special **37.77** **33.95** Basic

1 2 Speedy Huffy dragsters. Bright Red painted frame, set off by White rims and banana saddle. Chromed Malibu handlebars, rear coaster brake. Blackwall tires: 20x1.75 front, 20x2.125 rear. Handgrips, kickstand, rear reflector, chainguard included. See note at left. 20-inch bike for ages 9, over.

(1) **DRAGSTER SPECIAL.** Cheater slick rear tire for super traction, shorty fenders.
M36 J 7252. **Carnaby Red.** (40 lbs.) 37.77

(2) **BASIC DRAGSTER.** Studded rear tire, no fenders. Shpg. wt. 37 lbs.
M36 J 7250. **Carnaby Red** . . 33.95

Accessories

HORN-LITE and Taillight Set (not shown) – extension horn button, taillight uses blinker or regular bulbs (incl.). Chromed, red plastic lens on taillight. Each light uses 2 "D" batteries (not incl., see page 364)
35 J 7392. Shpg. wt. 2 lbs. Set 3.66

SPEEDOMETER-Odometer (not shown) fits any 20-in. bike. Easy to attach.
35 J 7391. Shipping weight 3 lbs. . . . 5.88

Budget Power terms are lowest ever, with longer time to pay

Illustrated The famous Century 23' Buccaneer now in perfected Fiberglass 23 feet of luxury yours with inboard or I/O

Why did you wait so long to consider fiberglass? Probably the same reason we waited so long to use it.

When your reputation is built upon construction excellence you don't move impulsively. You test. You research. You watch. You are known for making the best wood boat. So when you move to fiberglass it's only after you're positive you can make the best fiberglass boat.
And Century for '69 is just that. A Century hull is all hand lay-up ... with 18 separate steps required to complete it. Its modified deep-V is so constructed that you get a perfect and stable ride at any speed ... whether you use the boat for fishing, skiing, cruising or general boating. And it is a little more custom than the average boat.
The hull designs are engineered to make use of the specific benefits of moulded shapes. A new sense of security and comfort at top speed is achieved in Century's modified deep-V hull.

The detailing is the Century hallmark. From hardware to decking, you know "there goes another Century." It's the boat you'll be proud to own.

Century

For free catalog write Century Boat Company, 350 Fifth Ave., New York, N.Y. 10001

CERAMIC GUILD BONE CHINA

THE MOST ELEGANT OF ALL! Soft white, highly translucent, fully vitrified for lasting durability.

OPEN STOCK AVAILABLE FOR 10 YEARS

Offered in 20-Pc. (4 place setting to start your bone china service) or 45-Pc. Service for 8, or combine both for service for 12.

20-PC. SERVICE FOR FOUR: 4 ea. dinners, salads, B&B's, cups and saucers. Wt. 15 lbs.

45-PC. SERVICE FOR EIGHT: 8 ea. dinners, salads, B&B's, cups, saucers; 1 ea. 14" oval platter, round vegetable, covered sugar, creamer. Wt. 35 lbs.

(A) MILLSBROOKE BONE CHINA. Garlands of pink baby roses and soft green and blue leaves are encircled by a 24 kt. gold line on verge and rim.

17443F4995 20-Pc. Service for 4 . . . $ 74.95
17444F10995 45-Pc. Service for 8 $159.95

(B) BENNINGTON BONE CHINA Combines the sophistication of platinum, the elegance of high translucence. Double line of costly platinum on the rims.

17445F4995 20-Pc. Service for 4 $ 74.95
17446F10995 45-Pc Service for 8 $159.95

CERAMIC GUILD IRONSTONE

• From oven to table to dishwasher

Colorful imported ironstone so economical, you can use it everyday—so lovely, you won't hesitate to use it for company, too. All patterns are sealed under hard glaze for lasting brilliance

(C) CABALA BLUE. Blue and moss green chickens prance across a pure white body. Rimed with blue band. Solid color blue holloware

16033F2995 45-Pc Service for 8 $39.95

(D) TAMPICO YELLOW. Large yellow and gold orange mums on a background of pure white, with yellow edged rims. Solid color yellow holloware

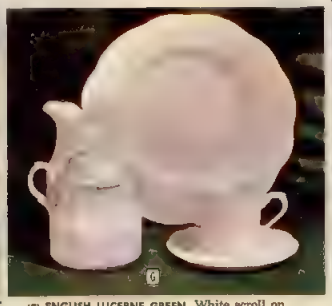
17447F2995 45-Pc Service for 8. . . . $39 95

(E) PANORAMA BROWN. A brown geometric design encircles the coupe shape rim. Brown banded. Solid color brown holloware.

17448F2995 45-Pc. Service. $39 95

COMPOSITION OF IRONSTONE SETS

45-PC SERVICE FOR 8 includes 8 each dinners, salads, soups, cups, saucers; 1 each platter, round vegetable, sugar/creamer Wt. 35 lbs



IMPORTED ENGLISH IRONSTONE

• From oven to table to dishwasher

Classic and sterling shape by English Staffordshire Ironstone by Royal Meakin, crafted for long life and lasting brilliance. Colors and patterns are sealed under high glaze . . . perfectly safe in the oven, or with any detergent in the dishwasher.

(F) ENGLISH LUCERNE GREEN. White scroll on avocado. Background covering rim of fluted shape

17452F2995 45-Pc. Service $39 95

(G) ENGLISH STERLING WHITE. Traditional shape for classic look. So incredibly white, it rivals the appearance of the most costly china.

17449F2495 45-Pc. Service for 8 $36.95
17450F3295 65-Pc. Service for 12 $44 95

(H) ENGLISH RENAISSANCE. Olde English modified baroque shape. Carnaby Street mod black and grey. Strikingly dramatic

17451F2995 45-Pc. Service for 8 $39.95

COMPOSITION OF ENGLISH IRONSTONE SETS

45-PC SERVICE FOR 8 includes 8 each dinners, salads, soups, cups, saucers, 1 each platter, vegetable bowl, covered sugar/cream er. Wt. 33 lbs. **65-PC SERVICE FOR 12** same plus 4 extra dinners, salads, soups, cups and saucers. Wt. 50 lbs.

We are unable to ship to box numbers or RFD's. We must have a local street address. All dishes shipped F.O.B., N.J. or L.A. Allow 2-3 weeks for delivery.

Ceramic Guild and Meakin Superb Ironstone Dinnerware

Your choice of traditional or contemporary ironstone. Both so durable, it's perfect for everyday family use. So lovely, you'll use it for company, too. Colorful patterns are sealed under hard glaze for lasting brilliance. Safe in dishwashers.

(A) ENGLISH BLUE MEISSEN IRONSTONE. A stunning motif of stems, leaves and onion bulbs in deep blue on a frost white fluted shape, permanently sealed under a high glaze.
1009X3295 45-Pc. Service..... .Retail **$44.95**
1009X4295 65-Pc. Service..... Retail **$59.95**

(B) ENGLISH FLUTED WHITE IRONSTONE. Elegant English made ironstone, noted for its hardy, highly glazed, snowy white craftsmanship. Classic simplicity in traditional fluted shape.
1022X2495 45-Pc. Service..... Retail **$34.95**
1022X3295 65-Pc. Service.....Retail **$44.95**

(C) ENGLISH PINK VINE IRONSTONE. Marvelously British in motif... with bold pink grape vines dramatizing the white backgrounds of all pieces, including the holloware. Includes coffee pot.
1202X3495 47-Pc. Service.....Retail **$49.95**

(D) CABALA. As cheerful as it is durable. A blue and moss-green chicken prances across the pure white body, rimmed with blue band. Solid blue holloware
821X2995 53-Pc. Service.....Retail **$39.95**

(E) SLEEPY HOLLOW. As enchanting as its name. Features yellow daisies on an orange background, circling the rim of the modern coupe-shape. Solid color yellow holloware.
825X2995 53-Pc. Service . Retail **$39.95**

(F) SUNSHINE. A pattern you'll fall in love with at first sight. A large sunflower design, highlighted by a pure white background, encircled with a green band. Solid color avocado holloware.
830X2995 53-Pc. Service.....Retail **$39.95**

(G) LIMBO. Lovely to look at, and a pleasure to use. Yellow and brown daisies fall upon a pure white body, rimmed with brown band. Solid color brown holloware pieces.
832X2995 53-Pc. Service... ... . Retail **$39.95**

(H) LUNEVILLE. For those who prefer a touch of history in their dinnerware. Louis XV style, featuring hand decorated, highly glazed vivid colors. Sets include a covered casserole and gravy boat. Your choice of Honey, or Moss Green.
1952X3995 Honey. 47-Pc. Service...Retail **$54.95**
1955X3995 Green. 47-Pc. Service. Retail **$54.95**

COMPOSITION OF ABOVE SETS

45-PC. SERVICE FOR 8. Includes 8 each: cups, saucers, dinners, soups, salads, one covered sugar, creamer, vegetable and platter. Ship. wt. 33 lbs.

47-PC. SERVICE FOR 8 (Set (C) above) is the same as the 45-pc. service, plus covered coffee pot. Ship. wt. 38 lbs.

47-PC. SERVICE FOR 8 (Set (H) above) is the same as the 45-pc. service plus gravy boat and covered casserole instead of vegetable bowl. Soups are handled. 34 lbs.

53-PC. SERVICE FOR 8 is the same as the 45-pc. service, plus 8 fruit bowls. Ship. wt. 42 lbs.

65-PC. SERVICE FOR 12. Includes 12 each: cups, saucers, dinners, soups, salads; plus one covered sugar, creamer, vegetable and platter. Ship. wt. 50 lbs.

Ceramic Guild and Meakin Superb Ironstone Dinnerware

Your choice of traditional or contemporary ironstone. Both so durable, it's perfect for everyday family use. So lovely, you'll use it for company, too. Colorful patterns are sealed under hard glaze for lasting brilliance. Safe in dishwashers.

(A) ENGLISH BLUE MEISSEN IRONSTONE. A stunning motif of stems, leaves and onion bulbs in deep blue on a frost white fluted shape, permanently sealed under a high glaze.
90312-3295 45-Pc. Service.....Retail **$44.95**
90313-4295 85-Pc. Service.....Retail **$59.95**

(B) ENGLISH FLUTED WHITE IRONSTONE. Elegant English made ironstone, noted for its hardy, highly glazed, snowy white craftsmanship. Classic simplicity in traditional fluted shape.
90310-2495 45-Pc. Service.....Retail **$34.95**
90311-3295 65-Pc. Service.....Retail **$44.95**

(C) ENGLISH PINK VINE IRONSTONE. Marvelously British in motif . . . with bold pink grape vines dramatizing the white backgrounds of all pieces, including the hollowares. Includes coffee pot.
90319-3495 47-Pc. Service. .....Retail **$49.95**

(D) CABALA. As cheerful as it is durable. A blue and moss-green chicken prances across the pure white body, rimmed with blue band. Solid blue hollowares
90315-2995 53-Pc. Service.... ...Retail **$39.95**

(E) SLEEPY HOLLOW. As enchanting as its name. Features yellow daisies on an orange background, circling the rim of the modern coupe-shape. Solid color yellow hollowares.
90316-2995 53-Pc. Service.....Retail **$39.95**

(F) SUNSHINE. A pattern you'll fall in love with at first sight. A large sunflower design, highlighted by a pure white background, encircled with a green band. Solid color avocado hollowares.
90317-2995 53-Pc. Service.. .....Retail **$39.95**

(G) LIMBO. Lovely to look at, and a pleasure to use. Yellow and brown daisies fall upon a pure white body, rimmed with brown band. Solid color brown hollowares pieces.
90318-2995 53-Pc. Service.....Retail **$39.95**

(H) LUNEVILLE. For those who prefer a touch of history in their dinnerware. Louis XV style, featuring hand decorated, highly glazed vivid colors. Sets include a covered casserole and gravy boat. Your choice of Honey, or Moss Green.
90320-3995 Honey. 47-Pc. Service. Retail **$54.95**
90321-3995 Green. 47-Pc. Service. Retail **$54.95**

COMPOSITION OF ABOVE SETS

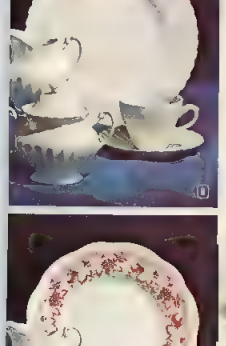
45-PC. SERVICE FOR 8. Includes 8 each: cups, saucers, dinners, soups, salads, one covered sugar, creamer, vegetable and platter. Ship. wt. 33 lbs.

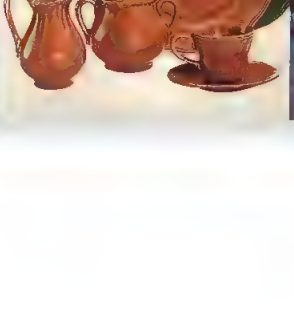
47-PC. SERVICE FOR 8 (Set (C) above) is the same as the 45-pc. service, plus covered coffee pot. Ship. wt. 38 lbs.

47-PC. SERVICE FOR 8 (Set (H) above) is the same as the 45-pc. service plus gravy boat and covered casserole instead of vegetable bowl. Soups are handled. 34 lbs.

53-PC. SERVICE FOR 8 is the same as the 45-pc. service, plus 8 fruit bowls. Ship. wt. 42 lbs.

65-PC. SERVICE FOR 12. Includes 12 each: cups, saucers, dinners, soups, salads; plus one covered sugar, creamer, vegetable and platter. Ship. wt. 50 lbs.





LENOX WARE

sets the table, sets the pace...in quality Melmac® dinnerware

Enjoy the charm of beautiful table settings with this exciting new collection from Lenoxware. Designed for the fashion-conscious woman who demands practical durability. Lenoxware features stain-resistant cups . . . dishwasher safety . . . fade proof colors . . . and a written 2 year GUARANTEE against breakage.

ALEXANDRA—Cool greens combined with warm brown and weave are edged in gold accents and set against a translucent ivory body. (Plate shows behind dinner plate.) Accessories in soft ivory
80408-2585 53-piece set with 25 Decorated pieces
Shpg. Wt. 15½ lbs. . . . Retail $48.95

CHANTILLY—A rich border design of pale ochre and honeytoned gold on a translucent ivory body. Accessories in soft ivory.
80430-2020 53-piece set with 25 Decorated pieces.
Shpg. Wt. 15½ lbs. . . . . Retail $48.95

53-piece set includes 8 each Dec. Dinner Plates, Dec. Saucers, Dec. Salad Plates, Stain-resistant Cups, recessed handle Soup Bowls, Fruit/Dessert Bowls, 1 Dec. Platter, Creamer, Sugar w/Cover, Open Veg. Bowl

REFLECTIONS—A spray of white and ivory blossoms interwoven with soft olive leaves. Accessories in pastels
80414-2583 53-piece set with 25 Decorated pieces
Shpg. Wt. 15½ lbs. . . . Retail $39.95

CAMEO ROSE—Elegant pink rose set against a subtly marbled background in warm ivory and pink. Accessories in shell pink.
80402-2003 53-piece set with 25 Decorated pieces.
Shpg. Wt. 15½ lbs. . . . Retail $48.95

CINNAMON—A genuine old floral border of beige, ochre and accented with rich shades of brown. Accessories in pastel brown
80411-2004 53-piece set with 25 Dec. pieces
Shpg. Wt. 15½ lbs. . . . Retail $48.95

GINGER—Clustered pods and rust blossoms framed by pale olive leaves. Accessories in pastel brown and white.
80415-1997 53-piece set with 8 Dec. pieces.
Shpg. Wt. 12½ lbs. . . . Retail $39.95

LEMON DROPS—A border design of rich olive leaves scattered with small yellow blossoms. Accessories in avocado and white.
80415-1997 53-piece set with 8 Dec. pieces.
Shpg. Wt. 12½ lbs. . . . Retail $39.95

CYPRESS—A subtle filigree design in rich green and shadowed turquoise. Accessories in Tuscanee satin white.
80414-1997 53-piece set with 8 Dec. pieces.
Shpg. Wt. 12½ lbs. . . . Retail $39.95

53-piece set includes 8 each Decorated Dinner Plates, Stain-resistant Cups, Saucers, B&B/Salad Plates, Soup/Cereal Bowls, Fruit/Dessert Bowls, 1 each Platter, Creamer, Sugar w/Cover, Open Vegetable Bowl

Over 44% Profit per Unit!

A New Hot Idea from Vespa

CIAO BY VESPA

(PRONOUNCED "CHOW")

Here comes the money making machine . . . Ciao (Chow) . . . the bicycle with a motor in it! The Ciao offers a brand new idea in two wheel transportation that's going to mean more money for you!

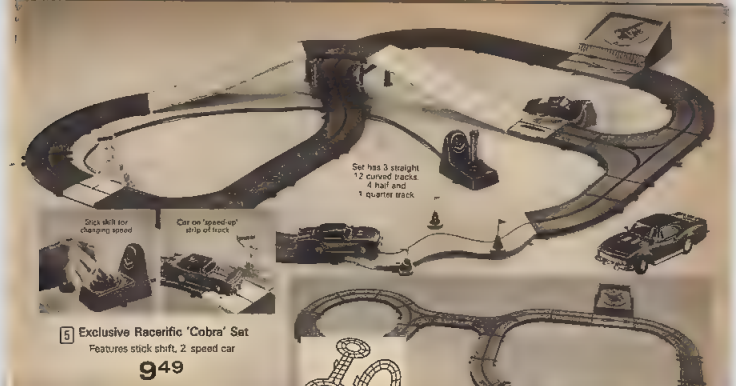
Now you can reach a whole new market . . . a profitable market! (You better believe it . . . the Ciao is going to be even hotter than the mini bike!)

The Ciao promises you increased store traffic . . . more sales . . . more profits!

NOW . . . call us collect for further information at (415) 647-5520.

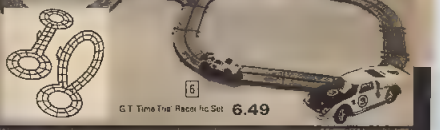
W S D

WESTERN SCOOTER DISTRIBUTORS
Importers and National Distributors for Vespa Motorscooters and Quality Motorcycle Accessories
1599 Custer Avenue • San Francisco, California 94124
Area Code (415) 647-5520


Set has 3 straight
12 curved tracks
4 half and
1 quarter track
Stick shift for changing speed
Car on 'speed-up' strip of track

5 Exclusive Racerific 'Cobra' Set
Features stick shift, 2 speed car
9.49

7 Exclusive Action Highway Set
A-th construction s-te and automatic f-agm
9.99



1-2 **Detailed 6" Plastic Replicas** include body, chassis, motor. Go forward. Operate on all Action Highway sets
(1) 49 N 40 192—Tow truck 3.49
(2) 49 N 40 180—Pumper truck 3.49

3-4 **Detailed 4¼" Plastic Replicas** incl body. 1-Speed Chassis, motor. Go forward. For Racerific and Action Highway
(3) 49 N 40 704—Ferrari race car 2.99
(4) 49 N 40 703—Chaparral race car 2.99
NOTE items 5 to 8 require 2 penlight batteries (not included—see Page 298)

Racerific Sets

5 **Exclusive Racerific 'Cobra' Set.** Features new stick-shift control and 2-speed racing car. Now you can control car as it enters speed-up strip using stick shift—really let er bomb away! As you enter slow-down, off-stick section, action becomes ever more thrilling full of suspense . . . you never quite know if automatic switch will slow you down or not . . . sometimes it does, sometimes it doesn't! Set contains track as shown, 2 right-left switches, 2 ramps, 2 trestles, starter timer, speed-up strip, thrilling off-stick strip, stick-shift control, connecting strip, one complete car with 2-speed chassis. Plastic. Takes 2 penlight batteries (not incl.—see P. 298).
49 N 40 701—Set, delivered 9.49

6 **Exclusive G.T. Time Trial Set**—put car on 'road' use switches to steer clear of byways and hazards. Includes: 1 G.T. racing car (1-speed), 2 Y-switches, starter timer, 14 curved, 6 straight track. Made of plastic. Takes 2 penlight batteries (not included—see Page 298).
49 N 40 700—Set, delivered 6.49

Action Highway Sets

7 **Exclusive Cross-Country Set** featuring large, realistically detailed construction site with a crossing flagman. As truck approaches site flagman signals it to stop . . . crosses highway . . . then truck continues on. You get authentic highway action, a thrill a minute for boys or girls, young or old, expert or novice . . . and at 5 responsive Sears Set includes: track as shown, construction site, crossing flagman, 2 left-right switches, complete truck assembly, miscellaneous trees, sign, fences. Plastic. Requires 2 penlight batteries (not included—see Page 298).
49 N 40 194—Set, delivered 9.99

8 **Action Highway Set** . . . another great set filled with thrills and action! Includes: 2 straight, 10 curved tracks, 3 half and 3 quarter tracks, 2 self-setting switches and 1 complete truck. Plastic. Requires 2 penlight batteries (not included—see Page 298).
49 N 40 193—Set, delivered 6.99

NOTE Be sure to see our additional cars and trucks at left—items 1-4.

GORDON DOUGLASS

☐ The 19' Flying Scot is built by the Gordon Douglass Boat Company in Oakland, Maryland. Designed with trailering in mind, the fiberglass Flying Scot has a built-in mast tabernacle to make mast stepping a one-man operation. She has a 105 lb. lead-weighted centerboard contributing to her stability. Aluminum spars, halyard winches, tilting rudder blade and snubbing winches for both main jib sheets are standard equipment at the base price of $2395, plus sails.

NEWPORTER

☐ The Newporter, a 40' vee-bottom, fiberglass-covered plywood ketch, will continue to be built by Newporter Yachts, Menhaden and River Roads, Leesburg, New Jersey 08327. The construction is supervised by her designer, 'Ack' Ackerman, who has long been associated with Newporters. Of exceptionally heavy scantlings, the Newporter sells for $42,300, a price that includes Dacron sails, life lines, pulpits, compass, and all required safety equipment. She has 837 square feet of sail and a 59-hp diesel engine. Many of the Newporters have cruised extensively and several have completed voyages around the world. In addition to a complete boat, Newporter will also sell the boat unfinished, at any desired stage of completion. The bare hull, with deck and cabin, sells for $13,500.

CHEOY LEE

☐ Hong Kong's Cheoy Shipyard builds a variety of sailing craft that are imported into the United States by Roland Reed Associates at Pacific Marina, Alameda, California 94501, and by Lion Yachts, River Road, Cos Cob, Connecticut. Some of their models include the Offshore 27 and 31, the Frisco Flyer, the Offshore 50 and 40 and the new Luders 36. Of fiberglass construction, the new boat has teak trim throughout and sells for $20,400. The largest boat built by Cheoy Lee is the Offshore 50, a ketch with a 63-hp Volvo-Penta Diesel. With a displacement of 34,000 lbs. and a sail area of 1070 sq. ft., the Offshore 50 carries a base price of $64,750.

SOVEREL MARINE

☐ A line of four racing/cruising auxiliaries will be marketed in 1969 by Soverel Marine, Inc., 2225 Idlewilde Road, North Palm Beach, Florida. They are the Soverel 28, 30, 33 and 38. The Soverel 28 is also available in a version styled the Soverel MORC racer, a boat that features a larger cockpit and smaller cabin than the standard 28. The Soverel 30 is a lengthened version of the 28 with the extra length being used to obtain full headroom in the forward cabin and to provide a separate space for the galley. The Soverel 33 is a new boat with a 29' waterline. She sleeps six and has a 2' fiberglass, teak-planked bowsprit.

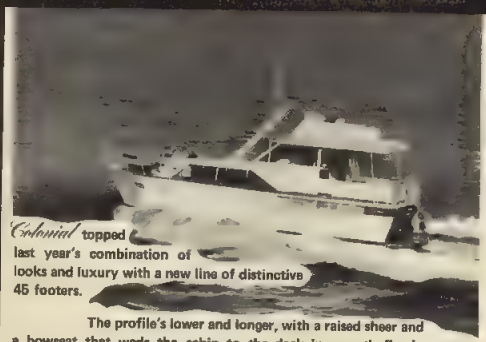
SPENCER BOATS

☐ Two fiberglass boats that can be obtained as either sloops or ketches are available this year from Spencer Boats, Ltd., 1240 Twigg Road, Richmond Vancouver, British Columbia, Canada. The two boats are the S-42 and the S-44. Both are built of fiberglass with teak trim and can be obtained fully-finished or in any stage of completion. The S-42 sleeps seven in a conventional layout while the larger boat sleeps eight in an aft-cabin layout with a midships cockpit.

MYERS CATAMARANS

☐ Myers Catamarans, 8011 Yorktown Avenue, Los Angeles, California 90045, are designers and producers of custom catamarans. Two of their recent projects are a 44' ocean racing

1969's BETTER Eyecatcher



Colonial topped last year's combination of looks and luxury with a new line of distinctive 45 footers.

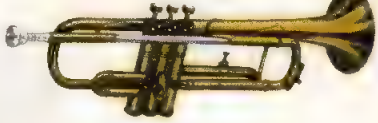
The profile's lower and longer, with a raised sheer and a bowseat that weds the cabin to the deck in smooth flowing curves. Below deck, there's all the live-aboard luxury that only a big yacht can have. No-cost option puts a double bed in the owner's stateroom; V-berths are standard for guests in the forward cabin. Sleep 6. Or sleep 8. Everybody goes first class in a *Colonial*. Even your ever-loving mate has less chores. We've put a raft of care-reducing features aboard that she will appreciate.

Isn't it time you stepped up to a hand built *Colonial* 45' yacht? Send for literature. It's a good start.

Colonial Cruisers
fine yachts since 1930
P.O. Box 309, Millville, New Jersey 08332
Telephone 609-825-3100

Commander
Cornet and Trumpet

Shipping Weight
Approx. 10 Lbs.
on Trumpet and Cornet



ARTIST B♭ CORNET

A real Silver valves nickel plated. Sturdy bracing. Polished brass with two coats of hot hardened lacquer for long wear. Professional slide action. Complete with lyre and plush lined case. **F.O.B. Illinois**

2796MF7955—Cornet Outfit. Sugg. Retail $129.50

2982MF8569 Nickel Plated. Cornet Outfit. Same as above except Cornet is Nickel Plated. **$139.50**

ARTIST B♭ TRUMPET

Valves of nickel silver, nickel plated. Long easy blow. Perfectly fitting valves and slides. Polished brass and lacquer finish with exclusive non-tarnish process. Complete with lyre and deluxe plush lined fitted case. **F.O.B. Illinois**

2297MF7955 Trumpet Outfit. Sugg. Retail $129.50

2983MF8569 Trumpet Outfit. Same as above except Trumpet is Nickel Plated. **$139.50**

Trombones
Ship. Wt. 23 Lbs.

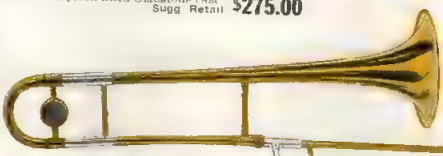
RUDY MUCK CITATION TROMBONE

2485MF15015—Finest deluxe, U. S. made trombone. 8" bell diameter. Slides are drawn through special dies to make them perfectly straight. Inner slides chrome-plated for lightning-fast action and lifetime durability. Lapping is done in the playing position resulting in smooth, noiseless and frictionless slides that require no oiling in. Complete with mouthpiece and plush lined Gladstone case. **F.O.B. Midwest Factory.**

Sugg. Retail **$275.00**

RUDY MUCK CONDUCTOR TROMBONE

2486MF10347—Medium priced American made. Light, fast, durable 7½" bell, chrome plated inner slides. Tested and approved by America's finest trombonists. Includes shaped case. Sugg. Ret. **$189.50**



RUDY MUCK ACADEMY TROMBONE

2487MF9798—Most reasonably priced trombone on the market. Has 7½" bell, chrome plated inner slides. Slides lapped on special equipment, drawn to hardness and perfect degree of accuracy. U S. made. Complete with case.

Sugg. Retail **$159.50**

BENETONE DELUXE AMERICAN-MADE TROMBONE

Slides are made of hardness and degree of accuracy that is perfect. Extra long tuning slide assures ample adjustment. Has 8¼" bell. Chrome plated inner slides. Perma-ply outside. Wood veneer shaped case. Fine quality luggage type. Complete with case.

Midwest Factory
2304MF10107 Trombone Outfit.

Sugg. Retail **$185.00**

AMERICAN MADE BUGLE OUTFIT

U. S. Regulation Bugle of heavy gauge polished brass. Manufactured like a trumpet in key of G with slide to F. Fully tapered bell beyond the first bend of the bugle (for easier blowing). **Complete with bag and instruction book.** Ship. wt. 4 lbs.

1829G1142—Bugle
1829 3G1085—3 or more

Sugg. Retail **$21.50**

MELODICAS by HOHNER
Made in Germany

Hohner Melodicas combine the lovely sound of reeds with an easily understood piano-type of keyboard. Instruments range from a simple beginner's model, favored by educators, to a rich-toned professional unit. Musical range is fully chromatic. All notes are "blow" tones. Mouthpieces are interchangeable. Easy to play. Ideal instruments for school classrooms as well as organized groups.

Vista Mouthpiece

2490G31 (Not Shown) Especially designed to permit player to see keys for more exact Pitch and Melody. (Not shown below except in 3G3800 Professional Set.) Available only with purchase of a Melodica. Not sold separately.

Sugg. Retail $0.75

Melodica Table Stand

2481G338—(Not Shown) Combines the convenience of a horizontal rest for easy piano playing and teaching with the flexibility of a vertical stand. Has extension and a groove for holding up sheet music.

Sugg. Retail $4.95

"Professional 36" Melodica

This 3-octave professional instrument finds an important place with the modern combo. Conveniently hand-held 36 piano keys control the precision tuned brass reeds to produce a fine, accordion-like tone. With specially-designed mouthpiece, instructions and handsome fitted carrying case. Approx. Size: 17⅝"L. x 4⅝"W. x 2"D. Ship. wt. approx. 3½ lbs.

1613G3997 "Professional 36" Melodica.
1613 3G3787 3 or more

Sugg. Retail **$59.95**

"Piano 27" Melodica

An advanced virtuoso instrument in the Alto range. 27 piano keys start with F below middle C and extend up for over 2 chromatic octaves. Comfortable strap for left hand. Complete with 2 mouthpieces, instructions and deluxe carrying case. Approx. Size 16½"L. x 3⅝"W. x 2½"D. Ship. wt. approx. 2½ lbs.

1926G1933 "Piano 27" Melodica.
1926 3G1741—3 or more

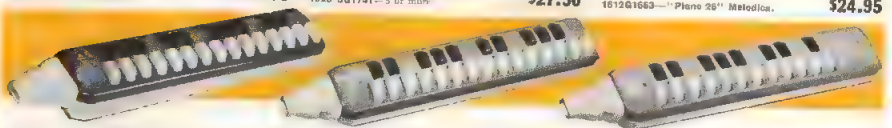
Sugg. Retail **$27.50**

"Piano 26" Melodica

Lightweight, sturdy and easy to play. Unsurpassed only by its brother, the "Piano 27." Chromatic octave starting with B below middle C, with 26 piano keys for single notes and chords. Comfortable strap for left hand. Complete with 2 mouthpieces, instructions and deluxe carrying case. Approx. Size 16½"L. x 3½"W. x 2½"D. Ship. wt. approx. 2½ lbs.

1612G1663—"Piano 26" Melodica.

Sugg. Retail **$24.95**



Alto Melodica

Deeper voiced Melodica blends with the **1610G888 Soprano Melodica** beautifully for group playing. Similar construction; deeper sounding board. Two octave range from F below middle C. Complete with instructions; piano mouthpiece and case. Approx. Size: 13⅝"L. x 2⅝"W. x 1⅝"D. Ship. wt. approx. 2 lbs.

1611G1073—Alto Melodica.
1611 3G1119 3 or More

Sugg. Retail **$14.95**

Soprano Melodica

Metal body, sturdy plastic brass reeds. Range covers two full chromatic octaves from piano middle C. Permits playing of single notes or chords for solo play or accompanying. Complete with instructions, spare mouthpiece and case. Approx. Size: 13⅜"L. x 2⅝"W. x 1⅝"D. Ship. wt. approx. 2 lbs.

1610G888 Soprano Melodica.
1610 3G844—3 or More

Sugg. Retail **$12.95**

Student Melodica

Ideal for the beginner. 20 chromatic keys from middle C up in G, over 1¼ octave range. Attractive item for children's music classes. Interchangeable mouthpiece. Complete with instructions and case. Approx. Size 13⅜"L. x 2⅝"W. x 1⅝"D. Ship. wt. approx. 2 lbs.

1927G730 Student Melodica
1927 3G694 3 or more

Sugg. Retail **$10.95**

CATALINA ACCORDIONS

Known for tonal quality, expert Italian workmanship, top grade materials. Reeds—Swedish Blue Steel, formed, filed and tuned by skilled craftsmen. Reed Blocks—violin spruce, faced and lanced with American manila. Bellows reinforced and treated to retain moisture between aluminum sheaths to prevent binding.

Catalina Club

2984MF2210S—120 bass accordion. 17½" fingerboard. 41 piano keys. Body length 17". 2 sets Swedish steel treble reeds, 3 bass reeds. 7 automatic fingertip treble registers. 2 bass registers. Chromatic scale. Ivorex fingerboard and stud. Case. Ship. wt. approx. 30 lbs. Available in Jet Black or White Pearl. Specify color. F.O.B. Illinois or New York.
Sugg. Retail **$395.00**

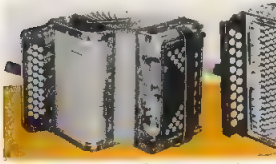
Catalina Special

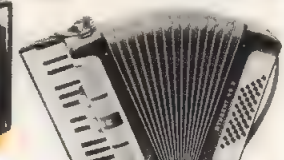
2988MF2748S—120 bass accordion with 17½" fingerboard. 41 piano keys. Body length 17". 2 sets of hand tuned Swedish blue steel reeds in the treble, 3 sets of bass reeds. 5 automatic fingertip treble registers plus two extra master bass registers. Chromatic scale. Ivorex fingerboard and stud. Case. Ship. wt. approx. 35 lbs. Jet Black or White Pearl. Specify color. F.O.B. Illinois or New York.
Sugg. Retail **$470.00**

Professional Accordion

2334MF4695S—41 piano keys. 120 basses. Fingerboard 13¼"; body length 18½", weighs 34 lbs. 4 sets of treble reeds, 5 sets of bass reeds. 3 fingertip automatic treble registers plus master register at keyboard edge. 5 bass registers. Complete with shoulder straps and deluxe type case. Finished in Jet Black. Ship. wt. approx. 40 lbs. F.O.B. Illinois or New York.
Sugg. Retail **$700.00**

2935MF4680S—Professional Electric Accordion. Same as above except equipped with built-in Hohner pickup, ready for immediate use.
Sugg. Retail $800.00





Hohner Button Accordions—Made in Germany

3 Row Button Accordion

18-fold bellows. 31 treble buttons, 12 bass buttons. 4 sets of treble reeds, 2 sets of bass reeds. Jet Black celluloid finish. Edges reinforced, metal corner protectors. 7¼"x12". Ship. wt. 12½ lbs. Key comb. G-C-F only.
1874G10063 3 Row Button Accordion. Sugg. Retail **$175.00**

2 Row Button Accordion

16-fold bellows. 8 basses. Ebony finish. Metal corner guards. Reinforced edges. Leather bass strap, celluloid clasps and chrome straps. 5½"x11". Ship. wt. 9½ lbs. Key comb. G-C only.
1615G5175 2 Row Button Accordion. Sugg. Ret. **$90.00**

1 Row - 4 Stop Accordion

2608G3450— 1 row, 8 bass accordion (Not Shown). Finished in black with gold trim. Has 4 sets of reeds, 3 on treble, 1 on bass. Ship. wt. 7 lbs.
Retail $60.00

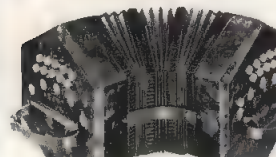
1616G2731 1 Row - 2 Stop Accordion (Not Shown). Similar to above except 14 bellows, 2 sets of treble reeds. Key of C only. Ship. wt. 6 lbs.
Sugg. Retail **$47.50**

Hohner Harmonica Microphone (Not Shown). Adjusts up to 3/8 any Hohner harmonica. 3½"x1¼". Hermetically sealed. Quality crystal.
Sugg. Retail $20.00

Hohner Student 40 Accordion

An exciting new instrument for the beginner with 26 treble keys, 40 basses, 2 sets of high quality Blue Steel treble reeds, 3 sets of bass reeds, 3 treble registers, 2 bass registers, 5 treble couplers, 2 bass couplers, 10 treble tone changers, 2 bass tone changers, 1 treble and 1 bass expression control, stable and bass shift. Ivorex fingerboard. Size 12¾" x 18" x 7". Ship. wt. approx. 27 lbs. Pearl Red Only.
2609G10200—Student 40 Accordion Sugg. Retail **$170.00**

★NOTICE All prices quoted in this Catalog are either the manufacturer's or Bennett's Suggested Retail prices. They are not the prices at which Bennett Brothers sell. See Trade Information.



Red Pearl Concertina

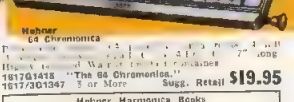
2879MF2340 Blue, mesh, steel reeds, 32 bellows, 20 buttons. Opens to 10". Italian made. Instruction Book. Ship. wt. 6 lbs. F.O.B. Illinois.
Sugg. Retail $40.00

2880MF1505—Mahogany Concertina. Similar to above. Opens to 14". 31 bellows. Ship. wt. 8 lbs.
Sugg. Retail $32.50

3042MF4241—Large Red Pearl Concertina. 28 buttons, 72 reeds, 10 bellows. Made in Italy. Opens to 23½". Ship. wt. 9 lbs.
Sugg. Retail $67.50

Harmonicas by Hohner

Made in Germany

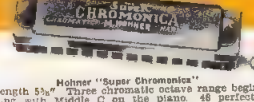


Hohner 64 Chromonica

Range of 4 octaves beginning with Middle C. Long blow and draw reeds. Key of C.
1617G1418 "The 64 Chromonica."
1617/3G1347 3 or More
Sugg. Retail **$19.95**

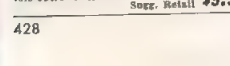
Hohner Harmonica Books

Set of 6 books arranged for solo or duets. Variety of tunes. Playable on Hohner Chromatic Harmonicas and Hohner Marine Band.
1634G400 Set of 6 Music Books. Sugg. Ret. $5.95



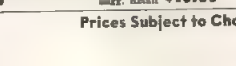
Hohner "Super Chromonica"

Length 5¾". Three chromatic octave range beginning with Middle C on the piano. 48 perfectly tuned reeds with valves which operate as wind saving device for greater volume of tone. Key of C.
1618G1075—"Super Chromonica."
1618/3G1018—3 or More. Sugg. Retail **$14.95**



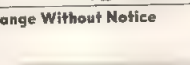
Hohner "Chromonica"

Chromatic Harmonica 4⅞" long. Supplies half-tones (sharps and flats) not found in regular style instruments. 40 perfectly tuned reeds with wind-saving valves for greater volume of tone. Heavy nickel-plated covers. Key of C.
1619G750 "Chromonica."
1619/3G675—3 or More. Sugg. Retail **$9.95**



"Echo" Harmonica

Large double sided Tremolo Harmonica. 6⅜" long. In two different keys with 48 double holes. 96 reeds. Finely nickel-plated covers in attractively etched design. C-G key comb.
1924G710 Echo Harmonica
1924 3G675 3 or More
Sugg. Retail **$10.00**



"Echo" Harmonica

Double sided Harmonica 4⅛" long. In two different keys having 32 double holes and 64 perfectly tuned reeds. Finely nickel-plated covers in attractively etched design. C-G key Combination.
1621G467 —"Echo" Harmonica
1621 3G444 3 or more
Sugg. Retail **$6.95**

Chordomonica II

Advanced instrument. Provides greater range of chords enabling player to perform more varied accompaniments. When you blow or draw any 4 notes at once, the upper note carries the melody. The others resound the chord, to name it. In sealed leather carrying case. Key of C only.
2088G1067—Chordomonica II
2089 3G1614—3 or more
Sugg. Retail **$15.95**

Prices Subject to Change Without Notice

The Pereira plan calls for a centrally located harbor master's office on the outer end of a short pier in the middle of the beach area. There would be docking space for the harbor patrol boats, dinghies, and possibly a shoreboat landing point. Someone with a visionary eye also included at that same location an observation tower with a glass enclosed elevator for those who may desire a seagull's view of Avalon or the harbor.

A raised platform, intended for entertainment programs, is proposed for the shore end of the same pier. Beneath it will be showers and restrooms for bathers and the use of yachting families. Similar facilities would be located at each end of the beach area, and it is expected that along Cabrillo Crescent, where most boating people will make their landings, there will also be lockers, launderettes, ice machines, and whatever else yachtsmen normally require.

The present fuel dock now located near the Casino at the western side of the bay, will remain where it is temporarily, although the plan suggests that it be moved to the new Casino Mole and thereby keep the refueling traffic at the outer limits of the harbor.

The more ambitious part of the project will be a series of shops, hotels, and restaurants along Cabrillo Crescent with a promenade along the shore side and a tramway paralleling the road into Avalon proper. New construction will retain the Mediterranean flavor of the present Avalon architecture evolved during the '30s. As development progresses, the plan calls for additional fill along the western curve of the bay where more shops and hotels can be constructed and where the present famed yacht and tuna clubs may be combined into one multiplex structure having separate clubrooms, but common dining room and waterfront facilities to eliminate duplication.

There is also a master plan for Avalon itself which provides for promenades, wide malls and stairways, a plaza, stepped hotels, tramways and funiculars designed to eliminate virtually all vehicular traffic, a city designed for people where they may find peace and serenity away from the smog and rush of the mainland a true *Avalon*. It may appear to be a dream, but the city of Avalon has already laid the groundwork in its harbor, the entrance to its city. The breakwaters were the first step.

They exist. They are fact. And if at this writing the moles have not yet undergone the extreme test, expectations are high. It is hoped that they will provide the desired security so that yachtsmen may enjoy Avalon well into the fall and winter when, except for the occasional Santa Ana, Catalina offers some of the most pleasant, peaceful, and uncrowded boating conditions of the year, and where yachtsmen can expect to find the idyllic atmosphere for which Avalon was named away from the pressures of their home ports.

Even so, a little "local knowledge" for visiting boatmen would not be amiss: A rise in temperature and drop in humidity (paper will crackle), unbelievable visibility (mainland mountains 100 miles away will appear within reach) will indicate to the more astute skipper that a Santa Ana condition exists and that a blow may be in the offing. The weather bureau usually advises the harbor master well in advance. When the red flag goes up over the harbor master's office, all boatmen in the harbor should look to securing their boats for a blow, not sparing the chafing gear. Harbor personnel may even advise owners to move their boats to offshore moorings in deeper water to avoid the seas that can build up in shoaler areas. Heed the warnings and advice, comply with harbor department requests—*and then go ashore!* With the new breakwaters—well, we just may be able to all . . .

. . . *Have a Happy New Year in Avalon!* ⚓

TUNNEL DRIVE or STERN DRIVE

Now two great power options in three great models

Starfish 22V

☆ DAY CRUISER
☆ SPORTSMAN
☆ FISHERMAN

Length 22'7" . . . Beam 96"

Commodore's brilliant Starfish 22V is now available in both tunnel drive or stern drive power options giving you the ultimate choice for your particular boating area. Step aboard! With one glance you will quickly see her lasting appeal. Look closer and examine the superb craftsmanship and outstanding features: V-bottom design, rigid foam flotation, maintenance free fiberglass and all models trailable. There is a model to suit your purpose and budget. You can feel secure in a Starfish and know you are the Skipper of a real performer!

P.O. Box 280, New Bern, N.C. 28560
Telephone: 919-637-4191

The game one. The boat with the built-in everything. The new Concorde 27 sportfisherman. Accelerate! Exhilarate! She carries out sudden orders with ease and speed. Forward V-berths and convertible dinette sleep 4. Flybridge and controls are custom designed. The galley's complete and the cockpit is 10'5" x 9'1½" wide. Her exclusive MPT hull (multi-prismatic transitional) is a major advance in aqua dynamics. Keeps spray off the decks. Eases the bow through each wave front. Her hull boasts the highest percentage of fiberglass to hand lay-up laminates in the industry, and all Concordes have been water-tested under realistic conditions. That's knowmanship! That's the new Concorde 27 sportfisherman!

Concorde

the custom line of fiberglass. Other Concorde models: 27' Express, 33' Fisherman, 35' Express, 35' Sedan, 40' Motor Yacht, 47' Fisherman, 47' Motor Yacht

A product of Owens Yacht Division/Brunswick Corporation/Baltimore, Md. 21222

BLAST INTO ACTION! Your Dyno racer takes off like a bullet from its power launcher and speeds over any surface indoors or out!

• Anti-spin-out device

DYNO ROAD RACING SET. Place the 1/25-scale model Corvette on the power launcher, press the starter, and you're off! Anti-spinout device keeps car always running straight ahead. Independent suspension system—keeps all 4 wheels on the ground at all times. 3-piece power launcher enables a choice of power and speed, over any surface, indoors or out. Modular design finish gate features 3 hidden scoring panels. When racer passes through the gate it triggers one of the panels and the score flips up. Highly detailed racer molded in strong Cycolac® plastic; heavy die cast metal chassis. 7½-in. long car.
X 926-2346 A—Shipping weight 2 25 lbs. **4.44**

• Automatic scorer

1 **9.97**

•1966, National Periodical Publications, Inc.
••1967, Gilbrose Productions Ltd. and Warfield Productions Ltd.

Precision-made, die-cast metal models

1 **CORGI® SHELL SERVICE STATION.** Highly detailed, sturdy wooden station complete with showroom, 2 service bays, and hydraulic car elevator. Working tow truck and Camaro SS Super Sports convertible with opening doors, tilting seats, sliding headlight covers, and "Golden Jacks" on each wheel for ease in tire changing (12 extra wheels included). Set of 6 figures—2 mechanics, 3 attendants, and a customer. 15x9¾x3¾ in. high.
X 926-2353 A—Shipping weight 3.20 lbs. **9.97**

2 **CORGI® BATMOBILE, TRAILER, AND BATBOAT•** Follow the dynamic duo with all of their crime-fighting equipment. Batmobile has slasher blade and firing rockets. Removable trailer holds 5½ in. long Batboat that really floats! Colorful Batman• and Robin• figures included. Overall length 10½ in.
X 926-2379 A—0.70 lb. ..... Order 1 set for **5.99**

3 **CORGI® RACING SET.** You'll travel to the track in style with your Volkswagen mobile workshop truck. On the trailer is a 3½-in.-long scale model of the Cooper-Maserati racer. Truck has working winch and detailed tool box with opening cover. Overall length 7¾ in.
X 926-2403 A—0.60 lb. ..... Order 1 set for **3 99**

4 **CORGI® JUNIORS VACATION SET.** Leisure-time play set includes eight sturdy junior models—jeep with driver trailer, outboard boat, nus, camper, Volkswagen 1300, Citroen Safari with rowboat and horse trailer, horse, and Jaguar XJ-6. All models have spring suspension. Each about 2-3-in. long.
X 926 2395 A—1.75 lbs. ..... Order 1 set for **3.99**

5 **CORGI® GHIA 500 MANGUSTA RACER.** It's the car of the future, today! Sleek, swept-back design with engine and spare tire in the rear, visible through 2 rear lights. Streamlined nose and tail sections. Body detaches at the touch of a lever to reveal the complex chassis layout. Durable spring suspension. Includes wide racing tires and racing hubs. Measures 3⅜ in. long.
X 926-2429 A—Shipping weight 0.25 lb. **2.49**

6 **CORGI® JUNIORS CRIME BUSTERS SET.** Includes 3 action packed models: Batmobile; Batboat, and towing trailer, with Batman• and Robin•; James Bond's spy-ejecting Aston Martin, and "Man from U.N.C.L.E." missile-firing car. Each about 2½-in. long.
X 926-2387 A—0.50 lb. ..... Order 1 set for **2.49**

7 **CORGI® "CHITTY CHITTY BANG BANG"•••.** Here comes the famous magical car. Touch the brake lever and out come the wings—front and rear detachable stabilizers help steady the "flight". Aluminum bonnet, jewelled headlights and taillights, and 4 removable figures of the stars of the movie. 6⅜ in. long.
X 926-2361 A—Shipping weight 1.40 lbs. **4.99**

8 **CORGI® JUNIORS ESSO SERVICE STATION.** Sturdy plastic garage with 6 island pumps. Includes three Corgi Junior models—working tow truck, Esso gasoline tanker, and Jaguar "E" type 2 + 2 racer. Measures 9¼x5⅜ in.
X 926-2411 A—Shipping weight 0.75 lb. **2.99**

Open the case—you've got an automatic elevator garage!

9 **AUTOMATIC-ELEVATOR GARAGE AND CARRYING CASE.** Drive into the elevator, crank it to the floor you want, and park in an empty stall. Special lip keeps car from rolling out. Plastic push rod pushes cars on and off elevator. Plastic and metal garage has stalls for 15 miniature cars on 3 levels. Complete service area on ground floor for on-the-spot repairs. Folds compactly into a case with secure lock and plastic carrying handle. Measures 8⅛x8x19¼ in. high—opened, 8⅛x8x3 15/16 in. high—closed. Cars not included.
X 926-2437 A—Shipping weight 2 lbs. **4.77**

Cox Gas-Powered Racing Cars

AMERICAN RACE CAR POWERED RACING CAR by L.M. Cox. These racing race cars are built by world famous designers and are modeled after an unprecedented show of speed, flow. Each is qualified for the 1966 and 1967 Indianapolis 500 Mile Race. Now Cox has authorized Cox to replace it in the brand [illegible] Car. It's a [illegible] and scale and accurate [illegible] with [illegible] body is molded in [illegible] with white racing stripes and [illegible] engine. It is equipped with the dependable Cox 1.5 cubic inch [illegible] with dual rear wheel drive. Racing tires full of [illegible] and [illegible] and [illegible] [illegible] [illegible]

COX
Thimble-Drome Products

CHAPARRAL

6517T840—Car of the year on the road racing circuit. Reproduced by Cox in 1:20 scale for gas-powered fans. Features right and left front "walrus" spoilers, full width rear deck elevator-type spoiler. Steel X-frame chassis with .049 engine completely installed, ready to run. Dual rear wheel gear drive, 3.8 to 1 gear ratio providing standing-start digout. Realistic dragslicks. Full chrome accessories, exhaust pipes and roll bar. Ship. wt. 3 lbs.
Retail $13.98

8154T225—Assembly Kit. Every thing needed for starting and racing cars on this page, including 1½v battery, ¼ pint of Glow Fuel, engine wrench, Dacron line, filler cap, filler tube, tether link, etc.
Retail $3.75

AMERICAN EAGLE

6931T960—Authentic reproduction of Dan Gurney's famous Indianapolis "500" racer 1:12TH scale, molded in an authentic blue with white racing stripes and chrome accessories. Powerful .049 engine with dual rear wheel drive, racing tires. Ship wt. 4 lbs.
Sugg. Retail $15.98

FORD GT

6362T720—Big 1/20th scale. Powered with Cox .049 unbeatable racing engine. Includes a durable steel X-frame chassis; dual rear wheel drive; super traction slicks for standing-start "dig-out," metalized chrome accessories. Detailed interior. For 3 types of racing: drag strip, straightaway competition and circular track. Ship. wt. 2 lbs.
Retail $11.98

JU87D STUKA

6365T780—A meticulously detailed reproduction of one of the world's most dramatic military aircraft. Easy starting .049 Cox engine. 23¼" inverted gull wings, 18" fuselage. The 4" plastic bomb can be released while plane is in flight. Rear cockpit machine gun swivels. Free spinning props on landing gear. A visual fuel gauge permits regulating exact length of flights. Black Knight color scheme. Nylon prop. Ship wt. 4 lbs.
Retail $12.98

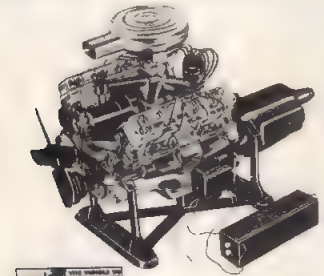
P-40 WAR HAWK

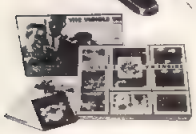
6364T720—Model of the famous P-40 War Hawk. Special Superbee engine. Makes loops, wingovers and other maneuvers. 20" wing span and 15" length. Hi-impact styrene body. Nylon and vinyl fittings. Full battle dress camouflage. Can be flown in hot, brought in for a 3-point landing or let down easily on the verge of a stall, at the will of the pilot. Ship. wt. 3 lbs.
Retail $11.98

6156T185—Airplane Flight Kit. Complete starting and operating accessories. Includes special super powered battery, clean burning Glow Fuel, filler cap, strainer, two wrenches, etc.
Retail $3.25

DOUGLAS AD-6 SKYRAIDER

6707T840—This is an authentic replica of the Douglas AD-6. It contains such features as accurate detail complete with underwing rocket pads and realistic markings, spring starter; nylon prop; and control handles and lines. It is powered by the Cox .049 engine. Complete with battery, fuel, cap with strainer, hose, two wrenches, etc. Wingspan 20⅛". Ship. wt. 4 lbs.
Sugg. Retail $13.98





VISIBLE V-8 ENGINE

The "classic" of the hobby world—build it and watch it work

6932T779—¼ scale model is molded in four colors including "clear" so that all functioning parts: pistons, connecting rods, rocker arms and even spark plugs can be observed. Comes with powerful miniature motor, all necessary metal parts and manual. Model is the superb guide to study the internal combustion engine. Ship. wt. 4½ lbs.
Sugg. Retail $12.98

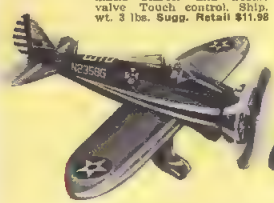
JUNGLE FIGHTER

6933T719—This big rugged fighter has high performance, detail and beauty. Sculptured cockpit has pilot that ejects at ground command and parachutes to earth. Wingtip rockets fire in flight. Nylon prop is unbreakable. Pilot Grip control handle and non-stretch linen flight line. Wing span 22½" and 21" fuselage. .049 engine with Rotomatic starter and needle valve. Touch control. Ship. wt. 3 lbs.
Sugg. Retail $11.98

TESTOR

Engine Powered—Ready to Fly

.049 Engine — Patented Rotomatic starter. Turn the prop and the engine starts. Features include: Integral glowhead, internal fuel transfer. The finest engine to power any ready-to-fly plane and all Testor powered vehicles shown. Trouble free, dependable.



PURSUIT—P25

T650—Inspired replica of the most famous fighter of its time the Boeing P-26. Sculptured cockpit with pilot. Unbreakable Nylon propeller/cushion-action landing gear. New Pilot Grip control and non-stretch linen flight line. Powered by .049 engine with patented Rotomatic starter and new needle valve. Touch Control. 20" wingspan and 17" high. Ship. wt. 3 lbs.
Sugg. Retail $10.98

HOVERCRAFT

6935T710—Flies on a "cushion of air." Hovers ¾" off any hard surface and flies free-flight or tether-line controlled. Flies in confined areas. Avoids obstacles by seeking a clear path. Climbs or descends moderate inclines. Powered by .049 engine with patented Rotomatic starter and new needle valve. Touch Control. 15" long, 9" wide, 4½" high. Ship. wt. 3 lbs.
Retail $11.98

The addresses of the companies that supply the products shown below can be found in Playthings' Directory Issue, which has been sent to all of this magazine's subscribers.

Water Color Paint-By-Number Sets feature the Beatles in the "Yellow Submarine" and scenes from the TV shows "Wacky Races" and "The New Adventures of Huckleberry Finn." All three subjects are available in boxed and rack-pack sets. Boxed sets contain 12 non-toxic water colors, 12 containers for mixing colors, a water-color brush and six 8″-by-10″ pictures to paint. Rack packs have six colors, six mixing containers, a brush and four 6″-by-8″ pictures. Box, $1; rack pack, 69¢. Craft Master.

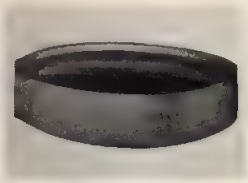
Poker Darts is an adult game combining chance and skill. The board is designed so that various poker games can be played substituting dart-throwing for dealing. Regular darts can also be played. Oggi Products, 80 Fifth Avenue, N.Y.C.

Punch-O-Ball Display package is designed to promote greater sales of this popular item. A pole-and-ring display assembly, 12 free balls and full-color window banner are included with order for 12 dozen two-color balls. Oak Rubber.

Design-O-Cram crossword puzzle books recommended for ages 10 and up cover U.S. presidents and the 50 states. One book has a puzzle for every president through L.B.J. The other contains a puzzle for each state. 29¢. Saalfield Publishing.

Paddy Wagon is latest addition to Fun Car Kit series. A horsedrawn patrol wagon body is combined with a Cobra engine, cycle fenders and custom mag wheels for an eye-catching show rod. Packed in psychedelic box. $2. Monogram.

Repackaged line of Christmas decorations includes garlands, icicles, angel hair. Gold- and silver-trimmed packages are coordinated for mass display. Boxed items have tab for hanging and bulky items are packed in polybags. Union Wadding.



"Flex Wall" Swimming Pools require no tools, braces, nuts or bolts. To set up, pool is unrolled, spread out on level ground and filled. Sidewalls are rigid vinyl and heavy-gauge vinyl bottom is non-slip. From 3′-by-12″ deep to 8′-by-12″. Hampshire.

PRODUCT NEWS

Fairytale Dolls, 5½" high, are made of unbreakable plastic with a porcelain-like finish and are dressed in colorful costumes with appropriate accessories. They have movable heads, arms and legs and rooted hair styled to fit the characters depicted. The 12 dolls in the series include Little Red Riding Hood, Cinderella and Mary, owner of the little lamb. The dolls are packaged in transparent front boxes so the costumes will show to best advantage. Nancy Ann Storybook Dolls.

Porsche 910 Carrera 10 plastic model kit has more than 285 parts, many of which move and operate. Made to 1/12th scale, this kit is the third in a hobby group. Earlier models are the Honda F-1 and the Lotus 49. MRC (Model Rectifier)-Tamiya.

Fountain Spray Pool combines an outdoor shower with an inflatable plastic wading pool. Owner connects garden hose to pool coupling, and a circular water spray is produced from upper ring of pool. Sizes: 52" by 9", 72" by 10". Alvimar.

Tip-Off is a tabletop basketball game with 10 polystyrene figures, a movable ball, Masonite playing board and score pad. Players pass, dribble, run, shoot. Rules prepared by UCLA coach. $7.95. Diversified Creations.

The Boaterific Line offers boats and motors that are authentically detailed replicas of well-known brand products. Each of the four boats comes with its own interchangeable outboard motor housing and a miniature motor. (Additional interchangeable motors may be bought separately.) The series includes Scorpion Sportsman Runabout with Johnson motor, Renegade II Racing Outboard with Evinrude motor, Blue Devil Tri-Hull with Chrysler motor. Boats are gift-packed in pilfer-proof window box. Ideal Toy.

A Little 'Cuddle Bug' and her accessories. Softly filled cotton body, vinyl arms, legs and head. A nylon hair in pixie-type hairstyle. She wears a lace-trimmed cotton romper and has her own wardrobe, cotton dress with matching pants and a 2 piece cotton playsuit. What fun to dress her! 49 N 18 226—14" infant doll, delivered 5.98

B Baby 'Spank Me'—a cute little crybaby. A flowing top in the right place and this adorable doll cries like a real baby and wants comforting. Soft rooted hair and moving eyes. Head, chubby arms and legs are vinyl. Her foam filled body is light, cuddly and non-allergenic. Togged in a dainty two piece lace trimmed, cotton playsuit. 49 N 18 223—12" infant doll, delivered . 5.98

C Tyke-On-A-Trike. Sits on her own metal tricycle and pumps the pedals with her legs when you pull her along. Fully jointed vinyl body is completely washable. Sleeping eyes open and close. A nylon hair can be washed, brushed, and curled. Wearing a cotton playsuit. She can be taken from her trike, cuddled and carried.
49 N 18 222—14" baby doll and trike 8.98

D Tiny Tim, a cute little bundle of baby doll is fully jointed, all-vinyl. Has nylon pose style hair, sleepy eyes that open and close. She comes in her "bunny" snowsuit and has an angel top, matching diaper, flowered pyjamas, 2 spare diapers, comb, brush, mirror, soap and washing pulls. Playtime is fun-time with a Tiny Tim doll
49 N 18 223—9" baby doll, delivered 4.98

E Lovely Lisa is all dressed in a colorful cotton dress and ready to go with her complete wardrobe which includes "coat dress" and bonnet, dress with matching kerchief, shorty pyjamas and diaper. Fully jointed, all-vinyl baby doll with washable nylon hair . . . a real winner for Christmas.
49 N 18 224—10½" baby doll, delivered 4.98

F Baby Wiggles—a musical baby. Wind up the music box and she will wiggle like a real baby. Music box plays a delightful nursery tune. Soft body with vinyl arms, legs and head; nylon hair, moving eyes. Wearing a short nightgown over rompers . . . she's ready to be lulled to sleep.
49 N 18 225—14½" infant doll, delivered . 4.98

SIMPSONS-SEARS GUARANTEES SATISFACTION OR MONEY REFUNDED

Uneeda Doll Co 200 5 Ave NYC 10010
Vogue Dolls Inc 184 Commercial St Malden Mass

DOLLS, PLASTIC (Hard)

A & H Doll Mfg Corp 43-12 50 St Woodside NY 11377
Admiration Dolls Inc 506 Broadway NYC 10012
Admiration Toy Co 514 W 147 St NYC
Alexander Doll Co 615 W 131 St NYC 10027
Allied Doll and Toy Corp 4116 1 Ave Brooklyn NY
Artistic Doll Co 37-43 Greene St NYC 10013
Blumberg H J Co Inc 200 5 Ave NYC 10010
Cameo Doll Prods Co Port Allegany Pa 16743
Dakin R & Co PO Box 7746 Rincon Annex San Francisco Calif 94119
Determined Productions Inc PO Box 2150 San Francisco Calif 91433
Elmar Prods Co 13-15 W 24 St NYC
Eugene Doll & Novelty Co 200 5 Ave NYC 10010
Goldberger Doll Mfg Co Inc 538 Johnson Ave Brooklyn NY
Goldfarb Novelty Co 350 5 Ave NYC
Grant Plastics Inc 200 5 Ave NYC 10010
Horsman Dolls Inc 200 Fifth Ave NYC 10010
Irmco Imports PO Box 67 No Postal Annex Boston Mass
Jolly Toys Inc 459 W 15 St NYC
K B Doll Corp 23 W 23 St NYC
Kenco Mfg Co 79 Clifton Pl Brooklyn NY
Knight Charm Corp 57 Hanse Ave Freeport NY
Knoepfler Bros Inc 23 W 23 St NYC 10010
Larami Corp 340 N 12 St Philadelphia Pa
Little Folks Cottage Prods Inc 7515 S Halsted Chicago Ill 60620
Lynn International Ltd 200 5 Ave NYC 10010
Mattel Inc 5150 Rosecrans Ave Hawthorne Calif 90250
My-Toy Co 200 5 Ave NYC 10010
Nasco Doll Inc 85 Waterbury St Brooklyn NY
P & M Doll Co 200 5 Ave NYC 10010
Pasadena Vinyl Prods 313 Fair Oaks Ave Pasadena Calif
Remco Industries 200 5 Ave NYC 10010
Roberta Doll Co 200 5 Ave NYC 10010
Royalty Designs of Florida Inc 601 W 27 St Hialeah Fla
Scandia House Enterprises Inc PO Box 1711 Coral Gables Fla
Shindana Toys Div of Operation Bootstrap 6107 S Central Ave Los Angeles Calif 90001
Simon Max & Assocs 1515 Santee St Los Angeles Calif
Standard Doll Co 23-83 31 St LIC NY 11105
Stashin Doll Co 1 Joyce St West Orange NJ
Topper Toys 107 Trumbull St Elizabeth NJ 07206
Tai Sang Industrial Co Ltd 32-34 Sands St Hong Kong
Uneeda Doll Co 200 5 Ave NYC 10010
Westheimer Sol Co 24 E 18 St NYC 10003
Zee Toys 740 W 190 St Gardena Calif 90061

DOLLS, RAG

Alexander Doll Co 615 W 131 St NYC 10027
Amsco Ind Inc 200 5 Ave NYC 10010
Bijou Toys Inc 121 W 19 St NYC 10011
Blumberg H J Co 200 5 Ave NYC 10010
Cameo Doll Prod Co Port Allegany Pa 16743
Collette Toy Novelty Co 3613 36 Ave LIC NY 11106
Colombo Doll Co 514 Broadway NYC 10012
Dakin R & Co PO Box 7746 Rincon Annex San Francisco Calif 94119
Effanbee Doll Corp 200 5 Ave NYC 10010
Etone Doll Co 112 Bay St Jersey City NJ 07302
Galoob Lewis Co 1153 Mission St San Francisco Calif 94103
Gund Mfg Co (J Swedlin Inc) 360 Suydam St Brooklyn NY 11237
Holiday Fair Inc 48 W 37 St NYC 10018
Irmco Imports PO Box 515 Newton Mass 02159
Knoepfler Bros Inc 23 W 23 St NYC 10010
Kuramochi & Co No 3 1-chome Iriya Taito-ku Tokyo Japan
Mattel Inc 5150 Rosecrans Ave Hawthorne Calif 90250
Melbar Toy Co 200 5 Ave Lower Lobby 4 NYC 10010
Remco Industries 200 5 Ave NYC 10010
Roberta Doll Co 200 5 Ave NYC 10010
Samet & Wells Inc 3954 10 Ave NYC 10034

UNEEDA DOLL CO., INC.

200 FIFTH AVENUE, NEW YORK, N.Y. 10010 Tel. OR5-3313

makers of

"LITTLE SOPHISTICATES"™ "TINY TEENS"™ "PLUMPEES"™
"PET-T-FOURS"™ "PETAL PEOPLE"™-Pat.-Pend.
"WEE WALKER"™-Pat.-Pend. "WEEPSY"™-Pat.-Pend.
"LITTLE SWEETUMS"™ "GROOVEES"™

and the most complete line of popular priced dolls in the industry.

WERE DELIVERIES A PROBLEM LAST YEAR?

As usual, everyone of our Christmas orders was shipped within 72-hours of the requested date—no broken promises, no disappointments, no excuses—just on-time deliveries of highly saleable, beautiful, quality dolls that are made to be loved. We plan to do even better this year.

VOGUE DOLLS MADE IT A TWO-WAY STREET AGAIN

VOGUE DOLLS

Room 656, 200 Fifth Avenue New York, N Y 10010 212 - 243 - 9077

Baby Winkie "coos", drinks, and wets

BABY WINKIE. Soft and cuddly baby drinks, wets, and "coos" when her Mommy presses her tummy. Molded and painted hair, go-to-sleep eyes, all vinyl soft body. Baby Winkie is dressed in kimono and diaper, snugly wrapped in a [illegible] with pocket for [illegible]

X 921-0915 A [illegible] 5.88

She's got the cutest little Baby Face

BABY FACE. Loveable baby doll. Her soft vinyl body coos when her Mommy rocks her. Lovely baby clothes [illegible] 19-in. tall Baby Face will [illegible] very little girl Christmas a happy one.

X 921-0964 A [illegible] 9.88

Baby Cuddles cries when Mommy turns her over

BABY CUDDLES. [illegible] when she [illegible] hair is tied with [illegible] When she naps, her pal, go-to-[illegible] [illegible] [illegible] [

Cinzia and Cristina

beautiful charmers from romantic Italy

Completely handmade by Italian craftsmen—their rooted hair can be combed in any style; they have fully jointed bodies, open-and-close eyes with long lashes; they wear elegant costumes in "old world" designs.

1 & 2 LOVELY ITALIAN IMPORTS. Lifelike vinyl heads are washable, vinyl arms, polyethylene body, vinyl legs.

[1] Cinzia—in her big cotton velveteen hat. Wears cotton and rayon dress with attached rayon hatbag. Hoop petticoat over ruffled pantaloons. Also wears panties, socks, plastic shoes. Carries her own plastic hoop. 18 in. tall.

X 921-7936 A—Shipping weight 2.40 lbs. 20.00

[2] Cristina—with perky flowers in her hair. Wears pinafore type cotton dress with attached rayon-taffeta halslip. Hoop petticoat over ruffled pantaloons. Also wears panties, socks, plastic shoes. Carries her own parasol. 15 in. tall.

X 921-8066 A—Shipping weight 1.70 lbs. .. 18.00

Claudia and Little Sister

perky playmates from West Germany

3 & 4 ADORABLE WEST GERMAN IMPORTS. Rooted hair can be combed and brushed. Vinyl heads, arms, fully jointed polyethylene bodies. Legs: Go-to-sleep eyes.

[3] Little Sister—wearing sk. pants with knit top and hooded parka, all nylon. Plastic shoes. 11 in. tall.

X 921-8090 A—Shipping weight 1.50 lbs. 5.88

[4] Claudia—in smart white tights. Wears sleeveless dress with turtleneck blouse. Matching coat and hat, all cotton. Zippered plastic boots. 14 in. tall.

X 921-8140 A—Shipping weight 1.80 lbs. 7.88

Soft, beautiful baby dolls are waiting to be hugged

Baby "Dear-One" calls you "Ma-Ma"

1 **BABY "DEAR-ONE."** 25 in. tall—approximates the size of a 1-year old child. Calls "ma-ma" when turned over. Lifelike, vinyl head, arms, and legs—body is kapok-filled cloth. Shiny blend rooted hair may be combed. Eyes open and close. Dressed in three-piece pink nylon-fleece pram suit trimmed with white, pink, blue embroidery. Wears real 9- to 12-month infant clothes. Baby Dear One will cuddle her way into any little girl's heart

X 921 8157 A—Shipping weight 4 lbs. 12 88

Baby Winkie drinks, wets, coos—comes with her own layette

2 **BABY WINKIE WITH HER OWN LAYETTE AND TRUNK.** 14-in doll makes cooing noise, drinks and wets. Head, arms, legs, and body made of soft lifelike, washable vinyl. Blend rooted hair can be combed and brushed. Go-to-sleep eyes—open and close. Dressed in printed flannel diaper and tied in embroidery-trimmed white flannel blanket. Layette includes dress, hat, pajamas, booties, skin-care items, bottle. Paperboard trunk.

X 921 8314 A—3 70 lbs.... . 9.88

Baby Toddler has rooted hair and soft, cuddly body

3 **SOFT-BODY TODDLER DOLL.** 21-in. tall baby doll. Soft, washable vinyl head, arms, and legs. Foam-filled cloth body. Blend rooted hair can be combed and brushed. Open and close eyes with long lashes. Crisp pink and white check cotton dress and panty with pinafore and matching hat. Stockings and shoes. Looks so lifelike, you'd think she was a real baby! Enchantingly soft and huggable, she's sure to win the heart of any little girl

X 921-8355 A—2 lbs.. . . . 9.88

Beautiful Baby Doll drinks and wets

4 **BABY DOLL.** 13-in.-high. Little bundle will charm any little girl. She drinks and wets. Head, arms, legs, and body made of washable, lifelike vinyl. Black rooted hair can be combed and brushed; comes fashioned in twin ponytails tied with matching pink ribbons. She is dressed in a colorful printed cotton sun dress that has matching panties. Comes with her own brush, comb, and baby bottle

X 922-0674 A—1.40 lbs..... . 4.88

Miss Peep—cries when she's pinched—coos when she is hugged

5 **MISS PEEP.** 16 in. high. Hug her and she coos, pinch her and she cries. She is a little delight and will give many hours of playtime pleasure. Soft vinyl arms, legs, head, and body. Set-in eyes, molded hair. Bundled up in a cotton flannel kimono and diaper. Receiving blanket is tied with a wide satin ribbon. She wears tiny knitted booties tied with ribbon bows—looks and behaves just like a real infant.

X 921 3687 A 2 lbs 6.99

Kewpie Doll—the favorite with the mischievous charm

6 **KEWPIE DOLL.** 11 in. high. Her voice coos like a baby's. She's made of soft, washable vinyl. Her famous top-knot is molded in place. Her big, bright eyes and mischievous smile are painted. Dressed in colorful red-and-white striped cotton flannel pajamas trimmed with red pompons

X 921-2382 A—Shipping weight 1.10 lbs. 2.99

We'll send your gifts for you!
Use the Special Order Form on page 269.

Little girls love to play mother to drink and wet dolls

14-in. Doll Complete with Layette and Doll Seat

8.44

BABY DOLL WITH DOLL SEAT AND EXTENSIVE LAYETTE. 14-in. doll drinks and wets. Blond rooted hair can be combed and brushed. Polyethylene body, legs. Vinyl head, arms. Eyes open and close. 3-in-1 plastic carrier with metal stand adjusts to 3 positions. Pink/white cotton flannel panties, jacket, blanket. Layette includes diapers, kimono, play set, booties, shirt, panties, bib, towels, soap, cotton, cotton balls, powder, tissues, [illegible] feeding dish with [illegible]. [illegible]. Polyethylene bottle. Vinyl pacifier. Wt. 4.25 lbs.

X 921 1681 A 8.44

4.77

Order Toys from this Catalog till August 29, 1970

18-in. Baby Carrie has doll seat for feeding, sleeping, traveling

BABY CARRIE WITH 3 IN-1 BABY SEAT. Adorable 18-in doll drinks and wets. Silky rooted hair can be combed. Polyethylene body, legs, and arms. Vinyl head. Eyes open and close. Plastic seat adjusts to 3 positions—for feeding, sleeping, and travel. Doll wears 2-piece knitted cotton suit with matching hat. Doll also comes with plastic drinking bottle, and plastic play wonder-ening across front of chair. Doll with her own chair will delight any young "mother."

X 921-0246 A—Wt. 2.50 lbs. . 4.77

1 6.99

The Music Box Babies!

Just pull the ring for music and motion

1 and 2 **LI'L DAISY MUSICAL CAROUSEL AND SEESAW.** The [illegible] each [illegible] the [illegible] carousel and seesaw [illegible] drink [illegible] body, legs, and arms. Vinyl head. Eyes open and close. Dolls are dressed in colorful cotton play-clothes. Plastic carousel and seesaw.

(1) **Li'l Daisy Musical Carousel.** Flower decor [illegible]. Measures 12 in. high.

X 92[illegible]-0261 A—Wt. 2.50 lbs. . . . 6.99

(2) **Li'l Daisy Musical Seesaw.** Bright daisy [illegible] side. Measures 13 in. long

X 921-0279 A—Wt. 1.75 lbs. 6.99

2 6.99

TV's Favorite Little Mother and her Doll— 10¾-in.-tall Buffy and Mrs. Beasley!

1 **TALKING BUFFY AND MRS. BEASLEY.** Now talking Buffy giggles and talks to you and Mrs Beasley right in your own arms! She hugs her rag doll, Mrs. Beasley, and asks "Do you have a favorite doll too?" The Buffy doll with rooted pig-tails and bright painted eyes is as cute as she looks on TV! Join in their fun—she says 8 different things you never know what she'll say next when you pull talking ring! Buffy is 10¾-in. tall. Made of life like plastics!

X 921-1707 A—Shipping weight 0.50 lb. .. . 6.99

Talking Mrs. Beasley Doll— big 22-in.-tall companion for little girls!

2 **TALKING MRS. BEASLEY.** Buffy's playmate looks just like she does on TV, but now she'll talk directly to you! She says 10 different things—keeps you company wherever you go! She's a 22-in. long rag doll with rooted dynel hair. She wears glasses just like Buffy's doll and talks at the pull of a string.

X 921-1376 A—Shipping weight 3.40 lbs..... 9.99

2 9.99

1 6.99

Little girls will love our nursery of Talking Dolls . . . They Chatter, Whisper, and Tell Stories!

Storybook Small-Talk dolls tell their adventures while you read their books!

STORYBOOK SMALL TALK DOLLS—the lovely little story talkers straight from fairytale land. Every little girl will love the elegant costumes and romantic hair styles. Each Storybook Small-Talk makes her story come alive by repeating 8 different phrases when her talking ring is pulled. And more than that, she comes with her very own 16-page illustrated book showing her in scenes from her own adventures. Each Storybook Small-Talk Doll is 11-in. tall, made of smooth, life-like plastic and with soft dynel curls that can be brushed and combed. They are fantasy friends that provide hours of creative entertainment—choose one or more for your favorite little girl.

3 **GOLDILOCKS** Storybook Small-Talk doll wears pantaloons under a floral print floor-length dress. Her long blonde hair is gathered in fluffy curls. She'll tell you about her friends, the three bears.

X 921 1772 A Wt. 1 lb 6.44

4 **LITTLE BO-PEEP** Storybook Small Talk doll guards her sheep while dressed in a checked bustled ruffled skirted dress. She has white pantaloons with flower trim; her blonde hair is styled in curls.

X 921 1798 A Wt. 1 lb 6.44

5 **CINDERELLA** Storybook Small Talk doll goes to the ball in her gold lame and floor-length dress. Her long brown hair cascades in curls. She's all ready to lose her clear plastic slipper at midnight!

X 921 1913 A Wt. 1 lb 6.44

6 8.88

Beautiful Baby Whisper tells 11 different secrets!

6 **BABY WHISPER** is the gentle-voiced doll who whispers 11 different secrets so that only you can hear. Just pull the ring and this shy baby doll says "I know a secret, do you?" and tells her little mother "I like to play with you." She's soft and lovable in her shorts and overblouse. 17½-in. tall. Vinyl head, arms and legs, but stuffed cotton body, rooted hair.

X 921-3091 A—Shipping weight 2 lbs..... 8.88

Baby Doll Wardrobes—

New Clothes for Dolls from 10 to 21 in. tall

1
3.99

2
3.99

3
4.99

4
4.99

Four Dainty Dolly Wardrobes— Each Set Includes 5 Complete Outfits

1 **FOR 10- TO 12-IN. BABY DOLLS** a wardrobe and accessories including bracelet, pacifier, 3 bottles, bottle brush, 2 toy animals, 3 hangers, and a rattle. Clothes include cotton slacks set, coat and hat; fleece pajamas, cotton dress and bonnet and gingham romper. Will fit Baby Small Talk, Baby Small Wiles, Baby Secrets and other 10- to 12-in. baby dolls. From Hong Kong and Taiwan. Does not fit 11½ in. Barbie dolls.

X 921 8512 A—Wt. 0.50 lb 3.99

2 **FOR 13- AND 14-IN. BABY DOLLS** a wardrobe and accessories including baby bracelet, 3 hangers, pacifier, bottle brush and three baby bottles, a pair of socks, bib and rattle. Wardrobe consists of corduroy coat and hat; fleece pajamas, cotton creepers and knit shirt, cotton dress and bonnet, cotton lawn dress and panty. Everything dolly needs for playing, partying, napping. From Hong Kong and Taiwan.

X 921-8595 A—Wt. 0.50 lb 3.99

3 **FOR 16- TO 18-IN. BABY DOLLS,** cute clothes and accessories including 2 toy animals, bottle, rattle, pacifier, baby bracelet, 3 bottles and brush, 3 hangers, bib and a pair of socks. Wardrobe consists of cotton hat and coat, cotton dress and bonnet, cotton dress and panty, flannel pajamas, cotton slacks set, pants, Baby Magic Baby Party, Tippy Tumbles Tumbling Tumbuy and other 16- to 18-in. baby dolls. From Hong Kong and Taiwan.

X 921-8561 A—Shpg. wt. 0.70 lb . . . 4.99

4 **FOR 20- AND 21-IN. BABY DOLLS.** Pretty outfits plus accessories make a complete baby doll layette. Basket holds the 3 bottles and bottle brush, pacifier, 1 pair of socks, and 2 toy animals. Outfits include cotton slacks set, cotton pajamas, cotton dress and bonnet, cotton dress and pants, coat and hat. Will fit Swingy and other 20- and 21-in. baby dolls. A pretty doll wardrobe to delight any little girl. From Hong Kong and Taiwan.

X 921-8553 A—Shpg. wt. 0.90 lb . . 4.99

Order Early—make sure gifts arrive on time!

Stashin Doll Co 1 Joyce St West Orange NJ
Tai Sang Industrial Co Ltd 32-34 Sands St Hong Kong
Vogue Dolls Inc 184 Commercial St Malden Mass

DOLLS, VINYL (Soft)

A & H Doll Mfg Corp 43-12 50 St Woodside NY 11377
Admiration Dolls Inc 506 Broadway NYC 10012
Admiration Toy Co 514 W 147 St NYC
Alabe Crafts Inc 1632 Gest St Cincinnati Ohio 45204
Alexander Doll Co 615 W 131 St NYC 10027
Allied Doll and Toy Corp 4116 1 Ave Brooklyn NY
Arrow Molded Products Div J L Prescott Co 493 Blvd East Paterson NJ 07407
Artistic Doll Co 37-43 Greene St NYC 10013
Baby World Co Inc Station Plaza East Great Neck NY 11021
Bandai Toys Co Inc 5-4 2-chome Komagata Tokyo Japan
Blumberg H J Co 200 5 Ave NYC 10010
Cameo Doll Prods Co Port Allegany Pa 16743
Carbondale Toy & Novelty Mfg Co 104 Dundaff St Carbondale Pa 18407
Childhood Interests Inc 180 W Westfield Ave Roselle Park NJ 07204
Collette Toy Novelty Co 36-13 36 Ave LI NY 11106
Colombo Doll Co 514 Broadway NYC
Dakin R & Co PO Box 7746 Rincon Annex San Francisco Calif 94119
Dandee Doll Mfg Co 428 N 13 St Phila Pa
Dee Associates Inc 245 W 21 St Hialeah Fla 33010
DeLuxe Topper Corp 107 Trumbull St Elizabeth NJ
Diener Inds Inc 13830 Saticoy Van Nuys Calif 91402
Eastern Moulded Prods 32 Haviland St S Norwalk Conn
Effanbee Doll Corp 200 5 Ave Rm 442 NYC
Elmar Products 15 W 24 St NYC 10010
Eugene Doll & Novelty Co 4012 2 Ave Brooklyn NY
Goldberger Doll Mfg Co Inc 538 Johnson Ave Brooklyn NY
Goldfarb Novelty Co 350 5 Ave NYC
Holiday Fair Inc 48 W 37 St NYC 10018
Horsman Dolls Inc 200 Fifth Ave NYC 10010
Ideal Toy Corp 200 5 Ave NYC
Irmco Imports PO Box 67 No Postal Annex Boston Mass
Jolly Toys Inc 459 W 15 St NYC
K B Doll Corp 23 W 23 St NYC
Kamar Inc 2020 W 139 St Gardena Calif
Kenco Mfg Co 79 Clifton Pl Brooklyn NY
Knoepfler Bros Inc 23 W 23 St NYC
Kuramochi & Co No 3 1-chome Iriya Taito-ku Tokyo Japan

Miss Cottage

THE EDUCATION DOLL

Is 16¼" tall & 7½" wide and comes in one piece with detachable shoes.

She is light blue in color with black eyes and a smiling red mouth.

Both the doll and shoes are made of Durable vinyl. Her hair is yellow yarn and her clothing is made of yellow felt. Miss Cottage is enclosed in a red, white and blue corrugated cottage with open windows and a door that may be opened. Her cottage is removable, can be used as a separate doll house and replaced without difficulty.

MISS COTTAGE exposes your child to: Round pegs into Round Holes, The basic colors, Shapes and forms and Finger manipulations.

SHE IS LIKE A PUZZLE THEREFORE STIMULATES THE MIND

LITTLE FOLKS COTTAGE PRODUCTS • 7515 S. Halsted St. Chicago, Ill. 60620

CLASSIFIED PRODUCTS

Dolls, Vinyl (Soft) (Cont.)

Libby-Majorette Doll Corp 31 W 21 St NYC
Little Folks Cottage Prods Inc 7515 S Halsted Chicago Ill 60620
Marlon Creations Inc 29-04 37 Ave LI NY 11101
Mattel Inc 5150 Rosecrans Ave Hawthorne Calif 90250
Mego Corp 1133 Broadway NYC 10010
My-Toy Co 200 5 Ave NYC 10010
Nadel & Sons Toy Corp 900 Broadway NYC 10003
Nasco Doll Inc 200 5 Ave NYC 10010
Natural Doll Co 1425-37 St Brooklyn NY
P & M Doll Co 200 5 Ave NYC 10010
Parksmith Corp 120 E 23 St NYC 10010
Pasadena Vinyl Prods 313 Fair Oaks Ave Pasadena Calif
Red Seal Novelty Co 2647 N Howard St Philadelphia Pa
Reeves International Inc 1107 Broadway NYC 10010
Remco Industries 200 5 Ave NYC 10010
Roberta Doll Co 168 7 St Brooklyn NY
Rose Mary Dolls Mfg Co 500 W 180 St NYC
Royalty Designs of Florida Inc 601 W 27 St Hialeah Fla
Samet & Wells Inc 3954 10 Ave NYC 10034
Scandia House Enterprises Inc PO Box 1711 Coral Gables Fla
Schuco Toy Co 1107 Broadway NYC 10010
Skippy Doll Corp 47-51 33 St LIC NY
Standard Doll Co 23-83 St LIC NY 11105
Star Mfg Co 100 Water St Leominster Mass
Stashin Doll Co 1 Joyce St West Orange NJ
Sun Corp PO Box 150 Barberton Ohio 44203
Sunland Dolls 4141 Redwood Ave Los Angeles Calif
Sutton I S & Sons Inc 200 5 Ave NYC 10010
Sutton A D & Sons 1 W 37 St NYC 10018
Treasure Inds Inc 372 DeKalb Ave Brooklyn NY 11205
Uneeda Doll Co 200 [illegible] NYC 10010
Vogue Dolls Inc 184 Commercial St Malden Mass
Yonezawa Toys Co Ltd No 16-6 Asakusabashi 3-chome Taito-ku Tokyo Japan

DOLLS, WALKING

Admiration Toy Co 514 W 147 St NYC
Allied Doll and Toy Corp 4116 1 Ave Brooklyn NY
Artistic Doll Co 37-43 Greene St NYC 10013
Bandai Toys Co Inc 5-4 2-chome Komagata Tokyo Japan
Blumberg H J Co Inc 200 5 Ave NYC 10010
Chic Doll & Toy Co Golden Doll & Toy Co 101 Wooster St NYC 10012
Chuck & Columbia Doll Corp 102 Wooster St NYC 10012
Colombo Doll Co 514 Broadway NYC 10012
Dee Associates Inc 245 W 21 St Hialeah Fla 33010
Eugene Doll Novelty Co 4012 2 Ave Brooklyn NY
Goldberger Doll Mfg Co Inc 538 Johnson Ave Brooklyn NY
Golden Doll & Toy Co 101 Wooster St NYC 10012
Ideal Toy Corp 200 5 Ave NYC 10010
Jolly Toys Inc 459 W 15 St NYC
Kenco Mfg Co 79 Clifton Pl Brooklyn NY
Knoepfler Bros Inc 23 W 23 St NYC 10010
Libby-Majorette Doll Corp 31 W 21 St NYC
Lovee Doll Mfg 200 5 Ave NYC 10010
Mattel Inc 5150 Rosecrans Ave Hawthorne Calif 90250
Mego Corp 1133 Broadway NYC 10010
Nancy Ann Story Book Dolls Co 732 Mission St San Francisco Calif
Nasco Doll Inc 200 5 Ave NYC 10010
Natural Doll Co 1425 37 St Brooklyn NY
P & M Doll Co 200 5 Ave NYC 10010
Roberta Doll Co 168 7 St Brooklyn NY
Rose Mary Dolls Mfg Co 500 W 180 St NYC
Skippy Doll Corp 47-51 33 St LIC NY
Standard Doll Co 23-83 31 St LIC NY 11105
Sunland Dolls 4141 Redwood Ave Los Angeles Calif
Topper Toys 107 Trumbull St Elizabeth NJ 07206

OUTSTANDING NEW LINE OF POPULAR PRICED DOLLS BY

"ROBERTA"

Makers of the "ROBERTA," "ROBERTA ANN," "TOBY" AND "PHYLLIS" line of fully jointed DRINK AND WET BABY DOLLS, NEWBORN INFANTS, CHRISTENING BABIES, SWEATER, COLORED, BRIDE DOLLS, WALKING DOLLS, NOVELTY DOLLS, etc.

Also a new line of BABY PHYLISS DOLLS, dresses and accessories *Trunk and Wardrobe Sets.*

ROBERTA doll company inc.

200 Fifth Ave., New York, N.Y. 10010 SHOWROOM 507, PHONE: OR 5-1350
FACTORY ADDRESS: 168 Seventh Street, Brooklyn, New York 11215

CHRISTMAS SAVINGS of $8.08

on Melamine ensembles

Separately 27.96 **95 pcs. 19.88**

for festive dining all year long...
choose from three lovely patterns,
each with coordinated stainless

Brighten your table with the newest designs in carefree Melamine, each coordinated with elegant stainless. Buy the complete ensemble and save 8.08. Solid color pieces provide rich accent to decorated pieces. Melamine is Spiegel guaranteed for 2 years. Free replacement of any piece chipped, cracked or broken in normal use. 95 pc. ensemble includes 45 pc. Melamine set and 50 pc. stainless set.

45 PC. MELAMINE SETS include 8 each 9½-in. dinner plates, bread/butter plates, cups, saucers, dessert dishes, 1 ea. platter, vegetable bowl, sugar bowl/lid, creamer.

50-PC. STAINLESS SET. Modern swirl pattern, medium weight. Includes 16 teaspoons, 8 each knives, dinner forks, salad forks, soup spoons. Butter knife, sugar shell.

(1) DUBARRY elegant Golden scroll designs enhance rich Granada Green
279 J 4330 95 Piece Ensemble. Mailable (19 lbs.) 19.88
279 J 4331 45 Piece Dinnerware Set only. Mailable (14 lbs.) 17.98

(2) MEDALLION delightful Gold and Brown geometric Antique Gold accents
279 J 4332 95-Piece Ensemble. Mailable (19 lbs.) 19.88
279 J 4333 45-Piece Dinnerware Set only. Mailable (14 lbs.) 17.98

(3) FANFARE a rustle of leaves to enjoy all year. Brown accent pieces.
279 J 4334 95-Piece Ensemble. Mailable (19 lbs.) 19.88
279 J 4335. 45-Piece Dinnerware Set only. Mailable (14 lbs.) 17.98
279 J 4440 50-Piece Stainless Set only. Mailable (6 lbs.) . . . . . Set 9.98

See Page 279 for low Budget Power Monthly terms—No Money Down

ELDON

RACE TO EXCITEMENT WITH ELDON

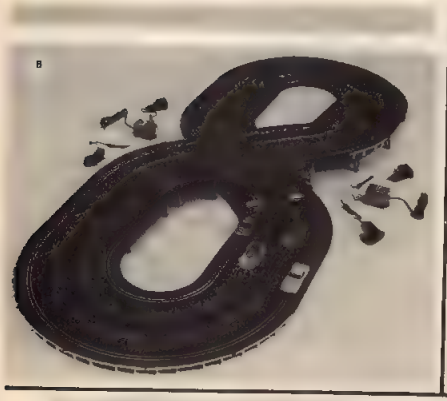
Ⓐ

ELDON "POWER PACK" ROAD RACE SET You leave the starting line in a burst of power heading for thrill-a-minute racing excitement. All the realism of international car racing in 1/32nd" scale. Drive this rugged over/under track at scale speeds of up to 160 miles per hour. Set features: 2 cars (Ferrari P3 and a Porsche) powered by new Dyna-Mite motors, 2 pistol-grip controls with speedometers and plug-in connector, 6 volt power pack (UL listed). Layout also includes over 9 running feet of track, 8 bridge supports, 4 fence sections, start/finish labels and authentic car decals. Box size: 19 x 14½ x 3½". Ship. wt. 6 lbs.
1244A1260
$19.00

Ⓑ **ELDON "4 LANE" ROAD RACING SET** Blistering speed and fast action with true road racing competition for the whole family. Extra big cross-over layout has built-in racing thrills, chills and spills from starting gun to finishing line. For lap after lap of speedway excitement this 1/32nd" scale set is a sure winner. Comes with 4 "Fastback" shells ('68 Mustang, '68 Corvette Sting Ray, Porsche and Ferrari), 4 chassis assemblies with new Dyna-Mite motors, 4 pistol-grip controls with speedometers and plug-in connectors, 2 (UL listed) 6 volt power packs. Set also includes over 19 running feet of track ((4 lanes for 4 cars) or 38 running feet (2 lanes for 2 cars), 16 fence sections, 8 double bridge supports, 2 start/finish labels, authentic car decals. Box size: 29¾ x 17¾ x 4½". Ship. wt. 14½ lbs.
1246A3520
$52.50

Ⓒ **ELDON DOUBLE BANKED CURVE "8"** Now, race up to 3 times as fast without spinning out! With the new banked curves, cars can go full speed without slowing down on turns. Comes with 6 shells (Camaro, Mustang fastback, Chaparral fastback, Ford "J" fastback, Ferrari fastback and Porsche fastback), 2 chassis assemblies with New Dyna-Mite motors, 2 pistol-grip rheostats with speedometers and plug-in connector, 6 volt power pack (UL listed). Layout also includes over 19 running feet of track including lap counter and 12 banked curves, 8 bridge supports, 4 straight aprons, 4 tabs, start/finish label, authentic car decals and instruction folder. Box size: 27⅛ x 16⅞ x 4¾". Ship. wt. 14 lbs.
4038A2505
$38.00

Ⓓ **ELDON NEW HIGH BANK "8" ROAD RACE SET** This new road race set features cars in HO scale. Two popular stock cars (Camaro and Mustang) hurtle around this new set with a real banked curve. You can now race more than twice as fast with this new HO banked track. The cars are powered by new mini dyna-mite motors, 2 speed-control rheostats and a 12 volt (UL listed) power pack. Set includes over 14 running feet of track, 6 bridge supports, 4 fence sections and instruction folder. Box size: 21 x 13½ x 2⅝" Ship. wt. 8 lbs
4037A1740
$26.00



Ⓑ

Ⓒ

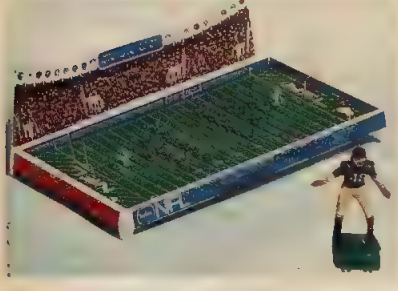
Ⓓ

Bells ring, lights flash and score climbs on Marx's Electric Pinball game 24.95

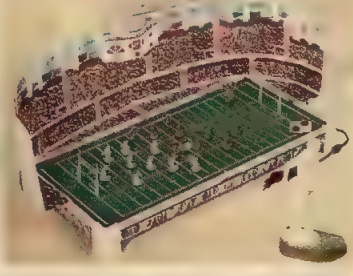
Enjoy all the thrills of an arcade machine! Lights blink, bells ring, score climbs automatically . . . when ball drops into "win, place or show" chutes . . . or if ball hits one of 11 electric pins . . . just reset to play again. Full color lithographed steel with clear hi-impact plastic top; ruggedly braced legs. Spring trigger works easily 5 steel balls included. 110-120V, AC. UL listed. 31x16x45 in. high.
M36 J 3484. Freight or express. Shpg. wt. 26 lbs. 24.95

Portable Pinball 14.77

Battery pinball by Marx is fun for the whole family! Spring trigger . . . steel balls race through the games of chance. Strike a scoring knob . . . light comes on and sweep-hand dial automatically advances. Lithographed steel; lucite top; plastic upright back. Uses 4 "D" batteries (not incl; see pg. 364). 13x27x19 in. Mail. 236 J 3483. (13 lbs.) 14.77



OFFICIAL NFL ELECTRIC FOOTBALL GAME. Run, block, kick tackle, fumble . . . all the action of a real game! You're the coach as the Cleveland Browns and the New York Giants clash. 22 plastic players. Steel frame. Automatic timer, yard-down marker, center post goal posts. 110-120V, AC. UL listed.
W36 J 3309. 38x20x3 in. high. Mailable. (15 lbs.) 13.95



ELECTRIC FOOTBALL GAME with NFL players. 9.99
Flip the switch and 22 molded styrene players clash on quiet, vibrating hardboard surface. Re-enact plays of a real football game in miniature. Magnetic football and kicker/passer device. UL listed. 31x18x3 in. Grandstand 15 in. high.
W36 J 3440. 110-120V, AC. Mailable. (8 lbs.) 9.99

Budget Power can give your loved ones a Christmas to remember

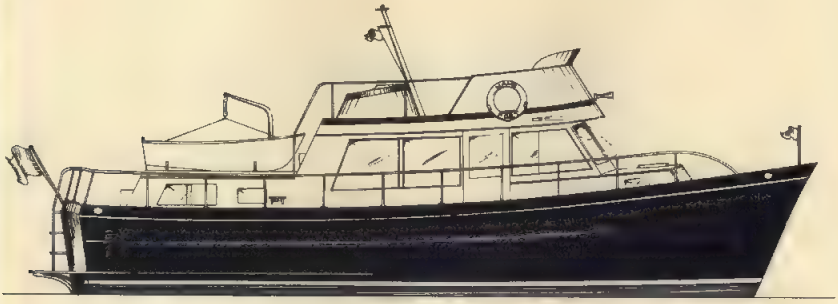
A far-ranging trawler for the yachtsman is this 38' fiberglass hull from Offshore Yachts

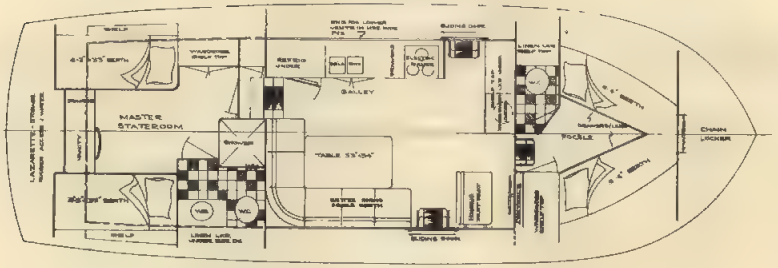
EXPLORER 38

Designed by Seattle's Edwin Monk as an able semi-displacement hull capable of making long offshore passages with comfort and security, the Explorer 38 is built by Offshore Yachts, Pacific Marina, Alameda, Calif. 94501 with both hull and superstructure one-piece fiberglass moldings that exceed Lloyds 100A1 specifications. Power, for cruising speeds of 14 to 16 knots, is a single Perkins 160-hp diesel. Range is 1500 miles.

The Explorer 38 has a simple and efficient layout that provides double staterooms fore and aft, each with an adjacent head, and a large well-lit deckhouse amidships. The deckhouse serves dining, galley, lounge and steering functions with ease, and its settee converts to a third double berth to make the deckhouse a guest stateroom. The all-electric galley is served by a 7.5kw Onan generator which is part of the boat's large standard equipment list. A semi-custom yacht, the Explorer 38 may be arranged differently at the option of the owner. Atop the house are a large flying bridge with dual controls and a boat deck with a dinghy and davit.

LOA	38'
Beam	13'6"
Draft	3'8"
Power	160-hp Perkins diesel



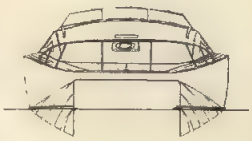


An interesting catamaran cruiser is this high-performance hull designed by Italy's Renato Levi

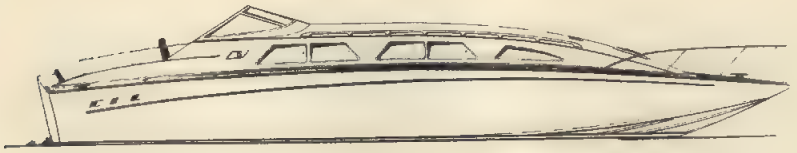
GOLDEN GRIFFIN

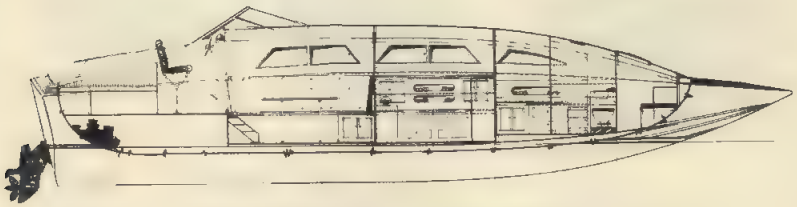
Although power catamarans have been represented for some years by small runabouts and utilities, larger hulls have been few because problems of excessive beam, unsightly height, and the need for a strong bridge structure between hulls remain. Renato Levi of Villa Bruna, Lavinio, Roma, Italia, well-known for his needle-nosed offshore powerboats, feels that the advantages of catamaran cruisers, however—speed, stability, and roominess—outweigh any disadvantages.

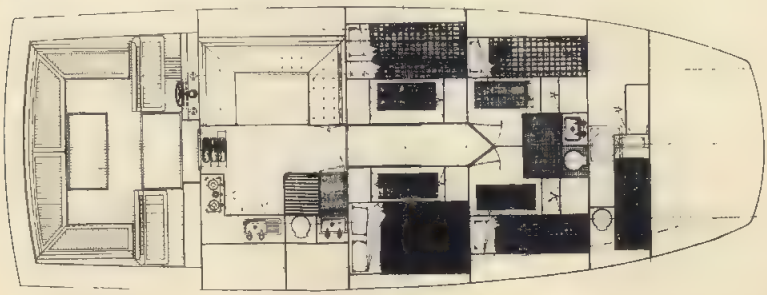
His 41′ *Golden Griffin* rides on two deep-vee sponsons with a tunnel of high-pressure air in between to provide aerodynamic lift for higher speeds and a cushion in effect in choppy seas. With a pair of 450-hp stern-drive engines, says Levi, speeds should be well over 40 knots and the ride should be comfortable. Comfortable quarters are a certainty, with three single staterooms and two doubles, two heads, good stowage space, and ample galley and dining facilities provided below decks.



LOA	41′
Beam	15′3″
Draft	2′
Power	two 450-hp stern drives







Faribo BLANKETS

POPULAR THERMAL WEAVES WITH A HAND-LOOMED LOOK

"REGALAIRE"

. . . Deluxe Thermal Blend
. . . 75% WOOL, 25% DACRON
. . . Luxuriously Napped . . . Extra-Strong

An exciting new thermal blanket with a deep, fluffy nap . . . resembles a fine hand-loomed piece! Beautifully blended of 75% Wool giving it a soft, lofty look—and 25% Dacron for extra strength. Featherlight, yet toasty warm. Use with light cover in winter to lock in body heat . . . in summer, air filters through open weave for chill-free summer coolness. Machine washable with care. Pink, Moss Green, Antique Gold Blue or White colors. Specify.

	Ship. Wt.	Retail
9470C1050—Twin Size, 66"x90"	4 lbs	$16.50
9471C1150—Full Size, 80"x90"	5 lbs	17.50
9472C1650—King Size, 108"x90"	6 lbs.	24.50

"MODERNAIRE II" ACRILAN THERMAL
. . . EXTRA LOFTY . . . COZY WARMTH . . . SO SOFT

100% Acrilan thermal blanket that's softly napped to resemble rich cashmere! Amazingly strong, long wearing. For round the year use, 365 nights a year—open thermal weave insulates in winter . . . ventilates in summer. Use with light cover for winter warmth in summer use it alone. So carefree . . . machine wash and dry. Stays delightfully fluffy. Non allergenic, moth and mildew-proof. Smooth Nylon binding. Yellow, Pink, Green, White, Gold or Blue colors. Specify.

	Ship. Wt.	Sugg. Retail
9580C735 —Twin Size Blanket, 66"x90"	3 lbs.	$11.00
9581C900 -Full Size Blanket, 80"x90"	4 lbs.	13.00
9582C1335—King Size Blanket, 108"x90"	5 lbs.	20.00

"MARVELAIRE" WOOL THERMAL
SELECT IMPORTED WOOL—LUXURIOUS WARMTH . . .

Popular thermal weave construction in warm, select imported 100% pure wool! Nothing compares with wool—only wool thermals have rich texture, vivid colors and cashmere-like softness that last and last! Unique cellular construction . . . in winter when light cover is used heat is retained—in summer the thermal action "breathes" away body warmth. Use also as a beautiful cover . . . actually resembles expensive hand crocheting. Nylon binding. Mothproof. Flame resistant. Machine wash with care. Avocado Green, Beige Blue, Gold, Pink or White. Specify.

9657C1695—72"x90", Fits twin or full. Ship wt. 3½ lbs.	Retail $16.00
9658C1685—108"x90", King Size. Ship. wt 4½ lbs.	Retail $13.99

ACRILAN
FAIRLAN "EASY CARE" ACRILAN BLANKET

Winterweight 100% Acrilan acrylic blanket best buy for fluffy-light warmth plus luxurious softness and superb durability. Permanently moth proofed non-allergenic. Washes and dries by machine! 7" lifetime Nylon binding. Colors: White, Blue, Avocado or Gold. Specify.

	Ship. Wt.	Retail
8542C995—66"x90".	4½ lbs.	$15.25
8543C1190—80"x90".	5 lbs.	17.75
8788C1685—108"x90".	6½ lbs.	25.00

Faribo MACHINE WASHABLE WOOL

*All Faribo Carefree Wool Blankets on this page are guaranteed for 10 years against shrinkage, moth damage, wearing out of Nylon binding and defective workmanship and materials.

"FRONTIER" WOOL
Canadian Style Blanket

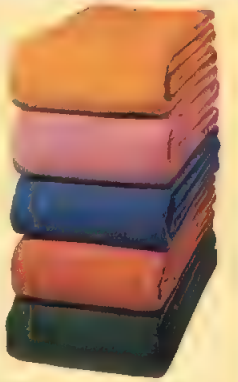
. . . Extra-warm . . . Sturdy . . . Handsome

8536C1535—"Frontier" Blanket (left). Soft colorful durable 100% pure virgin wool blanket in popular Canadian styling—traditional bold stripes accent each end. Perfect for lodges, dens, dormitories, etc. Closely woven, richly napped with soft, brushed finish. Wool whipped ends won't fray. Machine washable, machine dryable. *"Carefree" wool 10-year guarantee. Colors: White with Black, Yellow and Red stripes or Red with Black stripes. Specify. Ship. wt. 5 lbs. 72"x90" size. Retail $22.50

"NORTHWOOD" Wool Blanket
Twins, Full or King Sizes

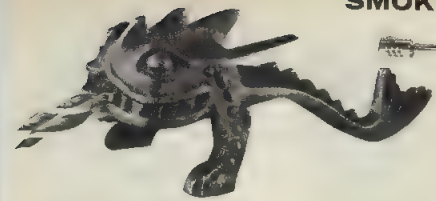
Elegant winterweight blanket—warm, soft 100% virgin wool . . . still unsurpassed as the deluxe fiber in fine blankets because of its rich texture, color and cashmere softness. Deep nap finish remains after countless washings. Toss into washer—tumble dry! *"Carefree" washable wool—10 year guarantee. Lifetime 7" Nylon binding. Blue, Pink, Avocado Green, Gold, Beige, White. Specify.

	Ship. Wt.	Sugg. Retail
8544C1285—66"x90" Twin Size.	4½ lbs.	$19.50
8545C1525—80"x90" Full Size.	5 lbs.	22.50
8546C2160—108"x90" King Size	7 lbs	33.00

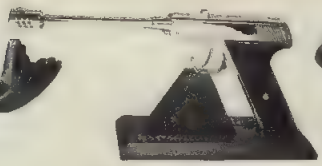


Be Sure to Specify Choice of Color

SMOKING ACCESSORIES



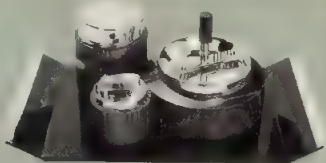
FIRE-DRAGON BUTANE LIGHTER. Antiqued oxidized green brass figure of dragon. Flame comes right from the dragon's mouth. Imported from West Germany. Butane gas operation. 8½" x 3¼" x 3½". 4 lbs.
894 11A1875 . . . . . $31.25



DECORATOR PISTOL LIGHTER. Imported, satin-finish chrome lighter on wood base. Simply pull trigger to ignite adjustable butane flame. As unique as it is useful — excellent for lighting fireplaces, barbeques, campfires, stoves, etc. 5" high, 11" long.
925 70C825 . . . . . $14.00

TABLE LIGHTER. Decorative replica in antiqued silver-bronze finish. Simply press license plate to ignite. Precisely detailed, excellent craftsmanship. 5¼" long, 1½" high.
865 71C275—Jaguar . . . 4.60

BRASS SMOKING ACCESSORIES. Polished solid brass. Hexagon shape and heavy weight. Just right for desk or den. Lighter has Ronson Butane adjustable mechanism. Cigarette urn is corklined. Imported from Italy. Ship. wt. 1 lb. each.
860 26A1250—Lighter, 2⅜"x3½" $20.75
860 25A425 —Ashtray, 4½"x1" 7.00
860 27A280 —Cigarette Urn 4.75



SMOKERS SET. Polished rosewood and chrome in handsome contemporary styling. Includes butane lighter, 4-compartment covered cigarette urn which automatically raises cigarettes when cover is removed, ash tray, and 14¼ ebonytone tray. Cigarette urn holds regular and king size. Imported from West Germany.
894 40A3500 . . . . . $58.50

GULTON RECHARGEABLE ELECTRIC LIGHTER. Completely wind proof lighter, lights up to 3 packs of cigarettes per charge. Heating element lasts for years. No fuel. No flint. Just plug into wall socket to recharge. 2½ oz.
608 05A927—Gold Swirl . . . $14.95
608 06A927—Brushed Chrome 14.95

BUTANE CIGARETTE LIGHTERS

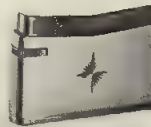
BUTANE LIGHTER. Slim styled, featherweight men's pocket lighter. Satin-finished chrome. Ship. wt. 1 lb.
925 26C325 . . . . . $5.50

MEN'S CHROME BUTANE LIGHTER. Adjustable flame control. Light weight, compact satin-finished chrome. Ship. wt. 1 lb.
925 10C300 $5.00

SLIM POCKET LIGHTER. Extra-compact size, 2¼" H., ⅜" W., ¼" D. Rich satin chrome finish, adjustable butane flame. Gift boxed. Wt. 1½ oz.
925 01C275 . $4.50

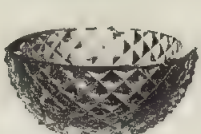
GOLDEN LIGHTER. Elegant goldtone with delicate engraved design. A flick of the cylindrical roll bar ignites. Adjustable butane flame. Ship. wt. 1 lb.
925 20C525 . . . $8.75

MOTHER OF PEARL BUTANE ladies' lighter. Easily refilled and compact. Adjustable flame. Gold-plated. Ship. wt. 1 lb.
925 54C250 . . . . . $4.25

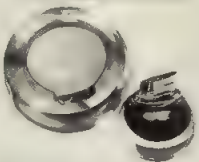


POCKET BUTANE LIGHTER. Distinctive satin finish chrome case with handsome engraved star design. Butane fuel with adjustable flame. Ship. wt. 1 lb.
925 40C350 . . . . . $6.00

DUNHILL ROLLALITE LIGHTERS. Precision made. Gold plated. Ship. wt. 1 lb.
976 41Y1200—Heavy Rib $20.00
976 71Y1200—Fine Rib 20.00



DEEP WELL CRYSTAL ASHTRAY. Imported, hand-cut and polished lead crystal ashtray in the diamond design.
846 06E1365—6" x 2¼" deep $22.75
846 05E835—5" x 2½" deep. $13.00



CRYSTAL ASH TRAY AND LIGHTER. Hand-blown Venetian crystal in sky blue-moss green duo-tone. Ronson butane lighter insert. Imported from Italy.
828 43E1135—Lighter, 3½" high $18.95
828 16E560 —Ash Tray, 5" high 9.95

DIAMOND SHAPED CRYSTAL ASH TRAYS. Imported lead crystal ash trays that have been beautifully cut at eight different angles closely resembling large cut diamonds.
842 60E725—5½" square overall. $12.00
842 61E495—4¾" square overall $8.25

See us at the Toy Fair, Room 505 Toy Building, 200 Fifth Ave., New York.

FLEXIBLE FLYER ISN'T JUST FOR KIDS THIS YEAR

wait 'til you see our new toboggans!

Now, the greatest selling name in sleds for eighty years is joined by Wench Canada's famous producer of the finest and most complete line of toboggans in the world.

Now Flexible Flyer's new 1969 Winter Products line includes the widest range of sleds, snow saucers, exciting wheel racers and new Winter toys, plus seven new Flexible Flyer and Wench toboggans. Now you can choose from 19 product lines and 68 different sizes the greatest buying flexibility in the industry.

You'll sell and profit more with Flexible Flyer this year because of powerful consumer advertising in LIFE, LOOK, WOMAN'S DAY and FAMILY CIRCLE. You'll love our in-store merchandising aids, early order discounts and dating and money-making combined shipment program.

We're not kidding about helping you make more money on new better merchandised Flexible Flyer products. See your jobber or Leisure Group representative...or send this coupon for profitable details.

FLEXIBLE FLYER

FLEXIBLE FLYER®
A product of The Leisure Group, Inc.
4 I N. Altadena Drive
Pasadena, Ca. 91107
Dept. MP

O.K....send Catalog and Merchandising brochure.

NAME

COMPANY

ADDRESS

CITY STATE ZIP

See us at the Toy Fair, Room 505 Toy Building, 200 Fifth Ave., New York.

FLEXIBLE FLYER ISN'T JUST FOR KIDS THIS YEAR

wait 'til you see our new toboggans!

Now the greatest selling name in sleds for eighty years is joined by Werlich . Canada s famous producer of the finest and most complete line of toboggans in the world

Now, Flexible Flyer's new 1969 Winter Products l ne includes the widest range of sleds, snow saucers, exciting wheel racers and new Winter toys ..plus seven new F.exible Flyer and Werlich toboggans. Now. you can choose from 19 product lines and 68 different sizes. .the greatest buying flexibility in the industry

You'll sell and profit more with Flexible Flyer this year because of powerful consumer advertising in LIFE, LOOK, WOMAN S DAY and FAMILY CIRCLE You ll love our in-store merchandising aids, early order discounts and dating, and money-making combined shipment program

We're not kidding about helping you make more money on new, better merchandised Flexible Flyer products See your jobber or Leisure Group representative.. or send this coupon for profitable details

FLEXIBLE FLYER

FLEXIBLE FLYER®
A product of The Leisure Group, Inc.
42. N. Altadena Dr ve
Pasadena Ca 91107
Dept. MP

O.K... send Catalog and Merchandising brochure.

NAME

COMPANY

ADDRESS

CITY STATE ZIP

THE "FIRST LADIES" OF THE ITALIAN DOLLS

With its long and unquestionable experience, Furga produces in its modern plants not only Rossella, Donata Annalisa and Manon, but also a large variety of up-to-date dolls highly appreciated both for their technical conception and for their refined taste That is why all Furga dolls may be considered the « First Ladies » of the Italian and of the whole world dolls.

Furga

Luigi Furga & C. - s p a.
Via San Calocero, 10 - I 20123 Milano Italy

THE "FIRST LADIES" OF THE ITALIAN DOLLS

With its long and unquestionable experience Furga produces in its modern plants not only Rossella, Donata, Annalisa and Manon, but also a large variety of up-to-date dolls highly appreciated both for their technical conception and for their refined taste. That is why all Furga dolls may be considered the « First Ladies » of the Italian and of the whole world dolls.

Furga

Luigi Furga & C. - s. p. a.
Via San Calocero, 10 - I 20123 Milano Italy

TOYS

"CINDY" DOLL. 36" tall Fully jointed walks. Clearly detailed features. Hair is permanently rooted in a curly style hairdo. Turning head. Life-like eyes with lashes. Dressed in culotte dress, vinyl raincoat and hat, rayon socks and vinyl shoes. Wears size 3 children's clothes. Made entirely of unbreakable plastic. Ship. wt. 7 lbs.
475 68F1000 ..... $15.00

"CHIPS BRIDE." 17" all-vinyl doll, fully jointed with moving side glance eyes and rooted hair. Dressed in lace and tulle bridal gown over taffeta slip, lace trimmed bridal veil with flowers on crown; carries a bridal bouquet. Ship. wt. 2½ lbs.
420 48F865 ..... $13.00

"LITTLE CHARMER" in her own playpen. 15" tall, all vinyl, fully jointed. Hair rooted in a "Pixie Top Curl" hairstyle. Dressed in lace trimmed cotton dress and matching panties. Playpen 14¾" L., 14¾" W., 6½" H. Ship. wt. 5 lbs.
475 66F640 ..... $9.60

"THIRSTEE WALKER." Drinks from a life-size bottle, wets, and walks 27" tall. Realistically sculptured head and body. Rooted hair in pixie style. Dressed in printed flannel pajama outfit. Wears size one clothes. Ship. wt. 7 lbs.
475 67F760 ..... $11.40

PLAY FAMILY FARM. Wood and plastic barn with large scale pieces of farm equipment, animals, and family. Big silo with removable plastic top. Barn door "moo moos" when opened, hayloft slides shut. Animals have unique, flexible plastic, movable parts. 2-8 years. Barn 11" long, silo 10" high.
417 15F910 ..... $13.65

WESTINGHOUSE BIKE RADIO HEADLIGHT COMBINATION. Attaches to handle bars. Radio has recessed thumb wheel tuning with automatic volume control. Radio operates on one 9V. battery, headlight on two "D" cells. 3" H., 8" L., 3⅝" W. Ship. wt. 2 lbs.
475 60C980 ..... $13.95

BIKE RADIO HEADLIGHT

Ⓦ Westinghouse

HALCO

KIDDY KONDA. Upholstered seat with foam padding, hardwood frame and chassis decorated with non-toxic paint. Hi-impact plastic motor and shield, vinyl handgrips, colored streamers, and two-way horn. Seat height 10½", 21" x 21", ship. wt. 6½ lbs.
418 30F600 ..... $9.00

CREATIVE COASTER. Sturdy wood wagon rolls along on polyethylene balloon tires, making clickety clack" sound. Holds 18 poly building blocks, 6 dowels. Boys and girls 2-5. 20 x 16 x 11".
417 87F560—Ship. wt. 6 lbs. $8.40

MACO ELECTRONIC GUITAR. 6-string Guitar with snap-on microphone and precision transistorized Amplifier-Speaker. Unique Mike and Amplifier may be used with any string instrument, as a public address system, or as a remote speaker for phonograph or radio. 10' extension cord. Guitar measures 28½" long. Ship. wt. 6 lbs.
419 30F825 ..... $13.75

GI JOE INFANTRY SET. Camouflaged repeating tommy gun, repeating military pistol, hand grenades, canteen, compass, whistle, knife and sheath, caps included. Ship. wt. 3½ lbs.
418 79F377 ..... $5.98

ROAD BUILDING SET. Mighty metal construction toys in colorfully packaged set. Includes power shovel, road grader, dump truck, bulldozer. Authentic red and yellow enameled finish, die cast metal detail, action play features.
415 50F830 ..... $12.50

Ⓐ **WONDER COLT.** Buckskin colt with a golden finish, fully adjustable base. Saddle height adjustable 23½" to 26½". Base 45" x 20½". High-impact polystyrene. Weight 21 lbs.
712 62K1495 ..... $23.50

Ⓑ **WONDER WHITE.** White with brown saddle and gold trim. Adjusts from 29" to 33". 33 lbs.
712 63K2385 ..... $37.50

REFER TO FIRST PAGE FOR PRICING INFORMATION

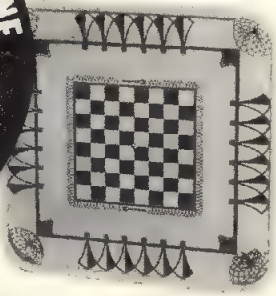
You can't beat

THIS TWOSOME

FOR SALES + PROFITS

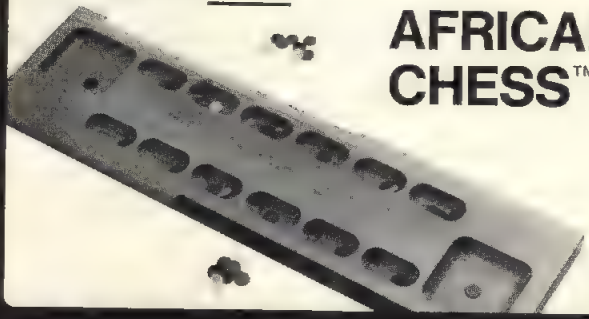
THE ORIGINAL AND GENUINE Carrom® GAMEBOARD LUDINGTON, MICHIGAN

CARROM SHOWROOMS
Chicago —Everly Associates
1423 Merchandise Mart
New York—Julius Levenson, Inc.
1107 Broadway



Catalog and brochures mailed on request

and our NEW



AFRICAN CHESS™

Carrom® GAMES / a division of Affiliated Hospital Products Inc.
LUDINGTON, MICHIGAN 49431

3 NEW WINNERS . . .

molded of tough Polypropylene on sturdy all-steel chassis. Dazzling new designs to drive in speedy sales . . . faster profits for you. From GARTON, all-time "champion" in wheel toys.

see the complete GARTON line now at

BLAKE & CONROY, Suite 1005,
TWO PENN PLAZA, NEW YORK 10001
Phone 212-929-4442

GARTON TOY COMPANY
SHEBOYGAN, WISCONSIN 53081

MELAMINE

hi-fashion design

by Georges Briard

45 pc. set 28.50

45-PC. DUCHESS DINNERWARE set . . an elegant look styled by designer Georges Briard—just in time for holiday dining! Deluxe Melamine is Spiegel guaranteed for two years—free replacement of any piece chipped or broken in normal use. Stain-resistant 2-tone cups. 45-pc. service for 8 includes: 25 decorated pieces, 8 each: 10-in. dinner plates, salad plates, cups, saucers, soup bowls. Platter, vegetable bowl, sugar bowl/lid, two-tone creamer. Mailable. (19 lbs.)
Z79 J 2767 . Melamine Set 28.50

50-PC. 23 KT. GOLD-PLATED tableware set Rexford pattern. 23 kt gold electroplated to heavyweight stainless. 1-pc. serrated-blade knives. Service for 8: 16 teaspoons 8 each: dinner forks, salad forks, soup spoons, knives. Sugar shell, butter knife. Mailable. (7 lbs.)
Z79 J 4572 Tableware Set 39.95

COORDINATED STEMWARE SETS . . . elegant simplicity with the look of crystal. Each set, 8 glasses. Mail.

4½-OZ. COCKTAIL SET.
Z79 J 4074. (6 lbs.) . . . Set 5.98

6½-OZ. CHAMPAGNE Sherbets.
Z79 J 4075. (4 lbs.)..... Set 5.98

11-OZ. GOBLET SET.
Z79 J 4076. (6 lbs.).. .... Set 5.98

FINE CHINA

. . . richly detailed with 23K gold

57 pc. set 59.88

57-PC. ROYALTY DINNERWARE set . . . our finest because it's made of purer, jewel-hard porcelain, deftly shaped. Exquisitely detailed with 23K gold inlay and maroon border. 57 pc. service for 8 incl 8 each: 10¼-in. dinner plates, salad plates, soup bowls fruit dishes 10 each cups, saucers. Platter, vegetable bowl, sugar bowl/lid, creamer. Frt. or express. (43 lbs.)
M79 J 4070 China Set 59.88

50-PC. 23K GOLD-PLATED tableware set. Golden Dynasty . . . our finest heavyweight set. 23 kt. gold electroplated to stainless steel, enhanced by intricate detailing on both sides. 50-pc. service for 8 incl.: 16 teaspoons, 8 ea.: dinner forks, salad forks, soup spoons, 1-pc. serrated knives, Sugar shell, butter knife. Mailable. (7 lbs.)
Z79 J 4578 Tableware Set 49.95

RUBY CROWN GLASSWARE SETS. Smartly designed . . antique look shape with ruby crown border. Each set contains eight glasses. Mailable.

3-OZ. COCKTAIL SET.
Z79 J 4073M. (7 lbs.) . . Set 7.99

6½-OZ. CHAMPAGNE Sherbets.
Z79 J 4072M. (8 lbs.)..... Set 7.99

10-OZ. GOBLET SET.
Z79 J 4071M. (9 lbs.).... Set 7.99

See Page 279 for low Budget Power Monthly terms—No Money Down

population
explosion
caused by the world's biggest maker of baby dolls
"BABSIE AND HER BASSINET"
the best in baby dolls "plus"
On display at our showroom, Suite 402, 1107 Broadway, N.Y.
GOLDBERGER DOLL MFG. CO., INC
538 Johnson Avenue, Brooklyn, N.Y. 11237

M. I. SALES CO., INC.

DIV. MOLENAAR, INC.

Permanent Offices & Showroom

SUITE 648
200 FIFTH AVE., NEW YORK

Home Of
RINGA-MAJIGS®
PAT

The Fastest Selling Popular Priced Building Toy in the Country

Also Featuring

Complete and Staple Lines of
MAGNETIC PRE-SCHOOL PUZZLES
MAGNETIC CHECKERS
POPULAR PRICED MAGNETIC GAMES & DARTS
NOVELTIES—
NEW PATENTED KALEIDOSCOPE PIN-WHEELS

Make our Showroom your Headquarters during the Toy Fair
Come see our finest line in 20 years

Arthur Halpern.

THE CAT IS HERE

THE NEW EXCITING MINI-BIKE FROM **HPE**
225 ACACIA ST ☆ COLTON, CALIF. 92324 714-825-8200

SALES OFFICES

Losi, Alpern Ross & Assoc.
163" W. 7th St.
Los Angeles, California 90017

Losi, Alpern Ross & Assoc.
859 Hinkley Rd.
Burlingame, California 94010

Guston/Anderson
Room 1844
Dallas Trade Mart
Dallas, Texas 75207

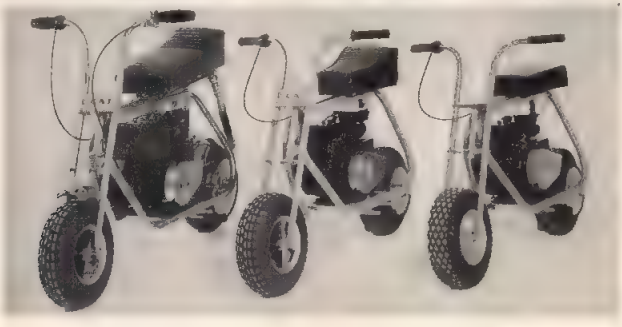
Les Taylor & Assoc.
125 Merchandise Bldg.
Minneapolis, Minn. 55103

Dick Franken & Assoc.
P.O. Box 218
251 Alhambra Circle
Coral Gables, Florida 33134

Joe Sterling Sales, Inc.
308 Citizens Bank Bldg
Drawer "D"
Wadsworth, Ohio 44281

James R. Cavanagh & Assoc., Inc.
1117 Merchandise Mart
Chicago, Illinois 60654

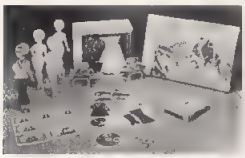
Forman & Co., Inc.
260 Fifth Avenue
Room 830
New York, New York



includes baseball stars names that everyone is familiar with and rules like those of major league baseball.

¶ Finder's Keepers—a thinker's game in which good memory really pays off.

¶ Swahili Game—a classic strategy game adapted from ancient African game play; players have a set of 12 idols as men.



Cut-Up is a fashion game.

Rack Toys From Creston

Creston Industries, successor to Creston Toy & Crayon Company, will this year expand from its predecessor's base of staple slate sets, chalk and eraser sets, modeling clay and coloring sets.

Aimed primarily at the 4-10 age group, the 1969 line will include boxed activity sets, plastic toys, games, jigsaw puzzles, wall plaques, pocket games and puzzles. In addition to this merchandise in the $1-$3 price range, Creston will offer a wide selection of rack merchandise.

Featured in the new line are: #800 Magic Lotto (a game using the magic of static electricity); #815 Wooden Jigsaw Puzzle Assortment (amusing animal studies); #801 3-D Wall plaques (clay modeling for all ages); #802 Hammer and Nails Set (over 100 wooden pieces); #808 6-in-1 Take-Apart Animal Puzzles; and #96 Power Tops, a motor driven action game. Creston plans additional entries by mid-year. □

Set has over 100 wooden pieces.

Wash-N-Dryer is manually operated.

Wide Variety

vision's largest assortment of steel Erector parts.

New from Gabriel's Troy Division is an appliance for the Princess line, a Wash-n-Dryer, manually operated and with such play accessories as an apron, clothesline, clothespins, and sponge.

Troy Division's juvenile sporting goods line has been strengthened with the introduction of two new basketball and goal sets, a restyled boxing line, and new mod colors for the Pogo-A-Go-Go high-riser pogo sticks.

Moving Dolls At Horsman

The 1969 line at Horsman Dolls shows new developments in packaging and also new applications of sound and motion to doll design.

One new Horsman doll that incorporates sound and motion (without batteries) is Baby Throw-A-Kiss. By pulling a string in her back, you make her bring one hand to her lips and throw a kiss with a realistic kissing sound.

Pitter Patty is a new doll with a beating heart. Pick her up or lay her down, press your ear to her chest and listen to the realistic heartbeat, says the Horsman spokesman.

A third new entry, Baby Kicks, moves like a real baby. She'll kick either of her feet when her arm is squeezed.

All three of the new dolls come in a newly designed box that permits their unique features to be tested without spoiling the package.

A miniature Raggedy Ann doll is now lodged in the handle of Horsman's Raggedy Ann umbrella. The doll may be removed and worn as a necklace or charm.

Two new Loome Lite characters have been added to that line, following successful regional tests of TV advertising. Nationwide TV promotion is said to be planned in the fall.

Doll is as good as her name.

ONLY 4.99 BUYS ANY DOLL ON PAGE

1 I'M MUSICAL LULLABYE baby . . . lovable and cuddly 12-inch sleepyhead by Horsman. When you pull the string, I play Brahms' lullabye. I've pretty painted eyes . . . I wear lace-trimmed pajamas, and wriggle like a real baby. I drink and wet, too. I'm made of huggable, jointed vinyl. Wash and comb my rooted hair.
35 J 3012. (1 lb. 10 oz.) .4.99

2 MY BABY-SEAT-TOTE is so comfy! I'm Kandi, a 12-inch drink and wet doll . . . I also have a compartmented plastic tray and all sorts of other extras: Johnson's Baby Powder and Baby Lotion, 4 puffs and a comb 'n brush. I'm plastic with a soft vinyl head and rooted hair. My eyes close so I can sleep. I'm wearing a dainty lace-trimmed dress, diaper and booties.
Shpg. wt. 2 lbs. 12 oz
35 J 3825 4.99

3 BIG 'N LITTLE SISTER dolls, that's us! One of us is 13 in. and one 11 in. tall. We bring our pet doggie with us. Our shiny hair is rooted and combable. We have long lashes, go-to-sleep eyes and have on our best look alike dresses. We're made of jointed vinyl.
35 J 3043 (2 lbs.) 4.99

4 I HAVE A CRADLE. I'm a 12-in. plastic baby with a soft vinyl head, go-to-sleep eyes and rooted hair. I have a jacket, diaper and booties, and a receiving blanket. I bring a nursing bottle with me so I can drink, then wet. Rock me to sleep in my own plastic cradle. Mail.
R36 J 3821. (3 lbs.).....4.99

5 I'M A BALLERINA, 20 inches tall . . . wearing a gold-color metallic top and nylon tu-tu. You can comb my hair that's topped with a sequined crown. I also wear pretty tights and slippers. I'm made of jointed vinyl.
R36 J 3743. (3 lbs.). 4.99

6 I'M A BIG TODDLER . . . a chubby, 24-inch walking doll who will march right into your heart. My curly hair is rooted so you can comb it. My eyes move, too . . . I'm really life-like, I wear a coatdress, shoes and socks . . all ready to go for a walk with you. I'm made of plastic. Mailable. (4 lbs.)
R36 J 3744..... 4.99

I WALK

BUY BOTH AND SAVE $1

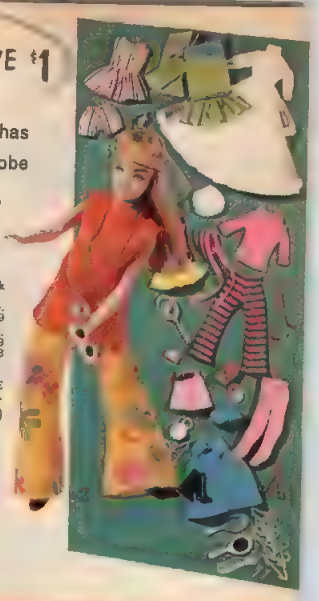
Candy and Polly . . . each has a fabulous fashion wardrobe

Candy 4.99 5.99 Polly

BOTH 9.98

1-2 We twist 'n turn . . . even walk with help from you. Vinyl
(1) **Candy** 9 in. 33-pc. wardrobe.
35 J 3041 (2 lbs.) 4.99
(2) **Polly** 11½ in. 45-pc. wardrobe.
35 J 3040. (2 lbs.) 8.99
35 J 3042. BOTH DOLLS . . . 9.98

3 FASHION DOLL NAME CASE . . . holds 2 dolls and wardrobes. Vinyl 15½x13x3-in. (3 lbs.) 2.99
35 J 4448. Name tags incl.



3

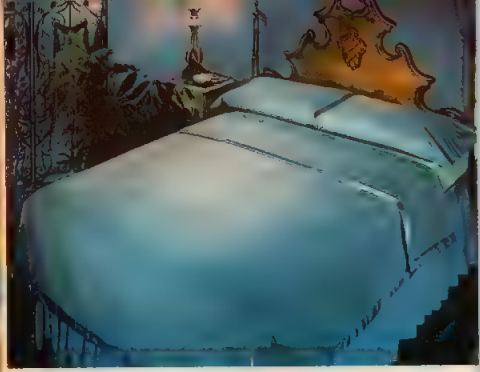
A little girl's dream . . . doll-size steel appliances that work!

REFRIGERATOR WASHING MACHINE APPLIANCE SET sized for dolly's kitchen with realistic action features. Refrigerator has magnetic door latch . . . stores left-overs in front door racks. Push button controls on washing machine agitates, has non-stall spray action recirculating pump. Appliance center includes a push button mixer that really works! Heavy gauge steel . . . includes 22-pc. accessory set. Refrigerator 4x4¼x5¼ in. Washer Appliance center 4x4x6¼ in.
35 J 5971. Shipping weight 4 lbs. 12 oz. Set 8.77

SINK DISHWASHER RANGE SET . . . dolly can keep a neat kitchen . . . miniature appliances have working button features. Range's Rotisserie turns at the push of a button . . . roasts, pre-heat food. Sink and dishwasher have . . . button controls. Recirculate water. Capacity, heavy gauge steel range 4x4x6 in. high. 33-pc. accessory set includes . . . sheet . . . frying pan, roast pan and cover. Liquid soap . . . faucet . . . and more! 2 meters 2 . . . and burners! . . . 4 . . . 2 meters
35 J 5973. Shipping weight 4 lbs. 8 oz. Set 8.77

SAVE MORE! BUY COMPLETE 6-APPLIANCE SET . . . includes both sets as above.
35 J 5972. Shipping weight 9 lbs. 8 oz. . . . . Set 16.99

See Page 279 for low Budget Power Monthly terms—No Money Down



STEVENS FORSTMAN MERINO WOOL BLANKETS

. . . . . The Aristocrat of Luxury Wool Blankets

The ultimate in sleeping comfort! True elegance in this extra fine 100% wool blanket from Stevens Fine Art Collection. Made of luxurious Merino Wool that's imported from Australia—especially produced in limited quantities. No other blanket fiber can compare with this elegant yarn for true warmth. So whisper-soft, with "velvet touch," permanently lofty and luxurious. Ends handsomely bound with 7-inch Nylon satin. Hand wash with care. Beautifully gift boxed. Parrot Green Cherry Jubilee, Desert Gold, Blue Bell or Merino White. Specify.

	Ship. Wt. (Lbs.)	Sugg. Retail
9779C1931—Twin Size Blanket, 66"x90"	8	$32.50
9780C2574—Full Size Blanket, 86"x90"	8½	40.00
9781C3543—King Size Blanket, 108"x90"	10	55.00

Pepperell NEW MIRACULOUS "MIRALUX" BLANKETS

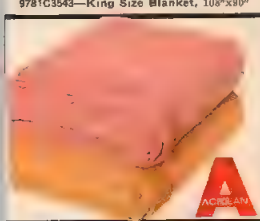
. . Looks and Feels Like Frosted Velvet

. . Almost Indestructible—Washes and Wears Practically Forever

A revolutionary concept in bed blankets by Pepperell. Non-woven, this new blanket is produced by a new secret "Vellux" process . . . . an inner core of polyurethane foam, supported by Nylon webbing, to which Nylon fibers are electrostatically* bonded on both sides. Creates a featherweight, downy feel with an unusual shimmering effect. Smooth velvety fabric has special thermal qualities and strength, making it especially light and warm. Practically indestructible—withstands machine washings and dryings without pilling or shedding ever! Shrink proof. Nylon bound on all four sides. Frosty colors: Deep Blue, Deep Pink, Deep Green or Gold. Specify.

9782C780—"Miralux" Blanket, 72"x90" (fits twin or full beds)
Shipping Wt. 5 lbs. . . . . Sugg. Retail $13.00

9783C1261—"Miralux" Blanket, King Size 108"x90".
Shipping Wt. 7 lbs. . . . . Sugg. Retail $22.00



Pepperell's "Mark III" 100% ACRILAN

Pepperell's deluxe winterweight blanket in the wonder fiber "ACRILAN." Thoroughly washable in tub or machine . . . quick drying! Absolutely moth and mildew-proof. Non-allergenic . . . won't irritate the most sensitive skin. 100% "ACRILAN" acrylic fiber, blanket is warmer than other blankets of its weight. Exclusive "NAP-GUARD" Superloft finish. Soft and fluffy with long-wearing Nylon binding. Deep Pink, Deep Blue, Deep Green or Gold. Specify.

6645C988—Fits Twin or Full Sizes, 72"x90". Ship. wt. 5½ lbs . . . . Sugg. Retail $14.98

6369C1677—King Size, 108"x90". Ship. wt. 7½ lbs 25.95

(Nylon binding all around)

*NOTICE—All prices quoted in this Catalog are either the Manufacturer's or Bennett's Suggested Retail prices. They are not the prices which Bennett Bros. sell. See Trade Information.

HUDSON'S BAY 4 Point BLANKETS

Famous the world over . . . grandsire of a distinguished family of fine things for good living, Hudson's Bay "Point" blankets are one of the few surviving links of the early Fur Trade days in the great Canadian Northwest when identical blankets were traded for beaver pelts! Woven in England by skilled craftsmen in 100% virgin wool that has a deep, warm nap. Deluxe finished edges which need no binding. Unsurpassed in warmth, softness and strength . . . truly a lifetime possession. Rich, vibrant colors are guaranteed colorfast. 72"x90" practical size fits twin or full beds. Wash with care. Handsome gift box. Choice of White with Multi-Stripe or Scarlet with Black Bar. Specify. Shipping weight 8 lbs.

5718C2813—White with Multi-Stripe Blanket . . . Suggested Retail $39.95

5517C2813—Scarlet with Black Bar Blanket . . . Suggested Retail $39.95

St. Marys

ST. MARYS Winterweight ACRILAN

The ultimate in Chemstrand's Acrilan luxury! More warmth less weight, longer wear with less care! Non-allergenic, moth-mildew proof. Machine wash . . . machine dry. "Neva-shed" finish eliminates shedding matting. Trus winterweight blanket has extra wide 7" Nylon binding. Gift Box. Antique Gold, Cerulean Blue, Verdian Green, or White. Specify color.

	Ship. Wt. (Lbs.)	Retail
9907C1021 Twin Size Blanket (66"x90")	4½	$14.95
9908C1177—Full Size Blanket (80"x90")	6	16.95
9909C1855—King Size Blanket (108"x90")	8½	27.50

ST. MARYS "HARWICH" Wool/Polyester Blend

An exciting new blanket in a blend of fine wool (55%) and polyester (45%) yarns. Extra lofty and warm yet so durable. Retains its new look and exquisite softness. Housewife's delight—machine wash, machine dry. Non-allergenic, moth and mildew-proof. 7" Nylon binding. Antique Gold, Desert Pink, Peacock Blue, or Verdian Green colors. Specify.

9784C985—Twin Size Blanket, 66"x90"	Ship. wt. 4 lbs.	Sugg. Retail $14.95
9785C1125—Full Size Blanket, 80"x90"	Ship. wt. 5 lbs.	Sugg. Retail $16.95
9786C1710—King Size Blanket, 108"x90"	Ship. wt. 6 lbs.	Sugg. Retail $24.95

ST. MARYS "Moderne"—Deluxe Wool

100% Virgin Wool blankets for real prestige. Thick and heavy in choice, long fibered Wool—no other fiber can compare for true warmth. Rich texture color and cashmere softness that last and last. Bound with 7" Nylon binding. Permanently mothproofed, pre-shrunk, color-fast. Pink, Canary, White or Verdian Green colors. Specify.

6640C1485—Twin Size, 66"x90"	Ship. wt. 5½ lbs.	Retail $24.95
6650C2145—Double Size, 80"x90"	Ship. wt. 8½ lbs.	29.95

Please Specify First and Second Color Choices if Possible

SAVE $3.00

BABY GIGGLES

Was ~~9.99~~ Now 6.99

I'm Baby Giggles by Ideal. Move my left hand and I turn my precious head and giggle! I'm polyethylene, 15 inches tall, and wear a play set with matching panties and sandals. Mailable. (4 lbs.)
R36 J 3670 **Was 9.99** ..6.99

Save on Me & My Wardrobe! 21-pc. wardrobe; 3-pc. snow suit set, 2 dresses, diaper, sweater set and skirt, panties, shoes and socks; and lots of play accessories.
R36 J 3668. (6 lbs.)..Set 9.88

I'M MISS PEEP, a 16-in newborn of baby-soft, vinyl. Hug me I coo pinch my arm I cry. I'm dressed in a kimono, diaper and booties and wrapped in a blanket. You can bathe me, too. (2 lbs. 10 oz.)
35 J 3800.....6.49

18½-in. **Miss Peep** Mailable. (3 lbs.)
R36 J 3801 .... 7.99

I'M A PILLOW BABY . . . 12 inches of soft vinyl. You can comb my rooted hair. I'm dressed up in a flocked dress trimmed with lace. My pretty pillow is edged with lace, too. I also wear booties and I carry my own baby bottle. (1 lb. 8 oz.)
35 J 3745..... 3.99

I'M TAMMY TEARS by Horsman. My layette and I fit in my plastic zip case. I drink wet and cry. I have a 10-in. jointed vinyl body; rooted hair; eyes that close. I wear rompers, booties & a blanket. My layette dress, bed jacket, diaper, bottle, more. Mail (3 lbs.)
R36 J 3001 6.77

I'M PITTER PATTY by Horsman. Pick me up and hear my "heart" beat! I'm 15 in. tall and have a Foam filled cloth body, vinyl legs, arms and head; rooted hair. I'm wearing a cotton dress, pinafore panties, booties. My layette: suedette dress, jacket, pj s, diaper, bonnet, comb brush, scissors, mirror, 2 curlers.
35 J 3002 Shpg wt 2 lbs. 6.99

See Page 279 for low Budget Power Monthly terms—No Money Down

TIPPY TUMBLES . . . A TRICKY SCAMP!

Was ~~11.97~~ 10.94

I'm a 17-inch topsy turvy tyke by Remco. I turn somersaults (both forward and back)—just push button. I'm polyethylene plastic. I need 3 "D" batteries, (not included, sold on page 364) Mail. (4 lbs.) R36 J 3076...10.94

Ann 'n Andy

1 Raggedy and musical, we have cuddly, cotton-filled cloth bodies with yarn hair and button eyes. We're each 15 in. tall, and dressed in our best.

Musical Raggedy Ann. (1 lb. 4 oz.) 35 J 3097.....4.97

Non-musical Ann. 35 J 3025. (1 lb.). 2.97

Musical Raggedy Andy. (1 lb. 4 oz.) 35 J 3098. . . 4.97

Non-musical Andy. 35 J 3027. (1 lb.)..2.97

That Kid!

2 I'm a 21 in. red-haired freckle faced boy, by Hasbro. Twist my ear, I say "let go of my ear!" Take my sling shot, I tell you to "put that back or the monster will get you!" And 3 more phrases. I wear my favorite clothes I'm vinyl and need 1 "D" battery (not incl., see pg. 364). Mail. R36 J 3842. (7 lb.)17.99

Mrs. Beasley

3 I'm TV's favorite . . . now a talking doll by Mattel. I say 11 phrases. I'm 22 in. of vinyl and cotton filled cloth; rooted hair. I wear granny glasses and apron. Mailable. R36 J 3632. (8 lb.) 9.99

Talking Storybook Dolls...7.99 each

We're Storybook Dolls by Mattel. We say 8 phrases that tell our stories and bring a storybook, too. We're 11 inches of polyethylene plastic.

Goldilocks . . . I have blond hair and wear pantaloons under my dress. 35 J 3756. Sh. wt. 1 lb.....7.99

Cinderella . . . I have curly hair and wear a beautiful long gown. 35 J 3759. Sh. wt. 1 lb.....7.99

Budget Power terms are lowest ever, with longer time to pay

Indian BOY RACER $325

Beautifully finished in blue and white, with excellent workmanship, this 50cc 3-speed newest Indian is designed for youngsters from 6 to 16 years of age. Just the bike for kids to practice and compete on. 50 mph, weighs only 99 lbs., number plates included, 20 x 2.125 tires, 40" wheelbase, 23" saddle height from ground (seat long enough for two kids). Telescopic front forks and swing arm rear suspension makes for easy riding. Wire wheels with two brakes make it possible to broadslide on this bike much better than on a small scooter or mini. Ready to go . . . . not a kit, but COMPLETE

This is a real MINIATURE racing motorcycle, NOT A TOY. It is a "bomb" for the kids to ride on dad's farm, on baseball diamonds in the desert, in the mountains, or for use in other "off-road" activities.

ORDER DIRECT BY MAIL!

Large shipments by air and boat are en route. If you want one, mail check or money order for only $325.00 F.O.B. Los Angeles, for immediate shipment

INDIAN PONYBIKE

This unique road or trail bike has 3 speeds, 5 H.P., 45-48 mph, full suspension front and rear. Dual seat, road or trail tires, 2 brakes, lites. Red or gold. A large minibike. Immediate delivery **$295**

INDIAN PAPOOSE

This 4-speed 4.9 H.P. 45-50 mph small motorcycle (bigger than a mini) is beautifully finished in red or blue. Performs more like a 90 than a 50cc smooth as silk. Dual seat, road or knobby tires. Two brakes, lites. Immediate delivery **$345**.

INDIAN 500 ROADSTER

Powered by the world's best 500 OHV single, Velocette either normal or Thruxton. A high performance "sporty" bike with Borrani rims.

New Indian-Enfield 750 with new Mini Mini Bambino alongside

INDIAN MINI MINI "BAMBINO"

A real bike for kids from 4 to 10 years of age 10-12 mi. per hour. Automatic clutch, kick starter, 2 H.P. 50cc 2-cycle engine (detuned for 10-12 mi per hour top speed) Full spring suspension, front and rear, two powerful brakes, wire spoke drop center rims with 8x2½ Pirelli tires and tubes, twist grips, muffler. Choke releases automatically at 2/3 throttle opening. Kill button metal fenders and front number plate like big competition motorcycles. A real miniature motorcycle, not a toy ideal for back yard baseball diamond or other "off road" use. Weighs 67 lbs. Training wheels. Can be carried in car trunk or on back sedan seat. Beautiful blue and white color

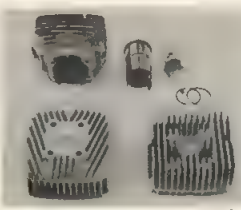
Start your kids right on a safe, practical midget. Much smaller than regular minibikes. Another INDIAN first. **Order now for October delivery** or surprise your youngster at Christmas time. Price $266. Sidecar to take baby sister riding is available at $50

DEALERS—Cash in on this new market. Our regular dealer discount applies. ACT NOW, before the guy down the street SCOOPS you!

Send for full details and brochure

FLOYD CLYMER
MOTORCYCLE DIVISION
222 N. VIRGIL AVE., Dept. DN
LOS ANGELES, CALIF. 90004
TEL.: (213) 388-5119

CM showcase



ALLOWING owners of AT-1 Yamahas to compete in the 100cc class as well as the 125cc class is this new 100cc conversion kit. The WT-1 kit consists of a new cylinder liner, cylinder head, piston and rings. Cylinder head is an entirely new casting featuring a special combustion chamber and increased fin area to assure proper cooling. Cast aluminum piston utilizes a dykes type top ring and a second compression ring to assure increased stability and positive sealing. The WT-1 conversion kit sells for $84.95. Write. Webco, Inc., Dept. DN, 218 Main St., Venice, Calif. 90293

NEW from Buco is the Cycle Handlegrip Muff. Designed to fit nearly every brand of cycle, the muff offers extra warmth and wind protection for cold weather riders. Made of heavy vinyl with soft lining to help retain hand warmth for safer control

DAYTONA SPORTS COMPANY announces new Daytona "Invader" full coverage helmet. All areas of helmet utilize more than 1" of shock absorbing liner materials. The helmet shell itself, utilizes a special type of fiberglass and is laminated with a plastic resin. Shell construction includes the lamination of extra fiberglass layers in the lower portions of the helmet. "View-Lens" itself is shatterproof, inexpensive (approximately $1.) and easily replaced when necessary. Invader" has been designed so that eye glasses may be worn. Priced at $59.50 Write. Daytona Sports Co., Dept DN, P.O Box 668, Reseda, Calif 91335

BENELLI sno-bike is a conversion of the Dynamo Scrambler. Front ski unit detaches so that the cycle can be used all thru the year. It can also be swung up and carried in front of the cycle, when rider comes to areas cleared of snow. The ski assembly sells for $29.95 and the complete unit for $349

I.C.U. products announces the manufacture of a new liquid plastic polish engineered for the motorcycle trade. This liquid plastic is both a cleaner and polish in one; may be applied on hot surfaces as well as cool surfaces; is harder than wax and is impervious to salt air, gasoline splash, and most acids and alkalies. Suitable for use on painted surfaces, fiberglass, chrome, and aluminum. Retail price is $1.29. Write: The Livingston Co., Dept. DN, 9809 N.W. Plaza Dr., Dallas, Texas 75235

For
Your
Selection:

- ☐ ride' ems
- ☐ tea sets
- ☐ trucks
- ☐ wheel toys
- ☐ honda ride 'em scooters
- ☐ swings
- ☐ climbers
- ☐ games
- ☐ girl's toys
- ☐ helicopters
- ☐ boats
- ☐ floating toys
- ☐ water basketball
- ☐ banks

IRWIN CORPORATION

The place to go!
Suite 1156 • 200 Fifth Ave., New York 10010

FACTORIES: Nashua, N. H. • Leominster, Mass. • Fitchburg, Mass.

Michela

SEBINO

LA BAMBOLA ITALIANA NEL MONDO

the talking and singing doll

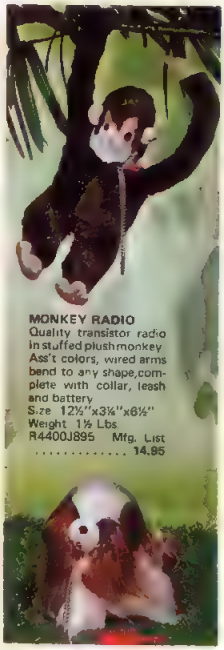
with the new system of interchangeable records

SEBINO - COLOGNE BRESCIANO - ITALY

Aud-I-Tone novelty radios
FOR YOUR LISTENING PLEASURE

MOD WATCH RADIO
Wear the world of music and news on your wrist. Fashion colored mod straps. Compact powerful 7 transistor radio. Complete in gift box with batteries.
Size: 2" x 1⅛" x 2"
Weight 1 Lb.
R4601J1350 Regular narrow black strap ..... Mfg. List 22.95

R4600J1350 Ass't colors Mod Straps ..... Mfg. List 22.95



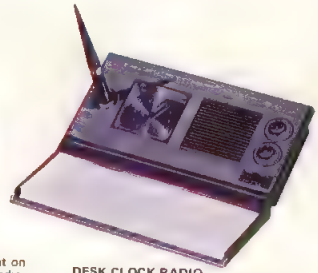
MONKEY RADIO
Quality transistor radio in stuffed plush monkey. Ass't colors, wired arms bend to any shape, complete with collar, leash and battery.
Size 12½"x3¼"x6½"
Weight 1⅛ Lbs.
R4400J895 Mfg. List 14.95

SEWING BASKET RADIO
Take music wherever you sew. Colorful hand made straw sewing basket, hinged top with pin cushion. Large capacity - basket. Complete with lift out plastic tray and 9 volt battery.
Size: 11" x 8¾" x 6½"
Weight 3 Lbs
R2100J1550 Mfg. List 25.95

YORKI RADIO
He talks, plays music, all transistor radio. Color white and rust brown. Complete with 9 volt battery, goldtone metal leash, collar and grooming comb.
Size 7½" x 8" x 3¾"
Weight 1⅛ Lbs
R1300J795 . Mfg. List 13.50

TRAVEL ALARM CLOCK RADIO
Perfect for travel or desk. In rich genuine natural pigskin leather. Closes flat to fit the smallest bag. Precision clock automatically turns radio on or off, complete with 9 volt battery.
Size 7" x 4" x 1 5/8"
Weight 1 Lb.
R770J1895. . . Mfg. List 32.50

CLOCK RADIO W/JEWEL COMPARTMENT
Modern styling, handy compartment on top of radio. Automatic control on radio, turns radio on and off.
Compact Size 5½" x 2½" x 2 1/8"
Weight 2 Lbs.
R4500J1895 Mfg. List 32.50



DESK CLOCK RADIO
Features sensitive solid state radio. Complete with handsome alarm clock, pen and memo pad. Clock automatically turns radio on or off. All housed in gleaming chrome finish die cast front.
Size 7⅛ x 7" x 2½"
Weight 2½ Lbs.
R3900J2150 ..... Mfg. List 36.95

PROFESSIONAL QUALITY *MacGregor* GOLF CLUBS
available now with revolutionary new aluminum shafts

Strengthen and lengthen your play with XP-Seventy Irons.

Lively feel and greater distance with "MC" Championship woods.

Solid and accurate toe or fairway shots with XP-Seventy Woods.

"MC" Championship With Aluminum Shafts

Woods—Crafted from the finest hand selected persimmon, these elegant "MC" Woods are finished in a lustrous burnished antique amber. Club features new top quality Pro-step aluminum shafts and leather grips of black with tan stripe and gold turex stitch. Face inserts are durable two-color cycolac in black with metallic gold chevron firing pin. Every wood is individually balanced to match perfectly with other clubs in set. **Right Hand Only.**

4931A8580—Set of 4 Woods (1-3-4-5)..... Retail $138.00
4932A8680—Set of 3 Woods (1-3-5)..... Retail $ 99.00

Irons—Exclusive built-in forward press, assures proper hand position—with the new Pro-step aluminum shafts for added power and extra distance on every shot. Alternate blasted face with horizontal scoring assures the ultimate in accuracy and ball control. Highly polished individually weighted nickel chrome plated "MC" Irons are matched to compliment "MC" Woods. All "MC" clubs are registered and swing weighted to assure perfect match in balance and feel. **Right Hand Only**

4933A14400—Set of 9 Irons (3-3-4-5-6-7-8-9-PW) Retail $216.00
4934A12800—Set of 8 Irons (3-3-4-5-6-7-8-9)..... Retail $192.00

★ **NOTICE**—All prices quoted herein are either the Manufacturer's or Bennett's Suggested Retail prices. They are not the prices at which Bennett Brothers sell. See Trade Information.

Jack Nicklaus

Member of MacGregor's Advisory Staff of Golf Champions. Three Time Masters Champion. Broke Ben Hogan's record of 273 which stood for over twenty years. One of the longest hitters in golf. Jack is one of the few men in golf to win all three major golf Championships—PGA, USGA Open, and Masters.

XP-Seventy with Aluminum Shafts

Woods—Completely new registered series of clubs, designed to help the low handicap golfer sharpen his game. Solid persimmon woods are fully impregnated and sealed against weather. Cycolac target face with pro-step aluminum shafts assure maximum power off the tees. Black glaze finish blends with the black and red skinned leather grips for proper feel and balance. **Right Hand Only.**

4939A8613—Set of 4 Woods (1-3-4-5)... Retail $100.00
4940A4960—Set of 3 Woods (1-3-5).... Retail $ 75.00

Irons—These new balanced and registered irons are perfectly matched and weighted to correspond to woods above. Built in forward press, automatically positions hands in "Power Position" at address. Sandblasted face, clean back design with weight blended low directly behind the ball for maximum distance and accuracy. Pro-step aluminum shafts are fitted with deluxe black and red skinned leather grips. **Right Hand Only.**

4941A10620—Set of 9 Irons (2-3-4-5-6-7-8-9-PW) Retail $160.00
4942A9440—Set of 8 Irons (2-3-4-5-6-7-8-9) Retail $142.00

Jack Nicklaus Gold Crown

Maximum performance is assured with "Gold Crown" and "Designer" Steel Shafts

Barbara Romack Designer

Woods—The better than average golfer will find pride of ownership and improved play in these Jack Nicklaus inspired clubs. Laminated heads are finished in warm walnut stain with black and gold cycolac crown insert. Tru-action damascus shafts, for extra distance. The tan and black select leather grips are finished with gold stitch for that firm grip needed from tee to green. **Right Hand Only.**

4943A4587—Set of 4 Woods (1-3-4-5) . . . . Retail $69.00
4944A3440—Set of 3 Woods (1-3-5) . . . . Retail $52.00
4945A2295—Set of 2 Woods (1-3) . . . . Retail $35.00

Irons—Perfect mates to the Jack Nicklaus Gold Crown woods are the matched irons. "TSL" tru-sole line forgings set up these irons in proper position for added power and distance. Full sandblasted face with gold crown horizontal scoring. Tru-action damascus shafts with handsome tan and black leather grips. **Right Hand Only.**

4946A5760—Set of 8 Irons (2-3-4-5-6-7-8-9) Retail $67.00
4947A3600—Set of 5 Irons (3-5-7-9-Putter) Retail $54.00

Woods—Designed to help the lady golfer tame the most difficult course. These laminated woods have special ladies' loft built in for added distance and feature a metallic blue finish with blue on blue fine line all weather grips. **Right Hand Only.**

4948A4160—Set of 4 Woods (1-3-4-5) ..... Retail $62.50
4949A3120—Set of 3 Woods (1-3-5) ..... Retail $46.95
4950A2080—Set of 2 Woods (1-3) ..... Retail $31.50

Irons—Nickle chrome finished irons are balanced to match woods in design and performance. Raised center pad for added power. "TSL" tru-sole line feature automatically positions hands ahead of ball address. Sandblasted face for better control. Chrome plated "Tru Action" stepdown shafts are accented by handsome blue on blue fine line all weather grips. **Right Hand Only.**

4951A5546—Set of 8 Irons (2-3-4-5-6-7-8-9) ... . Retail $83.50
4952A3467—Set of 5 Irons (3-5-7-9-Putter) ..... Retail $52.00

Wilson LADIES CLUBS

The Dean of Women's golf and head of Wilson's Women's Advisory Staff, Patty is the all-time leading money winner, among the ladies, in the history of the game. Holds women's 18 hole World Record of 64. Has won more amateur and professional tournaments (83) than any other woman. Voted A. P. Woman Athlete of Year in '38, 43, and '55. Three time winner of Vare trophy '53, '55, and '56. Always a favorite with the fans. Golf's First Lady has given more clinics than any other person in the world. In 1962, Patty became first woman professional to conduct clinics and exhibitions in Japan.

ENDORSED BY *Patty Berg*

CUP DEFENDER

IMPERIAL

Left hand available on special order.

"CUP DEFENDER" IRONS—Superbly balanced, brightly stamped irons with sand blasted face. Even weight distribution of the blade develops accuracy and power. Chrome plated steel Aer-Flo shaft. Fine Calfskin Reminder-Grips. New Ferrule design. **Right Hand Only.**

4977A3500—5 Iron Set. 3-5-7-9 and Putter.
Mfr's. Sugg. Retail $53.00

"CUP DEFENDER" WOODS—Strata-Bloc heads are treated—seal out moisture. Bullseye face insert. 1 pc sole plate. Chrome plated steel Aer-Flo shaft. Reminder-Grips of Calfskin. **Right Hand Only.**

4978A3100—3 Wood Set. 1-3-4.
Mfr's. Sugg. Retail $47.00

4979A2067—2 Wood Set. 1-3.
Mfr's. Sugg. Retail $31.50

New—Light—Aluminum Shafts
Increased Head Speed—Added Distance

"IMPERIAL" IRONS with new Head-Speed aluminum shafts—creates better distribution of over-all club weight. So ideal for ladies game. Chrome plated blades, sand blasted faces, back flanges. Calfskin leather grips. **Right Hand Only.**

4980A11680—8 Iron Set. 3 thru 9 and Pitching Wedge. **Mfr's. Sugg. Retail $175.00**

"IMPERIAL" WOODS with new Head-Speed aluminum shafts—lightweight shaft feature permits more weight in Strata-Bloc club heads. Special satin finish on shafts—reduces glare, resists rust. Aqua-tite finish seals out moisture—seals in balance. Firm 2 pc. sole plate. Calfskin Reminder-Grips. **Right Hand Only.**

	Sugg. Retail
4981A8000—4 Wood Set. 1-3-4-5.	**$120.00**
4982A6000—3 Wood Set. 1-3-5	**90.00**

Unquestionably the greatest woman golfer in the game today, Mickey continues to rewrite the record books. Has won 85 tournaments in 11 yrs. Top money winner—four years. Winner of Vare Trophy 5 times. Holds all time scoring average for one year—72.45 for 91 rounds in 1964. Most wins in a season—13 in 1963—also a record. Member Wilson Advisory Staff.

ENDORSED BY *Mickey Wright*

CHAMP

New Aluminum Speed-Flo Shafts

"CHAMP" IRONS—Chrome plated Powerarnic blades with sand blasted faces, straight line scoring. New lightweight aluminum alloy shafts—so perfect for ladies game! Composition grips. **Right Hand Only.**

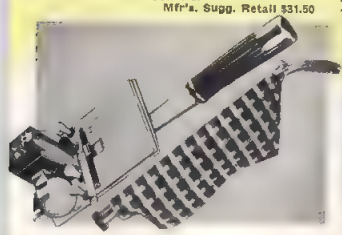
4983A9600—8 Iron Set. 3 thru 9 and Pitching Wedge. **Mfr's. Sugg. Retail $144.00**

4984A6000—5 Iron Set. 3-5-7-9 and Pitching Wedge. **Mfr's. Sugg. Retail $90.00**

"CHAMP" WOODS—Strata-Bloc heads are expertly finished, treated to seal out moisture. New aluminum Speed-Flo shafts for greater distance. Sole plate firmly anchored. Composition grips. **Right Hand Only.**

4985A6667—4 Wood Set. 1-3-4-5.
Mfr's. Sugg. Retail $100.00

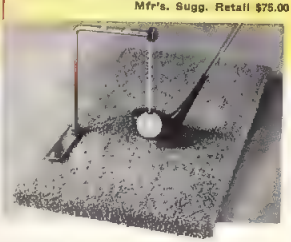
4986A5000—3 Wood Set. 1-3-5.
Mfr's. Sugg. Retail $75.00



2704A300—Par-Pak. A sturdy accessory that attaches to cart handle for finger-tip convenience. Stainless Steel fittings on sturdy anodized aluminum plate. Holds score card, pencil, balls, tees, cigarettes. Includes tees, pencil, and two tough cover, liquid center golf balls.
Mfr's. Sugg. Retail $4.50

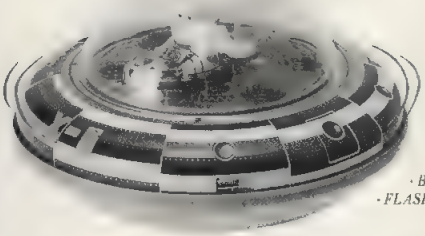
4010A480—Mr. Shag Bag. No bending stooping or bulging pockets with Mr Shag Bag. Picks up approximately 60 balls and deposits them in the bag. Light weight, easy to carry and store.
Sugg. Retail $7.95

4223A297—Tee-Off Golf Practice Aid. Just push Tee-Off into the ground and start to swing. When hit straight, ball orbits straight, hook orbits inside-out and slice orbits outside-in. The golfer keeps his eye on the ball to see the path of orbit and there's no tendency to look up. When the ball stops, it's right in position to be hit again. Practice time is spent hitting the ball not chasing it. Sturdy and rugged no wear-out to the Tee-Off frame which is high quality steel, cadmium plated. Ship. wt. 2 lbs.
Mfr's. Sugg. Retail $4.95



4381A597—Indoor Tee-Off. Improve your game with this practice aid which can be used year round. Shows how you're hitting—straight ball, hook or slice. Tee off frame mounted on plyboard platform 19"x24", which is carpeted to protect the clubhead. Can be used indoors and outdoors. Enables golfers to practice in any climate wherever there is a place to swing. Ship. wt. 6 lbs.
Mfr's. Sugg. Retail $9.95

"FOR THE CHILDREN OF THE WORLD" FROM MASUDAYA OF JAPAN



- MYSTERY ACTION
- BODY REVOLVES AS IT MOVES
- FLASHING DOME IN MULTI-COLORS

SPACE SHIP X-5

TRADE MARK MODERN TOYS

- MYSTERY ACTION
- WHISTLING SOUND
- CHOO CHOO RATTLING SOUND
- FLASHING LIGHT & HEADLIGHT

WESTERN SPECIAL LOCO.

- MYSTERY ACTION
- WHISTLING SOUND
- FLASHING ENGINE AND SHAKING MERRY DRIVER

SILVER MOUNTAIN LOCO.

MASUDAYA TOY CO.,LTD.

4, 6, 2-CHOME, KURAMAE, TAITO-KU, TOKYO, JAPAN. TEL: (861)0151
N.Y. LIASON OFFICE 1107 BROADWAY, NEW YORK, N.Y. 10010 TEL (212)242-2913
(INQUIRIES WILL BE ACCEPTED THROUGH YOUR IMPORTERS)

Mikasa

GENUINE CHINA

Magnificent MIKASA—incredibly lovely china imported from Japan. **MIKASA** is world famous for its deep luster and rich translucency. Produced by true artisans—fired for lasting durability.

F.O.B. New Jersey Warehouse.

SET COMPOSITION

55 PC. SERVICE FOR 8 (Approx. ship. wt. 42 lbs.) **8 EACH:** dinner plates, bread/butter plates, cups, saucers, fruits and soups; **1 EACH:** chop plate, vegetable bowl, sugar w/ cover, creamer **PLUS 2 EXTRA CUPS.**

61 Pc. SERVICE FOR 8—VALHALA PATTERN ONLY—(Approx. ship. wt. 45 lbs.) **8 EACH:** dinner plates, salad plates, bread/butter plates, cups, saucers, soups and fruits. **1 EACH:** creamer, sugar w/cover, oval vegetable and 14" oval platter

95 PC. SERVICE FOR 12 (Approx ship. wt. 75 lbs.) **12 EACH:** dinner plates, bread/butter plates, salads, cups, saucers, soups and fruits. **1 EACH:** chop plate, 16" large platter, sugar w/cover, creamer, gravy boat, vegetable bowl, and salad bowl **PLUS 3 EXTRA CUPS.**

VERSAILLES

The regal appearance of the distinctive baroque styling artistically complemented by spaced sprays of pink roses with green leaves, matching center spray. Platinum band highlights rims.

Sugg. Retail

6205XF3217—55-Pc. Service for 8....$46.95

6206XF5750—95-Pc. Service for 12... 84.95

MARLBORO

A truly traditional pattern with elaborate sculptured edges richly trimmed with platinum, permits gracious and formal dining. For all its fragile looks, the translucent white china is extra strong—glazed to rock hardness.

Sugg. Retail

6209XF3817—55-Pc. Service for 8....$ 55.95

6210XF6817—95-Pc. Service for 12. .$100.95

VALHALA

Regal Gold mixed gently with an Avocado Green creates a Kaleidoscope effect to adorn the Pure White of this empire shape.

Sugg. Retail

6234XF5150—61-Pc. Service for 8...$ 75.95

6235XF8150—95-Pc. Service for 12.. 120.95

DORIC (Gold)—CITATION (Platinum)

CITATION

Classic simplicity creates a mood of elegance. Pure white body. **Platinum Borders** enhance the traditional rim shape

Sugg. Retail

6211XF3350—55-Pc for 8 . $48.95

6212XF6150—95-Pc for 12 . 90.95

DORIC

Same as Citation except with **Gold Borders.**

Sugg. Retail

6213XF3350—55-Pc. for 8. ..$48.95

6214XF6150—95-Pc. for 12... 90.95

MARLBORO

SWEET BRIAR

SWEET BRIAR

Exquisitely soft Blue rose buds highlighted with leaves and stems of Pink, Beige, and Gray. Traditional design in similar colors on verge. Platinum edge accents the baroque shape.

6215XF3217—55-Pc.
Service for 8....**Retail $46.95**

6216XF5750—95-Pc.
Service for 12...**Retail $84.95**

Thomas

FINE HAND CRAFTED PORCELAIN CHINA

Thomas Fine Porcelain China in the Lorelei Shape made for tradition-loving homemakers. Hand made—hand fired. Select a pattern of your choice from the beautiful **Elegante (Gold Band), Regent (Platinum Band)** patterns or from the lovely **Fleurette or Colonial Rose** floral patterns illustrated hereon. Fine China with a contemporary look, beautiful and well made for homemakers who want to add elegance to their table setting. Expertly crafted in Germany. Shipped **F.O.B. N.Y. Warehouse.**

ELEGANTE (GOLD) REGENT (PLAT.)

53 PIECE SET COMPOSITION

SERVICE FOR 8. Ship. wt. approx. 45 lbs. **8 EACH:** dinner plates, salad plates, bread and butter plates, cups, saucers and soups; **1 EACH:** sugar and cover, creamer, medium platter and medium vegetable.

93 PIECE SET COMPOSITION

SERVICE FOR 12. Ship. wt. 67 lbs. **12 EACH:** dinner plates, salad/dessert plates, bread and butter plates, soups, fruit dishes, cups, saucers; **1 EACH:** sugar and cover, creamer, gravyboat, serving bowl, casserole and cover, medium platter and large platter.

ALL THOMAS CHINA SHIPPED F.O.B. NEW YORK WAREHOUSE

REGENT (Plat.)

Platinum bands accentuate rim of Pure White dinner plate. White accessories enhanced with Platinum trim.

6271XF14847—53 Pc. Set
Sugg. Retail $207.85
6272XF2675—93 Pc. Set
Sugg. Retail $378.85

ELEGANTE (Gold)

Pure White dinner plate edged in Gold. White serving pieces with Gold trim.

6273XF14847—53 Pc. Set
Sugg. Retail $207.85
6274XF2673—93 Pc. Set
Sugg. Retail $373.85

FLEURETTE

Delicate, small Pink Tea Roses with Green leaves on Gold edged rim of White plate centered between intricate Gold design. Matching serving pieces.

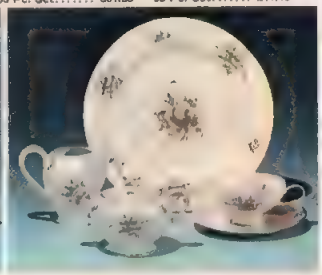
Sugg. Retail
6275XF14275—
53 Pc. Set.....$199.65
6276XF2587S—
93 Pc. Set..... 361.85

COLONIAL ROSE

Soft Pink Colonial Rose surrounded by Taupe floral arrangement on White background; Gold trim. A pattern of stunning beauty.

Sugg. Retail
6277XF9532—
53 Pc. Set..... $133.30
6278XF17260—
93 Pc. Set..... 241.40

FLEURETTE



COLONIAL ROSE

JOHANN HAVILAND BAVARIA GERMANY ™

Quality china produced by world-famed master craftsmen. Translucent—superbly finished china with lustrous glaze—high-fired for durability and lasting loveliness. Enjoy the prestige and superior quality of fine china at modest cost. Select the pattern of your choice from the cherished mellowness of traditional Baroque shaped patterns of **Petit Point, Gold Baroque** or **Platinum Baroque** or the popular rim shaped **Monarch** pattern enhanced with gently-contoured cylindrical holloware to complement any decor. All in a complete 93 pc. service for 12 to meet every dining service need. **Shipped F.O.B. Ill or N.Y.**

◀ PETIT POINT

Graceful Rose-Pink garland border with taupe scrollwork. Gleaming Platinum trim. Baroque shape.

6113XF8820—93 Pc. Set.
Sugg. Retail $132.50

GOLD BAROQUE

Sparkling White with rich Matgold trim. Provides a luxurious table setting.

6111XF1102S—53 Pc. Set
Sugg. Retail $165.50

PLATINUM BAROQUE

Same as above except without band on rim of cups. Platinum scroll line under neath rim of cups. Lavish Platinum trim on Pure White.

6112XF1102S—53 Pc. Set
Sugg. Retail $165.50

MONARCH

Matgold bands form a superb frame in regal treatment of this Rim Shape. An example of charming dignity; appealing simplicity.

Sugg Retail
6103XF17540—
93-Pc. Set $264.50

93 PIECE SET COMPOSITION

SERVICE FOR 12. Ship. wt. 67 lbs. **12 EACH:** dinner plates, salad/dessert plates, bread and butter plates, soups, fruit dishes, tea cups, tea saucers; **1 EACH:** sugar and cover, creamer, gravy boat, serving bowl, casserole and cover, medium platter and large platter.

ALL JOHANN HAVILAND BAVARIA GERMANY CHINA SHIPPED F.O.B. ILL. OR NEW YORK

PLAT. BAROQUE

GOLD BAROQUE MONARCH

Retail Prices May Vary In Certain Trading Areas

JOHNNY EAGLE FLYING TARGET shooter. Fire the first barrel of your gun . . . your plane or copter target is in the air Fire the second and a missile aims straight and true at the flying target! Includes 2 sets of plane wings and copter vanes, 1 shell, 4 missiles. Matlable.
Z36 J 5834 (5 lbs.) . . . 8.88

Rat Patrol combat outfit

11 piece outfit 9.98

Join the Rat Patrol! Attack with your 38-in. plastic grenade rifle . . . actually fires the 2 plastic grenades (incl.) up to 25 ft! Plastic knapsack holds knife, scabbard, pistol, mess kit, canteen. Plastic helmet (goggles not incl.) protects you in battle
You're safe in your 2-man camouflaged pill box! Built with 3 gun slits, escape hatch, back crawl-in door. Easy-to-assemble fiberboard. 31x31x39 in. high. Mail
W36 J 5851. Sh wt 16 lbs. Outfit 9.98
W36 J 4186. (7 lbs.) **Attack Set only** 6.88
Z36 J 5850. (9 lbs.) **Pill Box only** 3.98

NEW this Christmas

SHOOT 'N STICK target and air rifle 5.88

Become a master marksman! Shoot 'n Stick projectiles are blasted from barrel on a column of air with super accuracy. Blunt-nosed safety missiles stick to target on contact, but not to anything else—thanks to new Velcro facing. Completely safe, professionally styled, set comes with adjustable sight, regulation target and 6 missiles. Sturdy plastic rifle with metal mechanism is 28 in. long. Cloth target is 9¼x9¼ in. square, picture frame back lets it stand anywhere.
Z36 J 5811. Matlable. Shipping weight 5 lbs. 5.88

JOHNNY EAGLE MAGUMBA hunting outfit. Stalk really big game. 36-in. rifle, 11-in. pistol fire plastic bullets (6 incl. for ea.), eject shells and fire caps (not included). 3.6 power scope, elephant engraved on stock. Hi-impact plastic. 10½x24-in. plastic wall plaque keeps guns ready. 3 safari action targets with mounting wires. Mail. (7 lbs.)
W36 J 5847 11.88

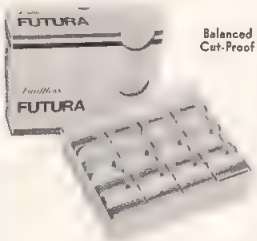
JUNGLE FUN TENT for 3 hunters. Fold flap down when wind blows or "enemy" approaches. Secret window, escape door. Print on corrugated fiberboard. 32x32x54 in. high. Easy assembly. Mail. (9 lbs.)
W36 J 5852 4.79

Blastaway air-gun 5.88

Actually fires a powerful air blast up to 30 feet! 11-in. long, plastic, with special metal mechanism—just cock it, squeeze trigger and bang-m, surprise! Aim for the 2 action-spanning targets built into cardboard box! (3 lbs. 14 oz.)
35 J 5849 Complete 5.88

See Page 279 for low Budget Power Monthly terms—No Money Down

Faultless



Futura Golf Ball

5088A731 -Made of solid synthetic rubber. Balanced for straighter, truer flight. Ball cannot be damaged in ordinary play. Conforms to all U.S.G.A. rules High compression ball that suits even low handicap golfer. Box of 12. Sugg. Retail $12.00

CAPRI

Capri Golf Balls

4378A390—High compression offers top distance and accuracy. Super tough cut resistant vulcanized American Balata cover. Ideal ball for average golfer. Electrically wound. Made in Japan. Box of 12.
Sugg. Retail $6.60

High Powered
New Center
Ultra High
Compression

Electra Golf Balls

3828A1576—Amazing distance yet stands up hole after hole. Can consistently increase your distance up to 50 yds Features G.E center product which delivers added power Constant white, virtually cut-proof and scuff-proof cover. Made in Japan Box of 12.
Mfr's. Sugg. Retail $2.00 ea.

SPALDING

Spalding Al Geiberger Golf Balls

5100A538—New Unicore two piece construction. Super-resilient one-piece core with a virtually indestructible one piece molded on cover. Gives the ball more life and extraordinary durability Lifetime white finish. Sharp click at impact Box of 12. Mfr's. Sugg. Retail $9 00

Rebel Duosphere

5101A750—Revolutionary new concept in golfing . . . the Duosphere ball. Radical two piece construction combines distance and durability. Its click and feel cannot be equalled. Delivers the performance of high quality liquid center distance golf balls plus extraordinary durability Box of 12. Mfr's. Sugg. Ret. $12.00

Johnny Pott Golf Balls

5102A683 — Two-piece construction, one piece molded cover and super-resilient one piece core, welded together under tremendous heat and pressure. Lifetime white paint. Extraordinary durability. Box of 12.
Mfr's. Sugg. Retail $12.00

THE REVOLUTIONARY SPALDING ALUMINUM SHAFT

- It took Spalding years to develop an aluminum shaft that would perform like steel, yet weigh less.
- It also took a special new aluminum alloy from the Reynolds Metals Company.
- The Spalding aluminum shaft plays like steel, deflects like steel, and is step-tapered for the same precise response.
- What's more it has less torque than steel.

Johnny Pott Deluxe Golf Clubs

Spalding Power Action Aluminum shafts for the finest feel and playability. Dark walnut power-ply laminated hardwood heads. High power titanite face inserts are in Red, White and Black Chevron design. Black cushion foam rubber grips with red and white trim. Iron heads have Perma Finish chrome plating

	Mfr's. Sugg. Retail
5103A6400—8 Irons (2-3-4-5-6-7-8-9)	$96.00
5106A4800—4 Woods (1-3-4-5)	72.00
5107A3600—3 Woods (1-3-4)	54.00
5104A800 —Putter	12.00
5105A800 —Pitching Wedge	12.00

SPALDING Top Grade Golf Clubs

Robert T. Jones Jr. world famous golfer, fully endorses the woods and irons bearing his name. Legendary winner of Golfdom's "Grand Slam." Since his retirement he has been responsible for the Masters Tournament at Augusta, Georgia. Spalding quality is obvious in the newly developed aluminum shaft with the endorsement of R. T. Jones Jr.

ROBERT T. JONES JR. REGISTERED CLUBS WITH ALUMINUM SHAFTS

REGISTERED

CENTRE POWERED WOODS . . . the familiar look of conventional woods, yet shafts have been moved slightly forward to position the golfer's hands more in line with the center of the wood face. Increases the golfer's accuracy and control. Finest Hydrosealed laminated wood heads. Premium Calfskin Leather Form Grips. Right Hand only.

5110A9200—Set of Four (1, 3, 4, 5)..... Sugg. Retail $125.00
5111A8900—Set of Three (1, 3, 4)..... Sugg. Retail 93.75

IRONS . . . contemporary new styling and back design. Skillful reshaping has moved the center of gravity slightly forward for the ultimate in accuracy and power. Confidence inspiring "Sightline" blade face. Beautiful Perma-Finish chrome plating. Premium Calfskin Leather Form Grips.

5108A13600—Set of Eight (2 through 9).. Sugg. Retail $185.00
5109A1700—Pitching Wedge ..... Sugg. Retail 23.25

ROBERT T. JONES JR. KRO-FLITE CLUBS WITH ALUMINUM SHAFTS

DELUXE QUALITY

WOODS . . . power contoured "Power Ply" laminated hardwood heads in a deep grain Brown Ayn stain finish. Large bold hitting surfaces with high power Titanite face inserts. Ravelproof, Dura-Sealed ferrule whippings. Super Sole Plate heel-to-toe wood head protection. R. H. only.

5115A6400—Set of Four (1, 2½, 3½, 4½)..... Sugg. Retail $96.00
5116A4800—Set of Three (1, 2½, 3½)..... Sugg. Retail 72.00

IRONS . . . exclusive precision built head design. Low center of gravity helps the golfer get all his power down and through the ball for maximum distance and control. Handsome "Sightline" blade face in black spade design provides perfect optical reference in addressing the ball. Positive Reverse-threaded head to shaft assembly. Gleaming Perma-Finish chrome plating.

5112A9600—Set of Eight (2 through 9).... Sugg. Retail $144.00
5114A1200—Pitching Wedge ... Sugg. Retail 18.00
5113A1200—Putter ... Sugg. Retail 18.00

TOMMY AARON AUTOGRAPH

Steel Shafts R. H. Only

DELUXE QUALITY

WOODS . . . classic professional design with selected Resin Seal Laminated wood heads in gleaming Ebony finish. High power Titanite face inserts for rifle-shot response on impact. Dura-sealed ferrule whippings. Super Sole Plate heel-to-toe wood head protection.

5119A4267—Set of Four (1, 3, 4, 5)..... Sugg. Retail $64.00
5120A3200—Set of Three (1, 3, 4)..... Sugg. Retail 48.00

IRONS power co-ordinated Aerodyned design with low center of gravity for maximum loft and distance. Deep face "Sightline" blades with sandblasted face and top line, straight-line scoring to USGA specifications. Positive Reverse-threaded head to shaft assembly. Lifetime Perma Finish chrome plating.

5117A5653—Set of Eight (2 through 9)..... Sugg. Retail $84.80
5118A3533—Set of Five (3, 5, 7, 9, and Putter)... Sugg. Retail 53.00

Marilyn Smith is the top woman golfer on the Spalding Advisory Staff. She fully endorses the Spalding Clubs bearing her name.

MARILYN SMITH AUTOGRAPH

Steel Shafts R. H. Only

DELUXE QUALITY

WOODS . . classic professional design with skillfully sculptured Resin-Seal Laminated wood heads in gleaming Ebony finish. High power Titanite face inserts for rifle-shot response on impact. Dura-Sealed ferrule whippings. Super Sole Plate heel-to-toe wood head protection.

5123A3200—Set of Three (1, 3, 4)..... Sugg. Retail $48.00
5124A2133—Set of Two (1, and 3)..... Sugg. Retail 32.00

IRONS . . . power co-ordinated Aerodyned design with low center of gravity for maximum loft and distance. Deep face "Sightline" blades with sandblasted face and top line, straight-line scoring to USGA specifications. Positive Reverse-threaded head to shaft assembly. Lifetime Perma-Finish chrome plating.

5121A5653—Set of Eight (3 through 9 and Putter) Sugg. Retail $84.80
5122A3533—Set of Five (3, 5, 7, 9 and Putter)..... Sugg. Retail 53.00

Retail Prices May Vary in Different Trading Areas.

TOP TOY FAVORITES FOR OVER 25 YEARS

EDGAR BERGEN'S Charlie McCarthy & Mortimer Snerd

JIMMY NELSON'S Danny O'Day, Farfel & friend Haley O'Hara

the unbeatable success story of

JURO'S

VENTRILOQUIST DOLLS, DUMMIES and RECORDS

Added Attraction

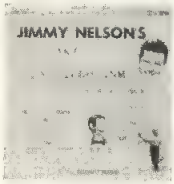
Willie Tylers' Black Ventriloquist Doll "Lester"

PLUS the only, funniest and finest ventriloquist course on phonograph records

12" LP RECORD #1, for beginners. Contains basic instructions. A booklet of skits enclosed.

12" LP RECORD #2, for self-taught advanced ventriloquism, including professional tips & comedy routines.

PROVEN MONEY MAKERS FOR MANY DECADES



JURO CELEBRITY DOLLS
18 East 18th St., New York, N.Y. 10003, Phone 212-242-0429

Manufacturers of Ventriloquist Dolls, Dummies and other novelties

PUZZLES

Leading Puzzle Innovators!

ADULT PUZZLES

The "Shape"
The Pyramid
The Poster
The Round
The Frame Lock
The Mini Shape
Standard 1000-600-300 Pcs.

STAPLES

Pre-School Inlay
Juvenile Puzzles
Children's Card Games
Flash Cards
Board Games
Film Slates
Checkers • Bingo

E. E. FAIRCHILD CORP. "The Puzzle People"

Box 3947, Rochester, N.Y. 14610 716-271-2660

CLASSIFIED PRODUCTS

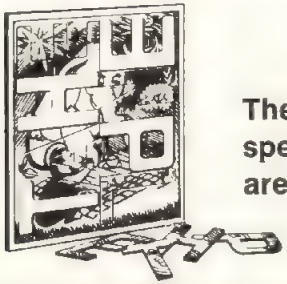
Puzzles, Infants (Cont.)

kee Wis 53201
Lowe Samuel Co 1324 52 St Kenosha Wis 53140
Lucky Duck Enterprises Inc 16 Shelly Terrace W Orange NJ 07052
Marlon Creations Inc 29-04 37 Ave LIC NY 11101
Nadel & Sons Toy Corp 900 Broadway NYC 10003
Nintendo Playing Card Co Ltd 60 Kamitakamatsu-Cho Higashiyama-ku Kyoto Japan
Roalex Co The 65-37 Austin St Forest Hills NY 11374
Saalfield Publishing Co Saalfield Square Akron Ohio 44301
Sifo Co The Seventh Ave N at Lyndale Ave Minneapolis Minn
Straus Josepn K Products 257 Varet St Brooklyn NY 11206
Teaching Aids 1718 Lafayette Rd Indianapolis Ind 46222
Western Publishing Co 1220 Mount Ave Racine Wis 53404
Williamsburg Chair Inc Mill & Linden Laona Wis 54541

PUZZLES, PICTURE, INLAY, JIGSAW, ETC

A B C Game Co PO Box 9009 Denver Colo
Adams S S Co PO Box 369 Neptune NJ 07753
Adult Leisure Products Corp PO Box 465 Locust Valley NY 11560
American Publishing Corp 144 Moody St Waltham Mass 02154
American Toy & Furniture Co 6130 N Clark St Chicago Ill 60626
Arrco Playing Card Co 310 S Racine Ave Chicago Ill 60607
Baby World Co Station Plaza E Great Neck NY 11021
Block Importing Co 1207 E Main St Richmond Va 23219
Boyd Specialty Co The 987 Colgate Rd Columbus Ohio 43213
Bradley Milton Co Springfield Mass 01101
Child Guidance Toys Inc 1055 Bronx River Ave Bronx NY
Childcraft Equipment Co 155 E 23 St NYC 10010
Colorforms Walnut St Norwood NJ 07648
Comon-Tatar Inc 2053 Electric Ave Buffalo NY 14219
Connor Forest Industries 100 Mill St Laona Wis 54541
Crestline Mfg Co 603-G E Alton St Santa Ana Calif 92705
Creston Industries Inc 100 8 St Passaic NJ 07055
Criterion International Ltd Brooklyn NY 11232
Davison Clark Inc PO Box 8483 Cleveland Ohio 44134
Devalera Mfrs 1920 Park Ave NYC 10037

SPUZZLE®



The pieces actually spell the objects that are pictured!

TEACHING AIDS

1718 Lafayette Road, Indianapolis, Indiana 46222

Break-resistant play ovenware and tea sets with bonus cereals from:

Kellogg's

114-pce set with make-believe stove

6.98

75-pce tea set, play stove top

4.98

9

68-piece tea set

2.98

10

KitchenAid

The "wonderful KitchenAid food machine" is far more than just a food mixer. A wide range of work-saving, time-saving food preparation attachments make a KitchenAid a compact and complete food preparation center. Every KitchenAid is engineered and built to Hobart's demanding specifications for quality, durability and with power-to-spare to handle mixing jobs other mixers wouldn't even attempt.

4413E5250—Standard Electric Food Mixer
4413/3E5000—Three or more

Ideal for the average family—will handle as little as one egg or a bowlful of whipped potatoes. Attractive—finished in durable baked White enamel—easy to clean! Equipped with 4-qt. stationary Pyrex bowl, one all purpose beater. KitchenAid motors have reserve power for heavy loads and attachments. Mixer has full power on all 10 definite speeds and intermediate speeds, if desired. Shipping wt. 22 lbs. Retail **$74.95**

4781E8825—Deluxe Food Mixer
4781/3E8215—Three or more

This mixer becomes a complete kitchen servant with the special attachments listed on this page—operating on the horizontal power shaft with power to perform light or heavy tasks. Self-lubricated motor (⅓ H.P.), ten definite speeds, governor controlled intermediate speeds. White enameled base. 4½ qt. Stainless Steel Mixing Bowl, Wire Loop Whip, Flat Beater and Dough Hook are furnished. Shipping wt 31 lbs. Retail **$124.50**

4825E11815—Family Size Mixer
4826/3E11250—Three or more

Large heavy-duty all-purpose food mixer does a matchless job with unsurpassed ease. Universal Type Motor capable of developing ¾ H.P. on heavy loads. Ten definite speeds. One die castings, baked on White enamel. Equipped with one 5-qt. Stainless Steel Mixing Bowl, one Wire Loop Whip, one combination Flat Beater—Pastry Knife. Uses all attachments listed on this page except 2321E430 Juice Extractor and 4825E1018 bowl. Ship. wt. 37 lbs. Retail **$169.95**

All KitchenAid Mixers can be obtained for 220-Volt Operation on special order at the same prices as the AC models. Mark order plainly.

The only home mixer with easiest to-clean single beater

Exclusive 'round the bowl mixing . . .

KitchenAid's exclusive single beater moves completely around the bowl as it mixes . . . from the center to the edges . . . for the most thoroughly efficient mixing job possible, whether you're whipping a cup of cream or a full bowl of ingredients. The KitchenAid beats, whips, stirs, blends, folds and mixes, and there's only one beater to wash.

◀ DELUXE MODEL

FAMILY SIZE MODEL ▶

KITCHENAID SPECIAL ATTACHMENTS

SILVER BUFFER

4787E541 — Polish silver harmlessly without scrubbing and rubbing. Black mane hair brush, same type as used by jewelers. Retail $7.75

KNIFE SHARPENER

2319E305—No more dull kitchen knives. Quickly gives knives a keen, sharp cutting edge. Retail $4.40

FOOD CHOPPER

4798E975—Finest steel cutters chop meats, vegetables, nuts and dates. Ideal for making spreads and meat loaves. Retail $13.95

METAL BOWL

4283E1015—Gleaming stainless bowl with lightweight beauty. For standard mixer only. Four quart size. Retail $12.85

FREEZER

Capacity two quarts, freezing time about 15 minutes.

4828E1645—For Standard and Deluxe. Retail $24.95

3342F1843 — For Family Size Mixer. Retail $27.95

VEGETABLE SLICER

4783E2502—Slices potatoes, carrots, cabbage and other foods. Adjustable knives. Retail $37.95

FRUIT JUICE EXTRACTOR

2321E630—Takes the fuss and bother out of preparing fresh fruit juice. Thoroughly extracts and strains juice of seeds and pulp. Retail $6.15

VEGETABLE SLICER

4782E1182 — Shreds or slices vegetables and fruits. Interchangeable cones create a variety of menu delicacies. Retail $17.95

CAN OPENER

2317E541—No spilling—no cut fingers. Can is held firmly without help from operator. Retail $7.75

KROMEX®

Gourmet Kanister Sets in Avocado Green, Harvest Gold, and Burnt Orange

A NEWLY INNOVATED IDEA IN KANISTER SETS . . . GOURMET FROM KROMEX

KROMEX GOURMET. Looking for something new to add sparkle and life to the kitchen? Look no farther. Here is GOURMET by Kromex. Bright, bold colors with festive flowers to add a designer accent to any decor. These Kanisters are seamless, rustproof aluminum with an exclusive Kromex finish that resists chipping, scratching and simply won't fade. The 4-piece Kanister sets hold 5 lbs. flour, 4 lbs. sugar, 1 plus lbs. coffee and 9 ounces of tea. A great gift for a friend or yourself. Sh. Wt. 3 lbs.

8025A800 Avocado **$11.98**
8026A800 Harvest Gold **$11.98**
8027A800 Burnt Orange **$11.98**

KROMEX TRIMLINE. A smart new shape with slim trim beauty adds a designer accent to your kitchen. In mirror bright chrome that's rustproof . . . easy-to-clean.

(A) 4-PC. KANISTER SET. Kanisters hold 5 lbs. flour, 5 lbs. sugar, 2 lbs. coffee, 1 lb. tea. 14½ x 8⅜ x 6⅛"
8028A800 Sh. Wt. 5½ lbs **$11.98**

(B) TRIPLE DISPENSER. Loads easily from the front 14¼ x 6¼ x 12". Sh. Wt. 4 lbs
8029A733 ..... **$10.98**

(C) KAKOVER. Seamless, easy-to-clean. 12½" diam. x 5¾" high. Sh. Wt. 6 lbs.
8030A533 ..... **$7.98**

(D) KINGSIZE BREAD KABINET. Jumbo 6 loaf capacity . . . exclusive torque-spring door closes itself tightly. Opens flat to provide a steady slicing board. Removable shelf. Measures 17 x 11½ x 9¾". Sh. Wt. 9 lbs.
8031A1000 ..... **$14.98**

STANDARD BREAD KABINET. Same as above only 15½ x 11 x 7¼". Sh. Wt. 6 lbs.
8032A800 ..... **$11.98**

KROMEX TRIMLINE Add the elegant luxury of rustproof Stainless Steel to your kitchen. Slim trim beauty

(A) 4-PC. KANISTER SET. Kanisters hold 5 lbs. flour, 2 lbs. sugar, 2 lbs. coffee, 1 lb. tea. 14½ x 8⅜ x 6¼". Wt. 5½ lbs.
8033A1000 ..... **$14.98**

(B) TRIPLE DISPENSER. Loads easily from the front. Easy-to-clean features. 14¼ x 6¼ x 12".
8034A800 Sh. Wt. 4 lbs. **$11.98**

(C) KINGSIZE BREAD KABINET. Jumbo 6 loaf capacity . . . exclusive torque-spring door closes itself tightly. Opens flat to provide a steady slicing board. Removable shelf. 17 x 11½ x 9¾". Wt. 9 lbs.
8035A1267 ..... **$18.98**

STANDARD BREAD KABINET. Same as above, only 15½ x 11 x 7¼".
8036A1000 Sh. Wt. 6 lbs. **$14.98**

U.S. Des. Pat. 207, 110 / 207, 650 / 208, 685 Printed in U.S.A.

A **Lego.** More than a toy. Learn while you build cars, buildings, machines, cities—all as big as your imagination! Precision-made plastic bricks press together to fit securely, yet easy to take apart. Various sizes in Red, White, Clear colors. Basic sets. Wheel sets. Motor and Gear sets.

Basic Sets for youngsters
49 N 30 000–59-pc. set 2.95
49 N 30 001–125-pc. set 3.95
49 N 30 002–225 pc. set 5.95
49 N 30 003–285-pc. set 8.95
49 N 30 203–375-pc. set 10.95
49 N 30 204–450-pc. set 13.95
49 N 30 205–615-pc. set 17.95

Wheel-Toy Set. 6 wheels, 6 tires, plus many Lego components
49 N 30 200–197 pc. set 5.95

Super Wheel-Toy Set. 10 sets of small wheels, tires; 4 sets large wheels, tires. Build trucks, etc
49 N 30 201–346 pc. set 10.95

Gear Set. Build models that work! Merry-go-rounds, windmills, etc
49 N 30 202–43 pc. set 6.95
Master Builders' Set. Complete range of basic parts plus gears
49 N 30 206–673 pc. set 22.95

Motor Set. 4.5-volt motor, battery case, 8 wheels, remote-control wires. Makes any movable model battery operated. Uses 3 "C" batteries (not incl. see P. 288)
49 N 30 016–Instructions 9.95

B **Tractor Trailer Set.** Makes 8 wheel truck—approx. 12" long 8 operating doors. Swivel cab
49 N 30 026–93 pc. set. 4.95

SAVE THIS CATALOGUE!
Toys on pages 285 to 383 available until JULY 2, 1970

C **Multi-Fit.** A world of fun for budding young engineers, architects, mechanics deal for younger children chal enging for the older ones. Dozens of assorted shapes containing thousands of plastic "fingers". Push together to form countless objects and designs. Add motion with rotating wheels that can be used as pivots as well. Build a skyscraper, a house or create from your own imagination and build whatever you like. Easy to build easy to take apart and so much fun to build up again.

50 Piece Junior Set.
49 N 30 225—Delivered 2.99

100-Piece Senior Set.
49 N 30 226—Delivered. 5.99

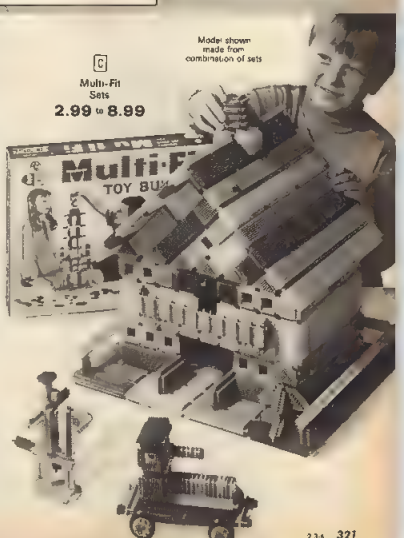
150 Piece Multi-Master Set.
49 N 30 227 Delivered. 8.99

D **Tinkertoy Toymaker Sets.** Ideal for boys and girls from the age of 2 to the age of 8. Building set of colorful plastic and hardwood parts that snap together make wagons, boats, etc. Safe, durable for creative-type imaginations. Easy to build, easy to take apart and start again.

53-Piece Junior Set
49 N 30 046—Delivered. 3.88

Big 105 Piece Set.
49 N 30 047 Delivered. 5.98

E **Tinkertoy Building Sets.** Little ones love to build ... encourage their creative talents with Tinkertoy. They can build their own toys that really move! Pieces are sturdy smooth hardwood safe and strong. Colored diagrams and instructions are included for hours of fun. A toy that can grow with a child by the addition of new pieces
49 N 30 080—62-pc. set 1.98
49 N 30 081 98-pc. set 2.98
49 N 30 083–183 pc. set 4.29
49 N 30 084–318-pc. set 7.49



LENOX WARE sets the table, sets the pace...in quality Melmac® dinnerware

Enjoy the charm of beautiful table settings with this exciting new collection from Lenoxware. Designed for the fashion-conscious woman who demands practical durability. Lenoxware features Stain resistant cups . . . Dishwasher safe . . . and a written guarantee against breakage for two full years.

45 Piece Service for Eight includes: 8 each Dinners, Saucers, Salads, Cups, Soup/Cereal Bowls, 1 each Platter, Vegetable Bowl, Creamer and Sugar with Cover.
65 Piece Service for Twelve includes: 12 each Dinners, Saucers, Salads, Cups, Soup/Cereal Bowls, 1 each Platter, Vegetable Bowl, Creamer and Sugar with Cover.

C. BLUE MEDALLION. A rich blue border design with a dimensional floral motif encrusted with gold and edged with two gold bands. Decorated Dinners, Salads, Saucers and Platter. Accessories in Soft Ivory

190 03E2663 ..... 45 pc. Service for 8 . $39.95
190 04E3930 ..... 65 pc. Service for 12 . $58.90

D. CHANTILLY. A rich border design of pale ochre and honey-toned gold on a translucent ivory body. Decorated Dinners, Salads, Saucers and Platter. Accessories in Soft Ivory

190 21E2663 .... 45 pc. Service for 8 $39.95
190 [illegible] ..... 65 pc. Service for 12 . $58.90

Shipping Wt: 45 piece set 18½ lbs. 65 piece set 27 lbs.

E. ALEXANDRIA. Cool greens combined with warm brown and mauve are highlighted with gold accents and set against a translucent ivory body. Decorated Dinners, Salads, Saucers and Platter. Accessories in Soft Ivory

190 26E2663 ..... 45 pc. Service for 8 . . $39.95
190 27E3930 . 65 pc. Service for 12 $58.90

F. MISTY ROSE. A single soft yellow rose in full bloom, surrounded with warm olive leaves and set against a subtle olive swirl background. Decorated Dinners, Saucers and Platter. Accessories in Avocado.

190 07E1996 . . . . . 45 pc. Service for 8 . . $29.95
190 08E2993 . . 65 pc. Service for 12 . . . $44.90

G. TRINIDAD. A handsome geometric border design in turquoise and olive highlighted with metallic green gold. Decorated Dinners, Saucers and Platter. Accessories in Avocado.

190 01E1996 . ..... 45 pc. Service for 8 . . $29.95
190 02E2993 ..... 65 pc. Service for 12 $44.90

Shipping Wt: 45 piece set 14 lbs. 65 piece set 20 lbs.

H. CINNAMON. A shimmering floral border of beige, ochre and rust accented with shades of brown. Decorated Dinners, Saucers and Platter. Accessories in Swiss Brown.

190 [illegible] . . 45 pc. Service for 8 . . . $29.95
190 06E2993 . 65 pc. Service for 12 . . . $44.90

I. ENGLISH IVY. A wreath of greenery with gold accents. Decorated Dinners, Avocado Cups, Bread & Butter Plates, Soup Bowls and Vegetable Bowl. White Saucers, Platter, Sugar with Cover and Creamer. Accessories in Avocado and White.

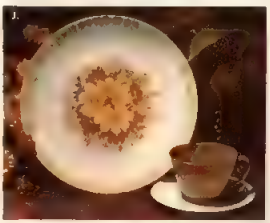
190 60E1663 . ..... .45 pc. Service for 8 . . . $24.95
190 61E2413 .... 65 pc. Service for 12 . . $36.20

Shipping Wt: 45 piece set 11½ lbs. 65 piece set 17 lbs.

J. GINGER. Clustered gold and rust blossoms framed by pale ochre leaves. Decorated Dinners, Swiss Brown Cups, Bread & Butter Plates, Soup Bowls and Vegetable Bowl. White Saucers, Platter, Sugar with Cover and Creamer. Acc. in Swiss Brown and White.

190 09E1663 .....45 pc. Service for 8 . . . $24.95
190 10E2413 .....65 pc. Service for 12 . . . $38.20

Shipping Wt.: 46 piece set 11¼ lbs. 65 piece set 17 lbs.



LENOX WARE

MELAMINE DINNERWARE

VIRTUALLY UNBREAKABLE

Smartly designed melamine dinnerware for the fashion conscious woman who demands both utility and durability. Each piece is guaranteed against breakage for a full two years. Safe in automatic dishwashers.

SET COMPOSITION

46 piece service for 8 includes 8 each dinner plates, saucers, salad plate, soup bowls and cups. 1 each platter, vegetable bowl, creamer and sugar bowl with cover.

CHANTILLY *(Right)*

45 pc. Set. A rich border design of pale ochre and honeytone gold on a translucent ivory body. Decorated dinner plates, saucers, salad plates and platter. Accessories in a soft translucent ivory.

5497H2663—Ship. wt. 15½ lbs. ..... **Retail $39.95**

CINNAMON

45 pc. Set. A floral border of beige, ochre and rust accented with rich shades of brown. Decorated dinner plates, saucers and platter. Accessory pieces in Swiss brown

5498H1998—Ship. wt. 14 lbs. ..... **Retail $29.95**

BLUE MEDALLION

45 pc. Set. A rich blue border design with a floral motif encrusted with gold and etched with two gold bands. Decorated dinner plates, saucers, salad plates and platter. Accessories in soft translucent ivory.

5499H2663—Ship. wt. 15½ lbs. .... **Retail $39.95**

TIARA

45 pc. Set. A border design in ruby and warm gold tones interlaced with golden highlights on a soft ivory body. Decorated dinner plates, saucers, salad plates and platter. Ivory color accessories

5500H2663—Ship. wt. 15½ lbs. ..... **Retail $39.95**

CAMEO ROSE

45 pc. Set. An elegant rose set against a marble background in warm ivory, pink and grey. Decorated dinner plates, saucers and platter. Accessory pieces in shell pink.

5501H1998—Ship. wt. 14 lbs. ... **Retail $29.95**

SPRINGTIME

45 pc. Set. A large spray of white and ivory blossoms are intertwined with soft olive leaves and set against a pale ivory background. Decorated dinner plates, saucers and platter. Accessories in avocado

5502H1998—Ship. wt. 14 lbs. ..... **Retail $29.95**

PROVINCETOWN

45 pc. Set. An early American design in olive, orange and brown on a beige background and highlighted with copper. Decorated dinner plates, saucers and platter. Accessory pieces in Swiss brown

5503H1998—Ship. wt. 14 lbs. ..... **Retail $29.95**

LUCIEN PICCARD

A conquest in creativity, a richness and excitement in design has endowed Lucien Piccard with a style setting reputation equal to none

A. Men's 14K Yellow Gold Diamond and Ruby Cuff Links
391LLP51400 $227.50

B. Men's 14K florentine Yellow Gold Cuff Links. Also available in 14K White Gold.
275LLP7500 $150.00

As above with Diamonds
374LLP51600 $252.50

C. Matching 14K tie tack for above Cuff Links
295TLP51525 $30.50

As above with Diamonds
295T_P5150 $63.50

D. Men's 14K Yellow Gold Cuff Links with Crystalfine Sapphire stones.
399LLP6600 $171.50

E. Men's 14K Yellow Gold Crystalline Garnet stone Cuff Links. Also available in 14K White Gold with Crystalline Sapphire stones
342LLP7500 $150.00

F. Matching 14K tie tack for above Cuff Links
315TLP7925 $38.50

G. Men's 14K Yellow Gold Diamond Cuff Links with Crystalline Sapphire stones. Also available in 14K White Gold with Crystalline Sapphire stones
394LLP56800 $210.00

H. Matching 14K tie tack for above Cuff Links
395TLP1900 $30.00

J. Men's 14K Yellow Gold textured Cuff Links with genuine Black Star Sapphire
310LLP5400 $108.50

K. Matching 14K tie tack for above Cuff Links
310STLP2400 $47.50

L. Men's 14K Yellow Nugget Gold Black Star Sapphire Cuff Links
410 LP8750 $175.00

M. Men's 14K Yellow Gold and Diamond Cuff Links
181_LLP6475 $129.50

As above without Diamonds
181LLP4800 $96.50

N. Matching 14K tie tack for above Cuff Links
181STLP2400 $47.50

As above without Diamonds
181STLP1350 $27.50

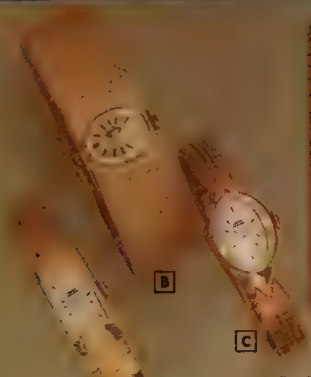
P. Men's 14K Yellow Gold and Crystaline Garnet coin Cuff Links
409LLP9525 $190.50

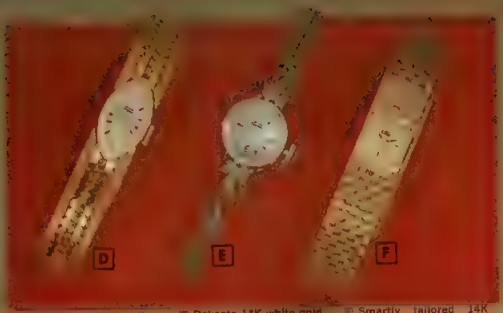
Q. Men's 14K Yellow Gold Cuff Links with Crystaline Sapphire stones
406LLP6475 $129.50

R. Men's 14K Yellow Gold Crystaline Garnet stone Cuff Links. Also available in 14K White Gold with Crystaline Sapphire stones
337LLP7950 $159.50

S. Matching 14K tie clip for above Cuff Links
337T P1900 $90.00

T. Men's 14K Yellow Gold Diamond Cuff Links with Crystafine Sapphire stones
406LLP7950 $159.50





D Tailored 14K yellow gold bracelet watch.
922 02Y20100 . $335.00

E Delicate 14K white gold bracelet watch set with 6 brilliant diamonds. Matching silvered cord bracelet.
922 12Y11400 $190.00

F Smartly tailored 14K yellow gold bracelet watch.
922 03Y24600 $410.00

A Elegant 14K yellow florentined gold bracelet watch.
922 10Y15600 . . . . . $260.00
922 11Y15600—As above, white gold 260.00

B Textured 14K yellow gold bracelet watch
922 01Y25500 . . . . . $425.00

C Petite 14K yellow gold watch with matching yellow gold-filled bracelet.
922 09Y8400 . . . . . $140.00
922 29Y8400—As above, white gold 140.00

*Guaranteed waterproof when case, crown and crystal remain intact.

Creative originality, technical superiority . . .

LUCIEN PICCARD

L 14K yellow gold case and handsome mesh band. Waterproof and dust proof. Florentined gold clasp.
922 13Y28500 $475.00

G Men's waterproof* 14K gold Seashark automatic watch. Imported black alligator band.
922 04Y15000 . . . . . $250.00
922 24Y9000—As above, 10K yellow gold filled $150.00

H Waterproof* gent's Seashark calendar watch with automatically changing date, 14K yellow gold. Imported black alligator band
922 05Y15600 . . . . . $260.00
922 25Y10350—As above, 10K yellow gold filled $172.50

J Self winding, waterproof*, dust proof. Stainless steel case with satin-finished bezel. Handsome black lizard band
922 06Y9000 . . . . . $150.00
922 26Y10200—As above, 10K yellow gold filled $170.00
922 27Y15900—As above, 14K yellow gold $265.00

K Ultra thin, waterproof* and dust proof. 14K yellow or white gold case. Imported black alligator band
922 07Y9900—Yellow $165.00
922 08Y9900—White 165.00
922 28Y7500—As above, 10K yellow gold filled $125.00

ALL WATCHES ARE EQUIPPED WITH PRECISION SWISS MOVEMENTS.
ALL HAVE 17 JEWELS; ARE SHOCK RESISTANT AND ANTIMAGNETIC.

Because of fluctuations in the world market, gold prices are subject to change.

REFER TO FIRST PAGE FOR PRICING INFORMATION

If you know all there is to know about fiberglass inboards, get a free copy of this for your wife.

25' Fly Bridge

25' Sedan

28' Sedan

32' Sedan

32' Double Cabin

37' SEDAN
WATCH FOR ANNOUNCEMENT SPRING 1969

Luhrs

P.O. Box 66, Marlboro, N.J. 07746 and
P.O. Box 2006, Costa Mesa, Calif. 92627

BANGOR PUNTA'S WIDE WORLD OF BOATING
OLIN JENSEN LUHRS ODAY SEAGOING STARCRAFT ULRICHSEN

Just tell us where you live:

The Luhrs Company,
Dept. MB-1, P.O. Box 66, Marlboro, N.J. 07746

Please send me "Quick Facts About Fiberglass Inboard Construction", quick.

Name.....

Address.....

City..... State..... Zip.....

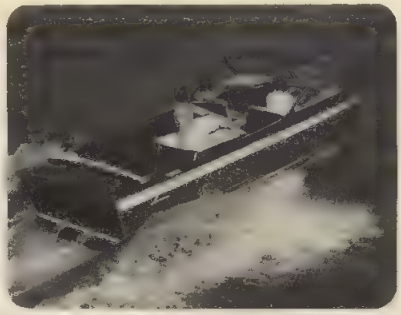
NS-1
First new
boat shoe
in 25 years
let's get to the
bottom of this
Made by Converse, makers of famous All Star basketball shoes. The new Converse NS-1 for yachtsmen. Revolutionary, patented natural sole developed from the study of foot pressure points. Rings within rings give you an all-points-of-the-compass grip on any deck. Proved to have greater holding power on wet decks than any other soles. You squeegee up no sand when you go ashore, so you don't mark up your deck when you're back on board. Uppers are of DuPont Cordura, washable, fast-drying, lighter, cooler. No sweat. These shoes are one-piece contour cut for trim fit, new silhouette. No seams to saw away at your skin. Full cushion heels and arches. Comfort. No shoe shipping out anywhere will compare with NS-1. Ask for them wherever sporting goods are sold. Converse Rubber Company, Malden, Massachusetts 02148.
★ converse
When you're out to beat the world

OUTBOARD PLEASURE CRAFT—HOUR RECORDS

CLASS	SPEED	DISTANCE	DATE	WHERE MADE	BOAT NAME	DRIVER
FG Single Motor	44.751	2 Hr.	9/8/68	Huddleston, Va.	FG-9	Pete G II
FG Single Motor	43.530	3 Hr.	9/8/68	Huddleston, Va.	Sweet Thing	Herb Payne
FG, Single Motor	43.344	4 Hr.	9/8/68	Huddleston, Va.	Sweet Thing	Herb Payne
FG, Single Motor	43.796	5 Hr.	9/8/68	Huddleston, Va.	Sweet Thing	Herb Payne
FG, Single Motor	44.140	6 Hr.	9/8/68	Huddleston, Va.	Sweet Thing	Herb Payne
FH Single Motor	45.363	1 Hr.	9/8/68	Huddleston, Va.	FH-411	Ed Combs
FH Single Motor	46.036	2 Hr.	9/8/68	Huddleston, Va.	FH-411	Ed Combs
FH, Single Motor	45.279	3 Hr.	9/8/68	Huddleston, Va.	FH-411	Ed Combs
FH Single Motor	43.502	4 Hr.	9/8/68	Huddleston, Va.	FH-411	Ed Combs
FH, Single Motor	44.159	5 Hr.	9/8/68	Huddleston, Va.	FH-14	Kenneth Au
FI, Single Motor	58.648	1 Hr.	9/8/68	Huddleston Va.	Mother's Worry	Mike Downard
FI, Single Motor	57.444	2 Hr.	9/8/68	Huddleston, Va.	Mother's Worry	Mike Downard
FI, Single Motor	54 381	3 Hr.	9/8/68	Hudd eston, Va.	Mother's Worry	Mike Downard
FI, Single Motor	54.685	4 Hr.	9/8/68	Huddleston, Va.	Mother's Worry	Mike Downard
FI, Single Motor	54.565	5 Hr.	9/8/68	Huddleston Va	Mother's Worry	Mike Downard
FI, Single Motor	54.916	6 Hr.	9/8/68	Huddleston, Va.	Mother's Worry	Mike Downard
FJ, Single Motor	59 652	1 Hr.	9/8/68	Huddleston, Va.	FJ-1-US	Tom Stickle
FJ, Single Motor	56.342	2 Hr.	9/8/68	Huddleston, Va	FJ-1-US	Tom Stickle
FJ, Single Motor	56.447	3 Hr.	9/8/68	Huddleston, Va.	FJ 1 US	Tom Stickle
FJ, Single Motor	56.113	4 Hr.	9/8/68	Hudd eston, Va.	FJ-1 US	Tom Stickle
FJ, Single Motor	56 460	5 Hr.	9/8/68	Huddleston, Va.	FJ-1 US	Tom Stickle
FJ, Single Motor	56.237	6 Hr.	9/8/68	Huddleston, Va.	FJ-1-US	Tom Stickle
FJJ, Dual Motor	57.391	1 Hr.	8/14/66	Fond du Lac, Wis.	No-Pra-Lem	John R. Keller
FJJ, Dual Motor	57.604	2 Hr.	8/14/66	Fond du Lac, Wis.	No-Pra Lem	John R Keller
FJJ, Dual Motor	57 798	4 Hr.	8/14/66	Fond du Lac, Wis.	No-Pra Lem	John R. Keller
FJJ, Dual Motor	55.555	6 Hr.	8/14/66	Fond du Lac, Wis.	Stamper	Cliff Reif
U	52.604	1 Hr.	9/8/68	Hudd eston, Va	U-170	James Grillo
U	51.299	2 Hr.	9/8/68	Huddleston, Va.	U-170	James Grillo
U	51.429	3 Hr	9/8/68	Hudd eston, Va.	U-170	James Grillo
U	49.607	4 Hr	9/8/68	Huddleston, Va.	U-170	James Grillo
U	49 923	5 Hr.	9/8/68	Huddleston, Va.	U-170	James Grillo
U	50.342	6 Hr	9/8/68	Huddleston, Va.	U-170	James Grillo
UU	65.523	1 Hr.	9/8/68	Huddleston, Va.	Petty's Passion	William G Petty
UU	65.463	2 Hr	9/8/68	Huddleston Va	Wet & Wild	James L. Merten
UU	64 754	3 Hr.	9/8/68	Huddleston, Va.	Wet & Wild	James L. Merten
UU	62 452	4 Hr	9/8/68	Huddleston Va	Petty's Passion	William G Petty
UU	62.538	5 Hr.	9/8/68	Hudd eston, Va.	Petty's Passion	William G Petty
UU	62.871	6 Hr.	9/8/68	Hudd eston, Va.	Petty's Passion	William G. Petty

ONE KILOMETER AS OF OCTOBER 24, 1968

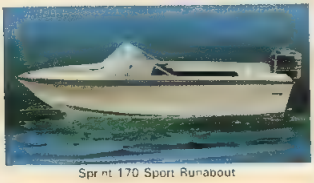
CLASS	SPEED	DATE	WHERE MADE	BOAT NAME	DRIVER
Unlimited Hydro	198.168	4/17/62	Guntersville, Ala.	Miss U.S. 1	Roy Duby
7 Litre	153.746	7/30/65	Beloeil, Que.	Canadiana Grand Prix	Arthur Asbury
280 Hydro	107.071	9/24/66	New Martinsville, W. Va.	Vagabond	Walter J. Struzek
266 Hydro	144.835	10/25/64	Ft. Lauderdale, Fla.	Miss Wash'gtn, D.C.	Mike Thomas



THE LYMAN 18' AND 22' MODELS

You can't take a yacht on a vacation and you don't need it for a day's fun, a quick trip to good fishing, water sports or just a fast run in the sun. What you need is a safe, comfortable boat for the family, easy to trailer if you want to take it with you. The Lyman 18 and 22 foot models are ALL Lyman quality, full lapstrake construction. The 18-footers are available in either Outboard or Inboard-Sterndrive, the 22s in Inboard or Inboard-Sterndrive. Incidentally, there are many Lyman 18s around, still in beautiful condition after 25 years of satisfactory service. Write for a new Lyman catalog.

Lyman
BOAT WORKS
1615 FIRST STREET
SANDUSKY, OHIO 44870



Sprint 170 Sport Runabout

Go with the fun line MFG '69

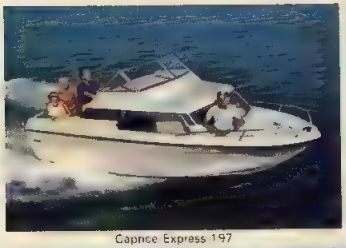
Convair I/O 198 Sports Utility

There are 22 good reasons why MFG '69 is your best boat buy! Here are 6 of 'em.

From our top-of-the-line Carousel 269 to the 12' Car Top Fisherman, the MFG line for 69 is loaded with new styling, new features, new colors, new models! And there's something for everyone — sports cruiser, day cruiser, sports utilities, sports runabouts, two fishing-utilities, four traditional-design sailboats and a new 15' sailboard that promises performance unmatched by any other craft in her class. In addition to a generous amount of standard equipment, a long list of "dress-up" and power options is available to tailor your boat to your taste and your pocketbook. Make this your year to "go with the fun line . . MFG '69" You can see it now in your dealer's showroom.

MFG BOATS

MOLDED FIBER GLASS BOAT CO. UNION CITY, PA.

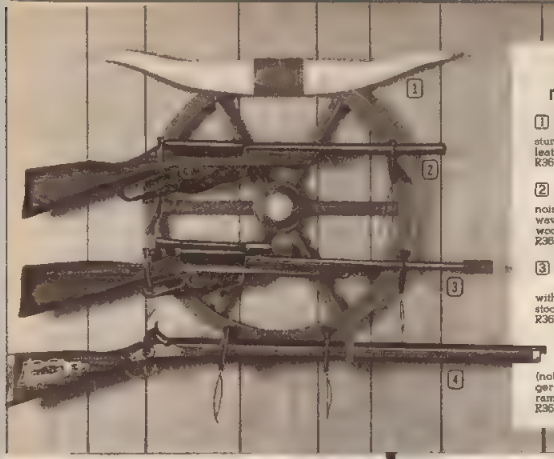


Caprice Express 197

Beachcomber 181 Sports Utility

Sidewinder

Caprice I/O 197 Runabout



Every rifle racked . . . ready for quick action!

1 WAGON WHEEL GUN RACK . . . great for toy guns, even clothes! Of sturdy plastic with horseshoe hangers, leather thongs. 24x22 in. high.
R36 J 4190. Mailable. (4 lbs.) . 3.98

2 WESTERN SUPER SMOKING RIFLE. Pull trigger . . . rifle smokes, makes noise; fires harmless, invisible shock waves up to 25 ft. without ammo. 1-pc. wood stock; steel barrel. 29-in.
R36 J 4178. Mailable. (4 lbs.) 4.98

3 OLD WILD WEST SMOKER RIFLE. Use "scope", cock lever, pull trigger gun smokes, makes authentic noise without ammunition! Sleek 1-pc. wood stock, steel barrel. 32-in. long.
R36 J 4181. Mailable. (4 lbs.) 3.98

4 KENTUCKY RIFLE . . . just like Dan'l Boone's! Load cork "mini-ball" (10 incl.), place cap (not incl.) on firing ledge, squeeze trigger . . . bang! Wood stock; steel barrel, ramrod 52-in. long. Mailable.
R36 J 4180. Shpg. wt. 5 lbs. 5.98

MARSHAL GUN SET . . . for trail blazers of the West! M94 Western repeating carbine rifle, 26-in. long; 8¼-in. repeating pistol—both cap-firing. Belt and holster with 6-bullet clip fits 23 to 27-in. waist, deep buffed leather. Plastic canteen, leather pouch. Plastic hand cuffs; reward poster.
Z36 J 5808. Mailable. Shpg. wt. 5 lbs. 4.98

TINY TOT HOLSTER SET. 2 Dude single-shot pistols, 5½-in. long. Double holster, matching cuffs with jewels, stenciled decorations. Plastic belt has nickel slide buckle. Plastic canteen, shoulder strap; badge and key set. "Li'l Rodeo Champ" winner cup and vest, 2 pieces of play money.
35 J 5809. Shipping weight 2 lbs. 3.66

Feature-packed BONANZA set

16 pc. set 6.98

Join the Cartwrights on the Ponderosa! Ride the range in style with Ben, Hoss and Little Joe, wearing your own authentic outfit!
Put on your two 9-in. metal repeaters and tote your 26-in. plastic rifle
Double holsters are made of alligator-grain and smooth leather, incl. belt that fits 26 to 30-in. waist, matching cuffs. You also get 3 plastic bullets, spurs, badge, canteen with compass, kerchief and lariat. Mailable. Shipping wt. 6 lbs.
Z36 J 5806 . . . . 6.98

50-pc. 027-gauge work train system

Complete **27.88**

A big Marx train with big features . . . Penn Central locomotive belches real smoke (smoke liquid incl.) and beams its headlight! She's all power—pulls a tender, box car, log car and caboose . . . fully detailed, hi-impact plastic equipment. All operations are fully automatic: semaphore, crossing gate, siding switch, coupling/uncoupling, and log dumping car! All on a 60x34-in. layout with plastic accessories. 50W transformer 110-120V, AC. UL listed. Mailable. (14 lbs.)
R36 J 5157 Complete **27.88**

027 "Choo-choo" with village layout

Complete **16.88**

Railroading fun by Marx . . . just like the "good old days"! Locomotive makes realistic chugging sound as she pulls tender, fuel car, hopper and caboose! Hi-impact plastic train chugs along 176 inches of track. All on a layout 27x63 inches. Plastic accessories include 6 telegraph poles, 6 railroad people, 2 autos, plus a complete 34-piece cardboard village. 25W transformer. 110-120V, AC. UL listed. Mail. (9 lbs.)
R36 J 5156 . Complete **16.88**

027 Economy Line . . . 4-unit steam freight, track and transformer by Marx

Set **11.88**

Our lowest priced electric freight with big steam-type locomotive . . . pulls coal tender, gondola and caboose! Goes fast or slow as you send it around its 84-in. circle of regular-gauge track. Sturdy plastic; 32-in. long overall. 25W transformer, 110-120V, AC.
R36 J 5155. UL listed. Mail. Sh. wt. 6 lbs. .Set **11.88**

Marx HO-gauge with powerpack and 112-in. oval track

New York Central steam switcher set

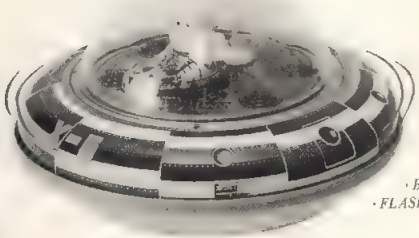
Powerful gear-driven steam switch engine hauls a box car, tank car, cement car and caboose all around the freight yards! Hi-impact plastic HO-gauge train, 24¼ in. long, runs on its realistic 112-inch oval "roadbed" track, 32x39½ in. long, including uncoupler-reroiler terminal 20V powerpack, built-in circuit breaker. 110-120V, AC.
35 J 5158. UL listed. Shipping weight 5 lbs. 2 oz. Set **17.88**

Rock Island twin diesel freight train set

Running on its authentic-looking "roadbed" track, this powerful twin diesel locomotive pulls a gondola, tank car, box car and caboose! Realistic HO units are hi-impact plastic. Track forms 112-inch oval, 32x39½ in. long, including uncoupler-reroiler terminal 20V powerpack with built-in circuit breaker. 110-120V, AC. UL listed.
R36 J 5159. Mailable. Shipping weight 8 lbs. . Set **23.88**

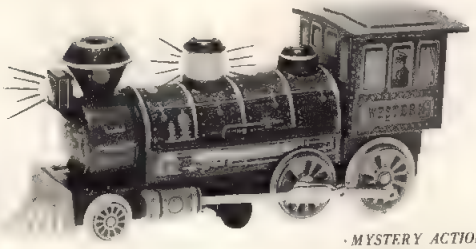
See Page 279 for low Budget Power Monthly terms—No Money Down

"FOR THE CHILDREN OF THE WORLD" FROM MASUDAYA OF JAPAN



- MYSTERY ACTION
- BODY REVOLVES AS IT MOVES
- FLASHING DOME IN MULTI-COLORS

SPACE SHIP X-5



TRADE MARK M MODERN TOYS

- MYSTERY ACTION
- WHISTLING SOUND
- CHOO CHOO RATTLING SOUND
- FLASHING LIGHT & HEADLIGHT

WESTERN SPECIAL LOCO.

WHOO WHOO

- MYSTERY ACTION
- WHISTLING SOUND
- FLASHING ENGINE AND SHAKING MERRY DRIVER

SILVER MOUNTAIN LOCO.

MASUDAYA TOY CO.,LTD.

N.Y. LIASON OFFICE

4, 6, 2-CHOME, KURAMAE, TAITO-KU, TOKYO, JAPAN. TEL: (861) 0151
1107 BROADWAY, NEW YORK, N.Y. 10010 TEL. (212) 242 2913

INQUIRIES WILL BE ACCEPTED THROUGH YOUR IMPORTERS

A
NEW! Collect-A-Car
Exclusive Raceway Set
Features 2 extra straight track
and 6 extra guide pins
15.99 set
Guide pins let you race Hot Wheels, Matchbox, Dinky, Corgi cars, etc
Over 11 ft. of track makes one- and-under figure 8

A Exclusive Collect-A-Car Set . . . now you can race the miniature cars you collect around this motorized raceway—can be used with Hot Wheels, Matchbox, Dinky, Corgi cars, etc. Just add adapter guide pins to your cars and they're ready to go! Guide pins fit through slots in track and catch onto moving belt. Can accommodate up to 12 cars at once. Includes 2 extra pieces of straight track and 6 extra guide pins. Set consists of: 2 cars with metalized plastic finish and die-cast metal chassis, 2 plunger-type hand controls, 6 volt power pack, over 11 feet of track, bridge supports and 18 adapter pins.
78 N 28 473 DL—Set del'd **15.99**

B SAVE 3.00. Garage and shopping centre for "miniature car" fans. Vinyl carrying case (12 x 10 x 4") opens into 23" x 17" play area with service station, buildings, parking space, roads plus concealed storage space for 10 cars (cars not included).
49 N 28 490—Was 7.99 **4.99**

SAVE THIS CATALOGUE!
Toys on pages 285 to 363 available until JULY 2, 1970

C to E Matchbox Gift Sets come complete with fibre carrying case—a Simpsons-Sears exclusive. Use as a parking garage with ramp, ticket booth, etc. Various signs included. Vehicles made in England of sturdy die-cast metal. Each piece painted and authentically detailed. Some have moving doors, hoods etc.

(D) **10-Pc. Race Track Set.** Complete with "King-size" (5 inches long) racing car transporter for 2 cars, 8 other regular cars. Lotus, Lam Borghini Miura, B.R.M., Ford G.T. and Mustang with Honda motorcycle on trailer, utility vehicles include, fire pumper, tow truck and Cadillac ambulance.
49 N 28 457—Set delivered **5.89**

(C) **7-Pc. Roadway Set.** Includes "King size" pipe transporter (about 8 inches long) plus 6 other regular-size vehicles including tow truck, police car, Volkswagen camper bus and 2 piece truck and trailer set. Set collecting now for mini-car fun.
49 N 28 455—With case **4.79**

(E) **7-Pc. Farm Set.** Includes one "King-size" horse van (8¾ inches long) complete with four White horses. Regular-size miniatures include combine harvester, cattle truck, hay trailer, jeep, tractor and a pony trailer. A real gift for the miniature collector.
49 N 28 464—Set delivered **4.99**

No payments until Jan., 1970 if you order before Nov. 15—see Page 182

MELAMINE FOR KIDS!

Any 3 pc. set 1.99

- **Choose from 4 bright dinnerware sets**
- **Guaranteed one full year in normal use**

1-4 Melamine kiddie sets help make meals a delightful adventure . . . perfect gift for every child on your holiday list! Choose his favorite storybook character. Mickey Mouse, Kitty Jinx, Cinderella or Moon Mission.

Each snack set is made of Melamine to take hard wear and resist breaking. Guaranteed for 1 year by Spiegel . . . free replacement of any piece chipped or cracked in normal use. Characters are portrayed in true-to-life colors that withstand even hot water of automatic dishwashers. Each set includes: 7-in. plate, 5-in. cereal bowl and tumbler.

79 J 2094. **Mickey Mouse Set (1).** Sh. wt. 1 lb. 8 oz. 1.99
79 J 2095. **Kitty Jinx Set (2).** Sh. wt. 1 lb. 8 oz. 1.99
79 J 2091. **Cinderella Set (3).** Sh. wt. 1 lb. 8 oz. . 1.99
79 J 2092. **Moon Mission Set (4).** Sh. wt. 1 lb. 8 oz. . 1.99

keep lunch-ins happy

TABLE AND 2 CHAIRS . . . treat your tots to this mini-sized hardwood furniture. Two comfortable arm chairs just like Mom and Dad's -plus a table for playtime fun.

Chairs are finished in Lime Green; seats: 10x11-in. deep; 9-in. from floor. Hardwood table 18x24x18-in. high; Lime Green legs, White enameled top. Chairs are fully assembled; table assembles easily.
M34 J 806. Frt. or exp. (27 lbs.).....18.88

5 CLOWN ROCKER—his bright eyes move as you rock! Upholstered in fur-like pile of Creslan acrylic (on cotton back); washable. Hardwood frame; plywood seat, back. No-tip platform rocker. Black and White/Red accents. Lacquered frame. 18x19x38-in. Frt. or exp.
M34 J 807. (15 lbs.)..15.88

6 MUSICAL ROCKER . . . Maple finished hardwood frame. Urethane foam padded wood seat, back, vinyl cover. 23½-in. high. Seat 14½x12x11-in. high. Metl.
W34 J 1455. (9 lbs.).10.98

Rocker without music.
W34 J 726. (9 lbs.).....8.98

Microscopes with revolving turrets and multiple lenses for more versatile viewing

900X Microscope

[1] **100X TO 900X MICROSCOPE WITH LABORATORY KIT.** 10x through 15x eyepiece zooms manually. Four objective lenses—10x, 20x, 40x, 60x mounted on a revolving turret for quick, easy adjustment. Adjustable downstop helps prevent slide breakage. Reflecting mirror. 9¼ in. high. Complete lab kit includes: straight and curved needles, test tubes, prepared and blank slides, spatula, knife, etc. Battery-operated substage light with input jack—uses two "AA" penlight batteries (not incl.)—order below.

X 926-0738 A—Shipping weight 4.20 lbs. 19.99

750X Microscope

[2] **100X TO 750X MICROSCOPE WITH COMPLETE DISSECTING KIT.** 10x through 15x eyepiece zooms manually. Four objective lenses on a revolving turret—10x, 20x, 30x, 50x with magnification indicator. Reflecting mirror. 8¼ in. high. Battery-operated substage light with input jack. Uses two "AA" penlight batteries (not included) —order below.

X 926-0340 A—Shipping weight 2.40 lbs.. 12.88

"AA"-Cell Batteries. Sold in pkg. of 4. Wt. 0.20 lb.

X 957-1902 A. .....Order 1 pkg. for 54c

[1] 19.99

[2] 12.88

[1] & [2]—with battery-operated light

600 X Microscope

[3] **100X TO 600X MICROSCOPE WITH LAB. KIT.** Two fixed-power eyepieces -10x and 15x. Three lenses on revolving turret 10x, 20x, 40x. Measures 7¾ in. high. Dissection kit contains knife, tweezers, needle, magnifying glass, 1 prepared and 5 blank slides, spatula, and other important accessories.

X 926-0308 A—Wt. 1.75 lbs.. 8.99

300 X Microscope

[4] **100X TO 300X MICROSCOPE WITH ACCESSORIES.** This is the perfect starter microscope for the aspiring young scientist. Fixed 10x eyepiece lens. Three objective lenses on revolving turret—10x, 20x, 30x, reflecting mirror. Measures 7½ in. high. With 1 prepared, 2 blank slides.

X 926-0142 A—Wt. 1.40 lbs.. 5.88

[4] 5.88

600X Microscope
For a more detailed view

[3] 8.99

AMAZE-A-MATICS

Four Fantastic cars that go where you want them to. Operate on pre-programmed cards!

- No wires or remote control needed
- Includes supply of blank cards so you can program your own maneuvers

4.97 Each

1 TO 4 AMAZE-A MATICS are realistic in every detail. They do everything a real car does—go forward, go in reverse, make left and right turns, idle. Each car comes with a series of six pre-programmed cards, several unprogrammed cards, and plastic pylons. Each car made of plastic. Uses 2 "AA"-cell batteries (not included)—order below.

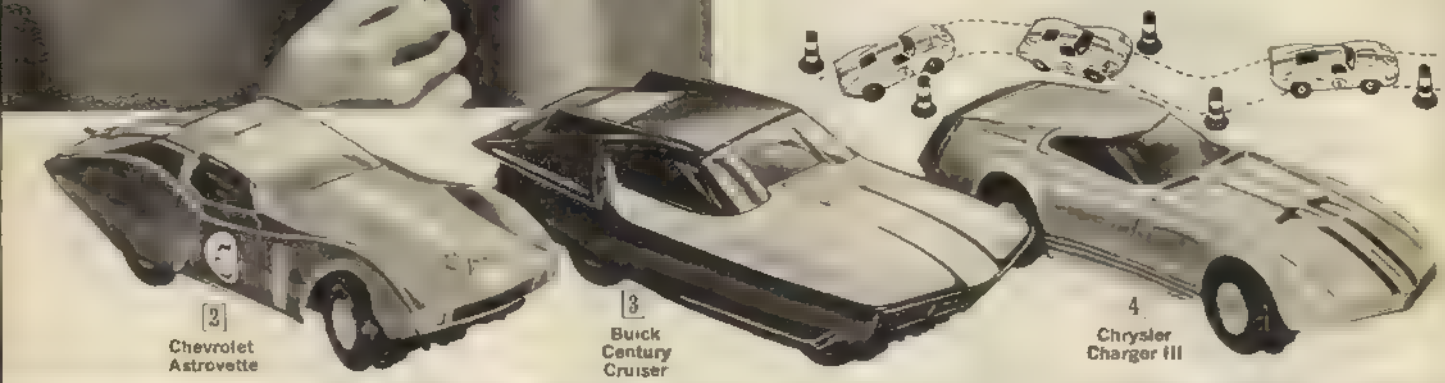
[1] Mark IV Ford. 7½ in. long. White, blue trim.
X 924-9830 A—Shipping weight 1.25 lbs. 4.97

[2] Chevrolet Astrovette. 8 in. long. Red with silver trim.
X 924-9665 A—Shipping weight 1.25 lbs. 4.97

[3] Buick Century Cruiser. 7¾ in. long. Black with white trim.
X 924-9681 A—Shipping weight 1.25 lbs. 4.97

[4] Chrysler Charger III. 7½ in. long, high. Yellow, blue and red trim
X 924-9764 A—Shipping weight 1.25 lbs. 4.97

AA-Cell Penlight Batteries. Sold in pkg. of 4.
X 957-1902 A—Shipping weight 0.20 lb. ..... Order 1 pkg. for 54c



5 **LOTUS 49 F-1 FORMULA RACER.** Realistic engine noise, red flashing pistons. 2 forward speeds and neutral. Wide tread racing tires. Plastic and metal. 15¾ in. long. Yellow and green. Japan. Uses 2 D-cell batteries (not included)—order below.
X 923-2992 A—Wt. 3.75 lbs. 5.88

6 **CHAPARRAL RACER.** Features steerable front wheels, flashing rear engine, go-and-stop action, engine sound. Plastic and metal. 10¾ long. Red and white. Japan. Uses 2 D-cell batteries (not included)—order below.
X 923-3115 A—Wt. 1.40 lbs. 3.99

D-Cell Batteries. Sold in pkg. of 6. 1.20 lbs.
X 957-1761 A. ..... Order 1 pkg. for 99c

7 **MODEL-T FORD.** Clear plastic hood. Non-fall action, bump-and-go action. Plastic, metal. 8 in. long. Red and blue. Japan. Uses 2 D-cell batteries (not included)—order below left.
X 923-3479 A—Shipping weight 1.40 lbs. 2.99

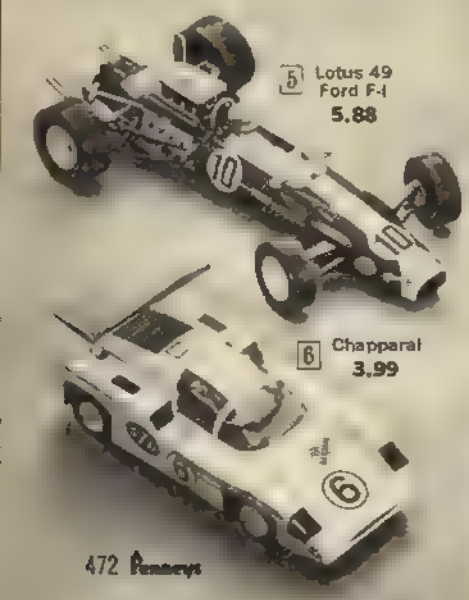
8 **SEMI CLASSIC CAR.** Clear plastic hood. Realistic engine sound. Bump-and-go action. Plastic, metal. 10 in. long. Red and white. Japan. Uses 2 D-cell batteries (not included)—order below left.
X 923-3149 A—Shipping weight 1.60 lbs. 3.99

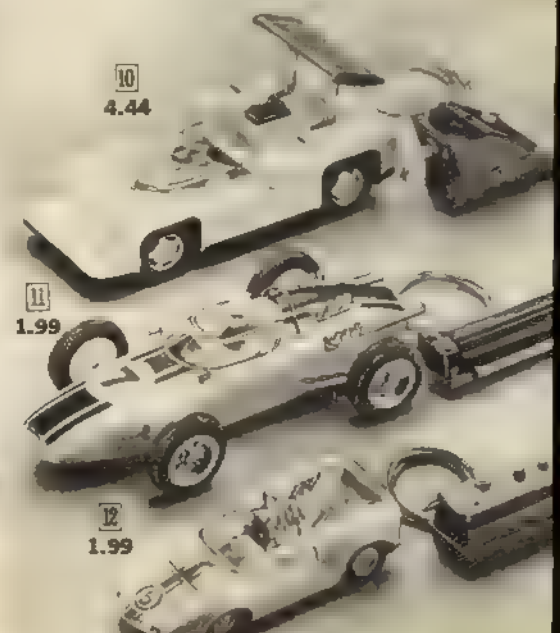
9 **MYSTERY ACTION VOLKSWAGEN.** Automatically changes course when it hits obstacle. Metal. 6½ in. long. Japan. Uses 2 D-cell batteries (not included)—order below left.
X 923-1887 A—Shipping weight 2 lbs. 2.66

10 **REMOTE CONTROL CHAPARRAL.** Forward and backward. Plastic, metal. 10 in. long. Blue/ivory color. Japan. Uses 2 D-cell batteries (not incl.)—order below left.
X 923-3214 A—Shpg. wt. 1.70 lbs. ... 4.44

11 **REMOTE-CONTROL LOTUS RACER.** Forward, reverse. Plastic. 11½ in. long. Uses 2 D-cell batteries (not incl.)—order below.
X 923-2646 A—Shpg. wt. 1 lb. 1.99

12 **REMOTE-CONTROL RACING CAR.** Forward, backward. Plastic. 7¼ in. long. Uses 2 D-cell batteries—(not included)—order below left.
X 923-2570 A—Shpg. wt. 1 lb. 1.99





sports car run by a rechargeable battery.

Super Spirograph – makes larger designs, more shapes, than the original.

Play 'N Show Phono-Projector – combines pictures and story, thanks to color slides attached to a phonograph record.

Motorized Easy-Show Movie Projector – automatically shows four movies of TV favorites.

Knock-Off – a table game requiring fast reflexes to knock off opponent's "Fall Guy."

Hop 'N Stomp–plastic suction Stompers strapped on feet pick up numbered discs to score.

Light Beam Car–does everything a car does by aiming beam of light at photo-electric cells.

Zip Strip – race track and racing car in a pocket pack.

Fit-Rite Spelling kit.

Star at ATF

ATF's patented magnetic spelling puzzles are now being packaged in multi-colored vinyl carrying cases. Each case has a built-in surface for mounting the magnetic puzzles and letters.

The Change-O-Matic is a new point-changing tool for the wood-burning sets. Made of heat-resistant phenolic, the tool eliminates the necessity of waiting for the pen to cool before changing points.

Wrecker in the Mighty-Tonka line is equipped to do heavy work.

Grownups' Fun Vehicles Join '69 Tonka Line

Today's emphasis on leisuretime recreation in the adult world is reflected in the makeup of the 1969 line of vehicles from the Tonka Corporation.

While the company's new line still concentrates on trucks, cranes, scrapers and other such working equipment, it also includes a dozen reproductions of camping, beach and other outdoor "fun" cars.

Tonka's new Fun Buggy comes in three different versions, two in the small Tiny-Tonka line and the third a larger Mini-Tonka. All three feature authentic body styling, oversize tires and realistic roll bars.

New Tiny-Tonka models also include a station wagon and a van. Four others were announced for post-Christmas sale and have been promoted on TV since January. The Tiny-Tonka line is rounded out by three established sellers and three new Tiny-Tonka fleet sets.

In addition to the Fun Buggy, The Mini-Tonka brand features a new loader, scraper and trencher. New in the regular line are a sporty Jeepster, Sport Convertible and pick-up, and a snappy roadster that tows its own tri-hull power boat.

There are also two new fire-engines in the regular-size Tonka line as well as two new dump trucks.

New in the Mighty-Tonka group is a giant wrecker, fully equipped with a twin-boom hoist, emergency flasher light and heavy-duty tires.

Available this year as a separate accessory is Tonka's hard hat, made of tough, molded plastic.

At Toy Fair the company, overall, will be showing 85 different truck and set numbers in four sizes. Company officials report that more than one third of these are brand new or have been substantially restyled.

A spring TV push featuring new commercials on the 1969 Tiny-Tonkas will begin in late April. The traditional holiday campaign, concentrated in November and December is set for 60 markets.

In addition, color advertising is planned for the May, June, October, November and December in Parents'

Zippy Tiny-Tonka Fun Buggies

2 5.99

Complete Sets in Miniature

Real old-fashioned fun on the farm

1 **PLAY FARMER IN THE DELL.** Detailed farm set has everything you need to play farmer! Around the farm house and grazing in the meadow are 6 cows, 3 horses 4 sheep, 8 pigs with feed box, 4 ducks, 2 hens 2 chickens and 3 rabbits. Set also includes 2 tractors, 1 horse and wagon, 1 milk truck, 1 haystack, 1 well, 2 farmers 1 milkmaid, 1 girl feeder, other farm hands, and 20 pieces of fencing to build your own corrals. All plastic. Imported from Hong Kong. Unassembled.

X 923-1614 A—Shipping weight 3 lbs. 2 88

Play prosperous "country squire"

2 **DELUXE FARM SET FOLDS UP AND BECOMES A CARRYING CASE.** Colorful farm scene has silo with removable top, can be used to store other farm pieces. Barn has hay loft, hidden corral doors, stalls ramp and green house. Farm has tractor, combine, stock truck, fence pieces, horses, cows, pigs, and a family of five. Plastic. Partially assembled.

X 923-5169 A—Shipping weight 3 lbs. 5.99

3 3.88 4

Fully equipped—ready to handle big ones

3 **TOOTSIETOY FIRE-FIGHTING UNIT.** 2-story station with swinging doors and slide pole. Fire fighting equipment includes a snorkel truck, pumper truck, panel truck, 2 fire chief cars, emergency jeep, aerial ladder truck, fire chief's badge, emergency net, 2 ladders, fire axes and stretcher. Plastic. 7⅛x5½x4 in. high. Assembled.

X 924 9160 A—Shipping weight 1.50 lbs. 3.88

Ultra-modern design—three levels of fun with ramps connecting each!

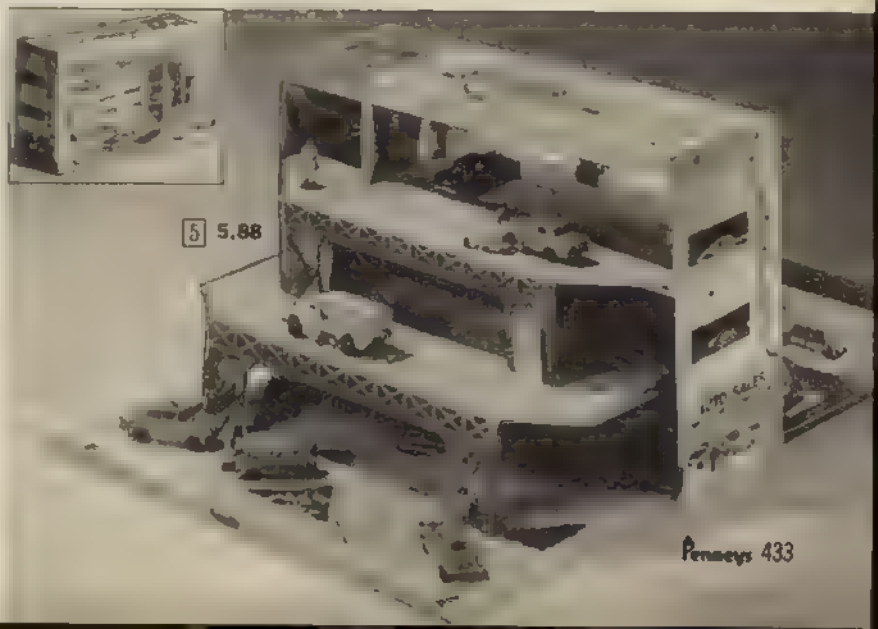
4 **TOOTSIETOY THREE-LEVEL SUPER SERVICE STATION.** First level has enclosed showroom and drive-in service area with two grease racks. Drive-up ramp to second level display area and third-level roof parking area. Also contains 2 gasoline islands, gasoline tanker, tow trucks, jeep, oil truck and 4 cars. Die-cast metal and plastic. 8⅛ x 6½ x 4¼ in. high. Assembled.

X 923-5102 A—Shipping weight 2 lbs. 3.88

Move cars around, move them up and down on elevators

5 **MINI CAR GARAGE WITH ELEVATOR.** A brightly colored modern garage that pops up when the case is opened. The three levels of the garage can accommodate all mini cars. The true-to-life design includes a hand-operated elevator and a vacuum formed garage with pump and service area. Made of vinyl. Measures 14½x4½x8⅞ in. high. Assembled. Cars (shown) not included.

X 924 9145 A—Shipping weight 2 lbs. 5.88

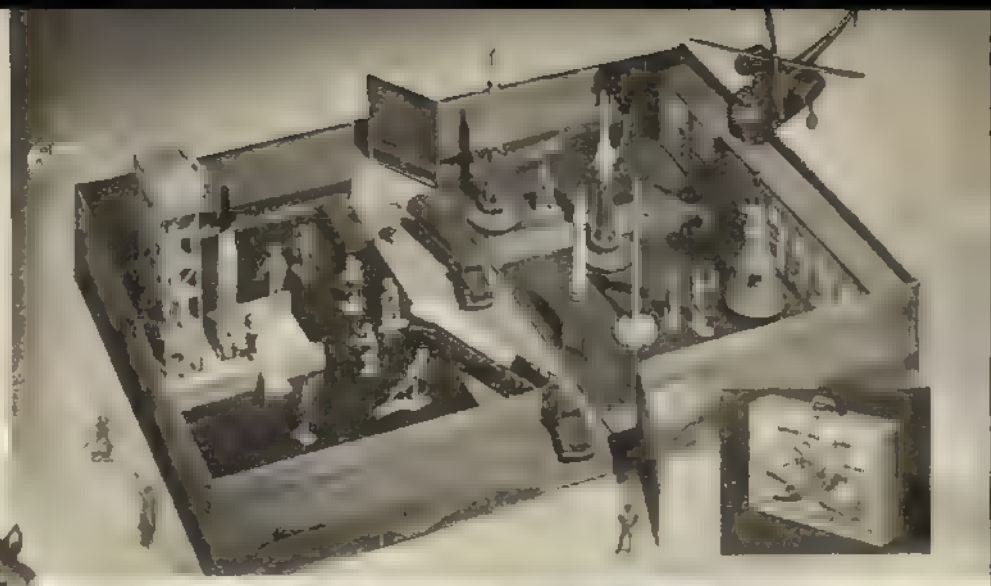


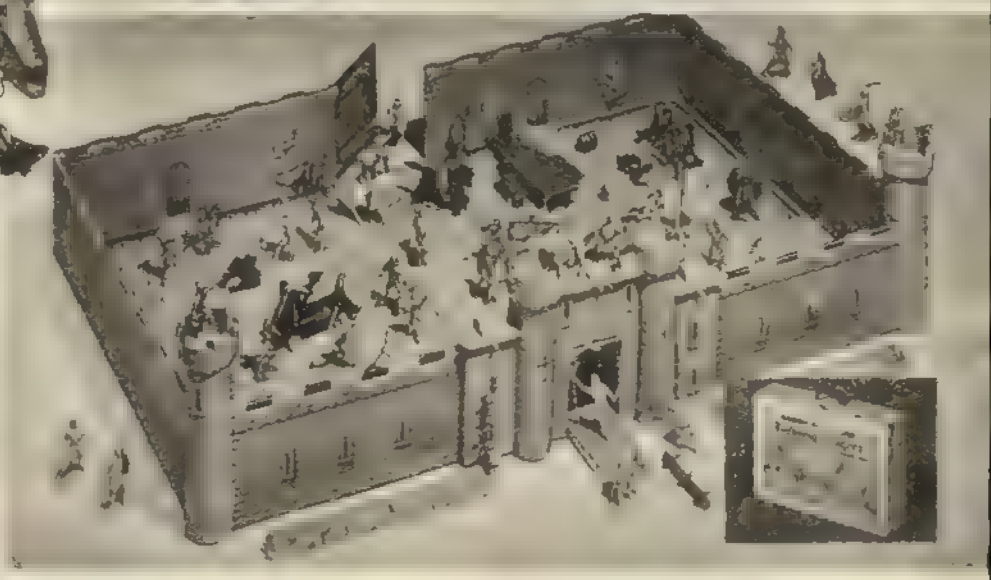
5 5.88

Recreate Action Scenes from Knights of Yore . . . to Space Trips of Tomorrow!

3 5.99 each

4





Clear the launching area, stand by to blast into action!

1 **CAPE KENNEDY PLAY SET** launches you into the exciting world of space exploration. You're "in command" of missile operations at Cape Kennedy. Carry all the action with you in a bright-striped metal case that opens to a 19x23¾x4¾ in. high missile base. You'll like its assorted spring-action rubber-tipped missiles, missile launchers, gantry crane and launching and missile transport trailer, fuel carrier, service vehicle, nose-cone, flagpole, and plastic work crew figures in different action poses. Case contains preprinted plastic missile control center building. Layout folds to handy storage and carrying case with handle—measures 19x12¾x4¾ in. high when closed.
X 923-8692 A—Shipping weight 5 lbs. 6.99

The action is heavy as your fortress comes under attack!

2 **MEDIEVAL FORTRESS PLAY CASE.** You command your knights, armed footmen and horsemen in defense of the fortress. Fully lithographed metal case opens to a 19x23¾x4¾ in. high layout. 3 rubber-band catapults fire plastic "stones". Complete army of plastic figures with ornaments in action poses. Also includes plastic turrets with banners, working drawbridge, long feast table with benches and throne, plates and utensils. Everything fits into handy carrying case with handle—measures 19x12¾x4¾ in. high when closed.
X 923-6266 A—Shipping weight 5 lbs. 6.99

3 & 4 **FIGHTING KNIGHT SETS.** "Silver" Knight comes with horse Valor. "Gold" Knight comes with horse Bravo. Both knights are dressed in stunning armor and ready to mount their horses. Stand 11½-in. tall; movable arms, legs and head. Horse stands 9½ in. high—moves along on wheels. Each knight and horse comes with 5-8 accessory pieces of fighting armor and weapons. All plastic.
X 923 4956 A—(3) "Silver" Knight and Valor. Shpg. wt. 3.50 lbs 5.99
X 923 4972 A—(4) "Gold" Knight and Bravo. Shpg. wt. 3.50 lbs 5.99

Return to the days "when knighthood was in flower"

5 **KING ARTHUR'S CASTLE.** Lower the operating drawbridge and out come your knights ready to do battle. 17 fighting silver-colored knights—3 in. tall; 4 horses; 4 mounted knights. 19-in.-high castle consists of 3 towers and 1 house—set on realistic looking rock formation. Includes dungeon with stairway leading down and well with bucket that lowers and raises. Coat of arms on flag and door. Everything of rugged plastic, easy to assemble.
X 923-1424 A Shipping weight 8 lbs. 12.88

EATON CENTURY SPECIAL*

EATON 100 '869 '969

MINI'N'ME

16-inch toddler doll dressed in the latest fashion – including high-cut zippered boots. Complete with wardrobe and her very own little "mini" doll

5.98

A sassy doll complete with all the outfits and grooming aids a little girl could ask for! 16-inch doll with vinyl body, movable arms, legs and head. Rooted Saran hair and closing eyes. Comes dressed in a cotton dress, bandies, socks and shoes. 5 extra outfits: four dresses, sundress with matching kerchief, 2 pcs. slack suit, plastic raincoat, matching kerchief and rain boots. Also three pairs of shoes and socks. 4½-inch Mini doll comes dressed in plastic raincoat, matching kerchief and all in a simulate Beauty set consists of hand mirror, hair brush, comb, play lipstick and plastic scissors. Two doll make up compacts.

27-R1100—Complete 5.98

Save this catalogue. Toys from pages 2 to 70 may be ordered until August 15, 1970

* See page 270

SWINGY

a dream of a doll that walks and sways and dances

16.98

1 New SWINGY is a 20" walker who moves her arms as she walks, turns her head from side to side, sways, strolls and dances all by herself. She has rooted flip hairdo, wears polka dot dress with flowers tucked into a velveteen sash. Battery operated—uses two "D" batteries (not included). Also comes with her own record that she can dance to.
M27-R 1604. . . . . 16.98
27-R 3246—Pkg. of 4 "D" cells .72

2 Tippy Toes is just learning to walk. She shuffles along on her colourful play horse or pedals her sturdy tricycle. She has rooted hair, painted eyes. Wearing a knit sweater and play pants with padded soles. Tippy Toes is 17 inches tall and operates on two "D" cells (not included). High-impact plastic trike seat. Horse seat is 9 ins. high
M27-R 1616. . . . . 14.99
27-R 3246—Pkg. of 4 "D" cells .72

3 18" Tubey splashes in her bath water—out of the tub, she lies on her back wide awake until her nursery bear toy excites her to play. She slaps at it filling the air with jingling music. On her tummy or side, she closes her eyes in sleep. Playtime Tubey wears kimono and diaper and has her own tub. Operates on two "D" batteries (not included).
M27-R 1602. . . . . 16.98
27-R 3246—Pkg. of 4 "D" cells .72

4 Drink n' wet baby doll with her own bottle. Sleeping eyes, rooted nylon hair. Dressed in mock velvet dress, panties and socks. Accessories include 2-pcs. pyjamas, sun suit, brush, comb and rattle
27-R 1052. . . . . 4.98

5 Pretty little doll dressed in smart cotton dress, panties, shoes and socks. She has sleeping eyes, rooted Saran hair
27-R 1024 1.98

6 Cute little doll with large painted eyes, rooted nylon hair. Dressed in realistic costume with fur-like trim.
27-R 1047 2.98

7 Drink 'n' wet baby has sleeping eyes, rooted nylon hair that can be washed and combed. She's dressed in mock velvet coat with a knitted hat and matching scarf, panties, socks and shoes. Accessories include cotton dress, one-piece pyjamas, two-piece set of dress and diaper, comb, brush, curlers, mirror, bottle and scissors.
27-R 1048 4.98

All above dolls have fully jointed vinyl bodies

8 "Mommy, kiss me goodnight," says talking Drowsy. Just pull the ring to hear 11 delightfully spoken phrases. She has sleepy-eyes, vinyl head and hands, stuffed body, dressed in cuddly flannette sleeper. Rooted hair, painted eyes 15½" tall.
27-R 1060—English-speaking . . 8.98
27-R 1066—French-speaking . . . 8.98

Buy before November 17th. NO PAYMENTS until January 1970

4 14-in. doll 4.98

5 12-in. toddler doll 1.98

6 10-in. Eskimo doll 2.98

Set a pretty table with English-look Dinnerware

86 pc. set 4.98

Dainty plastic dinnerware looks like Mom's china. Includes walnut-look beef board and meat holder. Plus 2 candle holders, candles, fruit and bowl, swinging basket on stand, divided vegetable dish and cover, covered soup tureen, creamer and covered sugar bowl, salt-pepper shakers. Also 6 each plates, saucers, cups, soup bowls, goblets, forks, knives, spoons, butter dishes, napkins.
Z36 J 6093. Mailable (6 lbs.) . . . . . Set 4.98

Red Bouquet Tea set . . . looks just like Mommy's

75-pc. set 3.99

Durable plastic service for six . . . sets a table as pretty as Mom's. Includes teapot and cover, covered sugar bowl and creamer napkin holder, salt and pepper shakers, well-and-tree platter. Plus 6 each plates, cups, saucers, knives, forks, spoons, butter dishes, goblets, casseroles, place mats and napkins. Mailable.
Z36 J 6094 Shipping wt. 5 lbs. . . . . Set 3.99

Magic Perc set—tilt to empty; put it down, presto—it refills!

46-pc. set 2.99

Your little girl will love this aluminum perc set by Mirro. Tilt the percolator and pour, it empties. Set it down, it refills like magic! No spills, ever . . . no mess! Service for 6 includes: plastic cups, tumblers, knives, forks, spoons; aluminum plates, saucers. Plus a serving tray, creamer, sugar bowl and magic percolator.
33 J 6016. (1 lb. 12 oz.) . . . . . Set 2.99

Relive the historical past, preserve the exciting present with professional-looking model kits

1 7.99

2 7.99

Republic P47-D Thunderbolt

- Retractable tail wheel
- Sliding canopy
- Detailed decals

1 REPUBLIC P47-D THUNDERBOLT. Exciting World War II flying model. Adapts to fly with gas engine, under radio control, simple rubber band, or free flight. 31-in.-long wing span. Retractable landing gear, tail wheel. Sliding canopy. Movable ailerons, flaps, tail surfaces. Scale combat pilot. Balsa wood.
X 926-2965 A—Shipping weight 2 lbs..... 7.99

USS Enterprise Nuclear-Powered Aircraft Carrier

- Almost full 3 feet long
- Movable flight-deck elevators

2 U.S.S. ENTERPRISE NUCLEAR-POWERED AIRCRAFT CARRIER. One of the world's largest—a giant high-speed floating airfield! Kit has over 250 parts including 40 jet aircraft and 4 movable flight-deck elevators. Metal stand: base (shown) not incl. Plastic model measures almost a full 3 feet long.
X 926-2940 A—Shipping weight 5 lbs. 7.99

SAVE $1.00 when you buy both [3] and [4].* Buy the pair for 8.98

3 4.99

4 4.99

World Famous Sailing Ships

- Interlocking decks and hull assembly
- Easy-to-rig sails
- Attractive display stands

USS Constitution

3 USS CONSTITUTION. Model has simplified construction. Easy-to-follow rigging instructions with rigging thread. Plastic hull, carved bow and stern details. Plastic guns, deck fixtures. 22-in. long. Includes attractive display stand.
X 926-2916 A—Shipping weight 2.10 lbs. . . 4.99

Cutty Sark

4 CUTTY SARK. Model of the finest and fastest example of the age of sail. Simplified yard and mast assembly. Realistic vacuum formed sails. One-piece plastic deck with molded cabins. 24-in. long. Includes attractive display stand and cement. Even an amateur can build this beautifully detailed kit!
X 926-2908 A—Shipping weight 2.10 lbs..... 4.99

*To get savings, state catalog number for each item on same order blank.

5 7.99

7 6.99

6 3.99

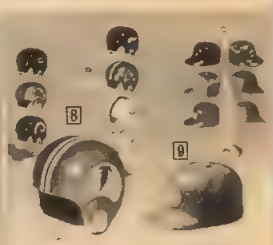
H.M.S. Bounty recalls an historical event of 1787—the "mutiny" of the crew against Captain William Bligh

- Carved balsa wood hull
- Cast metal fittings
- Display stand

5 H.M.S. BOUNTY. From stem to stern, this scale model is a superbly detailed copy of the original ship. Includes life boat, anchor, steering wheel, life rails, keel, and more. Measures 13½ in. long. Large detailed plans and easy to understand instructions. Includes display stand.
X 926-2924 A Shpg. wt. 1.25 lbs. 7.99

6 CABIN CRUISER. Classic pleasure boat. Balsa wood hull. Plastic deck appointments, crew members, chrome-plated steel parts, display stand measures 18-in. long. Shpg. wt. 1.25 lbs.
X 926-2957 A.... . . . 3.99

7 NATCHEZ MISSISSIPPI STEAM BOAT. Model of the famous river boat built to sail the Mississippi. One-piece plastic hull. Plastic lifeboat, anchor, paddle, etc. Includes attractive display stand. 21½-in. long. Shpg. wt. 2.50 lbs.
X 926-2932 A.. . . . . 6.99



8

9

Authentically detailed helmet kits

8 MINIATURE PRO-STYLE HELMET KIT. Molded-plastic with face guards and official insignias. Includes helmits of both Eastern and Western conference teams, all NFL and AFL teams. Three goal posts, stand.
X 924-6828 A—0.75 lb....Kit 2.77

9 MINIATURE BIG LEAGUE BASEBALL CAP KIT. Colorful molded plastic. Authentically scaled copies, representing the 24 major league teams—American and National, East and West. 4 display stands.
X 926-2973 A—0.75 lb....Kit 3.66

Just snap in the film cartridge and turn on projector—watch hilarious cartoons with the MOTORIZED EASY SHOW MOVIE PROJECTOR

NO CRANK TO TURN! NO REWINDING! Shows brighter pictures automatically. Just snap in film cartridge and switch on. Continuous cartridge assures simple operation. Film can be run over and over with no rewinding. Run backwards or "freeze" action. Completely portable, films can be shown in any darkened room on the wall or ceiling. Includes 2 continuous-loop film cartridges giving 4 shows with Archie and His Friends (Archie Comics Publications, Inc.), George of the Jungle (Jay Ward Productions, Inc.) Tom and Jerry (Metro Goldwyn Mayer, Inc.), and Daffy Duck.* Also includes high-impact plastic carrying case. Uses 3 D-cell batteries (not included)—order at bottom of page.

X 924-7636 A—Shpg. wt. 2.50 lbs..... 7.44

Motorized Easy Show Refill Film Cartridges. Continuous-loop film cartridges giving 4 shows featuring the Flintstones**, Yogi Bear**, Moby Dick** and Mighty Mightor** Comes in set of 2.

X 924-7651 A—0.50 lb...Order 1 set for 1.99

1 REAL SOUND MOVIE PROJECTOR. Easy to operate. Sound is on the amplifier is built into projector. Continuous-loop film cartridge needs no rewinding. Snap in cartridge, position film, turn handle. Speed up, slow down, or "freeze" action to create hilarious sights and sounds. Portable projects on walls, ceilings, any flat surface. Includes 3 films: Bugs Bunny* Sgt. Iverman (Marvel Comics), and Ben Turpin*. Refill films available—order below. Uses 5 D-cell batteries (not included)—order at bottom of page.

X 923-8924 A—Shpg. wt. 2.90 lbs..... 14.99

Extra Sound Films for above. Characters: Yogi Bear,** [illegible] Comes in set of 2.

X 924-7669 A—0.20 lb. Order 1 set for 2.99

2 GIVE-A-SHOW SLIDE PROJECTOR. 16 full-color slide shows featuring cartoons. Each on a strip of seven 35mm color slides. Projects giant-size 8-sq.-ft. color pictures on any smooth surface. Plastic case. Uses 3 D-cell batteries (not included) order at bottom of page.

X 923-6837 A—Shpg. wt. 1.40 lbs..... 3.88

3 COLOR SHOW TOTAL ACTION PROJECTOR. Lets you "stop the show"! 8-in. diagonal picture tube. Shows 8mm film—color or black-and-white. Includes Popeye film, take-up reel and an extra bulb. Uses 6 D-cell batteries (not included) order at bottom of page.

X 924-7727 A—Shpg. wt. 3 lbs . 11.88

4 DISNEY† DRIVE-IN THEATRE. Dashboard steering wheel runs film! Portable projector uses easy loading, no rewind, continuous-loop film cartridges. Includes 4 sound records that slide into slot for play; stops automatically. Includes actual Disney film strips†—Mickey Mouse, Pinocchio, Pluto, and Peter Pan. Also includes projector screen for bright viewing. High-impact plastic. Uses 3 C-cell batteries (not incl.)—order below.

X 924-7677 A—Shpg. wt. 2.50 lbs..... 10.99

Disney Drive-In Movie Refill Film Cartridges. 2 records and 2 cartridges featuring 4 Disney† characters: Donald Duck, Snow White, Goofy and the Lady and the Tramp. Comes in set of 2.

X 924-7685 A—0.40 lb...Order 1 set for 1.99

C-Cell Batteries. Sold in package of 2.

X 957-1746 A—0.20 lb...Order 1 pkg. for 39c

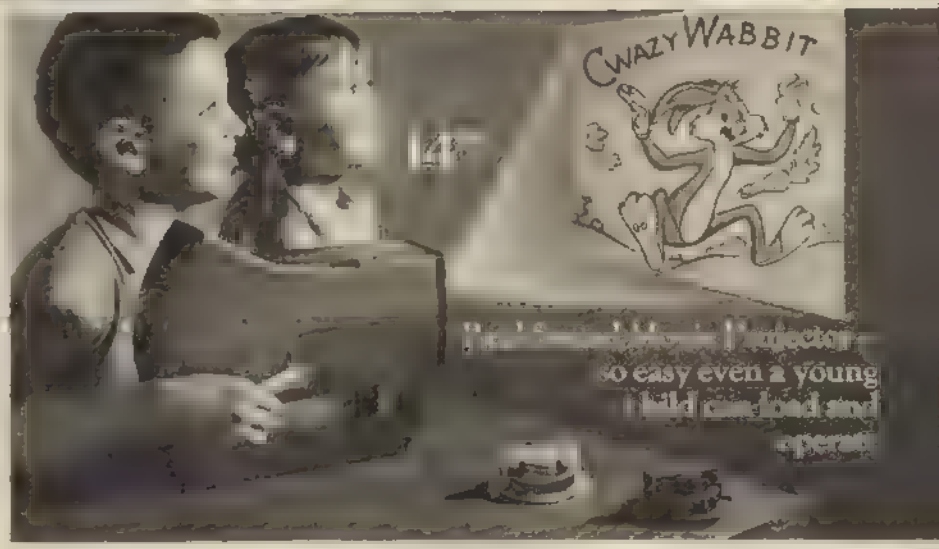
5 TRU VU® MAGIC EYES®. Includes six 7-scene Walt Disney† film story cards, viewer, and 48-pg. story and coloring book. Read cartoon story while looking at scenes in the viewer.

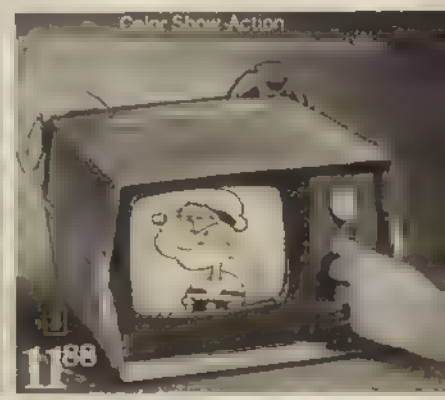
X 924-7701 A—Shpg. wt. 0.75 lb..... 2.44

D-Cell Batteries. Sold in package of 6.

X 957-1761 A—1.25 lbs...Order 1 pkg. for 99c

*United Artists Television, Inc.
**Hanna Barbera Productions, Inc.
†Walt Disney Productions, Inc.





7-Reel Packets
49 stereo scenes.
Choose from 18 different titles—TV favorites, cartoons, travel adventures!

1
2.15

Gift Viewers and Projector Kit

4 DISNEY* CHARACTER THEATER. 30-watt electric View-Master Projector lets you put on color "slide shows" for group viewing. Use all View-Master reels on this page (except those marked #) to project big 2-dimensional pictures on screen or wall. Outfit includes projector, Standard Stereo Viewer (same as viewer [6]), carrying case, 10 full-color stereo Disney* character reels—70 scenes in all. Projector has adjustable-focus lens, elevator knob, 6-foot power cord. 110–120 volts, AC. UL listed.
X 918-2932 A—Shpg. wt. 5 lbs. ..... Outfit 9.99

5 DELUXE LIGHTED GIFT PAK. Viewer has bulb inside for bright illumination of stereo scenes—just touch light bar on top of viewer. Depress lever on side of viewer to change scenes. Set includes lighted stereo viewer, pack of 7 Disney* stereo color reels (49 scenes in all). Uses 2 "C"-cell batteries (not included). Order more stereo reels below.
X 918-0381 A–Shpg. wt. 1.50 lbs. Set 5.59
X 918-4060 A–Viewer only. Wt. 1 lb. 3.33

6 STANDARD GIFT PAK. A perfect gift item that's sure to fascinate a child of any age. Just insert View-Master stereo reel and aim toward light to view lifelike 3-dimensional scenes. Set includes viewer plus a 7-reel packet of cartoon favorites (Yogi Bear, Huckleberry Hound**, Dennis the Menace, and others) 49 delightful scenes for year 'round enjoyment.
X 918-9564 A—Shpg. wt. 1 lb. Set 3.59
X 918-6024 A—Viewer. Wt. 0.50 lb. 1.49

Exciting, Colorful View-Master Packets

- 21 stereo scenes per packet
- Over 150 titles

1 VIEW-MASTER® 7-REEL PACKETS. Scenes of exotic lands, national parks, fairy tales, and favorite cartoons. *State title number-and-name (please write this in the "Color No." and "Color Name" columns on our order form).*
X 918-9705 B—We pay postage. ..... One packet 2.15

01 Faraway Lands
02—National Parks
03—Huckleberry Hound#**
04—Disney Cartoons*
05—Disney Fairy Tales*
06—Fairy Tales
07—Disneyland*
08—Cartoon Favorites
09—TV Favorites
10—Cities of the World
11—Vacationlands of Scenic East
12—Vacationlands of Scenic West
13—Cities of the U.S.A.
14—Animals of the world
15—Nature Subjects
16—Children's Classics
17—Scenic U.S.A.
18—World Tour

To order packets below, write title number-and-name in the "Color No." and "Color Name" columns on our order form. We pay postage.
X 918-0118 B. ..... One Packet 1.50

Science
91—Moon Landing—See Actual Photos Taken by Project Apollo Astronauts
77—Physics—Matter and Energy
86—Project Apollo

States of the Nation
Includes story booklet
41—California, Southern
08—Florida
11—Hawaii
34—Texas
14—Wisconsin

World Nations
Includes story booklet, stamp and coin (when permitted) of nation
02—Canada
18—England
19—Germany
20—Holland
21—Italy
27—Mexico
24—Sweden
Includes booklet only
40—Japan
75—South Viet Nam
87—Ta wan (Formosa)
88—South Korea

Travel
Includes story booklet
06—Scenic U.S.A.
17—Colonial Williamsburg
03—Grand Canyon
55—Honolulu & Waikiki
58—Lincoln Heritage Trail
39—Guadalajara, Lake Chapala, Mexico
51—Pennsylvania Dutch and Amish Country
05—San Francisco
52—Smithsonian Institution
53—U.S. Capitol Bldg.
76—U.S. Space Port
26—Washington, D.C.
04—The White House
54—Yellowstone Nat'l Park
79—New York City at Night
80—Great Smokies Nat'l Park
12—Illinois
81—Auto Races
82—Airplanes of the World
83—Fantastic Voyage
84—Family Affair
85—Nat'l Gallery of Art
89—Black Hills of S. Dak.
90—Yosemite Nat'l Park
22—Vatican City
Without story booklet
28—Holy Land, Israel & Jordan
33—Tulip Time in Holland
15—Carlsbad Caverns
50—Old Time Circus Parade
59—Lookout Mountain
01—Niagara Falls, Canadian Side
16—Great Smoky Mountains

To order packets below, write title number-and-name in the "Color No." and "Color Name" columns on our order form. We pay postage.
X 918-0126 B. ..... One packet 1.50

New Releases
Includes story booklet
50—Snoopy and the Red Baron
51—The True Story of Smokey the Bear
52—The Love Bug—Disneys*
53—Mission Impossible
54—Daktari
55—Casper's Ghostland
56—Star Trek
57—Bambi*
58—Peter Pan*
60—Casper the Friendly Ghost
59—Winnie the Pooh*
61—The Mod Squad
62—Mary Poppins
63—The Wizard of Oz
64—Donald Duck*
65—Popeye
66—The Flintstones**
67—Alice in Wonderland
68—Mother Goose Rhymes
69—Lassie Looks Homeward
70—Daniel Boone
71—Tom & Jerry
72—Heidi

Children's Stories and Cartoons
Includes story booklet
15—Huckleberry Hound, Yogi Bear**
44—Lassie Rides the Log Flume#
40—Puss 'n Boots
41—Tarzan of the Apes
42—The Flying Nun
43—Land of the Giants
45—The Conquest of Space
46—Birds of the World
35—Beep Beep the Road Runner
09—Batman
16—Bugs Bunny
30—Butterflies
07—Cinderella*
10—Flipper
01—Goldilocks
02—Jack and the Beanstalk
03—Little Red Riding Hood
04—Marineland of the Pacific
25—Marineland of Florida
18—Mickey Mouse*
23—Noah's Ark
31—Parrot Jungle Florida
12—Peanuts
24—Pinocchio*
19—Rudolph the Red-Nosed Reindeer
26—Snow White*
05—Strange Animals
38—Jungle Book*
22—Woody Woodpecker
17—Children's Zoo
14—Prehistoric Animals
06—Wild Animals of Africa
29—Wild Animals of the World
13—Wonders of the Deep
32—Wild Birds
Without story booklet
39—The Lone Ranger#
27—Lost in Space
37—Dennis the Menace
11—Man from UNCLE

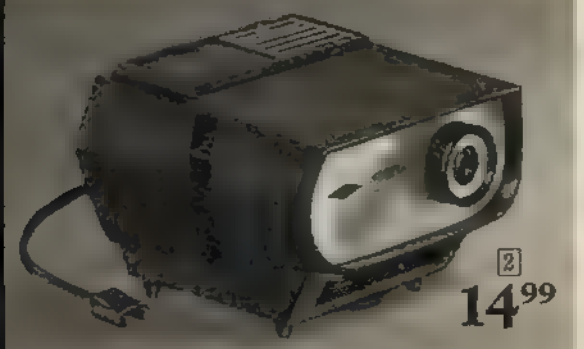
To order packets below, write title number-and-name in the "Color No." and "Color Name" columns on our order form. Includes story booklet. We pay postage
X 918-1413 B ..... One packet 1.50

Christmas
89—Bible Heroes
65—Birth of Jesus
80—Christmas Story
81—The Night Before Christmas

Television, Science, and History
82—Beverly Hillbillies
53—Bonanza
84—American Indian
73—Man in Space
85—Man on the Moon
91—Our Planet Earth
92—Prehistoric Life
93—Rocks and Minerals
94—Moon Rockets and Guided Missiles
86—Seven Wonders of the World

*Walt Disney Productions, Inc. **Hanna-Barbera Productions, Inc. †©1966 Mattel Corp.
#For stereo viewers only

100-watt Deluxe Projector



2
14.99

2 VIEW-MASTER® PROJECTOR. Shows large, sharp images on any screen or wall. Clearly projects all reels on this page (except those marked #). Quick-change reel advance. 110–120 volts, AC. UL listed.
X 918-4052 A—Shipping weight 3 lbs. 14.99

3
1.77

Keep your Viewer and reels together, dry, and dust-free

3 VIEW-MASTER® LIBRARY CHEST. Protects your slides and viewer in one handy box. Beige-brown plastic.
X 918 6065 A. Shipping weight 1 50 lbs. . . . 1.77

NEW!

MURRAY

ELIMINATOR MARK II

Unique drag design to move you out front in sales

Kids go wild over the Mark II exclusive twin bar frame with raked front end. Five new models let you give customers their choice of these custom options: —

- Super racy 20"-16" front and rear wheel combination. (Also 20"-20" models)
- Deluxe console stick shift and parking brake. 5-speed, 3-speed and coaster brake models.
- Custom bucket banana seat with high rise backrest and spring suspension.
- Sensational "pretzel" handlebars.
- Unique front end torsion spring suspension.

Plus every other feature that has made Murray Eliminators so popular. Join the leader — MURRAY! Stock Mark II Eliminators and watch 'em sell!

THE MURRAY OHIO MFG. CO., Nashville, Tenn. 37204

NEW!

MURRAY ELIMINATOR MARK II

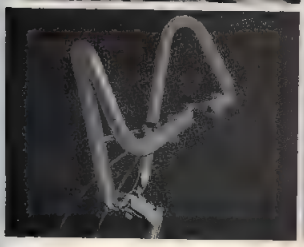
Unique drag design to move you out front in sales

Kids go wild over the Mark II exclusive twin bar frame with raked front end. Five new models let you give customers their choice of these custom options: —

- Super racy 20"-16" front and rear wheel combination. (Also 20"-20" models)
- Deluxe console stick shift and parking brake. 5-speed, 3-speed and coaster brake models.
- Custom bucket banana seat with high rise backrest and spring suspension.
- Sensational "pretzel" handlebars.
- Unique front end torsion spring suspension.

Plus every other feature that has made Murray Eliminators so popular. Join the leader — MURRAY! Stock Mark II Eliminators and watch 'em sell!

THE MURRAY OHIO MFG. CO., Nashville, Tenn. 37204



A ELECTRIC NFL FOOTBALL. All the thrills of NFL football recreated as two teams, both in official NFL uniforms, move on a gridiron 3' long. Exclusive Quarterbacks can run, pass and kick. New steel game board and new figure bases assure truer and quieter action. Wt. 11 lbs.

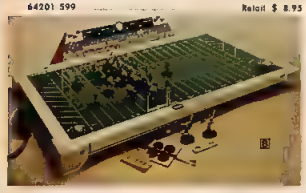
64213-1299 ... Retail $18.95

Smaller version of above. Wt. 5 lbs.

64212-718 ... Retail $10.95

B TRU-ACTION ELECTRIC FOOTBALL. Large 3-dimensional figures, ends, tackles, guards, offensive backs, defensive backs, plus additional quarterback for each team. Timer automatically starts and stops. Colorful grandstand, adjustable scoreboard. Paints to color players. Speed control Wt. 4½ lbs.

64201-599 ... Retail $ 8.95



C NBPA ALL-STAR BASKETBALL. The official game of the National Basketball Players Association — two life-like players used to pass to Oscar Robertson, Jerry West, Wilt Chamberlain and their All-Star teammates. Players make foul shots, center jumps, even lay-up shots. Wt. 4½ lbs.

64203-599 ... Retail $ 8.95

D TRU-ACTION ELECTRIC BASEBALL. This game duplicates big league action. Players actually run the bases, moving runners can be thrown out at any base; double and triple plays are possible; remote pitching and batting. Scoreboard on outfield fence. Wt. 4½ lbs.

64208-599 ... Retail $ 8.95

E TUDOR POOL TABLE. 30" Table. 24" Cue Stick and Ball Rack. For any table top. All steel ball tray, magnetic scoring device. Jumbo 1" balls. Playing surface reinforced against warping and sagging. Wt. 9 lbs.

64205-799 ... Retail $11.95

F TUDOR POOL TABLE. 40" Table; solid steel web-reinforced legs, adjustable leg levelers. 30" two tone Cue Stocks and Ball Rack. Deep reinforced steel sides, wood grain finish. All steel ball tray, new "Digi Dial" scoring device. Jumbo 1" balls, gold felt cloth playing surface. Wt. 16 lbs.

64206-1699 ... Retail $25.95

G TRU-ACTION SPORTS CLASSIC HOCKEY. Exciting features. Players realistic as they rotate and slide. Goalies move from side to side to block puck. Bold decoration on mar-resistant rink. Scorekeeper at each goal. Colorful scoreboard readable from both sides. Instant action puck ejector. Wt. 9 lbs.

64200-1177 ... Retail $16.95

SAME AS ABOVE, but an economy version. Does not have overhead scoreboard or puck ejector. Wt. 6 lbs.

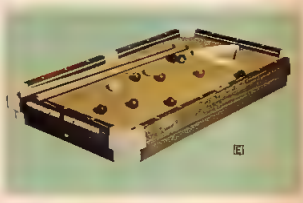
64210-799 ... Retail $11.50

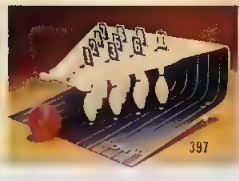
H TUDOR BOWL. Makes Spares, Strikes, Spills. Dual-action pin reset speeds up fun. Ten 4½" unbreakable polypropylene pins with integrally molded position markers. Ball returns automatically. Large 3" rubber ball. Wt. 4 lbs.

64211-477 ... Retail $6.95

tudor

Action Sport Games





Meet Harry Swanson...
ONE OF MANY REASONS WHY QUALITY IS THE NAME FOR

NYLINT

COMMENDED by PARENTS

Yes, meet Harry Swanson . . . a veteran of Nylint's research and product development department, a tool and die maker in his own right, and one of the most knowledgeable men in our entire organization when it comes to building prototype steel toys with the play appeal that motivates sales. Sometimes we kid Harry that he is almost too dedicated to detail . . . that he won't give up until the very last problem is licked . . . but that is typical of the know-how that has made Nylint a leader in the industry. When you buy Nylint, you aren't just ordering so much steel and paint and packaging. You are benefiting from an entire organization of craftsmen — located in one of the machine tool centers of the world — with one purpose in mind: the insistence that Nylint continues to earn and deserve its reputation for producing America's finest steel toys!

NYLINT *America's Finest Steel Toys*

NYLINT CORPORATION, 1800 SIXTEENTH AVE., ROCKFORD, ILL. 61101

FROM NYLINT, STEEL TOYS WITH BUILT IN QUALITY

Ⓐ **NYLINT TWISTER** Really new and different. This amazing "off the road" vehicle has two pivoting bodies. It actually crawls, climbs, twists over the roughest obstacles any young driver can find. Complete with steering wheel, seats, simulated head lights and massive deep-tread over-size tires for realistic eye appeal. Rugged steel construction for rough handling. Size: 10½ x 9⅜ x 5½". Ship. wt 3½ lbs.
4049A350 **$5.00**

Ⓑ **NYLINT CAR CARRIER** Excitement and fun for hours and hours with this quality constructed Big-Big transport and 3 (designed-for-tomorrow) cars "OK to sit on." Rugged heavy steel construction. Features include rear ramp that tilts up for loading and unloading, simulated air-conditioning unit on top, detachable carrier, tandem deep-tread and non-marking white wall tires. Size: 30½ x 5⅝ x 7". Ship. wt. 8 lbs.
1007A735 **$11.50**

Ⓒ **NYLINT MICHIGAN SHOVEL** Bucket picks up a load, swings to desired spot then tips automatically when raised to the top of the boom (unloads). Truss-type boom is raised and lowered by a positive stop winch. The crane cab pivots in a full circle on extra braced platform. Heavy gauge steel construction. Baked enamel finish. Size 30" long (with boom extended), 7¼" wide x 10¾" high (with boom raised 26" high). Ship. wt. 10 lbs.
[illegible]**A7**[illegible] **$11.50**

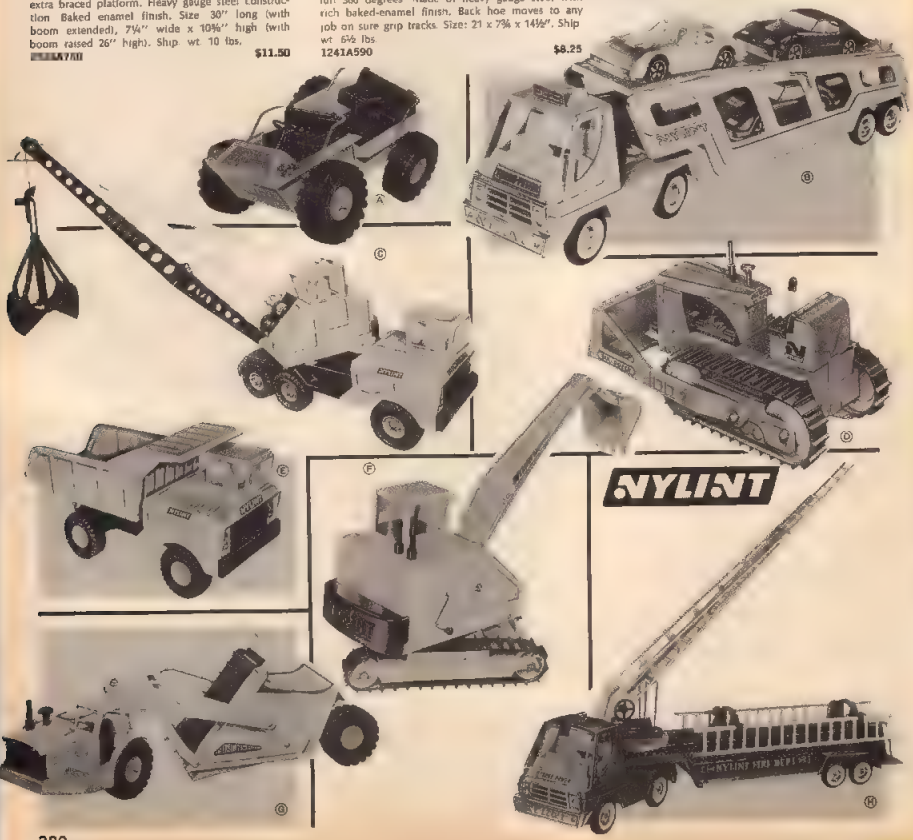
Ⓓ **NYLINT BULLDOZER** A real helper for the young builder. This is a rugged replica of a new track-type bulldozer. The big blade moves to four easy-set positions and the wide, sure-grip tracks have heavy traction lugs. Solid as a tank with sturdy all-steel construction. Overall size: 14 x 8 x 7⅛". Ship. wt. 5½ lbs.
4050A500 **$7.50**

Ⓔ **NYLINT BIG HAUL DUMP TRUCK** Backyard or Livingroom engineers can put in a good day's work with this. Built to take it. Features the extra strength of heavy gauge automobile steel construction. Smooth balanced action for raising and dumping with ease. Accurate detailing from steering wheel to deep tread, semi-pneumatic, non-marking tires. Size: 17¾ x 6½ x 14¾". Ship. wt 6½ lbs.
2527A465 **$7.00**

Ⓕ **NYLINT BACK HOE** Tackle any construction project with this rugged back hoe. Fast acting bucket takes on a full load of sand, gravel or blocks then raises easily for quick unloading. Boom pivots a full 360 degrees. Made of heavy gauge steel with rich baked-enamel finish. Back hoe moves to any job on sure grip tracks. Size: 21 x 7⅜ x 14½". Ship wt 6½ lbs.
1241A590 **$8.25**

Ⓖ **NYLINT ELEVATING SCRAPER** Double action means double fun. Now road building and other construction projects are even more fun with this big new Elevating Scraper. Crank powered rubber conveyor belt loads sand and gravel into hopper, then unit retracts into folded position, thereby opening hopper bottom panel for dumping. Rugged steel construction and high gloss baked enamel finish for long life. Massive heavy duty deep-tread tires for realism. Drive unit pivots to provide easy steering and maneuverability. Overall size: 24¾ x 6⅛ x 8". Ship. wt. 8 lbs.
4048A785 **$12.00**

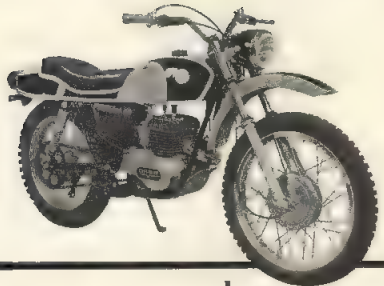
Ⓗ **NYLINT HOOK-N-LADDER FIRETRUCK** A real necessity for every junior firefighter. Rugged, realistic aerial ladder truck is constructed of heavy gauge steel with baked enamel finish. Ladders can be elevated to 34¼" – positioned at 5 adjustable angles on a base that revolves 360 degrees. Other fun features include a streamlined detachable cab, two auxiliary ladders mounted on the sides, and a simulated siren and flasher. Has deep-tread, non-marking white wall tires and chrome hubcaps. Size 25⅝ x 5⅝ x 7¼" Ship. wt. 8½ lbs.
1240A785 **$12.00**



Cat quick and tiger tough!

MR. DEALER: Here's another in the continuing series of OSSA's factual ads. If you'd like to know more about this quality cycle, contact us at the address below.

250cc



THE 1969 OSSA PIONEER

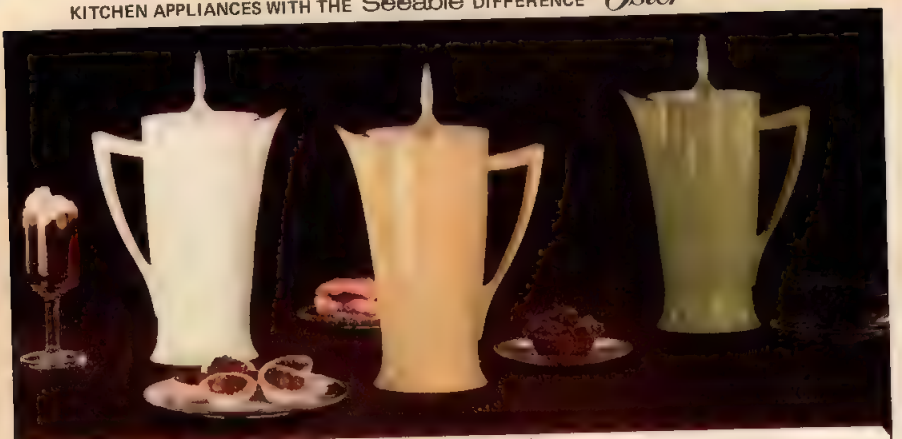
250cc engine ☐ Optional high or low fender ☐ Custom paint ☐ Redesigned tail section ☐ Dual seat ☐ Battery lighting

OSSA

THE PIONEER for 1969! A superb off-road performer. Powered by a 250cc engine (with cylinder head machined for compression release), the PIONEER knows its business -moving in, over, around and through the rough country—with stability and punch.

Test ride the OSSA PIONEER. You'll know in twenty minutes whether it's all talk or all tough!

YANKEE MOTOR CORP., P.O. BOX 38, SCHENECTADY, NEW YORK 12301



Oster ELECTRIC COFFEEMAKER . . . IN CONTEMPORARY COLORS!

The empress of elegance, with styling so posh, it complements the finest chinaware! The coffee's superb . . . brews 4 to 8 delicious cups. Preset temperature control automatically stops brewing at the coffee's flavor peak. Three beautiful colors blend with any decor. Space-age polysulfone is break-and-stain resistant, and as easy to clean as a china dish. Ship. wt. 2⅝ lbs.

5825A1540 White . . . . . **Under $22.00**
5826A1540 Harvest Gold . . . . . **Under $22.00**
5827A1540 Avocado. . . . . **Under $22.00**

Elegant styling complements the finest table setting

Brews 4-8 delicious cups

Oster "CUTLERY CENTER" KNIFE & SCISSORS SHARPENER

This handsome kitchen helper will see to it that you'll never have a dull knife around the house again! It features an exclusive split-wheel "floating" grinding action that hones clean, even edges on the finest cutlery. Five handsome stainless steel knives are included: 8" narrow blade slicer, 7½" roast slicer, 6" sandwich knife, 4¾" utility knife, and a 3" paring knife. Each fits safely in own special slot. Scissors sharpener quickly touches up dull household shears. Ship. wt. 4½ lbs.

5828A1830 . . . . . **Under $25.00**

Oster ELECTRIC FONDUE

Now, there's an elegant new fun way to enjoy fondue feasting . . . the exclusive Oster Electric Fondue! Unique thermostatically-controlled heat probe, with infinite settings, keeps fondue menus safely, consistently hot . . . no more scorching, no more burning! Six color-keyed stainless steel forks are included, plus a colorful 20-pg. fondue cookbook, filled with tasty recipes for Swiss cheese beef, chocolate, even Oriental fondue. Beautiful aluminum heating and serving kettle is Teflon lined for non-stick serving, extra-easy cleaning. Removable heat control. Extra-long 12 ft. cord. Ship. wt. 4½ lbs.

5829A2450 . . . . . **Under $35.00**

IS-CRAFT
1969

CHRIS-CRAFT
1969

6839

Pacemaker 30' Deluxe Express Cruiser from $11,800.

The new Pacemaker 30'. It gives you almost everything bigger boats do. Without a bigger price tag.

The Pacemaker 30' Deluxe Express Cruiser is the ideal boat if you've looking for big-boat features and don't want to foot a big-boat bill. The rugged hull is made of ⅞" Philippine mahogany planking carefully laid over sturdy oak ribs spaced 9" apart and built up from a solid oak keel. Fastenings are silicon bronze, decks are fiberglass covered and big-boat construction techniques are used throughout.

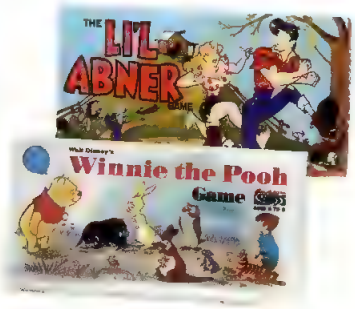
The boat is a full 10' 6" wide, providing generous space for living and entertaining. The interior is spacious, tastefully decorated and highly functional. There are ample sleeping accommodations for a party of six, two berths in the forward stateroom, a sofa that becomes two berths by night and a dinette area that converts to a double bed.

Standard equipment is inherent on the Pacemaker 30'. There's a complete galley with sink, stove and ice box, an enclosed stand-up head with toilet, wash basin and plenty of storage. And, of course, plentiful fuel and fresh water capacity, a 12 volt electrical system, and all required safety and operating equipment.

Pacemaker can offer you more at no extra cost for a very simple reason. Quantity purchases of fine lumber and quality hardware for our many lines of boats keep our material costs down. The savings are passed on to you. For further information write Pacemaker Corporation, Dept. 1A Egg Harbor City, New Jersey 08215.

92% of the people who buy Pacemakers are buying a boat for the second time.

PACEMAKER



#0870 POPULAR CHILDREN'S ASSORTMENT

Packed 3 of each per dozen shipper. May be ordered separately

#163 LI'L ABNER New kind of fun! Children complete cartoon strips, traveling to Sadie Hawkins Circle.

#15 WINNIE THE POOH® For the kindergarten set. No reading or counting. Played with A. A. Milne characters.

#155 PETER PAN Unusual new game! Players have to complete puzzles, moving around in Never Never Land.

#147 BLONDIE Different! Players travel forward and backward on tracks, draw letters, try to spell "Blondie."

#456 ON GUARD™ A new action game for 2 to 4 players that goes over big with the whole family. The ingenious tilting platform is controlled by levers. Players score by rolling steel ball into opponent's goals.

#300 DEELIE BOBBERS™ Hot new creative item adults and kids can't resist! No rules. Do your own thing. Doodle in 3 dimensions! Psychedelic print bags contain approximately 100 colorful Bobbers. Tempting price!

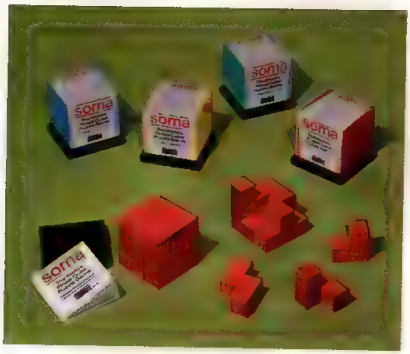
Of course you'll reorder the ever-popular, one and only **#600 OUIJA® TALKING BOARD SET,** together with that all-time favorite **#9 MONOPOLY®** . . . Parker Brothers Trademark for its real estate trading game equipment

AMERICA'S MOST PLAYABLE GAMES GUARANTEE YOUR SALES GROWTH!

The excellence of their *playing qualities* keeps such well-established games as **MONOPOLY®, OUIJA®,** and all the other Parker favorites going strong . . . year in and year out. Your customers know they'll get more playing value per game when they see the familiar Parker Brothers Trademark on the package

Parker Brothers Inc.

PRINTED IN U.S.A.



#33 SOMA™ Here's an elegant, 3-dimensional cube puzzle to follow **Instant Insanity.** Seven pieces can form a cube in more than a million ways . . . as well as 47 other fascinating structures! Invented by Piet Hein of Denmark. Striking display contains 3 each of 4 colors.

#87 VENTURE™ Exciting new think-game for adults and teenagers. It takes skill to plot strategic moves, plus a bit of luck. A king must capture his opponent's home position to win. Most unusual feature is a sequence selector in which marbles determine order of play

#170 MARINE WORLD Colorful playing board shows ABC's fabulous new Marine World Park. Players throw die, travel by car and boat see various points of interest. They draw Elephant Cards for directions and collect Souvenir Cards for points. Great fun for ages 5 to 12.

#76 SITUATION 7™ Latest edition of game and puzzle combined, similar to **Situation 4** but with circular puzzle area. Opponents use 2 separate puzzles, alike except in color, racing to complete same area. Plastic rockets, satellites and astronauts help score more points

HERE WE GROW AGAIN!

1968 was great for Parker Brothers. No brag, just fact. But this is 1969, and what do we do for an encore? Well, we're coming out with the liveliest, sales-compellingest line in our history, that's what! Hot new items and time-tested staples for all ages. Backed by bigger-than-ever plans for dynamic, multi-media promotion. Success makes some companies lazy, but we find it invigorating! We're sure you do, too. See you at the Toy Fair.

PARKER BROTHERS, INC., SALEM, MASS.— DES MOINES, IOWA

Sales Offices: New York—Chicago—Los Angeles—San Francisco—Atlanta

Manufactured in Canada by Parker Brothers Games, Limited.

P.S.

LIKE A PREVIEW OF OUR COMING ATTRACTIONS? SEE THE FULL-COLOR INSERT ELSEWHERE IN THIS MAGAZINE.

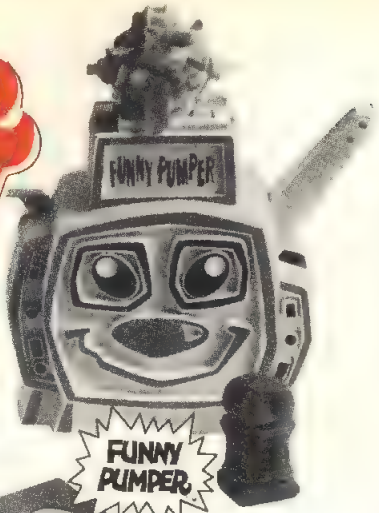
FAMOUS PARKER GAMES!

Parker Brothers Inc.

Playthings, March, 1969, Vol. 67, No. 3. Published monthly except June when published twice by Geyer McAllister Publications, Inc., 51 Madison Ave., New York, N. Y. 10010. Printed in U. S. Second class postage paid in New York, N. Y., and at additional mailing offices. POSTMASTER: Please send Form 3579 to 51 Madison Ave., New York 10010.

GET SET FOR YOUR

COUNTER ATTACK!



Hot new, fun and action toy: makes six Play-Doh Pumperoos.

FUNNY PUMPER

New, unique, dimensional puzzles for pre-schoolers. Six characters.

PUZZLE-UPS

PLAYNTS	COIN MAKER	PLAY-DOH
DIP DOTS	FUN FACTORY	ODDKINS
SCRANIMALS	CLACKITY TRACKS	ABC MODELING FUN

The names listed above are trademarks of RAINBOW CRAFTS, INC.

Network and local TV spots / Special consumer promotions

the Play-Doh people.

Rainbow Crafts Inc., Cincinnati, Ohio 45212

Call Your Rainbow Crafts Representative.

Murray Gilbert, Inc., New York (212) 675-0474
Ree-Ron Sales Inc., Chicago (312) 644-1048
Coursey & King, Atlanta (404) 636-7115
Ted Shaefer Assoc., Minneapolis (612) 545-4448
William Stowers Sales, Dallas (214) 748-5961
Sidney L. Lee Co., Los Angeles (213) 385-6246
Sidney L. Lee Co., San Francisco (415) 986-0988
Sidney L. Lee Co., Denver (303) 756 4947
Sidney L. Lee Co., Portland Ore. (503) 222-7131

famous

PARKER GAMES

are identified by this mark

On display at
Fifth Avenue Building
Sixth Floor 200 Fifth Ave., New York
Chicago • San Francisco • Atlanta • Dallas

The Bright Touch of Pennsylvania Dutch

Cheerful, fine, high glaze pottery embossed in multi-color graffito design in the rooster motif so popular in typical Pennsylvania Dutch folk art. It's pretty and fun for showing off, extremely practical for daily use.

A. Handled Salt and Pepper, 5½" tall. Wt. 1 lb.
44916-147 ..... Retail **$2.25** pair

B. Piggy Cookie Jar, 8" x 10". Wt. 4 lbs
44917-467 ..... Retail **$7.00** each

C. 5-pc. Juice Set; 1-qt. pitcher, 4 fluted-base tumblers. Wt. 3 lbs
44918-467 ..... Retail **$7.00** set

D. 7-pc. Coffee Set, pot, creamer, sugar, 4 mugs in wicker basket, 9½" x 15". Wt. 6 lbs.
44919-867 ..... Retail **$13.00** set

E. 4-pc. Round Canister Set. Wt. 8 lbs.
44920 1197 ..... Retail **$18.00** set

F. Pitcher and Bowl Set for beverages or floral arrangements. 10½" high. Wt. 9 lbs.
44921 1067 ..... Retail **$16.00** set
Same as above, 8¾" high. Wt. 4 lbs.
44922-467 ..... Retail **$7.00** set

G. Sugar and Creamer Set. Wt. ½ lb.
44923-147 ..... Retail **$2.25** pair

H. Piggy Canister Set with curled tail handles. 4 pieces. Wt. 8 lbs.
44924-1067 ..... Retail **$16.00** set

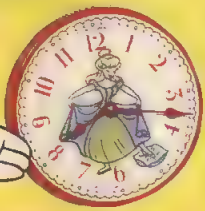
A collection of colorful and practical wares for proud display or to use every day. These charming accessories will give a decorative accent to your kitchen.

I. Herb Tree Cutting Board. Handy hints of what herbs to use with what. Smooth, hard wood for easy chopping and slicing. 8" x 15". Wt. 1 lb.
44925 197 ..... Retail **$3.00** each

J. Decorative Trivets for wall or warm dishes. 4¼" ceramic tiles in 5½" x 9¾" iron frames. Set of 4 asstd. as shown. Wt. 4 lbs.
44926-337 ..... Retail **$5.00** set

K. Dutch motif ceramic Coffee Mugs, 3½" tall. Set of 4 asstd. as shown. Wt. 2 lbs.
44927 267 ..... Retail **$4.00** set

We're here . . . with an exciting collection of famous Walt Disney character clocks. Gladden your child's heart, put one in the nursery, bedroom, kitchen or den. There's a Phinney-Walker clock here for everyone, young or old.



CORDLESS BATTERY WALL CLOCKS FEATURING BAKED ENAMEL FINISH METAL CASES

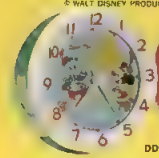
Cinderella . . . a vision of beauty. Gay colors enhanced with contrasting red figures, hands. Size: 8½" diameter.
9529A1165 **$15.95**

Donald Duck . . . delightfully witty. Portrayed in lively colors with easy-to-see figures, blue hands. Size: 7⅞" square.
9530A1165 **$15.95**

Mickey Mouse . . . the lifelong favorite to brighten any home. Has distinctive figures and red hands. Size: 8½" diameter.
9531A1165 **$15.95**

© WALT DISNEY PRODUCTIONS

Phinney-Walker a subsidiary of HAMILTON WATCH COMPANY



DD

DE

30 HOUR COLORFUL 'SEE-THROUGH' ALARMS

4¼" diam., assorted case colors: vivid red, blue, pale-green

(DD) Mickey Mouse/Donald Duck "making music."
9532A825 **$12.95**

(DE) Cinderella and friends.
9533A825 **$12.95**

(DF) Mickey Mouse/Donald Duck "feats of magic."
9534A825 **$12.95**

DF

Wow! for youngsters...the perfect gift!

A sparkling array of 30-hour twin bell alarm clocks in bright colors to capture your imagination. Size: 3⅞" x 2¾".

Pinocchio 9535A655	$8.95
Mickey Mouse 9536A655	$8.95
Peter Pan 9537A655	$8.95
Donald Duck 9538A655	$8.95
Cinderella 9539A655	$8.95

A fabulous folding alarm!

Here's an outstanding triumph in creative design. A unique 40-hour folding case alarm featuring Mickey Mouse with animated hands to tell the time. Has popular Disney characters portrayed on top case . . . Will travel to camp, too. Size: 3" diameter. Specify case color: white or red.

9540A815 white **$10.95**
9541A815 red. **$10.95**

and only from

Phinney-Walker subsidiary of HAMILTON WATCH COMPANY

© WALT DISNEY PRODUCTIONS

WHAT MAKES A GREAT SNOWMOBILE?

Polaris knows.

Say it in one word. Performance. A snowmobile can sparkle in your showroom, but if it doesn't perform —and perform well in all snow conditions—you've got a problem.

Performance. One word . . . but a thousand small mechanical refinements make it happen. At Polaris, that's our first job. And our 1970 models reflect all the superior engineering know-how of a pioneer manufacturer.

TO NAME A FEW:

The Star Engine. Here's the finest power plant that ever moved a sled. Easy to start, smooth running, powerful. Designed exclusively for snowmobile application. Available in both single and twin-cylinder models.

Drift Skipper Suspension. A combination of the best characteristics of the bogie wheel and slide rail systems. Keeps more track on the ground, for greater efficiency, yet absorbs the shocks

Torque-O-Matic Transmission. Provides dependable, smooth transfer of power from engine to track. No other clutch performs so well under so many different load requirements.

And a performance record like Polaris' pays off. A random sampling of over 3,000 purchasers of 1969 Polaris snowmobiles showed that 39% were buying their second snowmobile. One-half of these second purchasers had owned a Polaris.

The other half were moving to Polaris from a competition brand!

We think this is strong proof that our insistence on building a quality snowmobile that performs better is what our customers want.

Take a look at our '70 models. The quality is there. The performance is there. The price is right.

POLARIS®

POLARIS INDUSTRIES

A textron DIVISION

Roseau, Minnesota

TX Model Shown

Four other models available: Playmate, Charger, Mustang and Voyager.

We've moved

and our new address is Two Pennsylvania Plaza, Suite 1030. It took a great deal of preparation . . . planning . . . *and* care . . . but then, *we're* used to that! *That's* our philosophy in *all* we do. *We're* extremely proud of our new surroundings—they gleam and glisten. *They're* the perfect setting for our all new line of Wagons, Scooters and other Wheelgoods. They gleam and glisten, too. Please stop in and see us. We're looking forward to a visit.

Radio Steel and Manufacturing Company • Two Pennsylvania Plaza • Suite 1030 • New York, New York • 212-594-8560

RADIO®

Radio Steel and Manufacturing Company • 6515 W. Grand Ave. • Chicago, Illinois 60635 • Area Code 312-637-7100

BUILDERS OF THE WORLD'S FINEST WAGONS

DELIGHTFUL DOLLS FOR DEAR LITTLE GIRLS

Ⓐ **REMCO "TUMBLING TOM BOY"** Tumbling Tom Boy is 17" tall, wears a red and blue checked outfit and carries her own pocketbook. Her go-cart comes with her put her in it, and she moves across the floor under her own power When she is not in her go-cart she can stand on her head and do forward and backward somersaults It's all done by remote control from the secret pushbutton in the pocketbook which is attached to her ankle Operates on 3 "D" batteries (not included). Ship. wt. 5 lbs.
4029A1335 **$20.00**

Ⓑ **REMCO "BABY BUNNY"** Blow the magic whistle and watch Baby Bunny wave her arms and legs and rock from side to side. Put her in the bunny swing and blow the whistle and she swings back and forth. She can also be activated by spanking or your voice command. The magic bunny whistle can also be worn as a locket Baby Bunny is 18" tall, wears pink flannel pajamas and has rooted acetate hair Operates on 3 "D" batteries (not included). Ship. wt 4 lbs
4031A1785 **$26.95**

Ⓒ **IDEAL BEAUTIFUL CRISSY "CRISSY" THE HAIR GROWING DOLL** She has hair that actually "grows." Pull Crissy's hair and it grows all the way to the floor. Turn the knob on Crissy's back to rewind her long flowing hair. Crissy is 18" tall Ship. wt. 3 lbs.
3999A975 **$14.00**

Ⓓ **IDEAL "APRIL SHOWER"** Your little girl will love to give her little doll a bath and shower at the same time. She splashes in water and her head rolls from side to side She comes with Tub and Shower and is dressed in matching diaper and kimona. The shower is operated manually by recirculating water in tub The doll has painted eyes and rooted hair Operates on 2 double "AA" batteries (not included) Ship. wt. 3 lbs
3998A975 **$14.00**

Ⓔ **REMCO "BABY KNOW-IT-ALL"** Baby Know-It-All has a mind of her own. Put her in her chair and show her the picture on the magic slate If she likes them, she jumps up and down for joy, but if she doesn't, she shakes her head no! Sometimes she may even change her mind—it's uncanny! Baby Know-It-All may also be taken out of her chair and is completely huggable She is 17" high and wears a red stretch play suit with a white bib. Her chair is 11⅜" high Comes complete with slate and picture cards Operates on 4 "D" batteries (not included Ship. wt 5 lbs
4030A1515 **$22.95**

Ⓕ **REMCO "TIPPY TUMBLES"** She's a tricky little scamp—who'll give you a tumble whenever you push the magic button. Turns one somersault after another—backwards or forwards, stands on her head, sits up, does front flips, back flips and many other tricks, all by remote control. Just push the secret button in the tiny pocketbook attached to Tippy Tumbles ankle bracelet and watch her perform just like a real live fun-filled 2 year old. Has rooted hair and operates on 3 "D" batteries (not included) Size 17" tall Ship. wt. 4 lbs
1710A1240 **$18.50**

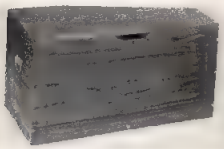
Ⓖ **REMCO "LITTLE-SISTER-GROW-A-TOOTH"** Like Baby-Grow-A-Tooth, this doll actually grows a tooth when the pacifier is taken from her mouth. Has a magic bottle with disappearing milk, and a spoon for make-believe meals (the spoon also makes the tooth disappear) She's dressed in cotton dress and panties (pink and white), has rooted acetate hair, moving eyes that open and close, fully jointed arms and legs. Size: 14½" tall. No batteries needed Ship. wt 3 lbs.
4032A650 **$9.95**

The addresses of the companies that supply the products shown below can be found in Playthings' Directory Issue, which has been sent to all of this magazine's subscribers.

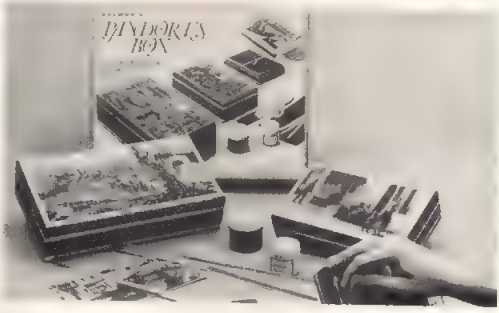
Galleon Wall Plaque hobby kit has six water-base paints in decorator colors, an antiquing solution, brushes, wall hangers and 29" by 22" plaque. Complete instructions included. #9531. $20. Syroco Craft, Route 48, Syracuse, N.Y.

Shoot The Moon is a board game that involves buying and selling properties. After buying a missile, chance-cards help or hinder player on moon trip. $3.95, $4.95 deluxe. Diversified Products 102 N. Main Street, Dyersburg, Tenn.

Hobbyist's Spray Kit consists of air compressor, air hose and shading brush with coarse and fine spray nozzles. Air compressor has 110-volt motor. Unit weighs 6 pounds. #20SB. K. J. Miller, 8846 W. 47th Street, Brookfield, Ill. 60513.

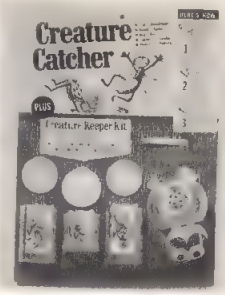


Toy Chest made of particle board has laminated wood grain walnut finish (#20-1). Other models in hardboard and all wood. Also offered are two double-artist easels with walnut-finish frames and green chalkboards. National School Slate.



▲ **Pandora's Box** craft kits contain redwood box, felt lining, antiquing finish, brush, gold braid and a fine linen print for box top. 15 different prints offered. Three size boxes at $5.98, $6.98, $7.98. Salmon Products. Newton, Iowa.

Soft Latex Squeeze Toys are 8" tall and hand decorated. Football Hero is brown, white and red; Space Cadet yellow, red and brown; Miss Cheerleader red, white and yellow. Dolls are individually polybagged with header. Under $2. Rempel.



◄ **Creature Catcher** set aids entomologists in capturing grasshoppers, fireflies, and pollywogs unharmed. Trapdoor in catching device simplifies operation. Kit also provides jars, tweezers and magnifying glass. $2 Cadaco.

25 Years Ago

—March 1944—

ATTENDANCE at the two-week American Toy Fair set a new record when 4,680 registrations were reported. This was 800 more than in 1943. Another record was set in the number of new manufacturers who had exhibits. Toys at the Fair were generally better made than the year before, with obviously more attention having been given to play value. Low-priced items, up to $1, were available only in limited quantities. While the previous year's Fair had been noted for the number of paper toys introduced, in 1944 the emphasis was on wood. A record amount of business was placed during the Fair due to the larger number of buyers attending. However, the average per buyer was estimated at 15% to 20% below 1943.

Among those manning Toy Fair exhibits were Sam Drelich, A. Swedlin, John Swedlin, M. Charles Sussman, Henry Katz, Julius Levenson, J. Warren Wiley, A. H. Delfausse, Ben Portugal, Carl Sollmann, C. V. Whitcomb, Monroe Osten, Ben Spero, Sol Luber, Morris Dorfman, Ben Heller, Norman Wintermantel, Ed Caryl, Herbert Rubin, Ruth Glasser, Bert Coplon, George Blake, B. J. Conroy, William Perry, Ken Fallon, Milton Jacobs, Leo Strauss, Murray Richstone, and Arthur Gerling.

¶ Bizerte Gertie was a new board game described as "so easy to learn that children will quickly understand and play it, but sophisticated adult interpretation amplifies it into a hilarious battle of wits and skill."

¶ The Irwin Corporation opened a showroom in the Fifth Avenue Building for the convenience of buyers visiting New York. Irwin Cohn of that firm said that they were planning a greatly expanded line of plastic toys to be produced as soon as their war work was finished.

¶ T. A. Marier, toy buyer for A. J. Freiman Ltd., Ottawa, Canade, contributed details and photos of a successful promotion that he had adapted from a recent article in **Playthings**.

¶ Alfred O. Boyce opened an office and salesroom in St. Paul, to act as a manufacturers' representative. For the previous five years he had been buyer of toys and hardware for a major department store in the Twin Cities.

¶ During the Fourth War Loan drive members of the toy and game industry in New York came through with an even greater response than had been expected. A. J. Degen was chairman of the committee that achieved an impressive record of bond sales. □

if it's Rempel it better be better

we guarantee it!

There can be no question about Rempel product quality... it's guaranteed in writing... we've made a tough guarantee easy to live with

REMPEL MANUFACTURING INC.

Subsidiary of Blazon, Inc.
Box 3622 • Akron, O 44310

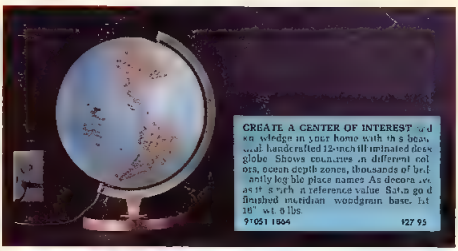
A WORLD OF THEIR OWN helps children learn faster. Large 12-inch globe, same size used in most classrooms, shows countries in different colors, ocean depth zones, thousands of place names. Numbered meridian locates places; time dial tells time around the world. Woodgrain molded base. Ht. 16", wt. 5 lbs.
91050-464 ..... $12.95

WHIRLING DERBY, GAME OF STRATEGY AND CHANCE, makes world experts of all ages. Round-the-world jet race played with magnetic planes on real 8-inch world globe. Players chart their own courses, use distance finder, play money, fuel tokens to fly. Spinner on base wins flying time, extra fuel, good and bad luck chances. Flight plan picture cards included. For 2 to 4 players. Ht. 10", wt. 3½ lbs.
91064-464 ..... $6.95

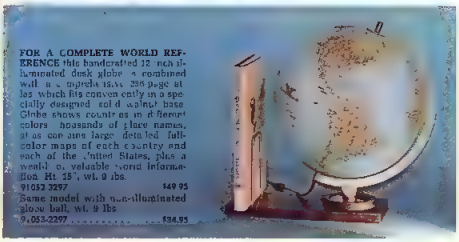
YOU CAN FEEL THE MOUNTAINS on this best-sellˌ 12-inch globe in raised relief. With countries in different colors, mountains in relief, it's easy to see the elevations which affect climate, populations, boundaries. Illustrates ocean currents. Walnut and satin-gold finish, mounting. Ht. 15", wt. 6 lbs.
91060-1097 ..... $16.95

Replogle WORLD GLOBES

HANDSOME 12-INCH ILLUMINATED FLOOR MODEL GLOBE stands 34½" high on solid walnut mounting. Thousands of place names on 12-color, handcrafted globe become even more brilliantly legible when globe is lighted. Numbered meridian moves easily within metal fork. Both are richly brass plated. Wt. 13 lbs.
91054-3997 ..... $59.95



CREATE A CENTER OF INTEREST and knowledge in your home with this beautiful handcrafted 12-inch illuminated desk globe. Shows countries in different colors, ocean depth zones, thousands of brilliantly legible place names. As decorative as it is rich in reference value. Satin gold finished meridian woodgrain base. Ht. 16", wt. 6 lbs.
91051 1864 $27.95



FOR A COMPLETE WORLD REFERENCE this handcrafted 12-inch illuminated desk globe is combined with a superb 1336 page atlas which fits conveniently in a specially designed solid walnut base. Globe shows countries in different colors, thousands of place names, atlas contains large detailed full-color maps of each country and each of the United States, plus a wealth of valuable world information. Ht. 18", wt. 9 lbs.
91052 3297 $49.95
Same model with non-illuminated globe ball, wt. 9 lbs.
91053-2297 ..... $34.95

Revised International Code of Signals

ALPHABET FLAGS

Alfa — *Diver Down; Keep Clear*

Bravo — *Dangerous Cargo*

Charlie — *Yes*

Delta — *Keep Clear*

Echo — *Altering Course to Starboard*

Foxtrot — *Disabled*

Golf — *Want a Pilot*

Hotel — *Pilot on Board*

India — *Altering Course to Port*

Juliett — *On Fire; Keep Clear*

Kilo — *Desire to Communicate*

Lima — *Stop Instantly*

Mike — *I Am Stopped*

November — *No*

Oscar — *Man Overboard*

Papa — *About to Sail*

Quebec — *Request Pratique*

Romeo — *Require a Tug*

Sierra — *Engines Going Astern*

Tango — *Keep Clear of Me*

Uniform — *Standing into Danger*

Victor — *Require Assistance*

Whiskey — *Require Medical Assistance*

Xray — *Stop Your Intention*

Yankee — *Am Dragging Anchor*

Zulu — *Share Stations*

REPEATERS

1st Repeat

2nd Repeat

3rd Repeat

CODE

Code and Answering Pennant (Decimal Point)

NUMERAL PENNANTS

1

2

3

4

5

6

7

8

9

0

NOTE: From revised International Code of Signals effective 1 April 1969

RICHARD BERTRAM & CO
and Affiliated Corporations
YACHTS

NEW CONSTRUCTION

Bertram International is now entering its fourth year and in this brief period firmly established itself in the quality yacht market. Now in addition to custom new construction in fiberglass, aluminum, steel, and wood, Bertram International offers a wide range of standardized yacht designs with additional cost saving resulting from learning curve benefits and repetitive pattern and mold use.

Our affiliate in Japan, Kawasaki Yacht Yard, is a division of the massive Kawasaki cartel. They have repeatedly stated that their reason for existence is to become known as the finest yacht yard in the world. Their new facility is among the most modern found anywhere with steel buildings, overhead cranes, and a controlled climate for fiberglass work and painting.

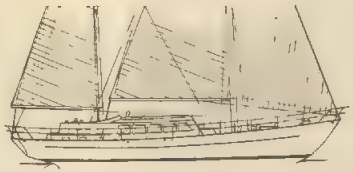
Our yard in Holland, G. de Vries Lentsch, has an enviable reputation in the world market earned through 90 years of fine yacht construction. They have currently under construction for Bertram International 4 yachts in the 60 to 110′ range in both aluminum and steel.

Bertram International has demonstrated craftsmanship second to none and prices that are competitive. Production capacity is high and prompt delivery dates are still available. Flexibility in design and close supervision to U. S. yacht standards assures confidence and satisfaction.

Let us have your requirements. For your selection we offer a wide range of designs to fulfill your special needs in fiberglass, aluminum, steel or wood, whatever your choice.

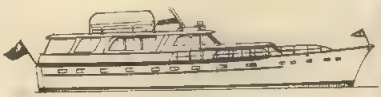
CLARK SCARBORO, Bertram International manager, came to us with a background in engineering, and his yachting experience includes brokerage new construction and owning his own boats. Clark is thoroughly informed on yacht design and dealing with foreign yards as this has been his primary interest for the past several years

AMBASSADOR 86. An aluminum three stateroom yacht designed by Bertram International for coastal and inland cruising. Can be finished, equipped, and laid out to suit your needs exactly. Brochure and prices on request.



BERTRAM INTERNATIONAL 62′ MOTOR SAILER. Two of these very successful Sparkman and Stephens motor sailers were completed for us in 1968 at G. de Vries Lentsch. Hull number three has been started and it can be adapted to fit your requirements at reasonable cost. Draft is moderate and they really sail. Construction is steel.

BERTRAM INTERNATIONAL 56. The fiberglass Envoy (pictured), Diplomat and Courier sport/sherman deep Vee high performance designs are being finished at a rate of one per month. The interiors are elegant and workmanship throughout is unmatched in the industry. Emphasis in both design and construction is speed offshore, even in rough weather. Owners of the deep Vee Bertram boats know that the far softer ride, exceptional dryness because the strakes throw the spray out flat and the reduced yawing in following seas cannot be matched in other designs. Display models in Miami and Fort Lauderdale



BERTRAM INTERNATIONAL AMBASSADOR 77. This new design is an example of why Hargrave is an outstanding designer for this type of yacht. Here is the latest in a series that have been successful performers with resale values unequalled in yachting history. Superb Hargrave engineering is evident throughout. Stabilizers are standard. Construction is welded aluminum. Also available are Ambassador 70 and 96 by Hargrave. A 90 Hargrave yacht is now under construction by Bertram International for George Weckerhut.

110′ YACHT. Typical of the larger recent Bertram International designs, this seagoing yacht is being developed in steel for a Florida yachtsman. Nothing has been spared to make these larger designs comfortable homes afloat

3660 N.W. 21st Street • P.O. Box 52-885 • Miami, Florida 33152 • Phone: (305) 633-9761

Improve Your Boxing Skills At Home

1 **ROCKY MARCIANO STRIKING BAG SET.** 22 in. diam. steel rebound ring and cross pieces. Heavy-duty vinyl bag. Training mitts. Mailability restricted—see page 262.
X 911 4950 A—Shipping weight 11 lbs.. 15.88
Same, but made by famous Everlast Co. Sheepskin leather bag. Mail restricted—see page 262.
X 911-8571 A—Shipping weight 11 lbs.. 24.88

2 **PUNCHING BAG SET.** Heavy-duty vinyl bag with needle-type rubber bladder and lacing. Mounted on resilient steel spring rod. Locking device. One-piece floor platform is 20-gauge steel finished in red enamel. 10 in. wide x 31 in. long. Hardware, instructions incl.
X 911-4901 A—Shipping weight 5 25 lbs.. 3.88
Same as above, except extra-heavy-duty. 19 in. wide x 27 in. long floor platform.
X 911-4612 A—Shipping weight 12 lbs.... 9.88

3 **VERSATILE STRIKING BAG OUTFIT.** For use on wall or floor. 11-in. heavy-duty vinyl bag. 17 in.-diameter steel rebound ring platform, braces, and wall mount brackets. Adjustable height and length. Includes training mitts.
X 911-4893 A—Shipping weight 9 25 lbs.. 5.88

4 **EVERLAST BOXING GLOVE SET.** Cordovan-color expanded vinyl—knit backing. Stuffed with a specially blended filler. Set includes 2 pairs of 10-oz. gloves—one pair for the champion and one for the challenger.
X 911-4711 A—Shipping weight 2.75 lbs.. 9.88

5 **YOUTH BOXING GLOVES.** Wine-colored grained plastic. For youngsters ages 9–14.
X 911-4762 A—Shipping weight 14 oz.... 3.29
Same, but for ages 5–8.
X 911-4729 A—Shipping weight 11 oz.... 2.89
Same, but for ages 2–4.
X 911 8589 A—Shipping weight 8 oz..... 1.99

6 **DELUXE BOWLING KIT.** Includes rosin bag, polishing spray and cloth, bowler's towel and glove.
X 911-4794 A—Shpg. wt. 1 lb.. 6.99

7 **FOREMOST OVERSIZE BOWLING BAG** with separator compartments. Removable metal ball rack. Rich expanded vinyl. Leather handles. Wrap-around zipper. *Colors.* 82 black/red trim. 52 tan/white trim. *State color number-and-name.*
X 911-0222 C—Shpg. wt. 4 lbs.. 9.99

8 **FOREMOST LADIES BOWLING BAG.** Expanded vinyl. Accessory pocket, snap closure. Full zipper. *Colors.* 01 assorted-color daisy print. 02 lt. blue/white trim. *State color number-and-name.*
X 911-0206 C—Shpg. wt. 4 lbs.. 7.99

Charge It—see page 265.

Custom-drilled bowling balls by Ebonite 17.99

- Order ball and measuring kit
- Measure hand following simple instructions
- Send us measurements and receive your custom-drilled ball

EBONITE TORNADO BOWLING BALL. Hard rubber. American Bowling Congress specs. Black—in weights 10, 12, 14, 15, 16 lbs. State wt. Hand engraved. Shpg. wt. add 0.25 lb. to ball wt.
X 911 4846 HB 17.99

HOW TO ORDER. Include kit number below when you order your bowling ball. How-to-measure kit comes with complete instructions. Return your measurements—your ball will be custom drilled and imprinted with 3 initials.
X 911-3598 A .....Measuring Kit

Foremost regulation-size basketballs by Spalding®

Our Most Popular Basketball with 1 ½ Miles Nylon Winding

Outfit
1 18.88

Endorsed by basketball star Wilt Chamberlain

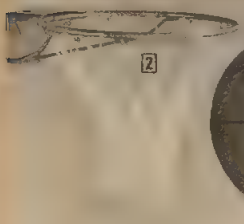
SAVE $3.10 when you buy ball and backboard/goal and net outfit!

1 FOREMOST CUSTOM BASKETBALL OUTFIT. Official-size-and-weight ball made by Spalding, personally endorsed by basketball star Wilt Chamberlain. Butyl bladder wound with over 1½ miles of nylon filament to form carcass. Deeply pebbled Permalite® rubber cover provides easy ball handling and control. Cover is latex-bonded to carcass for added ruggedness and longer life. Outfit includes ball, backboard/goal and net. Backboard is 36 x 48½-in. oil-tempered exterior-grade Masonite with pro-style target outline and no-glare enamel finish. Net ring is ½-in. steel, 12-loop cotton net. Ideal for setting up a backyard court.

X 911-4273 A—Complete outfit
Shpg. wt. 39 lbs.* 18.88

X 911-0735 A—Basketball only
Shpg. wt. 2.50 lbs. 7.99

X 911-7714 A—Backboard/Goal and Net only
Shpg. wt. 36 lbs.* 13.99



Our Rick Barry Professional-style Basketball

Outfit
10.88

- Ball has over 2 miles nylon winding
- Outfit includes rugged net set

SAVE $3.10 when you buy both ball and goal and net outfit!

2 FOREMOST PRO-STYLE BASKETBALL OUTFIT. Official-size-and-weight ball made by Spalding and endorsed by basketball star Rick Barry. Extra-rugged butyl bladder is wound with over 2 miles of nylon filament to form carcass. Deeply pebbled Permalite® rubber cover gives added control and ease in ball handling. Cover is latex-bonded to carcass for greater ruggedness. Outfit includes basketball, heavy-duty goal and net. Ring is ⅝-in. steel 18-in. diam. with 4 x 4½-in. steel mounting plate 12 hooks. Cotton net.

X 911-1295 A—Complete outfit
Shpg. wt. 14.25 lbs.** 10.88

X 911-0768 A—Basketball only
Shpg. wt. 2.50 lbs. 9.99

X 911-0024 A—Goal and net only
Shpg. wt. 6.20 lbs.** 3.99

4 14.88

3 5.99

5 7.99

Adjustable pole

Economical Foremost Basketball by Spalding®

3 FOREMOST BASKETBALL. Official-size ball made by famous Spalding—your assurance of quality sporting equipment. Bladder is wound with strong nylon filament. Deeply pebbled orange Permalite® rubber cover increases ball control.

X 911-0719 A—Shipping weight 2 lbs. 5.99

Complete Junior Outfit With Pole-mounted Goal

4 JUNIOR BASKETBALL OUTFIT. Set includes basketball, backboard, net, adjustable pole and mounting brackets—everything needed for backyard basketball fun. Net height adjusts between 6 and 10 feet to match growth of youngsters. Non-glare white-finished backboard is 32x24 in. Cotton net.

X 911-1303 A—Shpg. wt. 25.50 lbs.* 14.88

Unlimited Fun

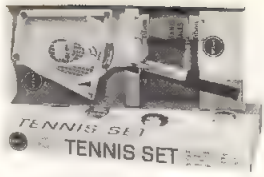
5 TETHERBALL SET. Made by Voit. Ball can't roll away into street. Tetherball has nylon carcass, butyl bladder, vinyl covering. Set includes ball; rope hitch, heavyweight braided nylon rope with heat-sealed ends, 3-piece, 8½-ft. steel pole and ground sleeve.

X 911 1501 A—Shpg. wt. 8.20 lbs. 7.99

*Not mailable—read about shipping, page 260
**Mailability restricted—see p. 262 for details

WILSON EXERCISE KIT gives proper equipment for building strong hands, wrists and chests. Kit includes: Gym Bar that fits almost any door, instructions included; Hand Grips with heavy tension are made for longer life and of eye catching color; Also a 3-Spring Chest Pull

80540K835 .... Retail $12.50



WILSON TENNIS SET. Healthful exercise and family fun for everyone with this action designed tennis set. Includes: one tennis racket, one tennis press, one protective racket cover; and three balls.

80930K805 ..... Retail $12.95

WILSON BASEBALL GLOVE AND BALL SET. Popular baseball glove and baseball set is designed for fast action. Patterned after Major League models, both the baseball and glove are autographed by All Star third baseman Ron Santo.

80135K800 ..... Retail $12.00

ALBIE PEARSON PRO STYLE MODEL. Long wearing features and construction, includes a large Solid Triple Lock Web, with spiral top lacing and leather crotch anchoring. Large Grip-Tite pocket. Select quality glove leather, roll leather binding and nylon thread stitching. Full leather lining. Adjustable Hold-Tite wrist Strap.

A2824K1465 ..... Retail $20.00

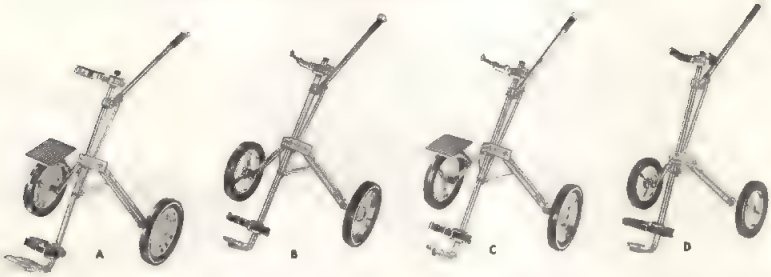
HARMON KILLEBREW MODEL. Split-Lock web incorporates spiral top lacing and leather crotch anchoring Action-designed wrist and Snap-Action leather lacing Grip-Tite Pocket. Durable leathers, with roll leather binding, fully welted seams and all nylon stitching Leather lined. Adjustable Hold-Tite wrist strap

A2940K975 ..... Retail $13.50

JOE MORGAN PRO STYLE MODEL FIELDER'S GLOVE. Split lock web with spiral top lacing Leather crotch anchoring. Set in thumb. Deep Grip-Tite pocket. Roll leather binding and welted seams. Snap-Action leather lacing

A2930K1385 ..... Retail $18.50

NADCO GOLF CARTS



A"807" DELUXE NADCO GOLF CART. Our finest cart for the golfer who wants the best. Features fast and dependable automatic folding. Stands and rolls when folded. Cast aluminum construction. Adjusts to any size or shape bag. Aluminum seat for fairway relaxation. Nadco Golf Ball Handle Grip; Mud-free semi pneumatic white side-wall tires.

807K2884 ..... Retail $36.95

B"200" NADCO GOLF CART. Popular priced cart with fine engineering features. Automatic folding by raising or lowering handle; also adjusts to any towing height. Cast aluminum ball bearing wheels with semi-pneumatic oversize tires. Nadco Golf Ball Grip and rolls when folded

200K1684 ..... Retail $24.95

C"207" NADCO GOLF CART. Most popular of the Nadco quality golf carts . . . Features the new combination steel wire and cast aluminum construction. Adjustable . . . Automatic folding . . . Cart stands and rolls when folded. Sturdy aluminum seat rest; also Nadco Golf Ball Grip. 12" ball-bearing wheels and semi-pneumatic tires.

207K1997 ..... Retail $29.95

D"100" NADCO GOLF CART. True value in the economy class. Adjustable steel wire bag brackets; Automatically folds by raising or lowering handle. Stands and rolls when folded. 10" ball-bearing wheels with semi-pneumatic tires. Chrome plated steel tubing construction throughout

100K1997 ..... Retail $29.95

bike power

ROSS BICYCLES . . . consistent leader year after year! Make 1969 your biggest year with ROSS . . . The complete line . . . Polobikes Barracudas / Convertibles / Middleweights / Lightweights. All sizes/all gear ratios. Coaster brake models, plus 3-5-10-15 speed models . . . Write today for full color catalog.

ROSS

CHAIN BIKE CORPORATION Factory: 360 Beach 79th St., Rockaway Beach, N.Y. Phone (212) 634-8400. Showroom: 200 5th Ave., N.Y. Rm. 211

ROYAL®
FULLY ELECTRIC
CUSTOM ULTRONIC

FULLY ELECTRIC . . .
. . . carriage return
. . . repeat space bar
. . . tabulator
. . . backspace
. . . ribbon feed
. . . repeat keys
(x) (.) (-) (—)

The Royal Custom Ultronic is the finest, most versatile electric ever designed for personal use. Fully electric with an automatic carriage return that operates right from the keyboard. More typing features than many office machines. Five electric repeat characters. Repeat space bar. Full-size, 88 character keyboard. Magic Margins. Fully-electric tabulator, shift, back-spacer and ribbon feed. Full 11¾" paper capacity. Many other Royal exclusive features. Pica or Elite Type. White or Green color. Ship wt. 35 lbs.

961N13740—CUSTOM ULTRONIC TYPEWRITER. Pica type. Specify color.
Sugg. Retail $179.95

962N13740—Same as above but Elite type. Specify color.....Sugg. Retail $179.95

NOTICE

Royal **CUSTOM** Typewriters are sold by us only to retailers for resale or sold by us only for awards, premiums or prizes on a bona fide purchase order.

This is Pica Type.
This is Elite Type.

CUSTOM III
Royal's Distinguished Personal Portable

The **Royal Custom III Typewriter** is as close as you can come to electric typing in a manual typewriter, a quick, responsive touch with a full range of typing conveniences. Full-size, 88-character keyboard. Touch Control selector. Large, contoured carriage return lever. 11¾" paper capacity with 9" writing line. Magic Margins and Magic Column set. Push-button variable line spacer 1, 1½, 2 line spacing. Two-color ribbon and stencil cutter. Many other exclusive Royal features. Includes Luggage style carrying case. Pica or Elite type. **Burgundy or Charcoal color.** Ship wt. 21 lbs.

963N8138—CUSTOM III TYPEWRITER. Pica Type. Specify color ...Retail $134.50

964N8138—Same as above but **Elite type.** Specify color..... Sugg. Retail $134.50

ELECTRIC MULTIPLIER—Model E/11MCB. Fully electric compact, easy to operate. Multiplies with a single pressing of a key. Automatic step-over multiplier dial. 10-Key Keyboard. Direct subtraction and multiplication, direct credit balance and sub-total printed on tape, "non-add" figures printed separately; total, sub-total and credit balance printed in red; identifying symbols appear for each calculation. List 10. Total 11. Ship wt 13 lbs.
920N13291—Electric Multiplier .....Sugg. Retail $180.95

ELECTRIC ADDING MACHINE—Model E/11FCB. Large capacity adding machine. High-speed 160 CPM. Sensitive 10-Key Handspan Keyboard. Safety interlock, one-piece removable top. Direct subtraction and multiplication, direct credit balance and sub-total printed on tape; invoice dates, check numbers, etc. printed on tape without adding into total, total, sub-total and credit balance printed in red; identifying symbols shown for each calculation. List 10. Total 11. Ship wt. 12 lbs.
930N11284—Electric Adding Machine . Sugg. Retail $189.95

SHOW STOPPERS

ROAD RUNNER® IS HERE

$1 RETAIL

Convincing "beep beep"! Joins the family of LOONEY TUNES® characters. Pre-sold. $1 and $2 retail. Jobber inquiries invited.

COMING SOON:
WILE E. COYOTE®

COPYRIGHT WARNER BROS.-SEVEN ARTS, INC.

DOUBLE FEATURE

Now we've got a package for BIG BUTTONS™ and LUCY MAE® Our world-famous educational dolls. Tried it yet?

TOY FAIR? See us at the STATLER-HILTON, March 2-5 Booth M-88-89. Also Room 467, 112 W. 34th. St., N.Y.

LET'S GET IN TOUCH!

R. DAKIN & COMPANY
P.O. Box 7746
San Francisco, California 94119

☐ Rush more information on above LOONEY TUNES®. I understand you have a color sheet.

☐ Rush your color catalogs of DAKIN specialties including BIG BUTTONS & LUCY MAE®.

NAME _____

ADDRESS _____

S-T-R-E-T-C-H-I-N-G

THAT ADVERTISING AND PROMOTION BUDGET

By Ernest W. Fair

MAXIMUM return from your advertising and promotional budget is never achieved by accident or operation of routine. It is surer of realization with attention to important features such as those in following paragraphs. They represent steps taken by particularly successful business operations in stretching their advertising and promotional budget dollars for maximum results

• Test every new idea out first in a small way before going all out on it. That assures expenditure from unreliable ideas will be held to the very minimum and funds conserved for those which pass the test.

"This sounds like a sure business-builder," many a retail dealer has told himself on such an occasion. One's own enthusiasm can easily create a smoke screen which hides less appealing factors involved.

Testing every idea in a limited manner avoids such a condition which often wastes as high as 25 percent of a given firm's budget on a business-building idea which never had a chance for success

• Judge each idea on a basis of the potential with your own business and among your own customers. What an advertising or promotion stunt has done for another business will not necessarily produce the same results for your own.

Usually any idea which has demonstrated such success will have a good chance of working elsewhere. Checking carefully to make certain all factors involved are similiar is always well worth while

• There is no other reason for advertising than business building. In any other case the dollars expended belong in the charity expenditures of the business. Don't charge them to the advertising budget at any time.

Too many dealers cripple the effectiveness of their promotional efforts by charging all such expenditures to the budget. A given $1,000 of the budget which must absorb $250 of such non promotional expenditures has lost 25 percent of its effectiveness. That's a big load to carry.

• Be sure of the kind and type of circulation you are obtaining for every advertising dollar you spend, regardless of the nature of type of medium involved. A good established guide specifies that unless better than half of it reaches the type of prospects and customers to whom your business appeals then it has little value to your business.

Mere total circulation figures alone are never an absolute guide to effective use of advertising and promotional dollars. To give sole attention to them usually wastes dollars for the average firm.

• Try to make the advertising or promotional effort different from what everyone else has done. If you copy the other firm's ideas your own prospects and customers are apt to never give yours a second chance. It holds nothing new or enticing to them because it is a repeat or a re-hash of something they have seen elsewhere.

• Ask a few carefully selected cus-

SACHS
IS HERE
TO SELL
This is it. SACHS is what everybody's talking about. The fast, superior quality bike from West Germany that fulfills the newcomers' and enthusiasts' dream for reliability, speed and handling from an out-of-the-crate bike. SACHS floats over the roughest terrain and still looks and feels like a million dollars on the street. If you are a dealer who hasn't tried this wonder from West Germany, write or call Hercules Distributing today. One ride is all that's needed to convince you — or anyone — that SACHS is the BIG winner in '69.
Hercules Distributing, Ltd.
1812 Colorado Avenue
Santa Monica, Calif. 90404
PHONE: (213) 451-8728

53 PIECE SERVICE FOR EIGHT

8 Dinner Plates	8 Saucers
8 Bread and Butter Plates	1 Creamer
8 Fruit or Dessert Dishes	1 Covered Sugar Bowl
8 Soup Bowls	1 Salad Bowl
8 Tea Cups	1 14" Platter

57 PIECE SERVICE FOR EIGHT
Same as 53 piece service with 4 additional cups.

93 PIECE SERVICE FOR TWELVE

12 Dinner Plates	1 Sauce Boat
12 Soup Bowls	1 Covered Vegetable Dish
12 Tea Cups	1 Covered Sugar Bowl
12 Saucers	1 Creamer
12 Salad or Tea Plates	1 Salad Bowl
12 Bread and Butter Plates	1 12" Platter
12 Fruit or Dessert Dishes	1 16" Platter

97 PIECE SERVICE FOR TWELVE
Same as 93 Piece Service for 12 plus 6 additional cups, no salad bowl, no cover for vegetable dish

Schumann Fine Bavarian China

Traditionally cherished for its many pleasing characteristics, both to the eye and to the touch, fine Bavarian porcelain dinnerware is treasured by all who enjoy the ultimate in luxury. Translucent, fully vitrified and exquisitely decorated by the most skillful of modern craftsmen in the true Old World tradition, Schumann china will be used with the confidence that it is always correct and the knowledge that its heirloom qualities will be appreciated for generations to come.

ARAGON. White translucent china with raised flower and lattice border design subtly enhancing the bold, dramatic reds and gold
940 86K15000—93 pc. set for 12 . . . . . $250.00
940 87K9090 —57 pc. set for 8 . . . . . 151.50

Schumann

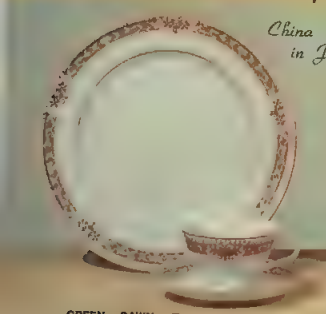
Heinrich

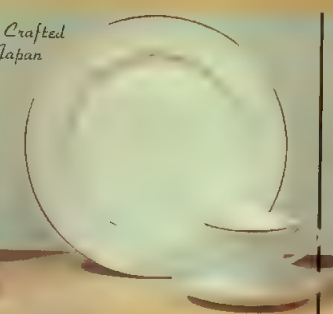
COBALT. Deep rim-shaped plates edged in an elegant border of gold and cobalt blue bands. A refreshing formal look to enhance any table setting. Fine Bavarian China.
954 88K2715O
93 pc. set for 12 . . . . . $452.50

GOLD BAROQUE. Magnificent, Regency influence shape. Fine translucent Bavarian white china decorated in scroll and delicate floral spray design of finest gold.
940 91K14225—93 pc. set for 12 . . . . . $237.00
940 92K8100—53 pc. set for 8 . . . . . 135.00
940 93K500—After dinner coffee pot 8.25
940 94K2305—Set of 12 demitasse cups and saucers 38.50

BLUE ROSE. A most delicate pattern of cobalt blue roses on fine translucent white Bavarian china edged in gold. Very fine Dresden style detail.
940 90K14625—93 pc. set for twelve $244.00
940 89K8200 —53 pc. set for eight 137.00

China Crafted in Japan





GREEN DAWN. Translucent white china patterned in the Baroque tradition, lavishly bordered in rich green and gold with gold edging. Rim-shaped plates.
955 70K4500
57 pc. set for 8 . . . . . $ 75.00
955 69K7650
97 pc. set for 12 . . . . . 127.50

MODERNE. A crisp white floral border on a hint of gray background produces a light, pleasing effect. Rim-shaped plates edged in silver. Equally at home in formal or informal settings.
955 66K3750—57 pc. set for 8 . . . . . $ 62.50
955 67K6400—97 pc. set for 12 . . . . . 106.75

Edelstein

"OXFORD" by EDELSTEIN. Scalloped borders with burnished gold edge accent that patterned gold band that rings these handsome dishes. Formal elegance in Fine Bavarian China.
948 37K18325—95 pc. set for 12 includes coffee pot and cover $275.00

China Dinnerware

Fine imported Japanese china

Lustrous, translucent white china body, handcrafted and meticulously designed for the hostess of discriminating taste. Fully vitrified, bright, resistant to chipping, impervious to moisture

97 PIECE SERVICE FOR TWELVE

12 10½" Dinner Plates
12 7½" Salad Plates
12 6¼" Bread & Butter Plates
12 7½" Soup Plates
12 5½" Fruit Dishes
18 Tea Cups
12 Saucers
1 12" Platter
1 16" Platter
1 Baker
1 Gravy Boat
1 Sugar with Cover
1 Creamer

Shipping weight 76 lbs

57 PIECE SERVICE FOR EIGHT

8 10½" Dinner Plates
8 7½" Salad Plates
8 7½" Soup Plates
8 5½" Fruit Dishes
12 Tea Cups
8 Saucers
1 14" Platter
1 Baker
1 Sugar with Cover
1 Creamer

Shipping weight 41 lbs.

BOUNTY. Rich verdant green border on rim-shaped plates accented by leaf and floral design in white. All pieces bear the delicate translucency which earmarks fine china

955 24K4250
57 pc. set for 8 $70.75

955 68K7250
97 pc. set for 12 $120.75

EMPIRE. The richness of gold and platinum bands highlight the always popular rim shape plate. Elegant in feeling yet suitable for any decor

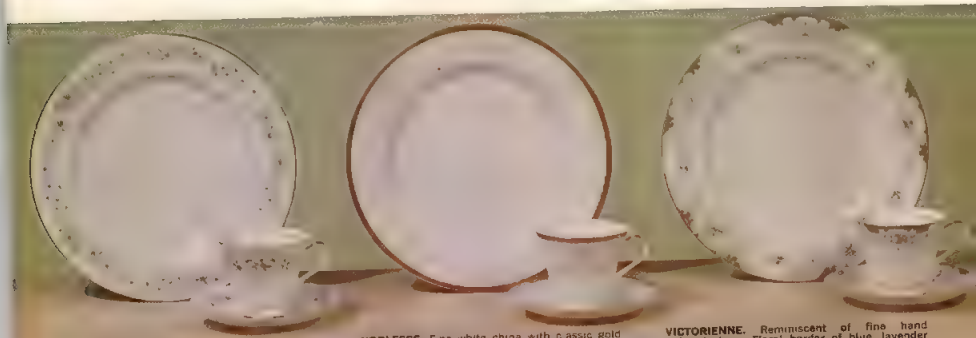
946 25K3875—57 pc. set for 8 . $ 64.50
946 24K6825—97 pc. set for 12 113.75

MOSELLE. Shaded green and beige maple leaves mingled with lavender grapes create a pleasant border for this rim-shape pattern. Edged in gold.

946 45K2950—57 pc. set for 8 .. $49.25
946 44K5075—97 pc. set for 12 84.50

DANIELLE. Pure white translucent china with platinum edging. Grape and leaf design gracefully etched on white. Suitable for buffet or formal dining

946 22K3075—57 pc. set for 8 .. $51.25
946 23K5325—97 pc. set for 12 . . . 88.75



JESSAMINE Delicate bordering of tiny blue and lavender blossoms with ecru foliage are accented by a rich platinum edge Adds a touch of springtime the year round Rim shape plates

944 04K2750—57 pc set for 8 $45.75
944 03K4950—97 pc set for 12 82.50

NOBLESSE. Fine white china with classic gold band Blends harmoniously with modern or traditional table settings Rim-shaped plates

944 23K3750—57 pc set for 8 $ 62.50
944 22K6750—97 pc set for 12 112.50

VICTORIENNE. Reminiscent of fine hand painted china Floral border of blue, lavender and white blossoms with green leaves, grey and sea green accents and golden edging Rim-shaped plates.

944 06K3250—57 pc. set for 8 . $54.25
944 05K5850—97 pc. set for 12 97.50

REFER TO FIRST PAGE FOR PRICING INFORMATION

Motorboat Racing Records

UNLIMITED HISTORIC PERFORMANCES

EVENT	SPEED	DATE	WHERE MADE	BOAT NAME	DRIVER	BOAT	ENGINE
Seafair Trophy Lap	115.979	8/5/56	Seattle Wash	Shanty I	Russell Schleeh	Jones	Allison
San Diego Cup	116.079	10/3/65	San Diego Calif	Miss Bardahl	Ron Musson	Jones	Rolls Royce
Gold Cup Lap	120.356	8/4/65	Seattle Wash	Miss Exide	Bill Brow	Staudacher	Rolls Royce
Gold Cup Heat	114.489	7/7/63	Detroit Mich	Miss Bardahl	Ron Musson	Jones	Rolls Merlin
Gold Cup Heat	109.823	8/11/57	Seattle, Wash	Miss Bardahl	Ron Musson	Jones	Rolls-Royce
Gold Cup Race	105.113	7/7/63	Detroit, Mich	Maverick	Bill Stead	Jones	Allison
Gold Cup Qualifying	120.300	1958	Seattle, Wash	Maverick	Bill Stead	Jones	Allison
Gold Cup Qualifying	119.998	1958	Seattle, Wash				

1968's TOP 10 UNLIMITEDS

		ST	FIN	1	2	3	4	5	DNS	DNF	POINTS
1	Miss Bardahl	30	25	18	7	0	0	0	0	0	9,300
2	My Gypsy	27	25	7	8	6	2	0	0	2	6,988
3	Miss Eagle Electric	22	18	12	6	0	0	0	0	4	6,600
4	Miss Budweiser	28	22	11	4	3	4	0	1	5	6,351
5	Smirnoff	27	20	3	10	7	0	0	1	6	5,363
6	Notre Dame	22	19	6	2	8	3	0	0	3	5,107
7	Miss U.S.	22	16	5	6	5	0	0	4	2	4,925
8	Atlas Van Lines	25	23	0	5	10	7	1	0	2	4,860
9	Harrah's Club	24	16	5	4	2	5	0	1	7	4,295
10	Gale's Roostertail	19	17	3	2	4	2	6	1	1	3,486

1968 NATIONAL CHAMPIONS—DRAG NATIONALS

CLASS	DRIVER
Top Eliminator, Step Inboard	Gary Gabelich, Long Beach Calif
Top Eliminator, Flat Bottom Inboard	Ray Caselli, N Hollywood, Calif
Top Eliminator, Step Outboard	Skip Talbot, La Habra, Calif

SEA ROVER
Announcing the Sea Rover Sprite
The Sea Rover Sprite is for boaters who desire the yacht quality and offshore construction of the popular Sea Rover 36 in a slightly smaller boat.
The Sprite is spirited and responsive due to her unique, sea tested hull form. Because she planes quickly and easily the Sprite will assure you of greater efficiency and economy. In test after test with other conventional cruisers and houseboats, the Sprite proved itself to be able to outrun, outperform and outmaneuver them all. All of these advantages coupled with quality yacht construction make the Sprite the most outstanding houseboat value available on the market today.
$11,950
SPECIFICATIONS
Beam 11'11¾"
Freeboard Forward
Freeboard Aft
Cabin Length
BMCS
BOSWORTH MARINE CORPORATION
PHONE (813) 896-7661

Michela

SEBINO

LA BAMBOLA ITALIANA NEL MONDO

the talking and singing doll

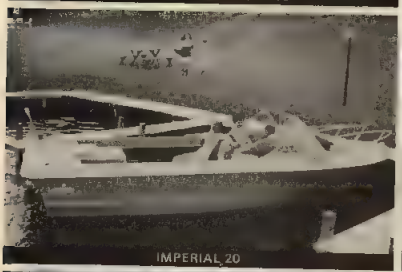
with the new system of interchangeable records

SEBINO - COLOGNE BRESCIANO - ITALY

Certified fun makers

RIVIERA GRAND SPORT 18

BEL AIRE 18


IMPERIAL 20

ELDORADO 20

DEVILLE 20

IMPERIAL 16

LOOK TO SILVERLINE FOR STERN DRIVE LEADERSHIP

At Silverline, we make a big point of building boats that are complete—boats that don't require you to buy extra or optional equipment. And no boat can be as complete as the boat with its own power and drive.

That's why Silverline builds so *many* stern drive boats—18 different sizes from 15 feet to 20 feet, in six different series—more than any other boat builder. The price range? Widest in the industry.

That's why, if you're interested in a stern drive boat, look to Silverline for the boat that suits you best. Power and drive by Mercruiser, of course. Write for free color catalog. Silverline, Inc., Dept. B, 2300 12th Avenue South, Moorhead, Minnesota 56560.

SILVERLINE BOATS

POWERED BY MERCRUISER STERN DRIVES

CLASSIFIED PRODUCTS

Sleds (Cont.)

Lynn International Ltd 200 5 Ave NYC 10010
Nash Mfg Inc 315 W Ripy St Ft Worth Tex 76110
Paris Mfg Co Box 259 South Paris Maine 04281
Peterson Baby Products 750 Allen Ave Glendale Calif 91201
Port-O-Play Inc 700 Prudential Plaza Chicago Ill 60601
Vitro-Agate Co Div of Gladding-Kalamazoo Sled & Toy Inc PO Box 247 Parkersburg W Va 26101

SLIDES, PLAYGROUND

American Playground Device Co Town of Nahma Mich 46015
Gabriel Inds Inc 200 5 Ave Rm 1256 NYC 10010
Gym-Dandy Inc (Div of Gabriel Inds Inc) PO Box 5637 Bossier City La 71010
Jari Corp 733 1st St NE Little Falls Minn 56345
Moulded Products Inc Box 37 Maple Plain Minn 55359
Port-O-Play Inc 700 Prudential Plaza Chicago Ill 60601
Toy Town Industries 200 5 Ave NYC 10010

SLINGSHOTS

Chemtoy Co 4700 W 19 St Chicago Ill 60650
Creative Designs Inc PO Box 984 Henderson Tex 75652
Dee Associates Inc 245-W 21 St Hialeah Fla 33010
Elmar Prods Co 15 W 24 St NYC 10010
Jak-Pak Inc 236 N Water St PO Box 374 Milwaukee Wis 53201
Larami Corp 340 N 12 St Philadelphia Pa 19107
Marksman Prods PO Box 25396 2101 Barrington Ave Los Angeles Calif 90025
Nadel & Sons Toy Corp 900 Broadway NYC 10003
Quartet Sales Inc 920 Broadway NYC 10010
Sernau Paul E Inc 920 Broadway NYC 10010
Tropical Sales PO Box 35 Coconut Grove Miami Fla 33133
Wham-O Mfg Co 835 E El Monte St San Gabriel Calif 91778

SLOT MACHINES

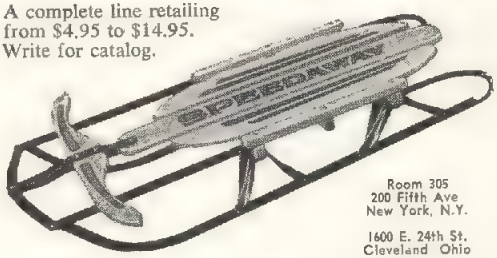
Alabe Crats Inc 1632 Gest St Cincinnati Ohio 45204
Bar Zim Toy Co 930 Newark Ave Jersey City NJ 07306
Devalera Mfg 1920 Park Ave NYC 10037
Diener Industries Inc 13830 Saticoy St Van Nuys Calif 91402
Elmar Prods Co 15 W 24 St New York NY 10010
R & R Sales Co 200 5 Ave Rm 962 NYC 10010

SNOW SAUCERS

Blazon Inc Box 3622 Akron Ohio 44310

SPEEDAWAY SLEDS

A complete line retailing from $4.95 to $14.95. Write for catalog.



PARIS Manufacturing Company
South Paris, Maine

Room 305
200 Fifth Ave
New York, N.Y.

1600 E. 24th St.
Cleveland Ohio

60 Wildwood Ave.
Greenfield, Mass.

Room 1489
Merchandise Mart
Chicago, Illinois

522 N. Thomoson St.
Portland, Oregon

OVER 84 YEARS OF MANUFACTURING SKILL IN THE 1969 NATIONAL SCHOOL SLATE CO. LINE.

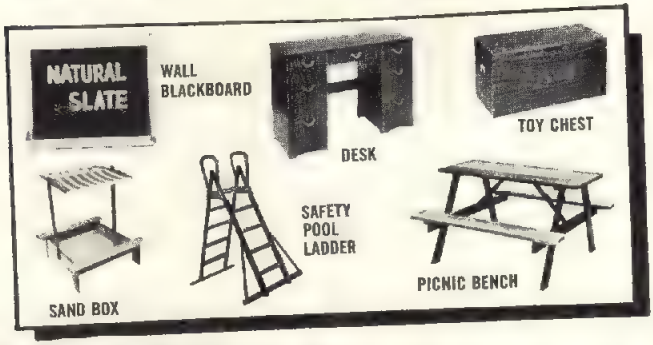
RESULT — Quality-Service-Low Prices

NEW FOR 1969—LAMINATED WOOD GRAIN PRODUCTS CHESTS, DESKS, BOOK CASES, SHELVES, & OTHER FURNITURE.

Write for Catalog on Entire Line:

Slate and Composition Easel Blackboards, Wall Blackboards, Peg Desks, Cork Tackboards, Toy Chests, Slate Pencils, Hand Slates, Kiddie Yacht Chairs, Bag Pitch Game, Sand Boxes, Picnic Table-Bench, Toy storage chest in Stove, Sink and Refrigerator designs.

SAFETY POOL LADDER
POOL AND GARDEN CHEST
MAGNETIC EASEL & WALL BOARDS
ADJUSTABLE EASEL
ARTIST EASELS



National School Slate Company, Inc.

7th and Church Streets Slatington, Pennsylvania 18080

See our DISPLAY at Lawrence R. Schmidt & Co.
Arcade 102, 200 Fifth Ave., New York, N.Y. 10010

You can't really understand Slickcraft quality until you understand Holland. There are still people here who have old-fashioned values like industriousness and personal responsibility and a belief that something is right only when it's 100 per cent right. They're our kind of people, making our kind of boat. Slickcraft.

SLICKCRAFT

SLICKCRAFT BOAT COMPANY, HOLLAND MICHIGAN

Evidence of meticulous workmanship everywhere

MERCRUISER

STERN DRIVE POWER PACKAGES

Kiekhaefer Corporation, Fond du Lac, Wisconsin. Subsidiary of Brunswick Corporation

Portables and Adding Machines

Coronet™ Electric

Slate Grey | Spring Green | All Metal Vinyl Carrying Case

THE FIRST PORTABLE ELECTRIC TYPEWRITER! Touch the keys and electricity does the work. American-made with 88 character office-sized keyboard, electric shift keys. Time-saving electric repeat actions dashes, dots, underlines, and "X's." High speed spacing at fingertip command. Full-length tabulator, key sets and clears. QuickSet™ visible margins and Page Gage™ Exclusive Copy Set dial, variable line spacing, retractable paper support arms. Easily removable platen. Trim-line all steel carrying case. Pica or Elite. Shipping Weight 27 lbs.

6825A12495	GREY PICA	$169.50
6826A12495	GREY ELITE	$169.50
9444A12495	GREEN PICA	$169.50
9445A12495	GREEN ELITE	$169.50
9446A12495	BLUE PICA	$169.50
9447A12495	BLUE ELITE	$169.50

Starmist Blue

5 YEAR GUARANTEE
SCM warrants each new Smith-Corona Portable Typewriter and Electric Adding Machine to be free from defects in material or workmanship. For a period of five years from date of purchase by retail customer, SCM will replace any part which proves defective with no charge for shipping and the usual charge for labor. There will be no charge for labor during the first 90 days after purchase. This warranty does not apply (i) to replacement of motor, energy cell, charger, carrying case or rubber parts after 90 days from original purchase, or, (ii) to damage resulting from accident, neglect or misuse.

Coronet™ Automatic

A TOTALLY ELECTRIC PORTABLE THAT FEATURES AUTOMATIC ELECTRIC CARRIAGE RETURN. All steel construction and unsurpassed dependability. Standard American keyboard with 88 characters. It has electric shift, automatic electric repeat action, dashes, dots, underlines and "X's." The full length tabulator key sets and clears. Copy Set dial adjusts for the number of carbons you need. Page Gage™ shows you the fourth margin, visible margin stops and personal touch selector. Pica or Elite. Wt. 27 lbs.

9450A15250	BLUE PICA	$199.50
9451A15250	BLUE ELITE	$199.50
9452A15250	GREY PICA	$199.50
9453A15250	GREY ELITE	$199.50
9454A15250	GREEN PICA	$199.50
9455A15250	GREEN ELITE	$199.50

Figurematic

LIGHTWEIGHT ALL ELECTRIC ADDING MACHINE FOR HOME, STUDENT OR PROFESSIONAL USE. Easy-to-learn, dependable adding machine. Lightweight electric brain does your adding, subtracting, multiplying automatically. Simplified keyboard is easy to use—has sensitive key response. Goes wherever you go—tuck in the cord, snap on the cover, pull out the retractable case handle. Easy-to-read clear printed tape cartridge ribbon. Lists 7 columns ($99,999,99) and totals 8 ($999,999,99). 9x13x7". 10 lbs.

9448A6895	$89.50

CORONET™ ELECTRIC 12. A wide carriage beauty that gives you two additional inches of typing space so you can handle oversized envelopes, regular sheets side-ways, special forms and reports. 88 character keyboard. Electric shift keys. Electric repeat actions dashes, dots, underlines and "X's." Full length tabulator, key sets and clears. QuickSet™ and Page Gage™. Copy Set dial variable line spacing, retractable paper support arms. Pica or Elite. Shpg. Wt. 27 lbs.

6962A13295	GREY PICA	$179.50
6963A13295	GREY ELITE	$179.50

dolls plus

from dolly heaven
to hug and love...
for a happier child
and playtime hours!

BEND ME TO ANY POSE

A SNIFFLES. Love me, snuggle me, play with me! A 12 in. vinyl/poly doll, fully jointed, with moving eyes, rooted bobbed hair. Drinks/wets. Blue taffeta dress trimmed with lace and embroidery. Diaper. Trunk contains layette and accessories. Wt. 4 lbs.
60100-497.....Retail **$6.95**

B SUSAN AND HER STROLLER. A heavenly 16 in. tot, seated in her own sturdy plastic wheeling stroller. Fully jointed vinyl/poly body, rooted curly hair. Drinks/wets. Corduroy overalls, teddy bear applique, knitted cotton shirt, socks. 4 lbs.
60103-535.....Retail **$7.95**

C KANDI AND HER BABY SEAT. Hours of happy child play with this 12 in. doll, in its 3-in-1 plastic seat designed for travel, feeding, sleeping. With nursery tray, riddle outfit, clothes, accessories. Drinks/wets. Fully jointed moving eyes, rooted hair. 3 lbs.
60117-597.....Retail **$8.95**

D POSI-PLAYMATE. A 19 in. "heart-winner." She poses prettily because her soft foam body is wired to let arms and legs bend in any position. Cries mama. Moving eyes, rooted pixie hair. Dressed in cotton jumper with lace trimming. Wt. 2¾ lbs.
60116-497.....Retail **$6.95**

LET'S GO FOR A WALK

E 12" MUSICAL BABY. A "darling" with a song in her heart! Head rotates, body moves, music plays. Brahms' Lullaby. Vinyl head, arms, legs. Cotton-stuffed flannel body. Pretty cotton dress, lace trimmed. Painted eyes, rooted hair. 3½ lbs.
60134-350.....Retail **$5.00**

F SLEEPY HEAD. Rocks to sleep in a plastic hooded bassinet, lined with embossed plastic sheeting, plastic lace-trimmed. 13½ in. vinyl/poly body. Drinks/wets; moving eyes, rooted curly hair. Flannel jacket, nylon quilted coverlet. 5½ lbs.
60118-525.....Retail **$7.95**

G BABY CARRIE. Take her for a ride, feed her, put her to sleep in her 3-in-1 baby seat! Cries mama! 18 in. vinyl/poly body, drinks/wets; moving eyes, rooted pixie hair. Rose and white cotton dress with lace trim. Wt. 2½ lbs.
60119-450.....Retail **$6.95**

H 18" SOFTINA. Oh, so cuddly and soft! Her body is foam vinyl, never becomes soggy. Vinyl head, sprayed hair, moving eyes. Dressed in lace trimmed flannel jacket, booties, diaper. Has printed flannel blanket. Wt. 2½ lbs.
60120-497.....Retail **$7.50**

I ANNETTE AND HER POODLE. She actually walks! Leads her fluffy plush little doggy! 26 in. vinyl/poly body, fully jointed. Moving eyes, rooted twin-tail hair do, socks, shoes, pretty blue or sensible attire. Wt. 5 lbs.
60110-675.....Retail **$9.95**

1 5.88

1 PLAYCASE WITH SNOOPY AND PLANE. Snoopy Skeddler wears scarf, goggles, helmet. Vinyl head, plastic body, legs, arms. 4¼ in. tall. Carrying case opens to play area with view of dog house, baseball diamond. Vinyl 24 x 11 in. opened. Attached, removable plane has fold-down wings, spinning propeller, rolling wheels. Vinyl plane.
X 922-0666 A—Shpg. wt. 0.50 lb. .. .5.88

2 SET OF 3 PENNANTS showing the famous beagle with captions: "All systems are go", "The Moon is made of American cheese", "Curse you, Red Baron." Cotton felt, 35 in. long. In set of 3. Shpg. wt. 0.25 lb. per set.
X 923-1465 A.....Order 1 set for 5.00

3 PLUSH SNOOPY DOG makes a fun little companion. Black and white with a black leather collar around his neck. Can be put in different positions. Made of orlon plush—soft cotton stuffing. Measures 18 in. high.
X 922-1524 A—Shpg. wt. 1 lb. 11.00

3.00 each

9 10 6 4 5 7 8

11 12

4 to 8 POCKET DOLLS OF PEANUTS® PALS. Carry them with you or set them up as a permanent display in your room. All vinyl plastic, dressed in colorful costumes. Each measures 6-in. high. State catalog number for each figure desired.
[4] X 922-1573 A—Schroeder. Shpg. wt. 0.50 lb. 3.00
[5] X 922-1565 A—Snoopy. Shpg. wt. 0.50 lb. ...3.00
[6] X 922-1532 A—Charlie Brown. Wt. 0.50 lb...3.00
[7] X 922-1540 A—Linus. Shpg. wt. 0.50 lb.....3.00
[8] X 922-1557 A—Lucy. Shpg. wt. 0.50 lb.....3.00

9 PROJECT BOOK. Perfect for parties and at-home play. Contains stationery, post cards, games, songs, stamps, things to make—all based on cartoon characters.
X 923-1622 A—Shpg. wt. 2.25 lbs. 3.00

10 COLORING BOOK. Hours of creative fun with the famous beagle and the gang. 32 pages—each 20 x 14 in. to be colored and cut-out. Each page with appropriate caption.
X 923-1580 A—Shpg. wt. 3 lbs. 3.00

11 LUNAR GLOBE. Realistic model of the moon, both front and back reproduced. With informative log book, close-up moon photos. Steel globe is 9 in. in diameter, plastic stand.
X 923-1671 A—Shpg. wt. 2.25 lbs. 2.88

12 SNOOPY ASTRONAUT DOLL. Dressed in a rayon spacesuit with metal zipper and red scarf. Clear plastic space helmet. Made of vinyl with plastic flight bag. 9 in. tall.
X 922-1516 A—Shpg. wt. 0.75 lb. 3.66

*©United Features Syndicate, Inc. 1969

...p. Snuggle up with Snoopy and Company

...ping Bag Is ... Sleeping

1 **PEANUTS®-PRINT SLEEPING BAG** features Charlie Brown, Snoopy, Lucy, Linus, Schroeder—all the popular characters in colorful cartoon scenes. 100% cotton, filled with polyester fiber. Finished size 70 x 34 in. *Colors:* 03 red; 35 blue. *State color number-and-name.*

X 915-0871 B—Shipping weight 4 lbs. .. 16.00

... for Sleepyheads

2 **CARTOON-PRINT PAJAMAS.** All the delightful Peanuts® characters screen-printed on soft cotton-knit ski pajamas. Knitted cuffs, bottom, neck, and anklets. Elasticized waistband. Machine wash in lukewarm water. *Colors:* 17 maize yellow; 35 blue. *State color number-and-name.*

Boys'. *Sizes:* 8, 10, 12. *State size.*

X 407-0850 D—Shipping weight 0.70 lb. .. 2.89

Little Boys'. *Sizes:* A (2-3), B (4-5), C (6-7). *State A, B, or C—not number size.*

X 407-0041 D—Shipping weight 0.50 lb. 2.69

Colorful Bulletin Boards Keep You Posted with Peanuts® Characters

3 and **4** **BURLAP BULLETIN BOARDS** with cord for hanging. [3] depicts Snoopy's high-flown adventures with his arch enemy, the Red Baron. [4] shows Snoopy as an Astronaut. In 5 assorted colors (no choice) 18 x 26 in. long.

[3] Snoopy and the Red Baron.

X 923-2067 A—Shipping weight 1 lb. 4.00

[4] Snoopy, the Astronaut.

X 923-2182 A—Shipping weight 1 lb. 4.00

Lovable Pillow Dolls—Charlie Brown and His Faithful Pup

5 and **6** **CHARLIE BROWN AND SNOOPY DOLLS.** 100% kapok-filled "pillow" dolls with printed cotton covers. 18 in. tall.

[5] Snoopy Doll

X 922-1599 A—Shipping weight 1 lb. 4.00

[6] Charlie Brown Doll

X 922-1607 A—Shipping weight 1 lb. 4.00

The Peanuts® Gang on Long and Short Sleeve Shirts

7 **PEANUTS® SWEATSHIRTS** of 75% cotton, 25% polyester fleece. Multi-colored, assorted, screen-printed, cartoon designs. Each has a different caption (no choice). Long sleeves, crew neck. In white only. Machine wash in lukewarm water.

Boys'. *Sizes:* 8, 10, 12, 14, 16. *State size.*

X 404-0010 B—Shpg. wt. 0.60 lb. ... Each 1.98

Little Boys'. *Sizes:* A (2-3), B (4-5), C (6-7). *Be sure to state A, B, or C—not number size.*

X 404-0051 B—Shpg. wt. 0.50 lb. ... Each 1.69

8 **PEANUTS® T SHIRTS** of 100% combed cotton. Multi-colored, assorted, screen-printed, cartoon designs with captions. Hemmed short sleeves and bottom. In white only. Machine wash in lukewarm water. Sold in pkgs. of 2—each shirt with different caption (no choice).

Boys'. *Sizes:* 8, 10, 12, 14, 16. *State size.*

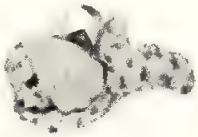
X 406-2964 B—Shpg. wt. 0.25 lb. 1 pkg. for 2.50

Little Boys'. *Sizes:* 2, 4, 6. *State size.*

X 406-2931 B—Shpg. wt. 0.25 lb. 1 pkg. for 2.00

*Copyright United Features Syndicate Inc.

Softskin



THE PRESTIGE
BRAND NAME IN

SOFT STUFFED WASHABLE TOYS

"LI'L BITEY," Cuddly "LONG-LEGS" Rag Dolls, "POMPI" Clowns, colorful fabric animals, autograph toys, "DANG-A-LING" Dolls & Roly-Polies. The first machine-washable stuffed toys with musical chimes. Richest variety of styles and fabrics in the industry. Premium character designs.

ONLY THE FINEST IN DESIGNS
AND WORKMANSHIP

SOFTSKIN TOYS, INC.

1907 Park Avenue
New York, N.Y. 10035
(212) 534-7074

New York Showrooms:
112 West 34th Street
Room 605

Softskin Groovies

Whimsical way-out toys & accessories for the groovy young world aged six to sixty.

Zany autograph fruits, pillows, dolls, delightful boudoir accessories (curler caddies, P. J. bags, etc.) co-ordinated design groups. Children's and young people's fitted traveling cosmetic kits.

GROOVIES DIVISION OF
SOFTSKIN TOYS, INC.

1907 Park Avenue
New York, N.Y. 10035
(212) 534-7074

New York Showroom:
112 West 34th Street
Room 930

Plush Toys (Cont.)

Samet & Wells Inc 200 5 Ave NYC 10010
Schuco Toy Co 1107 Broadway NYC 10010
Schwartz Toy Mfg Corp 34-22 35 St LIC NY
Sernau Paul E Inc 920 Broadway NYC 10010
Smile Novelty Toy Co 177-181 26 St Brooklyn NY
Softskin Toys Inc 1907 Park Ave NYC 10035
Spectacular Prod Inc Cannon Falls Minn 55009
State Fair Toy & Novelty Co 201 Front St Brooklyn NY
Steiff Margarete GmbH Schwibbogenplatz D-7927 Giengen/Brenz Germany
Sterling Best Ever Prod Co 200 5 Ave NYC
Stuart Inc 314 Rossmor Bldg St Paul Minn 55101
Superior Toy & Novelty Corp 809 E 23 Kansas City Mo 64108
Sutton A D & Sons 1 W 37 St NYC 10018
Sutton I S & Sons Inc 200 5 Ave NYC 10010
Timely Toys Inc 61 Greenpoint Ave Brooklyn NY
Toy Doll & Novelty Corp 754 Lexington Ave Brooklyn NY
Trudy Toys Co 35 Lois St Norwalk Conn
Uneeda Doll Co 200 5 Ave NYC 10010
Vogue Dolls Inc 184 Commercial St Malden Mass
Western Toy Mfg Co 3833 S E Milwaukee Ave Portland Ore 97202
Woolno Inc 200 5 Ave NYC 10010
Yonezawa Toys Co Ltd No 16-6 Asakusabashi 3-chome Taito-ku Tokyo Japan
Zenith Inds Inc 488 Madison Ave NYC
Zimmerman Jay V Co 225 So Meramec Ave St Louis Mo 63105

POGO STICKS

Blazon Inc Box 3622 Akron Ohio 44310
Gabriel Inds Inc 200 5 Ave Rm 1256 NYC 10010
General Sportcraft Co Ltd Woodbine St Bergenfield NJ 07621
Master Juvenile Prods Inc Walker Valley NY
Rapaport Bros Inc 500 N Spaulding Ave Chicago Ill
Rapco Inc 500 N Spaulding Ave Chicago Ill 60624
Rempel Mfg Inc PO Box 3597 Akron Ohio 44310

POINT-OF-SALE DISPLAYS (CUSTOM-MADE)

Toymaster Products Co 141 Lanza Ave Garfield NJ 07026

POKER CHIP RACKS

A & L Mfg Co 9 Florence St Brooklyn NY 11206
Adult Leisure Products Corp PO Box 465 Locust Valley NY 11560
Arrco Playing Card Co 310 S Racine Ave Chicago

SPOOFER®
EXCLUSIVE CREATIONS IN EXTRA LARGE TEEN TOYS BY
FABLE
TOY COMPANY
200 Fifth Ave.
New York, N.Y. 10010 Tel: YU 9-7832

10750 Sheepdog
Designs by I. Fleminger

NEW YORK
200 Fifth Ave.
Rm. 451

SHOWROOMS
CHICAGO
R.S.F. Assoc.
14-109 Mdse. Mart

LOS ANGELES
Peck and Fellerman
1206 S. Maple

150 ways to play solitaire!

1 **SOLITAIRE GAME BOARD** goes everywhere with you! Lightweight 14x18-in. styrofoam board keeps cards in place while playing. Includes deck of cards and clearly written 128-page book explaining 150 different ways to play solitaire. Ages teenager to adult.

X 923-8585 A—Shpg. wt. 1.40 lbs..... 2.66

Test your poker skills

2 **STRATEGY POKER.** Easy-to-learn variation of the challenging and rewarding game of poker lets you experience all the fun of betting, raising, bluffing, and calling. Includes playing cards, score pad, 150 chips, and 29x29-in. vinyl game sheet marked for easy arrangement of dealt cards. 2 to 4 players. Teenager to adult.

X 923-9336 A—Shpg. wt. 0.90 lb. 3.44

Great party or family poker game

3 **CROSS UP POKER.** Easy-to-learn scoring game lets you build 10 poker hands at a time. Each player draws 1 card at a time and uses it to build any of his hands. After 10 hands are completed and card tray is full, players bet plastic chips on their hands. Regular rules of poker apply. Includes 2 decks of playing cards, 4 plastic card trays, scoring discs and scoring board. For 2 to 4 players. Teenager to adult.

X 923-9401 A—Shpg. wt. 1.40 lbs..... 3.44

The modern way to learn bridge—automatically!

4 **ROLOMATIC BRIDGE (Beginner's).** Simple turn of the dial automatically reveals the play of all 4 players, card by card. You determine plays, the Rolomatic tells you whether or not you're correct. It plays the right card, keeps track of the leads and tricks won and lost. Complete instructions, commentary on each hand. Rolomatic roll of 40 hands. Teenager to adult.

X 923-9443 A—Shpg. wt. 1.70 lbs..... 3.88

Rolomatic Bridge (Experienced Set). Same as above but with 40 advanced bridge hands.

X 923-9468 A—Shpg. wt. 1.70 lbs..... 3.88

Fast-paced casino game

5 **SNAKE EYES®.** Players roll dice until all numbers on score board are covered. Molded plastic game box, ¼-in. thick walls, green felt surface. 5 dice. Rules describe other games. Any number of players. Teenager to adult.

X 923-9518 A—Shpg. wt. 1.70 lbs. . . . 3.88

Welcome to the NBC Home Entertainment Center

5 family-oriented games—each with different excitement and fun!

- The World of Wall Street
- Interpretation of Dreams
- Rhyme Time
- Vegas
- Mob Strategy
- Mating Game

EACH GAME AN ENTERTAINMENT CENTER IN ITSELF. Choose from 6 excitingly different games—from playing the stock market to analyzing dreams. When not in use, game stores neatly away on book shelf. Measure 11¼x2¼x8½-in. high. Teenager to adult.

The World of Wall Street. Fast moving investment game with all the thrills of stock market.

X 923-8536 A—Shpg. wt. 2.50 lbs..... 3.99

Interpretation of Dreams. Analyzing fun!

X 923-8965 A—Shpg. wt. 2 lbs..... 3.99

Rhyme Time. Stimulating word game.

X 923-8981 A—Shipping weight 2 lbs.. 3.99

Mob Strategy. Test your knowledge of the underworld.

X 923-8999 A—Shipping weight 2 lbs.. 3.99

Vegas. Takes you to the land of rising real estate values and gaming.

X 923-8684 A—Shpg. wt. 2.75 lbs..... 3.99

Mating Game. Matches personalities.

X 923-8932 A—Shipping weight 2 lbs.. 3.99

1 2.66

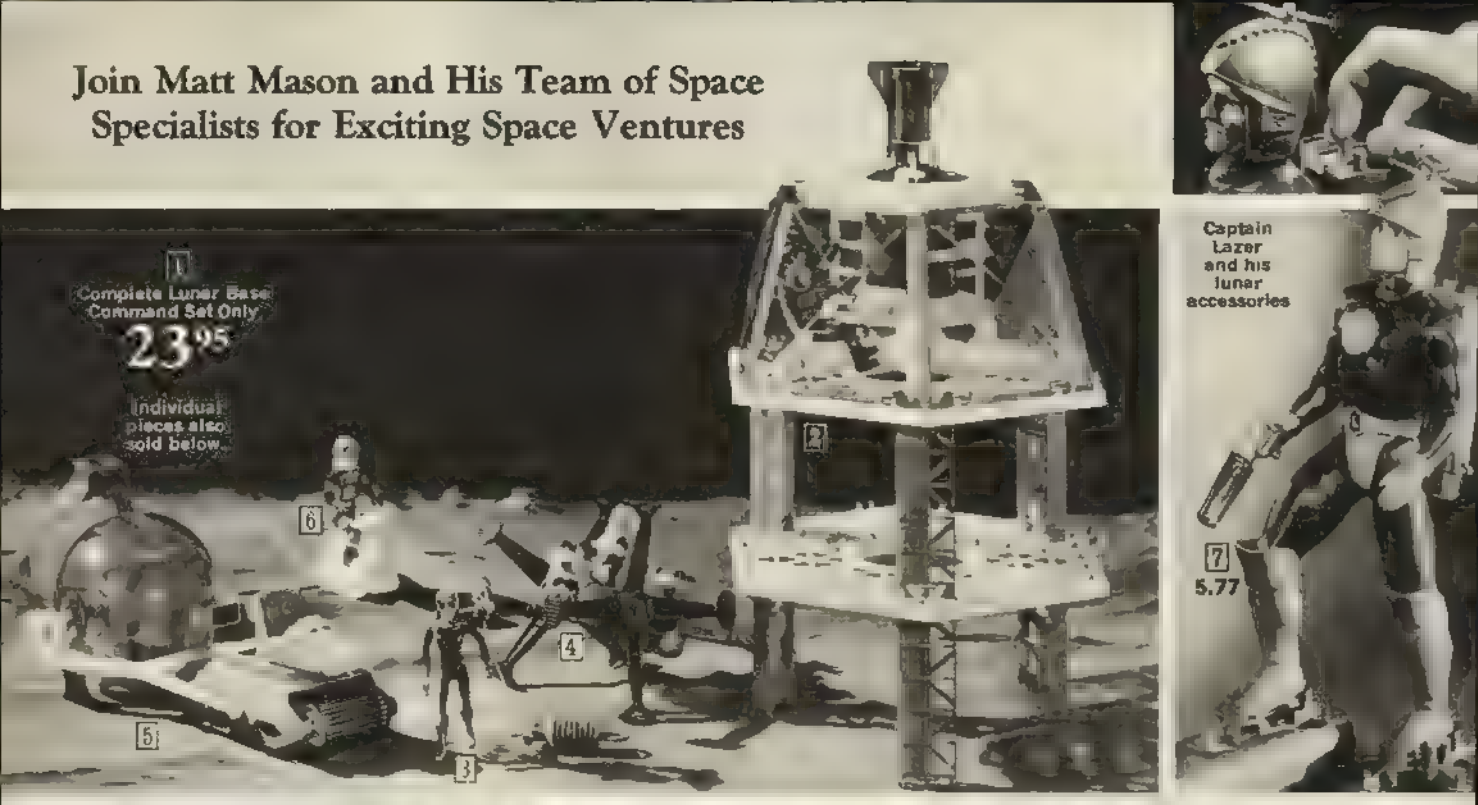
2 3.44

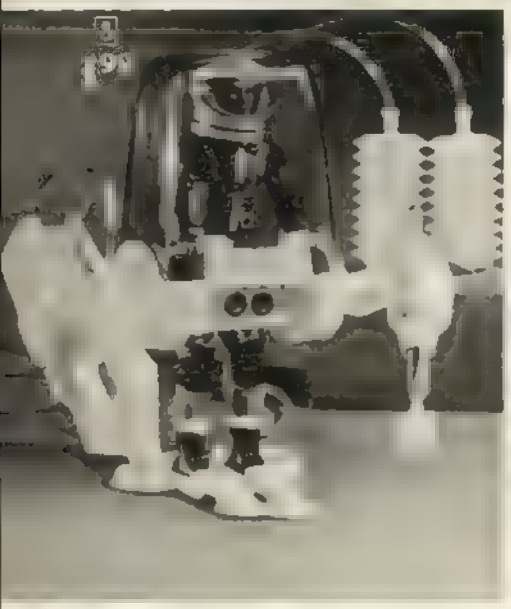
3 3.44

4 3.88

5 3.88

Join Matt Mason and His Team of Space Specialists for Exciting Space Ventures





1 to **6** **LUNAR BASE COMMAND SET.** Space Station with 2 space platforms, flashing space radar beacon, swing-down solar panels; Space Crawler; Callisto; Space Station; Uni-Tred Space Hauler and Bubble, Matt Mason. All plastic. Uni-tred Hauler, Space Crawler, Space Station each use 2 D-cell batteries (not included)—order below.

[1] **Complete Lunar Base Command Set.** Includes items [2] through [6]
X 924-8717 A—Shipping weight. 12 lbs. 23.95
[2] X 925-1786 A—Space Station only. Shpg. wt. 4.50 lb. 7.99
[3] X 924-8725 A—Callisto (Matt's friend) only. Shpg. wt. 0.50 lb..... 1.99
[4] X 923-4543 A—Space Crawler only. Shpg. wt. 2.50 lbs..... 5.99
[5] X 924-8758 A—Uni-Tred Hauler and Space Bubble. Wt. 2.50 lbs 8.99
X 924-8766 A—Uni-Tred Lunar Hauler only. Shpg. wt. 1.50 lbs... 7.99
[6] X 924-8915 A—Matt Mason with flight set only. Shpg. wt. 0.60 lb.... 2.99
X 957-1761 A—**D-Cell Batteries.** Pkg. of 6. 1.20 lbs.... 1 pkg. for 99c

7 **CAPTAIN LAZER.** Carries cosmic beacon, radiation shield, laser pistol. Push button controls cosmic coder light beam, sound. Eyes flash. Space helmet, 3 coder attachments. Movable arms, bendable legs. Plastic. 12 in. tall. Uses 2 AA penlight batteries (not included)—order below.
X 923-4527 A—Shipping weight 1 lb..... 5.77
X 957-1902 A—**AA-Cell Batteries.** Pkg. of 4. 0.20 lb.....1 pkg. for 54c

8 **SPACE POWER SUIT.** Protects 6-in. tall astronauts (not included) under its blue-tinted dome. Features remote-control Power-Claw and Telescoping Power Hammer, each on a ball and socket joint. Plastic. 12x8½x2¾ in. high.
X 924-8634 A—Shipping weight 0.50 lb..... 1.99

Explore the Moon and Beyond

9 **SUPERNAUT POWER LIMBS PAK** makes it possible for astronauts to perform amazing feats with very little effort! Astronaut is strapped by a belt to adjustable stilts and can be placed at different heights. Grip-jaw and power scoop can pick up rocks, gravel, or other small objects. The back-pack has a 4-way working winch that can be used to drag objects or pull other small accessories. Yellow. Made of durable plastic. (Figure not included.)
X 924-8626 A—Shipping weight 0.50 lb..... 1.99

10 to **14** **SPACE MISSION TEAM SET.** Complete team contains four of the bravest astronauts to venture into space. Consists of Major Matt Mason with his Cat Trac (space vehicle), Callisto (Matt's space friend) and his Lunar Trac; Doug Davis, radiologist; Sgt. Storm and his Lunar Trac. Plastic. All 6 in. tall.
[10] **Complete Space Mission Team Set.** [14] Includes items [11] through [14]
X 924-8600 A—Shpg. wt. 3 lbs.. ..... 6.44
[11] X 923-4642 A—Major Matt Mason and Cat Trac. only. 0.70 lb. ... 1.99
[12] X 924-8725 A—Callisto only. Shpg. wt. 0.50 lb..... 1.99
[13] X 923-4535 A—Sgt. Storm and Cat Trac. only. Shpg. wt. 0.70 lb.... 1.99
[14] X 924-8667 A—Doug Davis and Cat Trac. only. Shpg. wt. 0.70 lb... 1.99

We'll send your gifts for you!
Use the Special Order Form
on page 269.

SPERRY TOP-SIDER

Anti-Slip Safety; Superb Comfort

*Cordura Nylon Styles

*DuPont Trademark

Fast drying — high strength *CORDURA nylon brings new comfort to Sperry Top-Sider. It is cool, weighs ounces less, longer wearing, non shrinking, will not rot, or mildew

Nylon Oxford

Original nylon comfort, all-purpose style. Men's Natural — S 7-13, or W 6-13. Blue — W only, **$12.00.** Women's Natural — S 5-11, or M 4-11, **$12.00.**

Nylon *L.T.T.

New for deck, court, or casual wear. *lace-to-toe style with contour top for smooth comfortable fit. Sponge cushioned arch. Men's Natural only W 6-13, **$12.00.**

Nylon One-Eyelet

New Women's Fashion Casual. Inside cork-wedge heel for extra comfort. Natural or Blue. S 6-11, or M 5-10, **$11.00.**

Leather Styles

Cool, breathable, hand-crafted, alk-tanned cowhide, dries soft for comfortable flexibility, extra wear. Soles can be replaced at regional authorized resoling services

Leather Oxford

Day long comfort for the helmsman, lightweight comfort for campus or leisure wear. Built in flexible steel shank. Men's Smoked or Salt Resistant Brown — S or W 6-14. White or Cobbler Tan — W only, **$25.00** — Women's Smoked — S 6-10, or M 5-10, White — M only, **$24.00.**

Leather Moccasin

An old favorite of sailors, a boon companion on campus. Easy on, easy off, Moccasin Comfort. Barefoot Flexibility! Men's Brown — S or W 6-13, Smoked — W only, **$23.00** — Women's Brown or Smoke — S only, 4-9, **$22.00.**

Leather Casual

New favorite for campus, boating or casual wear. Lightweight, it actually floats, built in flexible steel shank. Men's Cobbler Tan — S or W 7-14, Smoked W only, **$24.00.** Women's Cobbler Tan S 6-10, M 5-10. Smoked M only, **$23.00**

Sailcloth and Canvas Classics

Racquet Oxford

For deck, campus, or any type court surface! Separate non-chafe lining for cool comfort. Sponge cushioned arch. Lace-to-toe styling allows adjustable fit. Men's White only, W 5-14, **$11.00.**

Canvas Casual

For deck, campus or all around casual wear. Easy to slip into style, elastic insert. Sponge cushioned arch, cool non-chafe vamp. Men's White — S 7-13, or W 6½-13. Navy — W only, **$11.00.**

Canvas Oxford *

Double deep heel cushion, separate non-chafe lining eases your walk, keeps feet cool afloat and ashore. Men's White — S 7-14, W 5-14, EE 6-12, Navy — S or W — Deck Tan or Breton Red — W only, **$11.00.** Women's White or Navy — S 5-11, or M 4-12 — Deck Tan or Breton Red — M only, **$11.00.** Juniors' White only, M 11-4½ **$10.00.**

Pump

Women's saliloth fashion favorite. Lo-cut vamp allows lovely sun tan, snug-fitting elasticized braid trim. Women's White, Blue or Faded Blue — S 6-11, or M 5-10, **$10.00.**

Write for a catalog on Boots or Foul Weather Gear.

SPERRY TOP-SIDER

SPERRY TOP-SIDER
5 Rubber Ave.
Naugatuck, Conn. 06770

SIMPSONS Sears

SPYDER

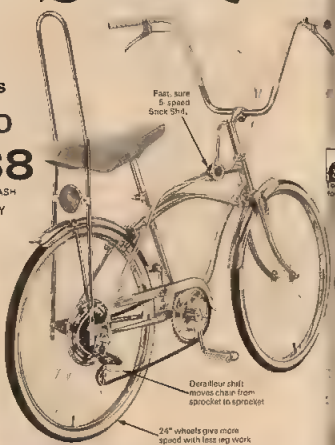
5-Speed Stick Shift with BIG 24" wheels

SAVE $10

59.88 CASH

7.00 MONTHLY

REG. 69.88
Move on out with the Spyder V. Geared to go wherever you take it. Double-strength frame in fast Flamboyant Yellow with glitter bucket saddle and grips. High risers, rims, mudguards, 36" Sissy Bar—all chrome-plated. Caliper brakes front and rear. With sharp Whitewall tires. It's *ready to go*.
6 N 27 646 DL– 59.88


Fast, sure 5-speed Shift
Derailleur shift moves chain from sprocket to sprocket
24" wheels give more speed with less leg work

Sidewalk Bike with Detachable Trainer Wheels

For tots up to 44" tall. A neat little bike to introduce your child to the fun of cycling. With 12" frame and adjustable handlebars. Pneumatic rubber tires with chrome-plated rims. 16" wheels. Attractive enameled steel. Coaster brakes. 6.00 monthly.
6 N 27 803 DL—Boys' Red Cash 33.99
6 N 27 803 DL—Girls' Blue. Cash 33.99

Convertible Bike with Detachable Trainer Wheels

For children 44 to 54" tall. Top bar removes to convert bike from boys' to girls'. Tubular steel frame. Safe coaster brakes.
6 N 27 806 DL—16" frame. Green. 41.98

SAVE $4

The Jet-Style 'Comet' Chromed Trim Deluxe Model

45.88 CASH

6.00 MONTHLY

REG. 49.88. Made exclusively for us by Canada's largest bicycle manufacturer. Double-strength twin bar frame with baked enamel finish designed for years of riding. Rear safety reflector and positive coaster brakes for extra safety. Cage-enclosed ball bearings. Go in style—for years.

26" Wheels for heights over 4'10"
Boys' bike (20-18"). Green
6 N 27 172 DL—Del'd 45.88
Girls' bike (18" frame). Gold color
6 N 27 173 DL—Del'd 45.88

24" Wheels for heights 4'5" to 4'10"
Boys' bike (18"/16" frame). Green
6 N 27 432 DL—Del'd 45.88
Girls' bike (18" frame). Violet
6 N 27 441 DL—Del'd 45.88

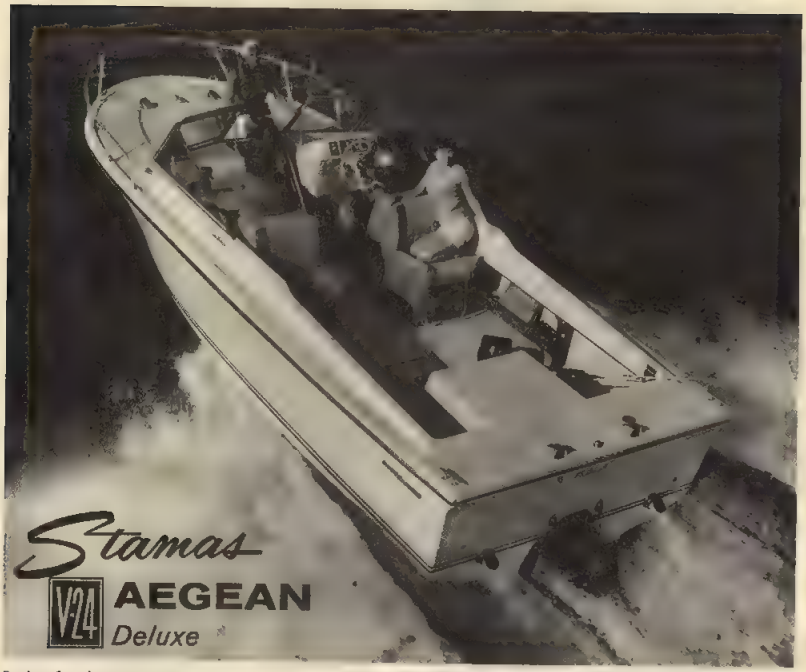
'SCREAMERS' Single or 2-speed

Screamer 1+1. Built by Canada's largest bike manufacturer. For experienced riders of any height. Double-strength 15" cantilever frame. Silly bar. 36" Sissy bar. 20" Black knobby rear tire. 18" front. Bucket banana saddle in Black-and-White glitter. Chrome-plated trim. Reliable coaster brakes. Fenderpan, colors.
6 N 27 630 DL—Boys' Gold color 67.98
6 N 27 631 DL—Girls' Magenta 67.98

Screamer 2+2. All of above features plus automatic 2-speed gearing just backpedal to shift. Coaster brakes. 48" Sissy bar. Red wide tires—24" rear, 20" front. Magenta.
6 N 27 632 DL—Boys' only. Del'd 74.98

Credit details Page 182.
BIKES SHIPPED PARTLY ASSEMBLED

it's a runabout.
it's a cabin cruiser.
it's a sporty fisherman.
it's all three . . . at least.

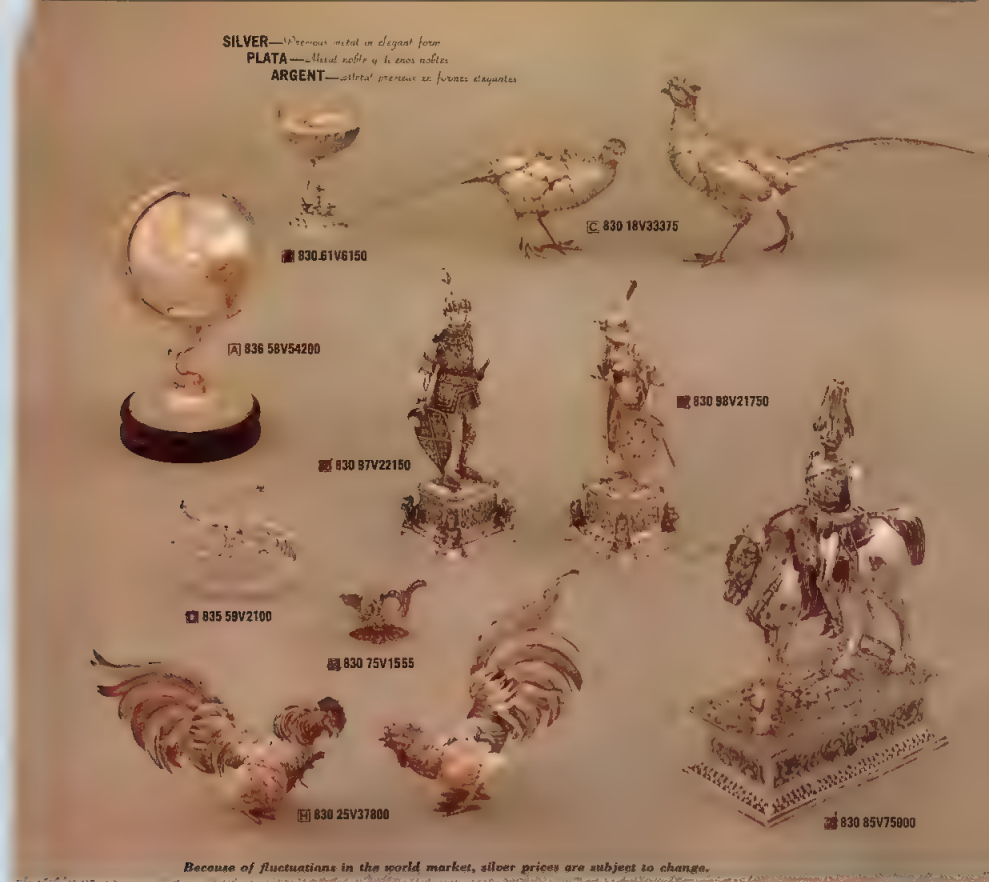


Real crafty, this new Stamas V-24 Aegean. The low rakish lines of a runabout. (Power to 225 hp I/O; speed to around 40; trailers anywhere without special permits.) The solid comfort of a cabin cruiser. (Marine head; great stowage; folding top, side and aft curtains; sleeps four.) The honest efficiency of a fisherman. (Uncluttered self-bailing cockpit; teak rod racks; self-circulating bait well; walk-thru windshield; non-skid foredeck.) Plus quality-famous construction: hand-layup fiberglass hull, fiberglass stringers, molded one-piece fiberglass liner and interior, fused with approximately 65 cu. ft. of foam flotation. Plus the remarkable Stamas Level Ride at all speeds, in any water. Stamas Boats, Inc., Dept. B., Tarpon Springs, Florida 33589

Alabama–Birmingham: Vulcan Boat • Orange Beach: Safe Harbor Marine **California**: Marina del Rey: Harbor Yacht **Connecticut**: Norwalk: Cross Channel Outboard • Stratford: Olsen Marine **Florida**: Bradenton: Gateway Marine • Clearwater: Tay-or Marine • Cocoa Beach: Houston Boat • Fort Lauderdale: Lauderdale Marine • Ft. Myers: Daniels Bros., San Carols Marina • Ft. Pierce: St. Lucie Outboard Marine • Gainesville: Leisureland Marine • Homestead: Loyson Marine • Homosassa: Williams Bros. Marine • Jacksonville Isle of Palms Marine • Leesburg: The Anchorage • Naples: Bay Marina • New Port Richey: Hendricks Marine • New Smyrna Beach: Dan's Boathouse • Orlando: Drummond Marine • Pensacola: Klinger Marine • Sarasota: Siesta Key Marina • St. Petersburg: John's Pass Marina • Tallahassee: Big Bend Marine • Tampa: Interbay Marine • Tarpon Springs: Hanks Boats • Venice: Venice Boat & Motor • Vero Beach: Vero Beach Fish Camp **Georgia**: Albany: Albany Outboard Marine • Atlanta: Mehlel Boat • Macon: Charlie Wood's Marine • Savannah: Oswald Hardware **Hawaii**: Honolulu: McWayne Marine **Illinois**–Fox Lake: Charlie O'Lakes Boat • Jacksonville: Mid-State Marine • Marinus: Bollman Dr. **Indiana**: Kokomo: Blue Water Marine **Louisiana**–Houma: Houma Machine & Marine • New Iberia: Himel Motor • New Orleans: Marine Center East **Maryland**: Pasadena: Florida Boat **Massachusetts**–Dorchester: Boston Boat **Michigan**: Leland: Leland Marine • St. Clair Shores: Weightman's Yacht **Mississippi**: Bay St. Louis: Breath's Boat & Motors • Pascagoula: Pass-Point Marine **New Jersey**: Neptune: Bry's • Riverside: Riverside Marine **New York**–Henderson: Harbor Marina • Irving: Island Marina • Oceanside: The Mooring • Southold: Goldsmith's Boat • Staten Island: Great Kill's Boat • Stony Point: Bell Harbor Marina **North Carolina**–Swansboro: Casper Marine **Ohio**: Chagrin Falls: Zucker Marine **Oregon**: Portland: The Runabout Dock **Pennsylvania**: Avrell: Gamler's Boat **Rhode Island**–Barrington: Stanley's Boat **South Carolina**: Anderson: Mercury OB Marine • Beaufort: Sport Center • Columbia: West Columbia Sport • Spartanburg: Mac's Marine **Texas**: Houston: Bob Gray's Outboard • Mulleshoe: Sportsmen Supply Center **Virginia**–Portsmouth: Lee's Yacht Harbor **Washington**: Seattle: Lake Washington Yacht **Bahamas**: Nassau: Brown's **Bermuda**: Hamilton: Pearman **Martinique**: Fort-de-France: Goetscher Marine **Guadaloupe**: Pointe-A-Pitre: Jean LeBlanc-Morrivere **Panama**: Panama: Abernathy **Dominican Republic**: Santo Domingo: Inchaustura Trading

SEE STAMAS at these JANUARY SHOWS: PORTLAND SEATTLE CLEVELAND NEW YORK HOUSTON LOS ANGELES

SILVER—Vermeil metal in elegant form
PLATA—Metal noble y lienos nobles
ARGENT—Métal precieux en formes élegantes



Because of fluctuations in the world market, silver prices are subject to change.

The heritage of centuries of European craftsmanship and precious sterling silver are combined to produce this unsurpassed imported collection of the silversmith's art. Each piece a gift to be treasured and heirloomed.

A STERLING SILVER AND VERMEIL GLOBE. On ebony stand. Hand engraved, accurately detailed world globe with land masses in gold, and water in silver. From West Germany

836 58V54200—12" high $904.00
836 57V27325—8" high 456.00

B STERLING SILVER CENTER PIECE. May be used as a caviar server. Shell dish is supported by a dolphin with figure of cherub. Fine hand-crafted detail. Made in West Germany. Height 6". Ship. wt. 1 lb.

830 61V6150 . . . . . $102.50

C SILVER AND VERMEIL PHEASANTS. Pair of hand-chased sterling silver birds with gilded details. Perfect as table ornaments or as an important accent. Imported from West Germany. Maximum height 8¾", length 16¼". Ship. wt. 7 lbs.

830 18V33375—Pair $556.50

D STERLING AND CRYSTAL SWANS.

835 59V2100—Bonbonniere, 5" long $35.00
835 57V890—Salt cellar, 2¾" long 14.85

E STERLING SALT CELLAR. Clear crystal liner. Salt spoon. From West Germany. Height 2⅝"

830 75V1555—Gilt sterling silver $26.00
835 75V1110—As above, sterling silver 18.50

SILVER AND VERMEIL KNIGHTS. Gold decorated sterling silver Teutonic Knights in full armor with hand carved ivory faces, on crested pedestals. Hand crafted in West Germany. Base 4½".

F 830 97V22150—11½" high, wt. 4 lbs. $369.00
G 830 98V21750—11" high, wt. 4 lbs. 363.00

H STERLING AND VERMEIL FIGHTING COCKS. Hand-chased, fine detailed sterling silver with gold highlights. Crafted in West Germany.

830 25V37800—Pair, 10" x 10", 7 lbs. $630.00
830 63V19975—Pair, 8" x 8", 5 lbs. 333.00

I EQUESTRIAN KING'S GUARD. Magnificent statuette of solid sterling silver with rich vermeil highlights. Imposing figure and mount reproduced in minute detail by skilled craftsmen in Western Germany. Massive pedesta. with twelve semi-precious stones. 10" x 3". Stands 16" high. Ship. wt. 10 lbs.

830 85V75000 . . . . . $1250.00

CRESCENT CENTER. Elevation of the Plaza Harbormaster's Office and Observation Tower. Arrow indicates point of view for illustration.

Avalon Looks Up

yachtsmen and their families ignored warnings and advice and elected to stay aboard their boats. A number were carried ashore in their yachts when lines chafed through or cleats pulled out.

In the aftermath, as with every storm in the past, there was considerable talk about doing something to make Avalon Harbor safe. This time, however, action replaced talk.

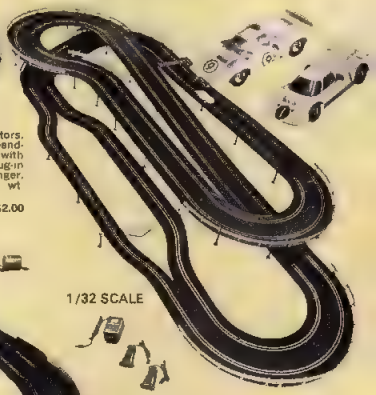
Throughout the summer of 1967 barge after barge of rock fill was dumped at the mouth of the harbor off Cabrillo Point, and by fall Cabrillo Mole had been created to protect the eastern arm of the bay. During the early part of 1968 a second breakwater was rushed to completion off the western arm of the bay to become Casino Mole.

Although there is some hope that one or both of the moles eventually may be extended beyond their present lengths, the depth of the harbor at the mouth (70 to 90 feet) made it financially impractical at this time to attempt to provide

STROMBECKER *Racing Sets*

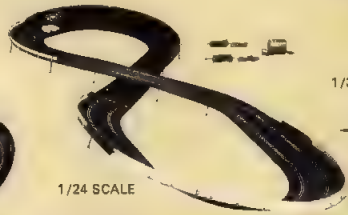
STROMBECKER NASSAU TROPHY RACE SET. Detailed cars with powerful 12 v., tin-can type motors. Includes 2 1/32 scale racing cars, 1 power pack, 2 controllers, 10 sections curved track, 10 fence sections, 3 sections straight track, overpass supports, flags with poles, connector wires, locking lugs and complete instructions. Overall 5'2" x 2'6". Ship. wt. 8 lbs.
445 99F1735 ..... $30.00

SEBRING RACE SET. Cars with hi-speed motors, soft tires and front wheels that rotate independently. 10 VA Power Pack, plug-in controllers with built-in dynamic brakes, starting track with plug-in terminal, non-snag fence, headlights, lane changer, flags with poles. Overall 8'8" x 4'2". Ship wt 10 lbs
445 04F2465 ..... $42.00



MONACO RACING SET. 33 feet of layout complete with over and under track (other layouts can be made) Ford and American GT Coupe cars have 12 volt motors, metal chassis, supersoft tires and scaled detailed bodies. Controller with brake. Overall layout size: 100" x 52". 1/32 scale. Ship wt. 16 lbs.
445 15F3200 ..... $50.00

EUROPEAN RALLYE RACING SET. American Roadster and McKee on 68' of track layout with 2 steeply banked walls and over/under track. Simple plug-in connection, pro-controller for each car. Record 50 laps per lane! 1/32 scale. Overall dimensions 206" x 91", ship. wt 25 lbs.
445 98F6275 ..... $110.00



LE MANS RACE SET. 1/24 scale. Features 2 complete 4-piece 30 degree banked Monza Walls with solid fence professional controllers 2 racing cars highly detailed, precision metal chassis, track grabbing tires, 12 v. tin-can type motors. Overall 8'10" x 3'5". Ship. wt. 19 lbs.
445 45F3865 ..... $65.00

President TYPEWRITERS

TOM THUMB. Complete alphabet, numerals, and punctuation. Letters like standard keyboard. Ball bearing carriage. Uses standard ½" black ribbon. Includes molded carrying case. 13x11½x4¾"
439 26F1175 ..... $18.00

PETITE DELUXE
FEATHER TOUCH. Types small and capital letters, fractions, and punctuation marks. 80 different characters. Carriage release with safety ratchet. Back spacer. Line roll up lever. Ribbon reverse. Attractive eatherette carrying case
439 69F1630 ..... $26.00

TYCO HO SCALE

SUPER 33 ROAD RACING SET. Precision engineered 3-level racing action. Competitive race drivers face the challenges of tricky spirals, double chicane, obstacle hazard, thrill jump and lane changer. Track layout 30" x 60". Includes Mako Shark and Cheetah racers, one Tyco Powerpak, complete track layout components. Ship wt 12 lbs
425 63F2098 ..... $34.98

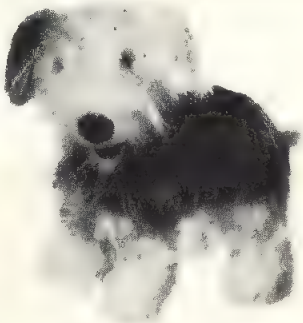
RADIO CONTROL MERCEDES-BENZ 230 SL. Radio remote control toy—no wires! Control box beams signals for forward and reverse speeds to turn left or right, change directions, or stop. Turn signals light up. Operates on 5 "D" batteries (included). Beige with maroon top. 15" x 5½" x 5½", ship wt 4½ lbs
840 37F2250 ..... $37.50

HUBLEY DUESENBERG TOWN CAR. Duplicated in diecast metal 1/18 scale, 12¼" long. Detailed parts are in chrome and hi impact plastic. Steers by worm and sector gears, hood lifts off to display highly detailed engine. Over 150 parts, easy screw driver assembly
415 68F630 ..... $9.50

VOLKSWAGEN. Large scale model. Bump and go action with head lights, sun roof opens, visible rear engine with piston action, and revolving air cooling fan. Takes 3 standard "D" batteries. Heavy gauge metal, 15" x 6" x 6"
465 84F600—Ship wt 3¼ lbs $10.00

REFER TO FIRST PAGE FOR PRICING INFORMATION

America's finest stuffed toys



■ Original Designs . . . Finest Quality ■ Hand-Washable Toys for Tots ■ Life Size "Teeny Whoppers" ■ Pajama Bags & Hand Puppets ■ Over 100 Items in Stock for Immediate Shipment, Plus Full Freight Allowed ■ Exceeds all Child-Safety Regulations ■ Creators of National Premiums.

by animal fair, inc. Chanhassen, Minn.

TOY REPRESENTATIVES

LAWRENCE ORENSTEIN—ANIMAL FAIR SHOWROOM—1130 200 5th Avenue Bldg., New York City. Ph. 212/691-7655. Metropolitan New York and Philadelphia, New Jersey, D.C., Delaware, Maryland.

ED MANDELL ASSOCIATES—107 Greenlawn Avenue, Newton Centre, Mass. 02159. Ph. 617/244-4085. Maine, Vermont, N.H. Mass., Conn. R.I.

FRED MILKIE—45 Tillinghast Place, Buffalo, New York. Ph. 716/836-2162. Up-state New York. Market of Erie, Pa.

RUSS VON ESH ASSOC.—3331 Stratfield Dr., NE., Atlanta, Ga. Ph. 404/261-0617. Alabama, Florida, Georgia, Va., N.C., S.C., Tenn.

J. C. BETHSHARES—5311 Wayneland Dr., PO Box 16104, Jackson, Miss., Ph. 601/362 8946. Mississippi.

HUBERT B. STERN ASSOC.—1463 Warrensville Center Rd., Cleveland, Ohio Ph. 216/381-5919. Ohio, Michigan, Kentucky, W. Va., W. Pa. (west of Altoona).

RICHARD SWAN ASSOC.—635 Hermitage Dr., Deerfield, Ill. Ph. 312/945-6588. Illinois, Indiana, E. Wisc. (east of Madison).

R. E. RIESSINGER—Dallas Apparel Mart, Room 3210, Gallery 3P, 2300 Stemmons Freeway, Dallas, Tex. Ph (Home) 713/774-1002. Arkansas, La., Okla., Texas.

ROBERT P. INGRAM ASSOC.—1104 Waltower Bldg., Kansas City, Mo., Ph. 816/BA1-1800 Kansas, Missouri, Nebraska.

FRED KOHLI COMPANY—PO Box 2079, Anchorage, Alaska. Ph. 907/272-7623. Alaska.

MILEY VER RAN ASSOC.—5804 Tenth Ave. So., Mpls., Minn. Ph. 612/866-2614. Minnesota, Iowa, N.D., S.D., W. Wisc. (Inc uding Wausau & Madison).

E. K. CURRY COMPANY—2227 W. 32nd St., Denver, Colo. Ph. 303/433-5701, Arizona, Colorado, Nevada, New Mexico and the market of El Paso, Utah, Wyoming.

MARKETING WEST—Jack Poole, Box 318, Moraga, Calif. Ph. 415/376-3575. California.

PAAR & REED ASSOCIATES—Larry Reed, 320 NW 182nd, Seattle, Wash. Ph. 206/L16-1310. Washington, Idaho, Montana & Oregon.

Call your local Rep for our 1969-70 *FULL COLOR* Catalog and prices—or Animal Fair, Inc., Chanhassen, Minnesota 55317 Code 612-474-5431

NEW NEW NEW

FAYNEE PLAYTHINGS

Stuffed Toys

FAYNEE INDUSTRIES, INC.

476 Broome St. New York, N.Y. 10013 (212) CA 6-3808

Div. of Continental Research and Development, Ltd.

CLASSIFIED PRODUCTS

Plush Toys (Cont.)

Meyer Mary Mfg Co Townsend Vt 05353
Miller Esther Creations Inc 36-46 33 St Long Island City NY
My-Toy Co 200 5 Ave NYC 10010
Nadel & Sons Toy Corp 900 Broadway NYC 10003
New England Toy Mfg Co 480 Bunnell St Bridgeport Conn 06601
Newport Opti-Sonics Co 890 Production Pl Newport Beach Calif
Parisi Inds Inc 822 Dumont Ave Brooklyn NY 11207
Picture Animals Inc 200 5 Ave NYC 10010
Promotional Stuffed Toy Co 36-46 33 St Long Island City NY
Pussy-Cat Toy Co 1 Carlton Ave Brooklyn NY 11205
R & R Toy Mfg Co Pen Argyl Pa 18072
Reeves International Inc 1107 Broadway NYC 10010
Ross Prods Inc 1107 Broadway NYC
Rushton Co PO Box 19656 Atlanta Ga 30325

RUSHTON'S

TEEN STUFF

IS BIG BUSINESS

Nationally Advertised in **SEVENTEEN** and **TEEN**
For your customers!

Write for our Catalog/The Rushton Company/1275 Ellsworth Ind. Dr., N.W./Atlanta, Georgia 30325

Put-Together Mechanical Toys

A MUSICAL RAILROAD by CHILD GUIDANCE. Switch it on and you can see and hear three colorful locomotive tap out favorite children's melodies as it winds its way over a trail of numbered xylophone notes or up an railroad ties on the interchangeable rail tracks. As gears whirl by gaily, four colored gnomes [illegible] rail tracks and a bass hammer. Available in your choice of two different sizes. Smaller size has 43 notes, 4 multi-directional tracks.
62-69-529. Large Set, Wt. 5 lbs. Retail 8.00
62-69-304. Small Set, Wt. 3 lbs. Retail 5.00

B MECHANICAL CASH REGISTER. Now an educational toy that can be played with, or can be taken apart and then reassembled by the child. Designed with a clear plastic body so every one can view the inner workings of the cash register. Comes complete with assembly tool and money pieces. 62-56-268. Wt. 2 lbs. Retail 3.50

C MECHANICAL HELICOPTER. Take it apart, put it back together again. Young mechanics can now service their very own helicopter. Or, play with it the way it is and watch the gears and levers turning as the propeller whirls away. Clear plastic body gives you a perfect view. Shipping weight 2 pounds. 6415-369. Retail 3.50

D MECHANICAL PARK & SHOP. The favorite truck of all youngsters is now completely mechanical. Play with it all day long, and then add the garage for a complete set-up. Take it apart, put it back together again. Clear body parts allow you to see the engine, watch the gears and levers going round and round. Complete with bell and ladder. Shipping weight 2 pounds. 6-[illegible] Retail 5.00

E MECHANICAL BULLDOZER. Extra large color coded parts. Each assembly engineered and unbreakable. From the 2 speed gear box that powers a specially designed Long Running Windup Motor and gear train mechanism - to the final tightened bolt. 2 lbs. 62102 369. Retail 3.50

F MECHANICAL CEMENT MIXER. All oversized parts are color coded for easy assembly. Comes complete with color coded overlay instruction book. Engine wrench-key is also included. Ship wt. 2 lbs. 62193-369. Retail 3.50

G MECHANICAL LOCOMOTIVE. Assemble extra large color coded parts. So sturdy engineered and unbreakable. The child puts it together easy, and from the set there are no nuts tightened nut. Wt. 2 lbs. 62-91-369. Retail 3.50

Super-Flex Figures

H GIANT MICKEY MOUSE BENDY TOY. Cuddly, huggable, life-like Mickey Mouse . . . he is huggable and lovable. TV's most famous cartoon character comes to life in soft, bendable foam rubber form. Mickey can sit down, and bend into thousands of lovable funny positions. All of the features are faithfully reproduced in this copy of Mickey. These are the most realistic full-size animated figures ever known. Mickey Mouse is a giant 18" tall. Brightly colored in his own famous colors. Shipping weight 2 pounds. 61651-369. Retail 5.00

I BOZO THE CLOWN BENDY. Every one of these cuddly, huggable life size Bozo Clowns is completely flexible, bendable, huggable, and lovable. The cartoon favorite in actual human size, in soft, bendable foam rubber body. An exact replica of the same Bozo The Clown seen on TV by millions of kids. Bozo is a full 13" tall. Shipping weight 2 pounds. 61650-219. Retail 3.50

J GIANT DONALD DUCK BENDY. Another favorite of the Lakeside color toys of bendable TV and Cartoon Stars. Donald Duck has been the favorite of children and adults for years. And now he is completely bendable with his new foam rubber body. He is made for even the youngest fans. Fully huggable and lovable with his soft body. An exact replica of the cartoon favorite known the world over. Stands 15" tall. 2 lbs. 6-552-399. Retail 4.00

K GUMBY ELECTRIC DRAWING SET. Here's an easy way to draw and color all the fabulous characters found on TV's most exciting cartoon series. Now children can draw all the cartoon adventures of Gumby and his Pal Pokey with the magic guide sheets found within this exciting drawing set. Here's a truly fun-while-learning toy. Comes complete with 48 piece [illegible] and coloring instructions, guide sheets, drawing paper, colored pencils, pencil sharpener, eraser and 1 L. Applies to electric drawing desk. 61862-307. Wt. 4 lbs. Retail 6.00

L GUMBY and PAL POKEY JEEP. An authentic replica of the jeep Gumby rides in his famous TV Cartoon escapades. It's made just for Gumby and his Pal Pokey. Children can now relive at home the exciting cartoon adventures they see on TV. Constructed of [illegible] Unbreakable proof. 2 lbs. 6-651-79. Retail 2.99

M GUMBY and PAL POKEY. The Super Flex Puppet. An exact replica of the famous puppet seen in the Gumby TV Cartoons. It's a genius assignment of animated puppet. Bend him into 1,000 funny positions, carry him with you. 61864-79. Retail 2.00

N GUMBY'S PAL POKEY. The Super Flex Puppet. Need Pokey any way you wish, put him on your desk, stand him up, put him down. A real life replica of TV. 6-665-79. Retail 1.99

Suzuki TS-250 Savage

This wild machine is the most powerful 250cc Dual-Stroke Enduro built.

A single-cylinder Suzuki engine a mighty-fast 5-speed gearbox and a wide torque range do it.

Cross country. Up, down, jumps, bumps. Come what may, Savage takes it. In stride.

Posi-Force lubing cuts the friction automatically. A flip-top seat cuts maintenance time. A detachable headlamp cuts weight for competition.

All together, the Savage cuts a mean picture. Rugged styling. Racy chrome (even on the engine). Flashy colors. Durable Enduro fenders. Moto-Cross front forks (longer for clearance). A dual-cradle frame for added strength. Knobby tires, of course. 19" in front an inch less in back.

And there's the Suzuki 12 month, 12,000 mile Warranty for added protection.

This land is your land. See it. Ride it. Do it. On the Savage.

Express Yourself.

For more facts, write: U.S. Suzuki Motor Corporation, Dept. MD-9
13767 Freeway Drive, Santa Fe Springs, California 90670

CHILLY WILLY

Licensor: Walter Lantz Productions, 861 N. Seward St., Los Angeles, Calif. 90038 213-469-2907

CHIP & DALE

Licensor: Walt Disney Productions Inc., Character Merchandising Div., 477 Madison Ave., NYC 10022 212-759-3880

CHITTY CHITTY BANG BANG

Licensor: Licensing Corp. of America, 909 Third Ave., NYC 10022 212-752-8007

CINCINNATI BENGALS

Licensor: Frank T. Mincolla Associates, 598 Madison Ave., NYC 10022 212-759-6272

CINDERELLA

Licensor: Walt Disney Productions Inc., Character Merchandising Div., 477 Madison Ave., NYC 10022 212-759-3880

CLEVELAND BROWNS

Licensor: National Football League Properties Inc., 15720 Ventura Blvd., Encino, Calif. 91316 213-872-0810

CLUTCH CARGO

Licensor: Don Gardner Assocs. Inc., 5648 Case Ave., N. Hollywood, Calif. 91601 213-877-8774

CLYDE CRASHCUP

Licensor: Chipmunk Enterprises Inc., 8560 Sunset Blvd., Suite 805, Los Angeles, Calif. 90069 213-652-7665

COMPTON'S PICTURED ENCYCLOPEDIA

Licensor: Weston Merchandising Corp., 4 East 52 St., NYC 10022 213-274-7257

CONCENTRATION

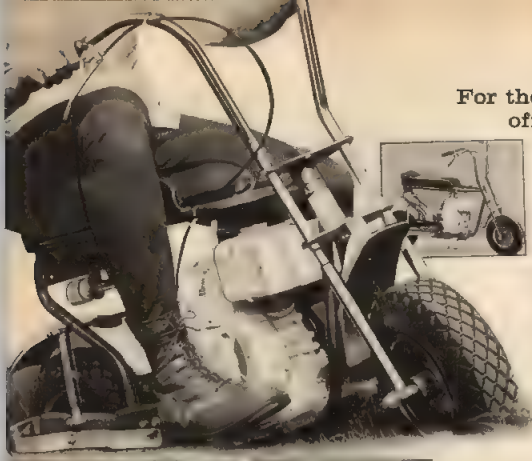
Licensor: NBC Merchandising, 30 Rockefeller Plaza, NYC 10020 212-C17-8300

"COOL CAT"

Licensor: Warner Bros.-Seven Arts, Inc., 4000 Warner Blvd., Burbank, Calif. 91505

CORKIE CORN

Licensor: I-R-V Merchandising Corp., 19 W. 44 St., NYC 10036 212 661-2920



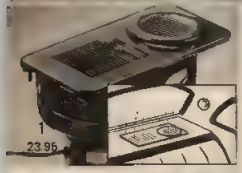
Trail Bike

For the time of your life off the beaten track

179.95

Blazes a path through woods and field. Tough and powerful Trail bike is great for a camping vacation or around the cottage. Features a 3-hp 4-cycle Tecumseh engine with power to spare for the most rugged terrain. Speeds up to 30 mph. Strong tubular steel frame. Front and rear springs for a comfortable ride. Pistol-grip lever for speed control, choke on engine. Foot-operated drum and shoe brakes. Automatic centrifugal clutch. Splash fenders front and rear. Handy footrests. Six inch all steel wheels with 4.10/3.50 x 6 pneumatic tires. Compact enough to fit in car trunk. Gasoline capacity 1 quart. Finished in bright red enamel with black saddle. Runs approximately 3 hours on one tank of gas.
W63-R 1875—10.00 monthly* or cash 179.95

Use your Eaton Account
*See pages 268 and 269



1 BULLDOG De Luxe rear window de-fogger. Directs warm air over glass keeping it clear of fog and frost. Enclosed blower motor with metal grille. Uses air in car, no hoses needed. Dash mounted variable speed switch. 12-volt negative ground. With wiring instructions
63-R 1852—3.00 monthly* or cash 23.95

2 Kiddy Kaddy seat. Use as a car seat, booster seat or TV seat. One-piece, double-wall construction in leather-like plastic. Protective rubber feet. 08—red, 75—black.
63-R 1151C—Can be used with auto seat belts . . 9.95

3 Dry chemical fire extinguisher. For flammable liquid, gas or electrical fires. 2¾-lb capacity. With mounting bracket. Underwriter Laboratories Approved.
63-R 1702—For home or car use 12.99

4 De luxe litter basket. Sturdy plastic. With tissue dispenser and coin holder. 08—red, 44—blue, 75—black.
63-R 1676C—Each. 1.29

5 Xtra Kar-Lite with rotating shade. Adhesive and magnet on back. Uses 2 "C" cells (not included)
63-R 1289—Length 5 inches, width 2½ inches . . . 2.98

6 Illuminated auto/marine compass in black plastic with push-button light. Aircraft-type compensators
63-R 1365—With self-adhesive mount 8.50

7 Air-Way car compass with strong adhesive mounting plate. Simply press into place. For cars or boats.
63-R 1390—Complete with instructions. 2.98

8 Tire pressure gauge with easy-to-read dial-type face. Permanently lubricated. Reads to 50 pounds pressure.
63-R 1121—With de luxe gift case 1.98

9 Bantamite key flashlight. So handy for car or purse. 75—black, 71—ivory. With battery
63-R 1270C—Each 2.98

10 Scope-Lite spotlight with high and low beams. Six-power telescopic viewer. Plugs into cigarette lighter
63-R 1267—12-volt operation. With 16-ft. cord . . . 14.95

11 Braun auto fan. Quiet operation for cooling or defrosting. With mounting support. 12-volt DC
63-R 1851—Easily installed 18.95

12 "Blinkolite" safety lantern. Sturdy aluminum case. With white spotlight and red flasher. Uses 4 "D" cells.
63-R 1262—Less batteries 2.49

13 Motorists' safety lantern complete with flasher. Uses 4 "D" cells (not included). A great gift for the driver
63-R 1268—Each 1.98

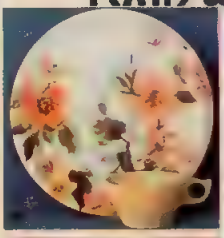
14 Illuminated screwdriver with changeable blades. One each large and small slotted and large and small Phillips.
63-R 1846—Operates on 2 "C" cells (included) . . . 2.49

15 Wide angle rear-view safety mirror. Gives you 300% more vision. Distortion-free view of both sides as well as rear. Blind spots disappear. Easily installed
63-R 1057—Standard model 34 inches long. 15.95
63-R 1056—Sports model, 20 inches long 13.95

16 Auto make-up mirror attaches to sun visor or stands on 3-point on stand. Also has magnifying mirror
63-R 1416—Plugs into cigarette lighter, 12-volt . . 5.95

TEXAS-WARE *Quality Melamine Dinnerware*

71-piece service for 8



71-PIECE. Service for 8 with DECORATED 10" plates; SOLID COLOR: bread and butter plates, cups, cereal bowls, serving bowl, beverage tumblers, juice tumblers; WHITE: saucers, dessert dishes, platter, creamer and sugar with colored lid, salt and pepper; WEIGHT: 18 lbs.

A. Upsie-Daisy — Fluttering yellow faced daisies on a field of white, accented with leaves of green.
5500A1997 .....$27.95

B. Melody — A sunlit melange of yellow and orange flowering branches, traced with greenery.
5501A1997 .....$27.95

C. Brown Leaves—The coppery charm of autumn in vivid hues of brown and yellow.
5502A1997 .....$27.95

45-piece deluxe service for 8

45-PIECE. Service for 8 with DECORATED 10" plates and saucers; SOLID COLOR: cups, salad plates, soup bowls, serving bowl, platter; creamer and sugar with colored lid.

D. Country Fair — Cock-a-doodle-doo and real old time cookin' capture the flavor of Country Fair.
5503A2295 .....$29.95

E. Monterrey — Subtle rings of avocado and turquoise highlight this charming design.
5504A2295 .....$29.95

F. Piccadilly—Carefree design on solid white. Simple little blossoms in blues and greens are set on dark green stems.
3144A2295 .....$29.95

Only Texas-Ware makes all decorated pieces as well as cups, of exclusive SR-40 stain resistant melamine.

Be Creative

make something mild, wild, or funny

[1] **WESTERN WORLD TOYMAKER.** 8 molds with 40 different cavities let you make parts of Indians, cowboys, and horses. Interchangeable parts for hundreds of different combinations in action poses. Easy-to-use—put Plastix into miniature injector, and press out reusable 3-D parts. Assemble your figure, color boots and hair; and you're ready for fun on the miniature model of western town (incl.). Set also includes 8 two-part molds, 2 mold clamps, 1 tube cement, 2 jars of paint, 1 brush, 40 Plastix in 6 colors, 1 cutter. 110–120 volts, AC. UL listed. Read Caution Note on page 333.
X 924-7867 A—Shipping weight 2.50 lbs..... 12.77

Plastix Refills. For use with [1]. 4-oz. jars make approximately 48 figures. Reuseable. Sold in pkg. of 4.
X 924-7891 A—Shipping weight 1.20 lbs. Order 1 pkg for 2.88

[2] **MOTORIZED MONSTER-MAKER STARTER SET.** Now make monsters that walk and move! Pour superplastic into mold, heat, remove parts and assemble monster to motorized monster body and you've made O.G. Ogre. Wind up the motor and off he walks, swinging his club. Includes 2-pc. mold, heating unit, Superplastic, stick, 2 handles, 1 motorized body with key, 2 unmotorized bodies, 3 sets of ears, 3 noses, 3 bones, 3 tongues, 2 clumps of hair, 1 loin cloth. 110–120 volt, AC. UL listed. Order additional monsters [3] through [6] below. Read Caution Note on page 333.
X 924-8048 A—Shipping weight 4.50 lbs..... 10.77

[3] to [6] **MOTORIZED MONSTERS.** Use with [2] to make action creatures. Each set includes 1 motorized body with key, 2 unmotorized bodies, and all necessary accessories. 1.25 lbs.
X 924-8154 A—[3] Dr. Shriek. Walks and takes off his head. 4.88
X 924-8097 A—[4] Hairy Harry. Swings his club as he walks 4.88
X 924-8113 A—[5] Willie Weird Wolf. Claws and walks... 4.88
X 924-8253 A—[6] Galaxon. Waves his laser, walks..... 4.88

[7] **SPECS 'N THINGS.** Be in with "Mod" set. Design and make beautiful, decorated eye specs. Includes 1 heating unit, 1 rose mold, 2 handles, three 2-oz. bottles of Superplastic molding material, 3 spec frames, bag of connectors, 1 safety pin, and 1 stick. Heating unit mold set is basic unit required to make additional spec kit below. 110–120 volts, AC. UL listed. Read Caution Note on page 333.
X 924-8238 A—Shipping weight 4 lbs 10.77

Specs 'n Things Horseshoe Mold Kit includes 1 horseshoe mold, three 2-oz. bottles of Superplastic molding material, 3 spec frames, bag of connectors, safety pin, and mixing stick.
X 924-8246 A—Shipping weight 1.40 lbs..... 4.77

[8] **BAGS 'N THINGS.** Design and make belts, bracelets, necklaces, and handbags. Includes 1 heating unit, 1 flower mold, 2 handles, three 4-oz. bottles of Superplastic molding material, findings, connectors, and mixing stick. Heating unit is required to make kit below. 110–120 volts, AC. UL listed. Read Caution Note on page 333.
X 924-8188 A—Shipping weight 4 lbs... ..... 10.77

Bags 'n Things Plain Mold Kit includes 1 square-design mold, three 4-oz. bottles of Superplastic molding material, findings, connectors, safety pin, and mixing stick.
X 924-8220 A—Shipping weight 1.40 lbs 4.77

[9] **RINGS 'N THINGS.** Design and make beautiful, detailed jewelry. Add glistening mock jewels to make each piece unique. Includes 1 heating unit, 1 large butterfly mold, 2 handles, two 2-oz. bottles of Superplastic molding material (1 rose, 1 lt. green), 2 sets of jewelry accessories, 1 tube of contact cement, a jewelry tray. Heating unit mold set is required to make additional kits below. 110–120 volts, AC. UL listed. Read Caution Note on page 333.
X 923-1283 A—Shipping weight 3.75 lbs..... 10.77

Rings 'n Things Butterfly Accessory Kit includes 2 sets of jewelry accessories, 1 tube of contact cement, and jewelry tray.
X 923-1408 A—Shipping weight 0.50 lb. 1.88

Rings 'n Things Pearl Mold Kit includes 1 large 2-pc. pearl mold, jewelry accessories, large crystal-look mock jewels, thread, two 2-oz. bottles of Real Plast molding material (1 pearl, 1 blue), 1 tube of contact cement, 1 pry bar.
X 923-1507 A—Shipping weight 1.60 lbs..... 4.77

Superplastic for [2] to [9]. Sold in set of 3 bottles. Wt. 2 lbs.
X 923-1242 A—Gold tone, blue, pearlized. .Order 1 set for 2.49
X 923-1259 A—Red, green, blue..... Order 1 set for 2.49
X 923-1234 A—Rose, white, yellow..... Order 1 set for 2.49

Triple Thingmaker® Sets 12.88 each

[10] **FRIGHTFUL FUN THINGMAKER®.** 4-in-1 set lets you make Mini-Dragons, Giant Creepy Crawlers and Eeeeks. Includes heating unit, 14 molds, 1 tray handle, eight 2-oz. bottles of Plastigoop, toothpicks, wire bundle, plastic knife, yarn, two ¼-oz. bottles of paint, one ¼-oz. tube of cement, paint brush, string. 110–120 volts, AC. UL listed. Read Caution Note on page 333.
X 924-8287 A—Wt. 6 lbs.... 12.88

[11] **FANCY FUN THINGMAKER®.** Three sets in one—you make Zoolie Goolies, Picadoos, and Fun Flowers. Includes heating unit, 12 molds, tray handle, eight 2-oz. bottles of Plastigoop, pipe cleaners, toothpicks, wire bundle, plastic knife, one ¼-oz. tube of cement, accessories. Thingmaker heating unit uses 110–120 volts, AC. UL listed. Read Caution Note on page 333.
X 924-8295 A—Wt. 6 lbs.... 12.88

[12] [13] [14] [15]

Your Choice 9.88 each

[12] to [15] **THINGMAKER® SETS.** Similar to Thingmaker sets [10] and [11] above, but for only one "thing" at a time! Choose from 4 different creative sets; each contains the molds for the "thing" stated below. Each set also includes Thingmaker heating unit, cooling tray, mold handle, prying bar, plastic knife, Plastigoop (Set [13] has Icky Yuk Plastigoop molding material), and complete instructions. Heating unit uses 110–120 volts, AC. UL listed. Shipping weight 3.50 lbs. Read Caution Note on page 333.
X 924-8303 A—[12] Zoolie Goolies 9.88
X 924-8386 A—[13] Eeeeks Bugs. 9.88
X 924-2306 A—[14] Fun Flowers. 9.88
X 923-0129 A—[15] Picadoos.. 9.88

Thingmaker® Maker-Paks. Similar to [12] to [15], but no heating unit, cooling tray. For any Thingmaker® Wt. 3 lbs.
X 924-8394 A—Zoolie Goolies.. 4.88
X 924-8451 A—Eeeeks..... 4.88
X 924-5481 A—Fun Flowers.... 4.88
X 923-0137 A—Picadoos..... 4.88

Plastigoop® Refills. For [10], [11], [12], [14], [15]. Set of four 2-oz. bottles.
X 924-5515 A—White, green, blue, pink..... 1 lb. 1 set for 2.66

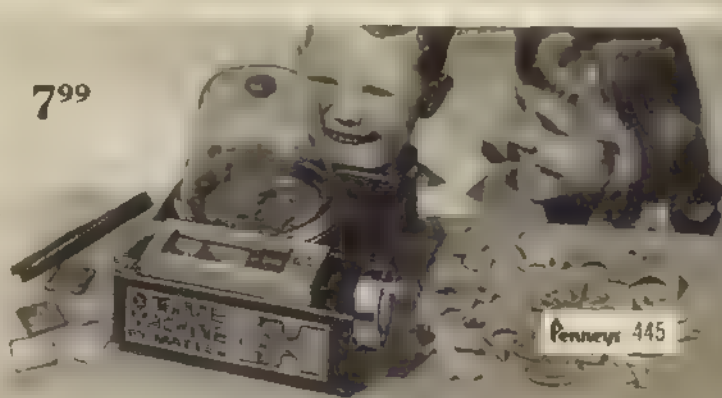
X 923-0152 A—Red, clear, blue, green. Shipping weight 1 lb. Order 1 set for 2.66

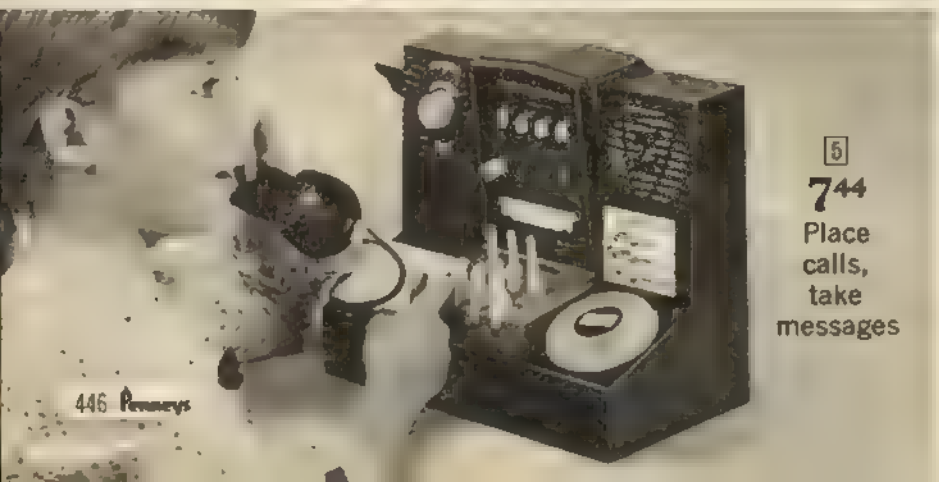
Icky Yuk Plastigoop® Refill for [13]. Four 2-oz. bottles. Red, yellow, blue, green.
X 924-8485 A—1 lb. 1 set for 2.66

The Strange Change Machine creates environment of the lost world

CLEAR-DOMED TIME MACHINE transforms tile-shaped time capsules into 16 different relics—fossil-like skeletons, reptiles, etc. Vacuum-formed plastic base. Plastic, metal electric time machine, 16 reusable 1-in.-sq. plastic time capsules, tweezers, map. 110 volt, AC. Read Caution Note on page 333.
X 923-3412 A—Shipping weight 1.10 lbs..... 7.99

Accessory Kit. 4 astropods for making spacemen, 4 creaturelings for spiders, etc.
X 923-3669 A—Shipping weight 2 lbs... ..... 1.66





Exciting New Experiences in Communication

Listening and Learning by Sound

1 SAY IT! PLAY IT! CARTRIDGE TAPE RECORDER. Built and priced for fun and children. Completely portable—no attachments to worry about. Continuous-loop tape cartridge never needs threading or rewinding. Simply snap in cartridge and push button to record or play back. Record over and over on the same tape—it erases automatically. Includes one ½-min. long and one 1-min. long cartridge. Order additional cartridges below. Of high-impact plastic and metal. Uses 3 D-cell batteries (not included)—order at bottom of page 447. Measures 6x4½x6 in. high.

X 924-7131 A—Shpg. wt. 2.50 lbs. 9.99

Cartridge Tape Refills. 2 cartridges—one ½-min. long and one 1-min. long. Comes in set of 2.

X 924-7164 A—0.20 lb...Order 1 set for 1.77

2 TALKING-LEARNING MACHINE. An educational toy that turns learning into play. Talking tiles have picture and printed word—machine says word when tile is inserted. Soundtracks include nouns, verbs, adjectives, colors, and numbers. English, French, and Spanish words, plus music. Counts to ten in 3 languages. 36 two-sided talking tiles play individually, or can be joined for sentences—stay neatly in place when not in use. Machine has a 6-position selector bar to choose language, question, sound, or music wanted. Talking tiles guide-book included. Uses 4 D-cell batteries (not incl.)—order at bottom of page 447.

X 924-7388 A—Shpg. wt. 6 lbs..... 27.99

Alphabet Zoo Set. 18 Additional tiles for [2] ABC's, animals, animal sounds, English, French and Spanish words. Comes in set of 18.

X 924-7446 A—1 lb.....Order 1 set for 4.44

Telephones and Intercoms for Short-Range Communication

3 DIAL PHONE SET. Have your own private line! Lets you talk on the phone for hours, if you want to, without interfering with the regular line. Connect phones anywhere in the house. When you lift receiver, and dial on one phone, the other phone rings. Plastic. 25-ft. long wire. Uses 4 D-cell batteries (not included)—order at bottom of page 447. Comes in set of 2.

X 923-6894 A—2.75 lbs...Order 1 set for 6.44

4 PRINCESS-STYLE PHONE INTERCOM SET. Two phones, with modern decorator styling. When you lift the receiver on one phone the dial lights up, lets you ring the other phone. Your voice travels over the wire loud and clear—you hear the same way. 30-ft. long communications wire lets you install your own lines anywhere in the house. Uses 4 D-cell batteries (not incl.)—order at bottom of page 447. Comes in set of 2.

X 924-7628 A—2.75 lbs...Order 1 set for 6.99

5 ELECTRONIC SWITCHBOARD SET with 2 phones. Find out how much fun it is to be a switchboard operator and place calls or take messages. 4 switchboard plug-ins—switchboard has operator's dial, phonetic alphabet wheel, and message pad. Operator's phone is attached to switchboard. Extension has connecting wire and wall hanger. Comes with two phones made of durable, high-impact plastic. Phones transmit clearly. Uses two C-cell and two D-cell batteries (not included)—order below and at bottom of page 447.

X 924-1613 A—Shpg. wt. 3 lbs. 7.44

C-Cell Batteries. Sold in pkg. of 2.

X 957-1746 A—0.20 lb...Order 1 pkg. for 39c

We'll send your gifts for you!
Use the Special Order Form
on page 269

Now two fleets of luxurious cruisers with many new models and much lower prices. It's delightfully frustrating.

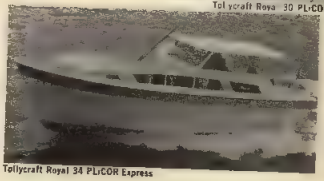
Tollycraft 24 Express cruisers from $8,350

Tollycraft 28 Sportfishers from $12,850

Tollycraft 28 Express cruisers from $12,150

Tollycraft 24 Sportfishers from $7,795

Tollycraft Royal 30 PLICOR double-cabin



Tollycraft Royal 34 PLICOR Express

Tollycraft Royal 34 PLICOR with command bridge

Now Tollycraft offers two luxurious fleets

THE TOLLYCRAFT FLEET

Conventional molded fiberglass construction . . . superior Tollycraft luxury and performance at new lower prices.

17' 20' 24' and 28' models

THE TOLLYCRAFT ROYAL FLEET

Revolutionary PLICOR fiberglass double hull with I beam construction . . . the finest cruisers afloat.

24' 28' 30' 34' and 38' models

Tollycraft

For Complete Information Write To: Tollycraft Corp. Dept. M-1-9 Kelso, Washington . . Look For Your Dealer In The Yellow Pages

ALASKA
ANCHORAGE Perch Del. & Trans., Inc.
KETCHIKAN Morfee Mart
JUNEAU Wanner's
CALIFORNIA
MARINA DEL REY Marina Tollycraft Sales
REDONDO BEACH Marina
SAN DIEGO Dana Marina, Inc.
SAN FERNANDO Mart's Boat Sales
SAN RAFAEL Loch Lomond Yacht Sales
STOCKTON Uptown Yacht Harbor
HAWAII
HONOLULU Pilot Marina, Inc.

COLORADO
ENGLEWOOD Tom Roach Marina Co.
GRANBY Norton Marina
CONNECTICUT
WESTPORT Osbornes Marine Corp.
FLORIDA
FT. LAUDERDALE Segway Yacht Sales, Inc
MIAMI Seaway Yacht Sales, Inc
MASSACHUSETTS
DORCHESTER Bendoe Boat Sales
MICHIGAN
DETROIT Harbour Hill Marina
ST. CLAIR SHORES Harbour Nine Marina

NEW JERSEY
SILVERTON Green Island Marina
NEW MEXICO
ALBUQUERQUE New Mexico Marine Supply, Inc
NEW YORK
FLUSHING MEADOWS World's Fair Marina
MAMARONECK Nichols Oriente Yacht Sales, Inc.
OCEANSIDE Oceanside Yacht Harbor Inc.
WASHINGTON, D.C.
WASHINGTON, D.C. Fort Washington Marina
WYOMING
CASPER Dalgarno Boat Sales

OREGON
EUGENE Mazon's Marine
GRANTS PASS Pollock's Marina
MADRAS Bob Air Sales
PORTLAND Jantzen Beach Marina
SALEM Cascade Mart Marine

UTAH
SALT LAKE CITY Century Marine Corp

MONTANA
BILLINGS Stone's Sports Marine
MISSOULA Gul Fiber Plastic Products, Inc.

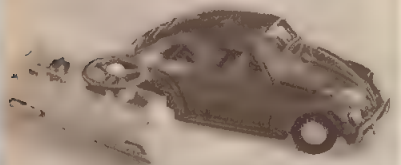
WASHINGTON
AIRWAY HEIGHTS Village Store Marina
RENTON Wahlquist Yachts, Inc.
KELSO Cowlitz Marina
OLYMPIA Motor Boat Mart
PORT ANGELES Sunny's General Store
SEATTLE Washington Boat Center
TACOMA Pleasurecraft Marine
YAKIMA Min-T-O Marina
WISCONSIN
WILLIAMS BAY Inland Marine
BRITISH COLUMBIA
VANCOUVER Regal Boat Charter Ltd

Jet down the runway with exciting STOP 'N GO ACTION

BOEING 727 JUMBO JET . . . builds up speed for take-off then slows and idles until time to take off again. Even has wing tip lights like the real planes! 15 in. long. Metal and plastic. Uses 2 "D" batteries (not incl, see page 364).
35 J 5128. Sh. wt. 1 lb. 8 oz. 3.98

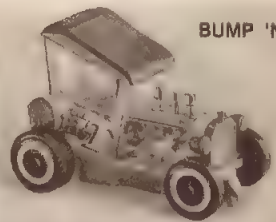
BOEING 2707 JET . . . wings fold in for fast taxiing, then fold out for slowing plane to a safe stop. After "landing" plane idles until "take-off" time again. 19 in. long. Metal and plastic. Uses 2 D' batteries (not incl, see page 364).
35 J 5129. Sh. wt. 2 lbs. 4 oz 4.98

PRESS BUTTON . . . MAKE IT GO!



Looks just like a real Volkswagen! Popular 7½ inch long sedan of sturdy steel construction. You command it by remote control—runs forward and reverse, goes right or left.
Visible rear engine. Headlights light up the road, just like a real car! Uses 2 "AA" batteries (not included see page 364).
35 J 5264. Shipping weight . . lb 8 oz 2.98

BUMP 'N GO!



All plastic construction battery operated Ford Big T features rubber tires, bright colors with see thru lighted engine . . . shows gears working. Lots of "hot rod" action. Bump and go and non-fall action. 8 ¼-in. long 6-in. high. Requires 2 "D" batteries (not included, see page 364).
35 J 5252. Shipping weight 2 lbs .. 2.98

Steer it yourself!

Police motorcycle follows your remote control "orders"—goes forward or reverse . . . turns right or left. Makes siren sound. 12-inches long, sturdy metal construction with plastic policeman. Three foot long remote control cable. Requires two "D" batteries (not included, order separately from page 364).
35 J 5262. Shipping weight 2 lbs 4.98

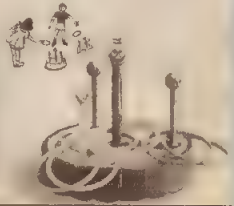
Bounces off walls!

Authentic looking mystery action "steam" locomotive. Sturdy lithographed metal construction with Green and Red flashing lights. Makes whistling noise like real locomotive. Has forward and go action. 4-inches long. Requires two "D" batteries (not included, see page 364).
35 J 5130. Shipping weight 1 lb 8 oz. 3.98

I jump and bark!

Jumping Poodle Pup . . favorite furry puppy jumps and barks by remote control. Soft plush covered body 7-inches long 7 inches high. Puppy uses two "D" batteries (not included, see page 364).
35 J 5265 (1 lb) 2.98

Target moves!



Skeedaddle—trik-action darting ring toss. Motor changes base directions even spins it. Sturdy plastic 9-in diameter. Six rings, rules score pad included. Uses two "C" batteries (not incl, see pg. 364).
35 J 5269 (2 lb) 2.98

Budget Power can give your loved ones a Christmas to remember.

SPORTS CAR AND DOLL . . . girls will love this daisy-trimmed, psychedelic-color sports car and perky driver. 9-in. steel car has bucket seats, tinted windshield, trunk, hood that opens. 5-in. plastic doll has rooted hair . . . stands by herself. 35 J 5781 Shpg. wt. 2 lbs. 3.88

Build sandbox roadways with big Tonka construction-fleet!

4 pcs. 8.88

Here's everything you need for sand box construction jobs . . . there's real-life design and operation in every piece! 9-in. pickup has see-through cab and snap-open tailgate, it's just right for those small hauling jobs. 9½-in. dump truck has big sand dumping load. 9½-in. cement mixer truck has revolving drum to mix "cement" like a real one. 10¾-in. road grader has adjustable scraper for smoothing out bumpy roads or spreading gravel. All sturdy steel. 736 J 5793 Matchable Shipping weight 7 lbs. Set 8.88

SANITATION TRUCK by Tonka smooth lever action shifts body into dump position. Bucket raises, top gate opens. Lower gate swings open, too. Rolls easily on big rubber tires. Realistic cab interior with seats, steering wheel. Rugged steel truck has baked enamel finish. About 9½x4¼x5½ in. high. 35 J 5783 Shipping weight 3 lbs. 3.66

Stable set by Tonka

6 pcs. 6.66

Transport the 2 thoroughbreds in style with 6-pc. stable set. Realistic, 6-in. jeep has front seats, steering wheel. 9¾-in. dump stake truck converts to flat bed. 9-in. pick-up has trailer hitch, snap-open tailgate, detachable horse trailer. All steel.
35 J 5794 Shpg. wt. 5 lbs. Set 6.66

4 PIECE CARRIER by Tonka delivers new cars to dealers from coast to coast! Detachable steel cab has huge plastic windshield. Brawny 18⅞x4x7 inch high steel hauler with two aluminum loading ramps, carries two 6-¼ in. high plastic sports cars (included). . . .
35 J 5782 Shipping weight 4 lbs. Set 3.98

3-PC. FIRE CHIEF'S FLEET by Tonka. All are bright Red with all steel construction. Fire Chief's cruiser has "flashing" light, spring-action tailgate, jeep-style folding windshield; fire truck has detachable ladder. Sizes 6 to 9½ inches long.
35 J 5796 Shipping weight 4 lbs. Set 5.88

Stocking Stuffers: Little Extra Gifts for Lots of Fun

1 **PRIMARY TRYBOARD PUZZLES.** Sturdy 3-D picture figures fit into matching cutouts on plastic board. Each figure can also stand up by itself. Includes "Things that Move," "Farm Animals," "Zoo Animals," and "Familiar Objects." Captivating for boys and girls ages 1½ to 4 years. Teaches coordination and dexterity. Sold in set of 4.

X924-7073A—0.70 lb. Order 1 set for 2.77

Help a Tootsietoy Collector

2 **TOOTSIETOY TRUCK FLEET** includes three exciting trucks. Oil trailer and cab made of die-cast metal. Auto transport with metal cab, plastic transporter has let-down ramp and three metal cars. Dump transport unit of metal. 8¼ to 9 in. long. Sold in set of 3.

X924-6950A—0.90 lb. Order 1 set for 2.37

3 **TOOTSIETOY PLAYMATES.** Here are several colorful playmates for pre-schoolers. Tractor has figure in the driver's seat. Pilot with cute fold-up plane that hitches on to pick-up truck. Driver with racing car. Metal and plastic. About 7 in. long. Set contains 9 playthings in all!

X924-6968A—0.75 lb. Order 1 set for 2.37

Puzzle the Whole Family

4 **3 CHALLENGING PUZZLE GAMES**—will keep the entire family puzzled. They look easy, but wait till you try them! Each game of molded-plastic for longer life. Each puzzle offers days or even weeks of challenging solitary fun. Games included in set are Pythagoras, Hexed, and Kwazy Quilt.

X924-7008A—1.50 lbs. Order 1 set for 2.37

5 **PRE-SCHOOL ASSORTMENT.** Youngster and mother too will go for these sturdy favorites designed for continuous activity and enjoyment. Assortment consists of Peg Pounder, Nuts 'N Bolts, and Stacking Rings. Made of soft plastic. Sold in set of 3.

X924-6885A—1.50 lbs. Order 1 set for 2.37

Sweets to the Savers

6 **CANDY AND GUM BANKS.** This is a fun way to encourage youngsters to save. Each bank comes with real candy and gum. Made of sturdy plastic. Sold in set of 3 banks.

X 924 6844 A—3 lbs. Order 1 set for 2.37

7 **JUMBLE-TYPE PUZZLES** for children and adults. Here are three brain teasers that are fun for the entire family. Set includes "Animals [illegible]ports," and "Figments." These puzzles are so challenging that it is necessary to provide a hint card to help you solve them. Sometimes, children can put them together faster than adults! Plastic. Sold in set of 3.

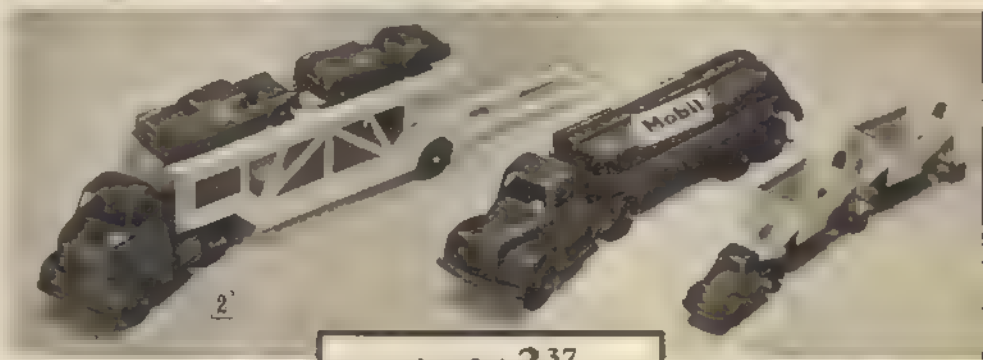
X 924 7032 A—2 lbs. Order 1 set for 2.37

Add a Note of Cheer

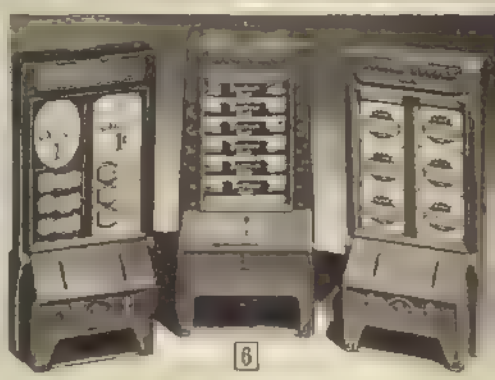
8 **EASY-TO-PLAY MUSICAL TOYS.** Instructions and song sheet with each. Trumpet has 4 tuned reeds, 4 movable valves, 9-in. blow melodeon has 8 piano keys, plays one octave with tuned reeds. 10x3x1 in. Keymonica has ivory body, 10 colored buttons. 7½x2⅝x1¼ in. Plastic. Sold in set of 3.

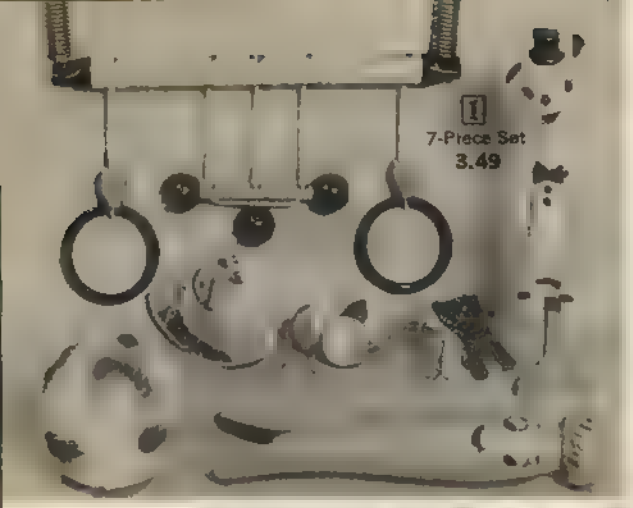
X 924-6802 A—0.90 lb. Order 1 set for 2.37

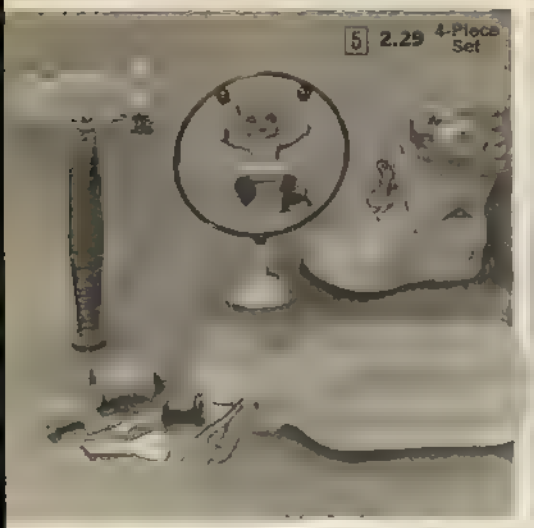
Save This Catalog—
order anything on pages 1-56,
and toys on pages 253-455
till August 29, 1970.



Any Set 2.37







1 **7-PIECE ACTIVITY SET** designed to help develop child's eye and hand coordination. Set includes a hardwood and plastic crib gym exerciser plastic rattle keys on a chain, plastic balls on a chain, a plastic rocking horse rattle, plastic suction toy, plastic squeeze-and-squeak clothespin and ball.
X 342-0403 A—Shpg. wt. set 1 lb.....Set 3.49

2 **WOODEN-BELL-STACK,** a real ring-dinger of a toy! Each time child stacks rings on the wooden rod a bell rings. Wooden toy with colorful non-toxic enamel finish. About 2⅝x8⅜x7 in.
X 342-0536 A Shpg. wt. 1.40 lbs. 2.66

3 **REVOLVING ACTION CIRCUS.** Press down the bellows and the action starts up—clown's hat bobs, ball spins on seal's nose, carousel whirls, or ferris wheel spins. Non-toxic plastic. 4½ in. high.
X 342-0429 A—Shpg. wt. 1 lb..... 2.49

4 **XYLOPHONE SET.** Colored metal keys (baked enamel finish). Eight electronically tuned keys set into a wood base. Set includes xylophone, two wooden mallets, and color-keyed music sheet. 13½x4 in.
X 342 0460 A Shpg. wt. set 1 40 lbs. Set 2.44

5 **4-PIECE ACTIVITY SET** of sound and action toys in non-toxic hard and soft plastics. Set includes 9-inch milk bottle with keys and wood spools, swinging doll on suction cup base, 9-inch hammer, and 7-inch squeeze-and-squeak lacing shoe.
X 342-0163 A Shpg. wt. set 1 40 lbs. Set 2.29

6 **HELICOPTER PUSH/PULL TOY,** a real action toy for young toddlers. Push it, pull it—two plastic propeller blades whirl in opposite directions. Automatic rewind front-pull-string. Non-toxic multicolor plastic helicopter with removable wooden handle. About 14x6x12 in. high.
X 342-0296 A—Shpg. wt. 1.70 lbs..... 3.49

Santa's Gift Bag

7 **GOLD ELECTROPLATE GIFT SET**—23K gold electronically-plated training spoon and fork, with silver-plated cup (gold plated on inside) Requires little care—gold will not tarnish, is dishwasher resistant. Truly an enduring present. Gift boxed. Exclusive at Penneys.
X 342-0189 A—Wt. set 2.25 lbs.....Set 5.00

8 **4-PIECE MELAMINE DINNER SET** in Humpty Dumpty pattern. Melamine dinnerware is break resistant and heat resistant. Set includes 9-oz. mug; 7½-in.-diameter dinner plate; 20-oz. bowl, 9-oz. bowl.
X 342-0080 A—Wt. set 1.25 lbs... Set 4.77

9 **PEEK-A-VIEW** shows 12 different, delightful views! Screen lights up and shows a new view each time baby pulls string. Functions best in a darkened room. Mounting bracket attaches firmly to playpen or crib. Break-resistant Mylar® polyester-film screen, case of styrene plastic. Helps child develop eye and hand coordination. Keeps baby happy for hours. About 7 in. long by 6¼-in. diameter. Uses two D-cell batteries—not included, see below.
X 342-0023 A—Shpg. wt. 1.25 lbs.... 4.49
D-Cell Batteries.
X 957-1761 A—Sold in pkg. of 6.
Shpg. wt. pkg. 1.25 lbs. Order 1 pkg. for 99c

10 **SIX SOFT FOAM-FILLED BLOCKS.** Filled with soft polyurethane foam, tots can squeeze them, toss them, stack them! They're covered with wipe-clean vinyl, decorated with pictures of animals, flowers, birds, or letters of the alphabet. Each block 3½ in. square.
X 342-0098 A—Shpg. wt. set 1 lb. Set 2.77

11 **PUZZLE BLOCKS®.** Set of 10 colorful plastic puzzle blocks—each block consists of two pieces. Helps teach child eye and hand coordination as tot tries to match the animal or object figure with its corresponding block cut-out. Cut-outs can stand by themselves, or child can use blocks alone. Each block 1¼x2x2¾ in.
X 342-0346 A—Wt. set 0.75 lbs....Set 1.77

12 **MAGNETIC PUZZLES.** Set of three assorted puzzles of high-impact styrene plastic with built-in magnets. Magnetic puzzle pieces fit into colorfully lithographed cardboard background. About 7 to 15 pieces per puzzle. Puzzle scenes depict different nursery subjects. Each puzzle about 11½x13 in.
X 342-0254 A—Wt. set 0.50 lbs....Set 3.77

13 **HUMPTY DUMPTY.** No need for all the King's horses and men—our little Humpty is made to take a rough and tumble life. When you tip him over he chimes! Rayon plush and corduroy. Polyurethane foam, cotton filling. Elastic band for hanging. About 8 in. tall, sitting.
X 342-0569 A—Shpg. wt. 1 lb..... 2.88

14 **MULTICOLORED PLUSH CHIME BALL** hangs in crib, playpen, or carriage from elastic band with small bell attached. Ball made of plush acrylic fabric foam filled. Chimes ring when ball moves. About 7-in. in diameter.
X 342-0270 A -Shpg. wt. 1 lb. 2.88

15 **TRICKY TRAPEZE PUSH-BUTTON ACROBATS.** Set of four TV and cartoon characters. Mickey Mouse, Donald Duck, Goofy, and Fred Flintstone. Perfect stocking stuffers! Squeeze buttons and watch your favorite character spin, flip, flop, and cavort. Made of high-impact plastic. Each abt 5¼ in. high.
X 342-0072 A—Wt. set 0.50 lb. Set 1.89

16 **MUSICAL ANIMAL-SHOWER MOBILE.** Wind up music box—pets gambol and cavort under a printed plastic umbrella as music plays a cheery tune. Pets (about 4½ in. high) are of colorful cotton prints laminated to plastic. Plastic clamp attaches to crib, playpen, or carriage. Overall height about 18 in.
X 342-0593 A—Shpg. wt. .50 lbs. . 4.77

Charge It—see page 265.

"Tot-Set" Gifts from Santa's Workshop

Fun . . . Action . . . Learning

1 **TIP 'N' ROK® ACTION CHAIR.** The rage in rockers! Keeps children fascinated for hours. It tips—it rocks—and it makes no noise. Use Tip 'n Rok as a TV chair or as a rocker. Or take it to the beach! Sand and water can't hurt it because it's sturdy polypropylene plastic. Red with white seat. 11x11x22½ in. high.
X 343-3505 A—Shpg. wt. 3.75 lbs..... 7.98

2 **ROC-N-SPIN SAUCER** creates tot-stirring a-plenty. Spinning and rocking up a storm in this exciting toy, child keeps happily occupied for hours. Fun unlimited! Sturdy red plastic seat; cotton duck security strap. Four chrome-plated tubular-steel legs bolted to 26-in.-diameter round white plastic base. Child can rock and spin at the same time! For indoor or outdoor play.
X 343-2028 A—Shpg. wt. 6.50 lbs..... 12.98

3 **DELUXE BABY WALKER.** Baby can practice-walk and explore! Both imaginative and functional, it provides an adventure in fun and learning—child is amused, mind-fed, stimulated. Enclosed in the security of this sturdy, lightweight, thermoplastic walker, tot can sit or stand—move about freely. Polyurethane-foam-filled, vinyl-covered, detachable seat pad. Four ball casters. Animal decals included to decorate ivory-color frame. Colorful play-beads divert baby's attention—help develop a sense of color and touch. 14-inch diameter at top; 26-inch at bottom. 16 in. high, including casters. Washable.
X 343-2069 A—Shpg. wt. 4.20 lbs..... 11.49

Ideal Nursery Gifts

4 **WALL CLOCK-NIGHT LIGHT.** Gaily designed electric clock with clown-and-cat motif. Rich-looking red background. Poem on clock's face. Enhances child's room by day; at night, push button and cat's eyes light up—glowing softly in the dark. Clock has second hand. All-oak frame with antiqued gold-tone and white finish.
X 343-2101 A—Shpg. wt. 4.50 lbs..... 16.98

5 **CHAIR-AND-STEP-STOOL** is a practical and versatile aid for the growing child. Solid hardwood with high-gloss non-toxic lacquer finish. Use as a step-stool or simply raise the back to convert it to a little chair. About 13½ in. high.
X 343-0311 A—Shpg. wt. 6 lbs..... 3.29

Making Neatness Fun

6 **TEDDY BEAR TIDEE-UP.** Decorative, brightly colored clothes hanger of ½-in. laminated board. Smooth wooden pegs hold clothes. About 20x21 in.
X 343-3513 A—Shpg. wt. 2.70 lbs..... 2.69

7 **TOY CART.** Machine-washable cotton bag (about 17x12x16 in. deep) in gay red-and-white stripes. Brass-tone-finished tubular-steel frame folds for storage. Plastic casters. About 20 in. high. A neat, cheerful place for youngsters to store all their holiday toys.
X 343-3356 A—Shpg. wt. 3.25 lbs..... 3.79

8 **3-IN-1 VALET, SEAT, CHEST.** Triple play—functions three ways. Neat, compact—conserves space. Very well constructed, this wood valet, chair, and chest has quilted vinyl cover. Polyurethane-foam-padded hinged seat lid lifts open to reveal storage area. Convenient valet holds clothes—encourages child to be neat. Brass-trimmed hardwood legs. 17x17x38 inches high.
X 343-2077 A—Shpg. wt. 15 lbs..... 14.98

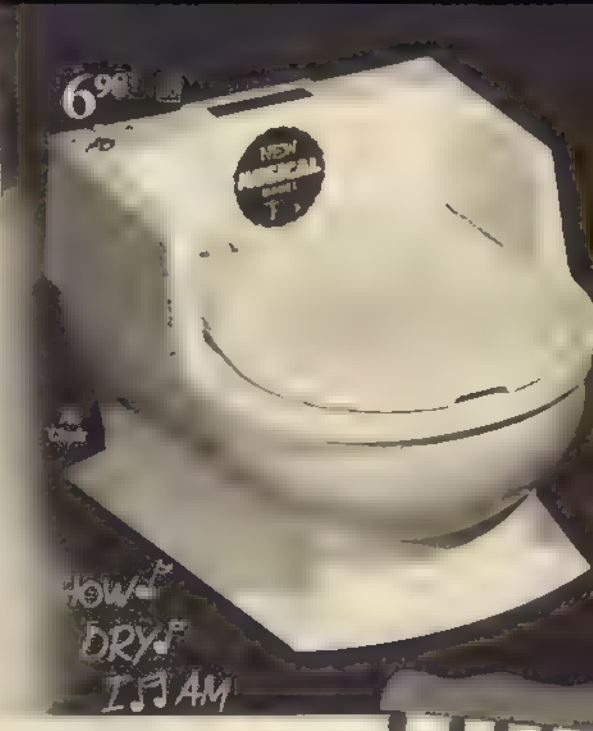
Music Makes for Syncopated Swing

9 **AUTOMATIC MUSICAL BABY SWING.** Wind it up and it will swing gently and play music for about 12 minutes. Busy mothers can go on with household chores while baby supplies own amusement. Swing has sturdy chrome-plated tubular-steel legs. Rubber tips on legs help protect the floor from scratches. Security chain suspends dark blue plaid viscose rayon seat, laminated to vinyl. Swing stands 44 in. high. Seat bottom is 18 in. from floor.
X 343-2697 A—Shpg. wt. 12 lbs..... 13.50

Non-Musical Swing. Red cotton duck seat. Tubular-steel legs with baked-enamel finish.
X 343-1442 A—Shpg. wt. 11 lbs..... 10.50

Playwear shown sold on pages 188–189.

Charge It—see page 265.



Musical Toilette

10 **MUSICAL TRAINING CHAIR AND SEAT** plays "How Dry I Am." Just turn knob. Keeps tot amused and at ease. Use seat and base together as a training chair, and as child learns, use seat alone on any standard toilet. Two sections of easy-to-clean molded white plastic: chair-style top with deflector security strap; wide base with chamber. Stands 12 in. high. Shpg. wt. 3.50 lbs.
X 343-0402 A..... 6.98

11 6.79

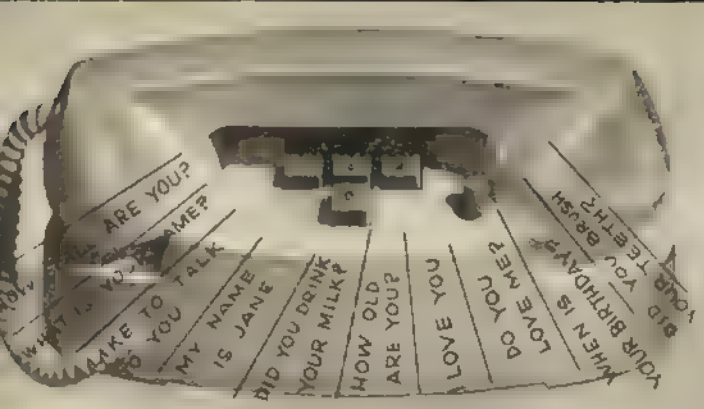
11 **MUSICAL ROCKING CHAIR.** Music box attached to runner chimes cheerfully as child rocks—needs no winding. Made of hardwood with non-toxic natural lacquer finish. About 22 in. high. Shpg. wt. 9.40 lbs.*
X 343-3521 A.... 6.79

12 13.50

12 **WILLIAMSBURG-STYLE ROCKER.** Styled and built with the same care that goes into adult furniture. Hardwood construction with non-toxic high-gloss black enamel finish. Antique gold-tone trim. Seat height 8 in.; back height 16 in. Shpg. wt. 11 lbs.*
X 343-0139 A..... 13.50

13 **QUILTED VINYL TOY CHEST** in attractive nursery print. Hardboard construction with baked enamel steel frame. Quilted vinyl covering on chest is scuff-resistant and wipes clean with a damp cloth. About 14x30x17 in. high. Shipping weight 10 lbs.
X 343-2796 A..... 11.00

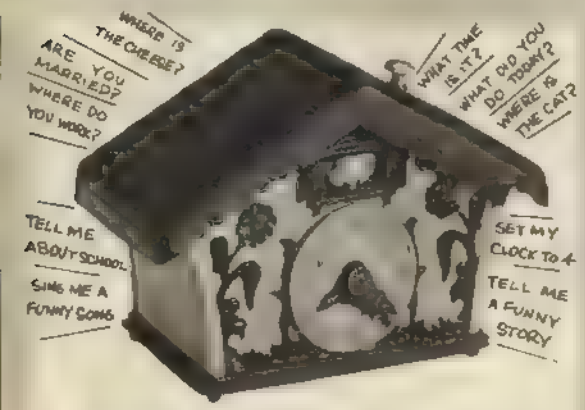
*Mailability restricted—see page 262.



Stimulates preschoolers' imagination and invites friendly chatter

2.99

TALK-N-TELL TALKING TELEPHONE. Ready for a friendly chat at the push of a button. Concealed mechanism plays any one of ten different sayings, gives tot time to think up answers. Non-toxic plastic with dummy dial buttons, unbreakable coiled cord. White. 3½ x 8⅝ x 4½ in. high. Ages 2 to 6. Uses 1 D-cell battery (not included)—order at bottom of page.
X 923-6647 A—Phone Set. Wt. 1.25 lbs.... 2.99


WHERE IS THE CHEESE?
ARE YOU MARRIED?
WHERE DO YOU WORK?
WHAT TIME IS IT?
WHAT DID YOU DO TODAY?
WHERE IS THE CAT?
TELL ME ABOUT SCHOOL
SING ME A FUNNY SONG
SET MY CLOCK TO 4
TELL ME A FUNNY STORY

Encourages conversation and response

Press smoke stack, little mouse asks questions. Movable clock hands act as a "time-teacher" too!

3.66

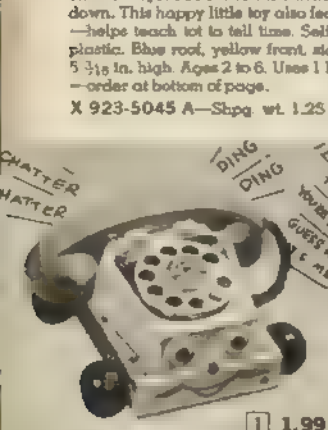
TALKING COO-COO MOUSE HOUSE gives pre-schooler a secret friend of his own to chat with. Plays one of ten different messages each time the smoke stack on the roof is pressed down. This happy little toy also features movable clock hands—helps teach tot to tell time. Self-standing. Sturdy non-toxic plastic. Blue roof, yellow front, side, and back. 9⅜ x 4⅛ x 5 ⅛ in. high. Ages 2 to 6. Uses 1 D-cell battery (not included)—order at bottom of page.
X 923-5045 A—Shpg. wt. 1.25 lbs..... 3.66

6.99

Talking Switchboard is talking fun

- Press button, hear operator's voice
- Insert plugs, pull signal switches, dial numbers

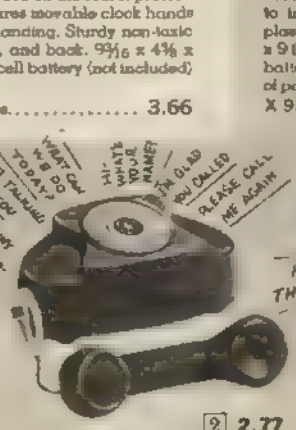
TALKING SWITCHBOARD. Children will have so much fun playing operator. Elegant board has plug-ins, switches, memo pad, and hollow-handle telephone. Recorded voice says many different things to interest child. High-impact non-toxic plastic. Blue, red, and yellow. 10½ x 5¾ x 9 in. high. For ages 2 to 6. Uses 1 D-cell battery (not included)—order at bottom of page.
X 923-8064 A—Wt. 2 lbs. . 6.99



1 **1.99**

Fisher Price Pull-along Phone

1 **CHATTER PHONE** helps develop coordination and teach colors and numbers. When pulled around by tot, phone's eyes roll up and down, makes "chatter, chatter" sounds. Bell rings when dial is turned and released. Jumbo balloon plastic wheels. Fabric cord. Receiver made of plastic. Sturdy wood and plastic base. Non-toxic. Red and white. 6½ x 7½ x 4 in. For ages 2 to 6 years. No batteries. Shipping weight 1 lb.
X 923-1689 A 1.99



2 **2.77**

Mattel Teenie Talk Phones—repeats 8 sayings. Just pull cord!

2 **TEENIE TALK PHONE.** Tot has fun listening to lots of small talk from this tiny phone. Fits little hands, and operates easily. Just a tug on the receiver activates the voice unit which repeats 8 different sayings at random. Non-toxic, high impact plastic. "Two-tone" pink and blue colors. 4 x 2 x 2½ in. high. For ages 2 to 5 years. No batteries required. Shipping weight 0.50 lb.
X 923-5185 A..... 2.77

3 **4.99**

Shows pictures, recites a poem too

3 **TERRYTUNES TALKING "TELEVISION"-TELEPHONE.** See your Terrytunes* friends on the tiny screen. Lift receiver, push button and say "Hello" to Deputy Dog, and all his friends—or listen to a poem. Stops automatically. Made of non-toxic, high-impact plastic. Red and yellow. 7½ x 5 x 7½ in. wide. For ages 2 to 6. Uses 1 D-cell battery (not included)—order at bottom right. Shipping weight 1.50 lbs.
X 923-7876 A . 4.99

*Div. of CBS Enterprises, Inc.

- Hear the Farmer's friendly barnyard animals sound off in real voices
- Hear the alphabet, 12 popular nursery rhymes, Disneyland, or 12 typical Peanuts phrases

A to E SEE 'N' SAY. Each character tells an exciting little story. Excellent for teaching child word-sound-picture association. Just pick the character you want to meet—then pull the string. You'll hear a dozen barnyard animals, or the Bee recite the alphabet . . . all 26 letters! Listen to Mother Goose recite 12 different nursery rhymes. Or hear your favorite Disneyland characters. Or hear Snoopy and Peanuts say 12 typical Peanuts phrases. Non-toxic plastic. Stand-up base, carry handle. No batteries needed.

[A] Mother Goose Says. 12 nursery rhymes.
X 923-9047 A—Wt. 2 lbs..... 5.49

[B] The Bee Says. Alphabet. 26 pictures.
X 924-2900 A—Wt. 2 lbs..... 5.49

[C] Disneyland Says. 12 favorite pals.
X 925-0838 A—Wt. 2 lbs..... 5.49

[D] The Farmer Says. Sounds of 12 animals.
X 924-2892 A—Wt. 2 lbs..... 5.49

[E] Snoopy Says. 12 typical Peanuts phrases.
X 923-4501 A—Wt. 2 lbs..... 5.49

Just "Push and Play" to hear exciting Super See 'N' Say Characters

F to G SUPER SEE 'N' SAY has easy push-button selection for random or specific selection. Push-button dial points and plays according to the picture selected—just push in! Excellent for teaching child word-sound-picture association. Non-toxic plastic. Stand-up base. Carry handle. Operates on 1 D-cell battery (not included)—order at bottom of page.

[F] Mr. Circus Says. Hear the sounds of 12 circus rhymes.
X 923-4493 A—Wt. 2 lbs..... 7.88

[G] Sing A Song. A singing library of tunes.
X 923-4436 A—Wt. 2 lbs... ..... 7.88

H to J MATTEL-O-PHONE. Looks and sounds like a real phone. Bell rings when you dial. Press a button, hear the recorded voices of different friends. You can answer too! 5 records, many minutes of recorded conversation. Records lock in place, stop automatically. Non-toxic plastic. Red color. Uses two D-cell batteries (not included)—order at bottom of page.

[H] Peanuts. Child talks to Peanuts, friends.
X 923-4584 A—Phone Set. 1.25 lbs. 7.77

[I] Playmates. Talk to Santa Claus, friends.
X 923-7397 A—Phone Set. 1.25 lbs. 7.77

[J] Barbie. Talk to Barbie, Stacy, Christie.
X 923 4923 A—Phone Set. 1.25 lbs. 7.77

MATTEL-O-PHONE DISC PAK. Debut discs. Six new sides feature 24 new friends. Foreign Friends, Pet Pals, Clothes Lines, High Flyers, Interesting Inventors, and Elves and Indians. Sold in set of 3. Wt. 0.25 lb.
X 923 9328 A—Order 1 set for..... 1.19

K to N SEE 'N' SAY TALKING STORY-BOOKS are fun to read—more fun to hear! Turn pointer, pull talking ring to hear the story as you read it. Each book contains 10 sound tracks on tear-resistant pages, binding of washable polyethylene. 8 x 11 in. No batteries needed.

[K] Little Fun Bugs. Want to know what it's like to ride a grasshopper? It's here!
X 923-5011 A—Wt. 1.70 lbs..... 5.88

[L] Funny Pets in Faraway Places. Hear what it's like to give an elephant a bath.
X 923-9120 A—Wt. 1.70 lbs..... 5.88

[M] Ride Along With Us. See and hear what it's like to ride a helicopter. Others.
X 923-9229 A—Wt. 1.70 lbs..... 5.88

[N] Speak Up, Charlie Brown. Read and hear Charlie Brown and all his friends.
X 923-4980 A—Wt. 1.70 lbs..... 5.88

D-CELL BATTERIES. Sold in pkg. of 6. Wt. 1.20 lbs.
X 957-1761 A. Order 1 pkg. for.... 99c

12 REASONS WHY IT PAYS TO SEE BUDDY L FIRST!

1. Buddy L® Famous Steel Trucks
2. Ol' Buddy's Buddy L
3. Buddy L® BRUTES™
4. Buddy L Jr.® Trucks and Cars
5. Buddy L® AUTO-ACTION®
6. Buddy L Jr.® AUTO-ACTION®
7. Buddy L® BRUTE™ PLAY HOUSES
8. Buddy L® Big Macks® Mack TRUCKS
9. Buddy L® LiL Buddys™
10. BUDDY L Turtledove™ KITCHEN APPLIANCES
11. Revolutionary Gift Packaging
12. Brand new plant facilities to speed orders to you

Come in and see for yourself how a 57 year old company can go mod. You'll be glad you did!

Buddy L®

Tenth Floor, 200 Fifth Avenue, New York

Drive right in for rooftop parking, elevators—most modern service in town!

1 MODERN DRIVE-IN SERVICE STATION. All the cars and equipment to keep the junior mechanic busy for hours. Full-color, all-steel station features a turn-crank elevator to roof parking area, and a car ramp that goes from the roof down through the garage to the main level. The setting is a busy midtown location filled with cars, attendants, and service station accessories. The station building measures 20¼ x 14⅝ x 14½ in. high, on a lithographed 26 x 14½ in. steel base. The set includes 5 cars, 5 attendants, a turn-crank elevator, 3 gasoline pumps, 1 oil rack display, 1 water can, 1 battery display, 1 grease lift, 1 air pump, 1 tire sign, and much more. All accessories plastic. Unassembled.

X 925-1976 A -Shpg. wt. 8 lbs. ... 5.88

You'll service people from all over the country at a Shell turnpike station

2 SERVICE IS YOUR BUSINESS at this up-to-date Shell service station. Watch cars pull into this colonial style, colorful lithographed steel station and platform. 2 overhead doors open in service area. 3 front and side doors. Shell gas pumps with flexible hoses for quick servicing. Platform measures 26 x 15 in. Building 11 in. high. Complete with 2 plastic cars and tow truck Accessories include 2 oil can racks, operable lift grease rack, lubricant dispenser, authentic Shell sign. All accessories plastic. Unassembled.

X 923-5086 A—Shpg. wt. 5 lbs..... 3.77

3 8.99

4 4.99

Realistic Farm Sets with buildings, livestock, accessories

Start your own large livestock operation

3 DELUXE LIVESTOCK FARM SET. Metal barn on large platform base with ramp leading from barn doors to yard. Open-back gives access to two-story hayloft. 2 cupolas and silo with plastic top. Plastic farm lives ock includes 45 fowl, 36 farm animals, 20 prize livestock and 40 birds 12 sections of wire fence and a coop for the fowl Tractor set includes 2 harness horses, 1 plow 1 mower, 1 two wheeled farm wagon 1 hay rake 1 harrow and 2 farm figures to drive the equipment Vegetable garden includes 24 plastic vegetables and 4 vegetable boxes Also 2 feed bags 1 feed box 1 block and tackle 1 litter carrier, 2 bales of hay 1 garbage can with removable lid 1 hay wagon, 1 stile, 1 fuel tank, 1 stock feeder, 1 wheat shock, 6 plastic farm figures. Unassembled.

X 925 1216 A -Shpg. wt 7 lbs. 8.99

Modern family farm

4 FARM SET WITH FIELD EQUIPMENT. Add the action of a real farm with modern equipment. Set includes red metal barn, a spinning tractor shed silo with plastic top, chicken coop tractor with accessories 14 farm animals, 18 fowl complete barn accessories including stool sad bags, etc Crops include 24 vegetables, 4 vegetable boxes, and many more. Plastic accessories. Unassembled

X 925-1208 A Shpg. wt 5 lbs. 4.99

Fort Apache

1 **THE APACHES ARE ON THE WAR-PATH,** as they throw their scaling ladders against the walls of the fort. They seem numberless as they circle the fort with their war-cries ... the army has been alerted! The cavalry and ... are ready to fight to the finish. You are there ... help defend the fort ... yourself ... with friends. Opened layout measures 19 in. long x 29¼ in. wide x 4¾ in. high. Many photographed metal, ... plastic pieces of equipment necessary, including command post ... lock houses, plastic cannons, water-well, anvil, wood stockade, plastic flagpole with "Old Glory," 25 cavalry men, 16 Indians and horses, ... ladders, watering hole, plastic tepees, ... Layout folds into handy storage and carrying case with handle; measures 19 x 12¾ x 4¾ in. high folded. Set does not include rock and shrubbery pictured.

X 923-8056 A—Shpg. wt 5.50 lbs. ... 6.99

Fort Cheyenne

2 **INDIANS SUDDENLY ATTACK THE FORT** and you command the troops to prepare for its defense. Close the gates and line the walls. It looks as if you have a real tough battle ahead of you. Four-color unprinted vinyl layout measures 12 in. wide x 29 in. long x 6 in. high opened. Set includes plastic Indians and troops with horses in action poses. Premolded buildings and tepees. Folded case with handle holds all pieces conveniently for storage, or for carrying. Case closed measures 13 x 12 x 4 in. high. Rock and shrubbery (shown) not included in set.

X 923 6076 A—Shpg. wt. 4 lbs..... 5.99

Wild West City

- With layout, buildings, figures
- Figures with interchangeable parts

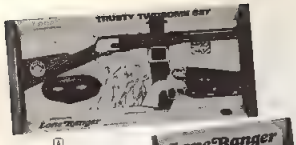
3 **CAPTURES THE SPIRIT OF THE WEST.** Exciting historical model has all you need for true-to-life western fun. Includes 18 x 36-in. painted base sheet. Wild West City Saloon, marshal's office, stage coach station, stage coach with driver and 2 horses. Comes with a total of 10 standing cowboys, 2 mounted cowboys, 3 standing Indians, and 9 cactus plants. Accessorized plastic figures have interchangeable body parts, interchange clothing for different combinations. Buildings of chipboard.

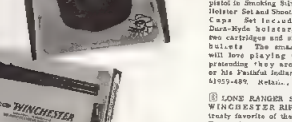
X 923 4865 A—Shpg. wt 4 lbs ... 9.88

Lone Ranger Silver City

4 **EXCITEMENT IN THE OLD WEST.** Silver City is protected by a surrounding wall—resembles a stockade. Indians and cowboys with drawn weapons challenge each other. Facades of buildings on inside of wall. Gates swing. Twin watch towers guard the gates. Comes with all the plastic figures shown in regular models of the Lone Ranger, Indians, cowboys, horses with saddles, horses harnessed to wagon with spinning wheels. Vinyl plastic city 29 x 13 x 3 in. high—folds compactly into 15½ x 13 x 3¼ in. high carrying case. Shrubbery (shown) not included.

X 924-9129 A—Shpg. wt. 2.50 lbs..... 4.66





Authentic Reproductions

C LONE RANGER TRUSTY TWOSOME SET. Lone Ranger and Tonto ride again. Shootin' Shell Winchester, with fast, authentic, delivers single shot or rapid fire. Fan the white handled pistol in Smoking Silver Special Single Holster Set and Shoot Grenade STIK-M Caps. Set includes black mask, Dura-Hyde holster, adjustable belt, two cartridges and six SAFE plastic bullets. The small law defenders will love playing with the set and pretending they are the Masked Man or his Faithful Indian. Shpg. wt. 4 lbs.
61957-489. Retail.. . . . . 7.25

B LONE RANGER SHOOTIN' SHELL WINCHESTER RIFLE. This is the trusty favorite of the Lone Ranger and Tonto when they get into a real jam. Fast silver bullet labeled on the stock. Rifle loads, shoots and ejects Shootin Shells and fires Grenade STIK-M-Caps. Secret trigger for single shots or rapid fire action. Complete with two Shootin' Shells and six SAFE bullet noses. What child wouldn't want to carry this famous rifle. Wt. 3 lbs.
61960 259. Retail.. . . . . 3.50

E LONE RANGER SMOKING SILVER SPECIAL DOUBLE HOLSTER SET. Wear the white-handled guns and black mask of TV's famous good guy. The pistols feature fast fanning action and fire Grenade perforated roll caps. Set includes two Deluxe Dura-Hyde holsters and adjustable belt. These will be the favorite 'peace makers' of every Lone Ranger Fan back at the ranch.
6.961-439. 3 lbs. Retail.. . . . . 6.50

D M-16 MARAUDER AUTOMATIC. The M-16 Marauder goes where the action is hottest. Pull back authentic bolt . . . fire nine short shots. Picture the bolt six successive times and burst more than 50 rounds in realistic sound. 32" long, exciting weapon features simulated wood grained stock. Needs no caps or batteries. Shpg. wt. 4 lbs.
61962-599. Retail. 10.00

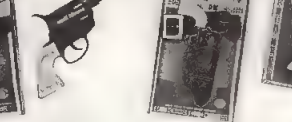
F WINCHESTER CRACKFIRE. Hear the loud crack of a rifle, the piercing whine of a bullet . . .just like a Western movie sound track. Highly detailed replica of lever action Winchester rifle features authentic shot and ricochet sound. Long life nylon record and sound mechanism in simulated wood grain stock. 32" long. Shpg. wt. 3 lbs.
61954 299. Retail.. . . . . 8.25

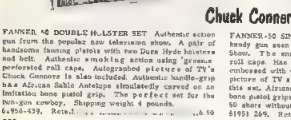
I RAPID FIRE SPECIAL. Just pull the trigger for an amazing, rousing, chattering shot. The big bang comes from Mattel's exclusive new secret "cartridge" drum. Rugged plastic, with wood-grain stock and forward grip, steelblue color. No caps or batteries needed. 24" long.
6.956 169. Wt. 2 lbs. Retail.. . . 2.49

G SHOOTIN' SHELL WINCHESTER. Fires harmless Shootin Shells through its chambery cock he lever and the cartridge is ejected. Wood grain-type stock and grip. Trigger a single shot or a blazing rapidfire action. 24" long.
6.909-239. Wt. 2 lbs. Retail.. . . 3.50

H CRACK SHOT TARGET SET. This rugged 'knock 'em down' target set features a realistically detailed over and under Western Shot Gun that fires two soft bullets out of shot gun type shells. Picking off the pesky moonshine jugs is the idea and the fun, loads with authentic breaking action. Shot Gun complete with shells and jugs. Shpg. wt. 5 lbs.
62310-388. Retail.. . . . . 6.00

J MARAUDER MACHINE GUN. This is an essential weapon for all men in the Marauder Division. Bolt-action gun with smoking barrel, fires fifty grenade perforated roll caps in bursts or single shots. Adjustable "sure-red" telescopic sight plus simulated leather/fiber holder. Made of all impact plastic for many many battles. The gun steels is 27 1/2" long, and a authentic in every detail . . . even down to the wood-grained stock. Wt. 3 lbs.
6.919-269. Retail.. . . . . 4.00





Chuck Conner . . . . Cowboy In Africa

FANNER 50 DOUBLE HOLSTER SET. Authentic action gun from the popular new television show. A pair of handsome fanning pistols with two Dura Hyde holsters and belt. Authentic smoking action using 'grenade' perforated roll caps. Autographed picture of TV's Chuck Connors is also included. Authentic handle-grip has African Sable Antelope simulatedly carved on an imitation bone pistol grip. The perfect set for the non-gun cowboy. Shipping weight 4 pounds.
6.956-439. Retail.. . . . . 8.50

FANNER-50 SINGLE HOLSTER SET. This too is the handy gun seen weekly on the Cowboy In Africa TV Show. The smoking pistol fires 'grenade' perforated roll caps. Has adjustable Dura-Hyde belt and holster embossed with Cowboy In Africa emblem. Autographed picture of TV's Chuck Connors is also included with this set. African Sable Antelope on simulated-carved, bone pistol grips. Young cowboys can fan it . . . trigger 50 shots without reloading. Shipping weight 2 lbs.
61951 249. Retail.. . . . . 6.00

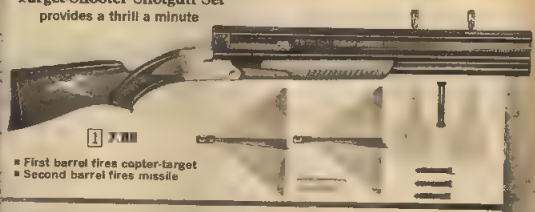
"COWBOY IN AFRICA" AFRICAN ADVENTURE SET. Authentic action guns from the popular new television show. Game-ranchers set showcases soundblasting Rapid Fire Rifle and Smoking Fanner-50 Pistol in Dura-Hyde holster. Rifle needs no caps or batteries. "Hi Power" scope sits on simulated wood-grained stock. Autographed picture of TV's Chuck Connors is included. African Sable Antelope on simulated carved, bone pistol grips. Shipping weight 5 pounds.
61952 449. Retail.. . . . . 6.75

Johnny Eagle Sport Shooting Sets—

Fantastic action! Fantastic fun!

Target-Shooter Shotgun Set

provides a thrill a minute



- First barrel fires copter-target
- Second barrel fires missile

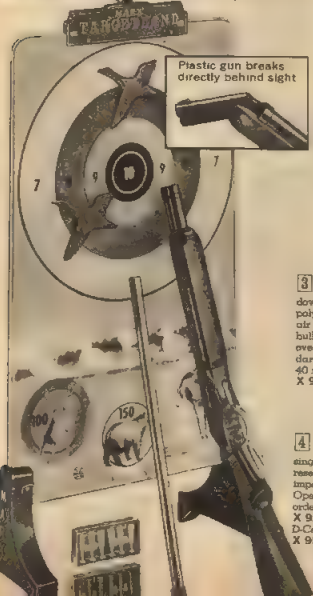
Skeet-Shooter Shotgun Set

- "Break-action" loading
- "Over-and-under" design

2 **7.88**

3 **7.88**

"Targetland"
Hit bullseye, knock down geese, flip-over ducks!



1 JOHNNY EAGLE TARGET SHOOTER. So much fun for the whole family. Rifle looks, even feels, like a real over-and-under shotgun. Attach the top barrel and you're ready to launch your target-plane or helicopter. Now take aim and shoot them down with your "shell" or "missiles", fired from the second barrel. You can launch your target and fire all your missiles in almost one simple operation. Includes rifle, one top barrel for launching targets, target plane, helicopter 1 plastic shell 2 plastic missiles. Rifle made of plastic and metal. Brown silver-tone blue, yellow, and red colors. Rifle 36 in. long. Also fires caps (not included).
X 923-7264 A*—Shpg. wt. 4 lbs..... 7.88

2 WIND-UP SKEET ON THROW STAND . . . press release-pedal with foot . . . target spins and soars through the air. Aim . . . fire! Shotgun has engraved, walnut-grained plastic stock and silver-blue plastic barrel, popular "over-and-under" design. Play shotgun shells fire plastic bullets. Break open the chamber . . . insert shells . . . release skeet . . . fire plastic bullets. Set includes shotgun, shells, large spinning target, small spinning target, and throw stand. Also fires caps (caps not included)
X 924-3825 A*—Shpg. wt. 4 lbs.. 7.88

*Not sold to residents of Delaware, Dist. of Col., Mass., New Jersey, or New York.

A Whole Shootin' Gallery . . . at home

3 TARGETLAND. Ideal for target practice indoors or out. Use rugged plastic rifle. Flip down the muzzle, load chamber, slip in a soft polyethylene dart, cock the rifle, and a powerful air blast propels the dart over 20 feet. Hit the bullseye, knock down spinning geese—the flip-over ducks! Includes: plastic blow-gun that uses darts, 12 darts. Rifle 24½-in. long. Target 40 x 17 x 4½ in. high.
X 924-1837 A—Shpg. wt. 7 lbs..... 7.88

4 ARCADE-TYPE SHOOTING GALLERY. Self-loading machine gun fires single-shot or automatic rapid-fire. Shoot at reset targets, bullet traps. Self-enclosed high-impact plastic case. Approx. 36 in. long. Operates on 4 "D" batteries (not included)—order below.
X 925-2438 A—Wt. 9 lbs..... 12.99
D-Cell Batteries. Pkg. of 6. 1.20 lbs.
X 957-1761 A..... Order 1 pkg. for 99c

How's your aim? Shoot slow or fast!

4 **12.99**

Was that well known American construction set first built with a Meccano Set?

Quite possibly. It's amazing some of the things built with Meccano sets over the past sixty years.

In point of fact, we are not only the oldest manufacturer of construction sets, but also the largest. And have the broadest line. Ranging from a four dollar starter set to the twenty five dollar model.

Trouble is, being British, we've always been reticent about proclaiming the superiority of our product. Preferred to let quality speak for itself.

But times have changed and so have we.

To introduce the Meccano line to America, we've repackaged it in a new box that's absolutely smashing. It's being nationally distributed, and will be advertised in a bold American way.

Possibly a few old fogeys back home won't approve. But then, they're not the ones who influence sales. Which are among the many things that you can build with a Meccano set.

Lines Bros., Inc.

Suite 1601 at the Toy Fair

1107 Broadway New York N.Y. National Sales Mgt. Grey Associates, Beverly Hills Calif. Distributed in Canada by Meccano/Tri Ang Toronto

Gas-Powered Engines—
The New Dimension in Model Toys

[1] **DUNE BUGGY.** Runs over rugged terrain just like its full-size counterpart. Ample torque to climb steep grades, prevent stallouts in sand. Enclosed engine for protection against sand, dirt. Front wheels are steerable and can be set to run in a predetermined circle. Adjustable throttle regulates speed. High-impact styrene body with dazzling, silver-tone-flake finish. Soft, semi-pneumatic vinyl tires 12 in. long

X 926-2619 A—Shipping weight 2.40 lbs. 12.88

[2] **SEA BEE SPEED BOAT** can be operated on any body of water, even open ocean. Use tether-control, or set rudder for pre-determined circular course. Special fiberglass seats fastened to hull assure craft's stability. Lift-up hood with full access to marine engine. Recoil-type pull-starter, stainless-steel driveshaft, high-speed prop, and vacuum metalized deck fittings and accessories. High-impact polystyrene hull and sparkling metal-flake deck finish. 16 in. long

X 926-2627 A—Shipping weight 2 lbs. 11.88

Realistic Motorized Model Racing Car Kits

[3] **PORSCHE 910 CARRERA 10.** 1/12-scale model with over 280 precision parts. Removes the rear body shell, study the clear plastic fuel lines, fuel injection stacks and pump, detailed ignition wiring, exhaust headers working universals and rear. Has operating rack and pinion steering, movable gear shift, semi-pneumatic tires, working electric tail lights, and actual mesh air intake screens. Includes electric motor. 13⅛ in. long. 3 volts DC. Uses 2 "C"-cell batteries (not incl.) —order at bottom of page

X 926-2635 A—Shipping weight 5 lbs. 12.88

[4] **LOTUS 49 FORD F-1.** 1/12-scale model of prize-winning Grand Prix car. Has rubber hoses on cooling system, clear plastic fuel lines, fully operating suspension and steering, individual spark plug wires, exact interpretation, and semi-pneumatic rubber tires. Includes electric motor. 14½ in. long. 3 volts DC. Uses 2 "C"-cell batteries (not incl.) order at bottom of page

X 926-2643 A—Shipping weight 3 lbs. 9.99

Exciting, Fun-to-Put-Together Kits

[5] **MODEL A FORD ROADSTER AND COUPE.** 1/20-scale models. Each kit comes with 35 parts of die-cast metal and plastic. Front wheels steer, hood lifts off to show four-cylinder engine. Die-cast metal models are 7½ in. long. Save $1.00 when you buy two—either two of the same model, or one of each. *State catalog number for each on same order blank.* Shpg. wt. 1.60 lbs.

X 926-0332 A—Roadster. . Each 2.75; Any 2 for 4.50

X 926-0407 A—Coupe. . . Each 2.75; Any 2 for 4.50

[6] **V-8 ENGINE KIT.** Clear plastic lets you observe parts as they perform—pistons, connecting rods, rocker arms move, valves open and close, spark plugs light up (with tiny bulbs). Plastic parts are molded in 4 different colors and scaled to ¼ size. May be taken apart and reassembled. Driven by a powerful miniature motor. Authoritative engine manual included. Uses 2 "C"-cell batteries (not included) order at bottom of page.

X 924-0276 A—Shipping weight 3.40 lbs. 9.99

[7] **BELL HUEY HELICOPTER.** 1:24-scale model has transparent fuselage—lets you see internal structure in detail. Main and tail rotors driven by remote-control motor; main rotor produces "putt-putt" sound. Flashing beacon and motor (wood base shown not included). 184 parts, pilot and co-pilot figures. All plastic. 6 colors, authentic decals. 22-in. rotor span, 19½ in. long when fully assembled. Uses 2 "D" cell batteries (not included)—order at bottom of page

X 926-2668 A—Shipping weight 3.40 lbs. 8.88

[8] **MOTORCYCLE COMBINATION PACK.** 2 cycles—Yamaha Grand Prix 350 and Harley Davidson police cycle. Yamaha has steerable front wheel, control cables, fuel and oil lines, and soft, hollow tires. Harley Davidson has detailed, chrome-plated engine, engine wiring, control cables, fuel and oil lines and police accessories (radio gear, lights, and aerial). Each is metal and 15 in. long

X 926-2650 A—2.90 lbs. ..... Order 1 set for 6.88

"C"-Cell Batteries. Sold in package of 2. Wt. 0.20 lb.

X 957-1745 A. ..... Order 1 pkg. for 39c

"D"-Cell Batteries. Sold in package of 6. Wt. 1.25 lbs.

X 957-1761 A. ..... Order 1 pkg. for 99c

Pogo-Pony™

MODEL NO. 9000

PATENTED U.S. 3214 63

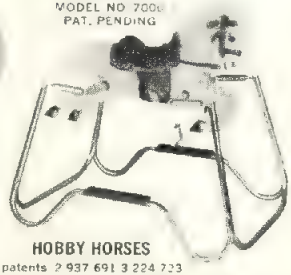
A hobby horse that rides like a real horse . . . actually leaves the ground! Can back up, turns, and will go as fast or slow as the rider wants.

NEW NEW

. . . FUN FOR INDOORS & OUTDOORS

FOR BOYS & GIRLS, AGES 4 TO 10

STEP 'N SLIDE
PAT. D207,105
MODEL NO. 3400



AEROBAT
MODEL NO. 7000
PAT. PENDING

BARREL-O-FUN
MODEL NO. 9500
PAT. PENDING

HOBBY HORSES
patents 2 937 691 3 224 723

MOULDED PRODUCTS

MOULDED PRODUCTS INC.
MAPLE PLAIN, MINNESOTA 55359

best of the breed
BLAZON
HORSES
WAR CLOUD®
Beautifully decorated Molded of tough durable plastic Finest of the Blazon hard-body horses. Exclu sive patented suspension frame
AZTEC®
Soft latex rubber body on action packed suspension frame Sculptured and dec orated in wonderful detail
BLAZON INCORPORATED
Blazon Incorporated Box 3622 Akron, O. 44310
New York Showroom Suite 1310 1107 Broadway New York, N.Y. 10010

Classified Products

Horses, Hobby, Rocking & Swinging (Cont.)

HORSES, HOBBY, ROCKING AND SWINGING

Blazon Inc PO Box 3622 Akron Ohio 44310
Childhood Interests Inc 180 W Westfield Ave Roselle Park NJ 07204
DeKalb Toys Inc 1027 E Oak St DeKalb Ill
Delphos Bending Co The PO Box 409 Delphos Ohio 45833
Marx Louis & Co 200 Fifth Ave NYC 10010
Promotional Stuffed Toy Co 36-46 33 St Long Island City NY
Reeves International Inc 1107 Broadway NYC 10010
Rempel Mfg (Sub of Blazon Inc) PO Box 3622 Akron Ohio
Renzi A J Plastic Co 180 Pond St Leominster Mass
Terai Toys Co Ltd 13-6 Kotobuki 3-chome Taito-ku Tokyo Japan
Toy Town Industries 200 Fifth Ave NYC 10010
Whitney Bros Co 6 Water St Marlborough New Hampshire 03455
Wilson Sporting Goods Co 2233 West St River Grove Ill 60171
Wonder Prods Co 151 S Main St Collierville Tenn 38017

HORSES, PLATFORM ROCKING AND SPRING

Blazon Inc PO Box 3622 Akron Ohio 44310
Delphos Bending Co The PO Box 409 Delphos Ohio 45833
Kroll Trading Co 28 Ranick Drive Amityville NY 11701
Moulded Prods Inc Box 37 Maple Plain Minn 55359
Promotional Stuffed Toy Co 36-46 33 St Long Island City NY
Rempel Mfg (Sub of Blazon Inc) PO Box 3622 Akron Ohio
Renzi A J Plastic Corp 180 Pond St Leominster Mass 01453
Toy Town Industries 200 Fifth Ave NYC 10010
Wonder Prods Co 151 S Main St Collierville Tenn 38017

HORSES, STICK

Adorable Toy Corp 132 W 21 St NYC 10011
Come Play Prods Co 344 Franklin St Worcester Mass 01604
Creative Designs Inc PO Box 984 Henderson Tex 75652
H-G (Harett-Gilmer Inc) 500 Ocean Ave East Rockaway NY 11518
Kroll Trading Co 28 Ranick Drive Amityville NY 11701
Lakeside Toys 4400 W 78 St Mpls Minn 55435
Mangold Toy Co Box 218 Granbury Tex
Multiple Toymakers 200 5 Ave NYC 10010
Nu-Cushion Prods Co Box 347 Keene Texas

Was ~~3.88~~

STAR TREK ROCKET PLANE makes you a daring pilot. Remote control for loops, nose dives and figure eights. 4-ft long remote control wire incl. Plastic. 13-in wingspan; 12 in long. Uses 3 "D" batteries (not incl; see p. 364).
35 J 5277. (2 lbs.).....3.47

THE BATHHOUSE BRASS . . . by Mattel. No notes to learn, no music to read. Just hum your favorite tunes into the horn! Both have gold-color bell, pressure bulb, faucet handle, spigot mouthpieces. Plastic.

(A) Brassoon . . . in two sections. 18 inches long.
35 J 2583. (1 lb. 8 oz.).....3.66

(B) Floogle Horn . . . one section. 10 inches long.
35 J 2582. (1 lb. 4 oz.).....1.99

ALL PRICES CUT FOR CHRISTMAS SAVINGS

JohnnyAstro Outfit

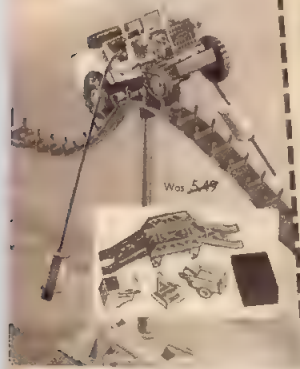
Separately Were ~~8.88~~ 5.94

JOHNNY ASTRO SETS for lots of fun in outer space! Launch space craft—land and explore the moon bases! Plastic.

(1) **Spacecraft Explorer Set:** 3 space craft, 2 bases, pick-up, controls. 4 "D" batteries (not included). (4 lbs.) **Was 5.99** 3.99
Z36 J 5511 Mail....

(2) **Moon and Mars Bases:** each 12¼-in. diameter; 2 space balloons. (2 lbs.) **Was 2.69.** 2.29
Z36 J 5505. Mail....

SAVE ON OUTFIT! Includes (1) & (2) as above. 4 "D" cells (not incl.)
Z36 J 5512. Mail. (6 lbs.).....5.94



Was ~~5.49~~

COBRA SKYWAY & BALANCING kit by Remco. Over 9 ft. of plastic track; snap section bases, dowel standards of different lengths. Also: Balancing Kit with bracket, wire rods and counter-balancing weights. Converts Rat Patrol Jeep (not incl; sold below) for its ride.
R36 J 5487. Mail. (4 lbs.)....4.77

Separately Were ~~5.98~~ 4.88

ASTRO JACK lands on 8-in. high space station by remote control. 2 "D" cells (not incl; see p. 364). (1 lb.)
35 J 5466. **Was 2.98.** Set 2.47

Lunar Bug navigates by remote control. 4-in diam. Lunar Bug takes off, turns and hovers; picks up 2½-inch high capsule; drops it on target! Plastic. Uses 2 "D" cells (not incl). Same board incl. (1 lb. 8 oz.)
35 J 5456 **Was 2.98** Set 2.47

Lunar Bug, Astro Jack Sets. 4.88
35 J 5453. (3 lbs. 4 oz.).

Was ~~14.95~~

DESK-TOY CHEST. Unique desk-bench unit becomes a play table, work table, dinette or toy chest! Hard tinished wood-grained hardboard resists stains. Bronzed tube-steel frame. Table top 24x18 inches. 10¾x24x22½ inches high. Frt. or exp. (31 lbs.)
M36 J 4640. Easy assembly. 14.88

Was ~~3.97~~

RAT PATROL JEEP by Remco. Motorized for super traction-action. Goes over unbelievable obstacles! Realistic detail with revolving gun mounted on back. 5¾ in. long. Plastic. Uses 2 "AA" batteries (not included; sold on page 364). (1 lb. 8 oz.)
35 J 5463. 2.99

Was ~~18.88~~

RADIO CONTROL MOON SHIP. No wires to tangle . . . run by remote control up to 50 ft. away. Goes forward, backward, left and right. Spaceship: 11½x5x4½ in. high; transmitter 5x3x1½ in. Needs 2 9-volt transistor radio and 2 "D" cells (not included; sold on page 364).
35 J 5294. (4 lbs. 8 oz.).....14.88

See Page 279 for low Budget Power Monthly terms—No Money Down

11.88 tractor & trailer

Pedal-power tractor, the fun farming machine

TRACTOR AND TRAILER patterned after the farmer's helper. Tractor with adjustable seat, honking horn and many other realistic-looking details. Trailer hooks on for hauling. Molded polyethylene and metal. Large polyethylene wheels. Bright red. Overall length with trailer 48 in. Trailer 22 in. high.

X 927-0570 A—Tractor-trailer. 13 lbs.* 11.88

Tractor Only—see description above. 28 in. long.

X 927-0604 A—Shpg. wt. 10 lbs.** . . . 8.88

Hot Rod with sleek lines

1 **TOT'S HOT ROD.** Wins every time. Vinyl roll bar and adjustable bucket seat. Sheet metal with tubular steel frame. 8-in. ball-bearing front wheels, 10-in. rear wheels, semipneumatic. In vermilion with white trim. Measures 42 x 33 x 22 in. high. Partially assembled.

X 927-1420 A—Wt. 30 lbs.* . 15.99

Friendly, Happy-Looking Car

2 **CHUBBY AUTO** your friendly looking little pal with a personality. Eye-like headlights. Roomy driver's seat. Molded polypropylene plastic body on sturdy steel chassis—durable yet lightweight. Balloon-type plastic tires. 28 in. long, 15 in. high. Shipped partially assembled.

X 927-0646 A—Wt. 10 lbs.** 9.88

Styled like a real "Stingray"

3 **STREAMLINED CAR** patterned after a real "Stingray" With 4 bright, vividly colored, mod-type flowers. Molded polyolefin plastic; steel steering assembly, pedals, rods, and rear axle. Sturdy rubber tires. Bright, shiny finish with decorative silver-color paint. 38 in. long, 13½ in. high. Assembled except for the steering wheel.

X 927-0752 A—Wt. 10 lbs.** 10.88

1 15.99

2 9.88

3 10.88

Get carried away—driving fun with your own vehicle

4 & 5 **RECHARGEABLE BATTERY OPERATED SPORTS CARS** zip about without pedaling, pushing, or pulling! Run both forward and in reverse with stick shift and gas pedal Recharge batteries overnight—plug one end of recharger into battery and other end into AC socket UL listed. Batteries included.

4 **Dune Buggy** with fifth wheel—so you can turn on a dime, in any direction. Molded plastic body. Rubber tires. 31 in. long, 14 in high Operates on 6-volt dry-cell battery Assembled except wheels.

X 927-0380 A Wt. 17 lbs.* . . . 36 88

6-Volt Eveready dry-cell battery. Extra battery for Dune Buggy above.

X 927-0497 A—Shpg. wt. 4 lbs. . . 6.98

5 **POWERIDE X-1** with futuristic like lines. Deep-dish steering wheel, molded plastic body. Wide racing rubber tires 31 in. long, 9 in. high. 6-volt wet cell battery included. Partially assembled.

X 927-0398 A Wt. 20 lbs.** . 28.88

Pedal Autos with Action Features

6 **VOLKSWAGEN CONVERTIBLE** Reproduction of the famous "bug." Working headlights and horn Plastic with Padded seat Rubber tires mounted on silver-color wire-style wheels. 40 in. long, 8½ in. high. Headlights use 2 D-cell batteries (not included)—order below. Partially assembled.

X 927-0422 A—Wt. 15 lbs.** . . 17.88

D-Cell Batteries. Pkg. of 6. Wt 1.20 lbs.

X 957-1761 A—Order 1 pkg. for 99c

7 **MG SPORTS CAR** patterned after the real thing. Back-mounted spare wheel can be removed for additional fun Headlights, working horn, rear-view mirror. Plastic with padded seat. Rubber tires with sport type hub caps. 42 in. long, 9 in. high. Partially assembled.

X 927 0471 A—Wt. 24 lbs.* . 19.88

8 **THE DELUXE FIRE CHIEF** with a variety of fun features. Sturdy plastic construction, padded seats, rubber tires. 42 in. long, 9 in high. Partially assembled Siren uses 2 D-cell batteries (not included) —order below

X 927-0406 A—Wt. 24 lbs.** . . 21 88

D-Cell Batteries. Pkg of 6. 1.20 lbs.

X 957-1761 A . . Order 1 pkg. for 99c

*Not mailable—Read about shipping, page 260.

**Mailability restricted —see page 262.

A **GAS PUMP.** Large red steel model of an actual pump. Realistic hose and sturdy nozzle with clicker in handle. Storage compartment in back—young gas station attendants can store all their equipment! Perfect accessory for toy auto. Approximately 14 x 12 x 30 in. high.

X 927-2071 A—Wt. 11.50 lbs. 6.88

B **DELUXE AUTO RACING CAR** with handsome, sleek lines. Assortment of racing decals for an added touch of authenticity. Also included is an exciting true-to-life racing helmet—you'll be all set for the "big races". Car is made of sturdy plastic—plastic windshield, simulated front grille Rubber wheels. Bright yellow finish. Approximately 38 in. long. 19 in. high. Shipped unassembled

X 927-4010 A—Wt. 26 lbs.* 16.88

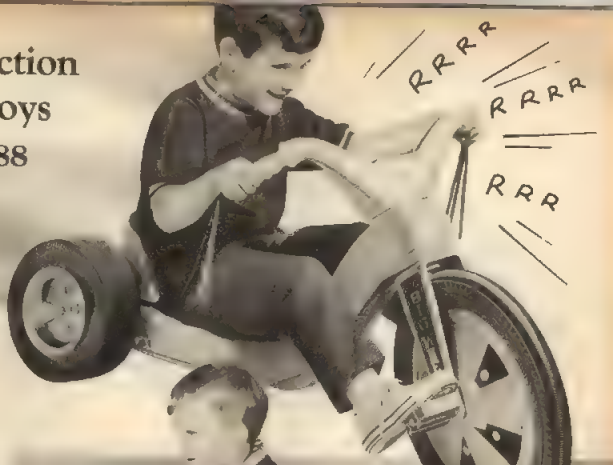
B 16.88

A 6.88

Charge It—see page 265.

...Featuring Action Ride-on Toys

1 **11.88**



The Fastest 3-wheel cyclist on your block will be riding a "Big Wheel"

- Low-slung suspension and longhorn handlebars give that sleek, drag-strip look
- Adjustable seat allows for growth of child
- Slick rear racing tires slide on tight turns—help prevent tipping

1 **THE BIG WHEEL.** The big wheel is in front for lots of pedal power. Rear racing slick tires for drifting action turns. Modified longhorn handlebars for quick turns. Low-slung suspension for stability. Realistic engine sound you can turn on and off. Seat adjusts with growth of youngster. Horizontal leg drive for sure breaking action. Made of rugged plastic and steel. Red and yellow. Measures 38 x 20½ x 22¼ in. high. Not available—read about shipping, page 260. Shpg. wt. 13 lbs.
X 927-0950 A.. ..... 11.88

Choose an action ride-on toy —All are pre-assembled, will arrive ready to use

2 **ALL-PLASTIC TRACTOR WITH FARM TRAILER.** Fill farm trailer with toys, and carry them with you! Both tractor and trailer are realistically detailed. Easy-rolling plastic wheels with steel axles—4 in. wheels in front, 5 in. in back. Made of rugged polyethylene plastic. Red and green. Unit comes pre-assembled. Tractor and trailer are 30 x 9 x 12 in. high.
X 927-0968 A—Shpg. wt. 5 lbs..... 4.88

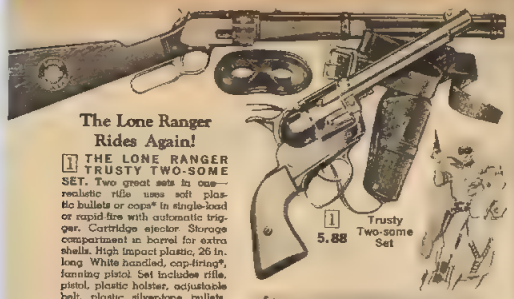
3 **RESCUE HELICOPTER.** Plastic propeller turns, makes motor noise. Plastic helmet and goggles are included. Bright red body, yellow propeller and steering wheel, black and white plastic wheels. Comes completely assembled. 24 x 9½ x 17¼ in. high. Mailability restricted—see page 262. Shpg. wt. 5 lbs.
X 927-1016 A..... ..... 3.66

4 **FIRE ENGINE.** Highly detailed, handdetachable ladder. Horn on top of steering column. Sturdy plastic whitewall tires on steel axles. Rugged polyethylene plastic. Bright red. Comes completely assembled. 23 x 8 x 12 in. high.
X 927-1008 A—Shpg. wt. 6.30 lbs..... 3.66

5 **DUMP TRUCK.** Working dump section slides up—you can also carry toys in it. Horn on steering wheel. Spoked wheels. Sturdy plastic. Orange, blue, and white. Comes completely assembled. Measures 27 x 13½ x 9½ in. high.
X 927-0976 A—Shpg. wt. 6 lbs. 3.66

6 **MARVEL THE MUSTANG REALLY GALLOPS.** Unhitched and ready to go! Moves without motor or batteries. A tough coil spring makes him gallop when child mounts. Steel footrests hand bold. Western-style reins. Sturdy wheels hidden in hoofs. Removable plastic saddle with underbelly buckle. Spare. Sturdy, high-impact plastic. Comes partially assembled. 18 x 24 x 24 in. high
X 927-2139 A—Wt. 12 lbs. ... 12.88

Save This Catalog— order anything on pages 2-56, and toys on pages 283-458 till August 29, 1970.



The Lone Ranger Rides Again!

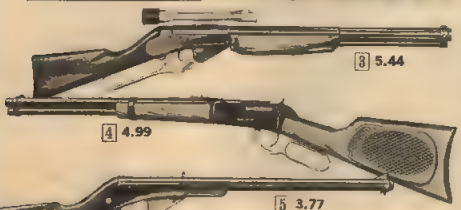
1 THE LONE RANGER TRUSTY TWO-SOME SET. Two great sets in one—realistic rifle uses soft plastic bullets or caps* in single-load or rapid-fire with automatic trigger. Cartridge ejector. Storage compartment in barrel for extra shells. High impact plastic, 26 in. long. White handled, cap-firing*, fanning pistol. Set includes rifle, pistol, plastic holster, adjustable belt, plastic silver-tone bullets, black mask.**
X925-0184A—2.75 lbs., 5.88

1 Trusty Two-some Set 5.88

2 THE LONE RANGER DOUBLE HOLSTER SET. Plastic holsters on adjustable belt, 2 cap-firing* pistols, plastic silver-tone bullets, black mask. Fits waists 25 to 35 in.
X 925-0192 A—2.50 lbs. 5.44

*Caps not included with any item. **Not sold to residents of Massachusetts, District of Columbia, New York, Delaware, or New Jersey.

2 5.44



3 5.44

4 4.99

5 3.77

Lever-action western rifles

3 RICOCHET SMOKING RIFLE. Makes ricochet whine puffs smoke when fired. 30 in. long; gun-metal-blue steel barrel and receiver; handsome walnut-colored plastic stock; plastic see-through, non-magnifying scope. Lever-cocking action. Shipping weight 2.90 lbs.
X 925-0762 A.... 5.44

4 WINCHESTER CRACKFIRE RIFLE. Makes rifle shot and ricochet sound with sound mechanism housed in wood-grain plastic stock. 32 in. long; gun-metal-blue plastic barrel, frame. Metal cocking lever.
X 924-1845 A—Shipping weight 4.50 lbs... 4.99

5 DAISY AUTOMATIC SMOKING RIFLE. Makes rifle shot sound and puffs smoke when fired. 30 in. long; gun-metal-blue steel barrel; walnut-colored plastic stock. Lever-cocking action.
X 923-2661 A—Shipping weight 2.25 lbs.. 3.77

We'll send your gifts for you!
Use the Special Order Form on page 269.

6 TROPHY-BUCKLE DOUBLE HOLSTER SET. Tooled inlay-effect top-grain leather holsters. Gold-tone, cap-firing* pistols with bone-white grips, steerhead design. 6 play bullets. Fits waists 22-29 in.
X 924-3155 A—Wt. 2 lbs. ..3.88

6 3.88

7 TROPHY-BUCKLE DOUBLE HOLSTER SET. Finished leather and natural burnished russet leather holsters. 2 nickel-plated cap-firing* pistols. Play bullets, conchas. Waists 22-29 in.
X 923 7058 A—Wt. 1 lb... 2.29

7 2.29

8 MINIATURE DOUBLE-HOLSTER SET. Natural top grain leather 2 nickel-plated cap-firing* pistols. Play bullets, conchas. Fits waists 18 to 23 in.
X 924-3064 A—Wt. 1 lb.... 1.88
*See boxed notice above

8 1.88

4.66

Be the best-dressed lawman in the West!

LAWMAN'S OUTFIT. Hours of play and fun in one set. Canteen with carrying strap and compass, plastic bowie knife with leather sheath, bullet clip with play bullets, two repeater cap* pistols, double leather holsters, belt with buckle, handcuffs and deputy-sheriff badge, lever-action rifle, mackerchief with tie slide. Fits waists up to 27 in.
X 924-3080 A Shipping weight 2.70 lbs. 4.66
*See boxed notice at left

9 5.88

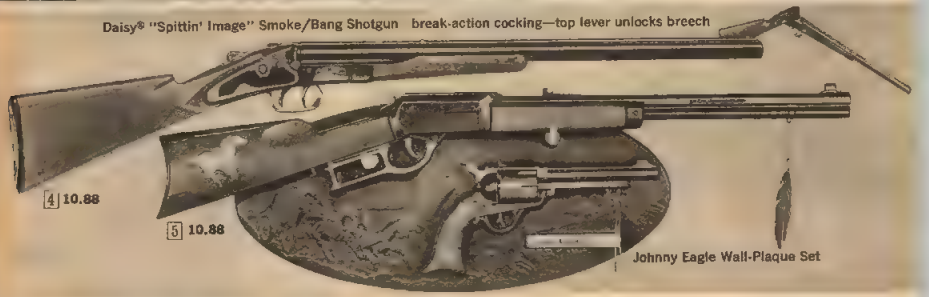
10 3.77

Western Outfits for young trailhands

9 RAMROD OUTFIT. All you need to take charge of that long cattle drive to market. Natural top grain leather double holster, gold-colored ornamentation, two gold-colored mustang repeating pistols repeating carbide, gold-colored bullets. At the end of the cattle drive, pay your "cowhands" off with three authentic copies of Texas bank notes. Fits waists up to 28 in. Wt. 6 lbs.
X 923-7017 A . . 5.88

10 POINTRIDER OUTFIT. Blaze new trails of fun as you guide your cattle drive on its way to market. Natural top-grain and deep-buff leather double holster set with two stag-handled long-horn repeating pistols, play bullets. Includes three authentic copies of Texas bank notes and historical information on cattle drives. Fits waists up to 28 in.
X 923-7033 A—Wt 6 lbs. 3.77

In the dense jungle . . . or African plains . . .
here is protection for the fearless explorer!
1 6.99
Authentic action—"cracks" and "whines"
Big Game rifle with scope
2 10.88
3 3.44
Fanner 50® Single Holster Set


Daisy® "Spittin' Image" Smoke/Bang Shotgun break-action cocking—top lever unlocks breech
4 10.88
5 10.88
Johnny Eagle Wall-Plaque Set

6
2.22
Astroray Gun spotlights your target or strikes area with space dart
A visit to the moon or an interplanetary adventure to the beyond . . . equipment for the young astronaut!
Helmet and signal-ray protect you from the unknown!
7 3.88
396 Penneys

1 WILDLAND SAFARI CRRACKFIRE RIFLE® W SCOPE. Authentic-action rifle has realistic sounding "crack" and "whine". Adjustable "high-powered" scope will bring that lion or big-game elephant closer to you! The silver-tone parts are made of durable styrene—made to take the toughest of punishment! Ton color wood-grain-finished styrene stock and front grip look like the real thing. Shoots perforated caps.† No batteries needed. 32½ in. long.
X 923-7157 A—2.25 lbs.. 6.99

2 JOHNNY EAGLE MAGUMBA® RIFLE SET. Includes: rifle with six rifle "bullets", pistol. Engraved plastic stock has beautiful wood-grain finish. 3.6-power scope. Fires "bullets", ejects shells, and fires caps† too! Pistol fires "bullets", ejects shells, and fires stick-on caps.† Includes pistol carrying case. Pistol plastic and metal. Plaques of plastic. 36-in.-long plastic and metal rifle. Wt. 4.75 lbs.
X 923-3271 A*..... 10.88

3 FANNER 50® SINGLE HOLSTER SET. White simulated-bone plastic pistol-grip. Barrel of black metal. Fires perforated roll caps† —smoke bursts at every shot! Natural tan Durahyde plastic belt and holster. Pistol fires in fanning or single-shot action for more fun. An action-packed holster set. Shpg. wt. 1 lb.
X 923-7181 A 3.44

4 DAISY® "SPITTIN' IMAGE" DOUBLE-BARREL SHOTGUN. Slide the top lever and break the action to cock. As gun cocks, safety automatically turns "on". Release the safety, then pull the double triggers—each barrel is activated by its own trigger. Firing produces a loud bang, and spouts a puff of smoke—gives a realistic shotgun recoil too! Barrels and receiver of heavy-gauge steel with fine gold-color engraving. Stock and forearm of molded, walnut-grained plastic. 37 in. long.
X 924-3098 A—Shpg. wt. 5.25 lbs.. 10.88

5 JOHNNY EAGLE WESTERN GIFT SET. Rifle ejects shells, makes ricochet sound. Wood-grained plastic stock, horse decoration. Ejection rod empties cylinder of six-shooter. Rifle and pistol fire caps† or shoot soft, plastic bullets. Plastic and metal pistol. Plastic wall plaque. Carton can be used as a movable action target. Rifle 36 in. long; order rifle only below.
X 923-3966 A*—Wt. 4.75 lbs..... 10.88
Rifle only, 36-in. long
X 923-3982 A*—Wt. 2.50 lbs..... 5.99

6 ASTRORAY® GUN. Battery operated "space" light and plastic gun. Light beam spotlights target . . . trigger action "fires" suction-cup darts. Complete set comes with four plastic darts. An exciting toy for space-minded youngsters. Uses 2 "C" cell batteries (not included)—order below.
X 924-3270 A*—Shpg. wt. 1 lb..... 2.22
C-Cell Batteries. Sold in pkg. of 2
X 957-1746 A—0.20 lb..Order 1 pkg. for 39c

7 FUTURISTIC HELMET AND RAY GUN. Helmet has make-believe blue light, adjustable chin strap. Touch trigger for flashing colored beam of light—you can choose 3 blaze-away colors—then buzz, buzz . . . the signal sounds! Uses 2 "C" cell batteries (not included)—order below.
X 924-3221 A—Shpg. wt. 2 lbs..... 3.88
C-Cell Batteries. Sold in pkg. of 2
X 957-1746 A—0.20 lb..Order 1 pkg. for 39c

*Not sold to residents of Massachusetts, District of Columbia, New York, Delaware, or New Jersey.
†Caps not included with any cap-firing gun.

Palmer Plastics Inc 10720 Ave D Brooklyn NY
Park Plastics Co 104 E Elizabeth Ave Linden NJ
Parksmith Corp 120 E 23 St NYC 10010
Parrish Cake Decorating Supplies Inc 314 W 58 St Los Angeles Calif 90037
Quartet Sales Inc 920 Broadway NYC 10010
Sernau Paul E Inc 920 Broadway NYC 10010

PLANETARIUMS

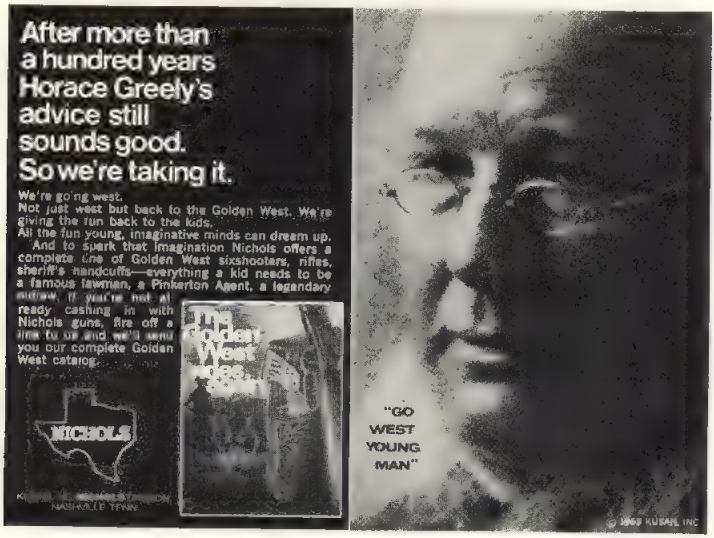
Harmonic Reed Corp Union Hill Pk W Conshohocken Pa
Tri-G Co 1731 Washington Blvd Venice Calif 90291

PLAQUES, JUVENILE AND NURSERY

Arrow Molded Products Div J L Prescott Co 493 Blvd E Paterson NJ 07407
Baby World Co Station Plaza E, Great Neck NY 11021
Broman/Percepta Corp PO Box 1421 Akron Ohio 44309
Daystar Co 201 Old Bristol Pike Bristol Pa 19007
Dolly Toy Co The 320 N 4 St Tipp City Ohio 45371
Friends Inds Inc 40 Reith St Copiaque LI NY 11726
Goodman L A Mfg Co 145 W 63 St Chicago Ill
Grey Iron Casting Co Jacobs St Wrightsville Pa 17368
Hamilton-Skotch Corp 295 5 Ave NYC 10016
Han-Cart Corp 634 N San Gabriel Ave Azusa Calif 91702
International Assembly Corp 2101 Auburn Ave Toledo Ohio 43606
Laurel Mt Corp 215 Lexington Ave NYC 10016
Morgan Co The 185 Providence St W Warwick RI 02893
Polyform Products Inc 9420 W Byron Schiller Park Ill 60176
StakRite Inc Hallman Div 4571 Sheila St Los Angeles Calif 90022
Technigraph Corp 1012 W 5 St Winona Minn 55987
Tuco Work Shops Inc Stevens St Lockport NY

PLASTIC MODEL KIT SUPPLIES

AMT Corp 1225 E Maple Troy Mich 48084
Aurora Plastics Corp 44 Cherry Valley Rd W Hempstead NY 11552
Fry Plastics International Inc 17007 Broadway Gardena Calif 90247
Kadee Quality Products 720 S Grape St Medford Oregon 97501
Lindberg Prod Inc 8050 Monticello Skokie Ill 60076
Model Rectifier Corp 5300 21 Ave Brooklyn NY 11204
Pactra Chemical Co 6725 Sunset Los Angeles Calif


After more than a hundred years Horace Greely's advice still sounds good. So we're taking it.
We're going west.
Not just west but back to the Golden West. We're giving the run back to the kids.
All the fun young, imaginative minds can dream up.
And to spark that imagination Nichols offers a complete line of Golden West sixshooters, rifles, sheriff's handcuffs—everything a kid needs to be a famous lawman, a Pinkerton Agent, a legendary outlaw. If you're not already cashing in with Nichols guns, fire off a line to us and we'll send you our complete Golden West catalog.
NICHOLS
NASHVILLE TENN.
"GO WEST YOUNG MAN"

baby giggles

...the happiest baby doll in the world!

Lovable Dolls of all Sizes

A

B

C

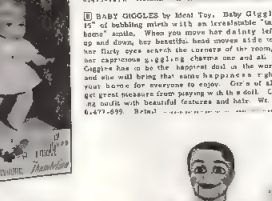
A LITTLE LOST BABY DOLL by Ideal Toy. Little Lost Baby is the cutest doll to come along in quite some time. She is a most huggable, soft 22" baby doll that changes her facial and vocal expressions with the flick of a newly concealed switch. Her face not only changes... but her voice changes to match the expression... it's wicked realism. Oh, my. She's crying...what a sorrowful picture. What heart rending sobs fill the air. Cuddle her and secretly move the switch. See her change to a smile... hear her coo, gurgle and chortle. She's a darling... and growing fast. Touch the switch and...ahh! She's sound asleep like every good little baby. Every little girl, mother, and father too will fall in love with this Little Lost Baby. This doll is by far one of the most huggable. Beautiful styling used throughout. What little mother wouldn't love caring for this baby doll? Shipping weight 5 pounds.
6475-1.98. Retail..... 19.95

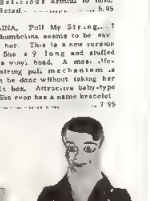
B BABY GIGGLES by Ideal Toy. Baby Giggles is 19" of bubbling mirth with an irresistable "take me home" smile. When you move her dainty left hand up and down, her beautiful head moves side to side, her flirty eyes scratch the corners of the room, while her capricious giggling charms one and all. Baby Giggles has to be the happiest doll in the world... and she will bring that same happiness right into your home for everyone to enjoy. Girls of all ages get great measure from playing with this doll. Charming outfit with beautiful features and hair. Wt. 4 lbs.
6477-699. Retail..... 14.95

C NEW PLAYTIME TUBSY. This is the latest revised edition of a famous and popular doll. Playtime Tubsy with real tot's arm action. Tubsy splashes in her bather water. Out of the tub she lies on her back wide awake until her nursery Bear toy magnetically excites her to play. She claps at it, fueling the bar with wiggling manic. On her tummy or side, she closes her eyes in sleep. Playtime Tubsy wears rompers and diapers and has her own tub. Ships 8 lbs.
6476-1159. Retail..... 21.95

D BETSY WETSY. This is the one and only original. She wets...she wets...and she cries real tears. The World-Famous Betsy has a vinyl body and Saran hair so she's entirely washable. Packaged along with Betsy you get her pacifier, a feeding bottle, and extra diaper and pant. This is the doll many mothers had when they were small...and little girls will love Betsy Wetsy as much today as you did then. She is 11-1/2" tall...a Delicious armful to hold.
61474 004. Wt. 3 lbs. Retail..... 6.95

E NEWBORN THUMBELINA. Pull My String... I Move, is what Newborn Thumbelina seems to be say ing to you when you hold her. This is a new version of a long-time favorite. She is 9" long and stuffed with foam, she also has a vinyl head. A most lifelike movement when her string pull mechanism is activated, which can even be done without taking her out of her attractive gift box. Attractive baby-type outfit fits her perfectly. She even has a name bracelet.
61473 494. Retail..... 7.95

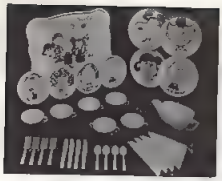




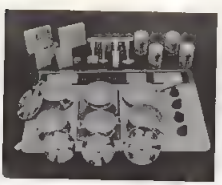
EDGAR BERGEN'S MORTIMER SNERD VENTRILOQUIST DOLL. This 30" tall reproduction of the famous Mortimer Snerd has moveable vinyl head and mouth with life-like vinyl hands. The mouth is operated realistically with string manipulation from the back. Dressed in his very own suit with vest, white shirt front, tie, shoes and ever present straw hat. 5 lbs.
62452-739. Retail..... 10.98

JIMMY NELSON'S DANNY O'DAY OUTFIT. 24" Danny O'Day Ventriloquist Doll...is dressed in a solid color suit with handsome tie and shoes. Included is also a Baseball Outfit of striped flannel. Also included is the instructions, "Instant Ventriloquist Record" teaching proper talking techniques. Everything needed to start any boy or girl off with this fund filled doll and pastime.
62451-939. Wt. 5 lbs. Retail..... 13.98

JIMMY NELSON'S DANNY O'DAY VENTRILOQUIST DOLL. A full 38" of fun and pleasure for every child and adult. It is designed with completely moveable vinyl head and mouth. Mouth opens with string manipulation from the back. Checkered sport jacket with contrast ing solid pants, white saxon and shoes. His soft vinyl hands look almost real. Shipping weight 5 pounds.
62449-669. Retail..... 9.98



A



B

Dining Accessories for Young Homemakers

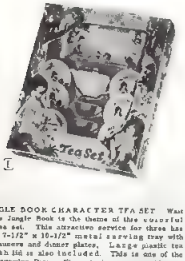
C

A PEANUTS TEA SET. Who hasn't seen or heard of Peanuts....the famous TV and Comic Strip Star. Every little girl will want this charming and colorful "Peanuts" Tea Set. What little girl wouldn't like to have the whole Peanuts clan over for tea some or every afternoon. Lithographed on this set you will find Lucy, Charlie Brown, Snoopy and the rest of the gang. The set consists of four complete place settings...four large cups, four large plates, four regular plates, plastic tea pot, sugar, creamer, cutlery and napkins for four. The perfect serving set for any Little hostess. Shipping weight 2 pounds. 64912-199 Retail 3.00

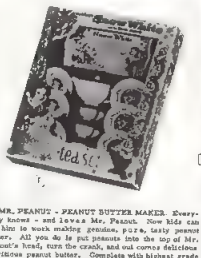
B JOLLY GREEN GIANT PLAY COOKWARE SET with PLAY TOP RANGE. The Jolly Green Giant... quickly becoming one of TV's favorite commercial stars...who hasn't seen him. This Green Giant Play Cookware Set consists of a handsome Play Range Top plus four play food packages, four play canned vegetables, saucepans, baking bowls, frying pans casseroles, kitchen utensils with rack. Everything a little homemaker needs to keep her fascinated for hour after hour. Now your little kitchen helper can have her own range top, cooking utensils and canned supplies...just like mommy does. And every little girl wants to be like mommy. This complete outfit will make a real big hit with every little girl. All items are shipped in one carton. Shpg. wt. 5 pounds. 64013-597. Retail 6.00

D

D LITTLE MARY PROCTOR IRONING SET. It's fun to iron along with mom with this complete Electric Ironing Set. Get the cutest Little Mary Procter Chrome Electric Iron that really irons (SAFE, low heat, and U.L. Approved), Little Mary Proctor infinite-height-adjustable new shape ironing Table, Ironing Pad and Cover, ruffled Apron, Clothesline and Clothes Pins. Every little girl will now be able to iron along with mom when she does her ironing...keeps youngsters occupied and right where you can find them in a hurry if need be. Set comes complete as illustrated, everything needed is included. Shpg. wt. 9 pounds. 60992 539. Retail 7.95



I

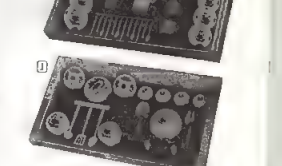


F

E

I JUNGLE BOOK CHARACTER TEA SET. Walt Disney's Jungle Book is the theme of this colorful metal tea set. This attractive service for three has a large 7-1/2" x 10-1/2" metal serving tray with cups, saucers and dinner plates. Large plastic tea pot with lid is also included. This is one of the fastest growing Disney Characters now available...every little boy and girl knows and loves the entire crew from the Jungle Book. With this big value Tea Set you can now bring the entire group right into your very own house for the little ones to have tea with. 64015-197 Retail 3.00

F SNOW WHITE TEA SET. The beautiful story of Snow White is highlighted on the large 7-1/2" x 10-1/2" serving tray. All the pieces are gaily decorated with Walt Disney's Snow White motif. This big value Tea Set includes three large cups, three large plates, three regular plates, plastic tea pot with lid and a large serving tray...complete Tea Service for three lucky young ladies. This will be the year of Snow White...she is rapidly becoming the favorite of youngsters of all ages. Can't you just see young ladies serving tea with this set. Shpg. wt. 3 lbs. 64014 197 Retail 3.00



H

J

G MR. PEANUT - PEANUT BUTTER MAKER. Everybody knows - and loves Mr. Peanut. Now kids can put him to work making genuine, pure, tasty peanut butter. All you do is put peanuts into the top of Mr. Peanut's head, turn the crank, and out comes delicious nutritious peanut butter. Complete with highest grade Planters vacuum packed peanuts, and everything needed. 53610-499. Retail 7.95

H COFFEE TIME SET. A Deluxe set of 30 large mate pieces.... 3/4 of life-size pieces. A big 7" high plastic percolator with lid and dummy cord with suction cup plug. Almost life size cups, approved for beverage serving. Colorful steel saucers and plates. Plastic cutlery set also included. Complete set contains a service for four. Shpg wt. 4 pounds. 64857-339. Retail 5.00

J DELUXE FIESTA WARE SET. A 30-piece dream set. Steel pieces are brilliantly decorated on white. Skillet has 6" diameter, saucepan and Dutch Oven have 4-3/4" diameter, sauté bowl has 6-1/2" diameter, includes 4 individual bowls, salt & pepper shakers, large fork and spoon, set of cutlery, and hanging rack. 64858-139. Retail 5.00

Plays Tune

Musical Teapot

Imported Porcelain

Service for Six **5.99**

1 **MUSICAL TEA SET.** Delightful porcelain set in colorful flora, pattern on white, has its own musical teapot with top that plays when it's lifted to pour. Stops when it's set down again. Includes 6 of each cake plates, cups, saucers; also covered sugar bowl, creamer. From Japan. Shpg wt. 6.35 lbs.

X 921-0170 A..... 5.99

Classic or Mod-Style Choose your design

2 **CLASSIC TEA SET** in pretty blue floral print on white plastic—looks like Ironstone. Has 6 of each, plates, saucers, cups, goblets, knives, forks, spoons, napkins. Also salt and pepper shakers, napkin holder, creamer, sugar bowl with cover, tea pot with cover. Shpg wt. 2 lbs.

X 922 1490 A 2.99

3 **MOD-STYLE FLOWER TEA SET** with big, bold, orange and yellow flowers on white plastic. Has 6 of each, plates, saucers, cups, goblets, sherbet dishes, knives, forks, spoons, napkins. Also has covered teapot, sugar bowl, creamer, napkin holder. Shipping weight 1 lb.

X 922 1482 A..... 2.99

Choose Raggedy Ann or Peanuts motif

4 **RAGGEDY ANN AND ANDY DINNER SET**—featuring two ever-popular characters. Consists of 4 each: metal plates; plastic cups, saucers, goblets, sherbet dishes, knives, forks, spoons; paper napkins with plastic napkin holder. Metal coffee pot with cover. Plastic sugar bowl and creamer. Wt. 1.50 lbs.

X 921-1541 A. 1.99

5 **PEANUTS® TEA SET** with all the favorites from the popular comic strip. Serving tray shows the whole gang. 4 of each: regular plates, large plates, cups, knives, forks, spoons, napkins. Teapot with lid. Dishes, tray, and cups are of lithographed metal. Teapot and cutlery are plastic. Shipping weight 1.50 lbs.

X 922 1474 A 1.99

Charge It—
see page 265.

High Tea's a Gay Time with a Splash of Color

Service for Six **2.99**

Tea Sets with a Special Personality

Service for Four **1.99**

BAKING KITS by

Betty Crocker

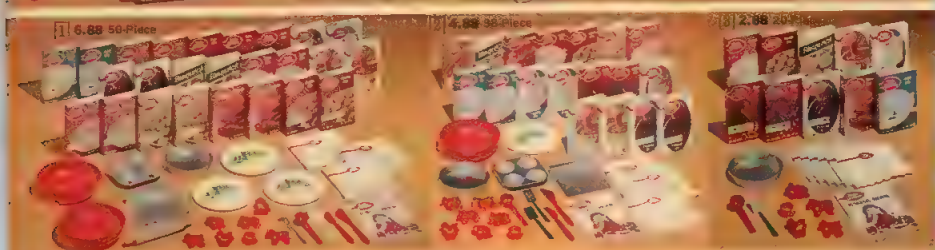
8.88
70-Piece

Have a Sweet Tooth?

Make desserts, snacks, party treats with this big bake 'n' serve set

FROM THE FIRST LADY OF FOODS, Betty Crocker®, comes a challenging, stimulating gift for the little homemaker. Complete 70-pc. baking set includes 25 mixes: 13 cake, 2 brownies 6 cookie, 11 frosting, plus 2 packages of Bisquick. Also included are utensils, kitchen and party aids: 1 each of cupcake pan, measuring spoon, cookie sheet, cook book, spatula, cake slicer, frosting spatula, sugar sprinkler, rolling pin, a party hat, plus 2 cake pans, 2 cookie cutters, 4 packs of napkins, 2 bowls, 3 cake platters, 2 knives, 2 forks, 2 spoons, 2 sundae spoons.

X 922-0971 A—Shpg. wt. 5 lbs. . . 8.88



1 **50-PIECE BAKING MIX SET** for master bakers. Kit contains 25 packages of mixes: 9 cake, 2 brownies, 6 cookie, 6 frosting, and 2 Bisquick®. Accessories also include cake pan, cupcake pan, cookie sheet, cake cutters, cook book, 2 packs of napkins, cake slicer, spatula, 2 bowls, a cookie sheet, 3 cake platters, rolling pin, measuring spoon, and a sundae spoon.

X 922 0989 A . . . Shipping weight 3.25 lbs. . . . Order 1 set for 6.88

2 **38-PIECE BAKING MIX SET.** Includes 18 mixes: 6 cake, 1 brownie, 3 cookie, 7 frosting, plus 1 package of Bisquick. Also included are 1 each cake pan, cupcake pan, cookie sheet, cook book, measuring spoon, double cake mixer bowl, frosting spatula, cake platter, 2 cookie cutters, and 3 packs of napkins. Shipping weight 2.10 lbs.

X 922 1029 A . . . Order 1 set for 4.88

3 **20-PIECE BAKING MIX SET** Includes 10 mixes: 3 cake, 1 brownie, 2 cookie, 3 frosting, plus a package of Bisquick. Also 1 each cake pan, measuring spoon, cook book, pkg. of napkins, spatula, plus 5 cookie cutters. Wt. 1.75 lbs.

X 922-1037 A. . . . 1 Set 2.88

NEW this Christmas

DELUXE "TEFLON" COOKWARE AND PATIO WARE LIKE MOM'S

83-pc. set 5.99

Here's What You Get

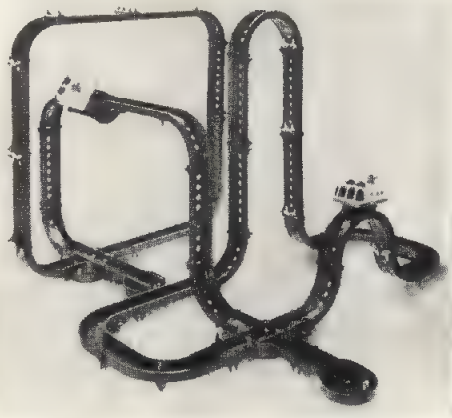
- stove
- roaster pan with cover
- 3 pots with covers
- skillet with handle
- 4 bake-and-serve casseroles with covers and handle
- percolator with cover
- well-and-tree platter
- 7-pc. utensil set
- salt and pepper shakers
- sugar bowl with cover
- creamer
- walnut-color fruit bowl and fruit

plus 6 each: • plates • saucers • cups • napkins • knives • forks • spoons

Beautiful dinnerware, utensils, bakeware lined in play Teflon . . . looks just like Mom's!
Z36 J 6092. Durable molded plastic. Mailable. Shpg. weight 5 lbs. . . **83-pc. set 5.99**

See Page 279 for low Budget Power Monthly terms—No Money Down

Irmco Imports PO Box 67 No Postal Annex Boston Mass
Irwin Corp 200 5 Ave New York NY
Jac-Pak Inc 236 N Water St PO Box 374 Milwaukee Wis
James Inds Inc PO Box 230 Hollidaysburg Pa
Jolly Blinker Corp (Div of Plastic Toy & Novelty Co) 2901 Coney Island Ave Brooklyn NY
Kalon Mfg Corp 35 Broadway Brooklyn NY
KAYanEE Corp of America 200 Fifth Ave NYC 10010
Kendrey Mfg Co 207 Second Ave PO Box 629 San Mateo Calif 94401
Kenner Prods Co 912 Sycamore St Cincinnati Ohio
Kewaunee Equip Co Box 186 Kewaunee Wisc
Knickerbocker Toy Co 1107 Broadway NYC 10010
Knight Toy & Novelty Corp 57 Hanse Ave Freeport NY
Kohner Bros PO Box 294 East Paterson NJ
Kuramochi & Co No 3 1-chome Iriya Taito-ku Tokyo Japan
Lakeside Toys (Div Lakeside Inds Inc) 4400 W 78 St Minneapolis Minn 55435
Lapin Products Inc 1501 Allen St Asbury Park NJ 07712
Larami Corp 340 N 12 St Philadelphia Pa
Lee Aluminum Foundry & Mfg Co (M) New Albin Iowa
Lindberg Prods Inc 8050 Monticello Ave Skokie Ill 60076
Logan Electric Spec Mfg Co 1431-35 W Hubbard St Chicago Ill 60622
Lucky Duck Enterprises Inc 16 Shelley Terrace W Orange NJ 07052
Maryland Toy Corp 36 W Lee St PO Box 1903 Hagerstown Maryland 21740
Mattel Inc 5150 Rosecrans Ave Hawthorne Calif 90250
Mego Corp 1133 Broadway NYC 10010
Multiple Toymakers Inc 200 5 Ave NYC 10010
Musical Novelties of Am Ltd 42 Main St PO Box 416 Monsey NJ 10952
Nadel & Sons Toy Corp 900 Broadway NYC 10003
Nu-Line Prod Inc 1101 Vermont Ave NW Washington DC 20005
Oak Rubber Co The Ravenna Ohio 44266
Ohio Art Co The East High St PO Box 111 Bryan Ohio 43506
Parrish Cake Decorating Supplies Inc 314 W 58 St Los Angeles Calif 90037
Peerless Playthings Co 255 Bergen Pike Ridgefield Pk NJ 07660
Perry Promotions 18 Cliff Trail Fayson Lakes NJ 07405
Plastic Toy & Novelty Corp 2901 Coney Island Ave Brooklyn NY 11235
Plawner Toy Mfg Co 250 Rt 17 Lodi NJ 07644
Port-O-Play Inc 700 Prudential Plaza Chicago Ill 60601



F. E. White Company, Inc.
ROOM 204
200 Fifth Avenue
New York 10010

Tomy Company, Ltd.
Tokyo, Japan

Patents applied for in U.S.A. and other major countries

New Grippidee Gravidees • Aguagrip Gravidee
Shangri-La City Sets • Many, Many Others

Want to stay one-up?

GO TONKA '69!

Tiny-Tonka / Mini-Tonka / Tonka / Mighty-Tonka®

Tonka '69: 85 rugged, realistic steel toys in four basic sizes. Biggest selection ever—biggest profit potential ever!

Tru-Smoke Diesels

puff real smoke as they cruise along to their construction site!

Each truck only **6.97**

1 TO 3 TRU-SMOKE DIESELS. Puff-puff comes the real looking smoke from the diesel exhaust stack. Manual steering. Metal trucks 12¼x3¾x6 in. high. Includes smoke fluid. Uses 4 D-cell batteries (not incl.)—order below.

[1] **Cement Mixer.** Mixer tilts by hand
X 924-9343 A —Wt. 3 lbs. 6.97

[2] **Dump Truck.** Dumper tilts by hand
X 924 9293 A —Wt. 3 lbs.. . . . 6.97

[3] **Twin Wrecker.** Duel booms move
X 924-9327 A Wt 3 lbs... .... 6.97

D-Cell Batteries. Pkg of 6. 1.20 lbs.
X 957-1761 A....Order 1 pkg. for 99c

4 10.44

5 10.44

Race and run your own car collection by attaching it to this express-way!

6 7.99

7 8.88

Working scale model of city sanitation truck

Repair your own car

8 7.44

Fill'er up and go!

9 7.44

4 TRICKY PETER PENGUIN. Blow the magic penguin whistle . . . he comes to you, waddles, squeaks, and stops by himself! Made of colorful plastic. Steel and brass trim. 14 in. tall. Black, white, and orange. Includes whistle. Uses 2 D-cell batteries (not included) order below
X 924-9350 A—Shpg. wt. 3 lbs.. . .. .. 10.44

5 TRICKY DOODLE DUCK. Blow the duck whistle, he goes forward, then stops . . blow the whistle, he's off again! Colorfully detailed plastic with leather trim. 10½ in. tall. Blue, red, and yellow. Includes whistle. Uses 2 D-cell batteries (not included) —order below
X 924 4898 A Shpg wt 3 lbs..... 10.44
D-Cell Batteries. Sold in pkg. of 6. 1.20 lbs
X 957-1761 A.....Order 1 pkg. for 99c

6 SUPERSPORT MOTORIZED EXPRESS-WAY. 1-pc. plastic set, 2 metal cars and 9 adapters to fit any miniature-type car. 24x13x2 ½ in. high. Uses 4 D-cell batteries (not included)—order at bottom of page
X 924-5663 A—Shpg. wt. 3 lbs.... ..... 7.99

7 TRU-ACTION SANITATION TRUCK. Drives forward and reverse. Operating, reversible compactor. Unloads automatically by a powerful sliding ejector panel and swing-away hopper. Pneumatic tires. Sturdy, molded high-impact plastic. Measures 15¼ in. long. Uses 2 D-cell batteries (not included) order below
X 924-9426 A Shpg wt 3 lbs..... 8.88
D-Cell Batteries. Sold in pkg. of 6. 1.20 lbs.
X 957-1761 A ..... .Order 1 pkg. for 99c

8 JOHNNY SERVICE BODY SHOP. Fix your car like they do in the real body shops! Set includes 1 towtruck, 1 lift, 6 uprights, roof frame, 5 walls, sign, desk, wastebasket, tire iron, tube cement, car, dented fenders, 2 rear bumpers, 2 side exhaust pipes, air scope, windshield frame, and more. 16x14x10 in. high. Colorful plastic.
X 924-9517 A—Shpg wt 4 lbs.. ..... 7.44

9 JOHNNY SERVICE GAS PUMP. Refill at the gas pump and watch car go again for 30 seconds. Includes car pump island assembly, gas station equipment. Plastic. 18x14x10 in. high. Car uses 1 D-cell battery (not included) order below
X 924-5747 A—Shpg wt. 3.50 lbs. 7.44
D-Cell Batteries. Sold in pkg. of 6. 1.20 lbs.
X 957-1761 A. .. .... .Order 1 pkg. for 99c

Switch on ignition—you'll think your flying a real plane! 3 14.88

1 VOICE-CONTROL ASTRONAUT BASE. Working model has its own field, mission control headquarters, and a launch pad with operating gantry which launches a spring loaded rocket while technicians stand by. Set includes rescue helicopter, rocket carrier, security van, figures, operations area, and phone head-set connected by tubes to space control center. Hear 2 records (incl.) of simulated launchings. Made of paper and plastic. Board size 19x36 in. Tower 10⅜ in. high. Uses 1 D-cell battery (not included)—order below, right.
X 924-9848 A—Shipping weight 4.25 lbs.... 9.88

2 VOICE CONTROL KENNEDY AIRPORT gives instructions for takeoff, landing, taxi and loading weather reports, and emergency-situation information—heard through earphones from two records (incl.) Includes 4 passenger jets, helicopter, private jet, air field with hangars, 'copter landing pad, terminal, and control tower. Plastic. 18x24x10 in. high. Uses 1 D-cell battery (not included)—order below at right.
X 924-5788 A—Wt. 6 lbs. 9.88

3 VOICE-CONTROL PAN AM DUAL-CONTROL JET COCKPIT. A facsimile of a cockpit that lets kids put on headphones, switch on ignition, and "fly" their own jet! They'll hear engines roar... see air speed increase... switch to autopilot. Includes two sets of headphones with microphones, flight maps, and pilot checklist. Plastic and metal. Cockpit measures 17⅛x9¾x11⅜ in. high. Uses 2 D-cell batteries (not included)—order below at right
X 924-9897 A—Shipping weight 6.50 lbs.. 14.88

4 JOHNNY SPACEMOBILE INSTRUMENT PANEL. Blast off! Push accelerator with your foot and hear the roar of your space engines. Includes foot pedal, laser gun. Plastic and metal 13½x5x10½ in high. Uses 2 D-cell batteries (not included)—order below, right.
X 924-9962 A Shipping weight 4.50 lbs.... 8.88

5 JOHNNY SPACEMOBILE HELMET. Just what every junior astronaut needs! With space visor and simulated communications gear. Plastic and poly urethane. Has realistic decal
X 924-9988 A—Shipping weight 2.25 lbs ... 3.44

A JET ARRIVING ON SCHEDULE. Listen to the steady roar of the engines and watch the blinking red and green wing-tip lights as sturdy metal model passenger jet moves along floor. Measures 14 x 16 x 6 in. Uses 2 D-cell batteries (not included) order below.
X 923-2752 A—Wt. 2.50 lbs... 2.99

B JET READY FOR TAKEOFF. Engines start up with a powerful roar. Lights flash in rear jet pods as this metal model of a modern 4-motor jet passenger plane begins to "taxi down the runway". Measures 19 x 14¼ x 6¼ in. Uses 2 D-cell batteries (not included)—order below
X 923-2810 A—Wt. 2.50 lbs. .. 2.99

C SUPERSONIC JET. Pilot this super jet along the floor. Changeable speed control adds to the realism of this exciting plane. Engine has realistic sound. Jet engines have blinking lights. Adjustable wheel. Metal and plastic. 17⅜ x 8¼ x 3¼ in. high. Japan. Uses 2 D-cell batteries (not included) order below.
X 923-3081 A—Wt. 1 75 lbs... 2.99

D BELL UH-1 HELICOPTER. Helicopter has realistic "chopping" sound rotating blade. Moves along floor Sturdy metal and plastic. Measures 13½ x 5 x 6 in. high Uses 2 D-cell batteries (not included)—order below
X 923-2893 A—Wt. 2.50 lbs... 2.99

E F-111 FIGHTER JET with wings that open and close. The high-power engines roar and rear exhaust take-off lights flash. Pilot your model craft along the floor, but watch out for enemy planes! Extra-sturdy metal. Measures 14 x 8¾ x 5 in. Uses 2 D-cell batteries (not included) order below
X 923-2703 A—Shpg. wt. 2 lbs. 3.99

F TURN-OVER SPACE EXPLORER. Here's real space-type action. When space explorer hits wall or an obstacle, it climbs and somersaults—then runs again on its back as another car! Colorful gears revolve as it moves along. Lights flash, too, as it makes interesting sounds Metal and plastic. Japan. Uses 2 D-cell batteries (not incl.) – order below
X 923-3636 A—Wt. 1.50 lbs... 4.99

G LUNAR PATROLER. Explore the vast terrains of the moon with your lunar explorer. Flashing colorful dome and space noise are exciting. As explorer moves along on its course, radar antenna spins. Accessories include two rockets, radar antenna. Plastic and metal. 8 x 4¾ x 4½ in. high. Japan Uses 2 D-cell batteries (not included)—order below
X 923-3537 A—Wt. 1.50 lbs... 4.99

H MOON EXPLORER. The explorer's long stilt-like legs search the surface of the moon. As it moves, radar antenna revolves. Lights blink, too! Made of plastic and metal. Measures 6 x 4¾ x 9½ in. high. Made in Japan. Uses 2 C-cell batteries (not included)—order below.
X 923-3594 A—Wt. 1.40 lbs... 4.99

I SPACE STATION. Imagine that your space station is in orbit around the Earth. Lights blink as it moves along the floor See moving parts through the clear plastic domes. If station hits an obstacle, it turns and goes the other way Antenna revolves as it moves. Metal and plastic. 11-in. diam. 5½ in. high Japan. Uses 2 D-cell batteries (not included)—order below.
X 923 3503 A—Wt. 2.25 lbs... 5.99

J LUNA 8. This space vehicle runs on 8 legs! Top light flashes. Gives off a space-type sound. Plastic. Measures 7 x 3⅜ x 3¼ in. high. Japan Uses 2 C-cell batteries (not included) -order below
X 923-3644 A—Shpg wt. 1 lb.. 3.99
D-Cell Batteries. Sold in pkg. of 6.
X 957-1761 A—1.20 lbs. 1 pkg for 99c
C-Cell Batteries. Sold in pkg. of 2
X 957-1746 A—0.20 lb. 1 pkg. for 39c

These Magnificent Accessories have been meticulously detailed in the World's Most Precious Leathers. They are the most luxurious pieces we have ever made — Each Unconditionally Guaranteed to be the Finest in its Class. Extravagantly Gift Boxed.

A De Luxe Wallet (FLIP-UP PASSCASE MODEL)

163WA2750	Genuine Alligator (Black)	$55.00
165WA2750	Genuine Alligator (Brown)	$55.00
167WA2250	Genuine Ostrich (Tan)	$45.00
171WA1500	Genuine Pinseal (Black)	$30.00
169WA1250	Genuine Sharkskin (Smoke)	$25.00
177WA1000	Genuine Calfskin (Black)	$20.00

B De Luxe Wallet (THIN EXECUTIVE MODEL)

164WA2750	Genuine Alligator (Black)	$55.00
166WA2750	Genuine Alligator (Brown)	$55.00
168WA2250	Genuine Ostrich (Tan)	$45.00
172WA1500	Genuine Pinseal (Black)	$30.00
170WA1250	Genuine Sharkskin (Smoke)	$25.00
178WA1000	Genuine Calfskin (Black)	$20.00

C De Luxe Breastpocket Secretary

210WA3000	Genuine Alligator (Black)	$60.00
225WA3000	Genuine Alligator (Brown)	$60.00
211WA2500	Genuine Ostrich (Tan)	$50.00
212WA1750	Genuine Pinseal (Black)	$35.00
213WA1500	Genuine Sharkskin (Smoke)	$30.00
214WA1250	Genuine Calfskin (Black)	$25.00

D De Luxe Cardcase / Moneyfold

215WA2000	Genuine Alligator (Black)	$40.00
226WA2000	Genuine Alligator (Brown)	$40.00
216WA1375	Genuine Ostrich (Tan)	$27.50
217WA1000	Genuine Pinseal (Black)	$20.00
218WA875	Genuine Sharkskin (Smoke)	$17.50
219WA750	Genuine Calfskin (Black)	$15.00

E De Luxe Keycase

220WA1500	Genuine Alligator (Black)	$30.00
227WA1500	Genuine Alligator (Brown)	$30.00
221WA1000	Genuine Ostrich (Tan)	$20.00
222WA750	Genuine Pinseal (Black)	$15.00
223WA625	Genuine Sharkskin (Smoke)	$12.50
224WA500	Genuine Calfskin (Black)	$10.00

Fine Quality Imported Skis

HOW TO ORDER SKIS. Stand straight extend your arm straight and directly upwards. Measure from the floor to the wrist of your hand. Order the nearest length.

F.o.b. Eastern Warehouse

VAIL DELUXE BINDINGS. Dynamic new stepin fully automatic bindings with double action toe unit. Chrome finished throughout. Quality crafted in Japan. Supplied only with skis as listed.

ASPEN AUTOMATIC BINDINGS. Feature a +S5 toe piece, a very high quality deep seated toe, fully automatic with very fine adjustment. Front throw cable is a deluxe quality very sensitive micrometer adjustment cable release. Crafted in Japan. Supplied only with skis as listed.

(A) TRI METAL SKIS. The Rolls Roy... of metal ski... Metal sand... wich horiz... hardwood la... mi... ated cor... Pref... and compet... ski... H... d... t... Extra P... Six ... l... finest skis on the marke... Expertly crafted in Italy. Available in 4'5", 4'7", 4'9", 5'1", 5'3", 5'5", 5'7", 5'9" or 5'11". Specify length. Ship wt approx 15 lbs

	Retail
5061AF17650—Tri-Metal Skis with Vail Bindings. Specify length	$250.00
5062AF17150—Tri-Metal Skis with Aspen Bindings. Specify length.	242.00

(B) "LOTUS 3" METAL SKIS. Fibre... metal skis on the market in their class. ... recreational, intermediate and expe... ... Metal sandwich skis with P-Tex ... ... hardwood horiz. laminated core ... ... Italy. Available in 5'9", 5'11", 6'1", 6'3", 6'5", 6'7", 6'9", 6'11" or 7'1". Specify length. Ship wt approx 15 lbs

	Retail
5063AF13025—"Lotus 3" Skis with Vail Bindings. Specify length	$220.00
5064AF12525—"Lotus 3" Skis with Aspen Bindings. Specify length	212.00

(C) SUPER-PRO METAL SKIS. Duralumin sandwich ... nated core, Korfix base, hidden steel edges. Quality crafted ... Available in 5'7", 5'9", 5'11", 6'1", 6'3", 6'5", 6'7", 6'9" or 6'11". Specify length. Ship. wt approx. 16 lbs

	Retail
5065AF8275—Super-Pro Skis with Vail Bindings. Specify length	$130.00
5065AF7775—Super-Pro Skis with Aspen Bindings. Specify length	122.00

(D) STANDARD COMPETITION METAL SKIS. Duralumin sandwich, horiz laminated selected hardwood core skis with interlocking high carbon steel edges, Korfix base. Crafted in Germany. Available in 5'7", 5'9", 5'11", 6'1", 6'3", 6'5", 6'7", 6'9", or 6'11". Specify length. Ship wt approx 15 lbs

	Retail
5067AF6650—Std. Competition Skis with Vail Bindings. Specify length	$110.00
5068AF6150—Std. Competit on Skis with Aspen Bindings. Specify length	102.00

(E) JAGUAR FIBRE GLASS SKIS. Fibre Glass epoxy sandwich selected hardwood laminated core, high carbon interlocking steel edges. European styling, Korfix base. Crafted in Japan. Available in 5'6", 5'9", 6', 6'3", 6'6", 6'9" or 7'. Specify length. Ship. wt approx. 13 lbs

	Retail
5069AF5025—Jaguar Skis with Vail Bindings. Specify length	$90.00
5070AF4625—Jaguar Skis with Aspen Bindings. Specify length	72.00

(F) HURRICANE WOOD AND METAL SKIS. 24 laminations of selected hardwood high carbon interlocking steel edges. Korfix base and wide metal top edging. Expertly crafted in Germany. Available in 5'3", 5'6", 5'9", 6', 6'3". Specify length. Ship wt approx. 16 lbs.

	Retail
5071AF4775—Hurricane Skis with Vail Bindings. Specify length	$90.00
5072AF4275—Hurricane Skis with Aspen Bindings. Specify length	72.00

(G) KITZBUHEL WOOD SKIS. 25 laminations of selected hardwood interlocking high carbon steel edges. Korfix base. Excellent for beginner and intermediate skiers. Available in 5'3", 5'6", 5'9", 6', 6'3", 6'6", 6'9", or 7'. Specify length. Ship wt approx 10 lbs

	Retail
5073AF3463—Kitzbuhel Skis with Vail Bindings. Specify length	$50.00
5074AF2963—Kitzbuhel Skis with Aspen Bindings. Specify length	42.00

Retail Prices May Vary in Different Trading Areas

Tru-Smoke Diesels

puff real smoke as they cruise along to their construction site!

Each truck only **6.97**

1 TO 3 TRU-SMOKE DIESELS. Puff puff comes the real looking smoke from the diesel exhaust stack. Metal steering. Metal trucks measure 5¾x4x6 in. high. Built-in smoke fluid uses 4 D-cell batteries (not incl.)—order below.

[1] **Cement Mixer.** Mixer tilts by hand.
X 924-9343 A—Wt. 3 lbs..... 6.97

[2] **Dump Truck.** Dumps, tilts by hand.
X 924-9293 A—Wt. 3 lbs. 6.97

[3] **Twin Wrecker.** Dual booms move
X 924-9327 A—Wt. 3 lbs..... 6.97

D-Cell Batteries. Pkg. of 6. 1.20 lbs
X 957-1761 A....Order 1 pkg. for 99c

[4] 10.44

[5] 10.44

Race and run your own car collection by attaching it to this express-way!

[6] 7.99

[7] 8.88

Working scale model of city sanitation truck

Repair your own car

[8] 7.44

Fill 'er up and go!

[9] 7.44

[4] **TRICKY PETER PENGUIN.** Blow the magic penguin whistle . . . he comes to you, waddles right up to you, and stops by himself! Made of colorful plastic, steel and brass trim. 14 in. tall. Black, white and orange. Includes whistle. Uses 2 D-cell batteries (not included)—order below.
X 924-9350 A—Shpg. wt. 3 lbs..... 10.44

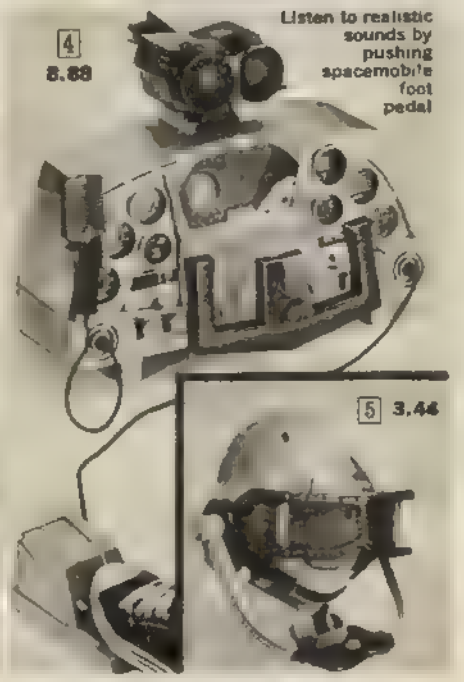
[5] **TRICKY DOODLE DUCK.** Blow the duck whistle, he goes forward then stops . . . blow the whistle, he starts again! Extremely detailed plastic with feathers. 10½ in. tall. Blue, red and yellow. Includes whistle. Uses 2 D-cell batteries (not included)—order below.
X 924-4898 A—Shpg. wt. 3 lbs..... 10.44
D-Cell Batteries. Sold in pkg. of 6. 1.20 lbs.
X 957-1761 A..... Order 1 pkg. for 99c

[6] **SUPERSPORT MOTORIZED EXPRESS-WAY.** 1-pc. plastic set, 2 metal cars and 9 adapters to fit any miniature-type car. 24x11½x2½ in. high. Uses 4 D-cell batteries (not included) order at bottom of page
X 924-5663 A—Shpg. wt. 3 lbs. 7.99

[7] **TRU-ACTION SANITATION TRUCK.** Drives forward and reverse. Backing reversible compactor. Unloads refuse by a powerful sliding ejector panel and swing-away hopper. Pneumatic tires. Sturdy, molded high-impact plastic. Measures 15¼ in. long. Uses 2 D-cell batteries (not included)—order below.
X 924-9426 A—Shpg. wt. 3 lbs..... 8.88
D-Cell Batteries. Sold in pkg. of 6. 1.20 lbs.
X 957-1761 A.....Order 1 pkg. for 99c

[8] **JOHNNY SERVICE BODY SHOP.** Fix your car like they do in the real body shops. Set includes 2 bumpers, 1 air cleaner, roof frame, 5 wheels, sign decal, wrench, tire iron, tube cement, dented fenders, 2 rear bumpers, 2 side extensions, instruction, windshield frame, and more. 15x4x4 in. high. Chest of plastic.
X 924-9517 A—Shpg. wt. 4 lbs. 7.44

[9] **JOHNNY SERVICE GAS PUMP.** Refill the gas pump and watch it pump again for 30 seconds. Includes car push, and assembly of station equipment. Plastic, 16x14x10 in. high. Car uses 1 D-cell battery (not included)—order below.
X 924-5747 A—Shpg. wt. 3.50 lbs..... 7.44
D-Cell Batteries. Sold in pkg. of 6. 1.20 lbs.
X 957-1761 A. ..... Order 1 pkg. for 99c



1 VOICE-CONTROL ASTRONAUT BASE. Working model has its own field mission control headquarters and a launch pad with operating gantry which launches a spring-loaded rocket while technicians stand by. Set includes rescue helicopter, rocket carrier, security van, figures, operations area, and phone head-set connected by tubes to space control center. Hear 2 records (incl.) of simulated launchings. Made of paper and plastic. Board size 13x15⅜ in. Tower 10⅜ in. high. Uses 1 D-cell battery (not included) order below, right.
X 924-9848 A—Shipping weight 4.25 lbs.... 9.88

2 VOICE-CONTROL KENNEDY AIRPORT gives instructions for takeoff, landing, taxi and loading, weather reports, and emergency-situation information—heard through earphones from two records (incl.) Includes 4 passenger jets, helicopter, private jet, car field with hangars, 'copter landing pad, terminal, and control tower. Plastic. 18x24x10 in. high. Uses 1 D-cell battery (not included) -order below at right.
X 924-5788 A—Wt. 6 lbs. 9.88

3 VOICE CONTROL PAN AM DUAL-CONTROL JET COCKPIT. A facsimile of a cockpit that lets kids put on headphones, switch on ignition, and "fly" their own jet! They'll hear engines roar . . see air speed increase . . . switch to autopilot. Includes two sets of headphones with microphones, flight maps, and pilot checklist. Plastic and metal. Cockpit measures 17½x9¾x11⅜ in. high. Uses 2 D-cell batteries (not included)—order below at right.
X 924-9897 A—Shipping weight 6.50 lbs... 14.88

4 JOHNNY SPACEMOBILE INSTRUMENT PANEL. Blast off! Push accelerator with your foot and hear the roar of your space engines. Includes foot pedal, laser gun. Plastic and metal. 13½x5x10½ in. high. Uses 2 D-cell batteries (not included)—order below, right.
X 924-9962 A—Shipping weight 4.50 lbs.... 8.88

5 JOHNNY SPACEMOBILE HELMET. Just what every junior astronaut needs! With space visor and simulated communications gear. Plastic and polyurethane. Has realistic deco.
X 924-9986 A—Shipping weight 2 25 lbs.... 3.44

A JET ARRIVING ON SCHEDULE. Listen to the steady roar of the engines and watch the blinking red and green wing tip lights as sturdy metal model passenger jet moves along floor. Measures 14 x 16 x 6 in. Uses 2 D-cell batteries (not included)—order below.
X 923-2752 A—Wt. 2.50 lbs... 2.99

B JET READY FOR TAKEOFF. Engines start up with a powerful roar. Lights flash in rear jet pods as this metal model of a modern 4-motor jet passenger plane begins to "taxi down the runway". Measures 15 x 14¾ x 6¼ in. Uses 2 D-cell batteries (not included)—order below.
X 923-2810 A—Wt. 2.50 lbs.... 2.99

C SUPERSONIC JET. Pilot this super jet along the floor. Changeable speed control adds to the realism of this exciting plane. Engine has realistic sound. Jet engines have blinking lights. Adjustable wheel. Metal and plastic. 17¾ x 8¼ x 3¼ in. high. Japan. Uses 2 D-cell batteries (not included)—order below.
X 923-3081 A—Wt. 1 75 lbs... 2.99

D BELL UH-1 HELICOPTER. Helicopter has realistic "chopping" sound rotating blade. Moves along floor. Sturdy metal and plastic. Measures 13½ x 5 x 6 in. high. Uses 2 D-cell batteries (not included) -order below.
X 923-2893 A—Wt. 2.50 lbs... 2.99

E F-111 FIGHTER JET with wings that open and close. The high-power engines roar and rear exhaust take-off lights flash. Pilot your model craft along the floor, but watch out for enemy planes! Extra-sturdy metal. Measures 14 x 8¾ x 5 in. Uses 2 D-cell batteries (not included)—order below.
X 923-2703 A—Shpg. wt. 2 lbs. 3.99

F TURN-OVER SPACE EXPLORER. Here's real space-type action. When space explorer hits wall or an obstacle, it climbs and somersaults—then runs again on its back as another car! Colorful gears revolve as it moves along. Lights flash, too, as it makes interesting sounds. Metal and plastic. Japan. Uses 2 D-cell batteries (not incl.) -order below.
X 923-3636 A—Wt. 1.50 lbs... 4.99

G LUNAR PATROLER. Explore the vast terrains of the moon with your lunar explorer. Flashing colorful dome and space noise are exciting. As explorer moves along on its course, radar antenna spins. Accessories include two rockets, radar antenna. Plastic and metal. 8 x 4¾ x 4½ in. high. Japan. Uses 2 D-cell batteries (not included)—order below.
X 923-3537 A—Wt. 1.50 lbs... 4.99

H MOON EXPLORER. The explorer's long stilt-like legs search the surface of the moon. As it moves, radar antenna revolves. Lights blink, too! Made of plastic and metal. Measures 6 x 4¾ x 9½ in. high. Made in Japan. Uses 2 C-cell batteries (not included)—order below.
X 923-3594 A—Wt. 1.40 lbs... 4.99

I SPACE STATION. Imagine that your space station is in orbit around the Earth. Lights blink as it moves along the floor. See moving parts through the clear plastic domes. If station hits an obstacle, it turns and goes the other way. Antenna revolves as it moves. Metal and plastic. 11 in. diam. 5½ in. high. Japan. Uses 2 D-cell batteries (not included)—order below.
X 923-3503 A—Wt. 2.25 lbs .. 5.99

J LUNA 8. This space vehicle runs on 8 legs! Top light flashes. Gives off a space-type sound. Plastic. Measures 7 x 3⅜ x 3½ in. high. Japan. Uses 2 C-cell batteries (not included) -order below.
X 923-3644 A—Shpg. wt. 1 lb.. 3.99

D-Cell Batteries. Sold in pkg. of 6.
X 957-1761 A—1.20 lbs. 1 pkg. for 99c

C-Cell Batteries. Sold in pkg. of 2
X 957-1745 A—0.20 lb. 1 pkg. for 39c

Go To The Pro

For all these:
American Football League
National Football League
National Basketball Players Association

And now:
Major League Baseball
American League
National League
National Hockey League
Players Association

tudor®

NFL

MAJOR LEAGUE BASEBALL

NBPA

OFFICIAL NATIONAL BASKETBALL PLAYERS ASSOCIATION

NHL

Four good reasons for looking at Alura: Bertram, Hatteras, Alglas and Chris-Craft.

Alura is new. We built her after all those other companies built their boats. So we were able to look at what they'd accomplished, and what they didn't, and based on what we saw, Alura was able to become the finest fiberglass value on the market.

Alura features only deluxe appointments, and looks it. But more important is how she feels under your feet, how responsive she is to the helm, how she handles in rough weather, inland or offshore. Find out for yourself—not just by trying Alura, but all of the alternatives, as well.

ALURA 25'

ALURA 28

ALURA 32'

Alura is built by Ulrichsen . . . a part of Bangor Punta Corporation—which makes Duo, Jensen, Luhrs, O'Day, Seagoing Houseboats and Starcraft—one of the largest producers of fiberglass boats in the world. Nobody knows more about building in fiberglass.

Before you consider Alura, look at the alternatives. Before we designed Alura, we did.

ALURA by ulrichsen

P.O. Box 66, Marlboro, N.J. 07746 and P.O. Box 2006, Costa Mesa, Calif. 92627

BANGOR PUNTA'S WIDE WORLD OF BOATING
DUO JENSEN/LUHRS/O'DAY SEAGOING/STARCRAFT/ULRICHSEN

THE ULRICHSEN COMPANY
Dept.MBA-1, P.O. Box 66, Marlboro N.J. 07746

Gentlemen:
Please send me literature on
☐ Alura fiberglass boats
☐ Ulrichsen Sea Skiffs

Name . .

Address. . .

City State Zip . .

Designed by Peter J. Statile for Nova Scotia waters is this brawny twin-diesel 38-footer

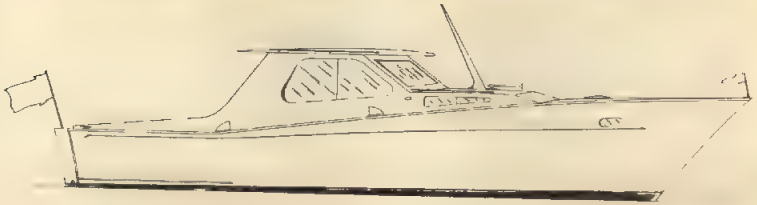
VALBOB

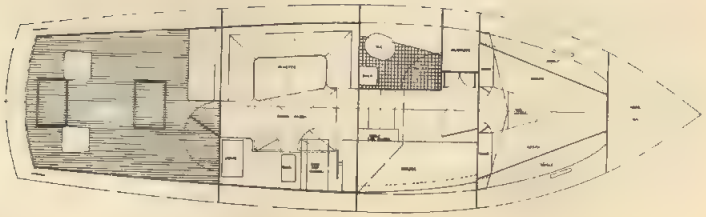
An all-round cruiser whose powerful profile gains grace from a sweeping sheerline and Clipper bow, the 38' *Valbob* was designed by Peter J. Statile Associates, Inc., 161 Parkville Ave., Brooklyn, N. Y. 11230 for Robert Gillingham of Bridgewater, Nova Scotia. A capable and comfortable performer offshore, she has a round-bilge hull form with a deep forefoot.

In keeping with the demands of her Down East cruising ground, she has heavy construction and diesel power for covering distances dependably despite water and weather conditions. Planking is ⅞" Philippine mahogany over white oak frames and keel, with a stem of hackmatack, superstructure of Philippine mahogany, and decks of ½" marine plywood covered with fiberglass. Power is a pair of 235-hp Daytona turbocharged V6 diesels with 1.5:1 reduction gears.

Arrangements below decks provide a two-berth cabin forward with good shelf and stowage space and a marine toilet concealed beneath a seat; a two-berth cabin amidships with an ample wardrobe and a large enclosed head; and a deckhouse lit by large windows that contains a dinette large enough to seat as many as six, a galley console with sink and alcohol stove, and a helm whose padded seat is perched above a small refrigerator. All below decks bulkheads are mahogany paneled. The cockpit is fitted with a padded seat above a stowage box and two Pompanette fishing chairs.

LOA	37'9"
Beam	11'10"
Draft	3'2"
Power	twin 235-hp diesels





Recently launched in Sweden was this fiberglass version of a racing and cruising classic

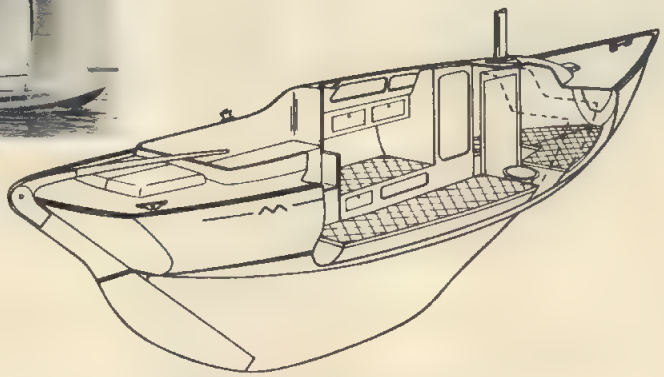
INTERNATIONAL FOLKBOAT

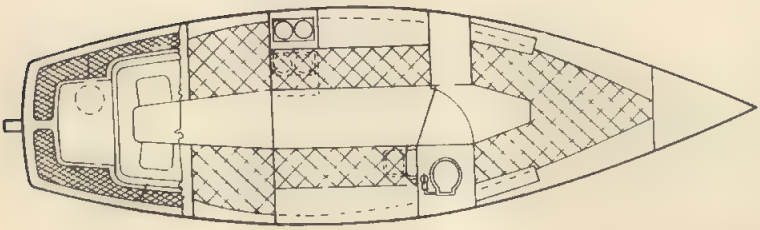
A salty and comfortable minimum cruising/racing sloop, the Scandinavian Sailing Association's Folkboat achieved worldwide popularity in its original wood-lapstrake form. A fiberglass version of this ubiquitous class boat was inevitable, and it is shown below in drawings and photos from its builder, Sweden's Marieholms Bruk. U.S. agent for the fiberglass Folkboat is Continental Yacht and Trawler Agency, Inc., 833 N. Massachusetts Ave., Atlantic City, N.J. 08401.

The new Folkboat has trim accommodations for four in two cabins paneled with oiled teak, along with an enclosed head compartment, wardrobe, foldaway galley gear, and a foldaway dining table that fits neatly between the two seat/berths in the main cabin.

LOA	25'9"
LWL	19'9"
Beam	7'5"
Draft	4'
Sail Area	280 sq ft.

Warner Goldbach photo





NEW!

PORKY PIG®
ELMER FUDD®
YOSEMITE SAM®
SPEEDY GONZALES®
all sing a song of profits.

Warner Brothers great "LOONEY TUNES®" movie cartoon characters go playfully to work making happy dollars for you.

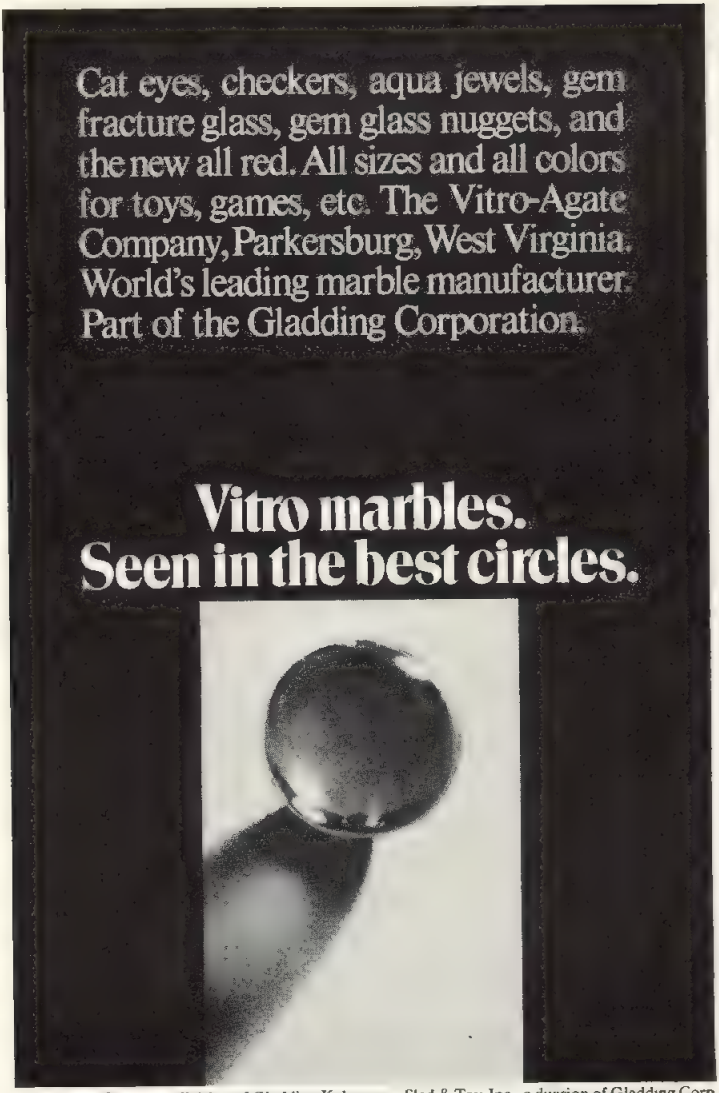
★ Vinyl dolls — soft and safe. ★ Lovable movie/TV characters are "pre-sold" to millions. ★ Real honest-to-goodness cloth costumes. Scrumptious detail! ★ Snap-open containers. ★ What a "walk-in" gift! Year-around, too. ★ IRRESISTIBLE AT $2.00 RETAIL!

Also from DAKIN: Dardenella Pillow Pets®—world's finest plush • Lucy Mae® • Buttons and Bows® Dream Pets® • Dream Dolls®. Shipped from San Francisco and New York.

P.O. Box 7746 Rincon Annex, San Francisco, California 94119

R. DAKIN & COMPANY

Please send for our color catalog — today.


Cat eyes, checkers, aqua jewels, gem fracture glass, gem glass nuggets, and the new all red. All sizes and all colors for toys, games, etc. The Vitro-Agate Company, Parkersburg, West Virginia. World's leading marble manufacturer. Part of the Gladding Corporation.
Vitro marbles.
Seen in the best circles.

Vitro-Agate Company, division of Gladding-Kalamazoo Sled & Toy, Inc., a division of Gladding Corp.

FINE RATTAN FURNITURE

BY

vogue

A corner or several rooms; for fun or for daily living. Rattan furniture meets a need. A complete catalog of Vogue Furniture will be mailed upon request on memo billing of $10.00. Your account will be credited upon return of the catalog.

19158F16268—Curved Bar. Projecting foot rail seems to accentuate that South Seas look even more. Front of bar covered with vinyl. One shelf. An ice bucket is included. Top is of high-pressure laminated plastic. Bar edge and rail of Rattan. 37"D. x 76"W. x 42"H **Specify Top Color and Rattan Finish.** Ship. wt. 123 lbs.
Sugg. Ret. $277.95

19150F8218—Hook Bar, Curved to match contour of bar. Thatch roof 19"D. x 69"W. x 21"H. **Specify Rattan Finish.** Ship. wt. 30 lbs.
Sugg. Ret. $54.95

19159F8278—Swivel Bar Stool with Back. Polyfoam filled seat cushion. Plastic cover in colors as at right. Seat height 29". 20"D. x 20"W. x 39"H **Specify Plastic Color and Rattan Finish.** Ship. wt. 20 lbs.
Sugg. Ret. $53.95

Full of surprises as a Luau is. Table adjusts from 16" Cocktail height; 23" Brunch height; 27" Bridge height. Stools have 5" Polyfoam cushions covered in Plastic upholstery. Stools are designed to fit under table and out of way. Also, consider many different combinations with stools. Specify **Rattan Finish, Top Color and Plastic Upholstery Color** from above right.

19151F16875—Luau Table, 4 stools. 42" dia. Ship. wt. 120 lbs.
Sugg. Ret. $284.85

19162F16285—as above except 36" dia. Table Ship. wt. 110 lbs.
Sugg. Retail $276.95

Biscayne

Correlated group. All related in fabric, finish and design but there is no monotony in effect. Polyfoam filled zippered reversible cushions. Cushions may be all Floral, all Tweed or the combination of Floral and Tweed. **Floral colors:** Blue/Green, Orange/Green, Gold/Green, or Orange/Brown. **Tweed colors:** Gold, Green/Gold, Dark Olive, Orange or Bittersweet. **Specify Floral or Tweed color** or combination of both. Treated to resist stains.

19151F3950—Lounge Chair. 33"D. x 34"W. x 29"H. **Specify Fabric and Color** from above and **Rattan Finish** from below. Ship. wt. 90 lbs.
Sugg. Ret. $99.95

19157F2867—End Table. 25"D. x 16"W. x 21"H. **Specify Rattan Finish and Top Color** from below. Ship. wt. 20 lbs.
Sugg. Ret. $43.95

19158F5148—Round Coffee Table. 37"D. x 37"W. x 15"H. **Specify Rattan Finish and Top Color** from below. Ship wt. 45 lbs.
Sugg. Ret. $67.95

19154F17901—Two-piece Love Seat Sectional Sofa. Each section 32"D. x 43½"W. x 29"H **Specify Fabric and Color and Rattan Finish.** Ship. wt. 100 lbs.
Sugg. Ret. $305.95

19155F7722—Curved Corner Table 32" Diagonally 37"D. x 37"W. x 20"H. **Specify color** of seat pad from Fabric colors above. Top color and Rattan Finish from below. Ship. wt. 55 lbs.
Sugg. Ret. $139.85

19156F3951—Rectangular Coffee Table. 18"D. x 36"W. x 15"H. **Specify Top Color and Rattan Finish** from below. Ship. wt. 30 lbs.
Sugg. Ret. $65.95

19137F13692—Sofa. 32"D. x 69"W. x 28"H. **Specify Fabric and color** from above and **Rattan Finish** from below. Ship. wt. 80 lbs.
Sugg. Ret. $238.95

Create an aura of happy, restful days without crossing the seas. Have an island retreat of your own. As with the bar at left, use only a little space but what an impact it can make! Wall treatment too. Not only for serving those glamorous island concoctions but can be used as a snack bar.
American made furniture employing the product of the islands and Oriental grace and simplicity in design. Rattan is imported from the Philippines; solid rather than hollow; stronger than wood. Finest hand craftsmanship and beautiful materials. Rattan is curved and treated. Bound by vinyl closely matching finish of Rattan. Table and bar tops of high pressure laminated plastic as below. Plastic upholstery is fabric backed, resistant to water, alcohol and mildew.

Rattan Finish
Driftwood (Antique Black color)
Bittersweet (Walnut color)
Impression (Antique Natural color)

Top Colors
Marbled White
Black
Fruitwood

Upholstery Plastic Colors
Olive — Gold
Tangerine — Black
White

It's a Dining Group, a Game Table set. It's so attractive and its uses are so versatile.

Continental height tables 28". Cane inlaid in table apron and in pedestal base. High pressure plastic top.

19163F9360—42" Octagonal Table. Specify Top Color and Rattan Finish from above. Ship. wt. 85 lbs.
Sugg. Retail $169.95

19164F10355—48" Octagonal Table. Specify Top Color and Rattan Finish from above. Ship wt. 105 lbs.
Sugg. Retail $176.95

19165F5382—Swivel Cane Back Arm Chair. Polyfoam filled cushions covered in Plastic. 25"D. x 25"W. x 30"H. Specify Rattan Finish and Plastic Color from above. Ship wt. 32 lbs.
Sugg. Retail $91.95

Write for Fabric Samples and Wood Finishes.—F.O.B. Kentucky Factory

WYRE-810 On Your Dial

The ONLY RADIO STATION In

Chesapeake Bay Country

Where You Constantly Hear

Marine Weather Every Half Hour

Boating Salute

Tide Time Table

Scuttlebutt

Where The Fish Are

810 WYRE RADIO

The Chesapeake Bay Sportsman's Station

RADIO CHESAPEAKE, INCORPORATED — ANNAPOLIS, MARYLAND
Latitude 38° 58' 13" — Longitude 76° 30' 28"

TUNE IN 810 DAILY

Playskool Toy Center

A **TYKE PLANE.** Preschool pilots can "take off" on the trip of their dreams. Moves easily in any direction on special casters and large blow-molded rear wheels. Doubles its play functions by serving as a play or snack table. "Table-top" has control panel, the alphabet, and numbers 1 through 9 and 0 printed on it—for extra imaginary and educational fun. All parts of sturdy wood with colorful non-toxic finish. Seat 7¼ in. from floor. 25 x 13¼ x 15 in. high.
X 927-0778 A—Wt. 10 lbs. **10.88**

B **TOT TRACTOR** with removable parts opens a world of "put-together" and "take-apart" fun. Child can pretend to be a farmer, mechanic, etc. Exhaust is a removable screwdriver! Gearshift is a removable wrench! 4 removable spark plugs. Tool tray with hammer, pliers behind seat. Sturdy wood body, plastic seat, wheels, tools. Non-toxic finish. Seat 9 in. from floor. 22 x 14¾ x 18½ in. high. Mailability restricted—see page 262. Shpg. wt. 10 lbs.
X 927-4093 A..... **13.88**

C **TYKE BIKE** for the youngster on the move. Smart, streamlined styling. Can be used indoors or out. Steers easily. Large contoured banana seat with "jungle" spots. Whitewall red and black puncture-proof blow-molded wheels. Rugged multicolored wood frame. Chrome-plated steel handlebar with soft plastic grips. Plastic seat. Non-toxic finish. Seat 8 in. from floor. 18 x 15 ½ x 18 in. high
X924-2470A—Wt. 5.50 lbs. **5.66**

D **TYKE PACK HORSE.** A roll-about, hideaway horse—fun to ride, simple to store! This pinto canters on ball-type casters in any direction the tyke rider chooses. It's neat too! When the seat is taken off there's a large hideaway for the prized possessions of the traveling preschooler. When the seat is returned, the rider can mount and be off again. Wooden frame is extra-sturdy; colorful non-toxic finish. Seat 10 in. from floor. Measures 18½ x 18½ x 5½ in. high.
X 927-0828 A—Wt. 4 lbs **10.88**

Whiz and whirl down winding hills . . . you're on the move when you're on wheels!

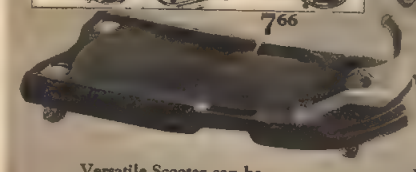
The Moon Wagon

A round sporty whirlabout. Push it, pull it, coast, glide, turn a full circle—then stop on a dime. Antitip rear wheel adds to the fun!

5-wheel model **8.88** 7-wheel model **12.88**

"THE NEWEST WAGON IN THE NATION FOR THE NOW GENERATION!" 24-in. diam. Tires of high impact polyethylene. Steering tongue made of tubular steel. Back rest pads. Steel body. Blue with black. Not mailable—read about shipping, page 260. Shpg. wt. 20 lbs.
X 927-0885 A..... 12.88
Same as above but with 18 in. diam. "bowl", 5 wheels
X 927-0893 A—Shipping weight 13 lbs..... 8.88

7.66



5.99

Versatile Scooter can be steered with hands or feet!

SCOOTER BOARD is the sidewalk-coaster riding sensation. Rugged polyethylene plastic. 4 heavy-duty metal wheels with ball bearings for free rolling. Sturdy handle. White with red, white and blue racing stripe. Blue handle. 34 x 20 x 7 in. high. Not mailable—read about shipping, page 260. Shpg. wt. 30 lbs.
X 927 2360 A..... 7.66

Push off and go—Deluxe Scooter has sure gripping brake

DELUXE SCOOTER. Frame of heavy-gauge steel—graphite bearings. Semi-pneumatic 8½ in. tires resist punctures. Plastic handle grips, parking stand. Sure-gripping brakes and slip-resistant footrest. In bright red. Partially assembled; instructions enclosed for complete and easy assembly. 37x33 in. high
X 927-1784 A—Shipping weight 12 lbs..... 5.99

"Foremost" Wagon

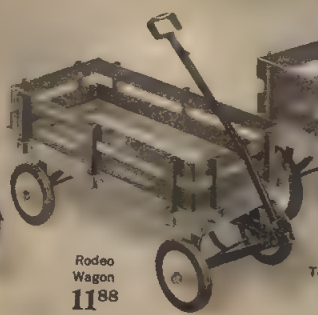
36-in. length **9.99**

28-in. length **6.99**

- Rolled-under edges help protect little hands
- Puncture-proof tires

DELUXE WAGON. Rolled-under flange edge. Steel bearings. 10 x 1.5-in. puncture-proof semi-pneumatic tires. Steel body. Red baked-enamel finish. 36 x 17½ x 4½ in. deep. Not mailable—read about shipping, page 260. Shpg. wt. 31 lbs.
X 927-1289 A..... 9.99

Foremost Junior Wagon. Same, but 8½ x 1.25-in. molded rubber tires. 28 x 13½ x 3¾ in. deep.
X 927-1255 A—Shipping weight 17 lbs..... 6.99



Rodeo Wagon

11.88

- Push-on hub caps
- Sturdy hardwood stakes

RODEO WOOD-STAKE WAGON. Natural-finish wood body; red side panels are weather resistant. Fast assembly push-on hub caps. Bright stake brackets, tie rods, nuts and bolts are rust-resistant. Fit-grip handle is formed for added comfort. Nylon bearings never need oiling. 7 x 1¼ in. semi-pneumatic tires. 30 x 15½ x 7½ in. deep. Mailability restricted—see page 262. Shpg. wt. 23 lbs.
X 927 0901 A..... 11.88

Town and Country Stake Wagon

17.88

- Sports-style hub caps
- Rugged prime-hardwood stakes

TOWN AND COUNTRY WAGON has strong oak hardwood body. Natural wood bottom, red stakes. Sports-style hub caps. Bright nuts, bolts, tie rods, stake brackets. Fit-Grip handle. Recessed tie rods. Nylon bearings. 10 x 1.5 in. semi-pneumatic tires. 36x18x10 in. deep. Not mailable—read about shipping, page 260. Shpg. wt. 40 lbs.
X 927-1297 A..... 17.88

Order Early—make sure gifts arrive on time!

This Year's New Sport Styles...

1 13.88

It's a Racer! Or a sled! Use it all year round!

1 SUN-N-SNO RACER. Wind spring motor by pushing back with feet—when you release, you will be propelled forward. Push lever for realistic motor sound. At the first sign of snow, remove the wheels and go on high-speed skis. Take off skis or skis by simply removing quick-release pins. Unit includes front tow hook, recessed steering wheel, bucket seat. Foot rests. Durable plastic. Blue, with red skis and black wheels. 41½ x 22 x 18¼ in. high. Not mailable—read about shipping, page 260. Shpg. wt 15 lbs.

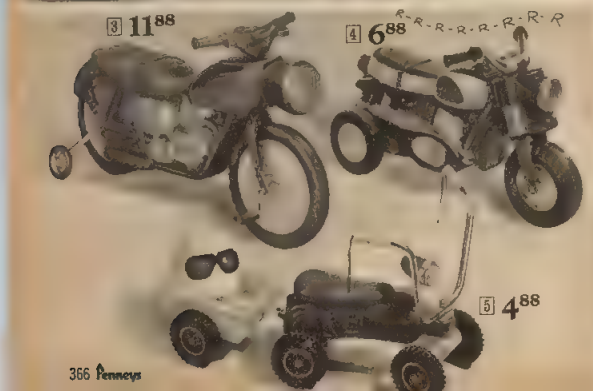
X 927-0919 A..... 13.88

2 12.88

You move the wheels— Go forward, back, left, right or around in circles

2 KRAZY KAR It's crazy—but for boys and girls 3 years or older, it's year-round fun, indoors and out. 18-in. diam. plastic wheels have handlebars with push-pull inside drive. Push forward, and Krazy Kar zips straight ahead; pull, and it goes back; push-pull in opposite directions, and it spins. Plastic hand grips. Yellow, red and white wheels. 34½ x 8 x 32 in. high. Not mailable—read about shipping, page 260. Shpg wt 17.30 lbs.

X 927-4242 A 12.88



3 11.88

4 6.88

5 4.88

Realistic-looking ride-on toys in sporty styles. Made of strong, durable plastic

3 PEDAL-ACTION MOTORCYCLE. Sit down and ride it. Rear training wheels can be removed for two-wheel riding. Extra-large plastic wheels. Plastic handlebars. Sturdy, durable polyethylene plastic with metal parts. Bright red with silver-color trim. Measures 36½ x 18 x 22 in. high. Mailability restricted—see page 262. Shpg. wt. 12 lbs.

X927-4069A 11.88

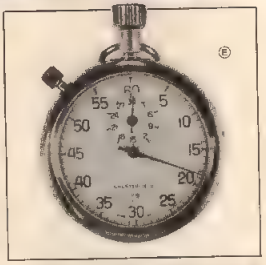
4 MOTORCYCLE WITH ROARING MOTOR SOUND. Turn hand crank and a flywheel inside makes a continuous, authentic, motor noise. Long, comfortable, plastic seat—easily accommodates various ages. Made of rugged plastic. Bright red, silver-tone, and black. 27½ x 12 x 17 in. high.

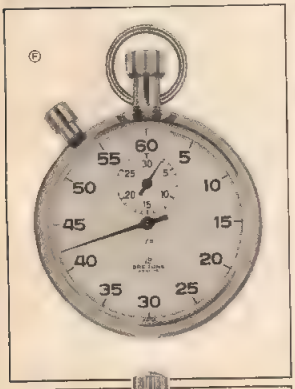
X 927-0927 A—Shpg. wt. 6 lbs..... 6.88

5 MOTORCYCLE, TRAILER, AND HELMET. Colorful combination—includes cycle and trailer. Includes plastic helmet with sun goggles. Nickel-plated steel handlebars have molded grips, streamers, horn. All-metal steering action. Six large, polyethylene whitewall tires—each 5-in. in diameter. Steel axles. Durable polyethylene. Bright red cycle, yellow trailer. 29 x 8 x 18 in. high

X 927-0943 A—Shpg. wt. 5 lbs..... 4.88

IT'S ALWAYS THE RIGHT TIME WITH WAKMANN





Ⓐ **WAKMANN SKINDIVER CHRONOGRAPH** 17 jewel skindiver watch waterproof guaranteed to 350 ft. depth Revolving bezel for recording elapsed time underwater, 30 minute register. Specially designed stainless steel case. Safety glass crystal Shockproof anti-magnetic, unbreakable mainspring Black dial with luminous hands and numbers. Special rubber skindiver's strap

2577A4295 **$69.95**

Ⓑ **WAKMANN - BREITLING CHRONOGRAPH** Wakmann in association with the Breitling Watch Co. of Switzerland through its research and development for the world's military and aerospace needs, occupies 1st place in the field of chronographic time-keeping. This watch times the modern dimensions of time, speed and distance. 17 jewel 12 hour and 30 minute register chronograph, water resistant steel case, luminous, non-magnetic and shock-resistant movement. Black dial

3020A5500 **$110.00**

Same as above with white dial

4609A5500 **$110.00**

Ⓒ **WAKMANN DATE-ALARM WATCH** Self-winding 17 jewel man's wrist alarm watch. Water resistant case protected against dust and dirt. Shock resistant, non-magnetic, unbreakable mainspring. Day of the month appears in calendar window Electronically timed for split-second accuracy. Separate stem to control alarm movement Stainless steel case, white dial, black leather strap.

2574A3475 **$54.95**

Same as above but with yellow gilt top, stainless steel back, white dial, black leather strap

2575A3475 **$54.95**

Ⓓ **WAKMANN CHESTERFIELD 1/10 SECOND TIME OUT TIMER** Big clear dial for reading at one glance. Protected case with break resistant crystal. 1 jewel start, stop, continue from crown. Returns to zero from side button

2198A1050 **$19.20**

Ⓔ **WAKMANN CHESTERFIELD 1/5 SECOND TIME OUT TIMER** Big clear dial for reading at one glance. Protected case with break resistant crystal, anti-magnetic hairspring. 1 jewel start, stop, continue from crown. Returns to zero from side button

2196A995 **$18.70**

Ⓕ **WAKMANN BREITLING 1/5 SPLIT HAND TIMER** Protected against dirt, dust and moisture. Shock resistant, anti-magnetic with break resistant crystal and mainspring. Designed to meet the most exacting standards devised by world renowned horological observatories. The two sweep second hands indicate 1/5 of seconds and seconds; completes one turn of the dial in 60 seconds. The upper small hand registers up to 30 minutes. Depress crown both sweep second hands start simultaneously. For recording intermediate time depress side button which stops lower sweep second hand. Depress side button again and lower sweep second hand catches up with upper sweep second hand.

2576A4650 **$85.00**

Ⓖ **WAKMANN CHRONOGRAPH** The first dress chronograph made that won the grand prize for elegance and design at the '66 Swiss Watch Fair in Basel. Has 17 jewel Swiss movement, 45 minute register, incabloc, shock protected, lifetime mainspring, yellow gold filled case with steel back and matching gold filled mesh band with buckle. Black face

4607A8250 **$160.00**

Same as above in yellow gold with white face

4608A8250 **$160.00**

Ⓗ **WAKMANN DYNAMETER 1/5 SECOND TIME OUT TIMER** Big clear legible dial for reading at 1 glance. Case protected against dust, dirt and moisture Shock resistant movement. Diamond polished case, unbreakable mainspring, break resistant crystal Anti-magnetic mainspring. 7 jewel start, stop, continue from crown. Returns to zero from side button.

2199A1495 **$28.80**

Ⓙ **WAKMANN SUPERMETER 1/10 SECOND TRACK TIMER** Big clear legible dial for reading at one glance. Case protected against dust, dirt and moisture. Shock resistant movement Diamond polished case, unbreakable mainspring. Break resistant crystal Anti-magnetic mainspring 7 jewel start stop. Returns to zero by successive depressions of the crown. Sweep second hand completes turn in 10 seconds. Small hand registers up to 10 minutes in divisions of 10 seconds.

2201A1650 **$31.40**

Heritage (LEFT) *St. Regis* (ABOVE)

Royal Stafford China

FAMOUS ENGLISH BONE CHINA

Manufactured by the family of Thomas Poole and Sons at the town of Longton, in England for over one hundred and twenty years. Hand-made by craftsmanship that stands respected and cherished by owners of fine china all over the world. Select the pattern of your choice to blend with your decor from the lovely *Heritage, St. Regis, Mary Rose* or *Sweet Violets* Patterns shown on this page. *Shipped F.O.B. New York Warehouse.*

SET COMPOSITIONS

Shipped F.O.B. N. Y. Warehouse

5-PC. PLACE SETTING—SERVICE FOR 1, 1 EACH: Cup, Saucer, Dinner Plate, Salad Plate, Bread and Butter Plate. Ship wt. approx. 8½ lbs.

20-PC. SERVICE FOR 4. Same as above except 4 each Ship. wt approx 26 lbs

40-PC. SERVICE FOR 8. Same as above except 8 each Ship. wt. 52 lbs.

60-PC. SERVICE FOR 12. Same as above except 12 each Ship wt 78 lbs

SERVING 6-PC. SET 1 EACH: 1½ Pt. Tea Pot, Sugar, Sugar Cover, Creamer, Platter, Oval Vgt Ship wt. approx. 9 lbs.

Additional Open Stock pieces Available on Special Order—Write for Prices & Delivery.

Heritage

ROYAL STAFFORD BONE CHINA MADE IN ENGLAND

A glowing example of the rich and intricate Derby design beloved by connoisseurs of Bone China. The lovely Heritage pattern illustrates beyond doubt the craftsmanship of the maker and decorator alike Finished in Shining Gold to enhance the richness of the colors. See Page 203.

		Sugg. Retail
6279X F1498	—5-Pc. Place Setting Service for 1	$ 29.95
6280X F5975	—20-Pc. Service for 4	119.50
6281X F11948	—40-Pc. Service for 8	238.95
6282X F17925	60-Pc Service for 12	358.50
6283X F5725	—6-Pc. Serving Set	114.50

St. Regis

ROYAL STAFFORD BONE CHINA MADE IN ENGLAND

A gracious and elegant table is assured for the discerning hostess by this lovely pattern with its embroidering Gold edge and simple Garland of Gold Scrollwork, all enhancing the Pure Whiteness of the china and the Grecian style shape. See Page 204.

		Sugg. Retail
6284X F1075	—5-Pc. Place Setting Service for 1	$ 21.50
6285X F4275	—20-Pc. Service for 4	85.50
6286X F8550	—40-Pc. Service for 8	171.00
6287X F12798	—60-Pc. Service for 12	256.95
6288X F4175	—6-Pc. Serving Set	83.50

"MARY ROSE"

ROYAL STAFFORD BONE CHINA MADE IN ENGLAND

A pattern immediately appealing to the lover of the traditional A romantic and sentimental design with Small Posies of Roses and intertwining Forget-Me-Nots with tiny Grey leaves—finished in Gold.

		Sugg. Retail
6289X F798	—5-Pc. Place Setting Service for 1	$ 15.95
6290X F3225	—20-Pc. Service for 4	64.50
6291X F6475	—40-Pc. Service for 8	129.50
6292X F9698	—60-Pc. Service for 12	193.95
6293X F3148	—6-Pc. Serving Set	62.95

"SWEET VIOLETS"

ROYAL STAFFORD BONE CHINA MADE IN ENGLAND

A charming and appealing decoration which conjures pictures of the old flower sellers of London. Tiny knots of Deep Violets, which have the appearance of being enameled onto the china bring pleasure and pride of ownership to the purchaser. Each piece finished with lustrous Gold.

		Sugg. Retail
6294X F1025	—5-Pc. Place Setting. Service for 1	$ 20.50
6295X F4098	—20-Pc. Service for 4	81.95
6296X F8225	—40-Pc. Service for 8	164.50
6297X F12325	—60-Pc. Service for 12	246.50
6298X F3975	—6-Pc. Serving Set	79.50

"MARY ROSE"

"SWEEET VIOLETS"

WENTWORTH *Imperial* GENUINE CHINA

"IMPERIAL WENTWORTH" Fine Porcelain China Patterns. "Elite"—exquisite quality china in Westminster and Brewster patterns. Provide a table setting of extreme graciousness, radiate the charm of pleasant hospitality. Superlatively beautiful with outstanding, lovely matching accessory pieces. **Covered Creamer in sets can be used as an individual Tea Pot.** Superb quality—the product of expert Japanese craftsmanship. **Shipped by freight or express from nearest warehouse—New Jersey or California. Allow 2 to 4 weeks for delivery.**

Westminster

Elegant styling . . . precious bands of Burnished Gold encircling this truly fine Snow-White china. A delicate floral embossed rim print adds the final crowning touch.

Sugg. Retail

6171XF5330—58-Pc. Set for 8. . . . $79.95

6172XF9330—99-Pc. Set for 12. . $139.95

SET COMPOSITION for WESTMINSTER and BREWSTER. 58 Pc. Service for 8. (Approx. Ship. wt. 45 lbs.) **8 EACH:** dinner plates, salad plates, soups, fruits; **10 EACH:** cups, saucers; **1 EACH:** covered sugar, covered creamer (**can be used as individual tea pot**), 14" platter, salad bowl

99 Pc. Service for 12. (Approx. Ship. Wt 75 lbs.) **12 EACH:** dinner plates, salad plates, soups, bread/butter plates, fruits; **16 EACH:** cups, **14 EACH:** saucers; **1 EACH:** 16" platter, 12" platter, covered sugar, covered creamer (can be used as individual tea pot), gravy (fast stand), salad bowl, oval baker

ALLOW AMPLE TIME FOR HOLIDAY SHIPMENTS

Brewster

Colorful florals and sweet fruits dramatically placed along a stark White background edged in a Gold rim provide a lovely and enchanting table setting

Sugg. Retail

6255XF3916—58-Pc. Service for 8. . . $59.95

6256XF6160—99-Pc. Service for 12 . $99.95

WENTWORTH Genuine China

WENTWORTH GENUINE CHINA in either the Eternity, Fairlawn or Silver Wheat patterns are prized possessions for every home. Finest clays fired at a high temperature until vitrified . . . translucent, lustrously white yet amazingly strong; craze-proof. Made by Japanese craftsmen in the classic tradition of beauty—the finest at its price. **Shipped by freight or express from nearest warehouse—New Jersey or California. Allow 2 to 4 weeks for delivery.**

Eternity

Decidedly elegant with a touch of daintiness is lovely wave-like, White china. A Platinum rim . . . a leafy pattern encircles the center to add a sparkle

6232XF3569—57-Pc. Service for 8. . . . . Sugg. Retail $59.95

6233XF5824—99-Pc. Service for 12. . . . . Sugg. Retail $99.95

SET COMPOSITION

57 PC. SERVICE FOR 8. (Approx. Ship. wt. 45 lbs.) **8 EACH:** dinner plates, bread/butter plates, soups, fruits, cups, saucers; **1 EACH:** creamer, covered sugar, chop plate, vegetable server **PLUS 4 extra cups.**

Silver Wheat

An invitation to gracious dining, supreme beauty. Sprays of wheat, shaded in silvery grey, subtle gleamings of platinum bands—all traditional themes that enrich fine china. New distinction, modern coupe shaping

5814XF3569—57-Pc. Service for 8. . . . . Sugg. Retail $59.95

5815XF5824—99-Pc. Service for 12 . . . . . Sugg. Retail $99.95

Fairlawn

A delicate bridal wreath on formal rim shape. An utterly romantic gesture for the most beautiful china of your life. Platinum edges reflect the silvery blue and gray blossoms—A pattern worthy of such fine quality translucent china.

5951XF2926—57-Pc. Service for 8

Sugg. Retail $47.50

5952XF5040—99-Pc. Service for 12

Sugg. Retail $79.95

SET COMPOSITION

99 PC. SERVICE FOR 12. (Approx. Ship. Wt. 75 lbs.) **12 EACH:** dinner plates, salad plates, bread/butter plates, soups, fruits, cups, saucers; **1 EACH:** creamer, covered sugar, platter, chop plate, 2-pc gravy, two vegetable servers. **PLUS 6 extra cups.**

LADIES AND MEN'S GOLF CLUBS

SPALDING JOHNNY PALMER TOURNAMENT 8-PIECE GOLF SET. Men's right hand set consists of: 1 and 3 woods; 3, 5, 7, 9 and putter irons; keystone style golf bag with leather grips. Ship. wt. 13 lbs
525 04F4380 ..... $76.00

SPALDING TOURNAMENT QUEEN 8-PIECE GOLF SET. Ladies' right hand set, same as above. Ship. wt. 13 lbs.
525 08F4380 ..... $76.00

ROBERT T. JONES JR. ALUMI-POWERED IRONS. Set of eight (2 thru 9). Chrome-plated, exclusive reverse-threaded iron head and shaft assembly. Aluminum shafts with genuine calfskin leather grips. Specify right or left handed set
525 31F12850 ..... $175.00

WOODS. Set of four (1, 3, 4, 5) Al. new aluminum shafts are designed to give greater distance, control and accuracy. Calfskin leather grips. Specify right or left handed set
525 21F8800 ..... $120.00

SAM SNEAD SIGNATURE WOODS. Strata-Bloc woods with aluminum shafts are Aquatite finished in dark cherry and black. Matched and registered Specify right or left handed set

541 34F9000—Set of 4 (1, 2, 3, 4) $120.00

541 35F6000—Set of 3 (1, 3, 4) $90.00

IRONS. Aluminum shafts, gyro-balanced heads. Sand blasted faces. Sets matched and registered Specify right or left handed set

541 36F13150—Set of 9 (2-9 and pitching wedge) $197.00

541 37F11675—Set of 8 (2-9) $175.00

541 55F1220—Augusta Putter 15.25

SAM SNEAD BLUE RIDGE WOODS. Strata Bloc heads in rich cherry White Keystone face insert. Set matched. Right hand only

541 50F4135—Set of 4 (1, 2, 3, 4) $62.00

541 51F3100—Set of 3 (1, 3, 4) $47.00

541 52F2075—Set of 2 (1 and 3) $31.00

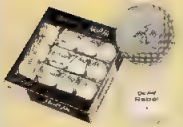
IRONS. Single flange blade in chrome finish. Sand blasted face Set matched. Right hand only

541 53F5600—Set of 8 (2-9) $85.00

541 54F3500—Set of 5 (3 5, 7, 9 and putter) $53.00

541 60F1220—Triple duty wedge $15.25

GOLF BALLS



SPALDING AIR-FLITE. Liquid center, elastomeric windings, polyurethane finish. High compression distance golf ba l
525 18F1125—Dozen $15.00

WILSON HOL-HI. Quality, with liquid center. High tension wound with pure rubber thread.
541 16F975—Dozen. $14.40

SPALDING REBEL. Fast-response, solid non-wound golf balls with two piece construction. Dura-Tough cover for exceptional cut res.stance. Lifetime finish
525 17F725—Dozen $10.00

WILSON WALKER CUP. Lively natural rubber center and thread winding. Tough vulcanized cover.
541 18F600—Dozen. $9.00

SPORTING GOODS

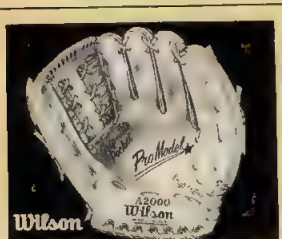
SPALDING RICK BARRY BASKETBALL. Top quality orange Permalite outer cover Two plies of nylon winding inner construction Butyl rubber value bladder. Official size and weight
525 26F720 ..... $12.45

SPALDING OFFICIAL COLLEGIATE BASKETBALL. Cowhide leather. Official size and weight
525 12F1800 ..... $27.00

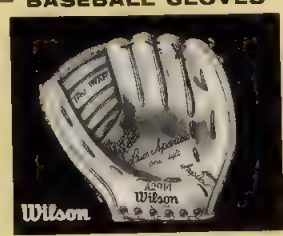
SPALDING TUCKER FREDERICKSON FOOTBALL. Top pebble-grained cowhide cover reinforced with fabric sheeting Double lined construction. Leather facing. Official size and weight
525 62F720 ..... $10.80

SPALDING OFFICIAL COLLEGE FOOTBALL. Leather. Triple-lined construction. Official size and weight.
525 41F1305 ..... $19.60

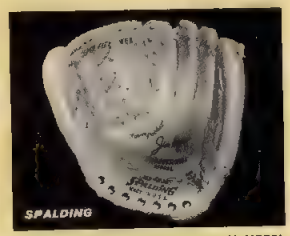
BASEBALL GLOVES



PROFESSIONAL MODEL—Large size pro glove. Large flexible, barrel shaped web with top spiral laced. Large grease-set Grip-Tite pocket. Premium glove leather specially tanned One-piece palm and thumb construction Leather lining throughout. Sturdy, roll leather binding with fully welted seams. Leather laced crotch, palm, thumb and little finger. Wide, comfortable, Hold-Tite wrist strap easily adjusted.
541 20F3100 ..... $47.00
541 21F3100—Left hander $47.00



LUIS APARICIO PRO STYLE MODEL. Perfect glove for the Little Leaguer. New styling and design give this model extreme flexibility in the field. Features large Leather laced palm, crotch and little finger. Fully leather lined. Not oiled
541 26F1280 ..... $20.00
541 27F1280—Left hander $20.00

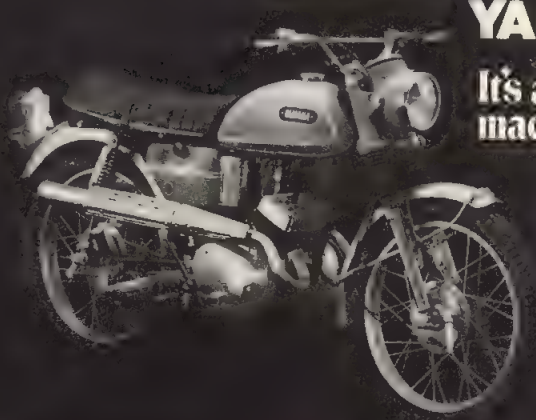


SPALDING JIM FREGOSI PROFESSIONAL MODEL Large versatile fielder's glove featuring the new "Extender Control Back"—full "solid" ventilated back with belt and buckle adjustment Quick-fielding design with overlapping, X-Laced "Super Flex" web High quality heavy Tan mitt leather Full U-shaped heel. Skip-laced thumb and little finger
525 27F1760 ..... $26.40
525 28F1760—Left-hander 26.40

DISCOVER DOWNTOWN

See yourself zipping around downtown streets.
Skyscrapers, pedestrians, crowds, crosswalks.
You and your machine.
That strong engine you feel as it goes over 11,000 r.p.m.
Transfer ports for power you can depend on.
Four toe operated 5-speed, no-grind transmission.
Rust-free, waterproof brakes are there when you need them.
And you've got Autolube (our automatic oil injection system).
The 125 Street Scrambler.
Just like downtown.

125 Street Scrambler AS-2C
Yamaha International Corporation
P.O. Box 54540 · Los Angeles, California 90054



YAMAHA

It's a better machine

1 TIN MAN ROBOT brings a favorite storybook character to life. Robot swings his arms as he walks along. When his front or rear bumper hits something, he reverses his direction. Rotatable head. Styrene plastic. 21 in. high. Operates on 4 D-cell batteries (not included)—order below.
X 925-0341 A—Shipping weight 6 lbs. 10.88

2 RUDY THE ROBOT. He's scary, he's fun! Robot moves his legs in lifelike steps. As he walks, he swings his arms. When he runs into a wall, he reverses himself. Rotatable head. Plastic. 16-in. high. Uses 4 D-cell batteries (not included)—order below.
X 924-4369 A—Shipping weight 7 lbs. 10.88

3 SPACEMAN'S ROBOT. Walks and swings arms. When he stops, doors on his chest open, and double-barrel gun pops out. Gun has firing and blinking actions with sound. Metal. 11-in. high. Operates on 2 D-cell batteries (not included)—order below.
X 923-1648 A—Shipping weight 2 lbs. 3.99

4 SPACE ROBOT. Dial the command you want and the robot obeys. Choose from six commands—forward, reverse, right or left turn, stop or special "magic" move. Flashing red light on robot's head. Plastic and metal 8-in. high. Operates on 2 D-cell batteries (not included)—order below
X 923-3750 A—Shipping weight 1.50 lbs. 4.99

5 FLASH CAMERA. Takes color or black and white pictures. Includes lens cover flashgun, and carrying strap. 3½x3⅜x4-in. high. Black plastic. Uses 2 AA-cell batteries (not included)—order below
X 924-7842 A—Shipping weight 0.70 lb. 1.99

6 ASTRO MUTT. Crank up the dog's tail and off he goes in his own funny way. Has moving visor and dog tag. Plastic. 12-¼-in. long
X 925-0333 A—Shipping weight 1.20 lbs. 3.66

7 SPACE ROCKET. All set for blast-off. Whooshing jet sounds come from the rear and are accompanied by blinking lights. Metal rocket moves from resting, to forward, to reverse positions. Exhaust area glows red 15-⅞x5x5-in. high. Uses 2 D-cell batteries (not included)—order below
X 923-2836 A—Shipping weight 2 lbs. 3.77

8 JUMP-UP FIRE DEPT. JEEP. With bump and go action! Whenever it bumps, it jumps and changes direction automatically. As it runs, head lights rock up and down, bell rings, fireman moves his legs up and down. Metal and plastic. Red and green colors. Operates on 3 D-cell batteries (not included)—order below.
X 923-2844 A—11x6½x7⅝-in. high. Shpg. wt. 2.40 lbs. 7.88

9 OVERLAND LOCOMOTIVE. Train makes real-life "Whoo-Whoo" whistle, lighted smoke stack and lantern. As train runs, engineer looks around. Plastic and metal with bright blue and red finish. 7½x5½x10½-in. high. Operates on 3 D-cell batteries (not incl.)—order below.
X 923-2935 A—Shipping weight 2.90 lbs. 4.99

10 MICKEY MOUSE® KRAZY KAR. Spins and turns in all sorts of crazy directions. Plastic and metal in assorted bright colors. 6x6x6½-in. high. Operates on 2 D-cell batteries (not included)—order below.
X 923-3289 A—Shipping weight 1.20 lbs. 3.66

® © Walt Disney Productions.

11 ZEROID COMMANDER ACTION SET with Zogg, leader of all Zeroids! Green robot rolls up sensor station platform, touches plates on scope and radar, and power antennae rotate while a whirling pattern appears on scope. When danger threatens, Zogg rolls to sonic alarm, rolls up platform and sounds the alarm—interrupter button enables coded signaling. For trips, Zogg uses the treadmill-type solar cycle. Flip a switch and Zogg lights up like a computer. Plastic and metal. 6-in. high. Operates on 2 AA-cell batteries (not incl.)—order below.
X 924-9558 A—Shipping weight 4.75 lbs. 9.99
Same as above, but without sonic alarm and solar cycle
X 924-7784 A—Shipping weight 2.75 lbs. 7.77

12 ZEROID ACTION SET. When necessary, any Zeroid can move up the rocket launcher pad and fire 3 rockets, and then automatically back down off the ramp. Includes one 6-in. high plastic Zeroid and solar cycle for wheeling around. Operates on 2 AA-cell batteries (not incl.)—order below.
X 924-9525 A—Shipping weight 3.85 lbs. 7.77
Same as above, but without Zeroid. No batteries required.
X 924-7750 A—Shipping weight 2.45 lbs. 3.99

13 to 15 ZEROIDS. Each with interchangeable and throwing hands. Hands are capable of grabbing, carrying, attracting, throwing, pushing and pulling, or hauling their individual plastic cases. Operate on a battery-powered motor with a forward and reverse drive. Swivel waist. Plastic. 6-in. high. Each operates on 2 AA-cell batteries (not included)—order below.

[13] Zobar the Bronze-Color Transporter. Rolling case for hauling.
X 924-4328 A—Shipping weight 1.50 lbs. 4.88

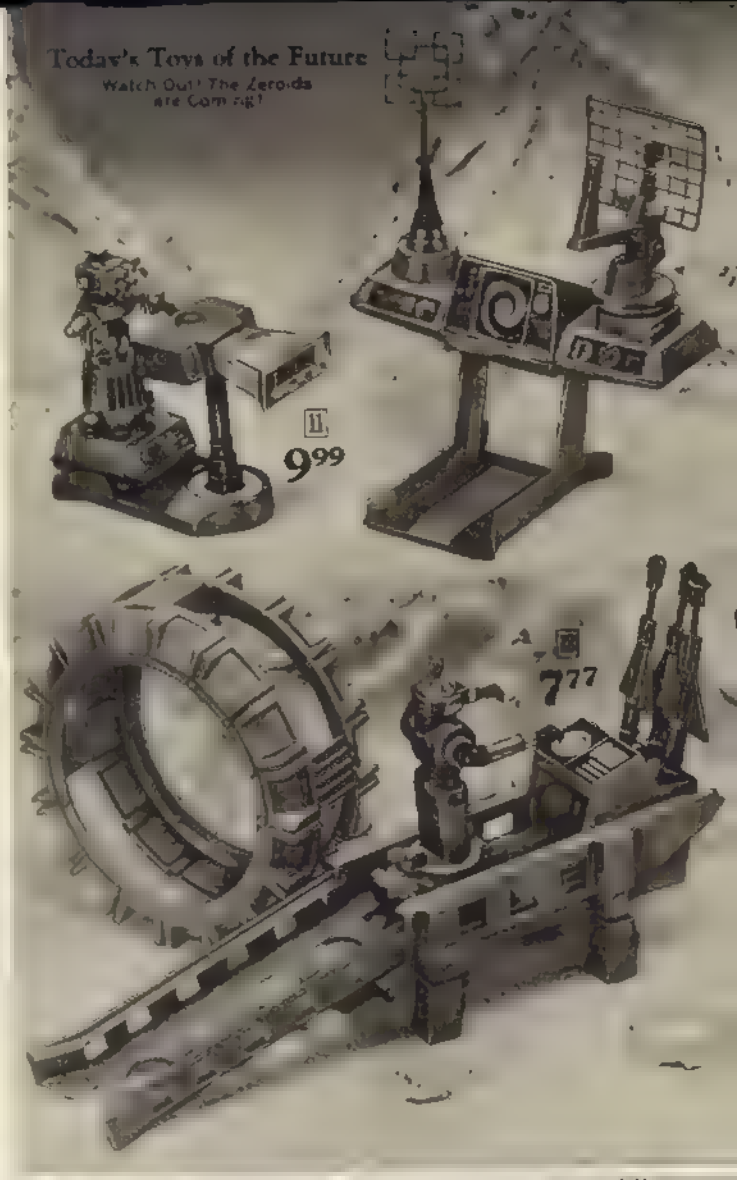
[14] Zintar the Silver-Color Explorer. With lunar sled case.
X 924-4344 A—Shipping weight 1.50 lbs. 4.88

[15] Zerak the Blue Destroyer. With control station case.
X 924-4302 A—Shipping weight 1.50 lbs. 4.88

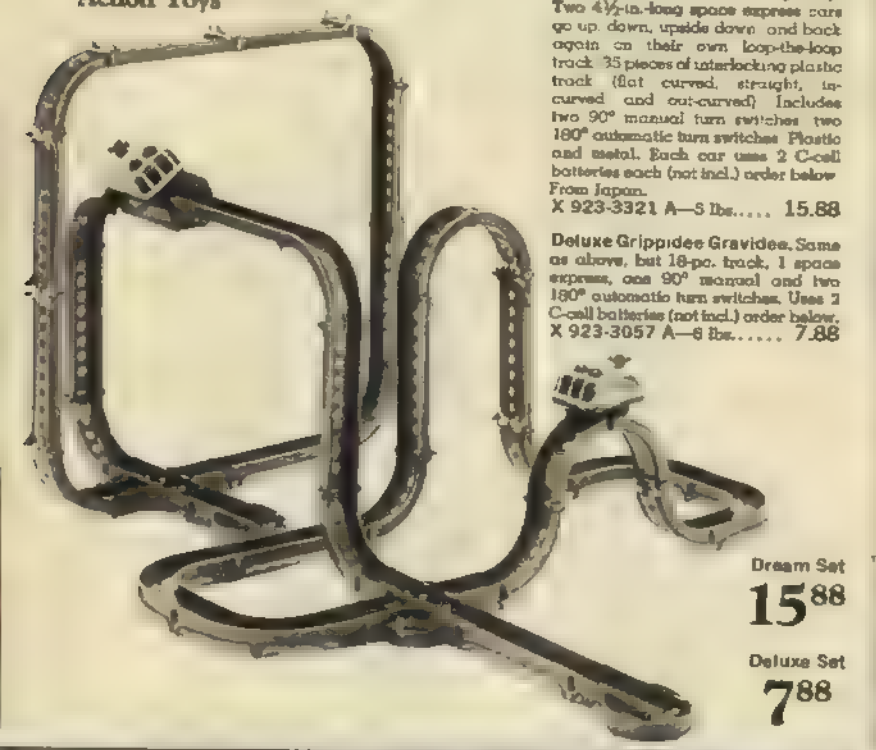
AA-cell batteries. Sold in package of 4.
X 957-1902 A—Shipping weight 0.20 lb. ..... Order 1 pkg. for 54c

D-cell batteries. Sold in package of 6.
X 957-1761 A—Shipping weight 1.20 lbs. ..... Order 1 pkg. for 99c

Charge It—see page 265.



Rumpus-Time Mechanical-Action Toys



GRIPPIDEE GRAVIDEE DREAM SET defies the law of gravity! Two 4½-in.-long space express cars go up, down, upside down and back again on their own loop-the-loop track. 35 pieces of interlocking plastic track (flat curved, straight, in-curved and out-curved). Includes two 90° manual turn switches, two 180° automatic turn switches. Plastic and metal. Each car uses 2 C-cell batteries each (not incl.) order below. From Japan.

X 923-3321 A—5 lbs..... 15.88

Deluxe Grippidee Gravidee. Same as above, but 18-pc. track, 1 space express, one 90° manual and two 180° automatic turn switches. Uses 2 C-cell batteries (not incl.) order below.

X 923-3057 A—6 lbs..... 7.88

Dream Set **15.88**

Deluxe Set **7.88**

The City of Tomorrow

SHANGRI-LA CITY SET. Build the city of tomorrow, complete with streamlined skyliner. 11 pieces of track—6 curved, 3 straight, 2 sloped. Skyliner races through 3 white stations and 9 red rings. Includes 5 white houses, 5 blue houses, 3 blue buildings, 9 ivory poles, 1 bridge, and 1 platform. Sturdy plastic. Operates on 2 AA-cell batteries (not included) order below.

X 923-3354 A—Shipping weight 3.50 lbs. 7.88

7.88

54-pc. set **5.99**

Which way will it go next?

54-PC. PUZZLE TRAIN SET. Tinkling locomotive with chugging piston pulls its two cars along 20-piece puzzle track. Train takes some of the many turns, by-passes others. Layout interchangeable for more challenges. Includes 2 houses, 1 station platform, 2 gate crossings, 4 signals, 10 pieces of fence, 8 trees and 4 bridges. Made of rugged plastic. Uses 2 C-cell batteries (not included) order at right.

X 923-3446 A—Shipping weight 3.50 lbs..... 5.99

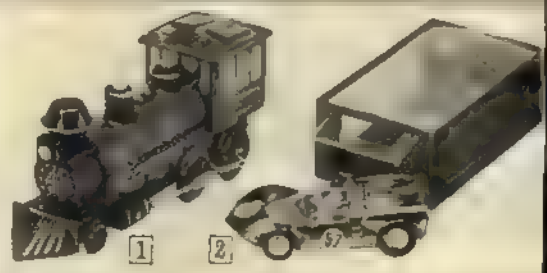
X 923-3404 A—Same, but 30-pc. set. Wt. 2.25 lbs. 3.99

5.99

Which is faster?

TRUCK/TRAIN RACE SET. Your locomotive races against one of your trucks—along the double, circular metal track—6 curved, 2 straight pieces. Forward/reverse movement. Train includes locomotive, tanker, flat car, caboose. Metal chassis has 6 interchangeable plastic bodies—wrecker, grit spreader, cement mixer, gas tanker, fire pumper, jeep. 3 trees, 6 telephone poles, 1 station house with working horn. Control box uses 6 D-cell batteries (not included) order below.

X 923-3362 A—Shipping weight 2.90 lbs. .. 5.99



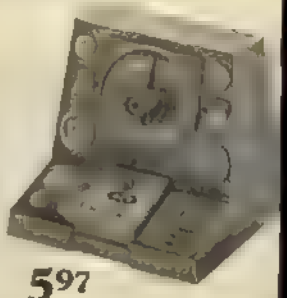
1 2

1 **WESTERN LOCOMOTIVE** vibrates, whistles and makes chugging sound. When it hits an obstacle, it changes direction. Dome light, moving wheels. Rugged metal and plastic. Measures 15 in. long. Uses 3 D-cell batteries (not included)—order at bottom of page.

X 923-8676 A—Shpg. wt. 2.20 lbs..... 3.99

2 **RACING CAR/GARAGE SET.** Your own fleet of friction-powered racers! Cars have oversized racing tires, roll bars, and all chrome-plated accessories. Each electro-plated metal car painted a different "racy" color. Five 5½ in. long cars come with their own plastic garages. Each 6⅝x2¼ in.-high garage includes name plate with name of each car and fixed accessories on the back wall. Sold in set of 5.

X 924-2488 A—2.20 lbs. . Order 1 set for 3.97



Battery Re-Charger

GIVES NEW LIFE TO OLD BATTERIES. Solid state battery re-charger charges N-cell and AA-cell batteries in five minutes. Operates on 110–120 volts, AC. UL listed.

X 924-9582 A—0.90 lb. 5.97

5.97

N-cell batteries. Use with Mini-Motorific sets [1] and [2] on page 479. Sold in pkg. of 6. 0.20 lb.

X 924-9590 A—1 pkg. for 77c

C-cell batteries. Sold in package of 2.

X 957-1746 A—0.20 lb. . . . Order 1 pkg. for 39c

D-cell batteries. Sold in package of 6.

X 957-1761 A—1.20 lbs. . . .Order 1 pkg. for 99c

AA-cell batteries. Sold in package of 4.

X 957-1902 A—0.20 lb. . . .Order 1 pkg. for 54c

Elegance of style, rich beauty of hand engraved gold, yours in this precious jewelry

A. Ladies' 14K Yellow Gold Heart Pin
809DLP5300 $107.50

B. Ladies' 14K Yellow Gold Sapphire Pin
815DLP8100 $162.50

C. Ladies' 14K Yellow Gold Cultured Pearl and Turquoise Pin
820DLP9600 $192.50

D. Ladies' 14K Yellow Gold French Enamel Pin
816DLP6900 $137.50

E. Ladies' 14K Yellow Gold Garnet Pin
811D_P7500 $150.00

F. Ladies' 14K Yellow Gold Garnet Pin
783D_P5700 $115.50

G. Ladies' 14K Yellow Gold Garnet Stone Pin
810DLP6900 $137.50

H. Ladies' textured 14K Yellow Gold and Cultured Pearl Pin
817DLP7500 $150.00

J. Ladies' 14K Yellow Gold Garnet and Cultured Pearl Pin
822DLP6475 $129.50

K. Ladies' 14K Yellow Gold Garnet Pin
812DLP7950 $159.50

L. Ladies' 14K Yellow Gold Garnet and Cultured Pearl Ring
50RLP6000 $120.00

M. Ladies' 14K Yellow Gold Garnet Ring
330RLP4650 $93.50

N. Ladies' 14K Yellow Gold Garnet Ring
298RLP4050 $81.50

P. Ladies' 14K Yellow Gold Garnet Ring
303R_P5350 $108.00

Q. Ladies' 14K Yellow Gold Cultured Pearl and Garnet Dome Ring
291RLP6000 $120.00

R. Ladies' 14K Yellow Gold Garnet and Cultured Pearl Ring.
334RLP3250 $65.50

S. Ladies' 14K Yellow Gold Garnet and Cultured Pearl Bracelet
229BRLP14100 $242.50

T. Ladies' 14K Yellow Gold Cultured Pearl Bracelet
228BRLP9600 $192.50

U. Ladies' 14K Yellow Gold Garnet and Cultured Pearl Bracelet.
230BRLP15000 $300.00

V. Ladies' 14K textured Yellow Gold and Cultured Pearl Bracelet.
227BRLP19625 $392.50

Babies have been our bag since 1944!

peterson
your
success
bag

Now...24 years and 24 million baby products later

we have decided to direct the pitter patter of little feet (and Momma's big pocketbook) to YOUR department. Right now in Rooms 30 31 32 at the Statler Hilton you will find Ron Peterson, your V.P. in charge of marketing, ready to show you a brand new toy department line. And as you would expect of Peterson, back of great products there's all the backup you need to help you sell: national advertising, television spots, groovy merchandising ideas.

WANT TO GET IN ON THE EARLY EXCITEMENT?

call the men from

peterson play products

north hollywood, california 91605 • (213) 244-8181 • famous for folding strollers, hi chairs, car seats

180

From Out of the Pioneer West

Brad's Playtime Houses Make Year-Round Sales

For little girls—it's the Happy Hour Playhouse, above, but for the boys —the "good guys" and the "bad guys," it's the structures of an old Western Town which have the big appeal—the Fort, Tepee, Trading Post, Bank, General Store, Chuck Wagon, etc

These sturdy units, 4 feet square by 5 feet high of ¼-inch weather-proof plywood can be assembled and disassembled in minutes in the backyard in good weather, or in the rumpus room or carport, during rainy or winter weather. No tools required

Houses are delivered in natural plywood to be painted at home in any color, or colors desired, and can be purchased as a group, or one at a time until entire Western Town in complete

See them on display at the American Toy Fair, Mezzanine Floor, M-27-28, or write for further information to:

Brad's Toy Company, Inc.

4000 PARK AVE., SOUTH, TUCSON, ARIZONA 85713
TEL. 602 623-1983

Bears attack a bucket of honey for something they want—dessert.

Weekend duffers attack a golf ball for something they want—about 250 yards.

In 1998, kids'll attack toy counters for something they want—

Here's what kids are after-- exciting, new toys from the Play-Doh People!

A new dimension in puzzles!

PUZZLE-UPS

Dimension!
Motion!
Interchangeability!
Six exciting new subjects!

Pumps up sales for you!

FUNNY PUMPER

Action!
Squirts out!
Makes 6 Play-Doh figures

Kids attack for the whole Rainbow line

Scrunimals ... a crazy, mixed-up animal show that shows kids a lot of fun. And shows you a lot of sales.

Coin Maker ... a do-it-yourself money-maker for kids as well as you. With Coin Maker the name of the game is money for you.

Clackity Tracks ... a new kind ... action toy that means plenty of ... action for you. A piece of this ... will bring you livelier sales.

And don't forget this line-up of proven Rainbow staples:
• Play-Doh • Fun Factory • Oddfellas • Playnib • Dip Dots • Puzzle 'n Paint

Heaviest advertising support in Rainbow history

ADVERTISING SUPPORT!

More TV support! More promotion support! Exciting new commercials on top-rated local and national kid shows in 1969. And seven out of eight kids will see them!

Plus an advertising first on the sensational new "Puzzle-ups" puzzles. Local television spots targeted against the prime puzzle buyer ... mothers. Backed up by a print campaign in mass circulation women's magazines.

Get set for a counter attack! See how advertising power starts it

SHOW STOPPERS

ROAD RUNNER® IS HERE

$1 RETAIL

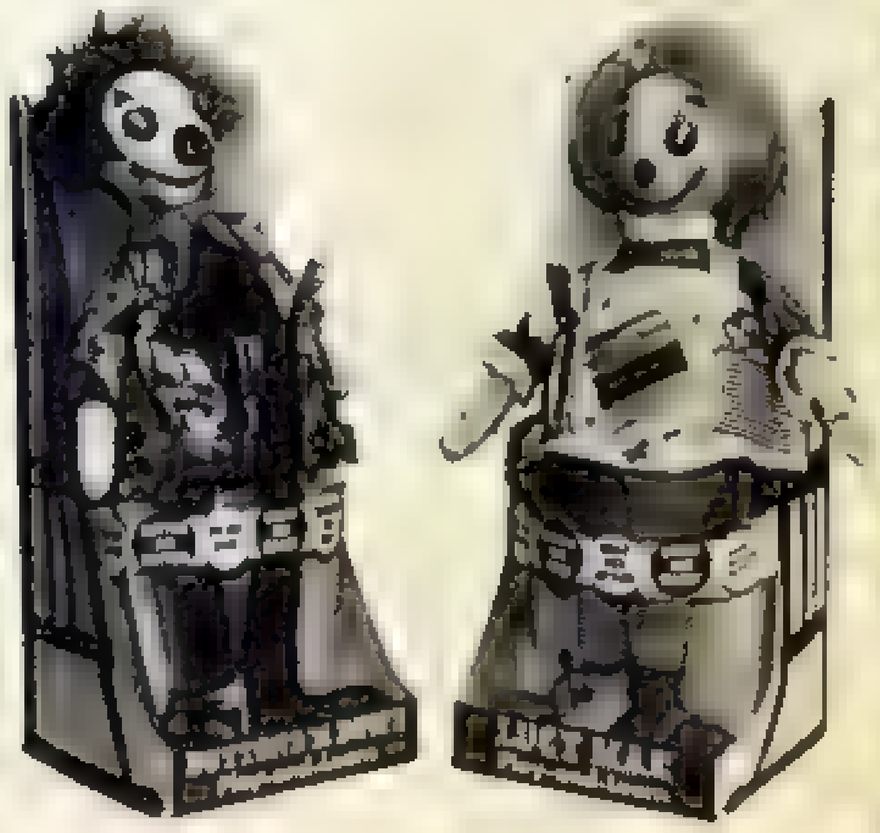
Convincing "beep beep"!
Joins the family of
LOONEY TUNES®
characters. Pre-sold.
$1 and $2 retail.
Jobber inquiries
invited.

COMING SOON:

WILE E. COYOTE®

COPYRIGHT WARNER BROS SEVEN ARTS, INC.

DOUBLE FEATURE



Now we've got a package for BIG BUTTONS™ and LUCY MAE.® Our world-famous educational dolls. Tried it yet?

TOY FAIR? See us at the STATLER-HILTON, March 2-5 Booth M-88-89. Also Room 467, 112 W. 34th. St., N.Y.

LET'S GET IN TOUCH!

R. DAKIN & COMPANY
P.O. Box 7746
San Francisco, California 94119

☐ Rush more information on above LOONEY TUNES®. I understand you have a color sheet

☐ Rush your color catalogs of DAKIN specialties including BIG BUTTONS & LUCY MAE®.

NAME _____

_____

ADDRESS _____

_____

STAGE SHOW by Luci

SHERAM'S
Dragon invites you to Booth M-57
at The Toy Fair !
Colorful, lovable Luci
puppets,
dolls and
things...

SHERAM INDUSTRIES
61 W. LAWN AVENUE
COLUMBUS, OHIO

Don't be surprised if you see...

SNAKES IN THE GRASS

coming out of EVERY TV set in America!

HERE'S HOW FRANK KOHNER,
the famous TROUBLE maker
(who also gave you HEADACHE)
plans to do it again!

- Coast to Coast Network TV
- Saturation TV in 79 Major Markets
- Cooperative newspaper ads

SNAKES IN THE GRASS
Kohner action game filled with chills and thrills. Exciting fun for two to four players. Youngsters, Moms, Dads and even Senior Citizens will want to play

TROUBLE
Over 3 Million Sold!
Frustrating chase game with POP-O-MATIC cube shaker. It's fun — getting opponents in TROUBLE!

HEADACHE
with POP-O-MATIC
If you're keen on making strategic moves, planning intrigue — you'll give your opponents many a HEAD-ACHE! No one knows who wins until the very last move!

HATS OFF
with Side-O-Matic Scorekeeper
Launch 'em! Land 'em! Be fast! Land those hats where it counts, and you win!

and the NEW
NERVOUS BREAKDOWN PUZZLE ASSORTMENT
Optical illusion? Magic? Find out — with 6 puzzles that test your skill — and nerves!

See these and other new KOHNER games at the Toy Show in our special Toy Fair Showroom, Room 1209 and in our permanent showroom, Room 112, 200 Fifth Ave. (Fred Kroll Associates)

KOHNER BROS., INC.

1 Paul Kohner Place,
East Paterson, N J 07407

© 1959 Kohner Bros., Inc.

Latest Lines from YONEZAWA!

PEG-N-BUILD

TRANSIT BUILDING MECHANISM
FUNCTIONS ALL OF THEM
A variety of things can be created on
this set
Instructions and suggestions
make construction

No. 812
LUNAR EXPLORER DELTA-55

It goes forward by opening and closing legs rotating

No. 623
LADDER FIRE ENGINE

No. 261
SHOPPING SPANIEL

TRADE MARK

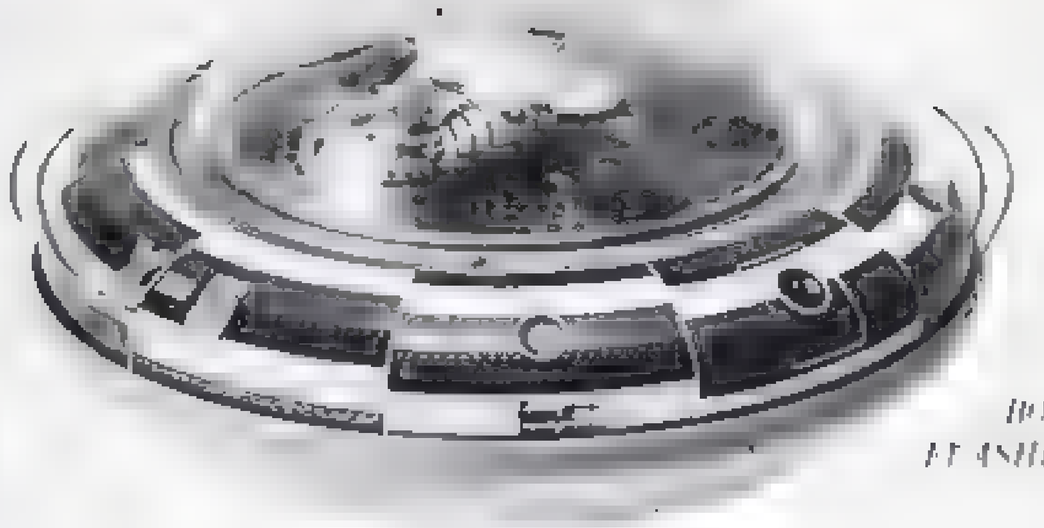
Manufacturer
YONEZAWA TOYS CO., LTD.
Exporter
TOKYO CENTRAL TOYS CO., INC.

SNOW FUN FOR KIDS...

SKI SKATES FOR TODDLERS

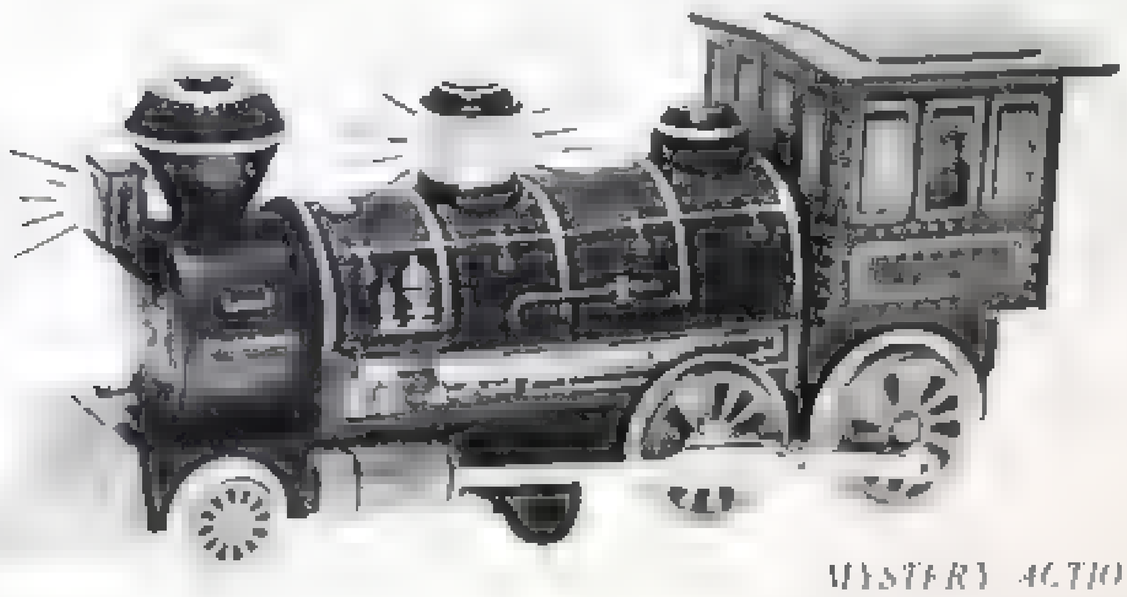
These re...oak t...pper... s... provide the first t... ...ski for the sma... fry! T... ... w... ... ... straps to g... the... ... ... safe f... ... ...

"FOR THE CHILDREN OF THE WORLD" FROM MASUDAYA OF JAPAN



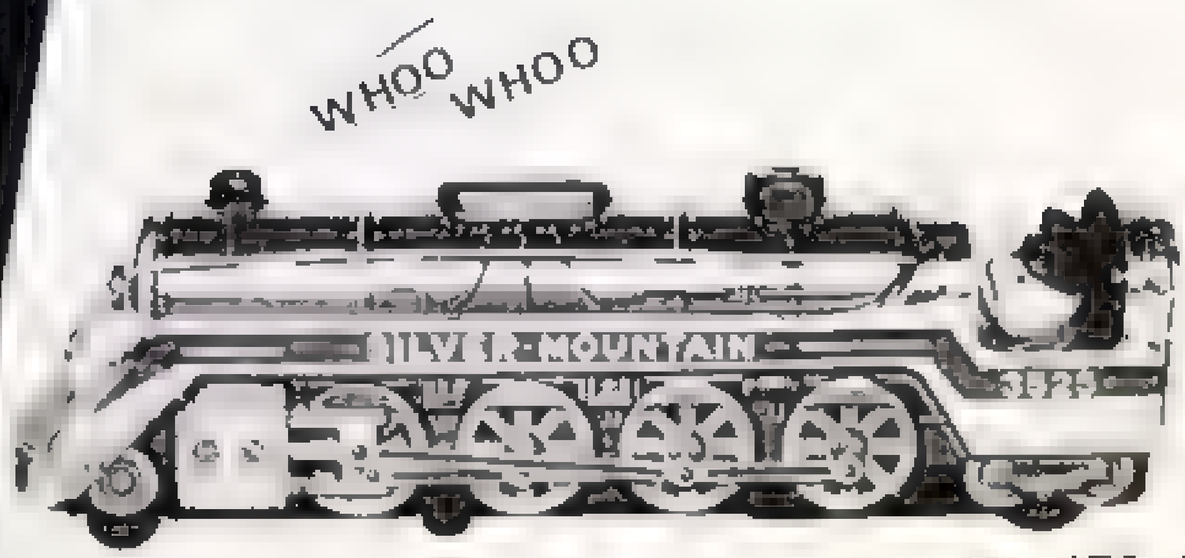
MYSTERY ACTION
BODY REVOLVES AS IT MOVES
FLASHING DOME IN MULTI-COLORS

SPACE SHIP X-5



MYSTERY ACTION
WHISTLING SOUND
CHOO CHOO RATTLING SOUND
FLASHING LIGHT & HEADLIGHT

WESTERN SPECIAL LOCO.



MYSTERY ACTION
WHISTLING SOUND
FLASHING ENGINE AND
SHAKING MERRY DRIVER

SILVER MOUNTAIN LOCO.

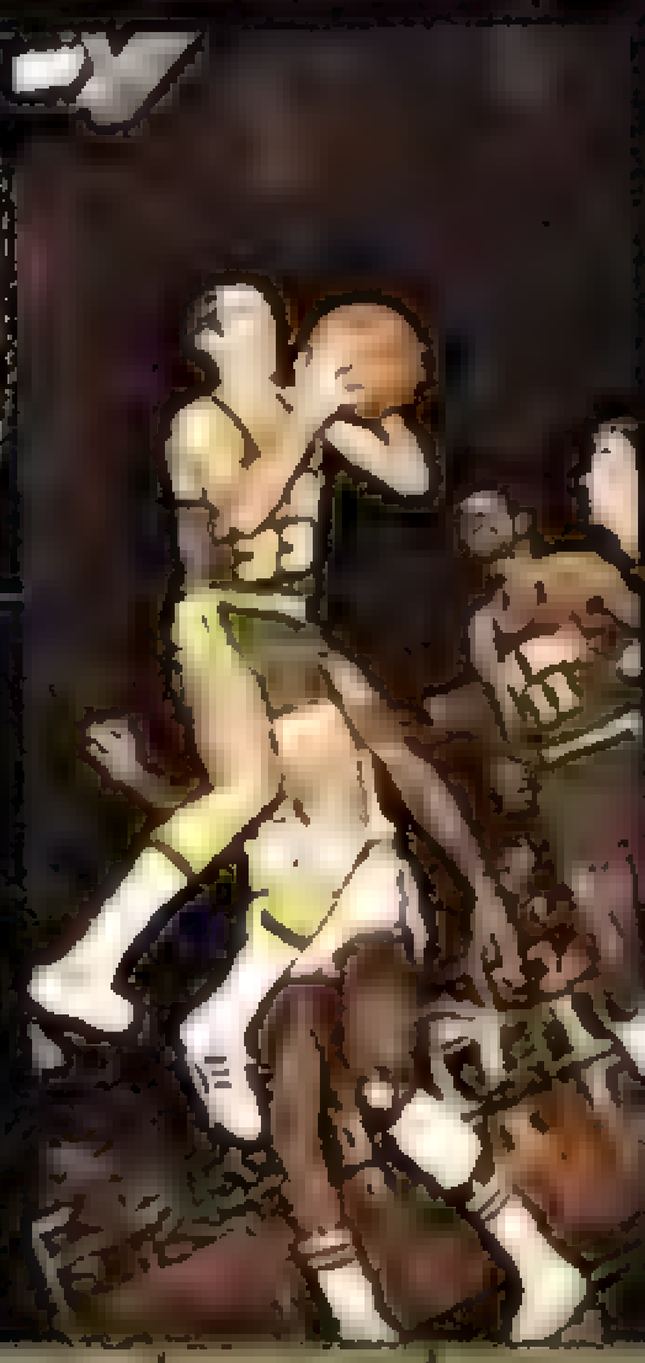
MASUDAYA TOY CO.,LTD.

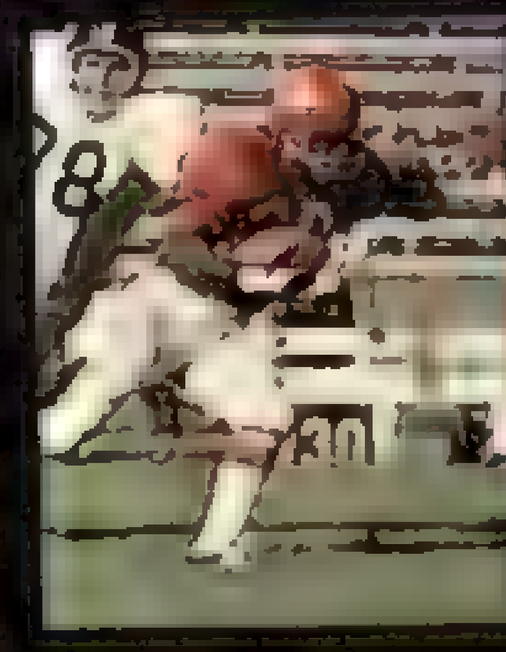
N. Y. LIASON OFFICE

Go To The Pro

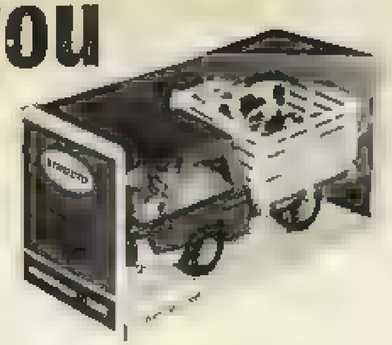
For all these:
American Football League
National Football League
National Basketball Players Association

And now:
Major League Baseball
American League
National League
National Hockey League
Players Association





Structo has NEWS for you in 1969



NEW products For 1969 every thing's new at Structo starting with 8 new Hurricane models including three new Thunderbolts and three new Sports models. Even the 14 model Typhoon series has been completely redesigned to appeal to drivers.

NEW features Sure building one more features sold the line for 69. Bright new decals add visual appeal and new wide tread mag tyne wheels have the look of now. Add your new Steer-O-Matic and you've got the makings of the best year ever.

NEW assured delivery Structo trucks are made in the U.S.A. so the e's never the chance of an overseas delay. And Structo has put its computer to work on production inventory and order control. Put it all together and you'll have delivery when you want it with Structo.

NEW packaging To go with our new line we have new 3-D Show n Sell Paks that are designed to let customers see and touch but never damage. And each package is its own self-selling display piece.

NEW advertising support Structo is pre-selling the 1969 line with minute-long commercials on the Joey Bishop Show where they'll be seen by adults who make most of the buying decisions and virtually all buys for toy trucks.

NEW pricing Structo's 1969 pricing structure is new too. It's designed so Structo trucks sell over the counter competitively and at a good profit.

And NEW momentum The whole 1969 program is just the beginning of increasingly aggressive support for you with full scope sales oriented profit building programs.

U. S. Patent Pending

STRUCTO

the wonderful world of
STRUCTO toys ON
KING SEELEY THERMOS CO.

Don't miss the totally new collection of stuffed animals. Designed by J. Flemminger especially for the Toy Fair.

They're all made of Glenoit's Spoofer of 100% Verel® modacrylic. It's surface washable and non-allergenic.

Teenagers are collecting stuffed animals like crazy in a snowballing revival of an old fad. And of course, the little ones still love something soft and cuddly to love. Be prepared with fabulous Fable toys.

Fable's Spoofer is definitely GLENOIT

Eastman Reg. TM

The Fable Toy Co. 200 Fifth Ave. Room 611 New York, N.Y. 10010

We helped build America. Now we keep it moving.

Santa Fe, in its 101st year is moving toward new ways to serve America's growing need for faster and more efficient distribution methods.

Talk about fast service. We give you "Super C", the world's fastest freight train. Now running as a market-tester for Piggy-Back and container cargos between Chicago, Kansas City and Southern California.

Talk about communications. Our microwave network and data center uses third-generation computers to keep constant control of car movements, and to help develop new methods that serve you better.

How about capital expenditures? During 1969, we're spending $190 million for new equipment, modernization of facilities and development of new projects.

For our equipment fleet we are acquiring 2,600 new freight cars, 90 high horsepower diesels, 25 remote locomotive control units, 1,263 vans for highway and Piggy-Back service, along with other vehicles.

We're completing a multi-million dollar expansion of our automated freight classification terminal at Kansas City.

We're expanding diesel shops, Piggy-Back and automobile handling facilities for Chicago, Texas and California.

Other major improvements include the replacement of 417 track miles with continuously welded rail and the construction of a 31-mile spur track to serve new sulphur deposits in West Texas.

And we're constructing 2,000 miles of Gulf Central Pipeline to transport anhydrous ammonia from producing areas of Louisiana to the farmlands of central U.S.A.

We want to serve you better, no matter how you want to ship: by rail, by highway, Piggy-Back or container, and by pipeline. And through industrial development, we can provide plant sites across 13,000 miles of one of the fastest growing sections of the U.S.A.

We helped build America. Now we keep it moving.

Santa Fe

Santa Fe's Passenger Fleet for Western Travel • Chicago-Los Angeles: SUPER CHIEF—EL CAPITAN • Chicago-San Francisco: SAN FRANCISCO CHIEF • Chicago-Houston: TEXAS CHIEF

R&D to help you helps us.

That's why we work harder to make your ideas work.

Research and development is an integral part in every modern business system. At Santa Fe we have a staff of specialists in marketing and economic research, transportation cost analysis, operations engineering and industrial development that work closely with their counterparts at our customers.

This teamwork develops better ways to apply transportation to the planning of your new products. It means more efficient distribution methods. New ideas for packaging. Improvement. And opens new areas for profitable operations.

In other areas of R & D, Santa Fe is expanding a microwave communications network that will communicate. Yard operations computers are computing procedure programs. Terminal facilities are being automated. Simulated programs are getting more effective use of diesel power and better speed ratios. Freight cars are being built to longer specifications for bulk cargoes.

Our truck fleets are being more conveniently routed to provide expedited service by highway and rail for Piggy Back and Container shipments.

One of our new piggyback ramps is now in operation and another is under construction.

Research and development efforts like these help you make Santa Fe a better transportation system. What better reason could you have to be assured that we give our all to make your R & D ideas successful.

Below you'll see a few of the innovative ways R & D is working on the Santa Fe.

Santa Fe and its subsidiary companies continue a multimillion dollar improvement program with $190-Million capital expenditure for 1969.

This program includes 2600 new freight cars, 90 road freight diesels, 25 remote locomotive control units, 1200 trailers for Piggy-Back and 100 chassis for containers, 417 more miles of welded rail and a new 31 mile spur track to serve recently discovered sulphur deposits in West Texas.

Millions are being invested in terminal improvement at Kansas City, which includes a new automatic freight classification yard to be completed and placed in service during 1969.

Further expansion will be made in diesel shops, new Piggy-Back and freight terminals in Texas and California, also new automobile handling facilities at Chicago.

Our 1969 expenditure program includes $39-Million for completion of the 2,000-mile Gulf Central pipeline scheduled to start operation in mid-summer of 1969, transporting anhydrous ammonia from Louisiana to Corn Belt states.

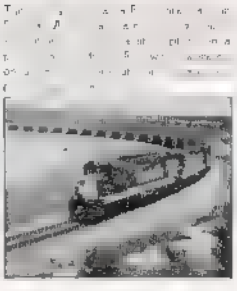
Additional land purchases for industrial development are planned at a number of points on the Santa Fe.

All of this program keeps Santa Fe up-to-date as a more efficient transportation system and contributes to our plans for researching and developing ideas to better serve our customers.

John S. Reed
President and Chief Executive Officer
Santa Fe Railway

Santa Fe

Please don't think of us as just another railroad.
Santa Fe is the moving part of your marketing arm.



Santa Fe's Passenger Fleet for Western Travel • Chicago-Los Angeles—SUPER CHIEF · EL CAPITAN • Chicago-San Francisco—SAN FRANCISCO CHIEF • Chicago-Houston—TEXAS CHIEF

To make your service faster we're keeping our tracks busier.

Result: deliveries 24 hours sooner!

Our computers gave us the word: more and shorter trains would speed up service. They even suggested where and when to run the added equipment.

So now we have over 500 trains da y, 35 to 40 more than last year. Which means our services are sched.led so that sh ppers' freight moves out prompt.y To make sure, our Contro Center re ce ves reports of tonnage locat ons every 6 hours --and can move the right amount of locomotive power to the right place at the right t me

Cutting 24 hours from the average del.very time is just a start. Because wait means waste for shippers. And we're pledged to squeeze the waste out of distribution. Southern Railway System, Washington, D C

South Africa is see level country

Trains make the scene—best. Mile-high cities and cloud-scraping mountains. Great game reserves. Carnivals, costumes and brilliant colors, etched in Far Eastern patterns. Clear air and constant sunshine, to give Instamatic slides the genius of Hasselblad. An overnight jet-step, at $784 from New York on economy excursion round trips, to the greatest train window show on earth.

The deluxe *Blue Train*, with superb cuisine, showers, the amenities of "The Century" in its prime to accent a thousand miles of mountain, desert and winding river drama. The *Trans-Natal*, to make Johannesburg-Durban a Highveld adventure in 40 winks—at unbelievably low fares. A 3-nights Kruger National Park weekend costs about $115 for everything! Where our trains don't go, our motorcoaches do. The coastal Garden Route, the Drakensberg, Zulu villages, and South-West Africa—at about $21 a day all-expense!

While we're joining in Centennial salute to America's great cross-country railroads, it's time you flew to South Africa. Just to catch a great train that mirrors *our* second century.

SARTOURS Rd

655 Madison Ave., New York, N.Y. 10022
a division of SOUTH AFRICAN RAILWAYS

Please send me full-color Meet The South African Railways and Fascinating South Africa brochure.

Name_____

Address_____

City_____ State_____ Zip_____

My travel agent is_____

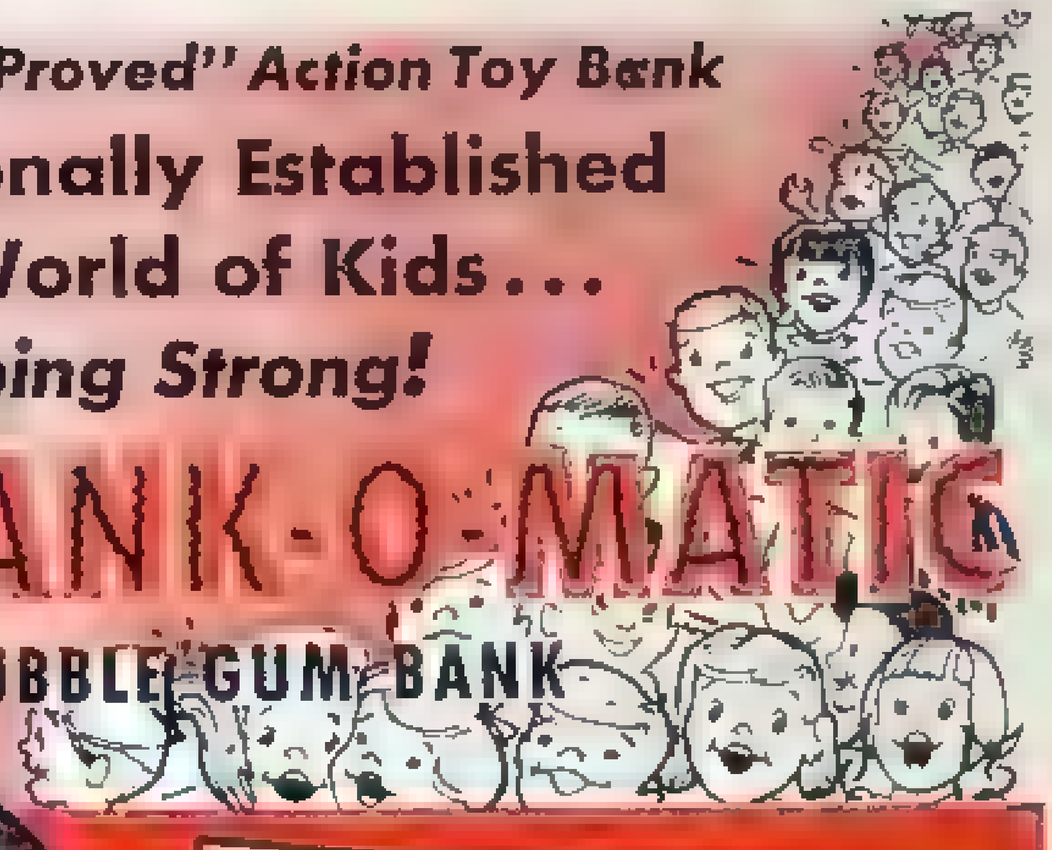
America's Most "Success-Proved" Action Toy Bank

17 YEARS a Nationally Established Leader in the World of Kids...

and Still Going Strong!

TARCO BANK-O-MATIC

ORIGINAL PLASTIC BUBBLE GUM BANK



YESTERDAY, TODAY, TOMORROW
Always A Best Seller!

See This Great Staple Toy and a Complete Line of All NEW TARCO TOYS on Display

at the **TOY FAIR**
Rooms 420 & 421
HOTEL STATLER-HILTON
March 2nd—5th

Only $1.79 Retail
includes Gum Balls, Lock & Key

* pays to feature nationally advertised TARCO BANK-O MATIC Sells fast the year around Safe, durable construction. Bright colors TARCO BUBBLE GUM REFILLS assure added repeat profits

EAST and PERMANENT
N Y SHOWROOM
under Nathan & Hyde
[illegible]

CENTRAL STATES
Edward Karp
[illegible]

PUERTO RICO
V. Daico Inc
[illegible]

SIDNEY A. TARRSON CO., 777 SO. TRIPP AVE., CHICAGO, ILL. 60624

SOUTH
Sam Sanders
[illegible]

SOUTHEAST
W. T. Barnscheuer
[illegible]

SOUTHEAST
[illegible]

SOUTHWEST
Tommy Moss
[illegible]

MIDWEST
Arnold B. Cornman Co
[illegible]

MOUNTAIN STATES
Alan Wo[illegible]
[illegible]

CALIFORNIA
Phil E[illegible]nger
[illegible]

NORTHWEST
Don Mar[illegible]son
[illegible]

Three of your top alepeople...

Each is a live-wire, fast-moving brand name. Each is well-known for quality and reliability. For more than 62 years, starting with "Uncle Sam", they've been real leaders in the educational toy field . .

This chrome front Tom Thumb cash register is one of a large line of products bearing these three brand names. Included are other cash registers, student toy typewriters, desks and chairs, banks, bank vaults, and toy electric and play irons and ironing sets.

WESTERN STAMPING CORPORATION
Jackson, Michigan

WORLDWIDE SALES COVERAGE **THE HENRY KATZ ORGANIZATION** Tenth Floor 200 5 th Avenue New York, N Y 10010

[redacted]

BIG NEWS
FROM ATF!
BREAKTHRU IN NEW PRODUCTS!
REVOLUTION IN NEW PACKAGING!
NEW PRODUCTS
NEW PACKAGING
SEE THEM ALL AT THE TOY FAIR---
Room 217
5th Avenue Bldg.
OUR ONLY TOY FAIR LOCATION
ATF TOYS
AMERICAN TOY & FURNITURE CO., INC.
6130 North Clark Street • Chicago, Illinois 60626

135

TOP TOY FAVORITES for over 25 YEARS
the unbeatable success story of
JURO'S VENTRILOQUIST DOLLS, DUMMIES and RECORDS

ADDED ATTRACTION: Willie Tyler and Lester
sensational black ventriloquist!

EDGAR BERGEN
Charley McCarthy · Mortimer Snerd

PLUS the only, funniest and finest ventriloquist course on phonograph records

Record #1 for beginners.

Record #2 Guaranteed to teach the fun-filled art of ventriloquism.

JIMMY NELSON'S
Danny O'Day · Farfel & Friend Haley O'Hara

ON DISPLAY AT
ROOM 209A
STATLER-HILTON
during the TOY FAIR

JURO CELEBRITY DOLLS 18 East 18th St., New York 3, N. Y.
Manufacturers of ventriloquist dolls, dummies and other novelties.

THREE HORSE PARLAY

Three sure things in the race for sales: Shoo-Fly Deluxe, Pony and Mustang.

The Wonder Mustang. If you have a customer whose child is a-hankerin' for a strawberry roan to ride the range, this is the one to stock. It's durable. It's beautiful. It gallops on a spring suspension ride. And it's highly *saleable*. No toy department should be without *Mustang*. Individually packed in a colorful carton.

The Wonder Shoo-Fly Deluxe. Any corral that stables this one is an OK corral for this is a profit-maker. Because it's for the tiny tots, it has safety straps, seat belt and an extra wide base. Fully lined, spring suspension ride. Nursery colors: blue, pink, yellow and white.

The Wonder Pony. For the young cowhand, it's a Pony. Brand new, low in price, with all the exclusive Wonder Horse features, it's a money-maker. The saddle height and the base are adjustable so "the horse grows with the child", giving years of extra value. Clever, colorful carton.

See the entire Wonder Products line of horses and nursery items at the New York Toy Fair, room 830, 200-5th Ave., NYC.

[redacted]

WONDER HORSE®

The Horse That Grows With the Child

Wonder Products Co., Collierville, Tennessee
A subsidiary of Wilson Sporting Goods Co.

Join the E. S. LOWE Millionaire Club

BY FEATURING THE STAPLES THAT SELL IN THE MILLIONS

OVER 36-MILLION OF THESE 6 STAPLE GAMES SOLD SO FAR!

"Shouldn't you too join the E. S. LOWE Millionaire Club?"

E. S. LOWE COMPANY, INC.

200 FIFTH AVE., NEW YORK, N.Y. 10010 / 212 OR 5-1630